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- Bedroom space-makers and color schemes
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The family IDEA magazine



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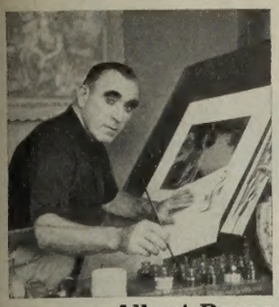
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*America's 12 Most Famous Artists



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Norman Rockwell



Al Parker



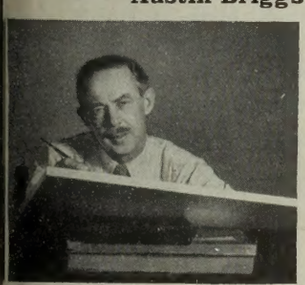
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Austin Briggs



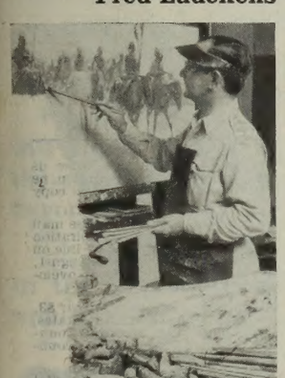
Ben Stahl



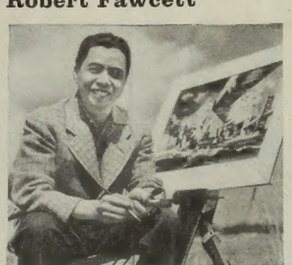
Fred Ludekens



Robert Fawcett



rold Von Schmidt



Dong Kingman



Peter Helck



Stevan Dohanos

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*We're looking for people who like to draw

IF YOU LIKE TO DRAW, America's 12 Most Famous Artists want to test your art talent. We'd like to help you find out whether you can be trained to be a successful money-making artist.

This offer is part of a program we began ten years ago. We found that many men and women who could have become artists, never did. Most of them were unsure of their talent. Others just couldn't get professional art training without leaving home or giving up their jobs.

A Plan to Help Others

We decided we would do something about this. We decided to make it possible for anyone, anywhere, who likes to draw—and who has talent worth developing—to get the training he needs to become an artist. Taking time off from our busy art careers, we pooled the extensive knowledge of art, the professional know-how, and the priceless trade secrets which we, ourselves, were able to learn only through long and successful experience.

We illustrated this knowledge with 5,000 special drawings; then organized it into a series of lessons covering every aspect of drawing and painting . . . lessons that anyone could take right in their own homes and in their spare time. Finally we perfected what is probably the most personal method ever developed for criticizing a student's drawings and paintings.

Our program of art training is now well known all over America. We have helped thousands of people find success in art. Here are just a few:

When Don Smith of New Orleans wrote to us, he knew nothing about art—even doubted he had talent. Today, he's an illustrator with the South's leading advertising agency.

Father of Three Wins New Career

Stanley Bowen of Ohio—a married man with three children, unhappy in a "no-future job"—began studying with us, evenings. Now he's earning a much higher salary as an illustrator for a growing art studio. And his family sees a happy, secure future ahead.

With our training, Wanda Pickulski of Rexford, N. Y. was able to give up her typing job to become fashion artist for a local department store.

A Career of Her Own

"I now have extra money for trips and a bank account to do with as I please," says housewife Doris Hagen. "Without your Course, I wouldn't have a profession."

When Kathryn Gorsuch of Mt. Vernon, Ohio, found out she was to have a baby—she left her filing job at an aircraft company and studied art at home with us. By the time the baby was seven months old, she went back to work for the same company . . . as a well-paid commercial artist.

Eric Ericson worked in a garage while he studied nights with us. Today, he is a successful advertising artist, earns seven times as much . . . and is having a new home built for his family.

Profitable Hobby – at 72

A great-grandmother in Newark, Ohio, decided to use her spare time to study painting. Recently, she had her first local "one-man" show—where she sold thirty-two water colors and five oil paintings.

Donald Kern—a cowboy from Montana—studied art with us. Now he paints portraits, sells them for $250 each, and gets all the business he can handle.

Paintings Pay for House Addition

Virginia Tootill writes: "The sale of my paintings has more than paid for my Course. It's building an addition to the house for our new baby."

In just four months Doris White of Wauwatosa, Wis., has painted and sold $750 worth of her paintings . . . all in spare time.

Send for Famous Artists Talent Test

To find other men and women with talent worth developing, we have created a special 12-page Art Talent Test. Thousands of people formerly paid $1 for this test. But now our School offers it free and will grade it free. People who reveal talent through this test are eligible for professional training by the School . . . right in their own homes. To get your copy of the test, without cost or obligation, simply mail the coupon today.

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Studio 5038, Westport, Conn.

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"A metal fiber Brillo pad lifts off scorched grease. Sticky roasters come shining clean in a jiffy."

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There's special soap with Jeweler's Polish in every pad!

Compare! More pads! 5, 12 and 20 pad boxes!

Better Homes and Gardens®

The family IDEA magazine

January, 1960; Vol. 38, No. 1
This issue is published in two editions

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*Western edition only.

Cover: A roaring fireplace and a warm room invite teen-agers to "come on over." Winter or summer, Nancy Wynn's friends congregate at her house. It was planned especially for teen-age fun and the youngsters know they'll have a good time. To find out more about this interesting house, turn to page 22. Photographs are by Suter of Hedrich-Blessing.

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The New England Clam Chowder that's so good it's even popular in Manhattan

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When our chefs give the signal, we rush this superb chowder right to the freezer—the only way to capture all its delicate flavor for chowder lovers everywhere.

Luxury Never Cost Less

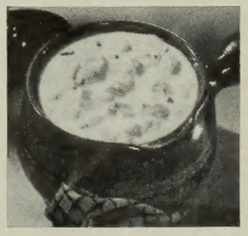
In the finest seafood restaurants, you would probably pay up to a dollar for a chowder like this. Now Campbell's brings it to you for only about 18¢ a big bowl. Campbell's Frozen New England Style Clam Chowder — look in your grocer's freezer for the red and white can.



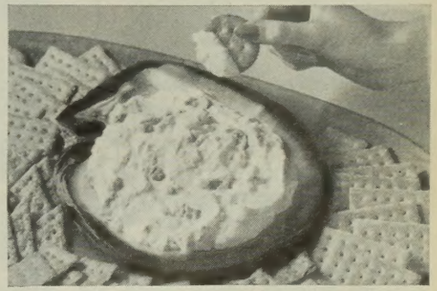
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New England Style Clam Chowder, frozen by Campbell's to lock in its sea-fresh flavor for chowder lovers everywhere.



Cape Cod Chowder. In saucepan, combine 1 can Campbell's Frozen Clam Chowder, 1 soup can milk, 2 tbsp. chopped parsley, ⅛ tsp. thyme. Cover; heat until soup is thawed; stir now and then. Add 1 cup diced cooked or canned lobster or crab; simmer a few min. 3 servings.



Clam-n-Cheese Dip. (Prepare 2 hours before serving.) Thaw 1 can Campbell's Frozen Clam Chowder thoroughly. Gradually blend soup with a softened 8-oz. pkg. cream cheese; beat just until smooth with a rotary beater. Blend in 2 tbsp. chopped onion and 1 tsp. lemon juice. Chill. Makes about 2 cups.

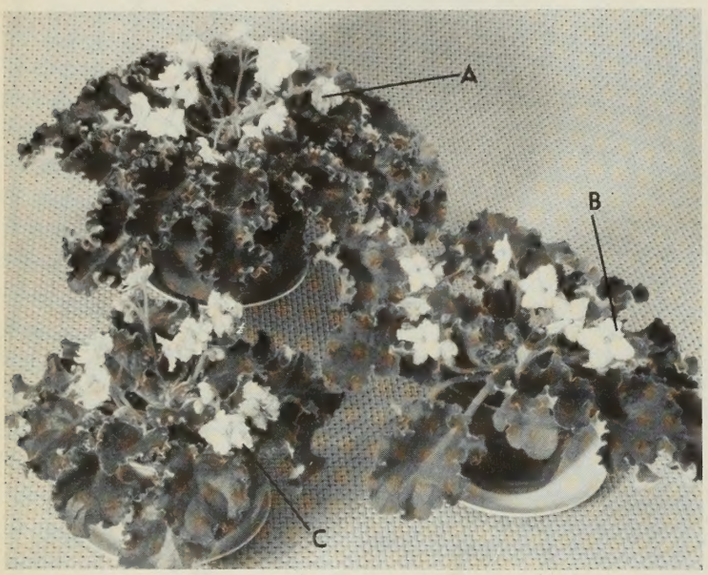
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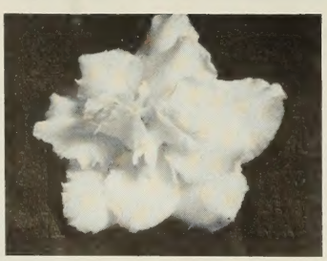
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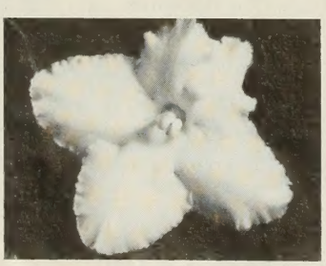
All about African-violets!

New flower types now being developed





A The first African-violet flowers had one row of smooth-edged petals, lavender colored. Three variations have been developed. This flower shows "doubling." The better doubles are cleanly formed, with the perfection of diminutive camellias.

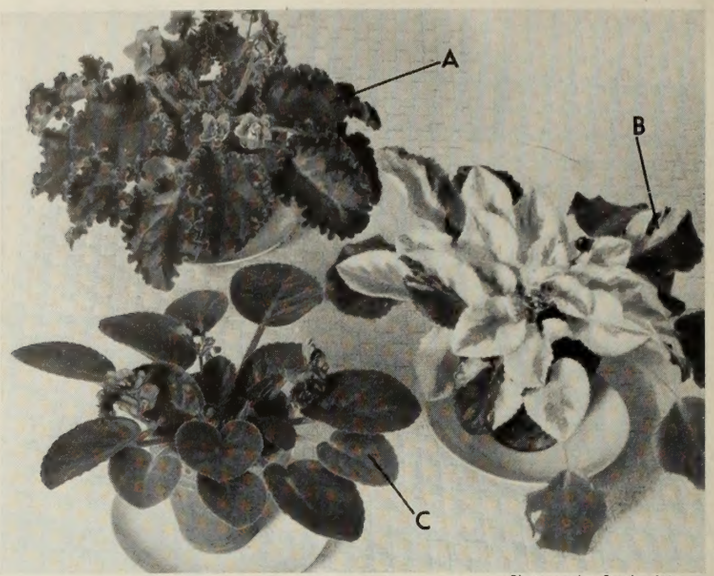


B This modern single shows another variation from the original flower. Its petals have "fringed" rather than smooth edges. Like most other new African-violet flowers, this single is about twice as large as the first African-violet blooms.

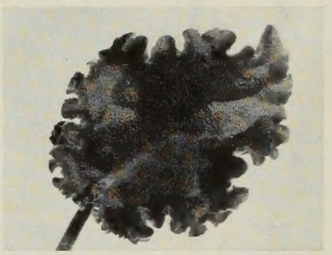


C This flower shows the third variation—two colors on the same flower. In this case, the margin is deeper in tone. In others, the flower may have markings near its throat. In addition to lavender, new varieties are available in red, white, blue.

New leaf types are exceedingly diverse



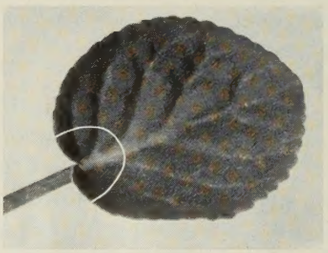
Photographs: Stanley Warren



A This is a "ruffled" leaf, distinguished by its fringed margin. When the veins of the leaves are depressed prominently, the leaves are said to be "quilted." If the leaf margins are curled up uniformly, the leaves are said to be "spooned."



B This leaf is "variegated." Plants with this type leaf are more difficult to grow, but still have considerable vigor. The most vigorous of all African-violets are called "Supremes" or "Amazons." They have unusually large, heavy leaves and flowers.



C This is "plain" or "boy" leaf similar to that of the original plant found in Tanganyika. Many fine new varieties have this basic leaf. When there is a spot of coloration where the leaf joins the stem, the variation is called "girl" foliage.

The African-violet was discovered in Tanganyika about 70 years ago, which makes it a mere seedling as cultivated plants go. Until the 1930s, the African-violet was a rarity, grown only in conservatories and the greenhouses of a few dedicated gardeners.

It wasn't until 1946 that the plant attracted much attention. In that year, the first African-violet exhibit was held in Atlanta, Georgia. From this initial stimulus, the African Violet Society of America has grown to be the largest plant society in the country with more than 15,000 members.

The plants have improved as rapidly as interest has grown. Originally, the flowers measured not more than ¾ inch in diameter and colors were limited to lavender and closely related tones. Today, a [*Turn to page 8*

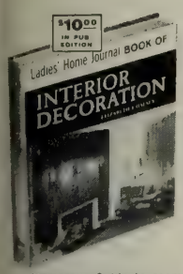
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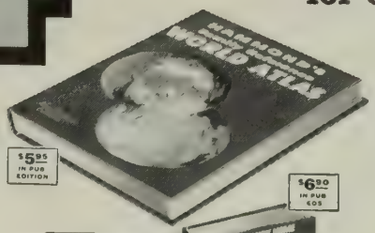
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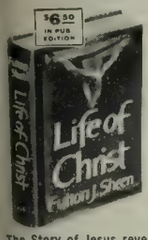
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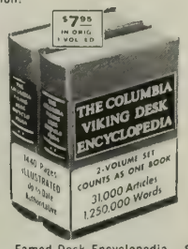
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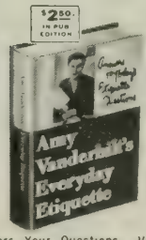
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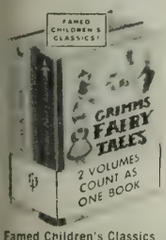
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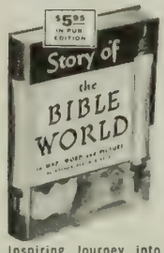
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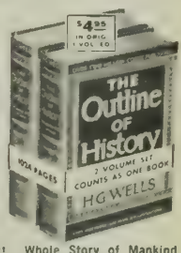
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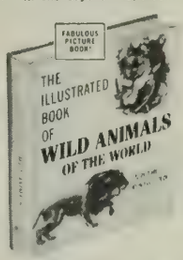
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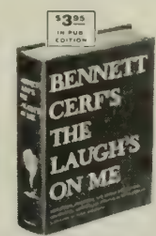
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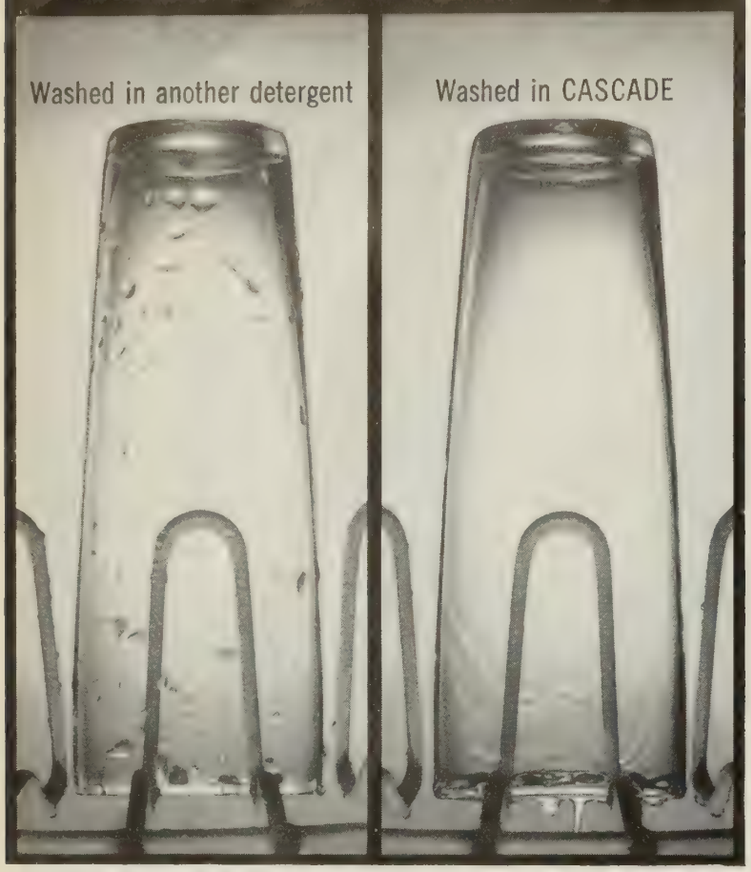
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African-violets

Begins on page 6

2-inch flower is not uncommon and you can get them in red, white, blue, and intermediate shades.

Part of their appeal comes from their ease of culture. The plants are so easy to grow you can start a collection by just buying leaves.

Single plants, given proper care, will live for 10 or 15 years and will bloom 10 to 12 months a year.

How to grow African-violets

In spite of the fact that African-violets have been grown a relatively short time, a great deal is known about their growth requirements. There's no need to follow by-guess and by-golly rules. The trials have already been run.

Light and temperature

North or east windows will supply the proper amount of light if they aren't shaded by trees or buildings. In most homes, these windows supply 500 to 1,500 foot-candles of light. The best level for African-violets is around 1,000 foot-candles.

If west or south windows supply the light, provide some shade during the afternoon, or set the plants a few feet away from window sill.

Fortunately, African-violets will flourish in the same temperature we keep most of our homes—from 70 to 80 degrees. At higher and lower temperatures, both growth and flowering are retarded.

Soil mixtures and potting

African-violets grow in a wide variety of soil mixtures. If you have a mixture that works, don't change. If you are looking for a good one, try this combination: 2 parts soil, 2 parts peat, and 1 part of sharp, gritty sand.

After mixing the soil, sterilize it by placing it in a metal container and heating it in the oven at 180 degrees for about 45 minutes.

You will need 1 pint of soil for each 4-inch pot, 3 pints of soil for each 6-inch pot. When you sterilize extra soil, store it in a plastic bag. Be sure to moisten the soil before using it for potting.

Use a pot with a diameter about half that of the plant. Example: if you are repotting a plant that is 8 inches across, use a 4-inch pot. Azalea pots, which are shorter than standard pots, are usually preferred, since the African-violet root system isn't deep. Azalea pots are also more resistant to tipping.

Feeding and watering

African-violets, unlike most house plants, should be fed frequently—once a month isn't too often. Liquid fertilizers are preferred. Several foods designed for African-violets are on the market.

Or, you can use the same fertilizer you use on your garden, such as 5-10-5 or 6-10-4. Mix a level teaspoonful of this in a gallon of water. Shake vigorously, and apply the same amount as when you water in the regular manner. Keep the mixture off the leaves.

When African-violets are potted in containers of the proper size, it's easy to water them safely. Add water to the top of the pot each time the soil surface feels dry.

Add enough to moisten the entire root ball. Put a saucer under each pot so you can water freely. Use water of room temperature—cooler water causes spotting and discoloration of the leaves.

If soluble salts accumulate on the rim of the pot, protect the leaves with a collar of aluminum foil wrapped around the rim. The collar keeps salt off the leaves.

Some dependable African-violet varieties

Name	Bloom (Singles)	Foliage
Pink Miracle	Pink	Red back
Sparkling Water	Blue with darker splashes	Red back
Candy Lace	Pink, lacy green edge	Wavy ruffled
T-V Vallinpink	Pink, green edge	Slightly wavy, ruffled
Joan	White, fringed edge	Wavy
Boyce Eden	Bi-color, lavender	Boy

Name	Bloom (Doubles)	Foliage
Mamie	White	Boy
White Pride Supreme	White	Supreme
Redderness	Cherry-red	Boy
Air Waves	White	Wavy
Strike-Me-Pink	Pink	Girl, wavy
Little Jewel	Dark pink	Wavy ruffled
Mayfair	Blue	Wavy
Cavalier	Blue	Quilted
Blue Peak	Blue, white edge	Boy
Fire Dance	Deep pink	Wavy
Fascination	Fringed, dark pink	Wavy, red back
Kimberly	Blue, white edge	Wavy, notched
Fuchsia Bride	Pink	Red backed
Double Pink Fire	Pink	Red backed, wavy



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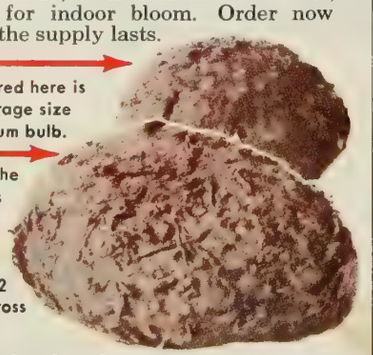
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Easy table tops six ways

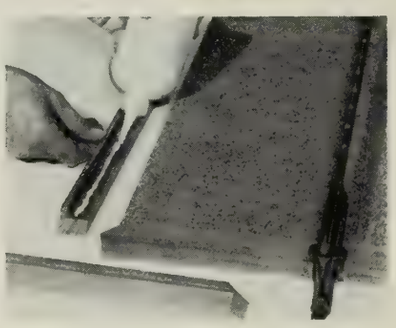
By Lue Calkins

HUSTLE THAT beat-up old table out of the attic and into your shop. With these new materials, you can put on a colorful table top that's practically impervious to damage by cigarette burns, liquids, and children.

Warm cork and wood tones make this top

Cork is available in square tiles or roll form. Apply tile cement to the table top and lay the tile, butting the joints squarely and tightly.





Make a rabbeted and mitered wood frame for the top. Glue and clamp on, or use small finishing nails.

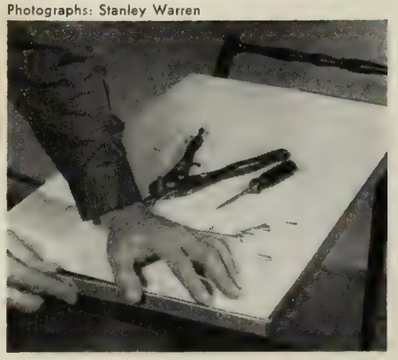
Walnut and cork make a striking combination.

Flexible plastic turns out this tough top

Just stick down flexible plastic with tile cement and roll it smooth with a rolling pin. Trim the edge flush with the table top.



Photographs: Stanley Warren



Finish off this top with aluminum counter edging, screwed in place.

To bend the edging at the corners, cut shallow miters with tin snips.

More on page 13



WHAT MAKES ONE HOUSE IN A NEIGHBORHOOD THE PLACE EVERYONE LOVES TO GO?

Everyone knows one house where people love to go. Every child in the neighborhood seems to gravitate to it from the time he can toddle. Friends drop in for a moment and find themselves staying for hours. Everyone feels welcome and leaves stimulated by the invariably interesting conversation. It is sometimes a big rambling place and sometimes a tiny apartment, but it is always a happy house—and its atmosphere rubs off on everyone who enters it.

What gives such a house its life and warmth? It is, of course, the personalities of the family who live in it—active, alert, informed parents and children whose enthusiasm and joy of life spill over on everyone they meet. Characteristically, they are interested in each other, in other people, and in every subject under the sun. Books are as much a part of their home as the beds, tables, and chairs—and the most essential of their books is usually the Encyclopaedia Britannica. It is to Britannica they turn during family discussions, for homework, for information on history, politics, hobbies . . . to answer almost *any* question fully and authoritatively. And like all families who develop the habit of "looking it up in Britannica," their minds are constantly enriched by knowledge unlikely to be obtained in any other way.

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Easy table tops six ways

Begins on page 10

Plastic laminate is a rugged table surface



Attractive plastic laminate will stand up to almost any abuse. Buy it cut to measure or saw it to size yourself.

Make a wood frame for the top and put it on before you apply the plastic. Fit it carefully so it will be flush with the plastic.

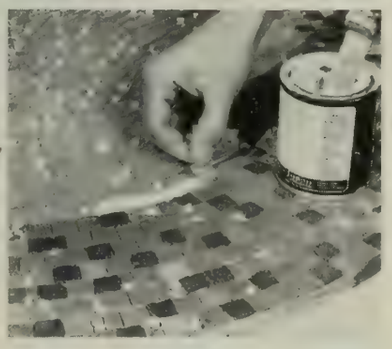
Apply contact cement to both the top and the plastic.



When the cement feels dry to the touch, spread a piece of brown wrapping paper over the table top. This slip sheet keeps the two cemented surfaces apart while you adjust the plastic on the top.

Align the plastic, then pull out the slip sheet a few inches at a time, pressing down to insure contact. Roll to assure a firm bond.

Glass or ceramic tile—colorful and practical



Glass or ceramic tile tops can be any size or shape.

Cut a ¾-inch plywood base; give the top and edges a wash coat of shellac.

After establishing your design, lay the tile, working from the outside toward the center. Use a good tile mastic for adhesive.



Use tile cutters to break tile into pieces as needed to conform to your design.

In this table, we used tones of blue as background, with small white chips for star constellations.



Finish the edges by applying tiles with mastic.

Grout the top and edges, then clean with a sponge and coat with non-yellowing varnish when grout dries.

More on next page



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Easy table tops six ways

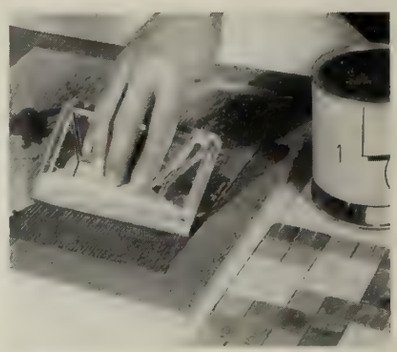
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A mosaic table top in colorful vinyl tiles

Buy these small squares of vinyl tile premounted on a sturdy paper backing.

Cut a piece of hardwood as large as your table top. Route out a square the size of the tile mat, about half the tile thickness.

Spread tile cement generously in the routed area.





Lay the tile mat, backing and all, keeping about 1/16-inch clearance on all sides. Roll the tiles smooth.

After sanding the edges of your table top, apply plywood edging tape to match the top veneer.

Remove the tape backing and apply solvent with a small brush. Stick the tape to the edge and press it down with a hot iron.





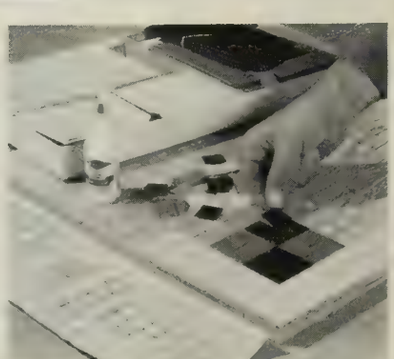
After finishing the rest of the top, work grout into the spaces between the tiles.

Remove excess grout with a damp sponge. Finish tiles with non-yellowing varnish.

Pre-cut kit does the hard work for you

Complete kits of vinyl tile in pre-cut patterns are available. Apply the tiles to plywood with white glue, leaving space for grouting.

Grout and finish in same way as other mosaic tops. Use wood strips for edges.





Only a self educated man can be truly educated

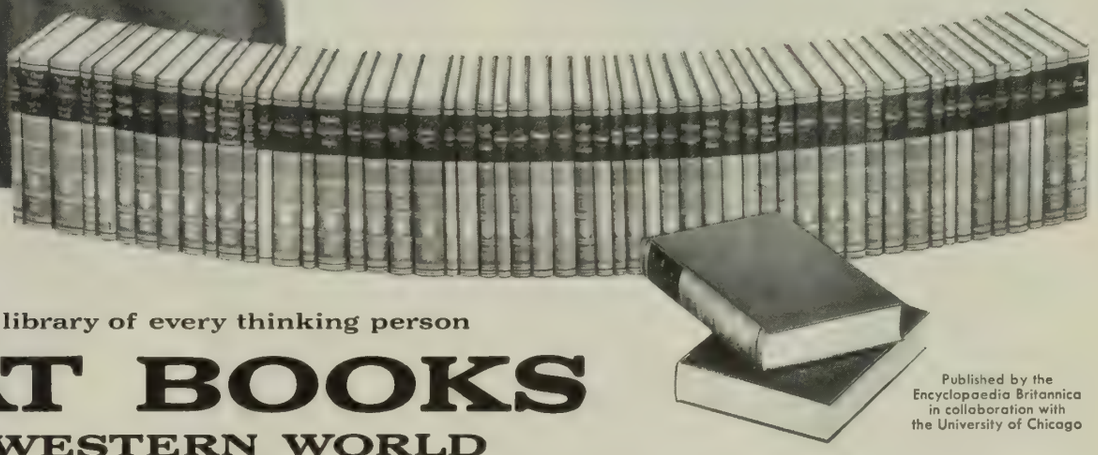
A thoughtful discussion by **William Benton**
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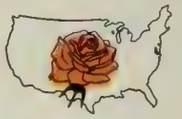
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"The conversation piece of my rose garden" MRS. J.R. JR., COVINGTON, KY.

"Has everything to be desired in a rose" MISS V.S.K., BOSTON, VA.

"Getting some terrific flowers from it. Really holds up under our hot, hot sun" A.V., SEDALIA, MO.

"This plant amazed me with its vigor" R.B., MERIDEN, CONN.

"Stunning orange coral. A real color break" P.R., PORT CHESTER, N.Y.

"Has a lovely unusual fragrance, which lasts the life of the rose" L.L., COSHOCTON, OHIO

"Wild raspberry fragrance, looks exceptionally good" MRS. E.P., SUPERIOR, WISC.

"Wonderful color! Greatly admired by my neighbors, too" R.H.B., TAYLOR, MICH.

"... and performance equal to 'Peace'. ... a truly splendid sight" MRS. J.W.E., LISBON, OHIO

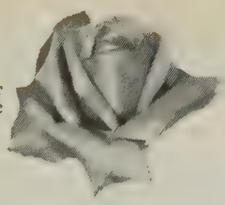
Here it is . . . a rose so completely different in *color*, so completely different in *fragrance*, so breathtakingly beautiful in *every* respect . . . that a test panel of 10,000 home gardeners selected it as *The 1960 Rose of the Year!* And *HAWAII* is just one of the many exotic and unusual roses you will see in J&P's brand-new Catalog. To see the *entire* selection of J&P Roses – mail the postage-free card at the top for your FREE Catalog!

Originators of Great New Roses Since 1872 **JACKSON & PERKINS CO.** Newark, NEW YORK

TANYA
Introduces an entirely new color — a true orange hue!



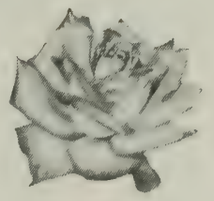
BROWNIE
Another new color in roses — an exotic tan Floribunda!



PINK DUCHESS
The most highly praised "pink" in years! Scintillating pink 6" blooms last all summer!



LAVENDER PRINCESS
The loveliest of the brand-new lavender-colored Floribundas. Has orchid, tan and lavender tones.



JUST fill in, detach and mail this postage-free card — and you will promptly receive, *absolutely free*, Jackson & Perkins brand-new Spring 1960 Rose Catalog. Yes, yours free — the one catalog that will enable you to plan, plant and grow the most beautiful rose garden you've ever had!

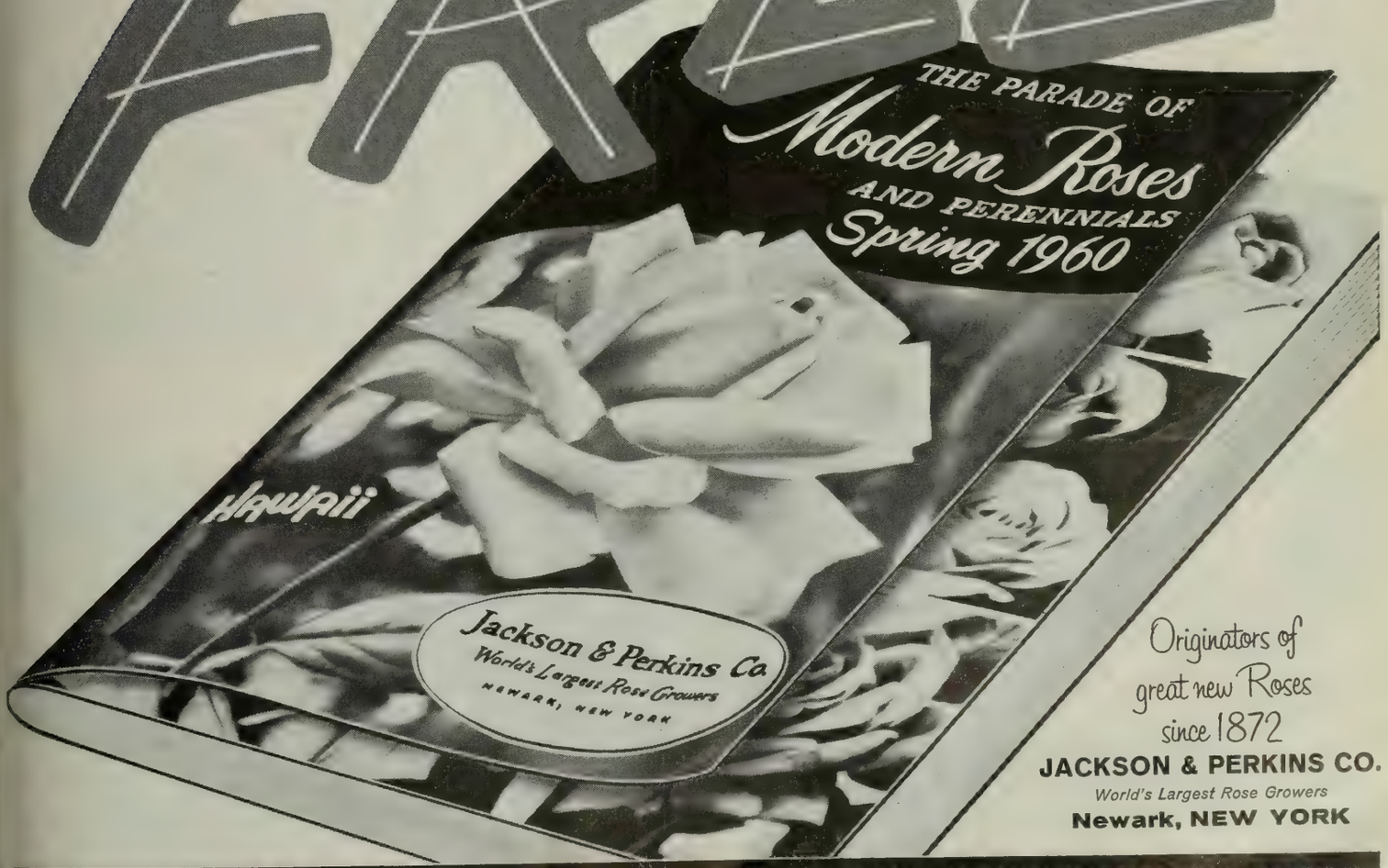
Within its 50 full-color pages you'll see many new 1960 roses — like the exotic *HAWAII* (shown on the opposite page) and the four new roses described here — plus many more! You'll also see all the established J&P favorites — the greatest selection of prized Hybrid Teas, Floribundas, Tree Roses, Climbers, Miniatures, Grandifloras *ever* offered! There's a wide selection of hardy J&P Perennials, too — plus planting hints, money-saving offers, etc. All plants are guaranteed to live and bloom in your 1960 garden! Supply of catalogs is limited — so be sure to mail the postage-free card today!

Jackson & Perkins Spring 1960

CATALOG of ROSES

and Perennials

FREE



Originators of great new Roses since 1872

JACKSON & PERKINS CO.

World's Largest Rose Growers

Newark, NEW YORK

NOTICE TO WESTERN GARDENERS IF YOU LIVE IN ARIZONA, CALIFORNIA, IDAHO, MONTANA, NEVADA, NEW MEXICO, OREGON, UTAH, WASHINGTON OR WYOMING — YOU WILL RECEIVE A SPECIAL WESTERN EDITION OF THE J&P CATALOG

How well do you know the



1. NORTHWEST FLORIDA: Famous for its white beaches on the Gulf of Mexico between Pensacola, Fort Walton Beach, Panama City, Port St. Joe. Fine bathing, boating, fishing. Scenic drives, historic sights.



2. NORTH FLORIDA: Meet spring this winter at Killearn Garden State Park near Tallahassee. Visit Stephen Foster Memorial at Whit Springs on the Suwannee River. Good fishing in Gulf, lakes and river



4. INDIAN RIVER: Water sports are tops here. Sailing and power boating. Deep-sea and tidewater fishing. Uncrowded beaches. See the missiles at Cape Canaveral. Stay in modern resorts at modest cost.



5. CENTRAL FLORIDA: Count on varied pleasures here. Thousand of lakes for water sports and big bass fishing. Golf on rolling course See endless orange groves, water-ski shows, crystal springs, rodeo



7. THE EVERGLADES: The roseate spoonbill is one of many unusual birds seen in this vast wilderness. Visit the rookeries on Audubon tours. Drive through the Glades on Tamiami Trail. See Seminole Indians.



8. LOWER EAST COAST: Luxury living in glamorous resorts an casual family resorts for budget holidays are yours here. Many sights an spectacular attractions. Miles of boating waterways. Great deep-sea fishing

nine vacation regions of Florida?



3. UPPER EAST COAST: Florida fun starts here along Atlantic Ocean beaches. Gateway to this region is exciting Jacksonville. A stay at popular Daytona Beach is a must. So is a visit to historic St. Augustine.



6. WEST COAST: Laze in the sun on white-sand beaches that stretch from Clearwater to Naples. Visit St. Petersburg, Tampa, the Ringling Museum at Sarasota; Fort Myers' and Bradenton's idyllic islands.



9. FLORIDA KEYS: Drive the Overseas Highway to these tropic islands and to famed deep-sea fishing waters. Relax in handsome motels, many with pools and small boat facilities. Visit charming Key West.

Take a minute to read these interesting highlights—then get full details by mailing the coupon for the FREE Florida Vacation Guide book!

Have you a dream vacation in mind? Like to know the perfect place to have it happen—real soon and economically? You'll find the ideal answer in the nine vacation regions of Florida.

Yearning for a lazy bones holiday on a tropic island where the sun is warm and the surf caresses? Get away to the Florida Keys. Or relax on West Coast isles just offshore from Fort Myers, Sarasota, Bradenton, St. Petersburg, Clearwater.

Want a fast-paced frolic where the fun never sets? You'll love the life at Miami Beach, Hollywood, Fort Lauderdale, Delray Beach, the Palm Beaches—all the other dazzling resorts that adorn the palm-lined Lower East Coast.

Time to take the youngsters on an excursion into history? Show them America's earliest historic shrines at St. Augustine on the Upper East Coast. Let them learn, firsthand, the Spanish-Colonial heritage of Northwest Florida at Pensacola.

If you're a fishing fan, dream-size catches await you in all Florida waters. Don't miss the thrilling strike of big scrappy bass found in hundreds of Central and North Florida lakes.

Fact is, there's much more to tell you than we have room for here. But the *free,* new Florida Vacation Guide book gives full details. Read about it below, then mail the coupon today for your complimentary copy. And come visit Florida soon.

Florida

YEAR-ROUND LAND OF GOOD LIVING



FREE! FLORIDA VACATION GUIDE book—new edition. 100 pages of helpful tips, where to go, what to do in nine Florida regions. 152 color photos, maps. Just mail coupon.

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Commission Building, Tallahassee, Florida
Gentlemen: Send FREE *Florida Vacation Guide* book as described above to:

*Name*_____

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*City*_____ *Zone*____ *State*_____

EXECUTIVES: For full story on industrial advantages, write: Florida Development Commission, Dept. D.

Come on over—and they do!

When teen-agers approve of something, it's the "maximum utmost." That's the rating they give the Wynn house.



On our cover, Nancy Wynn (in the armchair) and friends feel at home in this room. They know they're welcome here; Mrs. Wynn enjoys knowing her daughter's pals.



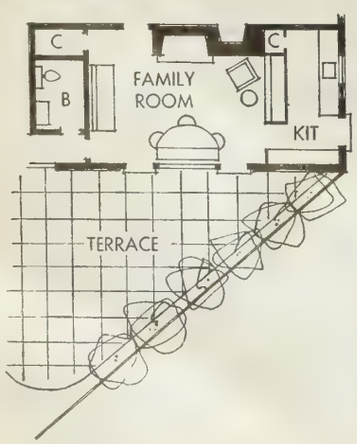
By Jessie Walker

IF YOU have a teen-ager in your family, you are familiar with the potato chip- and pop-strewn pathway, the amazing clutter the high school set can produce. Working on the theory, "If you can't beat 'em, join 'em," the Wynn family prepared their Evanston, Illinois, home for teen-age fun.

The patio is the scene of many activities. In summer, the youngsters can barbecue or roller skate. In winter, the patio is flooded for ice skating parties. Adjacent to the patio is the family room where Early American furnishings were selected because they take rough handling, need little care.

Photographs: Suter, Hedrich-Blessing. Decorator: Sally Wynn Interiors





Above, the flooded patio becomes an ice skating rink in winter. A hi-fi speaker provides music.

Right, in summer the patio is a pleasant place for informal barbecues, roller skating or dancing. The flowers are in pots, can be taken up for winter.

Left, notice how ideal this room arrangement is for teen-age entertaining. Patio is just outside family room, adjacent to the kitchen. All activities are localized in these areas.

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try the car with
so much that's

new

so much
that's

different!

THE SUPERLATIVE 1960 CHEVROLET



There's nothing like a new car—and no new car like a '60 Chevrolet. The Bel Air 2-Door Sedan.

Every tasteful line of this superlative '60 Chevrolet seems to tell the luxury cars to move over—from the proud jut of its prow to the saucy cut of its rear deck. ■ And the hushed elegance of its roomier new Body by Fisher repeats the refrain—with finely tailored fabrics, sofa-wide seats and a lower-than-ever transmission tunnel that'll please you right down to your toes. You'll luxuriate, too, in the way this new Chevy's Full Coil ride—insulated from road shock and noise by thicker, newly designed body mounts—rivals the poise of even the costliest cars. ■ Yet, sumptuous as this '60 Chevy is, it remains more dedicated than ever to those proved Chevrolet virtues—economy and dependability. There's a choice of two standard engines that do marvelous things with mileage—the famed Hi-Thrift 6 and a new Turbo-Fire V8 that gets more miles on a gallon of regular while giving you more "git" at normal speeds. Your dealer's the man to see for the details, including the one we know will delight you most of all—the low price you pay for this superlative Chevrolet luxury! Chevrolet Division of General Motors, Detroit 2, Michigan. ■ **nearest to perfection a low-priced car ever came!**

CHEVROLET

All-America Rose of the year

ARMSTRONG'S *Garden Party*



The only Hybrid Tea All-America Winner for 1960
Bagatelle Gold Medal Winner, Paris, France

Rosedom's brand new queen—another triumph of Armstrong Research—the first successful cross of the two greatest roses of the century, Charlotte Armstrong and Peace.

In a symphony of near-white pastels, you'll see again Charlotte Armstrong's classic, long, tapering buds and beautiful opening form. You'll see, too, giant Peace-like open blooms, each one a model of rose loveliness. Rich ivory at the flower's heart gives way to creamy-white, with a delicate kiss of apple-blossom pink at the lip of each broad wavy petal.

And these queenly beauties, long-stemmed and long-lasting, are borne in profusion on a big, handsomely foliaged and easy to grow plant.

Garden Party is a regal rose with a proud heritage—one you'll be proud to have in your garden. Plant Pat. No. 1814.

$3.50 each; 3 for $9.30.

FREE ROSE CATALOG

Brand new 1960 edition Armstrong's famous rose book with full-color illustrations from cover to cover. Packed with authoritative data on roses of all types, the newest introductions and old-time favorites. Many money-saving special offers. Mail coupon today for your free copy.

ARMSTRONG NURSERIES

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Please send postpaid, at proper planting time for my area, bare root plants of Garden Party, *guaranteed to grow and bloom.* I enclose check or money order (no c.o.d.'s, please; Calif. orders add 4% sales tax).

GARDEN PARTY @ $3.50 ea.; 3 for $9.30
Send your new FREE catalog

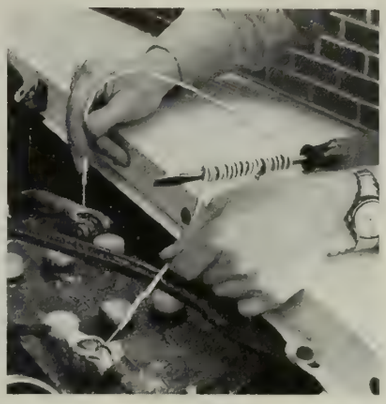
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HANDYMAN HOW-TO . . .

Helpful, inexpensive ideas for your home and shop equipment.



Magnetize a screwdriver in a matter of seconds. Wind a length of insulated wire around the shank of the screwdriver, leaving a foot of the wire free at both ends.

Place one end of the wire on a post of your car battery; touch the other end to the other post three or four times.

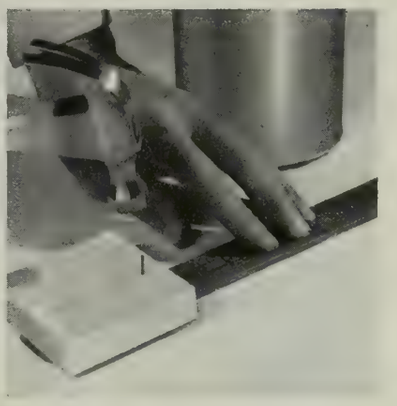
Gene Kuhn
Cambridge City, Indiana



Demagnetize your screwdriver by putting the blade between the two heating elements of a pistol-type soldering gun, as shown here.

Turn gun on; the current passing through it will take magnetism out of the screwdriver in an instant.

E. G. Yost
St. Paul, Minnesota



Paint hard-to-get-at places behind radiators, heavy appliances and the like by using a small square of ½-inch sponge tacked to the end of a pole or yardstick.

Use small brads to hold the sponge on the stick: sink them well into the sponge.

J. W. Brislin
Waterbury, Connecticut

Photographs: Stanley Warren; Hopkins; Murray



When you must grip any plated, polished, or soft metal, cut the fingers from an old glove to slip over the jaws of your pliers.

The fingers will keep the jaws from scratching or marring the metal. This is easier than wrapping or taping the metal you're protecting.

Harry J. Miller
Sarasota, Florida

More on next page



SCREENS THAT ROLL DOWN ↑ UP

and out of sight

Imagine...screens that roll up and down just like a window shade! That's the famous Rolscreen, an exclusive feature of PELLA CASEMENT WINDOWS. Insulating glass protects against cold, heat, noise and dust...*remains in place the year 'round.* If you like windows with small square or diamond panes, PELLA offers glass dividers that snap in and out leaving only one large glass area to clean. Distributors throughout U.S. and Canada.

Pella® WINDOWS

THIS COUPON ANSWERED WITHIN 24 HOURS

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Please send free illustrated details on PELLA WOOD CASEMENT WINDOWS.

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FOR CONFIDENCE IN YOUR KITCHEN—use *Better Homes & Gardens* NEW COOK BOOK—wherever books are sold or send check or money order to 5701 Meredith Bldg., Des Moines 3, Iowa . . . $3.95

"*MADAM*... diatomaceous earth* does it!"

Finest heirloom silver owes its brilliance to constant polishing by generations of butlers. The rich patina acquired in this way is called a *Butler Finish.*

Your silver will shine with the lustre of butler-finished heirlooms, when you clean the *Wright* way, for WRIGHT'S SILVER CREAM contains diatomaceous earth . . . *more* than a silver cleaner —it's a *beauty treatment!*



***Diatomaceous Earth—**
(dia-to-ma-ceous earth) A super-fine natural buffing agent, composed of the soft siliceous parts of minute marine fossils.



Guaranteed by Good Housekeeping

NOW... PASTE OR LIQUID

America's Largest Selling SILVER CLEANER *Since 1873*

J. A. Wright & Company • Keene, New Hampshire

Greatest dishwashing discovery since detergents

NEW FORMULA ELECTRASOL® RESTORES DISHWASHERS TO 100% EFFICIENCY

Eliminates FOOD PROTEIN FOAM that Reduces Dishwasher Action As Much As 90% . . . to Cause Spots, Streaks, Film.

MAKE SIMPLE EGG FOAM TEST! COMPARE YOUR PRESENT DETERGENT WITH NEW FOAM-CONTROL ELECTRASOL



OLD-STYLE DETERGENTS CAN'T CONTROL PROTEIN FOAM

Drop pinch of your dishwasher detergent into yolk-soiled egg cup. Fill with hot water. Stir vigorously. Note protein foam that can reduce dishwasher action almost to zero.

NEW FORMULA ELECTRASOL STOPS FOAM FORMATION

Drop pinch of new Electrasol into equally soiled egg cup. Note freedom from protein foam. This means 100% efficient dishwasher performance. No spots, streaks or film!

Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, proved what scientists long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result? Spotless glassware, dishes, silver! Get foam-control Electrasol, most economical dishwasher detergent. Enthusiastically endorsed by dishwasher manufacturers!



Still the lowest price PLUS 4 bonus ounces

Another famous product of ECONOMICS LABORATORY, INC., *St. Paul, Minn.* © 1959

Handyman HOW-TO

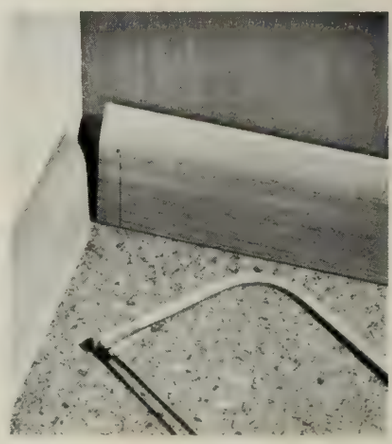
Begins on preceding page



Drive small cup hooks or hook eyes, with the slotted end of a pocketknife handle. The slot gives you a good grip on the screw eye, makes it easier for you to turn.

Drill hole for the screws first to prevent unnecessary strain on the knife handle.

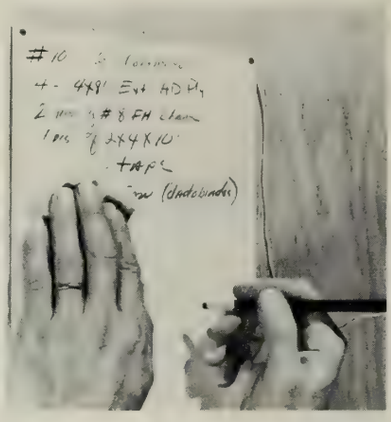
James Finnie
Pittsburgh, Pennsylvania



Inside corner moldings can be cut by first marking the shape on one piece of molding and cutting out that piece with a jig- or coping saw.

This method is easier and faster than fitting mitered corners and will give you an almost invisible joint.

Stanley Warren
Des Moines, Iowa



A note board in your shop helps you remember supplies you need, measurements, or data that should be handy.

Tack a piece of white cardboard covered with a sheet of plastic to any smooth surface. Use a grease pencil to write on the plastic. To erase, just wipe off the pencil marks with a small piece of cloth.

John C. Mutch, Jr.
Media, Pennsylvania



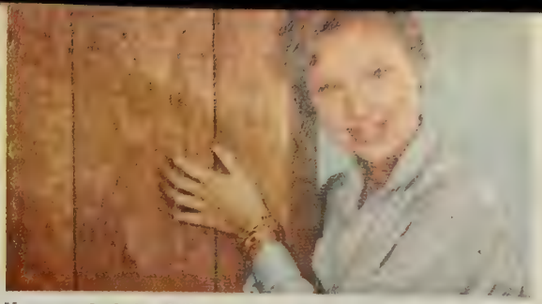
To locate hidden nails when you want to re-use old lumber, use a magnetic stud-finder.

Stand the board in a vertical position and pass the stud-finder over the area you're planning to saw through. The magnetic dial will react to any metal in the lumber, will prevent damage to the teeth of your saw from the metal.

Ray Moore
Wellsville, Ohio

▶ Send your original handyman, family car, and sportsman tips (no photographs) to the Handyman and Family Car Editor, 6701 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All tips will be considered carefully, but those which are not accepted cannot be returned to you.

Time you cooked up something like this for your kitchen?



You can feel the difference the Weldwood finish makes—an 18-step process matched only by the makers of the finest furniture. Yet a 12′ x 8′ wall of Weldwood prefinished cherry costs only $78.



Room design by Jeremiah Goodman, A.I.D.

This kitchen was once like many others in the neighborhood. But when the Wilsons put in walls and built-ins of Weldwood® cherry, they made it a room different from any other in the world.

In this day of standardized appliances, it's nice to know you, too, can express your individuality so beautifully with Weldwood paneling. Each room is distinctive because no two real wood panels are exactly alike.

And imagine the freedom that comes with your own cherry-warm kitchen! This handsome American hardwood is so easy to care for—preserved by the exclusive Weldwood finish. Weldwood paneling resists smoke, steam, and splashes—is guaranteed for as long as your home lasts. So be sure it's Weldwood—made only by United States Plywood.

With Weldwood paneling, you can have a kitchen as exciting and lovely as the Wilsons'. You have more than 70 types to choose from. See them at your Weldwood lumber dealer's or any of the 119 Weldwood branch showrooms in the United States and Canada.

WELDWOOD
WOOD PANELING

Send for new full-color booklet

United States Plywood Corporation BHG 1-60
Box 61, New York 46, N. Y.

Please send me the names of nearby Weldwood dealers and the new idea booklet, "Weldwood Prefinished Paneling For Fine Interiors." It shows a variety of woods, installation instructions, photographs. I enclose 10¢

Name.....

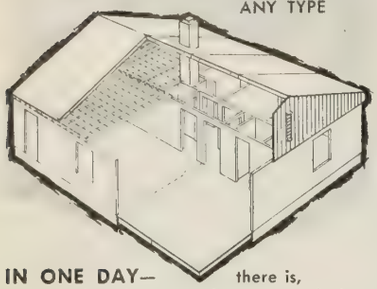
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For a home of ANY SIZE



For a home of ANY TYPE



IN ONE DAY— there is, suddenly, a home standing on your lot!

YOUR NEW HOME
custom-built
WITH
P-B Components
HAS EXTRA QUALITY THROUGHOUT

The home you are planning to build should be the home which fits the needs and the tastes of your family. Today, it can be *custom-built* to fit those needs and tastes —with greater quality and greater speed than you ever thought possible!

This is not a sudden miracle—it is the result of 24 years of research—plus the actual building of many millions of dollars of homes on the results of that research.

In essence, all the major components of your home (the ones that enclose the structure from floor to roof) are custom-built to carry out *your plan*. They are "Precision-Built" in the nearby plant of your building material distributor—from first-quality materials and with absolute precision. When they come to your property, they go together in one day.

Your walls and partitions are not of some limited, arbitrary length or width, but *room-size*—with either exterior finish or sheathing applied and with the interior finish applied. They can even be wired for electricity. Floor components are built mainly 8 feet in width and of the length needed; the underflooring is insulated and the factory-finished flooring already in place. Ceiling components have the ceiling material already in place. Roof and gable components have the sheathing already in place. You have full choice of both exterior and interior finishes.

To build your new home this way, you buy (or have your builder buy) P-B Component Parts from your local lumber dealer. Manufactured under controlled conditions, you get the highest quality for the minimum of cost. In addition, you get a home free from dampness, drafts and bathroom noises—a home that is quiet and unbelievably cool and comfortable in Summer, and with low heating costs in Winter.

The whole story is simple, logical and thoroughly proved. But it requires a few more words than can be told in a single advertisement. If you want the house of your own design—with the utmost in quality and resale value and in the least amount of time, let us send you a fully-illustrated 8-page folder *free*. Please address your inquiry to Dept. A-1.

PRECISION-BUILT ® House Components ®

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Train your dog as the experts do

Marian and Keller Breland have worked with over 5,000 animals, including more than 30 species.

This month they apply their methods to dog training. Later, they'll take up teaching special commands, and what to do about your dog's bad habits.

The Editors

By Marian and Keller Breland

EVER see a chicken play baseball? Or a goat who could box, or a piano-playing rabbit? Animals have indeed been trained to do these things, as a result of thousands of scientific experiments in applied animal psychology. Today we have a new set of rules for controlling animal behavior. You can use them to train your dog much more quickly and reliably than ever before.

Our system is a positive one, with emphasis on reward and good feeling between dog and master. The six principles are easy for you to understand and use. To be effective, however, they must be carefully followed in the early stages of training. Even a slight variation in the way you apply these techniques can mean a great difference in the results. Here are the six principles:

1) Reward your dog when he obeys, to reinforce your command in his mind and *condition* him to respond correctly next time.

2) Use a distinctive *bridging signal*, such as a whistle, to remind the dog to follow through from command to reward.

3) When you don't reward a dog's undesirable behavior, it [*Turn to page 30*



Rewarding your dog for obeying commands helps *condition* him to respond automatically. Just before feeding time is a good time for training because you can use his natural hunger drive in rewarding him.

Be sure the dog is not overly excited, sleepy, or otherwise distracted when you start the training.

Photographs: Harris



The food reward is the reinforcement that urges the dog to obey a command. A signal from a whistle, bell, or similar device, sounded just before the reward, is a *bridging stimulus* to remind the dog that his response and the reward are successive events.

Show off your copper!



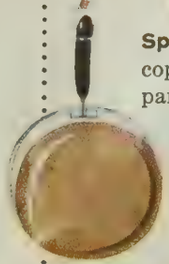


The Drackett Company, Cincinnati, Ohio

Now copper stays bright longer with New Formula TWINKLE®

Now Twinkle not only cleans brighter than new, it leaves an invisible shield on copper that protects it from tarnishing. Keeps that lovely glow much, much longer.

Easiest to use. Easy on your hands. No waste with paste. So get out your copper and keep it out. Just be sure it's cleaned with Twinkle.



Special Offer! Twinkle Stars to hang copper, 6 for $1.00 with front Twinkle panel. (Regular $2.50 value.)

New and bright! Pretty up any kitchen—wonderful for gifts.

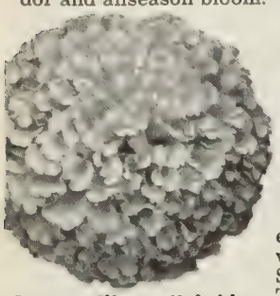
For each set, send $1.00 in coin (no stamps) and front panel to Twinkle, Box 1958, Cincinnati 1, Ohio.

OFFER GOOD ONLY IN U. S. A. (OFFER EXPIRES AUGUST 31, 1960)

America's Leading SEED CATALOG FREE

THIS magnificent new 85th annual Burpee Seed Catalog, the finest ever published, is an authentic directory of the foremost flowers and vegetables to grow from seeds. With hundreds of pictures, many in color, it shows the easy way to summer splendor and allseason bloom.





Burpee Climax Hybrids Are Making Marigolds the Most Favored of All Garden Flowers

These are the tremendous new American flowers that won such acclaim last summer from coast to coast. Now you too can enjoy them!

The new orange Toreador All-America winner is now added, and other new colors, not yet introduced—a brilliant array of yellow, orange, gold, primrose, and more—all in mixture. Huge flowers up to 5 in. across on long stems, all summer and fall.

The Giant Climax Hybrid American Marigolds are included in the Money-Saving Special Offer below.

Superb New Flower Creations

From Burpee's Floradale Farms where new flowers are created, there are 3 All-America Medal winners for 1960—the Supreme F_1 Hybrid Double Snapdragons pictured on the front cover above, Toreador Giant F_1 Hybrid Marigold, and Glamour Tetra Phlox. Also more new and better kinds you've never grown, some available only in Burpee Seeds. You'll want to see them all, read about them—and select your favorites, old and new—for the grandest garden you ever had.

It's so easy to have a beautiful display that will bring your family untold satisfaction, more pride in your home, flowers to cut and share.

New Burpee Hybrid Vegetables

Yes, there are more new kinds for 1960—more like Big Boy Giant Hybrid Tomato, Burpeeana Hybrid Cucumber, Honeycross Hybrid Corn—to give you extra quality, extra size, extra flavor, extra yield. You can cut food costs and treat your family to healthful, vitamin-rich, delicious meals.

Most Popular Garden Book Ever Published—

Millions use Burpee's Seed Catalog as their garden guide. Send Coupon below or write today, before too late.

SPECIAL OFFER TO GET ACQUAINTED

A Whole Gardenful of New and Better Flowers

ALL SEVEN PACKETS OF SEEDS —ALL EASY TO GROW

$2.00 Value Postpaid for Only $1

Climax Giant Hybrid Marigolds Described above. The separate price of these rare seeds alone is **Pkt. 50c**

Giant Gloriosa Daisies A new family of flowers! Huge, spectacular daisies up to 7 in. across, in yellow, mahogany, gold, bicolors. **Pkt. 25c**

Burpee Crown Jewels Petunias Clearer and brighter colors. Spicy fragrance. Have hybrid vigor, more profuse, bloom longer. **Pkt. 25c**

Magic Carpet Double Portulaca Pert little double "roses", clear radiant colors, dwarf creeping plants. Revel in sunny spots. **Pkt. 25c**

Curlilocks Extra Early Asters New erect style winning great popularity for this favorite. Large fluffy ostrich plume flowers, long stems. Rich new colors mixed. **Pkt. 25c**

Tall Giant Ruffled Snapdragons Rugged plants, sturdier spikes, bigger flowers, handsomely ruffled. The most popular of all snapdragons. Striking new colors mixed. **Pkt. 25c**

Burpee Hybrid Zinnias Graceful, fluffy, the loveliest ever created, most popular of all time! Glorious hues, many new colors. Immense, 5 in. and more across. **Pkt. 25c**

For both new and expert gardeners we make this Get Acquainted **Special Half Price Offer** and **Money-Back Guarantee**

How-to-grow directions on every package.

Greatest Seed Offer Ever Made by Burpee

BURPEE SEEDS GROW ®

THIS COUPON SAVES YOU $1.00

Cut Out and Mail Today!

W. Atlee Burpee Co.
443 Burpee Bldg.
Philadelphia 32, Pa.
Clinton, Iowa
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W. ATLEE BURPEE CO., 443 Burpee Building Philadelphia 32, Pa. *or* Clinton, Iowa *or* Riverside, Calif.

☐ Send Burpee's 1960 Seed Catalog with more money-saving special offers, **FREE and postpaid.**

☐ Send Greatest Seed Offer ever made by Burpee. **7 New and Better Flowers** (950)

All 7 Packets, $2.00 value for $1.00. I want.....sets.
(we'll send as many of these $2.00 lots as desired at this special price.) Enclosed is $.....

Please Print
Name.....

St. or R.D.....

P.O. & State.....

Train your dog

Begins on page 28

gradually disappears through a process of *extinction.*

4) Later on, you can teach the dog to *discriminate* among various signals (including hand signals) and make only the correct response.

5) While training your dog, be aware of his *drives:* need for sleep and exercise, thirst, and, particularly, hunger.

6) Be sure to consider his *emotions* during training, since his anger, fear, or joy may work with or against you.

Training sessions of 10 to 15 minutes will be long enough in early lessons. You should pick a time when your dog is not overly excited. If he has been shut up for most of the day, he will need a little time to exercise and settle down. However, don't let him get fatigued, and never try to train him when he's sleepy.

Hold your training sessions in a quiet place, as free from distractions as possible. Try to find a secluded room, a large porch, a back yard, or a vacant lot away from the distractions of running children and other dogs.

Don't start training in a strange place without allowing the dog to become acquainted with the surroundings. Otherwise, he may become frightened and permanently shy of the whole training business.

For training equipment you will need a small, unbreakable bowl, and a whistle or other distinctive noisemaking device for the bridging signal. For the reinforcement reward, use small scraps of meat or canned dog food that can be readily divided into small bits. For small dogs, ¼-inch cubes are about right; use larger pieces for larger dogs. Have everything ready before you begin.

Establishing the bridging signal is the first step in training. Sound the signal. Immediately place the bowl with the bit of food under the dog's nose. Let him eat it. If you think the dog will be afraid of the signal, sound it quietly at first.

Now sound the signal again. Immediately give the dog another bit of food. Repeat this over and over, until the dog clearly knows that the bridging signal means food. Here's how to tell when the dog has learned this: Wait till he turns away for a moment, then sound the signal. When he pricks up his ears or turns back to the bowl, you know he has learned that the signal means food.

Next start training with commands. When you have the dog's attention, give a command. At the first correct response, sound the bridging stimulus. Then reward the dog for responding to the command. In the first session and continuing throughout the lessons, pat the dog at intervals and praise him. In this way you combine food reinforcement with what could be called social reinforcement. Later, when the dog has learned his lessons, the food reinforcement can be dropped entirely.

Brand Names make wise buying easier!



You don't have to be an expert shopper to be assured of satisfaction when you buy by Brand Name.

Brand Names are built on your confidence. You and your neighbors dictate the standards a Brand Name product must meet to consistently deliver the value and service you want.

A respected Brand Name is a manufacturer's most valuable asset and he spares no effort to protect it by constantly bettering his product.

A Brand Name is the maker's guarantee of satisfaction which is *doubly endorsed* by the dealer who sells it.

For dependable quality and consistent satisfaction you do better with brands you know; get to know those you see advertised in this magazine.

To get the most for your money *buy by Brand Name and be sure!*

A Brand Name is a maker's reputation

CONFIDENCE BRAND NAMES SATISFACTION

BRAND NAMES FOUNDATION, INC.
437 FIFTH AVENUE, NEW YORK 16, N. Y.

This tablecloth was washed in blue Cheer*



**Wouldn't you like all your wash this white, this perfect?*



A hillside lot is only as good as the house you put on it. This steep site was really handled right by San Francisco architects Campbell and Wong. The first floor, too low to have a good view, takes in garage, laundry, and storage. The top floor has an exciting living area with deck on four sides. A path (right) leads round to the front door (see plan on page 30E). Great overhanging eaves shade the windows on this sunny side, with some roof sections left open for dramatic effect.

Learn from a hillside house!

By Elizabeth Clemons

Photographs: Morley Baer



MOUNTAIN-GOAT lots around the San Francisco area have finally come into their own. They've always been good, of course, but it's only in recent years that people have done right by them. Look over the pictures and floor plan of this house and see what a challenge they offer. You may decide *your* next house will be on a hillside!

Plan and more photographs on page 30E

Deck is continuation of rooms inside. Visually, dining room extends outdoors to deck through windows and door. Then living room, dining room, and deck combine to create a spacious center for entertaining large groups (fun for family, too).

Deck fence (background) has solid panels for privacy on near-neighbor side. Note cantilevered sideboard at right. Brace for sideboard was inserted before wall was finished.



Gloire des Rosomanes...Glorious Red Rose of Empress Josephine

NOW ALL AMERICA'S FAVORITE

RED ROBIN LIVING FENCE

Intruder-proof Red Robin is beautiful . . . permanent . . . fast-growing . . . low-cost

color landscapes your outdoor living ...surrounds your home with beauty and protection!

The fabulous *Gloire Des Rosomanes* rose was developed in 1825 for the Empress Josephine, wife of Napoleon, by the great French hybridizer, Vibert. Today, more than a century later, as the Red Robin Rose, grown exclusively by the Ginden Nursery, it has become America's most exciting and popular landscape treatment and home fencing.

There is no other rose known and proven today that can give your home the fencing beauty and protection of the Red Robin. It grows straight, upright, stays compact, needs absolutely no support. In a few short months after planting it is covered with fragrant, richly-red roses. And it remains in bloom month after month. Today, Red Robin is a time-tested, RED ROSE Living Fence, thriving in all climates. Today, from coast to coast it is beautifying, giving privacy, and increasing the value of thousands upon thousands of homes. And Red Robin grows and blooms in even poor soils.

fence your property with Red Robin

Your home and garden will enjoy the privacy of a country estate—even on a modest city or suburban lot! This living wall of lush green foliage is covered with richly scented red roses, month after month. In some areas it never stops blooming! *Just place my husky, sturdy, strongly rooted, Red Robin plants in the ground this spring . . . this summer your own Red Robin Living Fence will be in full bloom.* Folks tell me they've picked up to a thousand fragrant red roses from a single few feet of Red Robin Living Fence.

Each year I get hundreds of letters from happy Red Robin owners like James Knoetgen of Bellport, Long Island, N. Y., who says, *"We are living in a new development and the skepticism has turned to absolute admiration. Yours is a rare case of fulfilling the promises of an advertisement."*

scores of landscape uses

Right now, this spring, plant Red Robin roses about 18 inches apart. Then, let your Red Robin Living Fence grow to any height you like—up to six or seven feet. You may have a neat three or four foot hedge. You may prefer a higher hedge of 5 feet to keep children and pets in and strangers out. Or you can enjoy a full six foot living wall of green foliage and red roses. Red Robin requires little trimming, is hardy and disease-resistant. It grows and thrives in even poor soils, in desert sun and severe winter climates.

Mrs. Wm. Bellmore of Trentwood, Wash., writes, *"They were planted this spring and were red with roses all summer . . . we are mighty proud of our hedge."*

Here's what Mrs. W. Marks of Lafayette, Louisiana, says about her own Red Robin, *"I wish you could have seen all the roses on them! I had thousands and thousands. On three plants I counted over 500 blooms until I gave up counting!"*



Over ten million Red Robin plants have gone from my nursery . . . to homes all over America. These ten million plants are at work today beautifying and protecting . . . perhaps America's all-time record for a single plant.

IN TWO T.V. FILMS

Recently Red Robin Living Fence and Ben Ginden, of Ginden Nurseries, were featured in color films,

"Men of Achievement"

"Trends of Tomorrow"



Neighbors enjoy Living Fence on their side, too



Children love the fragrant Red Robin



1-year-old Red Robin blankets a cold wire fence



garden editors feature Red Robin

Garden editors are hard to please. That's why we're so proud of the pictures and stories about Red Robin in *Sunset, American Home, Family Circle* and such famous newspapers as *Portland Oregonian, Atlanta Journal, Philadelphia Inquirer,* and *New York Mirror* and *Los Angeles Examiner* . . . and many more!

Lenore Hardgrove of Pomona, Calif., writes, *"Everyone is in awe about their fast growth!"* With a four to six foot Living Fence of Red Robin roses, you'll enjoy privacy, permanent landscape beauty and security against unwelcome noise and intruders . . . yet it saves you up to 85% of your hard-earned fencing dollars! Red Robin is providing beautiful protection to homes in every state in the Union. It requires no special care or attention.

Plant Now for Permanent Beauty

Just put these uniquely hard-working roses in the ground. Then watch them grow! Red Robin is not a "climbing" rose nor is it a sprawling "multiflora" rose. It grows straight upright, requires absolutely no support. Each sturdy plant grows into the next plant to form a compact living wall of green foliage and red roses. Plant them this spring. You'll actually enjoy the beauty and fragrance of these Red Robin roses in a few short months. *And this coming summer you'll discover that you could actually spend hundreds of dollars and receive no better fence protection,* no greater garden beauty than my Living Fence will bring you year after year. And to see how little my Red Robin Living Fence will actually cost . . . glance at the special offer coupon below!

Red Robin grows to 4 feet high in just a few short months!

This fence was planted in January. I took this picture of my wife in July. It's already covered with fragrant red blooms just a few months later.



And here's the same Red Robin fence just 9 months later . . . in April. See how Red Robin thrives, growing higher and lovelier, month by month!



REPLACEMENT OR A REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN



left is Ben Ginden with a typical Red Robin Living Fence.

MY OWN PERSONAL DOUBLE GUARANTEE

First—I'm certain that when your Red Robin plants arrive you'll be completely satisfied . . . but if for any reason you are dissatisfied, return them at once and I will gladly return your money in full.

Second—In fact, I'll go even further. If any of your Living Fence plants fail to grow, I will replace them FREE OF CHARGE! This is an unconditional full year's guarantee.

ORDER NOW FOR AS LITTLE AS 12¢ A FOOT!

GINDEN NURSERY CO., DEPT. A11, SAN BRUNO, CALIFORNIA

I want your FREE BONUS OFFER: Enclosed find check, draft or money order for $_____ for which send me bonus offer checked below—All charges prepaid together with simple planting methods and your double guarantee.

- ☐ 10 plants plus 1 free (for 15 ft.) . 5.50
- ☐ 25 plants plus 3 free (for 40 ft.) . . 9.95
- ☐ 50 plants plus 5 free (for 75 ft.) . . 14.95
- ☐ 75 plants plus 8 free (for 112 ft.) . . 21.95
- ☐ 100 plants plus 10 free (for 150 ft.) 24.95
- ☐ 250 plants plus 25 free (for 375 ft.) 59.50
- ☐ 500 plants plus 50 free (for 750 ft.) 109.95
- ☐ 1000 plants plus 100 free (for 1500 ft.) 195.00

Name_____

Address_____

City_____ State_____

Please ship on or about (date)_____



Scotkins don't fall apart with Buttery Corn...



Saucy spaghetti... Shish-Kabob...



Fried Chicken... Turkey 'n Trimmings!

NOW...

The paper napkin most like linen is in a new box!





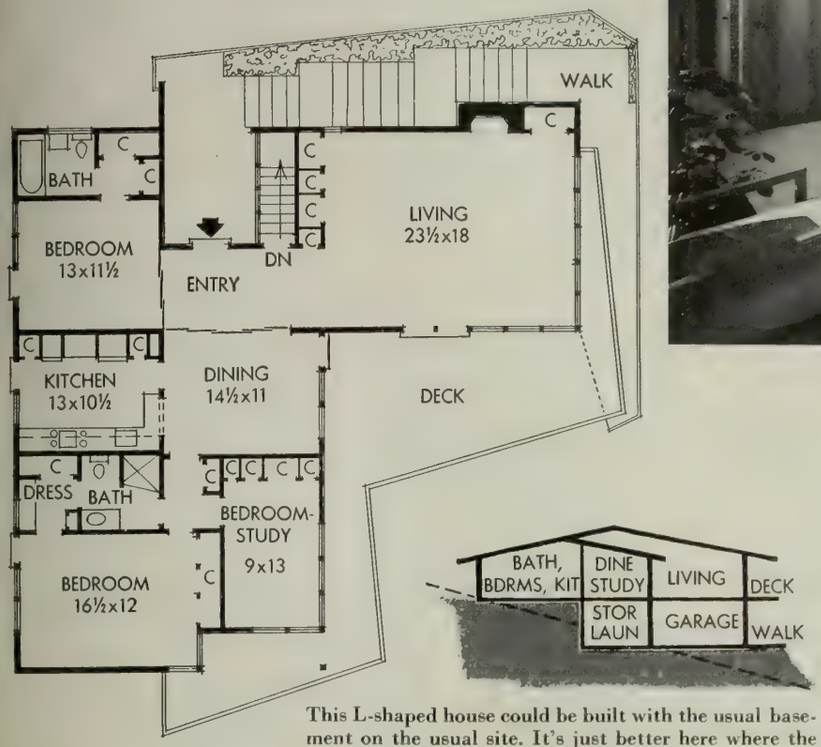


Here is the most linen-looking, linen-acting paper napkin ever. Scotkins® have such a soft, rich lustre—such an authentic heritage pattern. And Scotkins also give you strong protection like linen. They hold firm even when wet—don't shred no matter how spilly the food or sticky the fingers. With Scotkins, ther no using two or three napkins a meal—just one sees you through. Buy luncheon and dinner size in the new Scotkins box. SCOTT PAPER

ONE PAPER NAPKIN YOU DON'T NEED THREE O

Learn from a hillside house!

Begins on page 30E



This L-shaped house could be built with the usual basement on the usual site. It's just better here where the house is raised to a view and the view is worthwhile.

Owners: Dr. and Mrs. Frank M. Rice, Sausalito, California. Decorator: Anthony Winston, San Francisco. Landscape Architects: Eckbo, Roylston, and Williams.



Pleasant, comfortable room is not just "another living room." The high ceiling follows slope of roof, giving the room distinction and spaciousness. Sun filters through from deck windows.

Walls are hemlock-paneled in warm, rich finish. Fireplace has simple, straight lines, putting emphasis on materials. It's outlined in marble and tile with marble-slab platform.

Now, from view-side, site really comes alive. That's San Francisco Bay beyond far windows; hills of Sausalito toward south (right). Here, too, there is a door to the deck.

Even with glass and openness, architects never lost sight of privacy. Solid panels below windows (background) shield room from the street far below, and back up furniture arrangement.





for the finest in tuna

LOOK FOR THE MERMAID ON THE LABEL



When it comes to tuna... *it pays to buy the best*

NUTWICHES... Mix White Star brand tuna (Family Size) with mayonnaise. Add chopped nuts, celery and green pepper for crunchiness. Spread on fresh whole wheat, rye or white—or slender french bread slices for a special party treat.



Tuna costs so little in comparison to other foods, it makes sense to serve the finest—the prime fillet tuna—White Star! No other tuna is pressure-baked in the special way that keeps White Star so moist, tender and delicate in flavor. Try the new Family Size for generous main dishes, salads—and sandwiches for lunch at home or school. Never take a chance on an unknown brand of tuna. *You only get a bargain when you buy the best.*

White Star Tuna

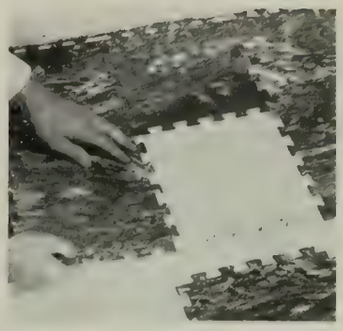
Finest chunk light tuna in regular size, too!



Those who prefer Fancy Pack use our solid light tuna...



It's NEWS to me!®



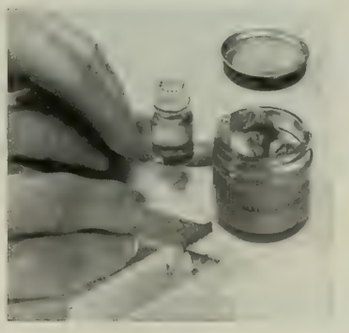
You need no adhesive or tools to lay this rubber floor tile. The interlocking block edges snap securely together and stay firmly in place. Think of it—almost within minutes you can brighten any room or your basement! Later you could easily change pattern—even shift tile to another room. Block is 9x9 inches. Available in nine colors.

Harmony House Rubberlock Tile, 37c a block, in Sears, Roebuck and Co., catalogs. Sears, Roebuck and Co., 925 S. Homan, Chicago, Ill.



What a joy this is for holding children's mittens and gloves, especially when they're wet and need air to dry! Rack is rustproof, can hang on a door or in a closet. It holds 6 pairs. Gloves stored here can easily be found in the school-time scramble. Coat pockets are less likely to get ripped, too.

Mitt-Rak, $2, in stores or ppd. from mfr., Mitt-Rak, 4715 Groveland, Royal Oak, Mich.



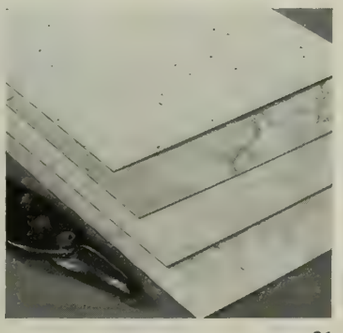
Like a genie in a jar, aluminum putty does many jobs. It's 80 per cent aluminum, 20 per cent plastic. You add only the special hardener. Takes no heat or pressure—hardens in two hours. Then you can drill, thread, or machine it, even polish or paint. Bonds aluminum, bronze, iron, steel, brass, wood, glass, or porcelain to itself or to each other. Won't rust or shrink. It resists water, oil, and gasoline.

Devcon Aluminum, 98c, in stores. Devcon Corp., Danvers, Mass.



Wonderfully compact. Just look! The whole stove—burners and oven both—measures only 32 inches wide. It gives you more cabinet storage space and more precious counter-top room. Surface units are hinged to one side of the oven so they can drop down for use or flip up out of the way. Controls are handy on oven front. Oven has rotisserie and easy-view window. Door removable for cleaning.

Custom Trend Countertop Oven with drop down surface units is about $450, in stores. Hotpoint, 5600 W. Taylor St., Chicago 44, Ill.



Easy to install, smart on your wall. The same laminated plastic which is used on counter tops now comes in easy-to-handle, 10x10-inch blocks for bathroom walls. It's in the same patterns as the counter-top sheets so you can match them, if you wish. Goes on quickly with adhesive; can be cut to fit with a coping saw, file, and tin snips. Installation is square-edged (with no grout line). Can be used over dry wall, plywood, or plaster.

Formica Wall Tile, about $1.20 a sq. ft. installed, from dealers. The Formica Corp., 4614 Spring Grove Ave., Cincinnati, Ohio.

More NEWS on page 33

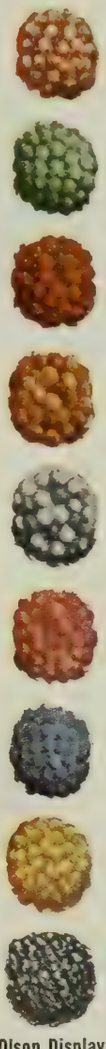
Save-Factory-to-You

FREE Beautiful Rug, Carpet Catalog in Full Color — MAIL COUPON



"It's Reversible—so we can use Both Sides."

4-color Tweed beauty possible only the Olson Loom-Woven Way



Isn't our New Olson Broadloom Wonderful?

..and we Saved about ½

"It's pure Magic . . . Olson Broadloom Magic! Our dreams really came true the day we wrote for the big Free Olson Rug and Carpet Catalog in actual colors. We were delighted to find we could get *Better Rugs* and *Save up to Half* by sending our Old Rugs, Carpets, Clothing to the Olson Factory.

For every pound of your material required, we Add almost one pound of New Wool. And if you wish, you can send your materials After your new rugs arrive.

THE VALUABLE SEASONED WOOLS (and other materials) are expertly *reclaimed like new* by the famous Olson Process—then merged and combined with choice, imported New Wools to give you the most luxurious, longest-wearing rugs or wall-to-wall carpeting you've ever seen for so little money. **Small Monthly Payments if you wish.**

YOUR CHOICE of 49 newest Tweeds, Solid Textured colors, Embossed Effects, Florals, Oriental and Early American designs in any width up to 18 feet, seamless, and in any length in about a week. Nearly 4,000,000 customers. Satisfaction Guaranteed or Your Money Back. Our 86th year. Save—Direct from Factory!



Mail Coupon or Postcard to nearest address

FREE America's Money-Saving Carpet, Rug Book in Color

49 Model Rooms—Decorating Ideas— Gift Coupon

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Olson Display Rooms In Many Cities . . . Factory Representatives In Many More.

We'll mail you our nearest address when you write for catalog. If you wish, we can come to your home with samples in many areas—or you can order by mail.

OLSON *Broadloom Rugs, Carpets*

World's Largest Makers Dealing Direct with the Home



Yes—wash 'n wear dries smooth and wrinkle-fr

NEW 1960 General Electric Dryer suits drying times and temperatures to each fabric—automatically!



YOU'LL IRON FAR LESS than you used to. Safe, low-temperature drying smooths out towels, sheets, underwear. They dry soft and fluffy, ready to fold away!



A BREEZY-DAY FRAGRANCE blows through your clothes. The Air Freshener puts pleasantly scented air into them.

Wash 'n Wears dry wrinkle-free. De-wrinkling is automatic for new synthetics in this new 1960 General Electric High Speed Dryer. Properly tailored men's suits won't need a single touch of the iron. Shirts, blouses, even dresses dry smooth and uncreased—ready to hang away.

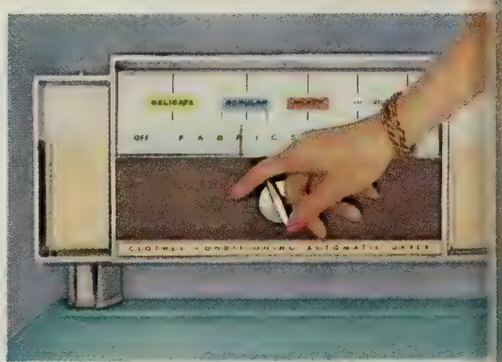
No under-drying, no over-drying! This dryer actually turns itself off the minute the moisture is out of your clothes. That means wrinkles can't be "set" in from too-long drying. Automatically each fabric gets just-right care.

Automatic sprinkling saves hours of tedious hand-work, dampens all your "must irons" evenly.

PLUS: Foot Pedal, Safety Start Switch, Lint Trap. Mix-or-Match colors or white. ONLY $2.60 WEEKLY, after a small down payment. See your General Electric dealer for his prices and liberal terms. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC



DELICATE setting for precious silks and modern s thetics. They dry in 15 minutes at safe, low tempe tures—come out smooth, unwrinkled.

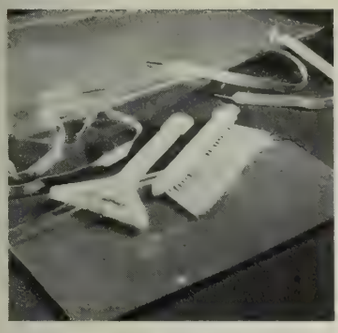
REGULAR setting is for cottons, linens . . . all the thi you wash most often. They dry at high speed, in ger warmed air; come out smooth, fluffy and fresh.

HEAVY for ordinarily hard-to-dry bedspreads, hea towels, rugs, double-seamed jeans and work cloth They come out like new—need no ironing.













It's NEWS to me!

Begins on page 31

Dial lights up so it's easy to see what the temperature is after dark without having to go outdoors. How interesting to check it before you go to bed! Just mount thermometer on or near window casing. No holes or special wiring needed. It is battery powered—push the button, and dial lights up.

Nite-'N-Day Thermometer, $4.95, in stores. The Cooper Thermometer Co., Pequabuck, Conn.

Dandy little pal for you handymen. Really saves time and effort when you work on curved surfaces. You'll be pleased to see how much faster and easier you can cut and file, form decorative cuts, make holes larger, or shape edges. Can be used on wood, plastic, plywood, asphalt tile, lead, aluminum, hard rubber, or sheet rock. Outer diameter of file is 5/8 inch.

Surform Round File is $2.39, in stores. Stanley Tools, 111 Elm St., New Britain, Conn.

Simplifies your job of cleaning walls. No more wet hands, no more stooping to reach a bucket. Lightweight plastic tank holds enough cleaning fluid for an average-size room. Just squeeze handle—liquid flows onto a brush-rimmed sponge head. Designed for a cleaning solution which requires no rinsing, the applicator can be used without the tank for small jobs.

Swirlaway with Easy Glamur (an 8 oz. bottle), $9.95, in stores. E. R. Wagner Mfg. Co., 4611 N. 32nd St., Milwaukee 9, Wis.

Keep windshield clear when you leave your car parked outdoors on a stormy day. Place sturdy plastic cover over windshield, hook bottom clip under each fender, join top hooks inside car. Saves time and bother of a cold, wet cleaning job. Easily stored. Cover, a snow brush, and ice scraper fit into a zipper case that slips onto your sun visor.

Auto-Visor Kit, $2.99, in stores. Triangle Mfg. Co., 286 Fifth Ave., New York, N.Y.

It's safe to smoke when you're working with this nonflammable water-base contact cement. Easy to use—just brush, roll, or spray. A time and work saver, too. Only one coat is needed to bond hardboard, plywood, plastic laminates, fabric, or leather. Bonds on contact without clamping or pressing. Cleanup involves only soap and water.

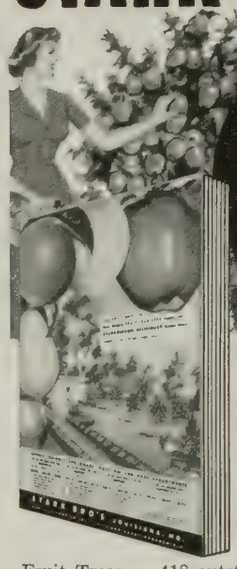
Weldwood Super Contact Cement, $10.75 a gallon, in stores. United States Plywood Corp., 55 W. 44th St., New York 36, N.Y.

Quick-fix decorations for your child's party are delightful, yet they'll certainly save you lots of work. For boys—cowboy theme; for girls—the paper doll items shown. Available are bright, co-ordinated sets of place mats, cute hats for all the guests, invitations, table centerpieces, and place cups.

Party Decorations, from 59c for set of 8, in stores. Hallmark Cards, Kansas City, Mo.

More NEWS on next page

GIANT SIZE FRUIT in Your Yard from World Famous... STARK DWARF TREES



See Them All in The 1960
STARK BRO'S
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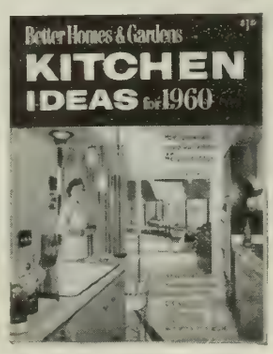
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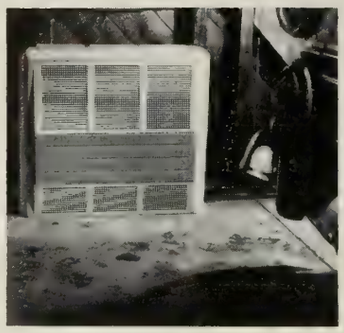
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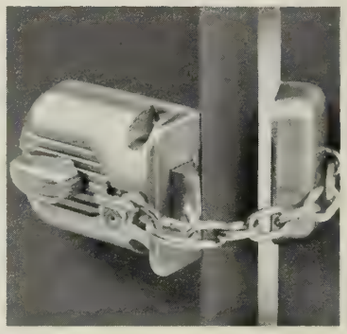
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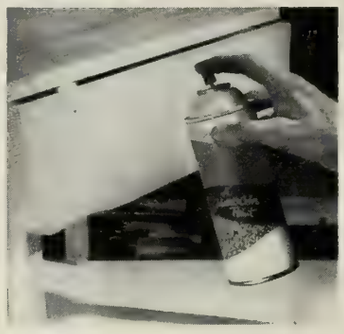
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It's NEWS to me!

Continued from page 33

A real plus. An exhaust blower system to whisk away fumes and trap grease is built right in this wall-type electric oven. Think of it—no separate installation cost! Blower goes on automatically when you use broiler or rotisserie, has easy-to-reach manual switch, too.

Exhaust Oven, about $294.25, at dealers. Thermador Electrical Manufacturing Co., 5119 District Blvd., Los Angeles 22, Calif.

It's easy to heat your garage with this sealed gas-heater. Think how nice in cold weather. The unit burns either city or bottled gas, may be controlled by thermostat. By venting through outside wall, it can be installed in a frame garage in an hour. Chimneys and duct work are eliminated. Through-the-wall vent draws oxygen for burning from outdoors, releases exhaust outdoors.

Safti-Vent Sealed Gas Heater, $98 to $157, in stores. H. C. Little Burner Co., San Rafael, Calif.

Ends inconvenience of getting up at night to take off the chain and admit a family member. Latecomer can throw off guard chain from outside with his own key—no need to wake up the family! Last one home simply reverses chain's pin. After that, it's impossible to remove chain except from inside.

Auxiliary rim latch with chain, $4.50, in stores. Yale & Towne, Chrysler Bldg., New York, N.Y.

Multicolor paint is so very easy to apply from this push-button can—you'll find many things around the house you'll want to freshen up. What an interesting effect—you can choose a 2-color, 3-color, or 4-color combination. Fourteen pastel possibilities are available. Paint has non-textured, washable finish.

MorFlek, about $1.80 a can, in stores. Benjamin Moore and Co., 511 Canal, New York 13, N.Y.

Put wheels on your snow shovel so you can push it down sidewalk or hard-surfaced driveway without having to lift it up. Helps you prevent heart or back strain. The lightweight aluminum bracket fits all 14- to 20-inch shovels. Merely clamp it on and tighten lock screws. Wheels are solid rubber.

Sno Wheels are $1.69, in stores. J. H. Smith Co., 85 Pierce Street, Greenfield, Mass.

Comfortable casual lets you lay your head back and relax. The hammock seat conforms to the body for seating comfort. Frame is black metal accented with brass; cover is easy-to-clean plastic in leather-effect, or leather. Decorator colors.

Modern Gothic Chair, $15.95, with plastic seat; $38 with leather, in stores. Landes Mfg. Co., 3115 S. LaCienega, Los Angeles 16, Calif.

For other new and interesting products, see Shopping by Mail items on page 100

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Formica illustrated: Yellow Color Grain, 18-CW-16

When your kitchen has colorful Formica laminated plastic surfaces there is no need to hide it behind closed doors. This kitchen, open to the family room in one direction and dining area in the other, illustrates how Formica keeps mother a part of the family even during her "office hours."

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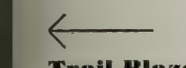
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NEW FACES for old favorites

By Beatrice Cashman

ALL THE SUPERLATIVES apply to the 1960 crop of annuals. They're the biggest, the best, the prettiest. These old faithfuls with a fresh beauty are ideally suited to the new and the established garden. Grow them from seed or set out started plants. Just remember they give their best performance when planted in full sun.



Trail Blazer sets a brilliant pace for the newcomers. This gorgeous, large-flowered zinnia with a sunshine core will cause a flurry of excitement wherever it appears. Many quilled petals give it a gay informality.

An improved hybrid, it's a strong, vigorous grower—wanting only average loamy soil and good drainage.

Photographs: de Gennaro. Produced by Fleeta Brownell Woodroffe



For ready, movable color, grow a few annuals in pots. You can shift them to the porch or the patio for special occasions, or use them to fill in the border where early-flowering plants have faded. Here, pots of the new dwarf double marigold, Flame, and Gloriosa Golden Daisy punctuate the end of a garden path.



Two newcomers to the giant Climax strain of marigolds share honors here with two oldsters. Counterclockwise from the top are: Yellow Climax, Golden Climax, the exciting new orange Toreador, and Primrose—a delicate custard yellow.

More on next page

NEW FACES *Continued*

Photographs Suter, Hedrich-Blessing



Marigold Spun Gold is not a dwarf, not a giant—but it is a real beauty. Winner of a 1960 All-America Selections award, you will love it for its many early flowers, its compact plant, and its enthusiasm in even the hottest weather.



Vanguard, an All-America Selections winner, is the first hybrid double snapdragon. Each of its yellow-throated florets wears an extra, fluted petal.

Improved colors in the gay Curlilocks aster family include a whiter white, lovelier pink, and brilliant scarlet-cerise. Noted for their great plume-like blooms and good base-branching habits, they will be favorites in your summer garden.



For sunshine color from midsummer to frost, plant groupings of the new marigolds and Gloriosa Daisies. Be sure to include handsome orange Toreador, the AAS bronze medal winner. Its long, strong stems make it ideal for flower arrangements.



You and your neighbors will love these new hues. The rich, sparkling pink of Glamour phlox—another All-America Selections winner—shades to coral around the creamy center. Its clusters of scalloped flowers grow all season long on 12- to 14-inch stems. Early-flowering, frilled aster (right), wears a new purple dress.





Pale beige concrete brick blends with the surrounding desert. The concrete block "grille" screens the entry court and calls attention to the entrance door beyond. The fireplace chimney and the shadows from the overhanging grid add dramatic style to the living room side.

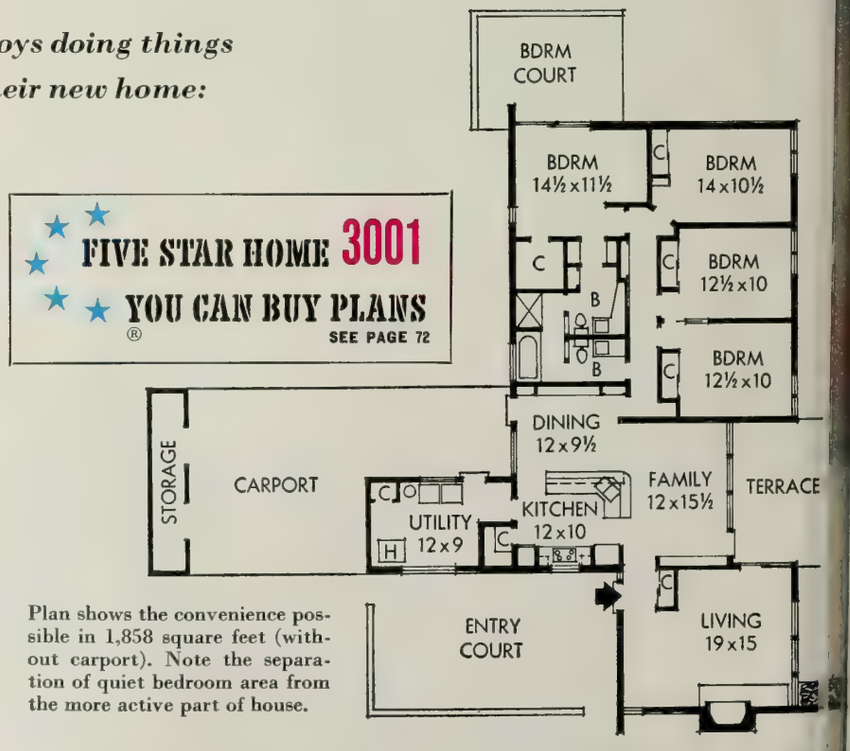
What do you want in a house?

By John Normile, A.I

The Bill Knox family of Phoenix, Arizona, enjoys doing things together—so these ideas were "musts" for their new home:

- An entry court garden—a cooling welcome at the entry from the world outside.
- A formal terrace off both the living and family rooms for entertaining.
- A work-play terrace near the kitchen.
- A secluded court off the master bedroom.
- Placement of the living room away from traffic, for parents and company.
- A family center, where everyone can come together for work or play.
- Kitchen headquarters, for Mom to oversee pets, children, and cooking.

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SEE PAGE 72



Plan shows the convenience possible in 1,858 square feet (without carport). Note the separation of quiet bedroom area from the more active part of house.

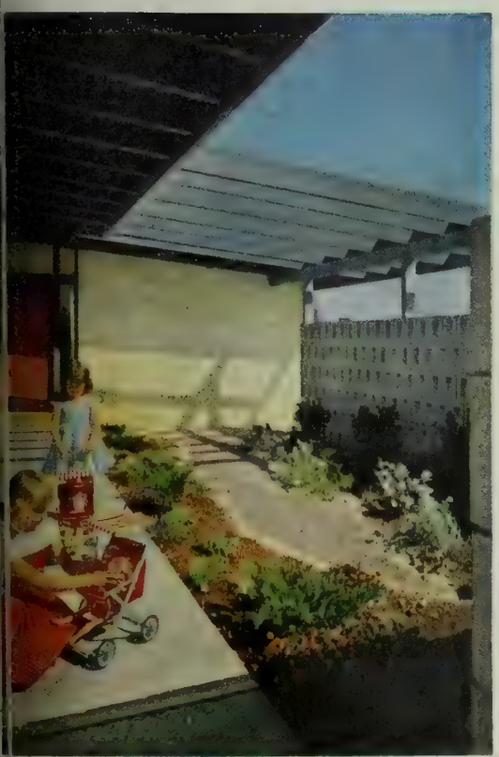


Photographs: Bill Hedrich, Hedrich-Blessing. Decorators: George Wiseman and Walter Behr



The living room is a restful haven for conversation, and for entertaining. The fireplace wall extends beyond the large windows to carry the eye outside; this extension also screens the room from the street. Fireplace column is actually outside the room, does not take up valuable floor space.

Note that the interior walls and trim are the same shade as the exterior of the house, giving a feeling of unity and continuous space flow.



Inside the entry court is this delightful garden, a pleasing transition from the yard beyond to the house itself. Half the area is partially sheltered, the other half open, to create a pleasant atmosphere for the court.

Tory and Holly Knox wheel their "children" on the walk that leads from the carport to the entry. Note the exposed aggregate surface.

More photographs page 86

The workaday room of the household caters to everyone's needs. The Knoxes planned this family room to take the wear and tear of everyday living, without a lot of frills that multiply housekeeping chores.

The built-in desk helps Lin organize her activities; the large toy closet keeps the girls' playthings neat and easy to reach. Outside, the terrace and the big sunshield grid offer a fine spot for games or more quiet relaxation.



OFF-SEASON TRAVEL GUIDE—

Luxury vacations at bargain prices

By E. D. and D. C. Fales

IT'S A LITTLE like buying a fur coat in July or a bathing suit in January: It may cost half as much. An ocean-front room in a luxurious Florida hotel that goes for $20 to $30 a night for two people in January may be $6 in July. You can save $60 on a 14-day vacation at a Minnesota lakeside hotel in the off season—or up to $140 at the smart Wentworth-by-the Sea Club at Portsmouth, New Hampshire.

As more Americans travel, the old tightly defined "winter resort" and "summer resort" [Turn to page 74



Knight

Ocean beaches

Along the Atlantic coast, swimming begins in July and continues until about September 28, even as far north as the tip of Cape Cod. South, on Virginia, Carolina, and Georgia beaches, swimming may be good well into November. The same is true of the Gulf Coast and California.

At Miami Beach and the Florida Keys, where summer prices take a remarkable dip, swimming is year-round. In fact, you'll find Florida summers are no warmer than in most other parts of the country.

Fall color

Few sights match the scarlet and purple of New England's maple forests, or the gold foliage of the Rocky Mountain quaking aspens. The "quakies" glow against blue skies and peaks whitened by early snows.

In their quiet times—spring and autumn—Canada's soaring Laurentian Mountains are ablaze with fresh colors.



Photographs: Muench



Seacoast resorts

Coast resorts encircle the country. In the East, they range from rock-bound Bar Harbor to historic Charleston and the sand-swept Florida Keys.

The South offers Gulf Coast fishing ports. The Pacific has some of the most attractive of coast resorts, including charming Carmel and Victoria.

More on next page

Winter sports

Watch for early or late snows—before the top winter rates begin or after they end. At Aspen last September 29, a two-foot snow started the ski season 10 weeks before higher December hotel rates.

Even the mid-South has its ski season. At Hot Springs, Virginia, the world's largest snow-making machinery lays three feet of snow on 30 acres.

Atkeson



Luxury vacations

Continued

Mountain resorts

Some hotel men call fall the best time of the year for vacationing. "Not only the crowds, but the heat and haze are gone, too," says one. "There's no waiting on the golf course, and you get the best boats and saddle horses."

Spring is warm in the mid-South resorts. May and early June are pleasant, too. In northern resorts, May is the time for active sports—when the weather is still bracing. By early June, days are comfortably warm.

Wilson





Northern lakes

If you're in search of quiet comfort and active fishing, try the northern lakes when the crowds are gone.

At many good lake resorts, you'll find a lodge-type luxury instead of stylish, brilliant accommodations and night life. In fact, the main attraction of a lake resort *is* its very simplicity. The evenings are as peaceful as the pines that surround you and as warm as the great stone fireplaces in the solid log inns and cottages.

Lake

Offshore islands

If you live in the East, you are closer to the glamorous tropical playgrounds of the Caribbean islands, Bermuda, and the Bahamas than you are to the Rocky Mountains.

But if distance isn't a problem, perhaps you've decided against the offshore islands because of dollars. If so, you've overlooked off-season rates—as the temperature goes up, prices go down. And the trade winds cool summer's hottest days.

F. S. Lincoln from Shostal





Southwestern hotels

Your choice is generally between the Old West atmosphere of a ranch with horse trails and cattle paths, surrounded by raw desert, or the luxurious palm-shaded setting of an estate with a private swimming pool.

These are the extremes offered in Arizona, New Mexico, Southern California, and Texas. There are several levels of luxury between.

But ranch or estate, you'll find riding stables, tennis courts, movies, bridge, parties, and, when the weather is cool, quiet evenings by a crackling fire.

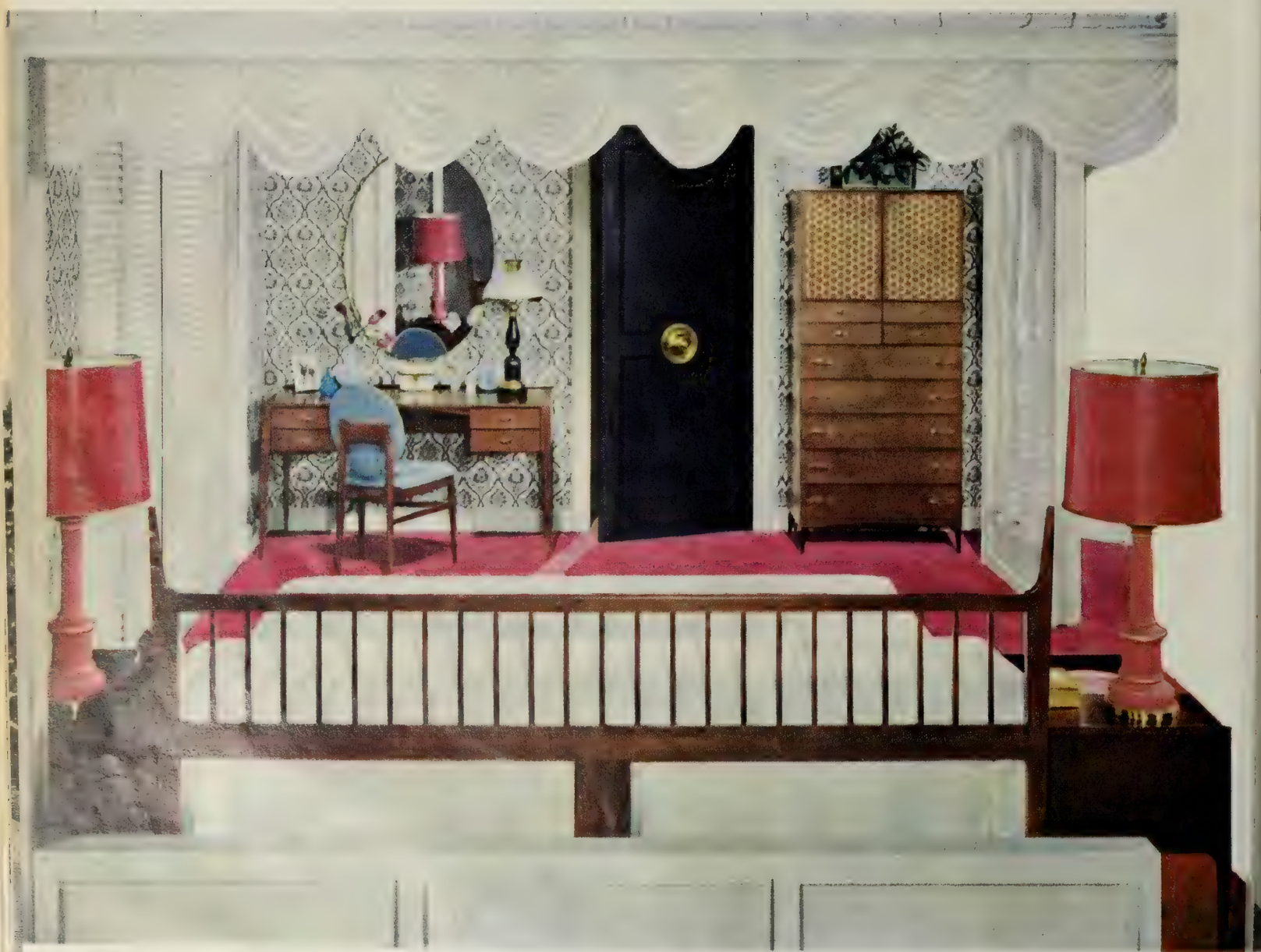
Bickel

Directory of resorts and rates, page 74

More space, more color for your bedroom

By Florence Byerly

If your bedroom is small and your storage needs are big, here's help. We've found furniture to make the most of every precious inch... vibrant colors encourage happy mornings.



For rooms with limited wall space, designers are making tall slim chests to squeeze into corners, and see-through headboards which can stand in front of windows. This room is only 12 feet square, but holds twin beds and lots of storage space. With patterned wallpaper, shirred Austrian shades are dramatic. You can make them with drawstring tape and inexpensive sheer fabric.

Hang furniture, phone, and lamps on the wall and you'll simplify cleaning, gain floor space. Room is 11x13 feet. New space-making ideas include hanging vanity and wall panel, long bench for chest and TV. Window shades are the new "bottoms up" style, give privacy for dressing. Need more closets? Then use ceiling-high accordion doors to partition an alcove or even an entire wall.

Photographs: Alderman Studio



Dress up your bedroom in a hurry! No waiting when you choose a ready-made spread with pillow-flap, in quilting that looks custom-made. No tedious "shopping around" when sheets and automatic blanket are color-co-ordinated by the makers. Smart contrast for fruitwood beds is painted chest with two big drawers.



To gain storage space, build a closet in the corner, choose a headboard with sliding doors so you can display a clock-radio or hide bedside clutter. The matching footlocker holds bedding, sweaters; serves as a seat, a luggage rack, and a nighttime rest for the non-wrinkling bedspread. It also fits under a window.

More space, more color *continued*

Triple the use of a large room by adding dressing center with basins and closets, use the other end as sitting room.



Add double basins and closets, using bed head as a divider

Here's an economical way to gain a dressing room. Avoid window changes; keep the carpentry simple by using ready-made mirrored doors and unfinished kitchen cabinets. Choose fluorescent lights in flattering warm white.

For a divider, attach louvered panels to the bed, or hang some type of curtain from the ceiling. Linoleum floor might be used near the basins.

In older homes, bedrooms are often big but there's only one bath to serve the whole family. One solution to this common problem might be to add basins to some of the bedrooms. You might tuck one behind a corner screen; or install a counter surrounded by drawers and cabinets.

Antique pieces (or copies) look young again with a fresh color scheme. This one started with a ready-made spread and a slip cover. The rug's old but paint is new. We replaced outdated lamps with new ones inches taller.



Need decorating help? Consult one of the Home Planning Centers operated in co-operation with Better Homes & Gardens. You'll find the center nearest you listed on page 87.

It's the BED that really makes it a bedroom

Big beds are becoming so popular that you'll find large sizes in sheets, automatic blankets, and spreads in both fine and budget qualities. Although the headboard is six and a half feet wide, it can be moved upstairs or through hallways because it's used with a pair of twin-size box springs. Some people like a pair of mattresses, too, using frames which swing apart for bedmaking. Others use one huge mattress on top of the two springs.

Getting the right bed is almost like choosing a suit—don't be surprised if the salesman asks your height and weight! If you're tall, he'll suggest "extra length"—that means more space to stretch, about 80 inches instead of the usual 75. If your room is cramped, use a metal bed frame without foot panel.

Your weight and that of your spouse determine the degree of firmness—both foam and innerspring come in several different types.

Pillows are personalized too. You can choose plump or thin, filled with foam, down, or fluffy miracle fiber. All are washable but each feels different. So before you buy, do some testing! Select soft or firm pillows for individual comfort of family members.

Newest luxury is the bolster pillow that's the same width as the bed so the spread looks neat. These long sleeping pillows have tubular cases, which have a hemmed border at both ends.

Bed that tilts is sometimes advised by a doctor for swollen ankles, some heart conditions. There's a device to raise head or feet about 5 inches.

Bed that bends is another hospital idea made in a home style bed of normal height. Press a button, your mattress gently raises you to sitting position. Press another, and your knees are supported. It's a real boon for an invalid and sheer luxury if you're healthy but addicted to late TV shows.

More space, more color *continued*

Color, color—everywhere you look. Your overnight guests, your family feel pampered by pretty bedding. Bedroom furniture flatters your needs.

For families on the move, here's change-about furniture and a portable color scheme to spark up drab walls. Chests stack, the desk can turn the corner or fit flat, depending on space. Two head-panels have hook-on shelves, separate night tables. There'll be no nail holes in rented walls: the mirror and bulletin board attach to your own furniture.

For a portable color scheme, choose plain fabrics which are appropriate to either bed or living room, and many small rugs which can be taped together in different shapes.

Many guest rooms are also living rooms, so designers are engineering beds which convert without sliding on the carpet or a shifting of heavy bolsters. By day, the twin-size mattress slides under the back and tilts for comfortable sitting; at night it pulls forward and becomes level.

Choose linens in colors and patterns to blend with the walls and carpets so the room will be guest room pretty and not a makeshift. And be sure that guests have drawer and hanging space that's conveniently close by.







Kids love to climb. Checked hems and bold stripes are perfect for a bunk bed (but equally smart for grownups who prefer the tailored look). In case you can ever persuade the children to make their own beds, these new lengthwise stripes on the blankets will help an amateur line up the edges.



Pink's popular with little girls—big ones, too. For a color scheme that grows up gracefully, avoid the wishy-washy nursery prints and start with crisp colors in a gay carnation ensemble. Use pattern sparingly, maybe only for curtains, spread, and towels, then accent with plain colors found in the print.

A guide to furniture repairs

By June Goss

ACCIDENTS will happen to your furniture—a cigarette falls unnoticed from an ash tray, or your youngster spills his cup of milk. A chair leg becomes loose when the glue dries out after many years of use. A guest may lean too far forward and break a leg—the chair's, that is. More times than not, there's a simple solution for hiding or repairing the damage, once you know how to go about it. Here's a guide to show you how. One of these methods can save you a complete refinishing job. If you find that refinishing is the only answer, there's help for you on page 89.

Here's how to remove a spot



Water spots

Apply heat and moisture by placing a warm iron over a damp blotter. Use brief applications and repeat until spot is gone.

Alternate treatments: rub with 4/0 steel wool and a liquid wax; lint-free cloth and camphorated oil; or rottenstone and linseed oil. Rub with the grain.



Alcohol spots

Rub area with finger dipped in liquid or paste wax, automobile cleaning wax, silver polish, boiled linseed oil, or with cloth barely dampened with ammonia.

If a deeper treatment seems called for, rub spot with rottenstone or FFF powdered pumice and light oil. Rewax the wood.



Heat marks

If damage is light and near the surface, rub in camphorated oil with a lint-free cloth.

On varnish or shellac finish, dampen cloth with spirits of camphor or essence of peppermint; daub on spot. Don't wipe off; let dry for 30 minutes. Then rub with rottenstone and oil.

For stains, try this



Ink stains

Ink stains can be removed only if they have not penetrated wood. Blot immediately.

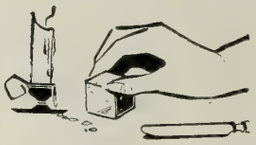
Clean with cream wax, or pat with damp cloth. Do not rub; keep turning cloth to a clean surface. If stain persists, rub with rottenstone and oil.



Milk stains

The lactic acid contained in milk acts the same way as a mild dose of paint remover. Wipe spills up quickly. Try cleaning with cream wax to repolish the wood.

To hide a stain, use one of the treatments described under "alcohol spots."



Candle wax

Chill wax with a piece of ice to make it easier to remove.

Crumble off as much wax as possible with your fingers. Scrape gently with the dull edge of a table knife. Apply a cream wax, rub well; dry with clean cloth. Repeat if necessary.



Small blemish

A staining wax will often hide a superficial blemish.

If damage extends into finish, fill with a commercial refinishing compound to match wood. You can use a wax stick, oil stain—even a crayon or shoe polish.



Deeper blemish

Clean off all loose material. For blonde surfaces, fill with layers of hard wax. Use matching colors of stick shellac for darker finishes of woods.

Smooth with fine sandpaper or emery board. Rewax surface.



Deep blemish or burn

Remove damaged wood by scraping with razor blade. Clean area with naphtha. Smooth damage with 4/0 steel wool. Clean again.

Fill with layers of stick shellac or wood filler. Stain to match finish. Smooth and wax.



Loose veneer

Cut any blisters down the middle. Work knife under veneer so you can push glue underneath.

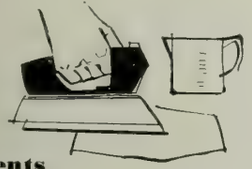
Apply glue sparingly so it won't squeeze out and injure the finish. Dry glue under pressure (heavy books). Treat the edges of the repair as a scratch.



Regluing joints

Take joint apart. Sand or rasp off old glue. Build up the joint with wedges or wrap one member with glue-soaked string.

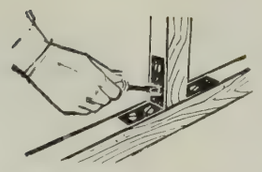
Tap joint into place. Clamp with furniture clamps or live rubber tubing until dry.



Dents

If wood fibers are not broken, use a warm iron over a damp cloth or blotter to raise dent. Apply lightly. Repeat several times.

If wood fibers are broken, use this treatment to lessen dent. Repair as if it were a burn.



Bracing a corner

Take joint apart and regiue or replace screws. Add glue blocks or a steel mending plate.

Plates—pieces of metal with screw holes already drilled—are available in many sizes, can be bent to fit the frame.



A split or break

Cut a peg from a dowel. Then, centering on the split, drill a hole the same diameter as the peg. Insert peg, sand flush, and refinish to match.

You can use a metal mending plate which should be mortised and hidden with wood filler.



Marred edges

If edge is too rough to sand or plane, trim it back far enough to even the sides. Use a power saw with a rip fence.

Put on a wood strip or veneer or other commercial edging; finish to match the wood.



Damaged coverings

For table tops with a soft covering such as cork, cut a square around the damage and replace with new material—cork, tile, and so forth. You can score the rest of top to match.

For more information about table tops, see page 10.

An ounce of prevention

Give your furniture a light coat of wax. Avoid using too much wax—it will only collect dust and dim the luster of the finish.

- Clean up any spills as quickly as possible so they won't have a chance to soak through the finish.
- Use coasters for glasses whenever you serve.
- Buy ash trays with grooves that will put out a cigarette if you accidentally leave one burning.
- Glue felt matting to the base of lamps, ash trays, or any rough-surfaced piece you keep on the tops of tables and sideboards.
- Follow the recommendations for care which the manufacturer of your furniture gives on his tag or label. These instructions are attached to help you keep your furniture new-looking for a long time.
- Before you use a cleaning or refinishing compound on your furniture, read the directions carefully. If you're in doubt, test the product on small spot in an inconspicuous place.

Photograph: Hopkins



Jody, George, and Jean Carr sit with Jo and King—and friend, "Honey."



The Carr house is located in the Hollin Hills development, near Alexandria, Virginia. King commutes to his job in Washington, D. C.

They made old furniture look young

By Helen Stark

When you bought your new home, did you have money to spend decorating and furnishing it? Jo and King Carr did not. They realized they could not afford to buy furniture so they concentrated on paint and a slip cover here, an accent piece there. By selecting one color scheme for the entire house, they made their furniture, even their accessories, interchangeable from room to room. They settled on a long-range plan, then completed one thing at a time—in pay-as-we-go projects. Their plans worked out beautifully—and the cost stayed under their $500 budget.

The Carr children watched enthusiastically as decorator Top Recker, A.I.D., demonstrated material and color choices. The new slip cover on the couch was treated with a stain repellent for easy care.





Photographs: Lisanti, Inc. Data: Eloise F. Leverenz



The stairway, which is at one end of the living room, looked as though it were unfinished. The Carrs decided to dress it up with a wall mural. They found just the one they wanted in a magazine.

The Italian style hanging lamp provides soft lighting for the mural.

The children can roughhouse in the downstairs living room where a minimum amount of money was spent. Jo and King used just the furniture they had for this room, which was ready the day they moved in.

The major share of the budget went into the parents' living room, a place where Jo and King can relax with their evening coffee.

The colors used throughout the Carr house were inspired by their Oriental rugs. The wall mural was plastic coated so it can be wiped off easily. Labor costs had to be budgeted because King had polio a number of years ago and cannot manage heavy work.



Some things are old; some things are new — see how nicely they go together. The Traditional curly maple desk with its commodious drawers fits charmingly against Contemporary fireplace wall. Many pieces of furniture are "family treasures."



By John Bloodgood

$500 made all these home improvements

MANY development houses are finished just to the point where homeowner improvements are needed to make them really livable. Two basic ideas—each with a double benefit—remedy the shortcomings of the builder's development house shown on these pages.

Installing a prefabricated fireplace in the living room also creates an entry hall. The new planning center organizes *and* glamorizes the kitchen.

In each case, the improvement fits the existing problem; it's a matter of addition rather than complete remodeling. Each project can be finished in a weekend. Best of all, materials for these ideas cost only $500, and just about any handyman can do the work.



Photographs: Stanley Warren

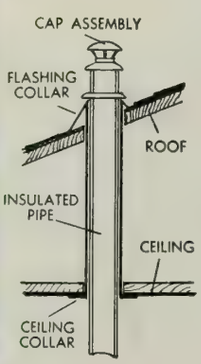


BEFORE. Living room had no focal point. The door opened right into the room.

With no entrance hall, traffic from the front door scattered in every direction; the living room at times took on the appearance of one big entry hall. The room lacked individuality, distinction.

AFTER. A prefabricated fireplace, two flush panel doors, plus an expanded metal screen and some quarry tile gave this effect!

One door forms the base for the tile and fireplace; the other is a backdrop. The new fireplace partitions off the entry, and also provides for better furniture arrangement.



Here's how to install the chimney through the roof.

Assembly comes ready to install in these parts: chimney cap and storm collar, flashing collar, flue and insulating pipes, and ceiling flange.



BEFORE. There was no handy place in the living room or kitchen for telephoning, preparing of grocery lists, or organizing the household accounts. Nor was there space for cook books and the many small necessities of housekeeping.

The kitchen seemed the most logical place to center all these activities.

AFTER. One idea solved all of the problems! The formerly useless wall was paneled with a new hardboard that incorporates shelf mounting strips on two-foot centers.

Accessory shelves, racks, and drawers fit on the mounting strips; the units all have a built-in look. Everything is now near where it will be used. Whenever you wish, the arrangement of the shelves can be changed quickly, without using tools.



Photographs: Hopkins

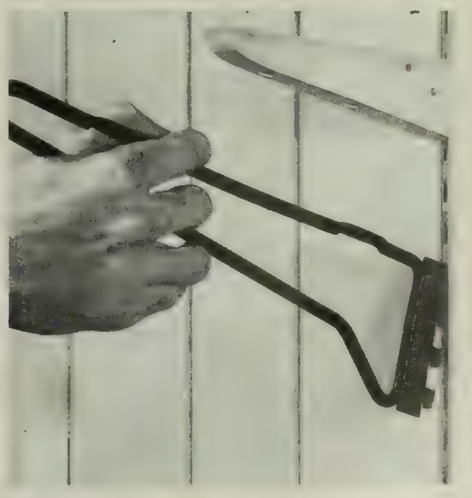
These new, grooved-hardboard panels have a built-in shelving system



Obtain panels and necessary hardware from a lumber dealer. Start installation by nailing down a shelf strip at one end of the wall. Add a two-foot panel, then another strip, and so on.



Holder strips are hidden by the paneling; only their support slots show. Strips can be nailed to wall studs; to attach between studs, expansion-type screw fasteners make a neat, snug fit.



All the accessories that go with this wall paneling are mounted in the same way: each bracket is hooked securely into the slots on the vertical strip holder.

More photographs, page 96

By Myrna Johnston

Share-the-fare party suppers

CHIP IN for good times! With potlucks and progressive parties, each family divvies up on the preparations, the cooking, the cost—a bargain all around! Here we present three suppers with built-in portability. Choose the hub of your meal, then turn the pages for matching salad and dessert. For appetizers and snacks, see page 64.



Drawings: Stan Klimley

Main dishes that travel





Photographs: Allen Snook.
Accessories by Fae Huttenlocher

Southern ham dinner

Made for hostessing, these fully cooked boneless hams. You can tote ham hot to party, wrapped in foil. Place in oven again, glaze. Serve Spiced Peaches, Mustard Sauce, Sweet-potato Balls.

Recipes start on page 70



Festive turkey buffet

A housewarming for new neighbors? Chafing-dish Turkey makes an elegant potluck! Carry it piping hot in a thermal bucket or picnic jug, then let chafing dish take over. Holiday Rice Ring, dotted with peas and pimiento bits, rides in mold. Hot rolls are brown-and-serves.

Salad partners, next page

Dinner-in-a-dish, Italian style

Ring in the New Year with Salami Bells atop Baked Lasagne! This noodle special boasts a rich beef-and-tomato sauce plus three cheeses! Pass a bowl of extra grated Parmesan, too. A crowd of revelers coming? Take folding card or banquet tables, folding chairs in your car.

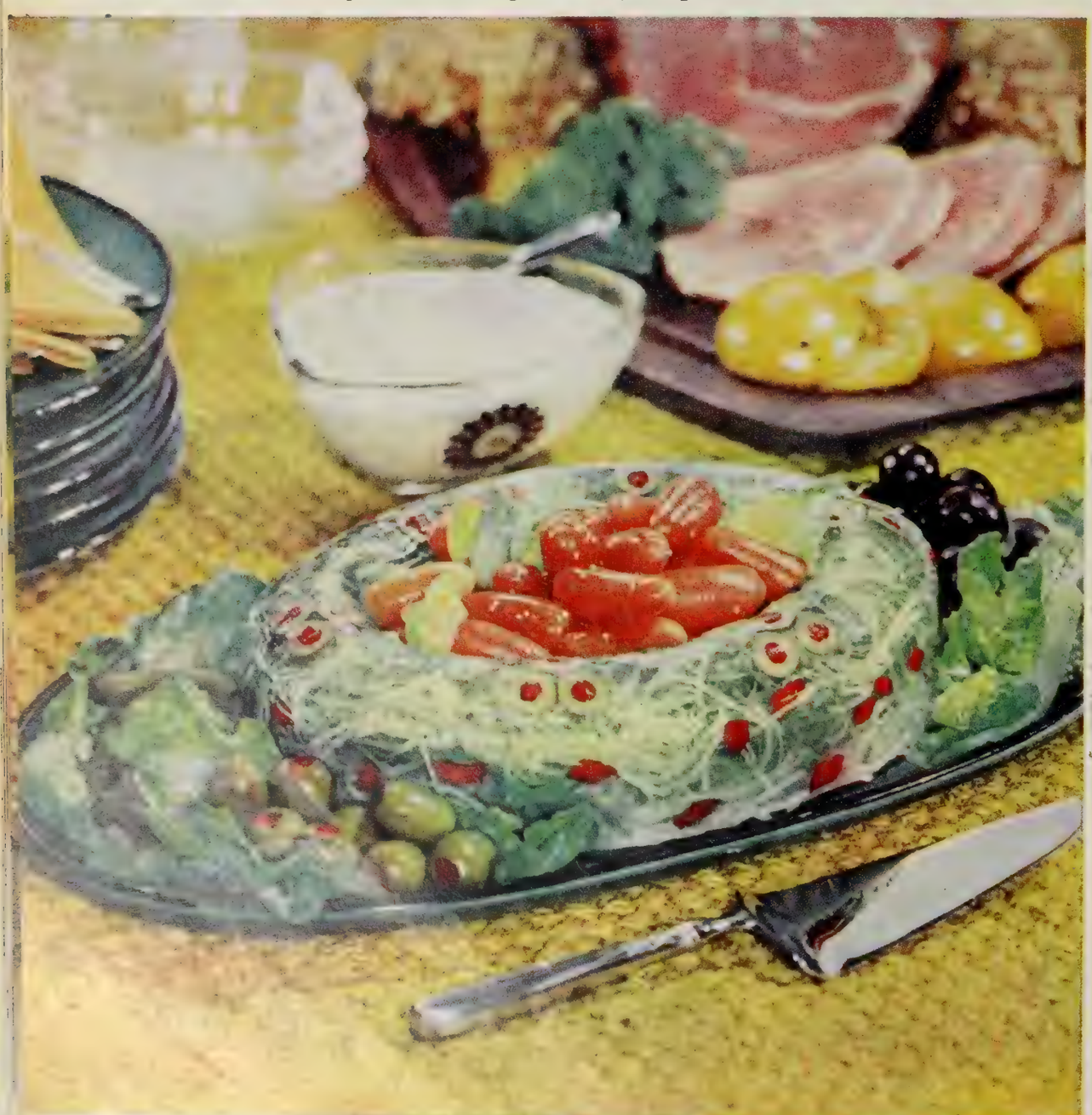


Salads on the go

AT A GLANCE you can pair up the salad with the main dish of your choice from the preceding pages. House hopping? Take your pick of these salads. You can mix-match them or team with your own favorite casserole or one-dish meal if you like.

Salad mold for ham dinner

Turn Perfection Salad out on a big platter. Fill center with canned or cooked baby carrots that have been chilled in French or Italian dressing. Nestle these in Bibb lettuce: glossy ripe olives, pimiento-stuffed green olives, and gherkin slices.





Recipes start on page 70

With turkey—salad on a tray

For this refreshing platter, you can bring chilled pineapple slices and jellied cranberry sauce in unopened cans, the cream-cheese and candied-fruit filling for pineapple in refrigerator dish. Or take filled Crescents.

Dessert partners, next page



Salad—Italian style

Center your antipasto tray with a gay tree of red pickled peppers (tack with toothpicks), add parsley sprigs. Circle tree with marinated artichoke hearts, cauliflowerets, banana peppers, celery and carrot curls, avocado.



Bowl of fruit tops off ham

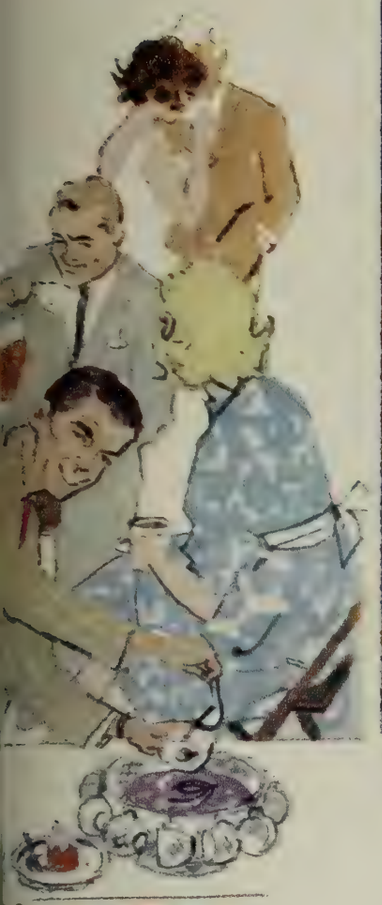
Ambrosia is the perfect light dessert after a hearty feast. Your summer ice keeper is dandy container for the chilled mixed fruits —pineapple chunks, orange sections, banana slices, grapes, bright maraschino cherries. At party, add a snowcap of coconut.

Gadabout desserts

EACH OF THESE is flavor designed to top off its own special potluck meal. Plastic cake carriers will transport layered beauties like the one at top right. For single-layer cakes, there are cake pans with lids—you bake, frost, and carry cake without budging it. And there are covered piepans, too. For coffee aplenty, have several families bring their automatic coffee makers or get together on a giant one —or call on easy instant coffee. Dishes? Remember paper throw-aways!

Recipes start on page 70







Cake is dessert for turkey buffet

Just the ticket when you're a committee of one for New Year's Eve dessert! Cart this Happy 1960 Cake with you. Or for a progressive party, have it ready for the stroke of 12 when you all trek to your house. The cake and fluffy frosting can be from mixes, the clock face is fat licorice gumdrops.

Meal-starters, snacks, next page



Easy eclairs for Italian finale

Eclairs are good travelers—and taste delicious. Make the shells from cream-puff mix; the filling can be from packaged pudding with whipped cream folded in. Frost with confectioners' icing and sprinkle with confetti decorettes. Offer a bowl of salted mixed nuts or pine nuts for nibbling.



Dips and dippers

. . . for New Year's Eve parties, for open house, for casual appetizer trays

PICK YOUR ENSEMBLE of snacks! (1) Top-hat bowl of fresh relishes to scoop up Blue-cheese Dunk. (2) A Holiday Edam makes both bowl and cheese spread—circle with sliced apples and pears. (3) Ferris wheel of good nibbling—Dip Away, garlic almonds, stuffed green olives, ripe olives, rye slices—and riding high, a spray of holly! (4) For watchnight—Deviled-ham Dip, Guacamole, Ginger Dip, Onion Dip, assorted crackers—New Year's horns, snappers, serpentine! (5) Crisp French-fried Shrimp and Luau Bites (chicken livers and water chestnuts broiled in bacon) rate three dunks—Chinese Mustard, Red Sauce, soy sauce. (6) Hot Mexican Bean Dip with corn chips—dandy on a chilly night.

Recipes on page 68



Allen Snook

For more party and holiday ideas, buy the new Better Homes & Gardens Holiday Cook Book. Recipes, tips on entertaining for all special occasions. $2.95 wherever books are sold.

SUNDAY NIGHT SUPPERS



CAMPBELL'S VEGETABLE SOUP
IN A FAMILY-SIZE TUREEN
Sliced Cold Cuts
Whole Wheat Bread Fresh Fruits

...easy, delicious, ready in minutes!

Good things begin to happen when you have Campbell's Soups aplenty waiting on the shelf. Nice happy Sunday afternoons with that family of yours . . . 'cause suppers like the ones shown here almost get themselves. And just suppose the neighbors drop in. You feel easy about saying, "Stay for supper." For soup tastes so good . . . it makes a quick, easy meal to remember.

Spirits pick up, appetites quicken... for soups' friendly broths just kind of make folks feel good all over. Have a soup supper this Sunday. Have soup *every* day. See if it doesn't make the whole family perk up. There are so many kinds of Campbell's Soup . . . and every one makes it easy to have a *good* meal in minutes.

By the way... *have you had your soup today?*

Once a day... every day...
enjoy *Campbell's Soup*



CAMPBELL'S GREEN PEA SOUP
IN A POUR-IT-YOURSELF SERVER
Ham Sandwiches on Rye Bread
Apples



CAMPBELL'S TOMATO SOUP
IN A COUNTRY-STYLE CASSEROLE
French Bread Tuna Salad
Ice Cream



CAMPBELL'S BEEF NOODLE SOUP
IN AN INDIVIDUAL MARMITE
Assorted Crackers Cheese
Swanson Cherry Pie



CAMPBELL'S BEAN with BACON SOUP
IN A MODERN SOUP BOWL
Tomato and Lettuce Salad
Boston Brown Bread Milk

If only the freshest will do for you...

KRAFT dressings are just your typ



How fresh is *Kraft*-fresh? In Kraft Liquid Dressin it's even fresher than *home*-fresh! For Kraft has choi herbs and spices ground to order, just as they're neede Almost within seconds after these seasonings a blended, they're enveloped in oil—flavor-stealing locked out, freshness locked in. You have seven deligh ful varieties to choose from. Master-seasoned blends fresh-ground herbs and spices sealed in fresh-pressed —every one **GUARANTEED FRESH BY KRAFT**

GUARANTEED BY KRAFT FRESH



Spicy-sweet sauce for franks. Franks are really flattered when you simmer 'em in Catalina Dressing. Sweet and spicy, tomato-y thick, this tasty dressing might have been especially created to glorify franks. Fine on pork chops, too.

Delicious news for green salads. Families appreciate it when you vary your I dressings, and it's so easy to do—with all the good Kraft kinds. Have you *Catalina?* Just a bit sweet, quite a bit spicy . . . merely *wonderful!*

Money for your recipes

Win with hot-dog specials; best fruit desserts

IT'S EASY cooking when you feature hot dogs for summer meals. Tell us your specialty. Send a recipe for a fruit dessert, too. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next August. The winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Hot-dog specials. Do you dress up franks with a sauce or relish, then put 'em in buns? What about a good recipe for a wiener casserole, skillet supper, or main-dish salad? Tell us your newest barbecue fix-up. To jog your memory:

frankfurter potato salad
barbecued franks
wiener-bean bake
cheesefurters
Creole franks
hot-dog kabobs
franks in foil
jiffy casserole
deviled hot dogs
wieners with caraway kraut

Best fruit desserts. What tempting dessert do you make with fresh summer fruits—such as peaches, pears, cherries, plums? Or, you may use canned or frozen fruits, or a combination. Send recipes for baked or chilly desserts. Ideas:

peach cobbler
Italian-prune cheese pie
blueberry parfait
peach upside-down cake
banana ice cream
deep-dish plum pie
fresh-fruit compote
spicy baked pears
frosty fruit cup
peach chiffon pie

This month's winners

(*See recipes on pages 77 and 78*)

Cook-of-the-Month for Raisin Specials
Elenore Gray, Wiscasset, Maine

Cook-of-the-Month for Tasty Ways with Pork
Mrs. Ola F. Garrison, McLeansboro, Ill.

Other Winners

Mrs. Clarence Bolt, Lansing, Mich.
Mrs. C. A. Challgren, Spring Valley, Minn.
Mrs. Donald Clingan, Los Angeles, Calif.
Mrs. Hildreth H. Hatheway, Santa Barbara, Calif.
Mrs. James N. Holeman, Sturgis, Ky.
Mrs. Lionel Tabas, Wynnewood, Pa.

Honor Roll

Mrs. W. H. Alban, Jr., Bellaire, Tex.
Mrs. Ted Anderson, San Francisco, Calif.
Mrs. Mike Bertocello, Benld, Ill.
Mrs. Harry Canegali, Powell, Ohio
Mrs. Harriett Gray, Overland, Mo.
Cleda Jean Kellogg, San Diego, Calif.
Mrs. B. C. Leahy, Louisville, Ky.
Mrs. Helen Mitchell, Fillmore, Utah
Mrs. Robert C. Payne, Beverly, N. J.
Mrs. William R. Strieber, Charleston, W. Va.
Mrs. Edith White, Grand Rapids, Mich.
Mrs. Eugene G. Woods, Phoenix, Ariz.
Mrs. M. R. Woodward, Lexington, Ky.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "August Hot-dog Specials" or "August Best Fruit Desserts." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, January 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5401 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

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Pepperidge Farm® Stuffing...*instantly!*

This stuffing comes fully seasoned with *seven* herbs and spices! Ready to add old-fashioned goodness to baked dishes and casseroles. So easy to use, it saves you time—money, too. Try it in this *gourmet* recipe—a hearty one dish meal!



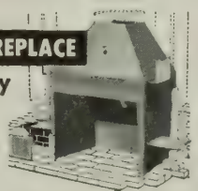
HAM DIVAN

2 pkg. frozen broccoli spears, cooked
6 large slices cooked ham (or luncheon meat)
1½ tbs. butter
1½ tbs. flour
1 cup milk
½ tsp. salt
Dash pepper
¾ cup grated process American cheese
¾ cup Pepperidge Farm Stuffing
4 tbs. water

In 12" x 8" x 2" baking dish, place cooked broccoli with stems pointing to center. Arrange ham slices over broccoli stems. In saucepan, over low heat, melt butter; stir in flour, then milk. Cook, stirring until thickened. Add salt, pepper and cheese, stirring until cheese melts. Pour this sauce over ham. Lightly toss together Stuffing and water; sprinkle Stuffing over cheese sauce. Bake at 375°F. 20 to 30 minutes, or until Stuffing is browned. Makes 6 servings.

P. S. Pepperidge Farm Stuffing adds *variety* and *spice* to everyday menus!

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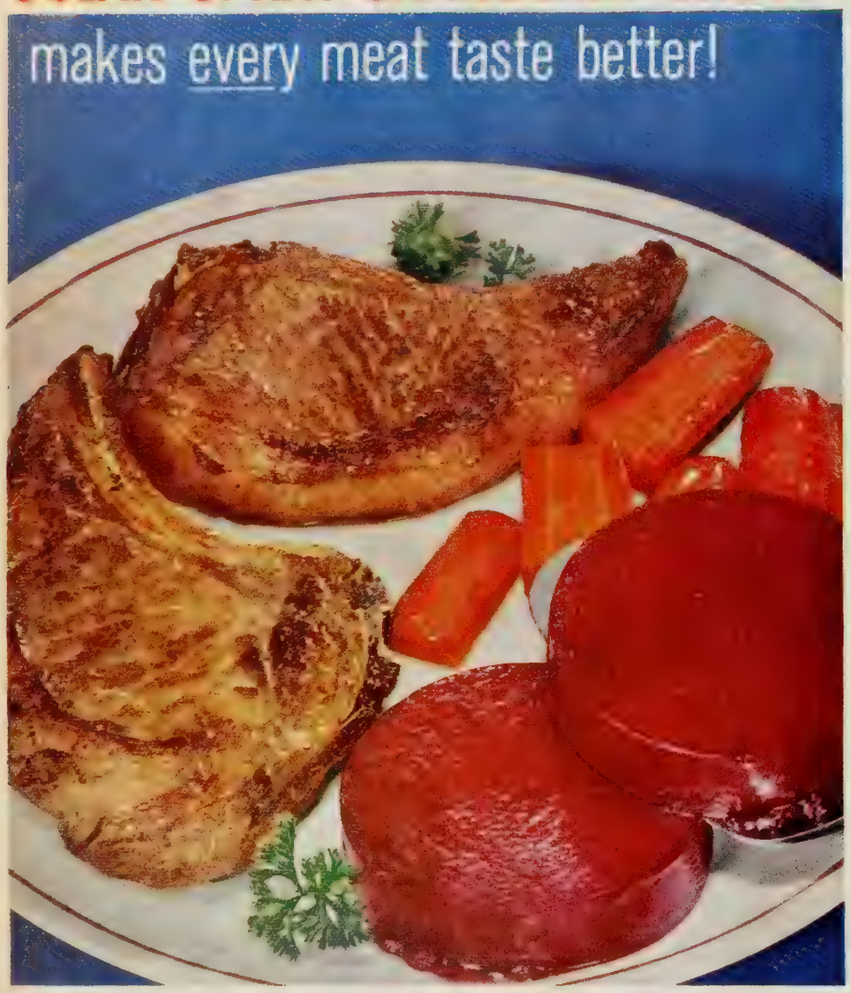
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The cranberry farmers' own brand

Dips and dippers

Begins on page 64

Blue-cheese Dunk

- 4 ounces blue cheese, crumbled (about 1 cup)
- 1 3-ounce package cream cheese, softened
- 2 tablespoons milk
- 2 tablespoons salad dressing

Combine ingredients and beat with electric mixer until light and fluffy, or use electric blender. Serve with celery, carrot, cauliflower dippers.

Holiday Edam

- 1 round Edam or Gouda cheese

Have cheese at room temperature. Cut slice off top of cheese. Scoop out center leaving ¼-inch wall. Scallop edge of cheese shell, using a biscuit cutter as guide. Whip the cheese with electric mixer or mash with fork. Beat in enough light cream to make of spreading consistency. Mound the cheese in shell. If chilled, remove from refrigerator about 1 hour before serving.

Dip Away

- 1½ teaspoons instant minced onion
- ½ teaspoon seasoned salt
- 1 12-ounce carton (1½ cups) cream-style small-curd cottage cheese
- 1 tablespoon finely chopped pimiento or parsley

Combine instant onion, seasoned salt, and cottage cheese. Beat thoroughly with electric mixer. Chill several hours to blend flavors. Stir in pimiento. Sprinkle with paprika. Serve with chilled celery and carrot strips for dunking.

Guacamole

- 2 ripe medium acovados, mashed
- ⅓ cup mayonnaise or salad dressing
- 1 tablespoon lemon juice
- 1 tablespoon grated onion
- 1 teaspoon salt
- ¼ teaspoon chili powder

Combine all ingredients; chill. Just before serving, sprinkle with ripe-olive rings. Offer crackers or potato chips. Makes about 1⅓ cups.

Deviled-ham Dip

Equally perfect as a dip or spread—

- 1 4½-ounce can deviled ham
- 1 8-ounce package cream cheese, softened
- 1 tablespoon catsup
- 1 to 2 tablespoons finely chopped onion
- 2 tablespoons chopped stuffed green olives

Combine all ingredients. Garnish with stuffed-olive slices. Serve with crackers. Makes about 1⅔ cups.

Hot Mexican Bean Dip

- 1 No. 2½ can (3½ cups) pork and beans in tomato sauce, sieved
- ½ cup shredded sharp process American cheese
- 1 teaspoon garlic salt
- 1 teaspoon chili powder
- ½ teaspoon salt
- Dash cayenne pepper
- 2 teaspoons vinegar
- 2 teaspoons Worcestershire
- ½ teaspoon liquid smoke

Combine all ingredients except bacon; heat in chafing dish or double boiler. Top with crisp bacon, crumbled. Makes 3 cups.

Ginger Dip

- 1 cup mayonnaise, chilled
- 1 cup dairy sour cream
- ¼ cup finely chopped onion
- ¼ cup minced parsley
- ¼ cup finely chopped canned water chestnuts
- 1 to 2 tablespoons finely chopped candied ginger
- 2 cloves garlic, minced
- 1 tablespoon soy sauce

Combine mayonnaise and sour cream. Add remaining ingredients and mix well. Trim top with additional chopped candied ginger. Offer crackers and potato chips. Makes about 2 cups.

Onion Dip

- 1½ cups dairy sour cream
- 2 tablespoons packaged onion-soup mix
- 2 ounces blue cheese, crumbled
- ⅓ cup chopped walnuts

Thoroughly combine sour cream and onion-soup mix; stir in remaining ingredients. Makes about 2 cups.

French-fried Shrimp

- 1½ pounds cleaned raw shrimp (2 pounds in shell)
- 1 cup sifted enriched flour
- ½ teaspoon sugar
- ½ teaspoon salt
- 1 egg
- 1 cup ice water
- 2 tablespoons salad oil

Peel shell from shrimp, leaving last section and tail intact. Butterfly shrimp by cutting almost through at center back, leaving connected at both ends. Remove black line. Place between paper towels to dry; press to open and flatten slightly.

Combine remaining ingredients for batter. Mix just enough to blend; don't overwork.

Dip shrimp into batter. Fry in deep, hot fat (375°) until golden brown, 2½ to 3 minutes. Drain.

Chinese Mustard

- ¼ cup boiling water
- ¼ cup dry English mustard
- ½ teaspoon salt
- 2 teaspoons salad oil

Stir boiling water into dry mustard. Add salt and salad oil.

Red Sauce

- 3 tablespoons catsup
- 3 tablespoons chili sauce
- 1 to 2 tablespoons horseradish
- 1 teaspoon lemon juice
- Dash Tabasco sauce

Combine all ingredients. Serve with French-fried Shrimp.

Luau Bites

- 10 canned water chestnuts, halved
- 5 chicken livers, quartered
- 10 slices bacon, cut in half
- ¼ cup soy sauce
- 2 tablespoons brown sugar

Wrap a piece of water chestnut and chicken liver together in strip of bacon; fasten with toothpick. Marinate in mixture of soy sauce and brown sugar about 4 hours in refrigerator, spooning marinade over occasionally. Drain; place on broiler rack. Broil about 3 inches from heat until bacon is crisp, turning once. Makes 20.



Instantly...

the most beautiful holiday dessert!

E BRIGHT FRESH FLAVORS—PINEAPPLE PEACH PEAR CHERRY

D GRAPE For these busy, busy days ahead, here's a dessert (or appetizer) that's *no* trouble and *so* delicious!

r's is the fruit cocktail you can enjoy just as it comes, because the flavor of *each* fruit is so fresh and true. Be festive *any*

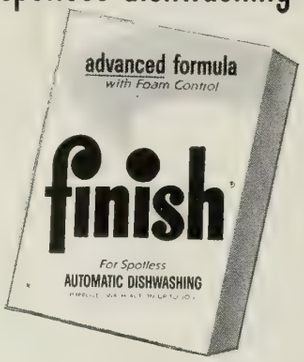
. Start pleasing everybody (including yourself) with Libby's Fruit Cocktail . . . today!

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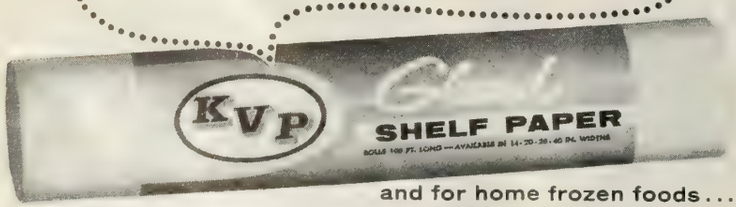
Advanced detergent assures spotless dishwashing

It's remarkable the improvement you see the minute you start using advanced FINISH in your automatic dishwasher. Water spots start to disappear immediately. The more you use FINISH the bigger the improvement. Leading dishwasher manufacturers wholeheartedly approve advanced FINISH. So will you! Try FINISH, won't you.



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and for home frozen foods...
KVP Freezer Paper

Share the fare party suppers

Begins on page 58

Glazed Rolled Ham

Just heat and slice. No better eating!—

Buy a boneless and fully cooked ham (the amount depends on the crowd). Place ham on rack in shallow roasting pan. Do not cover or add water. Heat in slow oven (325°) according to directions on wrapper or till meat thermometer reads 130°. Half an hour before time is up, spoon Marmalade Glaze over ham. Continue heating 30 minutes more, spooning glaze over 2 or 3 times.

To roast on spit: Center ham lengthwise on spit (first tie ham with cord if necessary); place in rotisserie. Roast about 10 minutes per pound. The last 30 minutes spoon Marmalade Glaze occasionally over ham.

Marmalade Glaze: To orange marmalade, add enough syrup from Spiced Peaches to make of spooning consistency. For garnish, slice 1 or 2 of the peach halves and peg on the ham with whole cloves as shown on page 58.

Spiced Peaches

Speedy pickled fruit to go with the meat platter—

- 1 No. 2½ can (3½ cups) peach halves
- 1 tablespoon mixed pickling spices *or* 3 to 6 inches stick cinnamon
- 1 teaspoon whole cloves
- 1 tablespoon vinegar

Combine ingredients in saucepan; heat to boiling. Simmer 5 minutes. Serve warm if placed on platter with ham; or serve warm or chilled in bowl. Drain before serving. (Save the syrup to use in Marmalade Glaze or simply glaze ham with the syrup.) Stud peaches with additional whole cloves, if desired.

Mustard Sauce

Onion-soup mix makes the delicious difference. A fluffy sauce with the right zest for ham or ham loaf—or for broccoli—

- 1 cup dairy sour cream
- 3 tablespoons packaged onion-soup mix
- 1½ to 2 tablespoons prepared mustard

Combine ingredients. Heat slowly just to bubbling, stirring now and then. Makes about 1 cup.

Sweet-potato Balls

Outside is nut-crusted; inside is a marshmallow surprise!—

- 2½ cups mashed canned or cooked sweet potatoes (1 1-pound 2-ounce vacuum can or about 2 pounds fresh)
- ½ teaspoon salt
- Dash pepper
- 2 tablespoons butter or margarine, melted
- 10 marshmallows
- 1 cup chopped pecans
- ⅓ cup honey
- 1 tablespoon butter or margarine

Combine mashed sweet potatoes, salt, pepper, and 2 tablespoons butter; chill for easier handling. Shape in 2-inch balls with a marshmallow inside each—use ¼ cup mashed potato to cover. Heat honey and 1 tablespoon butter in small heavy skillet over high heat; when syrup is hot add potato balls, one at a time. With 2 forks, carefully roll in glaze, coating completely. Roll in chopped nuts. Place balls so they do not touch each other in greased shallow baking dish or pan. Bake in moderate oven (350°) 20 to 25 minutes. Makes 10.

Chafing-dish Turkey

- ½ cup finely chopped onion
- ⅓ cup butter, margarine, or turkey fat
- ¼ cup enriched flour
- 1½ cups turkey broth or canned chicken broth
- 1½ cups light cream
- 2 teaspoons salt
- 1 teaspoon monosodium glutamate
- Dash white pepper
- 2 slightly beaten egg yolks
- 3 cups diced cooked turkey
- 1 6-ounce can (1⅓ cups) broiled sliced mushrooms, drained

Cook onion in butter till tender but not brown. Blend in flour. Slowly stir in broth and cream. Add seasonings. Cook and stir over medium heat till mixture thickens. Stir small amount of hot mixture into egg yolks; return to hot mixture; cook and stir over low heat about 1 minute. Add turkey and mushrooms; heat just till hot through. Makes 8 to 10 servings.

Perfection Salad

- 2 envelopes (2 tablespoons) unflavored gelatin
- ½ cup sugar
- 1 teaspoon salt
- 1½ cups boiling water
- 1½ cups cold water
- ½ cup vinegar
- 2 tablespoons lemon juice
- Stuffed green olives, sliced
- 2 cups finely shredded cabbage
- 1 cup chopped celery
- ¼ cup chopped pimiento
- ½ cup chopped green pepper

Mix gelatin, sugar, and salt. Add boiling water and stir till gelatin is dissolved. Add cold water, vinegar, and lemon juice; chill till partially set. Pour about ½ cup in 6½-cup ring mold. Arrange trios of stuffed-olive slices in mold; chill till set. Mix remaining partially set gelatin with cabbage, celery, pimiento, and green pepper. Carefully pour over gelatin in mold. Chill till set. Unmold. Fill center with tiny whole cooked or canned carrots that have been marinated in Italian or French dressing overnight or at least 2 hours. Tuck in a few leaves of Bibb lettuce. Garnish platter with stuffed green olives, ripe olives, and pickle slices atop Bibb leaves.

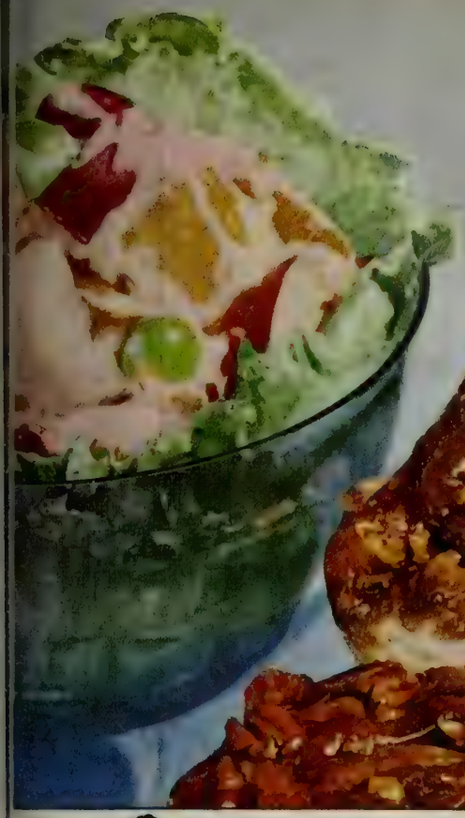
Salami Bell:

For every pair of bells, cut a thin slice of large salami to the center. Twist one cut side in one direction, the other cut side in op-

[*Turn to page 72*

Happy thought from Pillsbury Hot Roll Mix...

Make it June-in-January with Hot Rolls and Salad Bowls!





The busier you are, the better you'll like this happy thought with today's most versatile mix!

Wonderful spring change for a winter's Sunday supper, a luncheon or a party:

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Pillsbury Hot Roll Mix

'ay's most versatile mix, for women on the go

STICKY BUNS

Nothing says lovin' like something from the oven and Pillsbury says it best with these scrumptious caramel rolls setting off your favorite Fruit Salad.

BAKE at 375° for 20 to 25 minutes. MAKES 18.

Prepare Richer Dough; let rise.

Combine in saucepan
- ⅓ cup **honey**
- ½ cup firmly packed **brown sugar**
- ¼ cup **butter** and
- ¼ teaspoon **salt.** Bring to a boil and cook over medium heat, stirring constantly, until a few drops dropped into cold water form a soft ball (234° F.), about 1½ minutes.

Pour into well-greased 13x9x2-inch pan. Sprinkle with ½ cup chopped **pecans** or walnuts. Set aside.

Roll out dough on lightly floured surface to a 20x15-inch rectangle. Brush with 2 tablespoons melted **butter.** Sprinkle with
- ¼ cup **brown sugar** and
- ¼ cup chopped **nuts.**

Roll as jelly roll, starting with 20-inch side. Cut into 18 slices. Place cut-side down in prepared pan.

Let rise in warm place until light and doubled in size, 30 to 60 minutes.

Bake at 375° for 20 to 25 minutes until golden brown. Invert immediately after baking on wire rack or serving plate. Remove pan after 1 minute.



Crescents and Turkey Salad. Subtle accent of caraway, sage, and nutmeg escent Rolls blends delightfully with turkey or chicken salad. To make, tsp. caraway seeds, 1 tsp. leaf sage, ½ tsp. nutmeg to recipe for Cres- Find it (with many more) on folder inside package.



Parmesan Cloverleafs and Chef Salad. New twist for Cloverleafs! Brush each with melted butter, sprinkle with Parmesan cheese, just before baking. Basic recipe is on package. For 100 inviting ideas, write for mix-easy Baking Book: 25¢ to The Pillsbury Company, Box 369, Minneapolis 60, Minn.



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MOMMY!...MOMMY!...

MOMMY!

To mothers, that cry means that there's another cut, scratch, scrape, or burn. It also means she should get iodine—but she often doesn't, because iodine burns and stings, upsets youngsters. Here's good news. Science has discovered a new kind of iodine that stops infection best yet doesn't burn or sting. It's polyvinylpyrrolidone-iodine, found only in new ISODINE® ANTISEPTIC. Where other types of antiseptics may kill only 1, 2, or 3 types of germs, ISODINE kills all types —even virus and fungus. And up to 40 times faster. Get painless ISODINE ANTISEPTIC. Money-back guarantee.

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EMLONG'S Box 528 Stevensville, Mich.

Share the fare party suppers

Continued from page 70

posite direction. There you have 2 bells joined together. Add parsley clappers. Place bells in pairs atop triangles of Mozzarella cheese to trim Baked Lasagne as on page 59.

Baked Lasagne

1 pound Italian sausage, bulk pork sausage, or ground beef
1 clove garlic, minced
1 tablespoon parsley flakes
1 tablespoon basil
1½ teaspoons salt
1 1-pound can (2 cups) tomatoes
2 6-ounce cans (1⅓ cups) tomato paste

• • •

10 ounces lasagne or wide noodles

• • •

3 cups cream-style cottage cheese
2 beaten eggs
2 teaspoons salt
½ teaspoon pepper
2 tablespoons parsley flakes
½ cup grated Parmesan cheese

• • •

1 pound Mozzarella or American cheese, sliced *very thin*

Brown meat slowly; spoon off excess fat. Add next 6 ingredients. Simmer uncovered about 30 minutes to blend flavors, stirring occasionally.

Cook noodles in boiling salted water till tender; drain; rinse in cold water. Meanwhile combine cottage cheese with eggs, seasonings, and Parmesan cheese. Place *half* the cooked noodles in a 13x9x 2-inch baking dish; spread *half* of the cottage-cheese mixture over; add *half* of the Mozzerella cheese and *half* of the meat sauce. Repeat layers. Bake in moderate oven (375°) 30 minutes. Garnish with triangles of Mozzerella cheese and Salami Bells. Let stand 10 to 15 minutes before cutting in squares—filling will set slightly. Makes 12 servings.

Pineapple Crescents

A candied-fruit version of pineapple cream-cheese salad—

1 No. 2½ can (8 slices) sliced pineapple
1 8-ounce package cream cheese, softened
¼ cup salad dressing or mayonnaise
2 tablespoons diced mixed candied fruits and peels
1 tablespoon finely cut candied ginger

Drain pineapple; pat slices dry on paper towels. Cut each slice in half. Blend cream cheese and salad dressing. Add candied fruit and ginger. Spread on half of the pineapple crescents and top with remaining pineapple. Chill thoroughly. Makes 8. Arrange on tray with Cranberry Pinwheels and tiny lettuce leaves.

Holiday Rice Ring

1 10-ounce package frozen green peas
4 cups hot cooked rice*
3 tablespoons diced pimiento
2 tablespoons butter or margarine, melted

Cook peas according to package directions; drain. Combine hot rice, peas, pimiento, and melted butter. Press lightly into buttered 5½-cup ring mold. Unmold at once onto hot serving plate, or cover with foil and set in pan of hot water over very low heat or in a very slow (250°) oven until ready to serve. Fill with Chafing-dish Turkey. Makes 8 to 10 servings.

*For this amount, cook 1⅓ cups regular long-grain rice. If using leftover cooked rice, place in colander or large sieve, set over pan containing small amount boiling water. Coat rice with the melted butter to keep from sticking; cover colander and heat through.

Cranberry Pinwheels

The trick of this pretty new garnish is all in the cutting—

Open both ends of can of jellied cranberry sauce. Push jelly out with lid. Stand jelly on end and cut in quarters lengthwise. This gives you 4 long, wedge-shaped pieces. Cut each quarter in half crosswise, cutting at a 45° angle. Standing each piece on flat end, arrange 4 pieces to form a pinwheel (see picture page 61). One can jellied cranberry sauce makes 2 pinwheels.

Ambrosia

Match picture on page 62, following directions below; or mix fruits to tote for potluck—

2 13½-ounce cans (3 cups) frozen pineapple chunks
5 medium oranges
2 fully ripe, flecked-with-brown bananas
2 cups white seedless grapes or halved grapes, seeded
1 3½-ounce can (about 1⅓ cups) flaked coconut
1 7-ounce bottle ginger ale (optional)
Whole maraschino cherries

Drain pineapple, reserving syrup. Pare oranges with a sharp knife; remove sections by cutting close to membrane, reserving juice. (You'll need about 2 cups orange sections.) Peel bananas, slice on the bias, and place in the orange juice. For beautiful arrangement, use a crystal bowl and keep the pineapple, oranges, bananas, and grapes separate, allotting one-fourth of the bowl to each fruit. Following this plan, place *half* of each kind of fruit in bowl, sprinkle with *half* of coconut; top with remaining fruits. Pour reserved pineapple syrup over all; chill thoroughly. At serving time pour ginger ale over, if desired. Sprinkle with remaining coconut and dot with whole maraschino cherries. Makes 8 to 12 servings.

Happy 1960 Cake

Bake a round 2-layer cake from white- or yellow-cake mix. Use instant fluffy-frosting mix and tint frosting a delicate pink with few drops red food coloring. (Or you may stir up your favorite cake and 7-minute frosting recipes, of course.)

Swirl frosting on sides of cake, but smooth it over top. For clock face, use fat black gumdrops as numbers (we used only 8 to give the effect without overcrowding). Cut up a penny licorice whip for the hands and set at a few minutes before 12; center with big fat licorice drop.

Eclairs

To give authentic note to your Italian supper, serve this luscious dessert with small helpings of spumoni or Neapolitan ice cream—

½ 8½-ounce package (1 stick) cream-puff mix
1 package vanilla pudding
1 cup heavy cream, whipped
½ teaspoon vanilla
Confectioners' sugar
1 slightly beaten egg white
Multicolored candy decorettes

Prepare cream-puff mix and bake according to package directions for eclairs. Cool and split.

Prepare vanilla pudding according to package directions, but *using only 1¾ cups milk;* chill. Beat pudding smooth; fold in whipped cream and vanilla. Fill eclairs. Add enough confectioners' sugar to slightly beaten egg white to make of spreading consistency. Frost tops of eclairs and sprinkle with decorettes for confetti effect. Chill till serving time. Makes 8 to 10 eclairs.

How to get plans

Five Star Home 3001, shown on page 40, is one of a monthly series for which you can buy complete plans with the following features:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

Complete, detailed working drawings, from which your builder will erect your home. The cost is $18 for the first set; $18 for the second set; $9 for each identical set ordered at the same time. Each package includes . . .

★ **Complete specifications** that outline quality of materials and workmanship that will assure you sound construction; and . . .

★ **Builder-owner agreement,** a suggested legal contract to insure home is built as specified.

★ **Cost-finding list of materials.** (List available at *25 cents** purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 87. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens,* 1714 Locust Street, Des Moines 3, Iowa.

*No stamps, please.

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If it's expert home advice you're after...

see the consultants at a *Better Homes & Gardens* Home Planning Center. See page 87 for the Center nearest you. The Centers offer sound, money-saving suggestions on decorating and home furnishing. And remember, there's no charge for Home Planning Center help.

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Luxury vacations at bargain prices

Begins on page 42

seasons are breaking down. Florida used to be empty of tourists in March; now they are staying on in droves through April, and coming back in midsummer. Northern resorts used to close on Labor Day. Now guests stay on for the brilliant fall weather and fall sports—and come back for winter sports.

To encourage this trend, more hotels and motels this year are offering two and even three rates: (1) main season, (2) intermediate season, and (3) off season.

Savings range from moderate to monumental. On beautiful Biscayne Bay near Miami, the Key Biscayne Hotel right now is charging $360 and $460 a week for family villas in an elegant palm-shaded setting. If you wait a few weeks, you can rent the same ocean-front villas for $280. If you wait several weeks—until May 1—you can rent one for as low as $165. For a family of four or for two couples, this is less than $6 a day per person—for one of the most plush tropical vacation settings in America!

At the beautiful St. Croix in the Virgin Islands, the Estate Carlton, a small but very good hotel, charges $44-$52 a night for a double room with breakfast and dinner in the main season (January, February, March). But in the intermediate season (December), the same room may be had for $25-$35 with two meals. Beginning about April 12 and continuing until December, you can reserve the same room for only $15 a night for two.

While the off-season rate does not always include meals, restaurants often lower their prices in the off season. A dinner that costs two people $9 in midseason may cost only $6.50 in off season. Tips are lower, too. If you tip $1.50 on a $9 dinner, you'll probably tip only $1 on a $6.50 dinner. You can feel justified in tipping hotel personnel less, too, if you are in a $12 room off season than in midseason when the same room is $35. It's hard to account for all the savings off season. One saving that may surprise you: Gifts often cost less. Some tourist shops drop their prices and have special sales in the off season.

Another example of how daily savings add up: During the busy season, it is often impossible at most hotels to find a minimum rate room at all. In the off season, however, minimum rates are readily available.

Many resorts that don't have off-season rates allow other economies during the slow months. The magnificent Greenbrier at White Sulphur Springs, West Virginia, includes tips in its room charges after the main season. At Franconia, New Hampshire, the Forest Hills eliminates greens fees ($2 per person per day) for golf after Labor Day. In June, September, and October, the Basin Harbor Club in Vergennes, Vermont, not only eliminates greens fees, but also gives free horseback riding and free cruises daily on Lake Champlain.

Learn-to-ski-week rates are offered at Aspen and in Canada's Laurentians. At one Aspen hotel, you normally pay $24 a day for a double room. Add to this $110 for meals, $60 for ski lift, and $56 for ski instruction, and you get a weekly total of $394. A beginners' package gives you all this at a $70 saving. At the Manoir St. Castin in Canada's Laurentians you can get learn-to-ski package rates any time between January 4 and Easter for $210, including meals and a de luxe suite. You can enjoy summer and fall holidays at many of the new winter resorts at off-season bargain rates.

The secret to many bargains is really no secret at all: Start now to shop for off-season rates.

Lower rates by the week often are available. Ask for them. Find out about special rates for children. Some resorts allow 50 per cent off for any child under 6 and 25 per cent for those between 6 and 12. Another reason for shopping around: In any part of the country, there are outstanding hotels that simply do not advertise off-season rates. The American Automobile Association as well as Chambers of Commerce in the area you plan to visit can advise you on accommodations and rates. Listed below as examples are some of the top resorts and hotels in the country and out. There are many other excellent accommodations in the same regions as those described here.

OCEAN BEACHES

At Miami Beach hotels, rates go as high as $69 a day for two without meals in midwinter. In the spring and fall, daily rates drop 25 per cent; during summer months, rates are cut in half! The same is true of the Florida Keys and at such famous resorts as Palm Beach and Sarasota. Near Biloxi, Mississippi, the Edgewater Gulf Hotel gives you a 10 per cent fall-winter reduction between Labor Day and January 15. California's beautiful Carmel is virtually a year-round resort now, but even there lower rates are available off season.

Cape Cod

Provincetown Inn and Motel

Daily rates for two:
$16-$22 summer
$10 May to June 25
$8 Labor Day to November

On the very tip of the Cape, the Inn and new motel units are bordered by the sea on three sides. Swimming until late September. Deep-sea fishing, riding, tennis, bayberry picking. Private beach, lounge, pool, lawn games. Within walking distance, historic Provincetown, with artists and fishermen, antiques, and sea food.

[*Turn to page 80*

Coming in February!

Treasury of heirloom recipes

First taste of spring: Southern gardens

Young ideas for cherry desserts

A famous Japanese flower master shows you how

An exciting "new" Traditional house

Ideas to spark midwinter rooms

A handbook of year-round rose care



r-than-ever Hot Chocolate. Make hot chocolate using a ready mix or cocoa. airy chocolate milk. Then float lots of Kraft Miniature Marshmallows on each (Wonderful on Kraft Chocolate-Flavored Malted Milk, too.) Takes 10 Miniatures to equal one regular size marshmallow, so be generous! They seem made for hot chocolate—just the right size to make drinking easy. And they melt quickly into a light fluffy topping that tastes delicious. Really coaxes youngsters to drink up!

Fun for young fry with raft Recipe-size Marshmallows -the only kind that stay soft





hmallow Chocolate "Philly" Fudge. Terrific! Recipe is fail-proof. I find it in free booklet of wonderful recipes—just write Kraft ature Marshmallows, P. O. Box 1513, Dept. B, Chicago 77, Ill.



Chocolate Marshmallow Pudding. Prepare 1 package of chocolate pudding according to package directions. Fold in 1 cup of Kraft Recipe-size Marshmallows. Sprinkle marshmallows over top of each serving.

KRAFT'S BIG MARSHMALLOWS ARE



JET-PUFFED TO STAY SOFT, TOO.



4-Decker Fruit Tart... new "what-to-serve" for a party

and so spectacular made with Del Monte Fruit Cocktail!

Make this version for fancy affairs—other times, skip the pastry and serve the filling as a pudding. The color and flavor of DEL MONTE Fruit Cocktail will make it a sparkling success either way.

DEL MONTE Fruit Cocktail shines just as brightly whether you use it in a recipe or spoon it straight from the can. Families welcome its happy colors, neat cuts and ideal flavor balance every time—in appetizers, salads, desserts. No wonder it's America's favorite!

4-DECKER FRUIT TART

From pastry dough based on 3 cups flour, roll out 4 10-in. rounds. Place on baking sheets or backs of 9-in. cake tins; fold under ½ in. around edges; flute. Prick well; bake in hot oven (475° F.) 8 to 10 min., till golden brown. Chill.

To make filling use following ingredients:

- 1 can (1 lb. 14 oz.) DEL MONTE Brand Fruit Cocktail, drained
- 2 envelopes unflavored gelatine
- ¾ cup sugar
- ½ teaspoon salt
- 1 cup syrup from fruit cocktail
- 3 eggs, separated
- 1 pint dairy sour cream
- 1 teaspoon grated lemon peel
- ¼ cup lemon juice
- ½ teaspoon almond extract

In saucepan, mix gelatine, ½ cup of the sugar, salt; add syrup and slightly beaten egg yolks. Cook and stir over moderate heat till thickened. Pour into large bowl; beat in sour cream. Add peel, juice, extract and 2 cups of the drained fruit cocktail. Chill, stirring occasionally; till consistency of soft whipped cream. Beat egg whites till foamy; gradually add remaining ¼ cup sugar, beating till firm peaks form. Fold into fruit mixture. Spread first pastry layer evenly with ¼ mixture; top with second layer and repeat as shown. Decorate with remaining DEL MONTE Fruit Cocktail; chill several hours. Serves 8 to 10.



Del Monte® Fruit Cocktail

Prize Tested Recipes

Better Homes and Gardens TEST KITCHEN

Good raisin breads

File under Breads



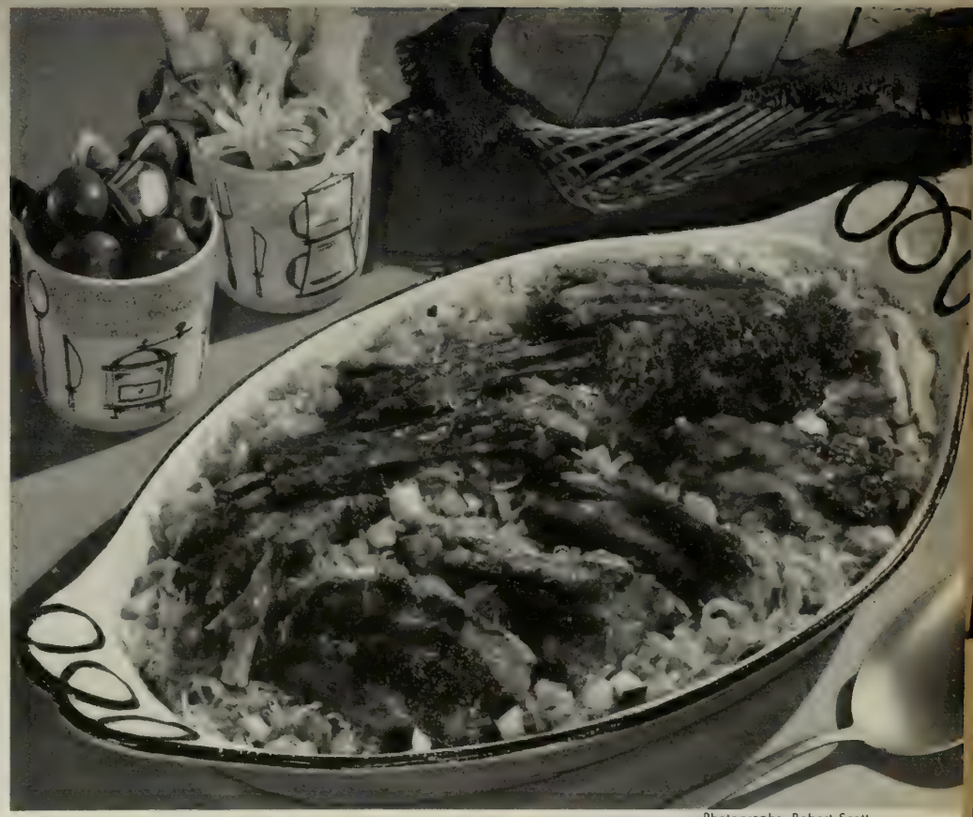
Glazed Raisin Loaf

1 package active dry yeast or 1 cake compressed yeast
¼ cup water
1 cup seedless raisins, dark or light
¼ cup soft butter or margarine
¼ cup sugar
1 teaspoon salt
• • •
½ cup buttermilk or milk, scalded
3¼ to 3½ cups sifted enriched flour
2 beaten eggs

Soften active dry yeast in *warm* water or compressed yeast in *lukewarm* water. Combine next 4 ingredients. Add hot milk; stir to dissolve sugar. Cool to lukewarm. Add *1 cup* of the flour; mix well. Add yeast and eggs; beat well. Stir in remaining flour, mixing well. Turn out on lightly floured surface. Cover; let rest 10 minutes. Knead till smooth and elastic (8 to 10 minutes). Place in lightly greased bowl, turning once to grease surface. Cover; let double (1½ to 2 hours) in warm place. Punch down; cover and let rest 10 minutes. Shape in loaf. Place in greased 9½x5x3-inch loaf pan. Cover; let almost double (45 to 60 minutes). Bake in moderate oven (375°) about 25 minutes; place foil over top last 10 minutes, if necessary. Remove from pan; cool. Glaze with confectioners'-sugar icing. *Elenore Gray, Wiscasset, Maine*

a regi
s Corp.

Cut along dotted lines



Photographs: Robert Scott

Flavorful pork specials

Spareribs with Caraway Kraut

A delicious, old-world dish that's mighty good on a winter's night. Spareribs bake with sauerkraut that's flavored with caraway seed, chopped apple, carrot, and tomato juice—

3 pounds spareribs, cut in serving pieces
2 teaspoons salt
¼ teaspoon pepper
1 No. 2½ can (3½ cups) sauerkraut
2 medium carrots, shredded
1 unpared tart apple, finely chopped
1½ cups tomato juice
2 tablespoons brown sugar
2 to 3 teaspoons caraway seed

Season ribs with salt and pepper; place in Dutch oven. Combine kraut (including liquid) with remaining ingredients and spoon over ribs. Bake, covered, in moderate oven (350°) $2\frac{1}{2}$ to $3\frac{1}{2}$ hours or till ribs are done, basting kraut with juices several times during the last hour. Use spoon to serve ribs and kraut so as to get all the good juices, too. Makes 4 to 6 servings.

Mrs. Ola F. Garrison, McLeansboro, Illinois

Add these pages to your COOK BOOK
File under Meats



Saucy Baked Pork Chops

6 pork chops, ½ to ¾ inch thick
1 can condensed cream of chicken soup
1 medium onion, sliced
3 tablespoons catsup
2 teaspoons Worcestershire sauce

Trim fat from chops and heat the fat in skillet; when you have about 2 tablespoons melted fat, remove trimmings. Brown chops in hot fat; season with salt and pepper. Drain off excess fat. Combine remaining ingredients; pour over chops. Cover; bake in moderate oven (350°) 45 to 60 minutes or till chops are done. Makes 6 servings.

Mrs. C. A. Challgren, Spring Valley, Minnesota

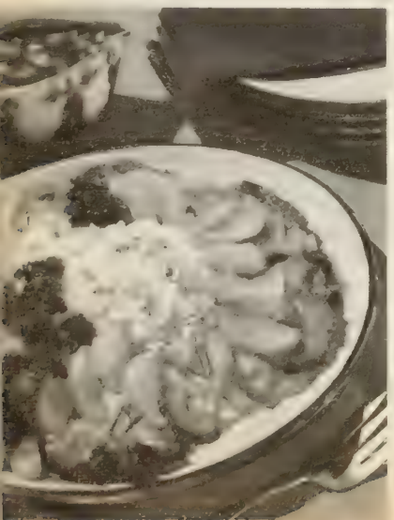


Rice-stuffed Pork Shoulder

Select a 4- to 5-pound fresh boneless cushion shoulder. Enlarge pocket. Insert a few garlic cloves in fat side of meat. Sprinkle pocket of meat with salt; lightly stuff with **Spanish-rice Stuffing*:** Combine 3 cups hot cooked rice, one 8-ounce can (1 cup) seasoned tomato sauce, ½ cup chopped onion, ¼ cup chopped pimiento, 1 tablespoon brown sugar, 1 teaspoon chili powder, and 1 teaspoon salt. Close opening of pocket with skewers and tie with cord. Rub outside of roast with salt and ½ teaspoon rosemary. Place fat side up on rack in shallow pan (do not cover). Roast in slow oven (325°) 45 to 50 minutes *per pound* (about 4 hours) or till pork is well done (no pink). Allow ⅓ pound meat per serving.

*Bake extra stuffing in greased pan or casserole the last hour, basting occasionally with drippings.

Mrs. Hildreth H. Hatheway, Santa Barbara, California



Polynesian Pork Chops

6 pork chops, ½ to ¾ inch thick
3 oranges
½ cup chopped onion
2 tablespoons soy sauce
½ cup thin bias-cut celery slices
2 teaspoons cornstarch
⅓ cup cold water
• • •
Hot cooked rice

Trim fat from chops. Heat fat in skillet; when you have about 2 tablespoons melted fat, remove trimmings. Brown chops in hot fat; season with salt and pepper. Pour off excess fat. Peel and section oranges, reserving any juice. Add water to juice to measure ½ cup; add to chops with onion and soy sauce. Cover; simmer 30 minutes. Add celery; simmer 5 minutes longer. Remove chops. Blend cornstarch and water; stir into sauce. Cook and stir till mixture thickens. Return chops to skillet; top each with orange sections. Cover; simmer just till hot. Serve with rice. Makes 6 servings.

Mrs. Donald Clingan, Los Angeles, California







Add these pages to your Better Homes & Gardens Cook Book

California Polka-dot Bread

1½ cups seedless raisins
1½ cups water
1 slightly beaten egg
1 cup brown sugar
2 tablespoons salad oil or melted shortening
1 tablespoon grated orange peel
• • •
2½ cups sifted enriched flour
1 teaspoon salt
2 teaspoons baking powder
½ teaspoon soda

Combine raisins and water; bring to boiling. Cool to room temperature. Mix next 4 ingredients. Stir in raisin mixture. Sift together dry ingredients; add, beating well. Pour into greased 8½x4½x2½-inch loaf pan. Bake in slow oven (325°) about 60 minutes or till done. Remove from pan and cool.

Mrs. Clarence Bolt, Lansing, Michigan

Spicy Raisin Coffeecake

½ cup butter or margarine
1 cup sugar
2 eggs
1 teaspoon vanilla
1 cup dairy sour cream
2 cups sifted enriched flour
1½ teaspoons baking powder
1 teaspoon soda
¼ teaspoon salt
1 cup broken walnuts
½ cup sugar
1 teaspoon cinnamon
1½ cups seedless raisins, light or dark

Cream together butter and 1 cup sugar till fluffy. Add eggs and vanilla; beat well. Blend in sour cream. Sift together next 4 ingredients; stir into creamed mixture; mix well. Spread *half* the batter in greased 9x9x2-inch pan. Mix nuts, ½ cup sugar, and cinnamon; sprinkle *half* over batter. Sprinkle raisins over. Spoon on remaining batter. Top with remaining nut mixture. Bake in moderate oven (350°) about 40 minutes. Cut in squares. Serve warm.

Mrs. Lionel Tabas, Wynnewood, Pennsylvania

Apricot-Raisin Swirls

Apricot-Raisin Filling: Gradually stir ½ cup cold water into 1½ tablespoons enriched flour; add ⅔ cup seedless raisins, 2 tablespoons brown sugar, 1 tablespoon butter or margarine, ½ teaspoon cinnamon, and ¼ teaspoon each salt and nutmeg. Cook and stir till mixture thickens. Cool; add ¼ cup apricot preserves, 1 teaspoon grated lemon peel, and 2 tablespoons lemon juice; set aside. **Rich Biscuit Dough:** Prepare 2 cups packaged biscuit mix according to package directions for rich biscuits. Roll dough to ¼ inch, into 12x8-inch rectangle. Spread with filling. Beginning with long side, roll as for jelly roll. Seal edge. Cut in twelve 1-inch slices; place in greased 8¼x1¾-inch round ovenware cake dish. Sprinkle with sugar. Bake in hot oven (400°) 25 to 30 minutes. Serve warm.

Mrs. James N. Holeman, Sturgis, Kentucky

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Luxury vacations

Continued from page 71

Virginia Beach, Virginia
The Cavalier Club
Daily rates for two:
$28-$38 (with breakfast and dinner) May 1 to Labor Day
$22 (with breakfast and dinner) March 15 to May 1, Labor Day to November 15

This smart, famous resort has both indoor and outdoor pools and a superb beach. Top bands. Yachting, golf, tennis, playground. Good fishing, hunting. Side trips to Williamsburg, Jamestown, Yorktown.

Nag's Head, North Carolina
The Carolinian
Daily rates for two:
$20-$32 (all meals) June 15 to Labor Day
$20 (all meals) Labor Day to June 15

Year-round hotel on the romantic "Outer Banks." Popular for fishing (salt and fresh water), hunting (ducks and geese), swimming (heated pool).

Myrtle Beach, South Carolina
South Wind Motel Apartments
Weekly rates for two:
$195 June 12 to August 21
$60 October 30 to February 28

Pleasant sea-front resort with housekeeping units. Golf, tennis, boating, fishing, fine beach, and boardwalk. Good shops. Near-by, Carolina's famous pine forests, beautiful Brookgreen Gardens displaying 325 statues by U. S. sculptors. Mild-wintered Myrtle Beach has many fine motels and hotels. Sliding rate scale apartments with housekeeping facilities at Myrtle Beach:

Summer
$175 June 12 to August 21
$185 August 21 to August 28
$160 August 28 to September 4
$100 September 4 to October 2
Fall
$90 October 2 to October 30
Winter
$60 October 30 to February 28
Spring
$90 February 28 to May 1
$100 May 1 to May 29
$160 May 29 to June 5
$185 June 5 to June 12

Miami Beach, Florida
The Carillon
Daily rates for two:
$32-$40 midwinter
$28 up, March 20 to May 1
$13 up, May 1 to Christmas

Skyscraper hotel on the ocean with luxurious rooms, nightclub, children's entertainment, pools. Even in midwinter, when $32-$40 daily rates are in effect, you can get a good room for $26 with an air-lines round-trip package tour.

Key Biscayne, Florida
Key Biscayne Hotel
Weekly rates for villas:
$460 February and March
$360 January 14 to 31 and April 1 to 14
$295 December 14 to January 14
$280 April 15 to 30
$225 November 15 to December 15
$165 May 1 to November 14

These lovely ocean-front villas will house four people, and for further savings, you can do your own cooking in the attractive kitchenettes. Two pools, golf, tennis. Private beach, surf fishing, dancing.

FALL COLOR

Autumn is off season in much of the country. And while you'll find prices are lower, sight-seeing is more glorious than ever. Autumn color touches northern Maine about September 23, then moves south and west in a vivid wave, painting the White and Green Mountains, and the Adirondacks and Catskills. In the Rocky Mountains, the quaking aspens begin to turn about September 15. And Canada's mountain country, busiest in midsummer and midwinter, is at its best in early fall.

Lenox, Massachusetts
The Curtis Hotel
Daily rates for two:
$38-$46 (all meals) summer
$28-36 (all meals) before July 4 and after August 15
$12 (no meals) before July 4 and after August 15

Typical of many New England inns, this is well maintained, comfortable. Attractive rooms, heated pool, cocktail lounge. Lenox is one of the East's most charming towns.

Old Forge, New York
The Mohawk
Weekly rates for two:
$238 (all meals) in summer
$210 (all meals) in fall

An inviting mountain resort on Fourth Lake in the Adirondacks. Luxury cottages with picture views, one to five bedrooms. Lodge rooms drop from daily rate of $32 to $26, all meals included, in autumn. Fall rates include boats and water skiing. Golf, fishing.

Grand Lake, Colorado
Lemmon Lodge
Daily rates for two:
$12 summer
$10 September 15 to October 15, May 15 to June 15

One of several excellent Grand Lake lodges, this cottage resort lies in a delightful wooded lakeside setting. The aspens begin to turn color about mid-September. Water skiing, fishing, riding.

Lac Beauport, Quebec
Manoir St. Castin
Daily rates for two:
$27-$34 (all meals) summer
$23 (all meals) September 15 to November 30

A fashionable Laurentian Mountain inn in a region of excellent lodges. For $23, you may get a lakeside room that in season costs $32. Nights get chilly, but days are mild. Countryside turns color as early as mid-September. In fall, hunting, fishing, golf, indoor pools.

SEACOAST RESORTS

There's little off-season swimming in the more northern resorts, but there are scenic drives and fishing boats at Bar Harbor, Maine; historic homes and old plantation gardens at Charleston, South Carolina; golf, fishing, and hunting at Biloxi; an art colony at California's Carmel; English gardens at Victoria, British Columbia.

Bar Harbor, Maine
Motels and tourist homes
Daily rates for two:
$12-$20 summer
$8-$12 spring and fall

Maine's most famous resort lies at the entrance to Acadia National Park. The surrounding countryside—sea, mountains, lakes, forest—have made this a legendary vacation area.

Rockport, Massachusetts
The Yankee Clipper
Daily rates for two:
$28-$32 (all meals) July 4 to Labor Day
$25-$29 (all meals) Labor Day to October 1, June 1 to July 4
$22.50-$26 (breakfast and dinner) October 1 to December 1, April 1 to June 1.

Located on the famous rock-bound coast, with promenade decks overlooking the surf. Swimming pool. Food specialty: blueberry pancakes. Near-by Rockport is everyone's picture of New England. Weather's mild until December and again in early March.

Sea Island, Georgia
The Cloister
Daily rates for two:
$36-$55 (all meals) February to May 31
$32-$47 (all meals) September 1 to January 31
$28-$45 (all meals) June 1 to August 31

One of America's most fashionable hotels, the Cloister has beautiful grounds, five miles of private beach, pool, fishing, yachting, riding, skeet, tennis, and golf year-round. Weather is mild into December. Sometimes chilly in January, February, and March.

St. Simons Island, Georgia
Craft's Ocean Court
Daily rates for two:
$10-$13 summer
$7.50-$10 after September 1

Ocean-side rooms with sun deck. Some housekeeping units accommodate eight adults. Adjacent to Sea Island, St. Simons has pleasant hotel and motels.

WINTER SPORTS

Winter resorts often provide excellent summer vacation facilities—and at lower rates. More and more of them are staying open the year-round. Also, many small hotels and motels have arrangements

that permit you to use the facilities of the near-by luxury resorts.

Aspen, Colorado
The Aspen Meadows
Daily rates for two:
$28 summer
$24 winter
$16 April 15 to June 15, September 1 to December 15

Aspen, in the spectacular Rocky Mountain country, has two main seasons: winter (skiing) and summer (sight-seeing). The handsome, new Meadows Hotel and the fine old Victorian hotel, the Jerome, both offer between-season rates. An off-season attraction is the chair-lift, which takes sight-seers to the top of Aspen Mountain, then to Sundeck on Ajax Hill.

Hot Springs, Virginia
The Homestead
Daily rates for two:
$43 (all meals) spring and fall
$38 (all meals) summer
$34 (all meals) winter

Lower rates prevail at this resort hotel even during the busy winter sports season. The resort lies in a scenic mountain setting. Famous spa. Pools, golf courses, tennis, lawn games. Artificial snow allows good skiing.

Stowe, Vermont
The Lodge at Smugglers' Notch
Daily rates for two:
$34-$52 (all meals) winter
$30-$48 (all meals) summer
Five-day rates for two:
$190-$250 (all meals, ski class, chair-lift) begin January 3, 10, and 17

A top resort in superb mountain setting. Learn-to-ski weeks in January save up to $105. Ski classes (normally $6 a day for two), use of T-bars and chair-lift ($13 daily for two) are included. Heated pool, archery, riding, putting green.

Lake Placid
Topnotch Motel
Daily rates for two:
$14 July 1 to Labor Day
$8 Labor Day to July 1

Guests at Topnotch have privileges of near-by Chalet Hotel, including heated pool, ski tow, toboggan run, sleigh rides, ski school. Some hotels in this excellent winter sports area raise their rates in mid-December.

MOUNTAIN RESORTS

Rates are cut sharply in spring, late summer, and fall. A few resorts lower their rates as early as August 10. Others cut them around August 25, but most after Labor Day.

White Sulphur Springs, West Virginia
The Greenbrier
Daily rates for two:
$45-$60 (all meals) March 1 to December 1
$42 (all meals) December 1 to March 1

This internationally famous Allegheny resort has magnificent facilities, including a "rocking-chair" theater. Year-round golf, mineral bath, swimming (heated pool). Dancing, concerts, shooting, riding. Winter nights are cold, days are mild to warm.

Colorado Springs, Colorado
Antlers Hotel
Daily rates for two:
$18 summer
$12 Labor Day to June 1

This charming Rocky Mountain hotel is in the shadow of Pikes Peak and the vast snow-capped front wall of the Rockies. Broad lawns, heated pool, year-round golf, riding, tennis. Downtown location. Side trips to Pikes Peak (10 miles) and Royal Gorge (50 miles). Also near-by: the new Air Force Academy.

Moose, Wyoming
Triangle X Ranch
Weekly rates for two:
$190 (all meals) summer
$160 (all meals) September, October, and June

Typical of first-class mountain guest ranches. Jackson Hole Country has wonderful view of the Grand Tetons. Relaxed atmosphere with pleasant log cabins (one to three rooms), ranch-style meals. Nights are cool, days warm. Excellent hunting, fishing, riding, sight-seeing.

Buck Hill Falls, Pennsylvania
The Inn
Daily rates for two:
$28-$40 summer and fall
$24-$34 November 1 to June 10
Weekly rates for two:
$168-$252 summer and fall
$154-$224 November 1 to June 10

A friendly, handsome inn in a majestic mountain setting, the scenic Poconos. Golf, lawn bowling, concerts, plays. Elegant yet informal atmosphere. Occasional snow in winter; dogwood and azaleas in May.

Hot Springs, Arkansas
Arlington
Daily rates for two:
$9-$23 winter
$7-$17 summer
Buena Vista
$8-$12 spring and summer
$6-$10 October 15 to February 15

In Hot Springs National Park, you may find lower rates in the summer. But at lakes on the Park's outskirts—such as the Buena Vista on Lake Hamilton—fall and winter are the off seasons. Mineral baths, year-round fishing, golf, boating.

Asheville, North Carolina
The Manor Inn
Daily rates for two:
$10-$16 summer
$8-$14 after November 1

It may surprise you to find rates so moderate in a famous resort, such as this English type inn in the Blue Ridge and Great Smokies region. But 70 motels and several hotels in the area are all moderate in price, even in the big summer season. Winter nights freeze, but days are mild or warm. Year-round golf, hiking, riding. Sight-seeing: Blue Ridge Parkway.

[*Turn to next page*

Wish-Bone Cheese DRESSING



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Luxury vacations at bargain prices

Continued from preceding page

NORTHERN LAKES

Some Northern resorts open at considerably lower rates in May, when fishing is good, the woods are fresh with new foliage, the days are mild, and the nights are chilly enough for the enjoyment of a fire.

Lake Bemidji, Minnesota
Ruttger's Birchmont Lodge
Daily rates for two:
$26 (all meals) July 10 to September 7
$22 (all meals) June 10 to July 10

A good example of moderately lower June rates: In two weeks, you save $64. A family resort on a beautiful lake. Excellent spring fishing for bass and pike. Climate: warm days, cool nights.

Bailey's Harbor, Wisconsin
Gordon Lodge
Daily rates for two:
$34 (all meals) July 1 to Labor Day
$25 (all meals) May 29 to July 1, Labor Day to October 15

This fine resort is on a point of land overlooking Lake Michigan's beautiful North Bay. De luxe cottages, most with fireplaces. Riding, putting green, playground, excellent fishing (bass, pike, pan fish). Sand beach, boats, water bicycles. Sunny days, cool nights.

Blaney Park, Michigan
Blaney Park Resort
Daily rates for two:
$24 (all meals) June 20 to Labor Day
$18 (all meals) June 1 to 20, Labor Day to December 1

This resort lies at the center of 33,000 acres of forest-and-lake property in the Upper Peninsula. Cottage and motel units.

OFFSHORE ISLANDS

Drastic rate reductions may be had in the summer at some of the best Caribbean resorts, whether you choose places like dressy Montego Bay, Jamaica; historic St. Croix in the Virgin Islands; luxurious Dorado Beach in Puerto Rico; or sports-minded Bermuda. In Jamaica, you'll find rates for plush accommodations may d op from $44 a day for two without meals in midwinter to only $15 a day for two *with* two meals in midsummer! The off season is long, too—generally, May 1 to mid-December.

San Juan, Porto Rico
Dorado Beach Hotel and Golf Club
Daily rates for two:
$50 (breakfast and dinner) December 1 to May 1
$24 (breakfast and dinner) May 1 to December 1

Spotlights illuminate waving palms and breaking surf at this Caribbean resort. Beach house with over 100 rooms (many with balconies overlooking the sea), and "sleeping cabanas." Swimming on private beaches or in illuminated pool. Deep-sea fishing, golf, tennis. Climate: August averages 79.7, only 6 degrees warmer than January. Constant trade wind. Only five sunless days a year. Dinner dress: cocktail dresses.

St. John, Virgin Islands
Caneel Bay Plantation
Daily rates for two:
$38 (all meals) December 1 to May 1
$28 (all meals) May 1 to December 1

This 600-acre tropical beach resort combines luxury with informality. Snorkeling, skin diving, fishing, sailing, picnics on one of the world's most beautiful islands. Sight-seeing in new Virgin Islands National Park near by.

St. Croix, Virgin Islands
Estate Carlton
Daily rates for two:
$44-$52 (breakfast and dinner) January, February, March
$25-$35 (breakfast and dinner) December
$15 (breakfast and dinner) April 12 to December

This small, but excellent hotel in the Frederiksted area has private golf club, pool, and beach. Horse racing, donkey racing, cock fights. See the old (1760) Fort in Frederiksted. Shopping is duty free, superb international selection.

Montego Bay, Jamaica
Bay Roc Hotel
Daily rates for two:
$50 winter (all meals)
$26 (breakfast and dinner) spring, summer, fall

If you want an exotic luxury vacation at a bargain, the Bay Roc Hotel offers an amazing off-season reduction. Located in beautiful "hotel row" where the Caribbean splashes on a private beach.

Half Moon Hotel
Daily rates for two:
$55-$85 (all meals) December 15 to April 15
$32-$40 (all meals) April 15 to December 15

Another of the many stunning tropical hotels on Montego Bay, Jamaica's exciting new beach resort. Each room has private patio and balcony (lanai). Riding, skeet, swimming, deep-sea fishing.

SOUTHWESTERN HOTELS

Most ranch resorts lower their rates before the busy midwinter season begins. Many de luxe city hotels and motels offer remarkably low air-line package tour rates. One rate drops by as much as $20 a day for two to $44 a week for two!

Tucson, Arizona
The "49ers Ranch"
Weekly rates for two:
$220-$270 (all meals) December 20 to April 30
$200-$220 (all meals) May 1 to December 19

You'll lounge in jeans and dress up for dinner. That's the atmosphere and attitude of this comfortable ranch with cottages. An old-fashioned boardwalk surrounds a grassy, shaded plaza. Children have their own hostess and play room. Square dances, badminton, riding, horseshoes. Social director. Off-season climate: warm to hot days, cool nights.

Phoenix, Arizona
The Wigwam
Daily rates for two:
$40-$50 (all meals) January 16 to May
$28 (all meals) November 1 to January 15

Tropical, palm-shaded, country-club atmosphere. Heated pool, riding, private golf course. Sight-seeing tours, fashion shows. Desert steak fries, breakfast rides, barbecues, patio dinners by the pool.

The Sahara Motel
Daily rates for two:
$14-$20 winter
Weekly rates for two:
$44.34 May to December

Rated "elegant" by the American Automobile Association. On airline tour ticket, rates average $7.39 a day for two or $3.69 each from May to December.

Palm Springs, California
Palm Springs Biltmore
Daily rates for two:
$32-$64 (all meals) midwinter
Seven days for the price of five:
$160-$320 (all meals) summer

Howard Manor
Daily rates for two:
$20 fall, winter, spring
$10 summer

There are some exceptional off-season economies in the luxurious Palm Springs resorts. The Biltmore's "7 days for the price of 5" saves you from $64 to $128 a week. The Howard Manor cuts its rate in half in the summer. Yes, it gets *hot* in Palm Springs in the summer, but air conditioning is widely used and pools are plentiful.

THE NEW arrivals are creating a flurry of excitement in the rose garden. Meet these lovelies when they take their bow next month in Better Homes & Gardens. You'll find a complete guide, too, telling how to buy, plant, care for them.

America's new way to bake!

(from Pillsbury)



Slice into chunks...

they bake into round cookies!

Homemade fresh! Makes 3 to 4 dozen!

NEW! Pillsbury refrigerated Chocolate Chip Cookies

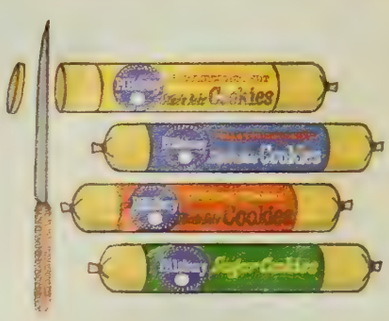
...y America's new way to bake Chocolate Chip Cookies! Rich, fresh dough with real ...hocolate nuggets (lots of 'em!). All mixed, shaped in a roll, and refrigerated. One pack- ...nakes 3 to 4 dozen.

Just slice into chunks, and bake. So easy, and such cookies! Like magic, the chunks into perfect, round cookies. Tender, wonderfully delicious, chewy or crisp, as you prefer.

Never before such wonderful chocolate chip cookies made so easily! New Pillsbury ...igerated Chocolate Chip Cookies—now at your grocer's. Treat your family to some— ...-baked—tonight! More kissin' cousins of America's most popular biscuits...



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Don't forget Pillsbury's 4 other "homemade fresh" Slice 'n Bake Cookies . . .

- *Butterscotch Nut*
- *Toasted Coconut*
- *Crunchy Peanut*
- *Sugar Cookies*

Fresh cookie dough all mixed and shaped. All you do is slice . . . and bake! In just minutes you'll have 3 to 4 dozen wonderfully delicious cookies.



Beef Stroganoff is partnered with Poppy-seed Noodles, Pickled-beet Salad, dark rye slices. Cheese and fruit tray makes a quick dessert.

Company dinner in 23 minutes!

EVERYTHING DOVETAILS to speed the meal. Get the ingredients ready for Beef Stroganoff while the kettle of water for noodles comes to a boil. Let both cook at the same time. (Stroganoff recipe makes 4 generous servings, so 5 or 6 ounces of noodles will be just the right amount.)

For Poppy-seed Noodles, add a tablespoon of butter or margarine and a tablespoon of poppy seed to drained cooked noodles. Toss together.

You'll have a chance to fix the salad and arrange the dessert tray while dinner cooks. Your guests will say it's delicious!



Cut 3 minute steaks in strips; brown in 2 tablespoons hot fat. Add 1 onion, sliced, and 1 clove garlic, crushed; cook 5 minutes.

Combine 1 can condensed cream of mushroom soup, 1 cup dairy sour cream, one 3-ounce can mushrooms, 2 tablespoons catsup, 2 teaspoons Worcestershire; add to meat; heat.

Photographs: Mike Nelson



Pickled-beet Salad: Cut 4 lettuce wedges and put each on its side in a salad bowl. Tuck in slices of canned pickled beets and bias-cut celery. Pass oil-and-vinegar dressing.



Serve fresh fruit for dessert. Keep it simple, just two or three kinds.

Add a wedge of cheese — perhaps you have a Christmas Edam that's waiting to tempt palates! Arrange it all on a tray. Serve hot tea or coffee.

Better Homes and Gardens TEST KITCHEN

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Quick Stunts with Hunt's TOMATO SAUCE



all-at-once spaghetti

All in one pan, with meat sauce... the new easy way to prepare spaghetti

s is a revolutionary recipe and it will work like rm in *your* kitchen!

u cook everything "all at once" in Hunt's Tomato e. Your meat, your seasonings, *and your spa-i!* Saves so many of your pots and pans... and f time, too!

agine! The spicy flavor of Hunt's Tomato Sauce s right into the spaghetti. Gives the whole dish nderful richness—a real, homemade goodness family will love!

r Hunt's Tomato Sauce *anytime* you want deep, *all tomato* flavor. It's already seasoned and d! Simply made to order for hamburgers, hash patties, frozen steaks or meat loaf—or to give baked fish and casseroles enticing color and flavor. This easy spaghetti recipe was especially developed for Hunt's Tomato Sauce. Nothing else makes it as good.

1 tablesp. pure vegetable oil, such as Wesson Oil
1 large onion, chopped
½ lb. ground beef
1½ teasp. salt
Pepper to taste
2 8-oz. cans Hunt's Tomato Sauce
1½ cups water
¼ lb. uncooked spaghetti
Grated cheese

Heat oil in saucepan or skillet. Add onion and cook until soft. Crumble in the beef. Stir and fry until meat loses red color. Sprinkle with salt and pepper. Pour in Hunt's Tomato Sauce and water, bring to a boil. Break spaghetti in half; sprinkle in a little at a time, stirring it into the sauce and keeping it separated. Cover tightly. Simmer 20 to 30 minutes. Stir once toward end of cooking time. Serve with cheese. Makes 3 to 4 servings. Double the recipe for a larger family.

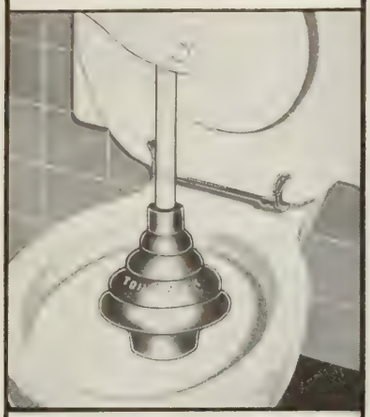
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What do you want in a house?

Begins on page 40





The low pitched roof adds character and unifies the T-shaped floor plan. Simplicity of the roof line makes for simpler construction.

Bedrooms are at right (note the grille around rear bedroom terrace).

Daytime areas on the left are open, have more glass to let in the light and make this area more cheerful.

Close-up side view shows the neat organization of materials and the separation of areas in this house.

The living room is at left, opening to the terrace through sheltered sliding glass doors.

Family room in center opens here, too, and provides access to this secluded spot where the family can enjoy relaxing outdoors.



The lavatory off the bedroom hall is divided from the tub room with a panel of patterned glass, which admits light to this inside space. The lavatory counter gives extra storage space below.



The master bedroom is not large (11⅓x 14½), but it seems like a luxurious suite when it's teamed with the courtyard just beyond the glass door.

Rich colors contrast with the muted desert tones of the walls and outdoors. Built-ins leave space for seating, give an uncluttered look to the room.

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Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores which feature personal counsel on home planning, decorating, and furnishings.

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To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

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(personal counsel not available)

*Offer advice on home planning; do not offer help with decorating or furnishing.

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Sandpaper, rasps and files, steel wool, and specially shaped sander blocks help get your project bare-wood clean and ready for a perfect new finish. Bad blemishes will require extra sanding and smoothing.

This cleanup step is important—your project will never be smoother than you sand it at this point. Use progressively finer sandpaper as you finish up this step.

Dust your project thoroughly. After sanding, use a vacuum cleaner to get rid of as much as you can. A soft brush will also do the job, but may leave dust in the air.

When you put on the finish, work in a room as free of dust as possible. Particles almost smaller than you can see will show up when you're all through with the job.



Photographs: Stanley Warren



Stains are now available in every wood color, plus many non-wood shades. When the exact tone you want is between two colors, you can usually intermix the stains to get the proper effect.

Always experiment on scrap of identical wood or on an underside of your project where it won't show. You can also determine how much wiping will be necessary with these test patches.

PUSH

OUT

Cut along dotted lines

REFINISHING—

it gets easier and easier

Paint and varnish removers now do a better job on old furniture finishes, are easier on your hands, and are fire-safe. Applied right, they will soften almost any amount of paint.

The new rinsable removers are now the most popular kind. They loosen the old finish quickly and can be cleaned off with little effort. At the same time, they don't leave a waxy residue the way some old removers did. A quick water rinse will usually prepare your project for sanding and a brand new, lasting finish.

You may find the remover works better on very tough paint if you take off most of the residue with a scraper or putty knife. Then rub down the wood surface with a pad of wet steel wool. When the wood is free of paint, rinse it under the faucet.

A lasting wood finish depends on the care you give to selecting and using the materials. Don't rely on past experience alone. Paints, varnishes, and other wood finishes have advanced a long way in recent years. Today you can quickly produce a finish that's more natural and attractive than was ever before possible.

Semi-gloss and flat varnishes now make a wood surface look hand rubbed! Not only do you avoid the long hours of rubbing, but the surface resists wear as well as most gloss varnishes.

The "non-glosses" are intended as a top coat only. You must use regular varnish, shellac, or one of the stain-waxes to build and color the finish properly. Read the label carefully whenever you change from one finishing material to another—some top coats are incompatible with finishes you might assume are safe.

Open-pore finishes are replacing the hard-looking "piano finish" of a few years ago, except for furniture that's supposed to look antique. To achieve this effect, skip the wood fillers and use only thin coats of varnish or other finishing material. That way the wood pores remain clear and natural looking.

Satin-finish brushing lacquer is an especially effective open-pore finish. It is so light in body that the smoothness and quality of a three-coat finish can be attained without losing the texture of the wood. Unlike varnish, this lacquer darkens wood only slightly. Use it as a first coat, and then finish with a synthetic-resin varnish for maximum protection against wear.

PUSH

OUT

Add these pages to your HANDYMAN'S BOOK
File under Finishing



Penetrating resin sealers, like those used for the finest floors, are among the simplest, most reliable furniture finishes ever devised.

They do a fine job of retaining the wood texture and have excellent resistance to spotting, staining, mars, and scratches. The resin penetrates the wood surface and fills the pores; it becomes a finish *in* the wood rather than on it. Since excess resin must be wiped away after penetration, there's no tacky surface to attract dust and cause irritating streaks.

Wood in color is a new idea that's often the most appropriate treatment for rather homely pieces of furniture. Use this finish to match the wall or trim colors in your room—or you can try a bright new accent.

All you do is brush on two thin coats of a good quality semi-gloss enamel. Sand lightly between coats. The surface is then a solid color, yet it retains the original wood texture.

Wiping stains are now widely used for ordinary refinishing projects. They apply easily and quickly.

These stains contain paint-like pigments and a colored liquid. The liquid darkens the wood, while the pigment in suspension holds the color light where the wood would normally darken.

Wiping then removes the surface pigment and creates the distinctive mottled appearance of this kind of stain.

[illegible] achieve a similar effect. They are now much improved and offer a fast way to give wood the color and sheen you want. Be sure to select a stain that can be used under a good, highly resistant top coat.

Stains are rarely successful with naturally dark woods, since the color tends to go too black. It's also wise to avoid the too-blond shades of a few years ago. Stains are at their best with clear-grained, light woods like maple, birch, and pine.



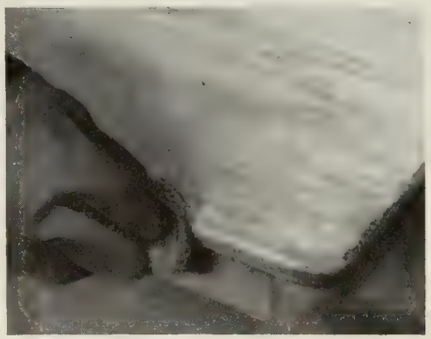
Use plenty of remover—too little won't do the job and a second application may be necessary. Keep the surface horizontal.

If you brush it on, make just one swipe with the brush if possible. Or, pour it out of the can, spread it with the brush.



The remover has done its job when bubbles appear or when you can rub down to the bare wood with a finger. Use a scraper to take off the bulk of the remover and paint.

You can do this job with a pad of steel wool if the paint isn't too thick. Wear rubber gloves to ease wear and tear on hands.



Steel wool holds just the right amount of water for new wash-away removers and gives the gentle abrasion needed. When the old finish is off, rinse your project, wipe it, and let it dry well before you start sanding



Put the stain on, then wipe it off. You can darken the color by allowing the stain to remain on the wood longer. By wiping it off quickly, you can make it lighter than normal.

Extremely light areas of the wood may need extra treatment. Apply stain to these areas repeatedly, as needed, then wipe it off when the light places look right.



Modern varnishes and brushing lacquers need to be applied in thin coats. Brush them well, but don't go back over an area previously smoothed or you may leave brush marks.

Best smoothing angle for the brush is shown here. Be sure to read the directions on the lacquer or varnish you choose; some of the fast drying products require you to work quickly.



Gentle sanding between coats with 6/0 or finer sandpaper smooths any high spots caused by dust specks, and scuffs the glossy surface for good adhesion of the next coat.

Use a rubber sanding block like this one, or glue felt to a wood scrap to make your own. Hold it so it won't rock over the edges and cut through the bare wood.



The same high-quality synthetic-resin varnishes used for brushing are now also available in pressure-spray cans. Many bright accent colors, especially in enamel finishes, are also sold in spray cans like the one shown.

When the job is small, these cans are simple and efficient to use. Remember to hold the can back far enough so no runs appear.



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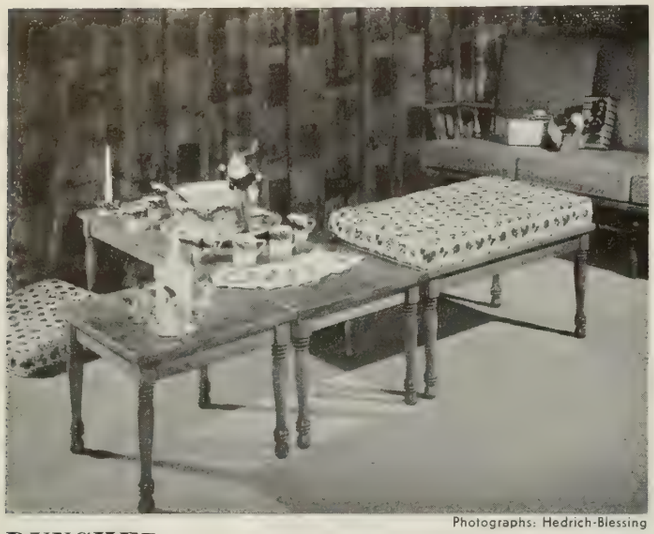
TRADEMARK OF ANDERSEN CORPORATION

Once you've lived with them, you'll never live without them.

There's big news in small tables

By Georgi Greer

Look at the variety and versatility pictured in this sampling of little tables.



Photographs: Hedrich-Blessing

BUNCHED

For entertaining, you can fit these tables together to make a serving table or a seating piece. There are three different lengths—a square, an oblong, and a bench-size table, all the same height and width. When the party is over, scatter them throughout the house wherever you might need an extra bench or a handy table.

Matched cushions convert the tables into upholstered benches. You can use the bench-pillows as floor cushions, too.



LOWER

This slim-lined table is lower than a card table, taller than a coffee table. The convenient 20-inch height allows you plenty of knee room, is just right for eating or card playing from your favorite chair.

The durable plastic top and tapered steel frame are sturdy, ideal for feeding children, even for finger painting on a rainy day.



HIDE-AWAY

"Shelves" pull out from an ingenious storage compartment in the end of this double-duty coffee table. Unfold the legs, and you have three more small tables. When not needed, you have a place to tuck them away, out of sight.

The snack tables have black plastic tops; the big table is available with a durable wood-grained plastic surface.

NESTED

Three long-legged tables fit one under the other to take up no more floor space than one.

Their services are endless: the tallest one can double as a lamp table. Pull one up to your chair to write a letter or play checkers. A good size, too, for a game of solitaire.

You won't have to worry about marks from hot dishes or damp tumblers. These table tops are wood-grained plastic, resistant to stains and heat.

More photographs on page 91





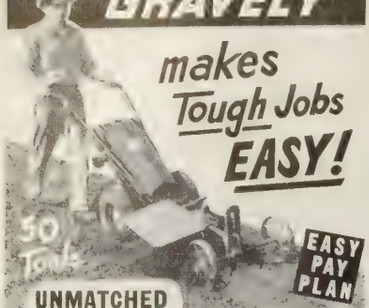
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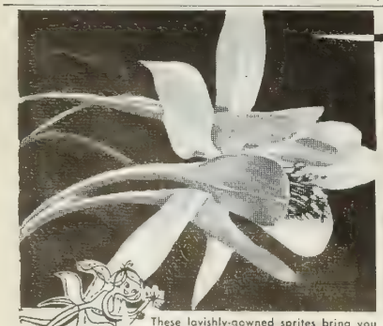


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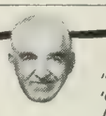
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Big news in small tables

Begins on page 92



FOUR-IN-ONE

Four tables cluster beneath a giant 38-inch square one—a space-saver especially good for serving an informal buffet meal. Don't let their slim appearance fool you. They are sturdy enough to serve as benches or footstools. You can wipe off any scuff marks with a damp cloth, because the tops are plastic.

For manufacturers' names of any of these tables, write Editorial Information, Better Homes & Gardens, Des Moines 3, Iowa.



WHEEL-ABOUT

Large drop leaves extend this hostess wagon to a length of six and a half feet. With it, you can entertain in grand style even in a small living room. Big casters let it roll easily on a thick carpet.

Use it other ways, too. Against a wall, it's an attractive console. Back it to a sofa as a desk table. Note the generous compartment and drawer for the storage of serving dishes and silverware.



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GARDEN IN COMFORT

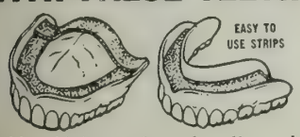
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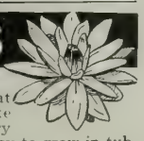
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Push-button garage doors

Why not adapt your garage door to an automatic opener? Here's a roundup of the major types.

If you own a garage, one of the heaviest objects you move around every day is the garage door. It's a job, especially in the rain and winter cold. You'll be glad to hear this labor is no longer necessary. You can let electricity do the work while you push a button or operate a switch right inside your car.

Opening mechanisms are all somewhat similar. Each has a motorized system for pulling up and pushing down overhead-operating garage doors. The differences are in the kind of safety device provided for stopping or reversing the door in an emergency, the provision for operating the door in the event of a power failure, and the type of driving mechanism that actually does the heavy door-moving job. Generally, the more convenient the system is, the more the equipment will cost.

Least complicated (and least expensive, too) is a simple electric control which can be mounted on a post along the driveway. Push the button and up goes the door. Other control switches can be located in the house and garage. With these post-control systems, you do have to stop the car—and sometimes even get out—in order to operate the door-opening device.

Photoelectric and "roll-over" treadle activating devices make a door opener even more automatic, because you usually don't have to stop your car on the way into the garage. As with the driveway-mounted push button, a possible drawback is that they can be operated by anyone, even a burglar.

In most cases, you can combine the various components to give the exact type of door-opener that you need. For example, most of these systems have a gadget that turns on the garage lights when the door is opened and turns them off again when it closes. Some photoelectric units may be installed in the driveway to turn on the lights in garage or yard independently of any garage door operation. These devices can be very welcome on a dark or rainy night.

If your workshop is in the garage or you want to have the opening system protected from use by outsiders, you can substitute a weatherproof key switch for the driveway push button. Then, in effect, you unlock the door by remote control. In case the power should fail, the opening mechanism can be disengaged and the door operated manually.

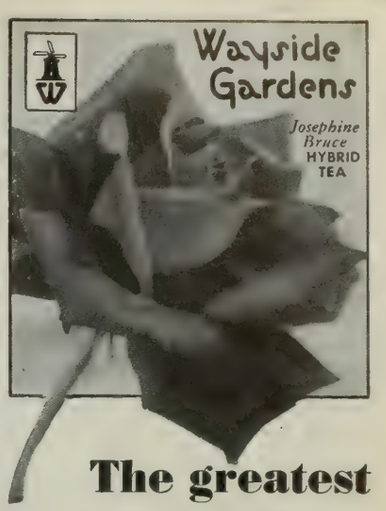
The most automatic, convenient, and expensive of the door opener devices is the radio transmitter-receiver system. The transmitter can be in your car or in a small box that you carry with you. If portable, the transmitter can be carried from car to car or used from any place in the yard. With the transmitter-receiver system, only you can open the door (the system is tuned to just your frequency). You don't have to stop the car, either. Just push the transmitter button as you approach the drive and the door is open when you reach the garage. The radio systems should be F.C.C.-approved (check before buying).

These radio transmitter and receiver systems have electronic components of either the tube or transistor type. The transistor kind generally requires less maintenance, but does cost more initially. Service on the door openers is an important factor to consider when you're choosing one.

Physically handicapped people find garage door openers a real aid. It makes the garage much more convenient to use, in addition to improving the appearance of the house by keeping the door closed and garage storage out of sight. Savings on heat loss through the open door in winter and on car maintenance are other advantages to be considered.

The cost of the openers ranges from $100 to $300; the cost of operation is only a fraction of a cent each time you open the door. For best operation you should have the units professionally installed. Proper adaptation to your garage is the key to good operation.

Swinging garage doors can also have automatic door openers. The activating devices for them can be about the same as those used for overhead-operating doors; however, their opening mechanism is not as simple. It might be more satisfactory in some cases to install a new overhead-operating door on which to put the opener.

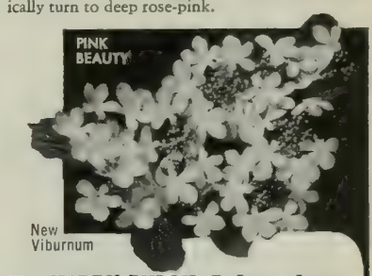


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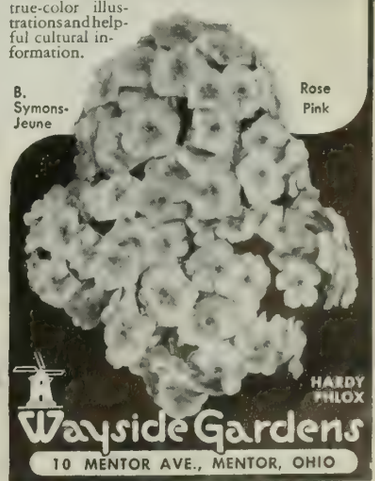
New VIBURNUM, Tomentosum, *Pink Beauty.* Here's one of the loveliest new flower shrubs you've ever seen. Graceful, horizontal branches are covered with jeweled crowns of delicate pink flowers. Wheel-like clusters have spidery sunburst centers. Blossoms are frosty white on opening then magically turn to deep rose-pink.



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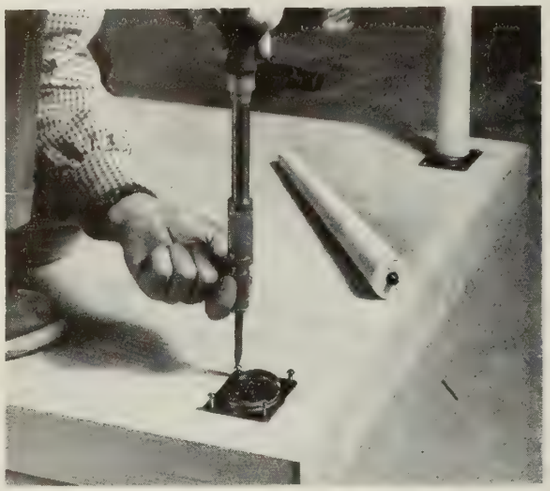
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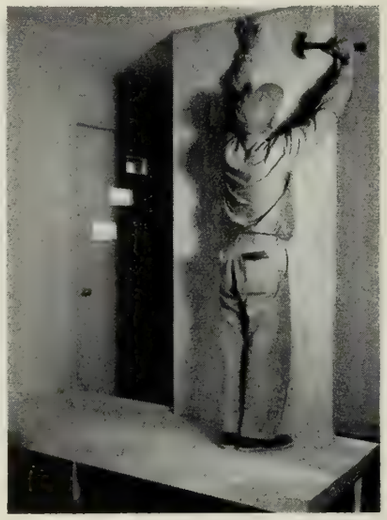
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Begins on page 56



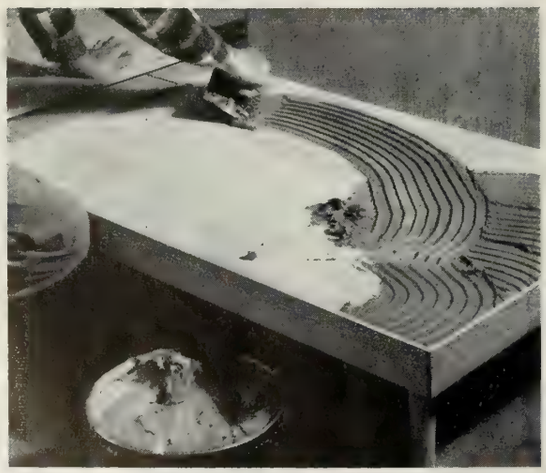
Unfinished-furniture legs are attached to the fireplace base with screws. Adjust the height of the hearth so the upright door will reach the ceiling. (Standard door is 80 inches high.) Six legs (or four legs and a wall cleat) will give enough support for most prefabricated units.



Because of weight it must carry, lower door should be solid, not hollow type.

When fixed in place on the hearth, the backdrop should just touch ceiling. Hold it in place by quarter-round molding in front and back.

If necessary, the door can be trimmed to accommodate the space available. The legs may also be cut to adjust the height of the hearth.



Prepare enough tile to cover the hearth; lay your pattern out on the floor beside you. Then spread the tile cement over part of the surface. Spread it thick enough so you can level the tiles while the cement is still tacky.

More photographs on next page

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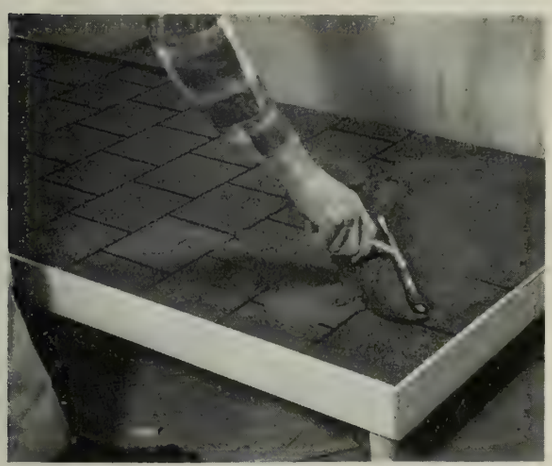
Address: **442 Burpee Building**—*at nearest city:* **Phila. 32, Pa.** *or* **Clinton, Iowa** *or* **Riverside, Cali**

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Set the quarry tile on the hearth so there's about a quarter-inch between them (you'll fill in this space later with more tile cement as grout).

Don't set out too many tiles at once, or the job will get out of hand. Lay out the pattern carefully beforehand to assure even rows on the finished hearth.



After the tiles have set, spread additional cement over the surface and work it down between the tiles. Work as quickly as possible at this stage so the excess cement on top can be removed before it has hardened.

"Groove" the spaces slightly for a neat appearance. Note the frame of ½-inch solid stock around door edge.



Be sure the tile has set solidly before you place the fireplace in position.

The center of the chimney will have to be in a direct line with the center of the hole in the roof.

Install the chimney sections which come with the fireplace. Then place the flange against the ceiling to line up the assembly.

More photographs on next page

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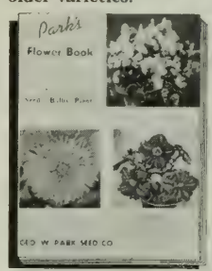
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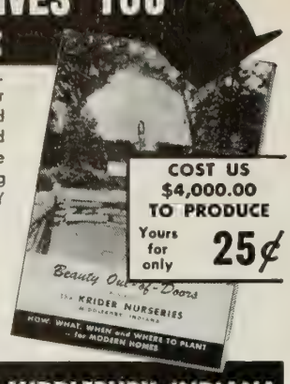
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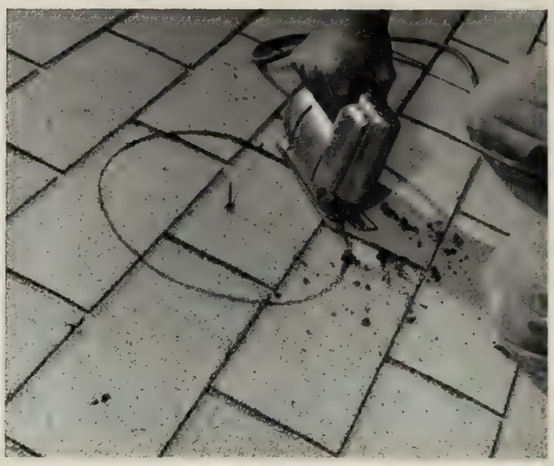
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SPRING HILL NURSERIES, Dept. F-26 Tipp City, Ohio

$500 home improvements

Continued from preceding page



To determine where the chimney will come through the roof, first cut the chimney hole in the ceiling. Then drive a nail through the roof sheathing from the inside at the center of the chimney hole.

With the nail as a center, scribe a circle for the chimney. The roof hole can then be cut and lifted out.



Slide the top of the prefabricated flashing up under the shingles until the center of the hole in the roof and the center of the hole in the flashing coincide.

Nail down the exposed portion of the collar. (When ordering the flashing collar, you must specify the pitch of your roof to obtain a collar of the same pitch.)



Chimney cap and storm collar are secured to the chimney and the flashing collar.

Cap and storm collar prevent the rain and wind from entering the chimney.

When installing, check with your local building inspector to be sure chimney is positioned right. (It must be a specified height above roof.)

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January, 1960

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Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

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FABULOUS TREE SLEEPS AT NIGHT

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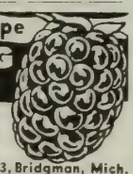
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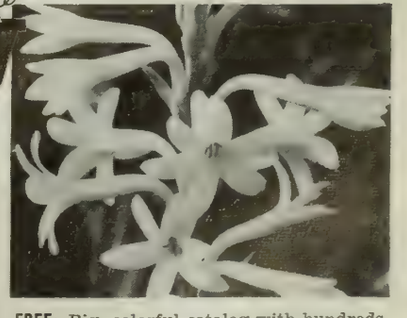
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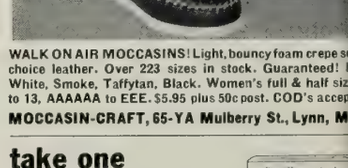
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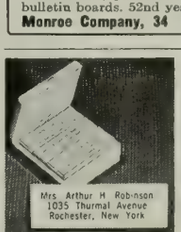


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Jamestown Stamps, Dept. F10BH, Jamestown, N.Y.

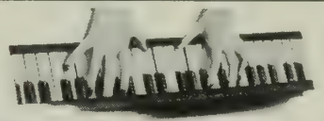


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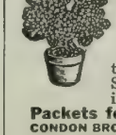


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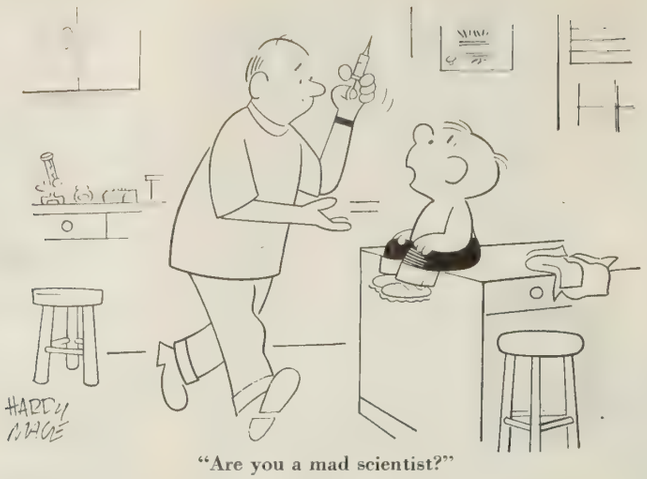


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"Are you a mad scientist?"

THE MAN NEXT DOOR®

"A father is afraid all men want to marry his daughter," Ben Projan said. "A mother is afraid they don't."

◆ ◆ ◆

Household hint based on Hillis family's experience: To keep winter apples from spoiling, store them in a cold room in any house occupied by three or more school children.

◆ ◆ ◆

Every once in a while, Martin Daly maintains, the international situation improves enough to be able to get worse again.

◆ ◆ ◆

The winners and losers in Fred Randolph's poker club discussed splitting to form two separate clubs. The theory is that the losers would lose enough to each other to get even.

◆ ◆ ◆

"A father," as defined by George Hall, "is an ambitious man who diligently works his son's way through college."

◆ ◆ ◆

I don't know why Chris remembers to tell me the MOST IMPORTANT things when I'm using my electric razor. Each bride should have a manual explaining that her husband will be stone deaf when (1) pushing his power mower, (2) running his power saw, and (3) shaving with his power razor.

◆ ◆ ◆

Sign at our suburb's outskirts: "Don't speed. The time you save may be spent in jail."

◆ ◆ ◆

The word "dowager" comes naturally to mind in connection with Mrs. Anderson, our distinguished clubwoman up the street. Someday I'm going to get up the courage to tell her that our freckle-faced sub-sub-debutante refers to her as "that nice dough-wagger."

◆ ◆ ◆

Man is in danger of being made obsolete by his own progress.

◆ ◆ ◆

"Old age," says Grandfather Hillis, "is when a fellow stops saying 'What's new?' and starts saying, 'I remember when.' "

◆ ◆ ◆

Remember the funny ideas you had when you were a tot? My wife said at supper last night that she used to think noodles were vegetables. She used to cry because she never could find a noodle field. Which reminds me that I used to think the trees waved and made the wind blow!

◆ ◆ ◆

Modern art has become so popular that many avant-garde artists and writers are finding it difficult to stay angry enough to turn the stuff out.

◆ ◆ ◆

"I've got too many organization dues to pay," my good wife murmured last night over her checkbook. "One of these days somebody's going to read on my tombstone—'Christine Hillis. Clubbed to death.' "

◆ ◆ ◆

Ben Wilson is in trouble with the law. The secret of his success has become a public scandal.

◆ ◆ ◆

Have to exchange three shirts given to me for my birthday, all the wrong sizes. Now I know what's meant by 'Many happy returns.'

◆ ◆ ◆

"An antique," ruled practical Mrs. Drover, a near neighbor, "is a piece of furniture that has been to the attic and back."

◆ ◆ ◆

It is spring somewhere every time a child is born. It is life's new try to make everything come out right.



"Who dealt this mess?"

"That sure was a big crowd," smiled young Reverend Don Creamer to his bride, coming out of church at his own wedding. "What a pity that we couldn't take up a collection."

◆ ◆ ◆

The only way women could have equal rights nowadays would be to surrender some.

◆ ◆ ◆

Is there any piece of household bric-a-brac which some inspired or demented decorator hasn't made into a lamp?

◆ ◆ ◆

"You can't settle a problem with oratory," growled the mayor of our town, Jack Williams, after adjourning a public meeting last night, "any more than you can unsnarl a traffic jam by tooting horns."

◆ ◆ ◆

Judy, who is always thinking ahead, has put an icicle in the deep freeze.

◆ ◆ ◆

Chris and I have gifts that have voice and vitality, love and life: Junior, full of fun and tease. He likes thick meat in his sandwiches and the hard games of growing boys. Except for his sisters, whom he regards as people, girls are plain nonsense in skirts. . . . Judy, an adored and adoring flying pigtail. She envies her brother's and sister's greater freedom in the world and admires their abilities in it. Outside, she is curious and respectful; at home, she is a fearless tyrant. . . . Rosemary, at 16, is at her loveliest. Pretty, bright, with overwhelming energy and enthusiasm, she is also touched by the pangs and strange moods of adolescence. She needs freedom to grow, within the limits of control every child must have. . . . These are our gifts, given to us over and over and over again.

Burton Hillis

P. S. Bob Hannelly, consumed in Washington by population statistics, hints that people are lining up to be born.

Dear Burton: The experts say there's a population explosion—and here we are with wall-to-wall people. We're getting to be so many of us that if you turn around, they fill the space behind your back with somebody else.

You hear a lot about the man who thinks for himself, but try to find a man who thinks *by* himself. Jammed elbow-to-elbow, about the only thought that occurs to you is where everybody came from all of a sudden.

A friend of mine went to Miami Beach the other day. He found a motel with a neon cobra outside that advertised "swimming pool." There was a pool all right, but the deck chairs were lined up three deep, upholstered with people. To get in the water, he had to take a number such as they hand out at meat counters. After ten minutes, the lifeguard blew a whistle and everybody with numbers 51 to 100 had to get out so the 101-150s could swim.

People are expanding so fast even the hermits have claustrophobia. A home has become a place that nobody has figured out where to put the highway through yet. The old adage, "Go West, Young Man," would be all right, except the Los Angeles Freeway jam backs up to Indianapolis.

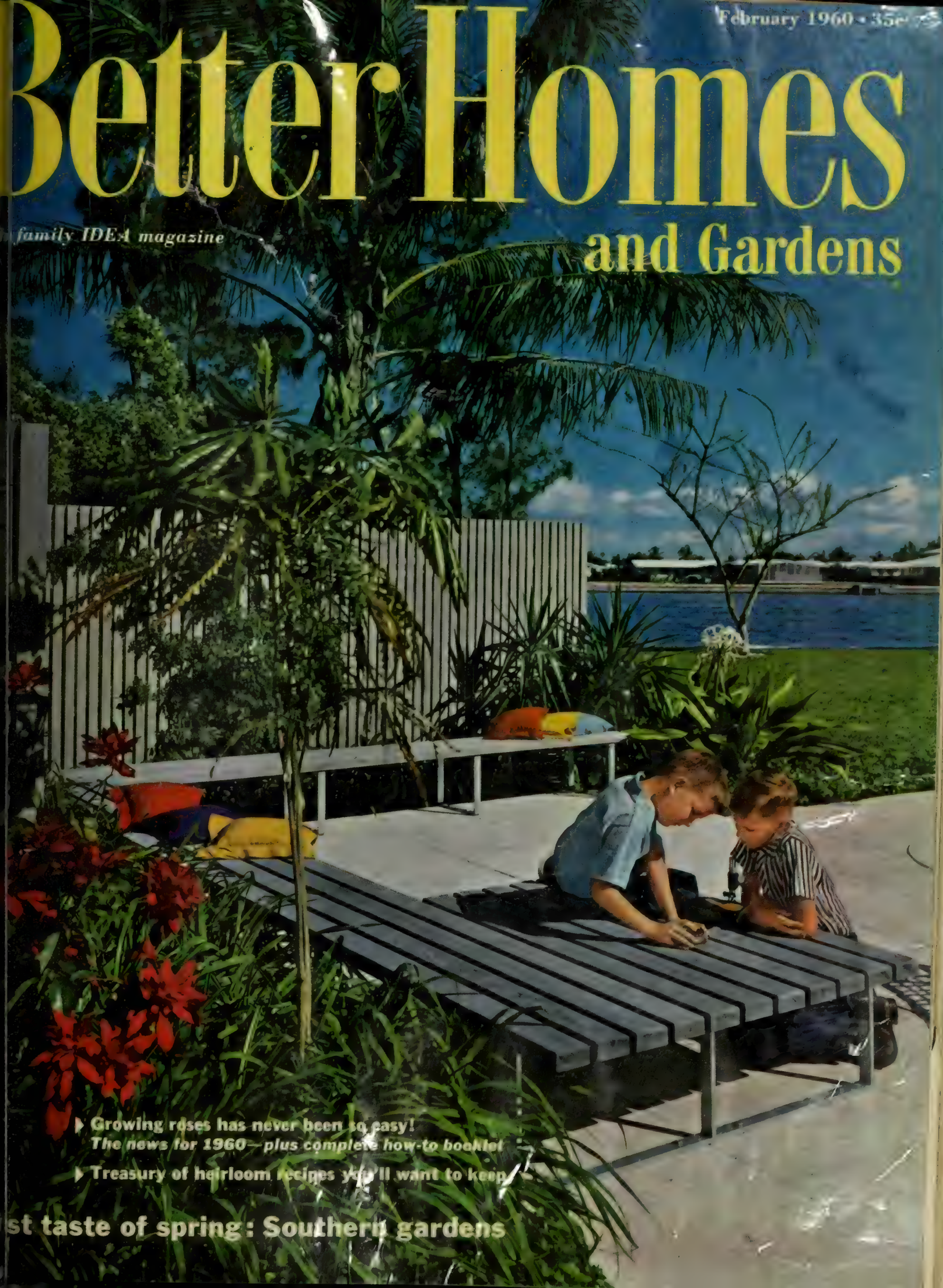
People are fine, Burton, but you wonder if we shouldn't maintain a ratio of two blades of grass to each person.

Regards,
Bob

February 1960 • 35¢

Better Homes and Gardens

family IDEA magazine



- Growing roses has never been so easy! *The news for 1960—plus complete how-to booklet*
- Treasury of heirloom recipes you'll want to keep

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3. Blues types, rhythm backing. *Hallelujah I Love Her So,* 11 others.



4. Original soundtrack recording from Rodgers and Hammerstein film hit.



5. All-time classical best-seller by most talked-about pianist of the generation.



6. 18 evergreens. *It Could Happen to You, Love Letters, Birth of the Blues.*



7. Breath-taking new recording of best-selling suite from dramatic TV score.



8. New recording of Kern-Hammerstein classic. Gogi Grant, Howard Keel.



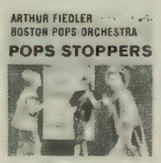
9. Operetta film stars remake their 12 biggest hits. *Indian Love Call,* etc.



10. Lanza sings 12 Italian classics. *Funiculi' Funicula', Santa Lucia, Marie.*



11. Miller-styled modern repertoire, Ray McKinley. *Birdland,* 11 others.



12. New remakes of their biggest hits. *Jalousie, Skaters Waltz, Liebestraum.*



13. His latest and most danceable set yet. Ballads, lindys, waltzes, Latin, etc.



14. Fresh versions of 12 harmony hits. *Paper Doll, To Each His Own, Cool Water.*



15. Lilting versions of *The Blue Danube, Artists' Life, Emperor Waltz,* 9 others.



16. Key highlights from Tchaikovsky's enchanting masterpiece for ballet.



17. On-the-spot recording. Yes, includes *Day In—Day Out* plus 14 others.



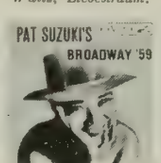
19. Lush rhythmic, exotic instrumentals. *Valencia, Granada, Delicado.*



20. His 12 biggest hits, newly remade. *Green Eyes, Linda Mujer, Adios,* etc.



21. Compote of Latin rhythms; cha chas, jazz. *Lullaby of Birdland,* 10 more.



22. New Broadway star, top tunes from top musicals. *Flower Drum Song,* etc.



23. Cha-cha versions of Latin tunes. *Perfidia, Frenesi, Tampico, Yours,* etc.



24. 12 pop favorites and light classics. *September Song, Warsaw Concerto, Diane.*



25. Absolutely the last word in sound and performance. The greatest *Gaîté!*



26. La MacKenzie sings 12 ballads. *Hey There, Ebb Tide, Too Young, Moonglow.*



27. 12 dance-mood favorites by famed trio plus strings. *I'll Get By, Dream,* etc.



30. Pipes, drums, Black Watch Band in a sock sonic treat! Marches, folk songs.



33. Rich baritone of the Graham Crusade sings some most-requested songs.



34. Realistic atmosphere, fantastic sound, virile singing. Different!



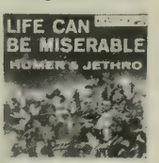
35. *My Man, Young and Foolish, They Say It's Wonderful, Yesterdays,* 8 more.



36. 12 meaningful songs. *Whither Thou Goest, Scarlet Ribbons, Only One.*



37. Pianist's trio plays *Summertime, The Man I Love, All of You, Cherry,* etc.



40. Wacky banjo-pickin'country comics raise havoc with hits and specials.



41. Hi-fi hilarity! German band plays (?) concert pieces, polkas, marches, etc.



42. Modern big-band jazz; top West Coast stars. *Chances Are,* other hits.



47. Fun-fat honky-tonk piano! *My Gal Sal, Side by Side, Charmaine,* 9 more.



48. Riotous musical satire, slapstick; wry commentary by TV's Henry Morgan.



50. Tony Martin, Gogi Grant enhance the Academy Award-winning film score.



52. 24 oldies; huge tonal color range of pipe organ. *Charleston, Black Bottom.*



54. 15 varied strutters. *76 Trombones, Semper Fidelis, Colonel Bogey,* others.

56. 16 magnificent spirituals: *Swing Low, Sweet Chariot; Dry Bones;* others.

58. Mood guitar with strings. *Estrellita, The Three Bells, Greensleeves,* 12 in all.

61. Singalogue by country-pop star. *Kentucky Babe, Idaho, Indiana,* etc.

62. Tender love songs and ballads. *Fifteen, Delia's Gone, Small One,* 10 others.

65. The dancing-listening surprise package of the year. Modern sound.

68. 12 soul satisfiers by the *Oh Lonesome Me* singing star. Many new ones.

69. His biggest hits in hi fi. *Racing with the Moon; Ballerina; Take It, Jackson;* etc.

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74. 12 shimmering waltzes. *Charmaine, Ramona, Always, Would You?,* etc.

79. Rock-and-roll singer-songwriter's own versions of his hit originals.

88. Soft, intimate jazz. *All the Way, The Party's Over, Love Nest,* others.

89. Exciting, exotic African rhythms and themes, sometimes blended with jazz.

90. Crack quartet sings 12 many-mooded hits. *Lazy River, Shine,* etc.

91. 8 sections from Richard Rodgers' dramatic TV score. De luxe package.

94. Great tenor's favorite pop specials: *Granada, Because, I Believe,* etc.

97. Gershwin plays his own *Rhapsody in Blue* in hi fi! Other vintage piano rolls.

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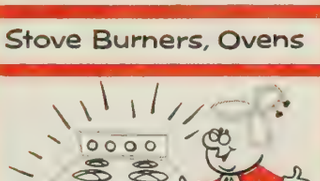
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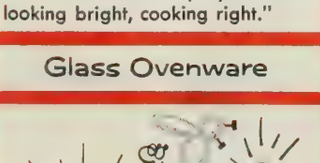
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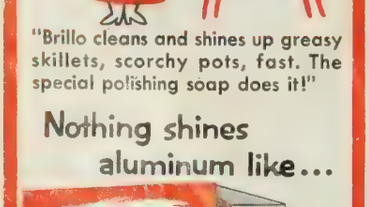
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5, 12 and 20 pad boxes

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*Western edition only

Cover: Spring is really on the way. Already the sun shines with heartening new warmth along the breeze-riffled southern waterways. Everyone finds reasons to play or work outside. Landscape architect: Frederic B. Stresau of Ft. Lauderdale. Photograph: Lisanti, Inc. Produced by Fleeta Brownell Woodroffe.

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Campbell's freezing brings you a savory oyster stew that would cost you $1 or more in a fine Boston restaurant



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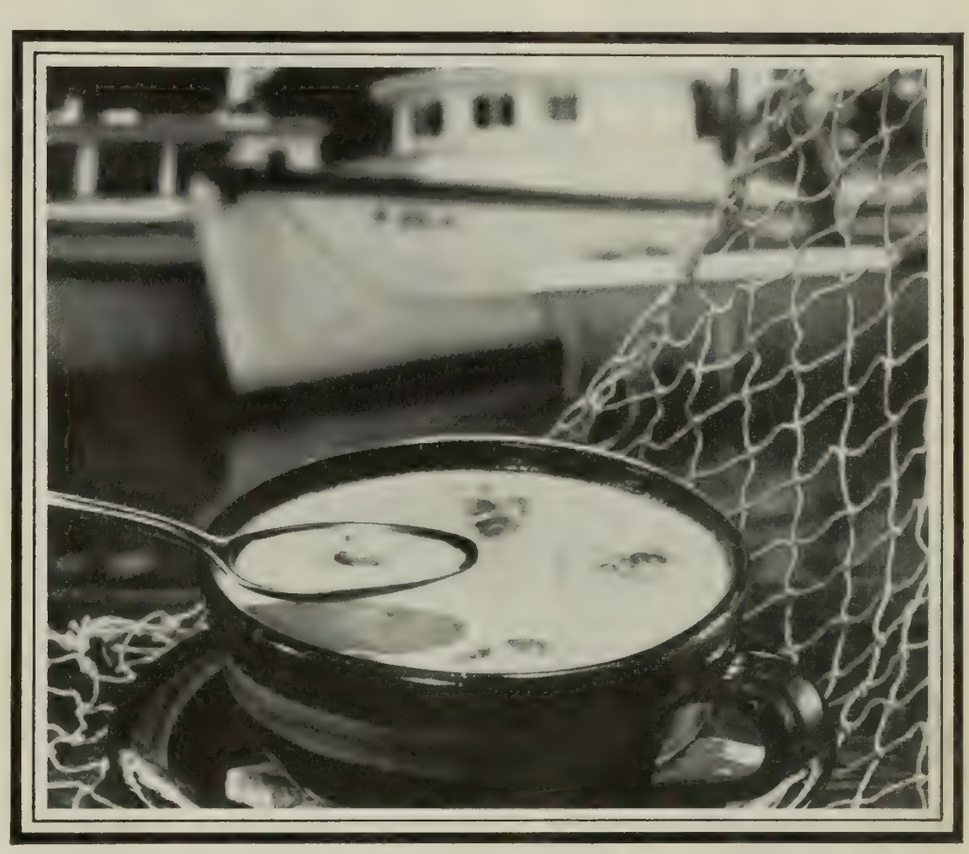
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Scalloped Oysters and Corn. Thaw 1 can Oyster Stew. In buttered 1-qt. casserole, arrange in layers 1½ cups slightly crumbled saltines, 1 cup drained whole kernel corn, Oyster Stew. Dot top with butter. Bake 20 min. at 400°F. Serves 3 to 4.



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Cream of Potato • Cream of Shrimp
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Green Pea with Ham • Oyster Stew**

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(Advertisement)

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"You can't sell quality any more!"

But month after month, Kelvinator Dealers are breaking Sales Records with quality Kitchen and Laundry Appliances honestly "Built Better to Serve Better"



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1. A project may have been started any time, but must be completed by May 15, 1960. Winners will be announced in the October 1960 issue.
2. Entry forms can be obtained by writing: ACTION IN EDUCATION Awards Editor, *Better Homes & Gardens*, Des Moines 3, Iowa (use the coupon below), or by contacting the offices of the National Education Association, 1201 Sixteenth Street N.W., Washington 6, D.C., or the National School Boards Association, 1940 Sheridan Road, Evanston, Illinois.
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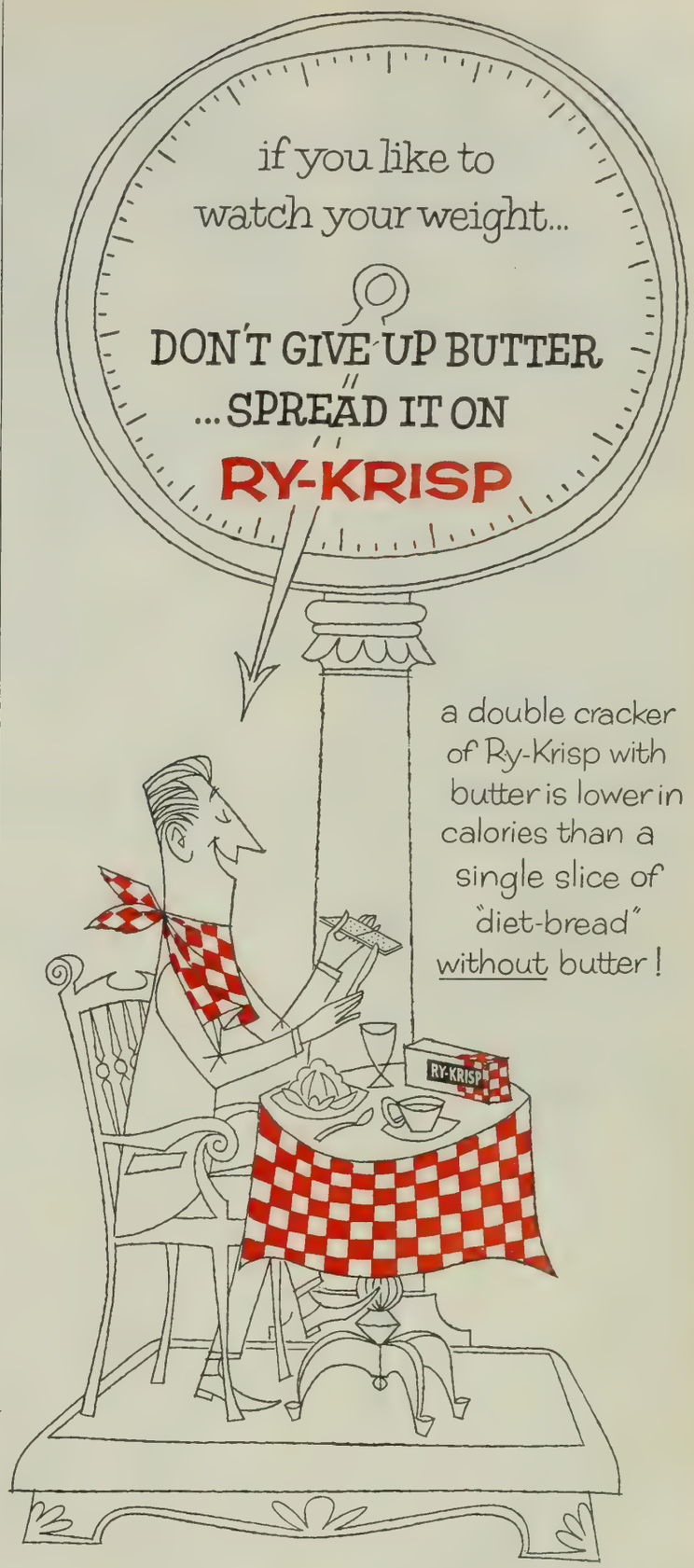
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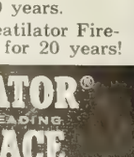
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Should your youngster own a car?

By Leonard Gross

There's a 17-year-old lifeguard at a suburban Connecticut beach with an appearance and manner as all-American as his name, which is close to, but not quite, Jim Smith. Until last year, Jim was making his young way through life in an orderly fashion. He tried hard and performed well at school, where his marks and his interest, while not outstanding, were above average.

Then Jim bought a car—a cut-down 1953 hardtop convertible with white wall tires, twin spots, and twin pipes. And for him the world has not been quite the same since.

At first it was a world of sweet adult joys. For Jim's wheels gave him freedom. His freedom gave him status. And his status—with his gang and girls alike—gave him power.

There was only one problem. Cars don't run on this kind of power. They need gas and oil. And gas and oil cost money. Jim went to work.

He chose a filling station, where, while earning money to support his car, he could tinker with its mysteries. His absorption was total; without realizing it, he would often stay on at the station long after closing.

Between school, job, and dates, Jim found little time to study. For a while he tried valiantly to keep up, but as he kept falling further and further behind, be became increasingly embarrassed about showing up for classes. His cuts increased, until finally he had almost stopped going to school at all. Two weeks before the end of his junior year, Jim formalized what was already a fact. He dropped out of school.

In recent months the question of whether Jim Smith's problem is as typical as his name has developed into one of the major extracurricular debates of our secondary school system. High school principals, teachers, and officials of driver education programs have been snarling publicly at one another over questions that have plagued parents for years:

Do cars and scholarship mix? Forgetting for once that teen-agers have proved themselves to be our worst drivers, are there hidden costs to car ownership? Do youthful car owners miss the fun and stimulation of athletics and other school activities? Couldn't the money spent on the car and its support be put to better use—into an interest-earning fund for college, for example? On the other hand, in a motorized society won't the boy feel left out if he doesn't have a car? Shouldn't he be entitled to buy a car with money he earns in the summertime? And, finally, shouldn't he have a car as soon as possible, so he may learn safety and responsibility in his most plastic years?

These questions have been asked by educators ever since the first pair of blue jeans touched the seat of a Model T. Not until recently, however, did the debate gain such voice that even the august National Education [*Turn to page 12*

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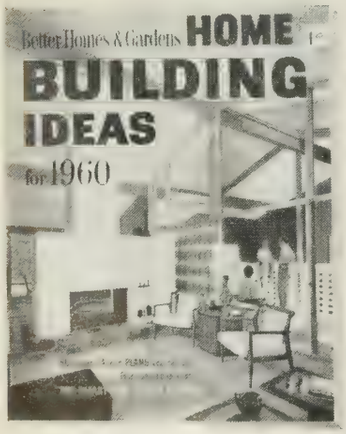
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Better Homes & Gardens HOME BUILDING IDEAS for 1960

Should your youngster own a car?

Begins on page 10

Association *Journal* chimed in too.

Last January, the National Association of Secondary-School Principals printed in its newsletter an account of a study made in 1958 at Madison High School in Rexburg, Idaho. Its principal, Willis G. Nelson, had ranked his seniors according to their four-year grade averages, then made a check beside the name of every student who owned or had "ready access" to a car during his attendance at school. The results were startling. Not a single straight-A student had the use of a car; but 83 per cent of the failing students did! And the figures between those extremes seemed to make the relationship absolute. Fifteen per cent of all B students drove cars to school; so did 41 per cent of the C students and 71 per cent of the D students.

Confronted with the figures, Rexburg's Board of Education approved a three-point program restricting the use of cars to students who could not get to school without them.

Parents, newspapers, and civic groups got behind the drive for "better attendance and closer attention to studies." Principal Nelson wrote up his report for the newsletter, and suddenly Rexburg, Idaho, was in the headlines throughout the United States.

Rexburg, it seemed, was not the only community concerned with the grades of its free-wheeling kids. In Prosser, Washington, Edwin T. Anderson, Prosser High School Principal, had just completed a survey of his own when the Rexburg study crossed his desk. The comparison was striking. Of Prosser's A and B students in the senior class, only 11 per cent owned cars. But of those below C, 62 per cent drove to school. Of course, there were exceptions; the salutatorian of Prosser High's graduating class, for instance, drove his car every day. But the survey also uncovered some hidden costs of car ownership. One youngster who had shown flashes of brilliance in several sports during his sophomore year failed to turn out for a single sport in either his junior or senior years. He had been too busy earning money to support his car.

A Los Angeles high school vice-principal, William Condit, told of a senior who had dropped out of school in his final semester to earn money for a new car; of a tearful mother's complaint that her son never studied any more because he was too busy riding around with a friend who had a car; and of a top student and athlete who had confided: "I can't go out for athletics next year. I'm gonna have to get a car or lose my girl."

Officials and advocates of driver-education programs in the high schools were outraged by the studies, which they viewed—inaccurately for the most part—as attacks on their work. Snorted one: "As research they are not worth a plug nickel." To have merit, he said, the studies would have to show what sort of grades the students had been making *before* they bought their cars, as well as after. In another attack, Dr. William A. Mann of the Highway Traffic Safety Center at Michigan State University asserted that because it lacked information on the number of students involved and their sex, the Rexburg study "was not the kind of information on which to base conclusions of any kind."

In some respects the critics were right. The studies were *not* very good research. They compressed a complex subject into a single statistic. But in one respect the studies had performed a valid service: They aroused the National Education Association to an inquiry of what was going on.

Early this year, when editors of the Association's *Journal* called upon secondary-school specialists at the NEA building in Washington, the specialists were unanimous in their recommendation: Find out what's behind the cars-and-grades controversy. The *Journal* sent staff member Marshall O. Donley, Jr., to visits with principals, supervisors, teachers, and pupils in nine states. Queries were sent to schools in seven other states. After two and one-half months, the results were in: 95 per cent of the educators believed that cars could potentially drag down grades.

It must be emphasized that not every high school junior who buys a car suddenly takes a scholastic nose-dive. "In any group," says James A. Malfetti, a Columbia University psychology professor who has trained teachers of driver education for the last 16 years, "there are some whose grades will not be affected by owning or driving an automobile. This group sees the automobile as transportation; its members are finding satisfaction in school. There's another segment of the group that gets satisfaction through a car for everything they're not getting elsewhere. Those who spend a disproportionate amount of time with cars do so because they find a lack of satisfaction in the curriculum. If they didn't have the automobile they would find something else—like the kid who used to use his horse for the same reasons."

In between these extremes, says Professor Malfetti, is the great body of students. Malleable, impressionable, anxious to explore the fringes of adulthood, these students *can* be adversely affected by temptation. They can, and *too often do,* enact the sorry story of Jim Smith.

What mesmerizing force exists in an automobile to make it such an attractive menace? Young people,

[*Turn to page 15*

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Should your youngster own a car?

Continued from page 12

says Professor Malfetti, tend to view a car exactly as they view a cigarette—as a symbol of emancipation from adult authority.

"About 30 or 40 years ago when a young man went out with a girl, people saw him take her to the movies, then to the ice cream parlor, and then home, where, if they wished, they could usually see whether he succeeded in kissing her goodnight. The automobile has changed all this. Within minutes today, two young people in a car can be outside the supervision of the community."

Here is the key to why so many teen-agers, especially those closely supervised at home, incessantly nag their parents for permission to obtain a driver's license the moment they reach the age of eligibility.

What happens next pretty much depends on who's in the driver's seat and where he's headed. If he is the son of well-to-do parents and is headed for college, he is not going to let an automobile stop him. In two wealthy communities of Fairfield County, Connecticut—Darien and New Canaan—the high school principals report that cars don't hinder studies, even though many of the students own cars and occasionally use them to disturb the peace. In near-by Stamford, a prosperous town of merchants and commuters, more students are driving to school than ever before—but more are entering college following high school graduation, too. A quarter of the top students in Tenafly, New Jersey, another well-to-do community, drive cars to school, the NEA *Journal* found in its canvass.

"Students in these towns are given cars and money to support them"; the *Journal* said, "they need not work part time or more for the privilege of driving."

In that observation is a central equation whose answer can determine whether the youngster with a car will continue to do well in school.

Certainly one of the first considerations a parent must make in determining whether his child shall have a car is whether the child—or the parent—can afford one. Even assuming that the youngster buys a used car, *it is possible that it will cost him as much each year as it would to attend a good college.*

No two cars cost the same, nor do all motorists buy the same services. But the American Automobile Association cites a standard system of allowances used by 200 clients of Runsheimer and Company, a Chicago research firm. According to this system, the insurance, license, registration, and depreciation costs for a 1958 popular make, eight-cyclinder, four-door sedan come to $2.19 a day. Variable costs—gas, oil, maintenance, and tires—come to 3.99 cents per mile. If this car is driven 10,000 miles a year, the total cost is approximately $1,200.

The largest single item in these calculations is depreciation—$647.74—and it is certainly true that few young people will have a new car unless their parents can afford to give them one. But even where the car is an old one, the amount of insurance imposed upon youngsters—a penalty for causing $125 million in property damage and bodily injury last year—is so severe that the total expense still will be close to $1,000. In Brooklyn, for example, where a married male over 25 pays $170 for the minimum insurance required by law, the unmarried male under 25 pays *$423.80!* In San Francisco, the unmarried male under 25 pays approximately $225 more than the average motorist; in Portland, Seattle, and in Chicago, almost $200 more.

Considering everything, you might conclude that it would be best to discourage the use of cars or even ban them altogether. The high school in Danville, Indiana, has eliminated its drop-out problem through a restrictive policy; many high schools and universities practice the total ban. But, by and large, these remedies seem highly unrealistic. This is a motorized society, and resentment is often the companion of frustration. Professor Malfetti puts it this way: "If you give the child as much leeway as you can when he's growing up, he'll be better able to make decisions. As you honor his decisions, he will honor yours." Driver education advocates have long maintained, and with reason, that if we are ever to do anything about the mayhem that afflicts our highways, we must train drivers when they are supple enough to learn—in their impressionable high school years.

The ultimate decision, then, seems to revert to the home. It's something each parent ought to decide, and Professor Malfetti suggests that these questions might help you reach a decision:

1. Can you generally trust your youngster's judgment?

2. Can you trust his ability to make decisions when you're not around?

3. Has he shown ability to apportion his time wisely?

4. Have his grades ever shown any marked change because of some other activity? Does he get so wrapped up in athletics, for instance, that he neglects school work or chores at home?

Obviously, the answers to these questions will indicate whether you have a young adult in your house, or whether he's still just a child. If he's an adult, you can hopefully give him access to a car; if he's a child, you can't.

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at ½ the cost of paint

These unique stains enhance the beauty of wood, give years of protection for any type of wood shingles, siding and clapboards. Ranch House Hues will not mask the texture, need no priming or thinning, go on smoothly and won't crack, peel or blister . . . blend your home into the landscape.



18
handsome shades from delicate pastels to dramatic deep tones.

SAMUEL CABOT INC.
285 Oliver Bldg., Boston 9, Mass.
Please send color card on Cabot's Ranch House Hues and name of nearest dealer in U. S., or Canada.

Introducing the handsome new Baby Record Book

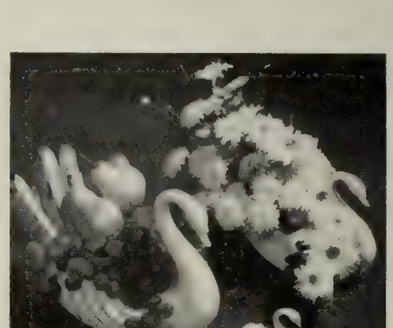
BY THE EDITORS OF
BETTER HOMES & GARDENS



Doctors recommend that you keep regular records of baby's growth and development. Leave it to the editors of *Better Homes & Gardens* to come up with a baby record book as exciting as it is practical. *Exciting?* Gay pictures and places for First Birthday, First Snapshots, Family Tree. *Practical?* It has a handsome washable, padded moire, vinyl cover with title stamped in gold. Durable enough to withstand even a nervous father's footprint! Covers available in white, yellow, pink or blue. A sweet memorable gift for a sweet baby and a fitting companion to *Better Homes & Gardens'* authoritative BABY BOOK. Get these beautiful books today, wherever books are sold!

To set a special table

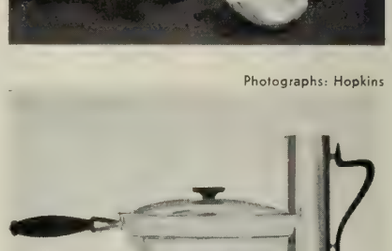
It requires no special skill. These table gifts will add to family dining pleasure.



The flotilla of lovely china swans in three graduated sizes glides gracefully across your table. They range from 11 inches for the big one to 4 inches for the cygnet.

Use them as a centerpiece filled with assorted fruit, gay flowers, after-dinner mints, or as figurines.

Photographs: Hopkins



A streamlined chafing dish is a delight for today's hostess. This one stands on a 12-inch tray, adaptable for so many other purposes.

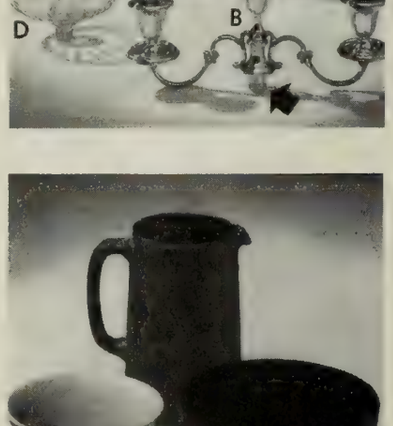
The modern beverage server with stir-up spoon, has an insulated handle: 11 inches high, 3 inches in diameter. Good for hot or iced drinks.



The candelabra leads a full life: (A) low candlestick, (B) upper tiers, (C) assembled candelabra, (D) glass insets.

Make your table pretty as a picture with Mrs. America pitcher in glowing sterling. It will hold over 3 pints.

Mahogany salad bowl with sterling silver base makes salad especially tempting.



Dark and dramatic, cream jug and sugar bowl of black basalt will accent any type of china you may use.

You'll find them lovely on a tea tray, delightful as containers for flowers.

Pale blue and white jasper vase provides a pretty holder for posies or green branches. Classical figures dance lightly around the edge.

More on page 18



. . . the wonderful world at your doorstep!

This summer, enjoy the exhilarating fun of a Canadian-style vacation. An ideal summer climate, fabulous scenic beauty and Canada's celebrated resort areas are yours to enjoy! The easiest border to cross in the world, however you travel. Ideal for a family holiday—all the satisfying pleasures of a foreign vacation and all the comforts of home as well. You'll love Canada . . . your family will delight in the colorful summer life . . . and now is the time to start planning. For an informative introduction to this vacation wonderland simply fill out and mail the coupon.



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VACATION
PACKAGE



Stick this coupon on any postcard or enclose in envelope. ▶

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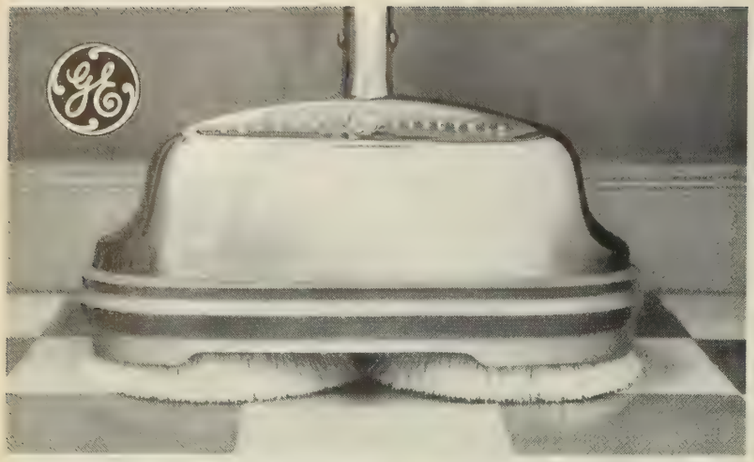


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NEW! DO-EVERYTHING FLOOR POLISHER



THAT WILL SCRUB WITHOUT SPLASHING,



THAT WAXES AND POLISHES ALL KINDS



OF FLOORS AND EVEN CLEANS RUGS.

New General Electric Do-Everything Floor Polisher even dry cleans your rugs with professional results. Scrubs without splashing, thanks to new, exclusive Splash-Guard. Applies wax. Twin brushes polish and buff for long lasting protection. Gets close to baseboards and into corners.

Attachments snap on; Rug Cleaning Brushes, Floor Scrubbing Brushes, Lambs Wool Pads, Steel Wool Pads. *General Electric Co., Vacuum Cleaner Department, Bridgeport 2, Connecticut.*



Special Extra. Optional Liquid Dispenser automatically distributes wash water and liquid wax.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Set a special table

Begins on page 16



Use stainless steel servers—they're current and choice.

At bottom, a double vegetable dish, and a gravy boat with a detached tray.

Four-way serving dish begins as a vegetable dish and cover. The cover can be used for rolls, or as tray. Useful serving platter has a wood liner. At top is a tiny pewter gravy boat.



Hurricane lamps add a luxurious touch to any table, or bring them to the patio. They convert easily to candlesticks.

If Father opens his mail at the table, he'll enjoy this Melanie silver letter knife beside his plate at breakfast.

Charming Celeste jam jar of crystal with silver top and a curved spoon, neatly shows off a jelly treat.



Gleaming white place setting in classically simple Lincoln pattern is for the connoisseur — and for the budget-minded collector, too.

It's so pure in line, you can mix it with bolder patterns, contrast with different color schemes, use for formal or casual meals.

Perfect for weddings, anniversaries, or for you!



Delicately embossed coffee service of Park Lane plate adds elegance to a festive table. Footed pot holds 9 full cups of coffee.

Note the tablecloth; it's reproduced from the famous "Washington" painting, and adapted to lace and net.

The cloth is available in two sizes, 72x90 and 72x108. Perfect for February fetes.



Have you discovered the delicious difference between JIF and peanut butter?

JIF PEANUT SPREAD is deliciously different. You begin to discover this difference the minute you stick your knife in it. You'll see how *extra creamy* it is.

Then, when you spread it on bread, you'll see that Jif is *smoother, easier spreading* than peanut butter. Now take a bite. Jif tastes just like melted peanuts. And Jif is always moist, never dry. Won't tear the bread, even when it's refrigerated.

Jif Peanut Spread is so creamy smooth, so delightfully rich in peanut taste because it's made by a very special process with an exclusive recipe. It's mostly peanuts, of course—seventy-five per cent peanuts. Fresh, tender, specially roasted, thoroughly churned.

To these pure peanuts, Jif adds an exclusive blend of smoothing ingredients, plus natural sweeteners and special seasoning. Then a touch of honey is added to bring out all the deep, rich flavor of fresh-roasted peanuts.

Altogether, it takes seven separate ingredients to make the difference in Jif. It's a delicious difference . . . one most folks like.

Why don't *you* try Jif Peanut Spread?



Jif
Peanut Spread...
it's a jump ahead!

© The Procter & Gamble Co., 1960



Veal Victoire . . . easy yet epicurean, with herbs and the full, natural flavor of Del Monte Peas

Special-occasion flavor goes hand in hand with everyday convenience in this savory combination —you cook veal with tender, tempting DEL MONTE *Early Garden* Peas, liquid and all!

And isn't it pleasant to find so much garden flavor in peas already perfectly cooked and ready for you to enjoy? That's the DEL MONTE blend—the tastiest, tenderest peas of all the most flavorful sizes, packed together. You get the sweetness of the smaller peas with the richness of the larger, the way you do in fresh peas.

No two ways about it, DEL MONTE *Early Garden* Peas are in a class by themselves. Taste them!

VEAL VICTOIRE

- 1½ lb. veal steak (¾" thick) or cutlets or chops to serve 4
- 3 tablesp. butter or margarine
- ½ small onion, chopped
- 2 teasp. minced parsley
- ¼ teasp. each: crumbled thyme, crumbled rosemary, garlic salt
- Dash of pepper
- ¼ cup pimiento strips
- 1 teasp. grated lemon peel
- 1 can (17 oz.) DEL MONTE Brand *Early Garden* Peas
- 1 tablesp. cornstarch
- 2 tablesp. water
- 1 teasp. lemon juice

Brown meat on both sides in the butter. Add onion; sauté till onion is tender. Sprinkle parsley, thyme, rosemary, garlic salt, pepper, pimiento and lemon peel over meat, and pour on liquid from peas. Cover; simmer till meat is tender, about 30 min. At serving time add peas and heat, covered, till peas are hot. Thicken with cornstarch mixed with water; stir in lemon juice, serve immediately. Serves 4.



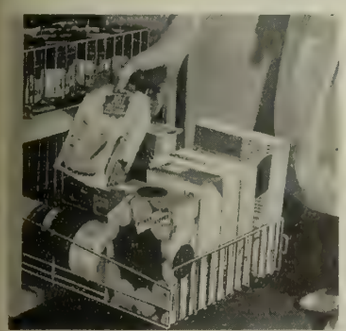
Del Monte® Peas

It's NEWS to me!®



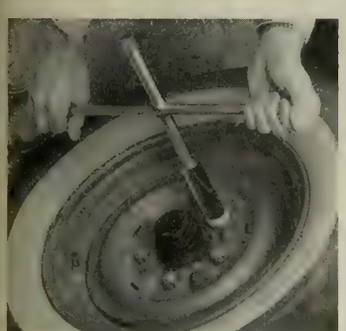
Everything you need to create a colorful mosaic table is included in this kit. Fun for a family project; a real decorative accent for your home. You'll have it finished in no time, too. Tiles go on ⅝-inch hardboard top in any of 3 suggested patterns. Instructions included. In many color choices.

Lurano Cocktail Table Kit for an 18-inch table, $11.98; for 20-inch, $14.98; 30-inch, $21.98; in stores. Agency Tile Supply Corp., 522 W. 29th St., New York 1, N.Y.



Glides out easily so you won't have to grope around for the things you've stored on the back of your cabinet shelves. Quickly installed in any cabinet—you need only 4 screws to attach frame securely to your cabinet. Then heavy gauge, chromed-steel drawer pulls out at a touch so you can see what's on hand and reach it easily.

Glide-Out Shelf, $5.95, in stores. Dormetco, Inc., 2380 Westwood Blvd., Los Angeles 64, Calif.



Nuts can't get lost if you use this lug nut wrench when changing a tire. (It's so maddening if you have to hunt nut you've dropped!) You never even touch the nuts with this wrench. Spring-loaded shaft holds them all while you're removing the wheel, automatically feeds next nut into position as you put one back on. Wrench has a ½-inch drive socket base.

Craftsman Lug Nut Wrench, $4.98, in Sears, Roebuck and Co., stores. Sears, Roebuck and Co., 925 S. Homan Ave., Chicago 7, Ill.



Extra storage! Extension rod goes up in seconds without tools. Won't mar wall—just adjust to fit and tighten a nut. How easy! Rubber bumpers protect walls. Fine for a child's closet—can be raised as he grows. Perfect for double-deck storage in any closet. Sizes: 23-inch which extends to 40-inch; 36- to 66-inch; 62- to 118-inch.

Jeb Rod, from $3.95, in stores. Jeb-Rod Corp., 7235 Madison St., Forest Park, Ill.



What a handy sink—especially with a waste-disposal unit. Drain's in a corner so you have more work space in sink for scraping dishes. And when you stack them in sink they won't cover drain. Good idea, too—drain's directly under faucet! Removable wooden cutting board fits snugly into recessed ledge so you can clean vegetables at sink, push scraps in waste disposal below. Sink is durable stainless steel.

Double Compartment Disposo-Well Sink, about $80, cutting board, $11, at plumbing supply stores. Lyoncraft Stainless Products, Div., of Lyon Inc., 13881 W. Chicago Blvd., Detroit, Mich.

More NEWS on page 21

INTER-STATE'S
HAMBURG, IOWA
"Welcome Summer"
GLAD SPECIAL
The biggest glad value of the season!
100 GIANT Flowering GLADS only $2.00 POSTPAID AND GUARANTEED
A regular $5.00 Catalog Value



You get big healthy bulbs . . . all TRIPLE GUARANTEED
1. Bulbs guaranteed satisfactory.
2. Guaranteed to bloom this summer.
3. Flowers guaranteed to please you.
Here is the actual average size of the bulbs we send 1 to 1¼ inches . . . across

Add NEW brilliant color to your garden with these EASY-to-GROW favorites!
Our greatest Glad offer, Giant Flowering Rainbow Glads, hand-picked to win new friends and give you top quality at unequalled low prices. All colors included! If purchased by their famous-name varieties, they would sell for at least $5.00. So this is an outstanding bargain in beauty and price. Will bloom this summer and fall, large flowers on tall stems. The aristocratic beauty of glads for bouquets, altars and center-pieces is unmatched. Order now — avoid disappointment.

ORDER TODAY... Send coupon or letter

JUST OUT
INTER-STATE'S 1960 SPRING CATALOG
84 colorful pages, complete gardening information
Top quality and priced for the home gardener.
FREE

INTER-STATE NURSERIES
America's Largest Direct-to-You
120 E STREET HAMBURG, IOWA
☐ FREE CATALOG
☐ 100 Giant Flowering Glads $2.00
NAME
ADDRESS
CITY ZONE STATE
Bulbs shipped at proper planting time...postpaid and guaranteed

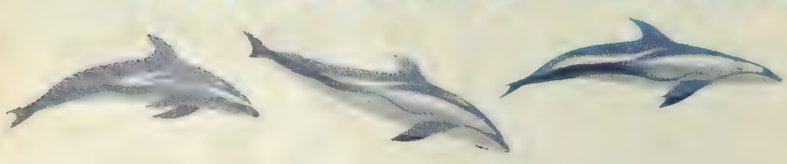


High point of the trip—

THERE'S NOTHING LIKE A NEW CAR

For all-around pleasure, convenience and usefulness, nothing returns quite so much for the money as a new car. All makes are improved this year, but we believe our fine, new General Motors cars are worth your special consideration.

FOR GOING PLACES AND DOING THINGS





...iding to Marineland, Palos Verdes, California, in a stunning new Pontiac Bonneville Convertible Coupe!

Few things are welcomed into the family so eagerly and warmly as a bright and shining new car. It's not surprising—for a new car plays a big part in family activities. It serves you faithfully, in so many useful, pleasurable and important ways. And, with a new car, you know that you have provided your family with the utmost in motoring comfort and safety.

This is true of all new cars, of course, but especially of the sparkling General Motors line for 1960. Delight in the beauty of Magic-Mirror finish. Relax in the solid comfort of a Body by Fisher. Look around . . . Safety *Plate* Glass in every window. Extras like these are only a small measure of the care, craftsmanship, and engineering skill that goes into each GM car.

Your General Motors dealer will be glad to show you how quickly and conveniently you can have the practical pleasures that only a new car brings.

GENERAL MOTORS

GO GM FOR '60

CHEVROLET · PONTIAC · OLDSMOBILE · BUICK · CADILLAC · ALL WITH BODY BY FISHER



High point of the day—watching "Bubbles" the whale perform at Marineland.

BRUCE PRE-finished FLOORING

makes it easy to have

beautiful hardwood floors



▲ Bruce Pre-finished Block



▲ Bruce Pre-finished Strip



▲ Bruce Pre-finished Ranch Plank

Just lay over subfloor or old floor...no sanding or finishing

Now you can give your home new beauty at low cost with a pre-finished Bruce Hardwood Floor. This highest quality oak flooring, completely finished at the factory, can be nailed right over old floors. It's ready to use as soon as laid, since there's no messy, expensive sanding and finishing on the job.

Choose from three attractive designs: Bruce Block, Ranch Plank or Strip. All have warm natural coloring that harmonizes with any room furnishing plan. Cost is less than a good rug or carpet, and the factory-finish makes Bruce Floors easy to keep beautiful for a lifetime. Ask your lumber dealer for prices.

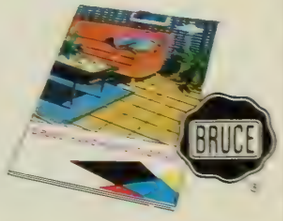
MAIL FOR BRUCE FLOOR BOOKLET

E. L. Bruce Co.
[illegible] St., Memphis 3, Tenn.
Please send booklet on Bruce Pre-finished Floors to:

Name _____

Address _____

_____



Bruce PRE-finished Hardwood Floors

It's NEWS to me!

Begins on page 21



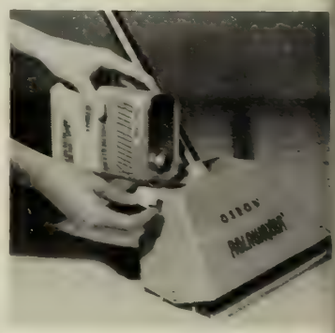
Takes no floor space. Bathroom scale just folds against the wall and out of the way when not in use. Instantly lowers to floor when you want to weigh. Easily and firmly attaches to the wall with 4 screws or adhesive (furnished). Has non-skid platform, easy-to-read dial. In decorative colors, too—yellow, pink, blue, green, white, or black.

Fold-A-Weigh Scale, $18.50, in stores. Borg-Erickson Corp., 1133 N. Kilbourn Ave., Chicago 51, Ill.



Quickest trick ever for stopping a plumbing leak that's caused by loose, worn threads. Just wrap threaded section snugly with resin-lined plastic tape. When valve is replaced, tape conforms to threads so they'll fit tightly again. Tape is unaffected by moisture, acids, solvents, extremes of temperature.

"Scotch" Brand Pipe Sealant Tape, about $2.52 per roll, at plumbing suppliers. Minnesota Mining and Manufacturing, St. Paul 6, Minn.



Easy does it, Gals. Now you can roll wax evenly on the floor at a mere touch of a trigger. No more bending and stooping for you. Just pour self-polishing wax into waxer head (holds approximately a quart). As you pull trigger, wax spreads evenly over mohair-covered roller, then onto floor. New formula wax dries hard and clear, can be removed with soap and water.

Waxer, $6.95; *Remover*, $1.49, a quart, in stores. Osrow Products Co., Inc., Glen Cove, N.Y.



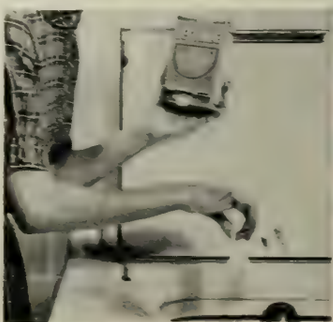
It's easy to create attractive shelves or room dividers with these screw-on supports. And aren't they decorative! With these and a few plain boards you can turn a bare wall into a real eye-catcher within minutes. Supports are satin-black and brass-finish metal; 8x11 inches in size. They're pre-drilled.

Small Shelf Dividers, $2.39, a pair, ppd., from the mfr., U-Do-It Co., 7014 Colby, Des Moines 11, Iowa.



Eliminates cleaning paintbrush between uses. Just dip brush into jelled liquid and lay it aside. It keeps paint from hardening on the bristles. Weeks, or months later, just work it out of brush onto a newspaper. Bristles will be clean, soft, ready for use. It contains no solvents, is nonflammable, won't evaporate. Cleans your hands, too.

Stat, $1.49 pt., in stores. Winfield Brooks Co., Inc., Woburn, Mass.



No measuring muss or fuss with this dry bleach. You simply drop sack and all in washer. Container and bleach dissolve in seconds. Nothing could be faster or easier! Bleach is pre-measured—packet has enough for one washer load. As the sack dissolves, it actually helps cleaning action of the soap or detergent because it's also a soil-suspending chemical. Non-chlorinated bleach is safe for both synthetic and natural fibers.

Lestoil, 49c for 10 packets, in stores. Lestoil, Inc., 51 Garfield, Holyoke, Mass.

More NEWS on page 27

Lower East Coast . . . one of Florida's nine vacation regions

Nothing beats this holiday in the sun

For variety of fun and adventure . . . for glamorous ease . . . where else can your dollars buy such a big vacation?

The exciting Lower East Coast of Florida attracts more sun-seekers than any similar area in all the world. And small wonder. Here you are pampered by hosts expert in making yours a *real* vacation. The choice of things to do is limited only by your inclinations.

You swim in emerald surf, soak up sun on the incomparable beaches that stretch from Jupiter to Key Biscayne. Thrill to thundering thoroughbreds in palm-adorned racing ovals; to greyhound racing and jai alai games. Fish in the Gulf Stream, close offshore and famous for sailfish.

There's sightseeing by car or cruise boat. Marvel at mile upon enchanting mile of hotels in Miami Beach, Hollywood, Ft. Lauderdale. Visit the myriad attractions of greater Miami. Admire the luxuriant beauty of the Palm Beaches, Coral Gables.

How very much you'll savor the balmy evenings of this fortunate region. A sumptuous dinner under the stars. A moonlit stroll beside luminous surf. And for frivolous moods, a round of night spots spiced with great entertainers.

All this you enjoy while living in luxury or in delighttul simplicity. *Costs* run the gamut from low to high. And in every range, *values* are matchless. For complete details about this fascinating resort coast and all nine vacation regions of Florida, send for the free Guide book offered below.

Florida

YEAR-ROUND LAND OF GOOD LIVING



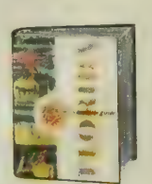
Gay poolside parties under a warm winter sun are daily fare at Miami Beach. Complete informality in opulent settings is typical of festive social activities in all Lower East Coast resorts.



Practically every community boasts a number of golf courses. Many are of championship caliber. Visiting golfers may arrange to play most of these courses.



A beach cook-out at Fort Lauderdale is inexpensive family fun. Such picnic facilities are provided at most Lower East Coast communities.



FREE! New 100-pg. FLORIDA VACATION GUIDE book. Gives tour information. Tells where to go, what to do, see, in Florida's nine vacation regions. Plus 152 full-color photos and route maps. Just mail coupon!

State of Florida • Room 1902-E
Commission Building, Tallahassee, Florida

Gentlemen: Send FREE Florida Vacation Guide book to:

Name_____

Address_____

City_____ Zone____ State_____

EXECUTIVES: For full factual story on industrial advantages, write: Florida Development Commission, Dept. D, on your business letterhead.

4½ minutes after dessert you're done!







New General Electric Dishwasher with Power Shower outwashes every other dishwasher including people!

For the first time, a dishwasher that washes from the bottom up *and* from the top down. The new General Electric Dishwasher washes two ways, so there'll be no two ways about the results.

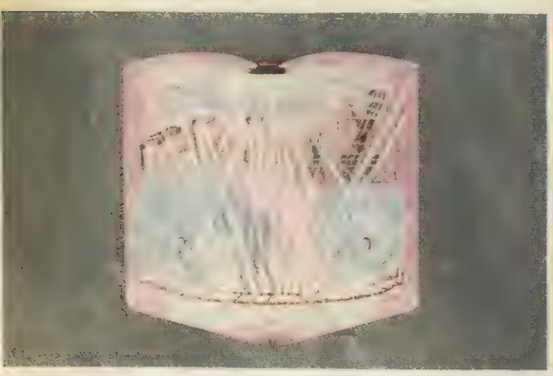
It's the biggest boon to dishwashing since paper plates!

And you don't have to scrape or hand-rinse. Flushaway Dra does it for you . . . automatically.

Capacity? Throw a dinner party for 13* and this new dis washer washes everything on the table but the tablecloth. Or a mixed service for six, including pots and pans.

Pleasant thought: If you owned a General Electric Dishwash you could be done with the dishes tonight in the time it takes t clear the table. General Electric Company, Louisville 1, Ky.

*NEMA place settir



Cleaner dishes for sure! While Power Shower swirls hot water over every dish, hot water circulates at a high velocity from the bottom up. Even hard-to-remove soils are washed away.



Coddles china, scours pots! One gentle cycle washes fine china and crystal. One vigorous cycle scours utensils, pots, pans. Two all-purpose cycles scrub normal and heavy soil loads.

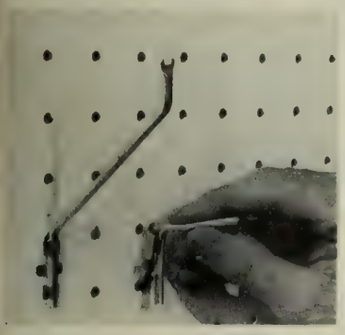


New General Electric Mobile Maid® too! A the features of undercounter models . . . pl *portability*. No installation. Use wherever there a sink. Ideal for home or apartment.

The Golden Value Line of the 60's **GENERAL ELECTRIC**













It's NEWS to me!

Continued from page 24

Quickly removes ice, snow, and frost from windshield and windows. Prevents re-icing, too. Easy way to save lots of time, fret! Just brush off loose snow, then spray, holding the can 8 to 10 inches away from glass. Ice begins to dissolve instantly. Spray won't harm wiper blades or finish of your car.

De-icer is 98c in stores. Household Research Corp., 12 Arrow St., Cambridge 38, Mass.

Just add water for gay blooms to brighten your house these dark winter days. Pretty gold-flecked white styrene planter comes with a bulb planted in specially treated soil. Needs little attention. And what fun! The whole family will enjoy seeing it grow. Choose amaryllis, gloxinia, Paperwhite narcissus, or fancyleaf caladium.

Ready-To-Grow Planter, $1.49, in stores. M. van Waveren and Sons, P. O. Box 81, Little Falls, N.J.

Good to know about. You can use this clip to hang things on a perforated hardboard that's mounted flush. No spacers or furring is needed. When inserted, the tension clip spreads so it won't fall out, won't wobble around. Fixtures slip easily into clip. Many types of fixtures available.

Perclip, 39c for 10, in stores. Allan Mfg. Co., Perclip Div., 325 Duffy Ave., Hicksville, N.Y.

Eliminate the tangle of appliance cords at an electrical outlet—see how much more efficient and neat your kitchen is! This cord is coiled to a compact 18 inches, yet stretches to 4 feet. Won't tangle; loops out of way when unused. Comes with a standard or a miniature plug to fit any appliance.

No-Knot Coiled Cord, $1, in stores. Cords, Ltd., DeKalb, Ill.

Heats baby food, keeps it warm all during feeding time, no matter how slowly Baby eats. How handy—no extra pans to wash, no watching. Food put in dish right from a can is hot in 7 to 10 minutes. Thermostat prevents over-heating. Indicator tells when it's hot. It has non-tip suction bottom.

Automatic Baby Food Warmer is about $14.95, in stores. General Electric, Housewares Div., Bridgeport, Conn.

Adjustable weather stripping is the answer for a warped door. Easy to install yourself, too. Side facing the door has a tension lip-bar that permits up to 3/8 inch of compensation for warpage. Strips are anodized aluminum with vinyl edging.

All-Season Door Seal for bottom of doors 7 ft. by 2 ft., 6 inches to 3 ft., is $3.29; seal for top of door plus left and right sides is $13.15, in stores or ppd from mfr., A-Just-Rite Mfg. Co., 3215 E. 8th, Des Moines 16, Iowa.

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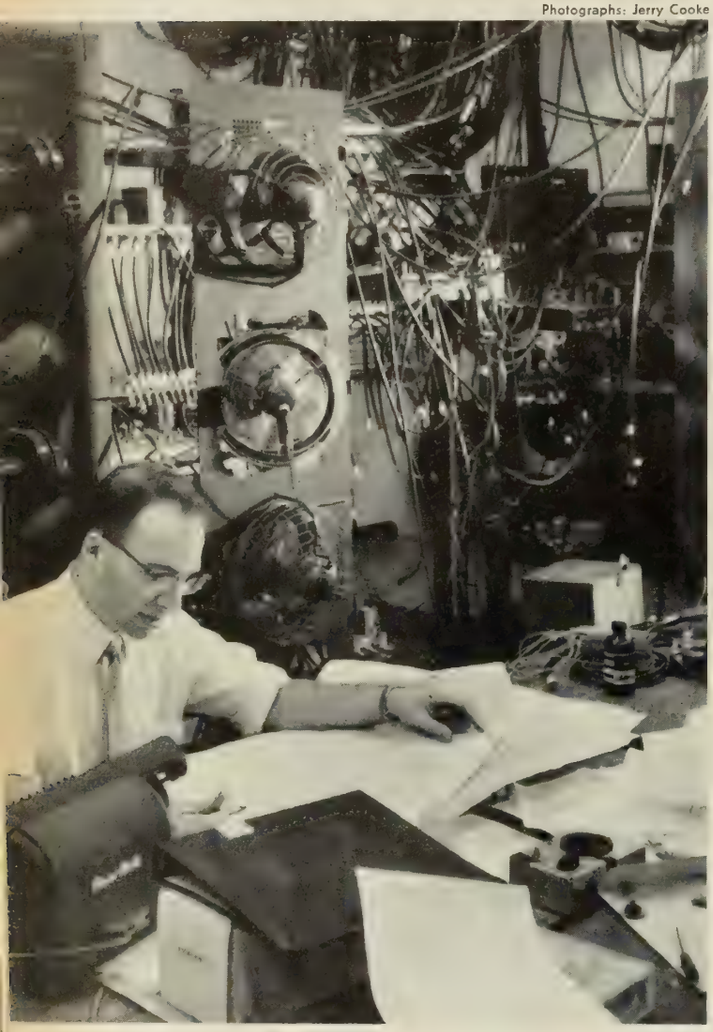
BETTER SCHOOLS BUILD BETTER COMMUNITIES

Coast Fisheries Division of The Quaker Oats Company, Chicago 54, Ill.

Will one of these young men be our next Einstein?

By Albert Rosenfeld

Photographs: Jerry Cooke



Dick Garwin is a research scientist, Columbia professor, and consultant to the President's Scientific Advisory Committee.

BRIEFCASE in hand, the young father paused at the door of his red-tile-roofed home in Scarsdale, New York, and waved his two sons off to school. Then he kissed his wife and baby daughter goodbye, gently brushed aside the Siamese cat, mounted his English bicycle, and pedaled off to the railroad station. Standing on the crowded platform, he shifted the weight of his bulging briefcase to the other hand to ease the slight twinge of pain he still occasionally felt in the shoulder he had dislocated while skiing a month earlier.

There was nothing in the appearance of this husky, pleasant-looking man in the gray tweed coat to set him off in any way from the other commuters waiting for the 8:23 local to New York City. Not, at least, until he got settled in his seat, opened his briefcase, and began scribbling complex mathematical calculations relating to his latest experiments with liquid helium at temperatures hundreds of degrees below zero. At that point if you happened to be sitting next to him, you might begin to suspect that you were sitting next to some young scientific genius. And you would be absolutely right. Because the pleasant-looking young man is Richard L. Garwin, one of the world's outstanding experimental physicists.

Garwin, a full-time research scientist for the International Business Machines Corporation, is also a professor at Columbia University and a consultant for President Eisenhower's Scientific Advisory Committee. Thus his work keeps him immersed in the problems of industry, education, and government. At 31, he has already had an amazingly varied and fruitful scientific career. He has worked on the A-bomb and the H-bomb as well as the peaceful uses of both fission and fusion. He is involved in automation and space flight, in highly abstruse particle physics, and in down-to-earth industrial and military hardware. His inventive mind has roamed relentlessly over the entire realm of physics in a way that has brought him international renown.

In the scope of his achievements, Garwin represents at the same time an old tradition and a new trend. The tradition is that physics is a young man's science. When Tsung Dao Lee, at 30, and Chen Ning Yang, at 35, won the 1957 Nobel Prize with their bold proposal to overthrow the "parity principle," they were operating in this tradition. So was Albert Einstein when he put forth his "special theory of relativity" at the age of 26. Discoveries by very young men virtually make up the history of physics.

So much for the old tradition. The new trend—and one we can all be grateful for—is that the United States is at last producing a crop of home-grown scientific geniuses. Until very recently we were all too dependent upon foreign imports. Our rapid progress in nuclear physics would have been unthinkable without the fortunate presence among our immigrants of some of the leading lights of European science—men like Einstein, Fermi, Bethe, and Teller. And our first space programs had to be spearheaded by Germans like Von Braun, Oberth, and Stuhlinger.

But now, the United States is turning out young physicists like Richard P. Feynman and Murray Gell-Mann, both now at the California Institute of Technology—physicists who can hold their own with any in the world. What's more, the United States is turning them out by the dozens. Look in any direction and you'll find the likes of Michigan's Donald Glaser, who invented the bubble chamber, or Princeton's Charles Misner, who went to Copenhagen to work on a unified field theory—the same quest that occupied Albert Einstein during the latter part of his career.

Nor are all the young, up-and-coming crop of scientists big city boys with built-in Ivy League futures. Take George H. Ludwig, already recognized as a cosmic-ray expert even before getting his doctorate at the State University of Iowa. He has been on an Antarctic expedition, has helped launch the cosmic-ray "rockoons" (balloon-borne rockets) for the International Geophysical Year, and, as chief assistant to James A. Van Allen, was co-designer of the instrument packages that went into three Explorer satellites. Ludwig is 31, the same age as Garwin; but [*Turn to page 31*

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Our next Einstein

Begins on page 28

his background is altogether different. Born in a parsonage in Sharon, Iowa, Ludwig was raised on a 52-acre farm in near-by Tiffin, and got all his education—after a stretch in the Air Force—right in Iowa.

Look in any part of the country these days, search any segment of the economy, scan any American environment, and you'll find a first-rate young physicist who has emerged from it. Where once an American physicist like J. Robert Oppenheimer had to go to Europe to get graduate training of sufficient caliber and prestige, today foreign physicists—like Lee and Yang—come to the United States for their advanced education.

"There is hardly anyone luckier than a young American physicist these days," says Dick Garwin. "I can't think of a more exciting field to be in—or a more exciting time to be in it. We're trying to harness fusion and solar energy, and to develop new methods to generate electrical power. We're beginning a vast program of space exploration. We regularly attain fantastic extremes of heat and cold where everything behaves differently. Strange new sub-atomic particles keep showing up in cosmic-ray showers and in the big nuclear accelerators. A bewildering variety of new information keeps pouring in from all sides.

"And there's no theory that adequately accounts for much of it, nothing that ties it all together in a way that makes sense. So it's all to be done right from scratch. What a challenge to a young mind! The situation practically cries out for a new Einstein. And when he arrives, he may very well be a young American this time."

This time, in fact, he may possibly be Dick Garwin. "Dick's only fault, if it is a fault," says a fellow physicist, "is that his curiosity keeps him involved in dozens of problems at once. If he would ever focus all his creative energy for a time on a single major problem, he could make major scientific history."

Dick Garwin's course in life seemed inevitable from the beginning. "When he was only six months old," his mother recalls, "our pediatrician announced, 'I'm afraid you have a scientist on your hands.'

" 'How do you know?' I asked.

" 'He just took apart my stethoscope. You have my sympathy, Mrs. Garwin. I hate to think what he'll be taking apart in another six months.' "

In another six months Dick was not only speaking complete sentences, but using them to explain to his startled aunt what the ammeter on the dashboard of the family car was for. By the time he reached kindergarten he was amusing himself by repairing the neighbors' household appliances.

Not everything Dick did as a child was useful, however. At two, he successfully blew out the electrical circuits in the Garwins' Cleveland home with the metal screw part of a hot water bottle. At four, he filled the gas tank of the car with dirt and pebbles to see how the motor would react. At seven, in an experiment designed to use up all the leftover chemicals in his latest chemistry set, he produced an explosion that splattered the walls and ceiling of the kitchen so thoroughly that his mother finally gave up the Herculean cleaning job and had the room repainted. Dick managed to escape injury.

Another close call occurred when he was a young teen-ager. He was mixing a batch of nitroglycerine when he noticed the solution begin to turn dangerously cloudy. Running into the empty lot behind the house, he flung the bucket as far as he could, then ducked for cover. The blast that followed left a crater nearly three feet deep. Again Dick was fortunately unscathed.

At home Garwin received maximum encouragement for his scientific and technical leanings. His father was an electrical engineer who specialized in audio equipment and motion picture projectors. He always provided an attic or part of the garage which Dick and his younger brother, Eddie, who is now also a physicist, could use as a laboratory and workshop.

The two years Garwin courted his wife, Lois Levy, were so filled with other occupations that Dick's friends wondered that he had time for courting at all. He was not only taking the accelerated course at Cleveland's Case Institute of Technology and getting record-breaking grades, but he also found time for a number of inventions.

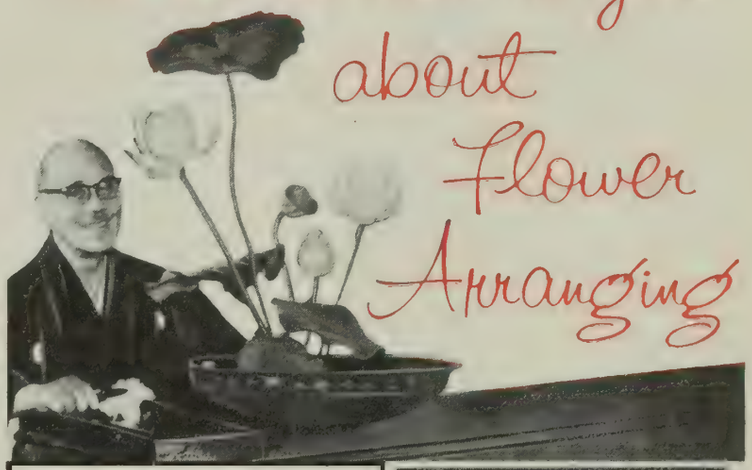
Several fellowships were offered to Dick on his graduation from Case at 19, but he chose to go to the University of Chicago on a Standard Oil of California fellowship to study under the great Enrico Fermi. Fermi instantly recognized Garwin's budding talents, and they worked closely together from the beginning.

While Dick and Lois moved from one cramped apartment to another in crowded postwar Chicago, Dick worked eagerly on his experiments with radioactive materials, and pursued his studies so enthusiastically that he got his master's degree at 20 and his doctorate at 21. In his Ph.D. basic exams, he got the highest grade ever recorded at the University of Chicago—a demanding institution noted for its plenitude of young geniuses.

The physics department at the University of Chicago had a strict rule against hiring any of its own Ph.D's as faculty members. But in Garwin's case, Fermi vigorously urged that an exception be made. So Garwin stayed on at Chicago for three more years—until late in

[*Turn to next page*

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Our next Einstein

Continued from page 31

1952, when he joined IBM—teaching, doing research, becoming expert on the giant nuclear accelerators (the cyclotron and betatron), and spending his summers at Los Alamos.

Garwin was not always popular in those days. A Los Alamos scientist who is now one of Garwin's greatest admirers remembers his first encounter with Garwin. "Hans Bethe, the great Hans Bethe, was speaking at a colloquium. Right in the middle of a sentence, this new kid interrupted Bethe. 'You don't really believe that, do you?' he said. Bethe is a physicist who is not often wrong. On that occasion he was wrong, and Garwin was right. But just the same I decided I didn't like this bumptious young fellow at all, talking that way to Hans Bethe.

"I very soon did get to like him, though. You see, Dick Garwin is a very straightforward man. If he does something wrong or makes a mistake—which is seldom—and you point it out, he is delighted that you put him straight. And he naively expected everyone else to react just as he would. He finally began to realize that he was hurting people's feelings. Since Dick really likes people and wants them to like him, he gradually learned to be more diplomatic."

But even the diplomatic Garwin can't help telling people better ways to do things—easier ways, more direct ways, more economical ways. In the spring of 1954, for example, while he was at the Massachusetts Institute of Technology on a government air-defense mission, Garwin was shown a newly designed Canadian radar detector containing 168 tubes. It took only a few minutes for him to convince the chagrined Canadian expert that the same job could be done with a single tube.

At Los Alamos one summer Garwin figured out a way to get considerably more information from A-bomb tests—and to get it by spending mere thousands of dollars where millions were being spent before.

The best-known recent example of Garwin's ability to think straight to the heart of a matter occurred late one night in 1957. He had just returned from an IBM meeting in Poughkeepsie, N.Y., when a Columbia colleague, Leon M. Lederman, told him excitedly about some results just obtained at the National Bureau of Standards by a group led by another Columbia physicist, an attractive Chinese lady named Chien-Shiung Wu. Following the brilliant suggestions that were to win the Nobel Prize for Lee and Yang that same year, she had proved that a long-accepted principle of physics no longer held—a matter too esoteric for the layman but one which caused a tremendous stir in the physics world.

Dr. Wu's experiments with cobalt-60 had taken many long, painstaking months. Garwin and Lederman, less than an hour after their telephone conversation, had thought of a way to get even more conclusive results by using mu mesons (a mu meson is one of the strange new subatomic particles) in an accelerator. Garwin and Lederman headed for the Columbia cyclotron at 11 p.m., and by 4 a.m. the first results were in. A day later they had completed one of the most elegant experiments of all time, one which opened a whole new field of mu meson physics.

It would be hard to assess how much Garwin has anonymously contributed to other people's ideas. But his non-anonymous contributions to science and technology at the age of 31 are impressive enough. Unfortunately, a number of his achievements have been in fields where achievements are difficult to explain in popular terms. Other accomplishments have taken place on projects which still cannot be talked about because of military secrecy. But even a scattered mention of a few of the things that can be talked about is enough to suggest the scope of his interests:

▶ With other scientists at Los Alamos, he invented methods which insure the much easier and cheaper stockpiling of atomic weapons.

▶ With Edward Teller, he worked on the design of the first massive H-bomb device.

▶ With Marshall Rosenbluth, he worked out the "pinch-effect" theory which made sense of the first experiments toward the control of thermonuclear fusion.

▶ He invented the "Garwin coincidence circuit" used in laboratories around the world for nuclear and cosmic-ray experiments.

▶ He invented, as a result of an Air Force mission in Korea, an "image intensifier" which magnifies light signals by many thousandfold, thus enabling high-flying aircraft to pick out even the most dimly lit enemy vehicles and installations on the ground. The image intensifier has also been of great interest to astronomers studying distant parts of the universe.

▶ He helped develop a revolutionary new memory for computing machines, with many side applications for radar. The same techniques used here have also been useful in his "cryogenic" (low-temperature) experiments, and were vital to the success of the mu-meson "parity" experiments.

▶ He served as a U.S. scientific adviser in the recent "surprise attack" conferences in Geneva, where Russians, Americans, and representatives of eight other nations sought some agreement on the possibility of reducing the chance of surprise attack or "accidental war."

▶ He designed a solar sailing device—a delicately balanced vehicle for exploring the solar system and the near-by universe by means of a fine aluminized sail propelled by nothing but the sun's rays. A model is now under investigation at Los Alamos, and the National Aeronautics and Space Administration is seriously considering a solar sailing project. So are aircraft and missile companies.

As Garwin's far-ranging mind moves from one interest to another, it returns often to a problem that concerns him very much—how to entice more of America's brightest youngsters to go into science.

"One of the troubles," Garwin will tell you, his brown eyes thoughtful behind rimless spectacles, "is the stereotype of the scientist which exists in most people's minds. The scientist is a weird creature they wouldn't be caught dead identifying themselves with.

"There are any number of perfectly selfish reasons for choosing creative science as a career—the sheer enjoyment of it, the stimulation of brilliant colleagues, and these days even prestige and good pay. But more than all this, science permits us to serve others, too, by contributing in a variety of ways to the welfare of our country and of all humanity.

"What every bright youngster should keep in mind is that a single bright new idea and the energy of youth to carry it through can have a phenomenal influence—and not merely on the progress of science. It could make all the difference in where we stand in relation to Russia ten years from now—or whether men exist at all on earth a hundred years from now."



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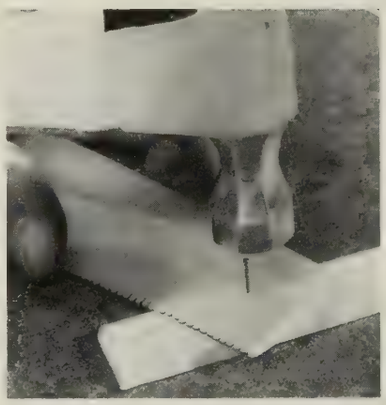
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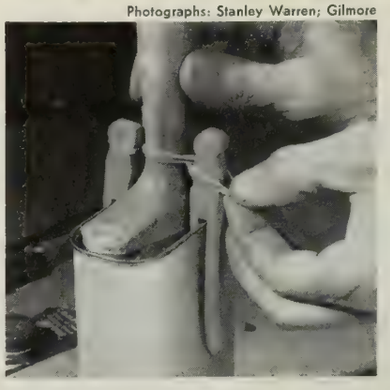
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Walter Burton
Akron, Ohio

Photographs: Stanley Warren; Gilmore



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More on page 37

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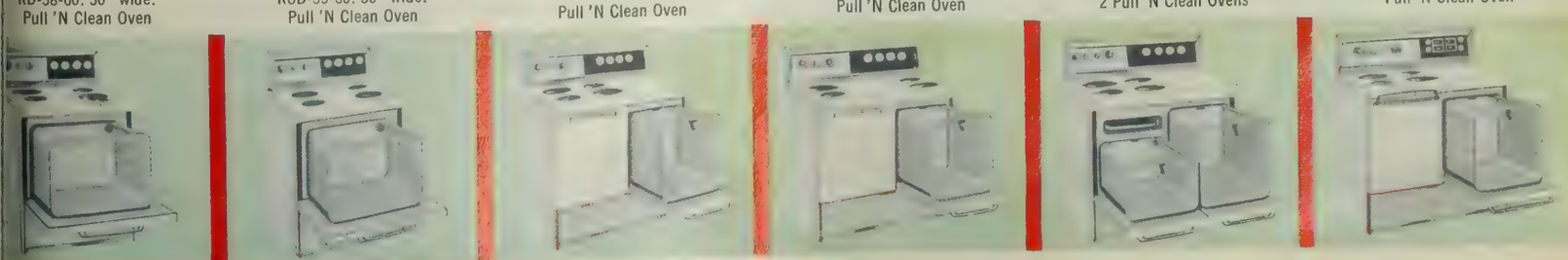
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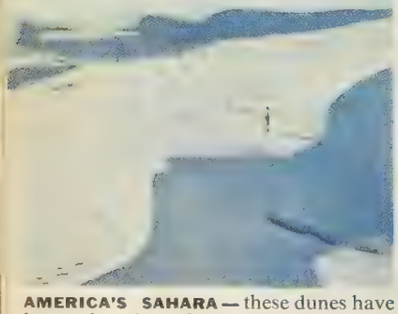


WORLD'S BIGGEST CAMELLIA SHOW—Descanso Gardens near Pasadena. A fairyland of 50,000 bushes in 400 varieties.



FLOWER SHOWS display thousands of orchids, Holland tulips, begonias, almond blossoms, iris, roses, wisteria.

FLYING FISH RETURN. World's largest, silver and rainbowy. Back from winter waters, they skim above Avalon Bay. April.



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GERANIUM LAWNS! No grass but thousands of red, white and pink geraniums!



HELLO, ALOE! These red succulents bloom along our 200 miles of Pacific coast line.



IN 1960...find a new world of sunny scenes, plus a bonus of exciting special events! Come out anytime—the big Southern California Spectacular '60 celebration is on right now and lasts all year. On arrival visit the All-Year Club free Information Center, 628 W. 6th St., Los Angeles. Get official information on attractions and events, with helpful directions. You're Welcome!

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Handyman HOW-TO

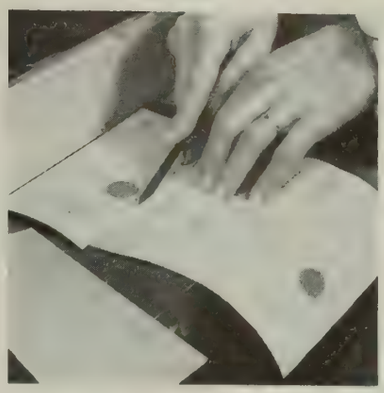
Begins on page 34

Sized sandpaper

Cut sandpaper strips for an electric sander or a sanding block accurately by using your power-saw table.

Set the ripping fence the desired distance from the miter gauge slot in the saw table. With the back of a hacksaw blade, cut the paper down the miter gauge slot.

Jerry Beebe
Peru, Indiana



Winter wisdom

Add water to your automobile battery only when you plan to drive on for at least 20 more minutes.

If you fill up your battery just before you park for the night, the water weakens the acid solution in the battery, inviting battery failure or possible freezing.

Robert Beasley
Detroit, Michigan



A little bit of oil

Small mechanisms often need only one drop of oil on each bearing surface.

An easy way to control the oil is to put several drops on a twist drill. One drop of oil is released as you touch the bearing surface with the point of the drill.

Robert Kleinhenz
Dayton, Ohio

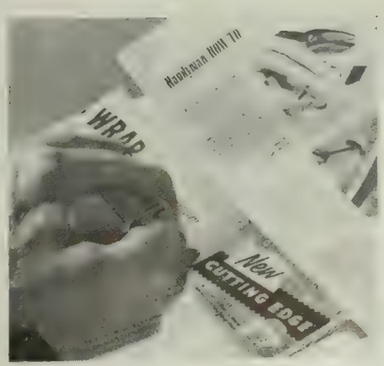


Easy page puller

Tear out magazine pages you want to save by using the cutting edge of a wax paper or aluminum foil package.

Leave some of the cardboard top attached to the cutter for easy handling. Put the cutter deep into the fold of the magazine when tearing, so you won't lose any print.

Walter Ottinger
St. Clair, Michigan



▶ Send your original handyman, family car, and sportsman tips (no photographs) to the Handyman and Family Car Editor, 6701 Meredith Building, Des Moines 3, Iowa. For each accepted, Better Homes & Gardens will pay $5. All tips will be considered carefully, but those which are not accepted cannot be returned to you.



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IT'S TRUE WHAT THEY SAY ABOUT ROSES

By Beatrice Cashman

AMERICA'S FAVORITE flower really does get lovelier every year . . . easier to grow, too. You'll find the 1960 crop of beauties completely irresistible. Try one or try all. And for sure success in growing them, we give you an all-season guide.



Garden Party, All-America Rose Selections winner in the hybrid tea class, is sure to rival the success of its two famous parents—Peace and Charlotte Armstrong.

Despite its delicate look, this pink-tinged ivory rose grows with wonderful vigor and persistance. Large, lovely blooms show all season long.



Photographs, de Gennaro, Lisanti, Inc. Produced by Fleeta Brownell Woodroffe

Sparkling and radiant Hawaii, named to honor the 50th state of the Union, will fill your garden with a fascinating new color and the tantalizing fragrance of crushed raspberries. The orange-hued coral hybrid tea grows tall and stately, each long, pointed bud opening dramatically into a wide, informal flower. Perfect for cutting and arranging.

Plant your roses where they can enjoy all of the morning sunlight. Cut off faded blooms to encourage more to come.



The new, improved roses are not only stronger, more vigorous, and easier to grow; they also offer exciting variety in color, form, and texture. Like the day's popular fashions, you can mix them, match them, or blend them to create any effect you want in your garden.

Sharing honors in this harmonious handful of beauty are two floribunda type roses, Brownie and Lavender Princess, and two hybrid teas, Pink Duchess and Tanya.

For more winning roses and the rose growers' guide, turn to the next page


Lavender
Princess
Tanya
Pink
Duchess
Brownie

Ideas to spark



Group small tables to create a big effect. Here a foursome of richly colored mosaic tables is used as a coffee table.

Use a cluster of matched tables in an unexpected place: as a telephone table in a narrow hallway; make a row of them to separate room areas, or before a window expanse to hold your prize house plants. You can always use them individually as serving tables.



Transform castoffs into unique furnishings. The lamp base was once a stair baluster; the spindle-topped table was an over-door grille in a bank (a glass panel keeps things from falling through).



Accent hard-to-decorate windows by making the most of their unusual design. This window trio became the room's center of attraction. Several fabric lengths were sewed together, then stapled to shade rollers. Tip: don't hem the sides; use a zigzag or overcast stitch to finish edges. Side hems might cause fabric to wrinkle as it rolls.

favorite rooms

By Florence Byerly

ONE IDEA leads to another—and here's a collection of them to start your creative thinking. Take a tip or two from these examples and adapt them to your own home. Some of these ideas simply require rearranging your furniture. The others will take a little more of your time and talents. For the project-minded, we designed a quilt to be sewed by machine, and a braided rug—you can send for the patterns and instructions. Your reward: a prettier, more comfortable home.



Stress rugged simplicity in a boys' room. The homemade burlap curtains are hemmed rectangles that spread out flat for easy laundering. These are rickrack trimmed and hung by looped tapes. Twin desks, each with its own bulletin board, take up little space.

More on next page

Sharpen your color scheme with jewel-like colors in contrasting textures. Cupboard doors and king-size door pulls are covered with vinyl tile. Tile adhesive holds vinyl pieces firmly to the wood. The grape design is appliqued to the chair upholstery.

Credits on page 104





Ideas to spark favorite rooms *continued*



Make your own divider-towel rack. Drill holes into a wooden frame, slip in brass rods (your local hardware dealer can cut rods to size). You can substitute wood dowels for rods. Paint or stain wood to match your color scheme.



Curtain the unfinished back of your piano or organ and set it out from the wall at right angles—it's a room divider. The how-to: slip the hems of the fabric panel through rods set into the back framework. A fabric covering will not muffle or distort the musical tones.

Refurbish secondhand furniture, if you're short of furnishings or just want a new look. All the pieces in this room were refinished and painted white, then accented with gilt. Turquoise velvet upholstery and apple green walls were selected to set off the white furniture. Even the curtain tiebacks are spruced-up old ones.



Paint and wallpaper a dark corner to create a pleasant breakfast nook.

The scarred table top was covered with plastic upholstery material. A woven wood blind was chosen to match the wallpaper colors. Its neat, tailored look is in keeping with the trim lines of the table and benches.



A bright new rug or a quilted coverlet you've made yourself is something to be proud of!



Braid a new rug for your home. They are as practical today as they were in the log cabins of our forefathers.

This one, fashioned into a long runner 3 feet wide and 6 feet long, was easy and fun to make. You can make yours from cotton or wool remnants; or use suitable fabrics found in your rag-bag. Or buy new fabrics to get the exact colors you want.

The only equipment needed is scissors, needle or bodkin, and plenty of thread. The instruction sheet will supply you with detailed how-to information and ideas for creating other braided rug designs.



Quilt a brightly colored coverlet—an old idea brought up to date with a Contemporary design and color scheme.

This quilt, called "Lazy Star," was designed to be sewed entirely with a straight-needle sewing machine—from the piecing together of the blocks to the quilting. No special attachments needed.

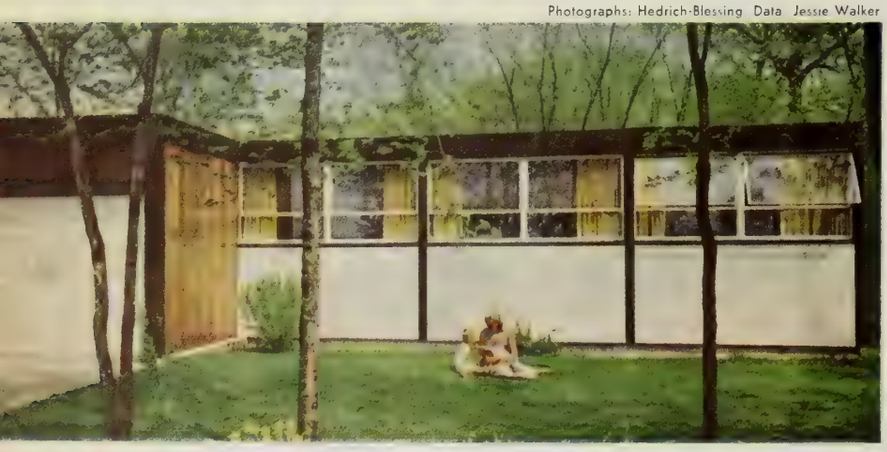
All you do is choose your colors and fabric; cut the quilt blocks, piece them together, sew on the wide border. Then baste together the quilt top, cotton batting, and quilt backing. Quilt it by machine, bind the border edges.

To order your patterns

Send 25 cents in coin (no stamps, please) for each pattern-instruction sheet. Specify Lazy Star Quilt or Braided Rug. Mail to Box 7602, Better Homes & Gardens, Des Moines, Iowa.

They worked wonders with a 50-foot lot

Photographs: Hedrich-Blessing Data Jessie Walker









FIVE STAR HOME 3002
YOU CAN BUY PLANS ®
SEE PAGE 133

Street side of the house presents a straightforward, uncluttered appearance. Entry is around the left side of the garage. The smooth white stucco panels under the bedroom windows weren't painted, require no maintenance.

Garage could be built as a carport, converted later. The redwood used needs only a protective sealer. Darker posts and beams are treated with black creosote.

Window wall extends across living-dining room and makes it easy for Lorry to check on the children when they play outside. Metal-sash windows are all standard.

Wood ceiling is supported by laminated fir beams. The roof above it is a standard build-up of tar and gravel. Water stands on this sturdy roof all year to deflect the sun's rays in summer and insulate in the winter.

Sitting area in the living room is as homey as you could ask. Prefabricated fireplace serves to divide the living and dining rooms, and radiates warmth to both.

Wall behind the couch is random-width redwood, sealed the same way as the redwood used on the exterior. White wall is plaster board. The Roths found that the U-shaped furniture arrangement usually works well.

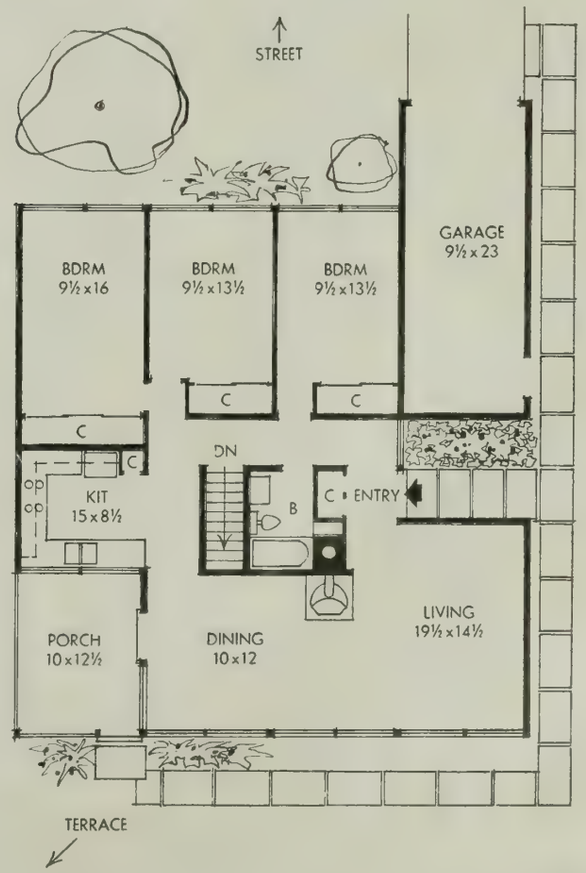
This back view of the house, as well as the plan below, shows how handsomely simple it is. Four 10-foot modules made the construction easy and economical. The house itself includes only 1,272 square feet of living space, and wastes none of it.

By John Normile, A.I.A.

"DON'T LIKE MODERN" you say? We think you ought to talk with Rand and Lorry Roth about their home, shown here. They'll tell you what a pleasure this house is—what it could do for *your* family's way of living. They could assure you that there's no need to shy away because of cold climate; this house is in the windy city suburb of Park Ridge, Illinois.

The Roths have three small children, and very likely live much the way you do. Architects Huebner and Henneberg have designed a lot of enjoyment into their house, which your family might be missing. "We wanted *everything* in our house," says Lorry. "Three bedrooms, a screened porch, a spacious living room, a convenient kitchen, economical construction—we got them all! And by keeping the back of our lot in its natural state, we have a private park to enjoy all year."

There's no doubt about the big reason for the success of this house—the excellent floor plan. From the kitchen, it's just a few steps to anywhere else (indoors or out). Every room has enough space *plus* a fine view. And one of these winter months, Rand and Lorry plan to finish their full basement for extra entertainment and work space at little extra cost.





PREVIEW OF SPRING

By Fleeta Brownell Woodroffe

ABOUT THIS TIME of year, a restlessness possesses us that is ages old. Far-off ancestors responded by moving to greener pastures. Today, we scowl from comfortably heated rooms at unsmiling winter landscapes. Will Spring *ever* come? How long must we wait? If too impatient, concentrate on what's to come. Could this be the year you go South to meet Spring?

←

The color of Spring in the Far South is pink. It's pure—luscious—delectable. On great masses of azalea bushes the blossoms crowd so close they hide the small unfolding leaves.

See how Azalea elegans, "The Early Pink" of dooryards, swings branches out—like high-held parasols—above the play of the very young.



Weeks before daffodils and plum blossoms open up North, tiny flowers of southern redbud trees cover their dark branches with rosy-violet. Sheer magic against clean blue skies!

Cars, trains, buses, and planes will cover the miles, speed you to meet Spring halfway.

Photographs: Lisanti, Inc.

"Curiouser and curiouser" are the air plants perched in southern trees and already stretching toward the sun.

Neither these fleshier plants nor the gray, thready Spanish Moss are parasites. Rain and air supply their needs.



Earthenware and ceramics by Juanita May



Growing your own orchids is as much a hobby in Southern Florida as growing African-violets is in the North. Sprays of lovely cattleyas like these are to be oh-ed over, but are not really rare.

This special pot, devised for cattleyas by the owner, eliminates the need for frequent repotting.

Owners Mr. and Mrs. Charles W. Gamble



PREVIEW OF SPRING

continued

The red glow of later azaleas near the "iron lace" of pillars, bannisters, and balcony railings characteristic of the Deep South, always enchants visitors.

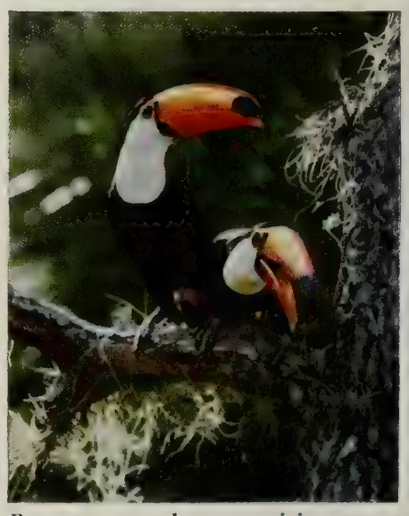
And all the more when, as here, it's one of the twin flights, of the style known locally as "welcoming arms."

You find late camellias in the shadier locations. Perfume-drenched gardenia flowers show whitely in corners.

You find purple and gold Johnny-jump-ups among the needles dropped by tall pines and in dark pools of green ivy.

Gorgeous tropical birds vie with the show of camellias, azaleas, and hibiscus in large public gardens from the Miami area all the way around to Naples on the Gulf.

Though never a match for a returning robin's "Cheer-up! Cheer-up!," everyone knows Spring's in the air when birds are so gay.



Rare toucans show surprising grace.



The famous flamingos parade at Hialeah.



Hyacinth macaws are amusing clowns.



More azaleas and more handsome ironwork show off prettily in the spring sunshine of old New Orleans. Blue tassels of high-climbing wisterias hang far overhead. Street vendors offer tight bunches of small fragrant daffodils.

Slender podocarpus trees, nice to touch and always green, are strikingly contrasted with the masses of azalea bloom.



All along the sparkling southern waterways, family picnics mean that you take off in your boat. Maybe you fish —so all the gear goes, too.

Maybe you just sit back, ride along lazily in the warming sun. Big harmless clouds like these drift overhead. And all's right with your world.

Photographs Lisanti, Inc.



Famous for the concentration of all that makes Spring enticing in the Far South, are Bellingrath Gardens near Mobile.

Spanish Moss drips from massive live oaks above waterfalls, winding walks edged richly with flowers, and inviting benches where you can sit happily while, once again, Spring comes true for you.

An exciting "new" Traditional house!

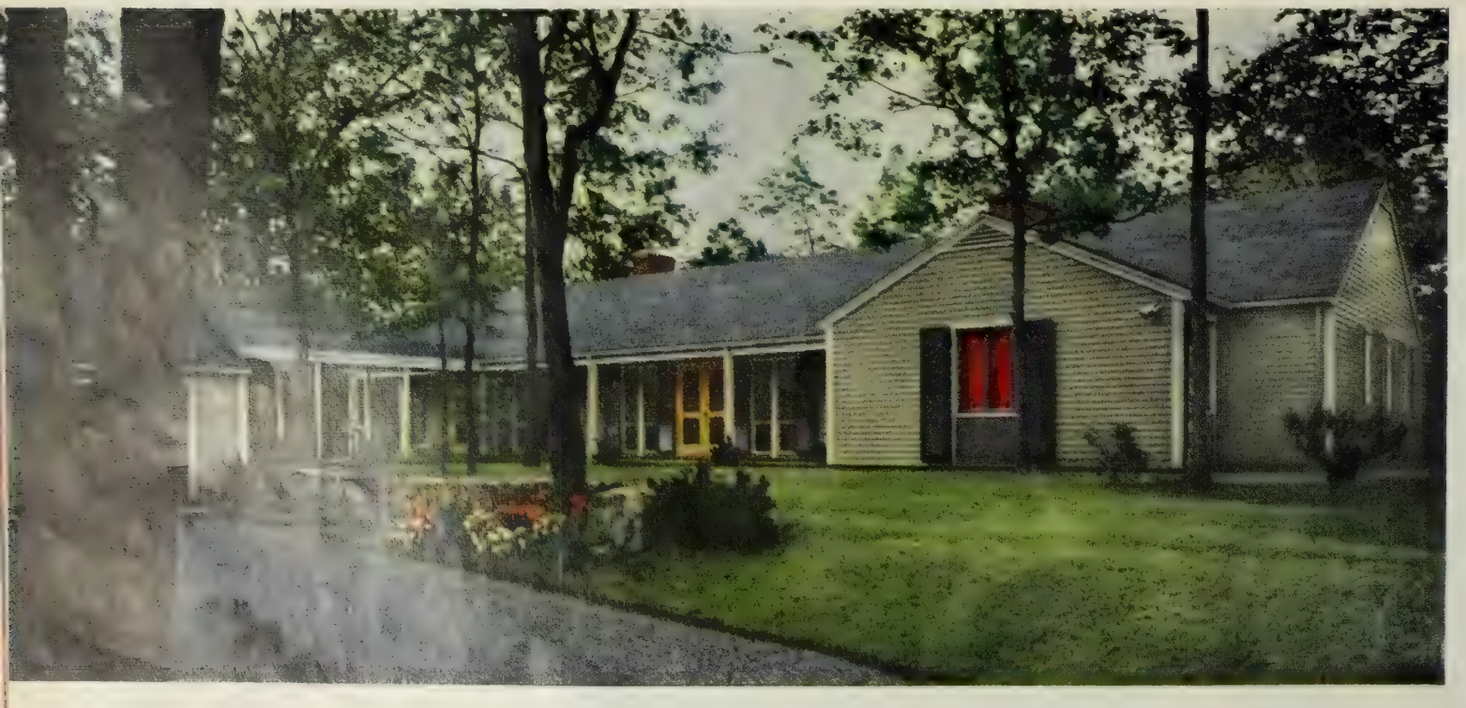
By John Bloodgood and Neil Kuehnl



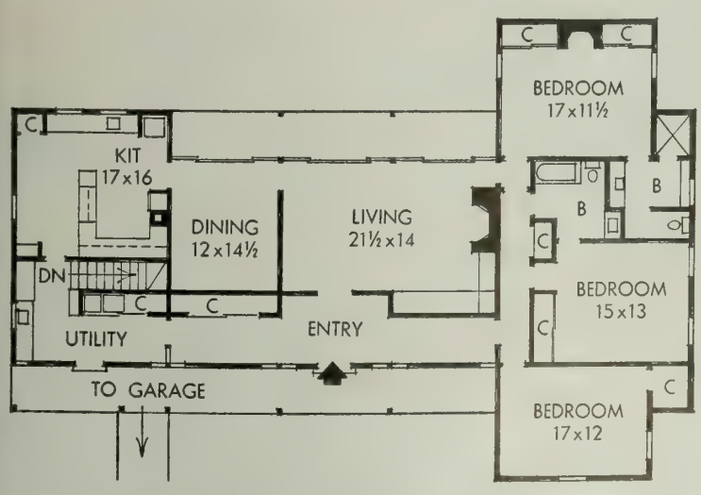
Photographs: Lisanti, Inc. Architects: Morehouse and Chesley. Interiors: Design Research, Inc.

This house is up-to-date in every way, inside and out. Every color, every material carries out the Traditional theme, but no modern convenience is sacrificed.

Accent is on the two front entrances: double doors at the main entry, and a Dutch door at the family's utility entrance under the covered garage walkway.



What a wonderful surprise this house reserves for its private rear terrace! Three pairs of sliding glass doors open the interior wide to sunlight and air. The broad roof overhang shelters an old-time veranda alongside the terrace. The slate surface of the terrace matches the slate on the veranda and in the living room; this repeated pattern makes the entire area, indoors and out, seem like one big room.



This house could be built in more modest size and still be outstanding. Plan provides excellent zoning, plenty of space for every family need.

Every month, many readers ask why we don't publish Traditional houses more often. Sometimes you ask for "Colonial" or "Cape Cod" or just "Early American." Frankly, we'd be happy to oblige.

But *good* Traditional homes these days are scarce. It's true you have no trouble finding old-fashioned houses—but don't be fooled by them because they look "homey." A house designed the way old-fashioned families lived will be a strait-jacket on *you*.

Today, most of us like to spend quite a bit of time outdoors. We also want to see the outdoors even when we're in the house. With building costs way up, we hate to pay for dabs of decoration—a cupola, for instance, or a rash of diamond panes. Most important of all, we like our houses simple and uncluttered, easy to keep up, and fun to live in. Old-fashioned design just doesn't give us enough convenience and plain "good living" anymore.

This month we're proud to show you a Traditional house that's far superior to what you've seen in recent years. Though it recalls the richess and color of our past, it *lives* as a modern house should. In short, here is a Traditional home for the 1960s!

More on next page

An exciting "new" Traditional house

Inside, you get two immediate impressions. First, this is one o the most spacious houses you've ever seen. Second, everything is either easy to clean or practically impossible to get dirty!





This elegant dining room makes even more sense when it uses easy-to-maintain materials.

The handsome clapboard wall brings the Traditional theme inside. Ceiling is cedar, and the floor is slate—and what could be more practical? Modern-design table and chairs combine perfectly with antique pieces.



Here's one reason we say this house functions as a modern house should: You can open up the entire length of the living room to the rear terrace by means of the sliding glass doors. Or if you wish, you may draw the draperies to make the room secluded. The built-in sofa in the foreground is an added feature; note the recessed lighting above it.

Nothing is more Traditional than a big, cheery living room, and it's the heart of this home. Chairs and sofas naturally go around the huge brick fireplace. You could entertain a score of friends in this room without ever feeling crowded.

Traffic by-passes the living room completely; there's an entry hall near by (see plan) that takes you around quickly.



Naturally, nobody wants a completely Traditional kitchen these days (what would you do with those big iron kettles!). But this kitchen combines an efficient U-shape and modern appliances with the heartiness of an old-fashioned brick wall. Spice shelves at the rear conceal tube lights that illuminate the generous work counters.

More on page 89

Famous flower master shows you how

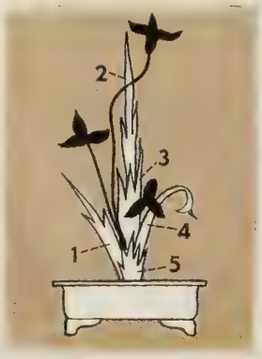


Dr. Tsujii (left) surveys an arrangement with the chief abbot of Daikakuji Temple. Lotus portrays all stages of life; bud, bloom, seed. To arrange a lecture for your organization, see page 110.

Materials: Three iris, footed blue and white oblong bowl.

Summer grouping shows flowers taller than leaves. In spring, leaves are higher, fall features the dried pods.

Secret of arrangement lies in precision grouping of the leaves, the exact, three-tier placement of each individual iris. Follow steps numbered 1 through 5 to achieve this.

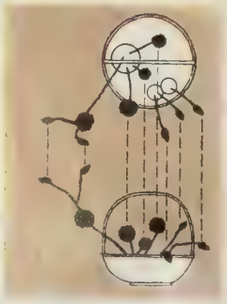




Materials: Basket lined with metal insert, lily sprays.

Each stem is cut a different length; each lily faces the center lily, or axis of your arrangement.

Lilies are dramatic but difficult since the buds face many directions. Confine this arrangement to lilies.



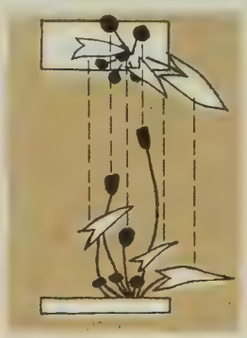


THIS SPRING flower arrangers will have a unique opportunity. Professor Koshu Tsujii, head of the Saga School, is touring a selected group of department stores throughout this country. Here, diagrammed, are samples of his work designed especially for readers of *Better Homes & Gardens*.

By Fae Huttenlocher

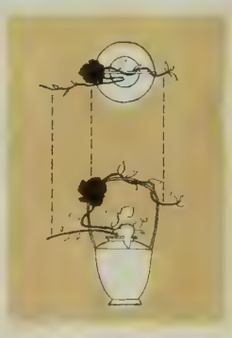






Materials: Black ceramic bowl, three calla lilies with leaves, three yellow cockscombs, one red dahlia.

This is an excellent example of nature style in the Saga School. Emphasis is on stems of calla lilies.



Materials: Handled basket, sprays of morning glories. Pick your own color.

This Cha-bana style arrangement uses materials in natural state. Vines are made to look as if they grew in basket. Always pick these flowers in bud.

Photographs: Ozaki





Materials: Long wooden trough, wax tree branches, orchid leaves, dried pods, small clump of white chrysanthemums. Or use azaleas for wax tree branches.

This arrangement, in the Moribana style, is made to represent a bit of natural scenery. The long, low holder is a reflecting pool for this tiny woodland scene brought indoors.

FAMOUS FOODS FROM FAMOUS PLACES®



Chalet Suzanne

LAKE WALES, FLORIDA



Guests gather on the patio for afternoon refreshments, teacart style, while they soak up health-giving sunshine or relax in the shade of a palm tree. Here a costumed waitress ladles Florida Orange Punch to go with dainty Angel Coconut Balls and the most luscious Chocolate Chiffon Pie anyone could wish for—the filling is chocolate-flecked.



EVERY time you walk through the kitchen at Chalet Suzanne, you see someone carrying a pound of butter. That's the secret of the superb food served by this famous inn at Lake Wales in central Florida, between Cypress Gardens and the Bok Tower. Owner-manager Bertha Hinshaw will tell you, "I'm a great butter and cream girl. Nothing is too good for my guests!"

Some 30 years ago petite Mrs. Hinshaw, a widow with a small son and daughter, turned her home into an amazing restaurant, then added guest cottages for Florida tourists. She and her husband had been world travelers, bringing home beautiful dinnerware and furnishings. Now a youthful golden-ager, she still globe trots, and adds many treasures to her Chalet.

If ever anyone was born a good cook with imagination, Mrs. Hinshaw was. She keeps on [*Turn to page 106*

Recipes on page 106

Curry of Shrimp, Suzanne—we call it excellent! Pink shrimp are sauced in cream seasoned with curry powder, candied ginger, lemon juice, and a whiff of nutmeg. A baked tomato half and Orange Rice complete the plate. Curry condiments: Currant Chutney, flaked coconut, roasted peanuts, watermelon pickles.



Chalet Suzanne Orange Whip — one bite, and you know you're in the heart of citrus country!

This gelatin dessert is made of fresh orange juice and peel, spiked with lemon, then fluffed up with whipped cream. And there are orange sections all through.

Here the mold is garnished with kumquat boutonnieres. Note the lovely dinnerware and crystal, the antique silver. Mrs. Hinshaw uses her best daily in the dining rooms.



Broiled Grapefruit fixed this flavorful way originated at Chalet Suzanne over 30 years ago. Plenty of butter and a mixture of cinnamon and sugar form a spicy brown glaze over the grapefruit half while it broils.

When grapefruit is hot clear through, cooked chicken liver is placed in the center, sprinkled lightly with sugar, and broiled a bit longer. You'll have to taste this combination yourself to see how truly good it is.

Photographs: Lisanti, Inc.



By Myrna Johnston

Visitors at the Chalet say you'll never know all the delights of Florida until you've tasted this refreshing Orange Bowl Mold with Chicken Salad!

The orange-gelatin mold is finger-bowl size; when firm, the center is scooped out to hold a serving of chicken salad that has the crunch of almonds.

The mold is served, chicken-salad-side down, and the plate trimmed with avocado cuts and grape clusters. This is accompanied by curried or fruited mayonnaise and raisin-nut sandwiches.



TREASURY OF HEIRLOOM RECIPES

THESE are recipes of yesteryear that are too good to forget! They are not quick, not easy. But it's fun to prove to yourself that you can still turn out these tried-and-trues. And on a blustery day, there's nothing more comforting than to have a fragrant something baking in the oven or bubbling top-of-range. Here we have lined up some of our favorites for you to add to your own collection. At left, ready to be dipped out with the big wooden spoon, you see Bean-pot Limas. Next comes Baked Prune Whip with Custard Sauce. High on a pedestal is Lord Baltimore Cake. In the oval baker—Chicken Pie with Puff-pastry Top. Tureen offers steaming Split-pea Soup. For old-time bread, turn the page.

Recipes on page 96

Photograph: Allen Snook. Accessories by Fae Huttenlocher





OLD-FASHIONED HOMEMADE BREAD

THERE'S SATISFACTION in baking bread. You feel magic in your hands as you knead the simple ingredients to a bouncy round of dough. And you know the real thrill of creative cooking when you take the big, beautiful, fragrant loaves from the oven. Best of all—the words of praise from your family.

Just what is a perfect loaf of bread? It's pretty and plump, and there's a tender, golden-brown crust over its rounding top. The crust may be crisp, if that's what your family likes; or it may be shiny and soft from a swish of butter over the top while the loaf is still hot.

Look for an even "shred" or "break" along the sides, just below the crust. When you cut the slices, they are creamy white with a silken sheen. Texture of the bread is fine-grained. Touch a slice and see how soft and springy it feels, and it's just a bit moist. Taste it. Delicious!

Perfect White Bread—easy-to-handle, 2-loaf recipe

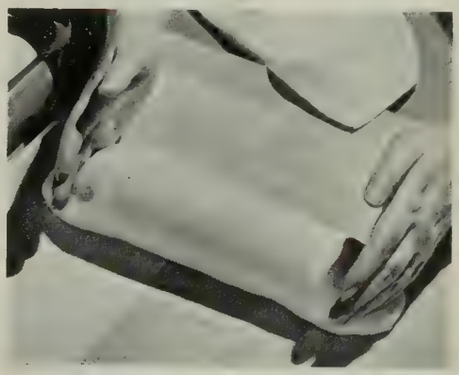
- 1 package active dry yeast *or* 1 cake compressed yeast
- ¼ cup water
- 2 cups milk, scalded
- 2 tablespoons sugar
- 2 teaspoons salt
- 1 tablespoon shortening
- 6 to 6¼ cups sifted enriched flour

Soften active dry yeast in *warm* water (110°) or compressed yeast in *lukewarm* water (85°). Combine hot milk, the sugar, salt, and shortening. Cool to lukewarm. Stir in *2 cups* of the flour; beat well. Add the softened yeast; mix. Add enough of remaining flour to make a moderately stiff dough. Turn out on lightly floured surface; knead till smooth and satiny (8 to 10 minutes). Shape in a ball; place in lightly greased bowl, turning once to grease surface. Cover; let rise in warm place till double (about 1½ hours). Punch down. Let rise again till double (about 45 minutes). Cut in 2 portions. Shape each in smooth ball; cover and let rest 10 minutes. Shape in loaves; place in 2 greased 8½x4½x2½-inch loaf pans. Let rise till double (about 1 hour). Bake in hot oven (400°) 35 minutes or till done. Peek in oven after 15 minutes; if tops are browning too fast, cover loaves with foil.

Photograph: Allen Snook



1 To shape loaf, flatten dough with rolling pin in 15x7-inch rectangle. Roll up like jelly-roll (start at narrow side), sealing at each turn with fingertips or edge of hand.

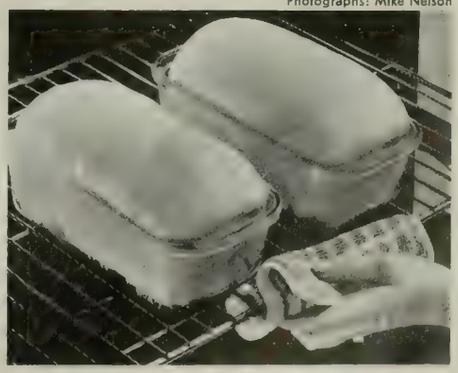


2 Press down on ends of loaf with sides of hands to make 2 thin sealed strips. Fold strips under loaf as you put it in pan so bread will have smooth crusts at both ends.



3 Cover loaves and let rise in warm place until double—dough will be puffy and light. To test, press top gently with fingertip—if slight dent remains, bread is ready to bake.

Photographs: Mike Nelson



4 Place loaves on oven rack, leaving space between pans for heat to circulate. When baked, remove from pans; cool on rack or across top of pans, away from drafts.

Cherry desserts!



Brand new cherry specials are being cooked up by the youngsters. At the National Cherry Dessert Contest, we found 51 new ways with cherries. Here are five—take your pick.

Perfect Cherry Pie. For downright good eating, this always takes the prize! Filling is tart yet sweet. And *easy*—there's no pre-cooking. Show it off with a pretty lattice crust. Cut pie in big wedges, serve oven-warm.

Photographs: Allen Snook; Suter, Hedrich-Blessing



Sandy Wright, Washington, puts the finishing touches on her Cherry Yeast Rolls. They're wonderful as dessert—or with morning coffee.



Ladling cherries is Janet Holt, pretty blonde of California. Says Janet, "I've made as many cherry pies as any grandmother—for practice."



Boys can cook, too! Leonard Comeau, Maine, took third prize with Cherry Blossoms. Homespun and tender, they're almost a cottage pudding.



Brimful of bright cherries—a simple dessert

Cherry Wheels rolled up second-place honors for LaVerne Young, Georgia, in the "Quick and Easy" Cherry Dessert Contest.

LaVerne's inspiration for Cherry Wheels was a cooky cutter. We are sorry space doesn't permit a picture parade of all the luscious desserts entered.

Each year, 4-H representatives from the 50 states and Canada compete in this warm-up for next day's Cherry Pie Baking Contest.

Recipes on page 95

SPAGHETTI SAUCES

Soup makes 'em easy!

Let Campbell's do your slaving over a hot stove! Start your *own* special spaghetti sauces with Campbell's rich, red Tomato Soup! Specially grown, sun-ripened tomatoes add their extra flavor and goodness. Campbell chefs add the extra-subtle seasoning that makes Campbell's Tomato Soup the perfect base for your personal touch. Next time – top your spaghetti with an easy Tomato Soup Sauce your friends will rave about – and they'll think you spent hours!

Soup makes 'em good!



TOMATO MEAT SAUCE

For hearty good eating! In skillet, lightly brown ½ lb. ground beef; push to one side. Add 1 tbsp. salad oil, ½ cup chopped onion, 1 tsp. leaf oregano (crushed), 1 large clove garlic (minced); cook till onion is tender. Blend in 1 can Campbell's Tomato Soup, ½ soup can water, 1 tbsp. vinegar. Cover; cook over low heat 30 min.; stir now and then. Serve over hot spaghetti (6 oz. uncooked). 3 to 4 servings.

Tomato Frankfurter Sauce

A family favorite that's quick and easy as can be! In skillet, cook ½ cup each chopped celery and onion in 2 tbsp. melted shortening until tender. Add 1 lb. frankfurters (cut in ½" slices); brown lightly. Stir in 1 can Campbell's Tomato Soup, ½ cup water, 1 tsp. Worcestershire sauce. Cook 15 min.; stir now and then. Serve over hot spaghetti (6 oz. uncooked). 3 to 4 delicious servings.

Spaghetti Creole

A delightful new treat! In skillet, cook 2 slices bacon till crisp; remove and crumble. In drippings, cook 1 cup diced cooked beef, 1 med. green pepper (sliced), 1 med. onion (sliced), ¼ to ½ tsp. chili powder, 1 clove garlic (minced). Add 1 can Campbell's Tomato Soup, ½ soup can water, bacon. Cover; cook over low heat 30 min.; stir now and then. Serve over hot spaghetti (6 oz. uncooked). 3 to 4 servings.



Good things begin to happen when you cook with *Campbell's Soups*

Leftovers—good to the last bite!

Some of the best meals are inspired by leftovers. To prove it, here are dandy recipes for tag ends of meat, extra egg yolks or whites, vegetables, or bread.



Chicken-salad Special. Leftover chicken? Here's one of the best ways we know to use it. Delicious—the salad is spiked with sweet pickle and lemon juice. Trim with overlapping pickle slices and a frill of parsley.



Skillet Ham Salad is hot and hearty—the kind men enjoy. Not only ham, but leftover cooked potatoes are put to good use. Nuggets of sharp cheese add zest. Poke in green onions, serve skillet style.

Recipes on page 112



Best Oven Hash—a perfect encore for leftover roast beef and potatoes. It's expertly seasoned with Worcestershire sauce and onion, has evaporated milk for richness. The crisp topper is corn flakes.

Your family will vote for this hash treat crowned with poached eggs. Offer mustard and catsup.



Turkey-Rice Scallop—a marvelous second appearance for those remaining bits of tender turkey. You add flavorful broth made from turkey carcass, too.

This fluffy casserole is bright with pimiento—just the thing for a buffet. Put in a handsome basket server and pass a bowl of creamy Mushroom Sauce.

Bread, vegetable leftovers, page 70

Photographs: Mike Nelson

lew! GOLDEN CHICKEN GRAVY

with tender bits of chicken all through it



Now you can even deep-fry chicken and have lots of golden gravy, too

Ready to serve whenever you are

Draw up a drumstick and settle down to some real country-style eating. For this is it! Real golden chicken gravy like the "Sunday dinner" kind made in farm kitchens. The old-time country-style flavor is all there because we start with rich chicken stock and tender bits of chicken. Then we add homey spices and special touches to bring out the real chicken goodness.

Now you can even deep-fry chicken and have lots of tasty gravy, too. You can pour this chicken-rich gravy on chicken sandwiches, mashed potatoes, rice. And use it in dozens of delightful recipes.



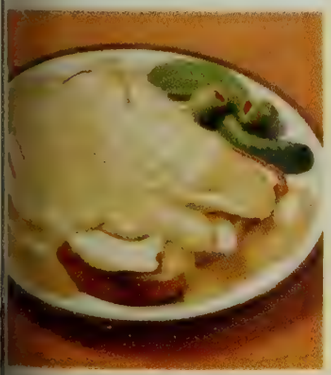
Keep several cans of FRANCO-AMERICAN Chicken Gravy handy. You'll find it has more delicious uses than you can shake a wishbone at!

Enjoy Franco-American Beef Gravy, too. Real roasting-pan flavor—made from lean juicy beef.



FRANCO-AMERICAN IS A TRADEMARK OF CAMPBELL SOUP COMPANY

o many ways to use new Franco-American Chicken Gravy



hicken Sandwich — Satisfying in a jiffy! Place sliced chicken ead or toast. Pour on ladlefuls lden Franco-American Chicken y. Or pour generously over y, ham, or shirred eggs. Also the rich chicken goodness with its, noodles, or rice.



Chicken Patties with Gravy — Mix 1 cup minced cooked chicken, 1 slightly beaten egg, ¼ cup each fine dry bread crumbs and minced onion, 1 tbsp. minced parsley, ⅓ cup Chicken Gravy. Make 4 patties; roll in crumbs; brown in 2 tbsp. butter. Heat remaining gravy; pour over.



Party Creamed Eggs — Combine 1 can Franco-American Chicken Gravy, 2 tbsp. chopped pimiento, dash poultry seasoning. Heat; stir now and then. Add 3 hard-cooked eggs, sliced. Arrange 12 to 15 cooked asparagus spears on 3 slices buttered toast; pour creamed eggs over. 3 servings.



Chicken Hash — Cook ½ cup thinly sliced celery and ¼ cup chopped onion in 2 tbsp. butter until tender. Add 1 can Franco-American Chicken Gravy, 1 cup diced cooked chicken, dash pepper. Heat; stir now and then. Serve over biscuits, toast, rice, or in patty shells. 4 servings.

FRANCO-AMERICAN

Nutrition...a delicious busines



Adventurous ideas from the Breakfast Kitchen

You know the rule by heart..."Everyone should start the day with a good breakfast."... usually this means fruit, cereal, bread, milk, spread.

But you know your family! It's *some* job to get them to eat properly. Someone isn't hungry. Someone else hasn't time. Suggestion—surprise them with something elegant and off-beat that packs in all those unseen proteins, vitamins and minerals that you know they need.

Even your most problem-y breakfaster should go for one of these glamorous ways to begin the day—including the worrisome gulp-and-runner. Each breakfast idea accounts for a good share of the daily food requirements. Each one was planned by our nutritionists to be complete in its own bowl, plate or glass.

Color can guide you to a better m l

If a meal is well-balanced nutritionally, it ll probably include a variety of colors.

For instance: your dinner can be a gay c n-bination of protein-rich *red* meat, *brown* br d, *white* cheese or milk. A *green* salad and *ye w* vegetables will round out a pretty color sch e —and think of those vital vitamins and m a-erals you'll be stashing away!

at General Foods Kitchens



WHAT became of the old hat notion that wholesome food has to be dull? It bowed out when folks started to ask themselves: "What's the good of nourishing food, if you can't persuade people to eat it?"

At General Foods Kitchens, getting plenty of good-for-them food inside your family is one of our pet hobbies. That's why we set out to make nourishing Post Cereals the crispiest in the land; Log Cabin Syrup so rich in real maple flavor you'll love every drop.

That's why we gave Tang Breakfast Drink a taste everyone loves, as well as all those important vitamins A and C.



There's more to a cereal than meets the appetite

A cereal must be delicious so youngsters will scramble for it. But even cereals that taste alike can be different as night from day, nutritionally.

To make sure our Post Cereals bring you the good food values Nature intended, there's a clever machine at our Research Center. It's called the Colorimeter. Its job is to help us determine the vitamins, proteins and minerals that are present in nourishing Post Cereals.

So . . . when a Post package promises a certain number of milligrams of vitamin B_1 to a serving, you know that's what you'll get.



Easy way to plan nutritious meals from The General Foods Kitchens Cookbook

On page 4, you'll find a handy rule-of-thumb nutrition guide. It groups the foods your family needs each day to be really well-fed.

To help you with the delicious end of things are hundreds of recipes. Tips on tempting the appetite with color. Meals for folks on diets.

The Cookbook helps you plan, prepare and serve hundreds of family and company meals. Uniquely arranged by situations. Written by the women of General Foods Kitchens.

At your bookstore now. De luxe edition—with holder-easel—$7.50. Regular edition—$4.95.

ell-O is a registered trade-mark of General Foods Corporation.

When you see this seal on a food package, you know you'll enjoy what's inside.

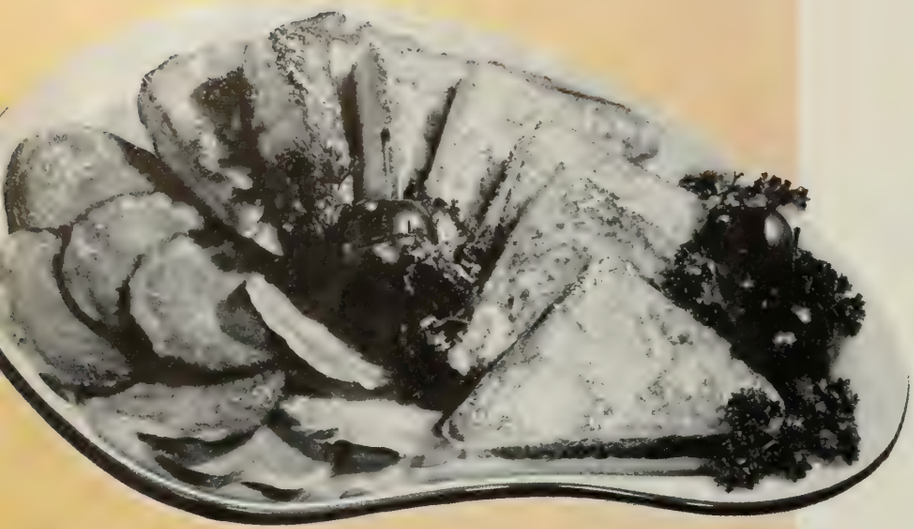
Here are some of General Foods fine products:

JELL-O GELATIN DESSERTS • TANG BREAKFAST DRINK • POST CEREALS • LOG CABIN SYRUP
MAXWELL HOUSE COFFEE • BIRDS EYE FROZEN FOODS • BAKER'S ANGEL FLAKE COCONUT

GENERAL FOODS KITCHENS

Leftovers—good to the last bite

Begins on page 66



Grandma's French Toast—homespun, delicious, a breakfast favorite! There's no better fix-up for those few remaining slices of bread.

Here's a success tip: Use a flat dish or pie plate for dipping the bread. Then it's easy to give each slice a generous dunking of milk and egg.

Serve French toast with Canadian-style bacon, pitchers of melted butter and warm maple syrup.

Winter Garden Loaf. Cooked green beans, carrots, cauliflower, or other vegetables make a sparkling comeback in lemon-flavored gelatin. Loaf tastes just like spring—radishes and celery add crispness.

If you have enough on hand, "tie" bundles of green beans with pimiento strips for salad's built-in garnish. If you have only a few beans, cut in small pieces, add with the other vegetables to the gelatin.



Recipes on page 112

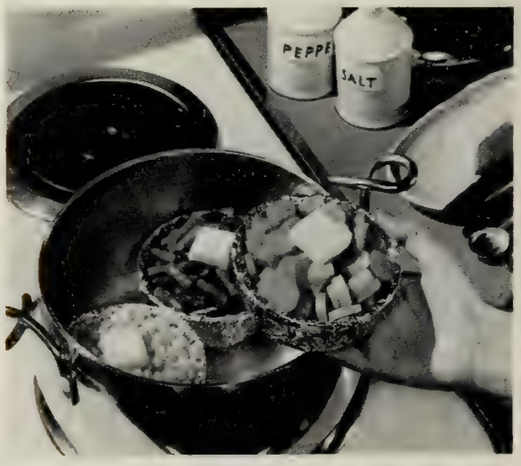
Mike Nelson



Chicken Strata is a luscious team-up of leftover bread and chicken. A boon on busy days—you can assemble casserole a day ahead and chill. Next day, top with mushroom soup from a can and more bread cubes. Bake. Last few minutes, add shredded cheese.



Perfect Bread Pudding is wonderfully old-fashioned—the classic way to use the last of the loaf. Brown sugar, cinnamon, and plenty of plump raisins are the key to its good flavor.



Vegetable Warm-up lets you heat the last dibs and dabs of vegetables all at once. Mold two thicknesses of foil over small bowl to form cups. Fill foil cups—or custard cups—with leftover vegetables.

Dot with butter; stand cups in pan with 1 inch hot water; cover pan. Bring to boil; heat about 5 minutes.

Leftover egg whites, yolks, page 72



This smart cruet is available in the Good Seasons Salad Dressing Kit

Inspired new Good Seasons flavors in new salad-idea packages!

Money can't buy the fresh flavorful dressings you can make with these 6 mixes

Italian–robust garlic, flecks of onion, red pepper.
Exotic Herbs–unusually savory, 15 herbs and spices.
Cheese-Garlic–creamy blue cheese, garlic undertone.
Classic–light, oil-vinegar dressing, subtly seasoned.
Bleu Cheese–creamy, full-bodied, with real cheese.
Garlic–discreet garlic, fine herb-spice dressing.

To make each dressing: just add your favorite oil, vinegar and a bit of water to Good Seasons Mix. Easy mixing directions and ideas for variations are on the package. Takes just seconds to prepare.

General Foods Kitchens sees to the unvarying fine quality of Good Seasons

GENERAL FOODS KITCHENS

Leftovers—good to the last bite

Continued from page 70



Heavenly Hawaiian Sherbet is just that! One leftover egg white does airy things for a refreshing sherbet of crushed pineapple and buttermilk. Scoop into pretty dishes, crown with fan of sliced pineapple and mint.



Daffodil Lemon Sauce—an old-time tart-sweet topping that's extra rich and flavorful with two leftover egg yolks. And it's smooth! Just right for ladling warm over cottage pudding. Or yellow cake made with mix.



Caramel Custard is like velvet—and is good for you, too. The reason? It's made with half a dozen egg yolks. Caramelized sugar is spooned into bake cups for delicious sauce. Serve custards as is or invert in sauce dishes.

Recipes on page 112



Coconut Torte Dessert—try this recipe once and you'll *welcome* four leftover egg whites! Chopped California walnuts and graham-cracker crumbs give delightful crunch. "Frosting" forms as torte bakes.

It's good plain, but the torte is even more luscious topped with ice cream—butter-brickle or coffee.

Butter Sponge—an airy, tender cake the color of sunshine. It's delectable in the eating—a dandy recipe for those six extra egg yolks.

Spread the cake with Jiffy Orange Frosting and center each piece with a jumbo California walnut half. Just right to go with afternoon tea or coffee.



Mike Nelson



New! Country Pie...Beef makes the crust

...And you'll make the ...ory filling double-quick —but only with Hunt's Tomato Sauce and Minute Rice.

Here's a new one! A rice pie with an unexpected *beef* crust!

And the filling—tender, fluffy Minute Rice, rosy and spicy with Hunt's Tomato Sauce—hearty with melted cheese.

Rich in vitamins too! You don't wash or boil Minute Rice —so the added nourishment is right there when you eat it. And Hunt's is the most tomatoful sauce of all—thick and smooth—fresh, ripe tomato through and through.

NEW! COUNTRY PIE

The crust

½ 8-oz. can (½ cup) Hunt's Tomato Sauce
½ cup bread crumbs 1 lb. ground beef
¼ cup chopped onion ¼ cup chopped green pepper
1½ teaspoons salt ⅛ teaspoon oregano
⅛ teaspoon pepper

Combine these ingredients and mix well. Pat meat mixture into bottom and pinch 1-inch flutings around the edges of a greased 9-inch pie plate. Set aside.

The filling

1⅓ cups Minute Rice 1 cup water
1½ 8-oz. cans (1½ cups) Hunt's Tomato Sauce
1 cup grated Cheddar Cheese ½ teaspoon salt

Combine Minute Rice, Hunt's Tomato Sauce, salt, water and ¼ cup of the cheese. Spoon rice mixture into meat shell. Cover with aluminum foil. Bake in a moderate oven (350°F) 25 minutes. Uncover and sprinkle top with remaining cheese. Return to oven and bake uncovered 10 to 15 minutes longer. Cut into pie-shaped pieces. Makes 5 or 6 servings.

Hunt's Tomato Sauce is a product of Hunt Foods, Inc.

Minute is a registered trade-mark of General Foods Corp.



Good hot Quaker Oats for breakfast

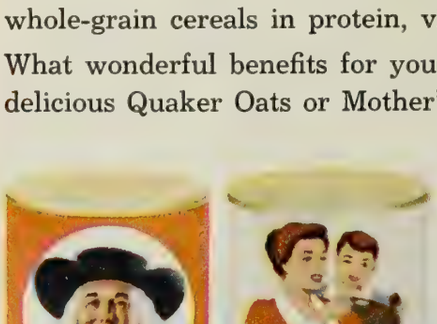
—because you love them so much!



GREAT IDEA!
Children especially love variety. Tomorrow, try sliced bananas on the breakfast oatmeal . . . or spoon on strawberry preserves. Delicious!

Piping hot Quaker Oats is the breakfast that gives your family all that wonderful *oatmeal* protein. Oatmeal is unequalled among all leading whole-grain cereals in protein, vitamin B_1, food-iron and food-energy.

What wonderful benefits for your family when you give them creamy-delicious Quaker Oats or Mother's Oats, the same fine oatmeal.



Quaker Oats and Mother's Oats are the same

BEST START FOR ANY DAY:

a hug, a kiss and a hot oatmeal breakfast!



George Washington ate here!

By Elizabeth Craster

Though there's many a country inn and old house that boasts of Washington's having slept there, not many record his presence at a meal. It's too bad, because our first President had very definite views on table manners. At an early age, he jotted down rules that aren't out of date today.

He deplored greediness, leaning on the table, and drinking or talking with a full mouth. Just how he would have attacked a super-structure club sandwich dripping with mayonnaise, or a jumbo shrimp cocktail is not on record.

But Washington—an exponent of formality in all things—would have found the right way to eat any food, no matter how baffling! Here is a table manner quiz to help clear up the shadowy "should you" areas. If you know the answers, feel free to ask Mr. Washington to dinner. He'll find no fault.

1 *Can you tip a soup bowl to get the last spoonful?*
Yes, indeed. But tip it away from you.

2 *When eating difficult food (lobster is a good example) is it proper to tie a napkin around your neck?*
No. A napkin always belongs on the lap. Thoughtful hostesses and restaurants sometimes provide paper bibs. A big supply of paper napkins for extra hand-wiping helps a lot!

3 *When faced with large shrimps and oysters in precariously balanced ice-lined bowls, should you cut them in half?*
Yes, for shrimp. Try to separate with your oyster fork. If they're too firm, transfer to serving plate, and halve with fork. Oysters are more difficult. Try separating them with a fork, in the serving bowl. Otherwise, bravely tackle the oyster in one bite. And try to smile!

4 *May a plateful of gravy be cleaned up with a slice of bread?*
No, not a whole slice. And no hands, please! But even Washington would have thought it ridiculous to waste delectable sauces. Correct procedure: break off a small piece of bread, drop on your plate, and spear with fork.

5 *Are you permitted to eat crisp slices of bacon with the fingers?*
Yes. It's much more sensible. Otherwise you'll have bits of bacon taking off like missiles. For soft bacon, use fork.

More on page 77

Delicious as your very own stuffing!

Pepperidge Farm® Stuffing...*instantly!*

Use this delicious *all purpose* Stuffing as a golden-brown topping for your casseroles and baked dishes. It comes fully seasoned with *seven* herbs, ready to add flavorful goodness to all kinds of recipes. Such as this tasty casserole.



HAMBURGER CASSEROLE

1 lb. ground meat
1 medium onion, chopped
2 tbs. butter or margarine
1½ tsp. salt
½ tsp. chili powder
1½ cups canned corn, drained
2 cups tomatoes, cut up
1½ cups Pepperidge Farm Stuffing
¼ cup water
¼ cup melted butter or margarine

Brown meat and onion in butter or margarine about 5 minutes, stirring with fork to break meat up. Then, in 2 qt. casserole, combine meat and onion with salt, chili powder, corn and tomatoes. Blend Pepperidge Farm Stuffing with water and melted butter or margarine, and sprinkle over top of casserole. Bake at 350°F. 30 to 35 minutes or until topping is browned. Garnish with parsley, if desired. Makes 4 to 6 servings.

P. S. Pepperidge Farm Stuffing adds *variety* and *spice* to everyday menus!



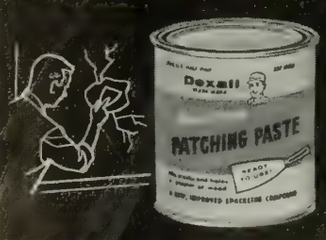
HEAD LETTUCE *will head in any climate*
GREAT LAKES-ICEBERG TYPE
ALL AMERICA WINNER. TRY IT
Resistant to heat and sun. Medium size. Solid crisp heads. Send 5c for mailing seed and New Seed & Nursery Catalog. **FREE**
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- Dries fast, anchors firmly, sands easily.

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Treasured In Fine Homes Everywhere!

- Radiates gentle, even heat with no floor drafts.
- Piano-hinged doors.
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- Burn wood, gas or coal.
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- Protects against sparks, smoke and soot.

Send size of fireplace opening and receive FREE FULL COLOR BROCHURE WRITE DEPT BH6060



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Ahh! "Chicken 'n Dressing" just like Sunday...

easy enough for a busy week-day!

From Swanson Chicken and Pillsbury Hot Roll Mix



Brand new chicken-y idea from the Ann Pillsbury kitchens—and you'll find two more below! Real help for the woman-on-the-go from today's most versatile mix. Bakes homemade yeast-goodness into everything from dinner rolls to these company-special main dishes.

"CHICKEN 'N DRESSING" CASSEROLE

Savory flavor-y yeast-raised puffs with "chicken 'n dressing" flavor on golden Chicken Fricassee.

Prepare... Richer Dough as directed on recipe folder, adding 1 tbsp. **poppy seeds,** ¼ tsp. **celery seeds** and ¼ tsp. **poultry seasoning** with dry mix; let rise.

Combine..2 cans **Swanson Chicken Fricassee** and 1 cup cooked **peas** and **carrots** in 9 x 9 x 2-inch pan.

Drop.....half the dough by tablespoons into mixture of 2 tbsp. melted **butter** and ⅓ cup **bread crumbs;** place on top of chicken fricassee.

Bake.....at 400° for 15 to 20 minutes. Serves 4 to 6.

Shape.....remaining dough into 8 rolls and let rise. For shaping and baking directions, see recipes inside Hot Roll Mix package.

SAVE on any canned Swanson Chicken product with FREE 6¢ COUPON in all specially marked packages of Pillsbury Hot Roll Mix





SECOND IDEA: Chicken Turnovers, with zesty Swanson Boned Chicken mixture inside the yeast-light shell. Serve warm, topped with mushroom sauce. Can also be refrigerated for next day lunch boxes. Recipes are on specially marked Pillsbury Hot Roll Mix packages, plus 27 different roll, coffee cake and pizza recipes on folder inside.



THIRD IDEA: Chicken and Cheese Ring, with the cheese baked in, and topped with Swanson Chicken a la King. Get the cheese ring recipe, plus more than a hundred good ideas from the 64-page mix-easy Baking Book. Just 25¢. Write to: The Pillsbury Company, Box 369, Minneapolis 60, Minn.

George Washington ate here

Begins on page 75

6 *Can you pick up chicken drumsticks and lamb chops?*
Despite Henry VIII's preference for eating meat by hand (and he must have been a sore trial to his mother), the answer is still NO! The meat from both drumsticks and chop bones can be removed without too much trouble by the usual method of knife and fork. An exception is frog legs.

7 *And how about spareribs?*
You'll be apt to starve to death unless you pick them up.

8 *How about picking up chicken at a barbecue or picnic?*
No holds barred at such informal gatherings. Get a "half Nelson" on that bird and chaw away.

9 *Is it correct to cut up a dish of spaghetti and meat sauce?*
Yes. In neat little bite-size wedges. Heartier style is to twirl around fork with aid of large spoon. Never stir the whole dish around, infant-feeding style. Over seven years old, you're not allowed to bite off the long strands of pasta.

10 *How about those delicious bits of fruit in the punch cup? Can they be quietly filched from the bottom?*
No. It seems a waste. But even if eaten unobtrusively, you risk drips on clothes and sticky hands.

11 *Is it permissible to use the hands when finishing off a lobster?*
Lobster lovers of the world unite in one resounding YES! It's impossible to get at every succulent morsel, unless you use every resource at your command—forks, nutcrackers, picks, and hands!

12 *Can fresh fruit be eaten by hand at the table?*
Yes, halve and quarter, then peel with a knife. Eat pieces by hand.

13 *When soup is served in a bouillon cup, may you drink it?*
Yes, it's correct to pick up any cup with a handle or handles. That's what they're intended for.

14 *Should a knife and fork be left on the plate when you're passing it for a second helping?*
Yes. Be sure the implements are well balanced on the plate before passing.

15 *Can asparagus be picked up?*
No. Though traditionally considered a finger-food, modern custom substitutes forks for fingers.

16 *When asked to pass the salt, should you pass the pepper, too?*
Yes, indeed. It's used as a blanket term for both.

Answers for Scoring:
With 100 per cent, feel free to ask any president for dinner.
With 8 wrong, Mr. Washington is shaking his head.
Twelve wrong? George regretfully declines. . . .

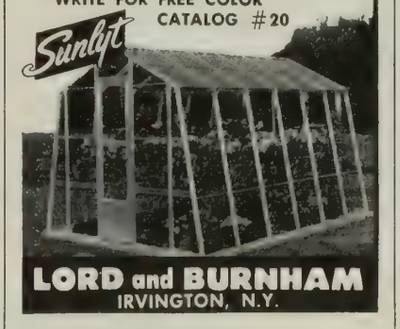


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Fire Extinguisher

Better Homes and Gardens TEST KITCHEN

61

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Pella

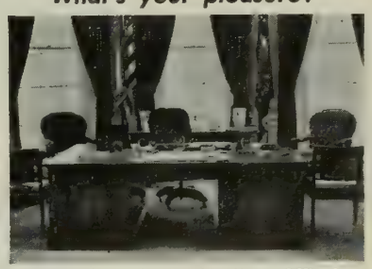
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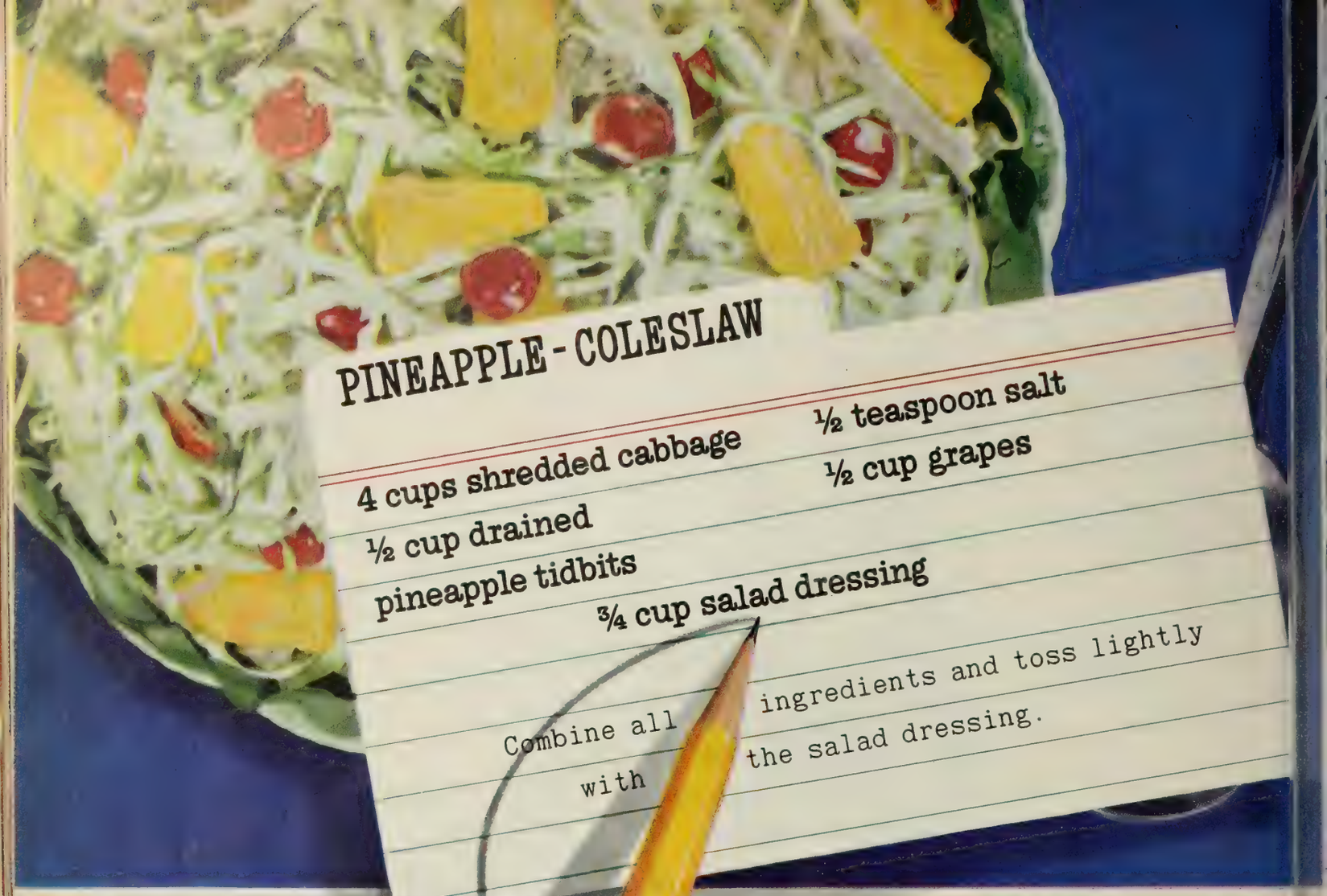
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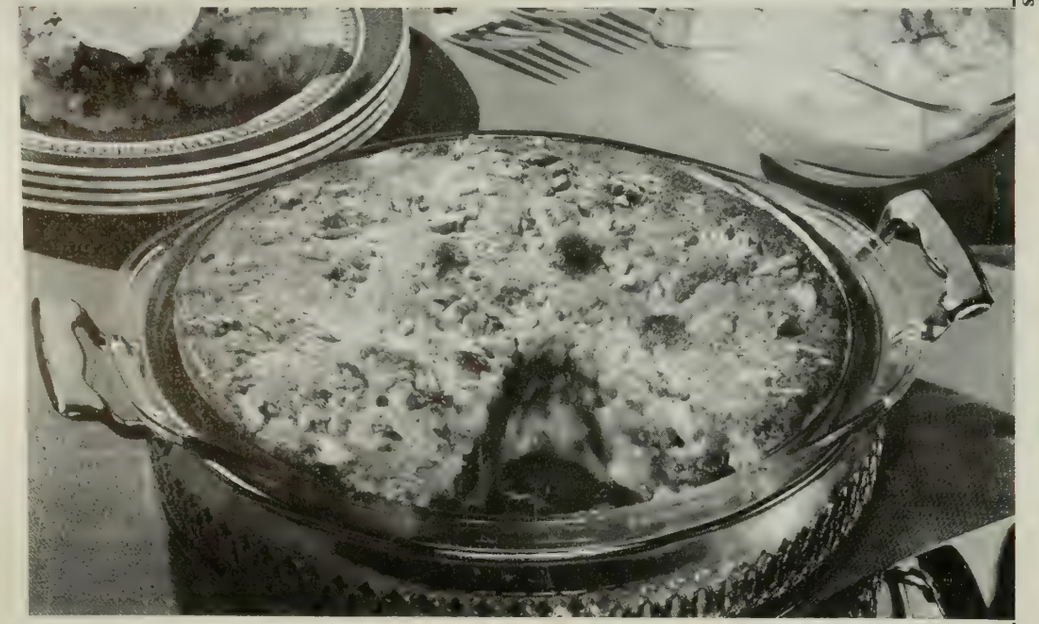
Try it! You'll see why Miracle Whip Salad Dressing is America's favorite *by far*.

Prize Tested Recipes

Better Homes and Gardens TEST KITCHEN

Nut desserts—so good

File under Desserts



Apple-Walnut Cobbler

Delicious, old-fashioned dessert—the bottom is like a spicy apple pie; top is a rich cake—

½ cup sugar
½ teaspoon cinnamon
¾ cup coarse-chopped California walnuts
4 cups thinly sliced pared tart apples or 1 No. 2 can (2½ cups) sliced pie apples

• • •

1 cup sifted enriched flour
1 cup sugar
1 teaspoon baking powder
¼ teaspoon salt

• • •

1 well-beaten egg
½ cup evaporated milk
⅓ cup butter or margarine, melted

Mix ½ cup sugar, the cinnamon, and ½ *cup of the walnuts*. Place apples in bottom of greased 8¼x1¾-inch round ovenware cake dish. Sprinkle with cinnamon mixture. Sift together dry ingredients. Combine egg, milk, and butter; add dry ingredients, all at once, and mix till smooth. Pour over apples; sprinkle with remaining walnuts. Bake in slow oven (325°) about 50 minutes or till done. Cut in wedges. Serve with cinnamon-topped whipped cream. Makes 8 servings.

Hazel Brown, Hartford, Connecticut

Cut along dotted lines



Photographs: Mike Nelson

Favorite casseroles

Quick Tuna Bake

Easy for Friday-night suppers! You get a head start with canned and packaged foods—

1 7½-ounce package macaroni-and-cheese dinner
3 tablespoons soft butter or margarine
1 7½-ounce can (1 cup) tomatoes
½ cup milk
2 tablespoons instant minced onion
1 slightly beaten egg
1 6½-, 7-, or 9¼-ounce can tuna, drained

• • •

2 tablespoons snipped parsley
¼ teaspoon salt
Dash pepper

• • •

2 tablespoons corn-flake crumbs

Cook macaroni according to package directions; drain. Add cheese (from packaged dinner) and butter. Toss to mix. Drain tomatoes, reserving liquid. Dice tomatoes; add with reserved liquid and remaining ingredients, except crumbs. Pour mixture into greased 1-quart casserole. Sprinkle with crumbs. Bake uncovered in moderate oven (350°) 35 minutes or till thoroughly heated. Makes 5 servings.

Mrs. Walter Jennings, Indianapolis, Indiana

Add these pages to your COOK BOOK

File under Casseroles



Creamy Chicken-Rice Casserole

Prepare 1 cup wild rice according to package directions. Cook ½ cup chopped onion in ½ cup butter or margarine till tender but not brown. Remove from heat; stir in ¼ cup enriched flour. Drain one 6-ounce can (1⅓ cups) broiled sliced mushrooms, reserving liquid. Add enough chicken broth to liquid to measure 1½ cups; gradually stir into flour mixture. Add 1½ cups light cream. Cook and stir until mixture thickens. Add the wild rice, the mushrooms, 3 cups diced cooked chicken, ¼ cup diced pimiento, 2 tablespoons snipped parsley, 1½ teaspoons salt, and ¼ teaspoon pepper. Place in 2-quart casserole. Sprinkle with ½ cup slivered blanched almonds. Bake in moderate oven (350°) 25 to 30 minutes or till hot. Makes 8 servings.

Mrs. Jo Hershline, Gary, Indiana



Luncheon Sea-food Bake

- 1 6½-ounce can (1 cup) crab meat, drained
- 1 cup soft bread crumbs
- 1 cup mayonnaise or salad dressing
- ¾ cup milk
- 6 hard-cooked eggs, finely chopped
- ⅓ cup chopped onion
- ¼ cup sliced stuffed green olives
- ¾ teaspoon salt
- Dash pepper
- ½ cup buttered soft bread crumbs

Break crab meat in chunks; mix with all ingredients except buttered crumbs. Pile in greased individual bakers or 1-quart casserole. Top with buttered crumbs. Bake in moderate oven (350°) 20 to 25 minutes or till hot. Trim with olive slices. Makes 6 servings. *Mrs. Kent Ashbaker, Des Moines, Iowa*



Big-meal Combo

- 1 can condensed cream of chicken soup
- 1 cup shredded sharp process American cheese
- ¼ teaspoon salt
- 2 1-pound cans (4 cups) tiny whole potatoes, drained
- 2 1-pound cans (4 cups) small whole onions, drained
- 1 3-ounce can (⅔ cup) broiled sliced mushrooms, drained
- ½ cup diced green pepper
- 1 12-ounce can corned beef, chilled

• • •

- 1 cup buttered soft bread crumbs or corn-flake crumbs

Combine soup, cheese, and salt; add vegetables. Pour into greased 8x8x2-inch baking dish. Cut corned beef in 8 slices; stand slices up in 2 rows in casserole. Top with crumbs. Bake in moderate oven (375°) 25 minutes or till hot. Makes 8 servings.

Mrs. W. L. Christianson, San Jose, California

Add these pages to your Better Homes & Gardens Cook Book



Pecan Chiffon Tarts

- ⅓ cup brown sugar
- 1 envelope (1 tablespoon) unflavored gelatin
- ½ teaspoon salt
- 4 beaten egg yolks
- ¾ cup milk
- 1 teaspoon vanilla
- 4 egg whites
- ⅓ cup brown sugar
- 1 recipe Butter-browned Pecans
- 8 4-inch baked tart shells, cooled

In top of double boiler, combine ⅓ cup brown sugar, the gelatin, and salt. Add egg yolks and milk. Cook and stir over *hot, not boiling*, water till mixture is slightly thick. Remove from heat; add vanilla. Chill, stirring occasionally, till mixture mounds slightly when spooned. Beat egg whites till soft peaks form. Gradually add ⅓ cup brown sugar, beating to stiff peaks. Fold in gelatin mixture, then ½ cup Butter-browned Pecans. Pile into tart shells. Chill. At serving time, top with remaining pecans. **Butter-browned Pecans:** Toast 1 cup chopped pecans in 2 tablespoons butter in skillet, stirring frequently. Drain; cool.

Mrs. J. C. Kennedy, Sciota, Illinois



Maple-Almond Ice Cream

Just freeze this ice cream and forget it—no beating needed! Rich and ultrasmooth—

- 3 egg yolks
- 1 cup maple-flavored syrup
- Dash salt
- 1 6-ounce can (⅔ cup) evaporated milk, chilled *icy cold* and whipped
- 3 stiff-beaten egg whites
- ½ cup chopped blanched almonds, toasted

Beat egg yolks well. Mix in syrup and salt. Cook and stir over low heat till mixture thickens. Cool thoroughly. Fold in whipped milk, egg whites, and almonds. Pour into refrigerator trays; freeze firm. Top with additional almonds. Makes 8 to 10 servings. *Mrs. Hilliard R. Cole, Stockton, California*



Southern Nut Torte With Ice Cream

- 2 eggs
- 1 teaspoon vanilla
- 1 cup sugar
- 1 cup crushed rich round crackers
- 1 cup chopped pecans

• • •

- 1 pint vanilla ice cream

Beat eggs and vanilla till light and fluffy; fold in sugar, cracker crumbs, and pecans. Spread mixture in a greased 9-inch pie plate, building up edges slightly. Bake in moderate oven (350°) 25 minutes or till top is crisp and dry. Cool. Top with ice cream. *Mrs. Lillian De Julius, Miami, Florida*

NEW! EASY, HOMEMADE Chocolate Chip Brownies—a Gold Medal "Flower"!



GOLD MEDAL—THE "FLOWER" OF THE WHEAT—MAKES A "FLOWER" OF A TREAT

Wonderful, new kind of brownies made with oatmeal, chocolate chips and orange glaze! Baked in a round pan, too! These brownies bake up tender, moist and light, to make another "flower" of a treat from Gold Medal . . . itself the "flower" of the wheat, the very finest part.

Betty Crocker



CHOCOLATE CHIP BROWNIES

- 1/3 cup shortening
- 2/3 cup brown sugar (packed)
- 1 egg
- 1/2 cup milk
- 1 cup *sifted* GOLD MEDAL Flour
- 1/4 tsp. soda
- 1/2 tsp. salt
- 1 1/4 cups rolled oats
- 6-oz. pkg. semi-sweet chocolate pieces
- 1/2 cup sugar
- 3 tbsp. orange juice
- 1 tsp. grated orange rind

Heat oven to 375° (quick mod.). Grease a 9" round layer pan. Mix shortening, brown sugar and egg thoroughly. Stir in milk. Sift flour, soda and salt; stir into batter. Add rolled oats and chocolate pieces; blend well. Spread in pan. Bake *about 30 min.* Just before brownie is done, mix sugar and orange juice. Bring to boil. Remove from heat. Stir in orange rind. Pour hot syrup over hot baked brownies. Cool, cut in small wedges and serve with ice cream.

BAKE IT BETTER WITH GOLD MEDAL—THE *Kitchen-tested* FLOUR

This "Handy Ham" makes a dandy Western...





For a delicious Sunday night snack or noon-time treat, go *Western* at your house.

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Money for your recipes

Chicken favorites; molded salads for fall

WHAT'S YOUR favorite way with chicken, your best recipe for a molded salad? Jot down your recipes and send them right in—they may be winners! Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next September. The winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Chicken favorites. Does your family like chicken broiled, fried, stewed, or barbecued? Or, perhaps your specialty is a delicious casserole. The recipe may call for fresh, frozen, or canned chicken. Suggestions:

roast chicken with stuffing
rotisserie chicken
noodle bake
chicken fricassee
herbed chicken
chicken potpie
oven-fried chicken
chicken a la king
luncheon salad
chicken curry
chicken Parmesan

Molded salads for fall may b made with unflavored or frui flavored gelatin. Add vegetable fruits, meat, fish, or cheese. Mold i big or little, round or square. Is th dressing "built in" or served wit the salad? Ideas:

garden in a ring tomato aspic
harvest-time fruit salad
jellied tuna loaf
low-calorie salad
parfait or souffle salad
three-layer mold
pear salad ring
Waldorf cranberry salad

This month's winners

(*See recipes on pages 79 and 80*)

Cook-of-the-Month for Favorite Casseroles
Mrs. Walter Jennings, Indianapolis, Ind.

Cook-of-the-Month for Ways with Nuts
Hazel Brown, Hartford, Conn.

Other Winners

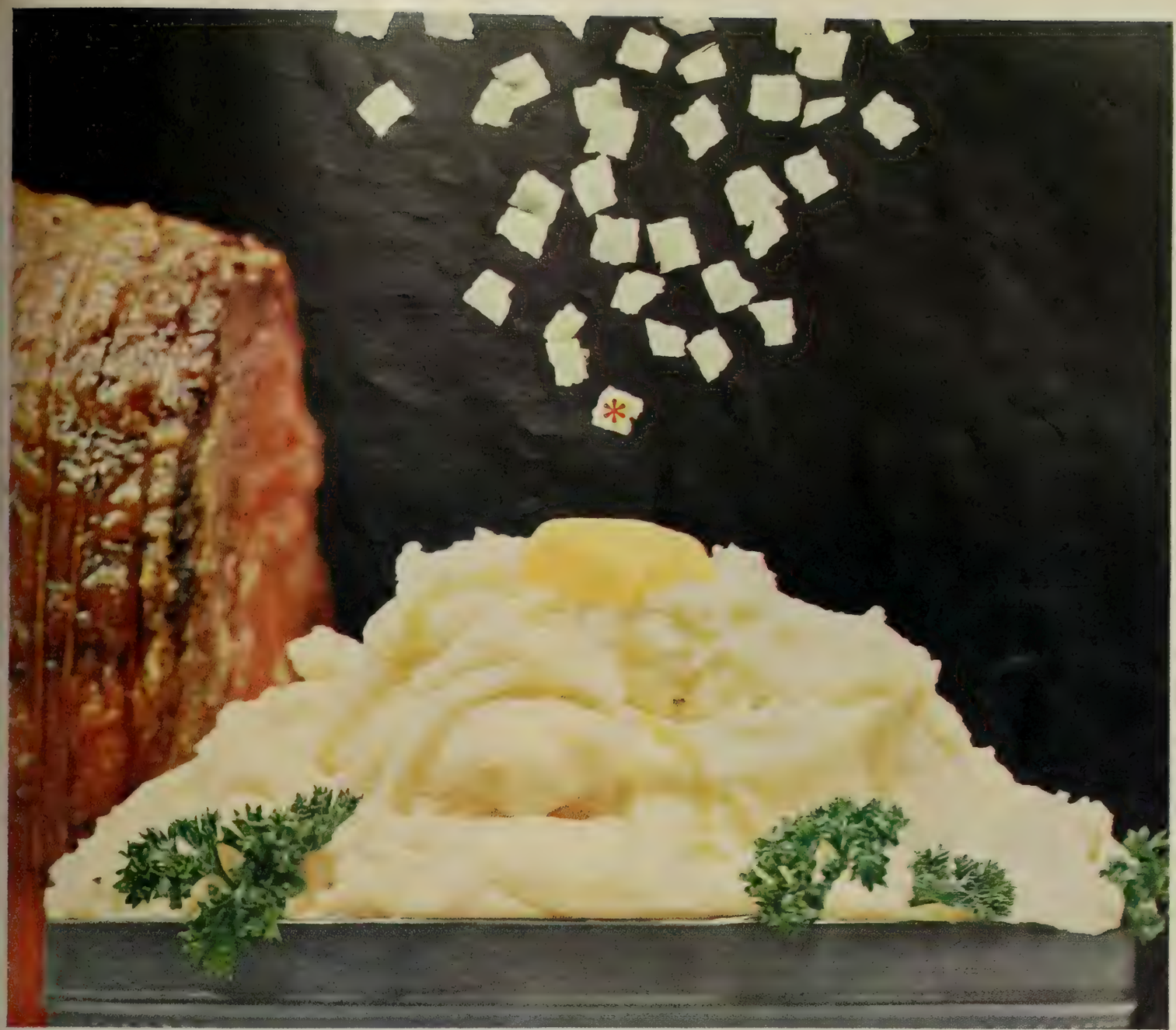
Mrs. Kent Ashbaker, Des Moines, Iowa
Mrs. W. L. Christianson, San Jose, Calif.
Mrs. Hilliard R. Cole, Stockton, Calif.
Mrs. Lillian De Julius, Miami, Fla.
Mrs. Jo Hershline, Gary, Ind.
Mrs. J. C. Kennedy, Sciota, Ill.

Honor Roll

Mrs. E. A. Barch, Birmingham, Mich.
Mrs. Michael A. Hamilton, Alameda, Calif.
Mrs. Glenn Jambor, Berwyn, Ill.
Genevieve Janzen, Reedley, Calif.
Mrs. H. George Kirn, Westfield, N. J.
Mrs. Loyd W. Lowe, Republican City, Nebr.
Mrs. Wilfred P. Ludinghouse, Alameda, Calif.
Mrs. B. L. McIntire, Maumee, Ohio
Mrs. Bella Mellenhoff, New York, N.Y.
Mrs. Wm. Mitchell, Bloomington, Ind.
Mrs. William Moore, Champaign, Ill.
Mrs. John R. Park, Orlando, Fla.
Jean Turnage, Grand Rapids, Mich.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "September Chicken Favorites" or "September Molded Salads." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, February 29. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5402 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.





Look for the new 16-serving size.

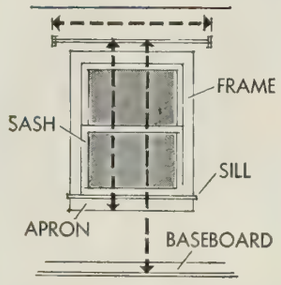
*These are *flavor flakes* In seconds, they turn into real whipped potatoes so good you absolutely can't tell them from homemade! Borden's exclusive *flavor flake* process—so quick and gentle it keeps delicate flavor cells unbroken—captures the real, farm-fresh potato taste. Try them tonight.

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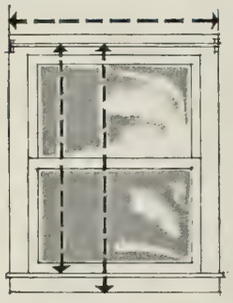
So you need new draperies...

DESIGNING NEW WINDOW TREATMENTS requires thoughtful planning and shopping. Must a traverse drapery reach to the floor? How can I get my draperies to hang in even folds? What window measurements do I need? These are but a few of the puzzling questions that come up as you gather ideas. Here are some rules and tailoring tricks to help take the confusion out of window decorating.



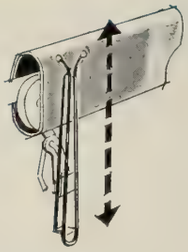
Before shopping, mount rods, then measure your windows. (Use a steel tape, as cloth tapes stretch.) Measure each window, for windows that look alike often vary significantly in size.

For draw draperies, take length from rod to apron or floor. For width, measure the rod length and distance it projects from wall; add four inches for center overlap.



For curtains, measure between rod and sill, apron, or floor (all 3 lengths are correct); add one inch for the heading. For tier curtains, add 3 extra inches to each pair for the overlap of top and bottom panels.

To fall in graceful folds, curtains and draperies need a fullness 2 or 3 times the actual rod length.



Draperies must be even at headings and hemlines. If the heading droops forward, hooks are too near the bottom of the pleats.

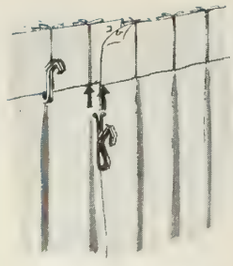
Adjustable drapery hooks now make it easy to raise or lower the drapery and correct any unevenness.

If your ready-mades need hems, it's wise to pin-baste hems in and hang curtains. Let them "stretch" for a few days; then adjust length and put in final hems.



The outside edges of a window treatment should hang in a straight line against the wall. To keep this line even, sew rings to the side hems and screw cup hooks into the wall or baseboards.

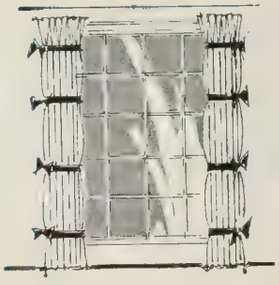
This trick also helps to prevent your curtains from blowing in the breezes.



Two-pronged slip-on hooks join drapery panels on a big window. Slide one prong into the end of one heading hem and insert the other prong into the last pleat of the other drapery heading.

The widths of these overlaps must equal the widths between other heading pleats.

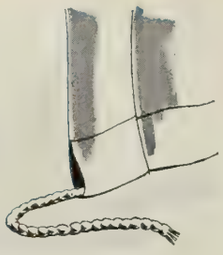
For neat closure, space hooks and eyes from top to bottom on the draperies.



After pleated draperies are hung, and all adjustments are completed, start at the top and run your hands up and down the fabric, creasing it into folds.

Every foot or two, bind a section together loosely with wide cloth strips.

Leave draperies tied 2 or 3 days; when loosened, your draperies will fall into lovely, even folds.



Weights of some kind are usually needed to make the fabric hang down in even folds. They're sewed in the mitered corners of hems.

If your curtains are made of a lightweight fabric, you may prefer to string weight-tapes in the hems.

The department store saleswoman can help you decide the best kind of weights to use in your particular ready-made draperies.



Swinging-arm curtain holdbacks can keep curtains from flapping in the breezes. They swing out of sight behind curtains when not needed.

Note: Make labels of cloth or iron-on tape; write the fiber content with permanent ink; sew them to drapery heading—good information to have for cleaning.



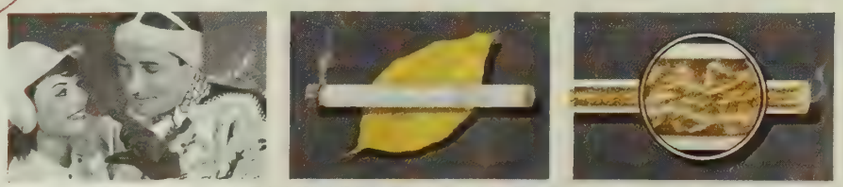
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Wesson is an unexcelled source of concentrated food energy that stays with you. While an average serving of this entire supper totals only 775 calories, these calories satisfy hunger longer. Cooking with Wesson helps you fight the temptation to snack between meals.

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STUFFED CABBAGE IN TOMATO SAUCE. Mix 1 pound lean ground beef, 1 cup cooked rice, a small chopped onion, 1 teaspoon each caraway seed (optional) and salt, ¼ teaspoon pepper, 1 egg. Trim off thickest part of stem from 12 cabbage leaves. Divide meat into 12 portions, wrap each in a leaf, fasten with wooden picks. Brown cabbage rolls in Wesson. Add contents of two 8-oz. cans tomato sauce, such as Hunt's, and ¼ cup water. Cover, cook slowly about 40 minutes. 6 servings at 315 calories per serving.

STIR-N-ROLL PASTRY. You make it with Wesson. Mix 1⅓ cups sifted all-purpose flour with 1 teaspoon salt. Add ⅓ cup Wesson and 3 tablespoons milk all at once, then stir to mix. Press into ball, flatten slightly. Roll dough between waxed papers. Dampen table top to prevent slipping. Peel off top paper. Place paper-side-up in 9" pan. Remove paper. Fit to pan, prick with fork. Bake 8 to 10 minutes at 475° (very hot oven), cool.

FROSTY LIME PIE FILLING. Heat 1¼ cups applesauce to boiling. Add 1 package lime-flavored gelatin, stir until dissolved. Mix in ½ to 1 cup sugar. Cool till almost stiff. Whip 1 cup very cold evaporated milk with 1 tablespoon lime or lemon juice until stiff. Pour onto gelatin mixture, beat in slowly. Place in baked pastry shell. Chill at least an hour. 8 servings at 337 calories per serving.

Delicious

Wesson®

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PRIZE RECIPES

3 new ideas for different stews

1. BEEF STEW BOURBONNAIS 2. LAMB CURRY 3. SUEY SUPREME

Stew is stew in *any* language . . . and wonderful, too! To the French, it's "ragout." Hungarians call their veal-and-vegetable medley "guylas," and the Irish love their "Mulligan." In fact, every country has its own version. Here are three terrific ones, for which Heinz chefs have already done much of the work.

● **Wonderful new** Heinz Concentrated Tomato Juice, tender-pressed from choice California tomatoes, furnishes the base for Lamb Curry (India's favorite). Beef Stew Bourbonnais, laced with wine and subtly tinged with herbs, gets a savory boost from rosy, flavorful Heinz Ketchup. And creamy, expertly seasoned Heinz Cream of Mushroom Soup blends its richness with the bamboo shoots, bean sprouts and other good things in a Suey Supreme that's as Chinese as chopsticks.



BEEF STEW BOURBONNAIS

—Mrs. Frank Ellis, Northampton, Mass.

Brown 1½ lbs. beef chuck, cut in 1-inch cubes, in 1 Tbs. shortening. Add 1 clove garlic, minced, and 1 medium onion, chopped. Sauté until onion is transparent. Add ½ tsp. salt and ⅛ tsp. pepper. Stir in 1 can Heinz Tomato Soup, undiluted, ¾ cup dry red wine and ¼ cup water. Cover; simmer 30 min. Add ¼ tsp. each basil and thyme, ½ cup thick, wonder-working Heinz Ketchup. Arrange 3 medium carrots, cut in ½-inch pieces, 1½ cups celery, cut in 1-inch pieces, and 4 medium potatoes, pared and quartered, on top. Cover; simmer 1½ to 2 hours. (Makes 6 servings.)



LAMB CURRY

—Mrs. Arleen Kauffman, San Lorenzo, Calif.

In a stew pan combine 2 lbs. cubed lamb shoulder, 1 cup water, ½ cup Heinz Ketchup, a 6¼-oz. can new, fresh-tasting Heinz Concentrated Tomato Juice, undiluted, 1 medium orange, thinly sliced, 1 clove garlic, minced, 1 medium onion, sliced, 1 tsp. salt, 2 chicken bouillon cubes, ½ cup seedless raisins, 2 pared, cored apples, sliced, ½ tsp. powdered ginger, 2 tsp. curry powder, 2 Tbs. brown sugar. Cover. Simmer 2 hrs., stirring occasionally. Serve over rice. (Makes 6 to 8 servings.)



SUEY SUPREME

—Mrs. Loren Herman, Rochester, N.Y.

Brown 1 lb. round steak, cut in 2-inch strips, in 1 Tbs. shortening. Add a 5-oz. can diced bamboo shoots, drained, 1 medium onion, chopped. Sauté until onion is transparent. Stir in 1 can Heinz Cream of Mushroom Soup, undiluted, 1 chicken bouillon cube, dissolved in ¾ cup hot water, 2 tsp. perky, flavor-boosting Heinz Worcestershire Sauce, 2 tsp. sugar, 1 cup celery, cut in 1-inch pieces. Simmer, covered, 45 min. Add ½ cup drained bean sprouts, 1 cup shredded fresh spinach. Simmer 10 min., uncovered. Serve with crisp noodles. (Makes 5 servings.)

Liven cold-weather vegetable dishes (canned or frozen spinach or peas, for instance) with this Spring Vegetable Sauce: in top of double boiler combine 1 cup grated process American cheese, ⅓ cup milk, 1 tsp. rich, zesty Heinz 57 Sauce. Heat, stirring occasionally, until cheese melts. Serve over cooked vegetables. (Makes ⅔ cup of delicious sauce.)

Meat balls are extra tempting fixed this way: combine 1 lb. ground beef, 1 tsp. salt, ½ cup Heinz Hamburger Relish (peppy blend of chopped pickles in tomato sauce). Form into 16 meat balls. Brown in skillet. (Makes 4 to 5 servings.)



$100 for recipes. Send us your recipe using any Heinz product. If we use it in our advertising, we'll pay you $100. All recipes become property of H. J. Heinz Co. None can be returned. In case of duplicate recipes, only the first one received will be considered. Send to H. J. Heinz Co., Box 28, D-BHG-20, Pittsburgh 30, Pa.

You know it's good because it's

Heinz 57

New Traditional house

Begins on page 52



The rear of this home is every bit as neat and attractive as the front. The large windows in the living and dining rooms are shaded from summer sun by the veranda. The kitchen, at right, looks out over the rear yard. A rugged stone wall encloses the big terrace, which fits this house so perfectly.



A covered walk leads from the house to the near-by garage. The slim posts and white trim carry out the Traditional feeling and contrast smartly with the clapboard siding. The long veranda on this street side is similar to the rear-facing one shown in the photograph above.



You couldn't ask for a friendlier, more inviting entry hall than this! Double doors and slate floor lend an air of elegance, and the low-key lighting is dramatic here. The attractive panel above the door is made of ½-inch plywood, which could be painted to match or contrast with the door.

More on next page

3 Festive Frostings

—HOMEMADE PERFECT WITH BETTY CROCKER FROSTING MIXES!



"Just add water to our Fluffy Frosting Mixes for light 'n elegant 'cooked' frostings—*without cooking*. Just blend butter with our Creamy Frosting Mixes for rich, smooth, buttery frostings. We guarantee you'll have a homemade perfect *frosting every time!"

Betty Crocker



To-Each-His-Own Frosting! Your frosting whips right up into glossy peaks! Fill cake, then divide frosting into 3 parts; tint. Mark sections on cake; frost in alternate colors. Add coconut.



Hobnail Frosting! Rich, chocolatey, please-a-man frosting you make in minutes. To make hobnail design, press bowl of teaspoon down on frosting, swirl slightly and draw up into sharp peaks.



Valentine Frosting! Ever-so-pretty party pink frosting! Bright red cherries are right in the package! Fill cake and frost top. Tint remaining frosting deeper pink with food coloring. Draw heart outline with toothpick; then fill in outline with ⅓ cup tinted frosting. Frost sides of cake.

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top with a letter describing your results to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back!



UNBU... beggar child of mystery

Nothing is known about Unbu. In India, names have a meaning and her name means "love" but she has never had any. She was found in a small village down on the plains in Coonoor, South India, in the early morning, with a coconut shell which she used for begging in her hands. She was sobbing and no one knew how she came to the village. She had evidently been dropped there deliberately by someone during the night, as she had not been there the day before.

She explained the long gash in the side of her head by saying she was torn by the claws of a dog which had knocked her down to take the few scraps of food someone had put in her coconut shell. She shook her head when asked about her mother and father and said she never had any.

She did not know the place she came from but said it was big. She seemed to think she had always been on the streets alone. She had never eaten a regular meal, just scraps put in her shell or some cooked rice or vegetable she bought for a few annas (an anna is worth about two U. S. pennies) when she was lucky enough to be given any. She had never been in a house, she always slept on the streets, and her stomach always hurt.

There are thousands of little Unbus in India—hungry, sick, homeless and friendless. CCF cares for as many as funds permit in CCF affiliated orphanages. In Calcutta alone, thousands live on the streets with families staking out bits of the curb. Here they sit, sleep, wash their clothing, cook their skimpy messes over a fire made from the shreds of dung picked up from the tracks of the skinny sacred wandering cows.

Indian children can be "adopted" and admitted to CCF's 12 affiliated Indian orphanages. The cost is the same in India as in all countries listed, $10.00 a month.

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Christian Children's Fund, incorporated in 1938, with its 317 affiliated orphanage schools in 38 countries, is the largest Protestant orphanage organization in the world. It serves 30 million meals a year. It is registered with the Advisory Committee on Voluntary Foreign Aid of the International Cooperation Administration of the United States Government. It is experienced, efficient, economical and conscientious.

For Information write: Dr. J. Calvitt Clarke

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New Traditional house

Continued from page 88



Here's the entry hall that means so much to the success of this home's floor plan. From the front doors, it turns right and left, to the kitchen at one end and the three bedrooms at the other. Without this hall to take traffic, the living and dining rooms would be busy as Route 66!



Enough space was saved in this efficient kitchen to provide for a breakfast table! It's convenient to both the range top and the counters. The door beyond leads to the generous utility room (washer and dryer are provided for there); the stairway to the basement is located off utility room.



Tucked away in one corner of the kitchen is an old-time feature modern homemakers welcome: a pantry. Canned goods are organized one-deep on the door shelves, so you don't have to fumble through a dark cabinet for what you want. Dishes and extra utensils go on deep shelves inside.

More on page 92

Coffeecake, Coffeecake
make it "wham-bam"—
Criss it and cross it
and cram it with jam!



It's fun to knead and braid . . . and the eating's best of all



"Just add Fleischmann's Yeast to biscuit mix!"

says this State Fair Champion. "And get a springy-light dough that bakes up to the best old-fashioned, jam-packed Coffee Braid you ever tasted." If *you've* never baked with yeast, start off with Mrs. Francis Falada's easy recipe. Mrs. Falada won the new Gold Ribbon for the best yeast baking at the Iowa State Fair. And she used *Fleischmann's*, of course! For prize winners or beginners, Fleischmann's Active Dry Yeast is the fastest and finest there is.

Cram-Jam Coffee Braid

Measure into bowl. . . . ½ cup warm, not hot, water
Sprinkle in . . . 1 package Fleischmann's Active Dry Yeast
Stir until dissolved.
Then add. . . . . 1 egg
1 tablespoon sugar
2½ cups Bisquick®

Beat vigorously. Turn onto board dusted with biscuit mix. Knead until smooth, about 20 times. Roll into rectangle 14 x 9 inches. Place on greased baking sheet. Mix together and spoon down the center. . . . . 1 cup raspberry jam
½ cup finely cut dried apricots
½ cup chopped Royal Pecans.

With scissors, cut dough along either side of filling into inch-wide strips; fold from side to side, at an angle, across filling. Cover. Let rise in warm place, free from draft, until doubled in bulk, about 1 hour. Bake at 350 F. for 20 minutes, or until golden brown. Makes one braid.

ANOTHER FINE PRODUCT OF STANDARD BRANDS, INC.

Wish-Bone Italian DRESSING



gives Tomatoes a
"touch of Genie-us"



Garden Bouquet

It's a joy to build a magnificent salad with tomatoes, leafy greens, and crisp raw vegetables. Just before serving, toss with Wish-Bone Italian until the greens glisten with its golden goodness. Perky vinegar and oil, swimming with sparkling seasonings and tender young chopped garlic buds.

Guaranteed by Good Housekeeping

New Traditional house

Continued from page



Here you see how roomy this kitchen is, even with all its co veniences. Storage space is outstanding in the cabinets alo the back wall and around the peninsula at right. Dishwash near the sink means there'll be no pile-ups in that area. Wi dow overlooks the entire rear yard.



The utility room saves several hundred steps every day! Tool board at the head of the basement stairs eliminates most trips to the workshop for routine repairs. Closet doors conceal the washer and dryer. At left, out of the photograph, is space for flower arranging and pot-gardening equipment.



The master bedroom has its own fireplace and all the closet space you could ask for. Shutters on the outside of the house are fixed in place, but the ones inside can be closed for privacy (and still let in a cooling breeze). The floor is cork tile; the mantel is a single slim piece of polished walnut.

Show off your copper!



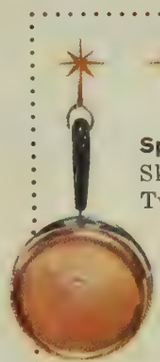


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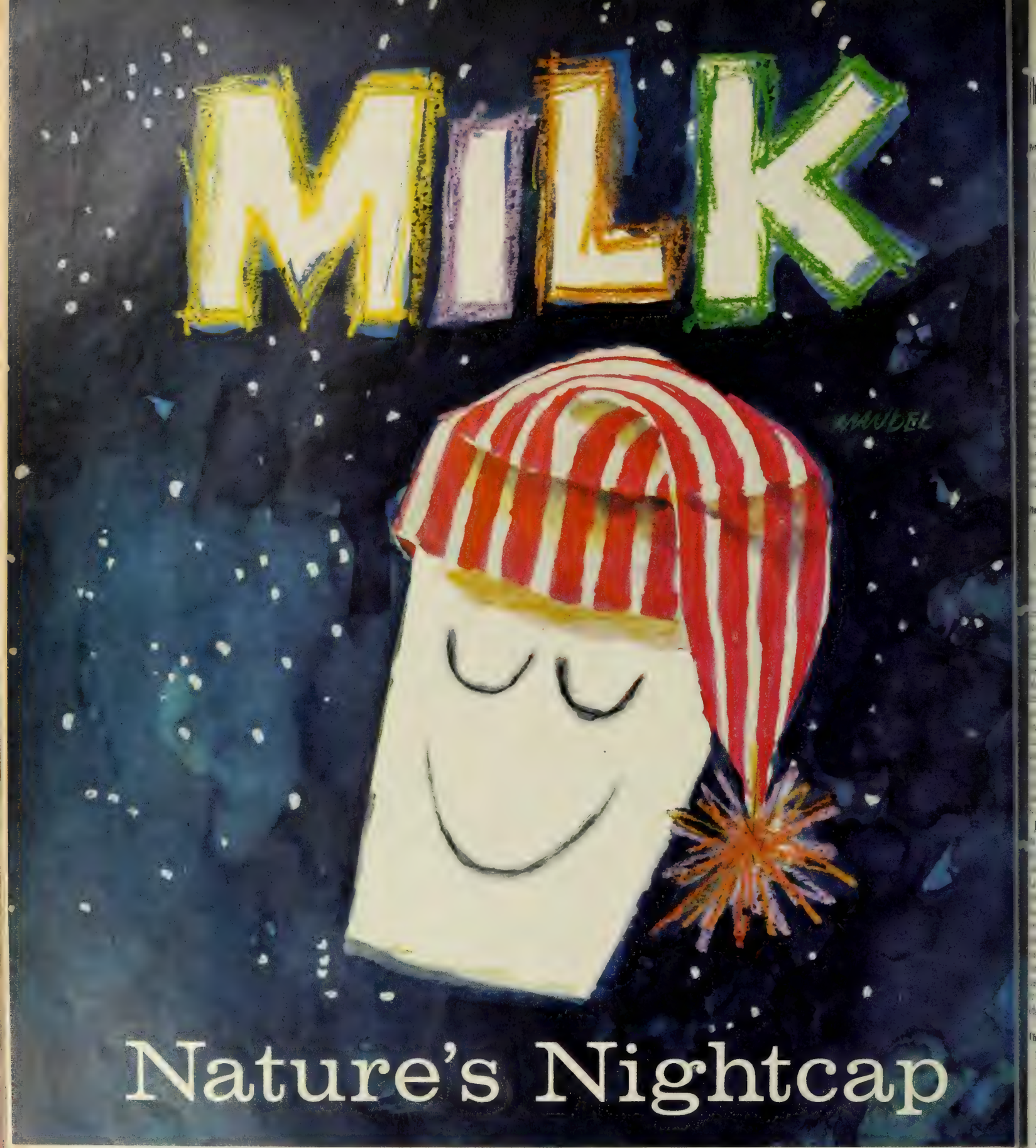


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One along the way...
You never outgrow your need for Milk,
Drink three glasses every day!



AMERICAN **DAIRY** ASSOCIATION

Representing the Dairy Farmers in your area

Cherry desserts

Begins on page 61

Perfect Cherry Pie

¾ cup juice from cherries
¾ cup sugar
1½ tablespoons quick-cooking tapioca
Dash salt
2½ cups drained canned pitted tart red cherries*
Few drops red food coloring
1 tablespoon butter or margarine
1 recipe Plain Pastry

Combine the juice, sugar, tapioca, salt, cherries, and food coloring; let stand 20 minutes. Line 9-inch pie plate with pastry. Fill with cherry mixture. Dot with butter. Adjust lattice top.

Bake in very hot oven (450°) 10 minutes then reduce heat to moderate (350°) and continue baking about 30 minutes.

*Or use 2½ cups thawed drained frozen pitted tart red cherries, decreasing sugar to ¼ cup and omitting food coloring.

Plain Pastry

2 cups sifted enriched flour
1 teaspoon salt
⅔ cup shortening
5 to 7 tablespoons cold water

Sift together flour and salt; cut in shortening with pastry blender or blending fork till pieces are the size of small peas. Sprinkle 1 tablespoon of the water over part of mixture. Gently toss with fork; push to side of bowl. Sprinkle next tablespoon water over dry part; mix lightly; push to moistened part at side. Repeat till all is moistened. Form in ball. For double-crust pie, divide dough for lower and upper crust. Form each in ball. Flatten ball slightly and roll ⅛ inch thick on a lightly floured surface. Makes enough pastry for one 8- or 9-inch lattice-top pie.

Lattice top: Trim lower crust ½ inch beyond edge of pie plate. Cut strips of pastry dough ½ to ¾ inch wide with pastry wheel or knife. Lay lengthwise strips on top of filled pie at 1-inch intervals. Fold back alternate strips to help you weave crosswise strips over and under, placing them on the diagonal. Trim lattice even with outer rim of pie plate; dampen edge of pastry lightly with water; fold lower crust over strips. Seal; crimp edge high.

Cherry Yeast Rolls

1 package active dry yeast
¼ cup warm water
½ cup milk, scalded
¼ cup sugar
¼ cup butter or margarine
1 teaspoon salt
3 eggs
4 to 4¼ cups sifted enriched flour
1 recipe Cherry Filling

Soften yeast in warm water (110°). In large mixing bowl, combine hot milk, sugar, butter, and salt; stir till sugar dissolves and butter melts. Cool to lukewarm. Stir in eggs and the yeast mixture. Stir in about 2 cups of the flour and beat well. Add remaining flour (or a little more or less to make soft dough). Turn out on lightly floured surface; knead about 5 minutes or till smooth and elastic. Divide in 2 portions. Shape each in a smooth ball; cover and let rest 10 minutes. Roll each ball in 12x8-inch rectangle. Spread half of each lengthwise with Cherry Filling. Fold each rectangle in half lengthwise and cut crosswise in 12 strips. Twist each strip two or three times; arrange on greased baking sheet. Cover; let rise in warm place till almost double, about 35 minutes. Bake in hot oven (400°) about 10 minutes or till done. Makes about 2 dozen. While hot, ice with **Confectioners' Frosting:** Blend 1½ cups sifted confectioners' sugar, dash salt, ½ teaspoon vanilla, and 2 to 2½ tablespoons milk; beat smooth. Brush icing on with pastry brush for smooth, even glaze.

Cherry Filling

1 1-pound can (2 cups) pitted tart red cherries
¼ cup sugar
2 tablespoons cornstarch
Dash salt
Few drops red food coloring
¼ cup sugar
Few drops almond extract

Drain cherries, reserving ⅓ cup juice. Finely chop cherries; drain again. In saucepan, combine ¼ cup sugar, cornstarch, and salt. Stir in reserved cherry juice. Add few drops red food coloring. Heat, stirring constantly, till mixture comes to boiling. Add ¼ cup sugar; cook and stir till clear and thick. Remove from heat; stir in drained, chopped cherries and almond extract. Cool to room temperature. Makes about 1⅓ cups.

Cherry Sauce

1 1-pound can (2 cups) pitted tart red cherries
2 tablespoons cornstarch
Dash salt
¾ cup sugar
1 tablespoon butter or margarine
¼ teaspoon red food coloring
⅛ teaspoon almond extract
½ cup broken black walnuts

Drain cherries, reserving 1 cup juice and about 7 perfect cherries; chop fruit and drain again. Gradually stir reserved cherry juice into cornstarch and salt. Heat, stirring constantly, till mixture comes to boiling. Add sugar; cook and stir till clear and thick. Remove from heat; add chopped cherries, butter, food coloring, and almond extract. Chill. Stir in nuts. Use to fill Cherry Wheels. Makes 2¼ cups.

Cherry Blossoms

1 1-pound can (2 cups) pitted tart red cherries
½ cup sugar
¼ teaspoon red food coloring

• • •

1½ cups packaged biscuit mix
¾ cup sugar
½ cup milk
1 beaten egg

Drain cherries, reserving ½ cup juice. Combine cherries, ½ cup sugar, and the red food coloring. Divide cherry mixture among 8 well-greased 5-ounce custard cups. In bowl, mix biscuit mix and sugar. Combine milk and egg; add all at once to dry mixture, mixing according to package directions. Spoon batter over cherries, filling cups ⅔ full. Bake in moderate oven (350°) about 25 minutes or till done. Meanwhile prepare **Cherry Topping:** In saucepan, mix 1 tablespoon cornstarch and a dash each of cinnamon and salt. Gradually stir in the ½ cup reserved cherry juice. Heat, stirring constantly, till mixture comes to boiling. Add ½ cup sugar; cook and stir till clear and slightly thick. Remove from heat; stir in 1 tablespoon butter or margarine, ⅛ teaspoon almond extract and few drops red food coloring. Invert warm Cherry Blossoms on dishes; spoon the warm topping over.

Cherry Wheels

1 package white-cake mix
1 cup heavy cream, whipped
Few drops red food coloring
1 recipe Cherry Sauce

Prepare batter from cake mix according to package directions. Pour in paper-lined 15½x10½x1-inch jelly-roll pan. Bake in moderate oven (350°) about 20 minutes or till done. Cool thoroughly and remove from pan. Using 3-inch round cooky cutter, cut cake into rounds. With a 1½-inch round cutter, remove centers from *half* the cake rounds, making thin "doughnuts."

To form wheels, spread the rounds with glaze from cooled Cherry Sauce. Top each with a "doughnut" rim. Fill with Cherry Sauce. Use few drops red food coloring to tint whipped cream a delicate pink; frost sides and rims of wheels. With pastry tube, pipe spokes of whipped cream atop each wheel. For hub, center with a perfect whole cherry covered with glaze. Makes about 7.

Tilslorede Bondupiker

Norwegian for "A quick dish cooked by a farm girl." This luscious refrigerator special won first prize in the dessert contest for Suzanne Moilien, Wisconsin—

1 No. 2 can (2½ cups) frozen pitted tart red cherries, thawed and drained
1 cup zwieback crumbs
½ cup sugar
3 tablespoons butter or margarine, melted
1½ teaspoons cinnamon
1 cup heavy cream
3 tablespoons sugar
½ teaspoon vanilla
¼ cup slivered blanched almonds, toasted
5 maraschino cherries, drained
5 sugar cubes
Lemon extract

Chop cherries; drain again. Mix zwieback crumbs, ½ cup sugar, butter, and cinnamon. Spread in jelly-roll pan and toast in moderate oven (350°) about 10 minutes, stirring frequently. Whip cream with 3 tablespoons sugar and vanilla. In shallow 6-cup serving dish or 8x1½-inch round pan, alternate zwieback mixture, cherries, and whipped cream, making two layers of each. Chill. Just before serving, sprinkle with almonds and trim with dollops of additional whipped cream. Cut petals in maraschino cherries deep enough to hold a sugar cube soaked in lemon extract. Arrange atop whipped cream. Light sugar cubes to serve. Makes 8 servings.

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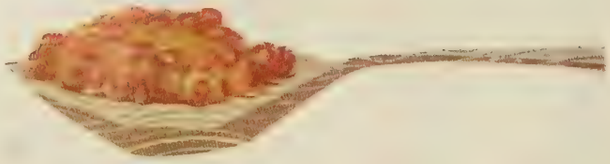
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Enjoy it! on Food and in Food

Golden Bean Bake

2 cans baked beans
3 tbsp. marmalade
3 tbsp. French's Mustard
1 tbsp. French's Minced Onion

Combine ingredients in 1-qt. casserole. Bake 10 mins. in hot oven (400°). *Topping:* Cut 1 small French bread into thick slices slantwise. Blend ½ stick soft butter and 1 tbsp. French's Mustard. Spread thickly on both sides of bread slices. Remove casserole from oven. Place bread on its side, over the beans. Bake again 5 mins. until bread is golden and crusty. Serves 4 to 6.

7 lively spices in every jar—
that's the secret of French's Golden Touch!

Heirloom recipes

Begins on page 60



Bean-pot Limas | *Baked Prune Whip, Custard Sauce* | *Lord Baltimore Cake* | *Chicken Pie with Puff-pastry Top* | *Split-pea Soup*

Bean-pot Limas. A happy revival! Jumbo dry Limas simmer tender, then bake for hours with salt pork, molasses, and just the right amount of seasonings. This hearty supper dish is the kind men like to come home to on a chilly winter evening. So bring out that long-forgotten bean-pot and fill 'er up.

Baked Prune Whip—a real old-timer, a favorite not to be missed. It's spiked with lemon juice and grated peel, fluffed with beaten egg whites. Spoon down deep to serve generous helpings of the warm pudding. Offer cool Custard Sauce to pour over.

Lord Baltimore Cake is a velvet-soft gold cake. The layers are blanketed with 7-minute frosting that's polka-dotted with chopped figs and candied cherries, raisins, and pecan bits. So delicious, it deserves a pedestal!

Chicken Pie with Puff-pastry Top. Underneath that beautiful golden lid are chunks of tender chicken with green peas, mushroom slices, and pimiento dots, all in a sauce made with rich broth. The flaky topper is so light it almost flies away. We give picture how-to's for puff pastry—see recipe page 98.

Split-pea Soup. You cook green split peas with a meaty ham bone, onion and carrot slices, celery bits, and old-fashioned herbs like marjoram—and you cook *slowly* to develop the flavor blend folks like so well.

Serve from tureen or in bowls, with crisp croutons afloat. (Of course, you can get this good long-cook flavor in frozen condensed green-pea-with-ham soup for days when you'd rather not putter.)

Bean-pot Limas

1 pound (2½ cups) large dry Limas
6 cups water

• • •

¼ pound salt pork
2 cups hot bean liquor
1 medium onion, sliced
2 teaspoons salt
½ teaspoon dry mustard
⅓ cup dark molasses
⅓ cup chili sauce
1 tablespoon vinegar

Rinse beans, soak in 6 cups water overnight. Don't drain. Cover; simmer over low heat (do not boil) until just tender, about 30 minutes. Drain, reserving bean liquor. Cut salt pork in half; grind one piece, score the other in squares. Combine all ingredients but the scored salt pork. Pour into 2-quart bean pot or casserole. Top with salt-pork slice. Cover and bake in slow oven (300°) 2½ hours, uncovering last 30 minutes. (If necessary, add additional bean liquor or hot water during baking.) Makes 8 servings.

Baked Prune Whip

2 cups cooked prunes, drained
1 teaspoon grated lemon peel
2 teaspoons lemon juice
2 tablespoons confectioners' sugar
Dash salt

• • •

4 stiff-beaten egg whites
2 tablespoons confectioners' sugar

Pit prunes and mash to a pulp. Blend in lemon peel, juice, 2 tablespoons confectioners' sugar, and the salt. To beaten egg whites, add remaining confectioners' sugar; beat until stiff. Fold prune mixture into egg whites. Pile lightly in ungreased 1½-quart baking dish. Bake in moderate oven (350°) 20 to 30 minutes or till knife inserted in center comes out clean. Serve warm with Custard Sauce. Makes 6 to 8 servings.

[*Turn to page 98*



OK! Golden Peach Crisp! Drain 2 cans (No. 2½) cling ch slices thoroughly. Place slices in 8-inch baking dish and nkle with ¼ teaspoon each nutmeg and cinnamon. Combine up melted butter or margarine, 1 cup of Quick Quaker Oats, uncooked, and mix until crumbly. Sprinkle crumb mixture over peaches. Bake in preheated oven (375 degrees F.) about 30 minutes. Serve warm or cold with cream, ice cream or whipped cream. Makes 8 servings. This one is always a rave-winner!



OK! New Cookie Crust Pie! Melt ⅓ cup butter in 9-inch pan as oven heats to 350° F. Combine 1 cup uncooked Quaker k-cooking oats, ¼ cup sugar, ¼ tsp. cinnamon and mix with er. Bake 15 min. Immediately shape pie shell by pressing oat ture against sides and bottom of pan with back of spoon. Cool re filling. **FILLING:** Combine ¾ cup syrup from No. 303 can peach slices with 1 envelope plain gelatin. Stir over low heat until dissolved. Remove from heat. Stir in ½ cup frozen lemonade concentrate, a pinch of salt. Chill a few minutes, until slightly thickened. Whip 6-oz. can chilled evaporated milk. Fold in gelatin and half of drained peaches; turn into pie shell. Top with remaining peach slices. Chill until firm, about 4 hours.



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As a matter of fact, cling peaches are a pretty versatile item to have on hand *around the clock*. They garnish your meats, make a spectacular salad, top breakfast cereals (prepared or cooked). And when you bake with cling peaches, you know you can count on them to hold their juicy-sweet flavor, their plump, pretty shape and sunny color during cooking.

Cling peaches . . . the **sunniest way to brighten any meal!**

CLING PEACH ADVISORY BOARD

canned cling peaches from California

P. S. In a hurry? Serve golden cling peach halves straight from the can, with crunchy oatmeal cookies (the recipe is on the Quaker Oats box).

Treasury of Heirloom recipes

Continued from page 96

Custard Sauce

4 beaten egg yolks
Dash salt
¼ cup sugar
2 cups milk, scalded
1 teaspoon vanilla

Combine egg yolks, salt, and sugar. Gradually stir in slightly cooled milk. Cook in double boiler over *hot, not boiling*, water, stirring constantly. As soon as custard coats metal spoon, remove from heat. Cool at once by placing pan in sink or bowl of cold water and stirring a minute or two; add vanilla. Chill. Makes 2 cups.

Lord Baltimore Cake

¼ cup butter or margarine
¼ cup shortening
1 cup sugar
3 egg yolks
1 teaspoon vanilla
• • •
2 cups sifted cake flour
2 teaspoons baking powder
¼ teaspoon salt
• • •
¾ cup milk

In mixer, cream together butter and shortening. Gradually add sugar, creaming until light and fluffy. Add egg yolks, 1 at a time, beating well after each. Add vanilla. Sift dry ingredients together. Add to creamed mixture alternately with milk, beating after each addition.* Bake in 2 paper-lined 8x1½-inch round pans in moderate oven (375°) about 23 minutes or till done. Frost and fill cooled cake with Lord Baltimore Frosting.

*Add in this order: a heaping tablespoon of the flour; half the milk; half the remaining flour; remainder of milk; last of flour.

Lord Baltimore Frosting

3 egg whites
2¼ cups sugar
2 teaspoons light corn syrup
⅓ cup cold water
Dash salt
• • •
1½ teaspoons vanilla
½ to ¾ cup *each* chopped figs, seedless raisins, candied cherries, and chopped pecans

Combine first 5 ingredients in top of double boiler. Beat 1 minute with rotary or electric beater. Place over boiling water, beating constantly with rotary or electric beater until mixture forms soft peaks, *about* 7 minutes. (*Don't overcook.*) Remove from boiling water. Pour into mixing bowl. Add vanilla. Beat until of spreading consistency. Reserve *2 tablespoons each* of the figs, raisins, cherries, and nuts to sprinkle over finished cake. Add remaining chopped fruits and nuts to frosting; use to fill and frost Lord Baltimore Cake.

Chicken Pie with Puff-pastry Top

½ cup chopped onion
⅓ cup butter, margarine, or chicken fat
⅓ cup enriched flour
1½ teaspoons salt
3 cups chicken broth*
• • •
4 cups cooked chicken cut in pieces
1 cup drained cooked or canned peas
1 6-ounce can (1⅓ cups) broiled sliced mushrooms, drained
¼ cup chopped pimiento
• • •
Puff-pastry Top

Cook onion in butter till tender, but not brown; blend in flour and salt. Gradually stir in broth. Cook and stir until thick. Add chicken and vegetables; heat to bubbling. Pour into *heated* shallow 2-quart casserole. Add *hot* Puff-pastry Top and serve immediately. Makes 10 to 12 servings.

*You can use canned broth or dissolve 4 chicken bouillon cubes in 3 cups hot water.

Puff-pastry Top for Chicken Pie

1 cup chilled butter or margarine
1¾ cups sifted enriched flour
½ cup ice water

Reserve 2 tablespoons butter; chill. Work the remaining chilled butter with back of wooden spoon or in electric mixer just until as pliable as putty. Pat or roll between sheets of waxed paper in 8x6-inch rectangle, ¼ inch thick. Chill thoroughly, at least 1 hour in refrigerator or 20 minutes in freezer. (See puff-pastry pointers following this recipe.)

Measure flour into mixing bowl; cut in reserved butter with pastry-blender or blending fork till mixture resembles coarse meal. Gradually add ice water, tossing with fork to make stiff dough. Shape in ball.



1

Turn onto lightly floured surface and knead till smooth and elastic, about 5 minutes (picture 1). Cover and let rest 10 minutes. On *lightly* floured surface, roll dough in 15x9-inch rectangle, ¼ inch thick.



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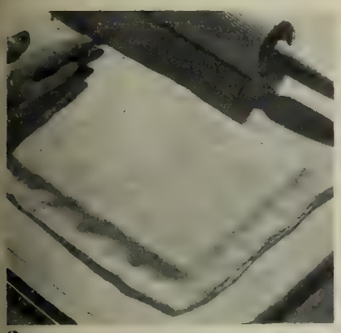


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2



3

Peel top sheet of waxed paper from chilled rectangle of butter; invert on half the dough; peel off second sheet of waxed paper. Fold other half of dough over to cover butter (picture 2). Seal edges of dough by pressing down with side or heel of hand (picture 3). Wrap in waxed paper; chill thoroughly at least 1 hour in refrigerator or 20 minutes in freezer.

Unwrap. On lightly floured surface, roll dough in 15x9-inch rectangle, ¼ inch thick. (Roll dough from center, *just to* the edges. Don't flatten edges by allowing rolling pin to go over them—the dough should be even thickness.)

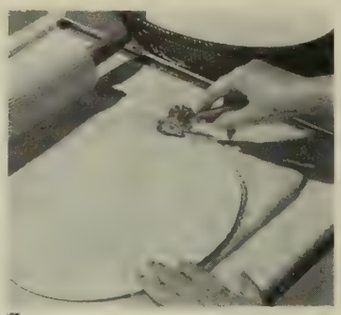


4



5

Brush any excess flour from the pastry; fold in thirds (picture 4). Then turn dough around and fold it in thirds again (picture 5). Seal edges with side or heel of hand. Wrap in waxed paper; chill thoroughly, at least 1 hour in refrigerator or 20 minutes in freezer. Repeat rolling, folding, and thorough chilling 2 or 3 times more—this gives the many tiny layers of pastry and butter that puff up in the oven.



6

Now shape top for Chicken Pie: Cut a paper pattern to fit top of your baker. Again roll dough into 15x9-inch rectangle, ¼ inch thick. Place pattern on top; cut out with pastry wheel or knife (picture 6).

Place pastry on baking sheet covered with 3 or 4 thicknesses of paper towels. Chill thoroughly at least 1 hour in refrigerator or 20 minutes in freezer. Cut design in top with sharp knife. Brush with mixture of 1 slightly beaten egg white and 1 tablespoon ice water. Bake in very hot oven (450°) 6 minutes, then in slow oven (300°) 25 to 30 minutes or till lightly browned and crisp. Place on hot filling just before serving. (If baked in advance, heat to crisp in slow oven (300°) about 10 minutes.)

Puff-pastry pointers

▶ Chill utensils in refrigerator before each use and work fast so dough won't warm up. If it gets soft, return to refrigerator.

▶ Butter must be firm at all times, yet never so hard it breaks through the dough. If it starts to melt, chill.

▶ To store *baked* puff pastry: Wrap in foil or saran; place in a box for protection, and put in freezer. The *unbaked* pastry will keep several weeks in the freezer or several days in the refrigerator.

Split-pea Soup

1 pound (2¼ cups) green split peas
2 quarts water
1 meaty ham bone
1½ cups sliced onions
½ teaspoon pepper
¼ teaspoon garlic salt
¼ teaspoon marjoram
1 cup diced celery
1 cup sliced carrots
1 teaspoon parsley flakes

Cover peas with water and soak overnight; *or*, boil gently 2 minutes, then soak 1 hour. Drain. Add the 2 quarts water, ham bone, onion, and seasonings. Bring to boiling, cover, reduce heat and simmer 2 hours. Stir occasionally. Remove bone; cut off meat. Return meat to soup; add remaining ingredients. Cook slowly 45 minutes. Salt to taste. Makes 8 to 10 servings.



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Marshmallow Waldorf Salad. Prettiest, most delicious apple salad you ever made! Easiest, too! Don't peel apples. Dice them to make 3 cups, sprinkle with 1 tablespoon lemon juice and add 1 cup of Kraft's fresh little recipe-size marshmallows. (Easy to add—you don't have to cut 'em up!) Add 1 cup chopped celery ½ c chopped walnuts and Miracle Whip Salad Dressing to moisten. Toss lightly. Ar thin unpeeled apple wedges on each salad, petal fashion. Top with salad c ssi

Show-off salads are made with Kraft Recipe-size Marshmallows –the only kind that stay soft!





Marshmallow Valentine Mold. To slightly thickened red gelatin, add fruit and tender Kraft Miniature Marshmallows. (Wonderful in gelatin!) Pour into heart-shaped mold. Chill until firm. Unmold on lettuce.



Sunny Marshmallow Salad. Dissolve orange gelatin in 1½ c. hot Gradually add to 8 oz. Philadelphia Brand Cream Cheese. Chil almost firm. Add 1½ c. Kraft Miniature Marshmallows. Chill. Un



KRAFT'S BIG MARSHMALLOWS ARE JET-PUFFED TO STAY SOFT, TOO.

These FOODS are NEWS!

Desserts

Apple-spice cake mix. It makes a delicious cake—one that's moist and fluffy with good old-fashioned flavor. The mix comes in a 1-pound 2-ounce package.

All-butter fresh-banana and fresh-orange cakes are baked, frosted, and all ready to serve. The banana cake weighs 17 ounces, the orange cake 16 ounces—in foilware pans.

Peach and watermelon—these are the newest fruit-flavored gelatin desserts. Peach gelatin is amber color; the watermelon is pink. Both have vitamin C added. In 3-ounce packages.

Three fruit-flavored gelatin desserts—strawberry, raspberry, and cherry—have doubled in size! They're on the market in a 6-ounce "family" package. All are still available in 3-ounce boxes, too.

Chocolate-chip cookies recently made a debut as a refrigerated dough in a 15¾-ounce roll. Just slice and bake.

Cereals

Toasted oat cereal, shaped like miniature doughnuts, now is pre-sweetened. Serve this ready-to-eat cereal for breakfast or as a sugar-frosted snack. In 9½-ounce package.

A new food concentrate of vitamins, protein, and minerals comes as rice-corn flakes. Serve these ready-to-eat flakes with milk and sugar, atop cereals, or used in meat loaf. Available in 6-ounce package.

Extras to watch for

Canned chicken gravy is golden and smooth, with bits of chicken throughout. All you do is heat and stir—there's nothing to add! Perfect on fluffy mashed potatoes or leftover chicken or turkey. Use the gravy as an easy base for casseroles, too. A 10¾-ounce can holds 1¼ cups gravy.

Chopped dates—a real timesaver! Pitted dates have been cut in small pieces, then rolled in confectioners' sugar so they won't stick together. For cookies or cakes, simply use the dates right from the box; plump them in water before making salads or fruit cups. One 7½-ounce package equals about 1⅓ cups.

Party crisps and party sticks (crunchy potato tidbits) join a large gourmet-foods line. Other new snacks: party dip mixes of Cheddar cheese, bleu cheese, and toasted-onion flavors; also tiny cocktail shrimp from Greenland.

Refrigerated butterflake dinner rolls—a treat for family or guests. Each fantan roll boasts butter between all the layers. Bake in muffin cups as directed. Count on 12 small or 6 large flaky rolls from an 8-ounce tube.



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WIVES: Could you take over family finances?

By Maxine Schweiker

Experts who see wives caught in the backwash of an emotional crisis say that they are almost totally uninformed on family finances. Funeral directors, hospital managers, lawyers, and insurance men state that 50 percent helplessly depend on someone else's advice in facing finances when a husband is ill or dies.

One funeral director said that it's not unusual to find women who don't know how to write a check! "Too much to learn too fast," said the comptroller of a large Midwestern hospital.

An attorney told about a woman whose husband suffered a serious heart attack. She borrowed heavily to handle expenses. Later, she learned her husband had a health insurance policy that would have provided a weekly income.

Another woman regretfully sold her home and furnishings shortly after her husband's death. She knew of only one small insurance policy Actually, he'd carried considerable insurance— enough to more than maintain her home and her standard of living.

But is the wife entirely at fault? Certainly not Too many husbands dismiss the Mrs. with "she doesn't understand finances enough to bothe explaining them."

Arch W. Troelstrup, head of the home and family division of Stephens College, said tha the education of women on family life—finances widowhood, disability of the husband—is almost totally ignored in America. And there are 7.5 million widows in this country!

Any woman can acquire a practical knowledge of family finances by herself. In the case of a husband's disability, it's wise [*Turn to page 104*

Save this record sheet of family finances. It will offer an immediate, simplified check list of your personal assets, and may save needless searching

REAL ESTATE

Legal description Address

_____ _____

_____ _____

_____ _____

OTHER PERSONAL PROPERTY

_____

_____

Location of last will and other important papers

_____

BANK AND SAVINGS AND LOAN ACCOUNTS

_____

_____

_____

SAFETY DEPOSIT BOX

_____

Its key is kept_____

LIFE INSURANCE POLICIES

_____

_____

_____

MISCELLANEOUS INSURANCES

_____

_____

_____

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STOCKS, BONDS, POSTAL SAVINGS

Kind Serial No.

_____ _____

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Location:_____

NOTES, MORTGAGES AND CONTRACTS

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2 6½-oz. cans White Star Brand Tuna
1 10½-oz. can mushroom soup
1 cup milk
2 cups cooked elbow macaroni
¼ cup chopped onion
¼ cup chopped green pepper
½ to 1 teaspoon curry powder
¼ teaspoon oregano

Combine ingredients in 2-qt. casserole. Bake in moderate oven (350° F.) 30 to 35 minutes. Garnish as shown. Serves 6.

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Family finances

Begins on page 102

for the wife to obtain "power of attorney"—the transfer of the right to make decisions, conduct business, and so forth. It can be a general power, or be limited to one specific act. It stops on the death of the signer, or can be revoked easily when the person recovers. If the illness is mental, a guardianship rather than "power of attorney" is necessary.

A will isn't just a rich man's device for preventing his estate from getting into the wrong hands. Every family should have a will that is kept up-to-date whenever the status of properties or family members is changed. Experts discover that many women don't even know if there is a will—and if they do, they may not know where it is! Its logical home is a safety deposit box, attorney's office, or on file with the probate clerk of court.

If no will has been made, bond costs on even *modest* estates run into considerable money. There's also the inconvenience that children's or relatives' shares may tie up the estate for many years, or force an unprofitable sale of properties.

Many widows attempt to relieve their grief by giving their husbands the most elaborate funerals possible. But this is a time to listen to the impartial advice of a family friend or lawyer. And it's clearly the time to examine finances.

Bank account. If it is in the husband's name only, it must go through the regular estate channels. If money is urgently needed, most states provide a "widow's allowance" as a temporary measure.

There are millions of dollars in "forgotten" accounts.)

Insurance. In a moderate-size town where no death passes unnoticed, the insurance agent will probably contact the family. But the larger the city, the more likely the family will have to contact him.

If it's suspected that a policy has been mislaid, a search through cancelled checks or a letter to the logical companies may provide the answer. Insurance circulars and annual reports that come to the house often indicate a policy connection. Most state insurance companies will help in tracing policies.

Real estate. If the house is in both names, ("joint tenancy with survivorship"), it automatically passes to the survivor. Abstracts of deeds should show ownership of other property. Tax receipts will provide good leads, too.

Future sales of property or corporate stocks and bonds will be simplified by having an attorney check on inheritance tax clearance.

Investments and securities. Stock certificates are usually kept in a safe or safety deposit box. If there are others, the registrar of near-by stock brokers should know.

Income taxes. Copies of federal returns are furnished by the income tax office for a small fee—if they are not already in family files. Returns will offer leads to overlooked sources of revenue. Three dollars listed as interest means roughly $100 in a bank or investment. The dividends-received schedule will list corporate stock holdings.

Benefits. The widow and any child under 18 are eligible for social security benefits if the husband was covered. Benefits from fraternal organizations, veterans' administration, union and company retirement funds may be monthly payments or lump sums. Usually, they have to be applied for.

Debts. The wife is legally liable for her husband's debts for "necessities of life" (food, clothing, health, shelter), or obligations for which she has cosigned. The house, most of the furnishings, and an automobile used partly for business are exempt from all debts except purchase contract, mortgage, or judgments prior to the acquisition. In most states, insurance proceeds are exempt. Claims against an estate must be filed within a year.

To obtain a detailed copy of the record sheet on page 102, send five cents (free to New York residents) to Cornell University, New York State College of Home Economics, Ithaca, New York, requesting pamphlet, *Know Your Valuable Papers.*

For specific information on insurance, write to the Institute of Life Insurance, 488 Madison Avenue, New York 22, N.Y.

For help in understanding stocks and bonds, check the classified section of your telephone directory under "Stock and Bond Brokers."

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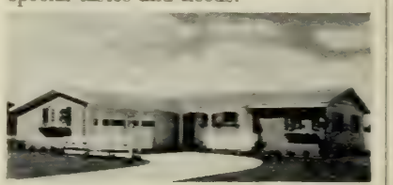


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bottom:
Photographed by Warren Reynolds at Dayton's, Minneapolis

Page 43

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bottom:
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Decorator: Bert Curtin Interiors
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Meat Loaves Libby-Style—Shape meat loaf mixture into individual servings (1 lb. meat makes 4 or 5); bake at 350° F. in shallow baking dish for 20 min. To a 17-oz. can Libby's Cream Style Corn add salt, pepper, 2 tsp. prepared horse-radish and 1 tsp. sweet basil. Pour into dish with meat and bake 20 more min. Garnish as shown.

Famous foods

Begins on page 58

hand a big canister of sugar with grated orange peel in it (the same way a vanilla bean is sometimes used). This aromatic, orange-flavored sugar is sprinkled over pancakes and finds its way into cake frostings and fruit desserts.

Vegetables are deliciously different—perhaps baked onions filled with chicken livers; or fried tomatoes seasoned with salt and sugar, then dipped in flour and browned in butter; or the biggest mushrooms possible, stuffed and broiled. With all hot breads, comes a pitcher of orange-blossom honey.

The menu is Wedgwood!

If you look around you in the dining room you'll notice sterling silver and the finest china and crystal—a different pattern of dishes at every table! And of further interest each piece of sterling in every place setting is of a different design.

When the waitress offers diners the menu, it is not the usual paper kind, but a Wedgwood plaque with the list of main dishes etched in script: broiled chicken, baked ham, Curry of Shrimp, lobster Newberg, lamb chops, strip loin steak, filet of beef, mixed grill, and "short dinner." The last item is especially for travelers who feel they must hurry on their journey. The kindergarten crowd is remembered, too, with specialties all their own.

Mrs. Hinshaw is especially proud of her soup creations—Chalet Suzanne is the home of romaine soup. Visitors often mentioned they'd like to be able to serve romaine soup at home. That inspired her son, Carl Hinshaw, and his wife, Vita, to can this delicate soup and to make it available by mail order.

Citrus fruit is king

The sunshine-loaded oranges and grapefruit served at the Chalet come from their own groves. Mrs. Hinshaw personally selects every grapefruit—she stores the tree-ripened fruit at exactly the correct temperature to keep peak flavor.

And when it comes to recipes featuring fresh citrus fruits, you just can't beat Bertha Hinshaw's! Here are some of her favorites.

Orange Rice

The delicate fruit flavor is perfect with curried shrimp—

2 cups water
1 tablespoon grated orange peel
½ cup orange juice
1 teaspoon salt
1 cup uncooked long-grain rice

Combine water, orange peel, orange juice, and salt; bring to boiling. Stir in rice; return to boiling, then lower heat, cover and cook over *low* heat till tender and liquid is absorbed, about 25 minutes. Serve hot. Makes 3½ cups.

Florida Orange Punch

There's grapefruit juice for accent, tea for body—

2 cups double-strength tea
1½ cups sugar
4 cups orange juice
2½ cups unsweetened grapefruit juice
Aromatic bitters
Orange slices

To freshly brewed hot tea, add sugar and stir till dissolved; cool. Add fruit juices. Dash in bitters to taste. Chill. Pour over ice cubes or block of ice in punch bowl. Garnish with orange slices. Makes about 2 quarts.

Angel Coconut Balls

Little puffs of frosted angel cake sport shaggy coconut jackets—

1 10- or 10½-ounce loaf angel cake

• • •

2 cups sugar
¼ teaspoon cream of tartar
1 cup hot water

• • •

½ teaspoon vanilla
Sifted confectioners' sugar

• • •

2 3½-ounce cans (about 2⅔ cups) flaked coconut

Trim crusts from cake; cut cake in 1½-inch cubes. Cook sugar, cream of tartar, and water to thread stage (230°). Cool to lukewarm (110°). Add vanilla. Stir in confectioners' sugar (about 1¼ cups) till frosting is of pouring consistency. Line up cake cubes on rack; pour frosting over and let drain. Roll in coconut. Makes 15 to 18.

Chocolate Chiffon Pie

Almost like eating a milkshake turned pie filling! So good!—

1 envelope (1 tablespoon) unflavored gelatin
1 cup sugar
Dash salt
1 cup milk
2 1-ounce squares unsweetened chocolate, cut in small pieces

• • •

2 cups heavy cream, whipped

• • •

Shaved unsweetened chocolate

• • •

1 9-inch Graham-cracker Crust

Combine gelatin, sugar, and salt in top of double boiler. Add milk and chocolate. Place over simmering water, heat, stirring constantly to dissolve gelatin and sugar, and to melt chocolate. (Mixture will be chocolate-flecked.) Chill, stirring occasionally, till mixture mounds when spooned. Fold in whipped cream. Pour into chilled 9-inch Graham-cracker Crust. Chill till firm. Sprinkle liberally with shaved chocolate (not too small pieces).

Graham-cracker Crust: Combine 1 cup graham-cracker crumbs and ¼ to ⅓ cup soft or melted butter. (Filling is sweet, so no sugar needed in crust.) Press into a

9-inch pie plate. Chill about 45 minutes before filling.

Currant Chutney

We never tasted a more delicious fruit relish! Try with baked ham as well as curry—

½ cup chutney, cut in smaller pieces
½ cup red currant jelly
3 tablespoons dried currants
2 tablespoons cooking sherry

Combine all ingredients. Serve with Curry of Shrimp, Suzanne.

Curry of Shrimp, Suzanne

At the Chalet, they add curry powder to make it hot, medium, or mild to suit the taste of each guest. The blend of exotic seasonings is superb!—

⅛ cup butter or margarine
3 tablespoons enriched flour
1 to 2 tablespoons curry powder
½ teaspoon salt
¼ teaspoon paprika
Dash nutmeg

• • •

2 cups light cream or half-and-half

• • •

3 cups cleaned cooked shrimp
1 tablespoon finely chopped candied ginger
1 tablespoon lemon juice
1 teaspoon cooking sherry
1 teaspoon onion juice
Dash Worcestershire sauce
Salt to taste

Melt butter; blend in flour, curry powder, salt, paprika, and nutmeg. Gradually stir in cream; cook until mixture thickens, stirring constantly. Add remaining ingredients; heat through. (To match picture, pour into individual casseroles and bake in hot oven (400°) about 10 minutes or until top is lightly browned.) Serve with Orange Rice and curry condiments: Currant Chutney, finely shredded orange peel, flaked coconut, chopped roasted peanuts, and watermelon pickles. Makes 4 servings.

Chalet Suzanne Orange Whip

A refreshing, velvety dessert that is dotted with orange sections—

2 envelopes (2 tablespoons) unflavored gelatin
2 cups sugar
Dash salt

• • •

4 egg yolks
2½ cups orange juice (about 10 medium oranges)
1 tablespoon shredded orange peel
2 teaspoons shredded lemon peel
3 tablespoons lemon juice (1 lemon)

• • •

1 cup orange sections (white membrane removed), cut in half (3 to 4 medium oranges)
2 cups heavy cream, whipped

Thoroughly mix gelatin, sugar, and salt in saucepan. Beat together egg yolks and *1 cup* of the orange juice; stir into gelatin mixture. Cook over medium heat, stirring constantly, just till mixture comes to boiling. Remove from heat; stir in peels and remaining juices. Chill, stirring occasionally, till mixture mounds when dropped from spoon. Stir in orange sections. Fold in whipped cream. Pour into a 2-quart mold. Chill until set. Unmold. (To match picture, divide between a 1-quart fluted mold and an 8x1½-inch round cake pan. Unmold fluted mold atop round, flat mold.) Makes 10 to 12 servings.

Orange Bowl Mold With Chicken Salad

Two salads in one. You'll like the cool, fresh orange gelatin. For the chicken salad, do as Mrs. Hinshaw does: Omit celery from your favorite chicken salad and add toasted blanched almonds—

2 envelopes (2 tablespoons) unflavored gelatin
1 cup sugar
3½ cups orange juice
½ cup lemon juice
Few drops orange food coloring, if desired

• • •

2 large oranges, sectioned (white membrane removed)

• • •

1 cup chicken salad

Combine gelatin and sugar; add *1 cup* of the orange juice. Heat and stir over medium heat till gelatin and sugar dissolve. Remove from heat; add remaining orange juice and lemon juice. Tint with orange food coloring. Chill till partially set. Pour into lightly oiled, shallow 1-cup bowls; insert orange sections, spoke-fashion, around sides of bowls. Chill overnight or till very firm. With tablespoon, carefully scoop out ¼ cup gelatin from center of each and fill with chicken salad, making top level with gelatin. To loosen from bowls, run knife around edge, invert and cover with towel wrung out of warm water. Makes 4 servings.

Broiled Grapefruit

As much a part of Chalet Suzanne as citrus groves and sunshine. For an appetizer, center with cooked chicken liver. For dessert, just serve plain in all its sugar-glazed glory—

Count on half a large grapefruit for each serving. Have fruit at room temperature so it will be hot through when top is browned. Cut around every section of grapefruit half, close to membrane—fruit should be completely loosened from shell. Cut a hole in center of grapefruit half and fill with 1 to 1½ tablespoons butter. Sprinkle ½ teaspoon sugar over each half, then sprinkle each with 2 tablespoons cinnamon-sugar mixture (1 part cinnamon to 4 parts sugar). Broil grapefruit on shallow baking pan or jelly-roll pan 4 inches from heat about 8 to 10 minutes or just long enough to brown tops and heat bubbling hot. At end of broiling time, place a cooked chicken liver in center of each grapefruit half and sprinkle lightly with sugar; broil about 2 minutes longer.

For the best in pancakes, flip 'em the Pancake Palace way! In March we'll feature recipes and tips from this famous San Francisco eating place.



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Eagle Brand Magic Mocha Frosting

1⅓ cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
1 tablespoon Borden's Instant Coffee
1 tablespoon water • ½ teaspoon salt
2 squares (2 oz.) unsweetened chocolate
½ teaspoon vanilla extract

Eagle Brand is fresh whole milk and sugar pre-cooked to a rich creamy smoothness.

1. Put Eagle Brand Sweetened Condensed Milk, coffee, water and salt in top of double boiler; mix well. Then add chocolate.

2. No beating ever necessary. Cook over rapidly boiling water, stirring often until thick, about 10 minutes.

3. Cool. Stir in vanilla. Spread on cooled cake layers and garnish with nuts. Makes 1½ cups, or enough for tops and sides of two 8-inch layers or 12 cupcakes.

Good in coffee— and on cereal, too!



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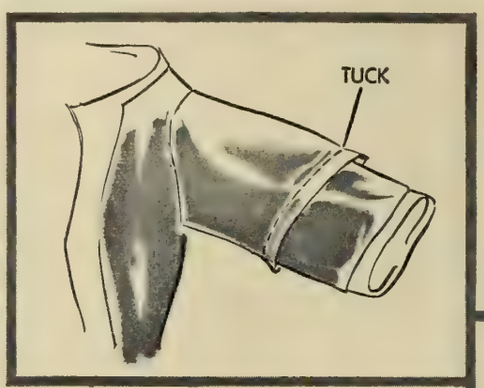
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Take a tuck to grow on

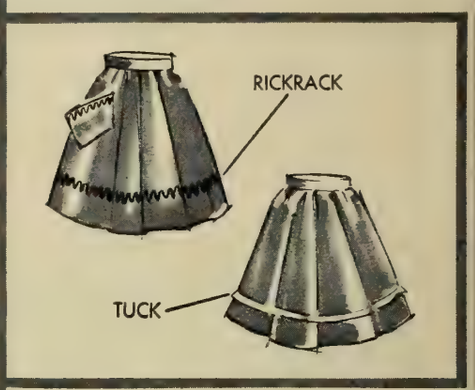
By Georgi Greer

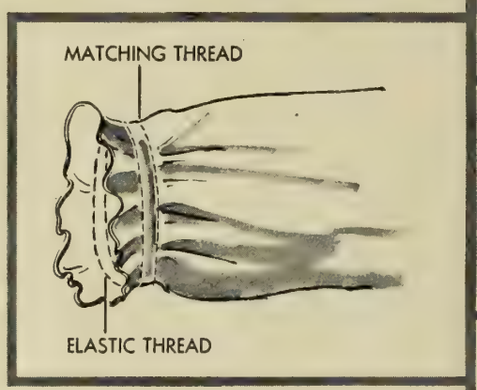
CHILDREN grow like weeds! Often, clothing purchased in early summer is outgrown by school time. To stretch the life of your child's wardrobe, try these easy sewing alterations.



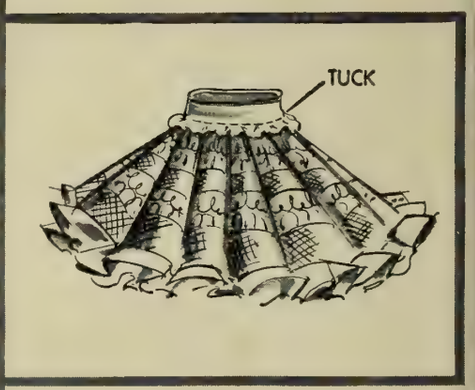
Shorten lined coat sleeves by taking tucks in sleeve linings. The shortened lining pulls the outer fabric up inside the sleeve. Let out tucks before cleaning garment, or crease marks may show when sleeves are lengthened.

To let down hems without having crease marks show, stitch a line ¼ inch from the hem edge. Take out old hem; press flat. The resulting tuck trims skirt and no faded mark shows. Or, cover faded line with decorative trimmings.

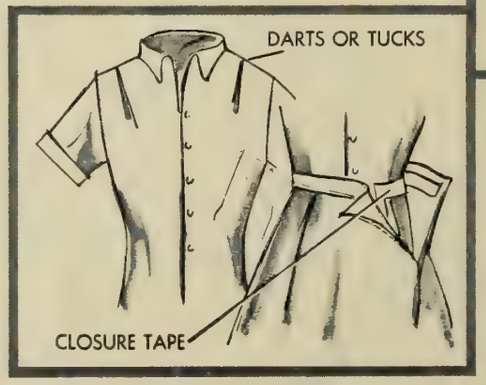




Tighten sweater ribbings, if stretched out or large. Wind elastic thread on bobbin; use matching thread in needle, as it will show on garment's right side. After stitching, use square knots to tie the elastic thread ends.



Shorten crinoline or stiff-net petticoats with a tuck. Sew a tuck in the section of smooth fabric just above the joining of the net. In a straight slip, take a tuck above the lace insertions. Remove tuck to add length.



Take tucks or darts across shoulder seams to narrow garments that droop off shoulders. Keep blouses or shirts tucked in with nylon-tape closures sewed around waistline. As the child grows, lower the strip on the blouse.

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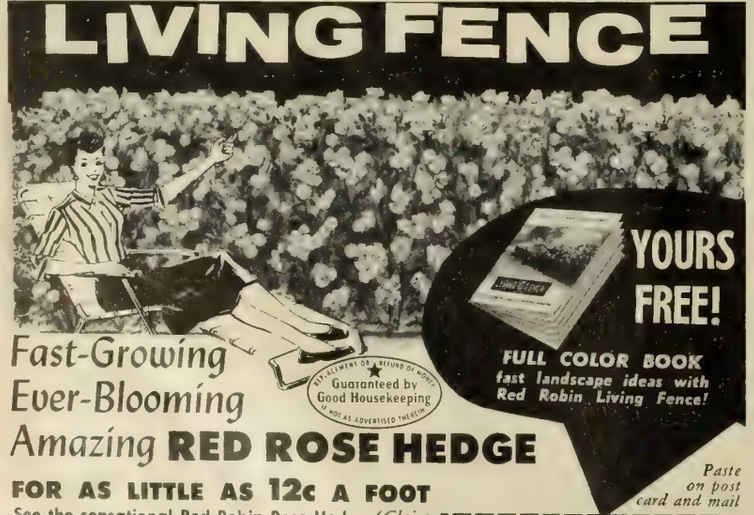
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Famous flower master shows you how

Begins on page 56



Fruit and vegetable arrangements, such as this one, form an important part of Professor Tsujii's teachings. Ordinary market-basket items, composed with care, take on special beauty.

To Koshu Tsujii—one of Japan's leading flower craftsmen—flower arranging is not only his chosen profession, but a dedicated way of life. Despite the fact that his arrangements (seen on pages 56 and 57) are considered so skillful that his country rates him as one of their "national treasures," they're so classically simple in line and detail that even beginners can try them, and feel justifiably elated with the results!

And this fact gives as much pleasure to the dynamic flower master as being handed the keys to the city! "A life without flowers and the knowledge to arrange them is a life full of poverty and distress," he says politely but firmly.

Professor Tsujii's Saga School is now one of the top six in Japan and his followers are legion in other countries. His teachings emphasize naturalism and simplicity in flower arranging, which is still considered a radical viewpoint to more classically inclined schools.

He was born in Osaka in 1882, the son of a poor farmer father. While delivering flowers and branches from the farm to the florists in Osaka, he came into contact with teachers of various schools who patronized the shops.

So intrigued was he with the work of these famous men, that he took a job with one of the florists while he studied with a leading classicist of the day—a teacher of the Misho-Goryu school. His aptitude and application gained him his first certificate at the age of 13. At the age of 16, after continued study, he made his decision to earn his living as a flower arrangement teacher and began his career with only two pupils.

Though the beginning was not auspicious, today his pupils number in the thousands. An agile and spry oldster of 76, he conscientiously visits and teaches at the 80-odd branches of the Saga School, maintaining a whirlwind schedule, via plane, train, and bicycle (when other means of transportation fail). Through the years he's managed to wear out many a young and eager assistant. This jet-propelled program he intends to continue on his forthcoming American trip.

In addition to lecturing at major department stores, Professor Tsujii is looking forward to giving talks and demonstrations at clubs and civic organizations. "Not only for the pleasure of teaching," he says, "but the opportunity to experiment with different varieties of flowers."

Diffident in manner, and small, even by Japanese standards, he sheds his shell of shyness when his fingers come in contact with flowers, touching them with the same cherishing care a painter would accord his materials. Then, as he works, each flower is put deftly in the perfect position. This ability to see the potential of flowers in one glance is characteristic of his creative skill.

Better Homes & Gardens is pleased to announce that Professor Koshu Tsujii will tour the United States in March and April. This lecture tour is sponsored by department stores affiliated with the Associated Merchandising Corporation, and Mrs. Frank A. Allen of Washington, D. C., founder of Ikebana International (an international organization of flower arrangers).

To determine whether Professor Tsujii is scheduled to appear in a department store in your town, or to arrange a lecture and demonstration for your club, write immediately to Associated Merchandising Corporation, 1440 Broadway, New York 18, New York.


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Ala Moana Park, photographed in Honolulu
by Tom Hollyman for Hawaiian Pineapple Company, Ltd.
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Leftovers

Begins on page 66

Perfect Bread Pudding

2¼ cups milk
2 slightly beaten eggs
2 cups 1-inch day-old bread cubes
½ cup brown sugar
1 teaspoon cinnamon
1 teaspoon vanilla
¼ teaspoon salt
½ cup seedless raisins, dark or light

Combine milk and eggs; pour over bread cubes. Add remaining ingredients; toss lightly to blend. Spread mixture in greased 8x8x2-inch baking dish. Set dish in shallow pan on oven rack. Pour hot water around it 1 inch deep. Bake in moderate oven (350°) about 35 to 40 minutes or till knife inserted halfway between center and outside edge comes out clean. Makes 9 servings.

Heavenly Hawaiian Sherbet

½ envelope (½ tablespoon) unflavored gelatin
2 tablespoons cold water
2 cups buttermilk
¾ cup sugar
1 9-ounce can (1 cup) crushed pineapple
1 teaspoon vanilla
1 egg white
¼ cup sugar

Soften gelatin in cold water; dissolve over hot water. Combine buttermilk, ¾ cup sugar, pineapple, vanilla, gelatin; mix well. Freeze in refrigerator tray till firm.

Break in chunks; turn into chilled bowl; beat smooth with electric or rotary beater. Beat egg white till soft peaks form; gradually add ¼ cup sugar and beat till stiff peaks form. Fold into pineapple mixture. Return quickly to *cold* tray. Freeze firm. Makes 4 to 6 servings.

Daffodil Lemon Sauce

½ cup sugar
2 teaspoons cornstarch
Dash salt
Dash nutmeg
1 cup water
2 beaten egg yolks
2 tablespoons butter or margarine
½ teaspoon grated lemon peel (optional)
2 tablespoons lemon juice

Mix sugar, cornstarch, salt, and nutmeg; gradually stir in water. Cook over low heat, stirring constantly, till thick and clear. Stir small amount of hot mixture into egg yolks, then return to hot mixture. Cook and stir 1 minute. Remove from heat and add butter, lemon peel and juice; blend thoroughly. Serve warm over cottage pudding. Makes about 1½ cups.

Caramel Custard

6 to 7 slightly beaten egg yolks
¼ cup sugar
¼ teaspoon salt
2 cups milk, scalded
½ teaspoon vanilla
½ cup sugar
Dash nutmeg

Combine egg yolks, ¼ cup sugar, and salt; slowly stir in slightly cooled milk; add vanilla. Set aside. Melt ½ cup sugar in heavy skillet over low heat, *stirring all the time.* Soon as syrup turns a pretty golden brown, remove from heat. Spoon 1 tablespoon syrup into each of six 5-ounce custard cups using spoon to quickly swirl syrup so bottom and sides of cup are coated. Set custard cups with syrup in shallow pan on oven rack. Pour hot water around them, 1 inch deep. Pour custard atop syrup in cups. Sprinkle with nutmeg. Bake in slow oven (325°) 40 to 45 minutes, or till knife inserted off-center comes out clean. Serve warm in cups or chill and invert cups to unmold. Makes 6 servings.

Coconut Torte Dessert

1 cup graham-cracker crumbs
½ cup chopped flaked coconut
½ cup chopped California walnuts
4 egg whites
¼ teaspoon salt
1 teaspoon vanilla
1 cup sugar
1 pint butter-brickle ice cream

Combine graham-cracker crumbs, coconut, and nuts. Beat egg whites, salt, and vanilla till soft peaks form; gradually add sugar, beating till very stiff peaks form and all sugar has dissolved. Fold graham-cracker mixture into egg-white mixture. Spread in well-greased 9-inch pie plate. Bake in moderate oven (350°) about 30 minutes. Cool. Cut in wedges and top with scoops of ice cream. Makes 6 to 8 servings.

Butter Sponge

1 cup sifted cake flour
1 teaspoon baking powder
¼ cup butter, melted
½ teaspoon vanilla
½ cup milk, scalded
6 egg yolks
1 cup sugar
1 recipe Jiffy Orange Frosting

Sift together flour and baking powder. Add butter and vanilla to scalded milk and keep hot. Beat egg yolks till thick and lemon-colored; gradually beat in sugar. Quickly add flour mixture; stir just till mixed. Gently stir in the hot milk mixture. Pour into greased 9x9x2-inch pan; bake in moderate oven (350°) 30 to 35 minutes or till done. Cool thoroughly and frost with Orange Butter Frosting.

For **Jiffy Orange Frosting:** Thoroughly cream ¼ cup butter and 2 cups sifted confectioners' sugar; add 2 teaspoons grated orange peel. Stir in 1 tablespoon orange juice or enough to make of spreading consistency; beat smooth. Spread on cooled cake; cut in squares and center each piece with a perfect California walnut half.



Chicken-salad Special

1½ cups coarsely diced cooked chicken
1 cup diced celery
¼ cup mayonnaise
2 tablespoons chopped sweet pickle
1½ tablespoons lemon juice

Lightly toss together all ingredients. Season to taste with salt and pepper. Chill. Serve atop crisp lettuce. Makes 3 servings.

Skillet Ham Salad

¼ cup chopped green onions
¼ cup chopped green pepper
2 cups cooked ham, diced
1 tablespoon fat

• • •

3 or 4 medium potatoes, cooked, diced (3 cups)
¼ teaspoon salt
Dash pepper
¼ cup mayonnaise or salad dressing
½ pound sharp process American cheese, diced (1½ cups)

Cook onions, green pepper, and meat in hot fat, stirring occasionally, till meat is lightly browned. Add potatoes, salt, pepper, and mayonnaise. Heat, mixing lightly. Stir in cheese; heat just till it begins to melt. Garnish with green onions. Makes 4 servings.

Best Oven Hash

1½ cups coarsely ground cooked beef
1 cup coarsely ground cooked potatoes
½ cup coarsely ground onion
¼ cup chopped parsley
1 teaspoon salt
Dash pepper
2 teaspoons Worcestershire sauce
1 6-ounce can (⅔ cup) evaporated milk

• • •

⅓ cup slightly crushed corn flakes
1 tablespoon butter or margarine, melted

Lightly mix beef, potatoes, onion, parsley, salt, pepper, Worcestershire, and milk. Turn into greased 1-quart casserole. Mix corn flakes and butter; sprinkle over top. Bake in moderate oven (350°) 30 minutes or till heated through. Pass catsup and mustard. Makes 4 servings.

Turkey-Rice Scallop

⅓ cup rice
2 cups turkey broth*

• • •

2½ cups diced cooked turkey
⅓ cup chopped celery
¼ cup chopped pimiento
2 beaten eggs
¾ teaspoon salt
⅛ teaspoon poultry seasoning

Cook rice in broth about 10 minutes or till partially tender. Combine with remaining ingredients. Pour into greased 10x6x1½-inch baking dish. Bake in slow oven (325°) 40 to 45 minutes or till set. Serve hot with Mushroom Sauce. Makes 6 to 8 servings.

Mushroom Sauce: Cook ¼ cup minced onion in 3 tablespoons butter or margarine till tender but not brown. Blend in 3 tablespoons enriched flour. Stir in 1 cup turkey broth* and ½ cup heavy cream. Cook, stirring constantly, till thick. Add one 6-ounce can (1⅓ cups) sliced mushrooms, drained. Season to taste with salt and pepper. Heat. Makes 2½ cups.

*Or you can use canned bouillon or chicken bouillon cubes dissolved in hot water according to the label directions.

Grandma's French Toast

Combine ½ cup milk, 2 slightly beaten eggs, and ¼ teaspoon salt. Dip day-old bread into milk-egg mixture—this is enough for about 4 slices bread. Fry in small amount hot fat till golden brown. Sift confectioners' sugar over toast. Serve hot with butter, maple-flavored syrup, and currant jelly.

Winter Garden Loaf

2 packages lemon-flavored gelatin
3½ cups hot water
3 tablespoons vinegar
½ teaspoon salt

• • •

9 to 12 canned whole green beans
3 or 4 long strips pimiento

• • •

1 cup cooked cauliflowerets
½ cup cooked sliced carrots
¼ cup diced celery
¼ cup sliced radishes
¼ cup sliced green onions

Dissolve gelatin in hot water; add vinegar and salt. Pour about ½ inch of gelatin mixture into 8½x4½x2½-inch loaf pan. Chill until set. Divide beans in 3 or 4 bundles and circle each with pimiento strip. Arrange on gelatin in pan. Chill remaining gelatin till partially set; pour enough over beans to cover; chill until firm. Meanwhile combine remaining gelatin with rest of vegetables (but do not chill). Pour over firm gelatin in pan, then chill till set. Unmold on lettuce. Makes 8 servings.

Chicken Strata

8 slices day-old white bread

• • •

2 cups diced cooked chicken
½ cup chopped onion
½ cup chopped green pepper
½ cup finely chopped celery
½ cup mayonnaise
¾ teaspoon salt
Dash pepper

• • •

2 slightly beaten eggs
1½ cups milk

• • •

1 can condensed cream of mushroom soup

• • •

½ cup shredded sharp process American cheese

Butter 2 slices bread; cut in ½-inch cubes and set aside. Cut remaining bread in 1-inch cubes; place half of unbuttered cubes in bottom of 8x8x2-inch baking dish. Combine chicken, vegetables, mayonnaise, and seasonings; spoon over bread cubes. Sprinkle remaining unbuttered cubes over chicken mixture. Combine eggs and milk; pour over all. Cover and chill 1 hour or overnight. Spoon soup over top. Sprinkle with buttered cubes. Bake in a slow oven (325°) 50 minutes or till set. Sprinkle cheese over top last few minutes of baking. Makes 6 servings.



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Coming when called. When you have the dog's attention, call "come boy" or "here." (Always use the same command.) As he starts to come, blow a whistle as a bridging signal to remind him of the reward.

When he reaches you, offer him a small bowl of food and let him eat. As he learns, try calling him from greater distances, and away from distractions.



Sitting. To encourage your dog to sit naturally, walk slowly toward him, holding the reward bowl above his head. If he doesn't sit after a moment or two, push down gently but firmly on his hind quarters.

As he bends his legs, say "sit." When his hind quarters touch the ground, sound the whistle (softly, so as not to startle him) and reward him with food.

Train your dog this easy way

By Marian and Keller Breland

LAST MONTH we outlined a highly successful animal training system. Now, in these step-by-step pictures, we show you how to use this method to teach your dog specific commands.



Lying down. Start with the dog in the sitting position. Grasp his front paws and gently pull his legs out in front of him. As he goes down, command "down." After he learns, you can make him lie down at a considerable distance from you.

Photographs: Harris



Fetching. Attract the dog's interest with the object to be fetched. While he is watching, throw it a short distance and command him to "fetch."

If he goes after it, get him to bring the object to you by calling him. If he doesn't understand, take him there and make him pick it up. Then return to your position and continue with command, whistle, and reward.



Sitting up. Have the dog sit down, and, holding the reward bowl over his head, command "sit up." To help him, raise his front paw. He may start to stand, but after a moment he should drop to a sitting position.

When he does this, sound the whistle and reward him. As he learns, take all support away.

More on next page

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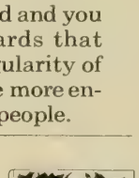
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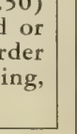
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Train your dog this easy way

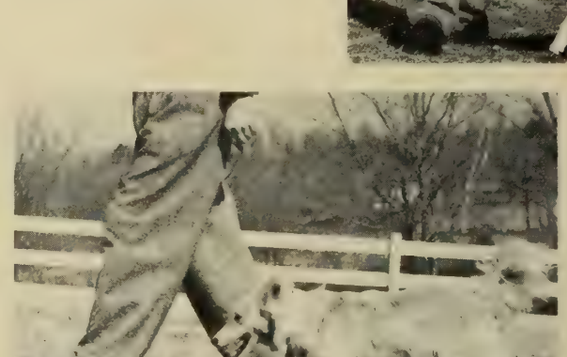
Begins on page 11



Heeling. Walk your dog on a leash as shown, keeping his head close to your left knee.

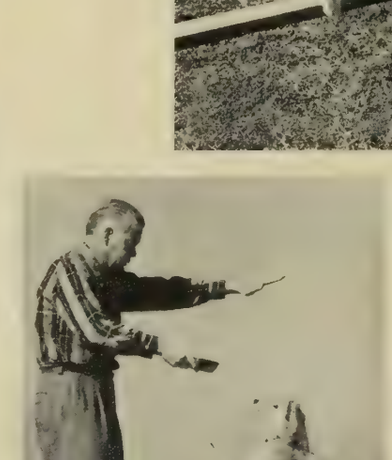
Make him follow your actions when you stop and turn. If he tries to deviate, command "heel." When he holds the position without restraint, sound the whistle and reward him with food.

When you command "heel" and he jumps *back* into position, blow the whistle again and reward him. Reward the dog only when he does the right thing, and keep your tone of voice and body positions consistent.





Jumping. Have your dog sit on the opposite side of a low hurdle. As you hold the food bowl out to him, command "jump." Reward him only when he obeys.



Standing up. When he is in the sitting position, hold the food bowl above his head and command "up." If he doesn't get the idea, raise him by a paw.

In March we'll show you how to break your dog of bad habits such as chewing and chasing.

FENCES: plain and fancy

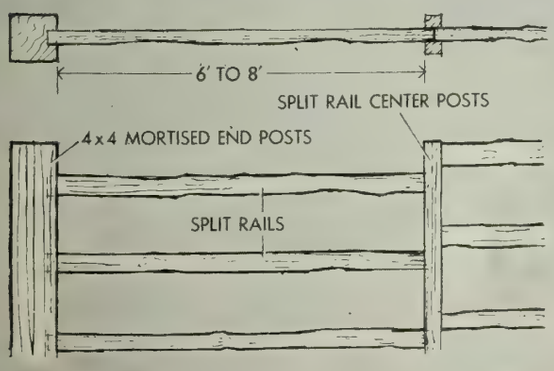
Yesterday, plain barbed-wire fences helped us tame and develop the big acres of America's West. Today, fences both plain and fancy are helping us develop the smaller areas on which we build our homes. The fences shown here, or variations of them you may wish to make, will enable you to develop your own lot so that outdoor living becomes a true family experience rather than communal chaos.

Mason Weymouth



Modern post and rail is slim and trim

This won't corral longhorn cattle, but it does do an effective job as an area divider in the garden of Mr. and Mrs. C. L. Boles. The rails are nailed to split center posts, mortised to 4x4 end posts. The fence is finished with a preservative stain.

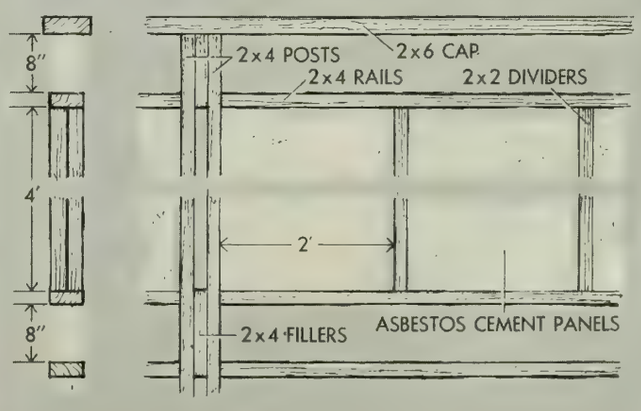


Photographs: Joe Munroe



Play-yard fence of asbestos-cement

These fence sections are separate units, secured to each other by a 2x6 cap and short 2x4 shims. You can assemble sections completely before sinking the posts. Rosalind Wheeler, landscape architect. Built by R. L. Chambers, owner.

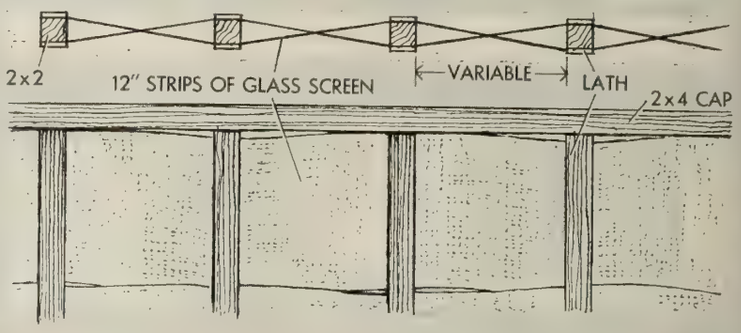


More on next page



Patio privacy—plastic-and-glass screen

The many new screening materials of weather-resistant, low-maintenance plastic offer exciting possibilities for all sorts of outdoor screens and fences. Here, wide strips of screening, woven around 2x2s, separate small front patio from carport. Home of Mr. and Mrs. Jack Hinman.

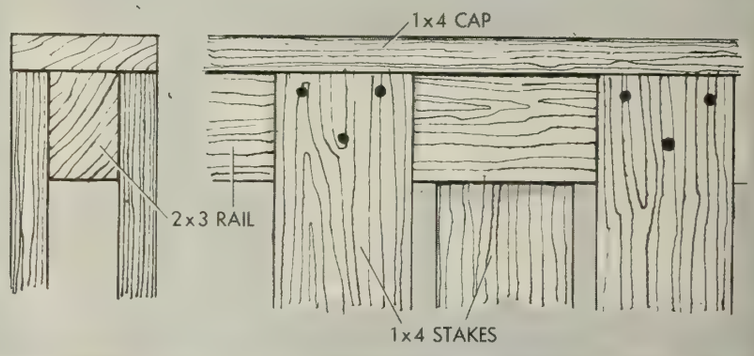


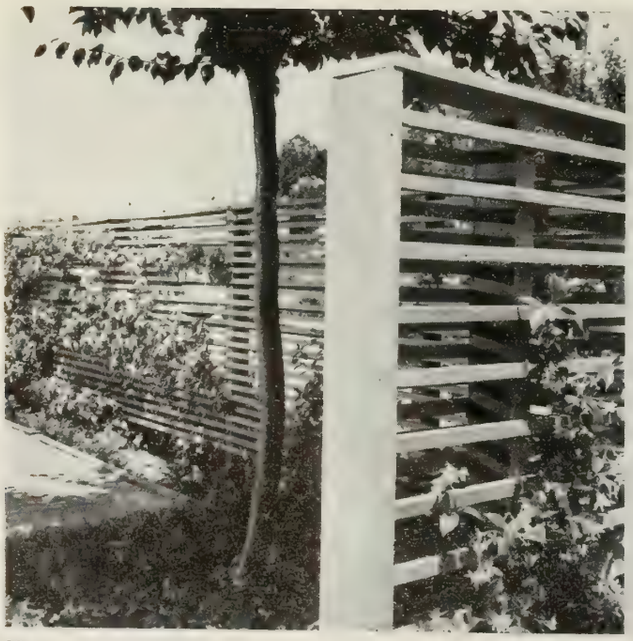
Jeanette Grossman



Streetside fence of unpainted cedar

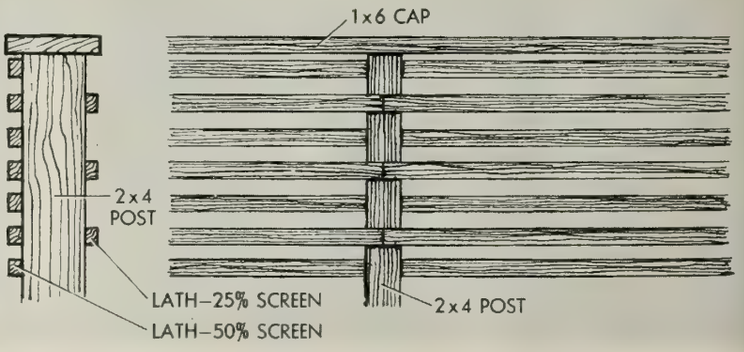
This handsome fence is a modern cousin of the traditional picket fence. It varies in two ways: the pickets are flush with top and bottom rails, and they are alternated so both sides of the fence are identical. Here the fence shields a garden from street and serves as background for young plants.





Terrace background with rails of lath

This vine-covered fence provides the privacy for a small terrace on the street side of the house. The laths are ripped from full dimension 1-inch stock, give complete privacy but don't exclude light, air. Design: Mary Gordon, landscape architect. Built by Dr. George Cooper, owner.



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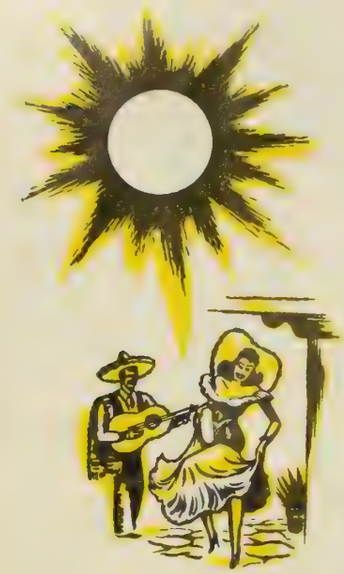
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Old Tucson's walled city



By Oren Arnold

Four centuries ago, Spanish pioneers built the only walled city ever constructed in America—old Tucson, Arizona. On the site today is modern Tucson, with 150,000 people. Near by the modern city, however, the old town can still be seen as it was then. An exact reproduction exists in full-scale adobe construction—including walls, homes, mission, stage depot, and stores.

The city was restored at enormous cost as a set for the motion picture *Arizona*, based on the romantic novel by Clarence Buddington Kelland. It was left as a permanent exhibit for the public to enjoy without charge. Since then, still another western movie set has been added near by for the more recent film *Rio Bravo*. Thus, two authentic regional towns of different periods can be seen.

Here, youngsters can rev up their imaginations in the truly Wild Western atmosphere. And the sets are far enough out (13 miles from Tucson on West Speedway) that the region is still a desert wilderness. The area is little changed since the Apache Chief Geronimo made his terrible raids here in the 1870s.

A fascinating added attraction, just two miles farther west, is the Arizona-Sonora Desert Museum of animals and plants.

Here, in the nation's thickest forest of giant cacti, almost every species of desert fauna and flora can be seen. This includes desert demons like centipedes, scorpions, and tarantulas; beauties like the Sonoran doves and white-wings, the exquisite topknot quails, the tiny elf owl (smallest in the world); feared predators like coyotes, wolves, foxes, rattlesnakes, and great panthers and mountain lions. A tunnel takes you 12 feet underground for a close-up of living desert burrowers and the remarkable root system of desert plants. A special wild life blind offers the unusual opportunity of photographing elusive desert animals. Famed explorer Roy Chapman Andrews called this "truly one of the foremost living museums in the world."



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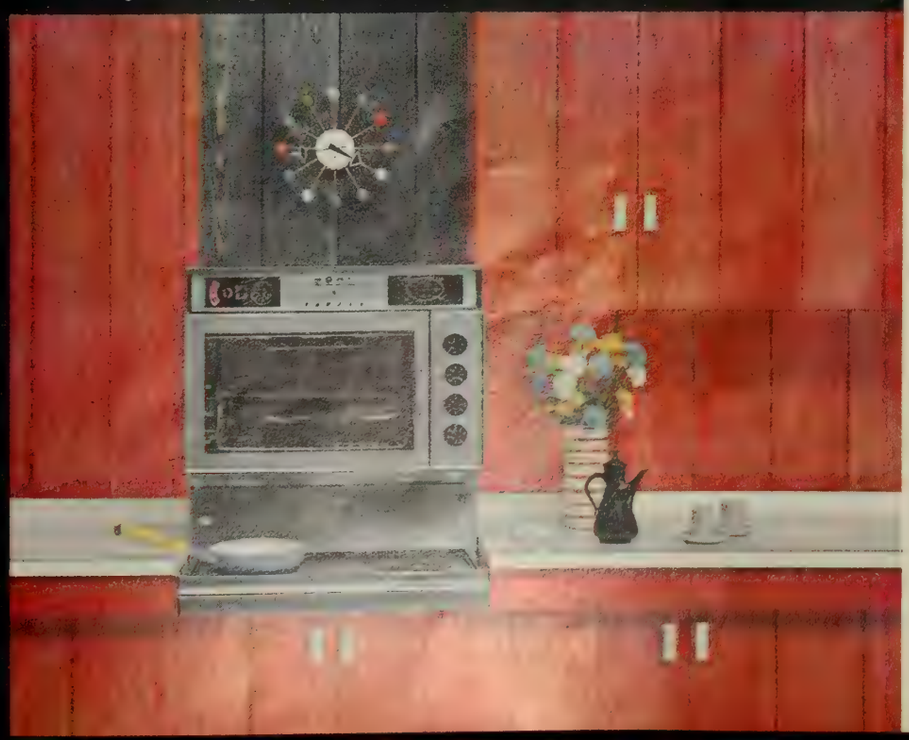
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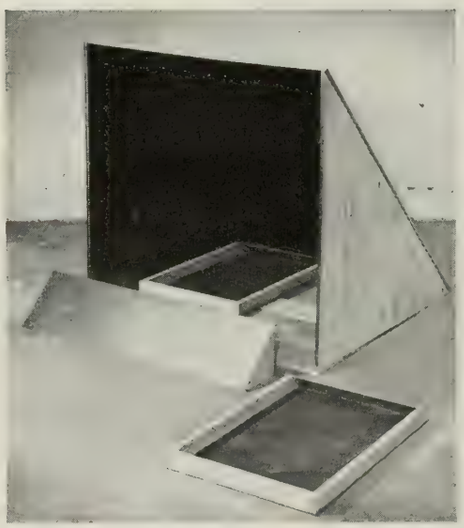
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Photographs: Hopkins



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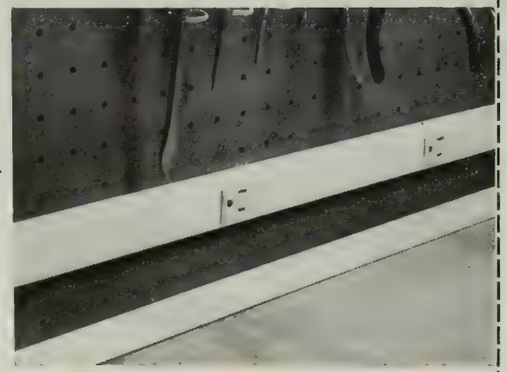
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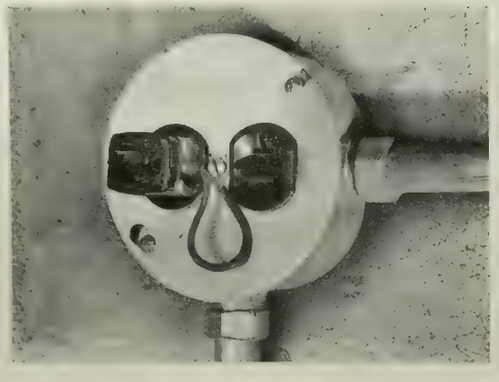
OLDSMOBILE DIVISION, GENERAL MOTORS CORPORATION



Install key switches in your tool circuits. Then you can turn them off, leaving the other circuits activated, in case you want to use the lights.



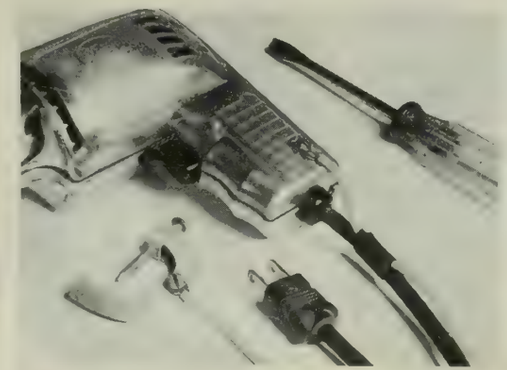
Multiple outlet strip on your workbench provides outlets where you need them. The outlets are grounded to the strip case, so run a grounding wire from a mounting bolt to a grounded outlet.



In existing outlets that don't have a three-prong receptacle, use a grounding adapter. Attach the adapter's grounding wire to the center screw of the outlet box. Buy one for each outlet.



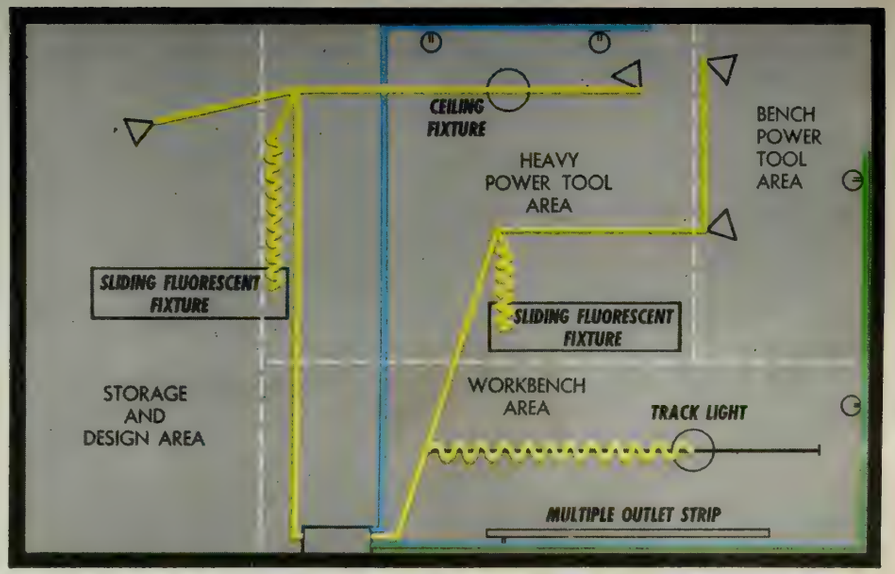
A grounding pigtail is found on some power tools. The pigtail's separate screw fitting replaces the center screw in the outlet box. Just slip the pigtail off the fitting when unplugging the tool.



Many power tools do not have three-wire cords and grounded plugs. Make your own grounding wire to remedy this unsafe situation.

Attach the wire to a screw on the tool frame. Connect the other end to a grounding clamp on a cold water pipe or a *grounded* conduit.

Cut along dotted lines



Several circuits divide the work load

This wiring diagram for a 10x16-foot workshop has four circuits controlled by a branch panel. The two lighting circuits, an outlet circuit for portable equipment, and a heavy duty tool circuit provide plenty of power for any activity.

Heavy Tool Circuit
Appliance Circuit
Lighting Circuit

Good workshop wiring

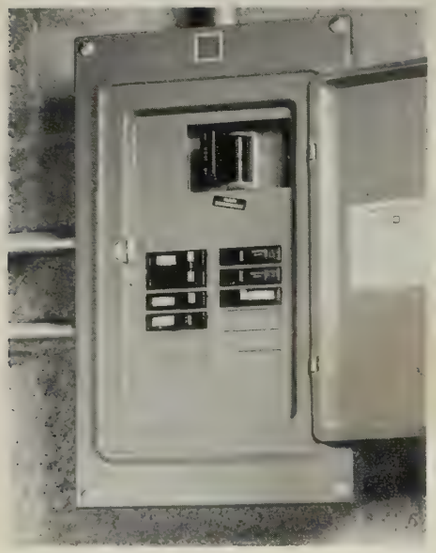
IF YOUR WORKSHOP WIRING consists of a couple of light bulbs and a tangle of extension cords, you owe yourself something safer and more convenient. Here's your blueprint for adequate lighting, plenty of electrical power, and complete grounding of all your electrical tools. You can tackle the lighting and grounding yourself, but leave the wiring to an electrician. He knows what the building code requires and what materials to use to meet your requirements.

Add these pages to your HANDYMAN'S BOOK

File under Wiring



The ideas and equipment you need for the job are here



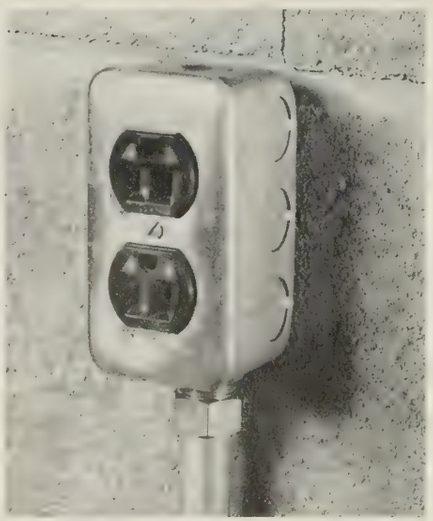
Branch control panel has six breakers installed: four active circuits and two spares. The heavy duty circuit has a double breaker, split wired to carry both 110 and 220 volts, or double amperage on 110.



Feeder line (top) comes from the electric meter to the branch panel, which controls only your shop circuits. Turn off the main switch and lock the panel door to keep your children from using the tools or lights.



Motor nameplate amperage is doubled to estimate the amperage your circuits should carry. An average for shop circuits is about 20 amps. Using a too small wire in a circuit will cause a voltage drop harmful to motors.

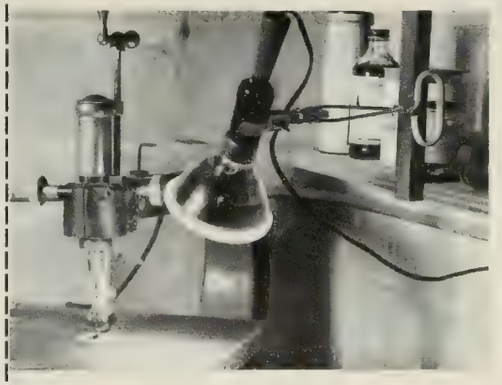


New shop outlets should be grounded. These special outlets receive either a two- or three-prong plug. The grounding prong is connected to the conduit, which is grounded according to building codes.

Concentrated light for close-up jobs will save time and cut down eye strain. Gooseneck lamps—bought new or made from old desk lamps—do the job well.



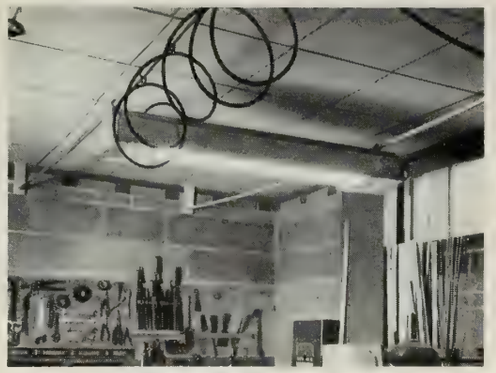
For general illumination, make a sliding fluorescent fixture as you did the track light. Warning: these lights can cause moving tools to appear stopped.



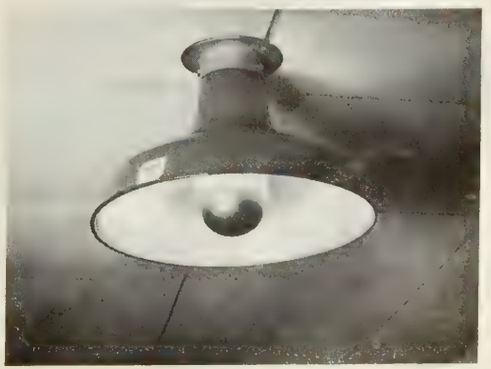
Use ceiling fixtures over your major power tools. A reflecting shade and a silvered bulb provide diffused light over a medium-size area.



A track light for your workbench is made with two wooden hangers and a length of conduit. Hang the cord from clip-type cafe curtain rings, with half loops to make it self storing.



A floodlight bulb in a photography clamp light is an inexpensive and convenient source of light. Use it as a light source for power tools to overcome the stroboscopic effect of fluorescent lights.



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Weldwood® prefinished walnut V-Plank® is grooved to give a random plank effect. Room designed by Jeremiah Goodman, A.I.D.

The Weldwood paneled divider wall in the Bennetts' living room does much more than just separate the dining area. It provides the restful corner you see here. And the striking treatment of horizontal and vertical "planking" creates an illusion of spaciousness.

This is just one of the ways Weldwood paneling can give your home exciting new warmth and individuality. Unlike wall coverings which imitate wood, Weldwood paneling offers you grain patterns in an infinite variety —with beauty impossible to find in printed "wood-grain" imitations.

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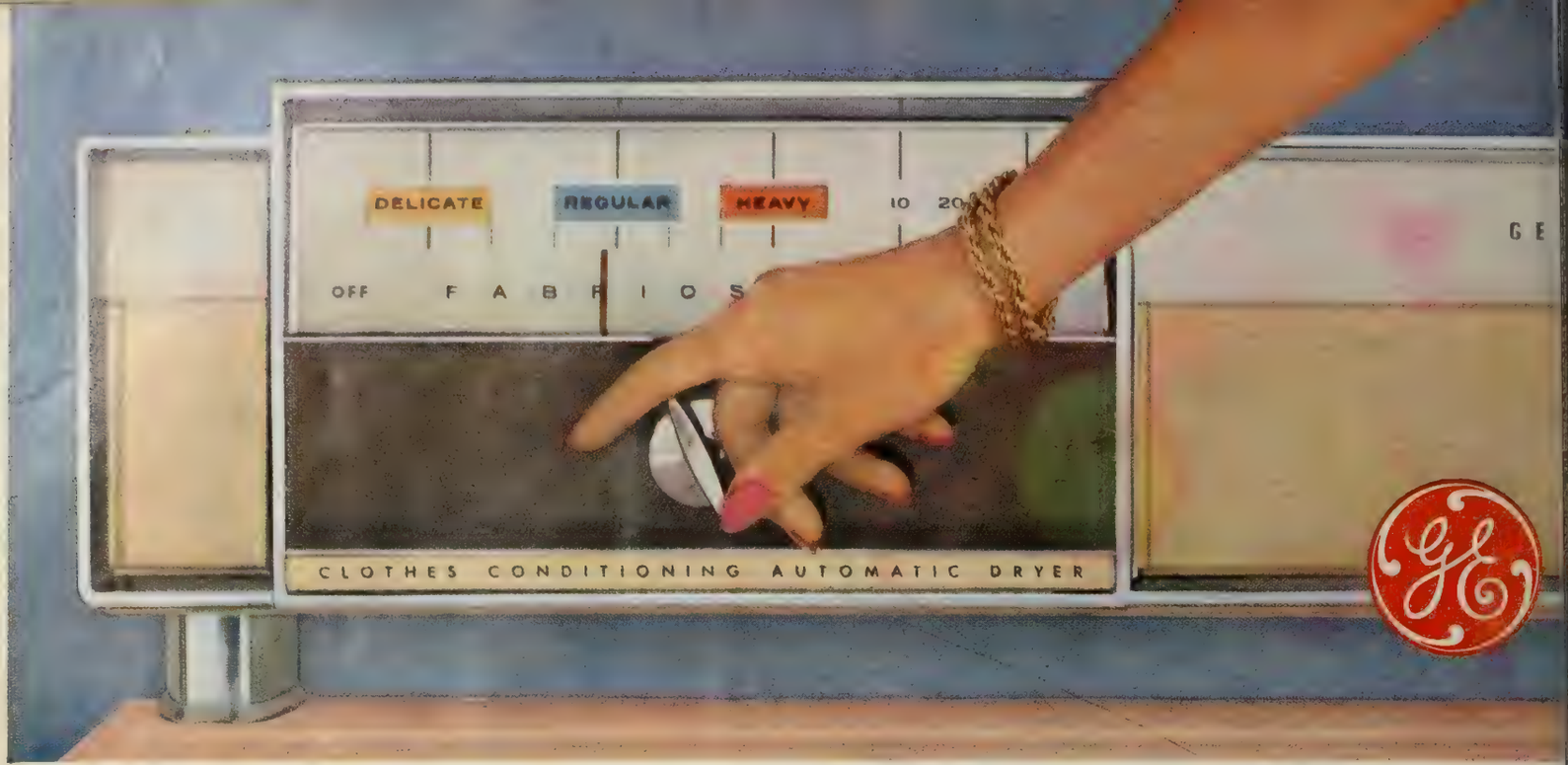
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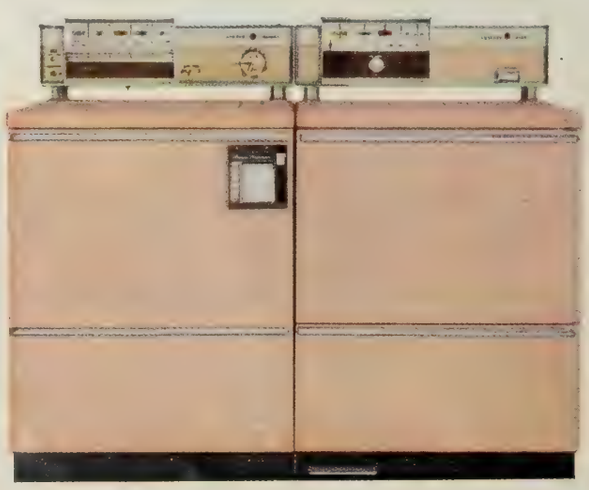
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New Orleans is a walking city, and a tour of the French Quarter begins at Jackson Square and Pirates Alley.

The Cajun country

By Booton Herndon

FEW people who visit New Orleans realize that right under their noses lies one of the most fascinating regions in America—the strange and lovely Acadian country, or "Cajun" as residents call it. Granted, New Orleans is fascinating enough on its own, but this Louisiana countryside of sleepy bayous, lush green marshes, massive old oaks hung with gray Spanish moss is not to be missed.

Here, people speak in a combination of French and English, and in an accent as melodic as the church bells that ring out the Angelus across fields of sugar cane.

Here, coffee is the strongest, blackest known to mankind, and food is as different and delicious as —well, as crayfish etoufee!

Here, flowers show in such [*Turn to next page*

Photographs: Lake



Pine and Oak Alley: A trip into Evangeline country.



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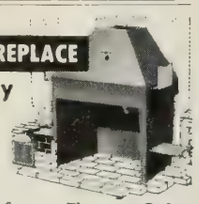
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The Cajun country

Begins on preceding page

profusion that it's impossible to find a time when nothing is in bloom.

Here, magnificent old plantation homes seem to grow out of the ground, spacious and ornate, mysterious and decadent, as unchanged as the mud 'n moss mortar that seals their bricks, and the lush, green growth that surrounds their walls.

And here, on one sunny, barefoot spring day, I took a boat trip that would put the gayest steamer excursion to shame. For this was a school boat—not bus—taking children from their one-room school at Butte la Rose to their homes in the bayous. And the children, shouting in two languages, let me know it was Friday—and didn't I know there was no school for two days?

Now and again as we chugged up river, we'd put into a bank by an unpainted cabin nestled in the green wall of forest, and a child would jump ashore to the accompaniment of squeals and laughter.

One of the pleasures of this rare, picturesque country is just in being there. In Acadia, aimless wandering can be a delight. Driving the country roads which wind along the bayous, past farmhouses of old-world construction and mighty moss-hung oaks, you're in another world, another time. If you get lost, so much the better; then you can stop at a crossroads store and drink a "pop rouge" (strawberry soda) and chat with the people.

It's thrilling to be near Saint Martinville on a Sunday morning. Where else do church bells peal out across flowered fields? An hour before High Mass the soft voice of the smallest bell, known as Auguste, calls out. A half-hour later the harder voice of Stephanie rings across the marshes and meadows. Just before Mass, Marie Angeli, with the full resonant power of her 2,100 pounds of bronze, peals out her imperious summons. Auguste and Stephanie join in to fill the countryside with music.

Supervised tours begin at the Lafayette Museum in the clean, busy city of Lafayette, the center of the Acadian country. Your guide will take you through the loveliest of Lafayette's gardens. They're in bloom the year-round, but in spring—February to April—they are breath-taking. Camellias of all colors bloom from August to April. The huge azalea bushes are solid masses of magenta from late January on.

A full day tour takes in Saint Martinville, New Iberia, and the fascinating Jungle Gardens. First stop, Saint Martinville, once the gay "petit Paris" of the new world, now lives happily in its memories. Here, the mighty moss-hung branches of one of the world's most famous trees, the Evangeline Oak, sweep out over the deep dark waters of the Bayou Teche. It was here where the real Evangeline, who inspired Longfellow's poem, first saw her sweetheart after a separation of three years.

A sweet sadness permeates the air of Acadia, hanging heavy like jasmine. For this is a land born in tragedy.

Three centuries ago, the ancestors of today's Acadians lived in Nova Scotia, known then as La Cadie, a country of happy prosperity. Forty years after France lost La Cadie to England, one of history's worst tyrants, an English general named Lawrence, became governor. He summoned the men of Acadia to meet at the village churches, then they were marched to transports in the harbor, as their wives, mothers, sweethearts, and children cried out in anguish. Later the women and children themselves were deported. Over 18,000 Acadians were torn from their

[*Turn to page 131*



The Acadian country centers in Lafayette, Saint Martinville, and New Iberia—and through it winds the leisurely Bayou Teche.

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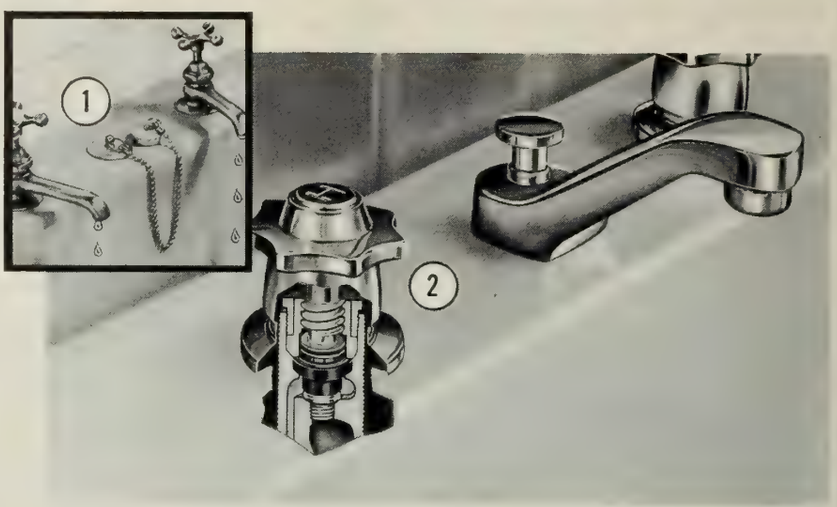


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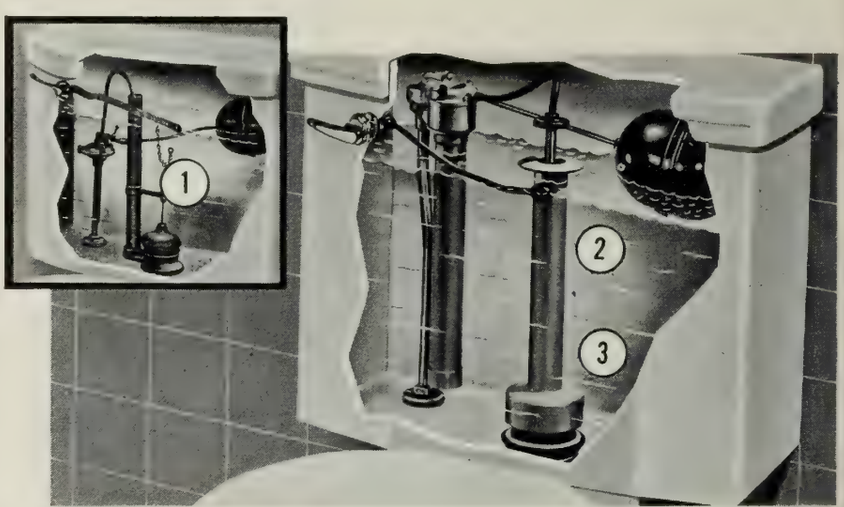
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The Cajun country

Continued from page 128

homeland. Families, broken up, were thrown among hostile English colonists in ports from New England to Savannah. Some were taken as far as the West Indies.

Only in Louisiana, then a Spanish colony, were the Acadians welcome, and then only in the Indian-occupied country northwest of New Orleans. A pitiful handful made their way up the bayous to a new wilderness home.

Most of the Acadians, with typical French frugality, built small, compact houses. However, here and there you find great old plantation homes. One, "Shadows on the Teché" in New Iberia, is open to the public.

South of New Iberia, the trackless marsh begins. Deep back in the swamp is a high and dry piece of land known as Avery Island. Actually it is the top of a huge underground salt dome. Here also are Jungle Gardens, acre on acre of flowering beauty and horticultural exhibits.

Wind up your tour of Jungle Gardens in the late afternoon at the lake known as Bird City. Years ago, the late E. A. McIlhenny, a naturalist and explorer as well as an owner of Avery Island, found seven nestlings of the rare American egret in the swamp. He raised them in captivity, and when they reached maturity, he released them—but they stayed on! Now the island is home for thousands on thousands of the descendants of these unusual birds.

The older egrets seek their food in the marshes surrounding the island, leaving the lake to the young birds. People come from all over the world to watch the mature egrets as they return to the island late in the afternoon. A special deck is built out over the lake for visitors.

The birds arrive in small flocks, circling the lake, then with their wings rigidly set and their white feathers shining in the sun, they glide gracefully down to the platforms. The air is strangely silent during this rare and beautiful show. At any time, however, the silence may be broken by the bass boom of a bull frog or the rolling splash of a bass in the lily pads along the banks. And under the sturdy deck where you stand, an alligator, 12 feet long, may cruise quietly by, back awash, eyes—two huge black mushrooms—protruding above the water.

Quite properly, the food feature in the Acadia country is sea food. And surely nowhere in the world are so many things done with crayfish. At Mim's, a lunchroom across from the church at Breaux Bridge, I was served crayfish cocktail; crayfish bisque, a rich soup; crayfish stew; crayfish etoufee (simmered in sauce, with rice), and, finally, crayfish pie! Incredible—and it was all delicious.

When you move from this country of crayfish and bayous to the near-by city of New Orleans, the contrast is stunning and memorable. New Orleans, often called "America's most interesting city," is rich in old-world charm.

While you'll do well to take organized tours, by all means leave time for browsing. Begin your tour of the French Quarter on the north side of Jackson Square where Jean Baptiste Le Moyne, Sieur de Bienville and founder of New Orleans, began his. It is here he drew an "X" that became the site for New Orleans.

You're within a few steps of Saint Louis Cathedral and the seat of the first Spanish government, the Cabildo and its museum. Near by is Pere Antoine's garden where many duels were fought, and Pirates Alley, an outdoor art exhibit now, but once the path of Jean Lafitte and other buccaneers.

The French and Spanish influence is apparent everywhere, especially in the architecture of the Quarter and the lovely old patios behind the great iron grillwork. Antique and curio shops offer treasures from all over Europe.

Jazz began on Bourbon Street, and Bourbon Street begins about midnight. Scores of nightclubs keep it alive all night long. During the winter season, you can hear a concert by a symphony orchestra on a Mississippi River boat. An early or late stop you'll want to make every day you're in the Quarter is to the Morning Call for coffee and doughnuts.

So famous is the French Quarter that many visitors forget that the city has another heritage. The Americans who came into the city when Louisiana was purchased from the French in 1803 built palatial homes, all in a tight little cluster now known as the Garden District. More authentic antebellum homes can be seen in New Orleans than in any other Southern city—and most within walking distance of one another.

When to visit Louisiana? New Orleans hums the year round, but most major events occur during the winter and spring. A midwinter sports carnival begins the big season the twelfth night after Christmas, and there is no stopping until Mardi Gras, 41 days before Easter. Mardi Gras in New Orleans—or, for that matter, in Lafayette or Saint Martinville—is one of the gayest festivals in the western hemisphere.

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[*Turn to next page*

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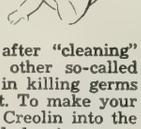
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The Cajun country

Continued from preceding page

gardens coincides with the blooming of the azaleas, usually in March. On Candlelight night, all the patios are illuminated in soft, golden candlelight, as they have been for two centuries.

Trips you can make on your own —in and around New Orleans:

French Quarter Walking Tour: With a map from the Chamber of Commerce, walk from Jackson Square, where the city was founded, to Saint Louis Cathedral, Cabildo, Pirates Alley, and Pere Antoine's Garden. See Madam John's Legacy, the oldest house in the Mississippi Valley. Visit open patios and shops on Royal and Chartres streets, and the French Market. A few blocks away is a beautiful old cemetery where vaults are above ground.

Harbour Tour by steamer at 2:30 p.m. daily: Here in one of the world's great seaports, you'll see 10 miles of wharves, scores of ocean-going vessels, freighters, liners, and banana boats unloading. There are also two great bridges and river traffic lights in this harbor.

River Road tour: Lovely old plantation homes, some in authentic restoration, some in ruins, line the road for 100 miles on the east bank of the river, 50 miles on the west. Many are open to the public. Also, you can see beautiful gardens, and a sugar plantation and refinery. The Chamber of Commerce supplies detailed guides.

Spare-time tours: You'll also enjoy: City and Audubon Parks; Chalmette Park, just out of the city, where battle of New Orleans was fought; the playground at Pontchartrain Beach; and the world's longest highway bridge, over Lake Pontchartrain.

Where to eat in New Orleans:

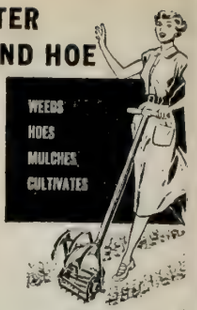
Antoine's: Dinner at Antoine's has been a noted occasion for over a century, and is considered by many tourists as the greatest adventure in New Orleans. Some of the more famous dishes are oysters Rockefeller, turtle soup, and pompano en papillote, in which the fine white flesh of this exquisite fish is combined with other sea foods and a wine sauce, then sealed in brown paper to let the delicate flavors marry. But don't restrict your choice to these three; every item on the menu—which, incidentally, is in French—is excellent.

Brennan's: A new restaurant with a lovely patio and French cuisine, Brennan's is famous for its breakfasts; served any time from 9 a.m. until midnight, they include grilled grapefruit, eggs Hussarde with hot French bread, and, for dessert, bananas Foster with a large cup of cafe au lait.

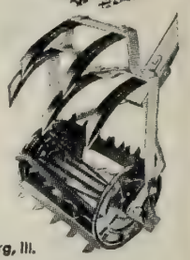
Gallatoire's: Second only to Antoine's in tradition, Gallatoire's has a similarly superior cuisine.

Commander's: For traditional American food plus New Orleans dishes, this restaurant, in a non-tourist part of town, is excellent.

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If you used any of these ideas, please drop a note with details to Ann Usher, Children and Parents Editor, Better Homes & Gardens, Des Moines, Iowa. We promise to make it worth your time.

How to get plans

Five Star Home 3002, shown on page 46, is one of a monthly series for which you can buy complete plans with the following features:

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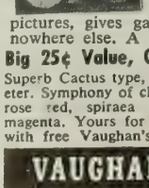
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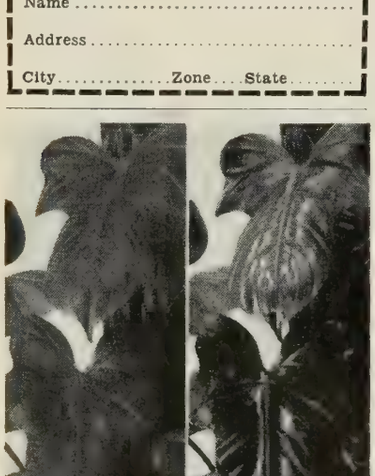


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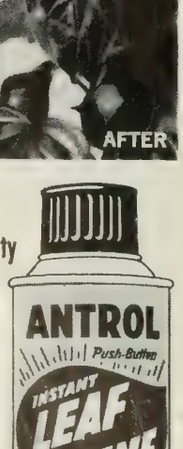
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February, 1960

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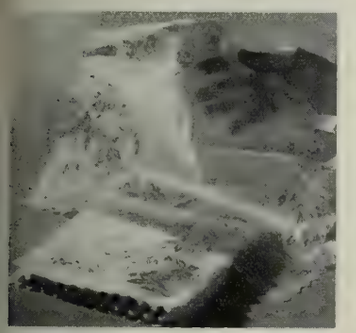
Bib catches food Baby spills. Really helps protect clothes and floor. The stand-open pocket even holds liquid. Easy to clean—rinse at sink. Pretty pastel, it's pliable plastic. Pelican Bib, $1.59, ppd.

Carmel Kiddie Shop, P. O. Box 4232, Carmel-by-the-Sea, Calif.



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Sunset House, 73 Sunset Building, Beverly Hills, Calif.



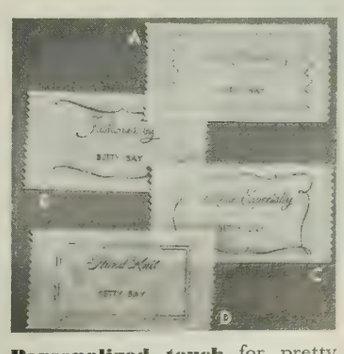
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Edmund Scientific Co., Barrington, N. J.



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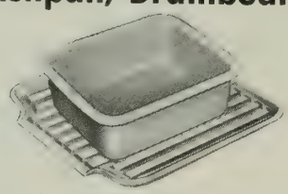
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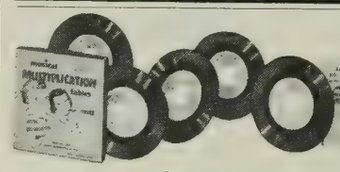
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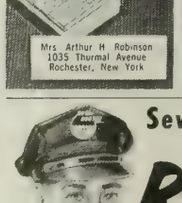
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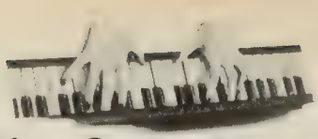
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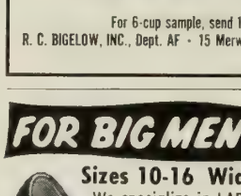
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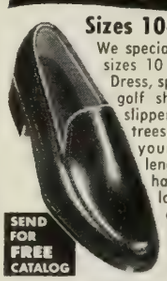


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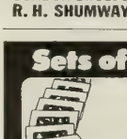
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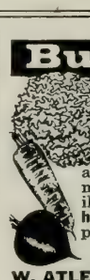
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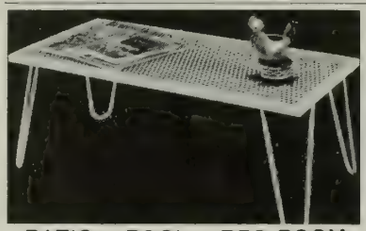
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THE MAN NEXT DOOR®

The trouble with bipartisanship is that in an election year neither party seems to be quite sure whether it's smarter to take the credit or lay the blame, so both do both.

◆ ◆ ◆

As far as she's concerned, Peggy Bayless remarked on the occasion of their twentieth wedding anniversary, the secret of a successful marriage is to keep hoping you can change human nature.

◆ ◆ ◆

Bill and Isabel Norman, over for bridge the other evening, were obviously off their game. When the telephone rang, they both started, then laughed nervously when I excused myself to take the call. Before they went home it came out that Bill, Jr., their high-schooler, had the use of the family car for the evening.

◆ ◆ ◆

At 10, Judy doesn't believe in the Easter Bunny any more, but she isn't sure about the Groundhog.

◆ ◆ ◆

Grandpa Hillis reminded us that it is never hard to convince yourself that you are just as good as someone else. It takes some doing, though, to persuade yourself that you are as good as God made you.

◆ ◆ ◆

The kids in our family have always played abs. When they want peanut butter, they ask for the peen. If they say there are nice bloobs in the thicket behind Uncle Dodd's barn, you know they mean blueberries. They say teev for TV, but they don't accept such dull abs as kitch for kitchen or perm for permanent. When I asked Rosemary the rule for forming good abs, she replied: "They have to be real nutty, but you know right away what they mean." Like tonight. Christine came back from the phone and said the Normans had invited us to dinner on Sunday. "The holf?" Rosemary asked. "Yes," Christine said, and we all knew that she meant the whole family had been invited.

Honesty is not comparative. You can be quite brave or quite reverent, but you cannot be quite honest or even very honest. I'll bet Lincoln was more proud of his nickname "Honest Abe" than he was even of his office.

◆ ◆ ◆

Mr. Bell, our bachelor friend, is re-evaluating his situation. "The way they tax single people," he said, "I'm thinking of proposing to the first woman I meet who's not wearing slacks."

◆ ◆ ◆

In the supermarket last Saturday I got to watching a 3-year-old perched in a shopping cart. While his mother was making selections from the opposite side of the aisle, he reached over and began to unzip the red opener strips on cigarette packages. He worked with the calm speed of a professional burglar, replacing each pack before taking up the next. He completed the row just before his mother returned and wheeled him away. "That's a good boy," she said, "don't touch things."

◆ ◆ ◆

Junior says that the new kid in the neighborhood is so tough he won't take "uncle" for an answer.

◆ ◆ ◆

"It makes you feel old," said Rosemary, our 16-year-old, "when you see the grade-school kids exchanging valentines."

◆ ◆ ◆

On a nice Saturday—this time of year—you don't know whether to sharpen your ice skates or your lawn mower.

◆ ◆ ◆

At dinner, Christine told Judy she would get no dessert if she did not eat her potatoes and gravy—and told me that I would get no dessert if I did.

◆ ◆ ◆

After the house was quiet for the night, I sat down at the table where the children were doing their homework. . . . I picked up Rosemary's *Selected Works of Shakespeare* and leafed through, surprised at what I'd forgotten—and never knew. . . . "Golden lads and girls all must, as chimney sweepers, come to dust. . . ." "Farewell! Thou art too dear for my possessing. . . ." "Her tongue will not obey her heart. . . ." "Age cannot wither her, nor custom stale her infinite variety. . . ." And you know that as long as the great words and ideas ring in the minds of our children, it will be well with them and our Land.

Burton Hillis

P. S. Bob Hannelly's monthly missive from Washington inspires me to propose a National Walk Week and to compose a slogan: If you used your head, you'd use your legs.

Dear Burton: One thing wrong with this country is that we're liable to be left without a leg to stand on. This comes straight from Dr. Shane McCarthy, director of the president's council on youth fitness. He says since everybody's riding and nobody's walking, we're in peril of having our legs wither away.

Dr. McCarthy is so upset about the situation that he has placed green lights over all stairway exits in his government building. "Everywhere else," he says, "they use red lights. That means 'Stop! Beware! Don't walk!' So nobody uses his legs." McCarthy has been on the fourth floor of the building for years and has never used the elevators. He admits his legs get tired, but attributes that to age rather than stairways with green lights.

If the American leg becomes obsolete, we are in trouble. Think what it would do to the musical comedy business! To say nothing of the people who wear garters—or, for that matter, the people who don't. What's more, the thing could get worse. If the leg goes, who's going to stand up for feet? The foot is a whole industry in itself, what with shoe strings, chiropodists, footstools, and carpets. Who's going to buy rugs if there aren't any feet left to walk on them?

If you listen to Dr. McCarthy, the government is at fault. It spends billions to build highways to accommodate the sitting-down part of your body, but won't put up a nickel for sidewalks or footpaths. You not only can't find a place to walk along a modern highway, you have to wait 20 minutes before you can cross one.

What's to be done? Well, if you're steamed up over the problem, Doc McCarthy advises you to cool off by walking around the block—twice. Another idea is to form walk pools. Every working day, you leave one member home to wash the car while the rest walk to work.

Sincerely,
Bob



March 1960 • 35c

Better Homes and Gardens

How a smart owner sells a house

THIS IS THE GENUINE CAESAR'S SALAD!

Perennials for your garden color scheme



The family IDEA magazine



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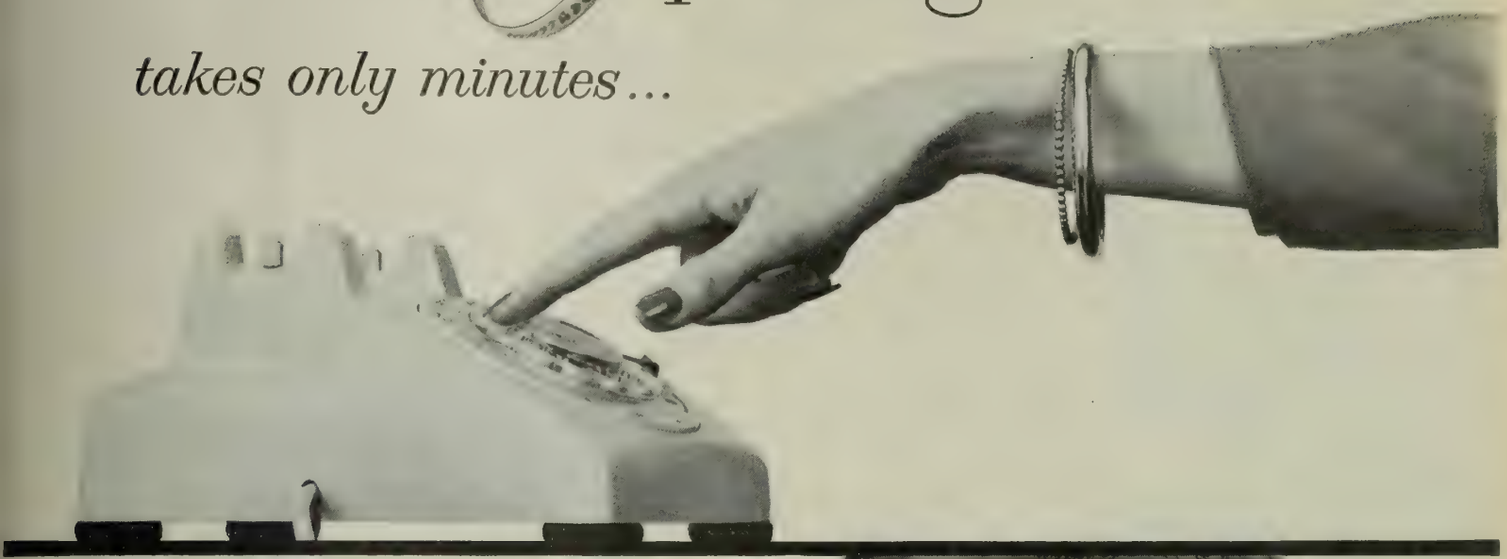
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Better Homes and Gardens®

March, 1960; Vol. 38, No. 3
This issue is published in two editions

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*Western edition only

Cover: Some flowers, like some people, just can't wait to get things started in a gay and colorful way. That's the spirit of the crocus. At the very first touch of springtime, they pop forth—wide-eyed and lovely—to welcome back the season. Photograph: Jeannette Grossman.

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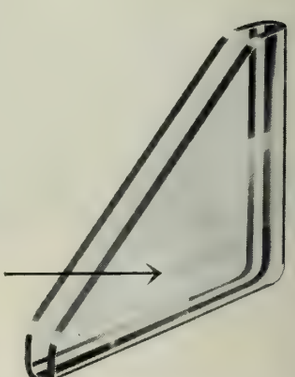
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THE IDEA INDEX



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All credits for The Idea Index are on page 160



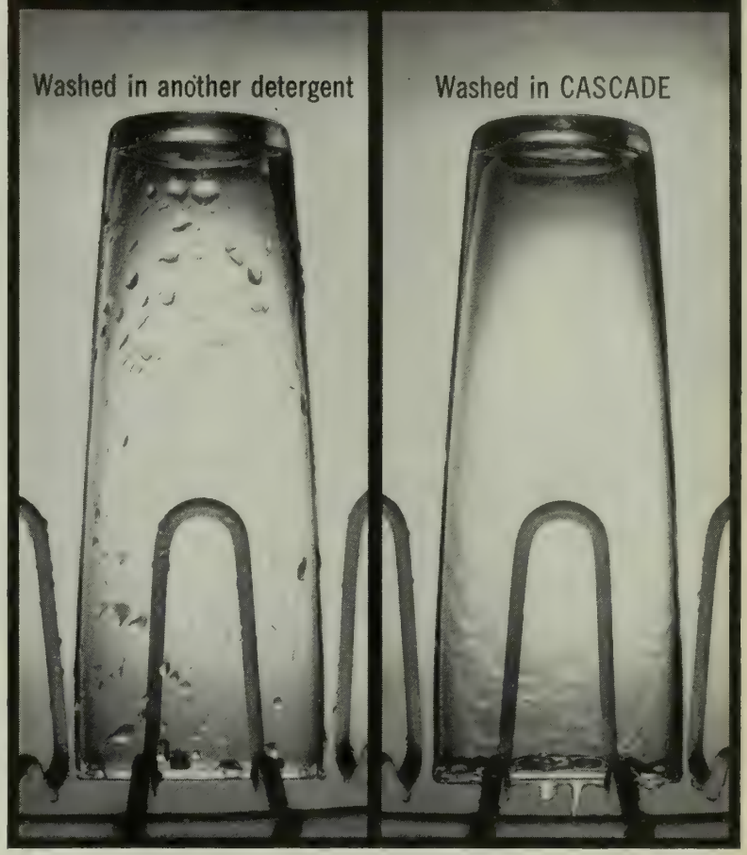
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More on page 10

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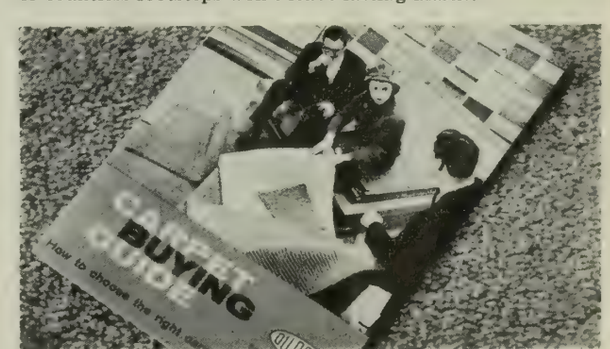
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THE IDEA INDEX



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More on page 12





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For example, on a 3-bedroom house with 1200 sq. ft. of exterior wall surface, the possible savings on materials alone can be from $515 to $1712. With Homasote products and methods, there are generally further savings in application costs.

Your plan will be treated in strictest confidence and returned to you. The accompanying analysis will show the exact costs in your area, if you use one or more Homasote materials for (1) exterior walls, (2) gables, (3) roof sheathing, (4) wall sheathing, (5) subflooring, (6) interior walls, (7) closet walls, (8) closet floors, (9) eave and rake moldings. Each part will be itemized and show your net cost for the exact sq. ft. area indicated on your plan. The Summary of Estimated Savings may suggest as many as five alternate combinations.

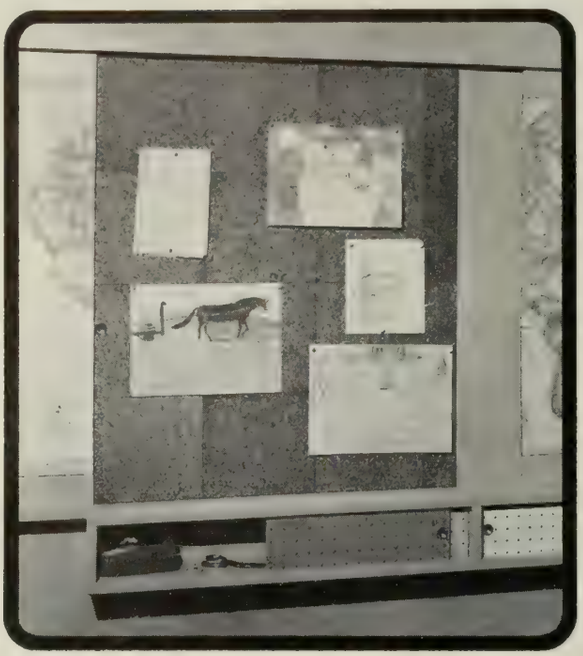


You do not have to change your plan in any way, but you will get added quality and a home with a greater re-sale value. You will have weathertight construction, freedom from drafts, mildew and bathroom noises, friendly walls and ceilings that give you quiet, comfortable rooms.

Accept our offer—get the facts. We have never failed to satisfy an architect, builder or owner as to our claims. We give you the figures—you make your own comparisons. Mail your plan today —to Department C-1.

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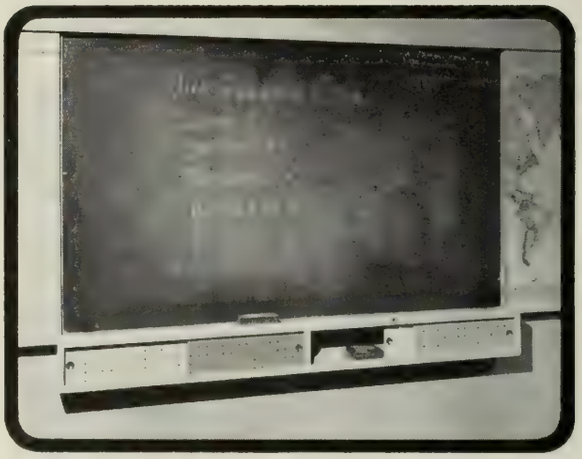
THE IDEA INDEX



It's a bulletin board . . .

Cork floor tiles mounted on piece of ply wood or hardboard provide a place to dis play the masterpieces of a youngster s the whole family can take a look.

Two of these panels slide in dadoes i the top and bottom of the frame. Closec the bulletin board panels cover the black board below. Wax lubricates the tracks



. . . or a blackboard . . .

With both the front and the two bulleti board panels open, all the blackboard ready for action. Or, part of the bulleti board can be left exposed.

The enclosed shelf just below the slic ing panels holds chalk, erasers, and othe supplies. Its doors work the same way– and its depth is the same as the frame

. . . or a map of the world!

Colorful map can be mounted on the ou er doors. They slide also, to cover up an untidy work when bedtime comes.

Frame must be wide enough to allo the map and bulletin board panels to slic open. Background of the drawings at side and the frame were painted to match wal



More on page 1



A NO-DRIP BOTTLE that stops drops and dribbles... a pitcher handle for easier, safer pouring... these are just the newest extras you get from Today's Clorox bleach. The main reason so many women are switching to Clorox today is still this remarkable discovery:

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CLOROX GETS OUT DIRT THAT SUDS LEAVE IN...

actually dissolves suds-proof dirt that makes clothes gray!



How long has it been since you've traveled by train?

If it has been some time ago, there's a wonderful surprise in store for you. You'll be amazed at how enjoyable and restful today's train travel can be—especially if you go on a Union Pacific Domeliner or Streamliner.

You'll know what we mean when you view the legendary West through the picture windows of Dome cars—relax in the luxuriously appointed Lounge and Club cars—in the modern Pullmans . . . or the contoured-for-comfort Coach seats with stretch-out leg rests.

You'll be delighted, too, with Union Pacific's traditionally fine dining car meals, freshly prepared and graciously served, at moderate cost.

On your next trip to or from the West choose one of our smart Domeliners or Streamliners . . . at your service daily between Chicago or St. Louis and the entire Pacific Coast.

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Ask about our low Family Fares. They save you dollars . . . add to your travel pleasure.

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UNION PACIFIC
Railroad
Room 814, Omaha 2, Nebraska

THE IDEA INDEX



Budget-minded wall shelf

You need only two shelf brackets and a finished board to make a neglected corner attractive. Here, there's no need for furniture, since this hallway isn't a stopping place. All-white wall makes the most of limited lighting, and makes the area cheerful and bright all day long.



Ventilation without windows

This louvered, screened, panel makes sense wherever ventilation is needed and a window is not desirable. This built-in is particularly good for stuffy bedroom corners, but it could go anywhere in the house that privacy is at a premium. Another plus: it's all quite inconspicuous.

More on page 17

You, too, can make your room come alive—with Weldwood real wood paneling



This is Charter Oak, for example. It's real wood, finished like fine furniture . . . costs about $50 for a 12′ x 8′ wall.



The traditional nautical flavor of this family room is accentuated by Weldwood® prefinished Charter Oak V-Plank® on walls, hi-fi, built-ins, and desk. Tops of desk, counter, and coffee table are Micarta®.

The Sloans claim they never knew their own decorating talents until they paneled their family room in Weldwood Charter Oak. Something about the real wood warmth, they said, made ideas just naturally take shape.

Of course, there is other real wood paneling on the market. But in Weldwood paneling there's a difference you can actually *feel*. Weldwood paneling comes with a factory-applied finish that you'd expect to find only on the finest furniture. It takes us longer to apply (18 separate steps) but it brings out and preserves the natural wood beauty. And it helps protect the wood from dirt, too, so your housekeeping is so much easier.

When you can buy Weldwood prefinished paneling for so little (see above) why settle for less? See over 70 types of Weldwood paneling at your Weldwood lumber dealer's. Or visit any of 124 Weldwood showrooms in the United States and Canada. Weldwood paneling is made—and guaranteed for the life of your home—by United States Plywood.

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Please send me the names of nearby Weldwood dealers. Also send me the new idea booklet, "Weldwood Prefinished Paneling For Fine Interiors," showing a variety of woods, installation instructions, photographs. I enclose 10¢.

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Address.....

City.....Zone.....State.....





NO MORE FROST—NO MORE DEFROSTING!

You never defrost either the refrigerator or Roll-Out Freezer!

Frost never forms in this General Electric 15-cubic-foot Refrigerator-Freezer! Adjustable Swing-Out Shelves, too!

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General Electric Company, Household Refrigerator Dept., Louisville 1, Ky.



Three Adjustable Swing-Out Shelves bring even the food in back out front! And you can adjust shelves up or down even when loaded with food—to fit in a large ham or pie. Cleaning the refrigerator is easy, too. The shelves lift out completely.



New! Changeable Decorator Panels let you change the front of this refrigerator-freezer to match your kitchen decor! Available as accessories in 4 Mix-or-Match colors. Also three Fashion Finishes—Simulated Wood Grain, Brushed Aluminum or Coppertone.



Straight-Line Design and Big Roll-Out 1. Fits flush with walls—no coils in back to ac dirt. 2. No waste space at side for door c 3. Front lines up with base cabinets. 4. Roll-O holds up to four huge supermarket bags of

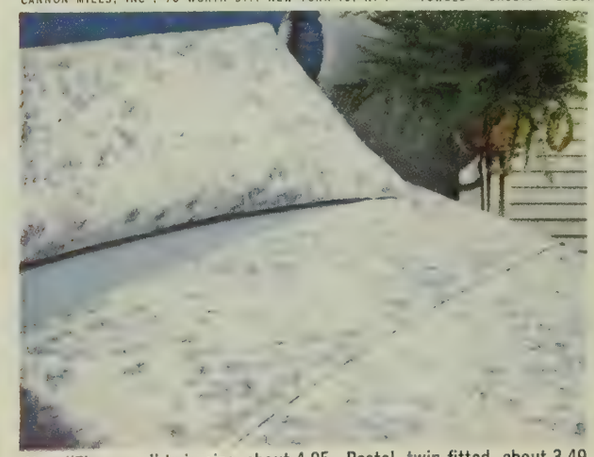
ow a CANNON FASHION SHOW

w designs · coordinated patterns · fresh ideas

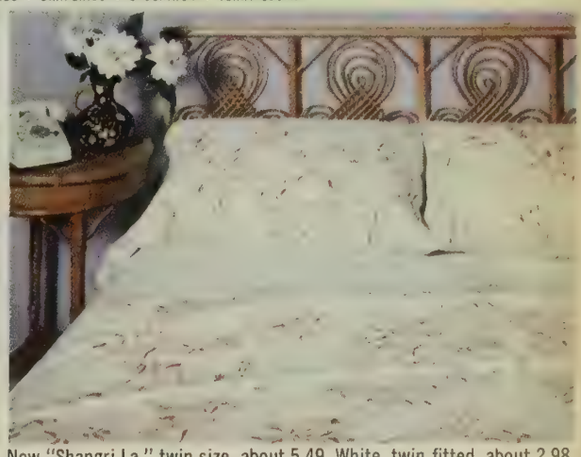


New "Fanfare," twin size, about 4.49. (Cannon Combspun Percales are all cotton.) Be sure to see the matching Cannon towel.

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New "Elegance," twin size, about 4.95. Pastel, twin fitted, about 3.49



New "Shangri La," twin size, about 5.49. White, twin fitted, about 2.98

CANNON COMBSPUN® PERCALES are woven to feel smoother, wear longer. That's the beauty of Cannon's Combspun process.

see the difference · feel the difference · enjoy the difference for years TRADE MARK CANNON



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in so many ways as a new car. Th
the case with any make, thoug
believe you'll find special reward
one of our fine, new General Motors c

FOR FAMILIES WHO'



Boca Raton Hotel and Club is the place, Cadillac Sixty-Two Convertible is the car, elegant is the word.

't dream—drive! That's what a new car seems to e. Put your travel folder away and get out your cases. And what better way to travel than the e-your-own-schedule way in a brand-new car? won't be on the road long before you realize n that nothing for the money can offer so much he whole family in comfort, convenience, pleasure safety as a new car. Any new car—though we eve you'll find more satisfaction in one of our -catching 1960 General Motors cars.

What a selection you have! Sizes from the Cadillac to the Corvair by Chevrolet; models from sleek sedans to snappy convertibles. There's one, beautifully made and advance-engineered, that's sure to fit your family perfectly.

Why not visit your GM dealer soon? You'll sit a little taller with your shoulders a little straighter the day you drive a new car home. And you'll stay that way for many days to come, whether you're driving just around town or clear across the country.

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Guarantees the most

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any dishwasher can wash!



First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

THE IDEA INDEX



A "do-everything" entry divider

See what a storage wall like this one can do for you! You have free passage around both ends; it's off the floor for easy vacuuming; it's a marvelous hi-fi center; it has plenty of miscellaneous storage space. On the side not shown (near the front door) is a roomy coat closet.



Shelves make thrifty use of space

Narrow boards and concealed lighting are all it took to make this attractive shelf wall. The wider bottom shelf is set apart from the other four to serve as a desk. A fluorescent tube under the second shelf lights both the desk and this end of the room. Total cost: about $80.

More on page 24

Try any Lipton Soup and get ovenproof set of 6 LIPTON SOUP MUGS just $2



een Pea. Smoky ham 'n bacon taste with eins in every gulp! Makes a whole meal n you add chopped-up franks or meat bits!

Chicken Noodle. Livelier chicken flavor, golden, plump noodles. 3¢ a mug makes a mere sandwich lunch a warm-up feast!

Beef Noodle. Country vegetables in rich beef broth. Use a spoon to get every last fresh-cooked, "never soggy" Lipton noodle!



ion. Browned onions in saucy beef stock. ve *Gourmet style*, topped with toast and par-an cheese. And what a virtuoso at dips!

Tomato Vegetable. Succulent bits of Red Bell Peppers and soup greens in a tangy tomato broth with right-from-the-garden flavor!

New! Lipton Soup Mugs. Set of six 12-ounce mugs in gay bonbon colors. Ovenproof. Jolly way to cook and serve popovers, muffins!

Only from LIPTON

home cooked taste
the new mix way



Set of 6 Lipton Soup Mugs—heavy ovenproof ware. $4.50 retail value! Now just $2.00 and top of any Lipton Soup Mix box. (Get your $2.00 back if not delighted.)

LIPTON SOUP, Box 5840, St. Paul 4, Minn.

I enclose $2.00 (check or money order) and top of any Lipton Soup Mix box. Please send set of 6 Soup Mugs in "mixed" bonbon colors.

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Address_____

City_____ **State**_____

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NATCHEZ REVIVAL, festive trend in decorating, shown here with a wing-back Hide-A-Bed . . . available everywhere, with the cover shown, for immediate delivery . . . or covered to order in your choice of 200 handsome fabrics. Hide-A-Bed is the only convertible that gives you a sofa designed to look like a sofa *plus* a bed that sleeps like a bed . . . because Hide-A-Bed is by Simmons, maker of the world-famous Beautyrest mattress. You sit on Beauty rest cushions . . . sleep on a Simmons super-size mattress . . . and live wit authentic Simmons styling. Choose from modern, traditional or contemporar styles in Hide-A-Bed—the sofa with a guest room inside. Your local store wi have your choice custom-covered and delivered . . . on easiest credit term

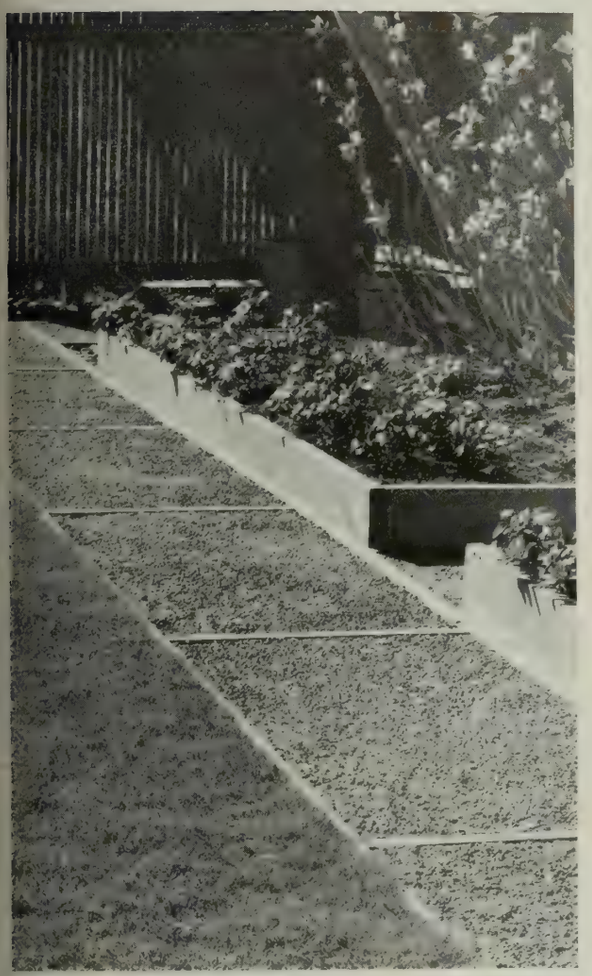
New Fashions in living with Hide-A-Bed

the only convertible sofa with real sleeping comfort by Simmons



Converts instantly to a comfortable double bed.

Take a walk, any walk

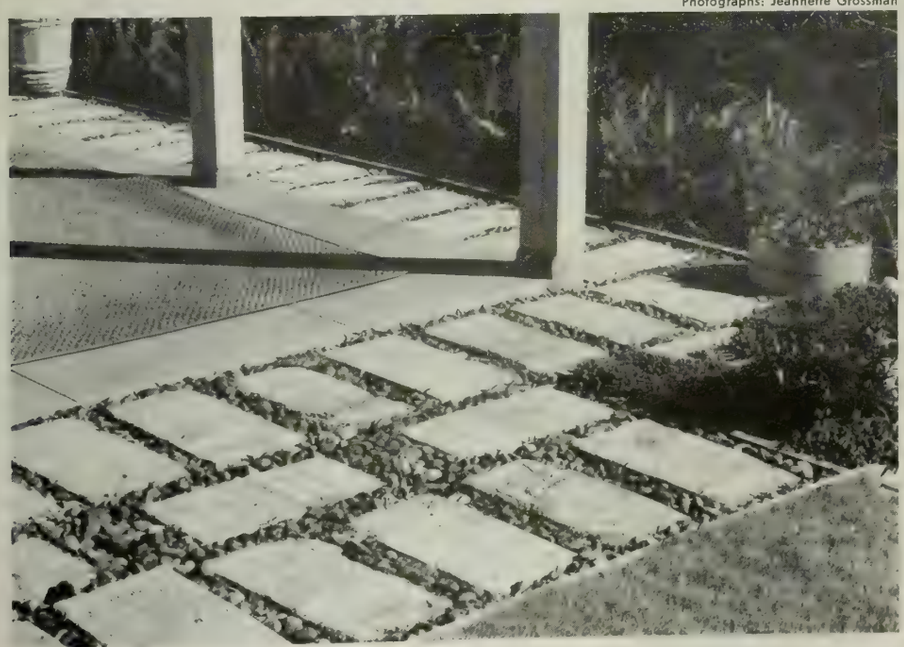


A garden without a walk is a part-time thing. Like after a rain, or when there's dew on the grass. Just when it seems most attractive, you can't go out to take a look without getting your feet wet or your shoes muddy. Even when the grass is dry and the sun is warm, a walk makes a garden more interesting. And here are some that are pretty wonderful. Try 'em.

This exposed aggregate walk has a pleasing, nonglare, nonslip surface. You can get a similar texture by tamping gravel into freshly poured concrete, after it has been troweled smooth.

Remove surplus mortar the next day by brushing surface with a broom and hosing with water.

Photographs: Jeannette Grossman

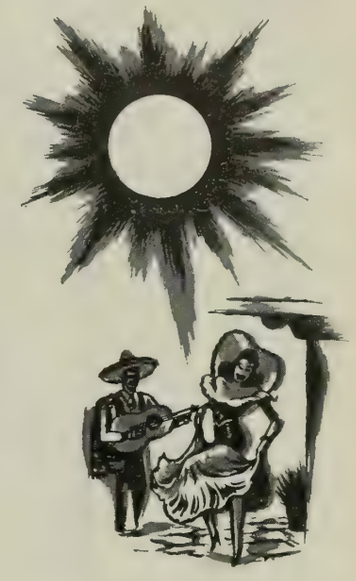


You can make soft-textured concrete units like these by casting them in wood frames lined with folded newspapers. The paper softens the surface and stains the cement a soft gray. Use a stiff gravel mixture, and fill the forms about 3 inches deep. The washed river rock, used for texture, is separated from the lawn by 2x4 edging strips. Home of Mr. and Mrs. D. Joe McLaughlin.

More walks on next page

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Brightens your leisure
Widens your world

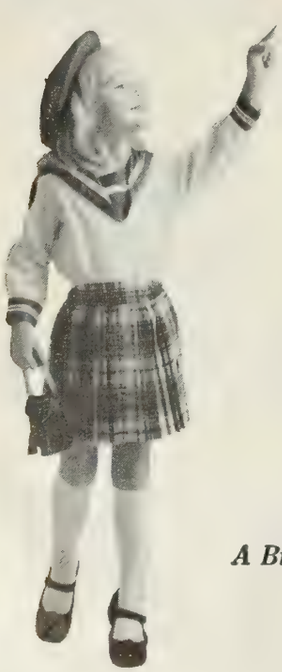
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Take a walk, any walk *Continued from page 26A*

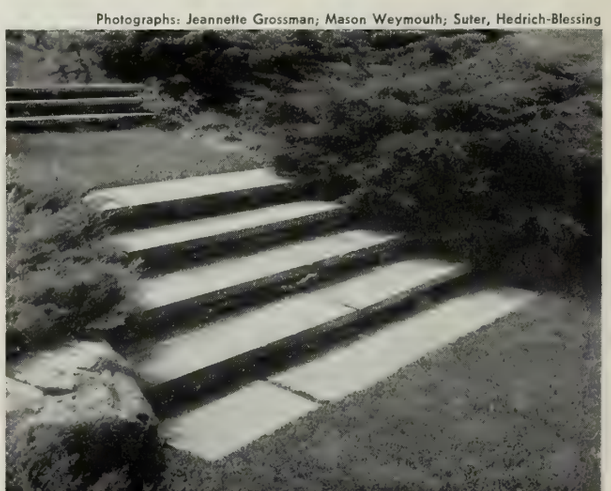


Railroad-tie steps are about as durable and permanent as they look. They can be placed directly on earth, without a sand base. Placing ties is a two-man job, however, since each tie weighs about 190 pounds. Chandler Fairbank, landscape architect.



Many times two different materials can be combined to solve a step problem. Here, 2x8 redwood planks were used for risers and stringers. Then standard bricks were set on a tamped sand base to form the treads. Home of Mr. and Mrs. Joseph Pettit.

Photographs: Jeannette Grossman; Mason Weymouth; Suter, Hedrich-Blessing



Deep treads of cut stone, supported by risers of rough native rock, make these broad steps. Notice how extra stones at the base of the steps eliminate hand trimming of grass. Home of Mr. and Mrs. Dean A. Draper. Wilcox and Laird, landscape architects.



© 1960

An astonishing product is putting an end to much *hard* housework! When spring cleaning time rolls around there'll be less to do—if you've discovered this magic that ends oven-cleaning forever (because it *keeps* it clean). Keeps silver *always* company-ready. *Eases* dirt off floors! Maintains venetian blinds easier than a lick and a promise—and does the job better than elbow grease! Not a suds, not an abrasive, not a harsh chemical cleaner—it's a *Softener Conditioner* secret that's catching on with millions. You'll see why, on this page.



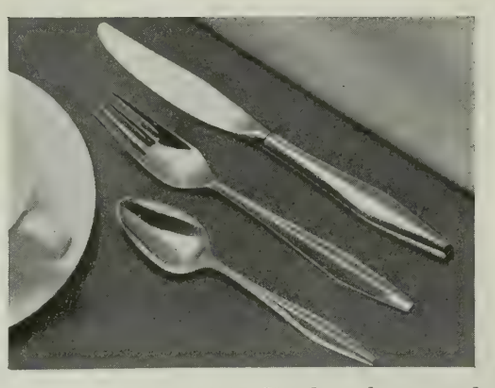
Another Fine Product of the White King Soap Company —"Quality in the West for 100 Years"

WHY TACKLE TILE THE HARD WAY? Easy does it, with a solution of White King Water Softener Conditioner. Here's the secret for keeping even the cement between tiles clean!

HOW TO STAY 6 MONTHS AHEAD OF YOUR HOUSEWORK



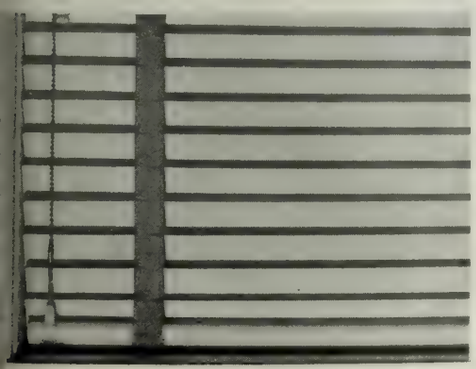
ENDS OVEN-SCOURING! Once cleaned, it *stays* clean if you sponge weekly with 1 tablespoon Softener Conditioner in 1 quart water. Rinse well.



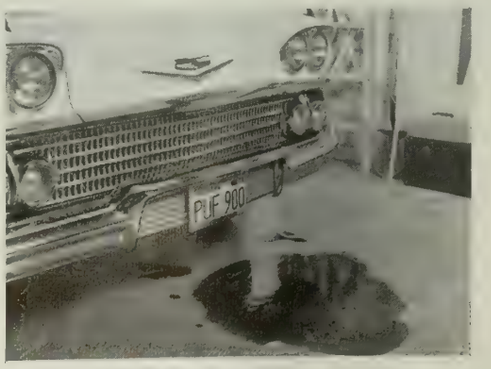
LET SILVER POLISH ITSELF. Simply soak, now and then, in solution of Softener Conditioner (see how in free Housecleaning Guide, offered below).



STOP SCOURING CUPBOARDS. Just sponge lightly with water and Softener Conditioner (1 tablespoon to a quart); rinse. Woodwork, too.



EEP VENETIAN BLINDS CLEAN the 1960 way. An easy wipedown with solution of Softener Conditioner every week keeps crusty dirt off.



GET GARAGE FLOOR GREASE OFF in minutes, not hours! Dampen the grease spots, sprinkle with Softener Conditioner, brush lightly, hose down!

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- Gives you the softest wash yet
- Puts the fluffiness back in, keeps it in
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- Removes fabric-stiffening hard-water curd
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FREE: WHITE KING HOUSECLEANING GUIDE: four-and-twenty ways to make life easier around the house and cut hours of cleaning time! Write White King, Dept. B.H., P.O. Box 2198, Los Angeles 54, California.



soft
strong
sure

Chiffon toilet tissue

-with lanolin, of course

THE IDEA INDEX



Custom-build a hi-fi cabinet

The cabinet holds all the components of this hi-fi system except the speakers, which are across the room. Lower front panel folds down, opening the record storage section. Control knobs and changer are easy to reach because the entire top section is hinged as shown.



Try a divider instead of a wall

Some rooms seem too small when squared off by four walls. One solution is to replace a wall with a divider (this one is between living and dining rooms). Because the wall once helped bear the weight of a ceiling beam, a steel post (left) now does that job, inconspicuously.

More on next page

Painting Pointers every homeowner should know...



A GOOD LOOKING, LONG-LASTING PAINT JOB REQUIRES—

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2. Top quality products.
3. A surface properly prepared for painting.
4. A pleasing, suitable color choice.

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Genuine walnut . . . the warmth and rich natural beauty of the real wood. Also available are *genuine* oak, cherry . . . and fine birch in St. Charles Tawny or Fruitwood finish. You can select the exterior you want for your St. Charles Custom Kitchen.

Only St. Charles takes the time and care to plan and build a truly custom kitchen according to your needs and wishes.





Platinum . . . a new St. Charles custom color . . . with a touch of saucy red to harmonize style, texture and color. One example of the wide range of color and color combinations on easy-to-keep-clean, space-saving steel. With St. Charles, you can choose the exact colors you want to make your kitchen expressly yours. All the built-in convenience features you need, too. The only limit is your preference, because we believe that every woman should have a kitchen custom-built for her.

Classic . . . elegant in its simplicity . . . one of several St. Charles custom styles . . . available plain or with decorative vinyl panels. The selection of a style that fits your family's manner of living is yours in a truly "one-of-a-kind" kitchen.

If you'd like to glean more ideas from kitchens we've created for others, *write for our custom kitchen planning book. And visit the complete kitchen showroom of your local St. Charles dealer, listed in the Yellow Pages. He is an expert who will plan and install, down to the last detail, your own St. Charles Custom Kitchen.*

Display Centers: Merchandise Mart, Chicago 8660 Santa Monica Blvd., Los Angeles • 1 Park Avenue, New York City and at more than 200 St. Charles dealers . . . see your Yellow Pages

St. Charles Custom Kitchens
245 Tyler Road
St. Charles, Illinois

I enclose 50c for a copy of the award-winning St. Charles Kitchen Book.

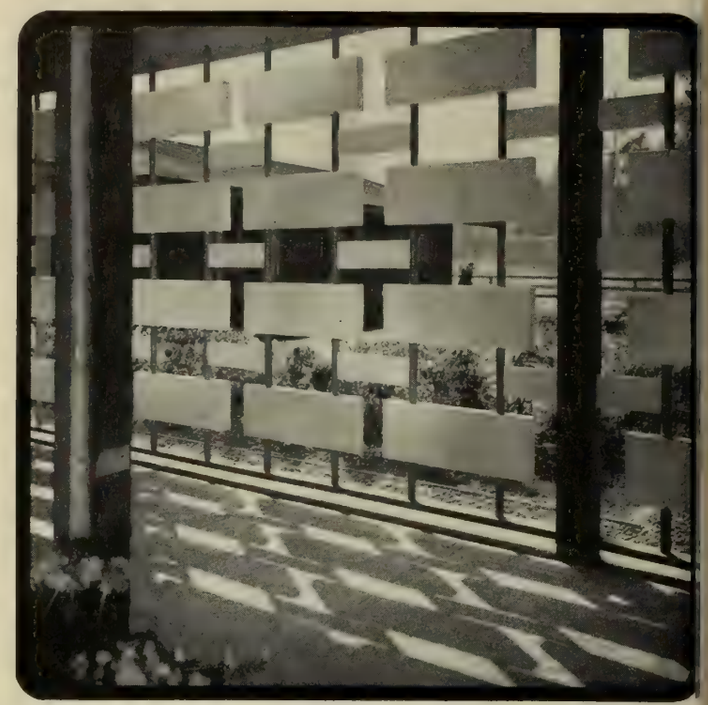
We plan to ☐ remodel ☐ build. (Please check one)

Name.....

Address.....

City.....County.....State.....

THE IDEA INDEX



Privacy with vented fence

You can have privacy, yet plenty of light and ventilation with this patterned fence. This bold design places wide boards at various heights, especially at eye-level, cutting off the unwanted view. Boards are mounted on upright, 1¾-inch dowels, as shown.

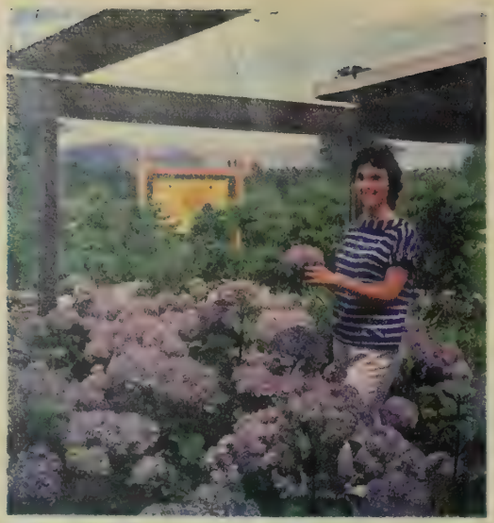


Center-hinged glass doors

Tall glass "doors" in this living room swing open to give access to the outdoors. These ceiling-high panels can be locked open or closed. This is an excellent solution when you want access to the outdoors without breaking the appearance of the large window panels.



Basking in the summer sun on the Quebec Gaspé.



British Columbia: garden province of the west.



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Canada ...the wonderful world at your doorstep!

A vacation experience as refreshing and distinctive as any you've ever had—in a land of breathtaking scenic beauty—and within leisurely driving distance of your door! Canadian vacations are ideal for the whole family; plenty of outdoor fun, fascinating sightseeing jaunts and, wherever you travel, modern accommodation and delightful Canadian cuisine. Whether you holiday in the spectacular national parks, at one of the distinctive resort playgrounds or take a motor tour of the fabulous Trans-Canada Highway, you'll enjoy friendly Canadian hospitality and courteous service.

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A cruise party lands for lunch ashore along one of Ontario's many rivers.

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In 1921, the late Dr. Lewis M. Terman selected more than 1,500 youngsters with high IQs. For 39 years, their lives have been recorded in detail. The study will go on until the last "child" dies. (Colleagues at Stanford University are continuing Terman's work.)

Here are the high lights from their latest report: "The Gifted Group at Mid-Life."

—THE EDITORS



What are gifted children really like? What do they turn out to be?

By Pat Flynn Kollings

These answers are full of surprises. More important, they're full of hope. The facts should encourage every parent to develop his child's brain power to the maximum, whatever his IQ. Here they are:

What is meant by a "gifted child"?

We can't draw a sharp line between gifted and non-gifted at some given IQ level. However, many psychologists today use the same measure by which Professor Lewis Terman chose his original 1,528 gifted children: All were within the top 1 per cent of the school population in intelligence, and all but a few had an IQ of 140 or above.

How can you tell whether your child is gifted?

The surest way is to have him tested by a qualified psychologist. Also watch for these early signs reported by parents of Terman's children: Quick understanding, insatiable curiosity, a wide range of information, a retentive memory, a large vocabulary, and unusual interest in numbers, atlases, encyclopedias.

Nearly half of these children could read before starting school. (But you shouldn't try to teach your child to read early unless he is driven by his own desire to do so. You can help him make the most of his natural [*Turn to page 35*

Holiday from Apron Strings



Imperial double-oven model RBB-99 with optional Rotisserie. Other models available with single and double ovens.

Frigidaire Wall Ovens

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AT LEFT, *Custom Imperial double-oven model RBB-92 with French Doors and Pull 'N Clean Oven.*



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James Lees and Sons Company, Bridgeport, Pa.

Gifted children

Begins on page 30

intelligence, but you cannot change that intelligence by one IQ point.)

Can average parents have a gifted child?

Yes. Some of the children in the Terman study had parents of average intelligence.

However, the statistics show that superior minds do tend to run in families. There were 182 families with more than one child in Terman's group; a number had three or four, two families had five! Based on chance alone, the odds of selecting even two children from the same family were 10,000 to 1.

Now that these subjects have families of their own, this tendency of superior minds to run in families is confirmed. The average of their offsprings' IQ is 133. While this is below the subjects' mean of 151, it's far above average. One-third of the youngsters tested over 140.

Is a gifted child likely to be frail, nervous, or antisocial?

That's the old stereotype, but how wrong it is!

Frail? Doctors found that gifted children were larger, had fewer physical defects, learned to walk and talk sooner, and reached puberty younger than other children with whom they were compared.

Nervous? Doctors and teachers reported nervousness about the same or slightly less for gifted children than for the group of children used for comparison.

Antisocial? In leadership, teachers placed 70 per cent of the gifted ones above the average of their classmates. On other social traits, such as popularity, they rated slightly above the average.

More neurotics among the gifted?

You'll find some neurotics in any large group. However, the gifted group has no more than its share. Mental illness and suicides agreed closely with figures for the general population. An estimated 7 per cent of the nation's men and 1 per cent of its women are problem drinkers, compared to only 1 per cent and ½ per cent of the gifted.

For delinquency the difference is even greater. Only 6 of the more than 1,500 subjects have police records. (Three boys had juvenile records and one man served a prison term for forgery. All are rehabilitated. Two women have been arrested for vagrancy.)

Don't a lot of these gifted youngsters get poor marks in school?

No. Those who do are an exception. Take the case of C. J. At 17, he would not respond to school discipline and was failing most of his subjects. But today, without benefit of college, he heads a branch of a military research center for guided missile instrumentation.

Why does this happen? During the '20s, when C. J. was a boy, few schools provided either the counseling or the challenging curriculum which the gifted child requires. Although his IQ was 154, C. J. was expected to conform to a school routine designed for IQs of 100 or 110.

Today, happily, many school districts (though not all) have adopted rapid advancement, enriched curriculum, and other methods to challenge fast learners.

Should gifted children be allowed to skip grades?

All of Professor Terman's evidence says "Yes." The children in his study were accelerated an average of one grade, but tests showed that they had enough knowledge to skip *four* grades. Fast advancement challenges the gifted child and prevents boredom and lazy habits. He can be ready younger for college, advanced study, and marriage, too.

There were more successful men among the gifted subjects who had been allowed to skip grades than among those who had been advanced only one grade at a time.

But won't rapid promotion make a child nervous and add to his social problems? More than half the accelerated students felt that it had some disadvantages. However, any disadvantages must have been mild and temporary. When scored objectively on social adjustment, extracurricular activities, mental health, vocational success, and marital happiness, it was the *non*-accelerated students who appear to have been handicapped.

Does the bright child "burn out" early and become a mediocre adult?

This is another myth which Professor Terman has exploded.

The gifted children were still going strong in college. More than one-third of them won honors such as election to Phi Beta Kappa, or were graduated *cum laude*. Some 46 per cent of the men are in the professions. Another 41 per cent are in top managerial, official, and semi-professional fields.

By comparing childhood and adult intelligence test scores, Professor Terman showed that the average person does not slip mentally. In fact, intellectual stature may actually increase with time.

What should the bright youth do if he can't afford college?

Usually, the bright child will make an extra effort to attend college. Despite the fact that most of Terman's children finished high school during the depression, nearly 70 per cent completed college. (Today's average for college graduation is 12 per cent of all young people.) Over half of the men and one-third of the women went on to take advanced degrees.

Today's gifted high school graduate finds many scholarships available for which he may qualify. Or

[*Turn to next page*



A WARMTH AND ELEGANCE ALL ITS OWN...

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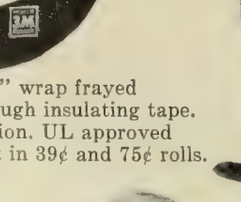
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Gifted children

Continued from preceding page

he may borrow money under the National Defense Education Act and repay it at low interest after graduation.

It's true that gifted people often go further without any college than non-gifted college graduates. But the gifted who were graduated from college earned 37 per cent more than the gifted who did not. Too, there's emotional satisfaction in making the most of one's abilities. This is important to people with high IQs. Professor Terman discovered that those who did not finish school had twice as many divorces. "One might speculate that greater restlessness, discontent, or frustration is felt by the gifted persons who do not complete college."

Is a genius in one field a moron in others?

Another myth! School tests showed that gifted children are as well-rounded in knowledge as other children, and have no more variation in achievement between subjects than would average children.

Naturally, one gifted person is more versatile than another. Take F. B., for example. She has had three successful careers, besides being a housewife and mother. Her childhood poetry was compared favorably with that written by Tennyson and Longfellow as children. After completing her first novel, she switched to a career in art and won high praise for her sculpture. Later she developed a thriving business in real estate.

Do gifted people earn more money?

Most of them do. In 1954, nearly one-third of the gifted in the study earned a family income of more than $15,000 a year, while only 1 per cent of the United States population was doing as well. Apparently, gifted women marry good providers, too. The average family income for them and their husbands was $9,740.

Will the person with superior intelligence find difficulty in sex adjustment?

Contrary to popular opinion, gifted people are just like anyone else when it comes to sex. In testing the gifted group on marital happiness, Professor Terman included several questions on sexual adjustment. He asked about frequency of marital intercourse—whether it is more or less frequent than the subject desires; whether the mate is more or less sexually passionate than the subject. Then the question: "Everything considered, how well mated are you and your wife (or husband) from the sexual point of view?" (Answers to this were checked on a scale of 5, from "Perfectly" to "Very badly.")

The questions were answered separately by each husband or wife without opportunity to know what the mate had answered.

The gifted men and women proved to be just as normal as their spouses. Also, there was not a single item on which the responses of the gifted subjects differed reliably from those of 792 non-gifted respondents of the same sex.

The results for these two groups were nearly identical.

Does a high IQ insure success?

No, IQ alone is not enough. The most successful 20 per cent and the least successful 20 per cent of the gifted men averaged almost the same IQ when they were children.

To find out what made the difference, the researchers had the men themselves, their wives, and their parents rate them on a list of traits. Then the ratings of the successful and of the unsuccessful were compared.

In many respects they were alike but on three important traits all the ratings placed the successful men far above the unsuccessful. They were: perseverance, self-confidence, and the ability to direct mental and physical energies toward goals.

Will the gifted person's marriage be as happy as the average?

Statistics say it will. More than 85 per cent of the gifted and their spouses rated their marriage happier than average. According to other studies, only 65 per cent of couples in general are happily married. The number of divorces in the gifted group does not differ much from any other group of husbands and wives.

When asked to name those aspects of life in which they found greatest satisfaction, more than 70 per cent of both gifted men and women cited their marriage.

Being highly intelligent was no obstacle to marriage for either sex. In fact, of the gifted women who were graduated from college, 86 per cent married, while only 74 per cent of all women graduates marry.

Gifted women marry well. Their husbands have "well above average" intelligence. A large proportion hold professional, high managerial, or semi-professional positions.

What about the adjustment of gifted women to being "just housewives"?

Apparently this isn't a problem to most gifted women. On a marital happiness test, gifted men and women both gave more "happy" answers than couples chosen at random. "Marriage" and "children" were the sources of satisfaction most often named by the women.

About a third of the gifted wives hold full- or part-time jobs. Others, like H. M., are too busy at home for outside activities.

H. M. had a childhood IQ of 192—one of the highest in the entire group. After earning her Master of

[*Turn to page 39*

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Western Pine Region woods blend interior and exterior of this indoor-outdoor room. Rear wall is paneled in Ponderosa Pine, and finished in Shadowy Shoshone. The side wall (extending outdoors) is rough sawn, board and batt Incense Cedar finished in a contrasting tint. The ceiling is rough sawn Douglas Fir.

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With modern Light-for-Living, you can create the mood you want—cool spaciousness or cozy warmth and intimacy. To give the illusion of space, for example, a lighted wall valance or bracket will widen or lengthen your room . . . a wall-to-wall cornice visually lifts the ceiling. In smart contrast, functional fixtures or lamps form the focal point for conversational groups, work, reading, or entertainment centers.

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LIGHTING IS YOUR DRAMATIC WAY TO DECORATE

Gifted children

Continued from page 36

Science degree, she married a fellow scientist. In 11 years she had eight children, including three sets of twins!

What has staying at home and having babies done to H. M.'s intelligence? When tested a few years ago, she again scored near the top of the entire gifted group. (Incidentally, her husband scored equally high.)

When asked how they felt they had lived up to their intellectual abilities, more than half the gifted housewives replied at least "reasonably well."

Are intellectual gifts wasted on women? Melita Oden, who collaborated with Professor Terman on the report, doesn't think so: "There are many intangible kinds of accomplishment and success open to the housewife, and it is debatable whether the fact that a majority of gifted women prefer housewifery to more intellectual pursuits represents a net waste of brainpower. . . . No one has yet devised a way to measure the contribution of a woman who makes her marriage a success, inspires her husband, and sends forth well-trained children into the world."

Are gifted people radical in their social and political views?

No. The gifted group now average a little to the right of center—in their own opinion. In 1940 and again in 1950, Professor Terman asked them to rate themselves on a scale from 1 (extremely radical) to 9 (extremely conservative). In 1950, they averaged 5.57 for men, 5.38 for women. This was a noticeable shift to the right as the group grew older, although some individuals became more liberal.

Only 6 of 21 occupational groups considered themselves left of center: Personnel and welfare workers, authors and journalists, clergymen, economists and political scientists, men in the entertainment field, and college faculty members.

It's encouraging to note that, while only about 60 per cent of our citizens vote in national elections, 85 per cent of this gifted group report that they "always" vote, and another 10 per cent "usually" do so.

What are the gifted child's chances for happiness?

Excellent! Instead of being penalized for his high intelligence, the gifted child is blessed with average, and often above average, health and physical size, emotional stability, social aptitude, and moral strength.

How happy do we find Terman's gifted men and women really are? First, we must determine what constitutes happiness, for it varies with every individual. Professor Terman put the question to the group. Nearly half of them gave these five essentials to happiness:

—Vocational satisfaction, a sense of achievement.
—A happy marriage . . . bringing up a family satisfactorily.
—Adequate income for comfortable living.
—Contributing to the knowledge or welfare of mankind.
—Peace of mind, well-adjusted personality.

All the evidence strongly suggests that, by these standards, most gifted children grow up to be very happy people!

This material adapted with permission from *The Gifted Group at Mid-Life: Thirty-five years' follow-up of the superior child* (Genetic Studies of Genius, Vol. V) by Lewis M. Terman, and Melita H. Oden; Stanford University Press; 1959.

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How to steal an idea

This is my old Kentucky home

By Jesse Stuart

Weight-watchers' salads and desserts

Smart gardeners depend on annuals for summer-long color

Ten unforgettable bridal showers

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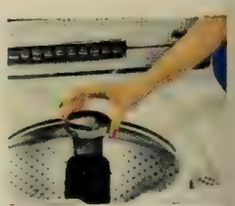
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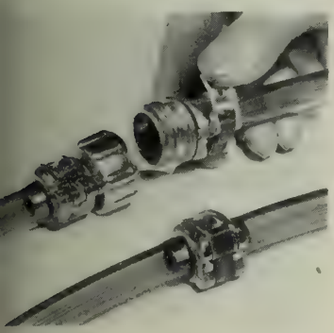
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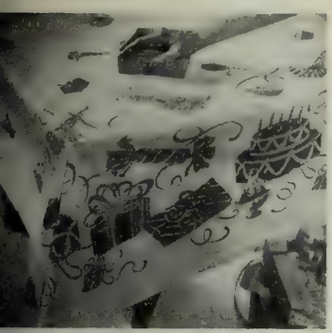
See who's knocking before opening a door—yet you can't be seen! Gives a real feeling of security to baby sitter or woman home alone. Almost unnoticed in brass knocker is small magnifying lens. It's in a case inserted in a hole drilled through door. Gives wide (175 degree) range of vision from inside, yet person outside can't see in.

Eye-Spy Knocker, from $8.74 up; lens case alone, $5.95, ppd. from mfr., LeGray Co., 6604 Lynnwood Blvd., Minneapolis 23, Minn.



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Foam-Loom Carpet, from $5.95, a sq. yd., in stores. Roxbury Carpet Co., 295 Fifth, New York 16, N.Y.



It's easy to clean this mower in a jiffy. No need to wrestle it onto its side—just attach garden hose to a special coupling on the back, turn on water, and start the engine. The turbulent water action flushes debris out quick as wink. Mower has visual oil gauge so you can easily keep its 4-cycle engine in top shape. Also new in addition to all-metal engine housing is an automatic starter that takes no more effort than lifting a lever.

Self-Propelled Rotary Mower is $139.95, in stores. Sunbeam Corp., 5600 W. Roosevelt, Chicago, Ill.

More NEWS on page 43

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See the new Royalcote cherry grains at your nearby lumber dealer's. And for a colorful folder of Masonite interior effects, write Masonite Corporation, Dept. BHG-3, Box 777, Chicago 90, Illinois. In Canada: Masonite Corporation, Gatineau, Quebec.

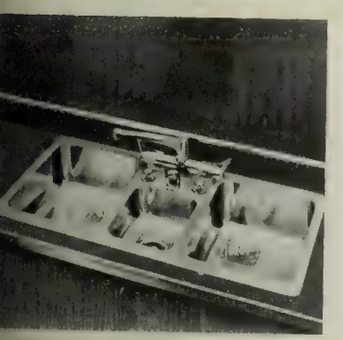
MASONITE® CORPORATION

®Masonite Corporation—manufacturer of quality panel products for building and industry

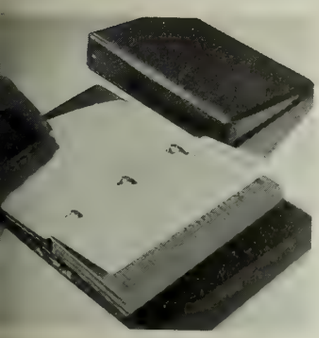












It's NEWS to me!

Begins on page 11

Look! Convertible radio. Take pocket-size transistor unit along everywhere you go so you can enjoy your favorite programs. When you come home, insert it into the housing which holds a 5-inch speaker. Presto! It's a smart table model with rich tone. The radio operates on 6 transistors and 2 diodes, has its own speaker, too. In two-tone gray or coral and gray.

Transistor Convertible, $49.95, in stores. Columbia Phonographs, 405 Park Ave., New York, N.Y.

What good news—bunk-size bedspreads! They're 59x100 inches (a single bed size is 79x110). Size of the spread makes bunk bedmaking easy, makes bed look neat. Fine for the rugged life in a child's room, spread can be machine washed, tumble dried, and needs no ironing. Tufts are lint-free. Comes in many colors, has matching cafes.

Tattersall Bunk Spread, $6.98, in stores. Morgan-Jones, Inc., 404 Fifth Ave., New York 18, N.Y.

Frees both hands for your work. Plastic case on this clever little flashlight has a wide flange on the back so you can comfortably hold in your mouth. Makes it easy to get light beam exactly where it's needed when job takes two hands. Handy at home, with sports gear. Uses standard pen-light batteries. Has an elastic neck cord, too.

Hand-I-Lite, $1, ppd., from mfr., Kenco Plastics, Walker, Minn.

Certainly handy. Center bowl in stainless steel sink holds the waste disposal unit directly under swing-spout faucet. Leaves big compartments free for other jobs. And they have corner drains, giving a big work area. Drains operate from a central control panel—you don't have to grope under water to open 'em. Also available: styles perfect for laundry, patio, rec room.

Cuisine Centre, from $158.35 for 2-bowl unit with faucet, strainer, cutting board and basket, at dealers. Elkay Mfg., Chicago 50, Ill.

Sew convenient! Just look how many sewing supplies you can store in this compact chest. (Handy for storing lots of other things, too.) It's even handy in Dad's workshop. Clear plastic drawer fronts reveal at a glance what's inside—saves you a search. Holds 25 spools in a lift-out tray. Drawer dividers provided. Three sizes (small shown).

Jiffy Sew Chest, $3 for the size shown, in stores. Campro Products, Inc., Canton 1, Ohio.

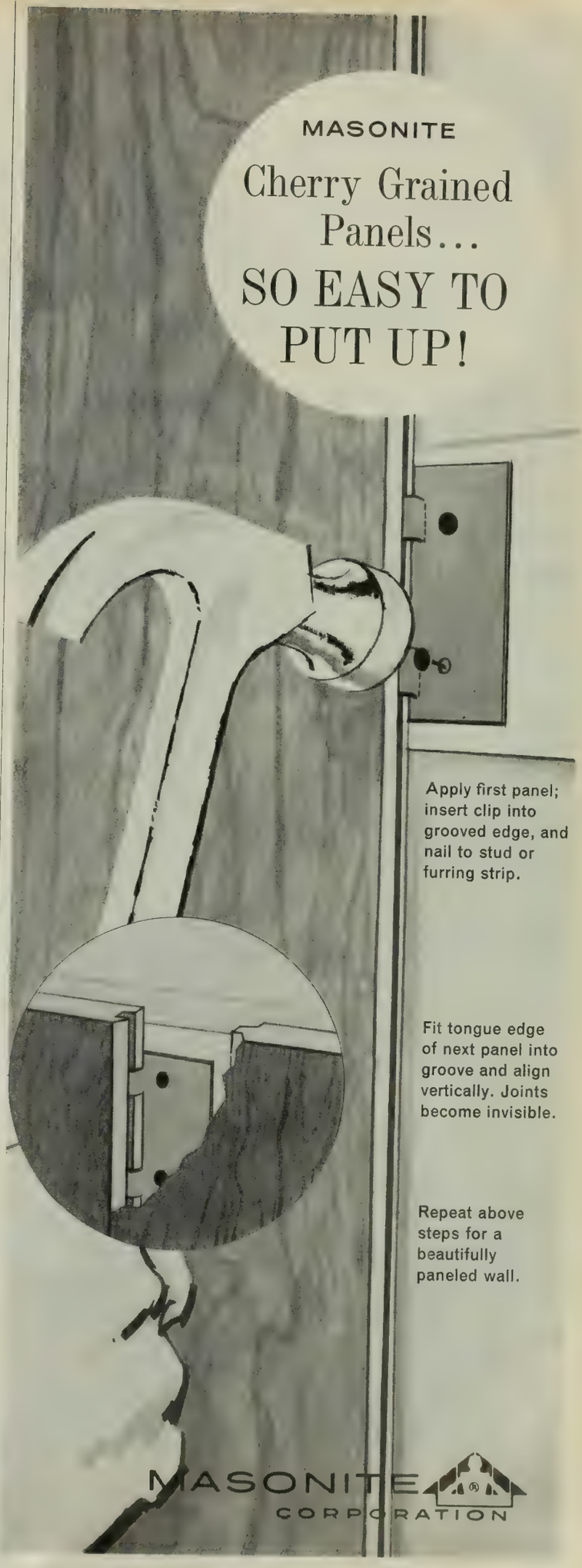
It's so efficient to file cancelled checks in this book every month. And a check file is a must these days! Notebook gives 2-year record—it holds 24 envelopes for checks plus your bank statements. Envelopes have space to write reference information. Leather-like cover in red, brown, or green.

Check file, $2.25; additional envelopes, 75c a dozen. ppd., from mfr., Edes & Co., 114 N. 13th St., Philadelphia 7, Pa.

More NEWS on next page

MASONITE

Cherry Grained Panels... SO EASY TO PUT UP!



Apply first panel; insert clip into grooved edge, and nail to stud or furring strip.

Fit tongue edge of next panel into groove and align vertically. Joints become invisible.

Repeat above steps for a beautifully paneled wall.

MASONITE CORPORATION

Greatest dishwashing discovery since detergents

NEW FORMULA ELECTRASOL® RESTORES DISHWASHERS TO 100% EFFICIENCY

Eliminates FOOD PROTEIN FOAM that Reduces
Dishwasher Action As Much As 90% . . . to Cause Spots, Streaks, Film.

MAKE SIMPLE EGG FOAM TEST! COMPARE YOUR PRESENT DETERGENT WITH NEW FOAM-CONTROL ELECTRASOL



OLD-STYLE DETERGENTS CAN'T CONTROL PROTEIN FOAM

Drop pinch of your dishwasher detergent into yolk-soiled egg cup. Fill with hot water. Stir vigorously. Note protein foam that can reduce dishwasher action almost to zero.

NEW FORMULA ELECTRASOL STOPS FOAM FORMATION

Drop pinch of new Electrasol into equally soiled egg cup. Note freedom from protein foam. This means 100% efficient dishwasher performance. No spots, streaks or film!

Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, proved what scientists long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result? Spotless glassware, dishes, silver! Get foam-control Electrasol, most economical dishwasher detergent. Enthusiastically endorsed by dishwasher manufacturers!



Still the lowest price PLUS 4 bonus ounces

Another famous product of ECONOMICS LABORATORY, INC., *St. Paul, Minn.* © 1959

It's NEWS to me!

Continued from preceding page

Fun for the family. an unforgettable learning experience for a child—watching eggs hatch. Cute Easter-time gift! You can watch process through clear plastic window in a sturdy two-egg electric incubator. Instructions included. Mail coupon in for hatchable egg.

Chick-U-Bator, $4.95, in stores. Fleet Mfg. Co., Inc., P.O. Box 649, Glendale, Calif.



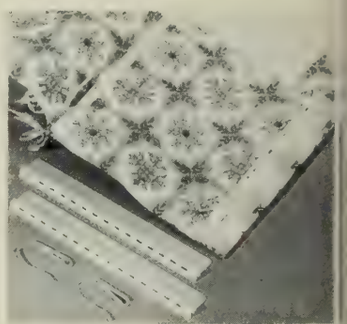
Delays fire's spread. New flat paint comes in luscious decorator colors, goes on as easily as conventional flat paint. But what an extra protective measure for your home! When fire starts, paint film swells and foams to form insulation layer that resists combustion.

Retardo Fire Retardant Paint is now available from paint stores. Benjamin Moore & Co., 511 Canal St., New York 13, N.Y.



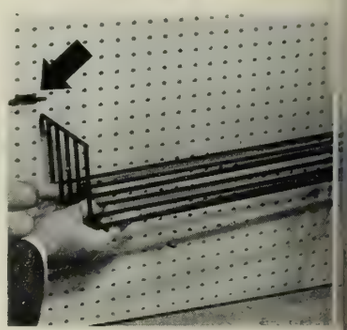
What a help with your draperies. You can easily set hooks at same height, eliminate danger of hooks tearing fabric, prevent drooping pleats. Just sew nylon strip in seam of pleats with zipper foot. (Washes with fabric.) Decide hook height, put in same height holes.

Conso Hang-Rite Pin Strips and Hercules Hooks, 14 each about 70c, in stores. Consolidated Trimming, 27 W. 23rd St., New York, N.Y.



Gain extra storage. New hooks that fit into ¼-inch heavy-duty perforated hardboard support many quite useful accessories—7 types of wire shelves, both a 2- and 3-drawer plastic storage unit, a hat holder, and hang-rail extension. So handy for neat storage in closets, family room, bedroom, or den.

Peg-Board Adapters are 19c each; Adjust-a-Bilt accessories are from 99c, in stores. Masonite, 111 W. Washington, Chicago, Ill.



You can change color of this refrigerator-freezer whenever you want to—just change door panels. Gives kitchen that smart, planned-together look. Accessory panels available in simulated wood grain or in turquoise, pink, coppertone, wood-tone brown, brushed aluminum. Can be wallpapered. Other news: automatic icemaker and adjustable swing-out shelves. Never need to defrost—no frost forms.

Refrigerator-Freezer (shown) is available from stores. General Electric, Louisville, Ky.



Keep clothes clean. Cover-ups clip around your waist and legs in seconds, save time and trouble of putting on workclothes for some chore around the house. Especially nice for emergencies such as changing a tire! Cotton, they come in one size to fit both men, women. Clips slip out for easy washing.

Clip-Over costs $2.98, in stores. Berfen Imports, Inc., 132 Nassau St., New York 38, N.Y.



For other new and interesting products, see Shopping by Mail items on page 186.



THE YEAR'S BIGGEST VACATION SHOW!

SOUTHERN CALIFORNIA: SPECTACULAR '60

COME ANY TIME! THE FUN LASTS ALL YEAR. ENJOY ALL OUR FAMOUS ATTRACTIONS...PLUS DOZENS OF COLORFUL, EXCITING EVENTS. FIND HUNDREDS OF NEW VACATION EXPERIENCES ALL AROUND YOU.



RODEO SEASON starts in spring, attracts many top cowboy stars.

FLYING FISH RETURN. World's largest, silver and rainbowy. See them skim Avalon Bay. April.



PALMS AND MOUNTAIN SNOW—Mt. San Bernardino towers over orange groves.



SOUTHERN CALIFORNIA SYMBOLS—a sun-warmed pool, azaleas in full bloom.



JEEN OF THE MISSIONS"—built in 6. The altar light has never gone out.



DESCANSO ROSE GARDEN—a "museum" of roses from the 13th Century to now.



"THE STACK"— our freeways meet here at the downtown interchange.

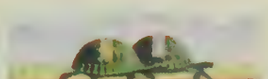


HOLLYWOOD BOWL SYMPHONIES UNDER THE STARS. July-August. In 38 years programs have been stopped by weather only twice.

BIG LEAGUE BASEBALL. See champ Dodgers play. April.



TAMARANS glide over a quiet Pacific . Sailing is year round sport.



TURTLE SWEEPSTAKES. Big desert turtles loosed in a circle, first one out wins. Exciting sport. June.

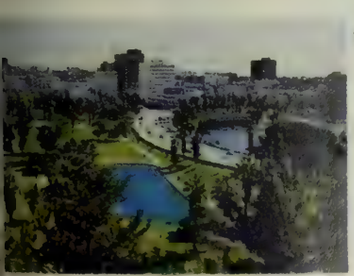
GRUNION RUNS. Certain nights they flop up on beaches, are caught for fish fries. June-August.



BEVERLY HILLS—typical scene at one of our beautiful residential areas.



HOLLYWOOD AT NIGHT—see giant movie and TV studios, stars' footprints.



TROPIC CITY—Wilshire Boulevard eps through lush MacArthur Park.



BASK IN THE SUN—watch sea gulls and sailboats in the cool Pacific breeze.

FREE! Color Sight-seeing Map of Los Angeles County, all Southern California. Locates 645 sights, 100 stars' homes. Mail coupon now. On arrival visit the All-Year Club free Information Center, 628 W. 6th St., Los Angeles.

ALL-YEAR CLUB OF SOUTHERN CALIFORNIA
This advertisement sponsored by the Los Angeles County Board of Supervisors for citizens of Glendale, Hollywood, Inglewood, Long Beach, Los Angeles, Pasadena, Pomona, Santa Monica, Torrance, and 181 other communities.

All-Year Club Tourist Information Center
Division E-3, 628 West 6th Street
Los Angeles 17, California

Please send me free Color Sight-seeing Map.

(Miss)
(Mrs.) _____
(Mr.)

Street _____

City _____ *Zone* ____

State _____

PLEASE PRINT NAME AND ADDRESS

Brighten your home—Modernize with STEEL

Steel

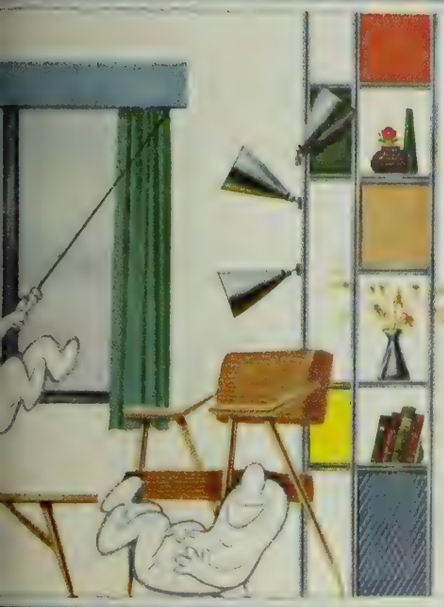
Steel in your kitchen means color galore . . . and you can arrange steel cabinets and built-in appliances in an infinite number of ways for utility and appearance.

Central heating—what else but steel! And you can get combination units for year-round air conditioning. Look for steel in water heaters, too!

rcelain enameled steel bathtubs, lavatories, and wall tile are ur best buy. Look for chrome-plated steel in soap holders, vel bars, accessories of all sorts.



Steel gutters and downspouts are strong, economical—galvanized for long wear. You can paint 'em to match or contrast with exterior colors.



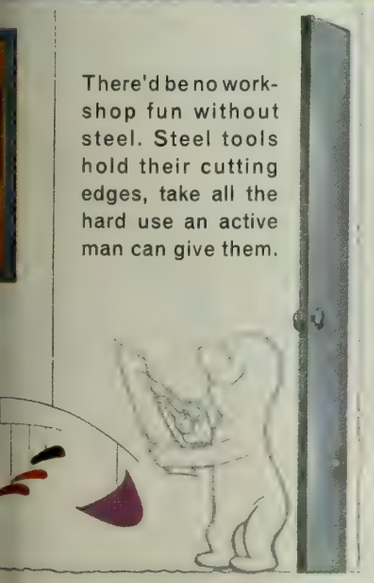
Steel windows give a tight, metal-to-metal seal. The free-standing fireplace, lamp, furniture, room divider—more nice touches in steel!





Steel is for outdoor living too! All around the house, products of steel lighten your work, brighten your leisure.

There'd be no workshop fun without steel. Steel tools hold their cutting edges, take all the hard use an active man can give them.



FREE—16-page booklet, "What's What in Home Modernization—Facts and Ideas from U. S. Steel".



This free booklet tells you all about steel in the home . . . how to make sure you get the advantages and quality of steel when you modernize. Send for it today . . . just clip and mail coupon.

MAIL THIS COUPON TODAY!

United States Steel Corporation
Room 6049
Pittsburgh 30, Pennsylvania

Please send me your new booklet "What's What in Home Modernization" (Please Print)

Name _____

Address _____

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USS TRADEMARK **United States Steel**

Glamorous, Personalized

m-d

Anodized Aluminum
MAIL BOXES



FREE Engraved name plate available with your mail box at no extra cost!

New Beauty PLUS New *Permanent* Finishes

Created to glamorize your home. Three streamlined beauties—each in your choice of 6 delightful color combinations. All are master-crafted of anodized aluminum —the wonder metal that never rusts or tarnishes. Never needs polishing. That's why your M-D mail box will look its distinctive best—always! The finish is permanent . . . the styling equally enduring!

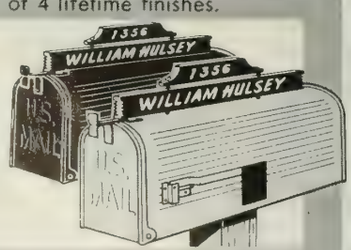


Black lid on gold box | Black lid on black box | Gold lid on gold box | Aluminum lid on aluminum box | Black lid on aluminum box

m-d

Anodized Aluminum
RURAL MAIL BOXES
Choice of 4 lifetime finishes.

Attractive, extra-heavy gauge aluminum. In beautiful finishes that never need painting. Never rust or tarnish. In Standard No. 1 size, approved by U. S. Postmaster General. Use M-D Nu-LUME All-Purpose Signs, ideal for your name and address.



At Leading Lumber and Hardware Dealers
MACKLANBURG-DUNCAN CO. OKLAHOMA CITY, OKLAHOMA

HANDYMAN HOW-TO . . .

Helpful, inexpensive ideas for your car, home, and shop equipment

Meet Glen Stillwell, of Manhattan Beach, California. He is a writer who covers everything from fiction to technical material.

He also develops ideas to share with us. Two of Glen's tips appear this month.

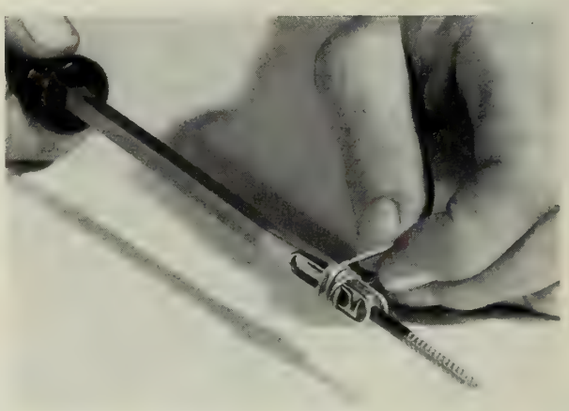


Photographs: Stanley Warren; Mack; Tom

Quick screwholder fits any screwdriver. Place a paper clip on either side of the screwdriver blade and wind a rubber band around until it holds the clips fast.

Holder is a good helper in tight places when you have to use screws your regular screwholder can't hold.

Glen Stillwell
Manhattan Beach, California





Scrap board helps lift spare tire up to wheel lugs. A board at least an inch thick and about three feet long will do the job handily.

Place it so about six inches extend beyond the inside of the tire.

Glen Stillwell
Manhattan Beach, California



Melt scrap insulation to cove splice when you connect two fl ribbon television lead-ins.

After soldering the wires, he the insulation from a scrap, let drip onto exposed wires.

M. R. Beas
Jackson, Michig

Continued on page 5

'60 Dodge Matador 2-door hardtop. Dignity and imagination mark its distinctive design

Big, Luxurious, Built to Command!

he new '60 Dodge is a nobly proportioned ar with an almost unlimited capacity for erformance. It lives up to its looks.

rom the very first moment you take the wheel, ou will experience the *new solid feel* of Uni-ody construction. Body and frame are united in a one-piece "fortress of steel"... far stronger, more silent, more secure.

You will discover the soaring response of the D-500 Ram Induction V-8*, delivering ram-supercharged passing power.

You will find out how Torsion-Aire Ride teams with Unibody to give unmatched road stability.

All this is waiting for you in an eager car that combines dignity with imagination in design. Take a "Command Performance" Drive in a '60 Dodge *soon!*

DODGE DIVISION OF CHRYSLER CORPORATION

'60 DODGE MATADOR POLARA

NOW DODGE BUILDS TWO GREAT CARS: LUXURIOUS '60 DODGE—LOW-PRICED DODGE DART

ptional at extra cost





for FAMILY FUN... Vacation in

COLORFUL COLORADO!



For TRAVEL PLEASURE...
BURLINGTON'S
Vista-Dome
DENVER ZEPHYR
CHICAGO • DENVER • COLORADO SPRINGS



Burlington Family Fares stretch vacation budgets

• Vacation thrills await the whole family in Colorful Colorado—mile-high Denver ... Rocky Mountain National Park ... Lookout Mountain... Mount Evans... Colorado Springs... Pikes Peak ... Garden of the Gods. World-famed resorts ... authentic dude ranches ... surrounded by scenes of snow-capped splendor.

Your Colorado vacation fun begins aboard the **Vista-Dome Denver Zephyr**, the exciting train that speeds you from Chicago to Colorado just overnight. If you'd like a car in Colorado, ask your ticket or travel agent to reserve one for you.

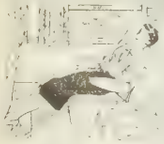
Take Your Choice...aboard
THE DENVER ZEPHYR



Varied Pullman accommodations ... for de luxe travel



The Slumbercoach ... room privacy, bargain prices



Reserved reclining coach seats ...no extra fare!

Escorted Tours—Enjoy a week or more of congenial companionship and carefree travel in Colorful Colorado with a friendly tour party.

For helpful information on Escorted Tours or independent travel, see your Burlington representative (or your travel or ticket agent) ... or mail the coupon today.

Burlington Route

Colorful Free Booklets!



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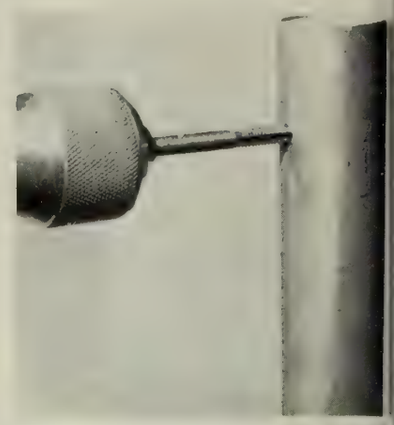
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Check here for information about ☐ *Dude Ranches* ☐ *Escorted Tours*

Handyman HOW-TO

Begins on page 48



Tapping holes in soft metals such as aluminum or brass is much easier if you put the tap in your hand drill.

A carpenter's brace can be used for large taps. If a tap should slip, grind flats on the shank. You will find this method is faster than using a regular T handle.

R. John Lind
Barstow, California



Handy clip for storing small parts is easily made from a wire clothes hanger. You may want to make several to hang near your workbench.

Make small loop first by wrapping the wire around a large nail. Bend the other angles and the hook with a pair of pliers.

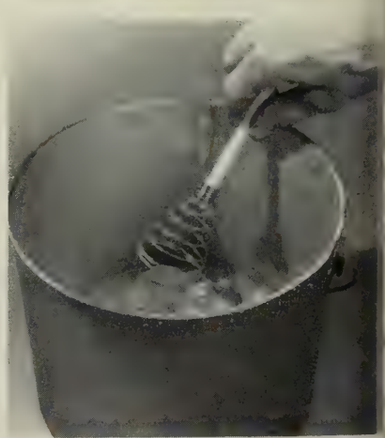
Bil Toman
Palatine, Illinois



Pipe cleaner can save a finger when you're driving a nail in a tight corner.

Bend the pipe cleaner near one end so that it will hold the nail. Your fingers will be out of the way, yet close enough to keep the nail in position until it's started firmly into the wood.

R. Miller
Lansing, Michigan



When mixing paint, use a kitchen mixing whip like the one shown for a fast, thorough job. Its springy business end cuts through paint and blends it better than an ordinary mixing stick.

Mixing whip does a particularly good job on water- and latex-based paints.

Mrs. A. Perillo
St. Paul, Minnesota

► Send your original handyman, family car, and sportsman tips (no photographs) to the Handyman, Family Car, and Sports Editor, 6703 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All tips will be considered carefully, but those which are not accepted cannot be returned.



$8.36* a month can get you more "fun room" for the whole family

A small investment in Flintkote products adds so much more to a home's resale value

urprising what the addition of a basement "fun room" means to Carl son's household in Hillsdale, N. J. The living room furniture seems lasting longer. Rainy days and children playing indoors don't seem to b Mrs. Swenson's sunny disposition. And all because Mr. Swenson he could build a "fun room" in his home—with less than $400.00 worth ntkote products.

haterials he used were Flintkote Crevatex Acoustical Ceiling Tile (so s no need to "shush" the Swenson's children), Flintkote Wall Plank, ote Walnut Grained Hardboard, Flintkote Flexachrome* vinyl-asbestos tile and Flintkote Adhesives. And Mr. Swenson learned that his ote dealer would help him with instructions on how to do the job. He tes he's added more than $1,000 to his home's value – and just about d its livability!

sy for you to do the same thing—to your basement or garage. And it's depend, as Mr. Swenson did, on quality Flintkote materials. Your ote dealer's name is listed in the Yellow Pages.

*On a 24-month basis.
**Local prices will vary slightly.

THE SWENSON RECIPE FOR A "FUN ROOM"
(15 ft. x 26 ft.)

8 cartons #70 Crevatex Ceiling Tile	$ 97.50
4 cartons #76 Wall Plank	61.00
3 bundles Flintkote Hardboard	80.50
9 cartons Flintkote Flexachrome Floor Tile with Adhesives	121.50
Furring Strips, Studding, Nails and Staples	36.00
Total Cost	**$396.50****

SEND FOR FREE LITERATURE!

Tell us the kind of remodeling you have in mind for your home and we'll be happy to send you suitable Flintkote product literature. We'll also enclose information on the Government's FHA-Title I Program. Write: The Flintkote Company, 30 Rockefeller Plaza, New York 20, New York.

FLINTKOTE

America's Broadest Line of Building Products

PRODUCT DIVISIONS: *Building Materials, Flooring and Adhesives, Van Packer Chimneys, Orangeburg Fibre Pipe, Insulrock Building Slabs, Kosmos Cement, Calaveras and Glens Falls Portland Cement, U.S. Lime and Utah Lime Products, Industrial Products, Pioneer Flintkote, Blue Diamond and Flintrock® Gypsum Products, Hankins® Container.*

There's smart, new design, **new ease of care** in this wall-hung toilet. You clean under it with just the swish of a mop. There's exciting **new beauty** in the wide, wide, one-piece china top of the cabinet-lavatory that wipes clean with a damp cloth. Double doors open to **new roominess** for storing towels, toiletries. Yes, this lovely powder room gives you much new beauty, **new convenience.**



No dripping—no washers to wear out in these new faucets with the revolutionary new *no-drip* AQUASEAL valve, an exclusive American-Standard feature. For the best of service, the finest of quality, be sure all the faucets in your home are American-Standard.



AMERICAN-STANDARD, Dept. PB-30, 39 W. 39th Street, New York 18, N. Y.
Please send me your new Bathroom Planning Booklet. I enclose 10¢ to cover mailing. I am modernizing_____ I am building_____.

Name_____

Street_____

City_____ Zone_____

County_____ State_____

In Canada send to: American-Standard Products, Ltd., 1201 DuPont St., Toronto 4, Canada

As little as $2.88 a week, plus installation, puts this new off-the-floor toilet and roomy cabinet-lavatory in your home. Both are in beautiful decorator colors and white. The cabinet of the lavatory is in an attractive shade of beige.

For more information see your American-Standard retailer. He's listed in the yellow pages of your phone book under "plumbing" or "plumbing supplies"—or mail the handy coupon to the left.

American-Standard and Standard® are trademarks of American Radiator & Standard Sanitary Corporation

It's NEW...It's

American-Standard

PLUMBING AND HEATING DIVISION

THE SMART WAY TO SELL A HOUSE



For most of us, nothing counts more toward our next house than a favorable sale of the one we now have. These pages show you how this stepping-up should go. You'll learn what improvements will return your investment royally—you'll attract more buyers, speed the sale. We suggest that you read now for inspiration, keep the pages for reference later.*

In the average year, two million families sell a house to get a new one. Most of these sellers start badly—they throw away time and dollars that could have been put to a better next house. What always should be a satisfying step upward becomes, instead, a stumbling and drawn-out business. This doesn't need to happen to you—and won't—if you follow these five simple strategies:

1—Get the house ready.
2—Determine the right price.
3—Know how a realtor can help.
4—Have the information buyers want.
5—Use showmanship in selling.

Get the house ready



Start on this when you first decide to sell your house, even *before* you call in a realtor or decide on the price. Its appearance will affect realtors' valuations, let alone what a buyer might pay. Buyers want either a house that looks well kept or a house that carries a low price tag.

One couple paid $15,000 for their home ten years ago. They hoped to get $22,000. A knowing realtor advised them that the house could bring more if painted and spruced up. So they spent $700 to have the outside painted. They did the rooms themselves, put up new curtains, eliminated the unnecessary furnishings, and then called the realtor back. He listed the house at $27,000, then sold it very soon for $25,000.

You may not need to invest that much to get your house ready. But do what has to be done *beforehand*, instead of being forced to lower your price in the end. Prospective buyers aren't impressed by discussions of how you intended to repair that back step, and no matter how much you or a realtor encourages them, they usually can't visualize what the house *could* look like.

*See also "The smart way to BUY a house," May, 1959.

The vital first impression

Many realtors have prospects walk or drive very slowly by your house to give them a good first look. What they see on the way to your door must make them want to come in and see more.

You should take a fresh look at your property from across the street and walk up to the door yourself to gauge the way a potential buyer will react.

This check list will help you judge whether your house needs some preparation before you sell.

FIX UP THE OUTSIDE

- ☐ **Have your lawn at its best.** It should be trimmed and edged as neatly as possible; a beautiful lawn makes a powerful first impression. If the season is right, an extra feeding of fertilizer will make the grass look lush and green.
- ☐ **Clean up side yards.** They should be neat, free of refuse and playthings, flower borders watered and cultivated, shrubs trimmed, walks edged. Are there any neighboring washlines or other unsightly views that could easily be screened?
- ☐ **Check the paint,** to be sure it's in good condition. If you can't afford to paint the whole house, painting the front door and window sills will help. Even a good scrubbing often brightens the front door and improves that first impression. Of course, every window should be sparkling clean.
- ☐ **Replace any torn screens** or cracked windows. One realtor tells of an otherwise lovely, well-kept home that was hard to sell because the owner hadn't bothered to replace the screen on the front door that the family dog had ripped.
- ☐ **Inspect the roof and gutters.** Are there any missing shingles to replace? Are all the gutters and downspouts in their proper position? Do they need to be painted or repaired?

FIX UP THE INSIDE

- ☐ **Have your home well-lighted.** No homeseeker wants to be shown a dark house. Open draperies and blinds, replace small bulbs in the basement with 100-watters. Have shades and blinds uniform—not one up, one down.

- ☐ **Put everything in order.** The less-cluttered a room, the bigger it seems. Go through the whole house and toss out bundles of newspapers, empty jars you've saved, and all such accumulations. Give away unwanted books, outgrown toys, discarded furnishings. Remove any unnecessary furniture. To you the rooms will probably seem barren; to visitors they'll seem spacious.

- ☐ **Check all the plumbing.** Fix any leaky faucets and valves. Turn up water pressure if you've been keeping it down. Otherwise, buyers will think the pipes are plugged.

- ☐ **Have all plaster in top shape.** Cracks in plaster (or nail-pops and visible seams in dry walls) often worry buyers. Actually, it's not as costly to fix cracks as you might fear—and this is an investment that should pay back big dividends in your sale price.

- ☐ **Redecorate if necessary.** This, too, will pay off big. Select noncontroversial colors, avoid busy wallpaper. Some buyers dislike unusual decorating, and won't be impressed by how much you paid. If redecorating isn't possible, wash walls, doors, moldings. Give the bathroom particular heed. Bright, clean bathrooms help sell houses.

- ☐ **Clean the kitchen** till it sparkles. Eye appeal is very important here. Make sure the range is clean. Worn linoleum is a frequent problem. Take it up, even if you only paint the floor and put down an inexpensive linoleum rug. Remove any nonessential equipment from the cabinets so that they won't look jammed.



- ☐ **Straighten up all closets.** These are certain to be inspected. Lubricate any sticky doors; arrange garments neatly; remove some if crowded. One family made its modest closets better looking by having clothes in garment bags; shoes in shoe bags; hats in boxes; all belts and ties on neat racks inside the doors.

- ☐ **Indicate a play area.** Indoor playrooms are much in demand today. If you have none, you can contrive a basement play area by painting the walls white and putting down a felt-base floor covering in lieu of the more permanent and more expensive tiles. You could add inexpensive shelving for storing toys or hobby materials.

- ☐ **Make the floors shine.** Your floors may need only cleaning and polishing. Or they may need refinishing, too. Also, nail down any creaking boards or stair treads. Even buyers who say they're willing to take an old house and fix it up, really don't expect to do much. One couple offered their spacious older home at a low price, but a tilting kitchen floor discouraged buyer after buyer. Finally, the owners put down underlayment to even out the floor, and new tile over it. The house sold immediately.

- ☐ **Order a termite inspection.** In some areas, sales are conditional on a termite inspection. It costs about $15 and it's worth having before you offer the house. If your house passes, you can list it with a termite guarantee. If not, you have time to shop for repairs. Because one owner investigated early, he was able to select a reliable contractor to do the necessary work on the basis of estimates that ranged from $350 to more than $1,200.

Determine the right price

Naturally you want top price. But pricing your house too high or putting too high a tag on improvements you made will delay your sale. And you'll need to satisfy a mortgage appraisal, especially if your buyer seeks a VA or FHA loan. Here's how to gauge the market value.

SHOP YOUR COMPETITION

Inspect comparable homes for sale in your area, including new ones. That's your competition and buyers who look at your house will be looking at them. People shy away from a house if others near by are priced lower.

Another way to learn recent sale prices is to visit your courthouse. The clerk can show you how to find documents relating to houses you know were sold recently and how to compute the sale prices from the tax stamps.

In judging comparable value, consider location, too. The same 1½-story, 3-bedroom house may sell for $16,000 in one part of town, $17,000 in another. And even cold-blooded appraisers will place extra value on good, high quality landscaping of the property.

GET A WINDSHIELD OPINION . . .

You can get an opinion from an experienced local realtor—it's known as a "windshield appraisal." Actually, it's more thorough than that, and includes a close look at the interior. In some towns, the Real Estate Board will send a committee of realtors to evaluate the house. They usually know local market conditions, how much houses like yours in a comparable area brought, and what the current market will stand. Usually they'll suggest an "asking" and a "taking" price.

. . . A FORMAL APPRAISAL . . .



If you want to be very sure of your value, you can get a formal appraisal that takes into account such factors as replacement cost less obsolescence and depreciation, and the trend of the neighborhood. It may value your home lower than an "opinion," which is basically an estimate of what your house can bring on today's market. Appraisals cost anywhere from $25 to $100, depending on region and your home's size and value.

Lenders, real estate boards, or local FHA and VA offices can suggest a qualified appraiser. Membership in the American Institute of Real Estate Appraisers or the Society of Residential Appraisers is an additional assurance of an appraiser's competence.

. . . OR A MORTGAGE APPRAISAL

You can ask a local lender for his appraisal for mortgage purposes, or you may request an appraisal from the VA or FHA if you think your buyer will want a loan guaranteed by one of these agencies. This type of appraisal will cost you from about $20 to $35.

A bank's appraisal will tell you whether that bank is interested in making a loan on your house, and how much it will lend. A VA appraisal will specify the highest amount you can charge and still sell the house to a veteran with a GI mortgage. If you request an FHA appraisal, you'll get back a "conditional commitment" specifying a valuation for your guidance only.

What about bargaining leeway?

Sometimes a realtor may flatter a seller by suggesting a higher price than the actual value. But if you want action, you must price realistically. Sellers often try to price their houses thousands of dollars above a realistic level. Then, invariably they must reduce—having lost many chances to sell in the meantime.

Conservative realtors often suggest you allow a margin for bargaining between the "asking" and "taking" prices, but prefer that the margin be not much more than $1,000 to $1,500 for medium-price ($15,000-$22,500) homes. Realtors *will* accept a listing about ten per cent higher than what they think the house will sell for, or even more. But they'll expect to take longer to move it.

Include equipment or sell separately?

Many sales are lost because sellers want prospects to buy equipment, too. While carpeting or appliances in good condition can be included in the price, you run the risk of the prospect's feeling he's being forced to pay for something he doesn't want. It's safest to say that such items can be included at a reasonable price. Or, if they are worn or out of style, use them as a bargaining point to offer free if there's resistance to your price.

Depending on local custom, certain attached equipment such as blinds, and in some areas the range, will stay with the house. In the case of window fans, room air conditioners, or bookcases attached to walls, misunderstanding often arises. You can avoid bickering if you make a list of what stays and attach it to the "binder" or receipt for the deposit.

TRADE IN YOUR HOUSE? In some areas, builders and realtors offer trade-ins on houses, just as you trade one car for another. Trade-ins are especially prevalent in California, Texas, other parts of the Southwest, and some Midwest cities.

Trade-ins are most useful to families seeking larger homes in the same area. They're difficult on an interstate basis. A trade-in eliminates concern over how to get the cash out of your old house to buy a new one, or worry over having to move to temporary quarters between selling and buying. But you're limited to a builder or realtor who will agree to a trade-in, and also, may have to accept less than on a direct sale. Since the builder or realtor will have to fix up the old house and undertake the resale, the practice is to allow you 80 or 90 per cent (occasionally more) of the appraised value.

The 1959 housing law includes a provision that permits a builder (from whom you want to buy a new house) to go to FHA and negotiate a loan, up to FHA maximums, to buy your house. He then rents or sells it, without tying up his own money.

A variation sometimes arranged by realtors is the "guaranteed resale" arrangement. Here's how it worked for one family: They needed a larger home, and found one for $22,500. Their old house was worth $18,500; the realtor made a deal to take over the old house for $17,500 if it weren't sold within 90 days, and for more than the $17,500. Their home was sold within 90 days, and for more than $17,500. But meanwhile they were protected.

How a realtor can help

You can, of course, sell your own house. People do it every day. Or, you can enlist the help of a realtor to do the work for you. Realtors' fees are usually 5 per cent of the sale price—when the title is closed, not in advance. Some charge 4, or even less in big cities, especially for costly properties. In a few areas the fee is 6, and for rural properties up to 7½-10 per cent.

To help you decide whether or not to use a realtor, check this list of things he can do for you:

1. Advise you on market conditions and price.
2. Offer hints on the appearance and any preparations of your house that may be necessary.
3. Pre-select buyers in order to find the most likely candidates. (A realtor can better determine their financial suitability than you can.)
4. Help you negotiate on price. (You may feel insulted by low offers, or lack bargaining skill. A realtor will seek a meeting ground.)
5. Advise the buyer on financing. Most realtors have contact with lending companies and will help your prospect find one where he can get a mortgage.
6. Guard you against pitfalls concerned with the binder, mortgage, and sales contract. An experienced realtor can iron out ordinary difficulties such as who pays the closing costs and mortgage expenses, what equipment stays, the possession date, and when the buyer may visit his new home in the meantime.

Three ways to list your home

THE OPEN LISTING

This gives each realtor with whom you list the right to sell your house at full commission to him. You can list with as many as you like, and try to sell it yourself at the same time. The realtors advertise and work on it as much or as little as they choose. Since the selling realtor gets the commission, all try to sell it first.

THE EXCLUSIVE LISTING

This gives a realtor sole right to sell your house. In this plan, it's best to have a written agreement defining the duration of the exclusive contract, as well as the price, terms, and the extent of the sales effort, including advertising. If other realtors want to show the house, they must work through the exclusive realtor.

THE MULTIPLE LISTING

In this plan, all members of an association or real estate board exchange listings and have the right to sell your house. This gives your property both the personal attention of an exclusive listing, and the wide promotion of an open listing. Also, a realtor in this plan has a good grasp of current selling conditions.

How to select a realtor

When you select a realtor, you'll want some assurance of his competence and reliability. All states require that real estate brokers be licensed except New Hampshire, where licensing is voluntary. A license is one check for you; another is your bank, chamber of commerce, or Better Business Bureau. Real estate brokers who are members of local real estate boards—and through them the National Association of Real Estate Boards—use the word "realtor" to designate their membership.

Have the information buyers want

Prospects who visit your house will be full of questions, especially if they are really interested in it. You can usually win their confidence and often actually expedite the sale of your house by having the information they want readily available. This is very important if prospects will be coming when the man of the house isn't home to help answer their questions.

CAN YOU ANSWER THESE QUESTIONS?

1 How much is your mortgage? What are your taxes? This data helps a buyer decide if he can afford your house.
Gross annual property tax:_____
Possible exemptions:_____
Unpaid special assessments:_____
If a prospect is in a position to assume your mortgage, he'll want to know this information:
Unpaid balance of your mortgage:_____
Mortgage-holder:_____
Your monthly payment:_____
Does this include your fire insurance?_____
Interest rate on your mortgage:_____

2 What are your average utility costs? Prospects, especially ones seeking their first home, will want to know.



Average electricity bill:_____
Allowance for any special equipment such as an air conditioner:_____
Average heating bill:_____
Does it include water heater, range?_____
Age of furnace:_____Type:_____
Will it heat an addition?_____
Age of water heater:_____
Any guarantee left?_____

3 How about schools and transportation? These two factors are often important in a family's search for a home.
Nearest public transportation:_____
Any alternates?_____
List schools, names and distance to:
Elementary_____
Junior high_____
High school_____
Parochial_____

4 Know your home's vital statistics? This information may keep right on selling after your prospects leave.
How old is your house?_____ Lot size:_____
Largest outside dimensions:_____
Square feet of living area:_____
Size of living room:_____ dining room:_____
Size of family room:_____ kitchen:_____
Size of bedrooms:_____
Size of utility room:_____Other:_____

Keep a tax record of your sale

If you sell your house and buy another at a higher price within a year (18 months if you're building), you are not liable at this time for income tax on any profit you made on your former house. Also, you're permitted to deduct your fixing-up and decorating expenses, commissions, legal and advertising expenses from the sale price of the house you sold. The net amount remaining is called the "adjusted sales price."

It's important to keep a written record of all these expenses plus receipts or cancelled checks for the work done, because the adjusted sales price is what determines whether you owe any tax, and if so, how much.

Use showmanship in selling

With your home spruced up as if for a party, your price realistically established, and you armed with all the facts, there's only one more bridge to cross—finding and convincing the prospect. Here are some of the techniques used by successful realtors.

1 In preparing an ad, you need an interest-exciter. Rather than merely listing the usual rooms (every house has a kitchen), pick out the outstanding features. Successful "exciters" include an eat-in kitchen, large closets, shade trees, extra baths. In general, a classified ad should be written to appeal primarily to a woman.

2 In showing the house, don't announce "This is the living room." Instead, point out features that aren't apparent and play up the good points of the room.

3 Give your prospects plenty of time; don't hurry them through. The longer they stay, the better your chances.

4 Tailor your sales appeal to the needs of the prospect. If your house is small and a younger family is interested, point out the work-saving features such as a downstairs lavatory or an indoor play area.

5 Be willing to show the house even to doubtful prospects. One woman, who insisted she would only rent, bought a house within an hour because it suited her so well. Also, buyers who say they must have two baths or a den often wind up buying a house with one bath, or no den.

OTHER SHARP SELLING IDEAS

Here are some ideas that may help you. Each one has been tried—and each one was successful.

- One family painted all rooms white. This made them look larger and removed any chance that prospects might object to a particular shade. The buyer could change any room to any color with one coat of paint.

- One woman had all figures covering mortgage, taxes, heating, and so on, listed in a notebook with the suppliers' and banks' names and addresses. Another man mimeographed these facts to give to prospects.

- It often pays to take ads in inexpensive local weeklies as well as in city dailies. The ads will reach the good prospects who are already in your area, some of them probably renting their homes.

- Good schools today are an important value in a house. One woman took her prospect to the excellent neighborhood school to meet the principal. The buyer was able to see the size of classes, the equipment, and the quality of instruction.



- One couple listed $7,000 in extras, and showed that even the $2,000 cost of adding a second bath would leave the buyer $5,000 ahead. The extras included the established lawn, trees and shrubs, fencing, outdoor barbecue, finished recreation rooms, water softener, and all-year storm windows. Add up all the extra values in *your* house (but don't overstate them).

- One family had open house on a Saturday afternoon for prospects. They put up small, neat cards pointing out features such as the brand of carpeting and the de luxe range, and indicating expansion possibilities.

NEW!

OTPOINT SMOKELESS BUILT-IN OVEN...



ARBECUES & BROILS WITHOUT SMOKE OR ODOR...

BAKES & ROASTS AUTOMATICALLY!



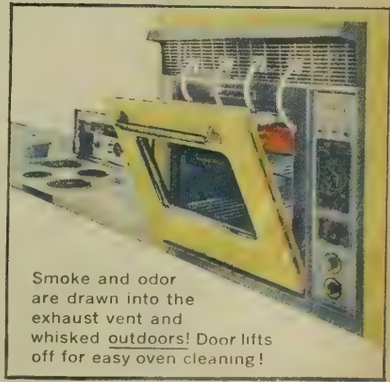
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Perennials for color–

year after year

By Beatrice Cashman

YOU'RE SURE to get your money's worth from perennials—those obliging plants that come back each year to give another show. They're available in such variety that you can plan a season-long succession of blooms in your favorite colors, shapes, and textures.

For showiest results, put your perennial border where it will get several hours of sunshine every day; group three or more plants of one color; clip faded blossoms.



←

Pastel beauty for a midsummer border

By the time July comes to the Hubert Fischer garden in Hinsdale, Illinois, great mounds of rosy-centered phlox are setting up a brilliant backdrop for clusters of golden daylilies and black-eyed Susans.

Earlier in the season, iris and peonies bloom here in a lovely pink and blue pattern.

Ribbons of color for striking effects

Plan smart color combinations for your garden just as you do for your home. Here, poster-card hues are planted in rows to create a dramatic show.

Stately Peace delphinium, Salvia Purple Glory, and the gay 1960 AARS winner, Sarabande, provide interesting contrasts in color and form.

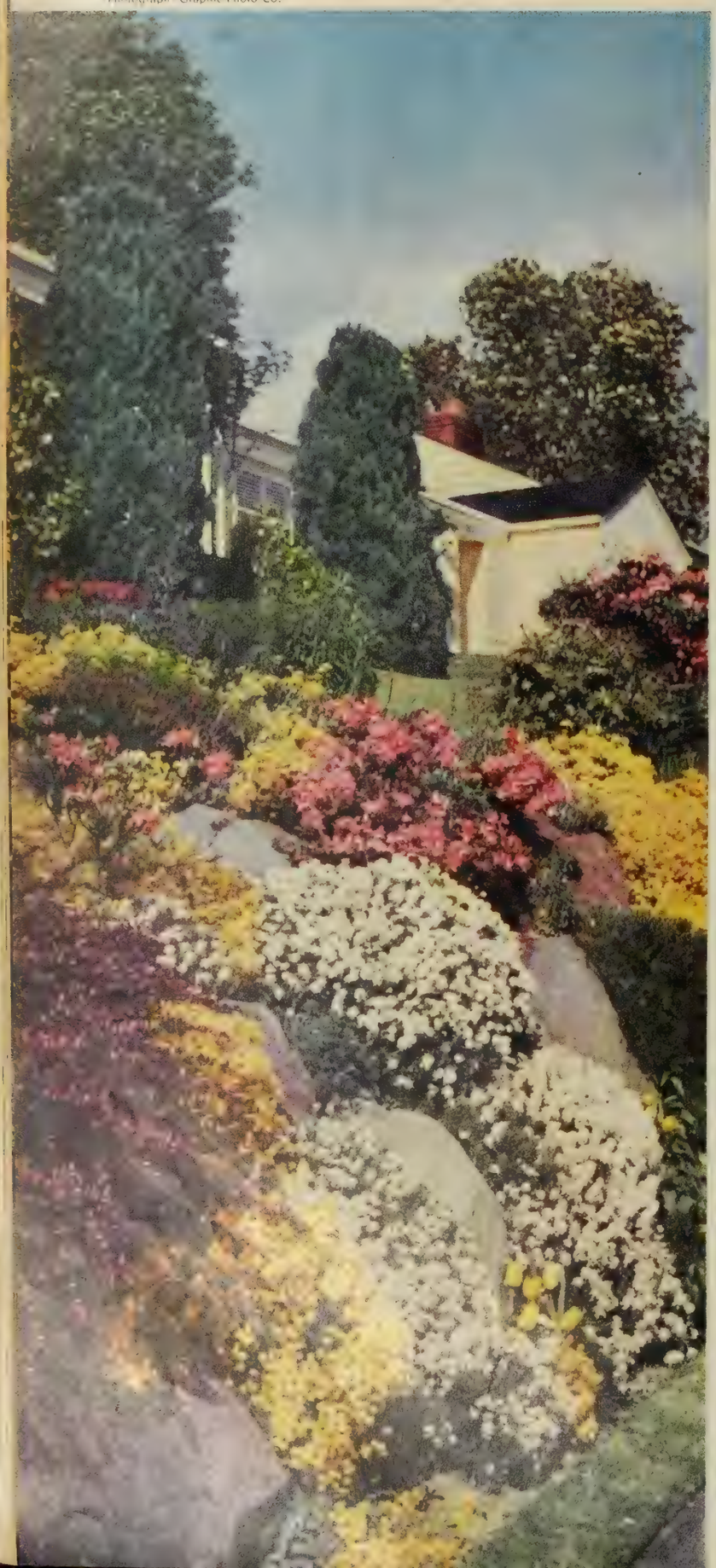
Photographs: Suter, Hedrich-Blessing; Lisanti, Inc. Produced by Fleeta Brownell Woodroffe

More on next page

Perennials for color

continued

Photograph - Graphic Photo Co.





Perennials make pleasures of problems

← Basket of Gold alyssum and hardy candytuft spill a carpet of early spring color over a garden bank or flower border. They make delightful companions for bulbs and early flowering shrubs, also for peonies and iris.

To get the same effect in other colors, plant hardy violas, violets, or dwarf veronicas; creeping phlox, Pink Bountiful Bleeding Heart, or silver artemisia.



Plant daylilies for color all season long

If you prefer the warm colors—all the tints and shades of yellow through orange, red, and palest pink—daylilies are for you. You'll find a choice of varieties to give you bloom in your favorite colors from April to September. They grow in sun or shade, in any kind of soil.

Here, the magnificent new red, Alan, joins Diamond Dust and tiny Thumbelina in a show of related colors.

Use gorgeous delphiniums as accent plants

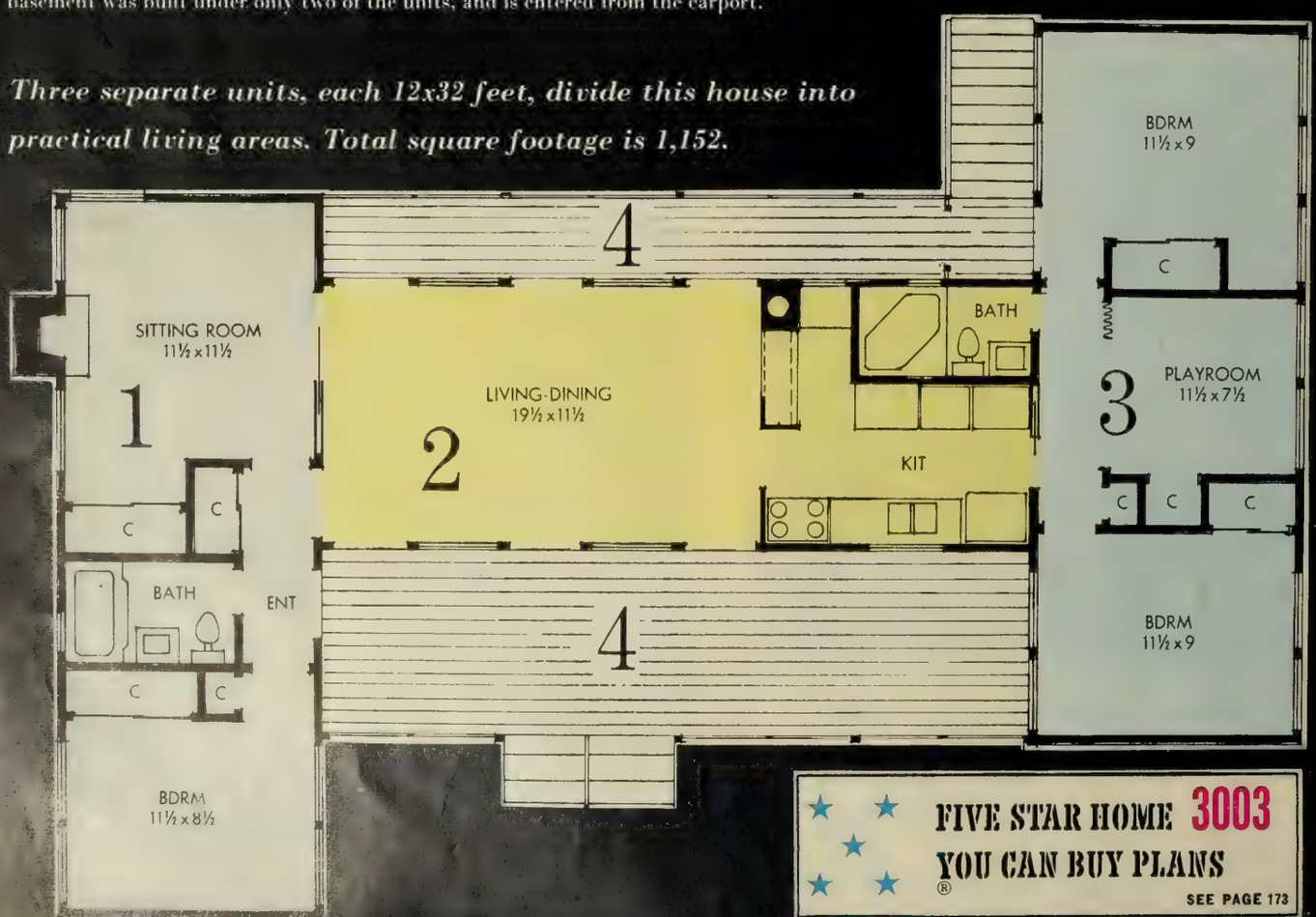
Wonderfully full-flowered spikes and gem-like colors make the giant hybrid delphiniums stand out like kings in an early summer border. Let these beauties sparkle in full sun and, to get a second flowering, cut first blooms as they fade.

Shown here is Joyous, a new and lovely heliotrope color that pays a subtle compliment to soft pink or coral-pink roses.



White load-bearing posts accent the practical plywood siding on the exterior. Sliding screen doors on the front deck don't interfere with any arrangement of porch furniture; entry into the house itself is at the left end of the deck. The basement was built under only two of the units, and is entered from the carport.

Three separate units, each 12x32 feet, divide this house into practical living areas. Total square footage is 1,152.



FIVE STAR HOME 3003
YOU CAN BUY PLANS®
SEE PAGE 173



This house plan really works

By John Normile, A.I.A.

THIS month's Five Star home is almost a pavilion. Norman Cherner, an industrial designer in South Norwalk, Connecticut, planned it for enjoyment of the summer landscape and New England snows.

The Cherners built their house on a sloping lot and had room for a carport under one wing. It could be built on a flat lot just as well, with the carport spotted in front of the bedroom wing. The secret of this home's success is its floor plan and the natural division of areas, so the use of all the rooms is clearly defined.

More photographs page 173

1 Parents' wing has one small bedroom with its own bath. The sitting room in this unit offers the parents the extra space usually found in the master bedroom.

2 Living room-kitchen unit in the center is a bridge between the parents' and children's wings.

Both sides of the living room are open, offer a view to both the front and the back.

3 Children's wing has a small playroom to separate the two bedrooms. Their location insures quiet when the children nap.

When they play in this wing, it's easy for Mom to supervise from the kitchen. Note the outside entrance from rear deck.

4 Screened decks, front and rear, are both roofed with fiberglass.

The ¼-inch spaces between the 2x6 fir planks used on the floor let dust and water fall through, help keep the floor clean.



Adult activities stay secluded in this sitting room. A sliding door that matches the paneling of the walls can be closed for complete separation from the living room.

Both sides of the living room have three double doors, interspaced with fixed-pane windows. Since the decks are screened, the doors can swing open when the weather's fine.





In easier climates you appreciate plant life for

SOUTHERN ARIZONA

By Gordon Greer

A Midwestern insurance agent whose fondness for Arizona sends him back again as a visitor each year once passed on to me his two rules of thumb for assuring a pleasant vacation there. The first is this: When you sit down to plan an itinerary, take your Arizona road map in one hand, a sharp pair of scissors in the other, and cut the state horizontally in half; then throw the top part away. The second: Go during the wintertime.

To a number of readers, these may come as rather startling recommendations. They dismiss, without even polite hesitation, the Petrified Forest, the Painted Desert—even, mind you, Grand Canyon. All three are on that discarded half of the map. Then they discourage families with children in school, those who can rarely leave home in the winter.

But luckily the rules aren't as limiting as they seem;



its graceful and unhindered beauty, but on the desert you come to admire it for naked determination. Muench

the man who made them up likes to deny it, but they work just as well in reverse. Arizona offers a choice between complementary vacations: the northern plateau in warmer months or the southern desert in winter. If your family can't get free for the latter, just turn the rules upside down. Chop off the bottom half of your road map and go in the summer instead. You'll still enjoy a good visit. The insurance man, should he scoff at your choice, is merely expressing a preference. And even he doesn't love Grand Canyon less; he loves the desert more. He's stuck on the place.

So are a lot of people. The population of Phoenix has more than tripled since 1950 and will double again within five years. Each month brings 3,000 new settlers. At least one home builder there has joyously reported a dozen sales in a single day. (A cartoon shows the City Limits sign on wheels, so fast has land been annexed.) And in Tucson, the desert's next most populous city, expansion is almost as rapid. As for tourists, who can keep track of them all? Over 3,000,000 were counted just near Phoenix one year, but that's certainly an outdated figure.

What accounts for this sudden invasion? Why do these people come? For several reasons, as we shall see —but the scenery, at least sometimes, isn't one of them. There, the northern half of the state wins any competition hands down. Granted a contrary point of view, it's hard to quarrel with those who believe the desert looks best from a distance. Seen in a sweeping panorama, it makes a majestic impact. On closer familiarity, it isn't always quite so impressive. Except for a week or so each spring when [*Turn to page 146*

That extra touch–



An early morning tray for a visiting grandmother or guest has a place for flowers arranged in an ash tray and a good-morning rooster. The space-saving cup and plate combination leaves room for a coffee service.

Upward sweep of feathery podocarpus sets the mood for a bird-in-flight theme. The graceful china bird is poised at axis of the arrangement.

Serene and simple, this all-green grouping uses massed rosettes of geranium leaves; a prize winner at the Illinois Garden Club show.

Figurines with flowers!



A tiny glen fashioned from short-stemmed blossoms and evergreens becomes a haven for a meditating figure of Saint Francis. Though few flowers are used, the centerpiece still has a bountiful look.



Brave bulls and bold flowers in yellow and brown tones form a dramatic composition—a centerpiece for a gala Mexican dinner. Larger figurines are used most successfully off-center, or at end of the table.

By Fae Huttenlocher

ROOSTERS CROW, birds fly, small woodland scenes anticipate spring—when you create a little world of greens and flowers for your figurines to live in. Most everyone possesses at least one, whether it's the cherished offering of a child, the memento of a visit, or a valued heirloom. You'll find that including a figurine in your flower grouping is much like adding a string section to an orchestra. It will give your whole "flower song" new depth and sweetness.

More on page 103



This miniature of spring is composed of three early blooming crocus, a fungus cluster, a fledgling bird, an inquisitive green grasshopper. Place mat acts as a flat frame for an arrangement with many small parts.



A new view of WINDOWS

By Florence Byerly

"WH ," asks Man, "do women hang uff around it? A window is for lo king out and for letting i air." "Because," replies t Woman, "the stuff is pretty Besides, we can shut out gossi glare, and cold winter wi s by closing the curtains."

"She's ri t," say heating engineers a air conditioning experts. "Tr air close to the glass with cu ains—that's insulation. It ves money in heating or coo g."

"We'll econo ze by going shopping," says oman, for she knows exactly w t colors she wants for the Ne Insulation. But should it be d? Or no? Must it be choppe off short because there's a r ator?

Photographs: Hopkins



For windows with a view, "bottoms-up" shades are ideal. They are practical when ventilating sash and air outlets are in corner, and would be smothered by draperies. Shade rollers are mounted at sill or top of baseboard; cords and pulleys blend with window trim, and adjust shades to any height.

Here's drama that is a practical tion for three problems: baseboard heating, ummer sun, and neighbors that are too clo .

When floor-length draperies are c , heat rises between wall and fabric, entir l and window glass are blanketed with coz mth.

Two shades cover wall above and be mall windows, block out sun when air-cond er is running. And when windows are op ood slats let in the breeze but provide priv

For more window treatments that really work, turn the page

A new view of WINDOWS *continued*

New emphasis on insulation, new hard-to-drape windows are bringing shades and blinds back into fashion



For the fashionable, big-window look, we ran draperies out on the wall, hung shade at the ceiling, let the view show. This camouflage makes a pair of windows look four feet wider, two feet taller. We splurged by choosing a hand-screened print in new stripes and colors, then saved by using a shade instead of traverse draperies. It's a standard window shade with band of fabric applied with special adhesive. Or you may want to make the entire shade of drapery fabric attached to a spring roller.

New shades, new trims, new ways to hang them →

Starting at the top: tailored flax-in-vinyl for redwood house or den; pastel plastic is white outside, lightproof for bedrooms; gay stripe with pull of fake fruit or plastic toy, for kitchen or child's room; woven wood is luxurious. "Bottoms-up" shades: brass rod in hem is workable for shades under four feet; cord and pulley suits any width.

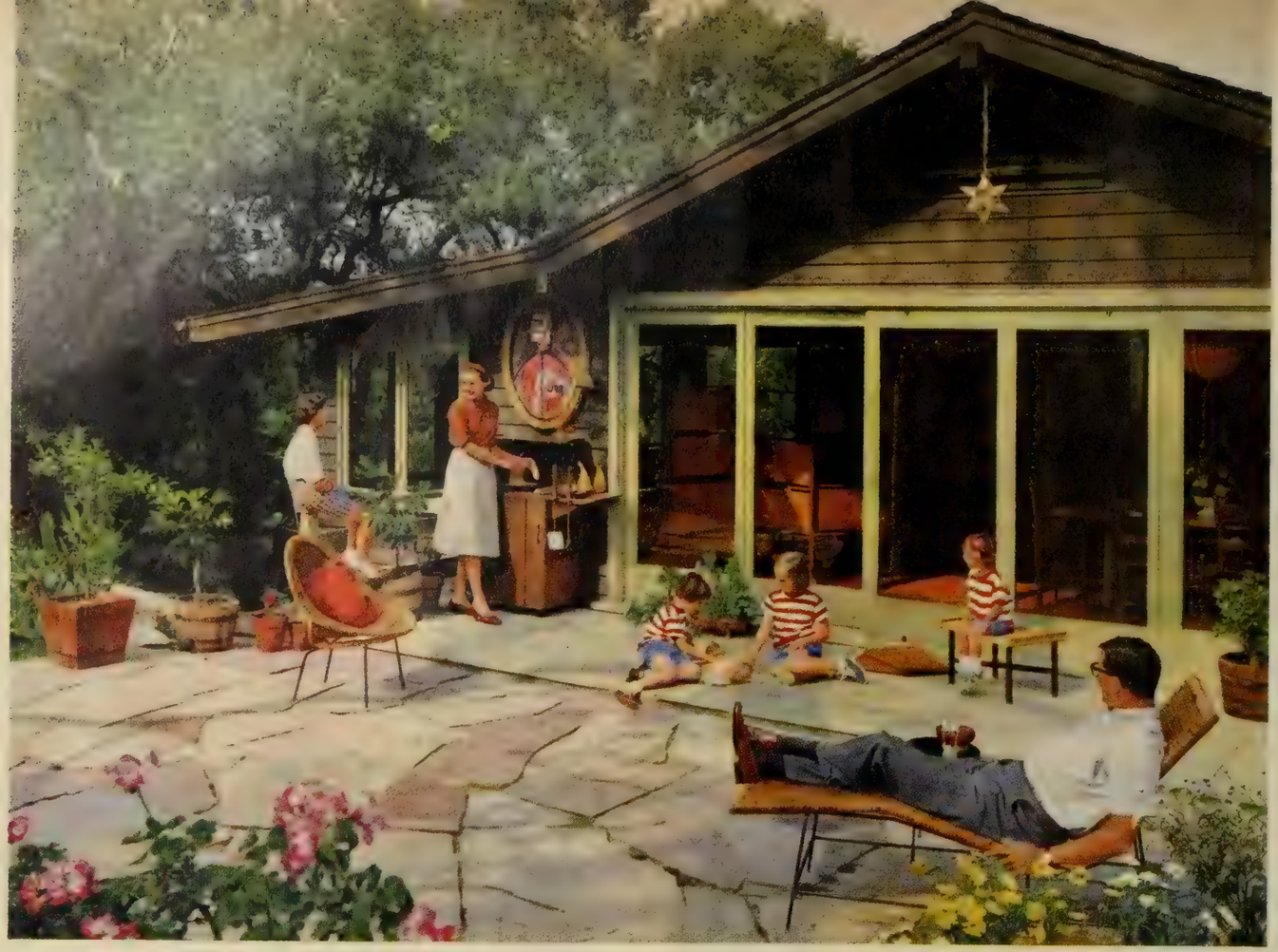


Side-opening window needs a one-way traverse rod. Woven "fabric" is narrow slats of aluminum—no shrinkage, no mildew. Same fabric can be used on shade roller, good for a door with glass panel.



For privacy and ventilation in a bathroom, choose Venetian blinds. Newest slats are vertical, so dust slides off; blind traverses like drapery. Fine as flameproof kitchen curtains, too.

More ideas on page 178



Pass by this Pasadena, California, house at dinner time and you'll often find Mary Reynolds cooking on the terrace. Her enthusiastic supervisors are husband Bill and their four daughters—Cornelia, Rosemary, Annie, and Electa.

PERSONALITY—

This home has it!

By Elizabeth Gilrain



"It's the total effect of a room that's important, not the price you pay for the individual pieces." That's the thinking of Bill and Mary Reynolds.

Bold and unusual color combinations, they found, create "total effect" fast and inexpensively. Brown walls lead the eyes to the wooded setting outside. The orange ceiling and yellow accents add brilliance.

More expensive purchases—the sofa, paintings, and dishwasher—rub elbows with bargain buys—the dining room set, the coffee table, and kitchen work table. Each piece contributes to the creation of a harmonious and vibrant total effect.

Paint and imagination remodeled the kitchen. An old-fashioned work table, painted citron yellow, gave Mary two extra drawers and a pastry counter that's just the right height. Spatter-patterned linoleum minimizes spots and spills. The painting picks up their color scheme.



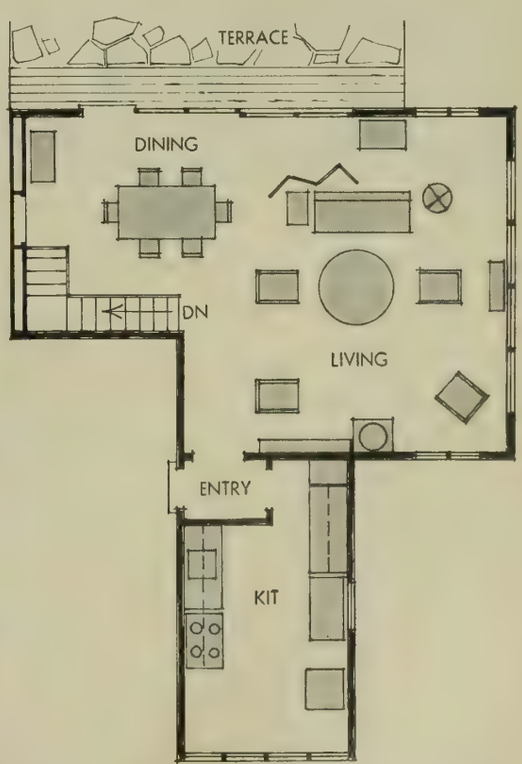
The "save and splurge" method of decorating turned out right for the Reynolds. They saved on the golden oak table—bought it for $3, added legs and refinished it. A laundry frame became a bright divider when canvas panels were hooked on in a haphazard arrangement. They splurged on paintings and the gold sofa and Italian armchairs.



Dining room chairs, bought secondhand, have leather-thonged seats which even the huskiest guest can't snap. The cork wall was installed by Mary and Bill. A high cupboard for china took the place of a buffet since space was limited.

Photographs: de Gennaro





Left, a prefab fireplace rests on an ingenious hearth, a stone slab (like those used as facing for buildings) edged with metal. Sisal carpeting cost $3.95 per yard. Above, floor plan shows marking off of traffic paths.



Photographs: Warren Reynolds. Architects: Thorshov and Cerny. Data: Elizabeth Clemons

Here's planned kitchen storage

By Anne Anderson

There's a difference between good storage and lots of storage. To be good, it should be planned to take care of all your supplies and equipment, be arranged so everything is handy. Take inventory—consider your work habits, see what cabinets and equipment you need, what useless odds and ends you can toss out. But first, see how the Linn Firestones of St. Paul storage-planned their kitchen.



LEFT. If yours is a two-cook family, take a few hints from the Firestones, who enjoy concocting meals together. Each has a special work spot, avoids getting in the other's way.

Mr. Firestone is a barbecuing fan and so the indoor grill was a must. Grill has its own ventilator and hood.



RIGHT. Mrs. Firestone, a whiz at short-order French fries, keeps her deep fryer stored on a swing-up platform. Electric outlet is in cabinet.

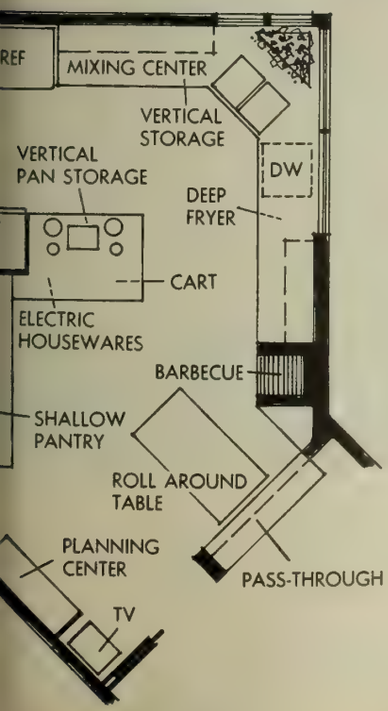
Every inch of space is put to work. Shallow glass cabinets were installed under the upper units. Note the roll-up plastic doors on the top cabinets.



This center of home operations is the greatest step-saver Mrs. Firestone has ever known. Here, she can sit in comfort and run practically her entire home—with the help of the intercom and telephone.

She can also open doors by pressing a button, even adjust the kitchen lighting without moving a step.

Cook books and writing supplies are within easy reach. Also note the handy divided shelves and cabinets.



Located next to the pass-through, this mobile table provides for comfortable dining in the kitchen. Casters on the legs have stops for firm footing, yet the table can become a roving buffet or an extra work counter when needed.

Another good feature: the table adjusts up or down; higher for working, lower for eating. Drop leaves, up now for service, can be lowered for less of a jut into the room. →



PLAN. Main work area of the kitchen is a rectangle, with a peninsula cooking top to cut down steps and organize meal preparation.

In planning your kitchen, allow 6 square feet of shelf space for each family member. Total, however, shouldn't be less than 18 square feet. Then allow 12 square feet more for extras.

More photographs on page 120

PUT A MEAT-LOAF MEAL ON YOUR PLATTER

Photographs: Allen Snook. Accessories by Fae Huttenlocher



Pineapple Ham Loaf

Winter Succotash *Tiny Bran Muffins*

Crisp Relishes *Green and Ripe Olives*

Chocolate Pudding-Cake



Tuna Ring with Peas

Tartare Sauce *Hot Bread Sticks*

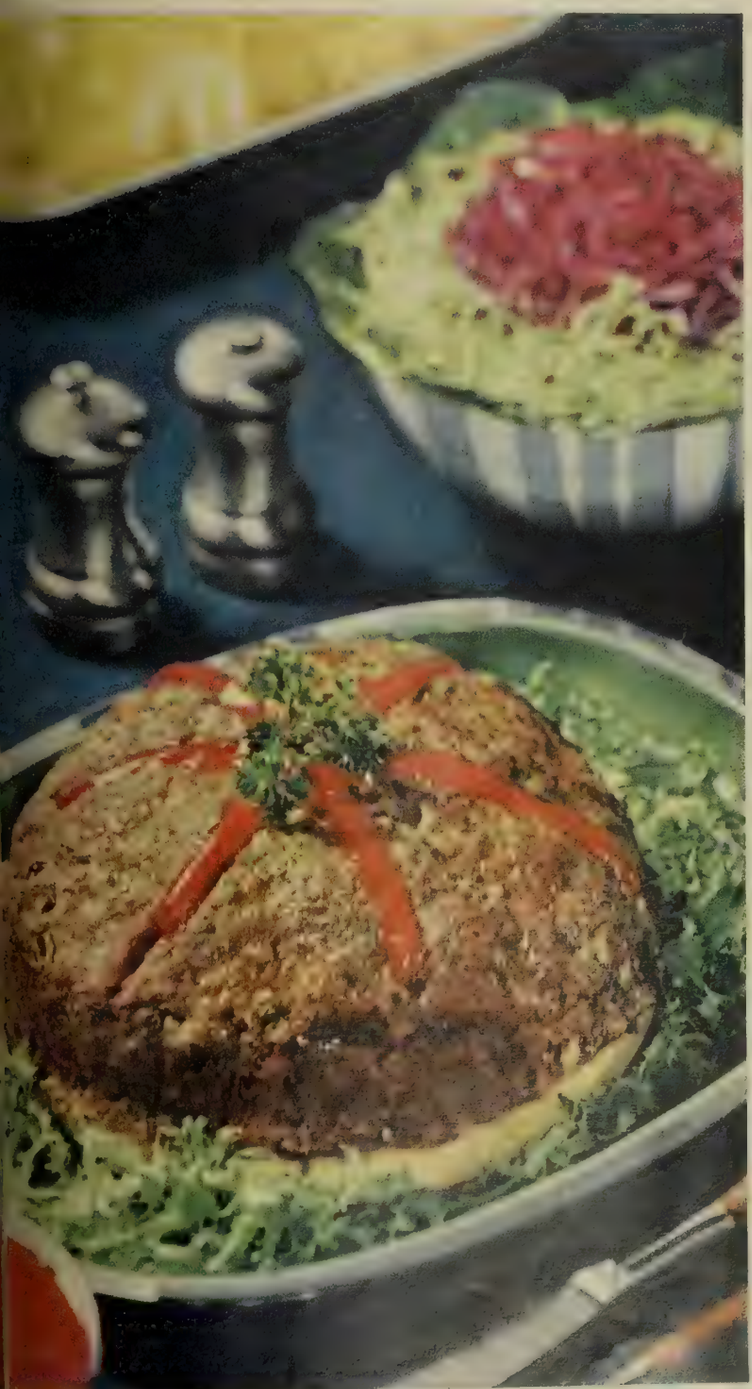
Shoestring Potatoes *Tossed Green Salad*

Banana Cream Pie

NOTHING MORE HOMEY and plain delicious than a good meat loaf. The best recipes may be old-timers, but you can give a loaf a new figure by baking it as a ring or round—see the pictures below. Here for your eating pleasure we present the four "bigs" in loaves—ham, tuna, beef, and chicken. Each boasts the savory flavor of just-right seasonings. Each is outfitted with a hot vegetable, a cool salad, and an almost-spring dessert—help yourself!

By Betty Wood

Recipes on page 103



Big-wheel Meat Loaf

Speedy Scalloped Potatoes *Coleslaw*
Brown-and-serve Rolls *Pickle Slices*
Strawberry Jam Sundaes



Chicken Loaf

Mushroom Sauce *Buttered Asparagus*
Jellied Cranberry Slices *Tomato-Endive Salad*
Peppermint Ice Cream *Coconut Cookies*

THE ORIGINAL CAESAR SALAD

By Myrna Johnston

It was an accident! But now Caesar Salad is tossed in handsome salad bowls, coast to coast—and on purpose! A well-known restaurateur, Caesar Cardini, concocted this zesty salad some 35 years ago at Tijuana, Mexico. Here is the true story, told to us by his daughter Rosa. One holiday weekend a throng of tourists descended on Caesar's Place. A few crates of romaine, half a case of eggs, a wheel of Italian cheese, some lemons, and dry bread—that was all the food left by Sunday morning. What to do for the hungry crowd at dinner?

Caesar thought he'd have to close shop for the remainder of the holiday. Instead he decided to invent a new salad from the few and rather odd combination of ingredients he had on hand.

He got out the eggs, the lemons, the Parmesan cheese, the bread, and the big bottle of olive oil [*Turn to page 152*

Photographs: de Gennaro



1 Over torn romaine (3 heads for 6 servings), zigzag a stream of olive oil—about ⅓ cup. Repeat with 3 tablespoons vinegar. Squeeze in 1 lemon.



2 With a flourish, break 1 or 2 coddled eggs (cooked 1 to 1½ minutes) atop salad greens. In Caesar Cardini's words, "Make a production of it!"



3 Give your pepper mill several generous twists—fresh-ground pepper makes a snappy difference. Shake in some salt, a splash of Worcestershire.



4 In goes grated Parmesan cheese. Roll-toss salad. When every leaf glistens, add a handful of Caesar Croutons; toss again. Anchovy topper, anyone?

Recipe on page 152



Pride of the Pancake

WITH 14 VARIETIES of pancakes to choose from, you feel like royalty at the Pancake Palace (at San Francisco's International Airport). Here pancakes are perfection—light, airy, hot-hot, and dolled up with your pick of luscious sauces, butters, and syrups. We bring you a group of their favorites.

By Rosalie Riglin



Super Strawberry Pancakes—just one of the delectable ways of serving tender, lacy-edged Swedish Pancak

FAMOUS FOODS FROM FAMOUS PLACES®

Palace



Travelers are not the only ones to enjoy the specialties of the gold and white Pancake Palace. Local families come on Sundays for brunch. Businessmen talk shop over stacks of buckwheats at noon.

Best-seller Buttermilk Pancakes

2 cups sifted enriched flour	. . .
1 teaspoon soda	2 slightly beaten eggs
1 teaspoon salt	2 cups buttermilk
2 tablespoons sugar	2 tablespoons melted butter or bacon fat

Sift dry ingredients into bowl. Add eggs, buttermilk, and melted butter, stirring only until flour is barely moistened. (Never mind a few lumps.)

Bake on hot, lightly greased griddle or electric skillet heated to 375°. For uniform pancakes, use a ¼-cup measure—or use a drip-cut pitcher and count 1-2-3 as you pour. Turn cakes when center springs back to touch, or when bubbles on surface break. Serve with Whipped Orange Butter and syrup. Makes about 1½ dozen 4-inch cakes.

Chocolate Pancakes: Omit sugar from Buttermilk Pancake recipe, and add ⅔ cup canned chocolate syrup with liquid ingredients. Bake on hot, lightly greased griddle or electric skillet at 350°. Arrange pancakes in a circle. Center with a mountain of whipped cream and shower with chocolate shot. Pass powdered sugar. Makes 2 dozen brunch or dessert hot cakes.

More pancake recipes and fix-ups on page 100



There's a syrup to please every fancy—6 in all—on the cart the waitress wheels to each table. These young guests say, "Make mine maple!" Others: Honey, cinnamon syrup, coconut syrup, boysenberry syrup, strawberry syrup. At home, how about 2 or 3 kinds?



Chocolate Pancakes and whipped cream!



Blueberry Pancakes team with Orange Butter





Shrimp de Jonghe has been a sea-food specialty since it was served years ago at the famous de Jonghe restaurant in Chicago. You'll treasure this recipe for buffet parties. The shrimp bake in a robust garlic-butter sauce with bread crumbs and chopped parsley. Go-withs: tossed salad and French bread.

Shrimp Remoulade is a New Orleans favorite—can be appetizer or salad. The shrimp take on peppy flavor and color from the marinade that's spiced with tarragon vinegar and cayenne. Serve on shredded lettuce with wedge of lemon. Scallop shells make pretty plates.



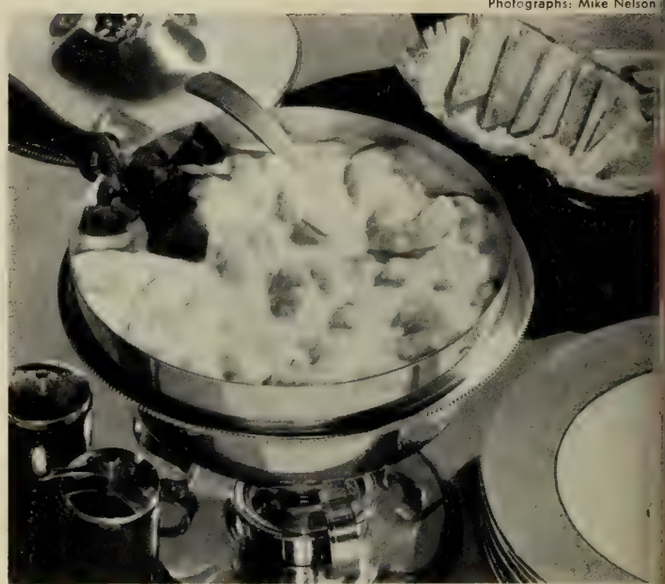
Shrimply delicious!

By Virginia Heffington

Photographs: Mike Nelson

Go easy on the heat when cooking shrimp—they're delicate. Most are done after just 5 minutes of simmering. In a rush? Choose the packaged frozen shrimp, peeled and cleaned, all ready for the kettle—or even cooked. Or choose handy canned ones.

Recipes on page 84



Shrimp Newburg—fabulous when you fix it in a chafing dish before guests. Stir up the rich sauce, then add cooked shrimp and a generous dash of cooking sherry. Ladle the hot Newburg over toast points. For touch of color, sprinkle with paprika.



Shrimp Curry—the simplest ever! Heat shrimp in sour-cream curry sauce seasoned with onion, green pepper, and a bit of garlic. Spoon right from electric skillet over raisin rice. Pass condiment bowls of peanuts, sieved hard-cooked egg yolk, chutney.

Everybody's coming back for more!

Campbell's 2 NEW SOUPS





Everybody's loving NEW

Old-fashioned TOMATO RICE



Sun-ripened tomato goodness has made this soup a favorite from the first spoonful. The famous Campbell Tomato (good pieces aplenty!), plus long-grain rice and other garden vegetables, are blended in a hearty broth seasoned just right. Have you treated your family to Campbell's Old-fashioned Tomato Rice? They'll love *you* for it.





Everybody's loving NEW

CREAM OF VEGETABLE



Seven favorite vegetables are in this soup—gently simmered, delicately seasoned and creamed with milk. It's a wholesome country-garden soup—fragrant with fresh-vegetable goodness. Maybe that's why Cream of Vegetable has become such a favorite so fast. Have plenty heated and ready . . . all the folks are bound to ask for seconds!

od things begin to happen when you have *Campbell's* 2 new soups!



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Clear, simple instructions and 1660 step-by-step pictures make even difficult jobs easy.

Shrimply delicious!

Begins on page 82

Shrimp de Jonghe

- 1 cup butter, melted
- 2 cloves garlic, minced
- ⅓ cup chopped parsley
- ½ teaspoon paprika
- Dash cayenne
- ⅔ cup cooking sherry
- 2 cups soft bread crumbs
- 5 to 6 cups cleaned cooked shrimp (4 pounds in shell)

To melted butter, add garlic, parsley, paprika, cayenne, and cooking sherry; mix. Add bread crumbs; toss. Place shrimp in 11x7x1½-inch baking dish. Spoon the butter mixture over. Bake in slow oven (325°) 20 to 25 minutes, or till crumbs brown. Sprinkle with additional chopped parsley before serving. Makes 6 to 8 servings.

Shrimp Remoulade

Spicy shrimp you can fix ahead for meal-starter or salad—

- ½ cup olive or salad oil
- 1 teaspoon salt
- 2½ tablespoons paprika
- ¼ to ¾ teaspoon cayenne
- 2 cloves garlic, minced
- ⅓ cup tarragon vinegar
- ⅓ cup horseradish-mustard
- 2 tablespoons catsup
- ½ cup chopped green onions and tops
- 3 cups cleaned cooked or canned shrimp (2 pounds in shell)
- Shredded lettuce

Combine all ingredients except shrimp and lettuce. Chill shrimp in sauce several hours. Serve on lettuce. Makes 4 to 6 servings.

Shrimp Newburg

- ⅓ cup butter or margarine
- 2 tablespoons enriched flour
- 2 cups light cream
- 4 slightly beaten egg yolks
- 2 cups cleaned cooked or canned shrimp (1½ pounds in shell)
- ½ teaspoon salt
- ¼ cup cooking sherry
- 2 teaspoons lemon juice

Melt butter in chafing dish or skillet; blend in flour; gradually stir in cream. Cook slowly, stirring constantly, till sauce thickens. Stir small amount sauce into egg yolks; return to chafing dish and cook till blended, stirring constantly, about 1 minute. Add shrimp and salt; heat thoroughly. Add cooking sherry and lemon juice. Serve over hot toast points. Sprinkle Newburg with paprika. Makes 5 or 6 servings.

Shrimp Curry

A speedy version. Serve with curry condiments: peanuts, sieved hard-cooked egg yolk, and chutney—

- ⅓ cup chopped onion
- ¼ cup chopped green pepper
- 1 clove garlic, minced
- 2 tablespoons butter or margarine
- 1 cup dairy sour cream
- 1 teaspoon curry powder
- ¼ teaspoon salt
- Dash pepper
- 1 cup cleaned cooked or canned shrimp (¾ pound in shell)

Cook onion, green pepper, and garlic in butter till tender but not brown. Stir in sour cream and seasonings. Add shrimp. Heat slowly, stirring frequently, just till hot. Serve over hot raisin rice. Makes 4 servings.

Fresh-cooked Shrimp

When cooking shrimp for highly seasoned dishes like de Jonghe or a remoulade, you may omit vinegar, spices—

- 6 cups water
- 2 tablespoons salt
- 2 tablespoons vinegar
- 2 bay leaves
- 1 teaspoon mixed pickling spices
- 2 stalks celery
- 2 pounds fresh or frozen shrimp in shells

Combine the water, salt, vinegar, bay leaves, spice, and celery; bring to boiling. Add shrimp (in shells, or peeled and cleaned). Cover; heat to boiling, then lower heat and simmer gently till shrimp turn pink, about 5 minutes. Drain. If cooked in shell, peel and remove vein that runs down back. For appetizer, chill. Serve with Cocktail Sauce. Makes 4 or 5 servings.

Cocktail Sauce

- ¾ cup chili sauce
- 2 to 4 tablespoons lemon juice
- 2 to 3 tablespoons horseradish
- 2 teaspoons Worcestershire sauce
- 1 teaspoon grated onion
- Few drops Tabasco
- Salt to taste

Combine ingredients and chill. Serve with shrimp or other seafood cocktail. Makes 1 cup.

French-fried Shrimp

- 1 cup sifted enriched flour
- ½ teaspoon sugar
- ½ teaspoon salt
- 1 slightly beaten egg
- 1 cup ice water
- 2 tablespoons salad oil or melted fat
- 2 pounds fresh or frozen shrimp in shells

Combine all ingredients, except the shrimp; beat. Peel shell from shrimp, leaving last section and tail intact. Cut slit through center back without severing either end; remove black line. Dry shrimp thoroughly; dip into batter; fry in deep, hot fat (375°) until golden brown. Drain on paper towels. Serve at once with lemon wedges, Cocktail Sauce. Makes 6 servings.

Shrimp facts

How many shrimp in a pound?

Size	Number of raw shrimp in shell from 1 pound
Jumbo-size shrimp	15 to 18
Average-size shrimp	26 to 30
Tiny shrimp	60 or more

How much shrimp shall I buy?

Amount needed	Amount to buy
For each 1 cup cleaned cooked shrimp	¾ pound raw shrimp in shell (green shrimp) or 7 ounces frozen shelled shrimp

How many servings?

Use	Servings
For a shrimp-cook	1 pound shrimp in shell makes 2 servings
In a casserole or creamy sauce	1 pound shrimp in shell makes about 4 servings

OOD, TRUE GRAVIES–*IN CANS!*

ow 2 Kinds (New Chicken or Beef Gravy) ready to serve



New! Golden Chicken Gravy with tender bits of chicken all through it

Tuck your napkin in and reach for the ladle. This good gravy won't take a back seat even to Grandma's favorite recipe. It's put together with real chicken stock and bits of tender chicken. Chock full of old-time, country-style flavor like the "Sunday Dinner" chicken gravy of long ago. Folksy seasonings and homey spices add a special touch to bring out all the chicken goodness.

No matter how you fix your chicken you're sure to have plenty of tasty chicken gravy. Heat and serve it, hot and savory, over mashed potatoes, rice, noodles or biscuits. Use it for rich chicken goodness in dozens of delicious recipes. Better keep a couple of cans around . . . this one gets called for all the time.



Use Franco-American Beef Gravy so many ways, too



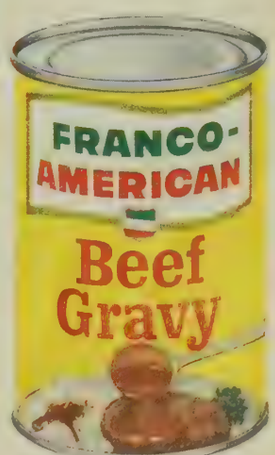
ıices of lean beef give FRANCO-AMERICAN Gravy real roasting-pan flavor, yet it's to use just as it comes from the can! You ıjoy potatoes or rice with lots of gravy at ıeal. And you can put together dozens of ›us sauces and casseroles at a moment's . All this—and only about 25 calories per › serving. Try it soon.



Mushroom Sauce Supreme—Cook ¼ to ½ cup chopped onion in 2 tbsp. shortening. Stir in 1 can Franco-American Beef Gravy, 1 can (4 oz.) drained, sliced mushrooms. Heat; stir now and then. Serve over sliced cooked beef, pork, or pork chops. Makes about 1¾ cups sauce.



Beef Pie—In 1-qt. casserole, mix 1 can Beef Gravy, ¼ cup each chopped onion and celery, 1 clove minced garlic, 1 cup each cubed cooked beef and potatoes, ½ cup cooked peas, ½ tsp. Worcestershire. Bake 15 min. at 450° F. Top with drop biscuit dough (1 cup mix); bake 15 min. longer.



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FRANCO-AMERICAN

If only the freshest will do for you...

KRAFT dressings are just your ty



GUARANTEED BY KRAFT FRESH

How fresh is *Kraft*-fresh? In Kraft Liquid Dr it's even fresher than *home*-fresh! For Kraft has herbs and spices ground to order, just as they're r Then, after these seasonings are blended, t quickly enveloped in oil—flavor-stealing air lock freshness locked in. Now Kraft brings you seven d ful varieties to choose from. Master-seasoned bl fresh-ground herbs and spices sealed in fresh-pres —every one **GUARANTEED FRESH BY KRAFT**



Lively sparkle for salads. Miracle French tossed with almost any combination of greens or vegetables you can dream up makes a great salad. This sparkling dressing—with its zippy, zestful flavor—is a special favorite with the men.

Zippy flavor for steaks. Brush Miracle French on steaks while they' ing and you'll need no extra seasonings or sauces. Miracle French' combination of tomato and lively spices parlays good beef flavor to a n

A Humpty Dumpty party

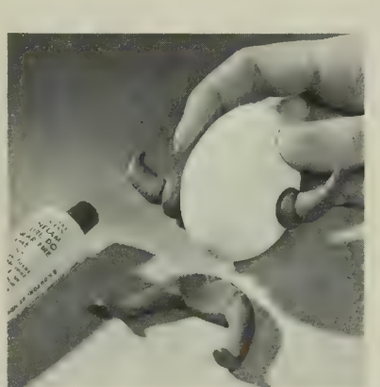


Nursery rhyme cast of characters adds a gleeful touch to a child's party table. They're created with the simplest of materials: hard-boiled eggs, modeling compound, and poster paint. The wall is a wood block painted white with strips of tape forming bricks.

1

Roll thick twists of clay, 4 inches long for legs, 1 inch for arms. Shape and press to egg.

When dry, clay parts will drop off. Reglue, let dry over night. All other parts—hats, crowns, and heads—can be made by the same simple process.



Photographs: Hopkins

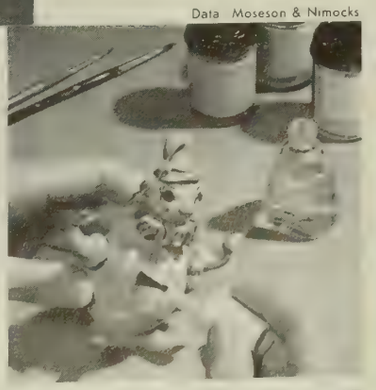


2

Making ruffs to encircle egg-heads requires a little care.

It's easily done by forming clay into a long spiral, flattening it out between sheets of wax paper. Cut clay in ¼-inch strips with knife. Pinch into pleated shape; press to egg.

Data Moseson & Nimocks



3

When they're assembled, give them bright colored suits with poster paint. Children will enjoy painting large areas and fancy clothing designs.

Faces require a fine brush and a steady hand. After paint dries, coat with clear polish.

No shortening! No frying!
No turning! You make it with

Kellogg's
CORN FLAKE
CRUMBS



© 1960 BY KELLOGG COMPAN

Corn-Crisped Chicken

How about a chicken-fry without all that bothersome frying? You can do it with Kellogg's Corn Flake Crumbs. This golden Corn-Crisped Chicken is baked. Doesn't call for shortening. Needs no turning or watching. No pan to wash later, either. And it's so easy to make that you can relax and be your own guest.

CORN-CRISPED CHICKEN

1 broiler-fryer chicken, cut in serving pieces
1 cup KELLOGG'S CORN FLAKE CRUMBS
1 teaspoon AC'CENT
1 teaspoon salt
½ cup PET Evaporated Milk
Heavy Duty REYNOLDS WRAP
⅛ teaspoon pepper

1. Combine KELLOGG'S CORN FLAKE CRUMBS with AC'CENT, salt and pepper.

2. Dip chicken pieces in PET Evaporated Milk (thin milk just won't do); then roll in seasoned CORN FLAKE CRUMBS.

3. Line shallow baking pan with Heavy Duty REYNOLDS WRAP. Place chicken pieces, skin side up, in foil-lined pan; do not crowd.

4. Bake in moderate oven (350° F.) about one hour, or until tender. If less crisp crust is desired, lay a piece of REYNOLDS WRAP lightly over chicken. No need to turn pieces while baking. Serves 4 or 5.

Tested and approved by the National Broiler Council

KELLOGG'S OF BATTLE CREEK

Dip in Pet Milk,
roll in Corn Flake Crumbs
seasoned with Ac'cent,
bake on Reynolds Wrap.



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Just a few snips of the scissors shape **Shamrock Rolls** to serve for St. Patrick's Day dinner. They're feather-light, and oh, so delicious. Brush the rolls with butter after they come from the oven for a soft tender crust. Pass while hot.

Shamrocks to you!

THESE ROLLS are made from mashed potatoes. One bite and you know what is meant by the luck of the Irish.

Shamrock Rolls

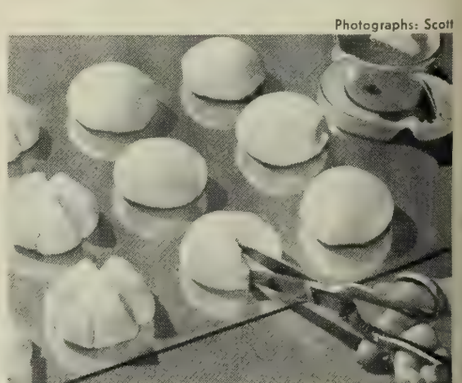
1 package active dry yeast *or* 1 cake compressed yeast	¼ cup sugar 1½ teaspoons salt 1 cup milk, scalded
¼ cup water	• • •
½ cup hot mashed potatoes	1 egg 4 to 4½ cups sifted enriched flour
¼ cup shortening	

Soften active dry yeast in *warm* water, or compressed yeast in *lukewarm* water. Combine potatoes, shortening, sugar, salt, and hot milk. Cool to lukewarm. Add softened yeast and egg. Stir in *2 cups* of the flour; beat well. Stir in the remaining flour (or enough to make a soft dough). Knead on lightly floured surface till smooth and elastic (6 to 8 minutes). Place in lightly greased bowl, turning once to grease surface. Cover, let double (about 1 hour) in warm place. Punch down. Shape in ball. Cover and let rest 10 minutes. To shape Shamrock Rolls, follow the pictures. Let rolls rise on greased cooky sheet till almost double. Bake in hot oven (400°) 10 to 12 minutes.



Now for the fun of shaping the Shamrock Rolls. After dough has risen, round in a ball; let rest 10 minutes. Cut ball in fourths, then cut each fourth in 6 wedges. Form the wedges in smooth little balls. There'll be 24 Shamrock Rolls.

Photographs: Scott



Place the balls of dough on a greased cooky sheet—leave room for rising. For shamrock leaves, use scissors to snip balls almost to the center in 3 places as shown. Then make short snip at the midpoint in the edge of each leaf. Let rise.



It's Casserole-and-Salad Time

Quick, easy and delicious with Minute Rice and Jell-O

Creole Casserole

1⅓ cups Minute Rice
2 cups grated Cheddar cheese
2¼ cups (20-ounce can) tomatoes and juice
1 teaspoon salt • ¼ cup finely chopped onion

Grease a 1½-quart baking dish. Spread about one-half of the Minute Rice right-from-the-box in an even layer on bottom. Cover with 1 cup of grated cheese; add remaining rice. Combine tomatoes and juice, salt and onion in saucepan, crushing tomatoes and mixing well. Bring to boil. Pour over layers of rice and cheese. Bake covered, in moderate oven (350°F.) 10 minutes. Remove from oven, uncover; spoon remaining cheese onto rice mixture around edge, leaving center uncovered. Bake 5 minutes longer. Serves 4.

Sunny Fruit Mold

1 package Lemon Jell-O
1 cup hot water • 1 cup cold water
1 orange, freed from membrane and diced
1 banana, sliced • 1 red skin apple, diced
1 cup celery, thinly sliced

Dissolve Jell-O in *hot* water. Add cold water. Chill until slightly thickened. Fold in fruit and celery. Pour into mold; chill until firm. At serving time, unmold on crisp lettuce; garnish with mayonnaise. This Jell-O dish also makes a light, lively dessert when garnished with whipped cream. Makes 6 servings.

GENERAL FOODS KITCHENS

Created for your enjoyment by General Foods Kitchens

Minute and Jell-O are registered trade-marks of General Foods Corp.


You bake the Sundae-Best Cakes with
New Betty Crocker
Country Kitchen Cake Mixes!
*GUARANTEED PERFECT ON EVERY PACKAGE!





"Our new Country Kitchen Cakes taste as rich... and keep as fresh...as homemade butter cake!"

"Thank you for your letters. Your wonderful letters telling us how much you love our Country Kitchen Cake Mixes. We think you're right! They *do* bake up *higher* (you can measure it), *lighter* (you can taste it), *fluffier* (you can see it). They do *stay moist and fresh* like the grandmother-good cakes they are.

"In our Country Kitchens, visitors love to eat these cakes up. 'Give me another piece of Devils Food.' 'I like that spicy Honey Spice and that beautiful White Cake.' 'I want to go right home and bake!'

"That's just what we hoped would happen—it's why we searched the world for a softer flour, a finer sugar, a new richer shortening. It's why we worked so hard to find a new way to pre-cream these very special ingredients. All, so that our new Country Kitchen Cakes would *taste as rich and keep as fresh as homemade butter cakes.* And these cakes are so one-step easy—why not bake a cake a week? Do try all eight!

"Bake them round, bake them square, bake them in two layers, split the layers for four layers, mix and match your Betty Crocker Frostings and your favorite ice cream flavors. Any way you bake and serve them—these are Sundae-Best!" Betty Crocker

delicious dessert! Look for these new packages at your grocery store





*These are Borden's *flavor flakes*
In seconds they turn into whipped potatoes so good you cannot tell them from homemade! Borden's own *flavor flake* process... so quick and gentle it keeps delicate flavor cells unbroken...captures the real farm-fresh potato taste.
Try them tonight.



BORDEN'S
VERY BIG ON FLAVOR

© The Borden Co.

Look for the new 16-serving size.

GARLIC— robust or subtle



Photographs: Mike Nelson

Some folks like plenty of garlic flavor; others want just a whiff. Either way, this powerful little herb enhances food, makes a dish extra special.

The garlic bulb, member of the lily family, is made up of sections called cloves. To use, take out a clove and peel off papery skin. Store bulbs in dry place. Among timesaving garlic products are garlic salt and powder, chips, juice, and spread. Now garlic also comes in stick form and in a bottle with roll-on top!

Here we show five different seasoning styles for garlic. Take a look, then try our good recipe for hot garlic bread, salad dressing, spaghetti sauce, or shrimp casserole—in each, garlic is a must!



Press or crush it . . .

Handy garlic press does a quick job of squeezing out juice and pulp. The flavor goes right where you want it—no garlicky aroma on hands or cutting board.

To clean, invert the press and run a stream of cold water through the holes immediately after using—before garlic has a chance to dry on. A toothpick or brush will remove stubborn bits.

Put garlic through a press when recipe calls for crushed or pressed garlic. An easy way to get minced garlic, too. Choose this style for:

- ▶ garlic butter for bread or steaks
- ▶ appetizer dips
- ▶ salad dressings
- ▶ garlic olives or vinegar
- ▶ meat, fish, or poultry dishes
- ▶ sauces, especially tomato
- ▶ marinades



Mince it . . .

Here's the way for efficient chopping: A French chef's knife can mince several garlic cloves at one time. Hold knife handle with right hand; lightly rest fingers of left hand across top at point end.

Now, keeping point of knife down on board as a pivot, swing the blade up and down, back and forth over garlic as you cut. Or, use a springy triple-edged chopper. Chefs favor this minced style for cooked dishes, stews, and sauces.

To peel garlic lickety-split, try this easy trick. Tap cloves lightly with a knife handle or wooden mallet, then peel. Skin will slip off easily. It's a good idea to reserve a small cutting board just for garlic and onion. Then other foods won't catch their flavors.

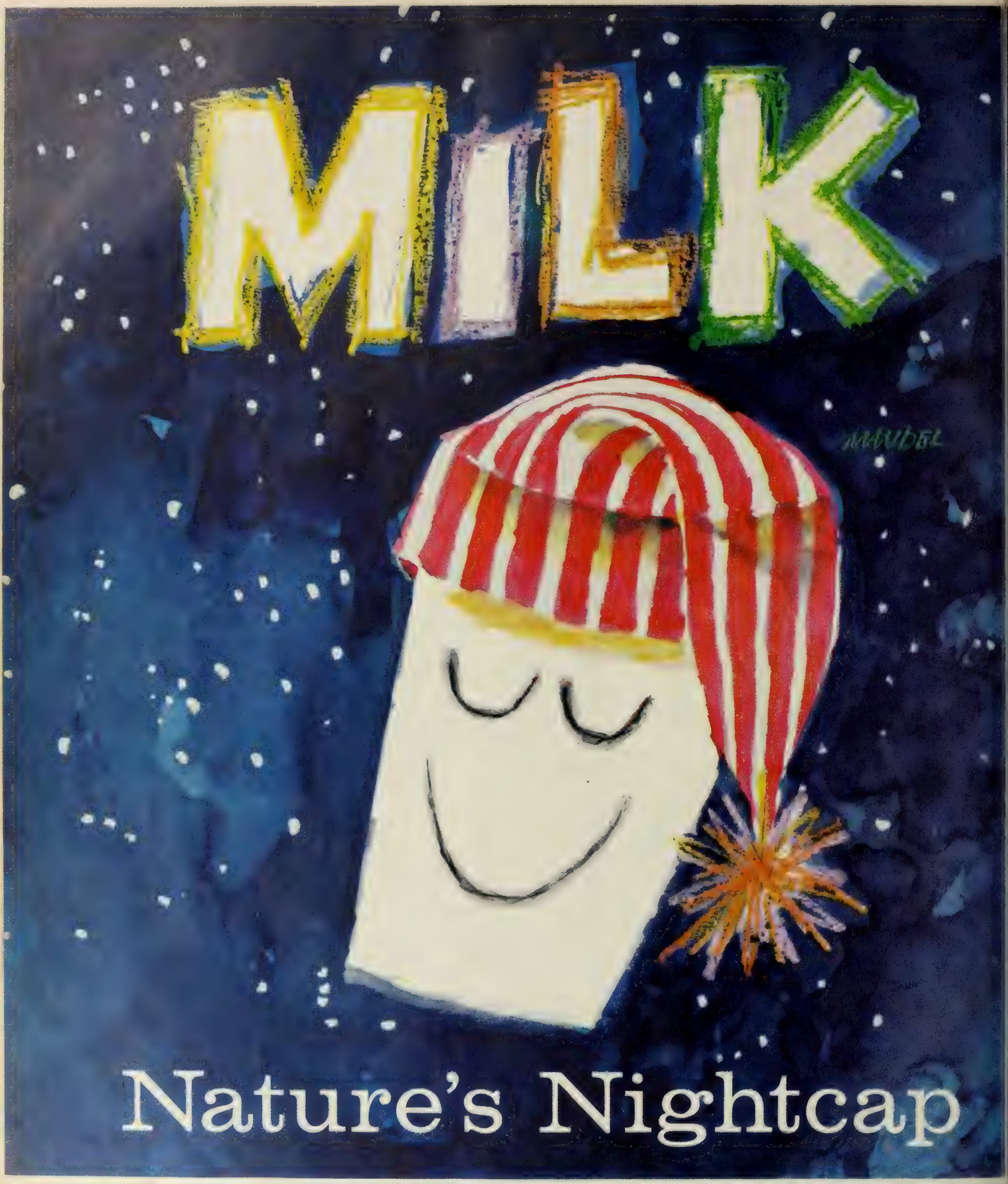
More on page 9



stantly...the most beautiful dessert!

BRIGHT FRESH FLAVORS—PINEAPPLE PEACH PEAR CHERRY GRAPE This is the fruit cocktail you'll love just as it comes. Libby's keeps all five flavors true. You taste the ful freshness of each fruit at the moment it ripened in orchard, vineyard, and plantation. Enjoy Libby's Fruit Cocktail r night. You—and everyone at the table—will be very happy about it!

Libby, McNeill & Libby, Chicago 4, Ill.



One at noon, one at night,
One along the way...
You never outgrow your need for Milk,
Drink three glasses every day!



AMERICAN **DAIRY** ASSOCIATI

Representing the Dairy Farmers in your area

Garlic—robust or subtle

Begins on page 92

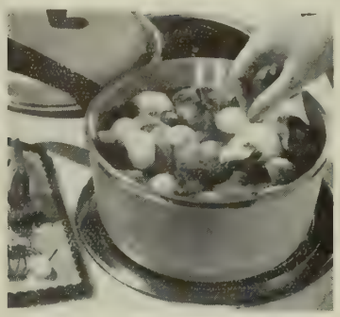


Muddle or rub it . . .

To give tossed salad a subtle lift, season your wooden salad bowl with garlic. Sprinkle a little salt into bowl; mash cloves into salt, muddling with a pestle. Or, you can use the back of a wooden spoon (kept just for this purpose) or the bottom of a small tumbler. Discard what's left of the garlic. Another way: Rub cut end of clove on inside of bowl.

Meat also takes on new flavor when rubbed with garlic. Run cut clove over the surface of uncooked meat, occasionally scraping clove across a bone to bring out the juice. Does wonders for:

- lamb, veal, and pork chops
- steaks
- pork shoulder or loin roast
- leg of lamb



Spear it . . .

Before adding garlic to a cooking liquid, slash cloves several times. Spear each clove with a toothpick to hold it together.

Come serving time, it's a snap to find and remove both seasoner and marker. No chance that a piece of garlic will turn up in a guest's serving! A good trick when making:

- stews, soups, sauces
- salad dressings

Hide it . . .

For mild or mighty flavor in a roast, insert a few or many garlic cloves here and there. With tip of paring knife, make a small slit in meat. Press apart with blade to open cut, and with quick twist of the knife, push garlic down with tip of blade. Then, without removing knife, repeat motion to tuck in a bright sprig of parsley to mark the place. After the meat has roasted, you can locate the garlic at a glance and remove it.



Hot Garlic Bread

1 loaf French or Vienna bread
½ cup soft butter or margarine
1 or 2 cloves garlic, crushed or minced

Slash bread on the bias in ¾-inch slices, cutting to, *but not through*, bottom crust. Thoroughly combine butter and garlic; spread generously on one side of each slice. Wrap loaf in aluminum foil or slip into paper sack. Heat in hot oven (400°) 15 to 20 minutes or till piping hot.

Favorite Italian Dressing

1½ teaspoons salt
1 teaspoon sugar
½ teaspoon dry mustard
1⅓ cups salad or olive oil
⅓ cup vinegar
5 large cloves garlic, crushed or minced

Combine ingredients in jar; cover and shake vigorously. Shake again before serving. Makes 1⅔ cups.

10-minute Spaghetti Sauce

Pressure pan lets you have rich, full-flavored sauce in a jiffy—

2 tablespoons salad oil
1 pound ground beef
2 large onions, sliced
3 cloves garlic, minced or crushed
2 8-ounce cans (2 cups) seasoned tomato sauce
1 6-ounce can (⅔ cup) tomato paste
2 to 3 teaspoons chili powder
1 teaspoon salt
1 teaspoon sugar
Dash red pepper

Combine all ingredients in pressure saucepan. Cook at 15 pounds pressure 10 minutes. Reduce pressure quickly under cold running water. Serve over cooked spaghetti (one 8-ounce package long spaghetti). Top with grated Parmesan cheese. Makes 6 servings.

Garlic-good Olives

Surprise guests with these spunky ripe olives hot from the chafing dish. Salad oil gives olives a pretty shine—

1 7-ounce can pitted ripe olives
1 to 2 cloves garlic, crushed or minced
2 tablespoons salad oil

To undrained olives in can, add the garlic. Refrigerate several days. To serve, heat olives in small amount of the olive liquid with salad oil added. Offer on toothpicks as appetizers.



Lively delicious Wrigley's SPEARMINT flavor and satisfying chewing give you a fast little lift.

Chocolate Puff

—a rich-tasting dessert treat so low in calories even calorie watchers can enjoy it



CHOCOLATE PUFF, DESSERT TREAT

Easy recipe for 6. Photo, right.

1—Beat 1 package Chocolate Chiffon Pie Filling Mix into 1 cup boiling skimmed milk; beat until it holds peaks. **2**—Beat in 2 Tbs. instant coffee powder, 1 tsp. vanilla (and for those who aren't watching calories, ¼ cup sugar). **3**—Gently fold in 1½ sq. or oz. melted baking chocolate. **4**–Spoon into dessert cups and chill. Serve as is (or with whipped cream, cherry topping).

Quick and easy to make—this delicious Chocolate Puff is a low-cost dessert as well as low in calories. 6 big helpings for around 35¢. The cream, cherry topping is not counted in calories or cost. It is entirely additional and optional. See easy recipe, left.



Happy Idea—

When shopping for your family buy Wrigley's SPEARMINT Gum. All love the lively chewing and hearty flavor (not rich or filling). Tastes so good, lasts so long, costs so little.

What do you use to fry chicken?



Yellow Spread? Your favorite spread for bread gives good color—but has low smoke point, is apt to scorch.



White Shortening? Not so apt to scorch—b doesn't have the color advantage, doesn't brown so w

Get the best of both...with today's Golden Fluff

Maybe you've scorched chicken once too often frying with table spreads . . . and have switched to white shortening. Okay—so it doesn't scorch, but don't you miss the warm *golden* brown that's so important to good eating?

More golden frying

Try frying it light and right with Golden Fluffo. Watch it come crisp and golden as with no other shortening. And without the quick scorching you risk with *any* spread. Whether you fry in a new electric skillet or plain frying pan, Golden Fluffo opens up a whole new world of golden frying.

Better for baking, too

Keep Golden Fluffo handy in your kitchen and use it for all the foods it fries *and bakes* so much better than yellow spread . . . or white shortening . . . or both. Now, get the best of both with Golden Fluffo.



So digestible—finest shortening you can buy. Not a table spread. Look for the new Golden Fluffo can!



A whole new world of cookery starts with the exciting recipes now available in the Golden Fluffo Book of Creative Cooki To get it, just send name and address with 50¢ in coin and one Golden Fluffo label to Box 405, Dept. E, Cincinnati 99, Ohio.

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Better Homes and Gardens TEST KITCHEN

Chocolate wonders

File under Desserts



Frosty Fudge Mousse

Like a frozen pudding—rich, smooth, and delicious! Cereal and walnuts make the easy crust—

1 cup milk
2 1-ounce squares unsweetened chocolate
Dash salt
½ pound (about 32) marshmallows or 4 cups tiny marshmallows
1 slightly beaten egg yolk
1 teaspoon vanilla
1 cup heavy cream, whipped

• • •

1 recipe Cereal-crunch Crust

Heat first 4 ingredients over *low* heat, stirring constantly, till chocolate and marshmallows melt. Stir small amount hot mixture into egg yolk; return to hot mixture. Cook and stir over low heat 1 minute. Add vanilla. Chill till partially set, stirring occasionally. Fold in whipped cream. Pour into Crust. Freeze firm. Cut in 8 or 10 squares. **Cereal-crunch Crust:** Beat 1 egg white till stiff peaks form. Fold in 1 cup crushed wheat flakes, ½ cup finely chopped California walnuts, and ¼ cup brown sugar; press into bottom of 10x6x1½-inch baking dish. Bake in slow oven (300°) about 10 minutes. Cool.

Mrs. A. W. Lucht, Robbinsdale, Minnesota

Cut along dotted lines



Photographs: Scott

Egg-'n-cheese specials

Curried Eggs in Shrimp Sauce

8 hard-cooked eggs
⅓ cup mayonnaise or salad dressing
½ teaspoon salt
½ teaspoon curry powder
½ teaspoon paprika
¼ teaspoon dry mustard

Shrimp Sauce
2 tablespoons butter or margarine
2 tablespoons enriched flour
1 can frozen condensed cream of shrimp soup
1 soup can milk
½ cup shredded sharp process American cheese

• • •

1 cup soft bread crumbs
2 tablespoons butter or margarine, melted

Cut eggs in half lengthwise; remove yolks and mash; mix with mayonnaise and seasonings. Refill egg whites; arrange eggs in 10x6x1½-inch baking dish. **Sauce:** Melt 2 tablespoons butter; blend in flour. Stir in soup and milk; cook and stir till sauce thickens. Add cheese; stir till melted. *Cover* eggs with the sauce. Mix crumbs and melted butter; sprinkle around edge. Bake in moderate oven (350°) 15 to 20 minutes or till heated through. Trim with parsley. Makes 6 to 8 servings.

Mrs. J. Wilkinson, Colorado Springs, Colorado

Add these pages to your COOK BOOK
File under Eggs and Cheese



Swiss Onion Bake

2 cups sliced onions
2 tablespoons butter or margarine
5 hard-cooked eggs, sliced
2 cups shredded process Swiss cheese
1 can condensed cream of chicken soup
¾ cup milk
¼ teaspoon pepper
8 ½-inch slices French bread, buttered

Cook onions in butter till tender but not brown. Spread in bottom of 10x6x1½-inch baking dish. Top with eggs, then with cheese. Mix soup, milk, and pepper; heat, stirring till smooth. Drizzle sauce over casserole (be sure some goes to bottom). Overlap bread slices on top. Bake in moderate oven (350°) 20 minutes or till hot. Broil to toast bread. Makes 5 servings. *Willa Nordyke, Kent, Washington*



Pizza Supper Pie

1 stick packaged pastry mix
½ pound bulk pork sausage
¾ cup chopped onion
½ teaspoon oregano
¼ teaspoon pepper
4 eggs
½ cup milk
1 cup shredded sharp American cheese
⅔ cup canned pizza sauce

Prepare one 9-inch pastry shell from pastry mix according to package directions, baking in very hot oven (450°) *only 7 minutes* or just till lightly browned. Reduce temperature to 325°. Slowly brown sausage and onion, breaking up sausage with fork; drain. Add seasonings. Beat together eggs and milk; stir in sausage and cheese. Pour into pastry shell. Bake in slow oven (325°) 20 minutes or till knife inserted in center comes out clean. Spread top with pizza sauce. Serve immediately. Makes 6 servings.

Mrs. Russell E. Lewis, San Anselmo, California



Hashed-brown Omelet

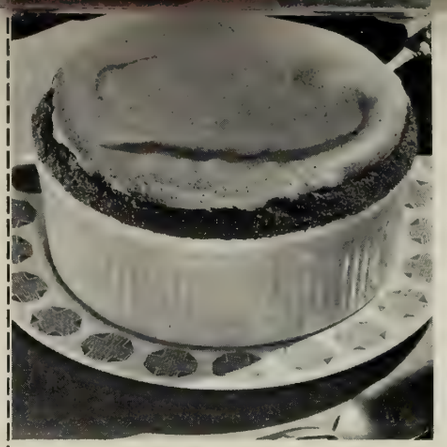
4 slices bacon
2 cups shredded cooked potatoes*
¼ cup chopped onion
¼ cup chopped green pepper
4 eggs
¼ cup milk
½ teaspoon salt
Dash pepper
1 cup shredded sharp process American cheese

In 10- or 12-inch skillet, cook bacon till crisp. Leave drippings in skillet; remove bacon, and crumble. Mix potatoes, onion, and green pepper; pat into the skillet. Cook over low heat till underside is crisp and brown. Blend eggs, milk, salt, and pepper; pour over potatoes. Top with cheese and bacon. Cover; cook over low heat. When egg is done, loosen omelet. Fold in half. Makes 4 servings.

*Or use packaged hash-brown potatoes, cooked.

Mrs. W. F. Grossnickle, Greensboro, North Carolina

Add these pages to your Better Homes & Gardens Cook Book



Chocolate Cloud Souffle

⅓ cup light cream
1 3-ounce package cream cheese
½ cup semisweet chocolate pieces
3 egg yolks
Dash salt
3 egg whites
3 tablespoons sifted confectioners' sugar

Blend cream and cream cheese over very *low* heat. Add chocolate pieces; heat and stir till melted. Cool. Beat egg yolks and salt till thick and lemon-colored. Gradually blend into chocolate mixture. Beat egg whites till soft peaks form. Gradually add sugar, beating to stiff peaks; fold in chocolate mixture. Pour into *ungreased* 1-quart souffle dish or casserole. Bake in slow oven (300°) 45 minutes or till knife inserted comes out clean. Makes 5 or 6 servings.

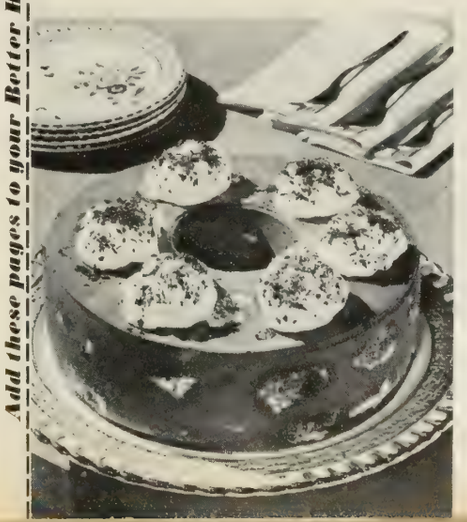
Mrs. B. A. Getschmann, Bremerton, Washington



Chocolate-Pecan Squares

2 4-ounce packages sweet cooking chocolate
1 tablespoon water
4 beaten egg yolks
2 tablespoons sifted confectioners' sugar
½ cup chopped pecans
4 stiff-beaten egg whites
1 6-ounce can (⅔ cup) evaporated milk, chilled *icy cold* and whipped
Vanilla wafers

In double boiler, melt chocolate with water. Remove from heat; stir in egg yolks, then sugar. Cool to room temperature, then stir in pecans. Fold in egg whites and whipped evaporated milk. Cover bottom and sides of 8x8x2-inch baking dish with layer of vanilla wafers. Top with *half of the* chocolate mixture, then with a layer of wafers. Carefully spoon on remaining chocolate. Trim with wafer halves. Chill several hours or overnight. Cut in 9 squares. *Mrs. James E. Welch, Denver, Colorado*



Marble Angel Ring

Thoroughly mix 1½ cup sugar, 1 envelope (1 tablespoon) unflavored gelatin, and ¼ teaspoon salt. Add 1¼ cups milk and two 1-ounce squares unsweetened chocolate. Heat and stir over *low* heat till chocolate melts and gelatin dissolves; gradually add to 3 beaten egg yolks, mixing well. Add 1 teaspoon vanilla. Chill, stirring occasionally, till partially set. Beat 3 egg whites till soft peaks form; gradually add ¼ cup sugar, beating to stiff peaks. Fold in chocolate mixture, then 1 cup heavy cream, whipped. Remove brown crumbs from one 10- or 10½-ounce loaf angel cake, tear cake in bite-size pieces; fold into chocolate mixture. Turn into 9-inch spring-form pan or tube pan (line bottom of tube pan with foil). Chill several hours or overnight. Unmold. Makes 10 servings.

Mrs. Charles Errol Fletcher, Modesto, California



Captain Tom's Fish Bake

with Hunt's, it's a dish—instead of "just fish"

-old-fish for dinner? Not when you fix it *this* . Rich, red Hunt's Tomato Sauce, bubbling ets nested on a bed of green vegetables, turns *company fare.* Gives it a spicy tomato twist ks up the delicate fish and herb flavors.

t's so easy. You make it, bake it, and serve it—e same dish.

ne "must" in this recipe is the Hunt's Tomato You can use almost any kind of fish fillets, fresh n. But only Hunt's has the deep tomato good-t really *makes* this dish.

s because Hunt's is *all tomato.* No fillers or ing to hide the flavor. Each of its spices is in at the exact moment to heighten the tangy s of the sauce.

And then, we kettle-simmer it to a rich consistency that's *made to order* for your cooking.

Try it with meat loaf, hamburger, roasts, casseroles, leftovers. And be sure to serve Captain Tom's Fish Bake. (Once you do, you'll probably want Hunt's Tomato Sauce handy all the time!)

- 1 cup chopped onion
- ½ cup chopped celery and tops
- ½ cup chopped parsley
- 2 lbs. fish fillets*
- 1 teasp. salt
- ⅛ teasp. pepper
- ¼ cup pure vegetable oil, such as Wesson Oil
- ¾ teasp. paprika
- 2 8-oz. cans Hunt's Tomato Sauce

**Fresh or frozen fillets may be used. If frozen fillets are used, sauce will be thinner.*

Combine onion, celery and parsley. Arrange in large shallow greased baking dish. Place fish in overlapping layers over the vegetables. Season with salt and pepper.

Drizzle oil over top. Sprinkle with paprika. Bake in moderately hot oven (375°F.) 10 minutes. Pour over Hunt's Tomato Sauce. Bake 30 to 35 minutes longer, or until fish is flaky and sauce bubbles. Baste fish frequently with sauce. Makes 6 servings.



Hunt-for the best

***HELPFUL RECIPES** on every can. Also, write for FREE Recipe Booklet, "21 New Ways to Serve Hamburger." Hunt Foods, Dept. L-3, P.O. Box 5, Fullerton, California. In Canada: Hunt Foods, Tilbury, Ontario.*

The Pancake Palace

Begins on page 80

Blueberry Pancakes

Drain one 1-pound can blueberries. Add $\frac{2}{3}$ cup drained berries to Buttermilk Pancake batter (page 81). Arrange hot cakes in circle on plates. Sift powdered sugar over. Center with Whipped Orange Butter; sprinkle with remaining blueberries.

Hawaiian Pancakes

Drain one 9-ounce can (1 cup) crushed pineapple and fold into Buttermilk Pancake batter (page 81). Bake according to directions for Buttermilk Pancakes. Sift powdered sugar over top and serve with Whipped Orange Butter.

African Banana Pancakes

Add $\frac{1}{2}$ cup diced banana to Buttermilk Pancake batter (page 81). Garnish the hot cakes with banana slices and powdered sugar. Sprinkle with chopped pecans; serve with Whipped Butter and warm syrup.

Manager of the Pancake Palace, Greta Turnquist, has a flair for knowing how to flatter pancakes. Besides the syrups on her dining-room cart, she has plain and fancy whipped butters ready to fluff over the tops of *hot* Buttermilk Pancakes or buckwheats. And there's real Lingonberry Butter to glorify Swedish Pancakes. With Potato Pancakes she serves hot applesauce and crisp bacon bits. Some styles of pancakes are silver-dollar size, others big as a plate.

To round out breakfast or lunch, guests may order ham, sausage, bacon; eggs, all ways, French toast, cereal. There is a variety of golden brown waffles, too—again the delicious special butters play their flavor role.

Whipped Butter

Use this airy topper as is, or try one of the fancy fruit butters—

Let $\frac{1}{4}$ pound (1 stick or $\frac{1}{2}$ cup) butter stand at room temperature for 1 hour. Place in mixing bowl and run mixer at lowest speed until large chunks smooth out. Gradually increase mixer speed to fastest position, and whip until butter is fluffy (takes about 8 minutes). Cover until ready to use. (If made ahead and refrigerated, remove from refrigerator an hour before using.) Makes $1\frac{1}{2}$ cups.

Whipped Orange Butter

Most popular of all—always on tap at the Pancake House—

Dice $\frac{1}{2}$ small orange, but do not remove peel; grind. Fold into 1 recipe Whipped Butter.

Cranberry-Orange Butter

Dice 1 small orange but do not peel. Put orange, $\frac{1}{4}$ cup raw cranberries, and $\frac{1}{4}$ cup sugar in electric blender. Blend about 40 seconds. Fold into 1 recipe Whipped Butter.

Lingonberry Butter

Designed for Swedish Pancakes, but luscious on Buttermilk Pancakes, too—

Fold $\frac{1}{2}$ cup drained canned lingonberries (or $\frac{1}{2}$ cup drained whole cranberry sauce) into 1 recipe Whipped Butter.

Iowa Corn Pancakes

Old West flapjacks, favored by cowpunchers from Texas to Idaho as well as by folks back East—

$1\frac{1}{2}$ cups sifted enriched flour
2 tablespoons sugar
1 teaspoon soda
1 teaspoon salt
• • •
$\frac{1}{2}$ cup yellow corn meal
• • •
2 slightly beaten eggs
2 cups buttermilk
2 tablespoons melted butter or bacon fat

Sift flour, sugar, soda, and salt into mixing bowl; stir in corn meal. Add eggs, buttermilk, and melted butter, stirring until flour is barely moistened. Drop batter from $\frac{1}{4}$ cup measure onto hot, lightly buttered griddle or electric skillet heated to 375°. Turn once. Makes about $1\frac{1}{2}$ dozen 4-inch pancakes.

Swedish Pancakes

Delicate and tender. You can keep the first ones hot in the oven while you bake the rest. As Pancake Chef Dan Aruta says, "These pancakes stay happy even if they have to wait"—

2 eggs
1 cup light cream*
$\frac{1}{2}$ cup sifted enriched flour
$1\frac{1}{2}$ teaspoons sugar
$\frac{1}{4}$ teaspoon salt

Beat eggs just enough to blend yolks and whites; add light cream. Sift flour, sugar, and salt into liquid ingredients; beat until smooth with rotary beater. Let stand at least 2 hours, so batter thickens and cakes will hold shape on griddle. Heat electric griddle or skillet to 375° or until drop of water will dance on surface. Butter lightly. Beat batter up again and pour from drip-cut pitcher or use 2 tablespoons batter for each pancake. Brown on both sides. (If difficult to turn pancakes without breaking at first, loosen edge with spatula and lift pancake with fingers, peeling it off the griddle.) Roll or fold pancakes; place on ovenproof platter; cover. Keep warm in slow oven (300°). Unroll; fill; reroll and serve. Makes 1 dozen 5-inch pancakes.

*Or use $\frac{1}{2}$ cup heavy cream plus $\frac{1}{2}$ cup water. [*Turn to page 103*



America's new way to bake

(from Pillsbury)



Just slice and quarter... wedges bake into round cookies!

Nothing says lovin' like something from the oven . . . and Pillsbury says it best!

NEW! Pillsbury refrigerated Chocolate Chip Cookies

Homemade fresh! Makes 3 to 4 dozen!

Rich, fresh dough with real chocolate nuggets (lots of 'em!). All mixed, shaped in a roll and refrigerated.

Pillsbury promises you tender, wonderfully delicious cookies. Just slice and quarter. Like magic, the wedges bake into perfect, round cookies. Chewy or crisp, as you prefer.

Treat your family to some—fresh-baked—tonight! More kissin'cousins of America's most popular biscuits . . .

. . . at your grocer's dairy case!



Have a flavor spree!

NEW! Pillsbury REFRIGERATED FOODS

Bake a batch of all 4 flavors
Pillsbury Slice 'n Bake Cookies
1. Butterscotch Nut 3. Sugar Cookies
2. Toasted Coconut 4. Crunchy Peanut



Look!
3 Cheese-Garlic Dressings no one can buy

...make one tonight with this GOOD SEASONS MIX





Good Seasons Cheese-Garlic Dressing. A fresh and creamy dressing, full of fine blue cheese and with an undertone of garlic! Takes seconds to mix. Easy directions on the Good Seasons envelope. You add your favorite oil, vinegar and a little water to the Mix. The water, or a substitute liquid, makes the blend smoother. (A continental chef's secret!) You can use many substitutes, vary the dressing to your own taste. See recipes below for delicious suggestions.



Cheese-Garlic and Olive Dressing. To make this, substitute sour cream or mayonnaise for the water when making your Good Seasons Dressing. Just before final shaking, add 1 tablespoon of chopped ripe or stuffed olives. Wonderful on a green salad. Add French fried onions (canned or prepared frozen), toss with this dressing—a triumph!



Cheese-Garlic Dressing with Wine and Chives. Men cheer for this one. Use wine—white, vermouth or sherry—instead of water. Final touch: add 1 or 2 teaspoons of minced chives or onions. Try it with a new salad of greens, sliced raw mushrooms (marinated briefly in dressing) and slivers of sweet red peppers. Delicious, also, with salads of tomatoes, avocados, sea food, or chilled, cooked vegetables.

do Fri. for Ryans

Get the new Good Seasons cruet, with measurements marked, where you buy the 7 Mixes: Italian, Classic, Cheese-Garlic, Exotic Herbs. Bleu Cheese. Garlic, Onion.

GENERAL FOODS KITCHENS

Recipes recommended by General Foods Kitchens

The Pancake Palace

Continued from page 100

Super Strawberry Pancakes

Could be brunch or dessert. See picture on page 80—

Thaw two 10-ounce packages frozen strawberries; drain. Fill each Swedish Pancake with spoonful of strawberries and roll up. Arrange 3 pancakes for a serving. Sift powdered sugar over the top. Center with a puff of whipped cream and a strawberry.

Manhattan Pancakes

Place a heaping tablespoon of dairy sour cream in center of each Swedish Pancake and roll up. Place 3 pancakes on each plate; sift powdered sugar over and top with dollop of sour cream.

Spicy Apple Pancakes

Prepare and bake Swedish Pancakes. Keep warm in oven till all are baked. Serve pancakes flat with several spoonfuls of Cinnamon Apple Slices in center. Sift powdered sugar over top. Offer Whipped Orange Butter and syrup from Cinnamon Apple Slices.

Cinnamon Apple Slices

1 cup sugar
1 cup water
1 teaspoon cinnamon
1 No. 2 can (2½ cups) sliced pie apples

Simmer sugar, water, and cinnamon in skillet till syrup is thick (takes about 5 minutes). Add apple slices and simmer 5 to 10 minutes. Makes about 2¾ cups.

Potato Pancakes

This hearty old-timer is better than ever: The color keeper you use when freezing fruits keeps the potato white—

4 eggs
⅔ cup sifted enriched flour
1½ teaspoons salt
2 tablespoons bacon drippings or salad oil
½ cup milk
½ small onion
2 cups diced pared raw potatoes
1 teaspoon ascorbic-acid mixture (color keeper)

Put eggs in electric blender and blend until fluffy (about 4 or 5 seconds); add remaining ingredients, in order given and blend about 5 seconds, or until potato is shredded rather than lumpy. Bake at once on greased, hot griddle or electric skillet heated to 375° about 2 minutes per side. Turn once. Do not stack pancakes. Sprinkle with crisp bacon bits and serve with hot applesauce. Makes fourteen 5-inch pancakes.

Figurines with flowers

Begins on page 66

A delightful companionship is bound to evolve when you team figurines and flowers. The result can be original and exciting beyond expectation. Use them like a master storyteller introducing his characters—to advance the theme of your flower arrangement.

When you include a figurine in an arrangement, you should be sure that, regardless of price, it has intrinsic merit. If the quality is poor, it can only detract from the total effect of beauty you wish to create. Once an arranger has discovered the new dimension figurines afford, there'll be new pleasure in this challenge to designing skill. For the results, when successful, are a reward in themselves. You can create varied and exciting effects, or point up the spirit of a festive occasion with far greater ease when you work with figurines—the mood of a spring morning, the quiet of a small grotto.

You'll find figurines in the most unexpected places—an attic, a thrift shop, or a variety store may yield a rich treasure-trove. Here are nine important tips you'll find invaluable in the co-ordination of flowers and figurines.

1. When you use a figurine, plan to use fewer flowers.

2. Large figurines from 18 to 26 inches tall can be used in two ways. At the end of your dining table, try backing them with greens 1½ times taller than the figure. Or use low flowers around it. (See Saint Francis picture on page 67.)

3. Small figurines are appropriate alone, or in pairs placed together or on either side of flowers.

4. They'll achieve new importance and unity when placed on mats, lacquer stands, or wood bases.

5. Flowers and figurines should complement each other. Don't let your figurine demand all the attention. One of the safest ways to use a figurine is as an axis or point of interest. (See bird and greens on page 66.)

6. When you use a figurine outside a bowl, place it so it follows the dominant line of your arrangement, thus becoming an integral part of the still life. It can be placed at the end of a serpentine curve, or the outer point of a triangle.

7. Don't let your figurine stand in water. If used in a low bowl with floating flowers, put it on a stone, or a stand of another kind.

8. The figurine should not be an afterthought. Begin by assembling container, flowers, needle holders, and figurine. When you work with all the elements from the very beginning, you'll do better.

9. Flower arrangements often can be moved from place to place in a home. But when you use a figurine as an integral part of your grouping, you must do so with an eye to its placement in a specific area. Choose your locale and make your arrangement for this room of the house alone.

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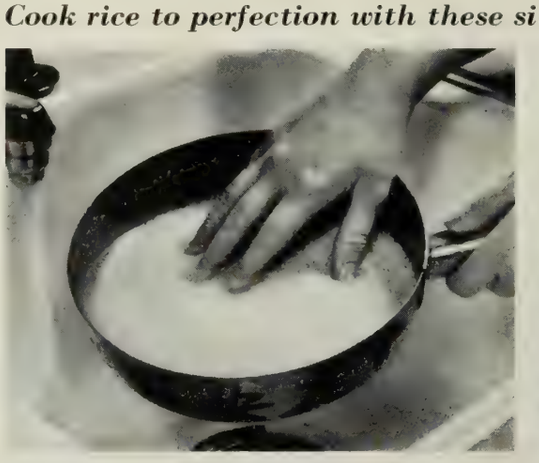
For an Oriental flair, serve rice in traditional little bowls —lids keep it piping hot. Far Easterners eat rice as is while Americans are apt to use it as a base for a meaty main dish like sukiyaki or chop suey.

The Oriental way with rice

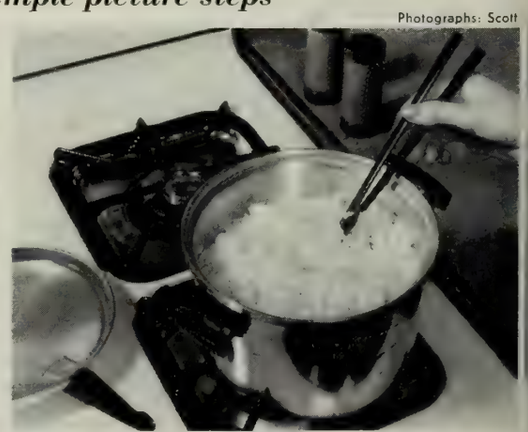
Here's a bow to the Far East for know-how with rice. Cooked Oriental-style, rice is extra fluffy and tender. It's a different way—no salt is added, heat goes up and down. Most honorable cook will have fun! No time to fuss? Just follow the easy directions on the rice package as usual.

Cook rice to perfection with these simple picture steps

Photographs: Scott



Wash 1 cup regular rice—short, medium, or long grain. Swish it around, changing water two or three times. Drain in sieve. Put in 2-quart saucepan with 1½ cups water. Slick rice down from sides of pan. Cover and bring to a vigorous boil over high heat.



Now turn heat as low as possible; cook 3 minutes. Bring back to boiling; cook 5 minutes, gradually turning heat down. Continue to cook 15 minutes. Remove from heat. Keep pan covered; let steam 7 minutes. Fluff rice a bit —chopsticks are dandy. Makes 3 cups.



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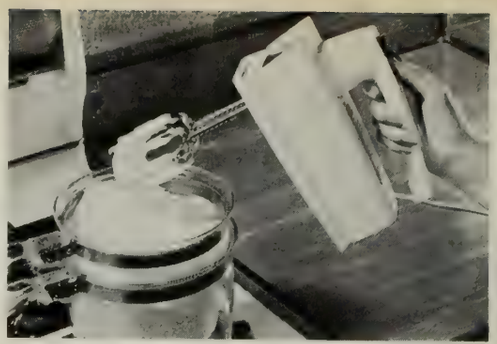
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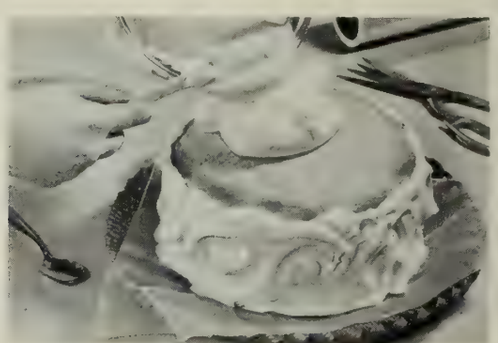
View from atop Royal Hawaiian Hotel, Waikiki Beach. Photograph by Tom Hollyman for Hawaiian Pineapple Co., Ltd., Honolulu.

Fluffy 7-minute Frosting—tip of teaspoon makes the pretty swirls





Seven-minute cooking tips: Boiling water should not touch top pan of double boiler. Beat frosting about 7 minutes. Remove from water when stiff peaks form as shown. On guard—don't overcook.



Crumbs behave if you cover sides and top edge of cooled cake with thin layer of frosting. Then spread on plenty more—crumbs won't mix with second coat. For a fine finish, frost the top of cake last.

LOOK and COOK

Frosting favorites

Photographs: Scott

This Chocolate Frosting is the easy no-cook kind. And good!





Here's a hint for smooth butter frosting. Cream the butter, then add half the confectioners' sugar slowly. Now beat in the egg—it gives extra gloss and richness. Gradually add remaining sugar.



Chopped walnuts are a simple dress-up—just press against sides of finished cake. Neat way to catch spills: Arrange 4 strips waxed paper so they cover edges of plate (not center). When your decorating is done, pull paper out. Plate is spotless.

Recipes on page 109

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Wesson Steak Au Poivre (Pepper Steak) Press 2 tablespoons *cracked* black pepper into both sides of a lean 2-lb. sirloin, cut 1½ inches thick. Brown *quickly* in ⅓ cup hot Wesson—for your wholesome bonus of poly-unsaturated vegetable oil. Lower heat and cook to desired doneness. Remove steak to warm platter, keep warm. Pour off excess oil. Stir in ½ cup hot water or consomme and ½ cup finely chopped parsley. Heat and serve over steak. 5 servings at about 562 calories each.

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PRIZE RECIPES

Easy Lenten dishes with a luxury look and taste

CRABMEAT ROLLS • POLENTA WITH TOMATO SAUCE • CREOLE TUNA CHOWDE

Why not give up routine cheese and fish dishes for Lent in favor of prize meatless creations like these? By using Heinz-made foods as ingredients, you can clear your culinary decks for the more creative part of cooking! You'll fix Creole Tuna Chowder in *minutes* with the help of two ready-prepared Heinz favorites—saucy Heinz Macaroni Creole and Heinz Condensed Cream of Mushroom Soup (so good it's often used undiluted as a heated sauce for fish or vegetables). You'll enrich *and* spice Crabmeat Rolls by the simple addition of the world's favorite tomato flavor, Heinz Ketchup! And you'll cut the time it takes to make Polenta with Tomato Sauce by using better-tasting Heinz Condensed Tomato Soup. It blesses the delicious result with its own ruddy color and subtle seasonings.
P.S. We'll wager you'll give these enticing dishes a big play *long* after Lent.



CRABMEAT ROLLS

from Mrs. Virginia Drake, Fort Lauderdale, Florida

Thin Pancakes—Combine ⅔ cup sifted, all-purpose flour, ½ tsp. salt, 1 egg, ⅔ cup milk, 1 Tbs. melted butter or margarine. Beat until smooth. Using 3 Tbs. batter for each pancake, bake 6 thin cakes on hot greased griddle.

Filling—Combine 1 egg and ½ cup rich, spicy Heinz Ketchup. Add ½ cup soft bread crumbs, 2 Tbs. minced onion, 1 Tbs. minced parsley, 2 tsp. clear, sparkling Heinz Vinegar (preferably delicate, herb-flavored Tarragon), ⅛ tsp. hot pepper sauce, 1½ cups flaked fresh or canned crabmeat. Spread ¼ cup mixture on each pancake. Roll up jelly-roll fashion. Secure with toothpick. Place rolls in greased baking dish. Sprinkle with grated Parmesan cheese. Bake 10 min. in 400°F. oven. Serve hot with topping of sour cream. (Makes 6 servings.)



POLENTA WITH TOMATO SAUCE

from Mrs. B. D. Berry, Monroe, Louisiana

Combine ¾ cup corn meal and 2 cups milk in saucepan. Cook over medium heat, stirring frequently, until mixture comes to a boil. Boil 3 min. Remove from heat. Beat in 1 egg. Stir in ½ cup grated Parmesan cheese, 2 Tbs. salad oil, 1 tsp. salt, ⅛ tsp. pepper. Spread in 10″ by 6″ by ½″ baking dish. Sprinkle with 1 cup grated Swiss cheese. Combine 1 clove minced garlic, ½ cup chopped onion, 1 can (10¾ oz.) Heinz Condensed Tomato Soup, 2 Tbs. water, 1 tsp. Heinz Vinegar, ½ tsp. salt, ⅛ tsp. pepper. Spoon over cheese. Bake at 375° F. 40 min. Let stand 10 min. (Makes 6 servings.)

A perky butter sauce for baked or broiled fis made by combining equal amounts of butter margarine and the liquid from Heinz Sweet Pic or Heinz Dill Pickles. Add a generous dash of joram. Heat until butter is melted. (Also a wonde way to sauce broccoli, carrots or beets!)

$100 for recipes. Send us your recipe using Heinz product. If we use it in our advertising, pay you $100. All recipes become property of H Heinz Co. and none can be returned. In case duplicate recipes, naturally only the first one rece will be considered. Send to H. J. Heinz Co., Box D-BHG-30, Pittsburgh 30, Pa.



CREOLE TUNA CHOWDER

Blend 2 cans (10½-oz. size) Heinz Condensed Cream of Mushroom Soup with 1½ soup cans of water in saucepan. Add a 15¼-oz. can of mouth-watering Heinz Macaroni Creole Style with Mushrooms and a 6½-oz. can tuna, which has been drained and flaked. Heat to boiling point, stirring occasionally. Serve with crackers or crusty French bread. (Makes 6 servings.)

The sign of good eating



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Frosting favorites

Begins on page 106

Fluffy 7-minute Frosting
(*Pictured page 106*)

2 unbeaten egg whites
1½ cups sugar
1½ teaspoons light corn syrup
or ¼ teaspoon cream of tartar
⅓ cup cold water
Dash salt
• • •
1 teaspoon vanilla

Place all ingredients except vanilla in top of double boiler (not over heat); beat 1 minute with electric or rotary beater to blend. Place over boiling water and cook, beating constantly till frosting forms stiff peaks, *about* 7 minutes (*don't overcook*). Remove from boiling water. Pour into mixing bowl, if you desire. Add vanilla and beat till of spreading consistency, about 2 minutes. Frosts top and sides of two 8- or 9-inch layers or one 10-inch tube cake.

Brown-sugar 7-minute Frosting

Follow recipe for Fluffy 7-minute Frosting, but use brown sugar instead of granulated sugar.

Pink Peppermint Frosting

Add vanilla to Fluffy 7-minute Frosting. Then add few drops red food coloring or enough to tint frosting a delicate pink. Beat till of spreading consistency, about 2 minutes. Sprinkle top and sides of frosted cake with crushed peppermint stick candy.

Cream-cheese Whip

Add vanilla to Fluffy 7-minute Frosting. Stir one 3-ounce package cream cheese until *soft;* beat in small amount of frosting, then fold cheese mixture into frosting, blending thoroughly (*do not beat*).

Chocolate Butter Frosting
(*Pictured on page 106*)

⅓ cup butter
3 cups sifted confectioners' sugar
1 egg
2 1-ounce squares unsweetened chocolate, melted
1½ teaspoons vanilla

Cream butter; gradually add *half* the sugar, blending well. Beat in egg. Stir in chocolate and vanilla. Blend in remaining sugar. If needed, add a teaspoon or so of light cream or milk to make of spreading consistency. Frosts two 8- or 9-inch layers.

Golden Butter Frosting

⅓ cup butter
4 cups sifted confectioners' sugar
1 egg yolk
1½ teaspoons vanilla
About 2 tablespoons light cream

Cream butter; gradually add about *half* the sugar, blending well. Beat in egg yolk and vanilla. Gradually blend in remaining sugar. Add enough cream to make of spreading consistency. Frosts two 8- or 9-inch layers.

Orange Frosting

Add 2 teaspoons grated orange peel to butter in Golden Butter Frosting. Stir in orange juice instead of cream to make of spreading consistency.

Mocha Frosting

Add ¼ cup cocoa and ½ teaspoon instant coffee to butter in Golden Butter Frosting.

Meat-loaf meals

Begins on page 76

Pineapple Ham Loaf

Plenty of real ham flavor in this handsome glazed loaf. Company special!—

1 No. 2 can pineapple slices
½ cup brown sugar
• • •
1½ pounds smoked ground ham
1 pound ground fresh pork
¾ cup crushed bite-size shredded corn biscuits
½ cup chopped onion
1 teaspoon dry mustard
2 beaten eggs
1 cup milk

Drain pineapple, reserving 2 tablespoons syrup. Heat brown sugar and the 2 tablespoons pineapple syrup, stirring until sugar dissolves. Pour into greased 9½x5x3-inch loaf pan. Combine remaining ingredients thoroughly. Lightly pack over brown-sugar mixture. Bake in moderate oven (350°) 1½ hours. Remove from oven and let stand 10 minutes. Meanwhile, brush pineapple slices with melted butter or margarine and broil 3 inches from heat about 5 minutes. Pour off excess liquid from loaf; invert on serving plate. Arrange pineapple slices on top of loaf and as platter garnish. Center each ring with a maraschino cherry half. Makes 8 to 10 servings.

Winter Succotash

An old-time favorite with 1-2-3 speed—

1 12-ounce can (1½ cups) whole kernel corn, drained
1 1-pound can (2 cups) green Limas, drained
2 tablespoons butter or margarine
½ cup light cream
Salt and pepper to taste

Combine ingredients and heat. Makes 6 servings.

Bran Muffins

2 tablespoons shortening
3 tablespoons sugar
1 egg
¾ cup milk
1 cup bran flakes
• • •
1 cup sifted enriched flour
2 teaspoons baking powder
½ teaspoon salt

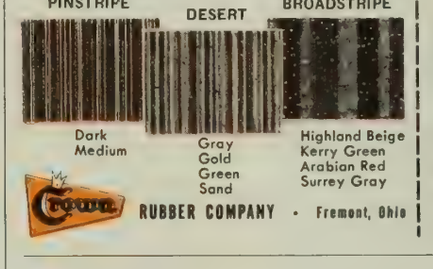
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Meat-loaf meals for your platter

Continued from preceding page

Cream shortening and sugar; add egg and beat well. Stir in milk, then bran flakes. Sift together dry ingredients; stir into bran mixture just till moistened. Fill greased muffin pans ⅔ full. Bake in hot oven (425°) about 20 minutes. Makes 1 dozen muffins.

Tiny Bran Muffins: Bake in greased 2-inch muffin pans at 425° about 12 minutes. Makes 14 tiny muffins.

Tuna Ring

The lemon juice and onion add spunk, the cracker crumbs and beaten egg whites give a pleasant fluffiness—

- 2 6½- or 7-ounce cans tuna (2 cups), drained and finely flaked
- 1 can condensed cream of celery soup
- 3 slightly beaten egg yolks
- 1 cup fine cracker crumbs
- 3 tablespoons finely chopped onion
- 2 tablespoons finely chopped parsley
- 2 tablespoons diced pimiento
- 1 tablespoon lemon juice
- Dash pepper

• • •

- 3 stiff-beaten egg whites

Thoroughly combine all ingredients except egg whites. Fold in egg whites. Turn into a *very well* greased 5-cup ring mold. Bake in moderate oven (350°) about 30 minutes. Loosen edges and invert on platter. If desired, fill center with hot creamed peas. Makes 6 servings.

Tartare Sauce

- 1 cup mayonnaise or salad dressing
- 1 tablespoon minced dill pickle
- 1 teaspoon grated onion
- 1 teaspoon minced parsley
- 1 teaspoon chopped pimiento

Combine all ingredients. Chill. Serve with Tuna Ring or fish. Makes 1 cup.

Big-wheel Meat Loaf

Such a delicious loaf, it deserves drama at the table: Serve on a carving board as you would a roast—

- 1 pound ground beef
- ½ pound ground pork
- ½ pound ground veal
- ⅓ cup chopped onion
- 2 tablespoons finely chopped celery
- 2 teaspoons salt
- ¼ teaspoon pepper
- ¼ teaspoon dry mustard
- ½ teaspoon poultry seasoning

• • •

- 4 slices soft bread, cubed
- 1 cup warm milk
- 2 eggs
- 1 tablespoon Worcestershire sauce

• • •

- Canned seasoned tomato sauce

Thoroughly mix beef, pork, and veal; add chopped onion, celery, and seasonings. Soak cubed bread in milk; add eggs and Worcestershire sauce; beat with rotary beater. Combine meat and egg mixtures. To shape, pack lightly into medium-size mixing bowl. Turn out onto greased baking sheet or shallow pan. Gently score spokes in top of loaf with handle of wooden spoon. Bake in moderate oven (350°) 1¼ hours. At serving time, drizzle tomato sauce in spokes and garnish with parsley. Makes 8 servings.

Speedy Scalloped Potatoes

Quick because you start with cooked potatoes, and canned soup makes sauce—

- 1 can condensed cream of mushroom soup
- ½ cup milk

• • •

- ½ teaspoon salt
- Dash pepper
- 1 tablespoon instant minced onion

• • •

- 5 cups sliced, cooked potatoes
- ¾ cup shredded sharp process American cheese

Stir soup well; blend in milk and heat to boiling. Add salt, pepper, and onion. Arrange half of potatoes in layer in a greased 11x7x1½-inch baking dish; pour on *half* the mushroom sauce; repeat layers. Sprinkle with cheese. Bake uncovered in moderate oven (350°) 30 minutes. Makes 6 servings.

Coleslaw

- 2 tablespoons finely chopped onion
- 1 cup crisp finely shredded red cabbage
- 2 cups crisp finely shredded green cabbage

• • •

- 1 tablespoon sugar
- 1 teaspoon salt
- ⅓ cup tarragon vinegar
- 3 tablespoons salad oil

Toss *2 teaspoons* of the chopped onion with red cabbage, remaining onion with green cabbage. Combine sugar, salt, vinegar, and oil. Add ⅓ of dressing to red cabbage; toss. Pour remaining dressing over green cabbage; toss. Pile green slaw in cabbage-leaf-lined bowl. Center with red slaw. Makes 4 to 6 servings.

Chicken Loaf

A recipe for a perfect chicken loaf is hard to come by—and we think this is it! Loaf is nice and moist, boasts a savory herb flavor—

- 4 cups coarsely ground cooked chicken (1 4- to 5-pound stewing hen)
- 1½ cups soft bread crumbs
- 2 slightly beaten eggs
- 1 6-ounce can (⅔ cup) evaporated milk
- ⅓ cup chicken broth
- ⅔ cup finely diced celery
- ¼ cup diced pimiento
- 1¼ teaspoons salt
- Dash pepper
- Dash rosemary
- Dash marjoram
- Dash nutmeg

Lightly combine all ingredients; turn into a well-greased 8½x4½x2½-inch loaf pan. Bake in moderate oven (350°) 40 to 45 minutes or till center is firm. Invert on platter. Makes 6 servings. Serve with **Mushroom Sauce:** Combine 1 can condensed cream of mushroom soup and ⅓ cup milk. Heat thoroughly.



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CHEESE-TUNA PUFF

Pie plate, 9-inch . . . 6 servings . . . Preheated 425° oven

PIE SHELL: 1 cup sifted Pillsbury's BEST All Purpose Flour* ⅓ cup lard
½ teaspoon salt 3-4 tablespoons cold water

Sift flour and salt into bowl. Cut in lard until size of small peas. Sprinkle water over mixture. Stir with fork until dough is moist enough to hold together. Roll out on floured surface to 11-inch circle. Fit into pie pan. Fold edge to form standing rim; flute.

TUNA FILLING:

2 cups (2—6½ oz. cans) White Star Brand Tuna
½ cup chopped celery
2 tablespoons chopped green pepper
½ teaspoon Worcestershire sauce
Salt and pepper to taste
3 tablespoons flour
1 tablespoon butter, melted
1⅔ cups (1 tall can) Evaporated Milk
2 cups shredded Cheddar Cheese

Combine tuna, celery, green pepper, Worcestershire sauce, salt and pepper in bowl. In a saucepan, blend flour into butter. Gradually add Evaporated Milk. Cook, stirring constantly, until thickened. Add 1¾ cups Cheddar Cheese; stir until melted. Reserve 1 cup sauce for topping. Combine remaining sauce with tuna mixture; blend well. Spoon into pie shell. Bake 15 minutes. Remove from oven. Decrease oven temperature to 375°. Cover pie with Cheese Puff Topping. Bake 20-25 minutes. Sprinkle with remaining ¼ cup cheese. Serve at once.

CHEESE PUFF TOPPING: 2 eggs, separated; Reserved cheese sauce
Beat egg whites until stiff but not dry. Slightly beat egg yolks; blend into cheese sauce. Fold gently into beaten egg whites.

Complementary Sauce: Add one can VEG-ALL® Mixed Vegetables well drained, to your favorite cheese sauce and serve with Cheese-Tuna Puff.

*For use with Pillsbury's BEST Self Rising Flour, omit salt in pastry and decrease water to 2-3 tablespoons.



Closets were built in flanking the fireplace to create new storage space. The new fireplace wall, covered with painted burlap, helps modernize the room's appearance by replacing a dark brick wall.

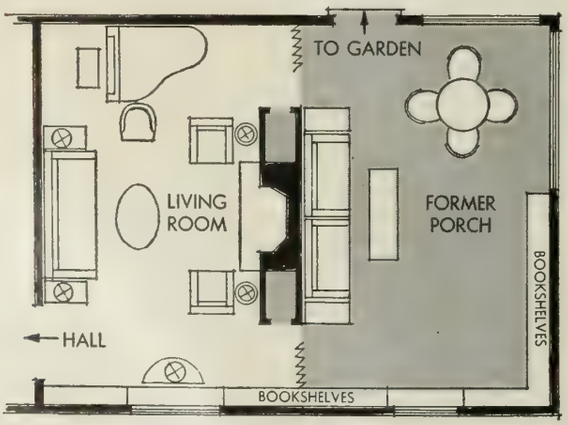
Seen from the former porch side, inconspicuous magnets hold the narrow closet door closed and anchor the folding door tightly against the casing. All these ideas were photographed in the home of Mr. and Mrs. Stephen Grob.



When a family needs more room

If your family needs more room for work, play, or entertaining, give a thought to converting that little-used porch into a multipurpose family room. Here's a good example of one.

By Georgi Greer



The grayed area shows you the new multipurpose room and the extra built-in storage closets. Concealed tube lighting in window cornices was installed for general lighting, supplemented by a versatile pull-down light mounted on ceiling track. Bookshelves replace windows that overlook street.

Photographs: Lisanti. Decorator: The Lehmans, A.I.D. Data: Jane Price



With sliding doors pulled shut, convertible "sofa" beds transform room into a guest room. Table-height shelves pull out from bookshelf walls for reading or writing—making the room an equally good den or study. For a gala party, with doors open, this room offers extra guest space.



. delicious surprise between flaky, tender lden pastry only the BEST flour can make

r chunks of tuna in a crisp golden roll of pastry. Make it l with a smooth cheese sauce filled with VEG-ALL® l Vegetables. Easy fixin', yet glamorous for guests. pastry that's truly your best, make it with Pillsbury's Flour. This sparkling white flour handles easily . . . blends hly. It's the flour you find in kitchens where only the will do!

SAVORY TUNA ROLL

Developed by Ann Pillsbury

er.. 1 cup sifted **Pillsbury's BEST All Purpose Flour*** and ½ teaspoon **salt** into mixing bowl.
...⅓ cup **lard** until size of small peas. Stir in ¼ cup shredded **Cheddar cheese.**
e...3 to 4 tablespoons cold **water** over mixture stirring with fork until dough is moist enough to hold together. Refrigerate while making Filling.

Savory Tuna Filling

....2 tablespoons chopped **onion** in 2 tablespoons **butter** until tender.

Blend in... 1 tablespoon **flour.** Add
¼ cup **evaporated milk**
¼ teaspoon **salt**
⅛ teaspoon **marjoram**
⅛ teaspoon **thyme** and
1/16 teaspoon **pepper.** Bring to boil, stirring constantly. Remove from heat.

Stir in..... 1 can (9¼ or 6½ oz.) **White Star Brand Tuna**
⅓ cup chopped **parsley** and
1 slightly beaten **egg** (reserve 1 tablespoon for topping).

Roll out.... pastry on floured surface to 12x7-inch rectangle. Spread filling lengthwise down center. Moisten edges. Fold sides around filling to meet; seal sides and ends.

Place..... seam-side down on ungreased baking sheet. Brush with reserved egg. Prick top.

Bake..... at 400° for 35 to 45 minutes. Serve with hot Sauce.

**If you use Pillsbury's BEST Self-Rising Flour, omit salt in pastry and decrease water to 2 to 3 tablespoons.*

at 400° for 35 to 45 minutes. SERVES 6.

Cheese-Vegetable Sauce

Melt 2 tablespoons butter in saucepan. Blend in 2 tablespoons flour. Gradually add remainder of tall can evaporated milk and enough water to measure 2⅓ cups. Cook, stirring constantly, until thickened. Add a little of the hot sauce to 2 slightly beaten egg yolks (or 1 egg), then return to remaining sauce and heat 2 minutes. Stir in 1 can (16 oz.) VEG-ALL Mixed Vegetables, drained, and 1 cup shredded Cheddar cheese. Salt and pepper to taste. Reheat.



The flour you find in kitchens where only the BEST will do!







photographers, tires, window screens, laundries, bicycles, sewing machines

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Babyhood to independence



Ooof! Young adventurer meets a stumbling block. The abrupt ending to his headlong rush is breath-taking but not fun.

Photographs: Joan Liffring



Mother's arms feel very good at this point. The toddler's drive for independence is forgotten for the moment.

By Ann Usher

After Baby has learned to walk, his sense of independence and of self-confidence will become more and more marked. This is good, even if wearing on you. It's a sign that your youngster is growing up emotionally as well as physically.

He'll become increasingly energetic, and in his urge to explore, will be "into everything." He'll want to touch and handle everything he sees. Sometimes, for his own welfare, you'll have to hold him back.

The drive for independent thought and action is so important that you should encourage it. At the same time, you have to protect your toddler from his own lack of experience. At times, you'll have to be very positive about what he may not do and where he is not allowed to go.

Along with this desire to express himself as an independent person, there'll be noticeable dependence on you at times. He'll run back from things he's doing to make sure you're right where he left you. He may start to cry when you go out of his sight.

This may seem to belie his drive for independence. Actually, it means that he's checking up on his security. He wants to be free, but he also wants to be sure that you're standing by. After he has reassured himself, it's back to his new-found independence.

And when there are mishaps, like that experienced by the young man shown here, he'll want comforting baby-style. He's not yet old enough to be told that "it didn't hurt" or not to cry because "you're a big boy now." At this moment, he doesn't feel like a big boy and it did hurt!



uick and easy casserole . . . and with VEG-ALL®

Mixed Vegetables the work's all done!

wait until that family of yours tastes this wonderful quick easy casserole. They'll never guess it took just minutes to e. But that's all it takes with *VEG-ALL Mixed Vegetables. -ALL's* seven garden-fresh vegetables are all sliced, diced cooked—ready for quick casseroles . . . tempting, hearty . . . old-fashioned soups, salads. Or just heat VEG-ALL serve as a dinner vegetable. Try it tonight!

VEG-ALL 'N TUNA BAKE

Developed by Ann Pillsbury

E at 400° for 15 to 20 minutes. SERVES 6 to 8,

her....2 cups sifted **Pillsbury's BEST All Purpose Flour***
3 teaspoons double-acting **baking powder** and
½ teaspoon **salt** into mixing bowl.
......¼ cup **shortening** until particles are fine
mix in
¼ cup shredded **Cheddar cheese.**
ine...1 unbeaten **egg** and enough **Evaporated Milk** to measure ¾ cup.

Add all at once to flour mixture, stirring until dough clings together. Knead on floured surface 10 strokes.
Roll out..... to ½-inch thickness. Cut into 2½-inch rounds.

VEG-ALL—Tuna Filling

Melt.....3 tablespoons **butter** in saucepan. Blend in 3 tablespoons **flour.**
Gradually add..... remainder of tall can **Evaporated Milk** and enough **water** to measure 2¼ cups. Cook stirring constantly, until thick.
Blend in....1 cup shredded **Cheddar cheese.** Stir in
1 can (6½ oz. or 9¼ oz.) **White Star Brand Tuna**
2 cans (16 oz. each) **VEG-ALL Mixed Vegetables,** drained.
¼ cup chopped **parsley,** if desired, and **salt** and **pepper** to taste.
Pour..... into 2-quart casserole. Top with biscuits.
Brush..... tops of biscuits with **Evaporated Milk.**
Bake..... at 400° for 15-20 minutes.

**For use with Pillsbury's* BEST *Self-Rising Flour, omit baking powder.*

THE LARSEN COMPANY, GREEN BAY, WISCONSIN



Seven garden-fresh vegetables ready to heat and eat

Two sizes 16 oz.—8 oz.

Mersman for Moderns

New *Sculpture* design in **Genuine Walnut**



Here's Modern to live with, and love! Clean, sculptured lines, distinctive swept-back legs, and a mellow, hand-rubbed walnut finish that is warmly at home in any setting. Styles for every room, modestly priced. See Sculpture and other fine Mersman Tables at better stores. The Mersman Bros. Corp., Celina, Ohio.



MERSMAN TABLES

Mersman Tables

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May we send you our free illustrated folder?

Odd jobs for dishpans

Plastic dishpans will help you organize. Put them to work as auxiliary drawers, tote trays, toy chests, or serving dishes.

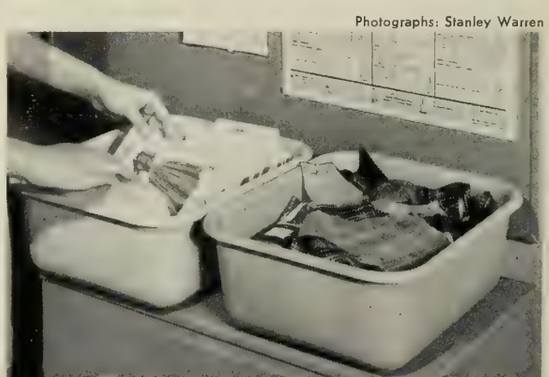


Cleaning-gear carrier cuts down on trips for extra supplies. Load pan with damp sponge, dust cloth, whisk broom, paper towels, and polishes; take carrier from room to room. Park it anywhere — the smooth plastic won't scratch furniture, and carpets are safe from drips and spills.



Toddler's first toy chests from colorful plastic dishpans. They're light but sturdy, will take lots of knocks. Fit one into the corner of the kitchen, living room, and nursery for quick pickups. Atop bench: dishpan corrals infant's clothes for after bath or nap, saves you steps.

Photographs: Stanley Warren



A pattern file and a sewing "basket" organize your dressmaking. For a quick reference to your favorite patterns, add index dividers for each family member. The open-view sewing basket holds pin cushion, notions, tape measure, and fabric for your current project.

More photographs on page 118



lew! Tuna Twirls! prize-winning recipe with

e all prime fillet tuna-White Star

nly *one* brand of tuna is all prime fillet, *pressure-baked* the special way that keeps White Star so delicate flavor. When you see "White Star" on the label, you ow it's *all* prime fillet–moist, tender, firmly packed. et even this *superior* tuna costs so little, it makes nse to buy the best–White Star brand. Look for the ermaid on the label, your *guarantee* of finest quality.

TUNA TWIRLS

(Serves 8 to 10)

t
gether . . . . 2 cups sifted Pillsbury's BEST All Purpose Flour
3½ teaspoons double-acting baking powder
½ teaspoon salt and
2 teaspoons sugar into mixing bowl.

t in . . . . . ½ cup shortening until particles are fine.

r in . . . . . 2 teaspoons caraway seed.

mbine . . . 1 unbeaten egg and evaporated milk to measure ¾ cup. Add to dry ingredients all at once; stir until dough clings together. Knead on floured surface 10 strokes. Roll out to a 12″ x 10″ rectangle.

TUNA FILLING

Combine . . . 2 cans (9¼ or 6½ oz. each) **White Star** tuna, broken into very small pieces
1 medium onion, grated or finely chopped
2 tablespoons chopped green pepper
½ cup shredded Cheddar cheese
⅛ teaspoon cayenne pepper and
1 well-beaten egg. Mix thoroughly.

Spread . . . . . . evenly over dough. Roll as for jelly roll, starting with 12-inch side; cut into 10 slices. Place cut-side down on ungreased baking sheet one inch apart.

Bake . . . . . . in hot oven (425°) 20 to 25 minutes. Serve hot with Cheese Sauce.

CHEESE SAUCE

Melt 2 tablespoons butter in saucepan over low heat. Blend in 2 tablespoons flour and 1/16 teaspoon soda. Gradually add 1 cup undiluted evaporated milk mixed with 1 cup water; cook until thick, stirring constantly. Add 1 cup shredded Cheddar cheese and salt and pepper to taste. Continue cooking until cheese melts. Add 1 can (16 oz.) VEG-ALL Mixed Vegetables, drained.



Delicious as your very own stuffing!

Pepperidge Farm® Stuffing...*instantly!*

Use this *old-fashioned* stuffing to add hearty flavor and texture to Lenten menus. It comes fully seasoned with *seven* herbs. Ready to use in salmon loaf, fish croquettes, vegetable or cheese dishes—or the tasty egg recipe below.



LENTEN SPECIAL

2 cups Pepperidge Farm Stuffing
½ cup water
3 tbs. butter
4 eggs, poached
Hollandaise or Cheese Sauce

In saucepan, heat ½ cup water and melt 3 tbs. butter in it. Then, blend in 2 cups Pepperidge Farm Stuffing. Press this mixture firmly against bottom and sides of an 8″ pie plate. Bake stuffing shell in 375° F. oven for 15 minutes or until lightly browned. Remove from oven; top stuffing shell with 4 poached eggs. Pour Cheese Sauce or Hollandaise over all. Makes 4 servings.

P. S. Pepperidge Farm Stuffing adds *variety* and *spice* to everyday menus!

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Mail this coupon for your free copy of "Royal Welcome," your key to Ontario vacation adventure.



Province of Ontario, Department of Travel and Publicity, Room 1077, Parliament Buildings, Toronto 2.

Please send me your new, full-colour book of vacation ideas, "Royal Welcome."

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Odd jobs for dishpans

Begins on page 116



Large round plastic dishpan becomes a giant salad bowl, ends your search for crowd-size server. Gaily colored "bowls" are attractive for an informal picnic or barbecue table. A teen-agers' party? Pile it high with chips, or fill with ice to chill bottled cold drinks for all.



Divided wash-and-rinse pan is perfect for rain-soaked clothes— the small pocket for wet mittens, the larger section for boots. Carryall keeps floors clean, the entry free of clutter.

Drop dripping umbrellas into a tall square (or round) plastic wastebasket just inside the door.



Presto! Dishpan with rolled lip becomes a drawer—handy under-counter storage for workshop, kitchen, or bath. Rims of pan slide on L-shaped tracks of metal or wood fastened to underside of bench top. Attach wood blocks or rail to rear of tracks for backstop. Curved edge serves as pull.

The famous French soup you can serve hot or cold

Now stay-at-homes can enjoy an authentic continental favorite for only about 8¢ a serving



Even though historians differ on the origin of potato soup, they agree on one thing: the history of this aristocratic dish is as intriguing as its flavor.

According to one story, Louis XIV's potato soup was tested by so many tasters that it often arrived almost cold. One hot summer day, after an unusually long wait, the king found this cooled-down soup so refreshing he sent it back to be cooled even more . . . and Crème Vichyssoise was born.

Now, whether you like it hot and hearty or whipped into a smooth vichyssoise, you can enjoy this internationally famous soup for pennies, thanks to Campbell's skill and freezing.

Slow Start—Fast Finish

We begin with specially selected white potatoes. These are diced and cooked slowly until very tender. Fresh milk, cream, butter, bits of onion, and special seasonings are added, and the soup simmers until the potatoes are delicately flavored with all the ingredients.

Then, quicker than you can trim away a potato's eye, Campbell's freezes it. For this is the only way its delicate flavor can be preserved for your table.



Old-Fashioned Vegetable with Beef • Cream of Potato • Cream of Shrimp Clam Chowder (New England Style) Green Pea with Ham • Oyster Stew



Cream of Potato Soup, frozen fresh from Campbell's Kitchens to bring you the flavor that has made this elegant soup a world favorite.

Family-Table Price

People who order soup like this in a fine French restaurant willingly pay $1 or more. Now you can have it every bit as good right at home, for only about 8¢ a serving. Campbell's Frozen Cream of Potato Soup . . . look in your grocer's freezer for the red and white can.



Potato Tuna Chowder. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup and 1½ cups milk. Cover. Heat slowly until thawed; stir now and then. Add 1 can (7 oz.) tuna, drained and flaked; ¼ cup shredded carrot; 2 tsp. lemon juice. Simmer 2 to 3 min. Makes 3 servings.



Crème Vichyssoise. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup and 1 soup can water or milk; heat slowly until soup is thawed. Beat until smooth with an electric blender or rotary beater. Blend in ½ cup sour cream. Chill at least 4 hours. Thin with cold milk if desired. Serve in chilled bowls. Makes 3 servings.

CREAM of POTATO SOUP

FROZEN by Campbell's

Marlite areas: Fireplace wall, Italian Cherry Random Plank. Kitchen wall, Celestial Panel. Ceiling, Polar White Blocks. *Interior by Ving Smith.*



NEW! MARLITE RANDOM PLANK *...dramatic and so carefree...the newest look in soilproof walls*

Italian Cherry, one of Marlite's six new Trendwoods, creates this luxurious wall that will take years of wear, just minutes of care. That's because the permanent melamine plastic finish needs no painting or further protection. It stubbornly resists stains and mars; wipes clean with a damp cloth. And enough Marlite Random Plank for a 12-foot by 8-foot wall costs as little as $52! Choose from Italian Cherry, Swedish Cherry, Danish Birch, American Walnut, Swiss Walnut, or English Oak to help you achieve dramatic interiors in your home. Your building materials dealer will show you new Marlite Random Plank and help you with your building or remodeling plans.

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ANOTHER QUALITY PRODUCT OF MASONITE® RESEARCH

Here's planned kitchen storage

Begins on page 74



Even the boys, Roger and Edward, pitch in with kitchen jobs. Here, the table is being set up as a buffet, to be rolled out to the dining room at the right moment. See how table was raised to match the level of the pass-through. Drop leaves are now down.



Other side of the pass-through reveals storage for place mats, tablecloths and napkins, silver, and serving pieces. Doors to the cabinet also open from kitchen. Folding doors close off the pass-through.



Shallow pantry makes it easy to reach supplies. Unit is 13 inches deep to hold cereal, cracker boxes. For canned foods only, you could use a shallower cabinet. Note storage niche for electric housewares.

More photographs on page 123



Something new for breakfast! At last, one sure new perk up bored morning appetites; two strips of crisp bacon, crumbled over a mound of snowy cottage cheese, and served with a golden peach half, heated in the bacon drippings.



Delightful low-calory lunch! Arrange a glowing wreath peach slices in cottage cheese, and top with shimmery cubes of rosy gelatin. You'll find the plump, pretty shape and sunny color of cling peaches makes a spectacular salad every time.



A two-in-one dish for dinner! Here's how to make Melba Salad, the salad-dessert that's equally wonderful served with or following your main course: set one cling peach half in a bed of creamy cottage cheese, crown with raspberry jam.

Look what you can do with cling peaches and cottage cheese!

A cling peach and cottage cheese salad is always an All-American favorite—and for a very good reason: cling peaches and cottage cheese taste so good together. Just wonderful, in fact. A combination that's wonderfully easy on the "cook" too!

But, never ones to leave well enough alone, we've dreamed up some new variations for all cling peach and cottage cheese fans . . . spring tonics for menus 'round the clock.* Of course, the combination of cling peaches, hot or cold, and cottage cheese is only one of many reasons why cling peaches have become America's favorite canned fruit. They garnish your meats, dress-up breakfast cereals, bake into terrific desserts. (You can count on clings to hold their juicy-sweet flavor, plump shape and golden color during baking). Cling peaches . . . **the sunniest way to brighten any meal**

**Watching weight? These are for you, too.*

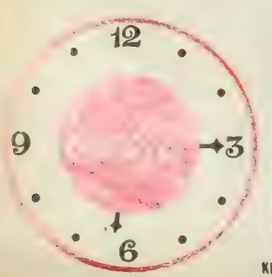
CLING PEACH ADVISORY BOARD

canned **cling peaches** from California

BE REALLY REFRESHED... AROUND THE CLOCK!



RECIPE: Broil frozen rock lobster tails on hibachi or table grill until they are nicely browned. Make a tangy oriental butter sauce by adding a few drops of hot pepper sauce to melted butter. Serve lobster tails with butter sauce, slice of lime, crinl cut frozen French fries and lettuce and tomato. Serve with ice-cold Coke.





KING-REGULAR

At dinner time...serve this Seafood Barbecue along with King Size Col and be really refreshed! Only Coca-Cola gives you that cheerful lift...th cold crisp taste that makes good food more savory. **Sign of Good Tas**

COPYRIGHT © 1960 THE COCA-COLA COMPANY. "COKE" IS A REGISTERE ADE

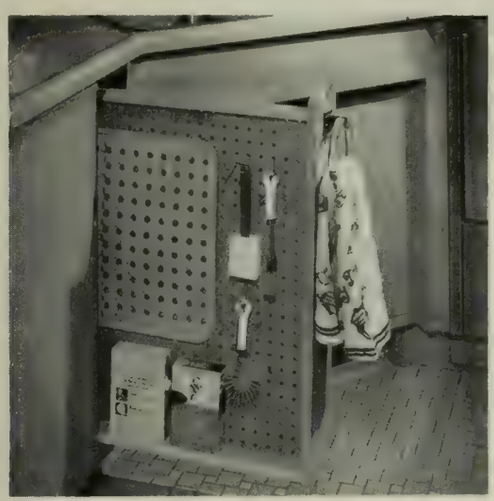
Here's planned kitchen storage

Continued from page 120

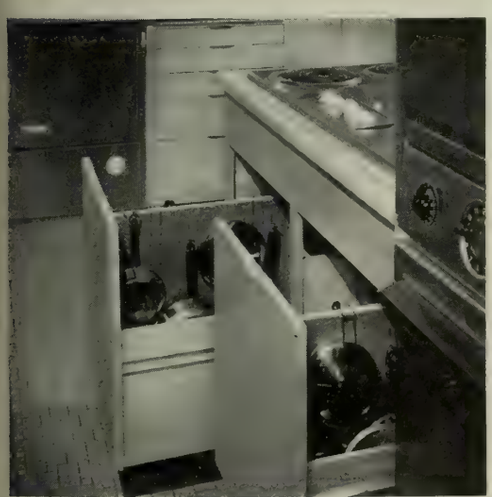


Marvel of efficiency. Mixing center takes only 36 inches of wall space, offers real workability.

It has transparent, pull-out canisters; shallow drawers for sandwich-making supplies; mixer on swing-up shelf; maple cutting board. Paper cup dispenser near refrigerator cuts down glass washing.



Roll-out vertical "drawer" takes about 5 inches of space, but yields big dividends. Framed perforated hardboard is perfect for hanging sink helpers. Good, too, for space between appliances and cabinets.



Pans and lids glide right out when you "file" them in deep drawers like these. Center dividers of perforated hardboard have hooks for lids and handles. No more stooping, no more shuffling.

WHOOPEE! It's B&M night at our house!



You won't have to coax very hard to get *everyone* to eat these B&M Brick Oven Baked Beans. The delicious brown sugar sauce, spices and tender pork that they're cooked in gives these beans a flavor that no other baked beans have. All-day-long oven baking cooks these beans through and through and makes them easy to digest. Serve B&M Brick Oven Baked Beans with B&M Corn Relish — and be sure to get some raisin-rich B&M Brown Bread to go with them, too.



More nutritious because they're high in protein content. Easily digested because they are baked through and through.

BURNHAM & MORRILL COMPANY
Portland, Maine

B&M brick oven
BAKED BEANS
SEALED OVEN-HOT IN BOTH GLASS JARS AND TINS

New storage for our old kitchen



No more hurried meals served on a too-small table in a dark kitchen corner. Now we eat in sunny, comfortable, pine-paneled surroundings—the result of enclosing an outdoor porch. I was able to convert its two small windows into a handy pass-through. The cooking top took over the old sink location, and the sink moved around the corner under the windows.

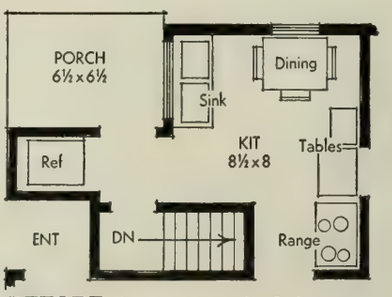
Photographs: Lisanti, Inc.



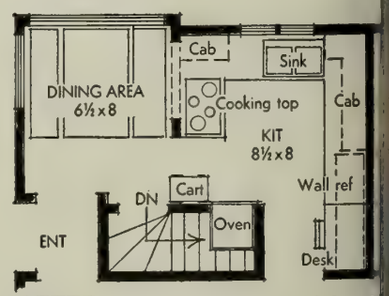
Discovering that a built-in oven would fit into a pocket of dead space over the deep end of our basement stairwell was a real help. The surrounding wall is surfaced with washable white brick-textured covering. We use a serving cart (see plan) as our "counter" for setting down hot pans from the oven.

By Frank Wolynec

IT WAS EITHER more kitchen storage or a new house. Our budget—with *all new* appliances—went to $2,100. Still, we didn't feel this was out of line against an investment in a new house. To gain maximum space, we used the new, compactly designed appliances. To cut costs, I did most of the carpentry and decorating. Professionals handled the electrical and plumbing jobs. The net result: A kitchen that looks good and works well—one our whole family is mighty proud of!



BEFORE. Just getting food from refrigerator to sink to range to table kept us chasing. Makeshift work tops and lack of storage added more steps.



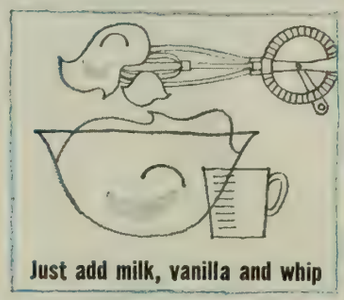
AFTER. Few steps are retraced here! Big space resulted when we removed porch partition, walled-up an unused door, built the oven into the stairwell.



My wife now enjoys making out the grocery list. Both the wall refrigerator and the canned-foods storage are handy to her new planning desk. The adjoining 8 feet of unbroken counter area adds plenty of work space. The new wider windows end just above the sink top and leave room for wall cabinets and shelves at each side.

Enjoy all you want

ew Dream Whip is low in cost, low in calories–only 17
er serving. And so easy to mix–just add milk, vanilla,
nd whip. Comes in a box (big new
ouble size or regular), stays fresh
your shelf, needs no refrigeration.
on't wilt, won't separate, keeps for days.





NEW DREAM WHIP



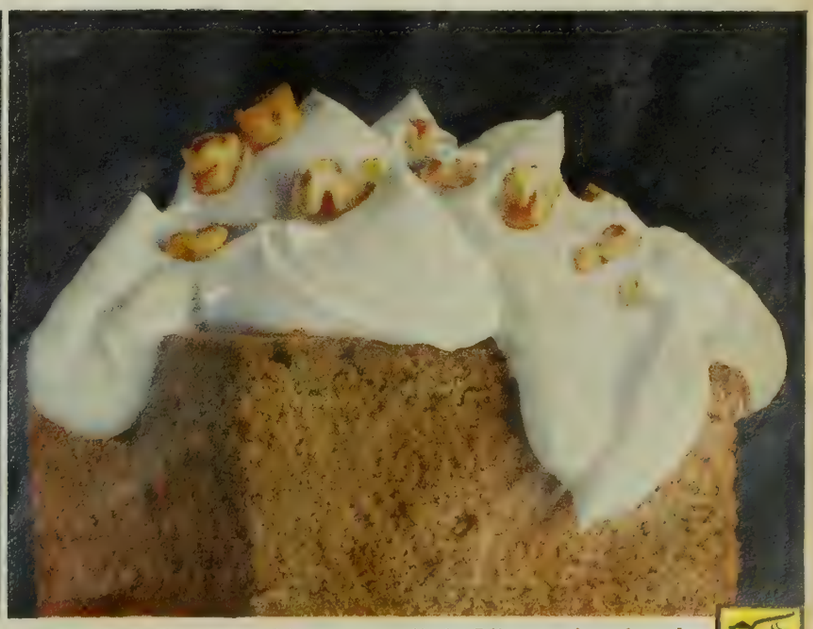
Light and lovely Dream Whip makes pies and puddings twice as fancy. And you can use it for days—stays fresh in the refrigerator.



Cherry Dream Cake is the easiest dessert ever! Simply layers of sponge cake... chopped cherries... and luscious new Dream Whip.



nowy Pears—with Jell-O. Pear halves...soft Jell-O gelatin spooned n... and a mountain of Dream Whip. Added calories? Hardly any.

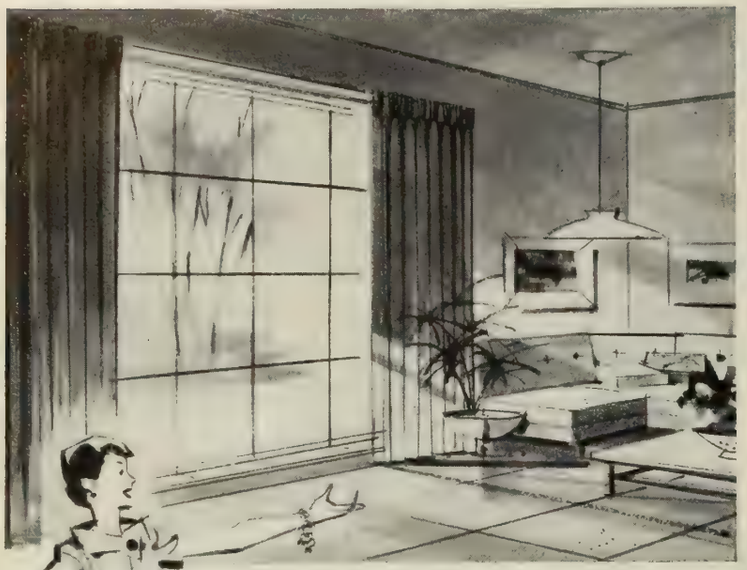


Dream Whip on anything costs so little. Like on gingerbread cake. You can heap it high with never a thought for the budget.

Tested by General Foods Kitchens. Jell-O and Dream Whip, trade-marks of General Foods Corp.

GENERAL FOODS KITCHENS

the ***easiest*** *way to a*
more beautiful home...



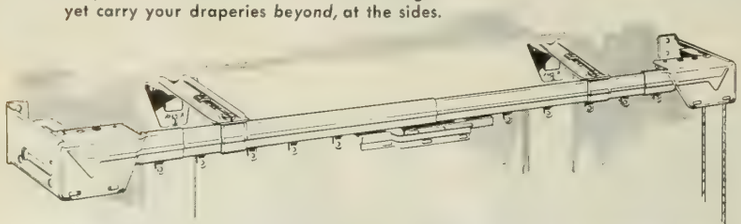


start at the windows
...with **Kirsch**

Look at your windows—everyone else does! Start there, as the professional decorators do, to give any room a lift of new loveliness. Look to Kirsch for smart, adaptable window decorating ideas . . . AND for the fine, dependable drapery hardware you need to bring your ideas to life. Make no mistake, drapery hardware is NOT all alike! You pay no more for the extra beauty and reliability of Kirsch, so *ask for* Kirsch *by name*—every time!

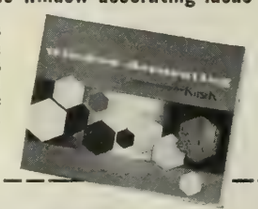
TO MAKE WINDOWS LOOK WIDER

Select Kirsch traverse rods in the Extend-O type. They can be mounted to the window casing, yet carry your draperies *beyond*, at the sides.



Treat yourself to this big book of adaptable window decorating ideas

Give your home a lift with latest window styles from the big, 32-page full-color Kirsch book, "Window Decorating Made Easy." It's inspiring! Shows how to make curtains and draperies, too, with many hints and tips of the experts. Includes a Color Selector Kit. Only 50c. Send the coupon—*today!*



KIRSCH COMPANY, 345 Prospect, Sturgis, Mich.

Gentlemen: Enclosed is 50¢ for one copy of "Window Decorating Made Easy."

Name_____

Address_____

City_____ Zone____ State_____

Money for your recipes

For October: pot roasts; spicy cookies

WHEN CRISP fall days come around again, bet your family can count on a delicious pot roast for Sunday dinner. Let us try your recipe. Send a recipe for spicy cookies, too. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next October. The winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Pot roasts make tasty fall meals—thrifty ones, too. Tell us how you braise less-tender cuts of meat—atop the range, in the oven or a pressure pan. What vegetables or special seasonings do you add? Include tenderizing tricks.

sirloin-tip roast with vegetables
Creole pot roast
barbecued pot roast
pot roast in foil
sauerbraten
veal with apple stuffing
pot roast with dumplings or noodles

Spicy cookies. We'd like you best recipe—old-fashioned or nev Your cookies may be the rolle drop, bar, or refrigerator typ (just so they're flavored with spice Perhaps your favorites are mac with cereal or coconut. Ideas:

gingersnaps
oatmeal cookies
cinnamon-orange diamonds
spicy hermits
molasses cookies
applesauce bars
cinnamon-chocolat cookies
rocks
mincemeat-filled cookies

This month's winners

(*See recipes on pages 97 and 98*)

Cook-of-the-Month for Chocolate Desserts

Mrs. A. W. Lucht, Robbinsdale, Minn.

Cook-of-the-Month for Eggs and Cheese

Mrs. J. Wilkinson, Colorado Springs, Colo.

Other Winners

Mrs. Charles Errol Fletcher, Modesto, Calif.
Mrs. B. A. Getschmann, Bremerton, Wash.
Mrs. William F. Grossnickle, Greensboro, N. C.
Mrs. Russell E. Lewis, San Anselmo, Calif.
Willa Nordyke, Kent, Wash.
Mrs. James E. Welch, Denver, Colo.

Honor Roll

Mrs. John E. Anderson, Janesville, Wis.
Mrs. N. W. Carpenter, Jr., Clinton, Miss.
Mrs. M. M. Chmilar, Calgary, Alba., Canada
Mrs. J. H. Cook, Long Beach, Calif.
Mrs. Margaret Engstrom, Hiawatha, Kans.
Mrs. Richard G. Lillie, Anaheim, Calif.
Mrs. Burton Loshbough, Saint Joseph, Mich.
Mrs. K. Ray Meadows, Phoenix, Ariz.
Mrs. O'Leary, Louisville, Ky.
Mrs. Earl S. Quandt, Beaver Dam, Wis.
Mrs. Gordon W. Smith, Waterville, Maine
Mrs. William Porter Vardaman, Bessemer, Ala.
Mrs. Wendell H. Wilson, Fresno, Calif.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "October Pot Roasts" or "October Spicy Cookies." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens.*
7. Entries must be postmarked by midnight, March 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5403 Test Kitchen, *Better Homes & Gardens,* Des Moines 3, Iowa.

Right from the State Fair Champion...
Easy enough for any bride!

Golden Apricot Coffeecake



Fleischmann's Yeast is another fine product of Standard Brands Inc.

Mrs. George McCollum of Hopkins won the new gold ribbon for yeast baking at the Minnesota State Fair

Just mix and spoon–it rises in the pan!

says Mrs. McCollum. "A quick way to make marvelous coffeecake . . . even if you've never baked before. It's topped with sunny apricot jam and crispy slivered almonds—has that wonderful flavor only *yeast* baking can give you. Just be sure to use Fleischmann's Active Dry Yeast. It's so fast rising and dependable . . . and easy to use!"

Easy Delicious Fleischmann's Yeast Recipe

GOLDEN APRICOT COFFEECAKE

Filling

½ cup (1 stick) Blue Bonnet Margarine
¼ cup sugar
¾ cup slivered blanched almonds
½ cup apricot jam
1 tablespoon grated lemon rind

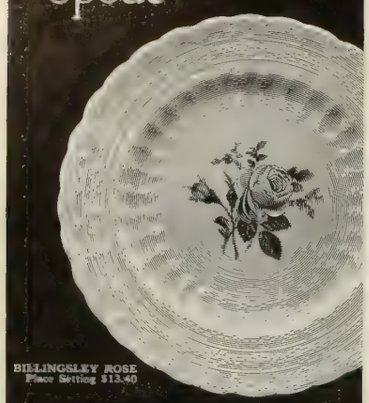
Combine ingredients in saucepan, cook gently 5 minutes, stirring often. Let cool.

Dough

¼ cup warm (not hot) water
1 pg. Fleischmann's Active Dry Yeast
½ cup Blue Bonnet Margarine
½ cup sugar
3 eggs
¼ cup milk
3 cups sifted enriched flour
½ teaspoon salt

Sprinkle yeast in water and dissolve. In mixing bowl cream margarine, gradually add sugar, and cream together. Stir in yeast mixture and remaining ingredients. Beat until blended. Reserve ½ cup dough. Spread remaining dough in greased 9 x 9-inch pan. Cover with apricot filling. Work reserved ½ cup dough with ¼ cup additional flour until smooth and pliable. Roll into 12 x 12-inch square. Cut into ½-inch strips. Arrange lattice fashion over filling. Brush with beaten egg white. Cover and let rise in warm place, free from draft, until doubled in bulk, about 1 hour. Bake at 375°F. (moderate) about 30 minutes.

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Much of the pleasure in entertaining your friends comes from watching their faces as they recognize that your dinnerware is Spode. How gratifying it is to feel, as well as be, correct! Write today for Booklet 67.

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25 for $3.75
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Write Publicity Director
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Pierre 8, South Dakota
Name _____
Address _____
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State _____



When making the appointment, Mother told the dentist it was Debbie's first visit.

Here, he gets acquainted with her. Little sister is along, so she'll know him, too.

First visit to the dentist

DEBBIE will soon be 3 years old. All 20 of her baby teeth are "in," so her parents know it's time to take her to the dentist for her first examination.

(Dental care is needed earlier if any brown spots are noted on the teeth.)

If baby teeth are lost prematurely, a child cannot chew his food properly, is hindered in speech development, may suffer in facial form or symmetry. Also, nature intends the baby teeth to guide the permanent teeth into their proper positions.

Here are Debbie's first experiences in the dentist's office, and the tooth care she practices at home.

Photographs: Joan Liffring



To come down to Debbie's level, the doctor sits on footrest of dental chair.

She opens her mouth as he is doing; she's wary, but willing to co-operate.

More on page 130

or m-m-marvelous meatless meals—Borden's Fine Cheeses



BORDEN'S CHATEAU—all family cheese food of 100 uses

There's no end to the delicious ways you can use Borden's CHATEAU—the first and finest cheese food ever made. Melts to a creamy richness. Slices clean and easy for sandwiches or snacks.

Here's one suggestion for a hearty, meatless main dish: make your favorite tuna salad. Heap on bun. Top with zesty CHATEAU and pop under the broiler.

And CHATEAU is nourishing for children. 1½-oz. serving of Borden's CHATEAU provides more essential protein, plus other vitamin and mineral benefits than an 8-oz. glass of whole milk!

Get Borden's CHATEAU in the money-saving 2-lb. loaf! Featured at your food store now!





BORDEN'S PARMESAN and ROMANO—greatest flavor upper since salt and pepper

Keep a canister of this zippy grated cheese right on your table.

Borden's Parmesan and Romano peps up everyday dishes, as well as adding true Italian flavor to your favorite Italian recipes.

It's doubly delicious because Borden's combines two superb Italian cheeses to make the finest grated cheese ever: Parmesan (dry, sharp, aged fourteen months) and costly, full-bodied Romano. You'll like it better because two are better than one!

BORDEN'S FINE CHEESES
very big on flavor



e Borden Co.

POWERFUL NEW PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!



NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'
Toilet ALL-ANGLE Plunger

Ordinary plungers don't seat properly, forcing air and water to splash back. Thus you have a mess and you lose the very pressure needed to clear the clogging mass.

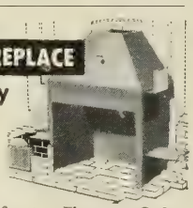
With "Toilaflex", designed for toilets, no air or water can escape. The patented, tapered tail forms an air-tight fit: the full pressure plows through the obstruction and swishes it down. Can't miss!

- DOUBLE-SIZE CUP, DOUBLE-PRESSURE
- DESIGNED TO FLEX AT ANY ANGLE
- CENTERS ITSELF, CAN'T SKID AROUND

$2.65 fully guaranteed

AT MOST HARDWARE STORES

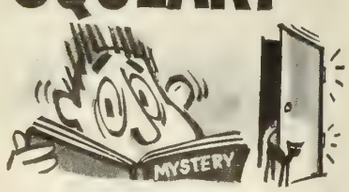
How to build a SMOKE-FREE FIREPLACE and Save Money



America's leading fireplace authorities show you how to build a smoke-free, heat-circulating fireplace at *lower* cost . . . how to accent its beauty with famous *Flexscreen*® furnishings. SEND 25¢ for complete how-to-do-it information, colorful catalogs and prices—52 pages crammed with fireplace ideas!
Bennett-Ireland Inc., 2136 Plum St., Norwich, N.Y.

As essential to the do-it-yourselfer as hammer and saw . . . *Better Homes & Gardens* HANDYMAN'S BOOK. $4.95 (Canada, $5.50) wherever books are sold or send check or money order to 6503 Meredith Building, Des Moines 3, Iowa.

SQUEAKY



HINGES?

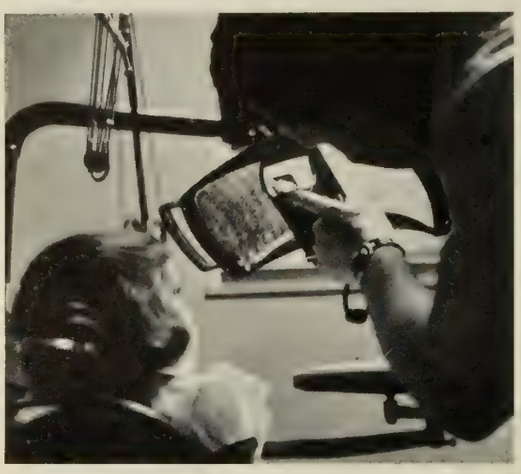


QUICK! **Hush 'em up** with handy 3-IN-ONE OIL. Just a drop or two and away go squeaks. Dozens of other uses.

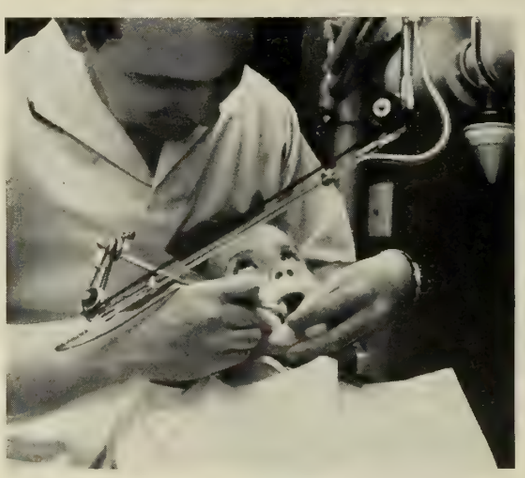
3-IN-ONE OIL
REGULAR · OIL SPRAY · ELECTRIC MOTOR

First visit to the dentist

Begins on page 128



The American Dental Association recommends X rays of "full mouth" at first visit; of molars twice a year to check for inner decay. New machines, high-speed films prevent excess radiation.



After X-raying, the dentist cleans Debbie's teeth; then examines them. The present high-speed drills can do in one minute what would have required 10 minutes with older, slower drills.



All finished, Debbie's good friend, the dentist, tells her to pick a toy from his gift shelves. Debbie promises to see him in 6 months and, in the meantime, to take good care of her teeth.

More on next page

Protect family from germs of **DISEASE**



on BATHROOM FLOOR, TOILET!

Dangerous germs can cling to bathroom floor, toilet—lurk in other danger spots throughout house—even after "cleaning" with pine oils, bleaches, other so-called "disinfectants" inefficient in killing germs in presence of soap or dirt. To make your home hospital clean pour Creolin into the scrubbing water with usual cleaning agent, in cleaning bathroom, kitchen, cellar, bedrooms; and full strength in toilet, sinks, garbage pail. Strongly germicidal but safe as diluted; easy on hands. Destroys odor-causing germs; doesn't just "mask" odors.

Helps cut down disease. At all druggists. To save, get the *large* bottle of CREOLIN.

NEWS for mothers

If you own the *Better Homes & Gardens* BABY BOOK and are having another child, you can now order the Record Section bound separately in one volume.

As with your first child, it will be a source of personal pleasure for you for years to come. It will help his school counselors and his doctor.

Only $1.50, postage prepaid. Send check or money order today to 6203 Meredith Bldg., Des Moines 3, Iowa

FALSE TEETH That Loosen Need Not Embarrass

Many wearers of false teeth have suffered real embarrassment because their plate dropped, slipped or wobbled at just the wrong time. Do not live in fear of this happening to you. Just sprinkle a little FASTEETH, the **alkaline** (non-acid) powder, on your plates. Holds false teeth more firmly, so they feel more comfortable. Does not sour. Checks "plate odor" (denture breath). Get FASTEETH at drug counters everywhere.

NOW! WASH AWAY PAINT WITH WATER!

ANYBODY CAN *EASILY* REFINISH FURNITURE, FLOORS, WOODWORK WITH NEW DISCOVERY.

Ask for TM-4 WASH AWAY PAINT REMOVER. Just flow TM-4 on — wait — wash finish off WITH WATER. This is same paint remover used to renovate Independence Hall. TM-4 is guaranteed best remover or money refunded.

15th Anniversary Saving!

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HOUSEWARES
Dishpan, Drainboard



Long Lasting—In Lovely Colors

Won't become soggy or fade. Insist on Republic's Dishpan and Drainboard for top value. At Hardware, Housewares, Department Stores. © 1960

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First visit to the dentist

Continued



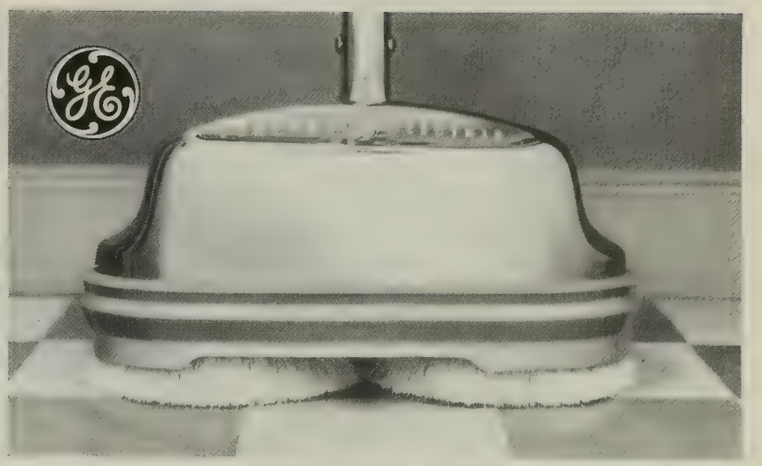
If local water is not fluoridated, the dentist may prescribe fluoride tablets to be added to the cooking and drinking water. Debbie stirs water in which Mother has put a fluoride tablet.



Debbie brushes her teeth as the dentist showed her. They are brushed thoroughly as soon as possible after every meal or gooey snack, and at bedtime, so no debris remains on teeth overnight.



When Debbie wants a snack between meals, Mother encourages her to eat things like apples, oranges, raisins, celery, and raw carrots, which are especially good for teeth and gums.



NEW! DO-EVERYTHING FLOOR POLISHER



THAT WILL SCRUB WITHOUT SPLASHING,



THAT WAXES AND POLISHES ALL KINDS



OF FLOORS AND EVEN CLEANS RUGS.

New General Electric Do-Everything Floor Polisher even dry cleans your rugs quickly and easily. Scrubs without splashing, thanks to new, exclusive Splash-Guard. Applies wax. Twin brushes polish and buff for long lasting protection. Gets close to baseboards and into corners.

Attachments snap on; Rug Cleaning Brushes, Floor Scrubbing Brushes, Lambs Wool Pads, Steel Wool Pads. *General Electric Co., Vacuum Cleaner Department, Bridgeport 2, Connecticut.*



Special Extra. Optional Liquid Dispenser automatically distributes wash water and liquid wax.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Two wonderful new Revere Recipes

SHRIMP MEUNIÈRE

Melt ½ cup of butter in a Revere Ware 10″ French Chef's skillet. Add 4 cups of cooked, shelled shrimp. Then heat thoroughly. Remove the shrimp to a hot platter. Add to the butter in the skillet 2 tablespoons of lemon juice, 1 tablespoon of finely chopped parsley, 1 teaspoon of salt, ¼ teaspoon of pepper. Pour this lemon mixture over the shrimp. Makes 6 generous portions.



New Revere Ware Recipe Book tells you how to make many more exciting dishes like these. Beautifully illustrated. Send 25¢ to Dept. BH2, Revere Copper and Brass Incorporated, Box 111, Rome, New York.



that will make you want to see more

GINGER ICE CREAM

Combine ½ cup sugar and 1 tblspn. cornstarch in top of Revere Ware Double Boiler. Slowly stir in 1½ cups milk. Place over boiling water, stirring constantly 'til mixture thickens. Stir a little of hot mixture into 2 slightly beaten egg yolks. Add egg mixture to remaining hot mixture in double boiler, cook for 3 minutes. Cool. Fold in 2 tblspns. ginger syrup or 3 tblspns. preserved ginger, 2 stiffly beaten egg whites, 1 cup heavy cream, whipped. Pour into refrigerator tray, freeze until firm.





PATRIOT WARE is sturdy, handsome stainless steel inside and out. Popularly-priced. Famous Revere quality. Unique "heatlining" makes cooking easier, faster. The gleaming beauty of stainless steel cleans almost effortlessly. There's a utensil for every need . . . from $5.25*.



REVERE WARE is copper-clad stainless steel—the world's finest. Copper for fast, even heat; stainless steel for mirror-bright beauty. Snug covers seal in all the natural goodness of foods. Jewels to cook with. Jewels to display in your kitchen too. As low as $4.95* with gift sets from $21.00*.

**Manufacturer's suggested retail prices*

Dead-end wall comes to life

This handsome bookcase wall was one family's answer to the problem of bare walls, a high ceiling, and a lonely window.



AFTER. The bookcases were built just to the height of the cove molding, for a lower, broader look. The long, horizontal shelves (particularly the top one) and the new, darker ceiling color also tend to make the room look lower and considerably wider.

The new window treatment forms a pleasant background for the table and lamp grouping, and maintains the unity of the wall. Radiator enclosure is duplicated on the right as a storage cabinet.

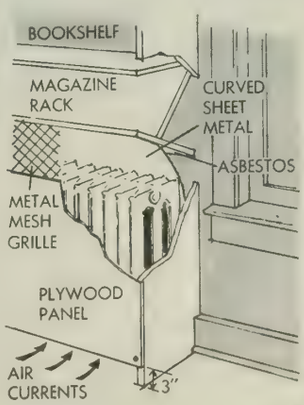
Photographs: Guy Burgess. Data: Lorraine Burgess



BEFORE. The wall was bare and unattractive. The window, crowded by the radiator, didn't lend itself to usual draping or to good furniture arrangement.

Flat black paint disguises the radiator inside its plywood cabinet.

An expanded metal grille and a toe hole allow for air circulation. A curved sheet of metal under the magazine rack deflects heat out into the room.



POOR BILL... AND YOU CAN GET WINDOWS WITH SCREENS THAT ROLL UP AND DOWN

It's "goodbye window chores" with screens that *roll up and down* like window shades! Famous ROLSCREENS are an exclusive feature of PELLA WOOD CASEMENT WINDOWS. Insulating glass *remains in place year 'round*... protects against cold, heat, noise and dust. If you like windows with small squares or diamond panes, PELLA offers glass dividers that *snap in and out*, leaving *only* one large glass area to clean. Distributors throughout U. S. and Canada.



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ROLSCREEN COMPANY, Dept. LC-16, Pella, Iowa

Please send free 24-page, full color book on PELLA WOOD CASEMENT WINDOWS.

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... It's the WESTERN-most!



Enjoy clam-digging on our safe, sandy beaches...enjoy blue Pacific Ocean surf and sun bathing too.

... Most pleasure per mile!

Where's Mother in all this exciting fun on Washington State's broad ocean beaches? She's taking the photo . . . for picture memories the family will cherish for years. And there will be other pictures, too — Grand Coulee Dam night-floodlighted, magnificent Mt. Rainier, the prehistoric Grand Coulee Dry Falls, ferrying on blue Puget Sound, the fine guest ranch, resort motel or friendly hotel the family loved so much. May we help you plan your best vacation ever in . . .

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OPEN LETTER TO A TEENAGER

Dear Son:

If you must drink...



By Arthur Gordon

For the past hour or so, left alone here in my den, I've been thinking of the talk we had in which you said that most of your friends had been smoking since they were 14 and that some might begin at least token drinking any time now.

No doubt you're right. Your generation seems to arrive at these milestones a lot sooner than mine did. But before you make your own decision, I wish you'd consider the things I'm going to say in this letter. You may not agree with my conclusions, but as you know, I'm a reporter, and I'm usually pretty accurate with my facts.

Please understand, to begin with, that I'm not going to "lay down the law." When boys reach your age, parents can only advise. In any case, I think most teen-agers resent arbitrary rules handed down without explanation, and go out of their way to break them.

Nor do I intend to preach to you. I don't think alcohol by itself is either moral or immoral, any more than an automobile is. It's the way you handle it that counts.

This attitude may seem lax to some people, but it has the backing of many church leaders. While they oppose all abuse of beverage alcohol, they do not insist that total abstinence is the only remedy for such abuse. There's no scriptural command requiring such abstinence in either the Old Testament or the New.

Well then, you might ask yourself, why does my father—who's not an abstainer himself—feel it necessary to write me a solemn letter about it?

A fair question, and I'll try to give you a fair answer. I'm writing this letter because I believe that any intelligent person about to take a gamble ought to know the odds. I think it unlikely that you and your friends have any such knowledge. I know I didn't at your age.

The gamble, of course, is that once you begin drinking, you might wander from the ranks of the "controlled" drinkers. Most young people, of course, are convinced that they hold their destinies firmly in their own hands, so you probably think this matter is largely up to you. But evidence is steadily mounting that certain people, where alcohol is concerned, have no command over themselves. And the crucial question is, *how do you know you aren't one of these people?*

"Drink has taken five million men and women in the United States, taken them as masters take slaves, and new acquisitions are going on at the rate of 200,000 a year." Does this sound like a quotation from some temperance tract? It's from the Journal of the American Medical Association, a publication not given to sensationalism.

All right, you might say a bit uncomfortably, five million slaves is a lot of slaves. I don't envy them and I certainly don't want to join them. But surely the great majority of people who drink never become alcoholics. If I decide to drink, the odds are heavily in my favor, aren't they?

Yes, they are. Statistics on the consumption of alcohol indicate that about 75 million Americans drink in some way at some time. This is well over half the adult population. Three out of four men drink. More than half of all American women drink, at least occasionally. So, numerically speaking, your chances of becoming an alcoholic if you drink are roughly one in 15.

Actually, the odds don't favor you quite so much as that. The figures above include people who might have only a sip of champagne once a year at a wedding. This, as you well know, isn't the only type of social drinking you'll encounter. It might be fairer to peg the odds, in your case, at one chance in 10.

These are still pretty good odds. But in any sort of gambling you have to keep a sharp eye on what you stand to lose as well as on your chances of losing it. I might be willing to risk, say, a hundred dollars on a wildcat stock where I have one chance in 6 of losing it all. But no one could persuade me, for any inducement, to play Russian roulette with a revolver loaded in one of its 6 chambers. The odds would be the same, but I'd be risking, not money, but my life.

And that, very often, is exactly what the alcoholic loses: his life. Not necessarily in the biological sense of the word, but in the social sense: job, friends, marriage, family, children. And, if you like, in the religious sense: self-control, self-respect, any sort of worthwhile relationship with God or man.

I've seen this happen to friends of mine. It's happening to some of them right now. Three-quarters of all alcoholics or problem drinkers are between the ages of 35 and 55. I see it, and I assure you it's a terrifying thing. Not just for the victim, but for those close to him or dependent on him. It has been estimated that each alcoholic adversely affects the lives of from seven to ten people. If so, then it can be argued that alcoholism is really our greatest health problem, because it's throwing a quarter of our population out of balance emotionally, economically, or spiritually.

By now you probably think I'm

[*Turn to page 138*

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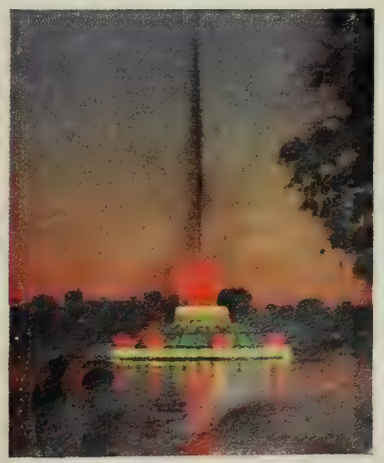
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The new Amana Free-O'-Frost Freezer-*plus*-Refrigerator, with its exclusive new Frost-Magnet, gives you better performance, more convenience, and greater efficiency.

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Only Amana gives you this better performance—which assures you of no loss of food flavor or moisture—and no frost ever!

And only Amana gives you this years ahead freezer *plus* a full family size refrigerator with all the latest features—glide-out shelves, automatic defrosting, thermostatically-controlled butter keeper, vegetable crisper, meat keeper—even a tall bottle compartment.

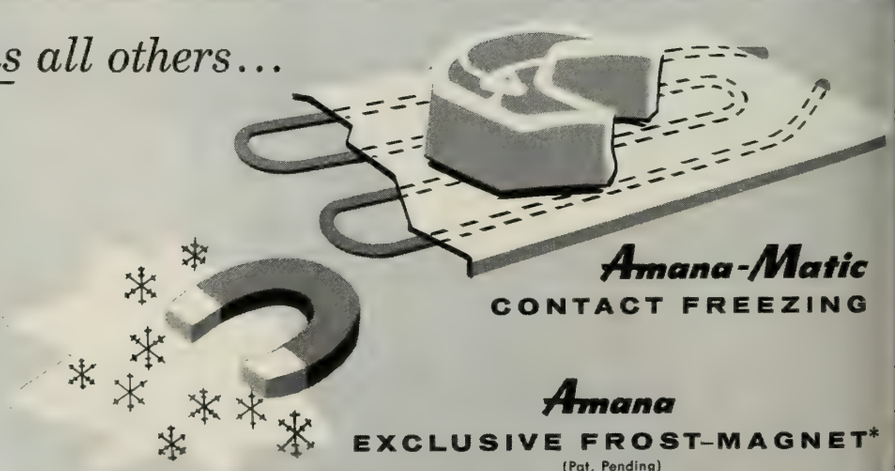
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Open letter

Begins on page 134

building a grim and relentless case against any sort of drinking. That is not my purpose. What I'm trying to do is give you a few facts on which to base a decision, one of the most important decisions of your life. As in most complex problems, some of the facts seem to point in one direction, some in another. There are good things as well as bad to be said about the custom of controlled drinking.

What are the good things? Well, aside from the pleasure to be derived from the taste of good beer or fine wines or even stronger drinks, there isn't much doubt that, taken in moderation, alcohol cushions the harsh impact of reality, reduces tension and anxiety, and even promotes friendliness and good will among people. I know one psychiatrist who maintains quite seriously that in many cases alcohol performs a valuable function by preventing strain and worry from building up into full-scale neuroses. And a wise physician, Dr. Kenneth Walker, has written that if he were a millionaire he would endow the United Nations with a sidewalk cafe where the diplomats could sit, sip sherry, make amicable compromises instead of the usual strident speeches.

These are benefits that are lost if you decide on total abstinence. Whether the loss outweighs the hazards involved is precisely the question you're faced with.

I'm trying to be honest with you and present as much of the picture as I can, but this is difficult because it isn't a simple problem, and where alcohol is concerned, emotionalism often tends to cloud the issue. The whole subject is full of prejudices and uncertainties.

Most people, for example, think that alcohol is a stimulant. Actually, it's a depressant. As it begins to affect the central nervous system—especially the brain—inhibitions are dulled and restraints are relaxed. So the drinker may become more animated. But he isn't being stimulated; he's being drugged.

Also, many people are convinced that you can become addicted to alcohol the way you can become addicted to cocaine or morphine—simply by repeated exposure. But recent research indicates that this is not so. Some people apparently cannot become alcoholics no matter how much they drink.

Many people believe, too, that even in small quantities alcohol is damaging to the human body. This doesn't seem to be the case either. Autopsies on a teetotaler and on a man who drank a couple of cocktails every night would show no visible differences. When damage does occur in alcoholics, most doctors now feel, it's largely due to dietary deficiencies and other abuses alcoholics inflict on themselves.

So you see, science is beginning to give us answers that challenge age-old concepts. But many questions remain unanswered.

Can a susceptibility to alcohol be inherited? The experts think not, but they aren't sure. Certainly in some families there seems to be a pattern of heavy drinking. But this may be the result of example and environment, nothing more.

What makes a drinker lose his tolerance for alcohol? Again, there's no final answer. We know that in general it takes from 7 to 17 years for a drinker to become a compulsive alcoholic. But science is still struggling with the basic question: Why this person and not that one?

Some experts feel that the answer may be hidden deep in the secrets of body chemistry. Others believe that the basic causes are psychological, not physiological; they point out that the problem drinker's resistance to strain or tension is always low. Still others believe that alcoholism is the product of so many complex factors—mental, physical, and sociological—that we'll never be able to pinpoint a single cause.

In any case, the disease is still with us, five million cases of it, and nobody can tell who the next five million victims will be. Some day tests might be able to single out those people who, if they drink at all, will reach the point where they can't handle alcohol. This will be a great day. But it isn't here yet. And until it is, everyone who starts to drink is playing Russian roulette with a deadly disease.

So think it over carefully. They say that many youngsters drink because they're great conformists, afraid not to do what their contemporaries do. They also say that drinking is often a gesture of defiance. One study, in fact, indicates that problem drinkers are most often found among individuals who grew up in homes where liquor was equated with sin and therefore rigidly prohibited.

Well, maybe so. But I know you're not afraid to be different, and I'm pretty sure you don't belong in that second category at all. So for you, it's a gamble, and a big one. That's what I want you to realize.

Love, Dad.

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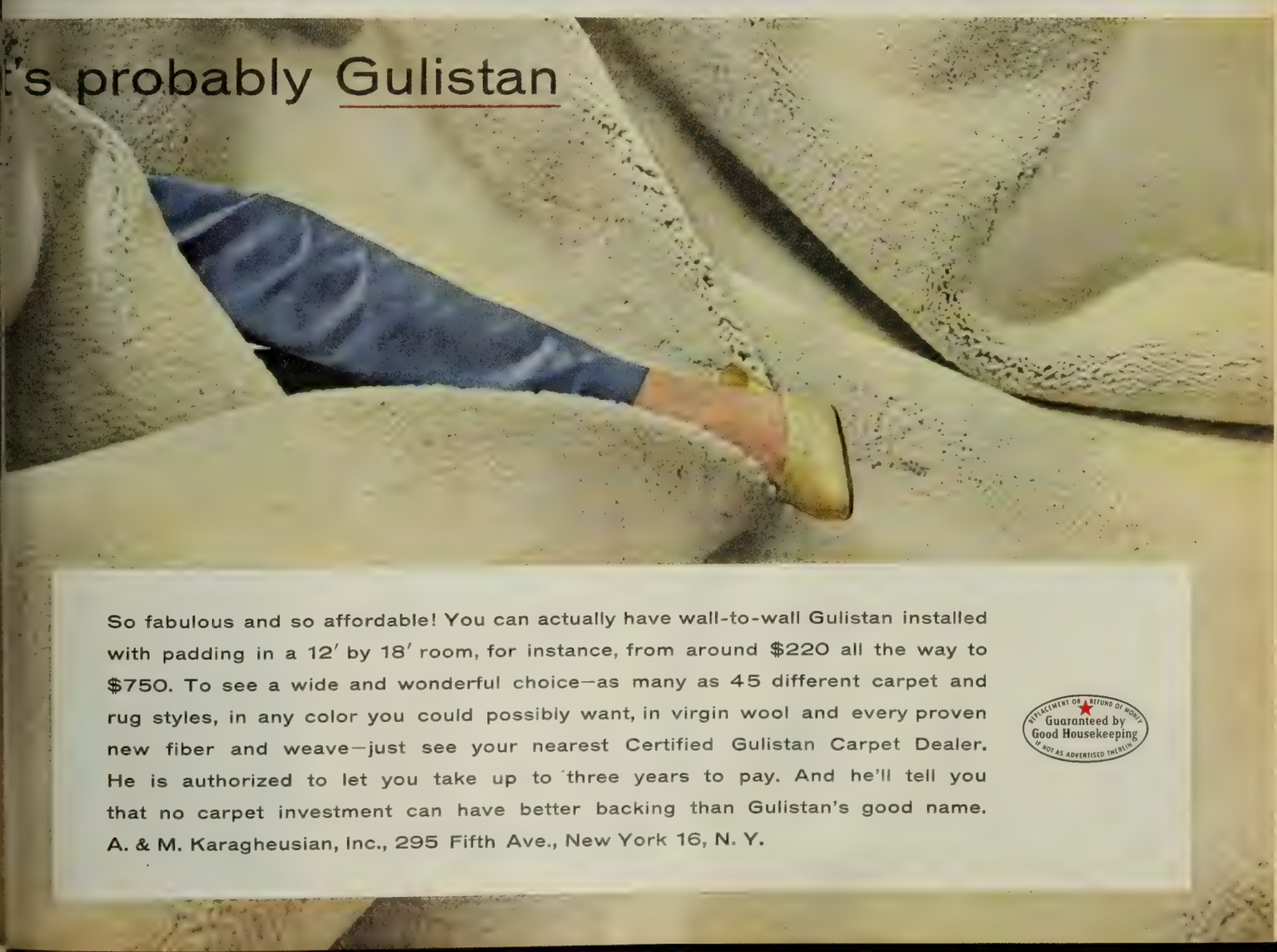
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When in New York, visit the National Design Center at 415 East 53 Street. Utilize its Information Bureau and view the changing exhibits of both home furnishings and architectural interior design products.

(personal counsel not available)

Offer advice on home planning; do not offer help with decorating or furnishing.



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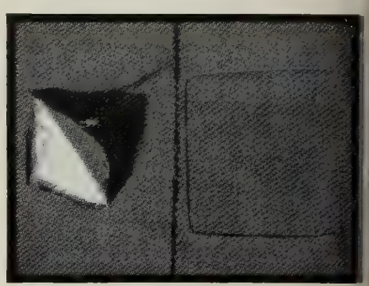
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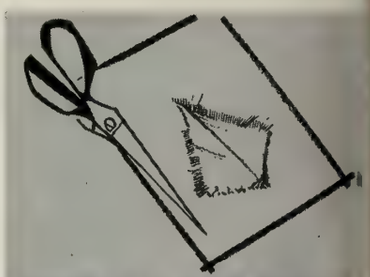
Make quick work of patches

Use your sewing machine to make a patch quickly and easily. Here's the how-to.



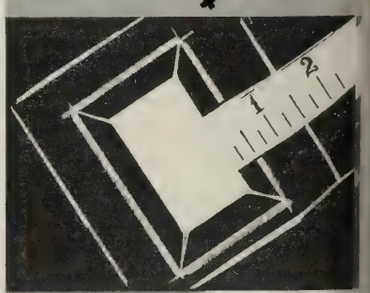
Equipment you'll need, besides a sewing machine, are thread, scissors, chalk, and a ruler.

If you don't have matching scraps of fabric, cut a patch from the garment's facing or hem.



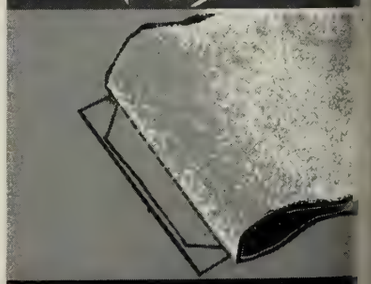
To make this patch, you won't have to rip out the trouser leg or the shirt sleeve. The machine stitches will make it sturdy.

Working on the fabric's wrong side, cut out around the tear to make a square or rectangle.



Then measure in about a half-inch from the cut edge and chalk a line to guide your stitching.

Cut into each corner of the resulting seam allowance; press it back at the chalk line.



Cut out a piece for the patch about a half-inch or inch larger than hole so you'll have plenty of fabric for easy handling.

Fit patch to half-inch seam allowance to make a seam. Stitch on chalk line, leaving needle in fabric to turn a square corner.



After stitching is completed, eliminate the wide, bulky seam: trim it off to about a quarter-inch and then press it open.

If the material has a tendency to fray easily, overcast the raw edges of the seams, or whip them down inconspicuously.



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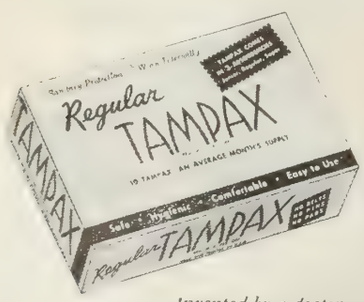


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HYPERTENSION

Comes off the panic list

High blood pressure has no miracle cure, but a number of medical advances have combined to limit its danger

By Dr. Irvine H. Page and Albert Rosenfeld

For the first time in medical history there is really encouraging news to report to the 20 million Americans who suffer from hypertension, more familiarly known as high blood pressure. The good news comes not in the form of any spectacular breakthrough, but in an accumulation of discoveries which offer most hypertensives a virtually normal existence. This is true even for victims of "malignant" hypertension, that explosive form of the disease which, until now, almost invariably meant quick death. Victims still need doctoring and care, but they have hope of living out productive life spans in relative comfort.

More progress has been made in helping the hypertensive in the past 10 years than in all the years that preceded them. New drugs and diet—and, in rare cases, surgery—have made all the difference. And work in progress at various medical research laboratories offers the promise of a real cure in the foreseeable future.

One of the reasons it took medicine so long to do anything about hypertension was the simple failure to recognize that it was a dangerous disease. Until about 30 years ago, doctors believed that high blood pressure was often *good* for the patient. Their reasoning went like this:

When arteries harden and thicken, there's less space for blood to flow through them. This cuts down the normal supply going to vital organs—especially the brain and kidneys—which, without enough blood, wither and die. To keep this from happening, the body responds to the challenge by forcing more blood through the narrower passages. Higher pressure is a sign of this phenomenon.

No doctor accepting such a theory would think of trying to lower a patient's blood pressure. But intensive studies have gradually proved the fallacy of this whole outlook. Doctors learned, first of all, that lowering the blood pressure to normal—even in a patient with arteriosclerosis—does not hurt the body's vital organs at all. They also found out how wrong they had been in assuming that arteriosclerosis was the cause of hypertension.

The truth turned out to be the reverse of what they'd imagined. Under increased pressure, the walls of blood vessels grow weak and inflexible, with the result that they harden and thicken. So it's hypertension that causes arteriosclerosis, not the other way around.

Increased blood pressure also puts a much heavier strain on the heart. Like any overworked muscle, the hard-pumping heart gets larger. After a certain time, the enlarged heart begins to fail. The damage that hypertension ultimately does to the vessels of the heart, brain, and kidneys makes it a major cause of all strokes, heart failure, and uremia. Thus it's seen to be one of the nation's deadliest killers—of young people as well as old.

Once the lethal nature of hypertension was recognized, the medical profession started hunting in earnest for remedies. Hypertensives, newly aware of the danger they were in, worried themselves even sicker. But there was little that doctors could do to allay either their hypertension or their panic. There was simply no safe, dependable means of lowering blood pressure that would work effectively on a long-range basis. Even after aggressive research got under way, hypertension never became one of the well-publicized diseases on which a great deal of money and promotion are spent.

One of the first and most direct methods for relieving hypertension was surgical. In an operation called a sympathectomy, impulses from nerves controlling the flow of blood into the limbs and abdomen were cut off. This was a rather painful and temporarily disabling operation, however, and always unpredictable. It reduced blood pressure to normal—but only from 20 to 30 per cent of the time. Obviously, it was only a last-resort answer.

A variety of drugs was tried. The first successful group—compounds like hexamethonium and mecamylamine—were known as "ganglionic blocking agents." These often achieved chemically what the sympathectomy did surgically: they blocked the impulses in the ganglia of the critical nerves. But most patients who took enough of these drugs to do their hypertension any good soon began to develop alarming side effects—everything from respiratory disturbances to severe twitching and depression.

Other new drugs, like hydralazine and reserpine, seemed to operate [*Turn to page 144*



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Hypertension

Begins on page 112

more directly on the blood vessels. But, like the ganglionic blocking agents, they produced a number of undesirable side effects—among them depression, peptic ulcers, and symptoms resembling arthritis. So the physician who controlled hypertension with these drugs did so at the cost of great discomfort and, at times, danger—to the patient. Frequently, the dosage had to be cut. And when it was reduced to the safety level, it no longer lowered blood pressure.

Along with drugs and surgery, diet has been advocated by many doctors as a means for controlling hypertension. There was, for example, the famous and controversial "rice diet"—a very unpalatable and hard-to-keep regimen whose main advantage was its low salt content. Most hypertensives today must keep the salt shaker out of reach since salt seems to be a major factor in high blood pressure.

As research intensified, a great many more cases of hypertension were observed to be directly linked with faulty circulation in the kidneys. But circulatory troubles in the highly complex vascular system of the kidney were hard to pinpoint. This difficulty was overcome only recently with the discovery of an ingenious way to inject into the aorta a substance that was opaque to X rays. When the substance entered the vascular maze of the kidney, X-ray pictures clearly showed the location of any obstruction in the blood vessels. Delicate techniques were then worked out for removing the obstruction or grafting new blood vessels to replace the clogged ones. This returned the patient's blood pressure to its normal level. The operation is performed, of course, only in cases where severe hypertension is directly traceable to the kidneys.

The biggest boon for hypertensives came about a year ago in the form of a new drug called chlorothiazide. Doctors heard about its use as a diuretic in treating edema, and noted that it seemed to sweep salt from the bloodstream. After extensive testing, chlorothiazide has taken its place in the arsenal of weapons against hypertension.

It does not, by itself, get rid of hypertension. But used in combination with other drugs—the ganglionic blocking agents, hydralazine, or reserpine, which can now be cut down to small, safe doses—it does a vastly improved job of relieving the hypertensive. Patients scheduled for sympathectomies can often avoid surgery thanks to chlorothiazide. And, while taking chlorothiazide, they can even be a bit more liberal with the salt shaker. In fact, chlorothiazide is sometimes *too* effective as a salt remover. Its one dangerous side effect seems to be that it may flush out too much vital potassium along with the salt. But this can be remedied by supplementing the diet with potassium.

As matters now stand, surgery is almost never required.

Though some people seem more prone to hypertension than others, no one has yet devised a reliable hypertensive "profile." The disease is no respecter of race, occupation, age, or social position. You might be a potential hypertensive, and, as such, here's what you should do:

1. If you don't already have a physician in whom you have complete confidence, find one.

2. Go to him for regular physical examinations. As a routine part of every checkup, he'll take your blood pressure. Remember that "normal" blood pressure is not the same for everyone. So let the doctor decide whether or not yours has reached an alarming level. If he isn't worried about it, don't you worry about it.

3. If you do develop hypertension, faithfully follow your doctor's advice. If your case is serious enough to require drugs, be patient while he works out the right combination that will give you maximum relief with minimal side effects.

4. Take care of yourself. Hypertension thrives on excess. Get enough rest. Exercise moderately, but don't overdo it. Eat a well-balanced diet, with emphasis on quality, not quantity. Your doctor will probably tell you to go easy on salt, to keep your weight down and your fat intake low. Unless you work like a stevedore, don't eat like one.

With a reasonable degree of moderation in his activities, there is little a hypertensive cannot do. And one thing he *can* do is look forward to the day in the not-too-distant future when his life will be even easier, as more and more basic research work pays off in practical methods of treatment.

As one example of the kind of fruitful work in progress: researchers have recently isolated a kidney substance called angiotensin—and there is growing evidence which points to angiotensin as a major cause of hypertension. As every research scientist knows, discovering a cause is a big step to discovering a cure.

As still other causes are discovered, they will lead to still other cures. And it's reasonable to hope that the day isn't far off when a person can maintain a safe and steady blood pressure throughout a whole lifetime. Hypertension will then be only a curiosity of medical history.

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CHING HOTPOINT DRYER H TOUCH COMMAND!



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come out soft,
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This new Hotpoint Washer is yours to command! Just push a button and it automatically selects the right washing method for any kind of fabric—your best blanket, your smartest wash-and-wears, that party tablecloth. Each comes out beautifully washed—soft, wonderfully clean.

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Adds bleach and fabric conditioner automatically at the proper time for whiter, softer, more luxurious washes.

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Fashions in Lighting Center
FIRST NAME IN LIGHTING SINCE 1904

LOOK FOR THIS SEAL
Awarded to leading stores for their Lightolier Fashions in Lighting Centers



Write Dept. BH-30 for complete free lighting brochure.

LIGHTOLIER • **Jersey City 5, New Jersey**
Showrooms: New York, Chicago, Dallas, Los Angeles

**Slightly higher in the West.*

Southern Arizona

Begins on page 64

Bickel



Over six centuries old and now protected by a roof, this adobe watchtower is part of Casa Grande National Monument near Coolidge. Indians lived here, then left, before Columbus ever saw America.

rain urges out its blossoms, it tends to be bleak and monotonous. Some people, after they've lived there awhile, learn to speak of a certain parched glamour, but how much of that talk about the desert's dry beauty only disguises sympathy for its plainness? One woman who now boasts of its "sandy charm" remarked when she first saw the desert, from a plane flying in to Tucson, that it looked a bit like her living room floor with the rug taken up for cleaning. The image does not bear pursuing, but it does suggest a common impression: the desert, to those unfamiliar with it, appears almost always to lack something. It carries the feeling of incompletion, a sense of missing adornment. There are plants—indeed, there are thousands of plants—but they serve little decorative purpose. Vegetation is, for the most part, colorless and harsh. Bushes crouch in twisted postures, spiny and arthritic. Cacti interrupt the view like misshapen telephone poles. Look for grass and you'll discover little—you'll see gravel and sand there instead. But before you take a critical stand, remember the circumstances. In New England, say, plants have time to be pretty; here they must first stay alive.

The problem, obviously, is water—or rather the abundant lack of it. They say that when rain descends on the desert you can drop a few seeds on the ground, jump back, and lo and behold you're a farmer. Perhaps. But what small solace that provides when the rain takes so long in coming! Some of these withered growths feel no moisture at all for months. Strangers pass them over as dead. Trees up North, denuded by winter, seem to flourish in comparison. And yet with the first gentle whisper of dampness, the landscape bursts forth in renewal.

When does a man start to know Arizona? When he begins to realize this: that in easier climates you appreciate plant life for its graceful and unhindered beauty, but on the desert you come to admire it for naked determination.

You understand I'm not talking now about those forested mountains near Tucson, or Phoenix's year-round oasis. They're something else again, which we'll get around to presently. I'm speaking

[*Turn to page 149*



Because Arizona is as large as New England with most of New York State tossed in, vacationers are seldom advised to try to see it all. From Halloween to Memorial Day, this is the half to visit.

See The Dinah Shore Chevy Show Sunday, NBC-TV—The Pat Boone Chevy Showroom weekly, ABC-TV



Small wonder—with a wonderful ride!

In a Corvair even a ho-hum trip through town can be a happy experience. You not only don't mind the traffic, it's kind of a challenge to your Corvair's lighthearted handling and nimble reflexes. Same goes for parking. You'll get a real boot out of driving this car. And practical, too. Air-cooled rear engine (no water, no antifreeze). Virtually flat floor. Independent suspension at all four wheels. Low price. Little gas. And a fold-down rear seat is standard. But we know why you'll really want a Corvair. Just drive one and you'll know, too.

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Four models. *Practical four-door sedan, sleek new two-door in standard and de luxe versions.*

Trunk's up front. *Plenty of luggage space under the hood, where it's convenient to get to.*

Engine's in the rear . . . *where it belongs in a compact car . . . to give you nimbler handling, greater traction, better 4-wheel braking.*

Independent suspension at all 4 wheels. *Coil springs at each and every wheel take bumps with independent knee-action for a ride that rivals the costliest cars.*

Fold-down rear seat. *Converts into a station sedan with a total of 17.6 cubic feet of extra storage space behind front seat.*

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All at a practical kind of price. *Check your dealer on the short, sweet details. . . . Chevrolet Division of General Motors, Detroit 2, Mich.*

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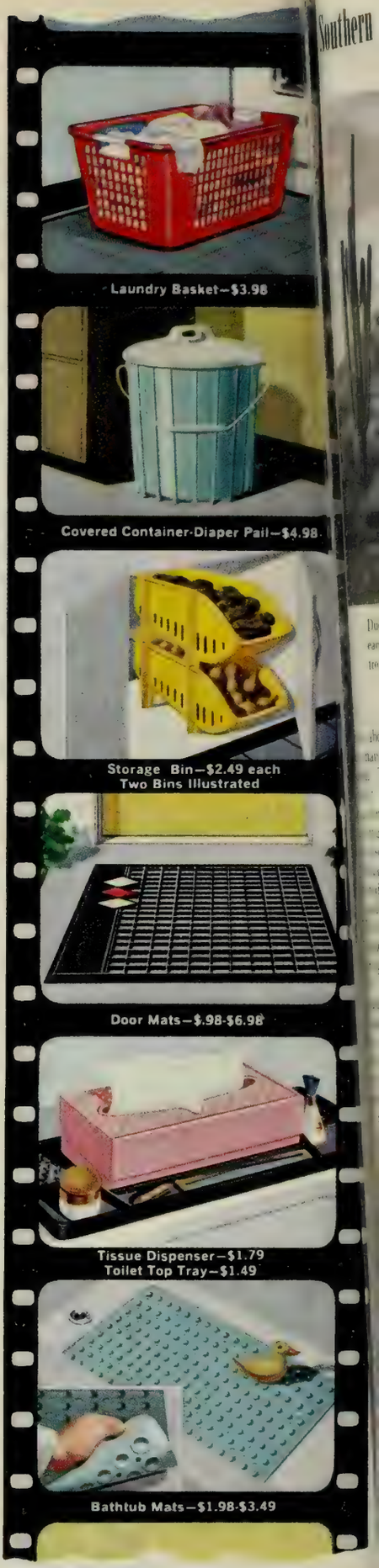
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To be sure it's the best . . . look for "Rubbermaid" on the product

Rubbermaid

means better mac

Southern Arizona

Continued from page 146

Bickel



Dude ranchers, riding old cowboy trails, don't see gunfighters behind each cactus, but otherwise they might be back in the past. To escape from chromium comforts is one reason why they're here.

here about that part of the desert no man has presumed to improve upon. This is the country that hasn't changed since Coronado marched across it 420 years ago, leading his army north out of Mexico to seek the Seven Gold Cities of Cibola—and which Indians, who provided him greeting, had been guarding for thousands of years. (The continent's oldest known civilization was dug from these sandy hills.) This is that same hard, dry terrain where prospectors, heading west to the gold fields, discovered death by dehydration—the territory Johnny Ringo roamed, offering to convince anyone who might doubt it that two six-guns would beat four aces.

It is a tough land, made famous by rugged men. Who hasn't heard of the Earps and the Clantons and their gunfight at O.K. Corral? What youngster needs to be told today about Doc Holliday or Billy the Kid, Bat Masterson or Luke Short? In Tombstone, when men weren't digging for silver, they spent much of their time digging graves. Clay Allison's custom, when he found someone he disliked, was to help that man scoop out a grave, then provoke a knife fight down inside; the winner would finally emerge by himself, grab a shovel, and fill the hole up again.

For vacationers who enjoy savoring the past, a lot of that Old West still stands. The O.K. Corral is open for tourists, and elsewhere in Tombstone today you can see, much as carousing gunfighters left them, the original Bird Cage Theater and the courthouse where outlaws stood trial. On near-by Boothill Cemetery, weatherbeaten grave markers, now slightly askew, preserve the grim humor of those raw years:

HERE LIES
LESTER MOORE
FOUR SLUGS
FROM A .44
NO LES
NO MORE

It is sometimes said that television writers have distorted the events that took place here, that the escapades of those cowboy heroes weren't actually that wild. But to hear an Arizonan tell it, they were really quite a bit wilder. Pride over its elaborate lawlessness is a state tradition. In 1882 an Eastern newspaper announced to its readers with alarm that one Wyatt Earp, a Deputy United States Marshal in the outlaw community of Tombstone, Arizona, had been discovered, miraculously alive, with 19 bullets in his body. Appalled by such slipshod reporting, the Tucson *Star* set the world straight:

"Pshaw, this is not half nor a twentieth part. The Marshal had 57 bullets extracted and it is believed there is about a peck yet in his body. Only a short time ago a cowboy had a Henry rifle rammed down his throat and then broken off; he spit the gun barrel out with the loss of only a tooth. It is stated as a fact that more than four-fifths of the inhabitants of the district carry one or more bullets in their bodies. One instance is of record where birth was given to an infant who came forth armed with two bowie knives, and a cannon strapped on his back. Everybody goes armed, men, women, and children. Every house has portholes from which the cowboys are shot down. It is a great place for suicides; if a fellow wants to die with his boots on, he just steps out on the street and yells out 'you're

[*Turn to next page*



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The difference in cost is only "pennies" a year! All wood paneling is not alike! You'll know that the moment you see the mellow glow, the rich, true grain of Roddis Craftwall genuine wood paneling. It's quality you don't get when you buy "bargain" paneling.

Craftwall's special beauty and authentic hand-rubbed look are protected by an exclusive Roddis finish. That's why Craftwall resists scuffs, stains and dirt . . . never needs waxing.

Craftwall will keep its original beauty for the lifetime of the home. Roddis guarantees that *in writing*. Choose Craftwall wood paneling in any of 9 beautiful woods, including cherry shown in picture. Ask your lumber dealer to show you samples.

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Please send me the full-color Craftwall Decorator Book showing ideas for beautiful wood paneled rooms. I enclose 10¢.

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Southern Arizona

Continued from preceding page

another,' and immediately he is plumped through from all sides with a shower of bullets. Sports play at cards with a knife in the left hand and a six-shooter in the right. It is no uncommon occurrence to see 20 men dumped out of a card room in the morning, and pitched down some mining shaft where the ore has petered out."

Those old-time renegades would find it hard to believe, but today, besides wanting to show their kids cowboy playgrounds, people come here for their health. The same newspaper that reported, in more reckless times, that "a man with good luck and extraordinary vitality may manage to keep out of the tomb long enough to become a citizen, but such instances are rare," might carry in its columns this morning a testimonial from an 80-year-old subscriber, a transplanted Iowan, claiming, "I've never felt better than I do right now; the desert has added years to my life."

Of course the climate, if not the environment, has always been conducive to longevity. One of the few men of his day who avoided being shot to death or hanged, Wyatt Earp himself was past 80 when he died, in 1929. His brothers might have lived that long, too, if they hadn't been careless with firearms.

And this climate, as everyone knows by now, is what most people come here for—this salutary desert air, this incredible warm weather. For readers unfamiliar with its touch, I suppose I must try to describe it—but what are the hopes for success? Arizona treats her biographers cruelly. Tackle the upper half of the state and you're stuck with detailing Grand Canyon; involve yourself with the desert and you have to capture the sun.

Well. Let me start with statistics. Let me report that the U.S. Weather Bureau has called Phoenix—whose climate is as typical of the northern desert as Tucson's is of the rest—"the driest, sunniest, clearest resort area in the United States," with an average of 228 cloudless days each year, compared to 100 for Miami and 181 for Los Angeles. The city enjoys sunshine during 85 per cent of all daylight hours, yet still finishes second to Tucson's 86. By contrast, St. Louis has 61 per cent, and Cleveland only 50. In November, Phoenix is warmer than Mexico City. In February, it's warmer than Rome. In May, it's warmer than Paris. (Admittedly, it sometimes gets *too* warm—from Memorial Day, say, to October. An old Arizona story gives some idea what it's like in the summer: "It is said that a wicked soldier died here and was consigned to the fiery regions below for his manifold sins; but, unable to stand the rigors of the climate, sent back for his blankets.")

Tucson, largely because of its greater altitude, tends to be slightly cooler than Phoenix, and gathers a little more rain. But to make further distinctions in climate is to find yourself caught up in quibbling. Suffice it to say that each inch of the desert—every swimming pool, every cactus—is lapping up that bountiful sun while Chicago, say, or New York City, is ankle-deep in snow. Winter temperatures of 70 are not uncommon, and people have lived here a dozen years without ever wearing an overcoat or having to buy an umbrella.

Of course, thermometer readings and rainfall charts don't go far in conveying a climate. There's always a central quality that eludes the statistician's grasp. Local promoters use the slogan "Where Summer Spends the Winter," but that doesn't do the job, either. A March afternoon in Scottsdale bears little resemblance to a July afternoon in Detroit. For one thing, the warmth is eternally dry; there's none of that oppressive mugginess that spoils a hot day on the lakes. So low is the humidity, in fact, that rain has been known to fall *over* the desert but not on it, the water completely evaporating before finishing its fall.

A somewhat closer comparison might be to a rainless week in spring. Desert air has that ingratiating warmth that doors up North are left open to, as a first sign that winter is past. It has whatever quality it is that sends homeowners, consciously jacketless, out to poke around in their flower beds.

And yet it isn't obtrusive. Up North, spring calls attention to itself, but desert weather (except for flash summer rain storms) seldom feels the need to show off. Seasons arrive so casually that their entrances go almost unnoticed. No flaming leaves announce the autumn, no robins herald the spring. Like an artist working with consummate skill to keep his technique hidden, nature does the job so effortlessly that, improbable though it may seem to outsiders, natives sometimes take it for granted. "*What* weather?" a man says, caught off guard. That's how close it comes to perfection.

For the moment, let's assume these prospects sound appealing and you schedule a desert vacation. Now, where can you stay? In frontier times, there wouldn't have been much choice. Accommodations then were so few and so poor that most men had to settle for a "Tucson bed"—meaning they lay

Would you trade just one morning



Super easy! Super Kem-Tone wall paint flows on with brush or roller. No laps or brush marks. Dries in 20 minutes, with no "painty" odor. Easy cleanup, too. Soap and warm water clean rollers, brushes, trays perfectly.



Guaranteed washable —or money back! Spots, smudges whisk off in a jiffy —colors stay fresh, bright, beautiful. The smart, new beauty of walls and woodwork gives you pleasure far longer.



outside on their stomachs and covered themselves with their backs. But again there's been quite a change. Today there are so many good facilities, and their number is growing so fast, that it would be madness in these few paragraphs to attempt an enumeration. Turn your back on the place for a week and there are ten new resorts you don't know about.

Probably your best bet is to compare listings in those thick, and approximately up-to-date accommodations pamphlets that Chambers of Commerce eagerly supply without charge. Address an inquiry to any tourist center and within a few days your mailbox will bulge with detailed information on its facilities.

But even without such guidance, you can indulge in certain anticipations. Prices, for instance, will be moderate (as vacation spots go these days), but for those who feel impelled to splurge there are the usual expensive exceptions. Reservations are normally required, and some resorts limit your stay. (This isn't rudeness, but a frantic effort to make room for everybody.) The range of accommodations is wide: lodges, guest ranches, inns, hotels, mineral baths, trailer parks, apartments, motels, dude ranches, private rooms . . . plus a few I've forgotten. And facilities, for those who want them so, are as plush as the pricetag allows.

Which brings us to the central question of whether it's plushiness you're after. If it is, if you're looking for what might be found in Miami, or Palm Springs, or Havana—a setting of natural lavishness with plenty of tinseled diversions—you can easily find that, too, especially in the Salt River Valley. Phoenix and the smaller resort towns near by have all the refinements you could ask for—yet in no way have they gone honky-tonk.

But why seek out any gaudy distractions when their absence is the desert's appeal? If you want Havana, you can *go* to Havana. Arizona has quieter charms. To a number of visitors, in fact, even Phoenix, with its trace of luxury, is a good place to stay away from. These people choose a ranch on the desert because it *isn't* like other winter resorts.

It has no exhausting night life, for instance, no social whirl to keep up with. Oh, now and then maybe a horseback ride when the moon's bright enough to see by, or a chuck wagon dinner, or a midnight swim, or square dancing out on the lawn. But mostly it's just friendly conversation, maybe a movie at home, then bed. After all, you've come for the sun. You don't want to sleep till noon.

The sunrise itself, though frequently brief, is enough cause for rising early. Like a bare-knuckle fight between two rugged cowboys fond of the same dance-hall singer, it finds night and day in a brawl with each other, both seeking the desert's affection. Their evening encounters attract more notice, but many morning battles are bloodier.

During the daylight hours, of course, there's no end of things to do. Anything you find in the summer up North, you'll discover here during the winter—and not just those sports you'd expect on the desert, but fishing and boating, too. Few outsiders anticipate Arizona's many lakes.

Then, if you wish, there are sights to be seen: historical ruins, desert museums, old Spanish missions, ghost towns. Indians perform, on some reservations, their ancient rituals and dances. Cowboys, at various times and places, compete in Wild West rodeos.

Mountains hold the possibility of either snow or gold. In the unlikely case you get tired of the warmth, the Catalinas frequently offer relief. Cool and snow-dusted during the wintertime, they're only a short drive from Tucson. The Superstitions, outside Mesa, are reportedly gold all year round: that is, some $20 million worth of ore is hidden there. Since nobody seems to hold the claim, you can keep it if you can find it. It's said Jacob Walz discovered the gold, left it up in the mountains, then died. That was 1891, and no one has laid eyes on it since. And yet even today, occasional prospectors, equipped with shovels and dreams, can be seen trudging off toward those mysterious hills—and who knows? Maybe they'll find it.

Few tourists, however, come searching for gold. The desert's less negotiable treasures prove more effective attractions. One I haven't mentioned yet is the presence of major league baseball. Several teams—this year the Giants, Cubs, and Red Sox around Phoenix and the Indians in Tucson—hold spring training here starting the end of February. A pleasant way to enjoy the sun is to sit in the bleachers watching graceful outfielders chase fungoes across the soft grass.

You'll discover other pastimes yourself. At the airport, if you happen to come by plane, take note of those tourists whose vacations are over, waiting to be flown back home. The woman with boxes bearing Scottsdale labels suggests the pleasure you'll find shopping there. The small boy clutching an autographed baseball reminds you that Willie Mays is in town. Those pointed sticks another lad holds indicate bullfighting down in Nogales; from its Plaza de Toros, just across the border, he's come back with souvenir banderillas.

But bullfight, baseball, or whatever—nothing matches the sun. One glance at that man waiting *outside* the terminal, and you'll know why so many come back. Notice his air of relaxation; take account of his golden tan. For the ultimate reason, just look at his face, lifted contentedly one last time to meet the warm embrace.

for a bright new way of living?



Good trade! Anyone can paint a room with Super Kem-Tone® in less than a morning—and experience the high-hearted feeling of watching furniture, drapes, pictures regain a "new look" thanks to the durable beauty of walls painted with Super Kem-Tone.

Beautify woodwork with color-matching Kem-Glo® enamel. Looks, washes like baked enamel. (Perfect for bathrooms, kitchens, too. Lovely, long lasting, easy to apply.)



Choose your favorite colors in the 1960 Color Harmony Guide. (Borrow it *free* from your dealer.) It's simple to select *right* colors to go with furnishings or other rooms!

Super Kem-Tone wall paint and Kem-Glo enamel are made and distributed by:

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The original Caesar Salad

Begins on page 78

to which he previously had added garlic. With the romaine lettuce as the only greens, he experimented with a little of this and that in the dressing. Finally, to bind the dressing ingredients together, he came up with the idea of coddling the eggs for a minute, then tossing them with the salad. (Yes, that's right, the original Caesar Salad was not made with completely raw eggs.)

The loaves of bread he cut in tiny cubes and slowly oven-toasted them to add to his salad at the very end. (The anchovies, now a familiar ingredient in Caesar Salad, didn't become part of the recipe until some 10 years later.)

While the waiters kibitzed, Caesar demonstrated his creation. "Take everything to each table," he instructed, "and make a ceremony of fixing the salad. Plenty of fanfare. Let guests think they're having the specialty of the house." And the guests did!

So rapidly did the news of this remarkable salad spread, that diners flocked to Caesar's Place just to learn the recipe. Soon West Coast restaurants adopted it; then it appeared on the finest menus in every state.

Caesar Cardini's reward? In Paris at the 1951 meeting of the International Society of Epicures, his salad was acclaimed the greatest recipe contribution of the United States in 50 years. But it was really at Tijuana, Mexico that the now world-famous Caesar Salad was born.

You'll find many variations of Caesar Salad, but here Rosa Cardini, who operates the food specialty shop her father started in Los Angeles and who bottles the original Caesar salad dressing, shares his authentic recipe and salad know-how.

Fix-aheads for flavor

Garlic-flavored olive oil. Prepare it one to several days early: Slice 6 cloves of garlic lengthwise in quarters and let stand in 1 cup olive oil (or you may use salad oil or half of each).

Romaine lettuce. Wash it 24 hours ahead if you possibly can. Pat the leaves dry with a towel. Then wrap in fresh towels (this gives romaine a "breather") and refrigerate. The leaves will be dry and crisp next day.

Caesar Croutons: Cut each slice of bread in 5 strips one way, then across 5 times to make squares. Spread out on cooky sheet; pour a little garlic-flavored oil over. Heat in extremely slow oven (225°) 2 hours. The croutons should be so dry they'd float on water! Then they'll stay crunchy when tossed with the dressing and greens. Sprinkle croutons with grated Parmesan cheese. Store in jar and refrigerate to keep crispness.

Caesar Salad helps

Color bright. Always break or tear romaine. Never cut the leaves or they may take on an unattractive brown edge.

Dressing the greens. When you pour oil over salad, follow a Z-line with your cruet for even distribution. Same goes for the vinegar and lemon juice. (Always add oil first to coat the leaves—salad stays crisper that way.)

Roll-toss to mix. With salad spoon in your right hand, fork in left, go down to bottom of bowl with one tool while going up and over with the other. "Roll" the salad until every leaf shines with dressing. Neat! Not even a leaf flies out!

Serving art. Start with chilled bowl and chilled plates. Traditionally Caesar Salad is served on dinner-size plates whether for the main course at lunch or in smaller helpings for an appetizer. Don't overlook the drama of handsome accessories—the giant bowl, spoon, and fork for tossing, little bowls to hold ingredients, oil and vinegar cruets, tall pepper mill and salt shaker.

The Original Caesar Salad

3 medium heads romaine lettuce, chilled, dry, crisp
Garlic-flavored olive oil, about ⅓ cup
Wine vinegar, 2 to 3 tablespoons
Juice of 1 lemon
1 or 2 1-minute coddled eggs
Freshly ground pepper
Salt
Dash Worcestershire sauce
Grated Parmesan cheese, 5 or 6 tablespoons
Caesar Croutons, about 1 cup

Break romaine leaves in 2- to 3-inch widths. At *last minute* before serving, place romaine in chilled salad bowl. Drizzle the garlic oil over greens, then the vinegar. Squeeze the lemon over, using a fork to help free the juice. Break in the 1-minute eggs. Grind a flurry of pepper over all. Season with salt and a dash of Worcestershire. Sprinkle with grated Parmesan cheese. Roll-toss 6 or 7 times, or until dressing is thoroughly combined and every leaf is coated. Add Caesar Croutons; toss 1 or 2 times. Serve *at once* on chilled dinner plates. If you like, garnish with rolled anchovies. Makes 6 servings as main course.

Not merely a toy

His world's on a string
And his heart soars in flight;
He commands like a king
When he tugs at his kite.

—Russell Newbold

Henredon's

Provincial Gallery



A **subtle combination** of figured walnut panels and cherry framing gives this buffet quiet distinction. It could be used in living room or hall as well as dining room. The graceful oval table extends to 96". The finish . . . mellow, hand-rubbed Antiqued Fruitwood.

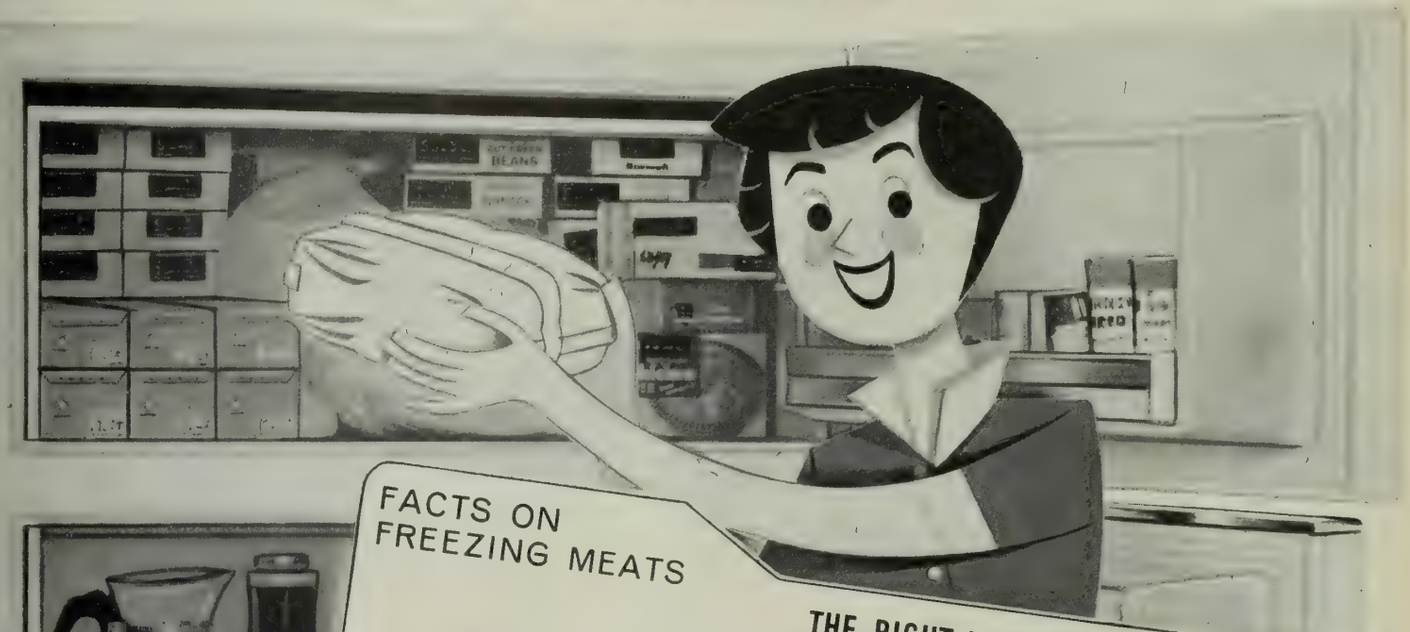
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Maximum storage time for frozen meats

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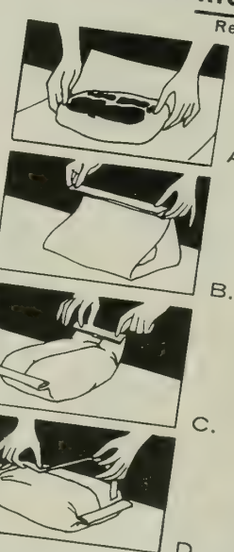
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TEMPERATURE MUST ALWAYS BE AT 0° F. OR LOWER

Beef	6 to 8 months
Fresh Pork	3 to 4 months
Veal	3 to 4 months
Lamb	6 to 7 months
Smoked Hams, Picnics, Slab Bacon	Not to exceed 60 days
Sliced Bacon	Not recommended for freezing
Bologna, Wieners, Fresh Pork Sausage	Not recommended for freezing
Chicken	6 to 12 months
Turkey	6 to 12 months
Giblets	4 months

THE RIGHT WAY TO WRAP FROZEN MEAT

Recommended by G. F. DesAutels, Ph.D.



"Air is the deadly enemy of meats and poultry. The dryness of icy, cold air on unprotected meats is the cause of freezerburn—the thief that robs meat of flavor, and steals ounces off every pound. KVP Freezer Paper is especially built to be highly moisture-proof and vapor-proof. KVP Freezer Paper is the same kind the professional meat packers use."

A. Wrap the shiny side of freezer paper next to the meat. Use just enough paper to allow ample margins. Your aim is to keep air away.

B. Bring two sides of paper over meat ends, evenly. (KVP Freezer Paper is strong, puncture-resistant, softly pliable.)

C. Fold the longest ends of paper together, then fold again and again in narrow folds till paper is stretched tight and airless and flat over meat.

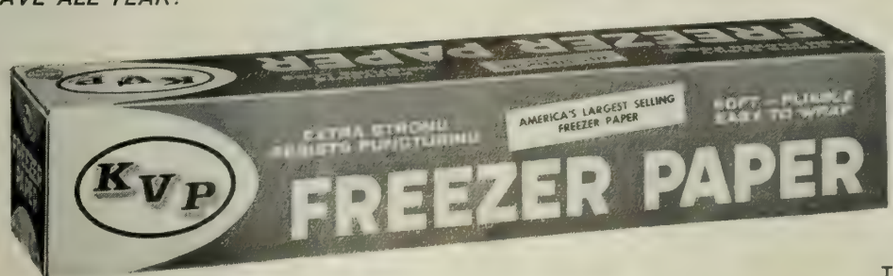
D. Seal with tape. Write date and contents on the paper. (Any pencil or crayon will write legibly and easily on KVP Freezer Paper). When meat is removed from freezer, KVP Freezer Paper will strip off the frozen meat easily—after just a few minutes at room temperature.



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Can YOUR TOWN top this?

In cities across America, delinquency, old age, and discrimination are increasing, not diminishing, as problems. This town has reversed the trend!

By Patricia and Ron Deutsch

As 1959 ended, the same stories that have marked our human failures again and again were repeated—the increase in juvenile crime, the problems of the forgotten aged, the racial conflict in schools and housing. But near Los Angeles, in the town of El Monte, California, sociologists looked in disbelief at another picture.

In El Monte, juvenile crime was down 27 per cent. The races were living and learning together in peace. The elderly were useful, happy citizens.

"El Monte is a new city," said Mayor Dale Ingrim. "And behind nearly every success is one force—the community council."

In a recent senate hearing on delinquency, over a dozen experts offered the same solution for youthful crime—community councils. California's Bureau of Criminal Statistics showed that in communities that have councils, juveniles were made wards of the court at a much lower rate than for the state as a whole.

"The council lets an ordinary citizen do something about his city's headaches," said Art Speer, a florist who is president of El Monte's council. "It's a way to use the combined thinking of housewives and teachers, storekeepers and factory workers, doctors and lawyers—the entire town. We spend practically no money. We don't ask for government handouts. We get expert advice, but we do the job ourselves."

It will help to understand how the council operates by citing a typical case dealing with juvenile delinquency.

A 14-year-old, named Tom Smith, was picked up for shoplifting. Charges were dropped, but Tom was a good bet to do it again. The juvenile officer brought up Tom's case at one of the council's confidential meetings. The attendance officer reported that Tom had been playing hooky. A welfare official said the Smith family was often on the relief rolls. The school nurse said Tom was underweight and probably did not eat well. The principal had heard that Mrs. Smith was an invalid and could not supervise the boy.

The committee's family service member investigated. She found that Tom's father was a heavy drinker, his mother had arthritis, two younger sisters might become future problems, and the children suffered from continual parental quarrels.

The Smiths then were persuaded to talk to a family counselor. Mr. Smith was brought into Alcoholics Anonymous. Arrangements were made for a volunteer to drive Mrs. Smith to therapy sessions at the hospital.

Smith, who was a skilled die-maker, had been reduced to taking odd jobs because of his drinking. A council member offered him a job using his skill full time. Tom was sent to the Youth Employment Service, another council idea, and was given an after school job for a few hours a a week. It gave him a greater sense of responsibility, and, just as important to a youngster his age, he earned enough to match the allowances his schoolmates received. Tom's sisters were invited to join the Campfire Girls, and the P.T.A. provided uniforms. Gradually, the Smith family income steadied, and Mrs. Smith gained from the arthritic therapy. The family was on the mend.

What do such councils cost the county? In Los Angeles, the entire Department of Community Services operates on a budget of little more than $2,000 annually for each council. "This service," said the California Youth Authority, "has doubtless saved the state the cost of building several institutions."

Delinquency, once the exclusive concern of the councils, is now only part of their work. When El Monte's in trouble, the council acts. When a newsboy was killed by a car, a safety committee was formed. There have been few serious accidents since.

When people became alarmed at a rise in divorces and broken homes, the council organized a six-week course in family counseling that eventually became a full-time service. "Today," said an El Monte school principal, "we see far fewer children in trouble because of marriages on the rocks."

The council takes on even more widespread problems. Several years back, there was a series of demands for civic improvements. El Monte's businessmen wanted off-street parking. City officials pleaded for new police and fire facilities. Parents demanded a recreation center for their children.

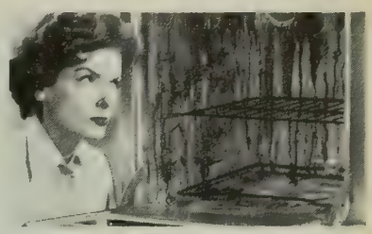
Such projects take money, and El Monte is not a rich town. The council proposed that businessmen support a new city sales tax. Store owners angrily replied that a sales tax would drive business out of the city. The council persuaded the businessmen to give the idea a trial. To further complicate things, the city of El Monte had only about 12,500 people. But it was the center of five unincorporated areas which together with El Monte had a population of 100,000.

[*Turn to next page*

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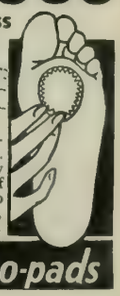
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Can your town top this?

Begins on preceding page

"We're risking a sales tax to give our community the things it needs," El Monte's businessmen said in ads and in a word-of-mouth campaign. "We need your support, whether you live within the city or not."

The council took the appeal to the thousands it represented, most of whom lived outside the city limits. The tax went in, and El Monte's business not only held firm—it boomed.

Before long, El Monte had its off-street parking. It had three new swimming pools. An entire civic center was built around a new city hall—with two new fire stations, a new police headquarters and jail, and a new library.

The old city hall became a community center for children's groups, adult service clubs, the elderly, the blind, and for the council's family service section. It provided dances for teen-agers, a theater for the town's amateurs, classes for everything from ballet to jujitsu, and even an archery range.

Just as important, the tax campaign united the legally divided community—with each of the areas working together to bring in new business.

A historical society was formed to preserve the town's past (once the end of the Santa Fe trail). Now businessmen lecture high school classes on El Monte traditions.

"I get as much out of it as the kids," said a store owner. "I get to know the kids. And what surprised me was they started coming into my shop and bringing their parents with them. This kind of feeling has stopped much of our business from going to Los Angeles and Pasadena. When you give effort to the council, it seems you get back double."

About the same time, bitter rivalries had developed among children from different areas and schools. There were fights and, more than once, near riots.

The council invited each school and children's group to send a representative to a youth council. Working toward the same goals, much as their elders did, the youngsters overcame their animosity. They set up a youth calendar, so their activities would not conflict. They began a car-washing campaign to raise money for the community center.

"We try not to bulldoze our kids," said Art Speer. "But we don't hand them the world on a platter either. When they had some ideas about improving things, we urged them to go as good citizens to the mayor. Now they take an important part in World Church Day, for example. They help run the Easter Sunrise Services.

"A short time ago the kids turned up at a city hall meeting and respectfully asked to be heard. They said the condition of park rest-rooms was deplorable, that they wanted to do something about them. They raised money, did the job, and next thing asked to redecorate the recreation rooms at the community center. That's a little different from the vandalism we used to see."

The opposite problem—that of the aged—was tackled in much the same manner. Mrs. Olive Stem, speaking for the P.T.A., called attention to the bleak lives of the elderly at a council meeting. Within weeks a room in El Monte's community center was assigned to senior citizens. Service clubs gave furniture and games. The carpenters' union remodeled and painted. Women's clubs formed car pools to bring the elderly in. Some ladies of the Catholic church offered to run the new club.

Such a center is not rare. But in El Monte, the senior citizens quickly sought to serve someone else. They began by answering all the letters to Santa Claus the post office received. Then they turned to bigger problems.

One elderly person lamented the plight of the blind. At once, the facilities were opened to the sightless. The older people read to them and wrote for them.

In the same spirit, a blind woman who could type started teaching typing to the other blind. Soon they were typing correspondence for community groups, including the council.

But perhaps the real meaning of the council idea became clear when council president Art Speer recently learned his sight was failing. Twice a week now he goes to the Senior Citizens Center to be taught Braille by El Monte's blind.

Few councils can boast the accomplishments of El Monte's. The general level of Los Angeles County councils is well above the national average. Hundreds of councils arise in the United States, do yeomen work, but fail in part for lack of guidance. The sole aim of many such groups is to stop delinquency. Yet experts have seen repeatedly that delinquency is a product of many difficulties—bad housing, health conditions, segregation, poverty, lack of family guidance.

"These problems are all related," said Paul Gruendyke of Community Services. "Usually you can't beat one without beating the other. And this can only be

done by the community itself."

This was demonstrated when the El Monte council faced a racial problem in its Mexican settlement, which then was largely a slum area called Hick's Camp. Few of the children spoke good English. Few passed the sixth grade. Many were police problems.

While the council was still young, the people in the settlement were urged by a Los Angeles reform group to sue for school integration. The council recognized that the source of trouble was that Hick's Camp and the rest of El Monte were two separate worlds. At a council meeting, Father John Coffield, priest to the parish in Hick's Camp, suggested that the council get to know the people in the settlement.

The ladies of Father Coffield's church invited the council, along with the city officials and other key citizens, to a luncheon. The food was picturesque, the tables gay. Scrubbed and starched, the Mexican children sang and danced for their guests. When the lunch was over, the council voted unanimously to ask the school board to end segregation. The board worked out a plan to integrate one grade at a time.

"It may sound ridiculously simple," said consultant Dwight Ramage. "But as word of the lunch went through the town, the attitude of both groups began to change. Tension eased. It would be foolish to say prejudice was gone. But each group had decided to give the other a chance."

Said a school board member, "After a few years, Mexican-American children appeared in the upper grades for the first time. They began to play on school teams and even win offices. Not long ago we were all very proud when our first Mexican boy went on to college."

The incident sparked other reforms. Gradually, the slums of Hick's Camp disappeared—not because of a low-cost housing program, but because the people found acceptance and improved their economic condition.

Community Services has a team of three experts on racial problems, which has since become the Commission on Human Relations. "When racial troubles threaten," said Commission secretary John Buggs, "we find we can often nip them in the bud by using the council idea—by getting the community to inform itself and take a calm look at the problem, then work out its own solution."

This approach proved to be sound in El Monte's neighboring town of Basset when a young Negro family moved into the community. There were fears of falling real-estate values and lost prestige. Then there were threats and angry meetings. Reporters turned out to cover what they felt would become a race riot.

With the guidance of a field consultant, a Human Relations Committee was quickly formed from a group of Basset citizens. The council invited community leaders, including the Committee's key people and leaders of a strong anti-Negro faction, to a special meeting.

First, the legal side of the question was discussed. Under the law, a family can live where it chooses. A documentary film was shown by county experts. Statistical studies proved that unless panic selling began, real estate prices would hold when Negroes moved in.

Again, no one expected to banish prejudice. But Basset's Human Relations Committee, working with the council, sought to keep peace through the voluntary action of the town's people. As the committee spread the facts and the council backed it up, the tension died down.

"No orders had been handed down," said a member of the council. "We just decided as a community how we ought to behave."

The sharp outburst of trouble had aroused animosity toward the many racial groups living in Basset. The new Human Relations Committee sought a way to restore understanding.

Just four months after the Negro family moved to Basset, some 20 local groups joined to hold an International Fair. On Washington's Birthday, the elementary school grounds were transformed. On a makeshift stage, Japanese children danced in kimonos, and there were songs from Ireland, Italy, Israel, Mexico, and China.

There were dozens of concessions —from the P.T.A.'s broiled hamburgers to Chinese fortune cookies. Russians explained their customs, Mexican wares were shown, and a rabbi answered questions about Judaism. The father of the Negro family served as official photographer, and his wife ran the information booth.

"We were proud of what happened in Basset," said El Monte's council president Art Speer. "It was a real show of what a community council could do. Some reporters described it a minor miracle, but we weren't too surprised. I guess after you've worked with a council for a while, you get used to miracles."

CORRECTION from Arizona: In *Better Homes & Gardens* for January, 1960, page 82, incorrect rates were given for the Sahara Motor Hotel in Phoenix, Arizona. Their correct, "thrift-season" rates (May to December) for twin bedrooms for seven days and six nights are $11.34 per person, or $7.39 daily ($14.78 for two) which includes two breakfasts and all taxes. Winter rates quoted are correct.



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Break your dog's bad habits

By Marian and Keller Breland

TRAINING your dog has both a positive and a negative side. Naturally you want to teach him to carry out commands—but you also must prevent and, if necessary, cure his bad habits.

Most positive learning should take place in regular lessons. Bad habits, on the other hand, require a good deal of vigilance all day long—especially when the dog is young. It's a good idea to start watching for bad habits early, and to learn how to deal with them as they arise. Prevention is many times easier than cure.

There are two types of bad habits, and each should be handled differently. The first kind—jumping up on people, begging at the table, getting on guests' laps—is produced by improper "reinforcement" on the part of humans. You reinforce a bad habit when you permit it to occur or possibly even reward it in some way. Many habits can be controlled by prompt action, and they'll have little tendency to happen again.

But even if accident or a lack of foresight results in a habit taking hold, all is not lost. Even the worst habits can gradually be extinguished if the reinforcement is stopped. A strongly established habit may simply need some punishment to help it on its way out.

The best maxim to remember in dealing with a bad habit is, "Never reinforce it." Look ahead to see what you want your dog to be like. If, for example, you want him to beg, go ahead and drop tidbits to him from the table. He will learn remarkably fast. If you would rather not have him hanging around at mealtime, don't let the habit get a start. The choice is yours.

The second type of bad habit might be termed "self-reinforcing." This kind doesn't need to be rewarded by people, but is so rewarding in itself that the dog will keep at it unless he is prevented. Most habits fall in this hard-to-handle class, but each can be nipped in the bud.

Self-reinforcers include chewing on things, chasing cars, running after other dogs, going into forbidden areas, digging up shrubbery, getting onto furniture, and sustained barking. All these activities are so naturally pleasurable for your dog that you must call a definite halt to them in language the dog can understand.

The real answer to breaking a dog's bad habits lies in your own watchfulness. If they are never allowed to take hold, habits will not be rewarding to the dog and [*Turn to page 160*

Photographs: Harris



Don't pat the dog when he jumps up on you. Get down to his level to pat him. If he starts to jump up, immediately withdraw your hand and wait until he's sitting or standing again.



If he jumps up on people regularly, raise your knee and sharply catch him in the chest when he does it. Say "no" loudly and firmly. This will throw him off balance, yet won't hurt him.



Give your dog a bone or toy to chew instead of an old shoe or other household object. This is a good way to keep him busy while the family is at the table, so he won't beg for food.

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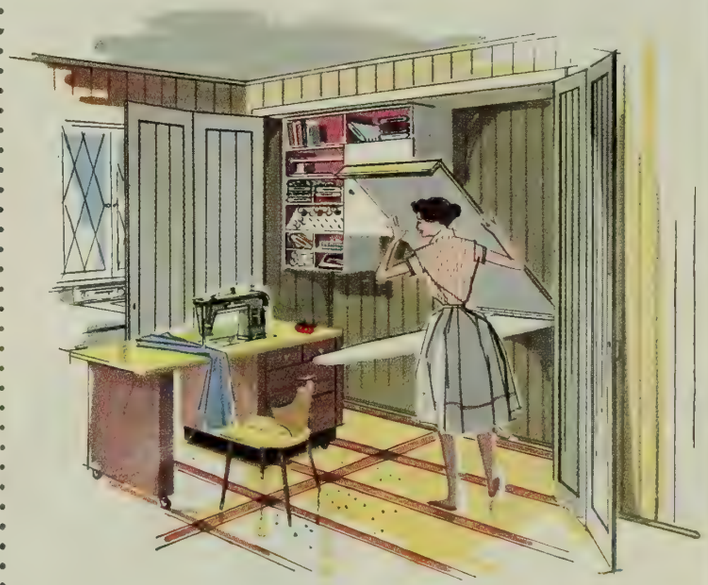
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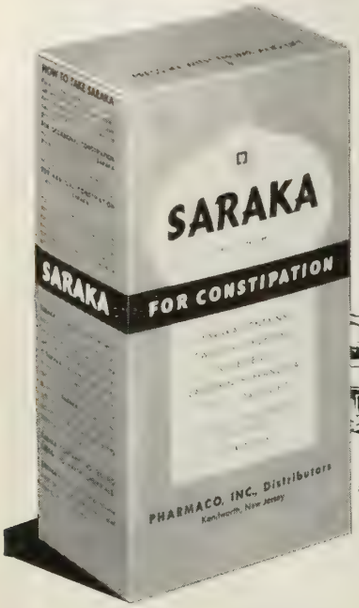
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Break your dog's bad habits

Begins on page 158

therefore will never become annoying to you. Your extra watchfulness when the dog is young will pay off many times over in valuable possessions *not* chewed up, and visitors *not* knocked over by an impetuous adult dog.

Whether you are preventing a habit from forming or curing an already established one, there is one primary command you must teach your dog. He has to learn the meaning of the word "no." It is simple to teach, and your sympathy for him must not blunt the message.

Timing is the most important part of teaching "no." Try to catch the dog at the beginning of his misdeed. Say no at the split second that he starts to do the wrong thing.

Never call your dog to you and punish him when he comes. If he is at some distance, go to him if necessary, or punish him at a distance by forceful scolding.

Don't sell short the use of your voice in punishment. Keep it loud, clear, and scolding in tone. Make sure the dog hears it (shout if you have to). The aim is to startle him, not to hurt him. A loud shout is often punishment enough for a sensitive dog. Often he will stop what he is doing and show you by his submissiveness and guilty look that he knows he has been punished.

This kind of lesson may "take" without a repeat. However, if your dog is spunky, curious, or relatively insensitive, he will jump, perhaps cringe a bit, then look at you and in a few minutes continue his bad manners. Then you must catch him in the act and shout "no!"

If you have to say no a third time, combine it with a sterner step. Say no, stamp the floor or ground, and use some physical punishment like whacking him with a rolled newspaper. Make sure the punishment fits the dog, not the crime. A dog who puts his tail between his legs and runs away when he is scolded has probably been punished too severely in the past. Next time, tone down your voice.

In breaking a dog's bad habits, especially in his early life, be careful not to leave temptation in his way. It is far kinder to put him in a yard or a small room by himself with his toys and his own bed—where he can do no mischief and come to no harm—than to let him roam the house alone and get into trouble that may cost money to repair and pain to the dog.

Furthermore, a dog who has had things his own way while the family is gone may act on the principle that he can get away with all manner of misdeeds while no one is around. The result may be that the dog behaves perfectly only when people are watching him.

Most of a dog's behavior is a direct result of your encouragement and reward. Be sure you bend his young will in the right direction—for his sake and yours!

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Architect: Warren Weber, A.I.A., Portland, Oregon
Owners: Mr. and Mrs. T. B. Bruno

Bottom:
Photograph: Hedrich-Blessing
Architects: Mithun, Ridenour and Cochran, Bellevue, Washington
Data: Margery Phillips

Photo credits: United States Gypsum Home Improvement Research House, Park Ridge, Illinois.



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Contrast the light-filled, cheery setting above with the view at left. *You're looking at the same spot in the same house.* What a change remodeling can work . . . especially when the change involves TWINDOW. TWINDOW is the *insulating* glass that puts nothing between you and the view. It's two panes of Pittsburgh Plate Glass with a layer of air sealed in between. This layer of air holds *in* heat in winter . . . holds *out* heat in summer. Heating and cooling bills go way down. Condensation, fogging and frosting are reduced. Your home stays more comfortable, more livable all year round . . . and you never have to worry about putting up and taking down storm windows. TWINDOW is a permanent storm window. Write today for our free TWINDOW booklet . . . shows you how to make your home truly modern. Pittsburgh Plate Glass Company, 632 Fort Duquesne Boulevard, Pittsburgh 22, Pennsylvania.

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Paints • Glass • Chemicals • Fiber Glass In Canada: Canadian Pittsburgh Industries Limited

The Armstrong Textured Cushiontone ceiling in this 10′ x 12′ kitchen cost $36, including all materials.

How to crown your kitchen with a smart new Armstrong Ceiling that soaks up noise



1 Look at your ceiling. Is it cracked or peeling? Is it crying for a paint job? You can eliminate ceiling problems by simply installing an Armstrong Cushiontone ceiling. You'll find your ceiling *looks better* than ever before. Your home will be *quieter* because Cushiontone is a genuine acoustical ceiling. It soaks up noise.



2 Go to your lumber dealer. You may have thought that all acoustical tiles looked alike. But wait until you see the wide range of Armstrong designs that your lumber dealer has. One of the ceiling designs even has metallic accents that sparkle exquisitely. Your dealer is listed in the Yellow Pages under "Ceilings."



3 You can put up the ceiling yourself. If you like to work with your hands, you will find it easy to install your own Armstrong ceiling. Ask your lumber dealer how to do it. You can complete a medium-sized room in one weekend. Or, your lumber dealer will give you the name of someone to do it for you.

Let us send you a free booklet about Armstrong ceilings. Write Armstrong Cork Co., 6003 Farnum St., Lancaster, Pa., or in Canada, write Dept. 30-11, Box 919, Montreal, P. Q.

Armstrong CEILINGS

1860-1960 Beginning our second century of progress

Here's a way to mount prints of oil paintings so they have the canvas-textured surface of originals.

Cut a piece of hardboard ¼-inch larger on all sides than your print. Brush a solution of ¼ white glue and ¾ water on the rough side of the hardboard. Scrub it well into the surface. Then soak the print in water until it lies flat.





Remove the print from the water, blot it thoroughly, and apply the same glue solution to the back.

Give the hardboard another coat too, then fit the print on the hardboard, spacing evenly on all sides. The print will probably stretch a little when you soak it, and should fit the hardboard almost exactly.

Lay wax paper over the print and with a cloth rub from the center toward the sides to remove excess glue.

Lay several thicknesses of newspaper over the wax paper on the print and clamp the sandwich between two pieces of ½- or ¾-inch plywood.

The newspaper serves as a pad to force the wet print into the rough surface of the hardboard. Be sure to clamp the sandwich tightly or weight it with lots of heavy books.

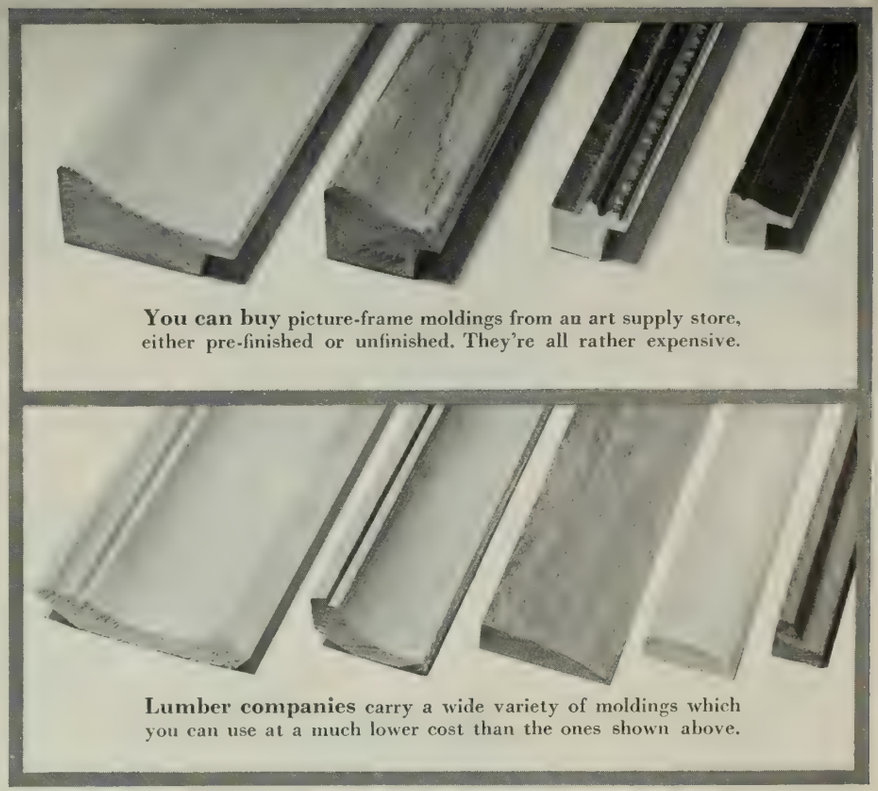
Let dry overnight, remove the newspaper and wax paper, and brush the print with a dull varnish.



PUSH

OUT

Cut along dotted lines



You can buy picture-frame moldings from an art supply store, either pre-finished or unfinished. They're all rather expensive.

Lumber companies carry a wide variety of moldings which you can use at a much lower cost than the ones shown above.

Easy picture framing

THERE are no quick tricks or easy formulas for making picture frames. That's why it costs so much to have them made. You can mount and frame your own pictures quite inexpensively, however, with patience and careful workmanship. Make all measurements precisely and then double check before you cut.

Photographs or drawings should be mounted under glass to prevent curling. Prints can be mounted on the rough side of hardboard to simulate a canvas texture, or you can simply tape them to stiff cardboard.

Varnish prints of oil paintings after you mount them, and spray other prints with a clear plastic.

PUSH

OUT

Add these pages to your HANDYMAN'S BOOK

File under Miscellaneous



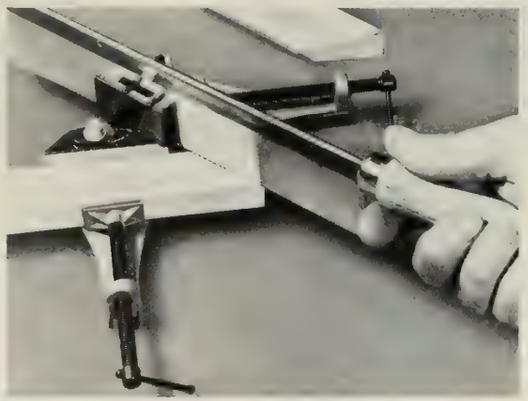


To adapt lumberyard molding for use in a picture frame, nail and glue a thin wood strip on the back, ¼-inch from the inside edge.

This takes the place of the rabbet on standard picture frame molding. Put this strip on before you cut the miters, for a neater job. Set your combination square at ¼-inch, as shown, to space the strip.

A miter box corner-clamp is an inexpensive tool that will help you cut exact miters easily. Use a dovetail saw or back saw for cutting.

A complete set, consisting of three corner-clamps and one miter-clamp, will take most of the problems out of your picture framing.





Clamp and glue the frame together as shown here, fitting two opposite corners first. If the joints don't come together well, clamp a folded piece of sandpaper in the joint and slide it back and forth to true the two miters simultaneously.

Small brads through the joints add strength to the frame. Drill pilot holes to prevent splitting.



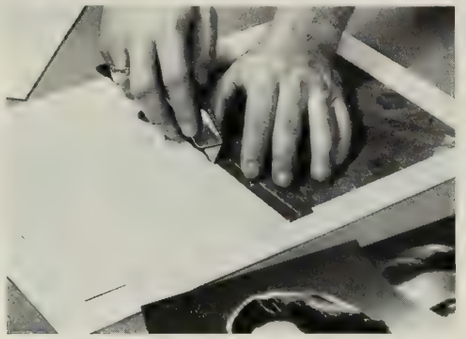
Set the picture in the frame by driving small brads or glazier's points into the frame in back of the picture mounting.

If you don't wish to mount the print on hardboard, tape it to a stiff piece of corrugated cardboard. When mounting pictures under glass, make sure both the picture and the glass are perfectly clean.

Cutting a mat for picture mounting takes a steady hand. Buy regular picture mat (white inside as well as on the surface).

Cut the opening ¼-inch smaller on all sides than your picture. Use a sharp knife and a straight edge, and cut a bevel about 30 degrees from vertical.

Tape the picture to the mat, and tape the mat to cardboard for mounting.





On frames made from pre-finished molding, make the miters less obvious by rubbing the joint with paint of the same color as the original finish. Mix some fine sanding dust with the paint to help fill in an imperfect miter joint.

For an easy finish on a lumber-stock frame, rub paint on so the grain shows.

Here's your picture almost ready for hanging. Finish the job by putting screw eyes in the back of the frame about one-third of the distance down from the top.

Attach the wire to the screw eyes with enough slack so the wire comes nearly to the top of the frame. Bend the screw eyes over flat against the frame.



164 OF 17, B

This is my Happiness Room

The day quiets down when I sit here. I am serene, content, ecstatic. I made the frilly curtains, ordered the soft breeze, the gentle sun. This is my room without worries. Here I am all woman, all mother... *proudly.*



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The diary of a

Plain dirt gardener®

By Harry R. O'Brien

Mar. 1. When I looked out at dawning, all was covered with white. Two inches of snow on the ground.

Spring work is already under way. A lot of pruning has been done. Feeding of the lawn was begun yesterday. Some of that pre-emergence crab grass control chemical has been spread on part of the lawn.

Mar. 5. Though winds blew cold, I went forth to continue spreading that good stuff—plant food. I put on one bag and had to go in the house to get my winter chore cap with ear tabs. Put on another bag. Then gave up. There's a limit to what a fellow can endure in order that grass may flourish.

Tonight Donald came for Maggie and took her to a kiddies' style show over at school. Little Nancy, to be three next week, was one of the models. I stayed home and washed the supper dishes.

Mar. 7. With bright sun, ground frozen just enough so wheels of the spreader didn't mash down the soil, David and I sallied forth in late afternoon. Betwixt us, we finished putting plant food on the grass. It is a fine feeling to get it done. Gives visions of a beautiful, healthy green lawn.

Mar. 9. Drizzling rain ruined outdoor work but it was dissolving and washing down that plant food on the grass. Now it can feed the roots as they begin to grow.

Mar. 11. I went down to the basement with more petunia seeds. I mixed up some more soil, peat, sand, and vermiculite. Filled little seed trays with it. Then I sowed four kinds of F-1 hybrid petunias, one F-2 hybrid, and some tetra snapdragons in the trays. Watered carefully. Then put all the trays inside a polyethylene bag, which was over on a table in dim light.

This was Nancy's birthday. We were supposed to go over to Donald's for a birthday supper. We set out. The earlier steady snow had now turned into a howling blizzard. Driving was terrible. We gave up and came back home.

Mar. 12. Mebbe five inches of snow this morning. I had to rush out more feed for the birds. Maggie was seen, after breakfast, out on the front steps, brushing snow off the evergreens with a broom.

Mar. 13. With all outdoors snow covered, garden time today found me in the basement with my all-double petunia seedlings growing under a fluorescent light. The tiny things are by now putting out a third leaf. So mebbe I should begin to transplant them.



David and I sallied forth in late afternoon. Betwixt us, we finished putting lawn food on the grass.

I have a supply of small pressed peat pots. I filled seven nearly but not quite full of a mixture of soil, peat, and sand. Jolted them to settle down the soil.

With the tip of a blade of my pocket knife, I tenderly lifted up a tiny seedling. A little sliver of wood about the size of a match stick was big enough to make a hole.

I put the tiny seedling into this hole. With finger tips, I gently



pressed soil around to firm it. Watered carefully. Then put the potted seedling under the fluorescent light. I potted up the seven. I'll watch them a day or two before I decide to go ahead with more.

Mar. 15. This is March, all right. In a gale of wind, we drove over to Donald's to give Nancy her birthday present. Weatherman said it blew 69 miles an hour at times.

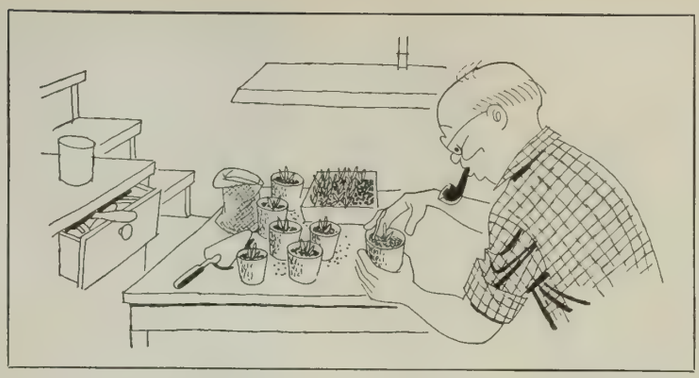
I noted that Donald has been piling soil around the sides of his electric hotbed, in the new place he has located it. He was moaning that he is so busy with his work, he doesn't know whether he'll ever be able to get it going.

Mar. 16. Down in the basement, I found that those transplanted petunia seedlings were looking O.K. So I filled a little flat, made of some kind of fiber, with soil. Into this I transplanted 35 more of those all-double petunia seedlings. I then watered carefully.

I put the flat inside a cooky pan and set the whole thing on a little stand by a south window.

Mar. 20. Thermometer up to 70. First crocus bloomed, two weeks or more behind schedule. Stopped at a nursery and picked up five new rosebushes. These I planted.

Then got out the shears and began lopping off the dead tops of my rosebushes. Can't do an accurate job. Practically every rose on the place is killed clear to the ground.



I began to transplant a few of my tiny, all-double petunia seedlings. With finger tips I gently pressed soil around each one to firm it.

Looks like all are dead. I know, from past experience, that most of them will put up new growth from below. But some will be dead.

Mar. 22. Right on schedule, seedlings of those F-1 and F-2 petunias and the tetra snaps I sowed are coming up. More space under light is needed. So David installed another 4-foot fluorescent lamp above the basement table. I took the trays of seedlings out of the polyethylene bag and put them on the table under the lights.

Mar. 23. By supper time I had the first blister of the season on my hand and the early vegetable seeds were in the ground.

I sowed seeds of peas, lettuce, beets, carrots, radishes, and put in onion sets and plants. Before sowing the seeds, I treated them with a fungicide to guard against damping-off disease in the soil. Just put what I could hold on the tip of my garden pocketknife into the seed packet and shook.

Mar. 26. On this beautiful day, I managed to get the vegetable seeds sowed in the electric hotbed—cabbage, tomato, broccoli, cauliflower, pepper, and eggplant. After sowing in rows, I firmed the soil with a piece of board, laid burlap on the soil, stuck in a dairy thermometer, watered over this, and, finally, put on the sash.

Mar. 28. Off to a nursery to get more roses. One was Lavender Girl, which Maggie had seen last summer. Others were Garden Party and Sarabande, 1960 All-America winners.

Mar. 30. I cleaned up all debris from around the roses. Then with a bucket of rose food and trowel in hand I began to give the roses their spring meal. Also I planted my new rosebushes.

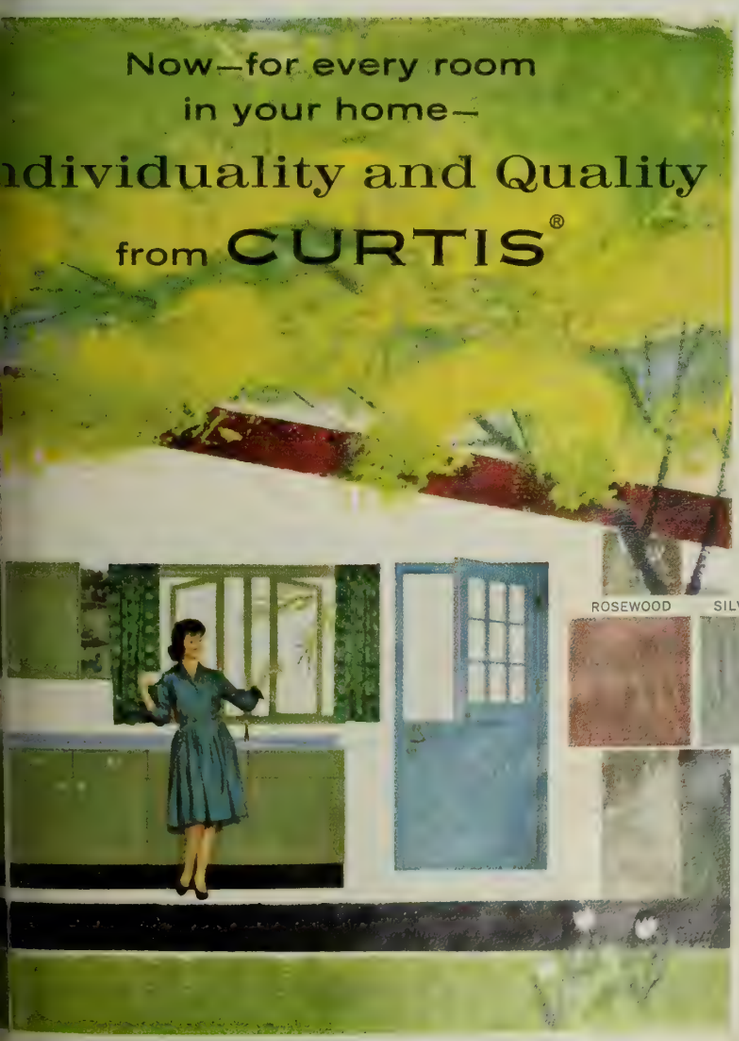
I dug goodly holes, 15-18 inches deep. In the bottom I worked in a big trowelful of superphosphate. I hauled in fresh soil from the vegetable patch to go around the roots, for these were going into spots where other roses had been.

With my fingers, I made sure that soil was sifted in under the roots, with no air pocket left there. After the hole was nearly filled up with soil, I firmed it down with my feet. Poured in some water. When this settled, I mounded up dry soil around the canes, nearly to the tips. This I plan to leave on until growth starts.

After supper, I was so tired I went to sleep in my easy chair as I tried to watch TV.

Note: The International Flower Show will be held in the New York Coliseum, in New York City, March 5-12, 1960.

Second Annual Chicago World Flower & Garden Show will be held at International Amphitheatre in Chicago, March 19-27, 1960.



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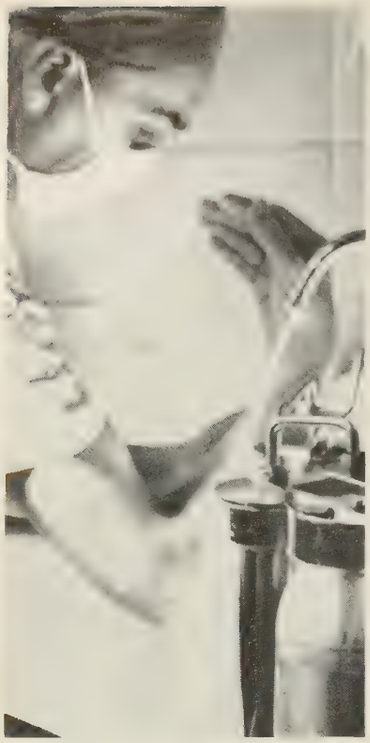
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Trees in a cluster!



Photograph: Hedrich-Blessing. Architect: Henry Newhouse, A.I.A. Landscape Architect: Max Mat

Cluster of silver birches gives shade, privacy, and colo all summer long to the Lafayette Fisher home in Win netka, Illinois. White trunks and arching branche create interesting patterns during the winter. Vinc minor nestles around the base.

YOU get quick shade and an informal accent in your garden when you plant several trees as one. Deciduous trees of any variety lend themselves to multiple plantings of this kind.

Choose young trees; select them for hardiness and beauty at all seasons; plant them in good soil and give them plenty of room to grow. Clumps of trees are excellent for framing a pleasant view or hiding an unsightly one. To plant trees in a cluster, follow these easy steps.



Dig the hole wider, but not deeper than for a single stem. Improve removed topsoil by adding moist peat or compost. Interlace roots, trimming off any that are broken or injured, and tie trunks together near the base with soft cloth strips.

Photographs: Stanley Warren



Spread roots carefully over a low mound of soil at base of hole, setting trees at the same depth as they stood previously—shown by the soil line on trunks just above root system. Angle stems outward to establish a pleasant, spreading form.



Cover roots with topsoil, filling hole ¾ full. Water freely to eliminate air spaces. After soil settles, fill hole to top with remaining soil; water again. Prune top and side branches back at least ¼. Water frequently the first season.



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Updating a closet



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AFTER. Architect Arnold Schaffer, of Winnetka, Illinois, used the whole wall for storage!

At left is "her" space, at right is "his" wardrobe. Two sliding doors are used with each closet.

In the center is another sliding door that covers the drawers shown below. Old chest is eliminated.

Photographs: Hedrich-Blessing. Data: Jessie Walker



AFTER. Drawers here can store all the flat and folded clothing items that once took up room space.

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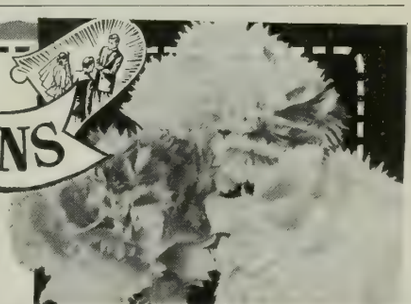
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MARCH

GARDEN REMINDERS

In all areas

Weed killers: Buy the weed chemicals you'll need for spring. Specific kinds are available for use on lawns, fruit and vegetable areas, and graveled driveways. Follow the directions on labels carefully.

Shrubs: Feed shrubs, including hedges, to stimulate early, vigorous growth and to get good foliage and flowers. Spread a broad, doughnut-shaped band of balanced plant food around each bush. Then scratch it into the soil, and water.

Central and East

Lawns: Rake all trash from the lawn before giving the first feeding for the season. To avoid damaging grass plants, use a light and flexible broom-type rake.

Shrubs, trees: Plant trees as soon as the weather and soil permit. Sweet gum, white birch, Tulip tree, Goldenchain tree, and magnolia are several popular kinds that must be spring-planted. . . . If buds have not burst, dormant spray may still be applied to shrubs and trees to destroy over-wintering pests. Have all pruning finished before plants are sprayed.

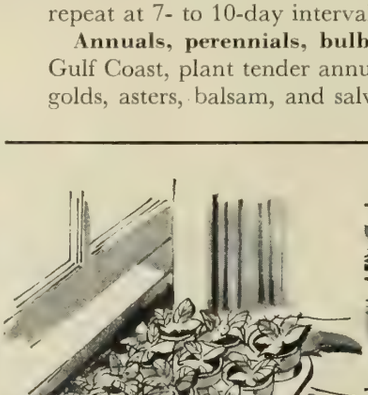
Vegetables: Spade and rake level the vegetable plot as soon as soil conditions and weather are favorable. Peas, lettuce, and carrots are among the hardy kinds to plant early.

South and Southeast

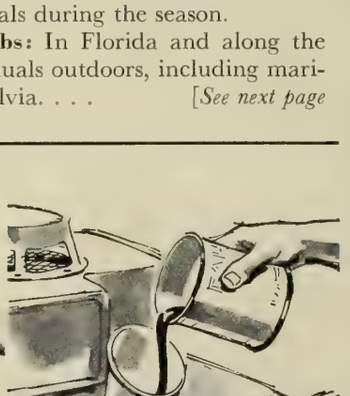
Lawns: Feed and seed lawns in the Middle and Upper South. In Lower South, give St. Augustine lawns their second monthly feeding and repeat each month for the season. . . . Plant Bermuda grass seed in south Florida but wait till April along the Gulf Coast, and May in the Middle South.

Shrubs, trees: Apply plant food to all shrubs and trees to keep them in healthy growth. . . . After feeding, mulch camellias and azaleas with pine straw or other available mulch. . . . To keep rose foliage healthy, start to spray or dust with a rose pesticide as soon as new growth appears and repeat at 7- to 10-day intervals during the season.

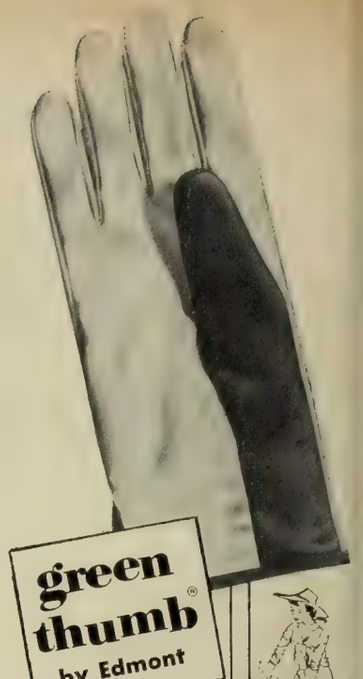
Annuals, perennials, bulbs: In Florida and along the Gulf Coast, plant tender annuals outdoors, including marigolds, asters, balsam, and salvia. . . . [See next page



To make handling of newly started plants easier, set pots in a muffin tray. The tray is waterproof, plants can be watered from the bottom.



To prolong the life of your power lawn mower, drain out old oil and refill it with fresh. Repeat after every 15-20 hours of mowing time.

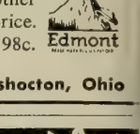


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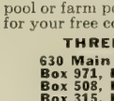
Edmont Mfg. Co., Coshocton, Ohio

WATERLILIES



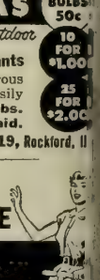
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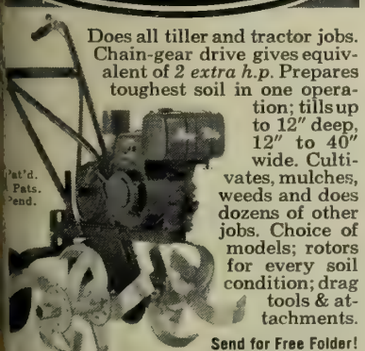
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And remember, there is no charge for a Home Planning Center visit. See the list on page 139 for location of your nearest Center.

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DEALER INQUIRIES INVITED

March garden reminders

Continued

Lift, divide, and transplant crowded clumps of Shasta daisies, veronicas, and other perennial flowers. . . . Plant gladiolus, tuberoses, and all tender bulbs.

California

Lawns: Start new lawns and patch up bare spots in old ones. To have a tight, smooth Bermuda lawn, feed at regular intervals during the season and mow at least once a week. Set mower at ¾-inch clipping height.

Shrubs and trees: Watch for new growth on roses, then start to dust or spray with a rose pesticide. Repeat each week to keep aphids and black spot under control. . . . Transplant evergreen azaleas any time from now until hot weather arrives. . . . In mild areas and where dramatic backgrounds are wanted, set specimen trellis plants such as pyracantha.

Annuals, perennials: Sow seed of lobelia, larkspur, candytuft, and other annuals. . . . You can buy dianthus, foxglove, campanulas, coreopsis, coralbells, Shasta daisy, and other perennials in cans, flats, or clumps to set out now.

Pacific Northwest

Lawns: Apply a lawn food to stimulate early growth. . . . Spread 2,4-D in dry or liquid form to kill weeds—or use a weed and feed mix. . . . Don't reseed the lawn until April.

Shrubs, trees: Cut back live wood severely on butterfly bush, vitex, and lespedezas. . . . To keep rugosa roses compact, cut them to the ground every third year. Wait until mid-March to prune roses west of the Cascades, later inland.

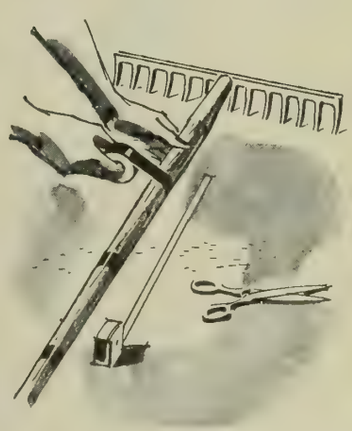
Vegetables and fruits: Plant rhubarb and asparagus in soil rich in organic matter. . . . For best results in establishing plants, set out raspberries, strawberries, and other kinds of fruit as early as possible.

Texas-Southwest

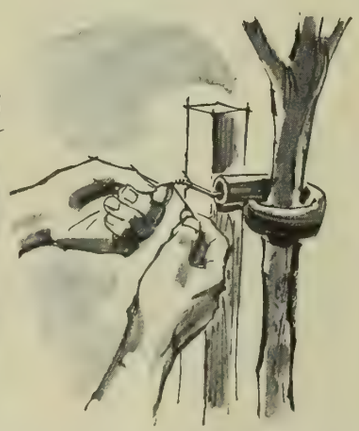
Lawns: Use sprigs of Bermuda grass to plant bare spots. . . . Keep lawn mower sharp and lubricated for best results.

Shrubs, trees: Along the coast, plant fuchsias, hibiscus, bougainvillea, and other subtropical plants. . . . Complete the planting of trees and shrubs. Keep them well watered the first year. . . . Native hollies may be moved during the month.

Annuals, perennials: In the Phoenix area, set out newly rooted chrysanthemum plants. . . . Set out seedlings of petunias and other annuals where conditions permit.



To make a convenient garden ruler, mark tool handle with a tape at 6-inch intervals. Use one color for 6-inch marks, another for 12-inch.



To support a young tree, set a 2x2 close. Make a figure-eight tie around trunk and top of stake with wire run through a piece of hose.

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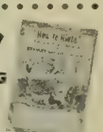


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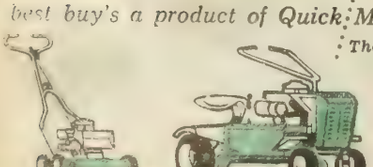
On all Springfield Garden Tillers, cultivating width is easily adjustable without tools to 8", 14", 20" or 26". Tilling depth, handlebar height and weight distribution can also be adjusted in seconds. Tough-tempered steel tines are warranted for life.

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America's favorite rider line
Springfield Walking Power Mower . . .
top combination of performance and quality

New view of windows

Begins on page 68

CONFUSED about some of the new fabrics? Or baffled by the type of windows used in newer homes? Here are some answers.

Heat outlets in our baseboard will interfere with draperies. Must we have a chopped-off length?
No, use floor length as pictured on page 68. Heat will rise between fabric and glass. Use a material which is not affected by moderate heat: cotton, polyester, nylon, acetate and solution-dyed acetate, rayon, solution-dyed rayon.

Is glass fiber material heat resistant? It isn't listed above.
Yes, it has excellent resistance to heat, even to fire. But this sturdy fiber will "abrade" or wear through at the point where it repeatedly rubs against a projecting metal heat outlet, air conditioner. The remedy: hang traverse rod forward so fabric won't touch.

Must draperies always be lined? Mother says that they wore better.
No, lining isn't necessary with new man-made fibers that are created to resist sun-rotting and fading, to stay crisp and unwrinkled. Another reason for omitting the lining: many drapery fabrics are washable, will drip dry.

Do people still use both curtains and draperies? Our house is modern.
Yes—two separate layers are doubly useful. Traverse curtains of sheer fabric will cut glare during day; unlined draperies can be pulled over them at night. Or the two layers might be window shade and unlined draperies.

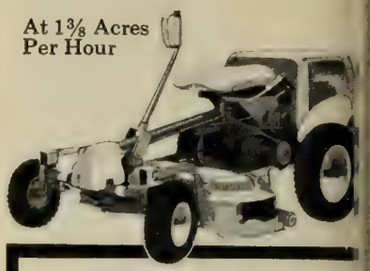
Below our picture window there are small ventilating windows. How can we get some air without looking like goldfish on display?
Again, two layers are better. Use floor-length traverse draperies to cover entire window. For nights when ventilators are open, use sill-length casement curtains or a window shade of cloth or wood mesh.

How can I hang draperies if open windows or ventilating sash are on both sides of the big center glass?
Hang drapery panels on the wall, not on the windows, with edge just covering the frame. Then cover the picture window and ventilators with a venetian blind. Slats tilt—you'll have both privacy and air.

That "bottoms-up" window shade sounds perfect for a front bedroom but will our local man know how to hang it properly?
Yes, most shade-makers supply the instructions to their dealers. But be sure to get "reversed rollers." For example, if you want a shade that is two-toned with white on the street side and pink inside, order fabric long enough so that roller with reversed brackets can be attached just above baseboard, to hide sill and wall. Tack fabric to roller in reverse so no white shows. Gives a smart big-window look!

Smooth Mowing... Easy Going!

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WONDER-BOY® 575

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PICTURE THIS IN YOUR GARDEN

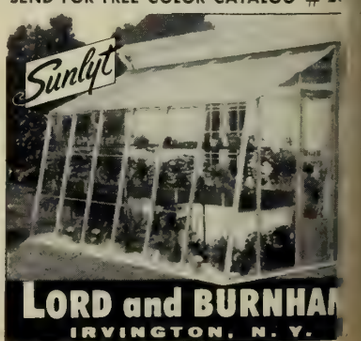


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IRVINGTON, N. Y.

Spring and summer care of your perennials requires little time—spend a few minutes for rich reward in blooms.



Feed perennials early in the season when new shoots are starting to grow. This will encourage healthy foliage and large blooms.

Apply a complete plant food, in either dry or liquid form. Use at the rate of application given on the container.



Water generously early in the season to encourage rapid growth. Use a sprinkler or soaker hose to avoid washing away soil.

During hot, dry periods, water heavily at least once a week. To conserve moisture, apply a mulch one inch deep.

Fall brings the end of flowering until another season— These measures insure safe wintering, and a neat garden.



Cut off tops just above ground after a killing frost. Hedge shears will speed the job. Use pruning shears for heavy stems.

Remove the tops, leaves, and other plant debris from the garden. Let all you cut off enrich the compost heap.



To prevent the damage of alternate freezing and thawing, mulch with marsh hay or other coarse material. Apply it 2-3 inches deep.

Plants that remain green over winter must be "roofed," but not smothered. Use evergreen boughs or supported boards.

CUT

OUT

179

Cut along dotted lines

HOW TO PLANT AND USE
Hardy perennials



Hardy perennials are plants that grow from divisions or seed. They die to the ground each fall and come up again each spring. Most of them have fibrous or fleshy roots in which they store sufficient food to start their annual reappearance.

Perennials are classified by shape as erect, bush, and cushion. The erect forms develop long flower spikes and are useful where vertical effects are wanted. The bush types are rounded in form and are useful for mass color effect (most perennials fall into this group). The low-growing cushion forms are best choices for edgings, ground covers, and rock wall plantings.

CUT

OUT

Add these pages to your GARDEN BOOK

File with Continuous Bloom



How to plant new perennials or increase old ones

MOST perennials should be divided and replanted every third or fourth year. Uncrowded, they'll live almost indefinitely. Whether you set out new plants from the nursery or divisions of your own, follow the steps given here for best results. The chart on page 4 gives descriptions and preferred locations for a few of the best perennials.

Photographs: Stanley Warren



To divide, slice the soil a full spade depth in a circle 3-4 inches wider than the old plant. Pry the plant out of the ground.

Wash all soil from roots with a forceful jet of water. For easier handling and quick results, set the plant on an upturned bucket or box.



Cut fleshy roots with a sharp knife, making sure each division is a complete plant. To be complete, it must have roots and either stems and leaves, or dormant buds.

Fibrous-rooted types may be pulled apart. Plant only strong plants, discard the weak.



Prepare the soil in the bed by spading six inches deep. If the soil is hard or cracked, add compost or moist peat as you spade.

Set the plants with the crown or collar just below soil level. Work loose soil around the roots and firm lightly with your hands.



Fill the hole ¾ full with soil, leaving a shallow basin for water. Water well; then fill the basin to the top with more soil.

Mark plants with stakes until new shoots appear. For a more permanent record, put your planting plan on paper.

PUSH

OUT

Name	Colors	Time of Bloom	Height in Inches	Spacing in Inches	Comments
Erect Daylily	Yellow, red, orange, rose-pink, mahogany	Late spring to fall	18-60	18-24	Adapted for naturalizing or for the flower border. A winter mulch is not needed. Endures part shade.
Delphinium	Blue, white, violet, pink, purple	Early summer—early fall	18-72	20—small 30—large	Use for accent in border. Stake and tie tall kinds. Cut flower spikes before seeds set to encourage more bloom in fall.
Iris, tall bearded	White, blue, red, pink, yellow, others	Spring	18-48	8-10	Bearded iris need full sun, well drained soil. Divide and transplant every fourth year. Set rhizome shallow, the roots deeply.
Liatris	Rose purple, white, bluish purple, pink	Late summer	24-72	14-24	Endures part shade. Good for accent in the border. In contrast to other spike flowers, order of bloom is from the top down.
Lythrum	Purple, pink	Summer	24-72	12-24	Prefers a moist, shady situation. The long flowering spikes give accent in the border.
Salvia	Blue, purple, white	Spring—fall	24-48	18-20	Produces erect spikes. Encourage later bloom by cutting the old spikes back to top of foliage.
Tritoma	Orange scarlet, yellow, orange, white	Late summer, fall	36-48	20-30	Excellent accent plant. Prefers light soil, plenty of water. Hardy except in coldest areas where they should be dug and stored.
Yucca	White	Summer	48-120	24-36	Evergreen. Dramatic accent plant. It is permanent, needs no transplanting.
Bush Aster	Lavender, mauve, pink	Fall	12-60	10-36	Endures part shade. To cause branching of tall kinds, pinch out tips of shoots when bush reaches 12 inches; give support.
Bleeding Heart	Pink, red, ivory	Spring—fall	12-18	10-16	Endures part shade. Cut tops of the tall kind when foliage turns yellow after bloom.
Chrysanthemum	Yellow, red, white, pink, bronze	Fall	12-36	15-24	Give full sun. Divide and transplant every other spring. Best results are from rooted cuttings each year.
Coreopsis	Yellow	Summer—fall	24-36	18-24	Use for mass effect and cut flowers. Keep old flowers cut to extend flowering period.
Dictamnus	White, rose-pink	Summer	24-36	20-30	Very hardy. Plant for permanency. Unlike most perennials, it doesn't have to be divided and transplanted.
Eupatorium	White, blue, violet	Fall	12-48	15-30	Useful in borders and for naturalizing. Grows in sun or shade. Small, fluffy flowers grow in dense clusters.
Gaillardia	Yellow, red-orange	Summer, fall	18-24	12-18	Use for mass effect in the border. For cut flower purposes, it is best to cut when blooms are slightly cup-shaped.
Heliopsis	Yellow	Summer, fall	36	20-24	Grows in full sun. Endures dry situations. Useful for mass effect and cut flowers.
Oriental poppy	White, pink, red, orange, salmon, mahogany	Spring	36-48	24-36	Plant or transplant in early fall. Roots can be divided or cut into 2-inch lengths to start new plants.
Peony	White, red, pink, rose, cream	Spring	36-48	36-48	Seldom needs to be divided; fall is best time. Plant so buds are only one inch below soil surface. Needs full sun.
Phlox	Salmon, red, white, pink, red-orange, purple	Summer, fall	18-48	18-24	Replant every third year. Does best in fertile soil, plenty of moisture; a mulch helps. Do not allow seeds to set.
Shasta daisy	White	Spring, summer	24-36	12-20	Endures part shade. Excellent cut flower. Divide and transplant every other spring.
Cushion Bishops-Weed	White and green foliage	Summer	12	7-10	Good ground cover; spreads by underground stems. Useful for edging if it's confined. It does best in shade.
Plantain-lily	White, blue, mauve	Summer, fall	12-36	10-18	Valued for edging borders and as specimens. Use where bold foliage pattern is wanted. Prefers shady situations.
Moss phlox	White, pink, blue, rose-red	Early spring	6	20-30	Useful in rock wall, rock gardens, and on banks. Creeps or spreads widely.
Silver Mound artemisia	Cream	Late summer	12-18	10-15	Valuable for use in rock walls and in borders. Grown for its beautiful foliage

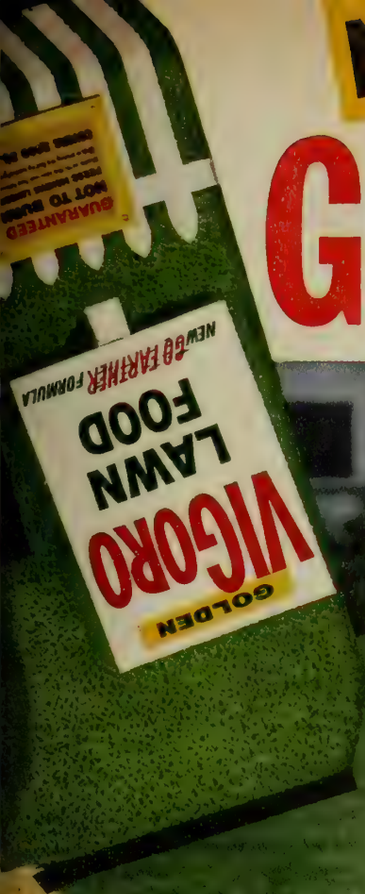
PUSH

OUT

180

New GO-FARTHER formula

GOLDEN VIGORO





THE FOOLPROOF LAWN FOOD NOW GOES 3 TIMES AS FAR

America's favorite lawn food now covers 5,000 sq. ft. of lawn per bag.

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- **NOW easier to use**—made in a new, golden particle form for easy, smooth, dust-free spreading.

It's the foolproof way to have a lovely lawn made right for family living. Thick, springy turf . . . deep, vigorous roots . . . and the fresh-green look of springtime all summer long. For the best lawn in the neighborhood try Golden Vigoro this spring.

And for California dichondra lawns, use the special Golden Vigoro Dichondra Food.

Look for the handy handle bag that pours like a pitcher. At garden stores and supermarkets.



ARANTEED
ill Not Burn

My, how things grow with

VIG...VIG...VIGORO

Vigoro is a trademark of Swift & Company

The trouble with termites

ALTHOUGH 1,500 varieties of termites are known, there are just three main types. Subterranean termites are the smallest, about ¼ inch long. This type of termite does 95 per cent of the damage all over the country, except in some extremely cold areas. The dry-wood termite is about ⅓ inch long and inhabits the Southern boundary of the country in a narrow strip about 100 miles wide from North Carolina around to northern California. The damp-wood termite is the largest (1½ inches long) and can be found on the Pacific Coast and in the Southwest.

The trouble with termites is they can eat you out of house and home—and you won't know it until the damage is complete. These house wreckers travel in swarms. Being social insects, like bees and ants, they go at their chomping attack with the determination and system of a Marine division. In the United States alone, their dinner check runs into millions of dollars every year. They not only eat the wood in your house, they also work on paper, leather, and cloth.

The termite is very fussy about his working conditions. Except for once a year, when he comes out into the open for a brief period, he insists on a moist, air conditioned atmosphere—underground. In a way this is a break for you. When you eliminate dark, damp places around the house, you make it hard for him to survive. Even in the desert, he lives near enough to the water table to get moisture to keep his body from dehydrating.

Prevent invasion of your house by cutting off every means of entrance from the soil. Here are some of the steps you can take. 1) Place corrosion-proof metal barriers between concrete foundations and sills. 2) Keep crawl spaces under buildings dry and well ventilated. 3) Be sure that siding and other wooden structural members are at least six inches above the ground.

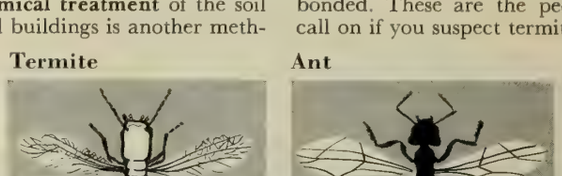
In areas where the threat is great, lumber should be impregnated with a preservative before it's used in construction. This also protects against dry rot and invasion by other pests.

Chemical treatment of the soil around buildings is another method of keeping out invaders. In time, unfortunately, the termite-toxic materials are leached out of the soil by rains. Some pest-control operators guarantee the treatment for a specified number of years. An advantage of soil treatment is its simplicity and effectiveness around existing structures.

Swarming of termites around the house doesn't mean that they have infested it, but you should call in an expert to investigate immediately. Tapping and testing wooden parts of the house with a pen knife may uncover hidden nests. A careful search for plugged holes of entry and mud tubes running from the ground to wood might also reveal their presence. Cracks in concrete foundations offer another possible route of access.

Today, in most areas, pest-control operators are licensed and bonded. These are the people to call on if you suspect termites.

Termite **Ant**



Flying ants are sometimes mistaken for termites. Ants are, in fact, their fiercest enemy. Termites have thick waists; ants have a small wasp-like waist.

Each has two sets of wings, but termites' wings are all the same length, while ants' rear wings are shorter and smaller. A termite's head is larger, too.



Anchor Fence is the happy way to keep your children and pets playing safely at home—the sure way to protect your property from stray animals and trespassers. And quality built Anchor Fence improves the value of your property. Good neighbors agree on Anchor Fence! For a helpful *free* booklet write: ANCHOR FENCE, 6510 Eastern Ave., Baltimore 24, Md. *For free estimate,* call local Anchor office, today. For phone number, see Yellow Pages.

Look for the Acorn top—mark of a genuine Anchor Fence

Plants in: Baltimore, Md.; Houston, Texas; and Whittier, Cal. Sold direct from factory branches and warehouses in all principal cities.

House plants

from your shopping bag

IT'S A STRONG PROBABILITY that your next grocery bag will include the makings of at least half a dozen handsome house plants. Grapefruit, avocado, date, sweet potato—the list is surprisingly long. And the plants you'll have will cover a wide range of shapes and sizes. Here are some of the most popular of these plants—and how to get them started

Photographs: Stanley



A few date and lemon seeds, and a sweet potato. Soil and water have changed simple groceries into conversation pieces.

Sweet potatoes will need plenty of water

Sweet potatoes are the easiest to transform into house plants. Check for end with tiny purple buds, make this the "up" end. Start several at a time to avoid disappointment. Some have been treated—simply won't sprout.

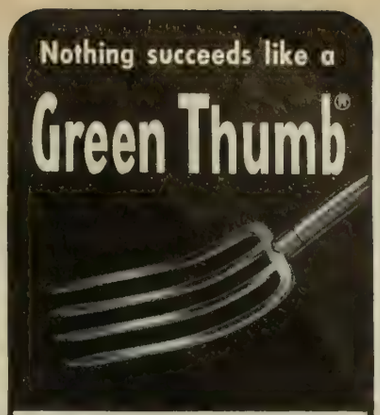




Make it a point to check water level in the container every day. At least third of potato should be covered by the water.

In wide-mouthed containers, steady potato with a few toothpicks stuck into sides.

More on page 185

Nothing succeeds like a
Green Thumb®

tops in garden tools
The Union Fork & Hoe Co., Columbus, Ohio

KILL Lawn WEEDS
with R-H Weed Rhap-20, Granular 2,4-D. Ready to use—no mixing, no measuring, no spraying, no drifting. Will not harm grass. $1.50 size covers average lawn. See dealer or write
REASOR-HILL CORPORATION
Box 38BH, Jacksonville, Arkansas


Complete FLOWER GARDEN
Thorn Berry's 1960 introductory flower offer. Beautiful annual flowers, for cutting, borders and backgrounds. Guaranteed to grow. Write for FREE 1960 CATALOG in Colors.
6 Packets, including Hybridi Zinnia, Lipstick Petunia, Giant Aster, Multi-Flora Sweet Pea, Carnation, Violet Queen Alyssum.
39¢ POSTPAID
BERRY'S Dept. 20D Clarinda, Iowa

GLADIOLI BULBS
5 Lovely Colors • Supply Limited
a. Pkg. 12 bulbs 1¼" diameter
b. Pkg. 10 bulbs 1½" diameter
Mailed Prepaid Cash Or M. O.
50¢ Per Pkg.
HILLSBOROUGH BULB CO.
Dept. G, Box 530 • Foley, Alabama

HYPONeX®
Soluble PLANT FOOD Complete
Grows Better Plants in Soil, Sand or Water
Preferred by millions of users for over 20 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. If dealer can't supply, send $1 for 10-oz. can, postpaid. Makes 60 gallons.
HYDROPONIC CHEMICAL CO., Copley 21, Ohio, U.S.A.

GIANT SIZE FRUIT In Your Yard from World Famous....
STARK DWARF TREES


Get New 64-page Color-Photo Catalog FREE! See how to grow full-size luscious apples, peaches, pears even in a tiny yard. Just reach up and harvest! See 418 outstanding varieties of U.S. Patented Fruits, Roses, Shrubs, Vines from world's largest nursery! Mail coupon below TODAY!
MAKE EXTRA MONEY! Full or spare time, make money easy taking orders for Stark. Check coupon for FREE SALES KIT
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STARK BRO'S NURSERIES, Dept. 430 Louisiana, Missouri
Rush 1960 Edition of COLOR CATALOG...FREE!
Name
Address
City Zone State
☐ CHECK HERE for Free Money-Making Outfit.


Kill unseen bugs that wither House Plants!


Protect your African Violets and other house plants against mealy bugs, mites, aphids, and other unseen insects that can wither and discolor them. Spray with Antrol's African Violet Bomb. Protects for weeks. Just 89¢.
"NEW LEAF SHINE" FOR HOUSE PLANTS!
Now dull, dusty plants can have the green freshness of newly opened leaves with Antrol's Leaf Shine. Only 89¢.
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new... gloriously red
LIVING FENCE


AMAZING FAST-GROWING
EVER-BLOOMING
ROSE HEDGE
for as little as 12c a foot
See the sensational Red Robin Living Fence (Gloire Des Rosomanes) that's sweeping the country! Surround your property with beauty and protection for as little as 12c per foot. Plant NOW; have a vigorous LIVING FENCE bursting with fragrant red roses THIS SUMMER. Not a sprawling multiflora. Grows upright to 6 feet if desired. Keeps out intruders, noise. Available only from Ginden Nursery.
FREE! Send Today for Big, Full Color Book Showing Uses of Living Fence!


GINDEN NURSERY CO.
Dept. 113
San Bruno, Calif.
Send me without cost or obligation free full-color book, uses, prices, guarantees, bonus offers, etc., on Red Robin LIVING FENCE.
Name
Address
City



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March, 1960

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your money back or replacement if you buy any article of merchandise that is not as advertised therein

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House plants from your shopping bag

Begins on page 183

Pineapples need all the sun they can get



Twist off top of a pineapple, peel off the lower leaf scales to expose butt of the stem. Handle this one gently. The saw-edged leaves are tough if rubbed the wrong way.



Press the exposed stem end into a mixture of vermiculite, peat, and sand. Moisten the potting mixture, check daily to see that it doesn't dry out. All these plants like sun.

Citrus seeds like damp—not wet—soil



Start grapefruit, orange, or lemon seeds in pot filled with good potting soil. Cover the seeds with one-quarter inch of soil. Keep slightly moist. Too much water invites rot.



When plants poke through soil and develop leaves, thin to all but the strongest by snipping the others out. Don't pull them out; you may damage roots of the one you plan to keep.

More than anything, avocados need time



Use toothpicks to suspend avocado seed over water in container. The water should just barely touch the seed's bottom. And don't forget to start seed with pointed end up.



Avocados are very slow. It may be a month before the root develops and tiny sprout appears. When the root is about 4 inches long, plant seed in soil—half in, and half out.

CHLORDANE
CONQUERS
CRABGRASS
IMPROVES LAWNS TWO WAYS



ONE EASY APPLICATION KEEPS LAWNS CRABGRASS-FREE ALL SUMMER!



APPLY CHLORDANE NOW!

Deep, cool, resilient grass. A carpet of green that complements your home, and makes outdoor living more enjoyable. This is the kind of lawn you can develop this summer if you use Chlordane now. Chlordane prevents crabgrass growth, and kills lawn insects too. This double action enables your lawn to grow more vigorously. With bugs and crabgrass gone, desirable grasses can make full use of nutrients and moisture in the soil. The result is heavy, thick growth that crowds out weeds and withstands hot, dry spells. This year, be happy with your lawn, and have more time to enjoy it. Use Chlordane now!

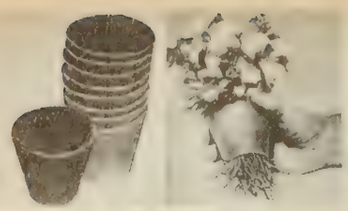
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Mail coupon today for special free booklet!

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330 East Grand Avenue, Chicago 11, Illinois
Please send me your special Crabgrass Control Booklet!
Name_____
Address_____
City_____ Zone____ State_____

spray or spread CHLORDANE

*CHLORDANE is the active ingredient in trade name products sold by all stores that carry garden supplies. Technical Chlordane is manufactured exclusively by Velsicol Chemical Corporation, Chicago 11, Illinois.



YOU PLANT THESE POTS-40 for $1

Plant summer seedlings, cuttings or slips in these Pots made of pressed fertilizer. *They'll get a head start . . . with faster, stronger growth!* To transplant, put Pot and all into the ground! Pots disintegrate — roots grow right through with excellent aeration — with no shock. You need no fertilizer, and much less water. 2¼" diameter. *Guaranteed to please or your money back!* 40 PLANT POTS for only $1, postage paid. 100 PLANT POTS, $1.95. Order from **Sunset House, 608 Sunset Building, Beverly Hills, California.**

KNIT A SWEATER IN 3 HOURS

Anyone can do it, the very first time!

Knit a cardigan in 3 hours, socks in 90 minutes, a toddler's set in 60 minutes . . . with all the beauty of true handknit appearance. New automatic knitter for non-knitters or experienced knitters. Knits 50 times faster, 180 stitches at a time. All you need is a ball of wool, the Knitomat does the rest automatically. You can knit the first time. Write for *FREE* literature.

UNITED KNITOMAT CO. Room 360
2843 W. 7th St., Los Angeles 5, California
483 Bloor Street West, Toronto, Canada

"Well Dressed Windows"

A new 35 mm, 75-frame filmstrip by *Better Homes & Gardens*. You'll see dozens of exciting window treatments in full color, including cafe curtains, priscillas, traverse draperies, and so on. Film presents ideas on how you can treat any type of window, taking into consideration such problems as lighting, privacy, and circulation.

Several views show *close-ups* of the hardware properly placed. You also get measuring and buying information.

Film, 33⅓ rpm record, printed commentary, and film brochure—$8.95. Write to:

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Des Moines 3, Iowa



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DELUXE GOLD DIAPER PIN

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For best fit in your size buy shoes by mail from our catalog showing a huge variety of styles for every occasion — all specially designed to flatter little feet!

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Order from MORTON'S, World's Largest Fur Restyling Service. Get greater value, larger selection. Styling praised by Harper's Bazaar, Glamour other fashion leaders. Send No Money! Just mail old fur, state dress size, height. Pay postman plus postage when new restyled fashion arrives. Or write for new Style Book.

MORTON'S, Dept. 14-C, Washington 4, D.C.

500 PRINTED NAME & ADDRESS LABELS 25¢



500 gummed labels printed with ANY name and address, 25c per set! 4 sets (with same name and address or all different) $1.00! With two-tone plastic gift box, 35c per set. Order as many or as few sets as you want. Postpaid.

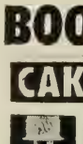
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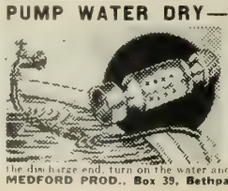
SHEPHERD SCHOOL, 1015 Chestnut St., Dept. H, Phila. 7, Pa.

Confused about color?

Better Homes & Gardens new full-color filmstrip "COLOR IDEAS—Your Key to Good Decorating" takes the confusion out of color selection, makes the rules of color harmony easy to learn. It's ideal for club or classroom use.

Film package includes 35mm filmstrip, 15-minute recorded commentary, printed commentary, program ideas. It sells for only $12.50. Send check or money order to Dept. 8303, Better Homes & Gardens, Des Moines 3, Iowa.

PUMP WATER DRY—SAVE MONEY SUCT-DRI $2.75 ppd.



Without electricity or moving parts this suction drainer pumps 330 gallons of water per hour from flooded cellars, pools, trenches, ditches, washing machines. Just attach with a garden hose to any screw-type faucet, attach another section of hose to the discharge end, turn on the water and it goes to work.

MEDFORD PROD., Box 39, Bethpage, N. Y., Dept. 131B

Shopping by Mail

with Better Homes & Gardens



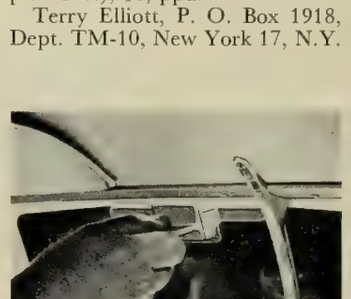
Follow headlines easily with a big wall map of U.S. and one of the world. U.S. map shows 2 new states in detail. Each map is 32¾x49½ inches, is in 8 colors. Set of 2 (world plus U.S.), $1, ppd.

Terry Elliott, P. O. Box 1918, Dept. TM-10, New York 17, N.Y.



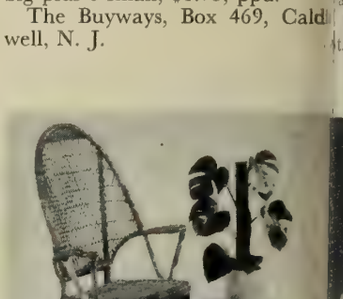
Rakish rabbits in rainbow hue... will steal your heart, add sparkle to Easter tables. Use 10½-inch one as centerpiece and small ones as place cards. Set of 6 small, 75c; big plus 6 small, $1.75, ppd.

The Buyways, Box 469, Caldwell, N. J.



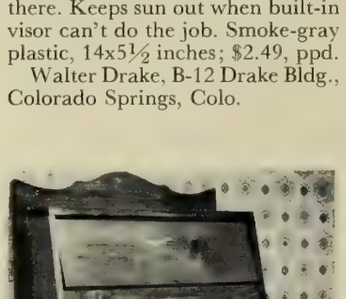
Movable sun visor is magnetic—touch it to metal rim around windshield or side window and it stays there. Keeps sun out when built-in visor can't do the job. Smoke-gray plastic, 14x5½ inches; $2.49, ppd.

Walter Drake, B-12 Drake Bldg., Colorado Springs, Colo.



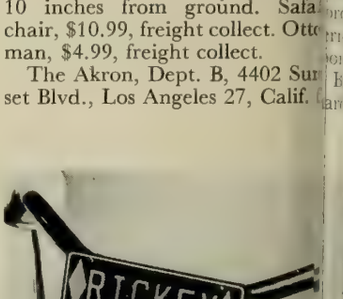
Fresh new look for patio or an... room in the house. Smart chair... honey-colored rattan. Seat's a lo... 10 inches from ground. Safa... chair, $10.99, freight collect. Otto... man, $4.99, freight collect.

The Akron, Dept. B, 4402 Sun... set Blvd., Los Angeles 27, Calif.



Pretty kitchen touch—a pine dispenser for paper towels, waxed paper, foil, or for saran wrapping. Doors serrated for easy dispensing. Brass eagle trim adds charm. Sits on shelf or hangs; $9.50, ppd.

Merrill Ann Creations, 3601 Kingsbridge Ave., New York, N.Y.



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Breck's, 364 Breck Bldg., Bosto... 10, Mass.



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Country Curtains, Dept. BH—F, Stockbridge, Mass.



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Meredith's, Evanston 26, Ill.



lamour on a budget. Slip transcent white paper lantern over a re ceiling light or make a dropd hanging lamp. Balloon lan-n (14-inch), $1.95; 16-inch balon or 20x13 barrel, $2.95, ppd. Bowman's, Dept. B, 2477 Lomd St., San Francisco 23, Calif.



Who's who in a stamp zoo? You soon learn when you look over this colorful collection. It's enough to make you start collecting if you don't. Monstrous Menagerie plus a bonus mix (119 total), 10c, ppd.

H. E. Harris & Co., Dept. L-5, Boston 17, Mass.



itch to elegance. Replace a in light switch with antiqued ass-plated cover. See how much her room looks. Antiqued single, 50; 3 for $3.95; double, $1.95; or $5; triple, $3.50, ppd.

Elron, Dept. B, 350 W. Ontario Chicago 10, Ill.



A reminder to relax really is a good idea. Whenever you see this miniature tombstone paperweight you'll grin—and slow down. Amusing conversation piece, too. Ceramic; 4¾ inches high, $1, ppd.

Gifts Galore, Box 272, Dept. G12, Culver City, Calif.

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"What burns me up is the way they treat it as a minor incident!"

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The post office should not allow seed catalogs to be mailed until April at least. Arriving here in January and February, they are as distracting as travel folders showing beauties on a sunny Florida beach. Well, almost.

◆ ◆ ◆

My Christine isn't the arguing kind. When we disagree, she just thinks calmly for a moment, says, "You're wrong," then drops the matter entirely.

◆ ◆ ◆

Spring has even touched the battle-scarred heart of our homely, no-good, hypocritical, but beloved feline, A K (for Alley Kat). He has just brought home a tiny kitten, which must be eye-dropper fed, and licks it with an unctuous air of paternalism.

◆ ◆ ◆

Spring also is knocking at the door of my wife's consciousness. She not only has two new hats, she has dreamed up some perfectly wonderful outdoor repairing, painting, digging, and building for her husband to do before summer heat strikes.

◆ ◆ ◆

On his sixtieth birthday last week, somebody asked Doc Harrison if he were afraid of reaching old age. "Heavens no," cried he, "that's one thing I want to reach!"

◆ ◆ ◆

"There is no smaller package," suggests Leonard Tremblay, my good friend in Omaha, "than a man all wrapped up in himself."

◆ ◆ ◆

"Babies are angels," said Mrs. Judy O'Reilly, hunting for her 4-year-old runaway, "whose wings grow shorter as their legs grow longer."

◆ ◆ ◆

One of the discombobulating facts of my life is that so many men with less sense than I have seem to get along so much better.

◆ ◆ ◆

"I wouldn't care so much if women just wanted the privilege of changing their own minds," said newlywed Bob Hale, "if they wouldn't want the privilege of changing a man's."

Keeping up with neighbors is tough enough for us, but it's tougher for them. They have to keep ahead.

◆ ◆ ◆

Spring has a weird effect on the young. Our 10-year-old Judy reports that a neighbor lad has proposed marriage. As wedding gifts, she has asked for an air rifle, a strapless evening gown, a palomino horse, and a chocolate cake.

◆ ◆ ◆

"Dad," my unreasonable facsimile, 12-year-old Burt Hillis, Jr., accosted me last night, "will you help me with my homework? I've got to do a theme on the difference between a Republican and a Democrat." Hardest evening I've had in months.

◆ ◆ ◆

I'll admit I'm awed by the immensity of the universe and the minuteness of particles that make up an atom—also by how important a new party dress is to my daughter and how little it matters whether I can pay for it.

◆ ◆ ◆

Santa Claus and Uncle Sam have much in common, not only in benevolence, but in determination to get whatever is owed them. My Christine has skimped on our groceries for two months to pay off one, and will skimp for two more to pay off the other. But doing without either of them would be unthinkable.



"No, we aren't giving them away! And they aren't for sale either!"

Books for parents should not be allowed in the hands of their offspring. My 12-year-old, reading a Distinguished Authority on Child Rearing, last night assured me—with appropriate grins—that his Mom and I have reared him all wrong. When I threatened to clout him one, he ducked out laughing.

◆ ◆ ◆

Some minds are like concrete—all mixed up and permanently set.

◆ ◆ ◆

At her high school, our 16-year-old Rosie won first prize in the contest to select the best nickname for our home town, and Mayor Jack Williams is beaming-proud of her choice. She wants to call it *Superbia, U.S.A.*

◆ ◆ ◆

Mrs. Anderson, the pouter-pigeon dowager a few doors up our street, is converting her two vacant lots into a playground for our neighborhood kids. Her aloofness cracked when my little girl Judy took her a small cake for her birthday—an act of kindness which shames us adults.

◆ ◆ ◆

That new couple up the street is trying to decide what shrubbery to buy for their house, and each is trying so hard to please the other that we can hardly wait to see the landscaping job when it's finished. We hope the outside of the home will be as charming as the inside must be with people like that in it.

◆ ◆ ◆

"Trouble is," said young Eddie Moore, discouraged over his piano lesson, "my right hand doesn't know what my left one's doing."

◆ ◆ ◆

Spring is accepted as the rejuvenation season for soul as well as body. . . . We forget practical things for the moment, and favor such idylls as bees at work and birds at nesting and flowers at bloom. . . . You spend more time than usual under the open sky. . . . Every adult and child remembers that the first obligation is to speak pleasantly and with courtesy, come what may.

Burton Hillis

P. S. It took home-town boy Bob Hannelly (now Washington's burden) to find some solace in second place in outer space.

Dear Burton: Running second in space seems to have put us back in first place on earth. Now, the overseas dignitary steps off the plane with a big grin, sings the *Star-Spangled Banner*, and says in effect: "Hi, pal, glad to have you in the same little boat with us." Nobody really loves a winner, but everybody loves the guy who comes in second.

Not only are love and affection for us on the upsurge, but visitors are remarkably gentle with our bank account. They're refusing loans left and right with a gallant bow and a "you-need-it-worse-than-I-do." In fact, when the president of one of the new African republics was here, there was apprehension at his embassy lest, big-hearted fellow that he is, he would offer us a loan.

There are, of course, several chinks in our good-will armor. Cuba (to say nothing of the Democratic party) enjoys declaring war on Washington from time to time. Americans have changed, too. I notice people now stand on chairs and cheer a visiting potentate. These are the same folks who used to see a foreign flag and phone the Treasury to lock up. I guess the moral is that if you have to put a dog into space, there's always more applause if it's the underdog.

Best,
Bob

April 19[illegible]

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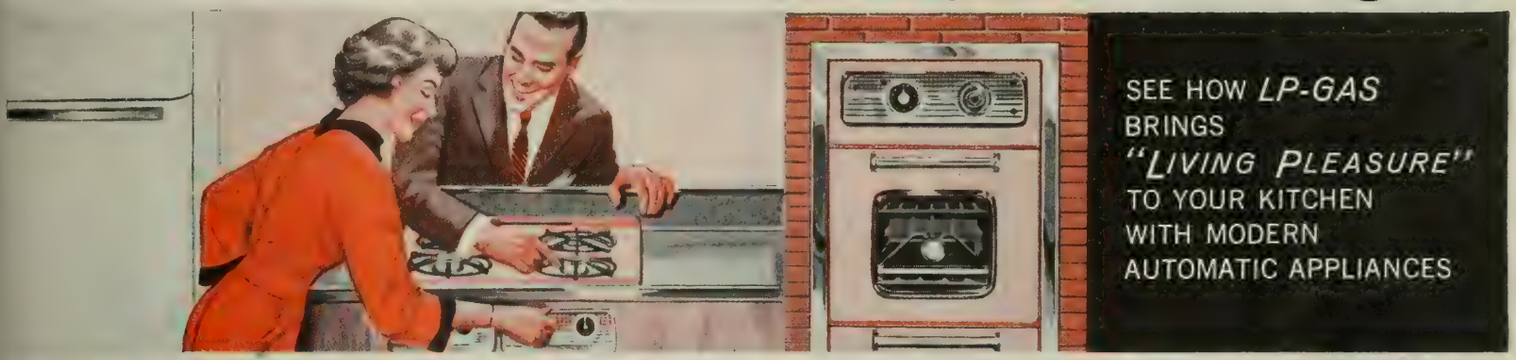


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Better Homes and Gardens®

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Cover: The black-and-white patterned fabric of the draperies and sofa upholstery reflects a current decorating fashion. White chairs, lamps, and rug, dazzling red and blue accessories add to the dramatic effect set by the bold fabric design. John Fox home, Cincinnati. Decorator: Edmund Lawyer, A.I.D., of Harbine Chatfield, Inc. Photograph: Hedrich-Blessing. Data: Polly Cramer.

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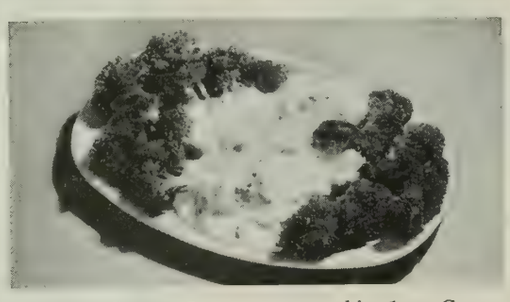
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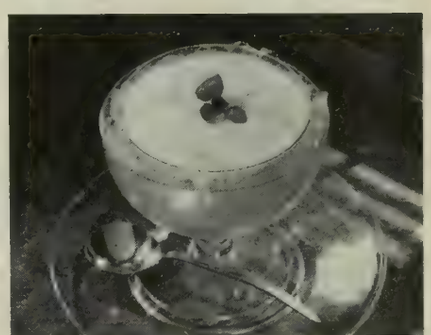
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THE IDEA INDEX



Random brick wall

Bricks laid on edge in a random fashion form this unique wall. The design and extended length of the wall accentuate the informal landscape and architecture of the home. A footing of poured concrete prevents possible sagging caused by the weight of the bricks.

All credits on page 213



Self-closing garden gate

The hinges allow this gate to swing both ways, yet they automatically keep the gate closed and the garden area private. The slats are installed in the gate frame at an angle to cut off any view into the garden; at the same time, they let the breeze into the area.

More photographs on page 9





BUFFET AND HUTCH



DOUBLE DRESSER MIRROR



BACHELOR CHESTS



TRIPLE DRESSER MIRROR

made to the severest Scandinavian standards:

Perception by Lane

You'll know when you see it that this is *authentic* design. Every beautiful line is *pure*. Not an unnecessary frill in the group. And every detail is *honest*. Like the rich panels of woven wood that are really woven . . . not just a woven effect. And that's not all!

Come see the fine craftsmanship . . . exquisite matching, sculpturing they'd envy in Stockholm. See the tough construction, yet the light and airy *look*. And Perception's all grace: there's not a hard line anywhere!

Expensive? Perception looks it and should be. But it isn't! Come see. Take your pick of two fine woods: burnished walnut or beeswax oak. Take one piece or all. Either way, you'll love the wonderful things that start happening to your home.

Lane: chests, tables, dining room and bedroom furniture.

New! Lane Home Decorator Kit. Handy, helpful plan book of decorating ideas. Send 25c to The Lane Co., Inc., Dept. G21, Altavista, Virginia. Made in Canada by Knechtel Furniture, Ltd., Hanover, Ontario

"Beautiflor" and "Johnson's" are registered trademarks of S. C. Johnson & Son, Inc.



Black silk sheath by Oleg Cassini. Bucket by Wheeling Corrugating Co.

Now! Johnson's Beautiflor actually dissolves away greasy dirt while it waxes your floors!

No need to scrub the floor first! Liquid Beautiflor Wax has a special built-in cleaning agent that loosens dirt and dissolves away grease more thoroughly than you ever could with a scrub brush. No waiting for it to dry either. Just buff lightly and you've got a gleaming hard wax finish that's ready to walk on . . . and that lasts and lasts.



WHERE DOES THE DIRT GO?

As the wax goes on, the dissolved grease and dirt are taken up by the cloth or applicator —you can see it!

THE IDEA INDEX



A point of interest

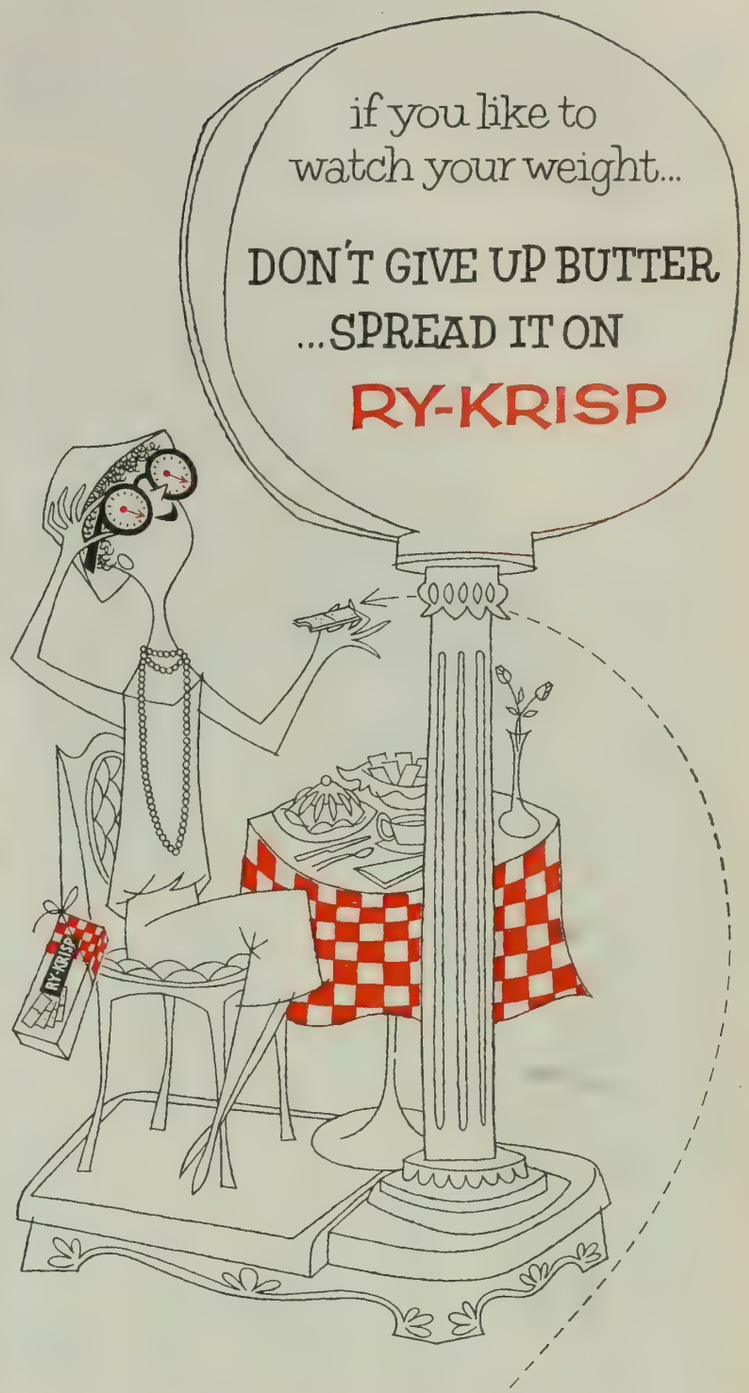
If your living room lacks a comfortable grouping of furniture—and decorative accent—here's an idea! Accents could include a painting or wall hanging teamed with a low furniture piece, a cluster of large indoor plants, or a shelf unit to display favorite accessories.



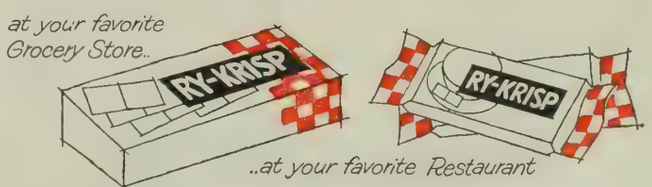
Book shelves with a built-in look

The familiar metal strips and brackets used for adjustable shelves are set into a wood frame here (instead of on the wall). For extra sturdiness, the top of this tall bookcase is screwed to the window frame. Electrical cord for the tube lighting fixture is hidden by the frame.

More photographs on next page



a double cracker of Ry-Krisp with butter is lower in calories than a single slice of "diet-bread" without butter!



THE LIGHT RYE CRACKER THAT LETS YOU EAT THINGS LIKE BUTTER AND CHEESE BUT CUTS YOUR CALORIES, TOO

WORLD'S LONGEST SLOGAN ©RALSTON PURINA CO., 735 CHECKERBOARD SQ. ST LOUIS 2, MO.

9 ways to longer carpet life... with genuine OZITE carpet cushion

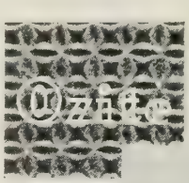
1 Fire-Resistant
2 Contains No Dye
3 Doubles Carpet Life
4 Cannot Trap Moisture
5 Permanently Mothproofed
6 Never Loses Its Resiliency
7 Porous for Better Vacuuming
8 Insulates from Heat, Cold, Noise
9 Protects Against Heel & Foot Impact



GENUINE OZITE® CARPET CUSHION

America's First Name in carpet cushion

For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.



Every square yard proudly bears the name!

AMERICAN HAIR & FELT COMPANY
Floor Covering Division • Merchandise Mart Plaza • Chicago 54

THE IDEA INDEX



Writing desk that saves space

This desk rolls out of sight when not needed. The facing panel pivots at the far end on a piano hinge, and a rubber wheel on the bottom glides the desk into a wall recess. A touch latch holds the panel shut to hide desk and storage drawers. Desk is 30 inches wide, 18 inches deep.



Budget divider screen

This matchstick-bamboo divider screen is attractive and inexpensive. Panels of the bamboo are cut to size and fitted in grooves in a light wooden frame. There is a pleasant partial view through the screen, and it doesn't give the closed-off feeling that solid panels would.

More photographs on page 12



The importance to health of good, clean air is rapidly gaining nationwide recognition. Laws are passed to keep outside air clean. But what about the air you breathe right in your own home?

Homes with humid, stale, stagnant air—containing smoke, cooking fumes and pollen—are not the most healthful nor the most pleasant. That's why—whether you're remodelling or building—it's smart to install General Electric Central System Air Conditioning. Your family will live in a comfortable, relaxing, easy-on-the-heart air of satisfaction, even in the muggiest weather. You'll sleep sounder, eat heartier and escape heat-frayed nerves. Cleaning chores and bills will be reduced—property value will increase.

GENERAL ELECTRIC

Air Conditioning Department, Tyler, Texas

Best of all, General Electric Central System Air Conditioning costs as little as $20 a month*, installed—much less if you include it in your mortgage. Can be added simply, quickly to your warm air furnace or installed independently of heating system. For free survey and estimate, call your G. E. heating and air conditioning dealer—listed in the Yellow Pages—or mail coupon for informative booklet.

*Based on currently available financing, after small down payment.

Live in an Air of Satisfaction
CENTRAL SYSTEM AIR CONDITIONING
FOR THE ENTIRE HOME

GENERAL ELECTRIC COMPANY, Air Conditioning Dept., Tyler, Texas BHGI

Please send the fact-filled booklet about General Electric Central System Air Conditioning. Enclosed is 10¢ to cover handling cost.

Name_____

Address_____

City_____

County_____ State_____

Greatest dishwashing discovery since detergents

NEW FORMULA ELECTRASOL® RESTORES DISHWASHERS TO 100% EFFICIENCY

Eliminates FOOD PROTEIN FOAM that Reduces Dishwasher Action As Much As 90% . . . to Cause Spots, Streaks, Film.

MAKE SIMPLE EGG FOAM TEST! COMPARE YOUR PRESENT DETERGENT WITH NEW FOAM-CONTROL ELECTRASOL



OLD-STYLE DETERGENTS CAN'T CONTROL PROTEIN FOAM

Drop pinch of your dishwasher detergent into yolk-soiled egg cup. Fill with hot water. Stir vigorously. Note **protein foam** that can reduce dishwasher action almost to zero.

NEW FORMULA ELECTRASOL STOPS FOAM FORMATION

Drop pinch of new Electrasol into equally soiled egg cup. Note freedom from **protein foam**. This means 100% efficient dishwasher performance. No spots, streaks or film!

Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, proved what scientists long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result? Spotless glassware, dishes, silver! Get foam-control Electrasol, most economical dishwasher detergent. Enthusiastically endorsed by dishwasher manufacturers!



Still the lowest price PLUS 4 bonus ounces

Another famous product of ECONOMICS LABORATORY, INC., *St. Paul, Minn.* © 1959

THE IDEA INDEX



This desk fits a small space

This desk-bookcase unit makes good use of a corner. The desk is supported by wall cleats; bookcase frame is held in place with brackets, screws, and wall anchors. Paint or finish the wood of your unit to match the room's decoration; laminated plastic makes a durable desk top.

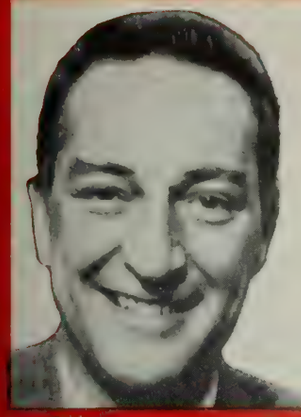


A screen instead of a door

This kitchen doorway screen is decorative as well as functional when used to hang photographs and paintings. Perforated hardboard is fastened to four 2x2 posts; standard hardboard hooks hold the pictures. Leveling screws are used to mount the screen between floor and ceiling.

More photographs on page 14

GARRY MOORE SAYS—ENTER NOW AND WIN!



$100,000 in Prizes

IN PITTSBURGH PAINTS WALLHIDE® CONTEST

OVER 1,000 CHANCES TO WIN!



10 GRAND PRIZES . . . Vacations for 2 in glamorous Rio—via VARIG AIRLINES

• Imagine *you* on a millionaire's 10-day vacation to Rio . . . flying aboard a fabulous pure jet of VARIG, the Jet Airline to Brazil! You'll fly in the ultra-quiet, vibration-free comfort of a magnificent Boeing Inter-Continental 707, and be the guests of the plush Gloria Hotel. Round-trip air fare from New York, hotel, meals and sight-seeing trips are included!





4 SECOND PRIZES

1960 RAMBLER
Station Wagons

• Custom Cross Country Station Wagons. Ahead of other compact cars by 10 years and 25 billion owner-driven miles. Weather-Eye heater, reclining seats, white-wall tires.

8 THIRD PRIZES

HARDMAN DUO
Player-Pianos



• *Two* pianos in one—compact professional 88-key console *plus* modern player-piano! Anyone can play it!

30 FOURTH PRIZES

CALORIC KITCHEN
Ensembles



• Completely automatic 30-inch deluxe gas range, double sink bowl and kitchen canopy—all color coordinated!

200 FIFTH PRIZES

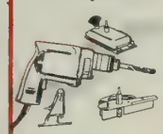
SETH THOMAS
"Countess" Clocks



• Smart new design in black, brass and white. Fits any decor. Strikes hour, half-hour.

200 SIXTH PRIZES

SLOAN-ASHLAND
Complete 4-in-1 Multishop



• Heavy-duty power drill, orbital sander, polisher, jig saw, sabre saw, power planer! Professional quality.

300 SEVENTH PRIZES

Famous GRUEN
Precision Watches



• 17 jewels, antimagnetic, unbreakable mainspring! Choose dainty women's *Rosaline* or rugged water- and shock-resistant men's *Pinecrest*.

250 EIGHTH PRIZES

MY SIN Perfume by LANVIN



• The best perfume Paris has to offer! Large 2-oz. bottle. Favorite of movie stars, society, royalty!

WHY MILLIONS PREFER RUBBERIZED
WALLHIDE



- Goes on faster
- Use brush or roller
- No laps, no brush marks
- Touch-ups don't show
- No unpleasant odors
- Dries faster—in just 20 minutes
- Can be washed repeatedly—even scrubbed
- Brush or roller wash clean in soap and water
- Hundreds of modern colors

Watch the Garry Moore Show—CBS-TV—Tuesday Evenings

HERE'S ALL YOU DO TO WIN—IT'S EASY!

Just tell us (in 25 additional words or less on entry blank below) why you like to paint with famous Pittsburgh WALLHIDE Wall Paint or Enamel.

Mail completed entry—with the name WALLHIDE from front of label (any size can) to: WALLHIDE, Box 778, Chicago 77, Ill. You may enter as often as you like, but each entry must include name from front of can. Duplicate prizes in case of ties. Entries judged on originality, neatness and aptness of thought. All entries must be postmarked by midnight May 14, 1960. *Get your* WALLHIDE *and additional entry blanks (with detailed official rules) at your Pittsburgh Paint dealer's store. See Yellow Pages.*

Offer good only in Continental U.S.A. and Hawaii. Void in all states where prohibited by law.

I like to paint with Pittsburgh Wallhide because...

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PLEASE PRINT

Mail with the WALLHIDE name from front of label (any size can) to Pittsburgh Paints Wallhide Contest, Box 778, Chicago 77, Ill.

Name_____

Address_____

City_____ Zone___ State___

BHG-40

PPG® PITTSBURGH® PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

True Temper tools do more . . . you do less!

Now is the time for all good gardeners to come to the aid of themselves. (Or, how to take the hard work out of yard work.)



$3.25

New! "Rocket" Pruner cuts better, feels better

Flared cushion grips fit your hand comfortably; won't slip, wet or dry, or in gloved hand. Head is curved so your wrist stays in straight, natural position. Wide-opening, ultra-keen cutlery steel blade takes a crisp, clean bite. Full professional size, yet light in weight. Try it! No. A35.

Head curved in natural pruning position.

Shoveling is easier

You can feel the difference with a back-saving "Dynalite." Taper forging puts extra metal at shoulders and down the center for strength and balance. Edges are thinner for lighter weight, faster penetration. Hard, smooth blade sheds dirt easier. No. DLR.

$4.95*

Really bites into soil

Floral hoe has new, serrated blade. Its sharp teeth do the job faster, easier, in all soils. (Other True Temper hoes also feature this new-type blade.) No. TLY5.

$3.00*

*slightly higher west

See these superb tools at your hardware or garden supply store today. True Temper, Cleveland 15, Ohio.

TRUE TEMPER® THE RIGHT TOOL FOR THE RIGHT JOB

THE IDEA INDEX



Double a drawer's capacity

A drawer can be either a scrambled mess or an efficient storage place. This tray for flatware has been made the width of the inside of the drawer and half its depth and length. Riding on two wood tracks, it's pulled forward to reach the flatware and pushed back for access to bottom.



Hide-away carving board

This slide-out cutting board, complete with the wells for catching juices, was designed for carving meats. Installed just under the counter top, board is at a handy height to pull out for use. After mealtime, the board is easily rinsed and slipped out of sight, ready for next using.

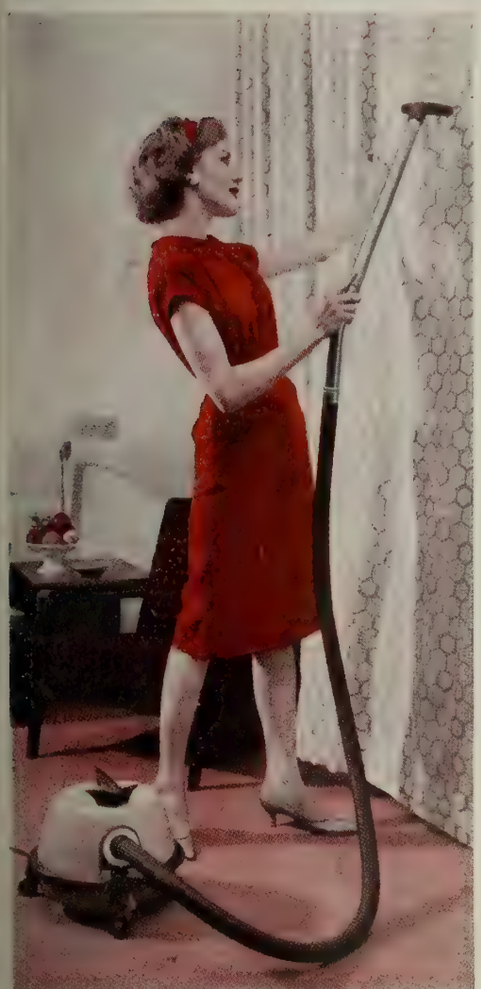
New Models! More Models! Which SINGER cleaner is best for you?



The New SINGER* "MAGIC CARPET"

Does a thorough but gentle job on fine rugs and wall-to-wall carpeting. Brush adjusts automatically to rug nap... from bare floor to rug and back again. Extra-capacity two-section dust bag requires less changing, filters air better, boosts cleaning efficiency.

Reaches w-a-y under low furniture, hangs up flat to store. Cleans a wide swath . . . cuts down strokes . . . lights the way.



The New SINGER* "ROLL-A-MAGIC"

This economy SINGER* cleaner has power equal to many costing twice as much! Ideal for above-the-floor chores such as dusting furniture, curtains and drapes. Does a standout job on rugs, too. Coasts right along with you on ball bearing casters to speed cleaning, reduce fatigue.

New extra-capacity dust bag is more efficient and easier than ever to change. Comes complete with attachments.



The GOLDEN GLIDE by SINGER*

More cleaning power than leading canisters . . . glides along behind you without snagging or tipping... makes cleaning faster, less tiring.

Its throw-away bag is 3 times bigger than most others . . . and it stands on end for stair cleaning or space-saving storage. Comes complete with attachments including king size floor-wall brush.



The SINGER* "MAGIC MITE" Hand Cleaner

Weighs only 5 pounds. Ideal for touch-up cleaning in the home or for car or shop.



The REVOLVING BRUSH Attachment

Turns *any* canister cleaner into a rug sweeper vacuum . . . for $19.95. No extra wires.

Phone or visit your local SINGER SEWING CENTER for free home trial. Easy terms available. Prices start with the Full Power "Roll-A-Magic" at $49.50

SINGER SEWING CENTERS

*A Trademark of the SINGER MANUFACTURING COMPANY.



Turning problems into opportunities

A house demands more fixing than a girl's first party dress, needs more love than a puppy, raises more questions than a 4-year-old on a rainy day.

A house requires hard work and sleepless nights —in return it gives you comfort and a sense of real security when the rest of the world goes out of whack. It takes your imagination, effort, and initiative—and leaves you the good feeling of accomplishment. A house brings you a thousand problems—each one presenting an opportunity for better living.

Helping you make the most of your opportunities is the job of *Better Homes & Gardens*. It comes to you with experience, enthusiasm for practical ideas, and a deep respect for your family's goals and ambitions. With these, *Better Homes & Gardens* stimulates your search for better living, and makes the search more rewarding in every way.

THE IDEA INDEX



Full size closet for children

Younger children don't need a full-size closet for their clothing. In one closet here, clothes are hung on two levels. In the other closet, shelf-hanger strips hold adjustable toy-storage shelves. Later, the shelves can be removed and the closet used as hanging space.



Highlight your favorite accessories

When you plan an accessory arrangement, don't crowd too many ornaments into one setting. Choose objects similar in mass; scale the over-all grouping to its background and near-by furnishings; make the arrangement's total effect stand out from its surroundings.

More photographs on next page

Only

$1.00

REGULAR CATALOG PRICE $4.50

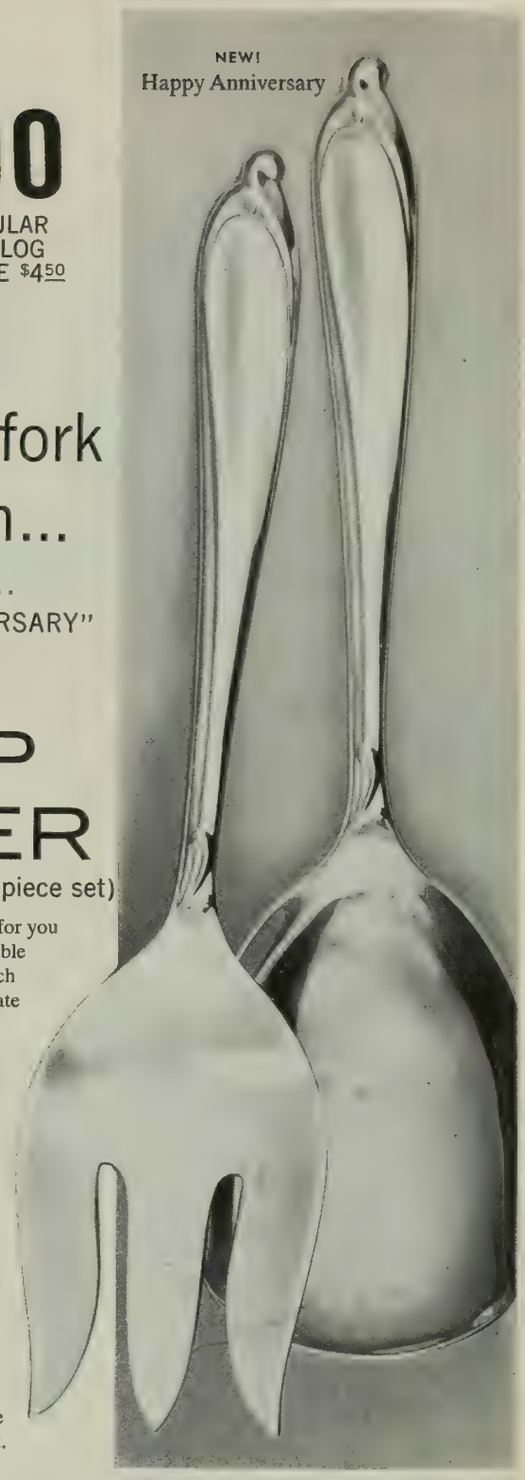
for this serving fork or spoon...

to introduce new... "HAPPY ANNIVERSARY" pattern in... INTERNATIONAL

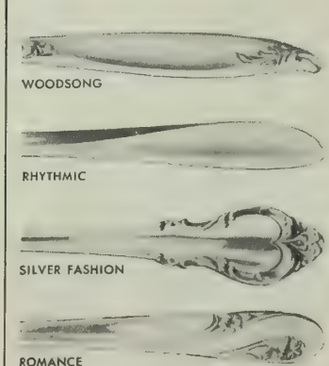
DEEP SILVER

($2.00 for the two piece set)

A wonderful opportunity for you to examine the incomparable beauty of DeepSilver, a rich new dimension in silverplate by The International Silver Company. Deeply luxurious, extravagantly heavy, every piece is lavished all over with extra silver . . . great depths of pure silver for a lifetime of elegant dining at truly modest cost! Serving Fork for cold meats, salads, bacon, fish and chops; Serving Spoon for salads, vegetables, macaroni or fresh fruit. Paired together, they make a graceful salad serving set.



AVAILABLE IN FIVE PATTERNS—CHECK THE PIECES YOU WANT!



Offer good only in Continental U. S. A. until June 30, 1960.
Made by The International Silver Company.

Mail to: Box 162, Wallingford, Conn.

	Serving Fork	Serving Spoon	2-piece Serving Set
Happy Anniversary			
WoodSong			
Rhythmic			
Silver Fashion			
Romance			

Enclosed $_____($1.00 for each piece). $2.00 for each 2-pc. set. Not more than one 2-pc. set in each of 5 patterns to a customer. Send cash, check or money order: no stamps please.

Name_____
(PLEASE PRINT)

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City_____ Zone____ State_____



NEW ANCHOR modernmesh®-

NEW BEAUTY, PROTECTION . . .

for your home. Extra protective and extremely strong, the small-mesh weave (each individual link only 1" square) gives a lighter, more modern look to your yard. And new Modernmesh is zinc-clad *after* weaving to stay good-looking years longer. For a colorful, *free* booklet write: ANCHOR FENCE, 6511 Eastern Ave., Baltimore 24, Maryland.

Whether you prefer Modernmesh or standard chain link (shown below), you'll find Anchor has the perfect fence for your needs—and your budget. Call your local Anchor office, today, for a *free* estimate.



Plants in: Baltimore, Md.; Houston, Texas; and Whittier, Cal. • Sold direct from factory branches in principal cities.

ANCHOR FENCE
Division of ANCHOR POST PRODUCTS, INC.®

THE IDEA INDEX



Two-way bathroom

Morning rush won't cause a problem here. Two efficient lavatories are on opposite sides of a central island. Cabinets above and below them open on both sides for convenience. Traffic moves freely around the island and towel racks are conveniently located on three sides.



Interior bathroom lighting

Translucent plastic "ceiling" rests on a 1x4-inch grid; fluorescent fixtures are installed behind to provide glare-free lighting. Another idea: the angular counter which fits neatly in this small space—it's a compact dressing area complete with wide mirror.

More photographs on page 20

nobody likes you like Chevrolet

(and how this superlative '60 shows it!)

Nowhere will you find another car that caters to your driving wants like this one. That's because nobody else has gone to such lengths to find out what you want, and to give it to you. Eighteen sizzlin' new models for '60—every one designed for a particular set of requirements. Once you've picked out your favorite, give it a good leisurely going over and notice all the extra ways Chevy tries to please you (without once forgetting your budget):

Roomier Body by Fisher *with a lower and narrower transmission tunnel that gives more foot room.*

Pride-pleasing style *(you'll like the way it combines good looks with good sense, that easier-to-load vacation-sized trunk, for instance).*

New Economy Turbo-Fire V8 *(makes friends fast by getting up to 10% more miles on a gallon of regular).*

Widest choice of engines and transmissions *(24 combinations in all—to satisfy the most finicky driver).*

Hi-Thrift 6 *(built, of course, with Chevy's ever-faithful dependability).*

Coil springs at all 4 wheels *(with the extra cushioning of newly designed body mounts, you've never had it smoother than you do in Chevrolet).*

Quicker stopping Safety-Master brakes *(another important reason Chevy's the kind of friend you can count on).*

CHEVROLET

Chevrolet Division of General Motors, Detroit 2, Michigan



there's nothing like a new car—and no new car like a Chevrolet. The Impala 4-Door Sport Sedan.

See the Dinah Shore Chevy Show Sunday, NBC-TV—The Pat Boone Chevy Showroom weekly, ABC-TV

EGG-IN-A-BASKET... easy with this "handy ham"





You can make six to a dozen Eggs-in-a-Basket on a cookie sheet for Sunday brunches.

ADD A SPLASH OF MUSTARD AND MINCED ONION TO UNDERWOOD DEVILED HAM. RING AROUND THE EDGE OF TOASTED ENGLISH MUFFINS OR BUNS. DROP AN EGG IN CENTER. BAKE 12 MINUTES AT 350°.

It's just one way this "handy ham" brings exciting flavor to your favorite egg dishes. Underwood Deviled Ham takes up so little space, it's easy to keep plenty on hand for ham treats in a hurry.



DOES MOST ANYTHING HAM CAN DO ...AND JUST AS DELICIOUSLY, TOO!

Made from whole hams finely ground and deftly seasoned for a wonderful can't-be-copied flavor.

FOR OTHER SPRING AND SUMMER RECIPES WRITE ANNE UNDERWOOD, DEPT. B40, RED DEVIL LANE, WATERTOWN 72, MASS.

THE IDEA INDEX



Need a fold-away bed?

A box spring, bolted to ¾-inch plywood, just fits the depth of this wall unit. A piano hinge fastens the plywood sheet to the frame's base; a recessed cabinet catch holds the bed shut when raised; decorative door-pulls become legs of bed when it's lowered for use.



Guest bedroom in the den

This vanity can be built into a chest of drawers to add versatility to a den that has a couch. Top panel is cut out the width of drawer and hinged at the back of chest. False drawer front is hinged on bottom of drawer space. Put a mirror on underside of the top panel to finish job.

THE YEAR'S BIGGEST VACATION SHOW!

SOUTHERN CALIFORNIA
SPECTACULAR '60



COME ANY TIME! THE FUN LASTS ALL YEAR. ENJOY ALL OUR FAMOUS ATTRACTIONS . . . PLUS DOZENS OF COLORFUL, EXCITING SPECIAL EVENTS. THERE ARE HUNDREDS OF NEW, EXCITING VACATION EXPERIENCES ALL AROUND YOU.



HOLLYWOOD BOWL Symphonies Under the Stars. July-August. In 38 years performances stopped by weather only twice.

RAINBOW FARMS. June. Peak bloom on 2500 acres of flowers grown like wheat for seed.



LOS ANGELES— Wilshire passes MacArthur Park, then on to the Pacific.



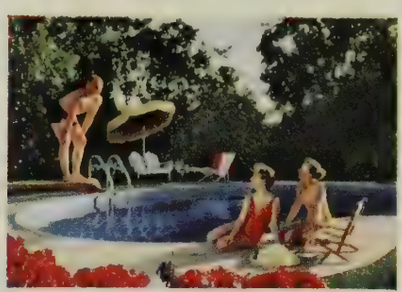
COLORFUL COMFORT— see ice plant, lupine and coreopsis along the Pacific.



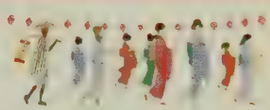
CIFIC PICTURE—the evening sunset :n through palms rustling in the breeze.



SEASIDE SCENES— see sailboats race. Find starfish, sand dollars, colorful shells.



SOUTHERN CALIFORNIA SYMBOLS — a warm pool, flowers in bloom.



LI'L TOKYO FESTIVAL. August. See Japanese district with thousands of lanterns; 300 Ondo dancers, a judo tournament.

DAYS OF VERDUGOS. June. Colorful Spanish fiesta at Glendale, once an old rancho land grant.



A FRIENDS—find pelicans waddling on r piers, seals romping in the Pacific.

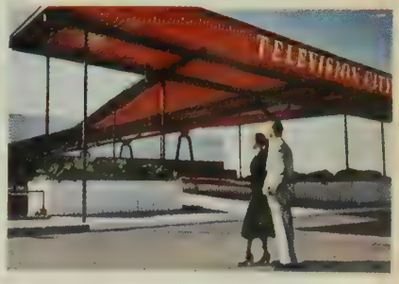


INDIAN FAIR. July. Piute, Shoshone, Washoe tribes of High Sierra show crafts and dances.

GRUNION RUNS. June-August. On certain nights they flop on our beaches to be caught for fish fries.



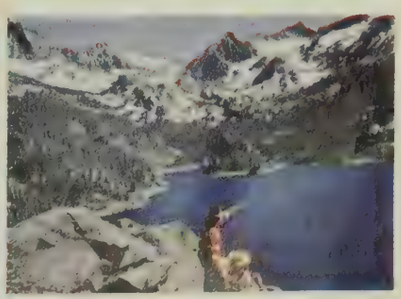
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Now you can blend, match or accent like a decorating expert with —

new "workable colors" by Marvalon!



Enhance an existing decor! These new "Workable Colors" in Marvalon decorative coverings can be used to blend, match or accent your color schemes—just as we have used them to harmonize with the warm earth tones of this modern kitchen. Notice how Daffodil Marvalon shelf lining has been used here to *blend* with the dishes and the painted walls. To *match* ceramic counter tops as well as the floor color—Marvalon drawer lining in Beige was selected. And the *accenting* color, Turquoise, picked up from the curtains—has been applied to the canister set, using Marvalon adhesive decorative covering.

MARVALON is a trademark of Kimberly-Clark Corporation



Create a mood! In your bedroom—soft colors like these can be used to inspire a light, airy feeling of freshness and relaxation. Here, Candy Pink drawer lining is used to blend with the walls. The headboard has been done over in White Marvalon adhesive decorative covering, with appliqués of Blue Mist. Blue Mist is repeated on the closet shelves to create an atmosphere of cleanliness and spaciousness. And the soft effect is repeated with boxes trimmed in White, Blue Mist and Candy Pink Marvalon, together with a compatible pattern, Blue Crosshatch.



Make a room happy! Here the excitement of bright lively colors has been used to bring a feeling of fun and gaiety to a child's room. Ocean Blue gives new life and vitality to book shelves covered with Marvalon. Ocean Blue has been repeated in the drawers and play pen floor. While the crib has been decked out in Red Homespun, with a Carnation Red cut-out of a toy soldier suggested by the curtain pattern.

It's easy to add your own personal touches with Marvalon cut-outs in this manner. Simply take a piece of Marvalon adhesive covering and cut out your own silhouette design. Remove the backing sheet from your cut-out—smooth it down on another piece of Marvalon in a contrasting color—and you have your own personalized Marvalon pattern. For really striking effects—trace patterns from your wallpaper or draperies, and use them for silhouette cut-outs.

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- Lies flat—it's rubberized.
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- Wears longer—therefore, more economical.

Compliments for your cleverness!

These new light, clean, fresh, soft "Workable Colors" by Marvalon are just what you've been looking for to put those personalized touches into your home that make it so unmistakably *yours*. The kind of creative touches that will win you loads of compliments for your individuality!

With Marvalon coverings in "Workable Colors," you'll feel like a decorating genius—for these new colors have been carefully color-planned and co-ordinated to blend, match, or accent *any* existing decor. And Marvalon shelf lining, drawer lining and adhesive decorative covering are so simple to apply—that you won't want to stop until every room in your house takes on a new look of harmonizing beauty.

Just think of the fun you'll have making old rooms over—adding bright touches of color here and there—turning ordinary objects like waste baskets, canisters, serving trays, planters and lamp bases—into exciting conversation pieces.

You'll never know how clever you can really be—until you start to decorate with Marvalon! So why not start now? Clip the handy color flap. Use it to color-plan your home. Take it with you from room to room to set your color schemes—then use it again, when shopping, to keep your colors in mind—from your door to the store!

Marvalon

shelf lining

With new scalloped edge—to perk up the kitchen "show shelf" or cupboard. Sized to fit standard shelves with extra inches for fold over. No tacks necessary—lies flat—dishes keep it in place. In 12 or 25 ft. rolls, 13½ inches wide.

Marvalon

adhesive decorative covering

Pressure sensitive—just remove the backing sheet and smooth covering on with your hands—adheres firmly, immediately to any flat surface. May be lifted and applied again, if necessary. Wonderful for home decorating touches—from paneling, to canisters, to splash areas. The *only* self-adhering material that does not shrink after application. In 9 ft. rolls, 18 inches wide.

Marvalon

drawer lining

Fits standard kitchen and bureau drawers. Beautifies and protects. Perfect for deep cabinets and closet shelves. In 18 ft. rolls, 20 inches wide.

It's all in the order of things!

A long narrow room always presents a decorating problem. There are good solutions, though, as you can see in this 16 by 26 room.

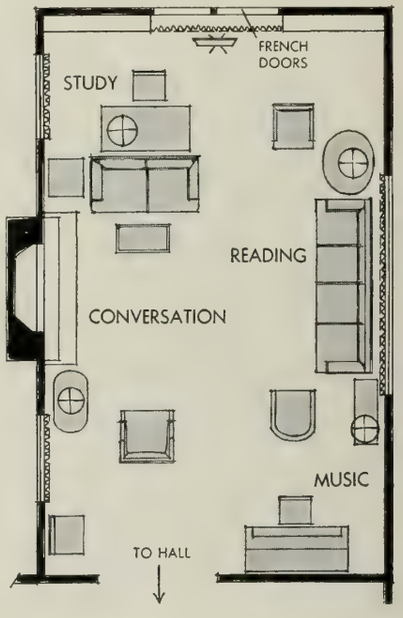


Two chairs set slightly forward and flanking the sofa make up one of the two conversational groupings planned into this room. Draperies were extended to make the windows look wider and to form a pleasing background for the seating arrangement. End-of-room space is perfect for bookshelves. This room is from the home of Mr. and Mrs. Dan Levine, Cincinnati, Ohio.

Photographs: Hedrich-Blessing. Decorator: Betty Mason. Data: Polly Cramer



On the opposite side of the room is the second grouping. Here, chair slip cover matches draperies, unites group to rest of the room. Note how this chair and chairs in other grouping may be turned slightly toward center of the room to create an over-all conversation area for a larger gathering of friends. Tables against walls "push" chairs closer to center of the room.





Their piano was placed near the entrance archway, out of the way of traffic and conversation groups in the room. It equals apparent "weight" of the draperies and bookshelves at the other end of the room—gives the entire arrangement a thoughtfully balanced look. Shelf grouping over piano is better than pictures. It adds needed depth—offers more accessory space.

Now! Change your colors as easily as you change your mind!



Rit lets your washer do the work!



Rit Royal Blue did the trick here.

Just push the button on your washer ...RIT COLOR will do the rest!



Draperies and bedspread dyed with Rit Fuchsia.



Rit Yellow brightened this spread and drapes.

Rit is designed for washer dyeing. So safe, so sure, it's recommended by leading washer manufacturers!

Bored with your bedroom? It's *easy* to color it "new" again with Rit and your washing machine. For everything from a bedspread to lingerie, Rit will give you the smoothest, evenest, most luscious colors. And only Rit, with its exclusive formula for washer dyeing, can give you such rich tones of black, navy and other dark colors in your washer!

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What's NEW in MEDICINE?

By Donald G. Cooley

Atomic heart medicine. A form of "racing heart" disease (auricular fibrillation) that may be triggered by coronary attacks, emotional stresses, overactive thyroid glands, and other factors, is usually controlled by drugs well-known to doctors. But sometimes the patient's heart beats so rapidly that the usual medicines can't slow it down. In such cases, a dose of radioactive iodine—swallowed like a glass of water—has given "gratifying" results, according to a report made at a clinical meeting of the American Medical Association by Dr. Eliot Corday of Cedars of Lebanon Hospital, Los Angeles. Iodine made radioactive in an atomic pile slows the body's metabolism, "and for reasons not fully understood as yet, this slows down the patient's racing heart." One patient whose fibrillating heart had resisted all other medications for 17 years was restored to normal rhythm by radioactive iodine.

Put on weight. Overlooked in today's general concern about overweight is the opposite and equally frustrating problem of chronic underweight, estimated to affect 13 per cent of the population. A calorie-packed preparation which helps to put on vital pounds is used by many doctors with patients who have poor appetites or are convalescing from illness. Some patients gain as much as 10 pounds a month. Dr. Fredrick J. Stare, nutrition specialist of Harvard's School of Public Health, says he has seen "hundreds of such spectacular results." Lipomul, the weight-adding product, is a pleasant-flavored emulsion of corn oil which is taken by the tablespoon (90 calories) or mixed with flavored drinks. It does not replace foods normally eaten, but is a weight-building supplement, preferably taken at bedtime. Each pint of the product consumed in addition to customary meals puts on about one pound of body weight.

Unnecessary supplements. Vitamin E is now known to be essential to body processes. Labels stating that its "need in human nutrition has not been established" are no longer required. But in announcing this change, the Food and Drug Administration warns consumers not to be deceived by "wild claims" for vitamin E products which irresponsible promoters may be tempted to make. The federal agency states that the normal daily diet provides more than adequate amounts of vitamin E for the average person, and that "any claim that there is need for dietary supplementation with vitamin E will be considered false."

Vest-pocket oxygen tank. A new device about the size of a fountain pen gives an immediate personal supply of revivifying oxygen in short-of-breath emergencies. It contains a tiny cylinder of compressed gas. The user merely puts one end of the "gun" to his lips, like a whistle, turns a thumbscrew, and up to two minutes of oxygen-enriched air is delivered into the mouth. A fresh cylinder can be put in place in eight seconds. The pocket oxygen dispenser is of great value in any condition in which temporary lack of oxygen threatens life or causes discomfort—heart trouble, angina pectoris, lung conditions such as emphysema and bronchial asthma, shortness of breath, croup, or oxygen failure in planes. The device, called Oxy-Hale, was demonstrated at a meeting of the New York State Society of Anesthesiologists. Dr. Maurice S. Segal, professor of clinical medicine at Tufts Medical College, believes that "it is only a matter of time before many patients with anginal pain due to coronary insufficiency will be carrying one of these units." The dispenser is available to the general public through surgical supply houses.

TV set radiation? It's true that television tubes emit weak X rays, but there's no reason to be apprehensive about radiation injury. Physicists of Francis Delafield Hospital, New York, who measured feeble TV set radiation with ultra-sensitive instruments, found that the amount of radiation that reaches a viewer is less than one one-hundredth of the normal background radiation from rocks, cosmic rays, and other natural sources that we all receive every day from our environment. A wrist watch with hands made luminous by small amounts of radium, if constantly worn, delivers more radiation than you get watching TV, according to another study. Although the amount of luminous dial radiation is very small, it is significant enough to be counted in considering total exposure to unnecessary radiation.

Young men's coronaries. If you work long hours, hate to take vacations, and never say "no" to outside demands on your leisure time, you'd better let up a little for the good of your heart. Dr. Henry I. Russek of the U.S. Public Health Service Hospital, Staten Island, New York, has studied the smoking, eating, exercising, and working habits of 100 men under the age of 40 who suffered coronary attacks. The most significant finding was that a period of prolonged emotional [*Turn to next page*



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News in medicine

Begins on page 29

strain associated with job responsibilities preceded the heart attacks of 91 of the 100 patients. Almost half the group worked 60 hours or more per week for long periods. Another one-fourth held down two jobs. Characteristically, the young heart patients "met life's challenges with maximum and unstinting effort. They were often concerned about trivia, impatient with subordinates, and worrisome. They took on more responsibilities at an occupational, social, or domestic level than good judgment appeared to dictate. Perhaps the most characteristic trait of the young coronary patient was his restlessness during leisure hours and his sense of guilt during periods of 'relaxation.' As a consequence, he rarely took vacations, and such leisure time as he did possess was frequently regimented by obligatory participation in an assortment of social, public, or educational activities." In our supposedly leisured civilization, Doctor Russek says, "the majority of us work harder—at something—than we have ever done before."

False pregnancy. The common "frog test" for pregnancy may give false results if the patient has been taking certain tranquilizing drugs. Dr. James R. Brillhart, of the Indiana University School of Medicine, gave the test to 136 mental hospital patients who were on tranquilizers. Although none of the patients was pregnant, 21 per cent of those who received one or another of two widely used tranquilizers were pronounced pregnant by the test. Some tranquilizers can perhaps give "false negative" as well as "false positive" answers. "Rabbit" or "mouse" pregnancy tests are not affected. Dr. Brillhart advises that if a patient has been taking tranquilizers, the drugs should be discontinued 48 hours before a "frog test." Or else a different test should be used.

After rheumatic fever. It apparently served no useful purpose for persons who have recovered from rheumatic fever to restrict their activities "to protect their hearts." Physicians of the Irvington House After-Care Clinic of New York have examined annually, for an average of 21 years, a group of 168 patients who had suffered attacks of rheumatic fever. The hearts of those who had restricted their activities were neither better nor worse than those of patients who had enjoyed the full activity of normal living. But the restricted patients did have more than a normal share of emotional and psychological problems.

Enzyme for peptic ulcer. Stubborn peptic ulcers that don't respond to the usual treatment may be healed by injections of an enzyme produced by the pancreas gland. The enzyme, called chymotrypsin, acts to subdue inflammations and speed tissue repair. It was used experimentally in 78 peptic ulcer patients whose cases are reported in Postgraduate Medicine. Most of the patients were incapacitated, hospitalized, and unable to work. They had benefited little, if at all, from conventional treatment. But when they got daily injections of chymotrypsin in addition to usual medicines, 90 per cent of the refractory ulcers were free of symptoms in six days and were completely healed in about a month. Many peptic ulcers are well controlled by diet and oral medicines. But for disabling, unyielding, refractory forms of the disease, the clinical study suggests that "it is possible that chymotrypsin may be the solution to the treatment of peptic ulcer."

Signals for damaged hearts. A device about the size of a pocket watch can be implanted within the body to send rhythmic electric signals to the heart muscle and maintain the heartbeat of certain cardiac victims. The battery-powered device, called a pacemaker, may be compared to the distributor of an auto engine, which delivers a spark to the right place at the right instant. Electrical pacemakers are standard instruments for furnishing temporary "heartbeats" for hospitalized patients who develop heart block during or after surgery. But some patients have a permanent heart block, and for the rest of their lives need an artificial pacemaker to take over in any emergency. It is hoped that the experimental pacemaker, wired to the heart muscle and implanted at a convenient site in the body, may help such patients to lead reasonably active and confident lives.

Pelvic cramp relief. A common monthly discomfort of women is prevented or relieved by a new drug which relaxes the spastic contractions of muscles that give rise to pain. Vasodilan (isoxsuprine) is a drug in tablet form that acts directly upon smooth muscles of the uterus to ease pelvic cramping pains. Clinical experience indicates that the drug is almost totally effective in preventing cramps if taken one to three days before the expected period, and that it gives relief in most cases if taken after onset. Physicians also prescribe the drug as a vasodilator to relieve symptoms of disorders associated with constricted vessels that do not permit normal blood flow and lead to tissue damage from insufficient nutrition.

Protruding ears. Ears that stick out too far are sometimes a cause

[*Turn to page 32*

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News in medicine

Continued from page 30

for cruel jests and derisive nicknames. Yet surgery to reset the ears closer to the head is relatively simple. Dr. Edley H. Jones, of the University Medical Center, Jackson, Mississippi, says that ear specialists "should think no more of correcting protruding ears than an orthopedist does of correcting clubfoot." The operation, suitable for children at 5 years of age and adults at any age, is usually done under local anesthesia. A dressing is worn for about a week afterward, and a stocking cap is needed to protect the ears during sleep.

Mumps in men. Grown men who come down with mumps often have a severe inflammation of the sex organs as a troublesome complication. The only means of giving relief in the past has been by surgical incision. Now, cortisone or similar steroid drugs have been shown to give rapid relief—often within 24 hours—without otherwise affecting the course of the disease. A vaccine to prevent mumps is also available, but it takes time to build up immunity and must be given in advance of infection. If Dad has never had the mumps, and the children are in the "mumps age," you might ask your family doctor about vaccination for Father.

Household poisoning. Children under five years of age need special protection against accidental poisoning by scores of common household materials which are harmless and valuable when properly used. Of the poisonings affecting persons under 20 years of age that are dealt with at the New York Poison Control Center, 85 per cent occur in children five years old or younger. Two years is the age of greatest poison risk. Although more than 300 different products have caused poisonings treated at the Center, the five leading products (which cause 30 per cent of the poisonings) are: aspirin, including flavored aspirin for babies; household bleaches; lead (commonly from swallowed particles of lead-containing paints); barbiturates; and lye. How do children get their hands on things that are dangerous to swallow? Dr. Harold Jacobziner says that "more than 80 per cent of the substances involved in poisonings *were placed by adults where they could be easily reached by children*, such as at low levels, on the floor, under the sink, in dresser drawers, in open closets, on open shelves, on bedroom furniture, on television sets, and in handbags." Most child poisonings are entirely preventable if parents use ordinary precautionary measures in storing and handling medicines and known poisons as cleansers, powders, furniture polishes, petroleum products, and countless other household products not intended for human consumption. "The evil practice of giving children handbags which contain medicines to play with is a frequent source of poisonings," Doctor Jacobziner warns.

Moist air combats colds. You may escape a few colds if you keep the air in your home properly moist. At a conference on colds held by the Royal Society of Medicine, specialists noted that the "sniffle season" begins not only when outdoor temperatures drop, but when indoor air becomes dryer after heating systems are turned on. Employees of a cheese factory in Wales who worked in chilly damp rooms had only half as many colds as those who worked in dryer parts of the building. Excessively dry air apparently irritates membranes and gives cold germs a better chance to dig in.

New colitis treatment. A new short-course treatment with a combination of drugs recently proved dramatically effective to a patient desperately ill with an acute toxic flare-up of ulcerative colitis. Such flare-ups of a chronic disease are not common, but they are life-threatening emergencies when they occur. The patient, a young woman whose case is reported by Dr. Louis W. Granirer of Queens Hospital Center, Jamaica, New York, was given ACTH hormone, gold salts, phenylbutazone, and vitamin B_{12}. All the medicines except the vitamin are known more for their use in arthritis than in ulcerative colitis. The combination brought dramatic recovery within one week. Symptoms disappeared and ulcerations healed. ACTH dosage was stopped, but the other drugs were continued in reduced amounts after the patient left the hospital. Three months later she had gained 30 pounds, had no dietary restrictions, and was completely rehabilitated. ACTH, a hormone which stimulates adrenal gland activity, was credited with bridging the crisis and gaining time for the other medicines to correct the disease process.

Following suit

Now that my teen-age son's outgrown
My shoes and suits and shirts,
I should be glad to keep my own,
But no, instead it hurts.

For though he wears my clothes no more,
No longer is my debtor,
I can't wear *his* clothes, as before
And his are vastly better.

—*Richard Armour*



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New, nourishing, ever so much more tasty dog food. Your dog will love it ... thrive on it—new *lickin'-good* Pard. All the meat is *beef* in Pard.

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From the dead winter comes
Live season of rebirth,
The old, gray rain now falls
To green the turning earth.

Christ once in that dim time
Brought life and light to men,
Hold of their hope: to die
Once, and be born again.

Christ on that hand-hewn wood
Proved death could not avail,
Proved it by hands that bore
The hand-hewn, beaten nail.

He hung there, owning no
Money, or thing, or land,
With one thief on His left,
And one on His right hand.

Friends brought Him to a dark
Cave, where He would not stay,
But rose in living fire.
Now in our green today

Earth like a stone rolls back
Before the cave we seek,
To show the God-in-man
And make our voices speak:

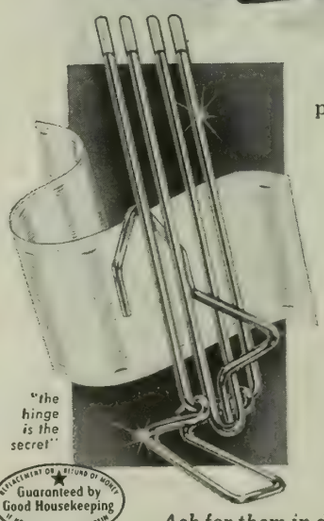
Shape of His word is made
Out of our living breath,
Shape of our life is made
Out of His living death.

—Paul Engle

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Rear facing third seat adds room—easy entry. No crawling over second seat like some wagons.

27 wagons built with fa

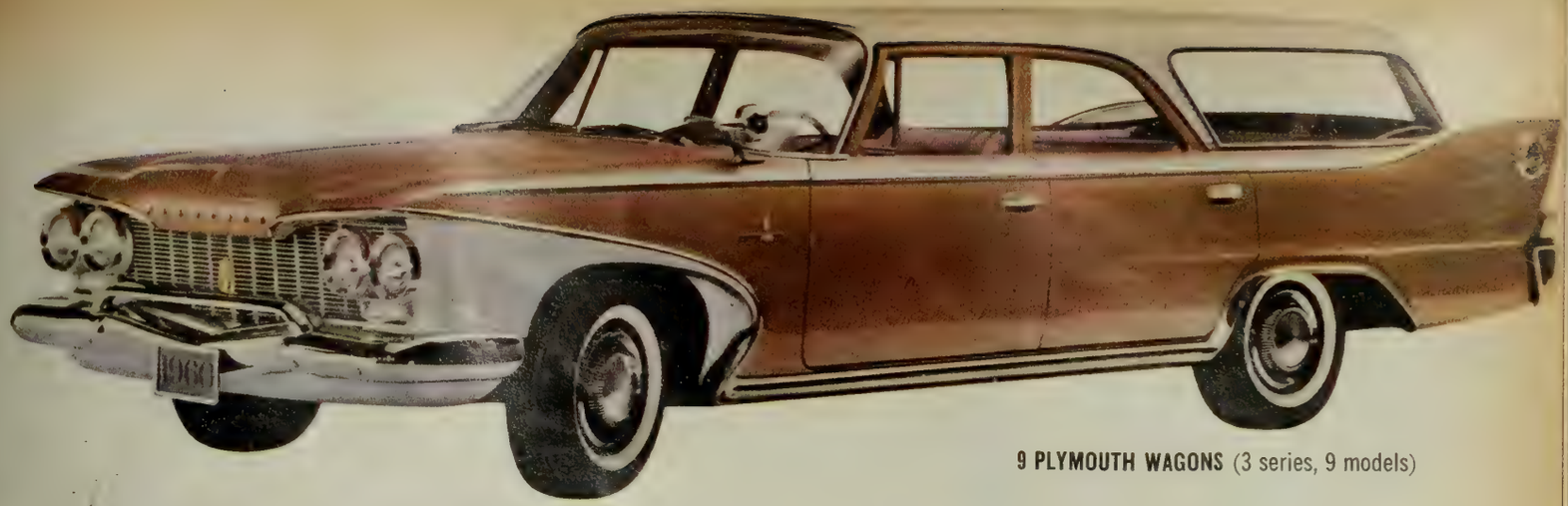


6 DODGE DART WAGONS
(2 series, 6 models)

The Quick, the Strong, and the Quiet

from CHRYSLER CORPORATION

VALIANT PLYMOUTH DODGE DART DODGE DE SOTO CHRYSLER IMPERIAL



9 PLYMOUTH WAGONS (3 series, 9 models)

families in mind

Here are wagons from people who know how to build them the way parents want. Extra spacious wagons from Chrysler Corporation for parents whose kids have a place in their hearts but not in their hair. And because each family has different needs, there are 27 models to choose from.

You'll find wagons that seat 6 people, and wagons that seat 9 in square-shouldered comfort. You can get them with new 6-cylinder engines that squeeze full measure out of every eye-dropper of gas. Or powerful V-8's that move you from here to there in jig-time. There are two-door and four-door models, from the smart-thrifty Valiant to the luxurious Chrysler New Yorker Town and Country.

But there's one thing all these wagons have in common: They offer more parent-saving features than any other wagons on the road. Pick the wagon that suits your family's needs.

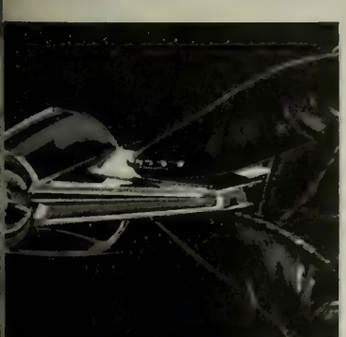




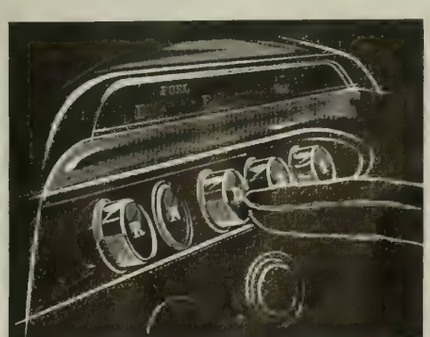
4 DODGE WAGONS (2 series, 4 models)



4 CHRYSLER WAGONS (2 series, 4 models)



can lock all doors from the er's seat. Great with kids.



Exclusive pushbutton driving controls are safely out of children's reach.



Hidden luggage compartment lets you lock valuables safely out of sight.



No clumsy two-piece tailgate. Rear window rolls down, can be controlled by driver.

"Unguentine
for a nasty cut?
I thought it was
only for burns."



For years, doctors have known that Unguentine is most effective for treating burns. Now . . . science demonstrates . . .

UNGUENTINE® TAKES OVER

as no plain antiseptic can

—gives instant aid to injured skin!

Instantly—the moment it touches the skin—Unguentine fights germs, relieves pain, starts healing and forms a protective dressing as no cream or liquid can! Nothing's safer for children—the whole family! And it's painless and stainless! Great for all kinds of skin injuries—cuts, scrapes, scratches, bruises, burns—also chapped hands and lips.



Play it safe—let Unguentine take over!

Photograph: Doris Pinney



Something really new in cribs by a long-established manufacturer of metal furniture. The safety-locked sides, of strong nylon netting, fold down so parent can sit beside Baby to tend his needs. The sturdy but lightweight tubular steel frame can take it. Padded, washable vinyl covers head- and footboards, side rails.

New for Baby–and you

By Ann Usher

EQUIPMENT FOR BABY is continually being devised or improved for Mother's convenience as well as infant comfort. Here are new ideas—and an already popular item with something new added. Obviously, the babies approve them all!

Joan Liffring



This already-popular infant seat, designed by a pediatrician for propping Baby from birth to one year, formerly was tied to a chair back for support when not being carried. Now, in addition to the tying cords, it boasts an adjustable back-stand that folds flat for carrying.



Here's another way to give your young infant a change of view—a baby-style lounge. When the back is in the level position, Baby can nap comfortably. When he wakens, the back will raise so he can be fed. It's fun between meals, too, for seeing what's going on!



HANDY SWING-OUT SHELVES AND NO DEFROSTING!

Three shelves swing out to bring all foods out front... adjust up and down even when loaded... lift out for easy cleaning in General Electric's new 15-cubic-foot Refrigerator-Freezer!

Progress Is Our Most Important Product

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eral Electric Company, Household Refrigerator Dept., Louisville 1, Ky.



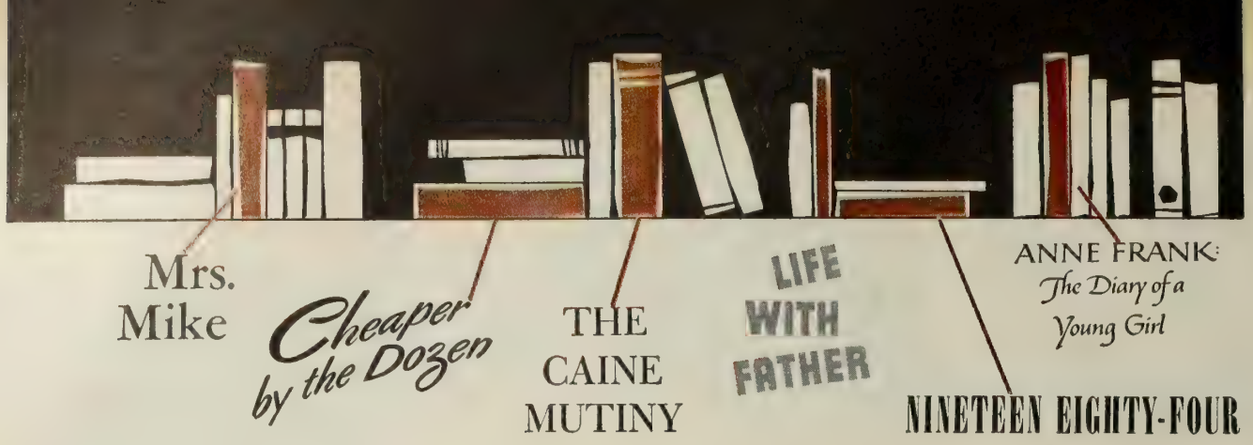
more messy defrosting—not even in the Roll-Out Freezer! With General Electric's st-Guard System, frost never forms on walls ood. Labels are easy to read, packages never k together. *Frost-Guard ends defrosting forever!*



Handy Freeze-N-Store Ice Service. Simply flip trays over to eject cubes; refill with water right in the freezer! Container stores up to 6 trays of cubes. Freeze-N-Store Ice Service and Frost-Guard are available in both the 13 and 15-cubic-foot models.



Straight-Line Design and Big Roll-Out Freezer. 1. Fits flush with walls; no coils in back to accumulate dirt. 2. No waste space at side for door clearance. 3. Front lines up with base cabinets. 4. Roll-Out Freezer holds up to four huge supermarket bags of food!



Better Homes & Gardens recommends

New classics for teen-agers

LET'S face it, young people won't read if they aren't interested. Forced feeding of "traditional" classics too often kills all appetite for the wonderful fare of books. Here are "contemporary classics" that have proved to have great appeal for teen-agers. Why don't you try your young adults on some or all of them?

The Diary of a Young Girl.
By Anne Frank (Doubleday, 1952)

The unsuspecting reader who begins this diary learns of a Jewish family who must go into hiding in Holland during the Second World War; of another family with a teen-age son who join the Franks; of the problems of close confinement over a long time, and of boredom relieved by the budding of first love for the sensitive young girl writing this diary.

Suddenly there is a knock on the door. Storm troopers round up their prey. The apartment is rifled and the diary blows about on the floor while the young girl who wrote it is carried off to death in a concentration camp. A powerful lesson in understanding.

Nineteen Eighty-Four.
By George Orwell (Harcourt, Brace, 1949)

In these days, none of us is sure he will not be hit by an atom bomb, or, probably worse, that he may by some ill chance become a member of a state patrolled by Thought Police in which he may be persuaded that ignorance is strength and war is peace. This frightening, satirical novel of the assault on the will has been called "as timely as the label on a poison bottle." Because they know people can be brainwashed, the scientific implications here lead teen-agers to read the book; because they are concerned for themselves and the state of the nation, they become interested in the political and sociological aspects of this masterpiece.

The Good Earth.
By Pearl Buck (John Day, 1931)

In following the story of the peasant Wong Lung, written in simple, classic style, the teen-ager learns of China's famine and plenty, flood and drouth. When Wong sells his child for food, when his wife sees herself displaced by a concubine, the hardship and tragedy of another world involve the emotions of young American readers. But more than these Chinese people, the teen-agers see man everywhere pursuing his way affected by love, good and bad fortune, and the very passage of time.

Pearl Buck is one of the few writers for adults who is completely understood by teen-agers. Her understanding of people and her interpretation of China have widened the horizons of many a provincial reader. [*Turn to page 42*



Contoured cane headboards for the reader-in-bed. Chest with glass fronted drawers for organized storage, approximately $199 (higher in the West).

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fills your home with a new personality

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Teen-age classics

Begins on page 40

A Tree Grows in Brooklyn.
By Betty Smith
(Harper, 1943)

Francis Nolan grew up in a Brooklyn tenement like the indestructible Tree of Heaven, for her mother's strength and her father's love were greater than the squalor of the city, and her own imagination shed beauty over the sordid slums around her.

How many teen-agers who grow up in poverty need the reassurance here. How many, whether rich or poor, need its study in values, its humor, tolerance, good sense, and warm humanity.

Lost Horizon.
By James Hilton
(Morrow, 1933)

Long before we dropped the atom bomb, James Hilton had collected earth's greatest treasures in the remote lamasery of Shangri-La where time stood still and philosophy and the arts flourished. To this place, as virtual prisoners, came Conway, the idealist, and three earth-bound companions. When Conway learned that he had been chosen the new High Lama, the guardian of the earth's civilization, he had at the same time the chance to escape. He took this course, only to meet disillusionment and to turn his face in the end to Shangri-La.

Here, in a fascinating, imaginative story is the dream versus reality, the call, so appealing to youth, to follow the gleam.

Seventeenth Summer.
By Maureen Daly
(Dodd, Mead, 1942)

Because it is probably her own story, this novel of first love is real. Even now, though the book first appeared 18 years ago, it stands unrivaled in meaning and interest for younger teen-age girls.

Almost all who read this novel completely identify themselves with shy, inexperienced Angie Morrow who has her first boy friend and falls in love one happy summer. It is all the more convincing because, in the last chapter, when Angie boards the train for college, we sense that this love may not be deathless after all.

Cheaper by the Dozen.
By Frank and Ernestine Gilbreth
(Crowell, 1948)

As guinea pigs for their parents' experiments in motion study, the Gilbreth children found life precarious but never dull—what with foreign language records to be played whenever one went to the bathroom, rides in the Foolish Carriage, Father's resistance to bobbed hair and bathing suits, etc. But it was fun for both the family and the reader.

Teen-agers love to read of happy, well-knit families. There is a picture of security here for the insecure and a foretaste of the future for all. But even more, a really humorous book is a rarity and laughter a luxury too seldom indulged in.

Gone With the Wind.
By Margaret Mitchell
(Macmillan, 1936)

Selfish, green-eyed Scarlett O'Hara; the charming scoundrel Rhett Butler; Ashley, Melanie, Mammy; the homestead Tara; the burning of Atlanta are known and loved by teen-agers at home and abroad. They like the novel for its romantic quality, the realistic love affair, the very real characters, the setting of the Civil War, and the absorbing story. In polls of teen-age reading taken in many communities of America, *Gone With the Wind* usually comes out on top. It has a vitality that 24 years has not diminished—nor is the next quarter century likely to dim its glow.

Mrs. Mike.
By Benedict and Nancy Freedman
(Coward, McCann, 1947)

When 16-year-old Katherine Mary O'Fallon went to Canada for her health, the whole course of her life was changed by Mike Flannigan of the Northwest Mounted, whose bailiwick was the Canadian wilderness.

This novel is not truly distinguished writing, but is included here for its great popularity and because it has so many things to say to teen-agers. It is a realistic picture of marriage with its ups and downs, its strain and stress; it depicts Canada with its Indians and Eskimos; it is a study in values; it is a warm, readable story.

Three Came Home.
By Agnes Newton Keith
(Little, Brown, 1947)

Wherever Agnes Keith goes, whomever she meets, she is at home. All men are her brothers. Even in a Japanese prison camp, she identified herself with her captors and saw their problems through their eyes. The story of her experiences—separated from her husband, attempting to keep her child alive—is absorbing and moving. But her gallantry, her sense of humor, her refusal to consider herself and her suffering as particularly important make this a memorable account of the war. And the writing style distinguishes it.

The Caine Mutiny.
By Herman Wouk
(Doubleday, 1951)

When we first meet Willie Keith, he is a mama's boy, taking extra spending money from his aristocratic mother while he conceals from her his friendship with a night club singer. Then Uncle Sam in World War II snatches him up and

[*Turn to page 44*



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Please send me your FREE booklet "Individuality In Home Planning" which shows color photographs and floor plans of outstanding homes.

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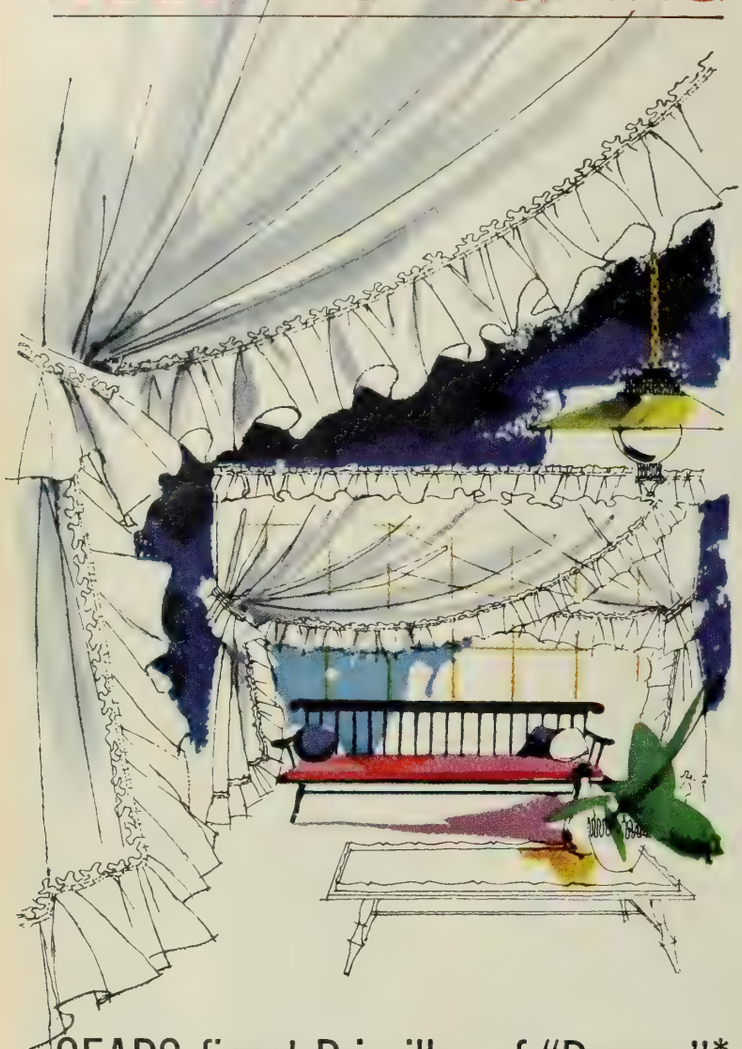
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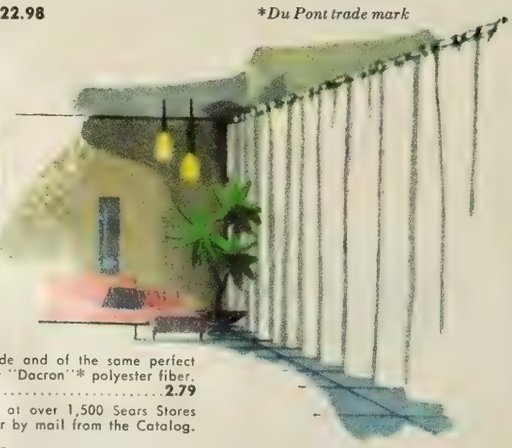
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The beauty of frills with none of the fuss!

Made of 140 denier DuPont "Dacron"* polyester marquisette, these luxuriously full Priscillas are designed for beauty as well as ease: 2½ yards fullness to the finished yard, seven-inch ruffles with dainty picot edging and slender bone rings on the tie-backs. They wash in a wink and dry wrinkle-free without ironing. White.

In floor lengths... single width, **7.98**... *double width,* **15.98** *triple width,* **22.98**

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Satisfaction guaranteed or your money back

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Teen-age classics

Continued from page 42

deposits him for the war's duration aboard the mine sweeper *Caine* under the command of a sadistic bully.

At the end of this fine story, the battered *Caine* arrives in New York Harbor under the command of Captain Keith, a man who has been tested and has won through. The stormy sea, the humor, and the well-drawn characters enhance the theme.

All Quiet on the Western Front.
By Erich Maria Remarque
(Little, Brown, 1929)

"O weep for Adonais. He is dead" and so is the German boy who fought stoically in the trenches of World War I. He loved life, his home, his girl; he killed a man and had to watch him die; he endured all the mud, the horror, the hope and despair, and was killed at the very last. This is a novel of all men in all wars telling of the fragility of man's life and the terrible waste of war. It is written with a stark simplicity that makes the story a personal experience for the teen-age boy.

Kon-Tiki.
By Thor Heyerdahl
(Rand, McNally, 1950)

For teen-agers there is a whole new world in *Kon-Tiki*. First, there is the interesting theory of the settlement of the South Sea Islands around 500 A.D. There is the tricky business of selling the idea of the voyage to five crewmen and the Peruvian authorities. Then comes that 4300 mile sail on the raft right on the surface of the ocean amid flying fish, sea monsters, rain and storm. Heyerdahl may not have proved his theory to the satisfaction of the scientists, but he has given the teen-agers an interest in anthropology, in the ocean, in adventure—and, certainly, they have had the ride of their lives.

Rebecca.
By Daphne Du Maurier
(Doubleday, 1938)

Daphne Du Maurier might have written in the front of her novel "Any resemblance to the characters and plot of *Jane Eyre* is purely coincidental." Here is the poor girl, alone in the world, who knows she is no beauty. Against a background of a strange old house where a crazy woman resides, she meets an attractive well-to-do man with social position; and in both books, while we contemplate the ashes of the burned houses, true love triumphs. Both novels are melodramas with stock characters, but both are written by women who can spin a yarn that keeps teen-agers and adults sitting up late to learn what strange thing will happen next.

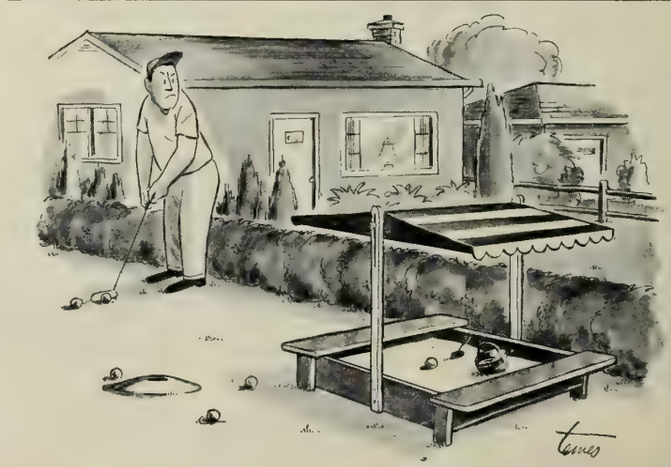
Life With Father.
By Clarence Day, Jr.
(Knopf, 1935)

Mr. Day, a New York banker of the Eighties, ruled over his red-headed sons and thought he ruled their beautiful Victorian mother. When life did not flow on as he had decided it should, he opened his mouth and yelled, but never lost his dignity. The humor is sly, perhaps satiric, but it is an affectionate humor, backed by goodwill and good breeding whether Father is sewing on a button and having a tantrum, explaining figures to his wife, or reading Clarence's mail by mistake.

These books were selected by Mrs. Margaret A. Edwards, Co-ordinator of Work with Young Adults, Enoch Pratt Free Library, Baltimore, Maryland. She is known nationally among librarians for her work with teen readers.

The books chosen, all published within the last three decades, are cited because they have either arrived in established literature or are on the way. A number of other titles published in the same period merit inclusion in the list.

The stimulation of teen-agers' interest in reading is one of the goals of National Library Week, being observed this year April 3-9. The slogan of this annual observance is, "For a better-read, better-informed America."





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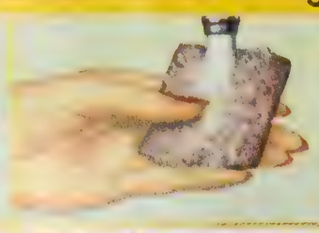
contain special soap with Jeweler's Polish to get pans shining clean!

Nothing else cleans so fast...shines so bright...your best buy too!



[illegible] lather

A Brillo Soap Pad just has to clean more pots. The only pad that's tightly knit with firm "hemmed" edges—to stay in shape longer—give extra cleaning surface for crusty scouring jobs.



[illegible] Jeweler lather

"Lavish" is the word for Brillo lather. Foams up faster because each pad is packed with soap clear through. Brillo with its exclusive polishing soap cleans faster, shines brighter!



Thriftier, more pads

Count the extra pads you get in the 5, 12 and 20 pad boxes. No other product gives you so many pads—such long-lasting pads—plus special soap with Jeweler's Polish. Your best buy!



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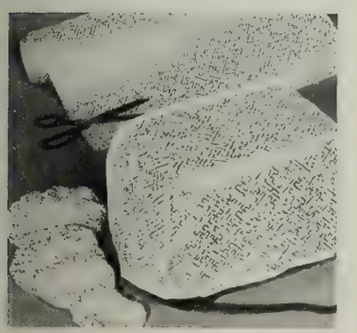
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Ideal around bushes. A narrow rake speeds up the job of cleaning the leaves from between bushes or from under low branches where it's hard to maneuver an ordinary rake. Another big advantage—long handle lets you work standing up, eliminates kneeling on cold ground to get leaves out by hand. Has 6-inch head with 7 spring-steel teeth.

Tru Blu Shrubcomb is $1.50, in stores. The Wood Shovel and Tool Co., Piqua, Ohio.



Now you can match pattern and color of the covers for your small kitchen appliances with the self-adhesive plastic used on shelves, counters, walls, or for decorative trim on canisters or other things. And how much smarter a kitchen is if patterns match! Vinyl plastic covers available for toaster, mixer, rotisserie, and bowls.

DeLuxe Covers to match Con-Tact, from 49c, in stores. Freydberg Mfg., 510 E. 73rd, New York, N.Y.



Everything you need to stake and protect a newly planted tree is included in a kit. Eliminates time-consuming hunt for stakes and other supplies required. Kit has 3 notched oak stakes, 30 ft. of heavy galvanized wire, rubber tubing, 24 inches of wrap to protect the bark from insects, weather. There's a kit for small, one for larger trees.

Tree Guard Kits, $2.49 and $2.98, in stores. Burns Nursery Products Co., Granby, Conn.



Now four can sleep in a station wagon. Clever bunk creates double-deck bed, saves motel money or the time you'd spend putting up a tent. Great for camping, vacation trips. It goes in place in 5 minutes, will hold up to 450 lbs. It's 75 inches long and 50 inches wide, has a bar down the center to divide it into two 25x75-inch bunks. Folds to a compact 4x4x75 inches. With easy adjustment, it fits any American-made standard size station wagon from 1950 through 1960 model.

Wagon Bunk, $37.50, freight collect, from mfr., Griffith Tool Co., 735 N. Addison Rd., Villa Park, Ill.



Pocket-size record player is so handy to carry to parties or to the beach. Weighs less than 2 lbs., operates on 4 standard flashlight batteries you can buy anywhere. It has a printed circuit, is transistorized for low battery drain. It plays all the popular size records—7, 10, or 12 inch. Needs no turntable, selects 33⅓ or 45 r.p.m. speeds automatically. Pickup arm automatically controls the on-and-off switch. Speaker's on underside of case. Legs fold down.

Wondergram, $68, from dealers. Emerson Radio & Phonograph Corp., Jersey City 2, N. J.

More NEWS on page 53



Model shown: $14.95 ($15.95 in The Far West).

Brand-new beauty...this hour glass stool with swingaway steps!

● An all time high in style and convenience, a new Cosco step stool with sleek, modern design. Its roomy, swingaway steps are rubber-treaded, safer. Its saddle-shaped seat is restful, for "sit-down" kitchen chores. Sturdy, all-steel frames come in chrome or tan finishes. Washable, stain-resistant upholstery in wide color choice. At leading department, furniture and hardware stores . . . get yours and find when this step stool is handy everything else is!

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for every purpose . . . every purse!

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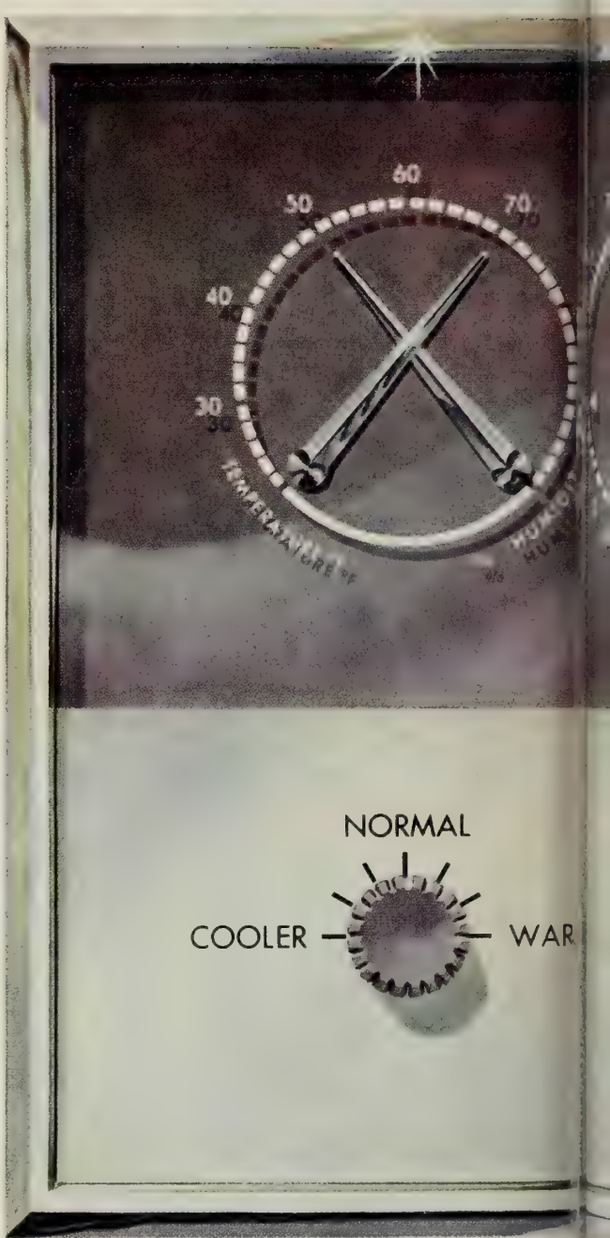
*Slightly higher in The Far West.

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For the first time, you can control indoor comfort and check outside weather conditions at a *single* central location! Here at last is a complete, precision instrument that's completely reliable. A panel so handsome, so dramatic, you'll want it mounted where *everyone* will see it! **Really handy!** You'll pre-set day and nighttime temperatures to change whenever you please. At a glance, you'll check indoor humidity and *both* indoor and outdoor temperatures. The barometer will forewarn you of weather changes. Warning lights will signal "clogged filter" and similar disorders you can correct yourself. Your own personal weather station will keep you *fully* informed. And you'll have good reason to be proud, as it marks the very finest in home comfort. Get the full story from your heating and air conditioning dealer today!



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No more trips to the basement

In any room you choose—Honeywell's new Weather Station does wonderful things for you, says wonderful things about you! You're in complete command, and you enjoy every minute of it!

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Only Honeywell could improve the world's finest thermostat



NEW COMFORT-ZONE

You can tell at a glance when the temperature slips into a discomfort area.



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Dramatic new silver-grey finish blends with any decor. Ring slips off for painting.



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Forty per cent larger window for easier reading, more attractive appearance.



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Big numbers make it easy to see and set the exact temperature you want.



Presenting the New Diamond Jubilee model of the world-famous Honeywell Round Thermostat!

Honeywell has done it again! The craftsmen who designed the world's most wanted thermostat now make it even easier on your eyes. Easier to read, easier to set, and more attractive than ever in every way!

You'll find new king-size numerals you can read at a glance! And a new picture-window dial. Another eye-saver is the new comfort-zone thermometer, now separated from the temperature dial. Yes, this new Honeywell Round is easier to use and prettier by far. But we couldn't improve Honeywell's traditional dependability. Proven features, such as the dust-free mercury switch, remain to assure you of the utmost in economical indoor comfort. Your heating and air conditioning dealer has this new Honeywell Round thermostat. Ask him about it today!

Honeywell

First in Control

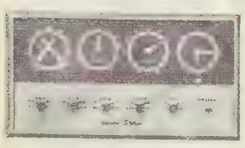
SINCE 1885

ANOTHER IN HONEYWELL'S DIAMOND JUBILEE PARADE OF PRODUCTS

4 out of 5 homeowners prefer Honeywell Thermostats for Gas and Oil Heating...

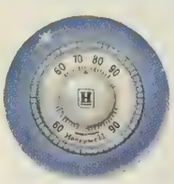
Now in a gracious new design, Honeywell's 1960 Thermostats for Electric Heating





New Honeywell Weather Station

Now—right from your armchair, control zone temperatures throughout the house . . . check humidity, barometer, indoor-outdoor temperatures; handsome clock provides automatic night set-back, morning pick-up.



New Honeywell Round Thermostat

World's finest electric heating thermostat. Provides greater sensitivity, quicker response, through low voltage control. All-new eye-saving numerals, picture window dial, comfort-zone indicator and diamond-lustre finish.

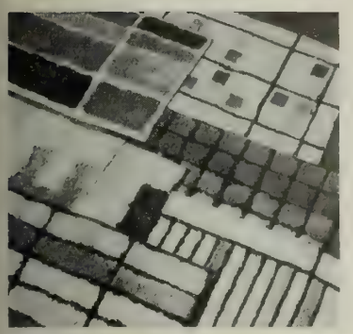
Your eye for beauty tells you it will look attractive in your home. You'll also find this beauty most practical. For this is a line voltage thermostat, which means that it's highly responsive—direct acting. Signals for temperature changes are answered promptly! Compare! Here is a *Honeywell* thermostat, beautifully engineered to give you maximum performance at lowest cost. Smart design features a cover that snaps off for easy painting. This is the electric heating value you *must* see and discuss with your heating contractor or dealer!

Honeywell

First in Control

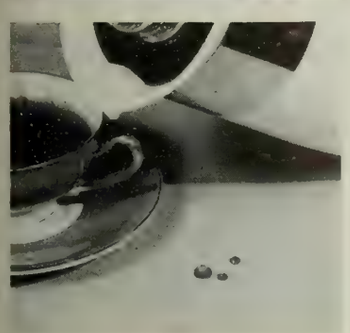
SINCE 1885













It's NEWS to me!

Begins on page 47

For family fun galore. Combination table tennis and pool table quickly converts from one to the other—whichever the crowd decides to play. What a plus for your rec room! Sturdy table is in 7- or 8-ft. size, has regulation-size table-tennis top the youngsters can easily put on. Folds for storage.

Convertible Pool-Tennis Table, from $89.95, in stores. Superior Co., 520 Coster, New York, N.Y.

Brighten up a bathroom with smart cotton rugs ingeniously colored to co-ordinate with any color towels. Several designs are available, but each teams popular decorator colors with white. Wonderful accent notes! What's more, they're designed to fit in any size bathroom in any arrangement you wish. Each is 18x27 inches so you can use them end to end or side by side for a big rug, or use singly.

Designer Footstep Collection Rug, $5 each, in stores. Cabin Craft, Inc., Dalton, Ga.

Holds soil in place while grass is getting established—so helpful where rain's apt to cause washouts. Openings in this coarse open-mesh jute are big enough to allow grass to grow unimpeded. The heavy yarns operate effectively as a mulch and are too heavy to be lifted by the growing grass.

Soil Saver, 100 sq. ft. roll is $2.95 ppd., from mfr., Ludlow Mfg. & Sales, Needham Heights, Mass.

Eliminate the sag from a closet shelf with this metal bar. It not only reinforces the shelf but acts as a holder for the clothes hangers. Makes a pole to hold hangers unnecessary. Just nail metal bar to edge of wooden 1x12 closet shelf. Holes are predrilled. Improves looks of closet. In 4- to 8-ft. lengths.

Slimfold Clothes Bar, from $1.40, at lumber, hardware, or building supply firms. American Steel Door, 11148 Harper, Detroit, Mich.

Stains are no problem with this tablecloth. Spilled liquids stay on the surface like little balls. Wipe 'em up, they leave no trace. Cloth is treated with new chemical that makes fabric repel both water and oil-borne stains, makes it soil resistant. Little or no ironing needed. Many colors; 5 different sizes.

Gem Tablecloth with Scotchgard finish by Minnesota Mining & Manufacturing Co., from $2.98 up; napkins are 49c each, in stores. Brown & Kruger Inc., 325 Fifth Ave., New York, N.Y.

Locks cords together. This new heavy-duty extension cord cannot work itself loose to cause a power interruption when you're using your power tools, electric mower, lawn- or hedge-trimmer. Cap stays locked until you release it by pushing two side buttons. Rubber-covered cord is in 25-, 50-, or 100-ft. lengths.

Lock-On Extension Cord, $3.69, for 25 ft., in stores. Eagle Electric Co., 23-10 Bridge Plaza South, Long Island City 1, N.Y.

More NEWS on page 54

Floors are polished faster...stay brighter longer with the



Heavy-duty performance...lady-light handling!

ONE POLISHING LASTS SO LONG, YOU RARELY WAX

Regina, America's No. 1 polisher, is built right to do a professional job. That's why a Regina-polished floor gleams so beautifully and so long. Occasional buffing makes the scuff marks go, makes the shine stay. Wonderful for wood, linoleum, tile, terrazzo, flagstone, all hard floors—also table and counter tops.

SCRUBS, WAXES, POLISHES, BUFFS, CLEANS RUGS TOO

Regina does the best job because it packs the most power. It's the only polisher powerful enough for sanding, refinishing*. A solid 17 pounds of all-metal for heavyweight performance with a lady-light touch. Thorough-cleans rugs with handy attachment. Push-button dispenser† for automatic flow of suds, wax, cleaning fluid. Own a Regina—finest polisher made! *optional †standard, most models

America's first, best, most widely used polisher—
a model for every budget,
built for a **lifetime** of trouble-free service!

By the makers of Regina Electrikbroom—world's most unusual vacuum



FREE! SEND TODAY FOR INFORMATIVE FOLDER!

The Regina Corp., 28 Regina Ave., Rahway, N.J.
Please send free folder on care of floors and name of nearest dealer.

APPROVED BY

Name_____

Address_____

City_____ Zone_____ State_____

IN CANADA: Send coupon to Switson Industries Ltd., Welland, Ont.





PRESTO STAINLESS STEEL COFFEEMAKER

Brews Coffee to Your Exact Taste—Automatically!

Rule No. 1 for perfect coffee is a spotless coffeemaker. And the new, submersible Presto is the easiest-to-clean coffeemaker of all! It's made of gleaming stainless steel inside and out...with a wide open spout that cleans as easily as a cup! And Presto maintains proper brewing temperature automatically. There are no controls to set! Only $24.95

PRESTO®

NATIONAL PRESTO INDUSTRIES, INC., EAU CLAIRE, WISCONSIN
In Canada: Presto Division—General Steel Wares Ltd., Toronto

©N.P.I.I.,1960

It's NEWS to me!

Continued from page 53

For floor lounging in absolute comfort, you'll like this pillow. It's contoured to support your head, neck, and shoulders at the right angle so you can comfortably read or watch television. Excellent for reading in bed, too. It's plastic foam with zippered corduroy cover. Washable. In 11 decorator colors.

Contour Pillow, $9.95; big size, $12.95, in stores. Foamlab Co., 22 W. Interstate Rd., Addison, Ill.



Time three things at once with this busy-day helper. Relieves you of having to remember to take the casserole from the oven at a different time than the cake, when to take food off a burner, and when to start Billy for his piano lesson. Timer can be set to ring at any three intervals up to an hour.

Tryple Tymer, $4.95, ppd., from mfr., Tryple Tymer, Box 22, Springfield, Vt.



Reel handy around the house. A dispenser box containing a ribbon of steel wool so you can make any size pad you want. Just pull out a piece, large or small, and cut off with scissors. Not only is it convenient, it eliminates waste. Reel is 3 inches wide, is available in coarse, medium, fine, very fine.

Beaver Steel Wool Reel, about 75c, in stores. James H. Rhodes & Co., 1026 W. Jackson, Chicago 7, Ill.



Loads of fun for a young crowd—unusual stationery in imaginative shapes. Some sheets look like phonograph records (yes, you write in a circle). Others resemble a square, a cube, or a bar of music. Amusing beatnik sketches and quips trim the 24 sheets and envelopes. Also included is a beatnik dictionary.

Beatnik Stationery costs $1 in stores. Leister Game Co., 9 N. St., Clair, Toledo 4, Ohio.



No need to sew these drapery panels together—just slide clear plastic tube over side seams. So simple, yet drapery panels are as neatly joined as if you'd spent hours sewing. Simplifies cleaning problems, too—the connector slips off easily. Single panels are cheaper to dry-clean or easier for you to handle at home. Connector's available with ready-made draperies of fiberglass, cotton, or rayon.

Draperies with Add-A-Drape, from $5.98, in stores. Home Curtain Corp., 295 Fifth, New York, N.Y.



Measure boat mileage quick as a wink so you'll know just how much gas you need for the trip you plan. Really a good safety measure. Merely set to scale and roll wheel on nautical chart along line of trip you anticipate. Read number of miles indicated. Shows statute and nautical miles or kilometers.

Nautical Mile-O-Graph costs $2 in stores. Map-O-Graph, 22 Clinton Valley Stream, L. I., N.Y.



For other new and interesting products, see Shopping by Mail items on page 221

You'll Find *Fascinating Ideas* at Your Weyerhaeuser 4-SQUARE Lumber Dealer

If you've been wishing you could make your home more modern, more convenient, more livable —or if you've been thinking of building—start with a trip to your 4-Square Lumber Dealer. Actually there are three important ways he can help you. First, he has how-to-do-it sketches for many Fascinating Ideas as well as design books for both "Family Planned" Homes and Vacation Cottages. Next, he can help you perfect your own ideas and give you accurate construction estimates. Third, he can give you the practical building and financing information you need to get started. You're invited—right now—to visit your Weyerhaeuser 4-Square Lumber Dealer. See his displays of fine quality 4-Square Building Products. Let him show you how easily you can make better use of basement space, panel a room, even build your own vacation cottage!

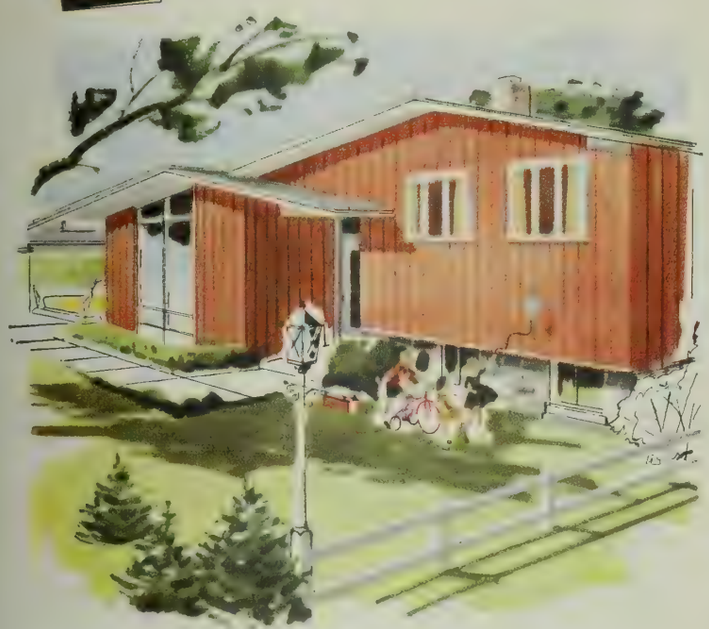


Free Folder. . . stop at your 4-Square Lumber Dealer for current Fascinating Ideas folder, containing descriptions and drawings of ideas shown here. Or write: Weyerhaeuser Company, Dept. B4, First National Bank Bldg., St. Paul 1, Minn.



Vacation Fun Starts Here

Build a low cost, weather-tight cottage with Weyerhaeuser 4-Square Lumber and Plywood. *Cimarron* design shown, other plans available.



Inviting Split-Level Home

This "Family Planned" 3 B.R. home provides a sunny, usable basement, features the strength and beauty of wood. Design No. 6137.



Home Hobby Haven

Keep your collection in this combination storage, work, and hobby display center. Wood cabinets complement paneled fireplace wall.

Weyerhaeuser Company
Lumber and Plywood Division

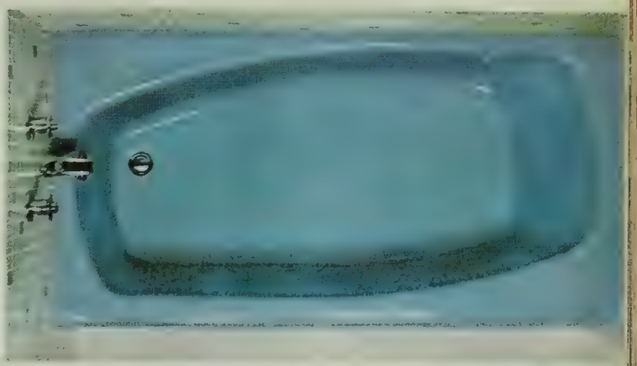

It's NEW...
It's American-Standard

The charm of this bathroom is the subtle way **new beauty** and **new convenience** blend in these stunning American-Standard products. This combination can be clearly seen in the **off-center design** of the Contour bathtub that has extra roominess for luxurious bathing. This unique design forms two wide ledges—one is a handy shelf, the other a comfortable seat that brings the back of the tub close for easy-reach cleaning. Twin lavatories sparkle with beauty, add extra convenience to this lovely bathroom. The **new faucet** has a single lever that controls the flow of water from gentle to full force and mixes it to the right temperature at finger touch. Toilet is off the floor for **new ease of cleaning.** No stooping—just clean under and around this toilet with the swish of a mop! As always, you can depend on American-Standard for products that combine **fine quality** with **smart, new design** to make a bathroom easy to care for and practical as well as beautiful. Now is the time to plan your new or modernized bathroom around exciting **American-Standard** products.

American-Standard and Standard are trademarks of American Radiator & Standard Sanitary Corporation



New ease of cleaning is yours with this off-the-floor toilet—just clean under and around it with the swish of a mop! Even the seat and cover snap off for thorough cleaning.



The new, off-center design and 16-inch height of the bathtub combine to give extra roominess for more bathing comfort. This bathtub is of rugged cast iron, of course.



New, single lever faucet gives finger-tip control of water temperature. For the best of service be sure that all the faucets in your home are made by American-Standard.

For more information on these and other beautiful bathroom products, mail the coupon or see your American-Standard retailer. He is listed in the yellow pages of your phone book under "plumbers" or "plumbing supplies."

AMERICAN-STANDARD, Dept. PB-40, 39 W. 39th St., New York 18, N. Y.
Please send me your new Bathroom Planning Booklet. I enclose 10¢ to cover mailing. I am modernizing ☐. I am building ☐.

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PLUMBING AND HEATING DIVISION



How to STEAL an IDEA!

LARCENY? Sure, but now we make it legal! This 12-page feature is a store window glittering with ideas, all jewels. In your hand is a brick. So don't just stand there—throw it! Plunder away, there's no limit on the theft. Some ideas are ready to use, while others may inspire you to a master stroke of your own. Toss that brick and get to work—this is one bit of thievery that's good for your pride!

←

Open the door to new color in your home! Here, gold and turquoise dramatize a front entry. The striking vinyl floor is standard 9-inch tiles with a 1-inch black strip between the rows.

Lots more loot on the next ten pages

Complete list of credits on page 214



Poster-like use of color perks up a child's room, costs only a few dollars. Natural wood closet doors were painted blue and green. Twin beds and bolster pillows were covered with corduroy.



Just pennies can make your front door as elegant as this! The Mondrian pattern accents the soft tone of the siding (no bold colors here). An extra flair: horizontal lines are wider.



Closet doors brighten up in a hurry when you use a gay scheme. Random tiles (try asphalt or vinyl) make an intriguing hall floor.

How to STEAL an IDEA!





FAR LEFT

Blue brightens this small room and contrasts well with the pine and maple furniture in an Early American setting. White curtains, embroidered in a geometric design, background the shutters.

Don't be afraid to use more than one material at your window—it can be dramatic.

←

Matchstick bamboo is a simple and inexpensive decorating material—but see how you can make it sparkle! Here, it's stapled in place for a textured wall that shrugs off most soiling.

Warm bamboo tone blends well with attractive built-ins or just about any kind of furniture.



Bold stripes at the windows (bottom) may make a room exciting. These draperies are just lengths of fabric seamed together.

You can work out combinations that repeat colors in your own rooms, but be sure to choose fabrics of equal weight and texture, so your draperies will gather smoothly and hang alike.

←

→

Movable walls might solve a space problem for you as dramatically as they did here!

These hinged shoji panels divide a living room, hall, and a guest room. For one big room when you entertain, fold them against the wall. Make 'em from pine and plastic, or buy ready-made through a decorator.

More on next page





How to STEAL an IDEA!







←

A plain wall is no cause for despair! This white one happens to be brick, but you could duplicate the effect almost anywhere.

Lead anchors hold adjustable shelf strips to the brick. The desk is plastic laminated to plywood (or use a solid-core door cut in half lengthwise).

→

Storage walls can really work for you! Here, in just six feet, there's a sewing center, project desk, and plenty of drawers.

Old metal file was built in, then brightly painted. Sewing machine is concealed by front panel when not in use. Ready-made drawers were installed at right.

ABOVE RIGHT

Fireplace was just a hopeless old wreck till the owners removed the outmoded mantel and paneled over two windows that used to look out on neighbors. (Glass is painted black outside.)

Thin travertine marble tiles add rich texture to the chimney column; hearth is black slate.

→

Startling colors (bottom) are effective across a broad window in this young lady's bedroom.

Nine-inch bands of cotton were sewed together; the colors pick up those in the area rug beside the bed. The bedspread has an indefinite pattern that repeats the same greens and blues. Now, the room is fun for everyone!

More on next page

How to STEAL an IDEA!



FAR LEFT

Wood-grained paneling looks rich and warm; it's actually a stain-resistant plastic.

Old oil-lighting fixture adds atmosphere; modern recessed fixtures supply light. Bright orange provides a dashing contrast.



←

White furniture looks fresh from a French court, but is from a secondhand shop.

The white paint, accented with gilt, and marble-pattern paper transformed the chest. Chair has a new seat of nylon velvet.



So pretty you'll want to leave the door open to this bathroom. Bronze-gold wallpaper picks up gold in the hall.

Handsome wall sconces were made by "remodeling" an old lighting fixture. The bright blue cotton rug is machine-washable.

←



FAR LEFT

Wallpaper in decorative panels sets off an eating area; plastic finish repels dirt.

Floor colors complement wall treatment. Curtains are a puckered nylon that can be washed, spun dry, and hung un-ironed.

→

Cool colors accent white walls so smartly! Summer-green footstool and spring-green chair contrast with blue print on the chair.

Blue matting around the pictures makes them an important part of this Traditional scheme.

More on next page





How to STEAL an IDEA!

←

Family silhouettes painted on colorful window shades are a novel and inexpensive way to personalize decor. Make the shadow patterns, then trace and fill in.

Unfinished stools were painted the same color to unify the area.



→

Floor-to-ceiling wall of perforated hardboard is a versatile backdrop for handsome utensils.

The upper cabinet (right) is topped with a photostat of newspaper clipping. Striped curtains set color scheme for kitchen.



FAR RIGHT

Alternating bands of colorful grosgrain ribbon create this unusual curtain idea.

For valance, ribbon is lined up, folded over at top, then stitched to form casing. Cafe curtain hangs from spaced ribbon tabs.

→

Old school clock, framed post cards, small copper casseroles, and candleholders doll up brick wall (discovered under cracked plaster) in a remodeled kitchen.

Old cabinet, with new maple top, makes an eating/work area. Wallpaper, louvers add elegance.



←

Carefree kitchen curtains can be devised from window shades. If you have large casements (or two or more small windows), give each section a different color.

Baskets, canisters, appliances, dishes, fruit help with decor.

More on next page

How to STEAL an IDEA!



One big room can hold plenty of active youngsters.

This happens to be an upper room in a split-level home, but you could do the same thing in a basement, attic, rambling old bedroom, or any spacious room.

Each child has a private area with colorful shelves and drawers all his own. There's plenty of space left over for play and TV viewing or model building.

←

A fun corner for the young set —it's easy to design one in a basement playroom or in an attic or family room.

These two "milk-shake bars" roll on casters; they're made of plywood to the size and scale of their junior bartenders.

House and trees are hardboard cutouts on standard clips. The hardboard paneling comes prefinished in a wood-grain pattern.

←



→

A pin-up wall can be a real asset to your decorating, especially in a family or rumpus room.

This one combines cork floor tile and colorful perforated hardboard. It's in a basement, so the tiles were cemented to a hardboard backing and fastened to furring strips over the blocks.

Shelves and cabinet are mounted on brackets that come with random-groove hardboard sheets.


LOYOLA
ACADEMY
Enjoy yourself—
it's later
than you think.









THIS IS MY OLD

GAUL WAS DIVIDED into three parts, but Kentucky is divided into seven. It is similar to sections of England, Scotland, France, Norway, Switzerland, Greece, and Egypt's Nile Valley all rolled into one.

In each area we have our own loyalties, political and religious, and our own cultural ties. We have a common ancestral heritage of early British Isle background and the English language, but these two common heritages do not make us one. Even the English language is spoken differently here since each area has its own dialects and idiomatic expressions. There are three distinct accents—Eastern, Middle, and Western—and a number of lesser ones.

You might wonder what holds us together. I can answer this. We are held together by laws we cannot break. Hardly an area in this state hasn't once or many times threatened to secede. My section, the Eastern Mountains, has tried many times and is trying now. When you go around this state with me you will not only see more varied and natural beauty than you have ever seen in one state, but you will meet people who, at a time when One World is a popular idea, are hard to hold within the boundaries of one state.

You'll find us a paradoxical and individualistic people. We distill more whiskey than any state in the union—and drink it—but we vote dry. All but 12 of our 120 counties are dry. State revenue that isn't derived from distilleries and breweries comes mainly from tobacco and horse racing. No man has ever been elected Governor who had been against racing. But if a man caught playing poker is tried and convicted, he is fined. A man might preach against the evil influence of tobacco yet raise it on his farm to sell to others for a cash crop. He might make illegal moonshine whiskey.

When a man runs for Governor or other state office, he has a hard time arranging the planks in his platform to suit all the people. The mountaineers, generally speaking, are against horse racing. In Lexington, the capital city of the Bluegrass area, racing results are announced in hotel lobbies, but the only race track ever established in our Eastern area was a miserable failure.

Kentucky is a land of rivers, knobs, hills, mountains, broad- and narrow-gauged valleys, fertile and infertile rolling uplands, rich bluegrass lands, and Mississippi Valley lowland. Just about any crop grown in the United States can be grown here. Two-thirds of the minerals and ores found in the United States are produced, in large quantities or small, in this state. Yet for all it has under and above its soil, Kentucky is one of the most rural and undeveloped states in America. Its greatest attractions are its friendly, hospitable people and its varied and beautiful scenery.

Each geographical division that we visit will have show places and state parks with excellent food and lodging at reasonable rates. New York is the only state with more state parks than Kentucky. It's always best to make your reservation a year in advance because these park cabins and cottages fill up early. People from all over the United States spend the summer fishing, boating, playing, and relaxing in our mountains, beside our man-made lakes, and on our knobs and flatlands.

Here we are in Louisville at the beginning of another Kentucky spring. Louisville is not only a race-horse town, but the cosmopolitan area of Kentucky. Louisville is an excellent host city with the state's best hotel accommodations and fine restaurants. An inland waterway city built at the Falls of the Ohio River, Louisville







Drawings: Paul Hoffmaster

KENTUCKY HOME

is neither Northern nor Southern. According to language experts, the people here speak with a Midwestern accent. Louisville has one-fifth of this state's population and about half of its industries.

This is the home of the *Courier Journal* and Louisville *Times*. The *Courier Journal* is rated one of the world's ten greatest newspapers. This is the home of the University of Louisville, Presbyterian and Baptist Theological Seminaries, and Bellarmine College. It is the home of Churchill Downs, where the world-famous Kentucky Derby is held annually on the first Saturday in May. Here the fastest horses in the world compete for more than $100,000. This is one of the most colorful events in Kentucky. Whether you like horses and racing or not, try to see one Kentucky Derby in your lifetime.

Leaving Louisville, we take Route 60 toward Eastern Kentucky. This is one of the most scenic highways in the world in spring and autumn. Now we've reached Frankfort, our capital, where a funicular takes us down the steep limestone palisade into Old Frankfort, or, on the other side, up to the Bluegrass. The Kentucky River through centuries past has cut a miniature Grand Canyon through the flint-hard limestone strata, and you can travel up this river something like 245 miles by boat.

If we stop in Frankfort at the old Capitol Building, you can read the history of Kentucky in one of the most colorful and alive state museums in the United States.

Leaving Frankfort for the Bluegrass Region is the beginning of wordless poetry in the spring. There is no other area in the parts of the world I have seen that equals this Bluegrass Region for scenic beauty. We are in another state now, which is as large as Massachusetts.

Grass on the rolling landscape [*Turn to page 172*

By Jesse Stuart

Born in Kentucky's papaw and laurel blanketed hill country in a home devoid of books and learning, Jesse Stuart soon developed an insatiable hunger for life and beauty that shows in all his writing. His novels and short stories and articles are full of vitality and warm humor. They picture possum treeings in the nip of a mid-October night, red-tick hounds hot on the trail, mountain plowmen, dogwoods bending to an April wind, harvest moon shuckings. They show, in short, the face of the land he loves: Kentucky.

Photograph: Earl Palmer





You can't miss with ANNUALS!



YOU don't need much time, money, or space to grow a handsome array of annual flowers. And you need even less experience. From a 25-cent packet of seed, planted as soon as the ground can be worked, you can get a summer-long procession of beauty. The most popular annuals will prosper wherever you plant them, in any kind of soil. But, of course, if you want earlier, bigger, stronger, and more flowers, you will want to: start the seed indoors; set the plants out where they can give their best performance; feed, weed, and water as directed on the packet. Here are 29 lovelies, all easy to grow.

By Beatrice Cashman

1 Blue Salvia. Start seeds early to get gay blue touches from July to frost.

2 Snapdragon, (*Rocket series*). 1960 All-America winners. Heat resistant hybrids. Large, full-flowered spikes in six beautiful colors, bloom midsummer.

3 Cosmos Sensation. Early blooming, large flowers and fine foliage on tall, graceful stems. Good at back of border.

4 Phlox Twinkles in mixture. Delightful colors for front of border in full sun. Wonderful for cutting.

5 Nigella Miss Jekyll. Or Love-in-a-Mist. Rich blue flowers, feathery foliage. Start seeds early. Fine for drying.

6 Scabiosa in mixture. Also called Pincushion Flower and Mourning Bride. Flowers 'til frost if blooms are cut.

7 Centaurea (*Bachelor's Button*). Sow seed early in full sun or semi-shade. For more flowers, keep faded blooms cut.

8 Dianthus Double Gaiety (*Pinks*). Bright, sweet-scented flowers for edgings, rockeries, or borders.

9 Petunia Sunset Giant. Showy, double flowers are salmon-scarlet. Makes fine display in edgings or flower boxes.

10 Phlox Dwarf Art Shades. Compact, low-growing plants are covered with pleasing pastel flower clusters. Sow in full sun to follow tulips.

11 Feverfew (*Matricaria*). Dainty white clusters for front of border. Also gold or lemon-yellow. Grows in semi-shade. Excellent for fresh or dried bouquets.

12 Salvia horminum. A foliage type plant, valuable for deep blue color at front of flower bed. Retains color when dried for use in winter arrangements.

13 Petunia Comanche. A most dependable, brilliant red. Flowers freely on compact, dwarf plants. For borders or boxes.

14 Phlox Star in mixture. Needs full sun. Provides an exciting profusion of late summer color for gardens, bouquets.

15 Dahlia Unwin's Dwarf. Early flowering. Medium size, semi-double blooms in delightful shades. Tubers of choice colors can be saved for another year.

16 Zinnia Merry-Go-Round. A new pattern with flower petals tipped white or gold. Dwarf plants need full sun.

17 Petunia Glamour. Rich, salmon-rose ruffled blooms alternate well at front of border with lobelia and feverfew.

18 Zinnia Persian Carpet. Likes heat. The miniature bi-color flowers in rich, mahogany shades make a striking display against a redwood background.

19 Cosmos Fiesta. Showy, golden flowers and lacy foliage are fine for cutting. Sow seeds where they are to bloom.

20 Petunia Crusader. Gay, ruffled flowers are striped pink on white. To get better color, plant in part shade.

21 Zinnia Haageana. Small, semi-double and double flowers, much like Persian Carpet. Grows easily in full sun. Wonderful material for arrangements.

22 Petunia Sonata. Delightful, very double white for choice locations. Pinch when 6 inches tall for better branching.

23 Marigold Man-in-the-Moon. A very usable pale yellow that combines well with other colors. Full, double flowers.

24 Marigold Yellow Supreme. Clear, rich yellow. Beautiful with white. An odorless variety, very fine for cutting.

25 Zinnia Blaze. Bushy type. Large, dahlia-like flowers are brilliant mandarin red. Strong plants grow 3 feet tall.

26 Petunia Comet. Distinct star pattern. Striking when combined with plain colors in border planting or flower box.

27 Marigold Crackerjack mixture. Large, double flowers like giant orange, gold, and yellow carnations. Early.

28 Petunia Sugar Plum. Dwarf plant, good in edgings. Try it with blue, white, and shell pink neighbors.

29 Gloriosa Daisy. Extra showy, long-stemmed cut flower. Good background plant for the border. Sow seeds early.

Photographs: Suter, Hedrich-Blessing; Weymouth; de Gennaro; Reynolds. Produced by Fleeta Brownell Woodroffe

More on next page

ANNUALS! *Continued*



Snapdragons are stately flowers that look best in formal plantings. Stake them inconspicuously and keep seed heads cut.

Owner-architect: Dwight Gibbs



Petunias are universally usable. Try white ones near the terrace where you'll enjoy their evening perfume and sparkle.



Pansies are delightful when massed in formal beds or edgings. Give them part shade, plenty of water. Cut wilted blooms daily.

Right. Old-fashioned, trailing nasturtiums suit Contemporary as well as Traditional gardens. They grow easily anywhere, in any kind of soil and want but little water.

Far right. Zinnias, in assorted colors and sizes, show off in foundation plantings on the sunny side of the house. Sow seed after ground warms; set plants after tulips fade.

Owner: Florence Lewis. Landscape architect: Joseph Copp, Jr.





Triumph with TULIPS

FAINTLY FRAGRANT as a spring dawn, a riot of colors fresh from a painter's palette, tulips are the most stage-struck of flowers you can use.

Like temperamental prima donnas, they require careful handling. Cut them at different lengths, and carry them head down, straight to a bucket of tepid water. Wrap the stems in newspaper, fasten the blooms firmly closed with a length of florist tape.

When they're unveiled after this conditioning, tulips will be ready to put on the greatest flower show on earth. Use them in solo splendor (always with two or more of their own leaves), or combine them with the luxurious fullness of such flowers as lilacs or hyacinths.



1 The framework: Tallest tulip is 1½ times the length of the bowl, second ⅔, third ½ the length.



2 The fill-in: Add each flower (cut a different length) within the framework of the triangle.



3 The finish: Add deep-toned tulips at base of arrangement again, cut, at varying lengths. This gives a point of emphasis where the eye is drawn.

Photographs: Hopkins

←

Plan a spring song for your table

Beautiful blending of lilacs and tulips grace a light and airy lunch table set with romantic, figured china. Soft curves of Rhapsody silver are echoed in lovely Contour pattern glass.

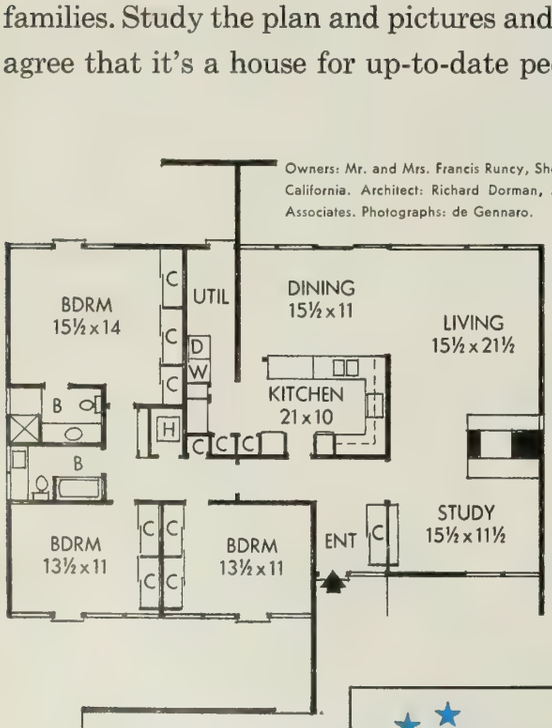
This house puts you years ahead!

By John Normile, A.I.A.

THIS house helps you live today's way of life — instead of forcing yesterday's living patterns on your family. It's a wise investment, too. Its materials, floor plan, size, and other features set the trend today—tomorrow they will be requirements for most home-seeking families. Study the plan and pictures and you'll agree that it's a house for up-to-date people.



Owners: Mr. and Mrs. Francis Runcy, Sherman Oaks, California. Architect: Richard Dorman, A.I.A., and Associates. Photographs: de Gennaro.



FIVE STAR HOME
3004
YOU CAN BUY PLANS
®
SEE PAGE 156



Center-of-the-house location is the most convenient for the kitchen — clerestory windows at top of the picture keep it bright. Walnut-stained base cabinets look like fine furniture when hung on the wall nine inches above the floor like this.

Location of the carport gives this handsome house an L-shape on the streetside. Living area is approximately 2,050 square feet.



Low fireplace wall separates this living room from the den just beyond, yet gives an open feeling to both rooms. The single fireplace serves both rooms. Yellow beams that support the wheat-stained tongue-and-groove roof sheathing add built-in decorative elegance.



Dining room is divided from the living room only by the movable print screen so that the two rooms can become one when activities dictate. With the glass wall, the outdoor living area comes right in. *More photographs page 156*





HAM

It's the festive choice for Easter—
and for company dinner any time.
To carve, follow the pictures.



1 Bring ham to the table, decorated side up, and place so shank end is at carver's right. Cut 2 or 3 lengthwise slices from the *thin* side—this will be toward you if it's a left ham, as here, but away from you if a right ham.

2 Stand ham on flat base you just made. Anchor with meat fork, and at large end, cut down to leg bone in front of bone that angles upward (find where it is with skewer in kitchen). Cut to leg bone at shank. Slide knife along bone.

3 Lift off cushion of ham and place cut side down; slice thin—you'll get 10 to 12 beautiful, big slices. Turn remaining ham to original position. Remove chunk of meat from top of leg bone, then from large end; slice.



Photographs: Allen Snook. Carving by Max O. Cullen, National Live Stock and Meat Board

Types of ham, baking, sauces on page 94

Salads and Desserts for people who'd like to riot when on a diet

By Myrna Johnston



Photographs: Allen Snook. Accessories by Fae Huttenlocher

THINK-THIN SALAD

Wishes will come true for reducers who couple a diet-designed salad like this with Beef Oriental (in chafing dish). Top and bottom layers of salad are lemon-flavored gelatin (the special low-calorie kind). Trim is grapefruit sections and cherry bits; filling is cottage cheese.

. . . ONLY 70 CALORIES!

CAL-RIGHT DRESSINGS

Each has plenty of flavor gumption. In cruets, left to right: Slim-Trim Dressing, Dairy Bar Dressing, and Gourmet Dressing. In bowls: Hip-Hip-Away Dressing, Tomato Dressing, and Cottage-cheese Delight. Calorie count is for 1 tablespoon. For specifics, see each recipe.

. . . ALL UNDER 20 CALORIES!





TOMATO ASPIC MOLD

Weight watchers can eat their fill of this family favorite. The gelatin ring is made of that diet wonder, tomato juice. For a full-meal salad, fill center with chilled pink shrimp, and add 10 calories per shrimp to the tally.

. . . ONLY 35 CALORIES!

Luscious diet desserts, next page

CONSCIENCE CAKE

Cheers from calorie-conscious bridge fans when you bring on this dessert at refreshment time. Lime gelatin is fluffed with whipped nonfat dry milk, molded in a dish lined with ladyfingers. Orange sections top each serving.

. . . ONLY 125 CALORIES!





SURPRISE CHEESECAKE

The surprise? This usually calorific favorite comes in a diet version! And it tastes delicious, *seems* substantial. The calorie cheaters: cottage cheese and nonfat dry milk. No baking for this cheesecake—it's the easy, gelatin kind. Trim with April's first red strawberries.

. . . ONLY 160 CALORIES!

APRICOT CHIFFON PIE

What dieter could feel put upon when dessert is a real pie! The mile-high filling is a gelatin whip that has the tangy flavor of canned apricot nectar. Crust is toasted coconut; the snowcap, dessert topping (from a mix). Noncaloric liquid sweetener keeps the count low.

. . . ONLY 130 CALORIES!





BERRY PINK CLOUD

Good enough to be fattening, yet a great big helping costs little in calories! Sliced strawberries and pineapple chunks are folded through airy dessert topping. (Or choose the grapefruit half—charge just 75 calories!)

. . . ONLY 125 CALORIES!

Diet recipes start on page 114

Refrigerated BISCUITS

Looking for an easy coffeecake? New biscuits? A simple snack? Here they are!

By Virginia Heffington



Cinnamon Ring

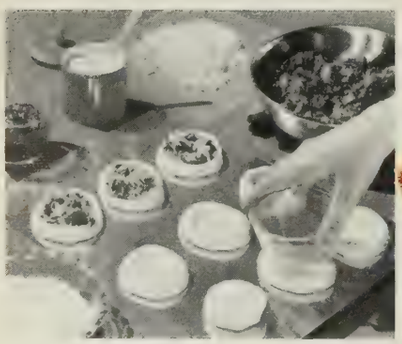
A coffeecake, all sugar 'n spice. Serve while warm—delicious!

Place ring of walnut halves in greased 5½-cup ring mold.

Dip biscuits from refrigerated package in melted butter, then in a mixture of ⅓ cup brown sugar, 1 teaspoon cinnamon.

Place in mold, overlapping slightly. Tuck 2 tablespoons raisins between biscuits. Bake at 425° for 13 to 15 minutes.





Pizza Snacks

Brown ½ pound Italian sausage; drain. Add 1 tablespoon crushed oregano; 1 clove garlic, minced.

On a greased baking sheet, flatten 10 refrigerated biscuits to 4-inch circles with floured custard cup; leave rim. Fill with tomato paste and sausage.

Sprinkle with 1 cup shredded sharp process American cheese, ¼ cup grated Parmesan. Bake at 425° about 10 minutes.





Skillet Biscuits

These are a delicate brown, top *and* bottom—they look almost like tiny English muffins. Fix right at the table.

Preheat electric skillet to about 380° and grease lightly with butter or margarine.

Place biscuits in skillet—don't let them touch each other. Cover and bake 3 minutes. Turn biscuits; cover and bake about 3 minutes longer.

Photographs: Mike Nelson

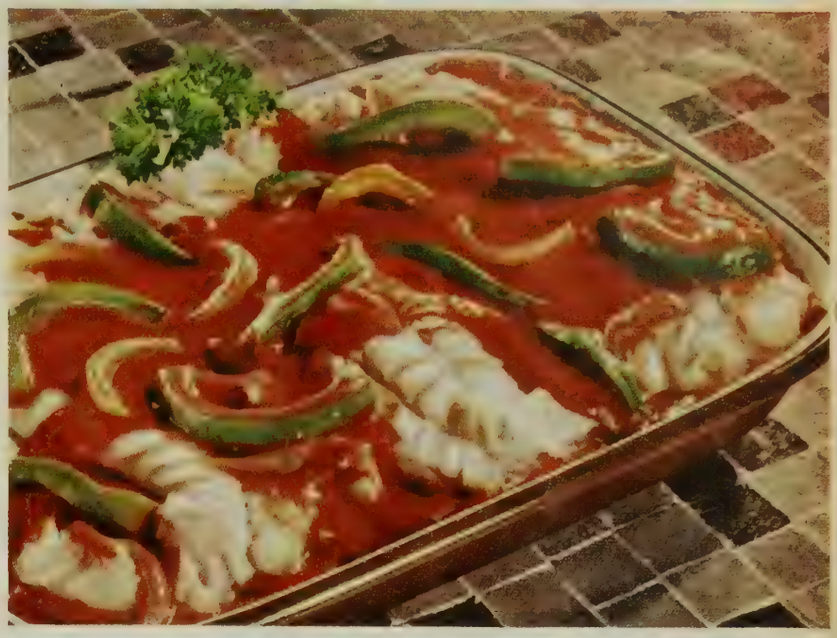


Pick your favorite meat (or fish)

BAKE IT IN SOUP!

It's "hooray for seconds" — when you bake with soup! So moist! So tender! And so little work for mother! Just add a can of Campbell's Soup — and your meat or fish is sauced to perfection as it comes from the oven!





Veal in CREAM OF MUSHROOM SOUP!

wn 1½ lb. veal cubes, 1 minced garlic clove, ¼ tsp. joram (optional) in 2 tbsp. shortening in skillet. e oven-proof skillet for entire procedure — or trans- to casserole for baking.) Blend in 1 can Campbell's am of Mushroom Soup, ½ soup can water, ¼ tsp. rika. Cover; bake at 350°F. about 1 hr. or until ler. Serve over hot cooked noodles. 4 to 6 servings.



Fish Fillets in TOMATO SOUP!

In saucepan, cook ½ sliced med. onion, ½ sliced med. green pepper in 2 tbsp. shortening until tender. Add 1 can Campbell's Tomato Soup, ¼ cup water, 2 tsp. lemon juice, ⅛ tsp. thyme, dash pepper; cook over low heat about 10 min. Pour over 1 lb. fish fillets (thaw if frozen) arranged in shallow baking dish (10 x 6 x 2"). Bake at 400°F. 20 min. or till fish is done. 4 servings.







Chicken in CREAM OF CHICKEN SOUP!

w 2 pkgs. (1 lb. each) Swanson Frozen Chicken ts; brown in 2 tbsp. shortening in skillet. (Use oven- f skillet for entire procedure — or transfer to cas- le for baking.) Blend in 1 can Campbell's Cream of ken Soup, ⅓ cup milk, ⅛ tsp. poultry seasoning. r; bake 45 min. at 350°F. Uncover; bake 15 more 4 to 6 servings. Golden-good . . . creamy-delicious!



Swiss Steak and Vegetables in ONION SOUP!

Pound ¼ cup flour, dash pepper into 1 lb. round steak (½" thick); brown in 2 tbsp. shortening. (Use oven-proof skillet — or transfer to casserole for baking.) Add 1 can Campbell's Onion Soup, ½ soup can water, 4 medium carrots (cut in 2" pieces), 4 medium potatoes (cut in half). Cover; bake 1¼ hr. at 350°F. Uncover; bake 15 min. Top with 2 tbsp. chopped parsley. 4 servings.



Good things begin to happen when you cook with *Campbell's Soup*



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TONIGHT has the finest finish . . . it's as rich and lustrous as velvet. The star motif on its slim handles gives it a charming beauty. TONIGHT is only *one* of the many excellent designs of International Stainless Deluxe . . . the finest-quality stainless in America. It's available constantly, at fine stores everywhere.

International Stainless

The International Silver Company, Meriden, Conn.

Easter table–kiddie style



Every youngster loves to entertain, and an Easter lunch is a fine way to begin. Gay table trimmings—chicken centerpiece and candy-holders—should be made in advance by little Miss Party Giver. She'll be able to prepare the menu, too, without fuss or feathers. Table is set with basket casseroles, gold key Continental cups for cocoa.

Chicken decorations are cut from lightweight yellow cardboard. Any basic shape will do—for no two chickens are alike even in a barnyard.

Make supporting base from wire hanger. Cut off hook, bend one end into triangle, the other end straight up. Remove the hollow handle from feather duster, and slip over vertical end of hanger. Cover handle with tape and attach to the back of chicken.

Fill in eye, beak, and wings with paint. Attach duster at an appropriate angle.



Photographs: Hopkins



Party casserole is simple to cook, delightful to see. Beginner cooks will enjoy preparing packaged macaroni and cheese, with egg bunny trim.

The rabbit garnish is made from half a hard-boiled egg, with green pepper slivers for ears and eyes. Chip-resistant china is Carefree's Serene.

GOOD, TRUE GRAVIES–*IN CANS!*

Now 2 Kinds (Beef or new Chicken Gravy) ready to serve



Good Beef Gravy with real roasting-pan flavor

Here is real beef gravy—the kind you expect when you have a fine big roast. Yet this gravy is ready to use just as it comes from the can. Beef juices give it the flavor of homemade gravy, yet all you do is heat and pour.

Cover your potatoes with ladlefuls of rich beef gravy any night of the week. Beef up leftovers quickly with this hearty brown gravy. Whip together dozens of new dishes at a moment's notice . . . anything from sandwiches to Stroganoff. And enjoy the thought that FRANCO-AMERICAN BEEF GRAVY has only about 25 calories per ¼-cup serving. Because it's made from lean juicy beef, FRANCO-AMERICAN BEEF GRAVY belongs on the finest tables. Most people don't feel really equipped for good eating unless they have at least two cans on hand. How's the supply at your house?



Use new Franco-American Chicken Gravy so many ways, too!



Now you can have all the golden chicken gravy you want, no matter how you fix your chicken! This chicken gravy has real country-style flavor because it's made the old-time way with rich chicken stock and tender bits of chicken all through it. Just heat and serve over mashed potatoes, rice, or biscuits. Use it for chicken goodness in dozens of recipes, too.



Chicken 'n Stuffing Bake—Heat ⅓ cup water, 3 tbsp. butter. Lightly toss in 1 cup packaged stuffing mix. Gently press half of mixture into 1-qt. casserole. Mix 1 can Chicken Gravy, 1 cup cubed cooked chicken; pour over stuffing. Top with rest of stuffing; bake 20 min. at 350°.



Chicken 'n Biscuits—Cook ¼ cup chopped onion in butter. Add 1 can Chicken Gravy, 1 cup diced cooked chicken, ½ cup milk, ½ cup cooked mixed vegetables, dash poultry seasoning. Heat; pour into casserole. Top with spoonfuls of biscuit dough. Bake 15 min. at 450°.



FRANCO-AMERICAN IS A TRADEMARK OF CAMPBELL SOUP COMPANY

FRANCO-AMERICAN



Good hot Quaker Oats for breakfast

—because you love them so much!



NEW IDEA! Children love variety. Tomorrow, try blending syrup into your oatmeal while it cooks. (¾ cup syrup per 4 to 6 oatmeal servings.) Delicious!

Piping hot Quaker Oats is the breakfast that gives your family all that wonderful *oatmeal* protein. Oatmeal is unequalled among all leading whole-grain cereals in protein, vitamin B_1, food-iron and food-energy.

What wonderful benefits for your family when you give them creamy-delicious Quaker Oats or Mother's Oats, the same fine oatmeal.



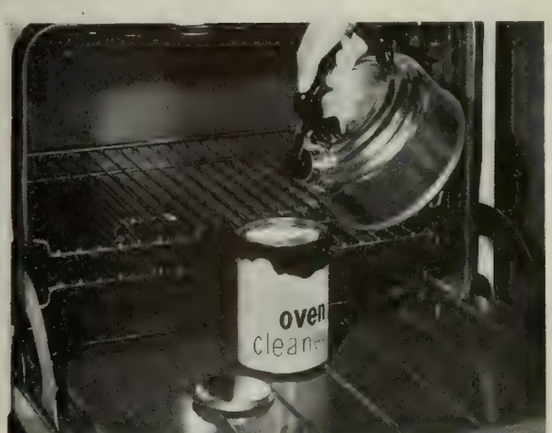
BEST START FOR ANY DAY:

a hug, a kiss
and a hot oatmeal
breakfast!

Handy household helpers



New nylon web scouring pad is dandy for scrubbing vegetables. This 4x7-inch pad folds to fit the job, rinses clean for long wear. Extra, all-purpose pads will help you shine pans, clean range, and remove heel marks from floors, too.



Vapor oven cleaner makes short work of a tedious job. Fill container with boiling water, place in oven, close door. The vapors do your work! Thirty minutes later even a long-neglected oven will wipe clean with a damp cloth.

Photographs: Hopkins



Swish out steam iron scale for better ironing. Pour liquid concentrate, diluted in boiling water, into a cool iron set on "steam." Cleaning action takes place as solution drips through iron. Rinse out with clear water.

More on next page

Tired of going tippy-toe with the dishwater?

...wash this new electric completely under water!

MIRRO-MATIC immersible

AUTOMATIC ELECTRIC PERCOLATOR



Give yourself a break!

This is the most! The newest! It's the MIRRO-MATIC you wash under water, without a worry about its electrical insides! Just unplug the cord, with the new Heat Control in it, and wash this pork like a saucepan.

It has the same, *completely* automatic action that every MIRRO-MATIC has. Makes the same perfect coffee. Keeps it drinking-hot. The improvements are under-water washing . . . and the trim new drip-proof *spoutless* styling! You'll love 'em both!

Ask for *your* new MIRRO-MATIC Immersible, by name.

MIRRO ALUMINUM COMPANY, MANITOWOC, WIS. • World's Largest Manufacturer of Aluminum Cooking Utensils



your best buy...



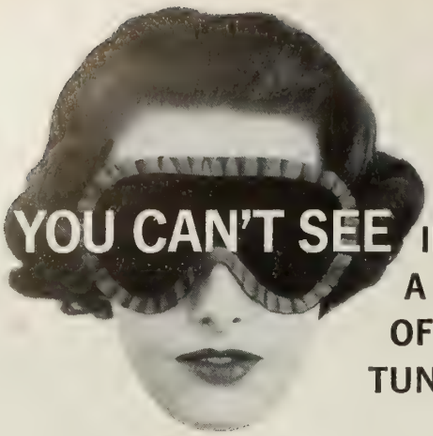
(A) Polished Aluminum MIRRO-MATIC Electric Percolator, 5-cup, $11.95; 9-cup, $12.95. (B) Polished Aluminum 10-cup, $12.95. (C) Chrome 10-cup, $17.95. (D) Chrome 10-cup, with Flavor Control and Signal Light, $18.95. (E) Chrome 9-cup, $18.95. (F) 35-cup, $24.95; 55-cup, $39.95. All prices include cords.

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Today you have a guide to quality in tuna. Breast O' Chicken is now *the* tuna that's certified for quality, flavor and texture, by the United States Testing Company. Enjoy the satisfaction of knowing you are serving only the best o' tuna.

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THE TUNA CERTIFIED FOR QUALITY, FLAVOR AND TEXTURE

Breast-O-Chicken Tuna

© B-O-C TUNA INC.

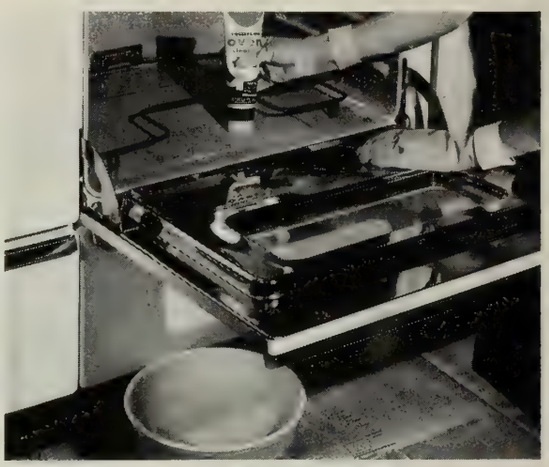
Breast-O-Chicken Solid TUNA Light

Household helpers

Begins on preceding page



Treat coffee-stained plastic cups to a dip that will make them sparkle like new. Place dishes in solution of hot water and powder. Heat on top of range to soak off stains. Coffee makers freshen in twenty-minute cycle.



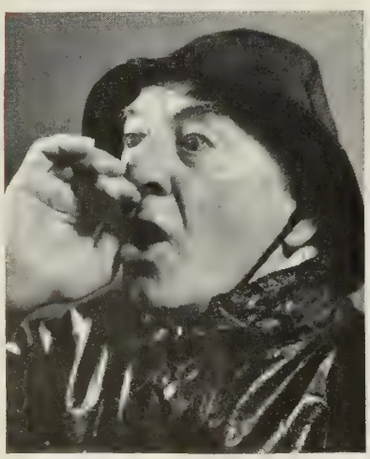
Sponge tip of oven cleaner in plastic tube acts as applicator. Just squeeze tube so liquid cleaner goes through the sponge; dab on oven walls. Wait thirty minutes. Then finish oven cleaning with vinegar and water rinse.

Convenience is the key word for today's house-cleaning and laundry aids

STOOPLESS floor dusting (even under low furniture) is now possible with the new dust mop that'll do bending and reaching for you. It has flexible spring extension rods that hold mop. Nylon mop gathers dust magnetically.

Stains will "roll off" clothes when you use the new spot remover bottled with a built-in, roll-on applicator. This handy remover is a boon for pretreating clothes for laundering—tackles rust, paint, grass, lipstick, food stains on colorfast, washable fabrics. It's a good traveler!

Premeasured bleaches (at long last!) to end some of your laundry problems. Just toss them into your washer along with the clothes. Two kinds available: A tablet of chlorine bleach for general laundry (except wool, silk, leather, unfast colors). A water-soluble packet of dry, non-chlorine bleach for all kinds of white fabrics.



"...AND BRING BACK SOME LEA & PERRINS!"

Men always call for Lea & Perrins . . . it's the **only** sauce with the real Worcestershire flavor . . . for Lea & Perrins is the **original** Worcestershire — and there's still no other like it. (Just try a little in scrambled eggs . . . terrific!)



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As sterling is to silver

VIRGIN

is to olive oil

Virgin means the first press only of the choicest olives. Virgin means the natural flavor of the fruit—tastier salads, meat, fish and fowl. Virgin means POMPEIAN!



LOOK WHAT GAS IS DOING NOW!

See why the new DIXIE Built-in Gas Range wins the coveted Gold Star

World's Newest Emblem of Excellence

Only the finest ranges from the world's great Gas Range Makers qualify for this coveted Gold Star Award. Below are just a few of the more than 28 advances in performance, automation and design a range must have to meet new Gold Star Standards. No wonder now, more people than ever will be cooking with Gas!

Faster, cooler, cleaner cooking than ever before!





NEW CONVENIENCE! Dixie's top burners fold down to cook, fold up when you need room. 4 complete burners use less than 2 square feet of counter top! Pull down burner and it's ready to cook; fold it up, and the Gas shuts off automatically!



NEW CONVENIENCE! Dixie Fold-away units also give you a famous Gas Burner-with-a-Brain* that regulates cooking temperature all by itself. Food can't scorch or burn; nothing can boil over on this automatic Gas marvel!



NEW CONVENIENCE! The even heat of Dixie's fine Gas oven can be controlled by a clock that you set to turn on or off at any given hour! Frees you to be busy elsewhere while a thrifty oven dinner cooks to a turn!

GAS COOKING IS MORE WONDERFUL THAN EVER! With timers that clock-watch, burners that pot-watch and other wonders, new Gas ranges built to Gold Star standards make your kitchen so convenient you don't waste yourself on drudgery. You can do the creative cooking you've dreamed of!

YET, GAS SAVES YOU MONEY! No waste. No warm-up wait. No hang-over heat. No big installation charges. And, as always, Gas costs less to use. Coast to coast, millions of thrifty families have proved it: *Gas appliances cost you less to buy, install, use and maintain!*

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ONLY GAS does so much more...for so much less!

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The Most Fascinating Fruit Under The Sun



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CALAVO AVOCADOS

Glamorous fruit of the tropics...gifted with an exotic mellow texture...an intriguing flavor that insists on being individual...yet blends perfectly with all foods to flatter your favorite meals. Of more than 200 varieties of avocados, only 12 meet the critical quality standards of Calavo.



Let Calavo avocados ripen at room temperature until a "soft" feel signals full flavor arrival. Then, slice open, remove the seed, peel...and *create!* Cube or slice in salads...fork-mash into a sandwich spread or delectable dip. After cutting avocado open, a squeeze of fresh lime or lemon protects color.

Calavo ®

...sending you fresh Limes, Papayas, Mangos, Coconuts, Dried Fruits and Rose Bushes, too.

HAM . . .

Begins on page 80

Ham styles

When you shop for ham, you'll notice two kinds—the *fully cooked* type and the *cook-before-eating* type. Both are tender, modern smoked hams. It's important to know which kind you are buying—if the label has been removed from a slice or piece of ham, ask your meatman.

Fully cooked ham—you may serve it chilled, just as is, or heat it in the oven until meat thermometer reads 130°.

Cook-before-eating ham, of course, means just that. Bake to an internal temperature of 160°.

Canned ham is fully cooked and may be served as it comes from the can. Some canned ham is hickory smoked for old-time flavor. Even though canned, the ham may need to be stored in the refrigerator—check the label.

Half-ham is a good choice for the small family. The butt half (top piece) is meatier than the shank half of a short-shank style ham.

Boneless ham. Some retain the ham shape, others are formed into a long roll—both kinds make dandy rotisserie roasts.

Below are directions for heating fully cooked ham and baking the uncooked type. With the ham of your choice, try one of our good glaze or sauce recipes.

Baked Ham

Place ham fat side up on rack in shallow pan—do not cover or add water. Insert meat thermometer. Bake in slow oven (325°)—see timetable for baking time and internal temperature for the kind of ham (cooked or uncooked) you've chosen.

Half an hour before time is up, remove from oven and pour fat drippings from pan. Score ham fat in diamonds—cut only ¼ inch deep. Stud with whole cloves. Spoon marmalade, preserves, or one of glazes below, over ham. Continue baking 30 minutes more, spooning glaze over 2 or 3 times.

Crab-apple Glaze: Combine 1 cup brown sugar and ½ cup syrup from canned spiced crab apples. Heat and stir. Spoon half of glaze over ham. Return to oven and let glaze 15 minutes; spoon on remaining glaze, place crab apples on rack with ham; bake 15 minutes more.

Tangy Mustard Glaze: Mix 1 cup brown sugar, 1 teaspoon dry mustard, 2 to 3 tablespoons drippings. Glaze.

Honey-Orange Glaze: Mix 1 cup brown sugar, ½ cup honey, ½ cup orange juice. Glaze.

Fluffy Mustard Sauce

2 beaten egg yolks
1 tablespoon sugar
3 tablespoons prepared mustard
2 tablespoons vinegar
1 tablespoon water
¾ teaspoon salt
1 tablespoon butter or margarine
1 tablespoon prepared horseradish

• • •

½ cup heavy cream, whipped

To egg yolks, add sugar, mustard, vinegar, water, and salt; mix well. Cook over *hot, not boiling,* water, stirring constantly, till mixture thickens, about 4 or 5 minutes. Remove from heat; blend in butter and horseradish. Cool thoroughly. Fold in whipped cream. (Store in refrigerator. To serve with warm meat, remove from refrigerator 30 minutes before mealtime.) Makes 1½ cups.

Hot Mustard Sauce

½ cup dry mustard
½ cup vinegar

• • •

1 egg
¼ to ⅓ cup sugar
Dash salt

• • •

Mayonnaise

In jar, mix mustard and vinegar; cover and let stand overnight. Beat egg in top of double boiler; stir in sugar, salt, and mustard mixture. Cook over *hot (not boiling)* water, stirring constantly, till mixture thickens slightly and coats spoon. Cool. Before serving, add mayonnaise—about half-and-half.

Creamy Horseradish Sauce

1 cup dairy sour cream
3 tablespoons drained prepared horseradish
¼ teaspoon salt
Dash paprika

Combine ingredients. Keep chilled till serving time. Makes 1¼ cups.

Cherry Sauce

½ cup sugar
1 tablespoon cornstarch
Dash salt
1 1-pound can (2 cups) pitted tart red cherries

Combine ingredients. Cook, stirring constantly, over low heat till syrup is thick and clear. If desired, add few drops red food coloring. Serve hot. Makes about 2 cups.

Raisin Sauce

½ cup brown sugar
1 teaspoon dry mustard
2 tablespoons cornstarch

• • •

2 tablespoons vinegar
¼ teaspoon grated lemon peel
2 tablespoons lemon juice
1½ cups water
½ cup raisins

Mix brown sugar, mustard, and cornstarch. Slowly stir in vinegar. Add lemon peel and juice, water, and raisins. Stir over low heat till mixture thickens. Serve hot. Makes 2 cups.

Orange Cranberry Sauce

1 1-pound can (2 cups) whole cranberry sauce
½ teaspoon orange peel
¼ cup orange juice
3 tablespoons honey

Mix all ingredients. Serve as is or heat. Makes 2¼ cups.

Baked-ham timetable *(Set oven at 325°)*

KIND OF HAM	Minutes per pound—approximate only*	Total oven time	Reading of meat thermometer
COOKED HAM *(fully cooked type)*			
Half, 6-8 pounds	15-17	2-2¼ hours	130°
Whole, 12-14 pounds	12-15	3-3¼ hours	130°
Round boneless half, 8 pounds	20	2½ hours	130°
Round boneless whole, 12-14 pounds	14-16	3-3½ hours	130°
CANNED HAM			
Small, about 6 pounds	20	2 hours	130°
Large, 8-13 pounds	15	2½-3 hours	130°
UNCOOKED HAM *(cook-before-eating type)*			
Half, 6-8 pounds	25	3-3¼ hours	160°
Whole, 10-12 pounds	18-20	3½-4 hours	160°
Whole, 12-14 pounds	16-18	3¾-4¼ hours	160°
Round boneless half, 8 pounds	30	4 hours	160°
Round boneless whole, 10 pounds	25	4 hours	160°

*The smaller number of minutes per pound is for the larger hams, the greater for smaller hams.

Marshmallows make meringues!





Use Kraft Recipe-size Marshmallows





Imagine a meringue of toasted marshmallows! It's a new idea for the most delicious meringue you ever tasted—and the easiest, with Kraft Miniature Marshmallows! Try these:

Marshmallow Lemon Pie. Fill an 8- or 9-inch baked pastry shell with lemon pie filling. Sprinkle 2 cups Kraft Miniature Marshmallows over top. (They're recipe-size, just right to top pie.) Broil until lightly browned.

Marshmallow Topped Cobbler. Prepare a cooked fruit cobbler filling. Pour into a baking dish and top with Kraft Miniature Marshmallows. Broil until the tender, fluffy little marshmallows are toasted brown.

Marshmallow Orange Gems. Spread Kraft Pure Orange Marmalade on cupcakes. Top with Kraft Miniature Marshmallows and broil.

Free Recipe Booklet! Write to: Kraft Miniature Marshmallows, P.O. Box 1513, Dept. B, Chicago 77, Illinois.

Try Kraft Jet-Puffed Marshmallows, too—the big sweet ones for toasting!

The good kind that stay soft!



A good way to start the day

Health specialists say the way to start the day is with a good, nourishing breakfast. More often than not, they also advise eggs for breakfast, because eggs are such an appetizing source of important proteins, vitamins, and minerals. Today's eggs are better than ever, thanks to poultry science. They're fresher when you get them, too, because of speedy egg-handling methods and refrigeration that preserves their natural goodness – all the way from nest to kitchen.

It's so easy to prepare a delicious breakfast – or any meal – with eggs. They can be fixed dozens of different ways: fried, scrambled, poached, baked, boiled, deviled, soufflëed, or made into omelets. How better to start the day, or to satisfy those hungry teen-agers? So, keep an extra dozen or two in the refrigerator for snacks – or for those quick meals you want to whip up in a hurry when unexpected guests drop in. Remember, *eggs are good any time, any way.* And best of all, they're good for you!

Dr. SALSBURY'S Charles City **LABORATORIES** Iowa

NATIONWIDE SERVICE TO THE POULTRY INDUSTRY



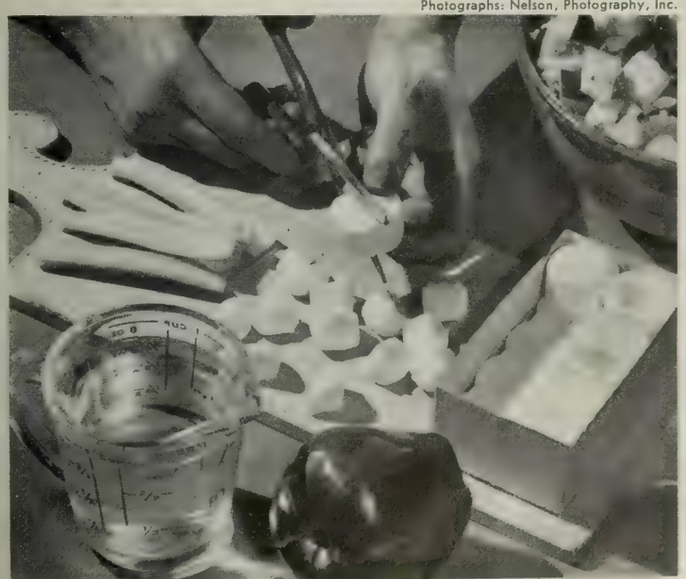
Cut up with kitchen scissors

They'll snip down your time on those cutting jobs. We show you a few of our favorite tricks. Try these ideas or use them as a take-off for your own



Quick division. Luscious ham slice keeps handsome shape, is easy to serve when you cut it in serving pieces with kitchen scissors. "Carve" in kitchen; then to table. Remember to snip edge before cooking so it won't curl. You can also trim luncheon meat to fit bread slices. The scissors shown here come apart for easy washing.

Photographs: Nelson, Photography, Inc.



It's a smoothy. Happen to have only big marshmallows at salad- or dessert-making time? Here's a trick for quartering them. Dunk kitchen scissors into ice-cold water before each snip. Marshmallows will stay light and puffy. While you're at it, use scissors to dice celery, too—right into salad bowl.

More on next page

3 dress-up-for-spring FROSTINGS

YOURS IN MINUTES WITH BETTY CROCKER FROSTING MIXES!



"Now you can treat your family to the prettiest welcome-to-spring frostings ever seen on a cake. You just add butter and water to our creamy mixes and beat up smooth, buttery-good frosting. Our Fluffy Frosting Mixes whip right up into stiff, glossy peaks—perfect 'home-cooked' frosting with no cooking. Remember, all Betty Crocker Frosting Mixes are guaranteed to come out homemade perfect*!"

Betty Crocker — General Mills



Cherry Checkered Frosting! Set aside package of cherry bits. Beat frosting fluffy and party-pink; frost cake. Make checker design with knife; then spoon cherry bits on alternate squares.



Chocolate Polka-Dot Frosting! Smooth, real chocolate malt flavor in our Chocolate Malt Flavor Frosting. Frost cake and decorate with polka-dot pattern made with miniature marshmallows.



Fluffy Plaid Frosting! It whips right up into stiff, gloriously glossy peaks! For the plaid design: dip string in food coloring; stretch and press into frosting. Use new string for each color.

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top with a letter describing your results to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back!

Wish-Bone
Russian Dressing
gives Eggs
a
"touch of Genie-us"

Crown jewel red...
with a vigorous flavor
warm and exuberant as
open embers...
bottled with wine
vinegar...and a
riot of lusty spices.

ALSO ENJOY Wish-Bone
ITALIAN • FRENCH • CHEESE DRESSINGS



Kitchen scissors

Begins on preceding page



Swift operation. You can measure and cut parsley in measuring cup at one time.

Hold kitchen scissors with points down in cup of parsley. Then: click, click, click.



Parting company. Here's how to keep dates distributed in date-nut bread or cookies.

Sift flour mixture on waxed paper; cut measured dates in, dipping scissors in flour before each cut. No sticking!



Speedy cloverleaf rolls—just snip tops crosswise right in the muffin pan.

Brush with melted butter or margarine; let rise; bake. Use your kitchen scissors to trim pastry, too.



With a snip, it's a snap to cut liver in strips for French-frying. Pliable liver cuts easily this way, is nonskid.

Use scissors to cut away the tough membranes, too.



Next sundae – go Hawaiian!

Highlight your favorite ice cream with Dole Crushed Pineapple—so simple yet so *good!*

That wonderful Dole fragrance and flavor come from Hawaii, where sun and rich lava soil grow the world's best-tasting pineapple.

Have Dole in the refrigerator —ready to serve chilled!

Kaneohe Bay, Oahu, photographed by Tom Hollyman for Hawaiian Pineapple Co., Ltd., Honolulu

What do you use to make pie crust?



Yellow Spread? Your favorite spread for bread gives good color—but doesn't make crust really tender.



White Shortening? Makes crust tender—but naturally doesn't give it such warm golden color.

Get the best of both...with today's Golden Fluffo

Maybe you've been using part white shortening and part table spread . . . or using white shortening *in* the dough and brushing the color *on* with spread. Watch Golden Fluffo put the gold right in the dough itself.

Makes pastry more golden

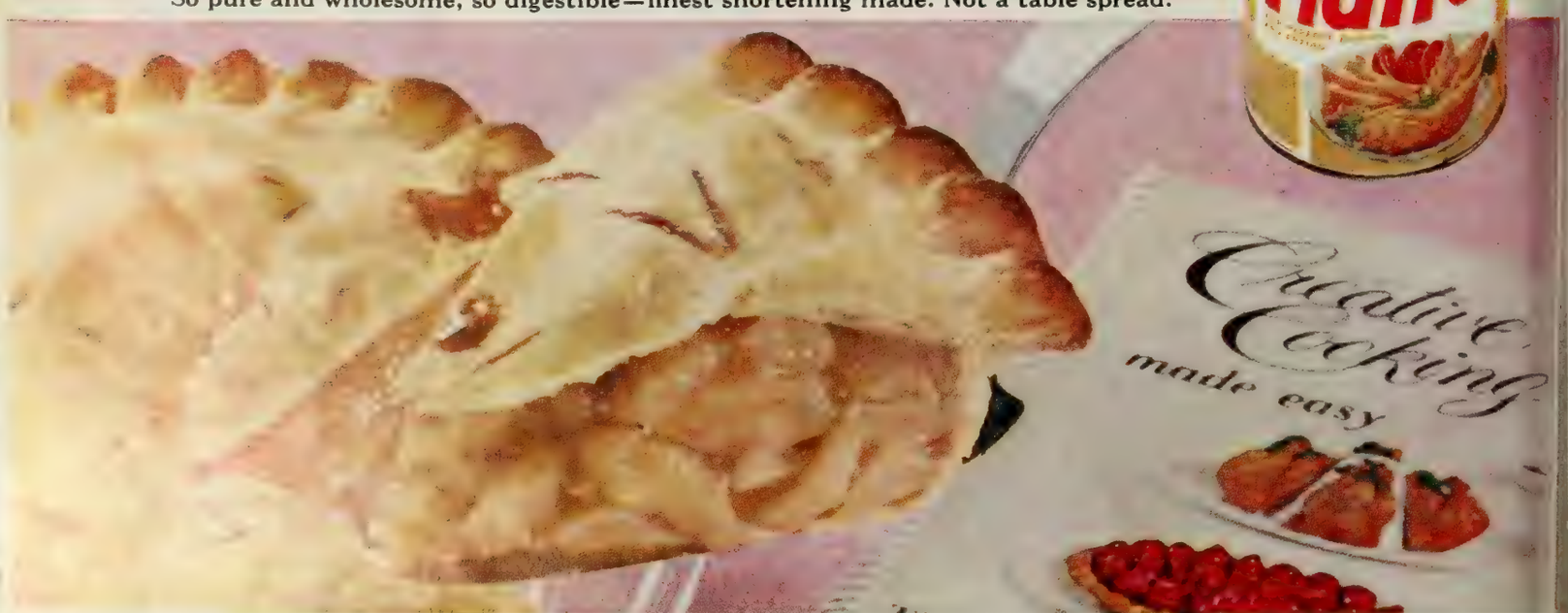
Naturally, it goldens as no white shortening does. You'll see the difference right in the mixing bowl. The color shows you the exact minute of perfect blending. That's one reason why Golden Fluffo gives you such tender, flaky crusts.

More tempting, digestible foods

Golden Fluffo makes everything you bake or fry more tempting, digestible too. Use it for all the things it makes so much better than white shortening . . . or yellow spread . . . or both. Get the best of both with Golden Fluffo.



So pure and wholesome, so digestible—finest shortening made. Not a table spread.



A whole new world of cookery starts with the exciting recipes now available in the Golden Fluffo Book of Creative Cooki
To get it, just send your name and address with 50¢ in coin and one Golden Fluffo label to Box 405, Dept. H, Cincinnati 99, Oh

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Banana favorites

File under Desserts



Banana Fritters with Orange-Lemon Sauce

Bananas are dipped in orange juice, then given a crispy coat. Delicious dessert or meat go-with—

3 firm bananas
2 tablespoons orange juice
1 tablespoon sugar
1 cup sifted enriched flour
½ teaspoon baking powder
¼ teaspoon salt
• • •
1 slightly beaten egg
½ cup milk
2 tablespoons butter or margarine, melted
¼ teaspoon vanilla
1 teaspoon grated orange peel

Peel bananas; cut in half crosswise, then lengthwise; let stand in mixture of orange juice and sugar. Sift together flour, baking powder, and salt. Mix remaining ingredients; add to dry ingredients, stirring only till moistened. Drain bananas; dip into batter, spreading batter evenly over bananas. Fry in deep hot fat (375°) 2 to 3 minutes or till golden brown. Drain. Makes 4 servings. Serve with dessert topping. Pass **Orange-Lemon Sauce:** Mix ½ cup sugar, 1½ tablespoons cornstarch, and dash salt; stir in ¾ cup water. Bring to boiling, stirring constantly. Cook and stir till thick and clear. Remove from heat; add 2 tablespoons butter or margarine, ¼ cup orange juice, and 1 tablespoon lemon juice. Serve warm. *Rose B. Debs, Miami Beach, Florida*

Cut along dotted lines



Photographs: Scott

Ways with chops

Fruit-top Pork Chops

The orange-juice sauce candies as it cooks, adds a pretty glaze to chops and fruit—

4 or 5 pork chops, about ½ inch thick
1 tablespoon sugar
1 teaspoon salt
¼ teaspoon curry powder
1 cup orange juice
¼ cup water
• • •
4 or 5 dried prunes
8 or 10 dried apricot halves

Trim fat from chops. Heat fat in skillet; when you have about 2 tablespoons melted fat, remove trimmings. Slowly brown chops on both sides in hot fat. Combine sugar, salt, curry powder, orange juice, and water; pour over chops. Place dried fruits on top of chops. Cover; cook over low heat about 1 hour or till chops are done—no pink. (Add a little water to sauce, if necessary, to prevent chops from sticking.) Makes 4 or 5 servings.

Mrs. I. M. Neumann, Minneapolis, Minnesota

Add these pages to your COOK BOOK
File under Meats





Broiled Lamb Chops Parmesan

6 lamb chops, about ¾ inch thick
• • •
¼ cup grated Parmesan cheese
2 tablespoons soft butter or margarine
½ teaspoon salt
Dash pepper

Broil chops 3 to 4 inches from heat 8 to 10 minutes or till lightly browned. Turn; broil 4 to 5 minutes or to desired doneness. Blend remaining ingredients; spread on chops. Broil 1 to 2 minutes or till cheese is lightly browned. Makes 6 servings.

Mrs. Harold Smith, Dallas, Texas



Veal Chops With Olive Sauce

4 veal chops, ½ inch thick
Salt and pepper
Enriched flour
2 tablespoons fat
• • •
2 tablespoons enriched flour
½ teaspoon salt
½ teaspoon paprika
1 tablespoon chopped onion
2 teaspoons lemon juice
1 cup water
• • •
¼ cup sliced stuffed green olives

Sprinkle chops with salt and pepper; dip in flour. Slowly brown chops on both sides in hot fat; remove chops. Blend the 2 tablespoons flour into fat. Add salt, paprika, onion, and lemon juice. Add water. Cook and stir till mixture thickens. Return chops to skillet. Cover and simmer till tender, about 20 minutes. Add olives; cook uncovered 5 minutes. Makes 4 servings.

Mrs. Joseph Vaccaro, Rome, New York



Cheese-stuffed Pork Chops

4 1-inch pork chops
1 3-ounce can (⅔ cup) broiled chopped mushrooms
¼ pound process Swiss cheese, diced (¾ cup)
¼ cup snipped parsley
½ teaspoon salt
• • •
½ cup fine dry bread crumbs
¼ teaspoon salt
Dash pepper
1 beaten egg

Trim excess fat from chops. Cut a pocket in fat side of each chop (or have meatman do it). Drain mushrooms, reserving liquid. Combine mushrooms, cheese, parsley, and $^1_2$ teaspoon salt; stuff into pockets; toothpick and lace shut. Mix crumbs, $^1_4$ teaspoon salt, and the pepper. Dip chops in egg, then in crumb mixture. Slowly brown chops in hot fat. Add reserved mushroom liquid; cover and simmer 1 hour or till chops are done—no pink. Remove chops. **Gravy:** Blend 2 tablespoons flour and $^1_4$ cup cold water to a smooth paste; gradually stir flour mixture into liquid in skillet. Cook and stir till gravy thickens. Makes 4 servings.

Mrs. Daniel H. Huett, III, Reading, Pennsylvania

Add these pages to your Better Homes & Gardens Cook Book



Rio Banana Cheesecake

This refrigerated cheesecake boasts coffee flavor—

1 cup fine graham-cracker crumbs
2 tablespoons sugar
¼ cup butter or margarine, melted
• • •
¼ cup sugar
1 tablespoon instant coffee
1½ teaspoons unflavored gelatin
Dash salt
2 slightly beaten egg yolks
¼ cup milk
½ teaspoon vanilla
2 fully ripe bananas
1 8-ounce package cream cheese, softened
2 egg whites
2 tablespoons sugar
½ cup heavy cream, whipped

Mix crumbs, sugar, and butter; reserve ⅓ cup mixture. Press remaining crumbs onto bottom of 7-inch spring-form pan; chill. Thoroughly mix ¼ cup sugar, the instant coffee, gelatin, and salt. Combine egg yolks and milk; add to gelatin mixture. Cook and stir over medium heat till gelatin dissolves and mixture comes to boiling. Add vanilla. With electric beater, mash bananas; beat in cheese. Stir in gelatin mixture. Chill till partially set. Beat egg whites till soft peaks form. Gradually add 2 tablespoons sugar, beating to stiff peaks. Beat gelatin mixture smooth. Fold in whipped cream and egg whites. Pour into pan. Top with reserved crumbs. Chill till set. Makes 8 to 10 servings.

Mrs. Shirley Strieber, Charleston, West Virginia



Banana Brittle Dessert

2 fully ripe bananas
¾ cup crushed peanut brittle
1 teaspoon vanilla
1 cup heavy cream, whipped

Peel bananas; slice thinly. Fold banana slices, peanut brittle, and vanilla into whipped cream. Spoon into sherbets. Chill 1 hour. Top with additional crushed peanut brittle. Makes 4 servings.

Theresa M. Lessmeister, Peru, Illinois



Banana-Rhubarb Betty

¼ cup butter or margarine
2 cups bread cubes
½ teaspoon cinnamon
½ cup sugar
1½ cups diced fresh rhubarb
2 firm bananas, sliced
3 tablespoons water

Melt butter in skillet; add bread cubes and brown lightly. Combine cinnamon and sugar; reserve 1 tablespoon. Mix remaining sugar mixture with rhubarb. Layer *all* each of the bananas, rhubarb, and bread cubes in 1-quart casserole. Repeat layers. Sprinkle with reserved sugar mixture. Drizzle water over top. Bake, uncovered, in moderate oven (350°) 35 to 40 minutes. Serve warm with cream or ice cream. Makes 5 or 6 servings.

Mrs. Nelli [illegible], Mt. [illegible]

Gay springtime desserts so easy with Eagle Brand and Baker's Coconut

Something wonderful happens to eating when Eagle Brand and Baker's Coconut get together. And small wonder, because Borden's Eagle Brand Sweetened Condensed Milk is a real smoothie . . . turns out velvety frosting and the smoothest textured desserts ever.

When you add Baker's Angel Flake Coconut, you add just the dressy touch that makes your dish blossom. Angel Flake is a light, tender coconut that makes a delicious, gay topping for almost any dessert.

Get more exciting easy-to-make recipes.
Send for Elsie's free booklet, "70 Magic Recipes."
Write Department BHG-40, Box 171, New York 46, N.Y.





COCONUT MINT CHARMERS

⅔ cup (½ 15-oz. can) Eagle Brand Sweetened Condensed Milk
½ cup water • ¼ teaspoon salt • ¼ teaspoon mint extract
Few drops green pure food coloring • 1 cup heavy cream
⅔ cup Baker's Angel Flake Coconut, plain or toasted

1. Set refrigerator control at coldest point. **2.** Combine Eagle Brand Sweetened Condensed Milk, water, salt, mint extract and food coloring. **3.** Pour into freezing tray; cover with waxed paper; freeze until semi-firm (or until mixture is frozen about 1-inch in from sides of tray). **4.** Whip cream until soft peaks form. **5.** Place semi-frozen mixture in chilled bowl; beat with rotary type beater until fluffy. **6.** Fold in whipped cream and the coconut. **7.** Pour into freezing tray; cover with waxed paper; freeze until firm. Form ice cream into balls. Make features with raisins and gumdrops. Garnish with coconut. Makes about 5 servings.



TICK-TOCK PEANUT BUTTER COCONUT FROSTING

3 tablespoons cream style peanut butter • 3 tablespoons butter
1⅓ cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
2 tablespoons water • 1⅓ cups Baker's Angel Flake Coconut

1. Bake your favorite cake in 9 inch square pan. **2.** Melt peanut butter and butter in top of double boiler. Gradually stir in Eagle Brand Sweetened Condensed Milk and water; mix well. **3.** Cook over rapidly boiling water, stirring constantly, until thick, about 15 minutes. Add 1⅓ cups Baker's Angel Flake Coconut. **4.** Cool, spread on cooled cake. Sprinkle with additional coconut. Make the hours with birthday cake numbers and hands with strips of gumdrops.



APRICOT COCONUT FLOWERS

1½ cups dried apricots, ground • 2 cups Baker's Angel Flake Coconut
⅔ cup (½ 15-oz. can) Eagle Brand Sweetened Condensed Milk
Confectioner's sugar • Gumdrops

1. Combine apricots and Angel Flake Coconut. Add Eagle Brand Sweetened Condensed Milk and blend well. **2.** Shape into small balls about 1½ inches in diameter and roll in confectioner's sugar, if desired. **3.** Let stand until firm. Place each ball on one end of green toothpick. Place other end through gumdrop base. Take two more toothpicks and put them through gumdrop candy leaves and arrange in base. Makes about 24 flowers. To serve, arrange on flat serving plate.

SPAM® DANDY OVEN DINNERS!



SPAM 'N EGG SUPPER CASSEROLE

Easy to fix in the morning . . . pop in the oven after a "day out"!

Cook, drain 5-6 oz. wide egg noodles. Spread in broad, shallow casserole. Cover with cut-up hard cooked eggs (4-6). Pour on 1 can cream of celery soup blended with 1 c. milk and ½ c. grated cheese. Top with 1 can SPAM, sliced then cut in triangles. Garnish with sliced, stuffed olives. Bake 30 min. at 350°.

PLANTATION SPAM-BAKE

Flavory SPAM . . . atop delicious cornbread!

Mix and bake cornbread according to directions on package of Betty Crocker Corn Muffin Mix. After baking only 10 min. quickly top with SPAM slices. They should settle slightly into top of bread. Brush the cornbread with butter or sprinkle with cinnamon and sugar. Return to oven and bake about 10 min. more, or until done.





Because it's made from sweet juicy pork and mild tender ham (choice meat . . . rich in protein) only SPAM tastes like SPAM

NOW MARKETED IN CANADA HORMEL

PAM is the registered trademark for a pure pork product packed only by Geo. A. Hormel & Co., General Offices, Austin, Minn., U.S.A.

Be a seasoning expert- try HERBS

Add a dash of herbs to your usual everyday foods —you'll be amazed at the exciting new flavor! From basil to thyme, it's fun to taste the difference that herbs make. And you'll win compliments galore for being such a good cook.

Try some of the suggestions we give you here. More helps on cooking with herbs on page 107—be sure to check them.

Basil: You can buy it either whole leaf or ground—has a slightly minty taste. A natural for tomato and potato dishes. Use it in Italian foods—with spaghetti and noodles. Also with vegetables, soups, salads, and all meats.

A scant half-teaspoon gives subtle flavor to beef stew.
Perk up tomato aspic with a pinch of basil.
Try ¼ teaspoon to each cup of tomato-juice cocktail.
Basil will brighten the seasoning of hamburger patties.
A cheese souffle will have tantalizing flavor if you add a dash of basil.

Bay leaves: Whole or ground, they have a pleasant aromatic taste. The cook's favorite because they give subtle flavor to meat, fish, soups, potatoes.

Next time you make potato salad, cook potatoes with a bay leaf and onion.
Especially good to serve with fish is tomato sauce with bay leaf and whole peppercorns added.
Even a single bay leaf in beef and vegetable stew will improve the seasoning.
Add the crushed leaves to tomato juice or aspic for a tasty treat.

Chives: Use fresh or the dried chopped. Flavor's mild and onionlike, so they're good in cottage and cream cheeses. In scrambled eggs and cream soups, too!

Chopped fresh chives sprinkled atop potato chowder make a flavorful garnish.
Sour cream and chives make a saucy topper for baked spuds.
Buttered cheesed spaghetti for six picks up color, taste appeal if you add two tablespoons chopped chives.

Garlic powder: About ¼ teaspoon is equal to one small clove of garlic. Zingo for meats, vegetables, salads, and dressings.

Gives subtle zest to a tossed green salad.
Pep up steaks with a sprinkle of garlic powder before broiling.
Add a shake to tomato soup along with a little sage.
Try with green beans—makes something new from an old favorite.

More on page 107

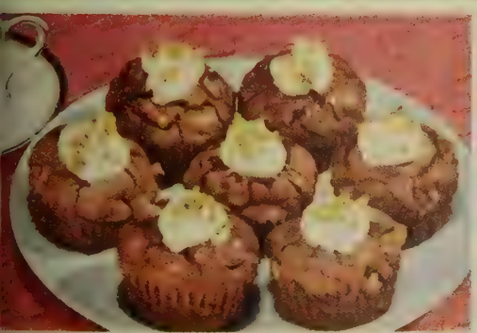
new Walnutty Brownie Desserts!



It's easier to make than you think

WALNUTTY BROWNIE RIBBON CAKE

Line 15½ x 10½ x 1" jelly-roll pan with aluminum foil, extending foil 2" on both ends of pan; grease. Prepare Betty Crocker Brownie Mix as directed on pkg. for Fudgy Brownies, adding ½ cup chopped Diamond Walnuts. Spread batter in pan. Bake *15 to 20 min. at 350°*. Cool in pan 15 min. With aid of foil, lift brownies out in 1 piece. Cut into 5 strips each 10 x 3". Whip 2 cups whipping cream with ¼ cup *sifted* confectioners' sugar. Spread ½ cup cream on each brownie. Stack strips, cream sides up; frost with rest of cream. Chill 6 hours or overnight. Top with walnuts. Serves 12.



…utty Brownie Cupcakes. Make Cake-like …ies as directed on pkg., adding 1 cup chopped wal- …et paper baking cups in 12 muffin cups; fill ⅔ full. …0 to 35 min. at 350°. Top with whipped cream, walnuts.



Walnutty Brownie Clusters. Follow directions for Drop Cookies on pkg., adding 2 cups coarsely broken walnuts. When baked and still warm, frost with your favorite chocolate frosting. Serve topped with walnut quarters.



Walnutty Brownie Pie à la Mode. Bake Cake-like Brownies as directed on pkg., adding ½ cup chopped walnuts. Spread in greased 9" round layer pan. Bake *25 to 30 min. at 350°*. Serve with ice cream, chocolate syrup, walnuts.



The best walnutty brownie desserts are made with
DIAMOND WALNUTS and BETTY CROCKER BROWNIE MIX!

You make these exciting new desserts with Betty Crocker Brownie Mix and Diamond Walnuts. They're quick! They're easy! And you'll love the homemade flavor of chocolatey-good brownies . . . chock-full of fresh, choice walnuts. For terrific walnutty brownie desserts every time . . . it's Betty Crocker Brownie Mix and Diamond Walnuts!



"We guarantee *homemade* perfect* brownies every time!" Betty Crocker

DIAMOND WALNUTS
are best for baking

3 handy ways to buy California's choicest walnuts — *In the shell* in cellophane bags *Shelled* in "Saran" bags or vacuum cans, the only ways that keep shelled walnuts fresh.

…FECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top with a letter …ibing your baking to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send back package cost.

Suddenly it's spring, and Look what you can do with cling peaches!

Suddenly, a tiny daisy pokes pink-tinged petals thru the lawn... raindrops soften into mist... and life seems new again. Time to brighten your table too, with the color of sunny cling peaches from California. Try these: **april gold parfait:** Cool layers of pale ice cream, golden peach slices. **spring peach shortcake:** Tempting and easy with cling peaches and Dream Whip*. **sunshine salad mold:** Glamorous yet so simple with lemon Jell-O* and cling peaches. **salad spectacular:** A fabulous main dish! Cling peach halves, avocado, ham and cheese strips, on a bed of crisp lettuce. ¶ When you serve tangy-sweet cling peaches any one of these four delightful ways, any meal becomes a party. Appetites perk up, compliments come easy... suddenly it's spring!

*Jell-O and Dream Whip are registered trade-marks of General Foods Corporation • Cling Peach Advisory Board • Sunniest way to brighten any meal—canned cling peaches from California



Try herbs

Begins on page 104

Marjoram: Available in ground (or rubbed) form. A member of the mint family, it's spicy and pleasant. Particularly good with lamb. Adds interest to soups and stews, to vegetable and cheese dishes. Accents mushrooms.

A dash of marjoram in French dressing goes just dandy with a green salad.
Perfect in scrambled eggs, an omelet, or souffle—add ¼ teaspoon to four eggs.
Lamb chops are extra special with a dash of marjoram.
Tomato juice has more zip if you add a pinch of marjoram.

Mint: You can buy fresh mint or the dry flakes. Flavor is cool, refreshing. Delicious with lamb, peas, and carrots. Fruit beverages, fruit cups and salads are more delightful with the addition of mint.

While peas simmer, drop in a few mint flakes or minced fresh leaves.
Glaze cooked carrots and peas with a mixture of sugar, butter, and a sprinkle of chopped mint leaves.

Oregano: Sometimes called Mexican sage, comes either whole or ground. It's the favorite of Mexican and Italian cooks. Gives character to meat loaf, stew, chili con carne, potatoes, and tomatoes.

Sprinkle in potato or sea food salad.
Just a dash of oregano does something for a tomato omelet.
Sprinkle over pizza—pop into the oven.
Season a fluffy meat loaf with oregano.
Adds flavor to baked beans.
Dash into meat sauce to top spaghetti.

Rosemary: Distinctively fresh and sweet, but potent! You will like it with all meats, dumplings, and biscuits. Is flavor complement with garlic powder and parsley.

Try a pinch in scrambled eggs or an omelet.
Makes ham loaf better than ever.
Flavor cauliflower with rosemary. Delicious!
A touch of rosemary is so right in chicken fricassee.

Sage: Whole leaf or ground (rubbed), it has a strong flavor, but appetizing! Best liked with pork, in stuffings for turkey, chicken. Surprisingly good in canned soups and salads.

Add dash of sage to tomato soup.
Mix with process cheese for a different but delicious spread.
Clam chowder is particularly tasty seasoned with sage.

Savory: Also called summer savory, comes either whole leaf or ground. Flavor is piquant, but subtle. Just right in stuffings, stew, meat balls, beans, and peas.

Wonderful sauce for cauliflower is a can of condensed cream of celery soup with pinch of savory.
For a new flavor treat, sprinkle a little savory in pea soup.
Half a teaspoon in biscuit dough gives delightful aroma.
Sprinkle on salad vegetables—excellent!
Give a lift to scrambled eggs with ¼ teaspoon to two eggs.

More on page 146

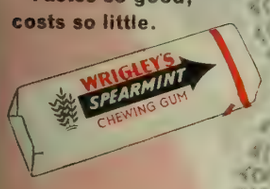
delight 'em with this fruit bouquet dessert—

so delicious, so pretty, and takes so little time to do (in fact only about 2 minutes a bouquet).

For luncheons, dessert parties, or for Mother's Day treat.

Fruit is cinnamon pears encircling big dark cherries. Center is sour cream, brown sugar, candy heart. Easy how-to, left.

CHILDREN love the lively chewing of Wrigley's SPEARMINT Gum. Tastes so good, costs so little.





EASY "HOW-TO" FRUIT BOUQUET

Follow photograph at right

1—Place on a saucer 8" lacy paper doily. Add 4" wax paper circle.
2—From cinnamon pear half arrange 6 slices in a ring. Fill center of ring with 2 Tbs. sour cream. Form another ring with 8 big dark cherries. Sprinkle brown sugar over sour cream. Add red candy heart. *Serve cold.*

NOTE: 1 lb. jar cinnamon pears yields 6–7 halves. 1 lb.14 oz.can Bing cherries yields 80 cherries. ½ pt. of sour cream is 16 Tbs. One bow takes about ½ yd. ½–¾" pink ribbon; tape on.

Next time out shopping...

bring home the grand-tasting treat of Wrigley's SPEARMINT Gum. The long-lasting flavor satisfies but is not rich or filling; won't hurt appetite. And, chewing aids digestion.



Butterfly hovers over paper pompon posy. Both are the inexpensive dime-store kind.



Anchor a tiny parasol to the side of egg by a leaf spread with rubber cement.



Bumblebee in flight comes on a wire. Atop an egg he makes a delightful party favor.

Yes, very fancy for Easter eggs

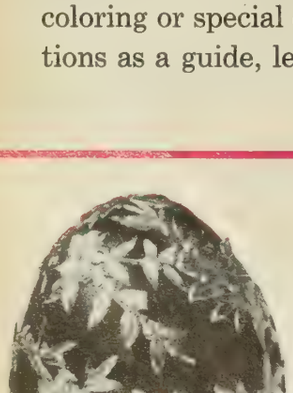
By Linda Schermerhorn



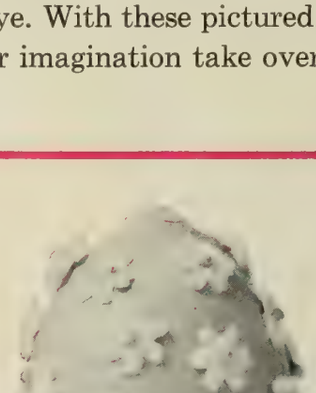
For this jaunty fellow, use a clown-head pick.

Hopkins

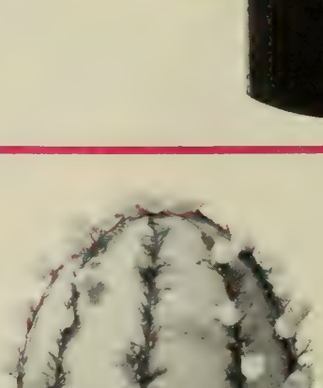
GET A HEAD START with ready-made decorations from the variety or display store. You'll find shopping for the miniature trimmings as exciting as buying flowers to bedeck an Easter bonnet. First, tint the eggshells (either hard-cooked eggs or blown eggshells) with food coloring or special egg dye. With these pictured suggestions as a guide, let your imagination take over!



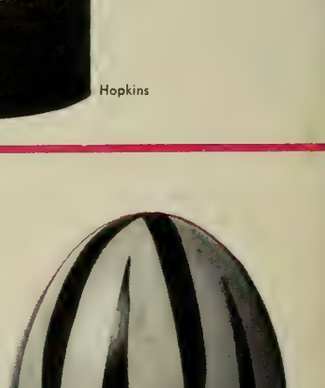
Royal look—gold paper sprays (or bits of doily) on purple egg.



Snip forget-me-nots off their stems, polka-dot them on egg.



Feathery pink heather is held by rubber cement to green egg.



For a modern effect, apply thin strips of adhesive-backed paper.

Glorious eating...

for better health through better nutrition



Delicious, exotic Shrimp Curry—with the wholesome bonus of Wesson, the pure vegetable oil. It's poly-unsaturated.

Starting today—enjoy tempting meals prepared with Wesson . . . get the extra-good nutrition your family needs for good health.

Wesson preserves vitamins in cooking—even helps us absorb more of certain vitamins. And Wesson itself is rich in Vitamin E. Lighter and clearer than any other brand, Wesson is also an unsurpassed source of concentrated food energy that stays with you. While an average serving of this Shrimp Curry, served with rice and garnishes, totals only about 480 calories, these calories satisfy hunger longer.

Among all leading brands, poly-unsaturated Wesson is unexcelled when medical recommendation specifies a readily-available vegetable oil to replace solid fat. Wesson is processed for optimum poly-unsaturates, therefore—unlike solid shortenings—it is never hydrogenated.

FREE. For 16-page booklet of delicious Wesson recipes with your health in mind, write The Wesson People, Box 873, New Orleans 2, La.

WESSON SHRIMP CURRY

Cook 2 chopped onions in 3 tablesp. Wesson 5 min. Mix in 2 tablesp. flour, 1 teasp. curry powder, ¾ teasp. salt, dash pepper, 1 cup water, ½ cup raisins, 2 cloves. Stir till thick. Add juice and grated peel of ½ lemon, 1 lb. cleaned raw shrimp. Cover, cook slowly about 20 min. Serve with rice and garnishes of chopped water chestnuts, shredded cabbage, pimiento, parsley, orange peel. 4 servings, about 480 calories each.

Delicious

Wesson®

Lighter, Clearer and Poly-unsaturated



*These are Borden's *flavor flakes.* In seconds, they turn into delicious whipped potatoes. Borden's exclusive *flavor flake* process is so quick and gentle it keeps delicate flavor cells unbroken—so you get real, farm-fresh taste. Try them. Bet you can't tell Borden's from the best homemade!



BORDEN'S
VERY BIG ON FLAVOR

© 1960 The Borden Co.

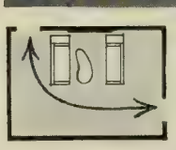
Look for the new 16-serving size.

Furniture islands mark pathways

A pleasing room arrangement requires a workable traffic pattern—a way of getting in and out of a room without disturbing other people.

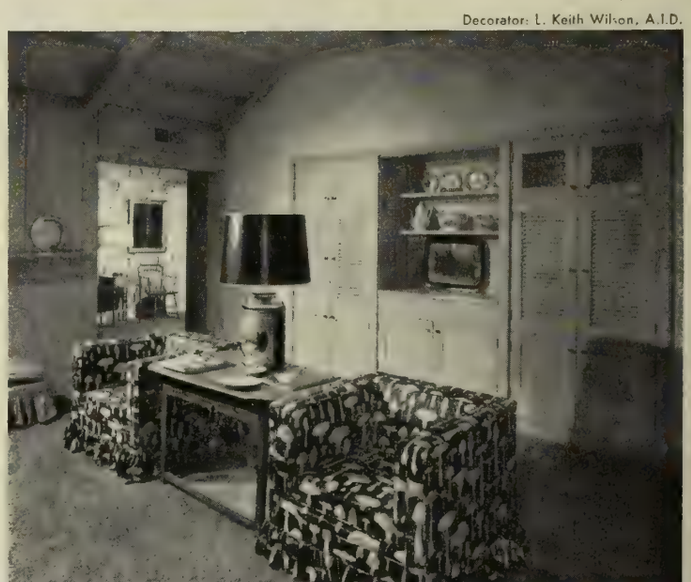
Photographs: Hedrich-Blessing. Data: Polly Cramer. Decorator: Marcella Schwarb, A.I.D.





Combine low, co-ordinated furniture pieces to set off traffic lanes; for example, the sofa peninsula above. Or place a desk and chair grouping or low bookcase at right angles to wall. Home of Mr. and Mrs. Bertram Fishel, Cincinnati, Ohio.

Decorator: L. Keith Wilson, A.I.D.





Group furniture out from the wall to set aside floor space for an unobstructed pathway. The table, accessories, and low-backed chairs retain the room's open look, yet define the traffic lane. From the Bartlett Brooks home, Dayton, Ohio.

PRIZE RECIPES

4 praise-winning, easy-to-fix Lenten dishes

Crown Fillets • Tuna Bake • Beans & Fish Sticks • Salmon Surprise

hey look like labors of love, but these meatless treats are a cinch to create with merely a can opener and a dash of imagination. For Heinz chefs have already ne most of the preparation. • Your head start on Crown Fillets is that pickle-eet, mustard-tangy favorite of the small fry: Heinz Hot Dog Relish. • One can better-tasting Heinz Vegetarian Vegetable Soup delivers all the vegetables you ed for Tuna Bake—picked, peeled and perfect! • Heinz Vegetarian Beans mato-sauced to glory!) are the base for another new idea in good eating. • And inz Cream of Mushroom Soup puts the flavor magic into Salmon Surprise.



CROWN FILLETS

by Mrs. Lorry L. Mudge, Detroit, Michigan

Melt ⅓ cup butter or margarine in saucepan. Blend in 3 Tbs. flour. Stir in ½ cup Heinz Hot Dog Relish, 2 tsp. rich, tangy Heinz 57 Sauce, ¾ tsp. salt, ¼ tsp. pepper. Cook, stirring, 1 min. Place 1½ lb. halibut steak (or any fish fillets) on broiler pan. Spread sauce on fish. Broil 6 to 8 inches from heat for 12 min. or until fish flakes easily. (Makes 4-6 servings.) P.S. These delicious Crown Fillets go great with frozen French fried potatoes prepared according to package instructions.

TUNA BAKE

by Mrs. L. A. Nicholson, Key West, Fla.

Heat oven to 400°F. Add ½ can water to can Heinz Vegetarian Vegetable Soup. Heat. Mix ½ can water with 3 Tbs. flour. Stir into soup. Cook, stirring, till thickens. Add 6½-oz. can drained, flaked tuna. Turn into baking dish. Mix baking powder biscuit dough (1 cup flour). Roll into 8" by 10" rectangle. Sprinkle with ½ cup grated sharp cheese, 2 Tbs. chopped pimiento. Roll like jelly roll. Cut into 12 slices. Place on tuna mixture. Bake 15 min. (Makes 4-6 servings.)



OTHER TASTY DISHES-MINUS-MEAT

Heinz Spaghetti—the firm, thin-strand kind in zestful tomato sauce flavored with *two* nippy cheeses—is great heated and served "as is." But try adding a topping of sautéed sliced ripe olives and sautéed pecan halves for a change.

Heinz Macaroni becomes a thrifty casserole dish combined with salmon and cooked peas and crowned with buttered bread crumbs. Or enjoy it by itself. It's blessed with just about the smoothest, creamiest cheese sauce you ever tasted!

SALMON SURPRISE

Heat oven to 350°F. Drain liquid from 1-lb. can of salmon into measuring cup. Add water to make ½ cup liquid. Flake salmon. Combine with liquid, ½ cup smooth, creamy Heinz Condensed Cream of Mushroom Soup, undiluted, 1½ cups soft bread crumbs, ¼ cup rich, thick Heinz Ketchup, 2 eggs slightly beaten. Spoon into 6 greased custard cups. Bake 35 min. Unmold on platter. Combine 3 to 4 Tbs. milk with remaining soup. Heat. Spoon over salmon. Garnish with minced parsley. (6 servings.)





BEANS & FISH STICKS

by Mrs. S. Crouch, Gas City, Ind.

Heat oven to 375°F. In baking dish combine tender Heinz Vegetarian Beans, ⅓ cup Heinz Hamburger Relish (a spicy blend of chopped pickles in tomato sauce), ½ cup diced sharp cheese, 1 tsp. zesty Heinz Worcestershire Sauce, 1 tsp. Heinz Mustard. Top with frozen fish sticks (8-oz. pkg.). Bake 25 min. Garnish: parsley, finely chopped green onion. (6 servings.)

Sign of good eating



No other Ketchup tastes like Heinz!

Heinz Spanish Rice, one of the delicious Heinz Minute Meals, makes a wonderful luncheon dish for the youngsters. Or for supper, you might try serving it in individual baking dishes garnished with cooked shrimp or cheese triangles. *Terrific!*

Another good-by-itself Heinz Minute Meal—Heinz Macaroni Creole—is marvelous fixed like this: Arrange frozen fish fillets in baking dish. Top with Macaroni Creole, garnish with grated cheese. Bake at 350°F. 25 min.

You know it's good because it's Heinz

Why settle for automatic defrosting?

FRIGIDAIRE GUARANTEES FOODKEEPING WITHOUT FROST

in the only 1960 Refrigerators proved FROST-PROOF in over 200,000 homes!

Not just automatic defrosting! No frost at all! None in the freezer section. None in the refrigerator. Frost is stopped before it starts.

No messy defrosting! No pans to empty! No freezer walls to scrape. No frozen-together packages. No prying-out of ice trays. No frosted-in ice cubes.

No danger of defrost thawing! Foods stay frozen hard always.

Roll-to-You Shelves! Whisper-quiet. All aluminum. Removable. They bring you all-usable storage space.

New "Flowing Cold" Meat Tender. Keeps most fresh meats up to 7 days.

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Choose from 4 beautiful new 1960 models. Most in 5 Colors or White.



BUY ON PROOF!

Proof from over 200,000 homes!

There is only one genuine FROST-PROOF Refrigerator-Freezer that has been proved in over 200,000 homes. It is made only by Frigidaire. Why risk a substitute, when you can buy proved Foodkeeping without Frost —*guaranteed* by Frigidaire!

*The exclusive FROST-PROOF system will prevent build-up of frost inside the Frigidaire FROST-PROOF Refrigerator-Freezer. Without any cost to owner or user, at any time within one year from date of delivery, Frigidaire will make all necessary adjustments to the FROST-PROOF Refrigerator-Freezer to prevent accumulation of frost.

Feel like a Queen with Foodkeeping without Frost... guaranteed.*

First and only from Frigidaire. Thrill to the new 1960 beauty of the Sculptured Sheer Look! It's for *your* kitchen! Model FPI-13T-60 shown above in Sunny Yellow.

Product of General Motors

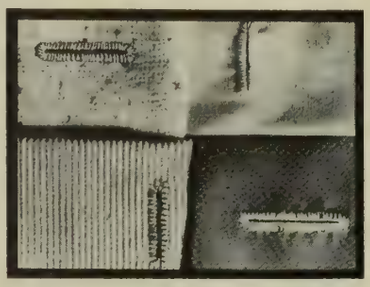
FRIGIDAIRE

ADVANCED APPLIANCES DESIGNED WITH YOU IN MIND

Tips for beginners—

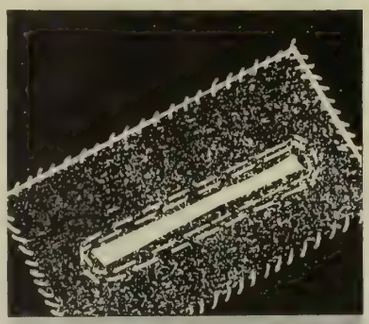
How to repair a buttonhole

Buttonholes often break, ravel, or pull away from fabric, especially in much-used pajamas and children's clothing. Here are a few tips to help end this mending problem.



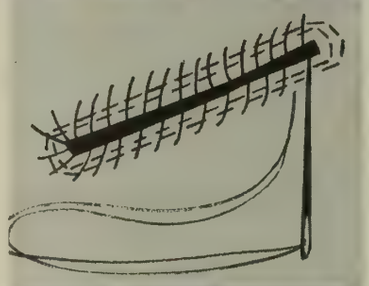
For most fabrics, you can use an all-purpose "sharp" needle, threaded with a half-yard, single strand of heavy-duty mercerized thread or buttonhole twist.

In order to repair a buttonhole, you reinforce the worn fabric, then make a new one.

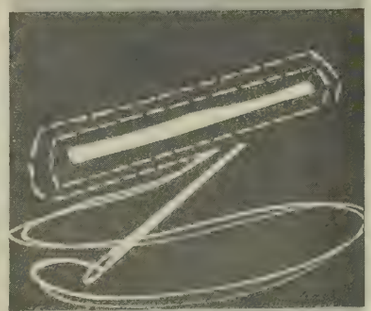


Snip away the frayed material or loose threads, being careful not to cut into the fabric.

With a small running stitch, make two or three rows of stitching close to the buttonhole slit. This will help reinforce the weakened fabric.



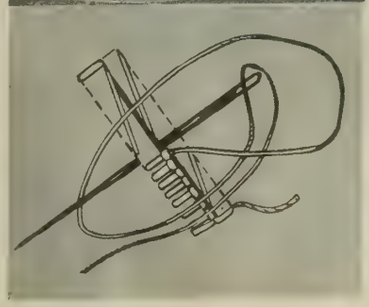
If the fabric frays easily, you should overcast the edges of the slit. This will hold the fabric firmly and give it "body."



If the buttonhole receives extra strain, such as a waistband button closure, you might want to reinforce the fabric.

Sew a patch of similar material to the garment's wrong side; or, slip a patch between the facing and the outer material. Be sure to match the fabric grains.

A non-woven interfacing will make an excellent reinforcement patch—no need to match grains.



Rework buttonhole. Keep stitches close and even, so the purls cover raw edges. Take needle to underside, run it under a few stitches, cut thread.

If the reworked buttonhole is too large, you can shorten it by sewing part of it shut.

Campfire

THE FULL-SIZE MARSHMALLOWS THAT KIDS LIKE BEST (and toast most!)



NOW SAVE 5¢

CLIP COUPON AND TAKE TO YOUR GROCER



NEW! Stay-fresh package

Best-liked for cooking and baking, too!

This coupon worth 5¢ on a package of Campfire Marshmallows

TO THE DEALER: For prompt payment, send this coupon to Campfire Marshmallows, Box 1195, Clinton, Iowa. They will pay you five cents (5c) plus two cents (2c) handling, providing coupon is redeemed in accordance with offer shown hereon. Invoice proving purchase of sufficient stocks of our product to cover coupons submitted must be shown on request. Coupons good only as specified and not transferable. The consumer must pay any sales tax involved. This offer void wherever taxed, restricted, prohibited or license is required. Cash value of this coupon is 1/20¢.

The Cracker Jack Co., Chicago 38, Illinois — Offer expires September 30, 1960

Salads and desserts

Begins on page 82

On the dieter's shelf

Salad dressings. There are excellent commercial bottled dressings, calorie-low, to make dieting more palatable.

Noncaloric sweeteners. We used the liquid type in our recipes, below. (If sweetener is labeled "concentrated," you'll need to taste your way along.) A noncaloric sweetener also comes in crystal form in a handy glass shaker for use at the table.

Diet desserts. Fruit-flavored gelatin is available as a low-calorie product. Ditto for packaged puddings, dessert topping mix, cookies, and frozen desserts. There's even special chewing gum for calorie counters.

Canned fruits. For serious dieters, there are unsweetened juice-packed fruits and artificially sweetened water-packed fruits that don't add many calories.

Other stand-bys. Packaged nonfat dry milk reliquefies instantly for all uses, can even be whipped. Crisp rye wafers, wheat wafers, and Melba toast help hungry weight watchers fill up. Low-calorie jellies and marmalades make sweet-tasting spreads.

Think-thin Salad

Refreshing! Fruited gelatin squares with filling of cottage cheese—

1 1-pound can (2 cups) unsweetened grapefruit sections
2 envelopes lemon-flavored low-calorie gelatin

• • •

¾ cup dry cottage cheese
¼ cup finely chopped celery
3 maraschino cherries, cut in fourths

Drain grapefruit and add enough water to the juice to make 2 cups. Heat *half* the juice mixture to boiling; add to gelatin and stir till gelatin dissolves. Add remaining juice mixture; cool. Reserve best grapefruit segments (about half) for top layer. Arrange remaining segments in an 8½x4½x2½-inch loaf pan.

Carefully pour *half* of the gelatin mixture over grapefruit in pan; chill till almost firm. Stir cottage cheese; if needed, add 1 to 2 tablespoons skim milk to make of spreading consistency. Add celery to cottage cheese and spread over gelatin layer to make "filling" for salad. Meanwhile, chill remaining gelatin mixture till partially set. Arrange reserved grapefruit and the cherry bits on top of cheese, so each serving will have built-in trim. Carefully pour remaining gelatin mixture over top. Chill till firm (at least 4 to 5 hours or overnight). Cut in squares and serve on leaf lettuce. Makes 6 servings. Calories per serving: 70.

Beef Oriental

Elegant main course—meat and crisp-cooked vegetables. Good for anyone, terrific for dieters!—

2 tablespoons salad oil
1 pound sirloin tips, sliced in strips ¼ inch thick (across the grain)

• • •

⅓ cup soy sauce
⅓ cup water
1 tablespoon sugar
1 teaspoon monosodium glutamate
2 cups 1-inch bias-cut celery slices*
2 cups 1-inch bias-cut green onions*
1 green pepper, cut in ¼-inch strips

• • •

2 5-ounce cans (about 1¼ cups) water chestnuts, drained and sliced
1 6-ounce can (1⅓ cups) broiled sliced mushrooms, drained

Heat a 12-inch skillet; add salad oil. Add beef and cook briskly, turning strips over and over, 1 or 2 minutes, or just till browned. Pour soy sauce and water over; stir in sugar and monosodium glutamate. Bring to boiling; add celery, onions, and green pepper; cook and stir over high heat about 3 minutes or till vegetables are crisp-cooked. Add water chestnuts and mushrooms; cook 2 more minutes or till heated through. (If desired, thicken with 1 tablespoon cornstarch blended with 2 tablespoons cold water.) Serve with Melba toast. Makes 6 servings. Calories per serving: 295.

*In slicing, make long slanting cuts (almost as you would in Frenching green beans). Keep the pieces thin—only ¼ inch thick.

Dairy Bar Dressing

Green flecks of parsley and white bits of cottage cheese make this a pretty dressing for tomato slices or lettuce wedges—

2 teaspoons minced parsley
¼ cup dry, small-curd cottage cheese
1 teaspoon catsup
½ cup buttermilk or yoghurt
Dash salt
Dash paprika
Dash marjoram

Combine parsley, cottage cheese, and catsup. Stir in buttermilk. Add seasonings to taste. Cover, keep refrigerated until serving time; stir before serving. Makes ⅔ cup. Calories per tablespoon: 10.

Gourmet Dressing

Salad-dressing mix gives exotic flavor. A wonderful all-purpose dressing!—

3 tablespoons vinegar
1 envelope French salad-dressing mix
2 tablespoons salad oil
⅔ cup tomato juice

Pour vinegar into cruet; add salad-dressing mix and shake well. Add salad oil and tomato juice. Shake.



MORE HOME-COOKED TASTING than ever, actually twice as much real chicken goodness. And it takes mere minutes to fix.

New from LIPTON...
Chicken Noodle Soup with livelier-than-ever taste

Lipton's done the impossible!

Newly improved Lipton Chicken Noodle Soup tastes richer, livelier, more home-cooked than ever... has a super new kind of enriched egg noodles that just won't go soggy.

What astonishment that such brawny old-time eating should come this modern mix way!

You'll love this fine chicken soup as is—everybody does! But, Madam, why stop there?

With livelier Lipton Chicken Noodle Soup on hand, you'll turn into the best Soup-Supper cook for miles around!



LIPTON—home-cooked taste the new mix way.

Guaranteed by Good Housekeeping

Serve over fruit salad or greens. Makes 1 cup. Calories per tablespoon: 20.

Slim-trim Dressing

Adds spunk to bowl of salad greens—

1 tablespoon cornstarch
½ teaspoon dry mustard
1 cup cold water
¼ cup vinegar
¼ cup catsup
½ teaspoon paprika
½ teaspoon prepared horseradish
½ teaspoon Worcestershire sauce
⅛ teaspoon noncaloric liquid sweetener
Dash salt

• • •

1 clove garlic, halved

Combine cornstarch and mustard in small saucepan. Gradually stir in water. Cook over medium heat, stirring constantly, until mixture thickens; cool. Add remaining ingredients except garlic. Beat until smooth. Add garlic; cover; store in refrigerator. Shake well before using. Makes 1⅓ cups. Calories per tablespoon: 5.

Hip-Hip-Away Dressing

It's a flavorful, old-fashioned cooked dressing, diet style—

½ envelope (1½ teaspoons) unflavored gelatin
¼ cold water
2 tablespoons sugar
2 teaspoons dry mustard
1 teaspoon salt
Dash paprika
1 cup boiling water
1 tablespoon butter or margarine
1 beaten egg
2 tablespoons vinegar

Soften gelatin in cold water. Combine sugar, mustard, salt, and paprika; add boiling water. Add softened gelatin and butter, stirring till gelatin is dissolved. Stir gelatin mixture slowly into beaten egg. Place over low heat and cook, stirring constantly, until mixture thickens slightly, about 2 minutes. Remove from heat; add vinegar; cool. Store covered in refrigerator. Beat with rotary beater before serving. Makes 1¼ cups. Calories per tablespoon: 15.

Tomato Dressing

Nicely herbed to dress salads and cooked vegetables—

1 8-ounce can (1 cup) seasoned tomato sauce
2 tablespoons tarragon vinegar
1 teaspoon onion juice
1 teaspoon Worcestershire sauce
½ teaspoon salt
½ teaspoon dill seed
½ teaspoon basil

Combine all ingredients in jar. Cover and shake well. Chill. Shake again just before serving. Makes 1 cup. Calories per tablespoon: 5.

Cottage-cheese Delight

Fluffed like this, cottage cheese makes a dressing for tomato slices or fruit—

1 12-ounce carton (1½ cups) cream-style cottage cheese
2 tablespoons milk
½ teaspoon salt

Blend all ingredients in electric blender till light and fluffy. (Or beat 5 minutes with electric beater.) Makes 1⅔ cups. Calories per tablespoon: 15.

Tomato Aspic Mold

2 envelopes (2 tablespoons) unflavored gelatin
1 cup cold tomato juice
3 cups hot tomato juice
1 tablespoon grated onion and juice
2 tablespoons lemon juice
½ teaspoon salt
½ teaspoon Worcestershire sauce
Dash pepper

Soften gelatin in cold tomato juice. Dissolve in *hot* tomato juice. Add remaining ingredients. Pour into a 5-cup ring mold. Chill till firm. Unmold. Makes 8 servings. Calories per serving: 35.

Fresh-cooked Shrimp

Serve with juicy lemon wedges or Tomato Dressing—

6 cups water
2 tablespoons salt
2 tablespoons vinegar
2 bay leaves
1 teaspoon mixed pickling spices
2 stalks celery
2 pounds fresh or frozen shrimp in shells

Combine the water, salt, vinegar, bay leaves, spice, and celery; bring to boiling. Add shrimp (in shells, or peeled and cleaned). Cover; heat to boiling, then lower heat and simmer gently till shrimp turn pink, about 5 minutes. Drain. If cooked in shell, peel and remove vein that runs down back. Chill for salad. Makes 4 or 5 servings. Calories per ½-cup serving: 70.

Conscience Cake

A lime-gelatin whip plus ladyfingers makes a few calories go a long way in eating satisfaction—

1½ envelopes (1½ tablespoons) unflavored gelatin
1½ cups cold water
2 slightly beaten eggs

• • •

1½ teaspoons noncaloric liquid sweetener
1 teaspoon grated lime peel
¼ cup lime juice

• • •

½ cup nonfat dry milk
½ cup ice water
¼ cup sugar
Few drops green food coloring

• • •

15 small or single ladyfingers, or strips of sponge cake cut in ladyfinger size
2 oranges, sectioned

Soften gelatin in cold water. Stir in eggs. Cook and stir over low heat until gelatin dissolves. Remove from heat. Add the sweetener, lime peel, and juice; chill till partially set. Mix nonfat dry milk with ice water; whip till soft peaks form. Gradually add sugar, beating to stiff peaks. Fold into gelatin mixture. Tint pale green with food coloring. Line an 8½x4½x2½-inch loaf dish with ladyfingers, allowing a little space between them; pile in lime mixture. Chill till firm (several hours or overnight). Unmold; garnish with orange sections. Makes 8 servings. Calories per serving (includes 2 orange sections): 125.

[*Turn to page 117*



FOR A WHOLE-MEAL Lipton Sunday Supper, you just add a cup of cubed ham, some toasted croutons, a sprinkling of cheese.



LIPTON'S GOOD CHICKEN SOUP INGREDIENTS go partners with corn and beans to make a nourishing, tasty chowder.

What French's does to Ham...

...should happen in your oven!





Enjoy it! on Food and in Food

When a ham glaze has everything . . . delicious flavor . . . mouth-watering looks . . . and it's still wonderfully different from anything you ever tasted—you can bet that glaze is made with French's Mustard!

Because nothing but the golden touch of French's Mustard can bring you a recipe like this. French's sings with a goodness of not just one, but a combination of *seven* lively spices—blended to create a golden seasoning treat. That's the reason French's is by far America's best selling mustard.

Let French's add a spicy new lift to your own recipes... *in* casseroles, stews, meat loaf. And of course, nothing beats the 7-spice goodness of French's Mustard *on* hot dogs, hamburgers, sandwiches.

Golden Glazed Ham

5–8 pound ready-to-eat half ham
2–3 oranges, sectioned
whole cloves
½ cup French's Mustard
½ cup light brown sugar
½ tsp. ground cloves
¼ cup orange juice

Heat ham in preheated oven (350°) for 30 minutes. Score only deep enough to insert orange sections into slits. Secure orange in slits with toothpicks. Insert cloves. Combine French's Mustard, sugar, ground cloves, orange juice. Spoon *half* the glaze over ham, continue baking 30 minutes. Serves 10 to 14. Enjoy other half of golden glaze recipe as a marvelous "dipping sauce" at your table.

7 lively spices in every jar ... that's the secret of French's Golden Touch!

Salads and desserts

Continued from page 115

Surprise Cheesecake

Yes, real honest-to-goodness cheesecake on the dieter's list!—

2 envelopes (2 tablespoons) unflavored gelatin
½ cup sugar
¼ teaspoon salt
2 egg yolks
1 cup reliquefied nonfat dry milk* or skim milk
1 teaspoon grated lemon peel
3 cups cream-style cottage cheese, sieved
1 tablespoon lemon juice
1 teaspoon vanilla
2 egg whites
¼ cup sugar
½ cup nonfat dry milk
½ cup ice water
⅓ cup fine graham-cracker crumbs
Dash cinnamon
Dash nutmeg

Thoroughly mix gelatin, ½ cup sugar, and salt. Beat together egg yolks and milk; add to gelatin mixture and cook over low heat, stirring constantly just until gelatin is dissolved. Remove from heat; add lemon peel; cool. Stir in cottage cheese, lemon juice, and vanilla. Chill, stirring occasionally, until mixture mounds when spooned. Beat egg whites till soft peaks form; gradually add ¼ cup sugar and beat to stiff peaks. Combine dry milk and ice water; whip until stiff peaks form. Fold egg whites and whipped milk into gelatin mixture. Combine graham-cracker crumbs and spices. Sprinkle half of crumb mixture over bottom of an 8-inch spring-form pan. Pour in cheesecake mixture. Sprinkle top with remaining crumbs. Chill till firm. Makes 12 servings. Calories per serving: 160.

*Follow package directions.

Apricot Chiffon Pie

So delicious, you wouldn't care if it were made of calories!—

1 envelope (1 tablespoon) unflavored gelatin
1 12-ounce can (1½ cups) apricot nectar
4 teaspoons noncaloric liquid sweetener
1 teaspoon lemon juice
Dash salt
2 egg whites
1 9-inch Coconut Crust

Soften gelatin in ½ *cup cold* apricot nectar. Heat remaining apricot nectar just to boiling; add softened gelatin and stir to dissolve. Add noncaloric sweetener, lemon juice, and salt. Turn into mixing bowl; chill till partially set. Add unbeaten egg whites and beat with electric or rotary beater till soft peaks form. Pile into cooled Coconut Crust. Chill until firm. **Coconut Crust:** Butter a 9-inch pie plate with 1 teaspoon butter or margarine. Empty one 3½-ounce can (about 1⅓ cups) flaked coconut into pie plate and press against bottom and sides. Bake in slow oven (325°) about 10 minutes, or till edges are golden. One serving (⅙ of pie): 130 calories.

If you garnish pie with whipped topping (from packaged dessert-topping mix), add 17 calories per tablespoon to your wedge of pie.

Berry Pink Cloud

Caters to the sweet tooth. From the taste, you'd never guess it is low-calorie!—

1 2-ounce package dessert-topping mix
Few drops red food coloring
2½ cups sliced, unsweetened strawberries
1 No. 2 can (2½ cups) dietetic-pack pineapple chunks, drained

Prepare the dessert-topping mix according to package directions. Tint pale pink with food coloring. Fold in strawberries and pineapple; chill. Stir before serving (add a little milk if mixture is too thick). Trim with strawberries. Makes 8 servings. Calories per serving: 125.

Baked Vanilla Creme

This lacy-topped custard packs protein—

2 cups reliquefied dry milk* or skim milk, scalded
1 teaspoon vanilla
1 tablespoon noncaloric liquid sweetener
6 egg yolks

To scalded milk, add the vanilla and noncaloric sweetener. Beat egg yolks until thick and lemon colored. Stir in milk. Set five 6-ounce custard cups in shallow pan on oven rack and fill them with custard. Pour hot water around cups, 1 inch deep. Bake in slow oven (325°) about 45 minutes, or till knife inserted off-center comes out clean. Serve chilled. Makes 5 servings. Calories per serving: 110.

*Follow package directions.

Pineapple-Cucumber Salad

1 envelope (1 tablespoon) unflavored gelatin
¾ cup cold water
2 8½-ounce cans (2 cups) dietetic-pack pineapple tidbits
¼ cup lemon juice
1 tablespoon noncaloric liquid sweetener
1 cup finely chopped cucumber

Soften gelatin in cold water. Drain pineapple, reserving juice. Heat pineapple juice to boiling; add softened gelatin and stir until dissolved. Add lemon juice and noncaloric sweetener. Chill till partially set; fold in pineapple and cucumber. Turn into 1-quart mold; chill till firm. Makes 6 servings. Calories per serving: 60.

Tomato Soup Dressing

Keep on tap in the refrigerator to give pep to greens—

¼ cup salad oil
½ cup vinegar
½ can (⅔ cup) condensed tomato soup
1 teaspoon noncaloric liquid sweetener
1 tablespoon finely chopped onion
¼ teaspoon garlic salt

Combine all ingredients and blend well with electric or rotary beater. Store covered in refrigerator. Shake before serving. Makes 1½ cups. Calories per tablespoon: 14.

makes any strawberry



better!



Dolly Madison

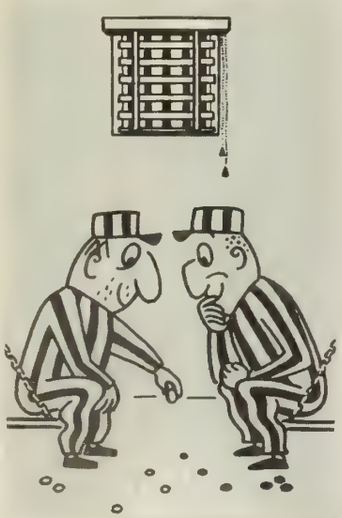
Short Cake

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TIPS FROM COOKS AROUND THE WORLD

DANISH open-face sandwiches

By Dee Allison

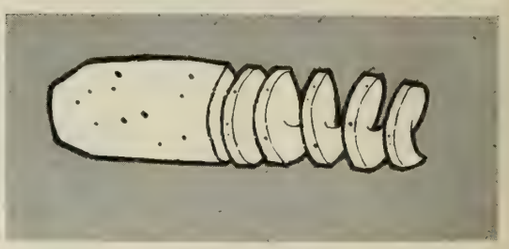


Photographs: Scott

A full meal here! Start with the shrimp pyramid—row upon row of tiny shrimp piled up to astonishing heights on a thin slice of buttered white bread. Serve with mayonnaise and a lemon wedge.

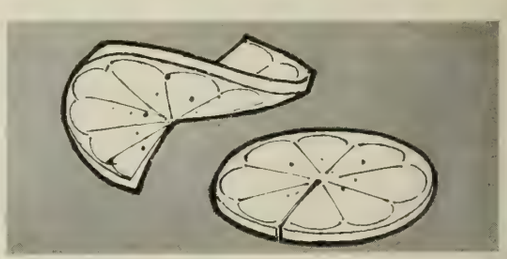
Salami and slices of cooked potato alternate on rye bread. Fill salami cornucopia with mayonnaise, dot with capers. At right, pumpernickel holds slices of chicken, asparagus spear, olive rings, tomato whirl.

LUNCHTIME in Denmark, you see open-face sandwiches appearing everywhere: at home, in restaurants, or out of tray lunch boxes. Follow the Danes and make each sandwich a work of art—combine colors and arrange elaborately. There's no limit to the kind and amount of food you use. Make sandwiches gay and glamorous, pile 'em high, and eat with a knife and fork!



Spiral of pickle, cucumber, or carrot across top of sandwich is finishing touch used often by the Danes.

Hold pickle at bottom in left hand. With sharp paring knife at an angle, make cut at top, going almost to center. Continue cutting with one motion, turning pickle around as you cut down the entire length.



Tomato, lemon, or orange whirls, as on the chicken sandwich, above, are a popular garnish for open-face sandwiches. Slice the fruits or tomato in thin circles.

Cut each slice to center. Pull one cut end toward you, the other end away. Place on sandwich so the uncut portion is standing upright.

BE REALLY REFRESHED...AROUND THE CLOCK!



RECIPE: Wrap spears of cooked or canned asparagus in slices of boiled ham. Run under broiler 'till ham is done. Top with pimiento, serve with hollandaise or cheese sauce.





KING • REGULAR

At brunch time...serve this Asparagus Supreme with King Size Coke and be really refreshed! Only Coca-Cola gives you that cheerful lift... that cold crisp taste that brightens any meal. Sign of Good Taste

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One simple change will make a remarkable difference in this potato salad...cross out "salad dressing"...specify

MIRACLE WHIP



Actually, Miracle Whip is *more* than a "salad dressing." It is a truly *different* dressing, luxuriously rich and smooth . . . and so *wonderful* tasting.

To make Miracle Whip, Kraft uses more expensive ingredients and more of them—plenty of good country eggs and the very best salad oil.

And Kraft combines these fine ingredients in a special way that gives the creamiest, smoothest texture imaginable.

But it is Miracle Whip's *flavor* that's really exciting. A lively, teasing, uniquely delicious flavor that no one has ever been able to copy.

Try it! You'll see why Miracle Whip Salad Dressing is America's favorite *by far*.

No ironing!



Wash, spin out water—
(about 30 minutes)



Dry, until barely damp—
(10 to 15 minutes)

Fit to your chair—
(maybe 20 minutes)



A ready-made slip cover can now be washed and damp-dried by machine, and put back on the furniture in about an hour. (Of course you can line-dry one of these no-iron slip covers until it's damp dry.)

We find a dampish slip cover easily molds to the upholstery. But whatever your laundry method, the most time-consuming step, ironing, is now eliminated.

When you shop for a ready-made slip cover, look for a label, "No ironing needed" and a laundry instruction pamphlet.

Photographs: Hopkins

"Meaty Goodness" for Meatless Meals



Ripe Olives



in Lenten Casseroles

♥ Tuna casseroles,
egg and vegetable dishes,
macaroni and cheese
—Ripe Olives make 'em all
extra-hearty, extra-satisfying.
Figure 1½ cups Ripe Olives
(slices or wedges)
for a 2-quart casserole.
Then savor the new flavor!
As Olive Advisory Board,
San Francisco, says:
Ripe Olives bring a smile
to your taste!





Now General Electric brings you the SENSI-TEMP automatic unit on a built-in range!



NEW SENSI-TEMP* UNIT in cooktop lets you cook without watching or scorching! Just dial the temperature you want. Automatic unit maintains the selected cooking heat . . . lets you cook in *any* pan without constant lid-lifting, without boilovers.

Pushbutton panel with dial for automatic unit and all cooktop controls can be placed in a back or side wall. Roomy 21-inch oven has automatic timer and minute timer, charcoal-type broiler, automatic rotisserie and meat thermometer, floodlight, two shelves and removable door. (Custom Oven Model J-750, Cooktop Model J-880.)

The Golden Value Line of the 60's **GENERAL ELECTRIC**

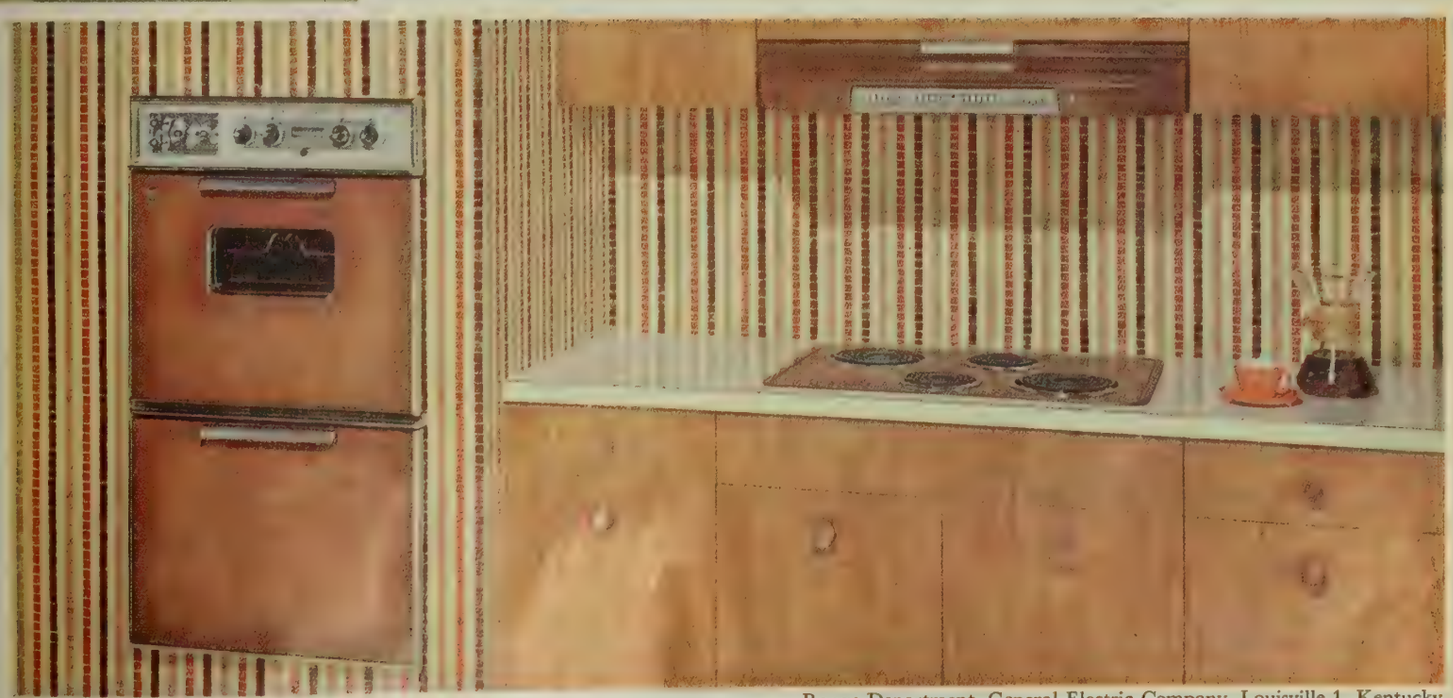




See all the exciting new ideas in the General Electric Built-Ins for 1960!

NEW MARK 27 one-piece built-in (shown above) with surface units and oven all in one sleek unit, just 27" wide! Control panel can be placed in a back or side wall or cabinet. The Mark 27 features unique recessed top, big-capacity oven with removable door, automatic oven timer, minute timer and broiler. In Mix-or-Match colors, coppertone and White. (Model J-620).

TWO family-size ovens (shown below) install as one unit, let you bake and broil at the same time. Eye-level cooktop controls built right into the hood. Each oven has automatic timer, broiler and floodlight. Top oven has rotisserie and meat thermometer. Doors lift off for easy cleaning. (Cooktop Model J-810, with hood Model J-904, Custom Double Oven Model J-784.) All ovens and cooktops available in Petal Pink, Canary Yellow, Turquoise Green, Woodtone Brown, White, or Coppertone. Oven also in Satin Chrome; Cooktop in Stainless Steel.



*Trademark of the General Electric Company

Range Department, General Electric Company, Louisville 1, Kentucky

Ten penny showers

HERE'S a handful of charming shower ideas guaranteed to delight the bride and impose small strain on the hostess. Pick a shower well suited to the bride's tastes and needs, one she'll remember for her unusual gifts.



Drawing: Dick Hoyt

By Elizabeth Craster

Handy-woman shower: Just in case the groom's unfamiliar with a fuse and has a horror of hammers, this will prepare her for most any household emergency. Guests have a fine selection, from curtain brackets to picture wire. Hostess gift might be a tool chest which doubles as a centerpiece. Cover with woodlike wallpaper, bands of black tape, trace gold hinges at corners. To complete pirate chest, scatter foil-covered chocolates around tools. Please, somebody bring thumbtacks!

Plantin' party shower: Does she have a green thumb and an urge to garden? She'll love a shower like this. All the guest has to bring is a packet of seeds and a planting hint. Bulbs and inexpensive gardening aids are nice, too. Trim the table with plants tied with white ribbon bows and wedding bells.

Wrap-it-right shower: For the bride a wealth of gift paper for holidays and special occasions, enclosure cards, ribbon, and all the necessities for mailing packages. Pile rolls of paper log-fashion in the middle of the table with artificial flames of red crepe paper at the top. Patchwork quilt from scraps of gift-wrap paper makes a pretty table covering.

Bride and broom shower: No Cinderella she, with a choice collection of cleaning brooms and brushes, whisk brooms, pastry brush and toothbrush to name a few. Tape handle of a broom to end of an old umbrella and stack the gifts underneath.

Cup 'n saucer shower: What a lovely luxury for anybody, brides included! Each guest brings the pattern of their choice. Result, a riot of colorful cups and saucers in every imaginable size and shape. She can show them off as a collection and use them for parties. Even the rarest is low in price.

Silver sliver shower: What's a sliver of silver? Why that tiny bit of sterling, not quite enough for a wedding present, but something every bride wishes she'd received: tiny matchbox, a candle snuffer, letter clip for bills, [*Turn to page 144*



Tempting dinner-in-a-dish...fixed an easy new way!

You'll thank your lucky stars for this dish!

Fork-tender chicken, celery, carrots—and for a *new* touch—tasty macaroni. All baked together to a delicately flavored goodness with Hunt's Tomato Sauce.

Easy on you, too. The macaroni even goes into the casserole uncooked. And kettle-simmered Hunt's Tomato Sauce is all ready to use. Ready to add its rich, appetizing ripe-tomato flavor and color to the whole dish.

This recipe and Hunt's Tomato Sauce will give you *lots* of ideas for easy oven dinners. For instance, make this a *beef* casserole. Or pour Hunt's over baked chicken and rice.

Hunt's Tomato Sauce is a creative cook's best friend. Makes everyday hamburgers, stews and meat loaf "Sunday special!"

3-lb. frying chicken, cut into pieces
¼ cup flour ½ teasp. salt
¼ teasp. pepper
¼ cup pure vegetable oil, such as Wesson Oil
½ cup chopped onion
¼ cup chopped green pepper
1 clove garlic, minced 3 carrots, sliced
3 stalks celery, sliced
2 8-oz. cans Hunt's Tomato Sauce
1 cup water ¼ teasp. basil (optional)
1½ cups elbow macaroni, uncooked

Sprinkle chicken with mixture of flour, salt and pepper. Brown in heated oil in heavy skillet. Remove from pan. In same pan, sauté lightly onion, green pepper and garlic. Add remaining ingredients, except macaroni, and simmer 10 minutes. Put macaroni in large, lightly-greased casserole. Cover with chicken. Pour skillet sauce mixture over all. Cover and bake in moderate oven (325°F.) for 1 to 1½ hours or until chicken and vegetables are tender. Makes about 4 servings.

Hunt...for the best

***RECIPES** on every can. Also, write for FREE Recipe Booklet, "Easy One-Dish Meals." Hunt Foods, Dept. L4, P.O. Box 251, Fullerton, Calif. In Canada: Hunt Foods, Tilbury, Ontario.*



It's rich looking and weather-proof



It's made by KALAMAZOO with

Firestone Velon

Firestone Velon webbing adds eye-appeal and serviceability to all Kalamazoo summer furniture. Velon is washable and highly resistant to fading, staining, shrinking and stretching. It is moth-proof, mildew-proof, strong and durable.

Kalamazoo's de luxe Coronation Chaise is a big 76 inches long, adjusts to 5 positions. Your choice of 4 sunny Velon colors in a double-diamond pattern edged with gold.

For details write Kalamazoo Furniture Co., 844 Crosstown Parkway, E., Kalamazoo, Mich.

FIRESTONE SYNTHETIC FIBERS COMPANY
POTTSTOWN, PA.

A catchall CABINET

By Bob Gilmore

Quick to fabricate with inexpensive, readily available materials, this versatile cabinet can solve any number of your small storage problems. It's adaptable for use in any room in your home . . .

Photographs: Author



In the kitchen, cabinet becomes recipe center, file cabinet, shopping-list desk. Door to lower section swings down on invisible hinges, hangs on chain. Small magnetic catch holds it when it's closed.



In a study or bedroom, use cabinet for toys, magazines and books, or hard-to-store articles. Drawers are simple boxes that ride on L-shaped guides. In workshop, cabinet can be used for small tools and parts.



In a dining room or breakfast area, this dressed-up model provides display and safe storage for dishes, glasses—almost anything. Outer covering is contact-bond vinyl sheeting in limed-oak grain.



In the bathroom, with sliding mirrored doors, unit becomes a make-up cabinet. This version also doubles as extra storage space for the ever-present overflow of medicines and toilet articles.

Construction details on page 128

5 Betty Crocker cakes that need no frosting... calorie-low, heavenly-high!



Betty Crocker Angel Food Cake Mixes contain no shortening—Betty Crocker Chiffon Cake Mixes contain light, unsaturated vegetable oil.

Follow today's trend toward lighter desserts with cakes so good they need no frosting. Our Betty Crocker Angel Food Cake Mixes make light desserts—bright desserts and contain no shortening. With or without fruit they are a special boon to calorie counters!

Our Betty Crocker Chiffon Cake Mixes now contain a new light, unsaturated vegetable oil that's carefully blended right into the mix to give you chiffon cakes light as angel food, moist as layer cake. Treat your family to these calorie-low, heavenly-high cakes tonight.

Homemade good—country kitchen good! The red spoon (Betty Crocker) tells you it's Betty Crocker good... and General Mills (General Mills) guarantees it!*



*UNRETOUCHED PHOTOGRAPH OF OUR ANGEL FOOD AND CHIFFON CAKES.
*GUARANTEED PERFECT ON EVERY PACKAGE



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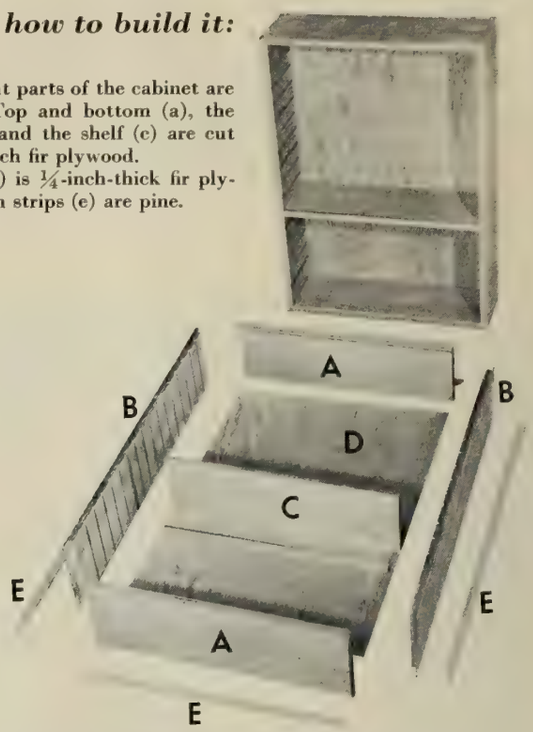
A catchall cabinet

Begins on page 126

Here's how to build it:

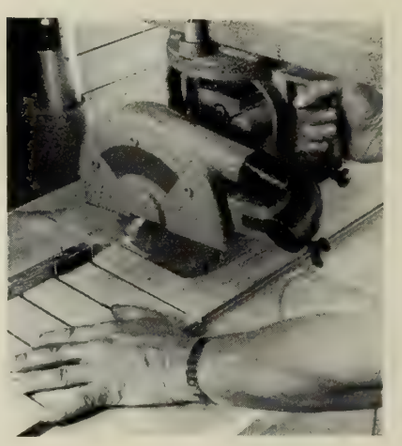
Component parts of the cabinet are lettered. Top and bottom (a), the sides (b), and the shelf (c) are cut from ¾-inch fir plywood.

Back (d) is ¼-inch-thick fir plywood; trim strips (e) are pine.



Dimensions of these cabinets are 24x36 inches over-all. You can easily change them to correspond with space you have.

Top, bottom, and sides are rabbeted to accept the back, with rabbet joints at corners. Assemble with glue, finishing nails. Countersink nails and fill holes with wood putty; sand; seal. Brush on finish enamel, sanding lightly between coats.

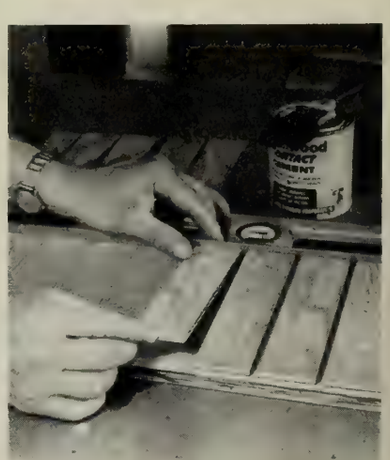


Dado "inside" surfaces of the side pieces to accept shelf-splines. The ends of shelves are rabbeted to fit dadoes.

Doors slide in dadoes cut at front of top and bottom. Do all joinery cuts at same time. Then assemble unit.

If you don't have a saw for dadoes, duplicate them by gluing ¼-inch plywood to ½-inch plywood sides.

Cut strips shorter than side width to make rabbet for back and corners. Use aluminum track for doors.



Show off your copper!





The Drackett Company, Cincinnati, Ohio

Now copper stays bright longer with New Formula TWINKLE®

Now Twinkle not only cleans brighter than new, it leaves an invisible shield on copper that protects it from tarnishing. Keeps that lovely glow much, much longer.

Easiest to use. Easy on your hands. No waste with paste. So get out your copper and keep it out. Just be sure it's cleaned with Twinkle.



Special Offer! Twinkle Stars to hang copper, 6 for $1.00 with front Twinkle panel. (Regular $2.50 value.)

New and bright! Pretty up any kitchen—wonderful for gifts.

For each set, send $1.00 in coin (no stamps) and front panel to Twinkle, Box 1958, Cincinnati 1, Ohio.

OFFER GOOD ONLY IN U. S. A. (OFFER EXPIRES AUGUST 31, 1960)



KEEP THIS PICTURE IN MIND

when you shop for a washer or dryer

. . . and also these important feature benefits:

AUTOMATIC WASHER

CONDITIONING CENTER. Bleach and rinse conditioners are added automatically at proper time during cycle.

"DRIP-DRY" CYCLE for wash 'n' wear fabrics. Also a *Special Cycle* for silks and woolens.

LINT, SAND AND GRIT are removed automatically by means of Speed Queen's exclusive, 4-way lint removal system.

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NEW "SPEED-DRY" CYCLE. A wonderful new feature. For average loads, you merely set dial on "Speed-Dry" and dryer stops automatically at proper time to prevent overdrying. For heavy fabrics and special loads, regular time cycle can be used.

IN-A-DOOR LINT TRAP. Simple, convenient, efficient. Always visible where it cannot be overlooked. Cleans in seconds — without stooping.

ALL-FABRIC HEAT CONTROL. High heat for cottons and linens. Low heat for woolens and synthetics. No heat for fluffing.

See your Speed Queen dealer, or for literature write SPEED QUEEN, A Division of McGraw-Edison Company, Ripon, Wisconsin.

McGRAW EDISON

SPEED QUEEN

FAMED FOR DEPENDABILITY



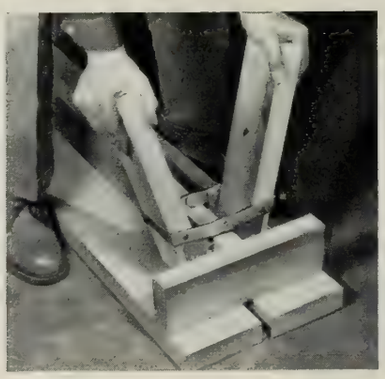
Sturdy table and benches are easily stored when winter comes. Make table top from six 2x6 planks, 6 feet long. Cut 2x4s for the legs 29½ inches long. Use two 2x6 planks for the bench seat, and 2x4s 14⅛ inches long for the legs.

Picnic furniture in a jiffy

YOU CAN MAKE this outdoor furniture in a minimum of time with a new-type sawhorse bracket. The table and bench legs are sawhorses, made from 2x4s cut square on the ends, not mitered.

The big advantage of this method is the ease of removing the legs for storage. Pulling the legs together releases bracket's firm grip on the crossrail.

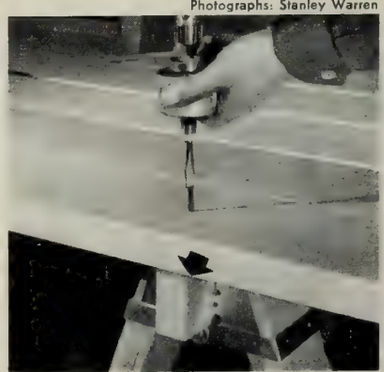
By Lue Calkins



Attach bench seat planks to 12-inch 2x4 cleats, spaced 3 inches from each end. Fasten 64-inch 2x4 crossrail between the two end cleats.

Place bracket on crossrail, insert 2x4 legs and pull apart to seat all teeth.

Photographs: Stanley Warren



Cut two 2x4s 34 inches long for crossrails and assemble sawhorses for the table. Space crossrails 14 inches from each end of the top planks.

Attach the top planks with nails or screws. Leave half-inch space between planks.



"INTERNATIONAL SET"—Excitingly new, entirely different—Libbey's beautiful new International Set! Shown here is the new Continental goblet—so elegant for on-the-rocks drinks... for desserts, appetizers and beverages. A different famous foreign city is symbolized on each goblet—and you can have the same handsome designs in beverage and old-fashioned glasses! Every piece is protected by Libbey's famous chip-defiant rim*, and the cost is so *low*—a gift-boxed set of 8 goblets only about $7.00; 8 beverage or double old-fashioned glasses only about $5.00.

Sparkling New World-Spanners
in Libbey Glass





NEW! Every set of 8 Americana glasses comes in a molded plastic serve-and-store "Tray Box."

AMERICANA—So proudly we hail these beautiful glasses glowing with symbols of our historic past—yet handsomely in keeping with the most modern surroundings. Richly accented with 22K gold, 4 of the glasses come in ebony black, 4 in snowy white—and all have Libbey's famous chip-defiant rim.* Complete with convenient new serve-and-store "Tray Box," the set of 8 is a wonderful value at only about $5.00.

*If the rim of a Libbey "Safedge" glass ever chips, Libbey will replace the glass. At all leading stores. Prices slightly higher in South, West and Canada.

LIBBEY SAFEDGE GLASSWARE
AN (O-I) PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES · TOLEDO 1, OHIO



THE GOOD RICH LIFE BEGINS AT HOME

TODAY is moving day. The day Mom and Dad and the kids have been ticking off on the calendar for weeks. A hectic day, a heart-warming day, a day you'll remember all your life.

You looked at dozens of houses. This one said "home" at first sight. So many wonderful new features. A lot of them by B. F. Goodrich, we're glad to say. Storm doors and window frames made of BFG rigid vinyl. (They'll never warp, never need painting.) BFG Koroseal® vinyl asbestos floor tile in the kitchen, bathrooms and playroom. Koroseal wall covering in the playroom, too. There's even a B. F. Goodrich live-rubber sealing strip on the garage door.

And your new B. F. Goodrich all-weather doormat welcomes you to a good rich life in your fine new home!

The B. F. Goodrich Company, Akron 18, Ohio

Koroseal, Texfoam and Silvertown are trademarks of The B. F. Goodrich Company.

THIS KITCHEN IS FOR RELAXING, NOT WAXING—to be lived in, not just looked at. The handsome BFG vinyl tile floor is rugged and easy to clean. The BFG Koroseal-coated folding doors are a beautiful way to make two rooms from one. (They're washable, mildew and fade-proof, in colors for every décor.) And there's more BFG here than meets the eye. The coating inside the dishwasher is long-lasting, dish-protecting BFG vinyl. Even the shelf paper is BFG vinyl-coated.



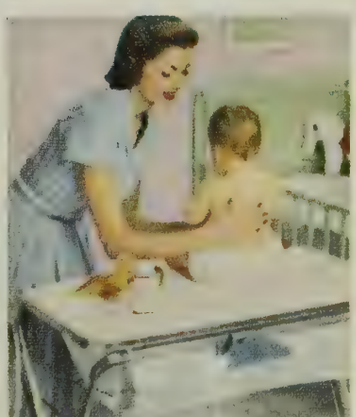


IE SOFA GOES IN THE LIVING ROOM. All your prized possessions arrive safe d sound . . . cradled for an extra-smooth ride by ten husky B. F. Goodrich truck es with nylon bodies. The moving men are hefting your favorite sofa, cushioned with BFG Texfoam (the finest-quality foam rubber) . . . and covered with BFG Koroseal —scuff-proof, beautiful as leather, washable. The kids are taking personal charge of *their* prized possessions . . . the wagonful of toys from a B. F. Goodrich store.

B.F.Goodrich

NGLY BEDROOM. Bright and spa- ıs and sunny. And, ahhh, that mat- s made with BFG foam rubber! Firm port, cushiony comfort, and never ds turning. The pillows are BFG n, too—plump, neat, non-allergenic.

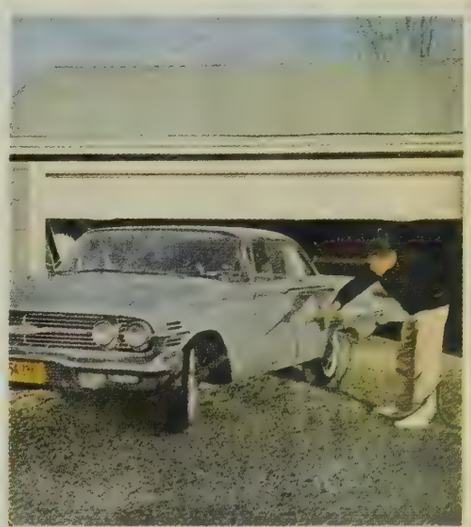




BABY WILL NEVER OUTGROW THIS NURSERY. It's big enough for a toddler's playroom, a teen-ager's study. But while baby's still there, it's BFG to the rescue—with crib sheets, baby pants and a baby-size water bottle. Tip-toe in on BFG sponge-rubber carpet cushion . . . you won't make a sound.

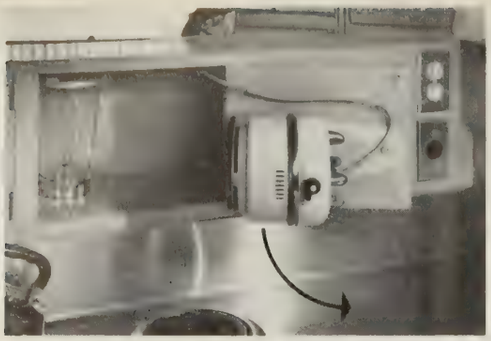
BEAUTIFUL, WASHABLE WALLS. New decorating idea for your playroom —BFG Koroseal-covered walls! They clean with a damp cloth, won't fade, crack or peel ever. They can't be scuffed by the space man, either, who may someday wear a real outfit like the full-pressure suit developed by BFG for space travel by the Astronauts.



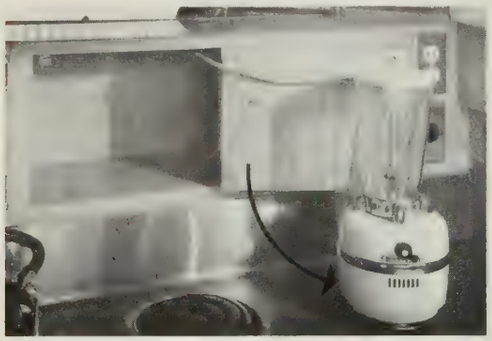


FAMILY-SIZE GARAGE. This one's big enough for bikes and wagons, Mom's gardening tools with the handles made from BFG vinyl, the lightweight BFG Koroseal hose that Pop's using—*and* the family car. It's a shiny new 1960 model, equipped with BFG Silvertowns. The Silvertown is built to give you more safe, trouble-free miles (we call it Smileage) than any other tire in its class.

Photographs: de Gennaro. Architect: J. Herbert Brownell, A.I.A. Data: Pauline Graves



Blender finds a new type of home: Motor base is fastened to aluminum plate which is screwed to door of cabinet. Unit swings up sideways to hook in place for storage, or down for use (see below).



Up . . . then down, ready for action at the drop of a hat. To use, lift plate that holds the motor base off the second screw (left), swing it down to counter. Electrical outlet is inside cabinet: hooks hold cord.



Like to chat with guests while cooking? Check this idea in the Howard Lewis home, Lido Isle, California. Electrically powered, up-and-down sliding "panel" is actually two—one of glass, one wood. Leave both open for visiting, or a pass-through. Close glass only, to see what's going on but corral cooking odors. Close wooden panel to turn area into a wall.

Photograph: Ward. Architect: David William Klibanow. Data: Ruth Lee



For a real stepsaver, plan a multi-feature mixing center. All baking tools and supplies go here. Maple section of counter is lower, an ideal height for rolling pie crust. Dividers in cabinet and drawers file cake pans, cooky sheets, muffin tins. Bitsy helpers—measuring cups, knives—hang on wall, take advantage of space above counter. Kitchen of Mr. and Mrs. S. Epton, Chicago.



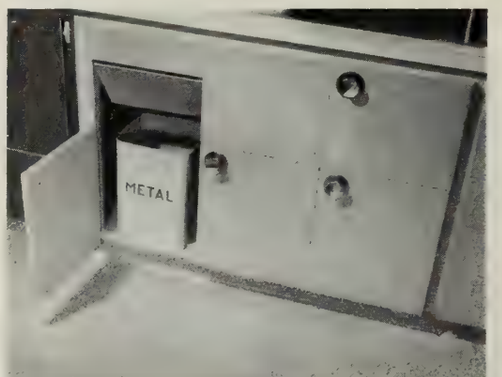
Tip-out wastebasket. Notice this new way to use the often wasted space under the sink.

Hinge door at bottom. Attach chain at one corner to stop door when it's pulled open. Hook basket to fit inside on door. Nifty to use!

Architects: Armet & Davis

Away with cans! Top section of cabinet pushes in, as shown, to deposit cans.

Open door to empty container. Twin unit (closed on right side) holds wastepaper.



Photograph: Szanik. Designer: Peggy Galloway

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MAYTAG – the *dependable* automa

THE MAYTAG COMPANY, NEWTON, IOWA

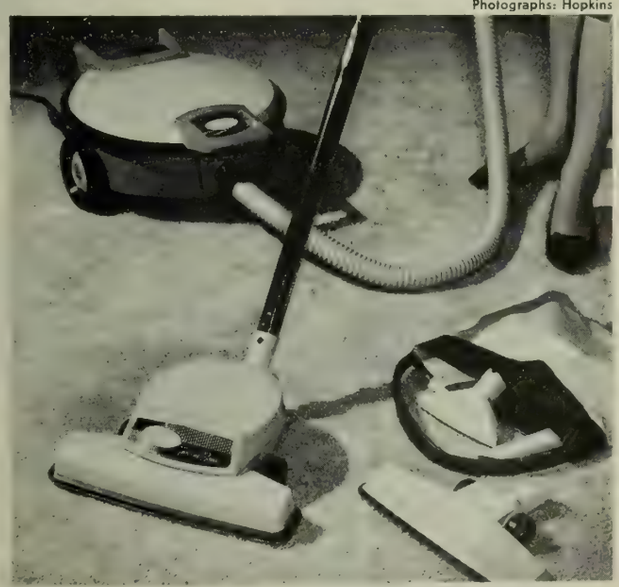
FLOOR CARE– magic newcomers!



Wife-saver is what this automatic electric floor washer is. No stooping, bending, or work! Just fill the tank with water, pull trigger on handle to release the desired amount of water onto the floor. Then a nylon brush takes over and automatically scrubs floor as you move the unit back and forth.

Washing done? Press a button and the unit will vacuum up the water and dry the floor. Just like magic! Wash water always stays clean because vacuumed, soiled water goes into separate chamber in tank. Handy washer can be used with clear water for in-between "mop up," or with water and low-sudsing detergent.

Photographs: Hopkins



Powerhouse. This canister vacuum cleaner with special turbine brush attachment takes on the power of an upright. The brush revolves at very high speed, brushes up soil embedded deep in the pile of carpets and rugs, gets them extra clean.

Cleaner comes with standard suction-type nozzle (lower right) for light-duty rug cleaning and hard-surface floors. A vinyl carrying case stores the tools conveniently. Flat cleaner was designed to be "stair deep" (only about 8 inches high) for easier vacuuming of carpeted stairways. Just stand it on end.

More on next page



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S-T-R-E-T-C-H your space for family living. Divide it for precious privacy. Do both with PELLA FOLDING DOORS of warm, natural wood. Patented steel spring hinging means smooth, finger-tip operation. No warpage. Distributors throughout U.S. and Canada. Select from...

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HOW TO GIVE LEFTOVERS A LIFT!



Cut leftover steak or beef into ⅛" thick slices, brown in 2 tbs. fat with diced onion, 1 cup diced green pepper. Add 1 cup triple-strength Herb-Ox Bouillon, cover, simmer for 10 min. Add 4 tomatoes, quartered. Blend in 2 tbs. cornstarch, 4 tbs. water, cook till thickened. Serve over hot rice or crisp fried noodles. For 4.

Hearty beef flavor of Herb-Ox Cubes gives zing to leftovers, nourishing richness to gravies, almost everything you cook!

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WISCONSIN

We remember the fun we had berry picking, the deep-down pleasures of lazy, relaxed summers. Swimming, boating, tennis, golf... we enjoyed them all in Wonderful Wisconsin, so *we're* going back this year.

WISCONSIN CONSERVATION DEPARTMENT
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Please send me complete Wisconsin Vacation Kit including colorful guide book, map, fishing regulations and sources of additional regional information.

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Suddenly your dishwasher washes up to 30% better

With other detergents foam from food soil keeps water pressure down. Causes spots.

With new, advanced FINISH full water pressure washes dishes thoroughly. Prevents spots.

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AUTOMATIC DISHWASHING
IMPROVES WASH ACTION UP TO 30%

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Another fine product of ECONOMICS LABORATORY, INC. 250 Park Ave., New York, N. Y.

Cleaner colors! Dust resistant...and
LIES FLAT on the shelf!

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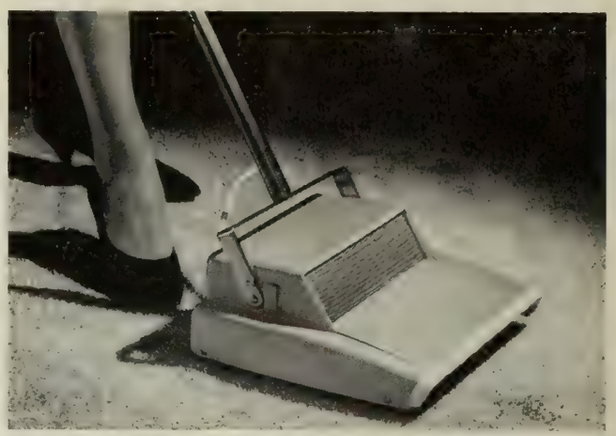
KVP SHELF PAPER

Also in most paper departments — KVP Freezer Paper, Dusting Paper and Baking Cups.

KVP SUTHERLAND PAPER COMPANY - Kalamazoo, Michigan

FLOOR CARE

Begins on preceding page



Unique carpet *sweeper* is electrified—glides across rug with little effort and no bearing down. It has electric vibrating motor to operate brush; so eliminates wheels and possible marks.

Unit is low cost, lightweight, and handy to use. Makes a wonderful after-dinner or party helper! Handsome colors to choose from: pink, beige, dull green, or black.



Stoopless floor waxing is your reward with roll-on dispenser-waxer. Fill plastic tank with your favorite liquid self-polishing floor wax, pull lever at handle to release wax as you need it, move unit back and forth till floor is covered. Only 3 minutes for a 9x12 floor. All from a standing position!



Two-in-one sponge mop has added cleaning power. Narrow band at left is tough polyurethane that loosens stubborn marks on floor in a jiffy—and easily, too! Larger section at right is absorbent cellulose sponge—a stand-by for da[illegible] moppings.

O'Brien beauty is more than paint deep...



Beneath the surface-beauty of O'Brien Paint is the supreme quality that gives best and lasting results

The beauty of O'Brien Paints is much more than depth of tone and richness of texture. It's paint-*quality*, paint-durability, paint-performance. It's an exclusive pigment-combination that assures the harmony of "symphonic colors."

O'Brien beauty is a unity of *many* features that add up to the finest paint you can buy.



Outside your home, "symphonic colors" are fresh and lively, too. Whether you choose a gloss or low-lustre finish, you can always depend on O'Brien's durability, extra-pigment beauty, and supreme quality.

YELLOW PAGES

Hints on tints by Irma Dutrieux

Color Styling Director



Color is the most important single factor in interior decoration. It helps create your home's personality. For a pleasant, inviting room, always choose colors in perfect harmony. When there is harmony there is unity.

Begin with ***WHISPERING SAND,*** as neutral a color as one can find. It's warm, yet never space-filling. Used as a wall and floor color, it instantly provides a setting against which other colors may be dramatized.



For draperies, a deeper tint of the wall color reflects the floor and sofa. You avoid sharp contrast and the "cutting up" of wall space with vertical and horizontal lines.



Every color scheme needs color-harmony with a stronger note of contrast. As in music, one short, dominate passage points up a whole peaceful serenade. Here, orange is the strong note, for ottoman and mural.



Turquoise-blue and red-orange come to mind simultaneously when one thinks of color companions. A blue floor pillow repeats the chair color and helps to guide admiring eyes around the room.

Accents of red-orange on the small chairs and accessories add the finishing touch of vividness and the sparkle of vitality that give the room personality.

O'Brien "symphonic colors"

THE O'BRIEN CORPORATION · South Bend 21, Indiana · Baltimore · Oklahoma City · Los Angeles · San Francisco

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TOP QUALITY SINCE 1875



The new **GAS** dryer ends washday work

GAS clothes dryers let you ignore the weather—wash whenever it's convenient. GAS does all the big household jobs automatically, leaves you plenty of leisure time. GAS cooks meals, heats water, incinerates refuse, heats and cools your home, refrigerates food and dries clothes. All you need do is set the controls.

Ask your GAS Company to show you how inexpensively GAS will modernize your home.

GAS is 7 ways better for the big household services



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MONEY
FOR YOUR RECIPES

Date specials; cooking with soup

YOUR TREASURED recipe for a date special may be one we'd like to publish next November. Send it in now. Also, tell us what you're cooking with canned or packaged soup. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages in November. Winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Date specials—desserts, cakes, cookies, breads—are so good! Send us your recipe for those tempting date-nut cookies you make, or for a luscious baked or steamed pudding. Your choice might be a salad made with dates. Suggestions:

spice cake with date filling
tutti-frutti ice cream
date muffins
stuffed dates
date-nut pudding with orange sauce
date coffeecake
date-orange pie

Cooking with soup. When you whip up a casserole or meat dish, do you call on canned, frozen, or packaged soup to add flavor and richness? Let us know the recipe. Do you use creamy soup, consomme, beef broth, or some other?

tomato-noodle bake
turkey hash
barbecue soup-sauce for pork
quick shrimp casserole
chicken with mushroom sauce
Swiss steak

This month's winners

(*See recipes on pages 101 and 102*)

Cook-of-the-Month for Ways with Chops
Mrs. T. M. Neumann, Minneapolis, Minn.

Cook-of-the-Month for Banana Favorites
Rose B. Debs, Miami Beach, Fla.

Other Winners

Mrs. Nellie Cleveland, Millington, Tenn.
Mrs. Daniel H. Huyett III, Reading, Pa.
Theresa M. Lessmeister, Peru, Ill.
Mrs. Harold Smith, Dallas, Tex.
Mrs. Shirley Strieber, Charleston, W. Va.
Mrs. Joseph Vaccaro, Rome, N.Y.

Honor Roll

Sister Athanasia O.S.B., Eau Claire, Wis.
Mrs. Peter S. Boter, Holland, Mich.
Mrs. Hans A. Erne, Grosse Pointe Farms, Mich.
Mrs. Louise Hein, Pelican Lake, Wis.
Georgia C. Jones, Seattle, Wash.
Rosella Kersten, Appleton, Wis.
Mrs. D. R. Osborn III, Glendale, Calif.
Mrs. Rosemary Patterson, Rockaway Beach, N.Y.
Willena Ratliff, Gulfport, Miss.
Mrs. Donald F. Resch, Richland, Wash.
Denise Rode, Los Angeles, Calif.
Mrs. Rudolph Scott, San Rafael, Calif.
Mrs. William Strieber, Charleston, W. Va.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "November Date Specials" or "November Cooking with Soup." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, April 30. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5404 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.



You can't help feeling festive when you use colorful, easy-to-clean Pyrex Ware! It stays sparkling—lends no taste, borrows no flavor. Pyrex Cinderella Bowls, nesting set of 4 (1½ pt. to 4 qt.) $4.95. Matching bake-serve-store dishes, with clear lids. Set of 3 (1 pt., 1½ pt., 1 qt.) $3.95.

PYREX® WARE *a symbol of modern living, is a product of* **CORNING** *research*

Corning Glass Works, Corning, N. Y.

Ten penny showers

Begins on page 124

a pair of salt spoons. The guests will love outguessing each other on their gifts.

Time and space shower: Try these on the precision-minded bride: timers, hourglasses, rulers, slide rules, letter scale for home mail, and magnifying glass. Centerpiece salutes the space age with a star decorated fishbowl.

Let there be light shower: She won't have to put bulbs on her shopping list for many a long day after this party. She'll also love her hoard of decorative candles and festive tapers. Other inexpensive and delightful gifts are nightlights, flashlights, Christmas tree lights, fireside matches, and most prized possession of all, a sunlamp bulb!

Hearty party shower: Brides are apt to do a lot of entertaining, so help her prepare with a supply of party accessories. She'll welcome extra ash trays, paper napkins, snack dishes, hot plate stands, paper coasters, colored toothpicks.

Picnic shower: If you're lucky enough to hit a nice warm day, give a picnic for the bride and her friends. Otherwise set an al fresco table indoors. And the presents? Picnic accessories, of course! If she and her husband-to-be like outdoor eating, include barbecue accessories as well. And don't forget to bring along a beautifully wrapped bottle of mosquito repellent for the first gift! To open, now or later.

The Perfect Shower

A short guide for brides and hostesses on the etiquette of showers.

1 *Is it perfectly all right to give an expensive shower gift?*
We'd say no. Perhaps many other people attending the shower haven't that much to spend and they'll be embarrassed. A good shower gift is thoughtful and useful, but it shouldn't be high priced. If you're feeling generous, save your ammunition for the wedding present!

2 *Should you send your hostess flowers when she gives a shower for you?*
A thousand times yes! It's one of the most considerate things you could possibly do. And as an extra nice touch, arrange them for her (or have them arranged) in a container. Then she won't have to waste precious minutes just before party time fixing them.

3 *Can you give more than one shower for an engaged friend?*
Certainly, the more the merrier.

4 *Is it all right to ask a chance acquaintance of the bride's to attend her shower?*
No. The reason being that it isn't right to ask someone to attend who probably won't be invited to the wedding. But here you have to let your conscience be your guide. If it's someone who obviously wants to come, and the theme of the party allows her to give an inexpensive gift, then definitely yes, invite her.

5 *How about inviting older friends of the bride's mother to your shower?*
Definitely yes. They'll probably enjoy being included. And if they don't want to come, it's easy for them to have another engagement.

6 *Should you have a receiving line at a shower?*
No. A shower is a strictly informal party meant for fun, small talk.

7 *Should the bride write a thank-you note for all her shower gifts?*
No. It's certainly nice if she wants to, but not necessary.

8 *Can you give a shower in which men and couples are included?*
Certainly. Plan the party for the evening, and give the kind of shower in which men will have some interest. A game and record shower would be ideal.

9 *Should the bride write a note to her hostess after the party?*
Goodness yes. A note or a "I had such a wonderful time" telephone call is a must. Also flowers would be thoughtful.

10 *Should the bride invite guests at her showers to her wedding?*
Yes, if possible to the wedding. It's not necessary to invite them to her reception. To be excluded would be like seeing a dress rehearsal without ever seeing the grand opening!

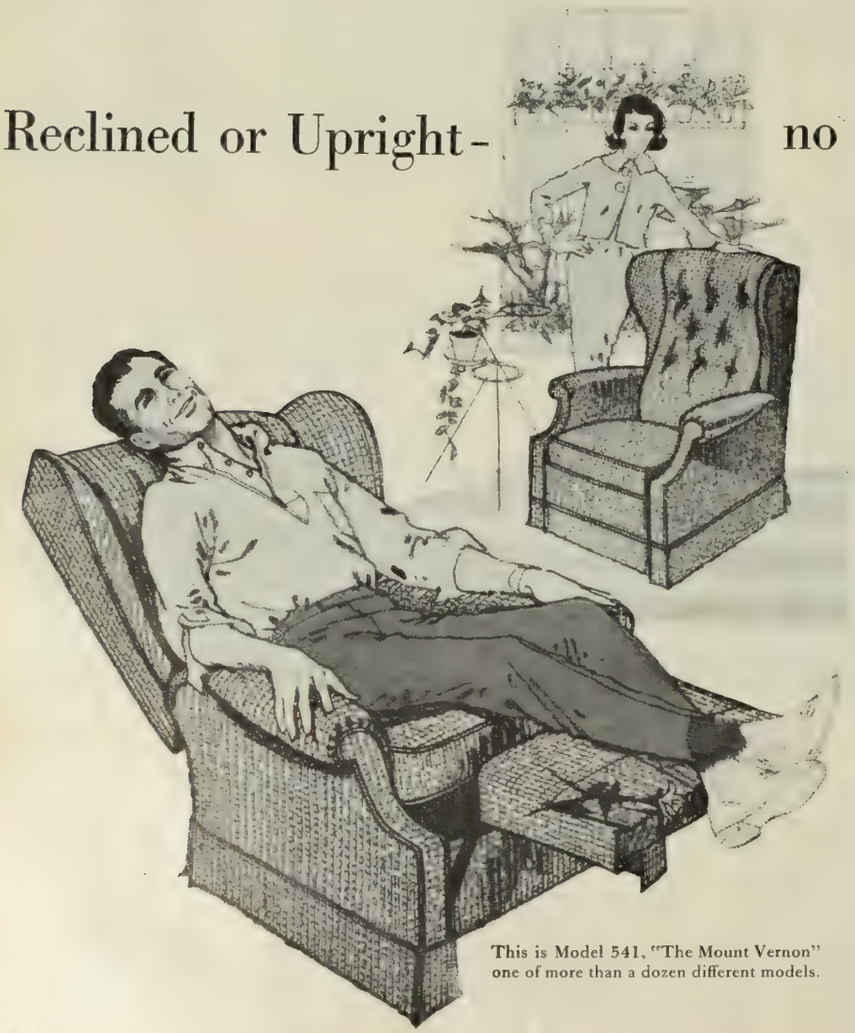
11 *Can a shower hostess invite the same people to a number of showers?*
If they're willing, why not? But it's better to vary the guest list with some additions at each shower.

12 *Does the bride's mother ever give her a shower?*
Yes indeed. It's the most traditional kind of shower a bride can have. And one of the nicest!

13 *Is it all right for the guests to compare notes on presents to avoid duplication?*
If they can avoid using the hostess as a clearing bureau, the idea is a fine one.

Reclined or Upright - no other chair satisfies like a

BarcaLounger PATENTED



This is Model 541, "The Mount Vernon" one of more than a dozen different models.

The heart-resting relaxation a man gets in a BarcaLounger more than satisfies his desire for a comfortable chair. Takes but a few minutes to melt away tensions and fatigue. That's because it gently cradles the entire body in five vital areas to give "Floating-Comfort". Only BarcaLounger has it.



Satisfies a woman's eye for fashion, too. BarcaLoungers are so beautiful you'd never guess they are reclining chairs. Cover selection is almost unlimited. Rejuvenator Massage, available on most models at extra cost, transmits soothing circular vibration through entire body. Separate "Vibra-Dial" controls duration and intensity of massage. For free BarcaLounger catalog, write Barcalo Manufacturing Co., Dept. B-17, 225 Louisiana Street, Buffalo, New York.



CHOOSE FROM A VARIETY OF STYLES, SIZES AND COVERINGS



MAYFAIR NANTUCKET EXECUTIVE SALEM KING-SIZE



Five o'clock and all's well with a 1960 Magic Chef gas range

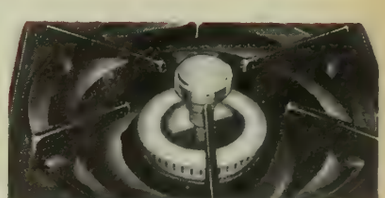
With MAGIC CHEF in the kitchen the afternoon's all yours—for shopping, gardening, whatever you choose.

While you're away, Magic Chef is busy; and minutes after you return, you and Magic Chef turn out a delicious dinner your whole family will love.

Wishful thinking? No such thing. Just look at these simple, kitchen-proved, 1960 Magic Chef features.



MAGIC CONTROL CENTER . . . one simple panel of oven controls . . . introduces Dial-a-Magic Roasting . . . calculates exact roasting time—automatically starts and stops oven at the correct time.



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1960 MAGIC CHEF is a Gold Star Award winner—your assurance of quality, safety and superior performance.

Magic Chef®

CLEVELAND, TENNESSEE

Be a seasoning expert

Continued from page 107

Tarragon: Anise-flavored—buy it whole leaf or ground. For all sea foods—hot or cold. Important in chicken, egg, and tomato dishes. Use in sauces and salads, too.

Gives tang to tartare sauce.
Perks up the flavor of cream of spinach soup.
A pinch makes cheese sauce zesty.
Give breakfast eggs a sprinkle of tarragon.

. . . . . .

Thyme: It is available either as whole leaves or ground (rubbed). Flavor is strong and distinctive. Blends well with other herbs. Popular seasoning for soups and chowders. Use with carrots, peas, or onions.

Give chef's touch to fish chowder by adding a little thyme.
Onion soup and dash of thyme go together.
Want variety? Sprinkle on sliced tomatoes or salad greens.

. . . . . .

Herb cooking rules

Go easy at first. Use just enough to heighten natural food flavors.

Start with ¼ teaspoon dried herbs to four servings—to a pound of meat, poultry, fish—to 2 cups of sauce, vegetables, soup.

If substituting fresh for dried, use 3 or 4 times as much.

Add herbs at same time as salt and pepper to meats, vegetables, sauces, and soups.

In long-cooking foods such as stews, add herbs during last half hour of cooking time so that flavor and aroma aren't lost.

Add herbs to juices or cold sauces ahead of time—let stand overnight if possible.

Improve color and flavor of dry herbs by moistening with liquid:

Use two parts liquid to one part herbs—suit the liquid to whatever you're preparing, such as lemon juice or vinegar for salad.

Water, milk, or cream can be used, too. Let stand 10 to 15 minutes, then remove excess moisture with paper towels before using.



Puzzled by AIR CONDITIONER RATINGS?

Thinking of buying an air conditioner? If so, be prepared. This year, most room and central models are rated in BTUs (British Thermal Units). Furnace sizes have long been compared in BTUs—now these same units are standard for heating, cooling, and modern all-weather systems.

A "ton" of air conditioning cooled you as much as a ton of ice melting in 24 hours. But in these days of refrigerators and ice cubes, that meant little. "Horsepower" referred to the size of the compressor motor—but sometimes a two-horsepower unit turned out no more cooling than a 1½-horse model. So this rating was unreliable.

BTUs are both reliable and meaningful. Like calories in a diet, they count up the units of heat you must push outdoors to cool your room or house. The more BTUs you get rid of, the cooler you are.

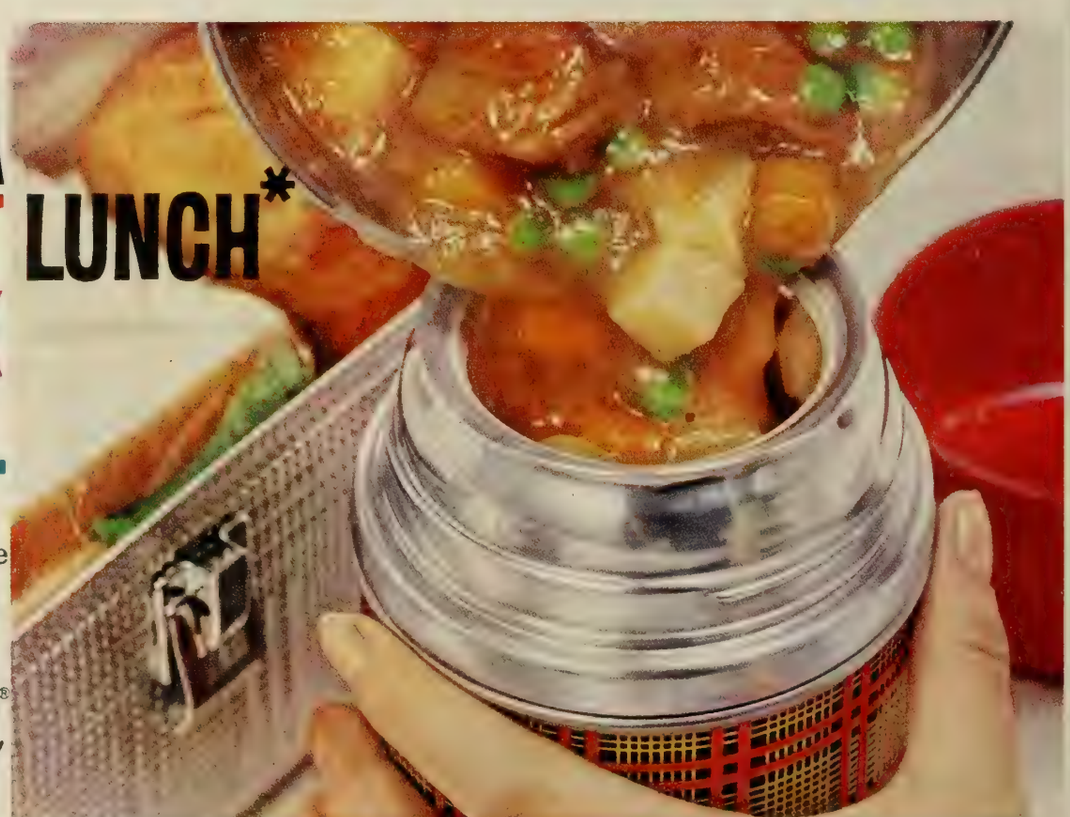
An air conditioning dealer knows how to estimate your "cooling load" from your room dimensions, number and size of windows, insulation, number of people using the area, and so on. If he finds you should expel 18,000 BTUs of heat per hour from a room on a hot summer day, then you buy an 18,000-BTU air conditioner.

If you come across an air conditioner rated in tons, estimate BTU- capacity by multiplying by 12,000.

TAKE A GOOD HOT LUNCH* TO WORK OR SCHOOL

in a money-saving, Best-Buy† WIDE MOUTH vacuum bottle

by Aladdin®



* Hot soups, stews, chili, spaghetti, baked beans, chop suey . . . you name it!

†t. m.



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Aladdin features the famous heat-and-flavor sealing LOX-ON† stopper, threadless dish-type cup cap. Performance guaranteed! 10 oz., Pint, Quart sizes—at your nearby drug, hardware, variety, department store or supermarket.

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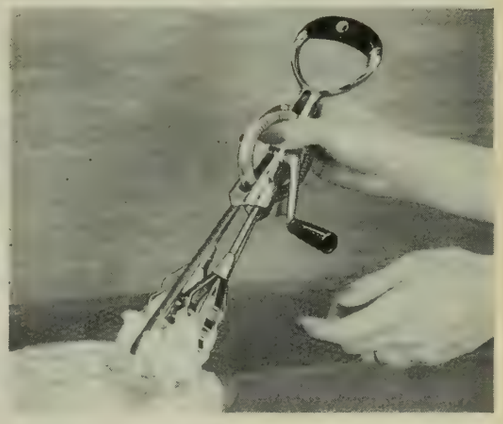
37 beautiful Flint *stainless steel* matching pieces and sets to choose from—in this the cookware that's made to enjoy. Use without care! You couldn't break it if you bounced it. You couldn't tarnish it if you tried! Flint stays shining with no polishing. Cooks to perfection, too. Wonderful Radiant Heat Core wraps everything you cook in fast, even heat. Double boiler shown above, $11.75. Matching stainless pie plate, $2.50. Flint stainless steel Cookware also available with thick copper bottoms.



New handsome stainless steel Flint Wall Can Opener has an extra-fast "zipper" action. Zips open any size or shape can leaving safe, smooth edge—then "hands" you the lid. Only $7.95.



Beautiful new Flint Wall and countertop "Susan" Holdster Sets include the first new kind of knife in your lifetime—the new Flint Waverly Edge that stays sharp from year to year. Complete set, $19.95 and $25.00.



New Flint Mixer never tires your arm. Smart easy-grip handle and amazing Rhythm Beaters whip the heaviest batters smooth . . . quickly and easily. Convenient hang-up hole in handle! $4.95.

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FULL HOUSEPOWER

Summer, winter, spring, or fall—Full HOUSEPOWER makes your work lighter, your home brighter. What's Full HOUSEPOWER? Plenty of wiring and outlets to provide all the electricity that your home needs for comfortable, modern living.



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A HOUSEPOWER rating will show you whether your home has enough wiring to provide all the electricity required by your present appliances . . . *and* if you'll need more wiring for the appliances you want to own.

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HOUSEPOWER

A new family room-under glass!



Contemporary ideas were added to this house without sacrificing the scale of its Traditional styling. The addition has sliding glass walls on three sides; the extended roof around it shields outdoor lighting.

Photographs: Hedrich-Blessing



Data: Ruth Lee. Architect: Wallace F. Yerkes, A.I.A. Landscape architect: Gertrude Kuh

From the living room door, here's how the new addition looks.

Glass walls feature the garden from all angles. The round area rug on the oak parquet floor helps create a beige color scheme.

Curtains can be drawn across the glass walls. Ceiling is acoustical tile; wood trim is hardwood-faced plywood. Note recessed lighting.

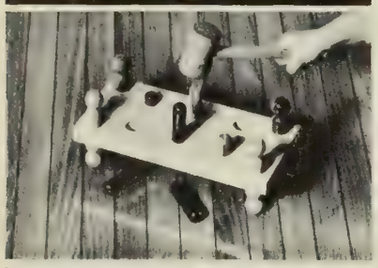


In the dining room, new sliding glass wall gives access to the garden. The storage wall (background) has tongue-and-groove vertical panels for its cabinet doors.

They hide tray storage, banks of drawers for table linens, shelves for plates.

More ideas on page 150

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Home in Minneapolis, Minn. Cabot Stains used on shingles and siding. Architect, H. H. Livingston, Minneapolis.

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485 South Terminal Trust Bldg., Boston 9, Mass.
Please send color card on Cabot's Stains and name of nearest dealer in the U. S. or Canada.

A new family room

Begins on page 148

Here's built-in storage that really works



Closed, the handsome storage wall in the family room is a handy serving center. The cabinets were built with quarter-sawed oak. The switch panels at the left of the cabinets control both the high-fidelity equipment and the built-in television set.



Opened, the storage wall becomes an excellent entertainment center. Doors that hide the television equipment are double-hinged so they'll fold back and stay put. Storage cabinets with shallow shelves are for glassware; a hi-fi speaker tops the built-in unit.

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Your hands can look as fresh and pretty as this flower if you use Joy every time you wash dishes. It's different from other liquids. Joy has a mildness you can *see* on your hands...leaves them smooth and soft and nice. That's because Joy is as mild as a bubble bath. You get Joy. See how it helps keep your hands nice, for all the nice things they have to do.



Mild as a bubble bath to your hands

JOY HAS A MILDNESS YOU CAN SEE ON YOUR HANDS



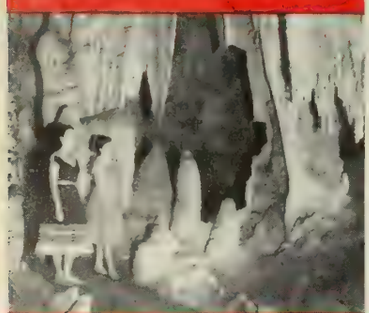
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Youngsters yearn for a playhouse?

SUMMER'S HERE, and the climbin' is easy. Especially for small boys and girls. They're on fences, scaling sheds, garages, and conquering every tree around. You can direct this energy to safer channels—and make your youngsters neighborhood kings—by building them this playhouse. It can go on the ground, too, if no big tree's at hand



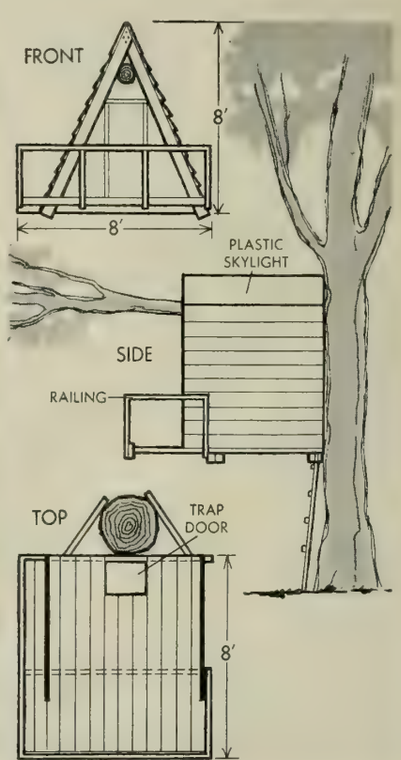
Tree house is suspended from a strong oak bough by A-frame of bolted 2x6s. Framing is covered with redwood lap siding and plastic "skylight" at top to brighten interior.

Entrance is through trap door at top of the ladder. Handrail guards against spills.

Photographs: Hedrich-Blessing. Data: Jessie Walker



In morning powwow, Tommy, Julie, and Barbie plan defense against raids by rival "tribes." Their father, D. Coder Taylor, designed the house with play space both on the balcony and under the roof. Children are secure on floor of 2x6s, bolted to frame. House has treetop feeling, but is just a few feet off ground.



House can be built in sections for fast assembly below the tree. Siding, flooring are nailed; peak and base of "A" require heavy bolts. House can also sit on ground atop concrete blocks or low piers.



...or the ...t in ...tuna

LOOK FOR THE [redacted] ON THE LABEL



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When it comes to tuna... *it pays to buy the best*

NUTWICHES... Mix White Star brand tuna (Family Size) with mayonnaise. Add chopped nuts, celery and green pepper for crunchiness. Spread on fresh whole wheat, rye or white—or slender french bread slices for a special party treat.



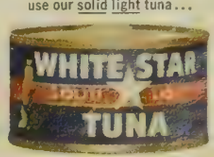
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-with lanolin, of course

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Here you can buy BH&G Five Star home plans, books, and Idea Annuals, including the new Home Plans book showing 126 plans. Manufacturers' product literature is also available.

To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

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When in New York, visit the National Design Center at 415 East 53 Street. Utilize its Information Bureau and view the changing exhibits of both home furnishings and architectural interior design products.

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Offer advice on home planning; do not offer help with decorating or furnishing.

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"Nature Makes News" helps you select or create attractive finishes for paneling of Western Pine Region woods. "101 Home Ideas" suggests decorating, remodeling and building styles for any room in your home. Write to Western Pine Association, Dept. 428-G, Yeon Bldg., Portland 4, Oregon.

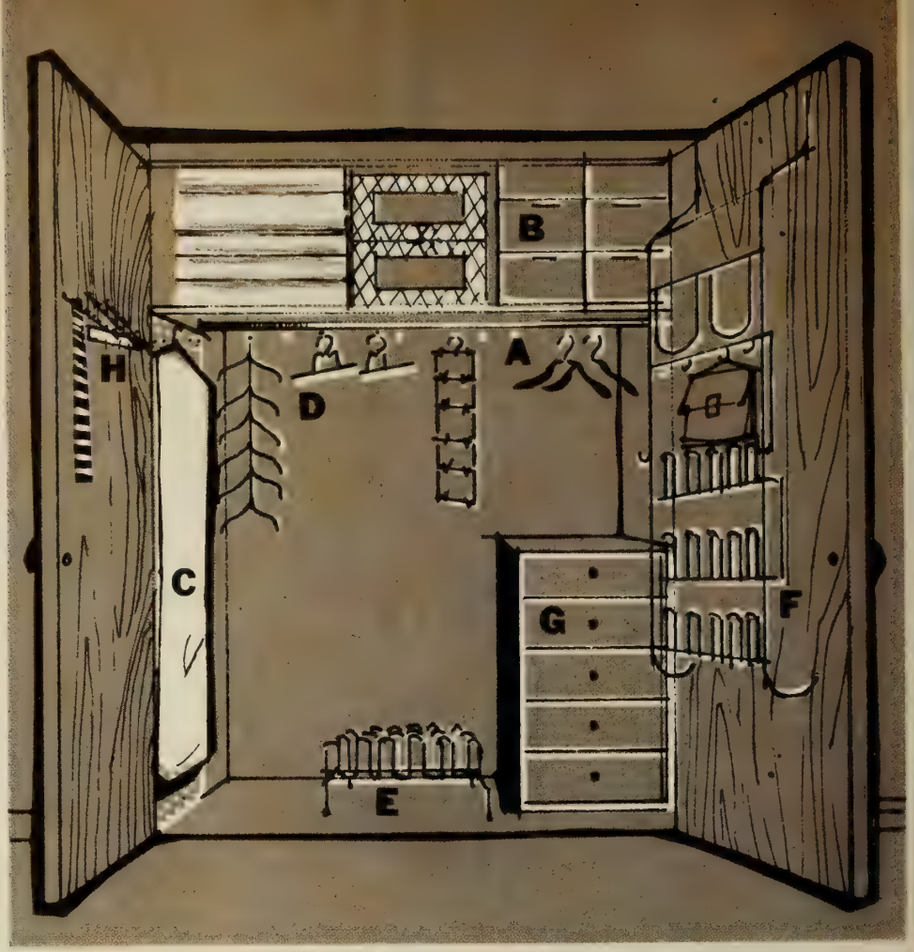
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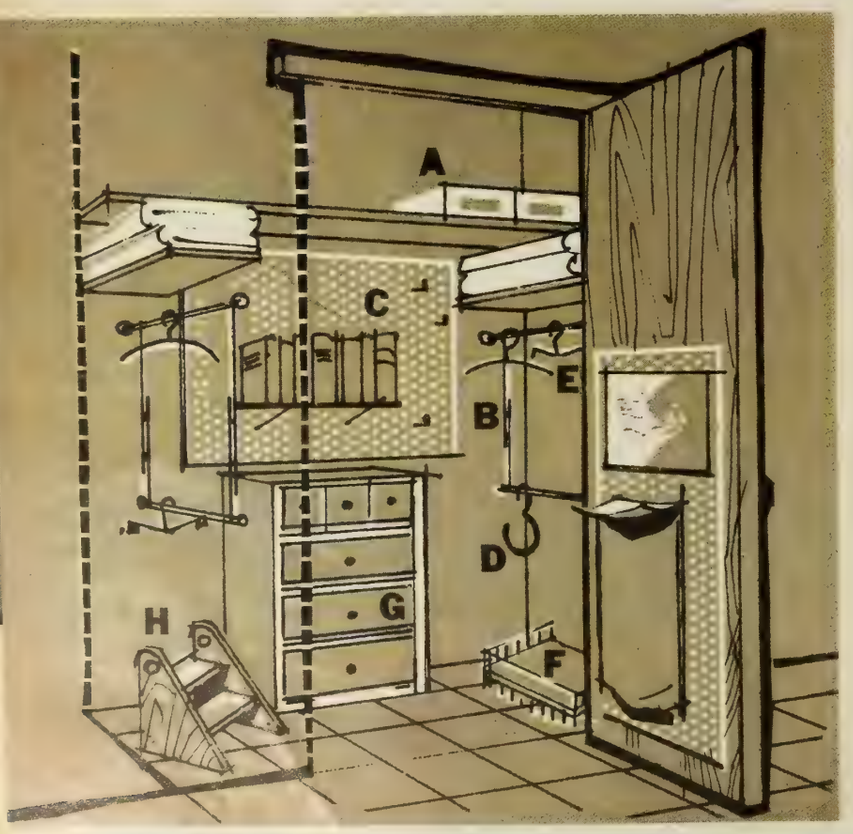
By Georgi Greer

If your closets mash your clothes, bury your shoes, lose your ties and handbags, first unload all nonessentials; next, put these gadgets to work for you.



Parents' closet. Steel rod with sliding hanger-hooks (A) attaches under shelf. Plastic drawers (B) make a chest. Bag for hard-to-store garments (C) hangs from perforated hardboard panel. Rest of board can hold purses or belts. Multiple hangers (D) for blouses, trousers, skirts also save horizontal space.

Shoe rack (E) holds 9 pairs. All-purpose rack (F) holds hats, scarfs, belts, handbags, umbrellas, extra shoes. Small chest (G) stores gloves, sweaters, shirts. Swinging-arm tie rack (H) keeps each tie visible. All items shown are under $11.



Children's closet. Large boxes (A) with clear plastic windows store out-of-season clothing and bedding. Low bars, hooked over adjustable steel rods (B), let each child hang up his own everyday wear; high bars can hold "dress-up" clothes. Perforated hardboard sections (C) have movable hooks and shelves for books, toys, mirror, laundry bag. Big loops (D) hold belts and bags.

Single, small hangers (E) are easy for children to handle. Shoe rack (F) keeps floor neat. Chest (G) holds their socks, T-shirts, pajamas. Step-stool (H) lets children reach articles on high rods and hooks.

Drawings: Stirls



More space-savers. A translucent plastic "book" (1) holds blouses, sweaters, scarfs; its outer case zippers to keep out dust. Four-trouser hanger (2) has thick, plastic rods that prevent unwanted crease marks.

Plastic catchall 50 inches long (3) has 4 big pockets for brushes, umbrellas, other paraphernalia. Shirt case (4) takes up no more room than a suit, yet stores 6 shirts or sweaters. These closet accessories cost from $1 to $5.



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1. A project may have been started any time, but must be completed by May 15, 1960. Winners will be announced in the October 1960 issue.
2. Entry forms can be obtained by writing: ACTION IN EDUCATION Awards Editor, *Better Homes & Gardens*, Des Moines 3, Iowa (use the coupon below), or by contacting the offices of the National Education Assoc., 1201 Sixteenth Street N.W., Washington 6, D.C., or the National School Boards Assoc., 1940 Sheridan Road, Evanston, Illinois.
3. Entry forms must be postmarked not later than midnight, May 15, 1960, and they must be received at *Better Homes & Gardens* by May 25, 1960. More than one entry may be submitted. They must be submitted on official entry blanks.
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5. Judging will be based on (a) the need for the project undertaken, (b) the problems encountered, (c) the means used to achieve the results through co-operative community action, and (d) the degree of success achieved.
6. Entries will be judged by the editors of *Better Homes & Gardens* and representatives of the NEA and NSBA.

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Please send the complete entry form and information on your 1959-60 ACTION IN EDUCATION awards program.

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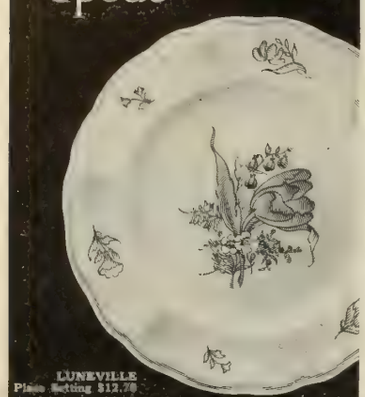
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ORGANIZATIONS: GET A WEST BEND COFFEE PERCOLATOR FREE for selling DeLuxe Greeting Cards . . . 36 boxes—for the 30 cup size; 50 boxes for the 55 cup size; 60 boxes for the 75 cup size. It's easy! No money in advance. Send name, address and organization name today for full details and sample box of cards on approval.
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FREE SAMPLE ... Send name and address of your grocer to:
WRIGHT'S SMOKE CO. Dept. BH
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Mail this coupon for your free copy of "Royal Welcome," your key to Ontario vacation adventure.



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Please send me your new, full-colour book of vacation ideas, "Royal Welcome."

NAME.....

ADDRESS.....

CITY.....STATE.....

It puts you ahead

Begins on page 78



Either of the two smaller bedrooms can double as a study-guest room when furnished like this one. Sliding glass doors open onto the small garden screened by the carport. Wood door visible just outside opens to the driveway in front of the carport.



Private side is just as handsome as the public side. Patio or pool, this outdoor living area fits right in with the house itself. Redwood screen shelters the eating area on the left and separates the service yard around the right end.

How to get plans

Five Star Home 3004, shown on page 78, is one of a monthly series for which you can buy complete plans with the following features:

★ **Designed by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

★ **Detailed working drawings,** from which your home will be erected. The cost is $18 for the first set; $18 for the second set; $9 for the third and additional sets ordered at the same time. Each package includes . . .

★ **Complete specifications** outlining quality of materials and workmanship.

★ **Builder-owner agreement,** a suggested legal contract to assure home is built as specified.

★ **Cost-finding list of materials.** (List available at 25 cents* purchased separately.) With this list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans and the new Home Plans book may be ordered from the firms listed on page 151. In many localities, you can order both plans and book through your building-materials dealer. Or, you can buy them directly from Better Homes & Gardens, 1714 Locust Street, Des Moines 3, Iowa.

*No stamps, please.



It's sprinkled with stars . . .

Fantasy

New laminated plastic pattern by

CONSOWELD

Myriads of tiny starbursts make Fantasy glitter and gleam with color excitement. It's a gay, new pattern. Rich! Warm! Inviting!

Fantasy gives you decorator beauty color-harmonized by the Color Research Institute. Blends beautifully with any basic color scheme. Makes your room look more appealing. Adaptable, too! Changing your decor is simple . . . just change your accent colors.

Use Consoweld's new Fantasy pattern for countertops, walls or wainscoting. Choose Gold, Pink, Primrose or Gulf Stream. Ask for Consoweld at your retail lumber yard, floor covering dealer or cabinet shop. 87

CONSOWELD
LAMINATED PLASTIC

Find CONSOWELD IN THE Yellow Pages

Look under Plastics in the Yellow Pages of your telephone directory.

Sold through retail lumber yards, floor-covering dealers, and cabinet shops

CONSOWELD CORPORATION
Wisconsin Rapids, Wisconsin



Consoweld Fantasy has the delightful look of luxury. Yet, the beautiful laminated plastic surface cannot be harmed by boiling water, alcohol or fruit juices. Easy to clean. Easy to keep clean.

Cabinets by Youngstown Kitchens



Photographs: Morley Baer. Architects: Campbell and Wong

Straddling a hilltop, this Berkeley, California home opens its rear side to a fine view. The house and patio make every foot of the narrow lot count. Note the vented glass windscreen.

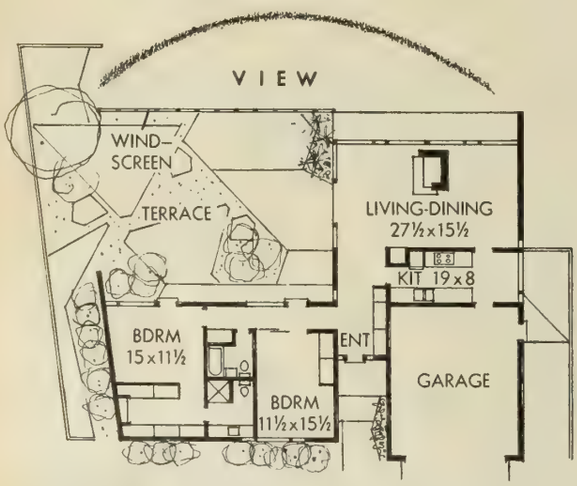
PRIVACY-and a view!

By Barbara East Cathcart

A "VIEW LOT" demands much more of your house than just any plot of ground. This exciting home takes full advantage of its overlook on San Francisco Bay. Its special surprise: a secluded patio where noise and neighbors never intrude.



Mr. and Mrs. Leonard Hutchings asked for (and got) remarkable spaciousness in their living area. One reason: the 12-foot ceiling, with glass all the way up. This central fireplace divides living and dining rooms, but doesn't seal off either one.



Plan divides naturally into a daytime living area, the bedroom wing, and an enclosed terrace to serve both. On a bigger lot, you could build more than two bedrooms.



The patio is enclosed on all four sides, so it's completely private. This area is actually an extension of the house, with the living and bedroom wings opening directly onto it. Concrete slabs in irregular shapes alternate with beach pebbles and plantings.

The roof above the living and dining rooms is raised two extra feet to dramatize this otherwise quite modest home.

FULLER 3½ HOUR PAINT MIRACLE



8:00 A. M.

You're off and rolling with famous Fuller Interior Latex! Paint any which way. This paint slides on smoothly, quickly, evenly—with never a lap mark.





10:00 A. M.

Over half through already! Fuller Interior Latex does the job twice as fast as old-time paints. And there's no "painty" odor.

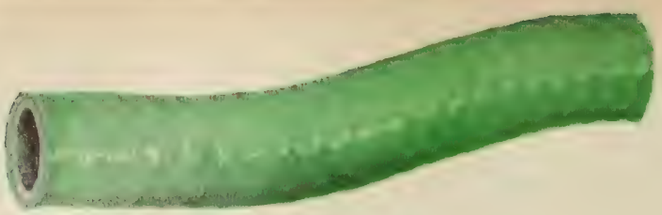
11:30 A. M.

You've a beautiful new room, rich in color beauty that will last for years! Fuller Interior Latex dries to touch in minutes...rinses neatly from roller or brush under the water tap ... costs no more. Choose from 216 decorator colors at your Fuller dealer now.

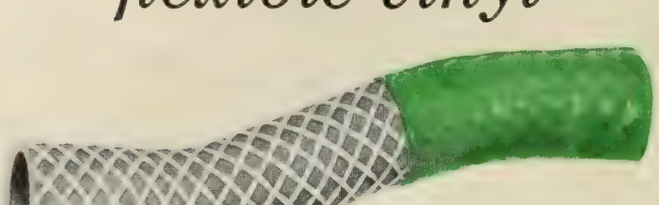
NEW EASY-PAINTING ENAMEL, TOO! Fuller Semi-Gloss Interior Enamel is ideal for kitchens, woodwork and baths. Dirt whisks off with a damp cloth. Try it!



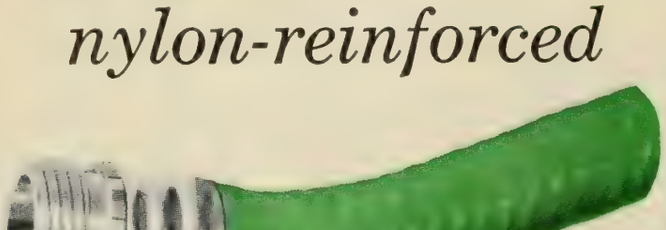
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flexible vinyl



nylon-reinforced



full-flow couplings

That's what a *Borden* hose is made of!

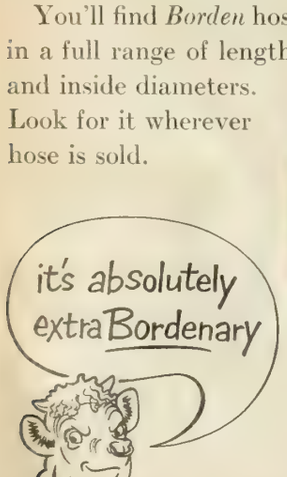
Only quality vinyl will do for *Borden* hose. As if that weren't enough, it's made still better by reinforcing with tough, braided nylon. Then full-flow couplings are tightly fitted to each end.

What's all this precision and care get you? Extraordinary garden hose, probably the best made in America today. It's rugged, yet flexible; light but virtually indestructible.

What a pleasure to use!

You'll find *Borden* hose in a full range of lengths and inside diameters. Look for it wherever hose is sold.





©The Borden Company

Summer porches from the West

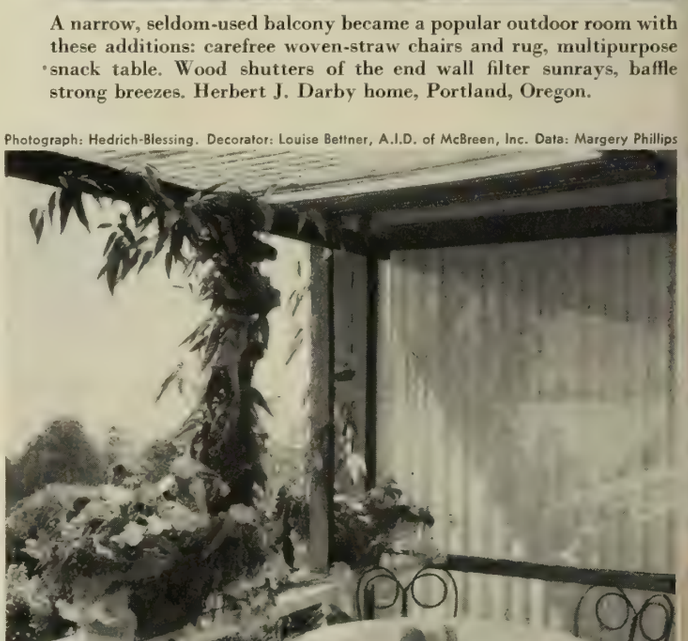
A shady nook furnished with a few simple pieces and spiced with a pretty view can add to the enjoyment of your summer living.

Photograph: Hedrich-Blessing. Designer: Eric Ladd. Data: Harriet Givens



A narrow, seldom-used balcony became a popular outdoor room with these additions: carefree woven-straw chairs and rug, multipurpose snack table. Wood shutters of the end wall filter sunrays, baffle strong breezes. Herbert J. Darby home, Portland, Oregon.

Photograph: Hedrich-Blessing. Decorator: Louise Bettner, A.I.D. of McBreen, Inc. Data: Margery Phillips



An old table and secondhand chairs were repainted for summer use on this small porch. A plastic panel roof, easy to install, provides cool shade. Plastic-covered chair cushions are wind, rain, and sun resistant. Boone Wilson home, Seattle, Washington.

Scotkins also made and sold in Canada



Now...Scotkins in Color!

Shades you've never seen in a paper napkin before! Linen-lovely pastels mix together, or match your china!



COTKINS YELLOW! Soft as candleglow—and given dded richness by Scotkins' luxurious, deep-textured eritage pattern. For a stroke of the unexpected, try is shade as an accent with orange and lavender.



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SANDALWOOD! New sophistication in the paper napkin that protects like linen! Blends with all pastels, highlights white. Look for colored Scotkins in luncheon size. White too...in the new Scotkins® box.

APRIL

GARDEN REMINDERS

In all areas

Garden hose: Check your garden hose for wear and damage. Occasionally, April brings dry periods and you will want to be ready to water your newly set plants. Have enough hose to reach all areas.

Soil preparation: Before planting, build up the humus content in your garden soil. Spade in peat, leafmold or compost until the soil is loose and easily worked. Humus added to soil helps retain moisture and keeps it from compacting.

South and Southeast

Lawns: Sow Bermuda grass seed. . . . Spray lawns for wild onion with 2,4-D and 2,4,5-T combination weed killer. . . . Feed with a complete lawn food.

Shrubs, trees: Spray azaleas with a multi-purpose pesticide right after flowering. . . . Mulch shrubs and broadleaf evergreens with peat, leafmold, or pine straw. . . . Feed all plants if you haven't already done so. . . . Treat fruit trees for borers with insecticide available at garden supply stores.

Annuals, perennials: Plant annuals and perennials in garden or border. . . . Divide chrysanthemums, replanting only healthy divisions—or start new plants from cuttings made from new tip growth. . . . Feed iris with a complete plant food and spray weekly with DDT. . . . Plunge house plants in shady spot in border.

Vegetables: Sow vegetable seeds directly in the garden. . . . Set out tomato, eggplant, pepper plants. . . . Protect plants from cutworm damage by dusting chlordane around base.

Central and East

Lawns: Apply pre-emergence weed killer for crab grass. Use 2,4-D and 2,4,5-T for broadleaf weeds. Water day before treatment. . . . Reseed bare spots and sparse areas.

Shrubs, trees, vines: Complete pruning jobs started earlier. . . . Feed trees, shrubs, evergreens, and vines with a complete plant food. . . . Plant trees, shrubs, and roses.

Annuals, perennials: Start tender annuals indoors or in cold frames to be set out after danger of frost is past. . . . Remove remaining mulch from perennial beds. Protect your sprouting, spring-flowering bulbs from rabbit damage.

Vegetables, fruits: Sow seed of radish, lettuce; line out cabbage, cauliflower plants, onion sets, also strawberry and raspberry plants. . . . Feed established fruit plantings.

California

Lawns: Apply pre-emergence weed killer to control crab grass. . . . Chlordane or dieldrin applied at the same time will control lawn insects for season.

Shrubs, trees, vines: Last chance for planting bare-root trees, shrubs, and vines. Don't overlook tree peonies for special effects. . . . Set out container-grown shrubs.

Annuals, perennials, bulbs: Sow seeds of gomphrena, cockscomb, marigold, other drouth-resistant annuals. . . . Plant dahlias, cannas, gladiolus, lilies, and tuberous begonias.

Fruits: Plant runnerless varieties of strawberries as edgings for flower beds and walks. . . . Give plenty of water to



PREWAY'S UNIQUE PROVINCIAL COPPER

A very special hand-rubbed process of color application gives PREWAY'S copper a mellow "old world" look . . . a lovely MATCHED finish for all Bilt-Ins that's exclusive and unduplicated elsewhere.

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PREWAY Bilt-In Appliances have an uncompromising air of elegance you'll delight in. They LOOK EXPENSIVE. And they do cost more . . . but, as you know, quality always does! However, over the years . . . and built-ins are a permanent installation . . . PREWAY will save you money through trouble-free performance. The builders of quality homes know this fact, too . . . know PREWAY as the finest, most dependable, most complete line of built-in appliances. Look for PREWAY Bilt-Ins . . . and write for a full color folder showing everything that PREWAY makes. It's yours for the asking.

all berry bushes from now on to be sure of good fruiting.

Vegetables: Set out eggplant, pepper, and tomato plants. . . . In case of frost, protect plants with caps in cooler areas.

Pacific Northwest

Lawns: Feed with a complete lawn food. . . . For heavy traffic areas in lawns, seed mixtures containing fescues.

Shrubs, trees: Spray plantings early with a multi-purpose pesticide. . . . Transplant magnolias when root growth begins.

Annuals, perennials, bulbs: Divide old perennial clumps. . . . Sow Canterburybells, foxglove, other biennials. . . . Fill in bulb beds with annuals to cover maturing bulb foliage.

Fruits: Spray fruit plantings before blooming and again after petals fall. . . . Plant certified strawberry plants.

Vegetables: Sow peas at two-week intervals to extend harvest. Plant cabbage, cauliflower, broccoli in new spot.

Texas-Southwest

Lawns: Feed turf a complete lawn food before hot weather sets in—especially Bermuda grass. . . . Water regularly.

Shrubs, trees: Prune flowering shrubs after blooming. Cut a few old canes to ground level to encourage new growth. . . . Mulch bases of plants to retain moisture and keep soil cool.

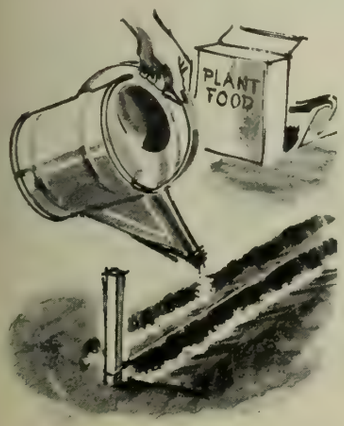
Annuals, perennials: Plant penstemon, coralbells, dianthus, other perennials. . . . Spray with multi-purpose pesticide to keep foliage and blooms healthy. . . . Plant gladiolus in easy-to-water rows; begin feeding when sprouts appear.



To sharpen a hoe when no vise is handy, select a board as wide as the blade. Notch the board to hold neck of hoe and clamp to bench.



To sow tiny seeds evenly, mix one packet of seed with one-half cup of sand. Saves time and effort of thinning out heavy stands.



To apply plant food to the side of seed rows, make furrows, pour food from a dry sprinkling can with head removed, cover; then sow seed.



To move a newly dug shrub without disturbing roots excessively, load on a scoop or snow shovel and drag to new spot. Saves lifting, too.

paw marks and puddles!



your HAKO floor takes 'em in stride...and you will, too

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Rainy Days needn't be hectic days—not with your modern Hako Tile Floor. Hako's smooth, tight-knit surface is never perturbed by mud, grime and drip-dry kids . . . cleans like new in effortless seconds. And you'll find Hako so very economical you'll want it for every room in your home. See all the exciting colors and patterns available at your Hako dealer. He's listed under "floors" in your classified telephone book.

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HR-43

RED ROBIN LIVING FENCE



Greetings from Red Robin Farms!

I hope you'll enjoy reading about Red Robin

From this beautiful valley I ship thousands of Red Robin Living Fences each year. My Red Robin is blooming now around thousands of homes . . . It's beautifying and protecting just about every kind of home from modest suburban and city homes to million-dollar estates. Incidentally, Red Robin now carries the seals of both Good Housekeeping and Parents Magazines. Below are excerpts from just a few of thousands of letters I've received from happy Red Robin owners. I hope you'll join them!

Sincerely, Ben Ginden.

"If you are in the vicinity stop and see the hedge for yourself. Seeing is believing. They grew better than our wildest expectations." Mrs. T. Ray Johnson, Saginaw, Mich. "We want you to know how pleased we are. Also would you be interested in us sending you a colored picture next spring of our roses?" Edward G. Foos, Liberty, Mo. *"Formerly I was sceptical . . . but every one's growing. In fact, they look like they are growing a few inches over night." Mrs. Karl Kath, Hampton, Nebraska.* "Our Red Robin hedge is the talk of our neighborhood!" Mrs. June Vincent, Hazlet, N.J. *"Every day I look it over as it is amazing how it has grown." Mrs. Anna Smith, Mt. Vernon, Ohio.* "All the Red Robin plants you sent us lived and are blooming—just full of buds and about 3 feet high. Wish we had known about your Red Robin hedge before we set out the privet. Won't be so hard to keep up and so much more beautiful and smells so sweet." Oliver Heinz, Bartlesville, Okla. *"My enthusiasm over these roses has caused neighbors on each side of me to plant the hedge." Hazel B. Smith, McMinnville, Ore.* "The 100 Red Robin I bought from you last spring are thriving and living up to all expectations and promises made by your company." Emma Warner, Ogden, Utah. *"They were sent to us in April. We can truly say we are thrilled with them. Have grown at least two feet." Mr. and Mrs. Alvin Mackay, Murray, Utah.* "I have never seen anything grow like they have. Covered with hundreds and hundreds of buds . . . have grown a foot in a couple of months, I think." Mrs. Margaret Watson, Pilot Point, Texas. *". . . fence is about five feet high and is full of blooms . . ." L. M. Marvin, Minneapolis, Minn.*

"Our roses are doing beautifully." Mrs. C. D. Williams, Florence, Ala. "I wish to thank you for the nice Red Robin rose plants you sent . . . these are strong, healthy looking plants." Mrs. E. W. Jones, Colorado Springs, Colo. *"You were so good to us. We carried most of our Living Fence bushes with us when we retired down here." Rev. and Mrs. R. M. Hamilton, Melbourne, Fla.* "Every plant lived and the entire group shows great promise of looking like the pictures in your advertisement. Thank you once again." Mrs. M. H. Greenwalt, Dubuque, Iowa. *"We had a terrible winter here and I lost over half of my hybridizers, flora-bunda, and grandaflora, but I am happy to say the Red Robin survived. You'll be pleased to know I heartily recommend the Red Robin rose." W. F. Lipps, River Forest, Ill.* "Roses bloomed last year and were beautiful. We like them very much." Mrs. W. O. Gordon, De Soto, Kansas. *"Plants are now thirty inches high and very full at the bottom so that dogs cannot come through . . . and full of buds. The Living Fence is all you said it would be." Mrs. Bernard Berlage, Baltimore, Md.* "It is now three feet high and we only planted it in April. Everyone, even strangers, stopped to inquire where we bought it." Mrs. R. S. Hambly, Hyannis, Mass.

YOUR QUESTIONS ANSWERED ABOUT LIVING FENCE PLANTS:

Q. Does your Living Fence need much trimming? A. No. Trim the new growth back a few times to get thick, heavy growth. Then trimming once or twice a year will give you a neat hedge. *Q. How far apart should they be planted?* A. Plant 18" apart for landscape or garden use. For quick small-animal proofing plant 12" apart. *Q. Is it disease resistant?* A. And how! Many people don't spray them at all. *Q. Will it grow in the desert? The mountains?* A. Yes. In hot desert country (with irrigation), in mountain weather below zero, the Living Fence thrives. *Q. How much sun does it need?* A. Don't plant in dense shade as it should have at least 4 or 5 hours of sun a day. *Q. Is the Red Robin a new, untimetested rose?* A. Far from it. Its botanical name is Gloire Des Rosomanes. It is one of the magnificent Bourbon roses and was introduced about 1825 by the great French hybridizer, Vibert.

RED ROBIN LIVING FENCE
Is Available Only From
Ginden Nursery, Dept. 115
San Bruno, California

Living-room comfort in your BASEMENT



Photographs: Hedrich-Blessing. Data: Jessie Walker

Snack bar and sectional sofa fit neatly into this corner of the basement. Bleached mahogany paneling and cork-pattern asphalt tile make the room easy to keep clean. Acoustical ceiling holds down noise.

NEED a place to get away? Or would you like the TV and hi-fi out of your living room? Then do as the Stanley Bergs of Lincolnwood, Illinois, did —make your basement into an attractive, friendly gathering spot.



Built-in TV and hi-fi go between two new closets in this wall. The closets provide storage for off-season clothing. Cotton rug makes the area cozy.



Shoji screens are made of translucent plastic fitted into wood frames painted black. They slide on metal tracks at the top and bottom of the window.





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6 EXCITING BEAUTY SECRETS IN A SINGLE BOX

(Everything it touches regains original beauty)



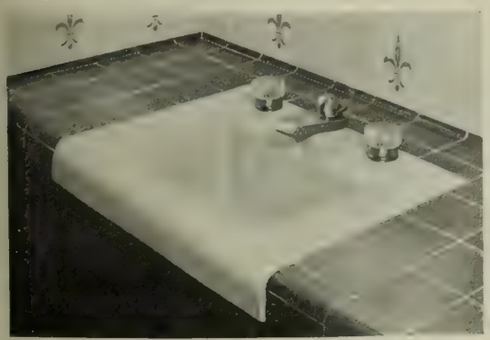
A BEAUTIFUL WASH – soft and fluffy and sweet as only *soft water* can make it. The softness secret is yours now, in this handy box – White King Water Softener Conditioner!



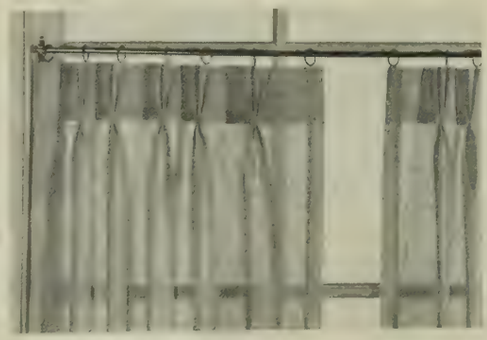
BEAUTIFUL HAIR—with the highlights that only this timeless beauty secret can give—an honest-to-goodness soft-water shampoo! You'll find the easy directions right on the box.



A BEAUTY BATH FOR CLOTHES! Colors brighten, lint and hard-water curd disappear when you put fabrics through the regular washer cycle with 1 cup White King Softener Conditioner!



BEAUTIFUL TILE AND WOODWORK—no scouring, no harsh chemicals, no abrasives. This handy box of Softener Conditioner holds the secret for cleaning even the cement *between* tiles!



BEAUTIFUL NEW COLORS! Before tinting or dyeing, add enough Softener Conditioner to make water feel slippery. Result: dye sets quickly, penetrates better, colors come out truer!

AND A BEAUTIFUL SAVING OF ½ ON SOAP OR DETERGENT

- Works wonders in your washer
- Actually softens towels, wash cloths
- Lets nylons live a full life of loveliness
- Gets shirts, sheets, linens store-white again
- Rinses clean—makes ironing easier (no suds residue to scorch—your iron glides smooth and free)



Another Fine Product of the White King Soap Company –"Quality in the West for 100 Years"



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GREENHOUSE

Join the ever-increasing number of happy gardeners who have said "Let's get a Greenhouse". Then, you too will enjoy planting your favorite flowers whenever the spirit moves you. You can have Camellias for Christmas, rare Orchids by the dozens, colorful flowers and lush foliage of your own choosing.

GARDEN IN COMFORT

All through the drab winter months, you can garden in shirt-sleeve comfort in your beautiful, aluminum **Orlyt**. When Spring arrives, cuttings and seedlings will be ready to set out-of-doors, and you will reap substanial savings in plant and cut flower costs. In a few years, your greenhouse will more than pay for itself in actual savings . . . to say nothing of the pleasure and health benefits you will enjoy.

Orlyt prices start at about $400 and **Sunlyts** from only $275, delivered. Pay as you grow on 3 year pay plan.

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The job is easy with the one and only Plastic Wood. Can be sanded and painted.



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PLASTIC WOOD
Handles like putty—hardens into wood!

Don't be a DUNCE about SCHOOL LAWS

Parents should know the law as it applies to them, their child, and his school. Here's a look at some situations. A few of these answers are necessarily general, but your local school authorities can give you specific information.

By George Weinstein

Q. ***Is the right to attend school absolute?***

A. No. Attending school is more of a privilege than a right. A pupil may be denied admission or excluded if his behavior, or mental or physical condition interferes with the efficient conduct of the school. Also un-co-operative parents—those who refuse to come to school for consultation when requested, or who allow their children to be chronically late or absent, or do not insist that homework and other school obligations be met—may find their children excluded.

Q. ***Must education authorities assign your child to the nearest school?***

(Your school board opens a new high school near your home and decides that admission will be by entrance examination. The new school is much nearer and less dangerous to get to than your child's old one. Can he be denied admission to the new school?)

A. The board may set up any reasonable standards of admission. It does not have to assign pupils on a basis of nearness although this is usually done with elementary school pupils.

Q. ***If you don't like your child's school, can you refuse to send him to it?***

(You have moved to a new district and come in to register your child. You notice that the building appears to be poorly maintained.)

A. You can take your child out of that school but you can't require the school board to assign him to another one. You must make satisfactory arrangements to educate him somewhere. In some states you may even be permitted to do this yourself, if you can convince authorities that your instruction is the equivalent of school instruction.

Q. ***Can you refuse to have your child vaccinated?***

A. Yes, but he probably will be expelled and he may still be subject to the compulsory education laws. You can send him to a private school if it will admit him. Expulsion will probably result in most places, too, if you do not permit your child to take a physical examination.

Q. ***Must your child listen to the reading of the Bible?***

(Your religion does not approve of the version of the Bible which is read in your child's school as part of the daily exercises. What can you do about it?)

A. At present this question is very much up in the air. The constitutionality of the reading of the Bible in the schools has never been decided by the U.S. Supreme Court. Some states require it to be read, others merely authorize it, a few forbid it. In some places children may be permitted to leave the room at the time it is being read.

Q. ***Can the school tell your child how to dress?***

(One morning your teen-age daughter decides to wear jeans to school. An hour later she is home with instructions from the principal to get into a dress and not to return until she does. Has he the authority to do this?)

A. Yes. In general, the school may within reason forbid any clothing or adornment which it considers unsuitable or in poor taste. Refusal to conform may result in suspension.

Q. ***May a teacher strike your child?***

(One afternoon your nine-year-old boy comes home crying, tells you he was slapped by the teacher for misbehaving. Did the teacher have the right to do this?)

A. Unless the law specifically forbids it, as it does in only a few states, the teacher may administer corporal punishment. It must not be unreasonable or excessive for the age or sex of the child, or for the nature of the offense. Nor must it be administered maliciously. Local school districts may forbid corporal punishment. Many do.

Q. ***Can the school forbid your child to go home for lunch?***

(You live five minutes' walking distance from the school and would *[Turn to page 169*

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School laws

Begins on page 166

like your child home for lunch. The school has a rule which allows no one to leave the building during the noon hour.)

A. As a general legal principle, the schools have jurisdiction over their pupils during the full school day. That includes the lunch hour. Many schools make such a rule because of traffic conditions, unfavorable neighborhood influences, attendance improvement.

Q. *Does the school have jurisdiction over your child outside of school hours?*

(On the way home one afternoon, your son and a classmate scuffle and break a store window. The principal is notified and suspends both youngsters. Does he have the authority?)

A. Yes. The school's jurisdiction covers not only the school hours but also the time from the moment a child leaves the house in the morning until he returns in the afternoon. Any misbehavior which reflects on the school is punishable by school authorities. And further, schools have been upheld in ordering pupils to go directly home and to travel to and from school over a prescribed route. Jurisdiction beyond school hours can even extend to evening hours and weekends. For example, a rule prohibiting pupils from attending movies except Friday and Saturday nights has been upheld. And pupils have been expelled for immorality, engaging in brawls, and other offenses committed outside of school.

Q. *May a school withhold a diploma even if the pupil has completed all requirements?*

(At the senior prom held the night before graduation, a boy is found with a flask of whiskey in his hip pocket. He is immediately suspended and told he will not receive his diploma.)

A. The diploma may be denied on the basis of a severe breach of school regulations and evidence of moral unfitness to receive it.

Q. *When must bus transportation be provided?*

(Your child's school, within walking distance, is consolidated with another school about 2½ miles from your home. With a short walk he could make it via a regular bus line. Must the school furnish transportation for him?)

A. Most school districts will usually transport pupils who must travel two or more miles especially if they are of elementary school age. Some laws merely specify transportation for a "reasonable" distance. Others provide it over a short route that may be dangerous for walking.

Q. *Must a school board provide transportation for parochial school children?*

A. This is one of the most controversial questions ever raised in school law. The U.S. Supreme Court has upheld a New Jersey law authorizing transportation of parochial school pupils at public expense. However, such a practice would violate many state constitutions and would therefore be illegal in those states.

Q. *Does anyone in school have the right to send your child out on an errand?*

(During your son's lunch hour, the school custodian sends him to a lunch-eonette for a container of coffee. On

[Turn to next page



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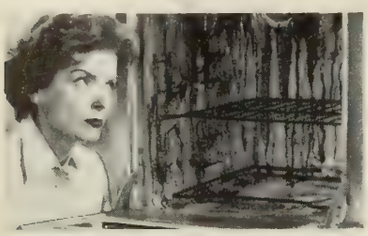
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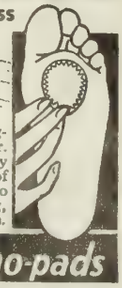
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School laws

Continued from preceding page

the way back he trips and breaks an arm. Do you have a claim for his injury?)

A. Very likely. Such an errand could hardly be considered part of the school work. The custodian would probably be held liable. In general, a school is skating on thin ice when it sends a child out on any kind of errand.

Q. ***Who is liable for school bus accidents?***

(*The bus deposits your child at the curbstone across the street from your home. As he crosses, he is hit by a car coming from the opposite direction.*)

A. In such a case the court may find the bus driver negligent in not foreseeing that the child might try to cross in front of the car. That the car failed to stop, as required by law, does not absolve the bus driver of the responsibility of directing the safe crossing of his young passenger. The driver of the car will probably be held liable, too.

Q. ***If your child is injured on a class field trip, what recourse have you?***

A. This is a tricky one. In the case of a creamery in Missouri which made a practice of soliciting visitors, the owners were held liable for injury to a member of a school group. The group was considered invitees and as such became the responsibility of the inviting host. However, in another case, where a school requested permission to take a class through a New Hampshire knitting mill, the visitors were, in the eyes of the law, licensees and therefore had no claim for any injury suffered on the trip.

Q. ***Can a Board of Education outlaw school fraternities?***

(*Several boys in your son's high school decide to form a Greek-letter fraternity. The principal hears about it and tells them they will be expelled if they go through with it.*)

A. Many states prohibit secret societies in public schools. Even if they do not hold meetings in the building, members may be bound by fraternity rules to act in a manner detrimental to the discipline and best interests of the school.

Q. ***Is the school liable when an athlete is injured?***

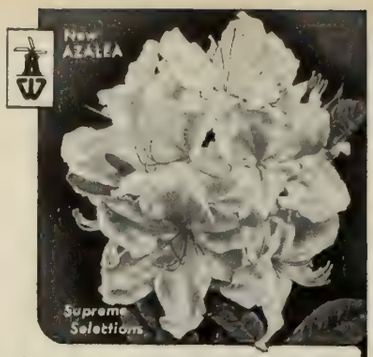
(*Without getting your permission, your son goes out for the junior high football team. You find out about it after he cracks a rib in practice. When you get the doctor's bill, you send it to the school, contending that you are not liable since you did not give him permission to play. Who is liable?*)

A. Generally speaking, schools cannot be held legally responsible for injuries to students. While a parent's approval for athletic participation is usually required, it is not absolutely necessary. Most courts consider athletics a regular part of the school program, needing no more parental consent than attending a history or math class does. To protect parents who would ordinarily have to pay for athletic injuries, many schools now carry special insurances.

Q. ***How good are those two-dollar school accident policies?***

(*Your child brings home from school a form offering insurance by a private company against school accidents. Should you take it?*)

A. These policies usually cover most in-school and after-school activities except intramural and interschool athletics. Accidents to and from school are often included and payments may run as high as $7,500. Since school boards are usually claim-proof, these policies do seem worthwhile. But read the fine print before buying one.



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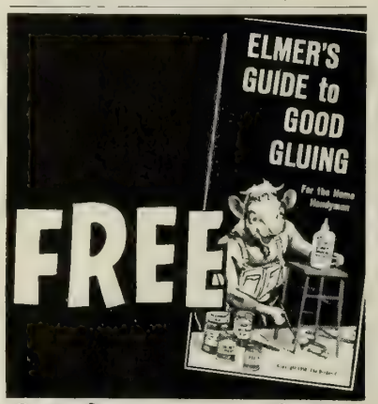
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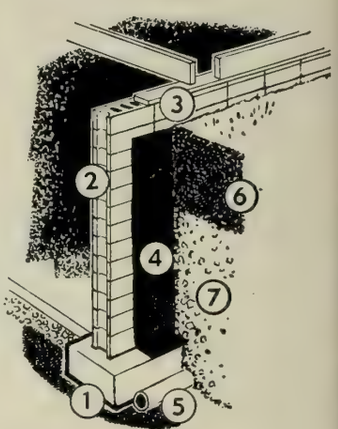


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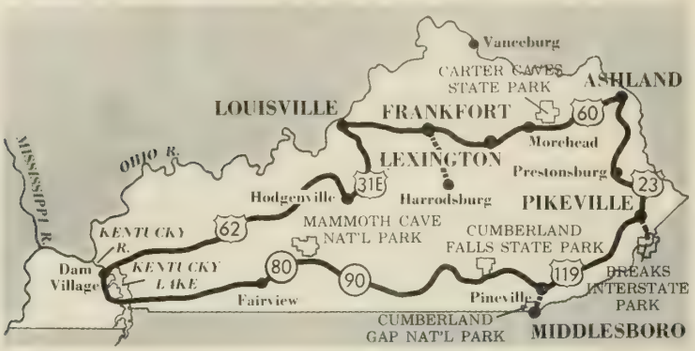
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Kentucky home

Begins on page 70



What area could match Kentucky in paradox and contrast? "United we stand, divided we fall" is the state's official motto, yet many sections would gladly secede if strong laws didn't prevent it.

is as blue as a cloudless Kentucky sky. When the winds blow over, each tiny stem of grass tries to rise and follow. Many of these are million-dollar farms. See the young colts behind the white board fences! Watch them run and play with movements that are lyric tributes to the ageless poetry of life. Maybe one of these graceful little sonnets of motion will someday win the Kentucky Derby.

Dr. Robert Peter, an authority on the relation of soil to livestock, maintains that Kentucky race horses lead those of the world in stamina because the various glandular systems of animals receive added stimuli from the vegetable matter in Bluegrass pastures. These pastures are high in phosphorus and calcium, which give hardness and solidity to the bone, strength to the muscle, power to the nerve, and capacity to the lungs. Since 1875, only two foreign-bred horses, Omar Khayyam (1917) and Tomy Lee (1959), have won the Kentucky Derby. The English of Norman blood, with their love of horses and racing, were the original settlers here, and their descendants still possess most of this land.

Here you see Normandy and Brittany of France, and Kent and the Sussex Downs of England rolled into one. And the names of Bluegrass cities—Lexington, Winchester, Versailles, Paris—go back to those countries.

This is Lexington, capital and center of the Bluegrass Region. Hotels, motels, and tourist homes here can accommodate thousands, and the excellent restaurants have never failed to feed the guest satisfactorily and reasonably. Nothing is overlooked for his comfort. This inner Bluegrass area is sort of a combination state, national, and international park.

Besides producing the finest horses, herds, flocks, and burley tobacco, this area has earned the reputation for being "The Athens of the South." Here is the home of the University of Kentucky, with its great basketball Coliseum on the Avenue of Champions. (Who has not heard of Coach Baron Adolph Rupp and the Kentucky Wildcats?) Transylvania, founded in 1780, is the oldest college west of the Alleghenies. There are other famous colleges near by: Georgetown, Centre, Eastern State, and Berea.

Transylvania students used to fight with pearl-handled dueling pistols over the definition of a word or the meaning of a sentence. Students, faculty members, and leading citizens all kept pistols, and dueling became such common practice, killing or maiming so many of the state's leading citizens, that a law was finally passed outlawing it. So these Kentuckians just went out of the state to fight duels. Our famous statesman, Henry Clay, was shot in the groin by Humphrey Marshall, another important statesman.

In many of the colonial homes here, life goes on as leisurely today as it did among the landed aristocracy of England and France who built them 150 years ago.

The huge monuments you see were not erected to people. That is a race horse cemetery, and many of the horses buried there are famous ones.

We could take a 24-mile side trip from Lexington down to Harrodsburg's Pioneer Memorial State Park. Route 68 is flanked all the way by Bluegrass farms where young thoroughbreds, lambs, and calves are running behind white fences.

Harrodsburg is Kentucky's first permanent settlement. Rugged pioneers died fighting Indians and epidemics here, and the old cemetery, with its indecipherable field

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stones, is mute evidence of their hardships. The replica of Old Fort Harrod is accurate in every detail, and over 100,000 tourists enter the stockade gates every year. Very few tourist attractions combine historic interest, educational value, and natural beauty so effectively as Pioneer Memorial State Park.

Now we leave Lexington for Eastern Kentucky. To the north of us are rolling slopes and Bluegrass farms. Kentucky is shaped like the moldboard of a hillside-turning plow, and that country up there is at the top of the moldboard. The Bluegrass land is beginning to disappear, and in the distance you can see hills rise up like stalwart green props against the sky.

At Morehead we enter the Eastern Mountains (often called the Great Cumberland Plateau), an area as large as Vermont. The speech is not as soft here as you heard in the Bluegrass. Dialect, idiomatic expressions—even words—show a noticeable change. A high school English teacher whose pupils said they couldn't understand certain stories in their literature textbooks began to search for the cause. He found that language was the barrier. The pupils and their parents were still using approximately 1,200 words from Chaucerian and Elizabethan England.

We've never used dueling pistols in this area, but we've had feuds—not fought by ignorant men, either, but by our best citizens. Ever hear of the Martin-Tolliver feud? It was fought right here.

Near us are counties where 99 per cent of the names came from the British Isle. Elliott, Morgan, Menifee, and Wolfe are among these. There are no mines or industries in these counties, and the people who dwell here, descendants of the pioneers who settled this rugged land, live much the same way now as their ancestors did.

This is the land of sandstones, cliffs, deep valleys, clear rapid streams, the pine, hemlock, and chestnut oak. This is the land of the sawbriar, laurel, holly, wild huckleberry, and trailing arbutus. This is a land of ridges, valleys, and steep infertile slopes.

Just to show you one of our many state parks, we'll leave 60 and drive over to Carter Caves State Park, where you can rent a cabin by the week, month, or summer at a reasonable rate. You can cook your own meals or buy good food at the state-operated restaurant. A good dinner costs from $1.50 to $2.

Next is Ashland, with 35,000 people, the largest city in our Eastern fourth of this state. If we had the time we could stay for the Jean Thomas Folk Song Festival held near here annually in June. The old and the young come to play their dulcimers, autoharps, fiddles, banjos, and guitars, and to sing the old native folk songs and ballads, many of which their ancestors brought from England. They dance the old native dances that went from here to become popular over America.

We take U. S. 23 from here, up the famous Big Sandy River into the heart of the mountains. This area has produced soldiers as fine as have ever come from any segment of America. This is the land of Hatfields and McCoys, land of ballads, square dances, and coal miners. Now you are seeing a region and a people without parallel in the United States.

This is Lawrence County, which has produced more doctors than any similar area with approximate population in America. Reason? Nearly a century ago a school teacher came here and suggested to his pupils that they study medicine. They did. Their sons, grandsons, and great-grandsons have followed the tradition. This county is almost solidly Methodist, which is unusual in this mountain region where Baptists rule.

Until coal miners were organized into unions, Eastern Kentucky was almost solidly Republican. Much of it is still. This area was antislavery and fought for the Union in the Civil War. This valley was an important inroad where armies marched and fought in the Civil War.

This is Prestonburg, a mountain city that my mother's people, the Prestons, and the Hyltons founded. Near here is Dewey Lake, visited by thousands of tourists. This is another State Park. If time permitted it would be a good side trip. We shall continue to Pikeville, capital of soft coal industry.

Pikeville hasn't much level space. It is the city of one-way streets. We must visit the Hatcher Hotel where Mr. Hatcher, who thought his quotations would be beneficial to his guests, printed them on his lobby walls. You'll find these very interesting. Can I quote some? Sure:

"Keep your face always before the sun and the shadows will fall behind you."

"It is more disgraceful to suspect one's friends than to be deceived by them."

"The only substitute for brains is silence."

Today, high schools and colleges have replaced the clans, and young men train their eagle-eyes on basketball hoops instead of over musket sights. They show their skills on the hardwood courts and football fields. Athletes from here are sought by institutions all over America.

Yes, our people are poorer here than in other parts of the state. Life is more rugged. I'll admit these coal-mine camps are unattractive. Remember you are seeing a different part of Kentucky—a different part of America. My father was a coal miner when I was a boy, and my sympathies go deep for the

| *Turn to next page*

,give him a bright new welcome that night!



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Kentucky home

Continued from preceding page

people who mine coal. The population is 95 per cent white, but you wouldn't know it when you see the shifts of miners coming from under these mountains.

Presbyterians are strong in Pikeville. They established Pikeville Junior College, which last year was made a senior college, the only one deep in the heart of these mountains. Youth in these mountains are eager for an education. The college was filled beyond capacity its first year. People might not live in palaces here, but don't underrate their intelligence and integrity. These people work hard for things. When a teacher leaves here and goes North, he is not long a teacher. He soon becomes a principal and then a superintendent. Many of the Northern States' civic, church, and state leaders, landowners, property owners, and industrialists were born in these mountains.

From here we motor up to a natural marvel unknown even to many Kentuckians. This is Breaks Interstate Park, "The Grand Canyon of the South," which crosses from Kentucky into Virginia. This road is like driving up to Grimsel Pass in Switzerland. Don't look over or look back. You'll be all right.

It's 1,600 feet down to the Russell Fork from where we stand. That roaring, jumping, cascading stream plunges down 400 feet in five miles.

Ever hear of a Kentucky novelist, John Fox, Jr.? Have you read his *Trail of the Lonesome Pine* and the *Little Shepherd of Kingdom Come?* This is his country.

This is the land of the rhododendron, the bracken, and the fern. It's the land of sandstone cliffs and cascading waters. Here a man still lives in a log cabin in a clearing like his pioneer ancestors. When the leaves fall, these mountains become as austere, lonely, and dark as the Scottish Highlands. In spring and summer, they are green, gigantic folds of earth.

From here we drive back to Pikeville and take Route 119 through Harlan and Pineville to Middlesboro. We'll drive down a thin valley between the Pine and Cumberland mountain ranges. You'll see coal mines and mining camps all the way.

Middlesboro has been a tourist city since it was founded by the English. Here you will find excellent and inexpensive accommodations in motels and hotels. Every way you look here, you see mountains. But the most famous spot is Cumberland Gap National Park, where Kentucky, Virginia, and Tennessee join.

We'll go now to Cumberland Gap, which is ten minutes from here. We follow the Old Wilderness Road, the way Daniel Boone came into Kentucky. Through this Gap settlers from the Eastern Seaboard poured into Kentucky, and armies marched north or south during the Civil War. From the Pinnacle Mountains here, you can look down on "Hell's Half Acre," a no-man's land that does not belong to Kentucky, Virginia, or Tennessee. It used to be a haven for lawbreakers since no state had jurisdiction there.

In the far distance across Tennessee, you can see Northern Georgia and Alabama. The high mountains to your left are in Western North Carolina.

Now we'll leave 25-E and turn west on Route 90 for Cumberland Falls State Park. This park is a favorite with many tourists. It's in the Cumberland National Forest, which extends from the Tennessee border north almost to Ohio. You will see moonbows this evening in the Cumberland Falls. To see moonbows anywhere else in the world, you'll have to go to South Africa. In these Kentucky mountains, you can eat smorgasbord that even the Swedish tourists have praised.

Have you ever smelled pennyroyal? It's a little green weed with a fragrant, spicy odor. Wherever it grows, the land is too poor to grow anything else except broomsedge. Now we are coming into the Pennyroyal district, which is larger than New Jersey.

I can't tell you how the people live. I told you before we began this tour that you'd see more varied landscapes in Kentucky than in any other state in the Union. Two counties in the Pennyroyal have struck it rich on oil. Otherwise, there are no minerals or ores in this area. There is more gold in this area than in any similar area in the world, but it is already mined and buried at Fort Knox.

The Pennyroyal has one of the finest tourist attractions in America. We are approaching it now: Mammoth Cave National Park. You can see one of the greatest—if not *the* greatest—cave in the world.

From this infertile land of Pennyroyal, broomsedge, buried gold, explored and unexplored mammoth caverns, and underground rivers, we shall follow Route 80 to the Jackson Purchase, which is three-fourths surrounded by rivers. It is bordered in the east by the Kentucky River and Lake, on the north by the Ohio, and on the west by the Mississippi. This area is larger than Connecticut and has a

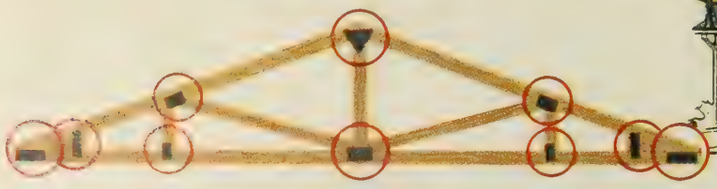
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SANFORD ROOF TRUSSES

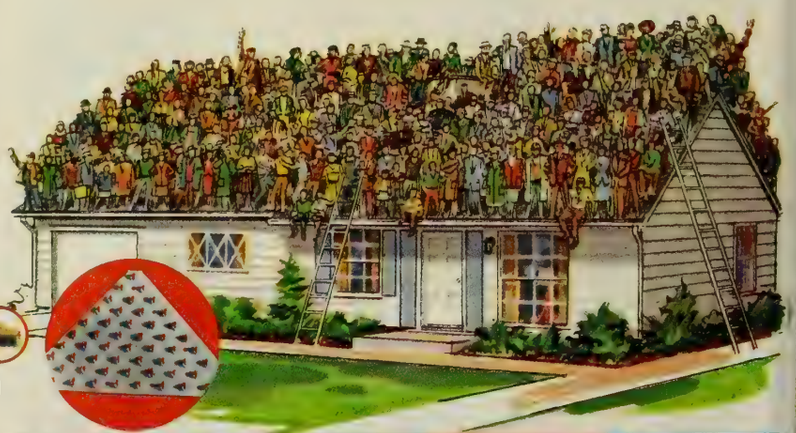
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*The Peru we're speaking of is an 81-ton town in Nebraska. Yes, 1265 men, women and children, with an average weight of 128 lbs., add up to almost 81 tons. They "people" the roof of this National home. Any ordinary roof would splinter under their crushing weight. But *this* roof—like the roofs of all National Homes—is radically reinforced with Sanford Roof Trusses. Tough ¼ inch teeth . . . punched in galvanized steel plate . . . bite into roof truss joints, to *steel* the wood. This rugged roof that takes test weights of 125 psf could stand the heaviest snow load . . . even without support of interior load-bearing walls. No wonder National Homes, the world's largest network of builders, specify Sanford Roof Trusses . . . for absolute freedom of interior planning, under the strongest possible roof! Make Sanford GRI-P-LATE Roof Trusses part of your construction plan . . . and the roof you build becomes a bulwark!



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No more pre-scrubbing laundry by hand

No more scraping dirty ovens

See how the wonderful PLUS found in Kelvinator products can help you end all such nasty, time-consuming jobs!

IN EVERY home appliance made by Kelvinator you'll find exceptional quality and many, many worthwhile, useful things . . . all of which add up to a wonderful plus not available in any other make at any price.

The plus that ends pre-scrubbing clothes

There is no automatic washer in the world, except Kelvinator, with an automatic pre-scrubbing cycle that cleans clothes so thoroughly it makes pre-scrubbing by hand needless . . . yet it is so gentle it will wash a paper napkin without tearing it.

Of course, Kelvinator provides all the other features really worth having such as lint filter and bleach dispenser in every model, rinse additive dispenser, choice of water temperature and washing cycles. But, more important, only Kelvinator gives you new Deep Turbulent washing that energizes the wash-water itself to do thorough cleaning without harsh agitator friction.

The plus that ends dirty oven cleaning

Cooking, too, is much easier the Kelvinator way; and no electric range, except Kelvinator, has "Throw-Away" aluminum foil oven liners that end the drudgery of oven cleaning forever. Just take out food-stained liners . . . slip in shiny new ones . . . in a few easy minutes! This is a good example of the many work-saving and time-saving improvements found in every new Kelvinator electric range.

The plus that ends messy defrosting

Perhaps nothing is more significant of the useful plus built into every Kelvinator product than the difference between the new "No-Frost" Kelvinator refrigerator-freezers and other makes.

Kelvinator's simplified, safer "No-Frost" system ends the mess of defrosting in the freezer section as well as the refrigerator section! And tests by the Kelvinator Institute show big savings in electricity compared to other systems . . . nearly the cost of the refrigerator over the years.

As you can see, the Kelvinator plus is a lot of things . . . things that give you the extra usefulness and the superb quality of appliances that are built better to serve better. This plus doesn't cost you a penny extra. But it will save your time, your labor, your disposition. See for yourself . . . at your nearest Kelvinator Dealer's.



No foodkeeper anywhere, except the fabulous Foodarama by Kelvinator, offers you an upright freezer and big-family refrigerator, both in one cabinet. It's only 41 inches wide . . . costs much less than buying two separate units!

There's a PLUS for you in every appliance made by **Kelvinator**

Refrigerators, Freezers, Electric Ranges, Washers, Dryers, Air Conditioners, Dishwashers, Water Heaters, Disposals, Dehumidifiers.

let Kirsch give that *Lift of Loveliness* to every room



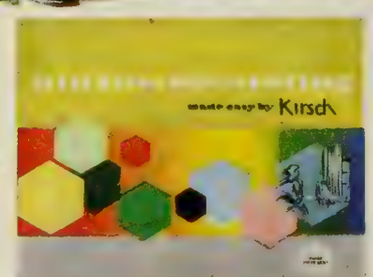
Opportunity awaits with open arms at every window. Start there (as the experts do) and you can give each room just that special lift of loveliness *you* want. It's the easiest way to the biggest difference in home beauty!

But how? Let Kirsch help you. With latest adaptable styling ideas that make planning new draperies a relaxing *pleasure.* And with fine, Kirsch drapery hardware—selected with the help of your Kirsch dealer—to ensure the lasting success of your carefully-planned effects.

Have confidence in Kirsch drapery hardware, the world's standard. From longest heavy duty traverse rods to smallest pin-on hooks, you can't buy better . . . and certainly you need not be satisfied with less. Look to the leader. Ask for Kirsch—by name.

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Inspiring!—these window styling ideas

Window decorating is *fun* with this big, 32-page full-color book. In "Window Decorating Made Easy" you'll find styles galore; money-saving hints on fabrics, fixtures and making-your-own . . . and a fabulous Color Selector Kit. Only 50c. Kirsch Co., 346 Prospect St., Sturgis, Mich.

Kentucky home

Continued from page 174

topsoil of river-borne alluvium comparable to that of the Nile Valley. Later you can see cotton, corn, and dark tobacco growing here. This is the county that Irving S. Cobb, noted American humorist and writer, immortalized in his books and stories. Listen to accents of speech, as soft and slow among the natives here as they are anywhere in the Deep South.

We are going to Dam Village on a lake that has more miles of shore line than any other man-made lake in the world. Sometimes called the Tennessee and sometimes called the Kentucky Lake, it is 186 miles long and almost spans both of those states. Here are hotels, cabins, a dining area with as fine a food as I've ever eaten. You can fish, play games, swim, boat. It is almost always safe to say there are tourists from 30 states somewhere along this lake.

We are taking Route 62 through Western Kentucky coal fields, another area the size of Connecticut. This area is a contrast to our Eastern Kentucky coal fields. The houses are not all alike here. These are clean and pretty little towns. The people are more prosperous here. I wanted you to see the contrast of two coal-mining areas in the same state. Why is this? Look at the level spaces and fine farm land in this mining area! They have both shaft and tipple mines. There is not another coal-mining area this side of the Ruhr Valley of Germany as clean, pretty, and prosperous as the Western Kentucky coal fields. This itself should be an attraction for tourists.

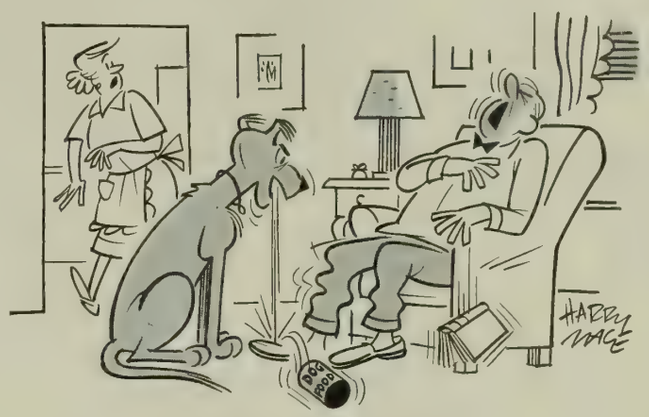
We are approaching the Knobs, a narrow strip of conical-shaped knobs in the shape of a half-moon extending all the way across the state from the Ohio River south of Louisville to Vanceburg on the Ohio River in Northeastern Kentucky. A region more for geologists than for tourists, there are only 2,000 acres of fertile land here, and the geologists are wondering how these few acres got there.

How do the inhabitants live? They live like the people in the Pennyroyal. How do they talk? Their accents are Eastern, Middle, and Midwestern, since their region ends close to Louisville. Have any of the people amounted to anything? Near Hodgenville, a very important American was born: Abraham Lincoln.

Look at the cars and busses parked here. Look at the different state and foreign licenses. Look at the crowds of people! Among them are all the colors and races of man, perhaps a score of nationalities, and all religious faiths! Where on this continent, or any other, will you see such homage paid to the birthplace of man? Was there ever a man born of poorer parents, on poorer soil, and in a log cabin so humble who ever amounted to as much?

Yes, Abraham Lincoln and Jefferson Davis, leaders of the North and South during the Civil War, were born in Kentucky and not over 75 miles apart. Jefferson Davis was born at Fairview, where there is a monument erected to him that's higher than the Washington Monument. His birthplace, too, has become a tourist mecca.

We have made a complete circle within the state. Just a few miles north is Louisville, which was the point of our beginning. Our tour has been a long, enjoyable sentence we have written together. This Kentucky sentence should end with a period. Just a few miles away, at My Old Kentucky Home in Bardstown, we shall add that period when we see The Stephen Foster Story, written by Paul Green about our greatest singer, Stephen Foster, who gave Kentucky to the nation and the world through the immortality of his songs.



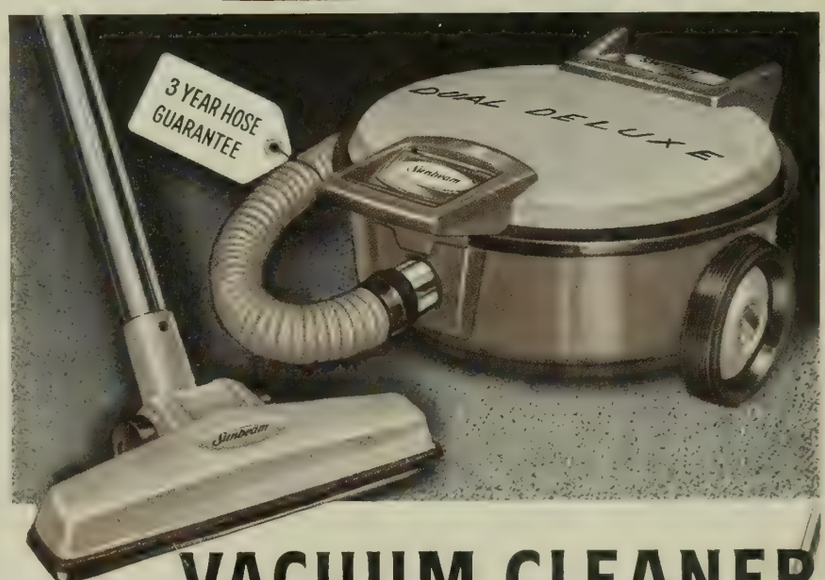
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BEFORE. The fireplace was bulky and ornate (though not as bad as many we've seen!).

Window looked right in on the house next door; this corner defied good furniture arrangement. Worst of all, a lot of valuable storage space was wasted.

Photographs Szanik. Designed by Ralph and Jane Bonnell



AFTER. The owners, Mr. and Mrs. Robert Koskoff of Beverly Hills, decided to change the character of the fireplace to blend with their Early American furnishings.

Firepit is offset to balance the cabinetry at far end. Note concealed storage (arrow) for a collapsible movie screen.



AFTER. There's not a cubic inch of waste space in this well-designed music center.

Controls and record storage are at top left, speaker behind the shutters at top right. The turntable and more record storage are below. When the music wall is not in use, louvered doors keep dust out.

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* You can drill holes no other drill press can reach, and do a dozen other "impossible" jobs, too! You've never seen anything like this totally new *radial* drill, designed and built by the makers of famous Delta Radial Saws and over 60 other power tools for home workshops and industry. The head swivels full-circle on its column, tilts 90° right and left, locks securely in any position —you can drill holes at *any* angle, at *any* spot within a 32" square, and do it with hairline precision! *You can't do that with any other drill.* And no matter at what angle you're drilling (or sharpening, buffing, polishing, or sanding) your work lies flat, easy to control.

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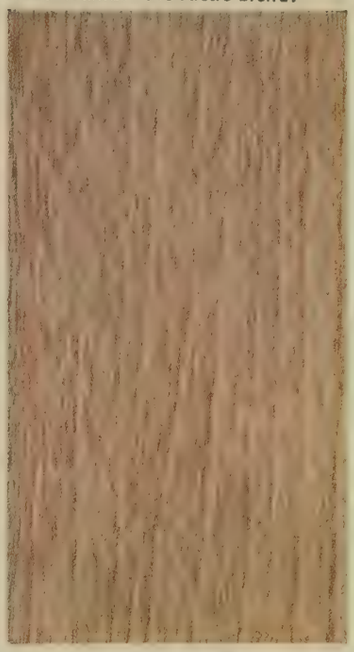
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But why not see Masonite's new grain panels and "working walls" for yourself? Your local lumber dealer has or will have them soon. Or write for prompt information to Masonite Corporation, Dept. BHG-4, Box 777, Chicago 90, Ill. In Canada: Masonite Corporation, Gatineau, Quebec.

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A revolution in the hospital:

BETTER care for LESS money

By William Kaufman, M. D.

For years, there have been increasingly loud complaints about the rising cost of hospital care. Now something is being done about it. And indications are that with lower costs will come better treatment.

Progressive Patient Care—PPC for short—is a new plan thought up by Edward J. Thoms, administrator of Manchester Memorial Hospital in Manchester, Connecticut. Its purpose is to dispense hospital care solely according to the nature and degree of a patient's illness—*not* according to his financial status or the medical needs of other patients.

From years of experience and observation, it seemed clear to Mr. Thoms that the ambulatory patient who comes to the hospital for blood tests, X rays, or other diagnostic procedures doesn't need special beds, alcohol back rubs, frequent pulse and temperature readings, and meals served in his room. And certainly he doesn't need round-the-clock surveillance by the staff, or complicated nursing care. On the other hand, patients seriously ill—those with major heart attacks, grave operations, or extensive injuries from accidents, for instance—*do* need constant observation and intensive care administered by alert and capable medical personnel.

After careful planning, the PPC program was launched April 1, 1957. Departing sharply from traditional hospital practice, it called for separating patients into three groups according to the nature and degree of their illnesses. The groups were (a) the seriously ill, (b) those with uncomplicated routine illnesses, and (c) walking patients who needed no highly specialized care.

Seriously ill patients were to be hospitalized in a "special care unit," where one nurse and one nurse's aide were provided night and day for every four or five patients. Thus, the seriously sick patient had, in effect, full-time nursing care for his entire stay in this unit. But the total cost of this intensive care was only $28 a day, including payment in full for both semiprivate accommodations and nursing care. (The services of private nurses normally cost $54 per 24 hours of service plus the cost of the hospital room, which can run anywhere from $18 to $24 a day for semiprivate accommodations, and much higher for a private room.)

In the PPC plan, a patient whose doctor thinks he is no longer seriously ill is transferred to an intermediate care unit. At this stage, the patient is on the road to recovery, and needs only routine nursing and bed care—not constant day and night supervision and intensive round-the-clock nursing service. In the intermediate care unit, there's one nurse for every eight patients. And for a semiprivate accommodation the charge is just $20 a day.

As the patient's recovery continues still further, the doctor may decide that he can be moved to the self-service unit for patients who are almost ready to be discharged. The self-service unit of Manchester Memorial, actually a house across the way from the hospital, has one nurse and one maid for each 11 patients. All patients walk across the street to the hospital dining room for their noon and evening meals. The cost per day in the self-service unit is only $11.

How does PPC work in actual practice?

Take the case of a 52-year-old electrician I'll call Joseph Ames. After several attacks of gall-bladder colic, he had been advised to have surgery; but he felt so fully recovered after each attack that he thought he could get along without an operation. Then after one attack he didn't make his usual recovery. Instead, he became progressively sicker, developed jaundice and a fever, and suffered recurrent bouts of vomiting. His wife called the doctor, who ordered Mr. Ames to the intensive care unit immediately. There, he was given round-the-clock treatment and prepared for surgery. Mr. Ames was in worse condition than he knew, and the operation took several hours. For three days, he had a very rough time. He needed constant watching, stomach suction, intravenous fluids including a blood transfusion, antibiotics by injection, sedatives, pain-relieving drugs, and expert round-the-clock nursing care. Then after five days of this treatment in the intensive care unit, Mr. Ames was ready to be moved to the intermediate care unit. Here he received postoperative nursing care for eight days. Then his surgeon decided that he should be in the self-service unit for another two days before being discharged from the hospital. Altogether, Mr. Ames spent [*Turn to page 186*



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The six-room ranch of Mr. and Mrs. Bruce White, 2635 Lincoln Lane, Indianapolis, Indiana. The Gold Medallion at the entrance means that the White home is heated electrically, has at least four major electric appliances, is wired for Full Housepower (ample wiring, switches and outlets for present and future needs), and features lighting planned for good living.

"Now we know total-electric living is not just



There's no love lost when Fritz White and his sister, Ruth Ann, sit down to checkers. Usually the games are played on the living room floor. No drafts here, thanks to automatic electric heat and good insulation. And clean? With no fuel to burn, there can't possibly be any soot or dust from combustion. Furnishings and walls in the White home haven't been touched in two years, still look new.

Residential Market Development Operation, General Electric Company, Appliance Park, Louisville 1, Kentucky.



for rich people,"

". . . even our *automatic electric heating* costs us less than old-fashioned heating did," says Bruce White.

At a lower cost than you might think, electricity heats, lights, cooks, washes, dries, keeps water hot—food cold, and helps entertain the Whites of Indianapolis in their Gold Medallion Home—equipped by General Electric.

Mention total-electric living and Bruce White lights up. He could talk about the subject for hours—and does. "It's not so much the economy," he stresses, "it's the comfort and convenience you get for your money. Look around . . . about the only things that aren't electric are ourselves and Tommy. He's the cat."

"You know, we used to live on a farm before this and I can still remember lugging oil into the house for heat. Total-electric living? That was for rich people. But here we are in our own electric home where living is easy on me—and on my wallet."

Call your local electric utility for information about the advantages and economies of Medallion Home living in your area . . . today!



"One look at the General Electric kitchen and that decided it," says Mildred White. "Honestly, cooking is fun again and so automatic, I'm an expert. Off the kitchen is our laundry room with General Electric washer and dryer. As my mother, who lives with us, puts it, 'without those machines we'd all be full time washer women.' "



A budding civil engineer, Fritz White 17, cracks a tough algebra problem in the den, while Mom and Pop sip tea in the kitchen. With thermostats in every room, temperatures can be controlled to individual preference.



Proper lighting helps Bruce White relax as he performs his after-dinner ritual of reading the papers. Typical of lighting throughout the house, the pole lamp is functional, yet fits right in with the Whites' decor.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Better care—

Begins on page 182

15 days in the hospital—five of them under intensive round-the-clock nursing care. His total bill came to only $330, an average of $22 a day.

Had Mr. Ames been hospitalized in semiprivate rooms of the average general hospitals without PPC, it would have cost him $330 for his room alone (an average of $22 per day) and an additional $270 for nursing care equivalent to that he received at Manchester Memorial. Thus, his total bill for 15 days would have been a whopping $666, an average of $44.40 per day.

Simple arithmetic shows that Mr. Ames saved $18 a day by using PPC. Multiply this by millions of hospital patients each year, and you'll begin to understand the vast potential of PPC.

Of course, "progress" might sometimes be in the other direction. For example, a patient coming to the hospital only for X rays would be admitted to the self-service unit. But if it was found that he needed a major operation, he would be transferred to the intensive treatment unit. Or if a patient were admitted to the intermediate care unit and suddenly took a turn for the worse, he, too, would go to the intensive care unit. In each instance, the patient would pay only for the actual hospital care he received.

In the past, cost of hospital care has often been boosted by the rigidly conventional attitudes of those responsible for hospital management and policies. These planners were frequently preoccupied with making every bed and every room in the hospital ready to serve the most seriously ill patients. Thus, almost every patient had available to him, whether he needed them or not, expensive devices for the administration of oxygen, suction equipment, and complicated hospital beds with pulleys and other gadgets for treating persons with several broken bones. He didn't need them, but he had to pay for them since they were included in the cost of his room.

But even worse than this waste of unused and expensive equipment is the greater waste of scarce and highly skilled nursing and medical personnel. A convalescent patient almost ready to go home doesn't need as much care as a seriously ill heart patient. Yet present-day hospitals often give it to them anyhow, even though nurses could be used to better advantage in taking care of the more seriously ill.

Does PPC's economy come at the cost of quality? No. In fact, there's every reason to believe that the quality is actually improved even beyond the most optimistic hopes.

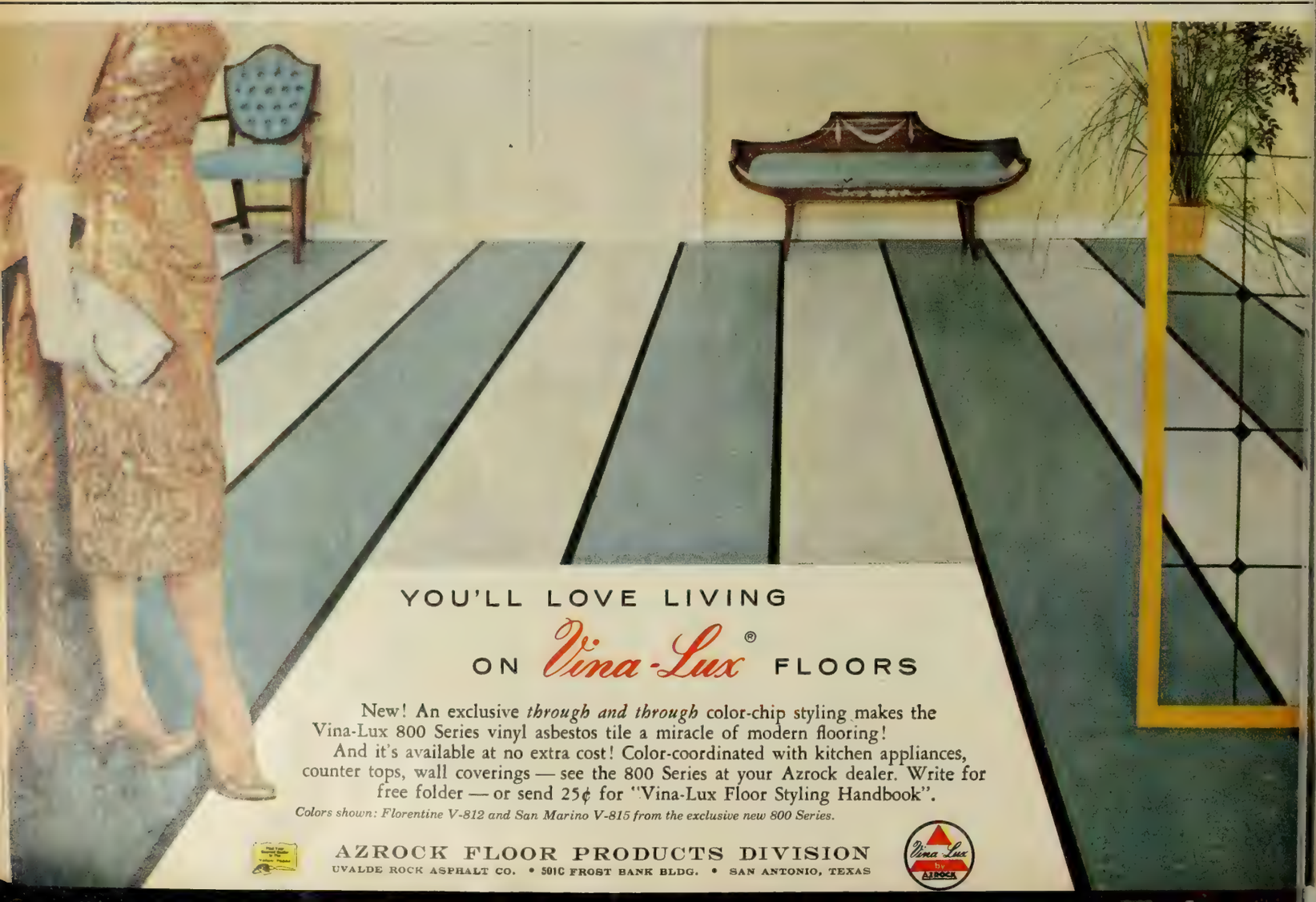
For one thing, patients derive a psychological benefit from the PPC program. When they're admitted to the intensive care unit, they quickly sense that everything possible is being done to help them get well. They are under constant observation by nurses, and the emotional climate is one of hopefulness, kindliness, and efficiency. All this is relaxing and reassuring to a sick and frightened patient. Emotionally, the patient gets a lift when he is moved from the intensive care unit to the intermediate care unit; he knows this is the sign of substantial improvement. His continuing recovery is dramatized further to the patient when he transfers to the self-service unit.

Barely four months after the Manchester Memorial Hospital's Progressive Patient Care plan began, the U.S. Public Health Service was alerted to the possibilities. This government agency immediately sent qualified observers to watch the plan in action.

What they saw they recognized as something new and important in the management of hospitalized patients. Today a 13-man research team of the U.S. Public Health Service is studying the plan minutely. Dr. Faye G. Abdellah of the Division of Nursing Resources leads the field project, and every aspect of PPC at Manchester Memorial Hospital is being watched, studied, measured, and documented. Not only are the medical and economic aspects probed, but also the human and personal ones—including the reactions to PPC by patients, their families, and the Manchester community.

Already it's apparent that PPC might well set the pattern for similar plans—not only in the United States, but the whole world over. It could result in less expensive hospital architecture, which would allow for an even more convenient pattern of patient care than that in Manchester. It could set new patterns for intern and resident training, and help make better practicing doctors. It could change student nurse training. And it could allow insurance hospitalization programs to cover a larger proportion of hospital expense than they do today without additional cost to the customers.

The 7,000 existing hospitals in the United States are faced with spiraling hospital costs, and they will have to develop patterns of medical care incorporating the PPC idea, both as a public service and as a method of fulfilling their primary obligation: to provide the best hospital care at the most reasonable cost.





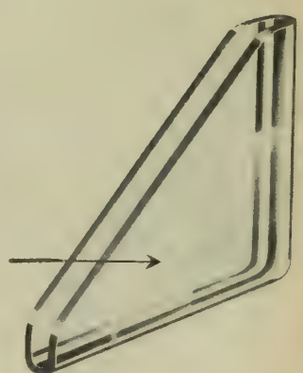
"What makes this house a better buy?"

"I've just put my finger on it!"

He's checked every window and found *Thermopane*® insulating glass throughout the house. Says so, right on the glass. It means all of the windows, even those that open and close, are insulated. *Thermopane* keeps you snugger in winter . . . cooler in summer . . . more comfortable all year 'round. You'll save on heating and air-conditioning costs. And never have to bother with storm sash.

Next time you look at new houses, look at the windows, regardless of type. If the name *Thermopane* is inscribed in the corner of the glass, it's a good sign that the builder is offering you an up-to-date home, built for your comfort and economy.

Thermopane consists of two panes of glass with an insulating blanket of dry, clean air hermetically sealed between them. Look for the name, right on the glass.



Write for beautifully illustrated, full-color booklet describing Thermopane and what it can do for you. Only 10¢. Dept. 640, Libbey·Owens·Ford Glass Co., 811 Madison Ave., Toledo 3, Ohio.

Thermopane® INSULATING GLASS Made in U.S.A. only by LOF GLASS

LIBBEY • OWENS • FORD • TOLEDO 3, OHIO

Know your KITCHEN SAFETY

Save yourself—with safety in your home. Whether you're cooking a meal, cleaning house, or playing handyman, it pays to follow basic safety rules. National Safety Council statistics show falls, fires, and poisons account for most fatal accidents at home. Check yourself against this list.

When you cook:

▶ Remove hot pan lid by lifting far side first to shield you from steam.

▶ Use proper opener for cans, jars, and other containers—*never a knife.*

▶ Wear canvas gloves to rearrange freezer foods or handle dry ice.

▶ For safety underfoot, keep paper towels or a sponge near work areas to wipe up spills from floors.

▶ Dry all foods before deep-frying —water causes fat spatters.

▶ Handle hot pans with dry potholders—never a dish towel.

▶ Cut with sharp edge of knife directed away from you.

▶ Turn handles of cooking utensils inward on range, but not over other lighted burners or hot pans.

▶ Use a pusher, not fingers, to press foods into grinder or disposer.

When using appliances:

▶ Plug appliances into wall outlets, never light sockets. Usually lighting wiring is not adequate for best appliance performance.

▶ Disconnect and cool appliances, electric housewares before cleaning.

▶ Treat electric cords with care—never knot or bend sharply.

▶ Keep sharp instruments and cutlery out of your electric toaster.

▶ Grasp plug (never cord) when removing from outlet or appliance.

▶ Plug cord in appliance first, then into wall outlet to prevent sparks.

▶ Disconnect cord from wall outlet before removing from appliance.

▶ Operate only one appliance with a heating element on a circuit unless an electrician has certified wiring so it will carry the load.

When keeping house:

▶ Be sure throw rugs have slip-proof backs, or are nonskid treated.

▶ Use a steady stepstool or ladder when you have to climb or reach.

▶ Hang towels away from range so they won't fall on cooking top.

▶ Dispose of aerosol cans and wrapped vacuum cleaner dust in garbage. They're explosive in fire!

▶ Smother grease, oil, paint fires with dry baking soda. It also puts out fires in broiling pan, wastebasket, or upholstered furniture.

▶ Label all poisonous materials and compounds such as lyes, bleaches. and insecticides. Store poisons in locked cabinets, away from children. Never transfer these products to soft drink bottles.

Henredon
fine furniture

You'll find Henredon Furniture at these fine stores:

ALABAMA—Birmingham
Southern Furniture & Rug Company

COLORADO—Colorado Springs....Home Furn. Co.
Denver.....Del-Teet Furniture Company
Denver.....Howard Lorton, Inc.
Denver.....Davis & Shaw Furniture Company

CONNECTICUT—Hartford.....G. Fox & Company
Milford.....Wayside of Milford

DELAWARE—Wilmington.....Wax Furniture Co.

DISTRICT OF COLUMBIA—Washington
Mayer & Company (Downtown)
Washington....Mayer & Company (Spring Valley)
Washington.....Woodward & Lothrop

FLORIDA—Jacksonville
Southern Wholesale Furniture Company
Miami.....Burdine's
Miami.....Moore Furniture Company
Miami.....The Richard Plumer Co., Inc.
Orlando.....Lloyd's
Panama City.....James Furniture Company
Tampa.....Maas Brothers
Tampa.....Tarr's, Inc.

GEORGIA—Atlanta.....Davison-Paxon Company
Columbus.....Milton Carroll Furniture Company

IDAHO—Boise.....Hendren's Furniture Company

ILLINOIS—Aurora. Simons Furniture & Rug Company
Chicago.....John A. Colby & Sons
Danville.....Sandusky's
Evanston.....John A. Colby & Sons
Joliet.....Fitzgerald Furniture Company
LaGrange.....John A. Colby & Sons
La Salle.....Hummer Furniture Company
Peoria.....J. R. Marshall & Sons
Rockford.....House of Lindberg, Inc.
Springfield.....Madison Fine Furniture

INDIANA—Evansville...R & G Furniture Company
Fort Wayne.....The Jefferson House
Gary.....James J. Burke Furniture Company
Indianapolis.....Graham's of Glendale, Inc.
South Bend.....Shidler Brothers, Inc.

IOWA—Davenport.....M. L. Parker Company
Iowa City.....Twetten's, Inc.
Mason City.....Kellum Home Ints.
Spencer.....The Twetten Furniture Company

KANSAS—Topeka.....Berry Furniture Company
Wichita.....James L. Rauh

KENTUCKY—Louisville....Stewart Dry Goods Co.

LOUISIANA—Baton Rouge. Friend-Piper Furn. Studio
Lake Charles.....Hemenway's
New Orleans.....Nu Idea Furniture Company
Shreveport.....Friend-Piper Furniture Studio
Shreveport.....Hemenway's (Line Ave.)

MARYLAND—Baltimore.....Gomprecht & Benesch
Baltimore...Stewart & Company, Inc. (Downtown)
Baltimore..Stewart & Company, Inc. (York Road)
Chevy Chase.....Woodward & Lothrop, Inc.
Silver Spring.....Mazor Masterpieces
Wheaton.....Woodward & Lothrop, Inc.

MASSACHUSETTS—Boston....Paine Furniture Co.
Fall River.....Modern Furniture Company



HENREDON features this sofa covered with fabric in 100% Du Pont Upholstery Nylon from a new, exclusive, color-coordinated collection. Available at all stores listed above.

More beautiful...more practical with Du Pont Upholstery Nylon

DU PONT
BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

Revel in all the riches of fabrics of 100% Du Pont Upholstery Nylon: Dramatic, new textured effects...made possible with "Taslan"* textured nylon. Clear, luxurious colors. Easier care... longer wear. (*You* know how nylon wears.) Choose this elegant damask, smart solids...or select from the new exciting collection of fabrics containing beautiful, practical Du Pont Upholstery Nylon. Now at your favorite store.

*Taslan is a registered trademark designating textured yarns made in accordance with quality standards set by Du Pont. Du Pont makes fibers, does not make the fabrics or furniture shown here

MICHIGAN—Alma.....Sawkins Furniture Shop
Birmingham.....Scott-Shuptrine Company
Dearborn.....Daly Brothers
Dearborn.....Scott-Shuptrine Company
Detroit.....Beardsley's
Detroit.....The J. L. Hudson Company
Grand Rapids.....Klingman Furniture Company
Grosse Pointe.....Scott-Shuptrine Company
Jackson.....Thomas Layman Ints.
Lansing.....Hull Furniture Company
Midland.....Sawkins Furniture Shop
Saginaw.....Herzog Furniture Company
West Bloomfield.....Daly Brothers

MINNESOTA—Minneapolis....Levoy Studios, Inc.
Rochester.....Glenn E. Miller Ints.

MISSISSIPPI—Jackson
Mississippi Wholesale Furniture Company

MISSOURI—St. Louis....Craig Furniture Company

NEBRASKA—Omaha.....Nebraska Furniture Mart

NEW JERSEY—East Orange.....Schulz & Behrle
Newark.....Hahne & Company
New Brunswick.....Schwartz Furniture Company
Paterson.....William Schwartz & Son

NEW MEXICO—Albuquerque.....Eckert's

NEW YORK—Binghamton..Nelson Ellis Wayside Furn.
Buffalo.....Conley's
Buffalo.....Jackson Interiors
Garden City.....Flint & Horner Company, Inc.
Huntington.....Flint & Horner Company, Inc.
Manhasset.....Flint & Horner Company, Inc.
Rochester.....Lauer Furniture Company
Syracuse.....Fleishman's
Utica.....Leed's Distinctive Furniture

NORTH CAROLINA—Charlotte
Mecklenburg Furniture Shops, Inc.

OHIO—Cleveland.....Bonhard's
Cleveland.....The Higbee Company
Columbus.....Schorr-Ketner Furniture Company
Columbus.....Schorr-Ketner & Lane, Inc.
Findlay.....The Trout Furniture Company
Portsmouth.....Long & Company
Tiffin.....The Trout and Bladow Furniture Co.

OKLAHOMA—Tulsa.....Cathey's, Inc.

OREGON—Portland.....Paul Schatz Furniture Co.

PENNSYLVANIA—Allentown
C. A. Dorney Furniture Company
Ardmore.....O'Neill & Bishop
Butler.....The Honse Company
Carlisle.....Earley's, Inc.
Erie.....Dan Chisholm Ints.
Pittsburgh.....Kaufmann's
Sharon.....J. M. Willson & Sons
Uniontown.....Sidney's Finer Furniture

RHODE ISLAND—Providence.....Roitman & Son

SOUTH CAROLINA—Anderson.....Hamilton House

TENNESSEE—Nashville....Bradford Furniture Co.

TEXAS—Abilene.....Waldrop Furniture Company
Amarillo.....McAfee's, Inc.
Corpus Christi..The Showroom of Finer Furniture
Dallas.....Anderson Furniture Studio
Dallas.....Highland Furniture Company
Houston.....Foley's

UTAH—Salt Lake City....H. Dinwoodey Furn. Co.

VIRGINIA—Falls Church.....Mayer & Company
Norfolk.....Willis Wayside

WASHINGTON—Seattle.....Swigart Furniture Co.
Spokane.....Larsen & Associates, Inc.

WEST VIRGINIA—Charleston.....Woodrums'
Clarksburg.....Palace Furniture Company

WISCONSIN—Green Bay
Schauer & Schumacher, Inc.
Mayfair.....Klode Furniture Company
Milwaukee.....Klode Furniture Company
Racine.....Porter Furniture Company

WYOMING—Casper....Harris Furniture Company

CANADA—Toronto, Ontario
The Robert Simpson Company, Ltd.

How can a DECORATOR help you?

DECORATING DOLLARS go further with a good decorator. He's informed of merchandise in every price range; he knows quality, good construction, and the best methods of installing draperies, floor coverings. He knows where to find merchandise without shopping around for hours. His experience and shopping know-how help you eliminate costly mistakes and trial-and-error purchases.

Original ideas come quickly to a decorator. He can reflect your personality in your home. He knows how to use your favorite colors and accessories, how to arrange your furniture. He can make your home as individual as you are.

The end result is easily visualized by a decorator. Before you start actual work, he'll show you—with sketches, color schemes, fabric and carpet swatches—the materials needed, their costs, and the total effect of the finished job.

Where can you find a decorator?

Store decorating studios, found in many department and furniture stores, are staffed with people trained to help you solve any imaginable decorating problem. They can visit your home to assist you in planning projects compatible with both your dreams and your budget. They'll shop with you, if you like, and place special orders for merchandise not in stock. Usually the store pays their salaries, making their services free to customers.

Independent decorators have their own shops (watch the pages of this magazine for their credit lines). Many can assist you with remodeling projects or the building of a new house. Usually, an independent decorator special-orders or custom-makes merchandise for each customer; many stock a representative amount of furnishings themselves. They always have carefully selected lines of fabric and carpet swatches, wallpaper books, paint samples, and good sources for other furnishings items. Their consultation fees range from $10 to $25 an hour. If you buy merchandise from them, however, the decorating fee is credited against those purchases.

Home planning centers are located in many department and furniture stores. Here, a director only counsels. He has a knowledge of decorating and furnishings, but is not always a full-fledged decorator. But this is a store's free service which can be helpful.

In-the-home services are offered by some chain stores. Trained persons can help you select slip-cover materials and supervise the installation of draperies and carpeting. They may suggest color schemes and furniture arrangement plans. There is no charge for their services; the store is compensated by the purchases made.



The fabrics shown are made from the beautiful, yet practical, 100% Du Pont Upholstery Nylon. See the close-up picture on the opposite page and Henredon dealer listing above.

Sofa-by-the-inch . . . a versatile new idea from Henredon! You may order this sofa in just the length you need—to the very inch. You may even choose left and right arm half sofas to make an inviting corner setting. For booklets showing living room, dining room and bedroom furniture, send 50¢ to Henredon, Dept. BGH-4, Morganton, N. C.

Henredon *fine furniture*

Custom Quality at a Practical Price • Factories at Morganton, High Point, N. C., Grand Rapids, Mich.

She's safe
. . . this time



Keep her safe
all the time with
USS Cyclone Fence

This time this little girl retrieved her ball safely—there was no traffic on the street. But during rush hours that might not be true.

If her yard were enclosed with Cyclone Fence, this youngster would always be protected from traffic dangers. She, and her toys, would be safe in her own backyard.

Give your children this protection; yourself, peace of mind. Fence your yard with Cyclone.

Get complete information on Cyclone Fence. In our big, free booklet you'll find details on the low upkeep, easy erection and unique construction features of Cyclone Fence. Use coupon to get your free copy.

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Send for free fence booklet

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American Steel & Wire
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Cleveland 13, Ohio

Please send me a free copy of fence booklet.

Name _____

Address _____

City _____

Zone ____ State _____

Paint cans with built-in p-h-f-f-f-f-f

Photographs: Author



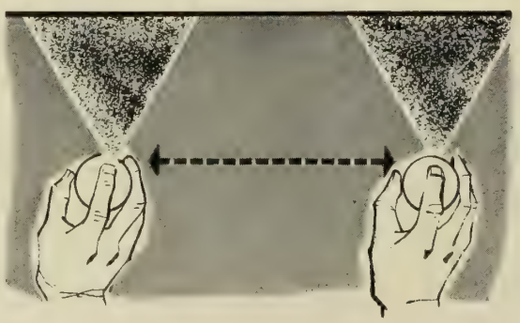
Shake the container first. This builds up the pressure within. If it's a can of colored paint, it probably will have a steel ball inside.

Shake it with a twirling motion until the ball rolls freely. This stirs up the pigment. To start paint flowing, flip the trigger. Now you're ready.

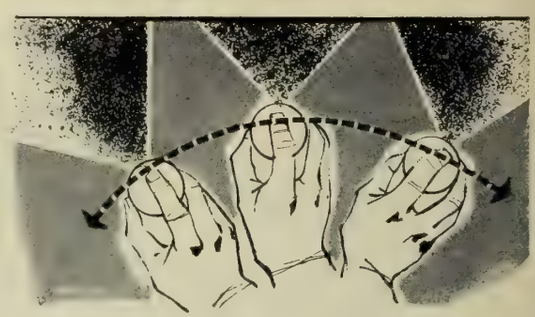
By Tom Riley

IT'S HARD TO BEAT these new, inexpensive aerosol sprayers. They're quick and easy to use for any small job where cleaning a brush is more work than spreading the paint. With these tips, you can paint like an expert in a few minutes' time . . .

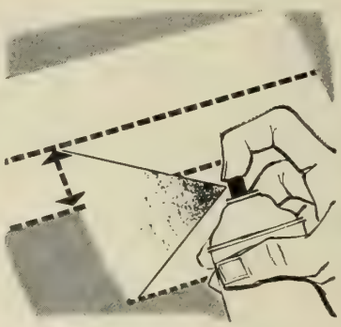
A smooth, professional job begins with these tricks



Use these containers as you would a regular spray gun. First, move your arm along a stroke, pivoting your wrist to keep the can at 90-degrees to the work and an even distance away from it. Swinging arm at elbow produces thin and thick paint spots.

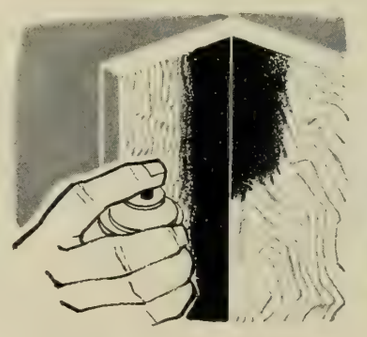


By moving your arm like this, you get thick, often running, gobs of paint in the middle of the stroke, and thin, uneven layers at the ends. Always keep the nozzle pointed at the work (see the drawing at the left) to avoid this and any room-fogging "overspray."



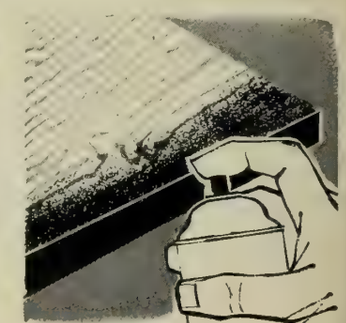
Thickest coat runs down middle of job you are spraying. Lap each stroke about one-third over last.

As rule, you should start at top of large object and work from side to side. If necessary, give work second coat with up and down strokes. Move arm along evenly.



On inside corners, do the corner first. Spray paint band-wide down each *side* of the corner.

This gives a more uniform job and produces fewer runs than trying to catch both sides from corner.



On outside corners, you do just the opposite as for inside corners.

Spray band along top and edge, completely covering both with one stroke. When spraying outside, hold can 10 to 12 inches from job.

More on page 192

YOUR HOME COMES FIRST

Everything you live for is wrapped up in that one word, "Home." All the things you care most about . . . work for . . . love.

Whether you buy, build, or re-build . . . modernize, or merely "fix up" a little . . . every penny you spend will be an investment in better living . . . for today and for countless happy tomorrows.

Don't put off living better. Visit your nearby lumber dealer, now. Better Living is his business. He'll help you with ideas, plans, advice on materials and methods . . . put you in touch with a reliable home builder or remodeling contractor . . . even handle the financing if you want him to!



Beautiful Hardboard Wall Paneling. Here's modern paneling for the finest homes, yet moderately priced. Pre-finished in a variety of beautifully grained wood-plank patterns. Easy to put up. Other hardboard panels, smooth or textured, in natural finish, ready to paint.



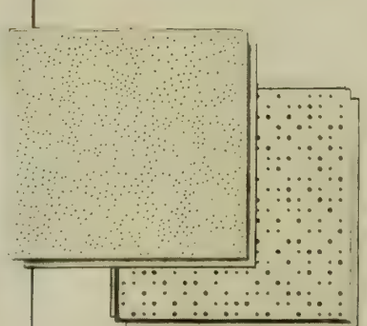
Attic insulation is quick and easy with lightweight blankets of fireproof mineral wool by Celotex. Makes your home cooler in summer, warmer in winter. Soon pays for itself in fuel savings, too!



Weekend beauty treatment quiets noisy rooms!

Enjoy a CELOTEX HUSH-TONE® CEILING

Every home, new or *re*-newed, has rooms where quiet would be welcome and beauty is a "must." Leading decorators advise sound-conditioning with beautiful Hush-Tone tile. Genuine CELOTEX noise-quieting tile absorbs up to 75% of the noise that strikes it. Chosen for beauty in a nationwide survey 2-to-1 over all other brands. Yet, you can quiet a 10′ x 15′ room with Hush-Tone Tile for as little as $27 to $42!



The ceiling shown above is *Fissured* Hush-Tone Tile. Glamorous *Gala* and patented *Linear Random** designs are shown at left. Paneled walls in the room above are random-grooved woodgrain hardboard panels by Celotex, in smooth Russet *Walnut* finish.

BUILDING PRODUCTS BY

CELOTEX

REG U.S. PAT. OFF.

THE CELOTEX CORPORATION
120 S. LA SALLE STREET • CHICAGO 3, ILLINOIS

If it's "by CELOTEX" you get QUALITY... *plus!*

YOUR HOME COMES FIRST

*U. S. PAT. NO. D-168,763 HUSH-TONE IS A REGISTERED TRADE MARK FOR CELOTEX FIBERBOARD SOUND ABSORBING CEILING TILE

ROCK OF AGES®

TO SHOW A LOVE
MORE DEEP THAN TIME . . .

YOUR FAMILY MONUMENT
SHOULD BE THE BEST . . .
CHOOSE ROCK OF AGES



Rock of Ages memorials are now available in blue-gray or pink granite.

ROCK OF AGES® MEMORIALS · BARRE, VERMONT

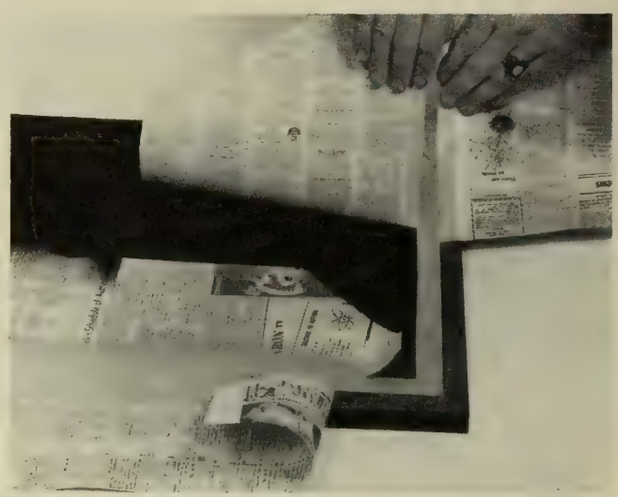
© 1960, Rock of Ages Corp. in Canada, Box 44, Toronto 17

Built-in p-h-f-f-f

Begins on page 190



When painting inside, especially with enamel, spread newspapers behind and under object to stop any overspray. On narrow objects—like legs—make strokes up and down the length. To fill any hollows, trigger spurts crosswise. Shield blocks spray.



For lines and borders, mask off rest of area, and spray on thick coat so paint won't soak under tape. Peel tape while paint is tacky, or it will harden to it. For screens, spray at an angle instead of head-on. This coats all of wire.



Degrease grills, lawn mower motor, bike, and other equipment with special grease solvent spray you can buy. Let liquid work 15 minutes or so, then rinse with garden hose. Sprays are made in variety of colors—enamels, metallic finishes, and so on.

No other riding lawn mower has this combination

Simplicity

WONDER-BOY®
MODEL 575 — 5¾ hp

- *EASY HANDLING JOY STICK CONTROL*
- *PATENTED "FULL FLEX" ACTION FOR "NO SCALP" MOWING*



Enjoy *smooth mowing* with no rough spots — enjoy *easiest handling!* "New-as-Tomorrow" Joy-Stick gives *finger-tip control.* New 5¾ hp engine and larger (32") rotary mower provide *greater capacity.* And quick change attachments add *all season* service. *Write for FREE catalog.*

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6021 Spring Street · Port Washington, Wis.

Model ... Simplicity Wonder Tractor. Rotocut Full Power Reverse ... the New Simplicity 700 Riding Tractor

QUICK *beauty* TRICK For Indoor Plants!



NEW Agrico®
HOUSE PLANT FOOD
AFRICAN VIOLET FOOD

You'll love the convenience, the speed, *and the results!*

- Handy flip-type box contains 4 pre-measured packets of AGRICO high-nutrient plant food.
- Just dissolve one packet in quart of water and apply —easy as watering—once every two weeks.
- AGRICO is clean, odorless, pleasant—the newest, best way to grow beautiful plants indoors!



At Stores Everywhere

The American Agricultural Chemical Company, N. Y. C. 7



This increasingly popular radial bay was formed with stock sizes of Andersen Casements for a luxury effect at reasonable cost.

Secret of livability... Andersen Windows

Fashioned in wood for matchless warmth and beauty, they welcome the sun, seal out the storms.

Handsome room, isn't it? And how Andersen Windows contribute to its charm. No mere adjunct to the room, they are its focal point. The sash and frames of Ponderosa pine are painted to enrich the room's color scheme. Their wood is warm to the touch as well as the eye. For wood is a natural insulator, up to 1800 times better than aluminum in blocking flow of heat or cold. Add Andersen's precision engineering—and you get windows up to 5 times as weathertight as industry standards for more comfort, more livability, lower heating and air conditioning costs. Ask your architect, builder, lumber or millwork dealer. Or anyone who has ever lived with Andersen Windows, best known windows in the land, and available throughout the U.S. and in Canada. For more facts, mail coupon below for helpful free booklets.

Andersen Windowalls AW

TRADEMARK OF ANDERSEN CORPORATION

Only the rich can afford poor windows

IN SQUAW VALLEY, Andersen Windows handle severe weather with ease. Designer-builder Victor Tchelistcheff uses Andersen Windows to insure comfort in the many winter homes and ski lodges he has built.



SEND FOR YOUR HOME PLANNERS SCRAPBOOK



Handsome loose-leaf portfolio with handy filing space for hundreds of home building or buying ideas. Indexed pockets to hold clippings, booklets. A $3 value . . . your money returned if you're not satisfied. JUST $2 plus 50¢ for postage and handling.

FREE WINDOW IDEAS BHG—40

Andersen Corporation, Bayport, Minnesota

Please check: I plan to ☐ buy ☐ remodel.

☐ Send me free booklets on window ideas for remodeling, building or buying . . . a total of 60 pages.

☐ Send Home Planners' Scrapbook ($2.50 enclosed).

NAME_____

ADDRESS_____

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SPRING 1960 **GOLDEN FOLIO** OF



Cozy corner in the Cummings home! *Living* concrete helps create a happy mood . . . gives a pleasing textural contrast with the room's furnishings.

"The concrete masonry for our outside walls was so rich-looking we used it inside, too!"



Says **HERBERT CUMMINGS,**
70 Barry Lane,
Atherton, California

"Our architect, Goodwin Steinberg, recommended new-type concrete masonry. One good look at the samples and we agreed with him completely—even to doing our *interior* walls in it, too.

"We had no idea that so many different sizes and styles were available—or so many colors and textures. We picked a smooth-textured style in 4-inch high units. Laid in a running bond pattern, they give a very handsome effect. Goes wonderfully with our outdoor furnishings—and indoors it fits right into our decorating scheme—even with the oil paintings on the wall."

Specially chosen for their attractiveness, these Golden Folio homes let you see the beauty and charm being created nationwide with today's new types of concrete masonry. This is *living* concrete . . . designed to the tastes and needs of modern living.

You'll find it comes in an intriguing array of new shapes and sizes, new colors and textures. In any style home, *living* concrete effects a special character and warmth. Satisfying, too, is its moderate cost and low upkeep.



Fresh styling with a friendly feeling! Architect Goodwin Steinberg, AIA, created the effect by a tasteful combination of contemporary design and one of the newer forms of concrete masonry painted an eggshell white.

OUTSTANDING HOMES BUILT WITH NEW-TYPE living concrete



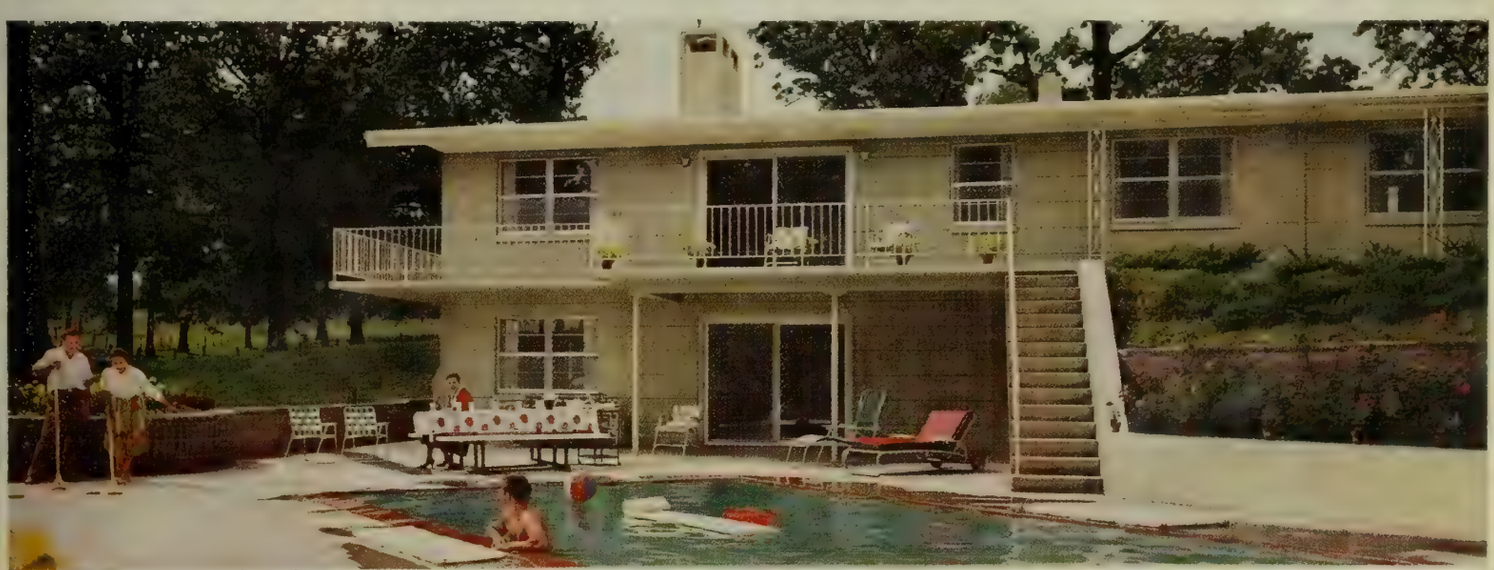
Perfect partner for lush landscaping surrounding the Warren home is the *living* concrete, in both smooth and split-block styles, used by architect William A. Sloan, Jr.

"We let the charm of our concrete masonry speak for itself—but I do brag about the easy upkeep!"

Says **MILLARD R. WARREN,**
Timberlake Road, Knoxville, Tennessee



"We've lived in our house for a number of years now. I can honestly say this new-type concrete masonry is everything we expected it to be. For one thing, it has let us forget about upkeep. There just isn't any! The paint we put on the outside walls 4 years ago is like new, and we expect it to last at least another 5 to 6 years. Concrete masonry doesn't rot, rust, or wear out, so that makes my life pretty simple! This practicality, I suppose, is a big reason so many people are building with concrete masonry. But if they're like us, the main reason is that the material itself is so attractive. We even went to it for our interior walls. It has such a warm, friendly look. And we've got the word of our neighbors on that!"



For sunning, swimming, or just sitting, the Klepingers' outdoor living is given a beautiful background by the coarse-grained concrete masonry walls of their home.

"Our house is just made for the hot summers and cold winters we have here!"

Says **GERALD KLEPINGER,**
820 Highway 71 S., Neosho, Missouri



"Like all home owners, we wanted a house we could be proud of and comfortable in. Concrete masonry sure filled the bill! Our coarse-surface type of masonry goes beautifully with the countryside here—hills, big oaks and elms. It was easy to give the place the ground-hugging look we wanted simply by making every other horizontal joint a deep shadow line. And believe me, these walls really help with the weather. Even when the temperature drops to zero, we keep warm. In summer, 100-degree days aren't unusual. Our air-conditioning equipment would have to work a lot harder without concrete masonry. Calling it 'living concrete', is pretty apt."

Write for free, full-color booklet, "Gracious Homes of Living Concrete." (U.S. and Canada only.)

More ideas for modern living ▶

Clip these pages . . . add them to your file on "New Home Ideas."

PORTLAND CEMENT ASSOCIATION Dept. 4-9, 33 W. Grand Ave., Chicago 10, Ill. *A national organization to improve and extend the uses of concrete*



ADD A "LIVING ROOM" AS BIG AS ALL OUTDOORS...

WITH MODERN CONCRETE!

It's simple to make your yard serve as an extra room—an outdoor "living room" for relaxing and recreation. A little imagination and versatile concrete can do the trick!

A patio takes on special interest in concrete. It can be cast in place and tooled into smart designs, broomed or "pebbled" —or assembled from precast "patio stones." Color is yours to choose! Lucky you, if your home's floor is a concrete slab at patio level —outdoor and indoor "living rooms" will merge beautifully.

Concrete masonry, in dozens of new styles, brings a fresh charm to garden walls and borders. And supreme joy—a swimming pool! Concrete can shape it to your yard, your ideas and budget. Even your driveway adds a touch of beauty in clean, bright concrete.

Modern concrete offers endless ways to make your place a showplace . . . to add to its livability and increase its value. P.S. If you're looking for helpful "outdoor ideas," just send for our full-color folder, *Concrete for Outdoor Living*. Free in United States and Canada only.

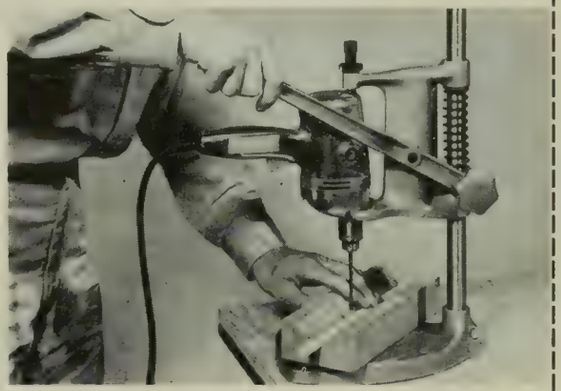
1. Concrete slab floor of gleaming terrazzo.
2. Patio of poured concrete with exposed aggregate surface.
3. Driveway in bright, clean concrete.
4. Swimming pool of lifetime concrete, bordered by concrete stepping stones with exposed aggregate.
5. Garden wall of concrete masonry grille block laid in a running bond.
6. Tree curbing of concrete masonry using split block style units.
7. Carport sight screen of striking 3-D concrete masonry units.

PORTLAND CEMENT ASSOCIATION
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A national organization to improve and extend the uses of concrete



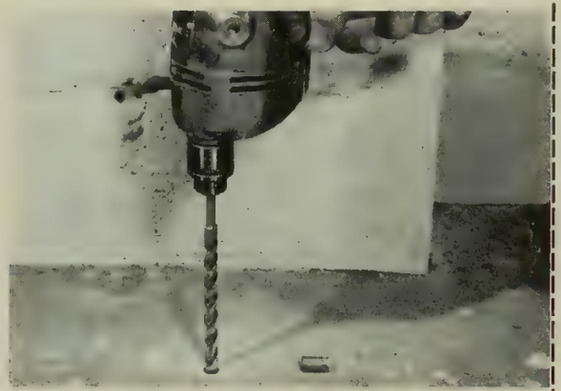
Tungsten-carbide disks are suitable for cutting soft stone or masonry if you make a series of shallow cuts to do the job.

For hard stone, use a carborundum abrasive disk. Avoid tilting or twisting the saw. These blades are very brittle and will shatter easily. Always wear goggles when scoring or cutting materials with these special blades.



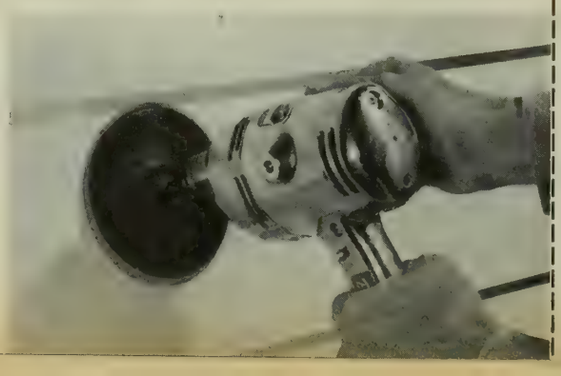
Besides its obvious function of drilling, the electric drill operates so many additional attachments that you should make it the first power tool you buy.

Mounted in a drill stand, it gives you the control needed to apply a steady pressure and to drill holes that are exactly square with the surface of the work.



Carbide-tipped bits are designed to drill brick, stone, and concrete. Even these extra hard bits must be used correctly or they dull quickly. Alternately bear down hard, to cut, and back off to allow the bit to cool.

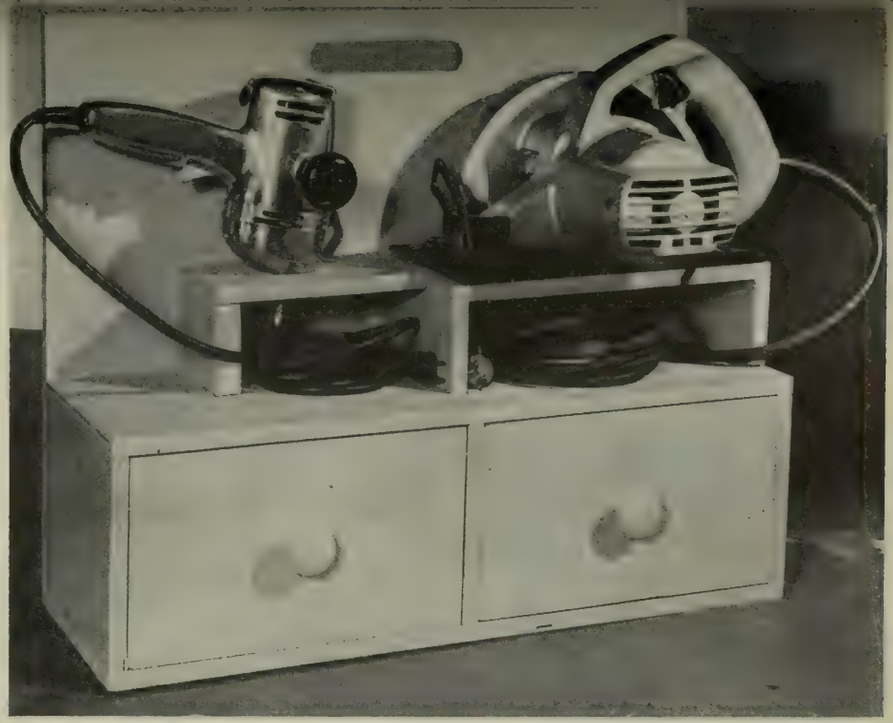
Never allow the bit to idle when in contact with the material. The going is slow, but it's easier than hand work.



The disk-sander attachment lets you do a quick job of sanding wood and metal surfaces. Tip the disk slightly, keeping a maximum amount of abrasive surface in contact with the work. Move the tool in long strokes.

The new sanders with a flexible coupling and a sponge-rubber disk facing do a fine job of finish sanding, without swirl marks.

Cut along dotted lines



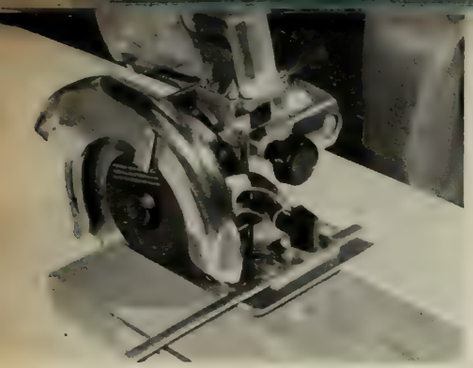
To make full use of these two basic power tools, put them together in a handy, portable unit. A homemade case like this keeps the basic tools and all the accessories available for instant use and is small enough to store easily or hang on a tool board.

PORTABLE POWER

EVER WISH you could take your workshop to the job instead of the job to the workshop? Or, that you could fit a power workshop into a compact unit to shove out of the way when not in use? With an electric handsaw and a ¼-inch electric drill or power driver, plus their attachments, you can do both of these things and have most of the capabilities of a full-fledged shop. They aid in home maintenance and come into their own on large-scale remodeling.

Add these pages to your HANDYMAN'S BOOK
File under Power Tools





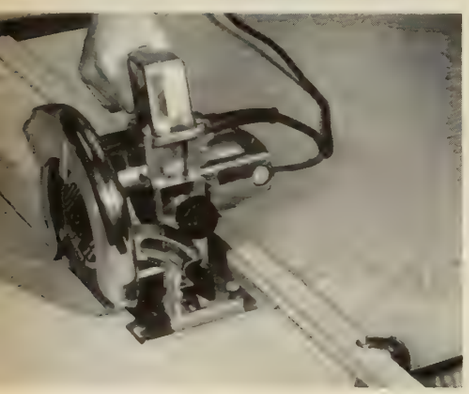
The primary use of an electric handsaw is to make straight cuts. Ripping is done with an adjustable rip fence as a guide. This eliminates the need for marking each piece.

On long boards, drive a wedge in the cut to keep the blade from binding. The depth of cut is adjusted by moving the saw foot. Keep the work on a firm foundation.



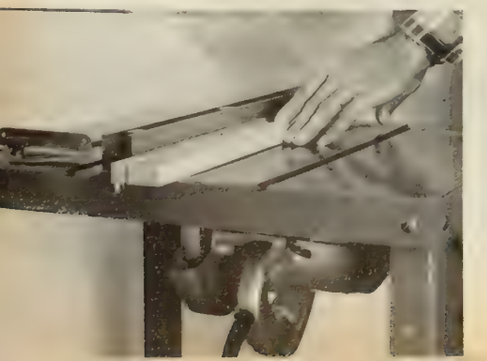
A calibrated protractor aids in making crosscuts. Even compound angle cuts can be made accurately this way. The saw is tilted on the foot and the protractor is adjusted to the correct angle to do this.

Buy a saw that will cut 2-inch lumber at a 45-degree angle. Never force the saw; it can stall or kick back out of the cut.



There is no better way to cut large pieces of sheet material than with an electric handsaw. Clamp a straight edge to the work for a cutting guide as shown.

A strip of plywood is best, as warped boards result in a curved cut. Set the blade to a minimum depth for safety. For a smooth cut, use a hollow-ground blade.



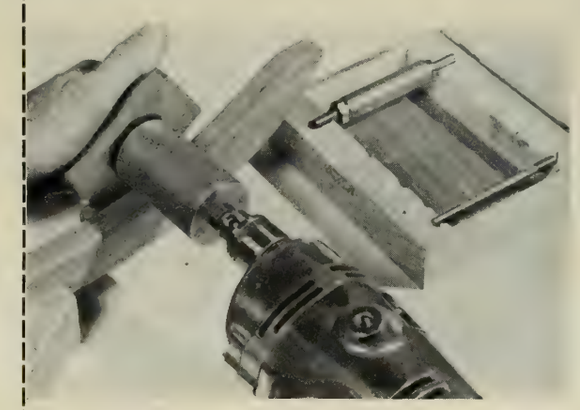
The handsaw is clamped upside down under this accessory table, giving you most of the advantages of a table saw.

The table is particularly useful when you are making duplicate cuts, and working with jigs. Screw the feet of the table to a large piece of plywood to prevent "walking" due to vibration when the saw is on.



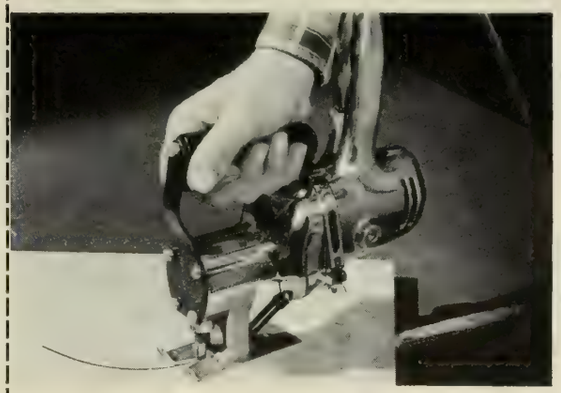
Buy an orbital sanding attachment if you plan to do much furniture refinishing.

This lightweight sander is built for finish sanding, and for that job it will save you hours of work. Start with a coarse grit paper and progress to finer grits, finishing off the job with a little hand sanding if necessary.



Tungsten-carbide sanding drums outlast hundreds of paper sanding drums, and can be cleaned with a wire brush or paint solvent.

Use them to sand curved edges and small irregular surfaces. Keep the tool moving to produce a smooth curve. This set includes a right-angle guide, which helps control the angle and pressure applied.



A jig-saw attachment complements the uses of the electric handsaw with its ability to cut curves. With special blades the saw will cut plastic, metal, and even leather.

Start inside cuts by tilting the saw forward until the blade is clear of the wood. Start the saw and let the blade work into the wood as you bring the saw upright.



An arbor (which is simply a threaded shaft that clamps in the drill chuck), a small grinding wheel and a bench stand combine to help you keep your tools sharp.

Most tools have a switch lock which lets you use both hands when grinding. The arbor also holds a circular or conical wire brush, buffing wheel and similar attachments.

ARDEN

A little MOORE paint makes a big difference



Painted especially for Benjamin Moore & Co. by Stevan Dohanos

A little MOORE paint makes a big difference

—even if one of mother's recruits isn't giving painting her full attention. Easy-to-use Moore paint finishes assure professional-looking results. Visit your Benjamin Moore Dealer and pick your Moore paint from colors that challenge the rainbow. See for yourself: redecorating with Moore paint is the easiest way to give any room new life.



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For over 75 years preferred by professionals . . . perfect for yo



Create an exciting new floor . . . with stylish, glamorous J-M *Terraflex Vinyl-asbestos Floor Tile*. Smart, beautiful. Cleans with a swish of damp paper towel. Many colors and styles, including gold-metallic. An easy do-it-yourself project. Cost? Enough for an average room, about $37.50.

Sh-sh-h-h-h! Stop that noise . . . with Johns-Manville *Acoustical Ceiling Panels*. Extremely decorative, they soak up 75% of the room noise that strikes them. Great for children's rooms, family areas. They go right over cracked or soiled ceilings. Easy to do yourself. Panels for an average ceiling, about $28.

You and Johns-Manville can add thousands of dollars to the value of your home (for surprisingly little money).

A few dollars wisely spent on improving your home can make its real estate value shoot way up. Often, many times what you spend! By consulting the ideas suggested here, you can transform your present house into a glamorous new one—worth more, and more delightful to live in.

For help to get started, just visit your Johns-Manville dealer at his Home RENEWAL Headquarters. He'll answer questions—give you ideas and tell you about his fine J-M 7-Star Value Products. You'll find him listed in the Yellow Pages—under *Building Materials, Flooring, Insulation, Roofing, Siding,* or *Plastics.*



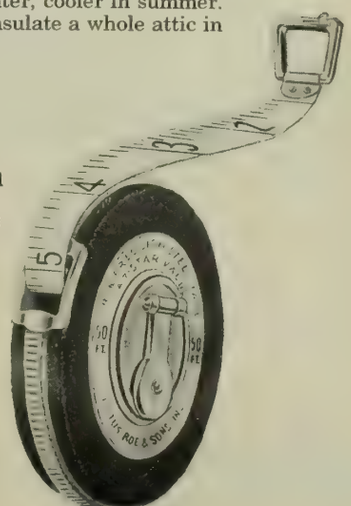
Turn sunshine into color . . . with the new, translucent *Corrulux Panels*. Looks like glass, but it's shatterproof. Can be sawed and drilled. Comes in beautiful colors, can be used cleverly for patio roofs, screens, awnings, and room dividers. An unusual way to add beauty to your home. About $35 for an average room divider.

Save money on heat, air conditioning . . . with light-weight Johns-Manville *Fiber Glass Insulation*. Saves up to 30% on heating bills. Keeps your home warmer in winter, cooler in summer. Clean and easy to handle. One man can insulate a whole attic in hours. 200 square feet, about $17.

J-M 7 ★

Johns-Manville 7-Star Value Products are the same high value products used by America's leading builders in their J-M 7-Star Value Homes. Looking for a new home? Watch for this sign.

THIS $4.95 STEEL TAPE — ONLY $2.00 with coupon from any Johns-Manville Dealer. Here's how to own this fine Justus Roe & Sons 50-foot precision steel measuring tape! Come in to your Johns-Manville Dealer for a coupon. Mail coupon with cash, check or money order. It's that easy to get this offer—ideal for all do-it-yourselfers. At **JOHNS-MANVILLE DEALERS.**



America's Biggest Garden Tractor Value

Simplicity

3 Great Models:
7 hp. 5¾ hp.
3 hp.



MORE POWER FOR BIG JOBS

Better Traction on All Surfaces

Year 'round labor saving for mowing — plowing — tilling — hauling — snow removal. Auxiliary power for a host of jobs. New Controlled Traction differential improves traction for all different soil conditions, for ice and snow. And all control is at your finger tips! Write for FREE catalog.

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Makers of Simplicity Wonder-Boy Riding Lawn Mowers, Roticul "Full Power Reverse" Tiller-Cultivator and the New Simplicity 700 Riding Tractor.

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cutting's quick and easy!

High-carbon steel blade slices large branches with ease. New soft-feel grips of resilient plastic in Stanley yellow and steel-blue. Easy to see if dropped in grass!

Pick up your copy at your hardware store or garden center, or write to us. Always look for the name Stanley—finest quality at down to-earth prices!

FREE! GARDENING HELPS BOOKLET

Dep't. 1904 STANLEY TOOLS
Division of The Stanley Works
New Britain, Connecticut

STANLEY®



These two cars started life with equal opportunities, but the one on the left is now nearly worthless, while the other still commands a fairly good price. The owners' maintenance habits made the difference.

THE FAMILY CAR®

Auto maintenance doesn't cost–it PAYS!

By Griffith Borgeson

It's easy to take for granted the high degree of mechanical perfection built into your automobile. Given no more than gasoline, oil, and water, it will provide many thousands of miles of relatively trouble-free, economical performance.

There is, however, a bonus in dependable service and trade-in value for the owner who doesn't regard his car as a completely automatic appliance.

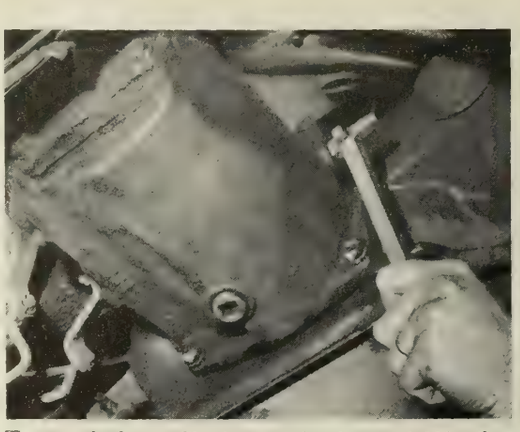
You don't have to be a mechanic—all you need is a co-operative attitude toward your car and a copy of the owner's manual that's provided by the manufacturer. It contains a wealth of easy-to-read instructions and maintenance charts aimed at helping you prevent unseen and premature car trouble.

By following the basic instructions we give here, you can add years to the life of your car—and add to its trade-in value as well.



Brakes: Fluid level and adjustment should be checked every 1,000 miles; linings at about 5,000 miles. Adjustment costs about $2; complete overhaul can cost over $65.

Photographs: Author; Stanley Warren



Transmissions: Check grease level every 1,000 miles; adjust automatic transmissions every 15,000 miles. Automatic transmission adjustment costs about $10; premature overhaul can cost from $100 to $300.



Oil: Change both oil and oil-filter cartridge according to owner's manual, using recommended grade oil for season, climate. Five dollars here can save overhaul.

More on page 205



Canada

As they say in British Columbia,"All this and the Vancouver Festival too!"

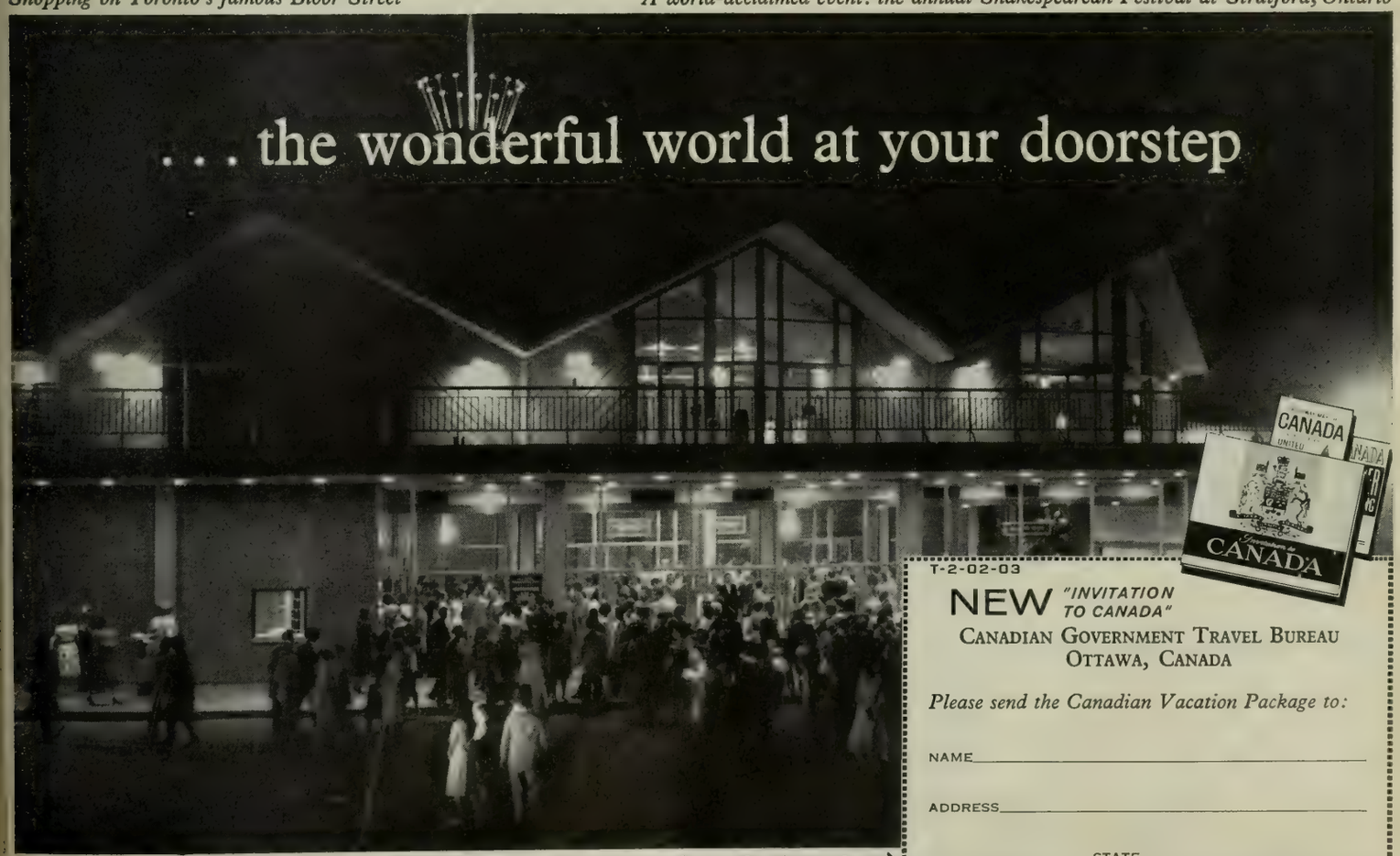


Shopping on Toronto's famous Bloor Street

SUMMER IN CANADA is also the season of festivals, notable among them two events of international interest: the Vancouver International Festival and the Stratford Shakespearean Festival. Wherever you go in this hospitable land you'll discover colorful, fascinating things to see and do. Add to this, of course, distinctive Canadian resort life, the superb holiday climate and Canada's scenic beauty (an artistic triumph in itself) and you have the ideal *family* vacation. May we help you plan your Canadian visit? Simply mail the coupon below.

A world-acclaimed event: the annual Shakespearean Festival at Stratford, Ontario

. . . the wonderful world at your doorstep



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Steel is for outdoor living



There's circus excitement in steel playground equipment. Delicious delight



in cookouts on steel barbecue equipment. Holiday relaxation



on sleek-lined steel lawn furniture. Pride in tailoring the lawn with hardy



steel tools. And steel keeps outdoor living fun because steel lasts.

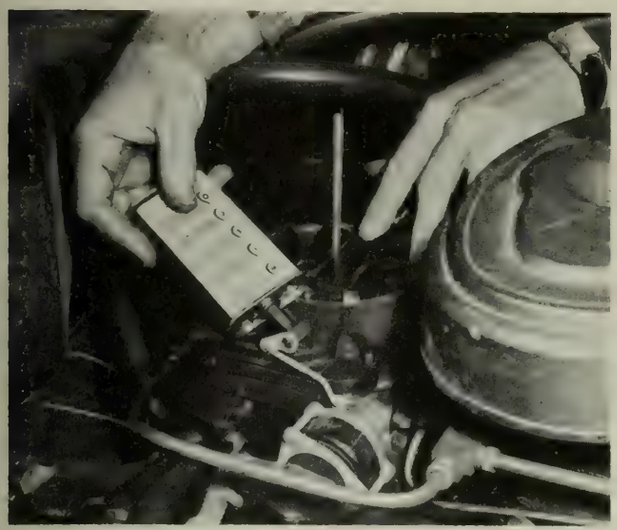
USS TRADEMARK United States Steel

The STEELMARK on this tag tells you a product is made of steel. Look for it when you buy.

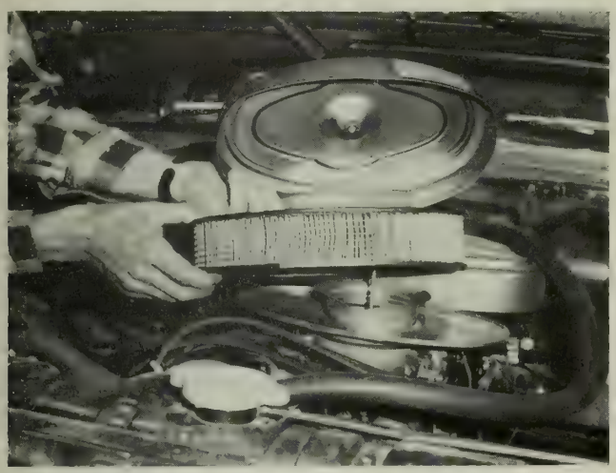
Steel

Auto maintenance

Begins on page 202



Automatic choke: This, and the manifold head valve, should be oiled when the oil is changed—a sticking automatic choke is one of the most common causes of starting failure. There is seldom any charge for this service during an oil change.



Carburetor air cleaner: Service it according to the manual—more often if roads are dusty. Its failure to clean the air can cause engine wear and seriously reduced performance. This service is usually performed as part of a regular servicing by your garage mechanic at no—or very little—extra cost.



Generator: Brushes are easily accessible for checking—they're expected to wear out. They should be discarded when worn to half their original length (shown). Inspection costs little or nothing; new brushes cost about $6. Alternative: An overhaul at about $15, or a replacement generator from $22 up.

More on next page

INSTANT GARDENING! AMAZING NEW PRE-SEEDED FLOWER MAT AUTOMATICALLY GROWS INTO **FABULOUS RAINBOW GARDEN!**



18 FEET LONG

FLOWER-MATIC is a Pre-Seeded Mat, That

- Unrolls on Garden soil — Water often and thrill to results
- Needs little Tilling, Hoeing, Weeding
- Eliminates loss of seed to Rain, Wind, Birds, etc.
- Grows Thousands of Colorful, Gorgeous FLOWERS. Both Early and Late Blooming from SPRING to FROST
- Saves many dollars on garden and Landscaping costs.

LANDSCAPING WITH A SCISSORS!

Your imagination and an ordinary pair of shears are all you need to design floral layouts that will delight you and your family, make your home the garden showplace of the neighborhood! Just cut FLOWER-MATIC into any shape or design and place around shrubs, walks, patios, driveways. Grow clumps of flowers in rock gardens. Fill Flowerboxes to overflowing with gorgeous blossoms. Plant your initials right on your lawn or glamorize drab corners with breathtaking bowers of flowers. FLOWER-MATIC makes all this possible and it's so easy!

ARMLOADS OF CUT FLOWERS DAILY

Think of it! Your own beautiful Garden of Flowers some FOUR FEET tall, or a dazzling dwarf flower border framing your property. FLOWER-MATIC assures you of an endless supply of fragrant, dewy-fresh flowers daily. Enjoy these exquisite beauties in a glorious assortment of colors – gay lavenders and pinks, sunny yellows, frothy whites, cool blues, flaming reds and oranges with many giant blooms UP TO 6 INCHES ACROSS.

GUARANTEED . . . A GARDEN OF UNSURPASSED BEAUTY . . . or Your Money Back

You don't have to be an expert to achieve professional results. FLOWER-MATIC's prize-winning assortment of Premium seeds have been carefully selected and treated to prevent fungus and mildew. Nestled in their moisture absorbing protective blankets with built-in aeration principle, they germinate within days. Seedlings and roots take a firm hold in the soil, beneath FLOWER-MATIC. Weeds are smothered. Flowers grow strong and beautiful with almost no effort on your part. Just water often and watch a miracle unfold as this "Garden of Eden", springs to life! Your neighbors will envy the amazing variety of breathtaking blooms, a veritable super-abundance of flowers for corsages, bouquets, vases, centerpieces, etc. For added beauty you can transplant excess seedlings to other parts of your garden, until you have a wonderland of flowers, delightful to behold.

Order Now! Only $1.00 postpaid.
Either tall or short varieties. (6 for $5.)

Orders for $5.00 or more may be charged to Diners Club

FLOWER-MATIC is available in TALL CUTTING or DWARF BORDER assortments. All will bloom this year. Many will re-seed and bloom year after year.

Over 100 Flower Kinds or Varieties

DWARF BORDER ASSORTMENT

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HELICHRYSUM	ASTERS*
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PETUNIA*	NIGELLA*
Chinese FORGET-ME-NOT	MIGNONETTE
California POPPIES*	MYOSOTIS—Blue
MARIGOLD—Double*	BABY BLUE EYES
PINKS—DIANTHUS	SWEET WILLIAM
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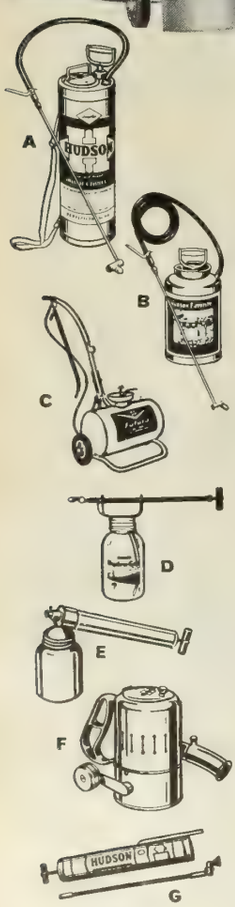
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Make Your Outdoor "Living Room" More Enjoyable, Beautiful and Livable

Do flies, mosquitoes and gnats keep you indoors? Do weeds, crabgrass and brown spot mar the beauty of your lawn? Will insects and disease blast the beauty of your flowers and shrubs and destroy your fruit? You need the right Hudson Sprayer or Duster to apply the right pesticide easily, economically and quickly, in the right amount, right place and right way.

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C. LEVER PUMP-UP SPRAYER. Light, easy, quick pump-up. Futura® 3 gal. $18.32*, Rolero† 6 gal. $39.50*.

D. HYDRA-GUNS®. Handy high pressure. 2 quarts. Single action shown $5.95*. Continuous action model $6.95*.

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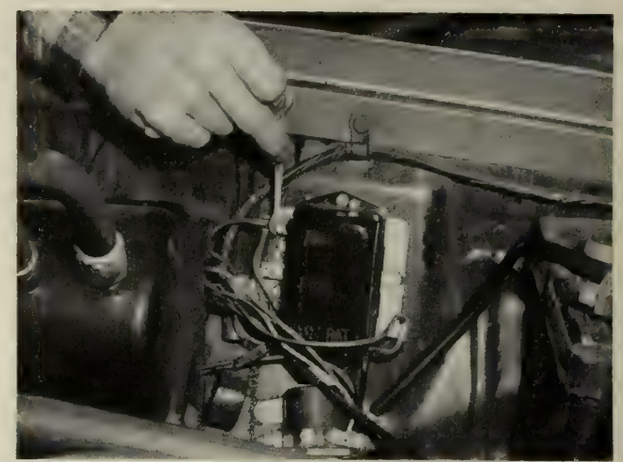
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Auto maintenance

Continued from preceding page



Voltage regulator: A precision instrument, it should be checked summer and winter by an expert. Have him check connections, too. Adjustment and inspection cost around $4.50. A battery can be ruined by poor adjustment; it's worth about $15.



Spark plugs: Clean, regap, and test every 5,000 miles. Replace at about 10,000. Check distributor, condenser, also. Inspection and cleaning cost around $3; new plugs from $6.50 to $10. Dirty or badly adjusted plugs will affect dependability, and can reduce mileage and performance by as much as 25 percent.



Belts and hoses: Drive belts and water hoses should be checked whenever car is serviced; replaced before wearing out. Be careful in adjusting belts on power accessories; tension is often critical.

Inspection seldom costs anything—a new belt costs around $2. Failure can mean serious damage to the cooling system, generator, battery, power equipment, air suspension system.

A message to home owners about *Climate by Chrysler*



Slam your door on 50 million tons of "airborne gunk"

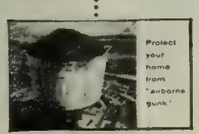
A new kind of home air conditioning by Chrysler lets home owners literally "close their doors" on the air pollution that envelopes entire metropolitan areas—including suburban communities.

Its amazing filtering and purifying system can make *your* home a healthful refuge from the 50 million tons of "airborne gunk" inhaled each year by city and suburban dwellers: noxious gases, dust, dirt, pollen, chemical fumes and hydrocarbons.

Within your Chrysler air-conditioned home, you breathe only pure, clean air. Dirt, dust, pollen and pollution are trapped by electrostatic filtration. Germs and bacteria are killed by electronic rays. Gases and odors are removed by chemical filtration.

All this is accomplished automatically year round by a purifying unit in the heart of the air circulation system. Chrysler home air conditioning keeps your home refreshingly cool, delightfully fresh, spotlessly clean—and *healthfully free from the contamination and pollution of the atmosphere.*

This is Climate by Chrysler. It introduces your family to a new kind of comfort, a new kind of security, in home living.



WRITE FOR FREE BOOKLET

Learn the dangers of dust, dirt, pollen and fumes in the air you breathe. Send for your copy of "Protect your home from 'Airborne Gunk.'"

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D-40

CHRYSLER AIRTEMP

Airtemp Division, Chrysler Corporation, Dept. D-40, Dayton 1, Ohio

Old lawns and new lawns thrive with this kind of care



1 **Feed your lawn.** Thrifty, well-fed turf discourages weeds, stands up better in hot weather, and requires much less water.

Be sure to read the label on the bag of lawn food before applying. Begin feeding just before grass starts spring growth. Use a lawn spreader for even application.



2 **Water your lawn** for better growth and to keep lawn food in solution near the roots. Apply an inch of water once a week; a sprinkler will give even distribution.

To be sure you're getting a full inch of water, place pans or cups, marked at the inch level, under the spray.



3 **Kill the weeds** in your lawn. The new pre-emergence weed killers control crab grass and other lawn pests. Apply early, before the dormant seeds sprout. In-season crab grass killers are also available.

If broadleaf weeds appear later, use 2,4-D weed killer to route them.

Get started right now for your BEST LAWN EVER!

By Dr. L. C. Grove



4 **Mow regularly** with a sharp-bladed mower to keep the turf thick and neat. Adjust mower to cut 1½-2 inches high for bluegrass, ¾ inch high for Bermuda and other creeping grasses.

Use a grass catcher—especially if the grass is thick. Add the clippings to the compost heap or use them for mulching.

Photographs: Stanley Warren



5 **Control lawn pests.** Ants and grubs of Japanese or May beetles cause dead areas in lawns. Apply a lawn insect control chemical, available in dry or liquid form at garden supply stores.

If leafspot or other turf diseases are a problem, use a lawn disease chemical. Be sure to follow directions on the label.

FOR A LAWN that can "take it" all summer, start a regular maintenance program now. Build a thick, close turf, one that resists weeds and stays green—even in the hottest weather.

Grasses fed early, mowed regularly, watered and treated for weeds and insects as needed, will grow with wonderful vigor. But it's the first, early attentions in the spring that pay big dividends.

Now's the time to get them under way! Here are five routine treatments that will give you a lawn you'll be proud of all season.

To seed worn, bare patches in lawns, see page 211

There is no better investment than your own home



How to spot features that will make your new home worth more tomorrow!

Your new home is likely to be the most important investment you will ever make. It *can* be the best investment you will make. There's a catch, however: *don't expect "value" in your home tomorrow if "value" isn't built in today!* Look for features that indicate quality when you invest in a new home. Get acquainted with the *names* of the products used to build quality homes. Then go invest in that new home—there's never been a better time to do it!

1 BASIC: A QUALITY ROOF Look for strength that will withstand easily the worst that weather can do. Look for color, too. A way to make sure you get both is to get a roof with the new Flintkote *Seal-Tab* shingles. They come in beautiful pastel colors, and they're designed so that the sun's heat welds them tightly together—so tightly, in fact, that even hurricane winds can't budge them!

2 SOLID FOUNDATIONS, MODERN DRAINAGE "Quality" begins when the ground is first broken—from the first pouring of the foundation for a "quality home." Look for names like Kosmos® or Glens Falls Portland Cement (or for you Westerners, Calaveras Cement). And if you're on the scene when the drainage system is installed, look for the name "Orangeburg®" on the pipe used. That's a sign your drainage system will be modern and efficient.

3 QUALITY INSULATION The wonderful efficiency of today's new heating and cooling systems is wasted if your builder doesn't use first-class insulation. That's why many builders prefer to use Flintkote's Stalwart® Sheathing, wool and siding.

4 MODERN TOUCHES INSIDE Today's better homes make special provision for comfort. Underfoot, look for easy-to-care-for floor tile. And look for acoustical ceiling tile that will make game rooms and family rooms pleasantly quiet. Flintkote makes a quality tile for each of these purposes—floor tiles that go from inexpensive Tile-Tex asphalt-asbestos tile to beautiful Flexachrome® vinyl-asbestos, and noise-absorbing Flintkote Acoustical Tile. Another quality touch inside is the use of Blue Diamond or Flintrock Gypsum for wallboard and plaster.

Value goes into a home wherever a Flintkote product is used—value for today and for tomorrow. Keep that thought in mind as you plan your home investment. *Better* home value can be yours for the asking—if the name you ask for is Flintkote.



The home shown here is a Flintkote "Storybook" Home . . . "Romantica" Model.

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Triple-tested recipes and meal plans galore to make every meal a success.
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Gives step-by-step instructions in this fascinating, creative activity. Lots of pictures. *($2.95)*



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OUR BABY
Complete new record book for baby's first six years. Deluxe edition. *($3.95)*
Standard edition. *($2.95)*



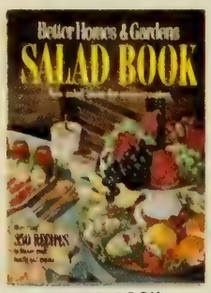
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1,065 household jobs made easier. Makes every man a handyman. *($4.95)*



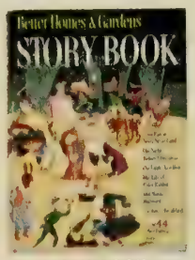
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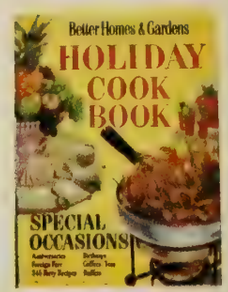
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Famous childhood classics. Stories, poems, fables. The ideal book for the "children's hour." *($2.95)*



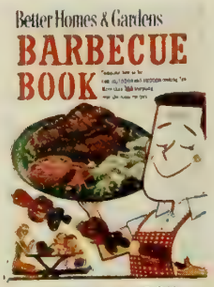
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Available at drug stores, supermarkets, book stores, department stores and other stores where you do your regular shopping.

Best lawn ever

Begins on page 208

How to reseed bare spots in the lawn



Prepare a good seedbed by spading or rotary-tilling the bare areas. Work in lawn food at the rate given on the package. Break up all clods and level the area with a rake.

Sow seed evenly by hand or use a spreader. Reseed poor stands of grass at one-half the rate for new lawns. Buy only the best mixture of permanent grass seed for your area.



Firm the seed immediately after sowing to give good contact with the soil and hasten germination. A wood tamper or the flat side of a spade works well on small patches. Use a light roller for firming larger areas.

Water well, using an adjustable nozzle or plastic soaker hose. A fine spray prevents seed from washing.



Keep soil dark with moisture until grass is established. You can avoid frequent watering and speed germination by covering with plastic sheeting. The day the first seedlings appear, remove the plastic. Do this in the evening.

Begin mowing when seedling grass reaches 2 inches. If weeds appear, apply weed killer after the fourth mowing.

THE DIARY OF A Plain dirt gardener®

By Harry R. O'Brien

April 1. On this unofficial national holiday, I played hookey from my regular job, stayed home all day, took my spring vacation and planted those new roses which had come in the mail yesterday.

Among the new roses I'm planting this spring are Garden Party and Sarabande, two of the 1960 All-America winners. I already have Fire King, the third one.

Other new hybrid teas are Pink Duchess and Hawaii. A new grandiflora is the tall, red El Capitan. Two new floribundas are Lavender Princess and Malibu. I already have Pink Peace and Tanya, two other new hybrid teas.

April 2. Garden work was water my petunia, snapdragon, and other seedlings that I have coming along under fluorescent lights in the basement. A flat of recently transplanted petunia seedlings are at a south window.

To give my seedlings a boost, I dissolved some chemical plant food in the water. I used about half as much as I would give to larger plants.

April 4. It looks like spring is here for sure. Maggie found the first narcissus in bloom near the house. Back in the early vegetable bed I found radishes up.

David was home this afternoon. The two of us went to work on the lawn. David picked up big sticks while I raked up small ones with the broom rake, which has flexible teeth. All were hauled to the burn pile at the back. I never use a rake with stiff teeth on the lawn. It digs out the grass.

April 5. Soil had dried out, so David got out our big tiller. He tilled over the asparagus bed lightly, just enough to chop up and work in the dead tops. He was careful to cultivate between the rows of asparagus.

Then he gave the first tilling to the bed where I aim to set out strawberry plants. As he tilled, I scattered a liberal application of plant food over the asparagus bed. After it rains, we'll go over the bed again with the tiller to get the plant food into the soil.

April 7. Out with the little tiller tonight and cultivated four of my rose beds. I have my roses planted far enough apart so that for the first two or three cultivations, I can get through with this little tiller.

I like to tear up the surface soil in my rose beds. This allows air, food, and water to get down to the roots readily.

After the cultivation, I feed the bushes with a good rose food. I scatter this with a trowel in a circle, out a few inches from the base of the canes. One rose bed had already been well fed.



Maggie dashed out with old broom soaked in water, and with wet burlap sacks, to help me put out the big fire in the debris near the burn pile.

New, improved, richer way to feed flowers, vegetables, shrubs and trees



NEW PINK VIGORO
COMPLETE PLANT FOOD

the really-complete all-purpose plant food for more vigorous growth of foliage, flowers, fruits and roots

It's richer—More food per pound. Goes 30% farther. Less weight to carry.

Completely balanced—No guesswork feeding. The right amount of everything plants need except sun, air and water.

Easier to use—Clean, dust-free, odorless particles in a new, lightweight form.



Look for the new easy-to-carry bag at Garden Stores & Supermarkets

Vigoro is a trademark of Swift & Co.

My, how things grow with

VIG...VIG...VIGORO

April 11. David came out with the big tiller and worked up a space where we'll soon put out the first main vegetable planting. While he was at this, I tackled pruning and cleanup of the shrub border which runs to the west of the space. I didn't finish by suppertime—it was such a big job.

April 14. Went out and spaded up the cold frame. It is about time to sow seeds of semihardy and tender annuals in the frame under sash to get an early start, and to transplant the vegetable seedlings here from the hotbed.

April 15. Today I worked up the soil in the cold frame with the five-pronged cultivating hoe. I hauled a bale of peat, spread it over the bed and raked it in. I hauled three barrow-loads of sand, spread that and worked it in. Finally I smoothed over the bed with a rake and it was ready.



Warm weather, so stopped at our local store for new garden hat.

In the basement, too, I transplanted more petunia seedlings and Tetra-snaps into fiber flats and some into peat pots.

April 16. Summer is here today. Oh, how I worked! In the cold frame I sowed seeds of marigolds, cosmos, scabiosa, calendula, annual gaillardia, alyssum, cockscomb, and divers other annuals. Firmed the soil with a flat board. Laid on strips of burlap. Watered the burlap until the soil below was damp but not too wet. Maggie helped me put on the sash frames.

April 20. Yesterday I had spread a layer of peat about an inch deep on the new strawberry bed. Today, I scattered a pound of chlordane over it to kill any white grubs in the soil. Then David tilled the bed again to work it into shape.

April 22. Stopped at a near-by nursery which specializes in berry plants and bought 25 plants each of Sparkle, Vermilion, Stelemaster, and Paymaster, and 50 of Surecrop. These are all resistant to red stele disease, and the stock is virus free.

April 23. I set my new strawberry plants in rows 48 inches apart, and 24 inches apart in the rows. Then I watered them in with plant food dissolved in water.

April 24. Went out and hoed those strawberry plants. I always hoe around new plants the next day. This is to break up the crusted soil and pull dry soil over the damp ground around the plants.

Maggie had me take a color picture of our magnolia in bloom. As I worked, the thermometer kept dropping. Weatherman says it will freeze tonight. Maggie was worrying what this will do.

April 27. Our one azalea bloomed today. It looked so purty, that I bought another one and planted it in a mixture of soil, sand, peat, and an acidifying material I got from the nursery. I took off the burlap before I put the ball of earth in the planting pocket.

April 30. Since Maggie wanted a dogwood, I planted a white one today. And that brings an end to this uneventful, but busy month.



Maggie found the first narcissus in bloom in front of our house.

1960-NEW

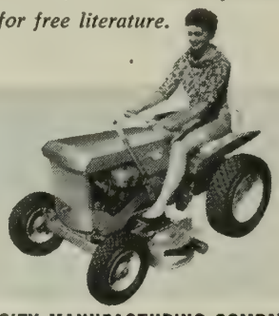


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Write for free literature.



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Makers of Simplicity Garden Tractors, Roticul "Full Power Reverse" Tiller-Cultivator, and Simplicity Wonder-Boy Riding Mowers.



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Smartly styled, but with a magic flair for gardening. Their washable fabric breathes yet repels all dirt, feels leathery soft yet far outwears any other garden glove of similar price. Keep hands looking lovely when you paint and clean, too. Styles for men and women.

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The Idea Index

Begins on page 6

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Owners: Mr. and Mrs. Harry Berk

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Photograph: de Gennaro
Architects: Dougan & Heim, A.I.A:
Data: Cynthia Eyre

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Decorator: Phil Hall
Data: Pearl Webb Hunter
Owners: Mr. and Mrs. A. Percy Leon

bottom:
Photograph: Hedrich-Blessing
Decorator: Frederick Kreitzer, Chicago, Illinois
Data: Jessie Walker
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Owner: Dr. Eugene Coodley

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[*Turn to next page*



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Continued from page 213

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Architects: Edwards, McKimmon, & Etheredge, A.I.A., Raleigh, N. C.
Data: Sue Tucker Briggs
Owners: Mr. and Mrs. Arthur McKimmon

bottom:
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Decorator: John Bassette, William Pahlmann Assoc., New York, New York
Data: Maura Riordan
Owner: Jane Carmondy

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top:
Photograph: Warren Reynolds
Owner: Jerome Hofmayer

bottom:
Photograph: Warren Reynolds
Decorators: Hey-Frampton, Wayzata, Minnesota
Data: Joan Scott
Owners: Toney Frampton and Fredrick Hey, Jr.

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top:
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Data: Louise Price Bell
Owners: Mr. and Mrs. F. Fingado

bottom:
Photograph: Hedrich-Blessing
Owner-designer: Richard Calef, Cincinnati, Ohio
Data: Polly Cramer

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top:
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Decorator: Frederick Kreitzer, Chicago, Illinois
Data: Jessie Walker
Owners: Mr. and Mrs. Sidney Hiken

bottom:
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Architect: Carl A. Strauss, A.I.A., Cincinnati, Ohio
Data: Polly Cramer
Owners: Mr. and Mrs. Carl Francisco

How to steal an idea

Begins on page 58

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Photograph: Hedrich-Blessing.
Data: Polly Cramer.
Owner/designers: Mr. and Mrs. Richard Calef, Cincinnati, Ohio.

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left:
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Architect: Warren Weaver, A.I.A.
Data: Jane Price.
Owners: Mr. and Mrs. Robert Mackichan, Thornwood, New York.

middle:
Photograph: Hedrich-Blessing.
Architect: William Norman Floyd, Houston, Texas.

right:
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Architect: Rudolph Hermes, Cincinnati, Ohio.
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Owners: Mr. and Mrs. Clinton Orlemann.

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top left:
Photograph: Hopkins.

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Photograph: Hedrich-Blessing.
Architects: Huebner and Henneberg, Evanston, Illinois.
Data: Jessie Walker.
Owners: Mr. and Mrs. Randall Roth.

bottom:
Photograph: Warren Reynolds.
Decorator: Adeline Stuckey.
Owners: Mr. and Mrs. A. W. Wilson, Tyler, Texas.

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Photograph: Hedrich-Blessing.
Architects: Huebner and Henneberg, Evanston, Illinois.
Data: Jessie Walker.
Owners: Mr. and Mrs. Ralph Ballantine.

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Photograph: Hedrich-Blessing.
Architects: Hausner and Macsai, A.I.A., Chicago, Illinois.
Data: Jessie Walker.
Owners: Mr. and Mrs. Henry Shames.

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Owners: Mr. and Mrs. Philip Meathe.

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Data: Polly Cramer.
Owners: Mr. and Mrs. Sidney Pranikoff, Cincinnati, Ohio.

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top left:
Photograph: Hedrich-Blessing.
Decorator: Marcella Schwarb, A.I.D., Cincinnati, Ohio.
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Designer: Hazel Dell Brown.
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Designer: Robert C. Metcalf, A.I.D., Atherton, California.
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Photograph: Hedrich-Blessing.
Decorator: Marcella Schwarb, A.I.D., Cincinnati, Ohio.
Data: Polly Cramer.
Owners: Mr. and Mrs. Kenneth Wollaeger.

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Photograph: Lisanti, Inc.
Decorators: The Lehmans.
Data: Jane Price.

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Architect: Alvin E. Miller.
Owners: Mr. and Mrs. C. M. Anderson, Des Moines, Iowa.

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top left:
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Owners: Mr. and Mrs. Gene Festa, Birmingham, Michigan.

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Data: Joan Scott.
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Architect: James Conn, A.I.A., Birmingham, Michigan.
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Designer: Sarah Pagoria, Chicago, Illinois.
Data: Richard Nunn.
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Decorator: Sarah Pagoria, Chicago, Illinois.
Data: Richard Nunn.
Owners: Mr. and Mrs. A. F. Leonard.

Shrubs continued

NAME	ZONE	SPACING	HEIGHT	COMMENTS
Korean barberry	5	(In feet) 1	(In feet) 6	Useful as a thorny hedge. Red foliage in fall. Yields clusters of bright red berries for winter.
Kurume azaleas	7	2½-4½	3-5	Use in borders for spring bloom. Many varieties and colors- pink, red, white, orange, salmon, and rose.
Lemoine mock-orange	6	3-5	4-8	White, fragrant blooms in summer. Single or double. Use in informal hedge or as specimen plant.
Red Osier dogwood	1	3½	7	Brilliant red winter twigs if cut back to one foot above ground in spring. Use as hedge, or in border. Yellow twig and green twig varieties also available.
Rose of Sharon	6	5	12	Large blue, pink, white, or purple flowers in summer. Useful in border. Prune for largest flowers.
Slender deutzia	5	1½-2½	3-6	Small, graceful shrub covered with white blooms in late spring. Use in border or foundation planting.
Tartarian honeysuckle	4	1½	8	Excellent formal or informal hedge plant. Pink, red, or white flowers in spring. Red berries. One of best shrubs for vigor and freedom from pests.
Vanicek weigela	5	3½	5	Dark red, trumpet-shaped flowers in spring. Good for specimen, foundation, or border plant.
Viburnum carlesi	5	4	5	Clusters of pink buds and white fragrant blooms in spring. Foliage turns red in fall.

TREES

NAME	ZONE	SPACING	HEIGHT	COMMENTS
Amur maple	2	(In feet) 14	(In feet) 20	Dense, shrubby tree. Excellent for screening or specimen. Red fruits; leaves turn red in fall.
Crimson Brilliant crab apple	5	18	15	Grows wider than tall. Brilliant red, semi-double flowers; purple-red fruits. One of best new hardy flowering crab apples. Plant in full sun.
Eastern redbud	5	18	35	Purple-pink, red, or white flowers before leaves appear. Yellow leaves in fall. Use as specimen. Evergreen trees make excellent background for it.
Franklinia	6	18	25	Large, white flowers late summer to frost. Bright orange to red fall color. Pyramidal form.
Flowering dogwood	6	15	20	Excellent small tree for specimen or border plant. White, pink, or red bloom. Leaves turn red in fall.
Japanese Pagoda-Tree	5	22	35	Upright clusters of white flowers in late summer. Withstands city conditions. Good shade tree.
Korean evodia	6	18	25	Covered with fragrant, small, white flowers in late summer; red to black fruits in fall.
Mimosa (Silktree)	7	18	30	Graceful, flat-topped tree. Rounded heads of pinkish bloom. An attractive tree with fine foliage and bloom all summer.
Pissard plum	4	7	15	Give full sun to keep purple-red foliage. Upright, dense growth. Use in border or as specimen.
Pin oak	5	35	70	One of finest specimen trees for lawn. Numerous small limbs. Fine textured foliage, red in fall. Pyramidal in shape.
Russian olive	2	15	20	Silvery foliage adds color interest to home grounds. Use as specimen, border, or hedge planting.
Star magnolia	6	12	20	Double, fragrant, white flowers early spring before leaves appear. Excellent as a specimen or grouped. Foliage turns bronze to yellow in fall.
Thornless honeylocust	5	33	50	Graceful lawn tree for shade or framing. Plant podless varieties. One of the cleanest shade trees.
Washington hawthorn	5	15	30	Profusion of clustered, white flowers in spring. Dense foliage turns yellow in fall. Fruit red.

Cut along dotted lines

Here's your guide to

PLANTING

Shrubs *for foundation plantings, and screening.*
Trees *for shade, and for framing a view.*
Evergreens *for green foliage all year.*
Vines *for privacy, shade, and for covering walls.*

SHRUBS

NAME	ZONE	SPACING	HEIGHT	COMMENTS
Beauty Bush	5	(In feet) 7	(In feet) 10	Profusion of pink flowers in late spring. Use as specimen or border. Red fall color.
Border forsythia	6	4½	9	Yellow, bell-shaped flowers in early spring before leaves appear. Upright growth.
Bush cinquefoil	2	2½	4	Single, yellow flowers early spring and summer. Useful foundation or border shrub.
Chinese lilac	5	3½	15	One of best flowering hedges for screen. Clusters of purple lilac blooms in spring.
Common privet	5	1½-5	15	Clusters of white flowers early summer, followed by black berries. Excellent hedge.
Crape-myrtle	7	10	20	Pink, white, red, lavender flowers. Heavy bloom through summer. Prune in winter to keep compact shape. Spectacular specimen.
Dwarf flowering almond	5	3	4½	Large, double-pink flowers early spring. Bloom appears before leaves. Use in shrub border or as a specimen plant.
Dwarf ninebark	5	2½	4	Dense, upright shrub used as hedge or a barrier. White flowers in late spring. Free from most pests.
Froebel spirea	5	3	4	Useful for foundation or border. Flat, purplish-red flower clusters during summer.
Glossy abelia	6	2½	5	Pink flowers during summer. Fall color bronze to purple. Makes dense hedge. Most free flowering, hardiest of the abelias.
Hills-of-Snow hydrangea	5	2½	3	Large balls of white blooms in early summer. For largest blooms, cut stems to soil in spring. Use in border or foundation.

Add these pages to your GARDEN BOOK
File under Lot Planning



Approximate range of average annual minimum temperatures for each zone

Zone 1	Below -50°F	Zone 6	-10° to 0°
Zone 2	-50° to -40°	Zone 7	0° to 10°
Zone 3	-40° to -30°	Zone 8	10° to 20°
Zone 4	-30° to -20°	Zone 9	20° to 30°
Zone 5	-20° to -10°	Zone 10	30° to 40°

From data compiled by the United States Department of Agriculture for release in 1960

Use this new 10-zone plant hardiness map to help you select woody plants for your area. Zone column in plant lists gives safe northern limits for successful culture. Match number in the column with number on map.

EVERGREENS

NAME	ZONE	SPACING (In feet)	HEIGHT (In feet)	COMMENTS
Burford holly	7	4	9	Lustrous, dark green leaves; large, bright red berries. Useful in foundation planting or border.
Common camellia	7	20	35	Lustrous, leathery, dark green leaves. Flowers vary from deep red to white; blooms October to April.
Creeping juniper	3	3	10	Bluish-green, needlelike leaves. Useful as ground cover. Hardy far north when covered with snow.
Heather	5	1	1½	Excellent ground cover. Dense foliage. White, pink, purple, or red upright flower spikes.
Japanese aucuba	7	15	15	Large, thick, glossy leaves. Spreading shrub. Best in shade. Bright red berries in winter.
Japanese andromeda	6	4	9	Hanging clusters of white flowers in spring. Lustrous, dark green leaves. Tolerates some shade
Japanese pittosporum	9	7	10	White, fragrant blooms. Leathery, dark green leaves. Excellent for evergreen hedge.
Japanese yew	5	5-30	4-45	In cold, dry areas, prefers northern exposure. Use for foundation or specimen planting.
Mugho pine	3	3-6	3-7	Useful in foundation or border planting. Mound shaped. Prune "candles" back to stubs in spring.
Oleander	8	7	20	White, red, yellow, or purple flowers in spring and summer. Use as specimen in border. Grows indoors.
Oregon holly-grape	6	2½	4	Holly-like foliage turns bronze to purple in fall. Tolerates shade. Good foundation shrub.
Rose daphne	5	2	½	Fragrant, bright, rosy pink flower clusters in spring. Use in rock garden or as low border plant.
Scarlet firethorn	7	2	6	Clusters of white flowers in summer, red fruits in winter. Colorful. Excellent espaliered on wall.
White pine	4	20	30	Soft, long needles. Fast grower, prefers full sun. Use as a specimen, screen, or in windbreak.

VINES

NAME	ZONE	SPACING (In feet)	HEIGHT (In feet)	COMMENTS
American bittersweet	3	8	20	Prized for orange and red berries. Plant both male and female to insure fruiting. Climbing, twining stems. Good for sunny wall or ground cover.
Boston ivy	5	3	60	Large leaf-kind covers tall building fast; use small leaf varieties on low walls. Needs no support.
Bower actinidia	5	10	30	Twining vine; dense, glossy green leaves. One of best vines for screening purposes. Russet fruit.
English ivy	6	2	70	Good evergreen ground cover for shade. Climbs to walls, tree trunks. Baltic variety grows in Zone 5.
Fiveleaf akebia	5	10	35	One of neatest, twining vines, easily trained to supports. Clusters of purple flowers in spring. A vigorous grower, keep it confined.
Halls honeysuckle	5	4	20	Fragrant white or yellow blooms during summer. Twining stems excellent for ground cover on banks or screening. Grows in sun or shade. Keep controlled
Japanese wisteria	5	10	24	Twining vine needing support on wall or arbor. Hanging clusters of white, pink, purple flowers
Sweet autumn clematis	6	4	30	Profusion of white, fragrant flowers late summer, followed by plumy seed heads. Needs support
Trumpet vine	5	10	30	Yellow orange, orange-scarlet and yellow trumpet shaped flowers in midsummer. Needs some support
Virginia creeper	3	8	100	Climbs by twining and tendrils. Good cover for wall and trellises. Vigorous grower for quick effect. Vivid red fall color. Sun or shade.

GRASS-BAGGING TORO MOWER

...why it outmows all other rotaries

YOU'RE LOOKING THROUGH the housing of the Whirlwind* 19—the power mower with a built-in vacuum cleaner. You're looking at the full-circle "Wind Tunnel" design you get only in this Toro machine. This wind tunnel builds up a super-powerful vacuum that freezes blades of grass upright for a cleaner cut than any other rotary. And it snatches up clippings the instant they're cut, blasts them into the bag for easy disposal.

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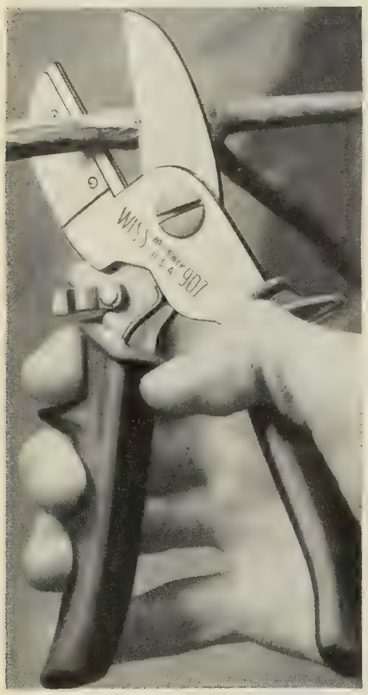
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How to grow better PEONIES



Normally peonies are unfailing in their ability to produce spring bloom, but with a little special care, established plants will really put on a display of color. Begin caring for your plants just as soon as the sprouts appear from the ground. Continue right through the season. Prebloom care is the most important because the flower buds are forming at this time. When the blooming period is over, little care is needed. For the prebloom care, follow these steps.

Photographs: Stanley Warren



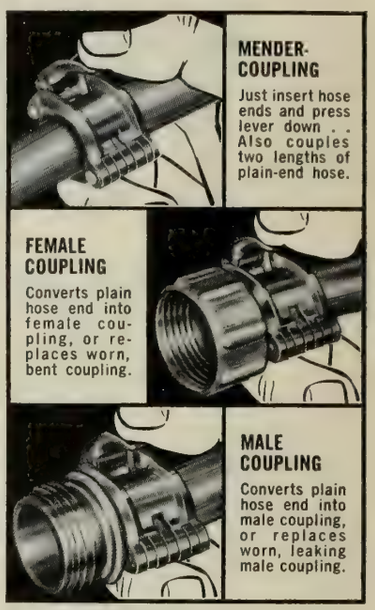
Feed your plants. Peonies are heavy feeders and will respond to an application of a complete plant food containing nitrogen, phosphorus, and potash. Sprinkle the plant food around the base of the plant, 4 inches from the sprouts. Control ants with chlordane.

Continued on next page

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Better peonies

Continued



Cultivate around the plants to work plant food into the top inch of soil. This confines the food to the area of the plant—prevents it from being washed away. To get the food down into the root zone where it becomes available to the plants, water with a slow stream from a hose until thoroughly soaked.



To protect your plants from being trampled, surround newly emerged sprouts with a cylinder of garden fencing. This fencing also helps support the large blooms and prevents the plant from sprawling. Regular peony supports, especially designed for this purpose, are available in garden supply stores.



For larger blooms, remove side buds, allowing only the terminal buds to develop. Roll, pinch, or cut them with a knife or scissors. This forces all the growing strength into the single terminal bud. If mass color effects are wanted, let the side buds develop.

Stop ugly lawn weeds fast with

WEEDONE

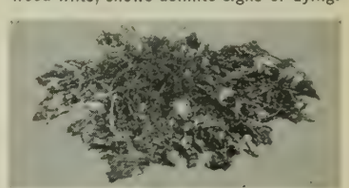
. . . the back saving chemical that can tell the weeds from the grass!



This strong, healthy dandelion has been Weedone-treated—its days are numbered!



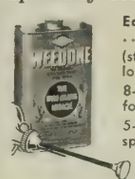
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WEEDONE enters the system of the weed, kills the whole plant! And no chemical weed killer is more effective or safer to use. Get WEEDONE, it's been compounded specially for home lawns!



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April, 1960

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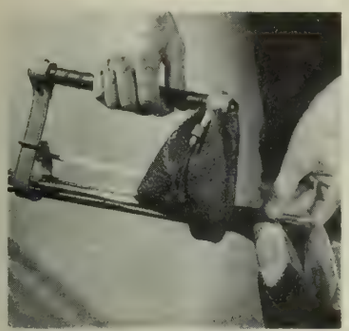
Adjustable shade on these sunglasses gives you added protection from glare. They store in plastic case with fountain pen clip so you can keep them handy in your pocket. Sunshade 'n glasses, $3.20, ppd.

Page and Biddle, Dept. B, 1038 Lancaster Ave., Bryn Mawr, Pa.



A big help with short-stemmed flowers, miniature arrangements. Push wire loops into arrangement line desired, slip flowers in. Suction base holds "frog" securely. Set of 3 miniature frogs, $2.25, ppd.

Artisan Galleries, Dept. B, 2100 N. Haskell Ave., Dallas 4, Tex.



Travel light. Golf club carrier weighs just 4 ounces, is balanced to hold 6 to 8 clubs securely. Has cowhide cushion grip plus zippered leather pouch for balls and tees. Go Lite Golf Carrier, $3.95, ppd.

Camalier & Buckley, 1141 Connecticut, N.W., Washington, D. C.



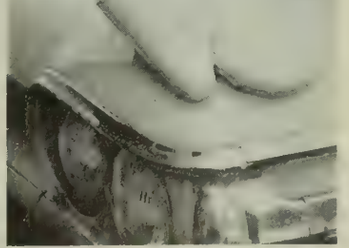
Ease for knees when you work in the yard. There's a foam pad to kneel on, arm supports to help you up and down easily. Compartment in front holds tools. Use indoors, too. Steel knee rest, $7.45, ppd.

Daniel Low and Co., Dept., BHG, Salem, Mass.



Conversation piece—gift idea! White ceramic storage jar holds peanuts or what-have-you. "Et Tu Brute?" has cork in head. "Happy" has one in base. Eight inch size: $3.50; 12 inch, $5.50, ppd.

Patio Sales, Dept. BHG, Box 25, Highland Park, Ill.



Big helping hand when you wash your car. Soft plastic sponge mitt squeezes in narrow grillwork with no scraped knuckles. Just clench your fist to wring it out. Fits all hands. Jumbo Mitt, $1.39, ppd.

Gifts Galore, Box 272, Dept. G-12, Culver City, Calif.



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Pocket-size adding machine does all your math problems with ease. Adds - subtracts - multiplies to 99,999,999. Magic Brain Calculator balances check books, adds grocery tapes, bridge scores, children's schoolwork, income tax statements, car mileage. Gives the answer *in seconds*. Simple to use . . . all steel mechanism works fast. For housewives, businessmen, students. *Money back guarantee!* MAGIC BRAIN CALCULATOR, $1, postage paid. **Sunset House, 625 Sunset Building, Beverly Hills, California.**



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Walter Drake, 504 Drake Bldg. Colorado Springs 10, Colo.

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SHEPHERD SCHOOL, 1015 Chestnut St., Dept. H, Phila. 7, Pa.



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Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your Day-n-Night Mailbox Marker—in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your marker shipped within 48 hours. Satisfaction guaranteed or money back. Only $1.95 postpaid from Spear Engineering Company, 433 Spear Bldg., Colorado Springs, Colo.

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Walter E. Olson, Pres.

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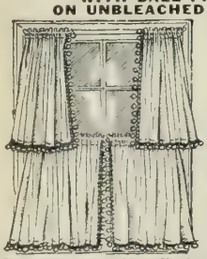
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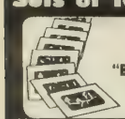
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WITH BALL FRINGE
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For years clever New England housewives have made these charming unbleached muslin curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance .50 more.
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3 FOR ONLY $1
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Garden Center, Dept. A-3, Fairfield, Iowa

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Kitchen committees, social groups, attention! Factory prices & discounts to Churches, Schools, Clubs, etc. Monroe all-new FOLD-KING Banquet Tables, with exclusive *new* automatic folding and locking, super strength, easy seating.
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Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 52nd year. WRITE
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ALSTO CO., Dept. BH-4, 4007 Detroit Ave., Cleveland 13, Ohio


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WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. $5.95 plus 50c post. COD's accepted.
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SOME FRANCHISES OPEN — WRITE ROTO-ROOTER CORPORATION, DES MOINES 14, IOWA

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Wonderful addition to a flower arranger's container collection. Ceramic reproduction of an antique Japanese bronze usubata is brownish-black in matte finish, 5¼ inches high, 7½ across. It's $5, ppd.

Marjorie Marder Containers, 909-B Hollywood, Monroe, Mich.



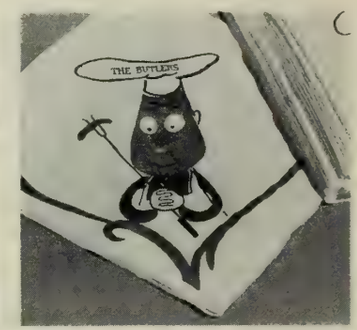
You'll get a bang out of these pictures in your family's fun room. Ceramic duck appears to have been shot right out of the frame. Hand-painted in gay colors; 6¾x5½ inches. Comic duck set, $2, ppd.

Spencer Gifts, Dept. B, Spencer Bldg., Atlantic City, N. J.



Tops for touch-ups. Press mitt makes it easy to press out an old hem line without taking dress off. Quick, handy for many jobs. Ideal for travel. Heavily padded, silicone covered press mitt, $1, ppd.

Sunset House, 73 Sunset Bldg., Beverly Hills, Calif.



Impress the crowd with clever extras for patio parties—this time personalized barbecue napkins. In gay red and green on white, they are a generous 17-inch square; 24 for $1.25; 100 for $3.60, ppd.

International Industries, Box 509-BH, Culver City, Calif.



Serves you well when the family snacks in car. Ideal for children in back seat. Fits with window up or down. Screws on lawn chair or boat, too. Pair (baked enamel on steel), $2.49, ppd.

Mrs. Dorothy Damar, 711 Damar Bldg., Elizabeth, N. J.



Prettied-up pull for a window shade comes in bright brass finish. An elegant note for any room, it protects shade from dirty fingermarks, too. Measures 4½x2½ inches, easily slides onto shade. A set of two pretty pulls, $1, ppd.

Meredith's, Evanston 26, Ill.



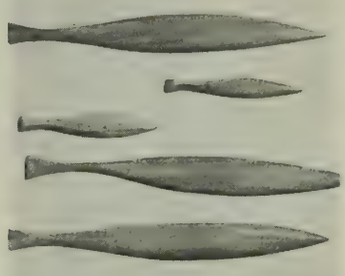
Increase bed length easily. Invisible mattress extender adds six inches, adjusts to match thickness of any type mattress. Innerspring and foam-padded, it fits at head or foot. Goes on without tools; self-supporting. Rail extenders add six inches to wooden bed frame. Choice of finishes. Rail extenders, $5.15 a pair; mattress extender (twin) $8.55 each; double, $10.55, ppd.

Better Sleep, Inc., Dept. BHG, New Providence, N. J.



Real finds for you clever gals—wee wicker baskets you can use in many ways for pretty centerpieces or favors. Fill with small blooms, candy, relishes served on plates. Party baskets, 12 for $1.75, ppd.

Q. T. Novelty, Dept. B, 366 Fifth Ave., New York 1, N.Y.



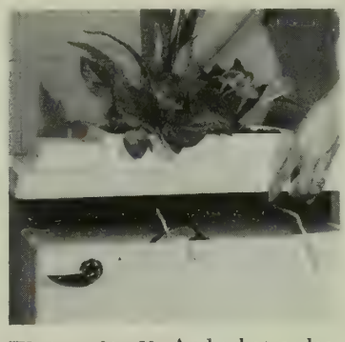
Prize catch to show off in any room. Fish shapes are hand-carved in rich brown taverneau wood. And so striking! Longest is 11 inches; shortest one is 4 inches. Have self-hangers. Fish School, $2.98, ppd.

Deer Hill Co., Dept. BH3, Flushing 52, N.Y.



Keep track of bills, letters, important notes with a handy desk organizer. Index holders let you label each of 5 sections. Rigid plastic, it's 4x5 inches. Black, green, gray, beige; $1.98, ppd.

Carol Beatty, 12 Beatty Bldg., Culver City, Calif.



Waters itself. And what a decorative asset planter is in a bathroom. Sturdy white plastic, it's 22¼x8x2¾ inches, replaces a tank top. Wicks draw fresh water from tank. Johnny Planter, $3.95, ppd.

Miles Kimball, Kimball Bldg., 25 Algoma Blvd., Oshkosh, Wis.



Throwaway trap for mice ends unpleasant job of emptying trap. Just tear end from cardboard box. Steel trap inside is baited and set. Then toss away boxed-up mouse. Five Mouse Houses, $1, ppd.

Scott-Mitchell House, Dept. B, 415 S. Broadway, Yonkers, N.Y.



An appetite perks up if a child is served in clown dishes. When food's all gone, he can stack cup, bowl, eggcup, and salt shaker on saucer—there's friend clown! Plastic clown dish, $1; 6 for $5, ppd.

Instant Sales Co., Dept. BHG-1, 175 Fifth Ave., New York 10, N.Y.

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LAMP POST NO. 100A
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SPECIAL PRICE
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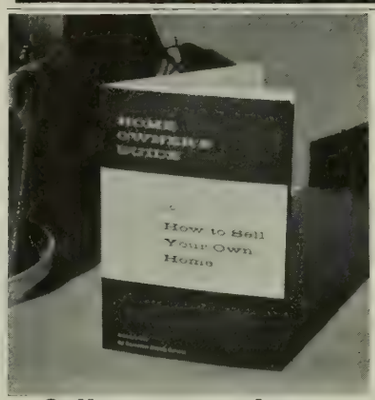
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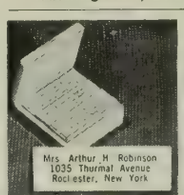
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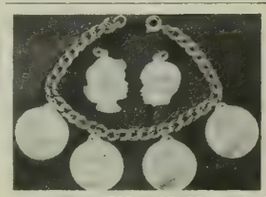


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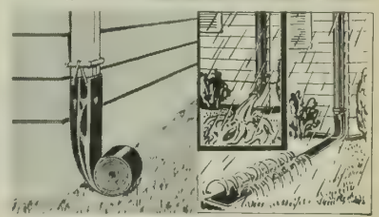
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THE MAN NEXT DOOR®

Against the advice of the entire family, Judy insisted upon entering her alley-born Measles in the cat show at the shopping center last Saturday. She came home bursting with I-told-you-so pride—and three ribbons: Homeliest Cat in Show, Longest Tail, and Loudest Purrer.

◆ ◆ ◆

Now that there are vending machines that make change for five- and ten-dollar bills, the next step is to develop one that will extend credit.

◆ ◆ ◆

Rosemary, in a telephone seminar, got off the following on the subject of keeping up with teen-age trends: "When everybody gets the idea that everybody is doing it, everybody does it until everybody suddenly realizes that everybody is doing it and then nobody who is anybody does it any more, so you do it only until everybody gets the idea that everybody's doing it, then you do something else."

◆ ◆ ◆

Now that small cars are going so well, Christine is looking for the development of a compact, economical mink.

◆ ◆ ◆

Martin Daly vows that he is going to have a decent lawn this year if it takes his wife all summer.

◆ ◆ ◆

Some people don't have sense enough to get out in the rain once in awhile.

◆ ◆ ◆

Now that we seem to have the worst Rock 'n Roll, the most monstrous tail fins, and the beatest Beatnik talk behind us, we can look forward to the cultivation of new bad tastes.

"It's not so much what you know that makes you an interesting gossip," Christine remarked after her bridge club, "as who you know it about."

◆ ◆ ◆

Bill Norman, Pat O'Leary, and Lee Bayless joined me in the first neighborhood foursome of the year. Golf seems to bring out the other side of their personalities. Bill, a gentle and calm man, is terrible tempered on the golf course—raging and beating his clubs against the ground. Pat, who tends to be terrible tempered all week, is relaxed and jolly on the golf course. Lee, normally a man of impulse, plays a methodical game and takes pains with each shot. Me? I'm the same on the golf course as everywhere else. Oh, the fellows say I tend to lose my sense of humor, but what's so funny about refusing to concede a 10-inch putt and then laughing at a fellow when he misses it?



"I *am* hurrying!"

As more corruption and sharp practice turn up, the notion seems to be spreading that those of us who are still honest either (a) never got caught or (b) never had the opportunity.

◆ ◆ ◆

Fred Randolph has finally found a doctor who understands his ulcer. Fred's first doctor told him that if he didn't worry so much he wouldn't have anything to worry about. That started Fred worrying about all the worrying he was doing. The ulcer kept flaring up. The new doctor assures Fred that he isn't really a worrier at all; he just has a highly developed sense of personal responsibility. The doctor advised Fred to cultivate habits of carelessness and laziness, and to shirk as much work as possible. The ulcer has gone to sleep, and Fred just got a fine promotion.

◆ ◆ ◆

You're home from work a little early and find nobody home. . . . The emptiness startles you. . . . There's *always* somebody home when you come home. . . . In a few minutes, Christine comes in with a kiss and starts making reassuring kitchen noises. . . . Then Judy comes romping home from her piano lesson. . . . Rosemary and her friends are heard clowning on the front porch. . . . It's nearly dark before Junior rolls in with bat, ball, and glove. . . . Suddenly, you are deeply aware of something you usually take for granted.

Burton Hillis

P.S. As a follow-up to all the rigging and payola revelations, Bob Hannelly offers a compromise plan: While it condemns all-out deception, it does allow for something stronger than little white lies—perhaps only a little tattletale gray.

Dear Burton: Some of us in Washington are fighting with our backs to the wall. In self-defense, we've formed a club dedicated to preserving a few crumbs of individual rights in the face of an overpowering federal government which seeks to stamp out deception in every nook and cranny of American life.

It was a winter of wild reform, with the government crusading against deceit on TV, in advertising, music—and even politics. Now the sanctity of the home may be invaded, threatening the time-honored fibs by which the average family lives. Our group believes every citizen has the right to a haven of illusion, where his battered ego may bathe in the soothing waters of flattery and unearned praise.

Justice is on our side. Indeed, if deception were banned completely from American life, half the women would go to jail. Grand juries would be confronted with a mountain of evidence: false eyelashes, dissembling facial colorings, deceptive curves. The innocuous flattery ("You look younger every day, dear") by which husbands and wives have greased the gears of marriage for centuries would be swept away and divorce rates would soar. With social events denied the little white lies of custom, dinners and teas would become a shambles of raging candor.

No civilization could heal its wounds without the salve of gentle fraud. We think every right-thinking person will join our movement to preserve an adequate little make-believe in life. After all, it's enough that a man must face the ravages of truth once a day while shaving.

Best regards,
Bob

May 1960 • 35c

Better Homes and Gardens®

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Our love affair with San Francisco
How to landscape a split-level

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for gifts, guests—for fashion above all

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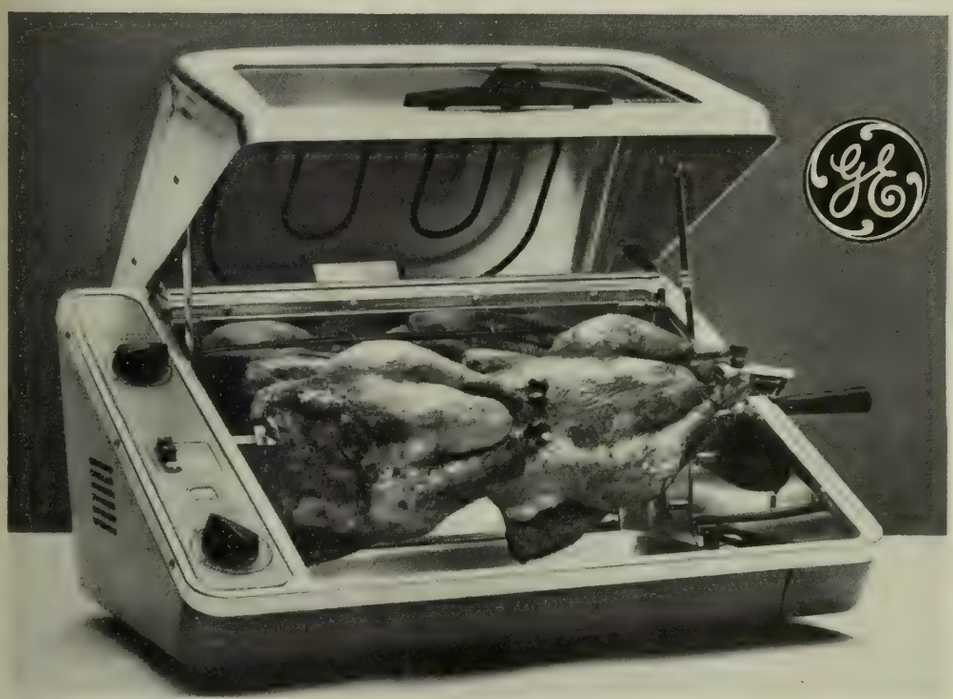
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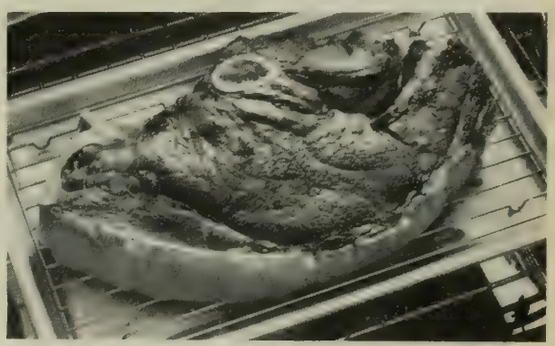
CANNON

five good reasons for owning a General Electric Rotisserie-Oven (*even if you have a good range oven*)





1 It's a rotisserie... infra-red broiler... precision oven! Does so much more than an ordinary rotisserie. Does as many things, in fact, as an expensive range-oven—and has range-oven accuracy. Actually modernizes your kitchen. Big size, too—rotisserizes a 16-pound turkey. Poultry and roasts baste themselves for extra-juicy, tender eating. Exclusive Tilt-Top lid lifts up completely for easy access to food.



2 Infra-red broiling seals in the natural juices for best-ever steaks and seafood—brown and crusty outside, delectable inside. Rotisserie-Oven's top Calrod heating element swings down, makes it easy to clean every part.



3 Bake without heating up the kitchen! Separate baking element on bottom, thermostatic heat control assure perfect cakes, breads, fancy desserts. Tilt-Top lid closes completely for baking—glass window lets you peek in. Even tricky dishes like souffles, Baked Alaska, come out perfect every time.



4 It has automatic pushbutton controls found in expensive new ovens. Thermostat maintains correct temperature. Buzzer signals when time is up—heat shuts off automatically so you can't overcook.



5 It's portable, you can cook anywhere with the General Electric Rotisserie-Oven. Compact—ideal for tiny kitchens—gives you latest luxury features you've always wanted—at low cost! Cooks indoors, outdoors—uses regular house current.

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Count 'em! More pads!
5, 12 and 20 pad boxes

Better Homes and Gardens

May, 1960; Vol. 38, No. 5
This issue is published in three editions

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Cover: Summers are long and pleasant in Seattle, and just about everyone enjoys them outdoors. That's why we find so many handsome gardens and patios in the Northwest—not to mention the exciting and idea-full homes. You can get a closer look at our cover house by turning to page 58. (Cover photograph by Hedrich-Blessing.)

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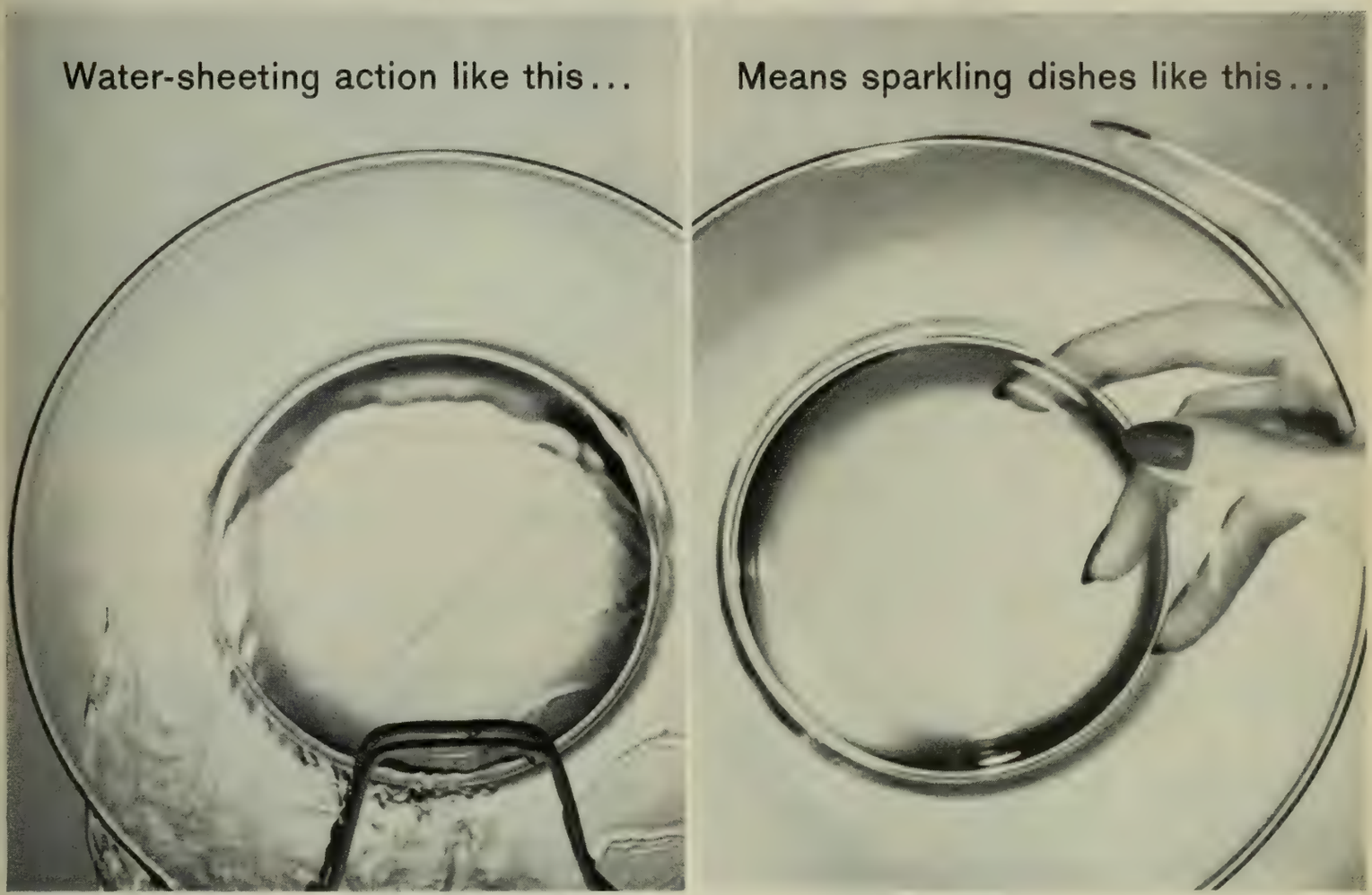
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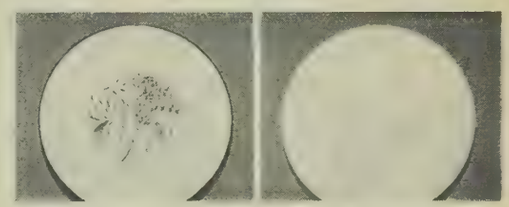
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You'll see a sparkling clean difference when you put Cascade in your machine. These dramatic photos show why. Notice how the water on the plate at left is rinsing off in clear "sheets" to slide away food particles and grease without leaving water drops behind to dry into messy spots and film. Cascade's exclusive Chlorosheen is the secret. Cascade with Chlorosheen in your dishwasher will mean visibly cleaner dishes and silverware, visibly brighter glassware. For best results, always get Cascade.



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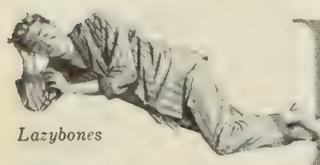
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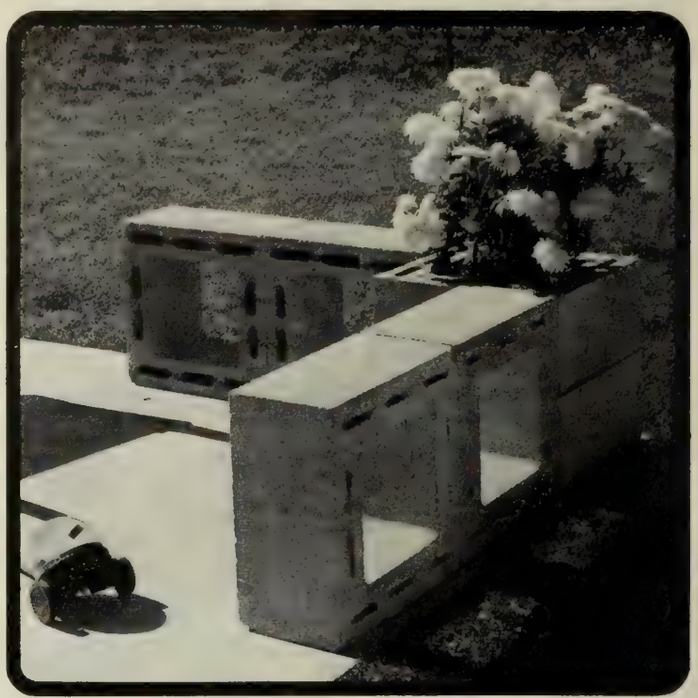
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THE IDEA INDEX



Divider-planter—cheap!

Precast concrete chimney blocks make an ideal patio divider to separate lawn and garden. A touch of color is added by placing a blooming potted plant in the blocks at the corner; or fill with soil and plant annuals in them. Blocks also become extra seats for guests.

All credits for The Idea Index are on page 182



Storage shed in a fence

This well-designed unit is integral part of fence surrounding a swimming pool, but idea makes sense for any storage enclosure. Corrugated plastic roof allows light to enter the shed; it's removable for ease in repairing plumbing. Note shelves for storage of supplies.

More photographs on page 9



THE WALK-UP PHONE

Busy Americans are making more phone calls—and the Bell System is making service more convenient. This newest public telephone, the Walk-Up, saves time and steps for everybody. Your town will find it as handy as the corner mailbox.



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Engineers term Cultured Wood an extremely "stable" material. Neither heat nor cold will affect it. This is the reason why the beautiful veneer finishes will *stay* beautiful year after year. Climatic changes won't cause the Cultured Wood cores to split or crack. Finishes won't "check" or "pock." Furniture pieces made with Cultured Wood retain their showroom beauty with only the barest minimum of care.

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Long, carefree life of each furniture piece is assured by the very high density of Kroehler's new Cultured Wood. Glue joints grip smoothly for life. Wood screws hold "for keeps," too.

A New Standard of Value

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Before you invest in any new bedroom or dining room furniture, you owe it to yourself to get acquainted with this newsworthy new furniture made only by Kroehler. You'll be delighted with this new concept in durability and beauty. Your Kroehler dealer is proudly displaying Cultured Wood. See it now!

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Credenza No. 340-74 from the Showpiece Collection

THE IDEA INDEX



Out-of-the-way garage storage

Garages are usually built just large enough to hold cars, but somehow a lot of other stuff gets jammed in there, too. These hanging cabinets are a good way to keep any garage clear. Even the top shelves will be handy for storage of equipment and supplies not regularly used.



Canned goods closet

A practical way to store canned goods is in a shallow closet built into or out from a wall space. Everything is in view and within easy reach. The shelves are supported by movable brackets. Here, extra depth allows space for metal shelves on each door.

More photographs on next page

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In name and fame, no other company is just like

BANKERS *Life* COMPANY

Des Moines, Iowa

OVER 3½ BILLION DOLLARS INSURANCE IN FORCE . . . OVER A BILLION DOLLARS IN ASSETS

Branch Offices in Principal Cities from New York to Los Angeles

Over 80 Years OF SERVICE

Offering All Types of Personal Life Insurance Group Insurance Annuities Accident & Sickness and Hospitalization Plans

Bankers Life Company, Dept. BHG-50,
Des Moines, Iowa

Please send me the facts about your exclusive new "Insurability Insurance" program. No cost or obligation.

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Address_____

City_____ Zone____ State_____

Don't buy your next cleaner 'til you see these . . . at SINGER!



The New SINGER* "MAGIC CARPET"

Thorough but gentle on fine rugs and wall-to-wall carpet. Floating Brush adjusts itself to rug nap. Aluminum construction, dual fan suction. Extra-capacity bag increases suction, lasts longer. Reaches w-a-y under low furniture, hangs flat in closet. Cleans a wide swath . . . lights the way.



The New SINGER* "ROLL-A-MAGIC"

An economy cleaner with power equal to many costing twice as much! Ideal for dusting furniture, curtains and shelves, it does a stand-out job on rugs, too. Coasts along with you on ball-bearing casters to speed cleaning, reduce fatigue.

New extra-capacity dust bag is more efficient and easier than ever to change. Durable hose. Comes complete with attachments.



The "GOLDEN GLIDE*" by SINGER

New, streamlined, extra-power design . . . more cleaning power than many other leading canisters! Glides along behind you without snagging or tipping . . . makes cleaning faster, less tiring. Stands on end for stair cleaning or compact storage.

Triple capacity throw-away bag . . . convenient toe switch . . . durable hose. Complete with attachments including king size floor-wall brush.

Phone or visit your local SINGER SEWING CENTER for free home trial. Easy terms available. Prices start with Full Power "Roll-A-Magic" at . . . $49.50

SINGER SEWING CENTERS

*A Trademark of THE SINGER MANUFACTURING COMPANY.

THE IDEA INDEX



Boot and overshoe storage

The lower shelf of a cabinet near the kitchen door might easily convert into an overshoe drying shelf. The shelf is replaced by a metal grille to let air in and let the water drip into a flat pan under the shelf. Dry overshoes and shoes to wear when boots are removed are stored on shelf above it.



Closet for a small kitchen

Enclosing this corner makes a fine storage closet. On the left is a shallow section for the iron, ironing board, and aprons. Hang ironing on a pull-out rod at the side of the closet. The first five shelves of the larger storage section pull out on rollers for easy access.

More photographs on page 12

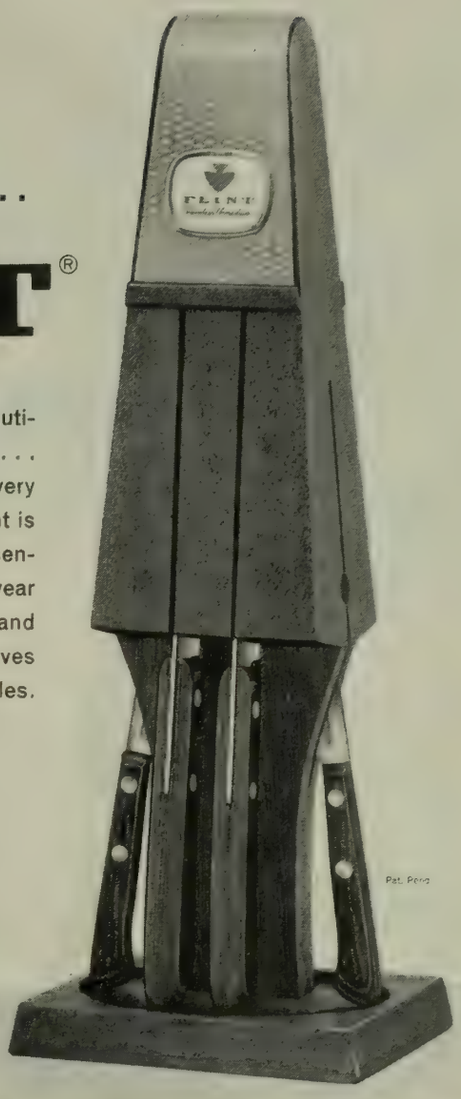
NEW!

The gift to give or get for carefree cutting...

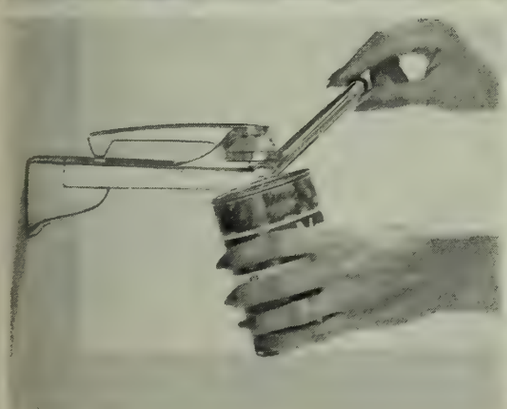
FLINT®







If you want to give pleasure, give one of these beautiful new Flint Holdster Sets. They're smartly new . . . with a custom assortment of the right knife for every cutting job. Exciting discovery in each assortment is the first new kind of knife in your lifetime . . . the sensational Flint Waverly Edge that stays sharp from year to year. Both the new Flint counter top "Susan" and the new Flint Wall Holdster Sets include six knives with stainless steel blades and Pakkawood® handles. Each set $19.95.



New handsome stainless steel Flint Wall Can Opener has an extra-fast "zipper" action. Zips open any size or shape can with safe, smooth edge—then "hands" you the lid. Only $7.95.



Flint stainless steel Cookware is made to give you years of carefree cooking pleasure. Shines without polishing. Can't break if you bounce it. 2 qt. double boiler $11.75. 36 other pieces and sets. Also available with thick copper bottoms.



New Flint Mixer never tires your arm. Smart easy-grip handle and amazing Rhythm Beaters whip the heaviest batters smooth . . . quickly and easily. Convenient hang-up hole in handle! $4.95.

YOU GIVE AND GET **QUALITY PLUS** IN EVERY FLINT PRODUCT

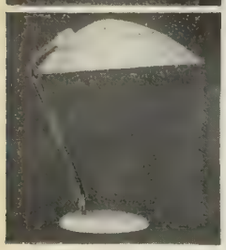
...made by the greatest EKCO® name in housewares

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LIGHTOLIER

good looking, good lighting cheers the head of the house





Here's a contented man. Plaudits go to the wonder-working reading lamp, below, that makes his homecoming so warm and wonderful. Note the new styrene shade, engineered to end the harsh contrasts that cause eyestrain. It spreads soft, overall light up and out in a warm, wonderful halo, focuses down on book or newspaper with a full flood of diffused light. Louvered diffuser acts like a venetian blind to end glare. Your choice of colors, only **$24.95.*** You'll find Lightolier's good looking, good lighting (two more examples are shown at left) at better stores.

LIGHTOLIER
Fashions in Lighting Center
FIRST NAME IN LIGHTING SINCE 1906

LOOK FOR THIS SEAL
Awarded to leading stores for their Lightolier Fashions in Lighting Centers

Write Dept. BH-50 for a complete, free lighting brochure.

LIGHTOLIER • Jersey City 5, New Jersey
Showrooms: New York, Chicago, Dallas, Los Angeles

**Slightly higher in the West.*

THE IDEA INDEX



Under-the-counter towel rack

This rack has plenty of room to dry dish towels, and keep them out of sight. A rack and pinion arrangement at the top and bottom allows the unit to slide under the counter without any sideways movement. It's located right next to the sink, and is flush with the counter when closed.



Multipurpose desk divider

Build in a desk-shelf unit to screen off an undesirable view from your kitchen or family room. The desk-shelf above is covered with the same durable plastic as the kitchen counters, and the other shelves are painted like the cabinets. This unit is a desk, eating counter, and sewing nook.

More photographs on page 14

Ground-in grime... or simply soiled...





you need CLOROX® to get out dirt that suds leave in!

No mistake. Ground-in grime, or simply soiled . . . part of the dirt in most *every* wash is *suds-proof.*

Show you suds-proof dirt? Look inside any shirt collar. Deposits of this same stubborn soil lock themselves into almost everything you launder. And it's a build-up of suds-proof dirt that makes a wash go gray.

Clorox takes over where suds leave off. Good detergent will loosen much of the dirt. Clorox goes after what's left . . . cleans in a way suds can't. Regular use of Clorox, with its special *dissolving* action, actually melts suds-proof dirt away . . . leaves your washes cleaner than even the best detergents alone can make them.

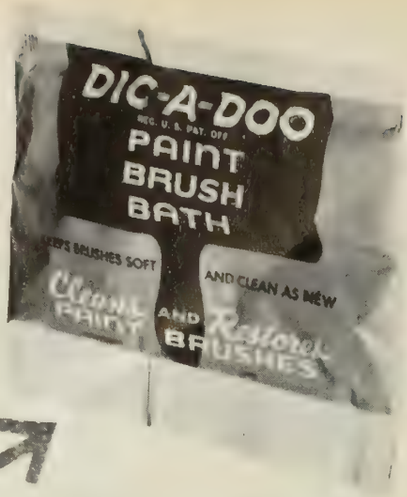
Next wash, ground-in grime, or simply soiled, see for yourself . . .

Clorox actually dissolves suds-proof dirt that makes clothes gray!



©1960, The Clorox Company

HOME PAINTERS!



Get this FREE when you buy this

Perfect pair for easy painting: "SCOTCH" BRAND Masking Tape protects walls, windows, woodwork, lets you make perfect stripes of color. "DIC-A-DOO" PAINT BRUSH BATH cleans or restores brushes—and it's *free* in 98¢ boxes of tape! Look for the special display where you buy paint. Hurry—offer limited!



"SCOTCH" AND PLAID DESIGN ARE REGISTERED TRADEMARKS OF 3M CO. © 3M CO. 1960

MINNESOTA MINING AND MANUFACTURING COMPANY
...WHERE RESEARCH IS THE KEY TO TOMORROW
3M COMPANY



Dining-coffee table

This table is versatile as well as outstandingly handsome. Each leg is just two pieces of wood mortised and braced at a right angle by a length of angle iron. Legs are fastened to the underside of the table with concealed hinges.

When it's a coffee table (above), the long section of the leg lies flat on the floor. For dining-room use (below) the legs swing up, the adjustable lamp goes up, and it's ready for duty. No latches on the legs are necessary.

The ends are tapered so guests may be seated at the back bench without awkwardness or bruised toes.



More on page 16



"What's so special about this house?"

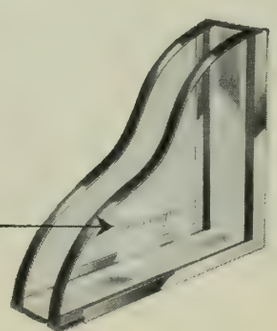
"I'VE JUST PUT MY FINGER ON IT!"

There's *Thermopane*® insulating glass in this sliding glass door. Says so, right on the glass. And it's in *every* window throughout the house.

That means a more comfortable home year 'round. Savings on heating and air conditioning. Less fogging or frosting of windows. Quieter, because *Thermopane* muffles outside noise. And no storm sash to fuss with ever.

Be sure your next home has *Thermopane* in *every* window — including those that open and close. It will pay off in savings and in solid comfort.

For your protection, the *Thermopane* trademark is delicately inscribed on the glass.



***Thermopane* consists of two panes of glass with an insulating blanket of dry, clean air hermetically sealed in between.**

Thermopane® INSULATING GLASS MADE IN THE U.S.A. ONLY BY

LOF GLASS

LIBBEY•OWENS•FORD

TOLEDO 3, OHIO



To be sure it's the best... look for "Rubbermaid" on the product

Tub-safe for small fry

... and for grown-ups, too. The whole family's sure-footed and safer on a Rubbermaid Safti-Cup Bathtub Mat. Scores of vacuum cups grip your wet or dry bathtub and help prevent skids. Add precious safety and sparkling color to your bathroom today for only $1.98 to $3.49. Rubbermaid Inc., Wooster, Ohio • Cooksville, Ont.



Decorated Tissue Dispenser expands to fit any size tissue box. $1.79. Toilet Top Tray fits nicely, holds tightly, prevents scratching. $1.49.

Rubbermaid®
means better made



Light, storage, and a pass-through

This divider wall is a good compromise between having a formal dining room or a dining area and kitchen combined. Light coming through the open wall brightens the dining room. The counter under the handsome 2x10-inch shelves can be used, when serving, as a pass-through.



Bedroom storage for boys

Boys are more likely to keep their bedrooms "picked up" when they have a place like this to work and store things. This unit features: high cabinets for off-season equipment, built-in lighting under the high cabinet, cork tile on the wall and under the desk, a chest of drawers, and a desk.

More on page 18



You'll outshine the Man-in-the-Moon with this quick, refreshing lift!

The brightest thing a girl can do on any date is to keep sparkling. No wonder so many bright girls are seen with 7-Up! One chilled bottle gives you brand new energy in just two to six minutes. Your throat feels cool. Your mouth is fresh. You've got that star-quality again. Don't wait for the next big dance. Start sparkling tonight.

It's always 7-Up time!

Nothing, nothing, nothing does it like Seven-Up!

7UP®

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PEGGED OAK FLOORS AREN'T EXPENSIVE NOW

thanks to Bruce PRE-finishing





Smart, distinctive Bruce Ranch Plank is completely finished

Charm and style far beyond its modest cost are yours in a Bruce Ranch Plank Floor. The inlaid walnut pegs, alternate widths and Decorator Finish give a smart, distinctive look to any room . . . harmonizing with all colors.

All this beauty is yours for a lifetime, too. Bruce Ranch Plank is solid oak...will never wear out or need replacing. The interesting grain and coloring of the wood are protected and enhanced by a superb factory-finish that makes upkeep a breeze.

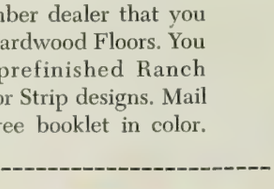
When you build or remodel, be sure to tell your architect, contractor or lumber dealer that you want Bruce Hardwood Floors. You can choose prefinished Ranch Plank, Block or Strip designs. Mail coupon for free booklet in color.

MAIL FOR BRUCE FLOOR BOOKLET

E. L. BRUCE CO.
1602 Thomas Street, Memphis 1, Tenn.
Send color booklet on Bruce Floors to:

*Name*_____

*Address*_____



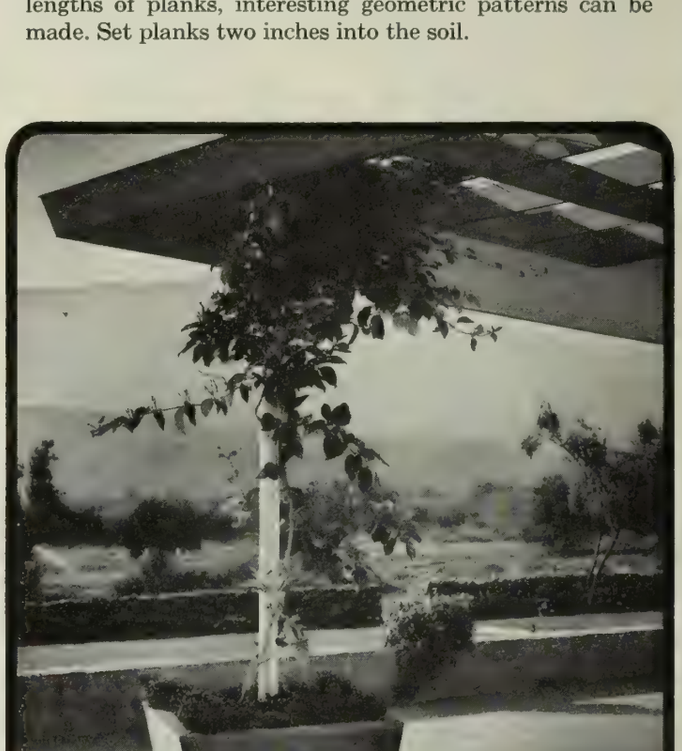
Bruce Ranch Plank Floor

THE IDEA INDEX



Low-maintenance play yard

Avoid worn spots in children's play yard by filling area with gravel. Surround the area with treated, 2x6-inch planks laid on edge and nailed together. By using various lengths of planks, interesting geometric patterns can be made. Set planks two inches into the soil.



Planter box supports shade roof

This planter box forms the base for the post supporting the shade roof. The post, which is not set in the concrete terrace, stands on the bottom of the planter. Soil is placed in the box to add stability and permit the planting of a flowering vine for added shade.

More on page 21

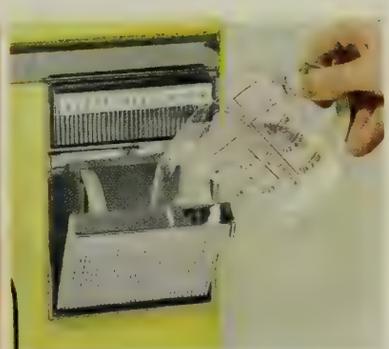




PUT CLOTHES IN DIRTY! TAKE THEM OUT WASHED AND DRIED!



Wonderful new washing action—New six-baffle extra-big porcelain wash basket provides the space and gentle flexing action needed for good laundering. Highly sensitive thermostat provides safe drying temperature for each load. Clothes come out so smooth, many need little or no ironing.



New bleach and rinse dispensers add convenience, new cleanliness and softness to your clothes. Bleach Dispenser adds and dilutes bleach to safe solution before it reaches your clothes. Rinse Dispenser injects liquid fabric softener automatically to give all your clothes a wonderful new softness.

New 1960 General Electric Washer-Dryer—a complete home laundry, 30 inches wide!

This General Electric Combination washes, bleaches, conditions and dries your clothes—all in one continuous operation. Just set the controls for your choice of washing and drying conditions. That's all. No wet clothes to handle; no lugging heavy wash baskets outside—or transferring clothes to separate dryer.

Space-saver, too! Fits in the area of a 30-inch base cabinet, saving at least 4 square feet of floor space in comparison to most washer and dryer "pairs." No venting is needed—moisture and lint are simply flushed down the drain.

Plus: Automatic Water Saver. Flexible controls for drip-drying. Porcelain Work-Surface Top. Colors or white. General Electric Warranty. Undercounter model for built-in installations.

Free demonstration, see your General Electric dealer. Ask about easy budget terms. Write for FREE 16 p. Decorating Book. General Electric Co., Dept. 1-209, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Thrift *(a wonderful virtue)* **is compulsory in the compact Corvair**

Turning up a dollar you forgot you had is always a pleasant surprise. Corvair's revolutionary design positively insures that you'll be surprised that way often. It's not just the way Corvair squeezes a gallon of gas. It's the antifreeze you don't buy for Corvair's air-cooled rear engine. The lower rates in many cases on insurance and license fees. The savings on tires. And all the while you're enjoying a car that handles like a quarter horse and rides soft as eider down. (All this talk of savings and we haven't even mentioned Corvair's low, low initial cost!)

See The Dinah Shore Chevy Show in color Sundays, NBC-TV—The Pat Boone Chevy Showroom weekly, ABC-TV



Corvair 700 4-Door Sedan

A magician on mileage. *Your gas dollars will now go farther . . . because the Corvair delivers miles and miles and miles per gallon.*

Four models. *Practical four-door or sleek new two-door in standard or de luxe versions.*

Trunk's up front. *Plenty of luggage space under the hood, where it's convenient to get to.*

Engine's in the rear *. . . where it belongs in a compact car . . . to give you nimbler handling, greater traction, better 4-wheel braking.*

Independent suspension at all 4 wheels. *Coil springs at each and every wheel take bumps with independent knee-action for a ride that rivals the costliest cars.*

Fold-down rear seat. *Now every Corvair converts into a station sedan with 17.6 cubic feet of extra storage space behind front seat.*

Choice of automatic or manual transmission. *You can have Powerglide* or a smooth-shifting Synchro-Mesh standard transmission.*
**Optional at extra cost.*

Unipack power team. *Wraps engine, transmission and drive gears into one compact package . . . takes less room, leaves you more.*

All at a practical kind of price. *Check your dealer on the short, sweet details. . . . Chevrolet Division of General Motors, Detroit 2, Mich.*



Corvair 700 5-Passenger Club Coupe

the happiest driving compact car

corvair ★

by Chevrolet

THE IDEA INDEX



Plants for small spaces

On narrow lots, where space is at a premium, small areas can be utilized for plantings. Here, a basket-weave fence, built for privacy, supports a Clematis montana vine. The vine helps to soften the corner of the home as would a shrub planting, and yet requires little growing space.



Easy-to-make curio cabinet

Materials: 1x4-inch lumber, double-strength window glass (finish front edges), and ¼-inch dowel. Dado grooves for shelves into side members. Drill holes centered on back of top and bottom frame members; drill matching ¼-inch holes, 1-inch deep, into wall stud. Hang with 2 dowel pins cut ⅛ inch shorter than combined depth of holes.

More on next page

when the occasion



calls for MOVING...



call United

If your long-dreamed-of plans for retirement include moving south with the sun, let the friendly United Agent make your move a safer, easier, more pleasant occasion.

His personalized "Pre-Planning"... plus the helpful advice of noted consultant Bette Malone... relieves you of bothersome details, assures complete protection for your belongings. Delicate items are carefully packed—using the special "UNI-PACKING" method for greater safety. And all your furnishings arrive at your new home delightfully fresh and clean... kept that way by the exclusive SANITIZED* process applied to every United van.

Whatever the occasion... if it calls for moving... you'll be glad you called the United Agent. He's listed under "MOVERS" in the Yellow Pages.

* REG. U. S. PAT. OFF.

United Van Lines

MOVING WITH CARE EVERYWHERE®



Roddis **CRAFTWALL**

genuine wood paneling is "forever"...

Its beauty is guaranteed for the life of the home!

The difference in cost is only "pennies" a year! Roddis Craftwall wood paneling gives you quality—and it shows. You get beauty no "bargain" paneling can match. You'll see it in the extra warmth and richness of hand-selected "planks" . . . in the dramatic highlights of an authentic hand-rubbed look.

And there's Roddis' exclusive finish. It resists scuffs and stains, keeps the wood glowingly handsome—even without waxing.

Craftwall will stay beautiful as long as your home stands. That's guaranteed, in writing, by Roddis. You have 9 popular Craftwall woods to choose from, including mellow Sherwood Oak, shown above. Ask your lumber dealer to show you samples.

Roddis

Love wonderful

with wood

Roddis Plywood Corp., Dept. BHG-560, Marshfield, Wis.

Please send me the full-color Craftwall Decorator Book showing ideas for beautiful wood-paneled rooms. I enclose 10¢.

Name_____

Address_____

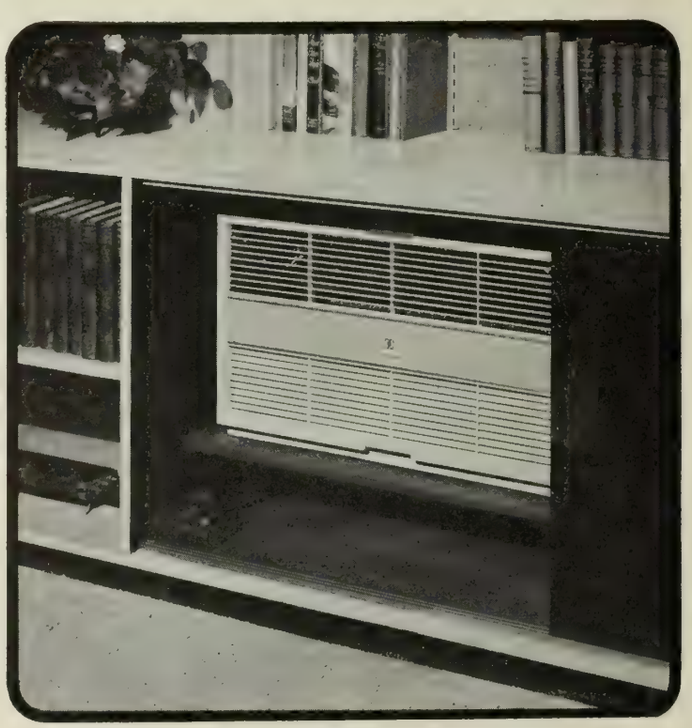
City_____ State_____

THE IDEA INDEX



Three-way tray table

This coffee table has at least 3 uses, since the base is a luggage rack, and the table top is a king-size tray. To make yours: cover ¾-inch plywood with marbleized paper or fabric-backed plastic; use cupboard-door hardware for handles, and a luggage rack for the legs.



Conceal the air conditioner

Instead of protruding your air conditioner outside the house, protect it by setting it flush with the outside wall and resting it on shelf inside a cabinet in a bookcase wall or other built-in. When it's not in use and in the winter, shut the cabinet doors to eliminate drafts.

More on page 24



TWINDOW® is the insulating glass that keeps your home cooler in summer, warmer in winter

Two kinds of Twindow:

Metal-Edge
. . . framed in stainless steel, ideal for picture windows and sliding glass doors.

Glass-Edge
. . . for operating sash such as double hung casement, awning and other style windows.



TWINDOW is two panes of glass with a layer of dry air sealed in between. In the winter, TWINDOW cuts heat loss. Under normal conditions, it stays free of steam and frost. In very cold weather you can sit comfortably near TWINDOW. In the summer, TWINDOW holds out heat and thus improves air conditioning efficiency. You save money because heating and cooling costs are appreciably reduced. With TWINDOW you never have to worry about putting up or taking down storm windows. TWINDOW *is* a permanent storm window. TWINDOW comes in sizes to fit any style window. When building or remodeling, make sure your home has the extra comfort, economy and beauty of TWINDOW. Write for our FREE booklet today. Pittsburgh Plate Glass Company, 632 Fort Duquesne Boulevard, Pittsburgh 22, Pennsylvania.

Pittsburgh Plate Glass Company

Paints · Glass · Chemicals · Fiber Glass In Canada: Canadian Pittsburgh Industries Limited

It's new! It's Lickin'-Good





all the meat is **beef** in new **Pard**

Swift's Premium

The two most trusted words in meat. Our 105th year.

. . . so when you buy beef for the family
. . . buy lickin'-good Pard for the family dog

New, nourishing, ever so much more tasty dog food. Your dog will love it . . . thrive on it—new *lickin'-good* Pard. All the meat is *beef* in Pard.

THE IDEA INDEX



Plastic shades cut sun glare

Let in the view, but not the hot sunrays, with window shades of translucent, tinted plastic. These amber-tinted shades are mounted on separate rollers to cover small, individual ventilating sashes. Latches (see arrow) hold shades flat against the window glass.



Wood-slat roof for sunshade

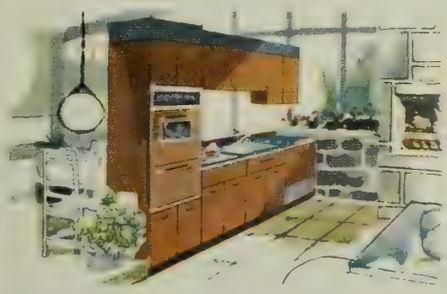
A wood-slat patio roof baffles the sizzling sun to give you cool shade without blocking the natural light. The 1x4-inch slats rest on a framework of 2x4s to make the roof. Other support members are 4x4-inch posts. The simple fence co-ordinates with the wood-slat roof design.



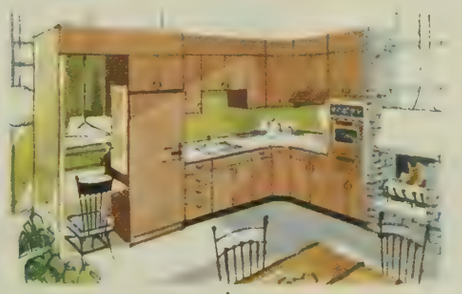
Now, buy your kitchen by the "package"... save on the "package" price

Complete Youngstown Kitchen only $289.95

It'll be the beginning of a beautiful friendship when this handsome Youngstown "Package" Kitchen moves into your house! You'll love the way it tucks neatly into a *5-foot space* ...compact...trim lines concealing storage space to spare... the large *non-splash* sink bowl...chrome fixtures...pull-out "shelf-drawers" behind smartly finished doors. If you want additional storage or a different design, there are dozens of Youngstown "Package" Kitchens to choose from...every *size* and arrangement! In Star White or Monterey Beige steel, or you can order one of the "Woodcharm" fashions: Cherrywood, Provincial, Sandalwood, or Honeywood (shown above) ...all mar-resistant laminate fronts on easy-to-clean steel cabinets. *All* at a "package" price. See them now at your Youngstown Kitchens Dealer.* *Also available in Canada.*



10-foot "Package" Kitchen. Designed for efficiency and economy. Generous drawer, counter and storage space. Built-in oven, cooking range. Jet-Tower dishwasher. Shown in Cherrywood.



14-foot "Package" L-Shaped Kitchen. Luxury kitchen! At a package price. Built-in oven, range, ventilating hood. Shown in Monterey Beige steel. (Refrigerator not included.)

**See listing under Kitchens in the Yellow Pages of your telephone book. Prices slightly higher in the West. Knobs on wall cabinets optional.*

American-Standard

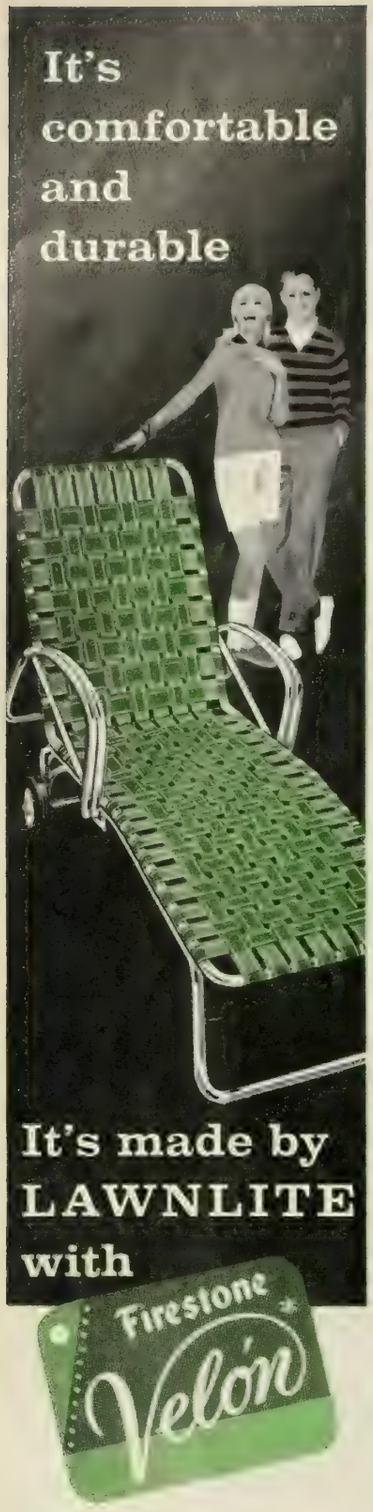
YOUNGSTOWN KITCHENS DIVISION

American-Standard, Youngstown Kitchens Div., Box BHG-50, Warren, Ohio
☐ I enclose 25¢ for Youngstown Kitchens kitchen remodeling guide and complete product information.
☐ Please have your representative call on me. I want to remodel my kitchen.

Name _____

Address _____

City _____ State _____



Lawnlite's popular wheeled Siesta Chaise offers you webbing woven of Firestone Velon, in five high-style silver-edged colors. The chaise adjusts easily to any of five comfortable positions.

Velon webbing is beautiful, washable and highly resistant to fading, staining, shrinking and stretching. It is mothproof and mildew-proof, strong and durable.

For details write The Lawnlite Company, 215 S. E. 10th Avenue, Hialeah, Florida

FIRESTONE SYNTHETIC FIBERS COMPANY
POTTSTOWN, PA.

How would you add to this small home?

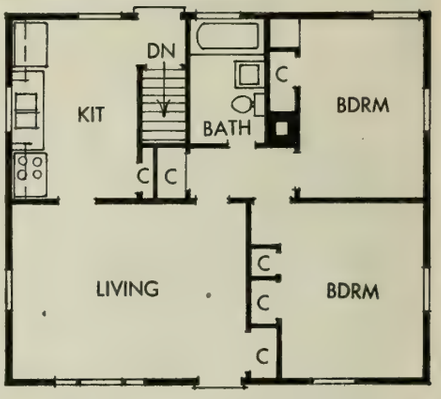
A smart family proves that the right addition can give a four-room house enviable spaciousness



Photograph: Suter, Hedrich-Blessing

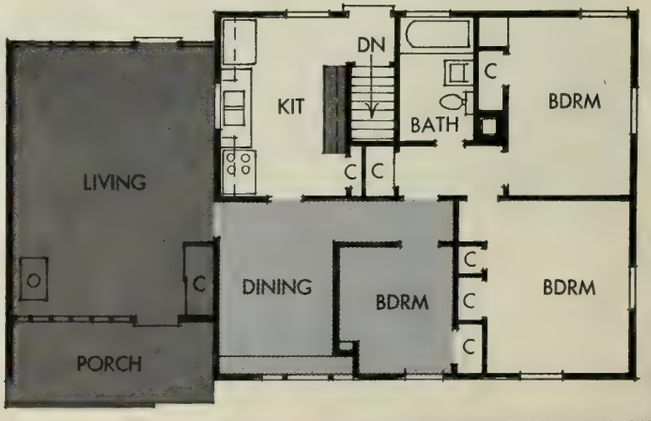
Even though the C. B. Lookers' problem was one of floor space, they didn't leave exterior details to chance. The board-and-batten siding on the left end of the house matches the existing siding.

The 4x8 sheet of perforated hardboard extends down below the level of the porch floor to make the new part of the house look closer to the ground.



BEFORE. The original floor plan was quite ordinary and the Lookers finally outgrew it. They needed another bedroom and the dining area in the kitchen was becoming inadequate.

Their larger family also made a turnpike interchange out of the living room. So with three objectives—the third bedroom, a bigger dining area (this promised more work space in the kitchen), and a quieter living room—they went to work.



AFTER. The key to the success of this remodeling was what they decided to add on—the new living room.

Now this room carries a minimum of traffic and lets the Lookers enjoy their pleasant rear yard. And they made two "new" rooms from the old living room.

The front door is now in the addition and a new window took its former place. (The dining room has the picture window!) Smart bedroom planning takes advantage of the old entry closet.

Northwest Florida ...one of Florida's nine vacation regions

Play it cool this summer along snow-white beaches



Yours for the basking! This alluring strand at Ft. Walton Beach is part of Florida's Miracle Strip. Any time is the perfect time to vacation here. Family-size accommodations are plentiful all along the coast.

No longer is the Miracle Strip the vacation hideaway of a favored few

You have only to see the Miracle Strip to know why devotees could not keep its charms secret. Such an unspoiled paradise just had to be discovered. Today, vacationers from far and wide frolic on these dune-rimmed beaches.

The breeze-swept Miracle Strip arcs the coast from Pensacola to Panama City. Lapping this dazzling white strand are the multi-hued Gulf waters. Picnicking, swimming, water skiing, motor boating . . . all activities are doubly enjoyed in this superb setting. And what fishing! Leaping king mackerel, scrappy cobia and mighty tarpon wait to test your skill.

Attractions in Northwest Florida are as varied as its tackle thrills. Take a history-book tour of Pensacola, the city that has flown flags of five nations. Its ancient forts are landmarks of American heritage. Go boating at Ft. Walton Beach. Discover the picturesque fishing village of Destin. Visit Florida Caverns State Park in Marianna. Guides take you and other spelunkers exploring its mysterious caves. Journey through Port St. Joe and oyster-famous Apalachicola.

Every one of Florida's nine regions has its own special features and interests. So that they won't be kept secret from you, read all about them in the brand new Guide to Florida Vacations. As you thumb through its colorful pages, you almost feel the sand between your toes and the ocean spray in your face. Get your free copy now and plan a vacation you'll relive forever!

Florida

YEAR-ROUND LAND OF GOOD LIVING



Fresh water angling in this superb region rates all the raves accorded it. The sportsmen above are fishing Wewahitchka's Dead Lakes for big bass.



This Spanish village of 1723, reconstructed on beautiful Santa Rosa Island, gives visitors an authentic view of Pensacola's early colonial days.



FREE! *Brand new* **1960 edition, 100-pg. GUIDE to FLORIDA VACATIONS.** Tells in words and full-color pictures what to do, what to see in all nine regions of Florida.

State of Florida • Room 1902-H
Commission Building, Tallahassee, Florida

Gentlemen: Send FREE Florida Vacation Guide book to:

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*____

EXECUTIVES: For full story on industrial advantages, write: Florida Development Commission, Dept. D, on your business letterhead.

To Mother with love



A special cup and saucer—for Mother only—will delight her. It doesn't have to match any other teacups. This one is elegant Royal Court pattern in cobalt blue touched with fairy gold. Fill it with field flowers. Weeds are nice, too!

Photographs: Kathryn Abbe



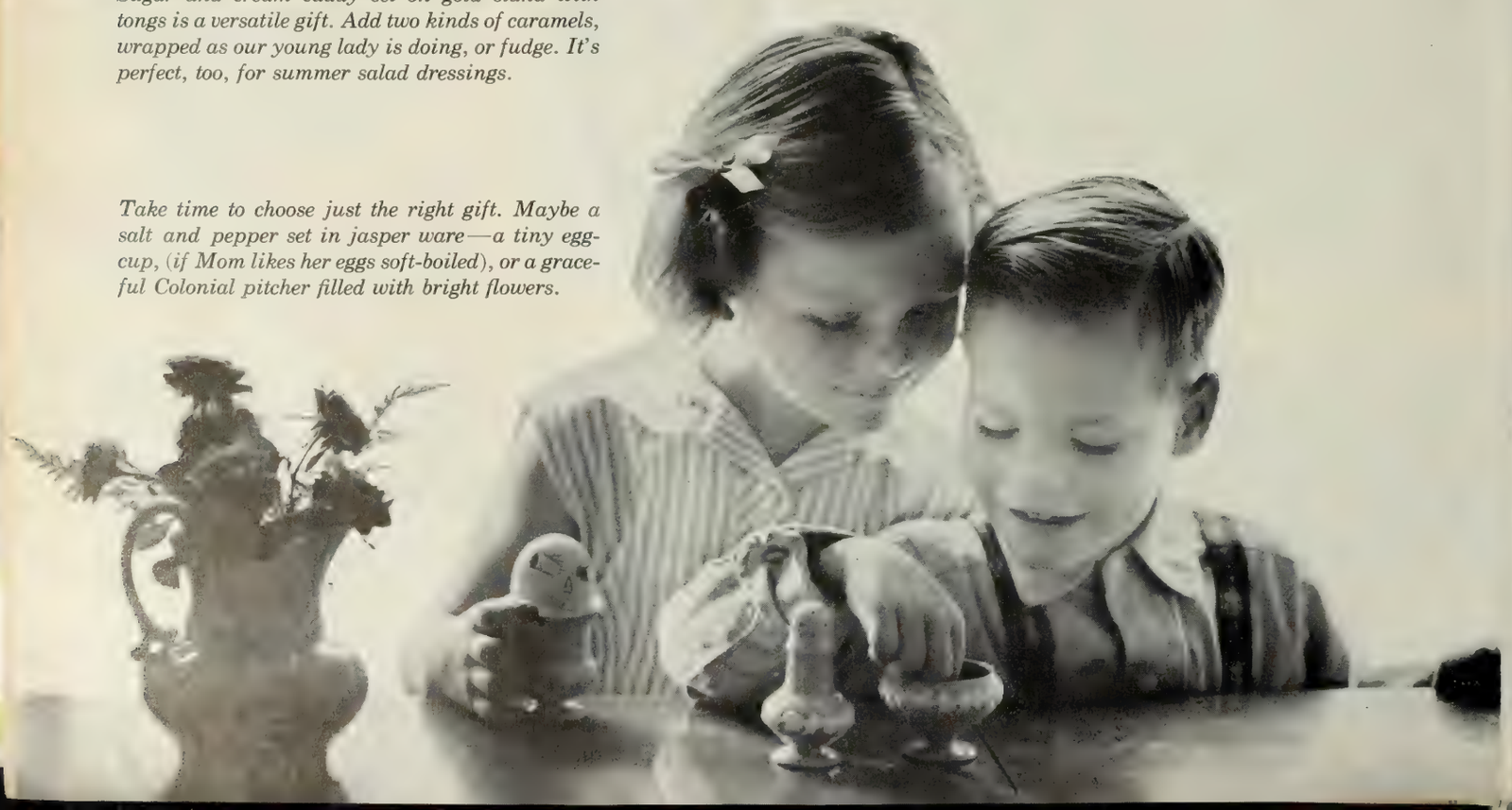
Sugar and cream caddy set on gold stand with tongs is a versatile gift. Add two kinds of caramels, wrapped as our young lady is doing, or fudge. It's perfect, too, for summer salad dressings.

By Elizabeth Craster

CHILDREN are generous! Next best to receiving presents—they love to give them. And Mothers head their list—particularly on Mother's Day. Of course, a little money is nice. (Small donation, please, Pa!) But large sums are not necessary. Here are a few suggested gifts she'd like, plus hints to make them "present-perfect."

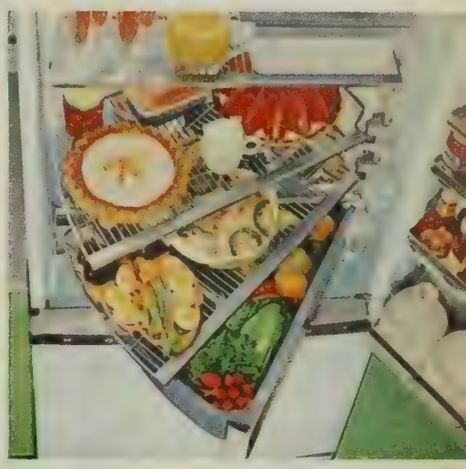
More on page 30

Take time to choose just the right gift. Maybe a salt and pepper set in jasper ware—a tiny egg-cup, (if Mom likes her eggs soft-boiled), or a graceful Colonial pitcher filled with bright flowers.



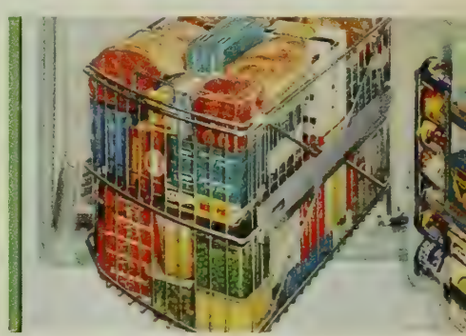


You'll never defrost this refrigerator or freezer!



SPACE! SWING-OUT SHELVES PUT 11.5 CUBIC FEET OF REFRIGERATOR SPACE AT YOUR FINGERTIPS

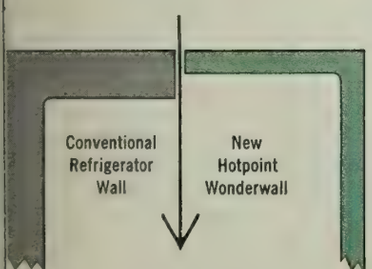
You get more space than ever—thanks to Hotpoint WONDERWALL. The refrigerator section of the "Space Age 18" is 25% more than in a conventional 12. Hotpoint shelves swing out to put all foods in front, in sight, in reach!



SPACE! 6.6 CU. FT. OF FREEZER SPACE

You *never* have to defrost this Hotpoint freezer. And it's a true, complete freezer with 6.6 cubic feet of freezer space—more than double the freezer space of a conventional 12! Swing-Out Basket puts all frozen foods in easy reach.

NEW FROM HOTPOINT 18 CU. FT. OF STORAGE SPACE IN THE FLOOR SPACE OF A 12



HOTPOINT WONDERWALL is much more efficient than ordinary insulation, yet only one-half as thick. That means the Hotpoint "Space Age 18" gives you more space *inside*. You get 25% more space in the refrigerator section and more than double the space in the freezer than ordinary refrigerators of comparable floor space.

Hotpoint creates the "SPACE AGE" refrigerator-freezer with amazing Wonderwall insulation!

Space! Hotpoint brings you an 11.5 cubic foot refrigerator *and* a 6.6 cubic foot freezer in the floor space of a 12. Two *complete* appliances in one—with enough space to take care of all your family's fresh and frozen food needs for years to come!

And, only the Hotpoint "Space Age" brings you so many modern features—automatic defrosting . . . convenient Swing-Out Shelves and Swing-Out Crisper . . . new Magna-Seal Doors that do away with locks and latches . . . flush-to-wall design . . . roomy door shelves with spaces for eggs, dairy foods, even half-gallon milk bottles!

The great, new "Space Age 18" and other Hotpoint "Space Age" models come in classic white and four decorator colors. See them soon at your Hotpoint dealer's.

Hotpoint

(A Division of General Electric Company), Chicago 44

LOOK FOR THAT HOTPOINT DIFFERENCE!

Want to take all the doubt out?

...get absolutely accurate heat control

MIRRO-MATIC

ELECTRIC FRY PAN



Give yourself a break!

MIRRO-MATIC's super-accurate Heat Control really takes the doubt out, makes fry-the dream way to be fun

11" square, 2¼" deep, completely immersible, for easy under-water washing. With Cover, Heat Control, Cord, and Colorful Recipe Book. $19.95

MIRRO-MATIC electric

DUTCH OVEN and FRENCH FRYER

Controlled heat for French frying and famous Vapor-Seal design for healthful waterless cooking. Use it for stews, one-dish dinners, baking, smart buffet service.

5-qt. Dutch Oven, with Cover, Fry Basket, Heat Control, Cord, and Recipe Book. $19.95



your best buy...

UL

COMMENDED PARENTS MAGAZINE

Guaranteed by Good Housekeeping

MIRRO Foil

PURE ALUMINUM WRAP

Finest for cooking, wrapping, freezing.

MIRRO THE FINEST ALUMINUM

MIRRO ALUMINUM COMPANY, MANITOWOC, WIS. • World's Largest Manufacturer of Aluminum Cooking Utensils

To Mother

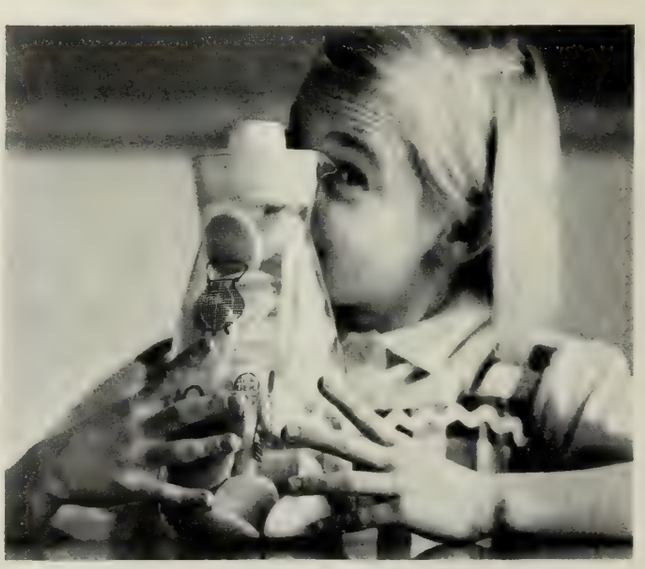
Begins on page 28



Not one thin dime to rub against another? Don't despair! Try giving her a seed catalogue (they range from nothing to a few pennies) wrapped like a firecracker, trimmed with a rose.



Multiply two times one! Result, a pair of creamy milk glass rabbits perfect for ornaments or candy. For the big presentation, make a shirt-board tray covered with foil.



Useful juice carafe turns into a glamour gift for Mom when filled with colorful powder puffs. If anyone feels ambitious, bake a batch of crisp cookies, instead.

You don't buy comfort by the pound– but by the bubble!



Luxury—lightness! BFG Texfoam cushioning brings a new dimension of comfort to modern homemaking!

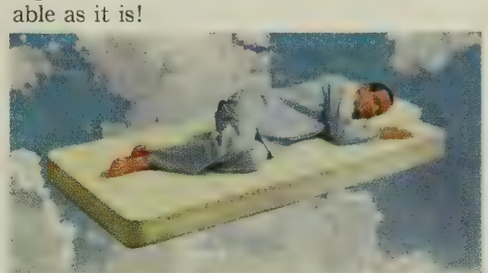
A BUBBLE, according to the definition of one seven-year-old, is a round piece of air with skin on it.

But it's actually bubbles that you buy when you buy the light, resilient luxury of genuine foam rubber. And by building a better bubble, B.F.Goodrich has succeeded in bringing you a special kind of foam rubber —a new and better kind called Texfoam. In making ordinary foam rubber, the rubber is whipped like cream to put bubbles in it, and the bubbles often are imperfect and weak. In making Texfoam, however, ingredients added to the latex act much like yeast in dough, creating millions of tiny bubbles *of perfect roundness*. The result is uniform consistency —more comfort, strength and wear.

Beautiful Furniture

One of the shining examples of Texfoam comfort and durability is its use in furniture today. Easily contoured, lending itself to precise tailoring, Texfoam cushioning in furniture gives almost endless wear and cloud-soft comfort.

Texfoam never packs down—never needs fluffing—it holds its shape indefinitely. Texfoam-cushioned furniture is easier to clean, stays clean longer. And if you like the *plump* look in furniture, see the new Texfoam cushioning with softly-rounded edges and the higher rise in the middle. It *looks* as comfortable as it is!

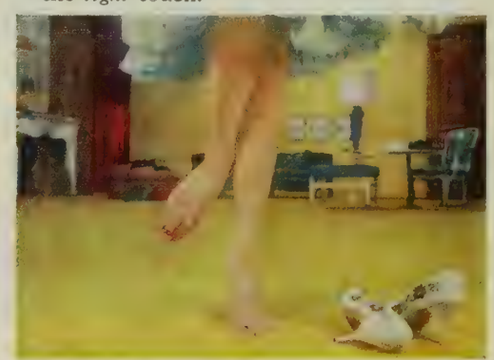


Cool, comfortable sleep

Another successful application of Texfoam's comfort qualities is its use in mattresses and pillows. Dust-free, cool (because fresh air passes through special surface pores each time you move in bed) pillows and mattresses of Texfoam weigh half as much as conventional bedding. They're non-allergenic, moth-proof and mildew-resistant, too.

Texfoam mattresses are "posture-zoned." They give firm support to your body at the middle area, lighter support under your head and feet. They never sag or break down at the edges. And they never need to be turned!

In soft pillows that "breathe," you'll find qualities of comfort and cleanliness that assist you in your modern approach to homemaking —the *light* touch.



Softness underfoot—everywhere

Uses for remarkable BFG sponge rubber are almost endless in your home. Whether your carpets are new or not, this BFG sponge rubber carpet cushioning can make them feel and wear like twice the price! It never sheds, or lumps. And wherever you walk, millions of bubbles buoy up your steps!

Cushioned tile, too!



As a backing for special BFG "Airpath" Rubber floor-tile, sponge rubber cushioning "pillows" your steps, takes shock off your feet, hushes noises in your home. And lasts as long as thirty years!

So always look for the name B.F.Goodrich. It's your guarantee of quality and comfort. A genuine reward for buying the finest is lasting luxury!

For information on where to buy any BFG product, write: President's Office, The B.F. Goodrich Company, Akron 18, Ohio.

First—with new ideas for the good rich life at home

B.F.Goodrich

Now Carrier brings you not 4-month...not 5-month... but year-round...

HOME AIR

To millions of Americans, home air conditioning has been a room unit in the window—a way to keep cool when the weather is hot.

But true air conditioning is a great deal more than 4-month or 5-month relief from heat. True air conditioning should provide 12-month comfort. And at the same time make important contributions to family health.

Now Carrier 12-Month Air Conditioning brings all the benefits of true air conditioning to your home—and for the first time. A product of Carrier research, this new kind of central air conditioning introduces humidity control in the winter, as well as in the summer; and continuous self-cleaning filtration that clears the air of odors, removes pollen and other harmful elements.

Read about Carrier 12-Month Home Air Conditioning at the right. Then call the Carrier Dealer listed in the Yellow Pages. He has this wonderful new experience in living waiting for you. Carrier Corporation, Syracuse, New York.

BETTER AIR CONDITIONING FOR EVERYBODY EVERYWHERE

Carrier



12-MONTH AIR PURIFICATION

Pollen and many other harmful elements are continuously removed from the air by a revolutionary new air purifier. Its power to reduce contamination means better health for all your family.



12-MONTH CLEANLINESS

A unique filter, self-cleaning to maintain high efficiency, makes homes cleaner. There's less need to dust. Drapes and upholstered pieces stay fresher. Cleaning bills and redecorating costs go down.

12-MONTH CONDITIONING



12-MONTH ODOR REMOVAL

Cooking and other household odors are whisked away. Even air heavy with pipe, cigar and cigarette odor is fresh again in a matter of minutes. Home is pleasanter than ever for your family and guests.



12-MONTH TEMPERATURE CONTROL

The house is snug and warm in winter, cool in hot weather, just right in between. All this occurs automatically. Or you may choose your comfort to fit the day—lessen the contrast between indoors and out.



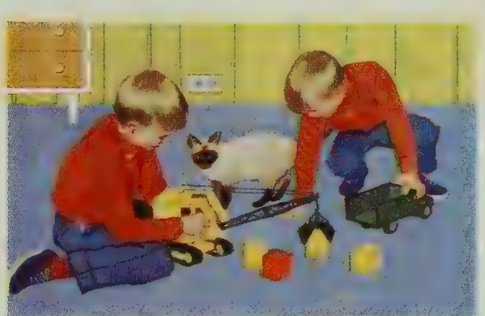
12-MONTH VENTILATION

Drafts from open windows are no longer a problem. Air is filtered and conditioned before it is gently circulated through every room. Dust, dirt, insects, driving rains and outside noises are kept outside.



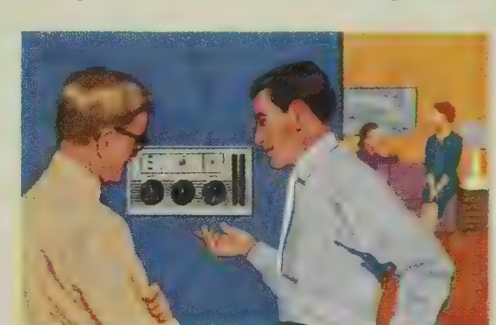
12-MONTH HUMIDITY CONTROL

In winter, moisture is fed into bone-dry warm air that irritates nasal passages, causes furniture to come apart. In summer, moisture is removed from the humid air that makes you suffer, makes drawers stick.



12-MONTH CIRCULATION

Warmth or coolness is evenly and quietly diffused throughout the house. There is no stagnant air, no stratification, no "cold rooms" or "hot rooms." And air purification constantly freshens the air you breathe.



12-MONTH CLIMATE CONTROL

This Carrier Climate Center on the wall is visual proof that your family is getting all the benefits of true air conditioning. Here you watch—as well as experience—12-month air conditioning in operation!

Memo: Try these....

CALLAWAY MILLS
REG US PAT OFF

The famous

Callaway Mills

offers

*Callaway Towels yarn-dyed colors,

ABSORBenized® finish, pucker-proof borders. Label of Luxury.®

*Callaway Carpets made in Nylon,

wool, Acrilan, rayon, cotton and blends.

*Callaway Scatter Rugs

famous for over 30 years

Automobiles, tires, apparel and host of other industrial and home products contain textiles by Callaway.

Numerous business and industrial organizations benefit from "KEX" Industrial Towel Service and "KEX" Dust Control, the complete system for faster, better and more efficient cleaning.

*A myriad of colors and styles to choose from!

Callaway Mills, Inc., Sales Solicitors, 295 Fifth Ave., N.Y. 16, N.Y.



Photograph: Liffring

REVERIE

Wafted on wings of thought
away from the here and now,
For the moment a mystic
meditating as profoundly
as any philosopher
the meaning of life;
Exploring in enchantment the
expanding vistas of her mind
And pausing to contemplate
that nebulous time,
"When I'm grown up."
In her hand a magic-touched
wishing stone that can
change her in seconds
From a spangled ballerina
bowing in spotlighted splendor
To a mother with husband and
babies of her own.
In awe, we observe that
marvelous phenomenon—
the unfolding of
a human intellect.

Old folks may call it dawdling,
but let's steal quietly away
and leave her alone.

—Ann Usher



INTERNATIONAL designs
for changing America

The graceful sweeping lines that typify the best in contemporary design...LARGO, in stainless steel by International.

Created by the world's finest designers of tableware, LARGO is patterned in gentle curves...sleek and distinctively modern, with a subtle motif incised on its slender handles.

See LARGO today...you'll find it with the other patterns from the International Stainless Beauty Line at fine stores everywhere. It's American-made to insure continued availability.

INTERNATIONAL STAINLESS

The International Silver Co., Meriden, Conn.

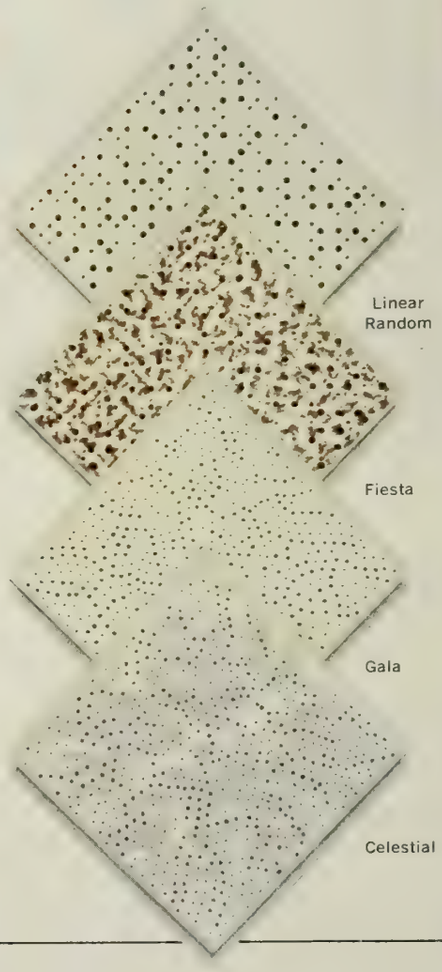
YOUR HOME COMES FIRST



The home of your dreams may be a new one you hope to buy or build. It may be the one you live in now (but modernized, to give you the benefits of new home living).

It's never too early to start enjoying a better home or adding to the resale value of your property. Now is the time to let your lumber and building materials dealer help you enjoy the kind of home you want . . . a home to be proud of for its modern convenience, beauty and livability.

See him soon! Better Living is his business. Ideas, plans, advice on materials and methods are yours for the asking. And he can put you in touch with builders and contractors . . . even arrange for financing if you want him to!



Put the Comfort of Quiet into Family Fun!
HUSH-TONE® CEILINGS BY CELOTEX

Family fun is never noisy in new or *re*-newed homes where beautiful Hush-Tone tile absorbs up to 75% of all the noise that strikes it! And leading decorators advise sound-conditioning with genuine CELOTEX tile . . . the brand preferred for beauty 2-to-1 over all others by homemakers in a nationwide survey. Yet you can quiet a 10′ x 15′ room with Hush-Tone tile for as little as $27 to $42.

The ceiling shown is popular *Fissured* Hush-Tone Tile, in a Fun Room paneled with new Celotex Cherry Woodgrain hardboard paneling. At right, four other beautiful Hush-Tone designs: patented Linear Random†; colorful *Fiesta;* new *Gala;* new pastel-tinted *Celestial.*

BUILDING PRODUCTS BY
CELOTEX
REG. U.S. PAT. OFF.

YOUR HOME COMES FIRST

If it's "by CELOTEX" you get QUALITY... *plus!*

CEILING TILE • INSULATING SHEATHING • MINERAL WOOL INSULATION • CELO-ROK® GYPSUM PLASTERS, ANCHOR-LATH, WALLBOARDS • TRIPLE-SEALED® ROOFING • HARDBOARD PRODUCTS

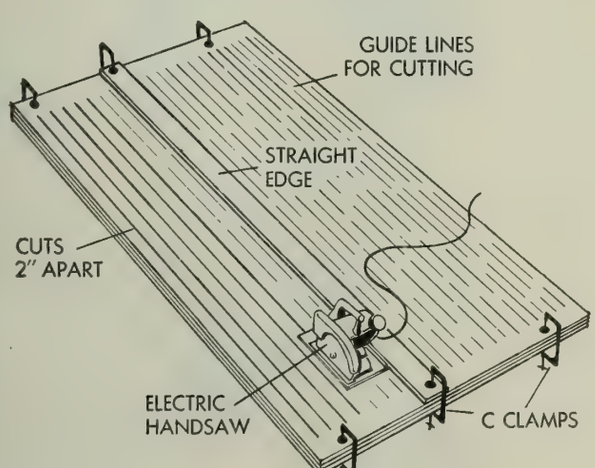
†U.S. Pat. No. D-168,763. Hush-Tone is a registered trade mark for Celotex fiberboard sound absorbing ceiling tile. The Celotex Corporation • 120 S. LaSalle Street • Chicago 3, Illinois

Cool, quick shade



To build this shelter, cut slots in sheets of ¼-inch exterior-grade fir plywood. Fit a 2x6 pre-painted beam through sheets as shown. Mount each beam on two upright posts and tie both rows of plywood sheets together and to the house with sturdy metal braces.

PUT SHADE in your back yard in just a week-end with this unique plywood screen. Its open construction cuts down on heat and glare without shutting out all the light. You'll find it's an attractive addition to your patio, too.

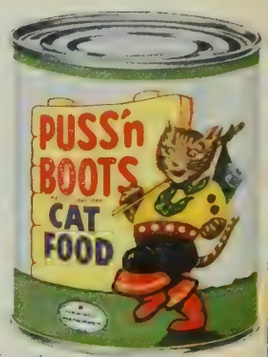


An electric handsaw can cut two or three sheets of plywood (clamp them together) at a time. A straight board, clamped in place, guides saw for each cut (broken lines). Cuts stop 6 inches short of each end. Paint sheets before cutting, and paint the slot edges later.

WIN your cat's weight in gold!

Enter Puss 'n Boots "name a cat" contest!

Choose the kitten or cat that appeals to you most—and give it a name that best applies to its appearance or condition. You'll find helpful hints in the captions. For example, say you like the first picture best. The caption explains that Vitamin A in Puss 'n Boots helps give cats extra-bright eyes, so you might think up "Jewel" as the name. In the coupon below you'd write "1" in the space after *Picture No.* and "Jewel" after *Suggested Name.*



Available in 8-oz. and 15-oz. sizes



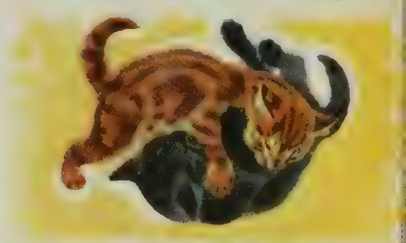
1. Keen vision and bright eyes reflect good health resulting from the Vitamin A in Puss 'n Boots.



2. The calcium a cat derives from Puss 'n Boots, fed daily, means strong teeth and sturdy bones.



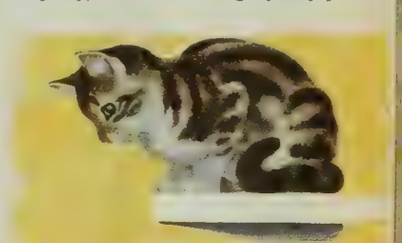
3. From kittenhood on, healthy growth is assured by abundant carbohydrates in Puss 'n Boots.



4. Puss 'n Boots fed every day means energy every day, because of its high-quality proteins.



5. The natural oils in whole-fish Puss 'n Boots help cats acquire coats that shine with health.



6. The extra Vitamin B_1 in Puss 'n Boots assures steady nerves day after nourishing day.

202 PRIZES!

LOOK WHAT YOU CAN GET!

FIRST PRIZE: Your cat's weight in gold (at $35 an ounce in U.S. currency, maximum $7,500).

SECOND PRIZE: $50 a week "pin money" for a year.

10 Third prizes: Sylvania stereo 3-channel high fidelity phonograph. Six Speakers. Gleaming walnut cabinet.

10 Fourth prizes: Glamorous and elegant mink stole.

30 Fifth prizes: Sylvania clock radio with delayed alarm, appliance outlet. Precision timer.

50 Sixth prizes: Ultramodern electric can opener.

100 Seventh prizes: A year's supply of Puss 'n Boots.

Rules on How to Enter

1. Enter as often as you wish, but each entry must be accompanied by a Puss 'n Boots label.
2. Entries will be judged on basis of originality and aptness of thought by independent contest judges, whose decision will be final. Duplicate prizes will be awarded in case of ties.
3. Entries must be postmarked by midnight July 30, 1960 and received by August 15, 1960. Winners will be notified by mail promptly. Complete list of winners will be on file at The Quaker Oats Company, Chicago, Ill.
4. The contest is open to persons living in The United States, except employees of The Quaker Oats Company, its advertising agencies and the contest judging organization, and their families.
5. All entries become the property of The Quaker Oats Co.
6. All entries must be the original work of contestant and entered in his or her name. Contest is subject to federal, state and local regulations and is void where regulated, prohibited or taxed.

MAIL YOUR ENTRY TODAY!

Weight in Gold, Box L, Dept. LO, Chicago 77, Ill.

Enclosed is one Puss 'n Boots label.

I like Picture No. ..... best.

Suggested name is .....

NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Coast Fisheries Division of The Quaker Oats Company, Chicago 54, Ill.

NEW! dish-washer all

Guarantees the most

spot-free dishes

any dishwasher can wash!



First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

Ideas for your garden scrapbook



Two different fences are ingeniously joined together here. Each fence is extended beyond the outside corner to form a new inside corner.

This new pocket becomes an attractive backdrop for the planter and driveway light.

Photographs: Mason Weymouth



← **This pipe grid** is assembled in place. Outside ends of pipes are inset in railing.

The other ends are plugged with wood; adjoining pipes are drilled through so nails can be driven into the plugs. A. R. Montgomery, designer.

Joe Munroe



This planter, built along the side of a carport, acts as a divider between the driveway and sidewalk. The added color and texture make the entrance more inviting. The George W. Ashby home, Menlo Park, California.



Now have a "supermarket" within a few steps of your kitchen—be always ready for guests! Westinghouse "Self-Defroster" Freezer shown.

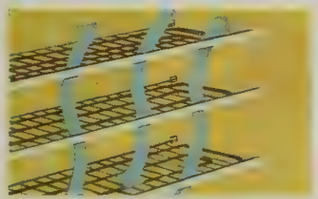
WESTINGHOUSE FREEZER GIVES YOU CONVENIENCE OF SELF-DEFROSTING...WITHOUT THE HIGH COST!

No more messy hot water pans and ice chopping with this wonderful new Westinghouse "Self-Defroster" Freezer! When it's time to defrost, a flip of a switch makes ice and frost melt away, drain away. It's so fast, so easy, so convenient—the greatest aid to defrosting you've ever seen. Best of all, *you can enjoy it for far less than you'd have to pay for other types of defrosting freezers!*

You save, too, in so many other ways. You can stock up on fresh foods in season, buy "specials" in quantity. And, it's so handy. You always have all the food you need, when you need it—with far fewer shopping trips. It's like having a supermarket in your kitchen or basement. Why not start enjoying freezer living with this low cost Westinghouse "Self-Defroster" Freezer now?



NEW "SELF-DEFROSTER" takes headaches out of defrosting. A flip of a switch melts and drains away every bit of frost.



OPEN "AIR-SWEEP" SHELVES freeze faster, seal in flavor. Packages never stick. You can quick-freeze in any compartment.



A MODEL FOR EVERY NEED! You've a full choice of quality Westinghouse chest and upright freezers, 9 to 21 cu. ft. capacities.

YOU CAN BE SURE...IF IT'S

Westinghouse

Westinghouse TOTAL ELECTRIC gold medallion home

Westinghouse Electric Corp., Major Appliance Div., Columbus, Ohio.

Watch "Westinghouse Lucille Ball-Desi Arnaz Shows"—
CBS-TV Alternate Fridays

How to enjoy fun-filled leisure living *through Aluminum*



You can carry your "cottage" with you . . . when it's aluminum. Come spring—millions of Americans will take to the road towing everything from camping trailers to houses on wheels. Most of them—and the equipment in them—will be made of aluminum because aluminum tows easily . . . stows easily. To learn more about the pleasures of a nomad life—on the road and on the water—send for the free booklet offered on these pages.

Aluminum has a knack for making life easy and gracious. Inside and out, it works for you in dozens of ways to cut down chores and keep expensive maintenance to a minimum . . . to let you enjoy life *more.*

In a fascinating new booklet, offered here, you'll find exciting, new ways aluminum can help *you* take it easy. Thirty-six full-color pages show dozens of work-saving, time-saving, money-saving products brought to you by America's leading independent aluminum manufacturers.

Illustrated on these pages, are some of the products these skilled craftsmen make. To learn about more of these products . . . to find out new ways to cook . . . new ways to garden . . . new ways to make life more fun and less work—just fill out and mail the attached, postage-free card—or write direct to Aluminium Limited Sales, Inc., Box 409, New York 46, N. Y. Just ask for "Homeowner's Guide to Better Living." Your free 36-page, full-color booklet will be mailed promptly.

Aluminium Limited ALCAN

SUPPLYING AMERICA'S INDEPENDENT ALUMINUM FABRICATORS
WITH HIGH QUALITY ALCAN ALUMINUM INGOT





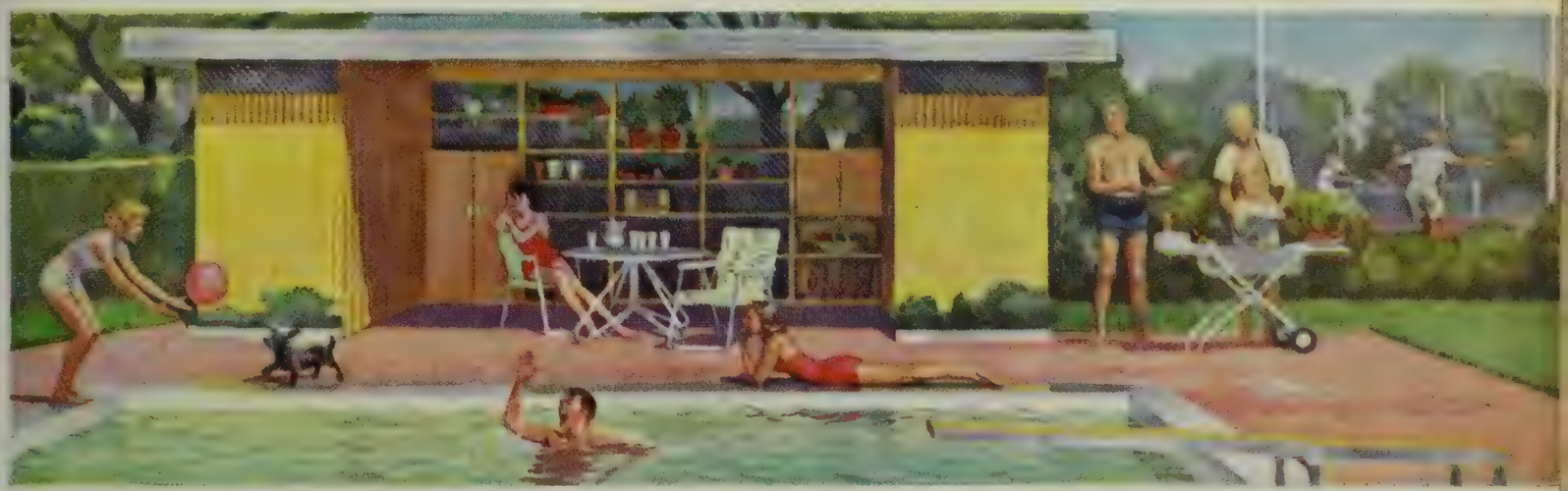
Lakeside retreat . . . with no spring chores. It needs less "fixing up"—leaves you more time for fun. Everything that could rot or rust—roof, sidewalls, porch railing and posts—is made of maintenance-free, fireproof aluminum. In the fall, aluminum windows button up the place in a jiffy—safe for winter, but ready for quick spring fishing. In "Homeowner's Guide to Better Living," you'll find out how *you* can own a summer house for as little as $2300!



Up in a hurry and up for keeps. No more toting when you keep your outboard where you keep your boat . . . right at the dock! Or put up a tool shed where it's handy to the garden—or a "clubhouse" for the kids in an out-of-the-way spot. With aluminum building products, outbuildings and storage sheds go up in a day. And once up—they're up to stay!



Holiday house for sun lovers. Here's a house that's built for loafing in luxury. To let the breezes in—or keep them out in rough weather—the front is made up of sliding glass and aluminum panels. Aluminum siding is sand-tight—even on the windiest days. Attractive aluminum roofing in color tops it all—overhangs the spacious deck to give you a choice of sun or shade. As an extra dividend—*this* roof reflects heat, too . . . keeps the house cool on the hottest days.



Aluminum carport makes a pool cabana. Carports are turning up everywhere in this modern age of aluminum. You can buy them packaged—pre-fabricated, all ready to set up. Attach one to the house to shelter the car. If you're lucky enough to own a pool, you can set one up there, add quick-change rooms with colored aluminum panels, and you have a cabana. Screen in the center for an away-from-the-house porch. Add lights, a barbecue, and running water and you have a home away from home. "Homeowner's Guide to Better Living" tells you how to have all the fascinating structures you see on these pages . . . gives you dozens of other aluminum ways to put more fun into *your* summers. For your free copy of this exciting introduction to a new way of gracious living, just fill out the postage-free card and mail.

Presto!

Smooth Away Wrinkles Fast!



Presto Steam-Dry Iron Gives You More Working Steam!

New Presto Steam-Dry Iron—with 21 steam ports—makes short work of *all* your ironing! More working steam from the largest sole plate of all smooths out wrinkles, even stubborn creases, *fast!* And Presto's extra water capacity—a full 9 ounces—means 30% longer steaming time! Get a Presto Steam-Dry Iron, today. Only $16.95

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It's NEWS to me!®

Save time and work. As you mow, you now can seed, weed, feed your lawn, or apply insecticides. Attachment for Sunbeam gasoline model rotary mowers hooks on in a jiffy, follows cut of grass so there's no overlap or need for a marker. Its position control automatically distributes chemicals evenly. Just think of the fun you can have in the time you'll save!

Pow-R-Spreader Attachment for gasoline self-propelled model rotary mowers, $14.95, in stores, Sunbeam, 5600 Roosevelt, Chicago, Ill.



Fat drains off food as soon as it collects in this ever-so-clever electric skillet. Just flip down a leg that's hidden under the handle—skillet tips slightly so the fat drains to one end. It makes basting easier, too. You'll also like fact lid can sit at an angle in slot on skillet's second handle to prevent splatter. Skillet's immersible.

Tip-Toe Leg Electric Skillet plus tilt-top lid (11-inch is $18.95), (12-inch is $20.95), in stores. General Electric, Housewares Div., 1285 Boston, Bridgeport, Conn.



Fish in solid comfort. You can relax so much better in this chair than you can hunched on a log with no backrest or when squatting on damp ground. It has built-in utility box and rod holders. When you want to move, leave rods in holders. In one hand carry folded chair and all. Chrome-finished steel with sturdy canvas back and seat.

Easy Fishin' Chair, $14.95, in stores or ppd. from mfr., Towser Products, Creston, Iowa.



Stands out of the way against the wall to save floor space when not in use. That's quite a help in a cluttered bathroom! To use, just lift handle. Scale unfolds to lie flat. It weighs accurately on any surface—fluffy bath mat or smooth floor. Pretty in turquoise, green, yellow, white, black, blue, pink.

Counselor Space Saver Scale about $11.95, in U.S.A. stores. Brearley Co., Rockford, Ill.



Combine style, safety with this conventional-appearing sport shirt that inflates into a life-preserver approximately 4 seconds after contact with water. Eliminates bulk, warmth of life preserver. Made of double layer of fabric that holds air when wet. Chemical packet concealed in inner pocket releases harmless gas between two layers. Is designed to keep you afloat 45 minutes. Has mouth valve, too. In blue, red, beige, or orange.

Floater Shirt for a man, $9.95; woman, $8.95; child, $7.95 (order regular size), ppd. from mfr., Hudson Mfg. Co., 475 Riverside Ave., Jacksonville, Fla.



More NEWS on page 47

LE MONOLOGUE DE L'AUTOMOBILE *or, how I made my driving fun again.*

One of the copy-cat cars? or the one and only Renault Dauphine? That WAS the question.

I DROVE THEM ALL. *and now it is resolved. Here is the reasoning:*

$1645* is STILL the price (not stripped down either)—why pay close to another grand for a copy?

* * * *

Why settle for automatic defrosting?

FRIGIDAIRE GUARANTEES FOODKEEPING WITHOUT FROST

in the only Refrigerators proved FROST-PROOF in over 200,000 homes!

Not just automatic defrosting! No frost at all! None in the freezer section. None in the refrigerator. Frost is stopped before it starts.

No messy defrosting! No pans to empty! No freezer walls to scrape. No frozen-together packages. No prying-out of ice trays. No frosted-in ice cubes.

No danger of defrost thawing! Foods stay frozen hard always.

Roll-to-You Shelves! Whisper-quiet. All aluminum. Removable. They bring you all-usable storage space.

New "Flowing Cold" Meat Tender. Keeps most fresh meats up to 7 days.

New Magnetic Door Seal. Gives a better, tighter seal all around on both doors.

Choose from 4 beautiful new 1960 models. Most in 5 Colors or White.



BUY ON PROOF!

Proof from over 200,000 homes!

There is only one genuine FROST-PROOF Refrigerator-Freezer that has been proved in over 200,000 homes. It is made only by Frigidaire. Why risk a substitute, when you can buy proved Foodkeeping without Frost —*guaranteed* by Frigidaire!

*The exclusive FROST-PROOF system will prevent build-up of frost inside the Frigidaire FROST-PROOF Refrigerator-Freezer. Without any cost to owner or user, at any time within one year from date of delivery, Frigidaire will make all necessary adjustments to the FROST-PROOF Refrigerator-Freezer to prevent accumulation of frost.

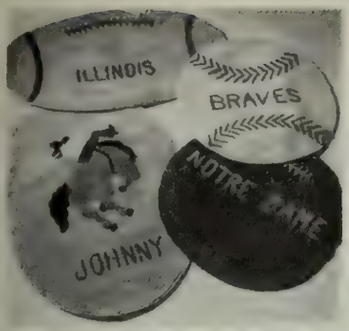
Feel like a Queen with Foodkeeping without Frost...guaranteed.*

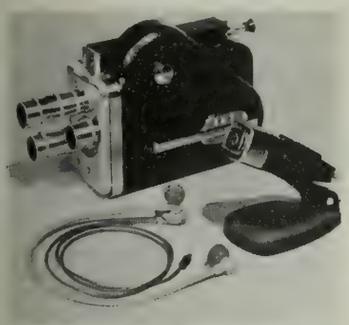
First and only from Frigidaire. Thrill to the new 1960 beauty of the Sculptured Sheer Look! It's for *your* kitchen! Model FPI-13T-60 shown above in Sunny Yellow.

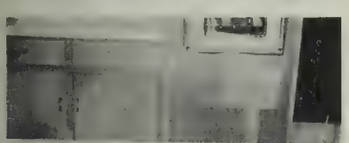
FRIGIDAIRE

Product of General Motors

ADVANCED APPLIANCES DESIGNED WITH YOU IN MIND

















It's NEWS to me!

Begins on page 44

Your child's name is on the cowboy rug; the sports rugs are available in basketball, baseball, or football shapes in any school colors or name, to order. Fun for the teenagers. Easy-wash cotton pile.

Basketball or baseball (24-inch), $6.95; 21x36-inch football in any color and school name, $9.95; the personalized western, $10.95, ppd. from mfr., Norman Rice, Inc., 295 Fifth Ave., New York, N.Y.

Movies with sound! Now you can capture on 8mm film not only the action but the sounds of treasured moments. Action and sound are perfectly synchronized. New hand-held transistorized camera is completely portable, weighs about 4½ lbs. Operates easily with push button. Its companion sound-projector also records new sounds.

Cinephonic Eight Camera with a microphone and headset for monitoring sound volume, $239.50; (50-ft. double-8 roll Ansco sound film is $7.50); projector, $249.50, in stores. Fairchild Camera & Instrument Corp., Syosset, L.I., N.Y.

Handy combination—a barbecue grill that's actually part of your built-in gas cook-top. Lets you do all your cooking in one spot—no running back and forth between the grill and stove. Also available is 3-spit rotisserie attachment. Put aluminum cover on grill—it becomes a griddle. Installation of unit is simple. Single counter top cutout (40¾x20¾ inches) needed.

Ranchero, $339.95, at dealers. O'Keefe & Merritt Co., 3700 E. Olympic, Los Angeles 23, Calif.

Small, light 7.5-hp. motor—big news for fishermen. It weighs less than 40 lbs., is merely 30 inches tall. (Fits trunk of a small car.) Has lower unit with 3-blade overlapping propeller and weed-cutting contour piece that makes the motor weedless. Easy to carry with own handle or accessory tote case.

Scott 7.5 hp. Outboard is about $249.95, in stores. McCulloch Corp., 2700 Winter, Minneapolis, Minn.

Built-in power booster cuts in automatically when you're mixing heavy batter so motor can zip along at its regular speed and not be slowed down by a stiff mixture. Smartly styled mixer is white. Has comfortable handle with built-in thumb rest, 3-speed control button, and a mix guide on top of handle so it's easy for you to read.

KitchenAid Power Portable Mixer, $22.95, in stores. Hobart Mfg. Co., 711 Pennsylvania, Troy, Ohio.

Just dial for more hot water—up to 65 per cent more—on washday or when company's coming. Rather than giving merely hotter water, gas-fired heater gives any amount from 30 to 50 gallons. Water stays 140 degrees (fine for all-around use). Can operate by remote control—put dial in kitchen or bath.

Thirty-Plus Water Heater, from $140, at plumbers. Rheem Mfg. Co., 7600 S. Kedzie, Chicago, Ill.

More NEWS on page 51



The garden look brought indoors

Daystrom makes the dining area one of the loveliest rooms in your home: a place where the day begins with tranquillity, closes with a sense of well-being. This set of Italian blue and white brings the peace of a June garden inside; helps enrich daily living for your family, yourself. Plastic table top is easy-care. Base and lattice-back chairs are a chip and mar-resistant Coloramic® finish. Seats of blue polka dot vinyl have white boxing. Send 25c for big color booklet . . . get quarter back by taking card enclosed with booklet to your Daystrom dealer. Address Daystrom Furniture, Department H, Olean, N.Y.



DAYSTROM, INCORPORATED
FURNITURE DIVISION, OLEAN, N.Y.



"If your preference is for the fresh, always-new simplicity inspired by furniture from Japan, China and Korea, then this monochromatic flooring design is for you. Biscuit tones in Tile-Tex® asphalt-asbestos tile set a calm, Far Eastern mood unruffled by the demands of modern living." **TOM LEE,** *American Institute of Decorators*

"I find a perennial touch of Spring in the simple curving lines of an American Bentwood Rocker. I've teamed it with FlexGold* vinyl-asbestos tile in black and white, spiced with fresh and vibrant turquoise. A Mash Bowl in cherrywood brings sunlight." **GERALDINE NICOSIA,** *National V. P., National Society of Interior Designers*

Be sure to see the Flintkote Spring Collection

NEW FASHIONS IN FLOORING

created by four famous interior designers



"In my own furniture designs I prefer straight, simple lines and the interplay of interesting textures and finishes. Versatile Flexachrome* vinyl-asbestos tile in color-speckled Catalina, accented with random tiles of color, is perfect to set a contemporary or modern mood." **BURTON TYSINGER,** *Furniture Designer*

"Spring suggests the greens of an Italian hillside! And here are two greens, called Naples and Milan, combined with white and black in terrazzo-style Tile-Tex® flexible vinyl tile. A wonderful foil for an Old World piece such as this antique iron Astra-Lobe, circa 1800." **EMILY MALINO,** *American Institute of Decorators*

Spring is the time to bring a tired house to life. In the opinion of four of America's most famous Interior Designers, nothing will do as much to brighten homes as fashionable Flintkote Flooring, in fresh new spring color combinations. To prove it, each Designer has created an exciting floor pattern, with ideas for matching fabrics, accessories and furniture.

But beauty only starts the Flintkote story. Flintkote Flooring is unmatched for toughness, for clear-through color, for easy care. And there's a Flintkote Flooring for every taste. Your Flintkote Dealer will show you designer-approved ideas to help you brighten your home. Look for his name in the Yellow Pages. The Flintkote Company, Flooring Div., 30 Rockefeller Plaza, New York 20, N.Y.

America's Broadest Line of Building Products

*Trademark of The Flintkote Company

FLINTKOTE

TILE-TEX PRODUCTS

It's NEW...it's American-Standard

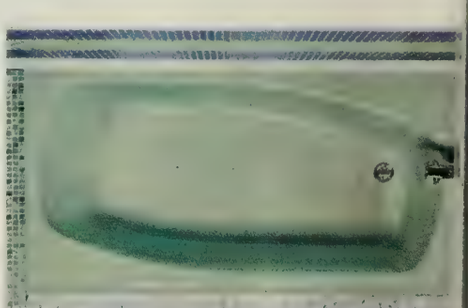


The new design of this lavatory provides a deep, roomy bowl plus a wide ledge at one side and at the back for toiletries. It can be installed in a counter or on legs.

Each smart product in this bathroom combines **new beauty** with **practical convenience**. The off-the-floor toilet lets you swish a mop under it for **new ease of cleaning**. The Contour bathtub has two ledges and extra room for bathing, thanks to the **off-center design**. The lavatory design, also off-center, provides a roomy shelf. For extra bathroom convenience, extra beauty use **American-Standard** products.



These new faucets have the exclusive Aquaseal valve that ends leaking and washer replacements. Be sure that all the faucets in your home are made by American-Standard.



The off-center design of the 16" high cast iron Contour bathtub forms two wide ledges — one is a handy shelf, one a comfortable seat that brings the back of the tub close for easy-reach cleaning.

For more information on these and other beautiful bathroom products, mail the coupon or see your American-Standard retailer. He is listed in the yellow pages of your phone book under "plumbers" or "plumbing supplies."

AMERICAN-STANDARD, Dept. PB-50, 39 West 39th Street, New York 18, N. Y.
Please send me your new booklet "Planning Modern Bathrooms in Color."
I enclose 10¢ to cover mailing. I am modernizing_____. I am building_____.

Name_____ (PLEASE PRINT)

Street_____

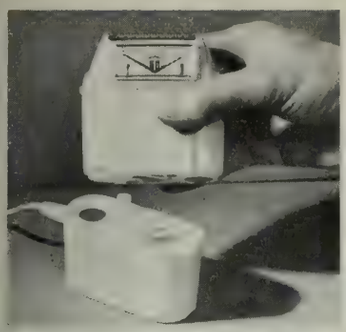
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AMERICAN-Standard
PLUMBING AND HEATING DIVISION













It's NEWS to me!

Continued from page 47

Shave anywhere—2 rechargeable batteries store energy to last a week. Shaver with full, man-size shaving head is dandy for any man who's traveling and needs a quick touch-up before an evening appointment, or for the man vacationing where shaving facilities aren't handy. A gift idea.

Lektronic Shaver in travel case, $35.95, in stores. Remington Rand, 60 Main, Bridgeport 2, Conn.

Handy center drawer maintains 2 different temperatures—one that's ideal for vegetables and one ideal for storing meat safely for 7 days. Drawer can be opened without opening regular-temperature refrigerator section, holds 21 lbs. of meat and a half-bushel of vegetables. Other new features: frost-free freezer with separate control, glide-out shelves, and changeable door panels.

Center-Drawer Refrigerator-Freezer is about $750 in stores. Westinghouse, Columbus, Ohio.

Handle helps you pour so easily from this vacuum bottle. Makes it handy for children to wait on themselves without chance they'll lose their grip on bottle and spill contents. Bottle's easy to carry, too. Pint fits any lunch kit. And sturdy plastic jacket won't rust or chip.

Dura-Clad Handled Vacuum Bottle, qt. size $3.50, in stores. Aladdin Industries, Nashville, Tenn.

Helps the cook who's on the go—in boat, camp, trailer. Compact kit has the 5 basics for fixing a complete meal, stores in less than cubic foot. Has 10-inch skillet, 1½- and 3-qt. covered saucepans, 3 detachable handles, trivet, 5-qt. mixing bowl. Heat lined stainless steel for quick, even heat.

Patriot Ware Compact Cooking Kit, $34.95, in stores. Revere Copper & Brass, 230 Park, New York, N.Y.

Does dozens of jobs in a jiffy. Electric unit slices, shreds fine or coarse, and grates vegetables, fruit, cheese, or nuts for salads, slaws, desserts, and casseroles. It even flakes ice for beverage. Has four easily interchangeable disks.

Electric Slicer-Shredder-Grater costs $29.95; Juicit attachment, $5.50, in stores. The Silex Co., 6333 W. 65th St., Chicago 38, Ill.

Rolls stay hot in these pretty servers. Their handles make them easy to pass, too. Cotton liners can be removed to launder, have zipper closings. And tall server (in rear) is electrified. Maintains low heat to keep rolls always oven-warm.

Bun-Hut (foreground), $3.95; electric Bun Warmer, $9.95, in stores. Rainbow Wood Products, 12 E. 22nd St., New York 10, N.Y.

For other new and interesting products, see Shopping by Mail items on page 190



"How much did it cost?"

"Less than you might think, and this paint will look like new for years to come."

Keep *your* house a beautiful investment with lively pastels, rich deeptones or White that stays white. Protect it with a durable finish that lasts through any weather. Use extra-durable, all-weather Pratt & Lambert House Paint.





Surround yourself with BEAUTY...

Highlight Shutters, Doors, Sash, Trim, Trellises with *Verdura Trim & Shutter Finish.* Spruce up Lawn Furniture, Hand Rails, Implements, Accessories with *Effecto Enamel.*

PRATT & LAMBERT-INC.

57 TONAWANDA ST., BUFFALO 7, N.Y.

Use Pratt & Lambert...the brand most frequently specified by architects, acknowledged by painters to be definitely superior.

Please send me a copy of "COLOR... for Harmonious Living". Enclosed is 10c for postage and handling.

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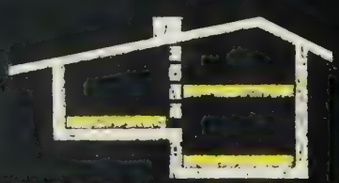
CITY ZONE STATE

FOUR outstanding family homes



TWO STORIES: more and better space

Stacking one level squarely on top of another has always paid off. This first house in our quartet shows what smart planning does for the two-story home. You'll find it on the next four pages.



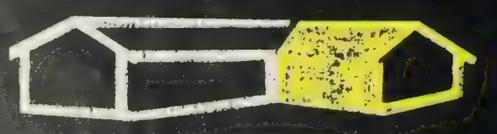
A SPLIT-LEVEL that makes sense

More than two levels in a house can be very bad—or very good. Design know-how makes all the difference. Prove it to yourself as you look over our fine "split"; it's the second in this series.



A superb house on ONE LEVEL

A house that's low to the ground can take full advantage of the view and outdoor living. A one-level home may also be as dramatic as any you can build. See why in the third in our series.



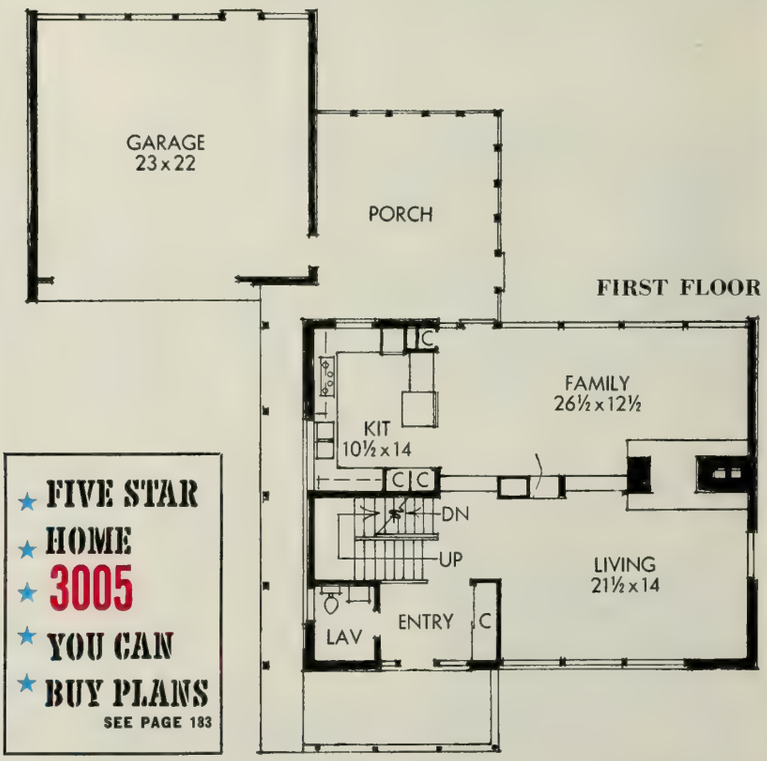
A house that's ready to GROW

No matter what style of home you build, it's wise to plan for the future. The last house in our quartet is expandable—it fits your needs today, and can grow as your family grows tomorrow.

See all these homes on the next ten pages →



We'd like you to meet one of the finest two-story homes we've ever published. Though Contemporary in appearance, it blends perfectly with the Traditional homes in this quiet neighborhood.

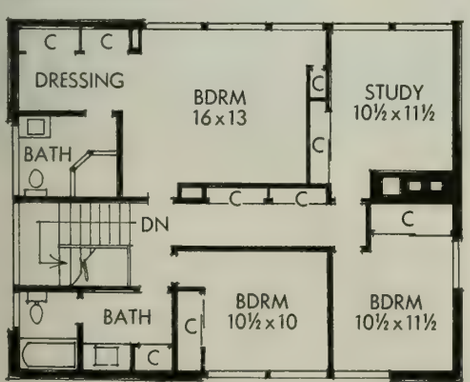


★ FIVE STAR
★ HOME
★ 3005
★ YOU CAN
★ BUY PLANS

SEE PAGE 183

TWO STORIES: more and better space

SECOND FLOOR



Besides reserving the second floor for quiet, this home has bountiful closet space. In 39x30 size, total square footage is about 2,300.

By John Normile, A.I.A.

A two-story house offers many bonuses—the biggest being more space for your money. Once the foundation is on the ground, it's usually cheaper to add a second floor than to spread out sideways. If it's a simple rectangle, you save even more.

You also get some important planning benefits. The bedrooms are more private upstairs, and the heavy-traffic rooms are downstairs near the entrances. So, automatically, you get complete separation between the active and quiet areas.

The house you see here incorporates all these advantages—and is distinctive in styling, too. It's the kind of home your family can enjoy and be proud of for many years to come.

More about this house on the next two pages



TWO STORIES: each foot of space counts

What a warm, cheery place this family room is! Traditional furnishings, with a few restrained Contemporary pieces, go well in a room that's built for plenty of family activity.

Natural-finish materials and simple lines are the key here. (Note the single-plank mantel and the exposed ceiling deck and beams.) Overhead lighting is built into the lowered, dry wall section of the ceiling. The two steps leading up to the living room give that area a secluded, more formal air.



Photographs: Hedrich-Blessing. Architect: John W. Jickling, A.I.A., Birmingham, Michigan. Data: Mary Coughlin



Living room, at the front of the house, is used as an old-fashioned sitting room. It's away from traffic, and gets lots of daylight from four double windows (one shown here). At night, the two-way fireplace brightens both this room and the family room beyond. Note how handsomely simple this decorating is.

More photographs of this house on page 120



Large windows at the rear of this home open it up to a very pleasant garden view. White trim and hardboard panels add a dash of contrast to the adjoining walls of used brick.

At right is a former screened porch which the owners enclosed for all-year use. (You could build it either way.) The door provides access from the yard to both house and garage beyond.

Next page: an outstanding SPLIT-LEVEL

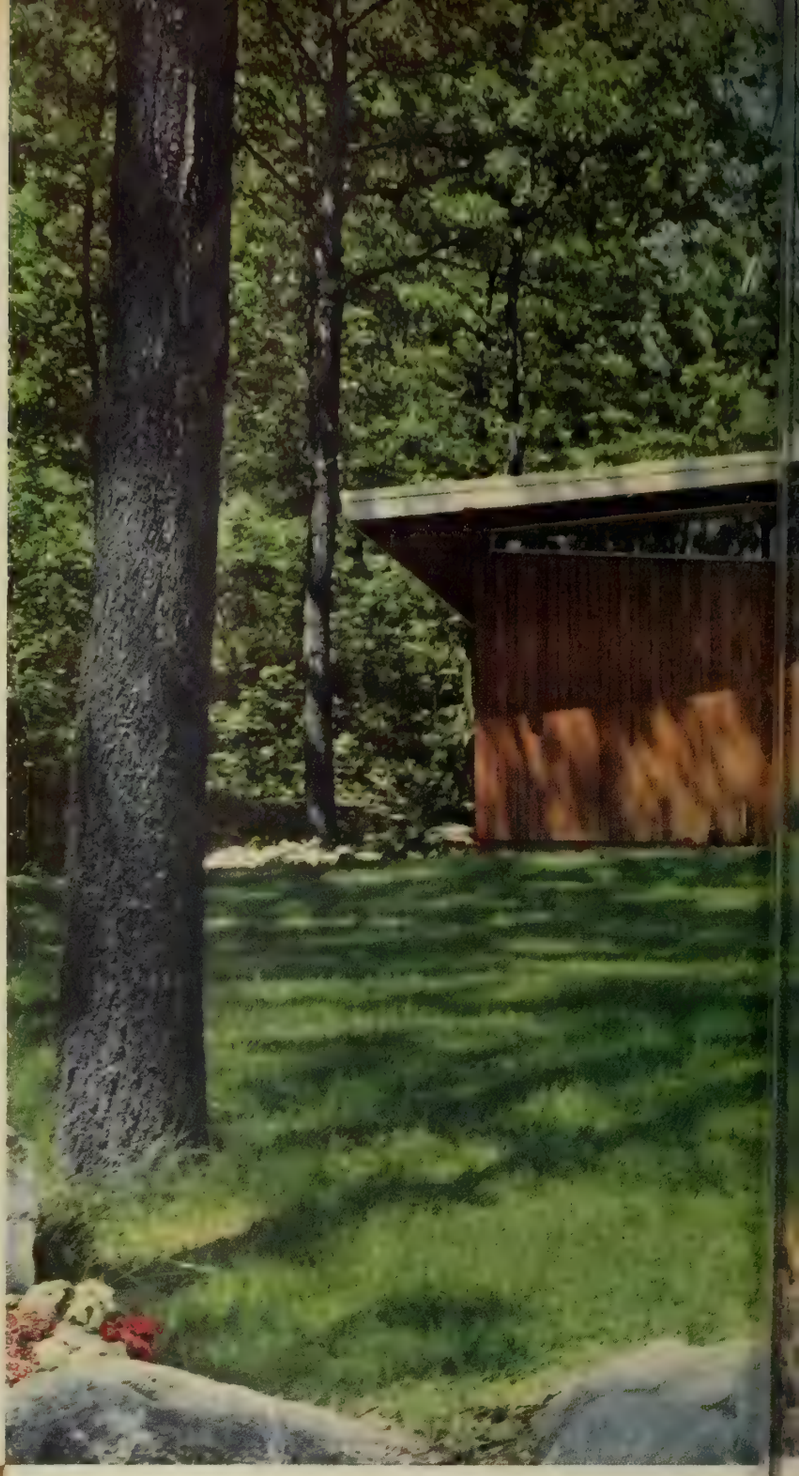
A SPLIT-LEVEL that makes sense

By Noel Seney

This split-level home is put together with your family in mind. It's zoned the way you live—so you don't have to dash up and down steps dozens of times a day. See how well it works:

- Secluded three-bedroom level on top.
- Main living area on the middle level.
- Noisier activities in the family room below.

Architects Compton and Pierce of Cambridge, Massachusetts made this "split" as attractive as any home you'll find anywhere—and it offers a tremendous amount of space for the money.



Outside, there's no cluttered or "stacked-up" look to this house. The smartly pitched tar-and-gravel roof comes to a peak between the two front bedrooms on the top level.

The long, low roof line and straight line of windows work together to unify all three levels. Using only one material—the simple vertical siding—makes the effect even more harmonious.

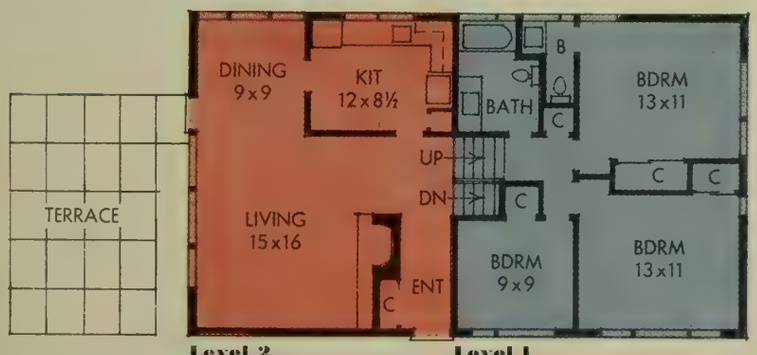


Brick fireplace and entry divider was kept low in order to let the gable window continue clear across the room. Guest closet in the entry opens from the other side of the divider. Economical vinyl tile was used in all the rooms on this level; it stands up to heavy traffic.

Ceilings, supported by posts and beams, follow the pitch of the roof just above. Proportions of living room make possible an efficient furniture arrangement.

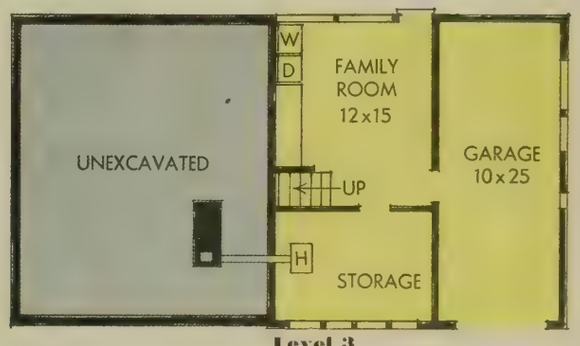
Photographs: Lisanti

Self-zoning floor plan naturally separates activities according to their noise level.



Level 2 Level 1

Floor plan distributes all traffic from the central entry hall, which is just as convenient to the garage as it is to the front door. Glass wall of the living room offers good view of the terrace just outside. Total finished area, with garage, is just over 1,800 square feet. Note how plumbing is centralized to save installation costs.



Level 3

Family room in the lowest level is only a few steps away from the main living area, yet is far enough to bottle up most of the noise. By building a separate garage, you could use the extra space on this level for two more bedrooms and another bath.

For a stunning ONE-LEVEL house, turn the page



All the rooms on this rear side overlook the lake. For a close-up terrace view, see our cover.

A superb house on ONE LEVEL

A one-story house has many advantages all its own—yet people often build on one level for entirely the wrong reasons. Instead of opening up to a terrace, a garden, or a view, some owners seal themselves off in an ill-planned box.

Not so with the Joe Chandlers of Seattle, Washington. True, they did once plan to build a "ranch-style" house on their beautiful lakefront property. But fortunately they went to a firm of architects—Mithun, Ridenour, and



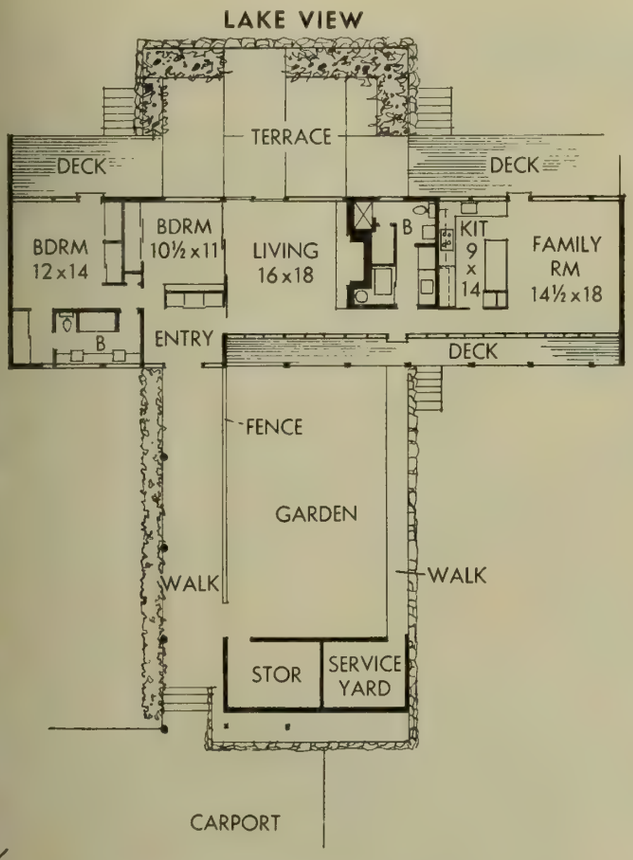


The long, covered walkway from the carport to the house didn't cost a great deal extra, but it makes this home seem much bigger than its actual modest size. The concrete pilings underneath protect the house from flooding when the lake is unusually high.

By Neil Kuehnl

Cochran—before building their new home.

The Chandlers told Bill Ridenour about their dream house and the relaxed, informal way they like to live. In this conversation, it soon became clear that the Chandlers' needs and their old-fashioned house plans just didn't go together. At that point, both the family and the architect began to talk about a house with lots of glass facing the lake, but sheltered from the wind and neighbors. [*Turn to page 130*



There's no doubt about which side of their home the Chandlers enjoy most—its "outside." Here, the living room and the bedroom behind the shoji share the view.



Family room and kitchen are combined in one big, sunny room. When Mrs. Chandler works at the counter and sink, she can look right out over the lake. The Dutch door opens directly to the terrace and makes serving even large numbers of guests easy.

Photographs: Hedrich-Blessing. Data. Margery Phillips. Decorating. Mary Taylor of Del-Teet



JoAnn Chandler likes to read or enjoy the sun on the deck outside the family room. Imaginative design treatment of the walls makes her hardly conscious of where the room stops and outdoors begins. (Vertical planking seems to go right through the glass.)

For a house you can expand, turn the page

Photographs: Lisanti, Inc. Data: Susan Jones Medlock

The front of the house maintains privacy for the interior and the rear yard, and at the same time is attractively welcoming. Brick and panel-batten construction accents the long, low appearance.

Large living room windows bring the cool terrace view inside. The vaulted ceiling and soft-toned brick wall make a handsome background for this blend of Traditional and Contemporary furnishings.

A house that's ready to GROW

By Donald Tulloch



The new barbecue area alone makes the addition worthwhile. There's convenient access to the terrace from the living room, kitchen, and family room. This outdoor area has almost complete privacy, too.

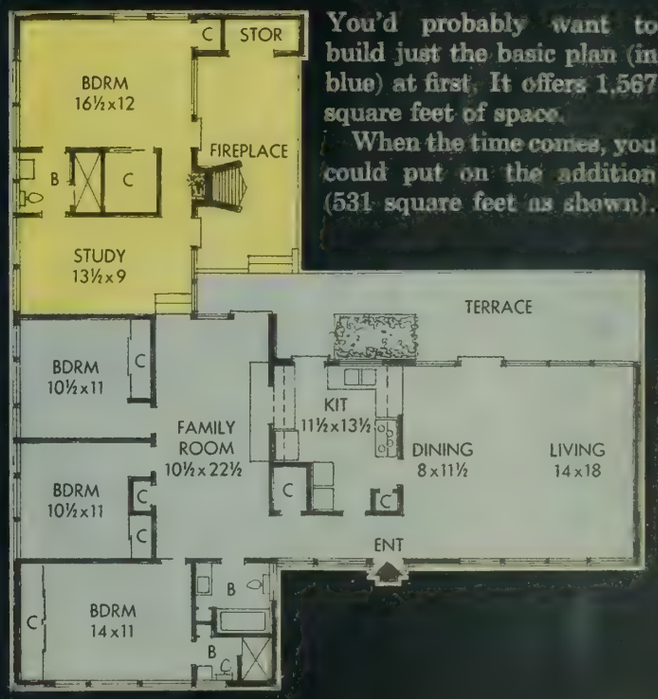
THE HOME you see here was attractive and well planned when Dr. and Mrs. Leonard Maholick built it in Columbus, Georgia. Later, as the Maholick family grew to five children, it offered a perfect answer to their needs for more room.

An addition at the rear not only gave them more bedroom space—it also enclosed a bigger, better terrace, and still managed to fit on their restricted (but very handsome) city lot.

Maybe you'd never need to expand this house beyond its original size. In that case you still have a fine house in just the basic plan. Or if the Maholicks' addition didn't exactly suit your needs, you could plan one to fit your family.

The lesson of this house is that it pays to be *ready* for expansion "if and when." By starting out modestly, you can often afford to build exactly the home you want, instead of taking "second best" in a subdivision or older neighborhood.

This plan gives you a well designed and complete house either way.



You'd probably want to build just the basic plan (in blue) at first. It offers 1,567 square feet of space.

When the time comes, you could put on the addition (531 square feet as shown).

Here, the decorating does it up proud!

By Florence Byerly

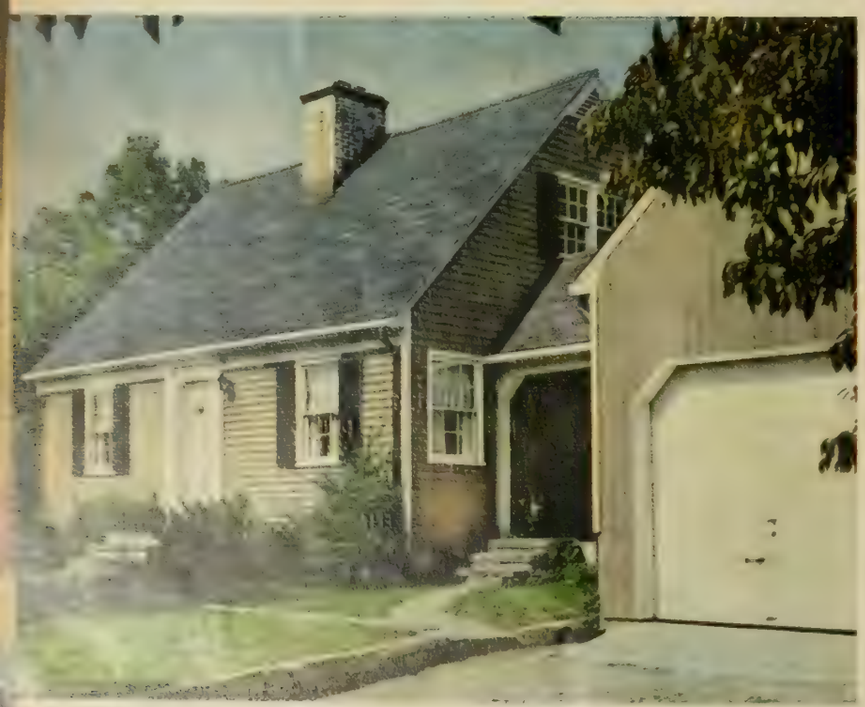


"TO US, there's a charm about Early American. We have tried to give our rooms that warmth and friendliness, but to inject ideas that are just us," said Pat Manz. She and her husband built, decorated, and landscaped their home all by themselves—and within two years!

How did this idea come about? "We shopped for a house to renovate, but prices were too high. So we decided to build ourselves. My husband, a plumbing and heating contractor, had never made anything from wood before he tackled our home. It amazes me how he did it."

How does this help you? The answer: the decorating. The Manzes were after warm, friendly surroundings—not the coldly sophisticated—right in the blueprint stages. After the triumph of house raising, the next step—decorating—came easily. And to further inspire you, the whole interior decoration cost less than $1,000.

We present Mr. and Mrs. Arthur Manz, Pleasantville, New York, and their sons, Bruce and Mark. Home-building wasn't their only project: Art's a volunteer fireman; Pat's a Scout leader, active in P.T.A., civic groups.



"We found the type of home we like in a plan book, and drew up plans from there. It's just what we wanted. Once we'd decided on Early American decoration, we stuck with it. We weren't slowed up because of a change of heart."

→

In the living room, a gold and turquoise color scheme enhances the wood tones of the furniture. Pat made cafe curtains of no-iron, sun-resistant fabric and teamed them with painted shutters to soften the bright afternoon sun.

The turquoise upholstery on the much-used sofa was chemically treated to resist soiling; it'll stay new looking longer despite two boys and a cocker spaniel.

The break-front, which conceals the TV, and the bookcase were bought in the rough and finished by Pat. The reversible rug has a handcrafted look, befitting Early American. The graceful lamp was made from a candlestick; Pat painted it to match the turquoise upholstery of the sofa.

Furniture budget on next spread



There's color wherever you look!



Photographs: Lisanti. Data: Jane Price

Bruce and Mark decided on a nautical theme for their room; and Mom came through with ship designs in the wallpaper, an old sea chest for a toy box, and pirate pillows.

Pat's sleuthing for antiques uncovered an old-fashioned, two-seater school desk. The boys' grandmother braided the rug and had the antique coach lanterns made into lamps.

"How we budgeted our furniture allowance"

Living room

unfinished break-front	$ 85
new coffee table, end table, sofa	310
unpainted bookcase, shutters	21
refurbished wing chair	10
new bench, harvest table	160
new curtain fabric, reversible rug	56
wallpaper	12
candlestick and lamp makings	20

Dining room

antique dining table and chairs	$ 44
commode, marble top, for storage chest	4
new ceiling fixture, wallpaper	26
antique wood shutters	2
hooked rug was a family gift	00

Boys' room

antique desk and shutters	$ 75
old trunk	4
ship paper, 2 bedspreads	19
Master bedroom (not shown)	60
GRAND TOTAL	$908

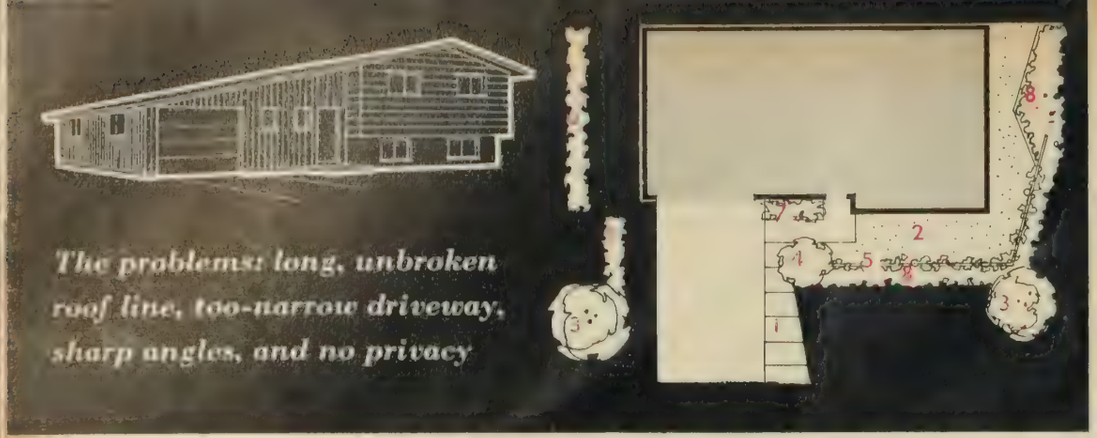
"Our dining table and chairs are pieces that we had in our apartment," explained Pat. "They influenced our choice of Early American decoration for our new home."

Table linens and accessories are stored in the marble-topped serving chest (left of dining table). Pat found it at an auction. Art refinished it, which meant scraping off layers of paint before he uncovered the beautiful wood.

Pat prefers simple room accessories, because of the patterned wallpaper and the large design of the hooked rug. Fruit and flowers are her favorite color accents.

What's your decorating problem? Take it to one of the Home Planning Centers operated in co-operation with Better Homes & Gardens. You'll find the center nearest you in the list on page 124.





Before planting as much as a single seed, draw to scale your complete landscaping plan. Then do the work in easy stages.

This plan called for shade trees (3), graveled landing strip along drive (1), and terrace (2) to be set the first year.

Fence with vine or climbing rose screen (5) and flowering tree at doorway (4) gave additional privacy the following season.

Spring-flowering bulbs and annuals provided color until hedge (6), foundation (7), and display (8) plantings were placed.



How to landscape a split-level house

Why, you may ask, does the split-level house need a landscape treatment different from that given other house styles? Our answer: Balance is needed.

Because of its space arrangement, the split-level house *must* be taller and more massive on one side than it is on the other. This uneven distribution of height and weight causes a kind of aesthetic discomfort—a one-shoe-on, one-shoe-off feeling.

The right landscaping plan will solve the difficulty easily and as inexpensively [*Turn to page 159*

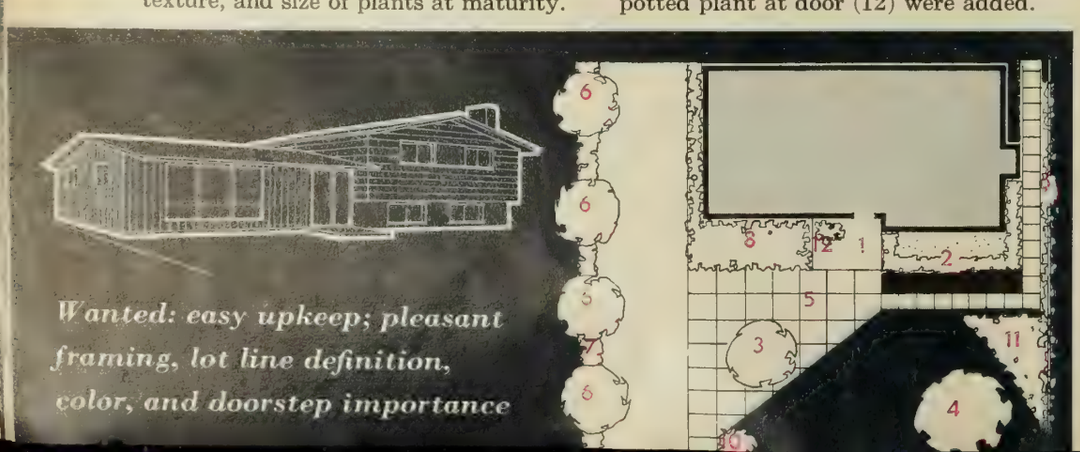


The landscaping improvements you make are a lifetime investment that pays off well in pleasure and increased livability.

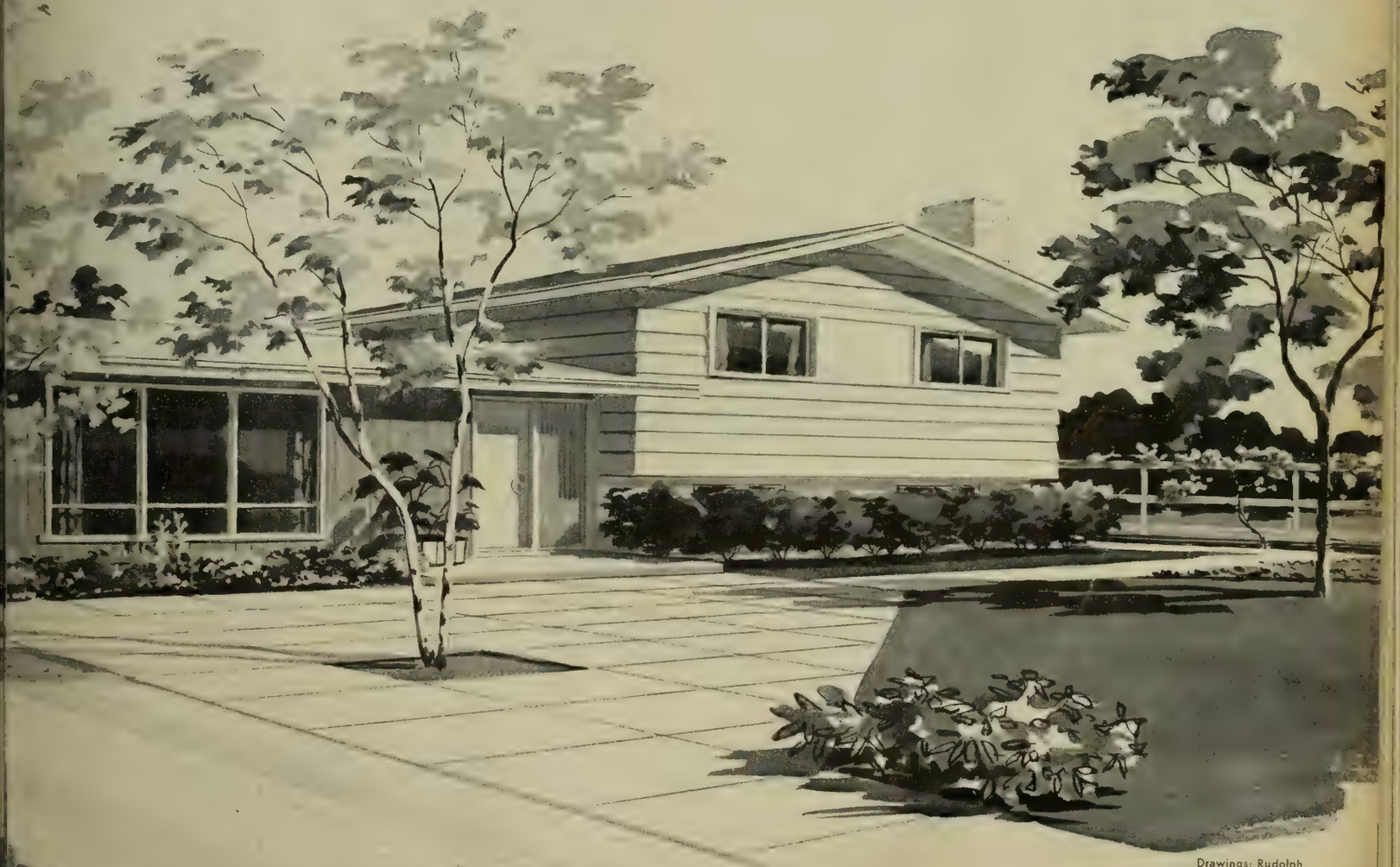
Make your plans carefully, choose your materials wisely—considering form, color, texture, and size of plants at maturity.

Graciousness, privacy, and easy maintenance are gained here by broader doorstep (1), hedge (2), trees (3, 4), terrace (5).

Later, lot line plantings (6, 7, 9), flower beds (8, 11), evergreens (10), and the potted plant at door (12) were added.







Drawings: Rudolph



Temple Bells *Amandine and Mexico* *May Magic*

The smart gardener window-shops now!



Melody Lane and Mary Randall



Happy Birthday



Pink Cameo

Photographs: Hopkins

By Fae Huttenlocher

HUNDREDS of iris, no two alike. Hundreds of roses, yet never a duplicate. And each one just as lovely as the next. Which ones should you choose for your garden? Usually, some small detail will be the deciding factor—the delicate curling of a petal, a rush of gorgeous color, perhaps a strong and sturdy stem. Now that spring is here again, take the time to window-shop for your garden. Flower colors and textures are more thrilling than the rarest silks. So give your home and garden the fresh fillip of a new dress composed of these lovely plants.

More on next page



From the long list of flowers, trees, and shrubs you can now see in bloom and foliage, make your selection of varieties and colors that give you the most pleasure; plan to set them in your own garden

←

You wouldn't choose a wallpaper or carpet for your home without looking carefully at several samples, comparing color, texture, design, and—livability. You'll be happier with your garden if you give it the same thoughtful consideration.

For some early spring color, broadcast poppies in a naturalized planting.

Photograph: de Gennaro. Produced by Fleeta Brownell Woodroffe

→

Perennial plantings are especially satisfying because they grow in importance and beauty year after year.

Here, peonies, columbine, poppies, and iris follow a garden pathway. Colors have been chosen with care to set a predominantly pink and white pattern, highlighted with touches of red and blue.

Make your selection of varieties now for planting in the fall.

Photograph: Groffman



OUR NATIONAL LOVE AFFAIR WITH

SAN FRANCISCO

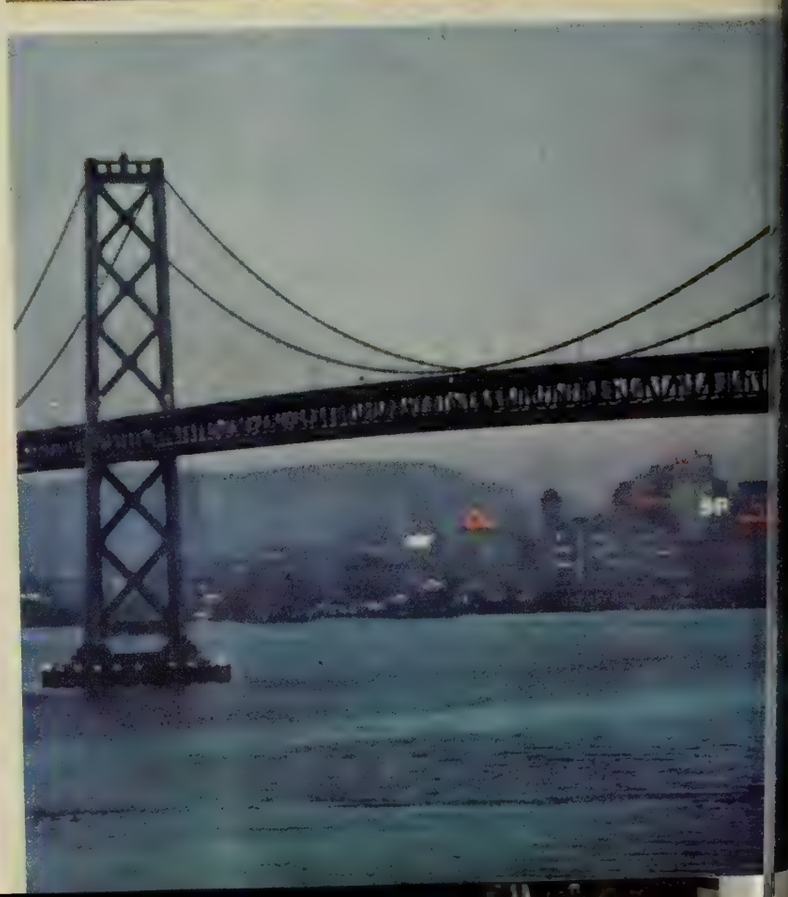
By Curtiss Anderson

NEW ENGLAND is where everyone wants to be from; San Francisco is where everyone wants to go. Almost everyone. Very often, people who don't want to go to San Francisco are from Los Angeles—and as one San Franciscan put it: "Isn't it nice that the kind of people who prefer Los Angeles to San Francisco live there."

San Francisco has many things other cities do not have, and the most memorable is also the most elusive—the feeling people have about the city. Some try to put it in words, like Herb Caen, the San Francisco Chronicle's ubiquitous columnist. And Mr. San Francisco (it's conceded the title is his) has put it in more words than anyone else. A few of them: "In this comparatively small area, you'll find sharp reminders and soft hints of all the world's capitals. Hills like Rome. A financial district with the bustling urgency of Manhattan. A magnificent bay that ranks with Naple's. . . . Boulevards and bistros, flower stands, and winding streets . . . that spell Paris.

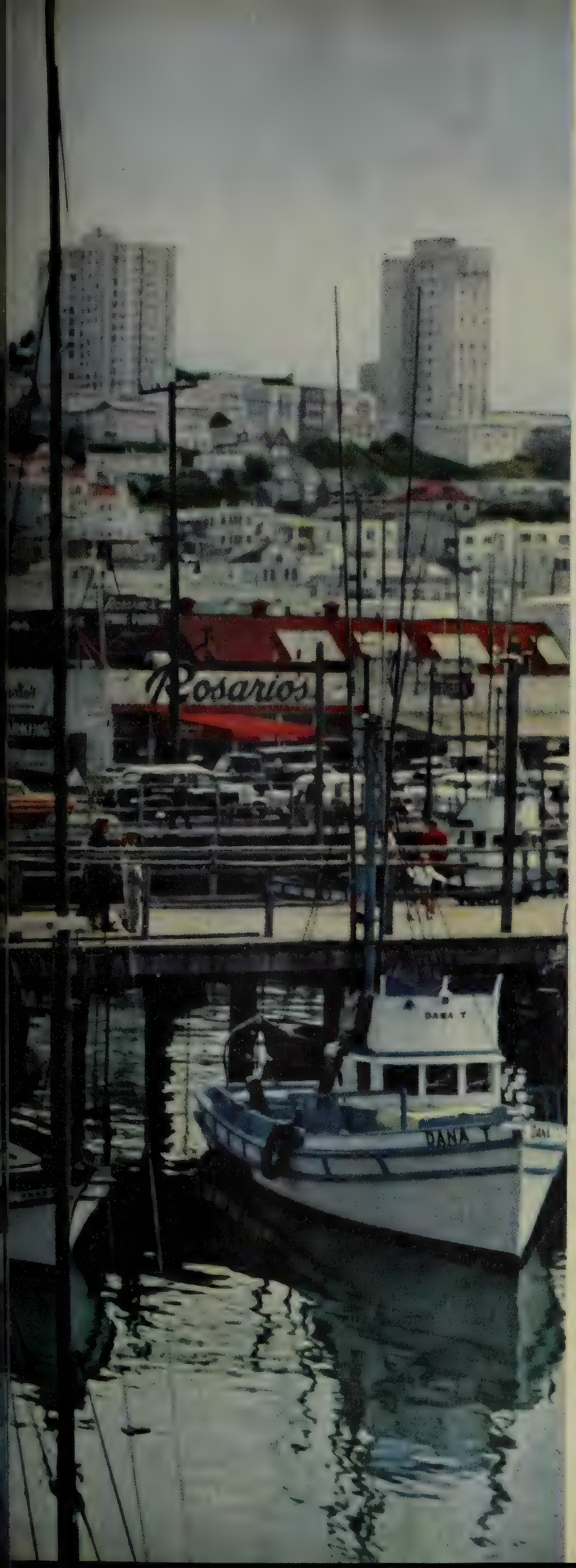
[*Turn to page 136*



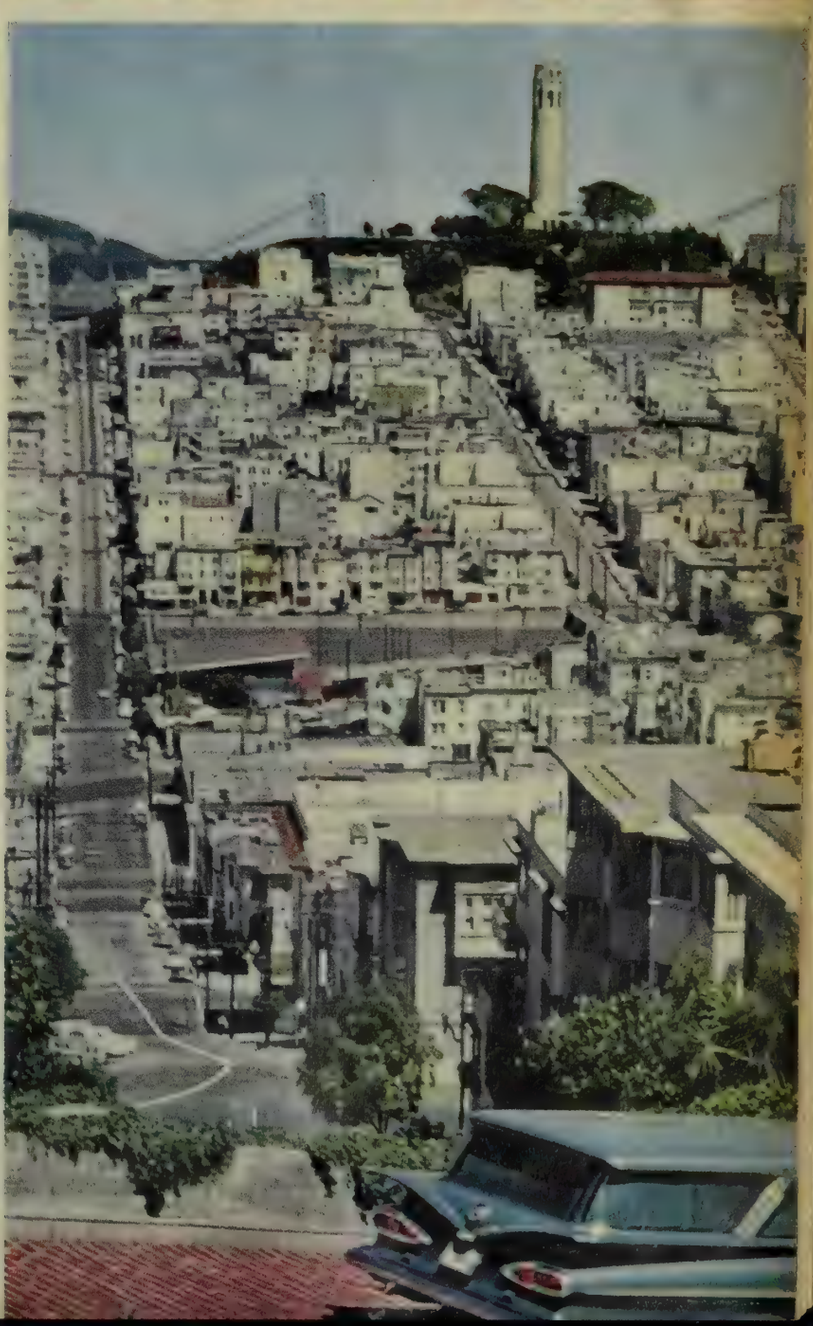


The **Garden Court** recalls the unabashed elegance of the past. The **Bay Bridge** has 12 lanes on two decks. The sights and smells of **Fisherman's Wharf** make it the only place of its kind. **Chinatown** is as different as ancient lanterns are from neon tubes. Lombard Street angles up Russian Hill one way, to the top of **Telegraph** the other.

Photographs: Jerry Cooke; Wilson


Rosarios
DANA







Big cookout

By Myrna Johnston and Foods Staff

These burgers are way out!

The guy at left will have no trouble biting into his jawbreaker. To match him, top a broiled burger with slice of cheese, tomato rounds, grilled onion slice (do 'em on foil), wheels of cuke. Toast and butter buns. Line up catsup, mustard.

Moo Burgers

Don't skip these! Sour cream makes beef patties moist, zesty—

1½ pounds ground beef	1 tablespoon instant onion
1 cup dairy sour cream	1½ teaspoons salt
¼ cup Worcestershire	1½ cups corn flakes

Thoroughly combine ground beef, sour cream, Worcestershire sauce, onion, salt. Now crush corn flakes slightly with your hand; stir into meat mixture. Shape in patties, about ¾ inch thick. Broil in wire broiler over slow coals 5 minutes; turn, cook 3 or 4 minutes more or till done. Makes 8.

Two-faced Hamburgers

That's right, there's meat on both sides of this sandwich—

2 pounds ground beef	1 loaf French bread
½ cup extra-hot catsup	Prepared mustard
2 teaspoons salt	Mayonnaise

Mix meat, catsup, and salt. Cut the bread in ¾- to 1-inch slices. Spread both sides of each slice with prepared mustard, then with mayonnaise, and last with generous amount of meat mixture (on each "face" of bread). Broil in wire broiler or on grill over hot coals; turn once. Makes 8 to 10.

Pocketburgers Loaded with Gold

Between sheets of waxed paper, roll out thin patties of ground beef (a little over ¼ inch). Center half the patties with tablespoon of shredded cheese and pickle relish; top with meat lids. Press around margin to *seal;* brush with melted margarine. Broil, turning once. Season.

Photographs: de Gennaro

for little money

These dogs are really in!

Ask any boy and he'll tell you how to launch a frank. Clap a roasted hot dog and a couple green onions inside a toasted bun. For thrust, add hot-dog relish. A gasser, we'll agree, but if you feel stymied for something different, try recipes below.

Dunking Dogs

Sauce is sweet and hot—smacking good with franks—

- 2 cups finely chopped onions
- ¼ cup salad oil
- 1 14-ounce bottle (1¼ cups) catsup
- ½ cup water
- ¼ cup brown sugar
- 1 tablespoon vinegar
- 2 tablespoons Worcestershire sauce
- ½ teaspoon dry mustard
- 1 teaspoon salt
- 1 teaspoon liquid smoke
- About 1½ dozen franks

Cook onions in hot salad oil until almost tender. Add remaining ingredients except franks; simmer uncovered 15 minutes. Meanwhile score franks in corkscrew fashion; roast on grill top or in wire broiler over hot coals. Drop franks into sauce to keep hot till serving time—or tuck them in toasted buns and spoon on sauce. Makes 9 servings.

Sloppy Joe Franks

Youngsters like as is. Grownups dash in more Tabasco—

- ½ cup chopped onion
- 2 tablespoons butter
- 1 pound (8 to 10) franks, cut in thirds
- 1 can condensed tomato-rice soup
- ⅓ cup water
- 1 to 1½ tablespoons bottled steak sauce
- 1 teaspoon prepared mustard
- 4 drops Tabasco sauce

Cook onion in butter till soft. Add remaining ingredients. Let bubble slowly without covering, about 15 minutes or till sauce is nice and thick. Stir once in a while near end of cooking. Ladle into toasted, buttered buns. Makes 8 to 10.

Outdoor stews, next page



Rib-stickin' fare, this Chuck-wagon Stew!
When you simmer browned beef and vegetables at a slow jog, the flavors blend, the meat goes fork-tender. Here the chef ladles his stew—bubbling hot and delicious—from big Dutch oven to matching iron kettles to pass around. Wranglers know there's nothing better! So, "get down pardner and grab a plate!"

Stews—long on flavor, low on cost

Chuck-wagon Stew

2 pounds beef chuck, cut in 1½-inch cubes
4 cups water*
1 medium onion, sliced
1 clove garlic, sliced
1 tablespoon salt
1 teaspoon sugar
½ teaspoon pepper
1 teaspoon Worcestershire
1 tablespoon lemon juice
• • •
½ cup cut celery
6 carrots, quartered
½ pound small white onions or 1 1-pound can, drained
3 potatoes, quartered
2 or 3 tomatoes, cut in wedges, or 1 1-pound can*

Trim excess fat from beef; heat fat in Dutch oven. Over *slow* coals, brown meat on all sides in hot fat. Add water, sliced onion, and seasonings. Cover; simmer (*not boil*) 2 hours, stirring now and then to keep from sticking. Add vegetables except tomatoes; cook covered 20 minutes. Add tomatoes and cook 15 minutes longer or till meat and vegetables are done. Skim fat from stew. To thicken liquid: Put 4 tablespoons flour in small bowl; slowly stir in ½ cup cold water—mixture must be *smooth*; stir into stew. Cook and *stir* till mixture thickens. Cook 5 minutes longer. Makes 6 to 8 servings.

*With canned tomatoes, drain, use juice as part of liquid.

Brunswick Stew

This Southern favorite will taste twice as good outdoors—

1 4- to 5-pound ready-to-cook stewing chicken,* disjointed
4 cups water
1 tablespoon salt
½ teaspoon pepper
1 bay leaf
Dash thyme
1 cup diced onion
1 1-pound can (2 cups) tomatoes
1 1-pound can (2 cups) cream-style corn
1½ cups green Limas, fresh, frozen, or canned (drained)
1 cup sliced okra, fresh, frozen, or canned

Place chicken in Dutch oven or deep kettle. Add water, seasonings, and onion. Cover and simmer (*don't boil*) until tender, 3 to 4 hours. (If desired, remove chicken from broth, take meat from bones and cut in bites; return to stew for last hour of cooking.) Skim fat from stew; add vegetables and simmer uncovered 1 hour. Salt and pepper to taste. Ladle into soup bowls. (Chicken may be cooked day ahead and refrigerated.) Makes 8 servings.

*Or use 2 "bro-hens" (older broiler-fryers), about 2½ to 3 pounds each, and cook 2½ to 3 hours or till tender.

Partners for barbecue meats

Foiled Spuds

Wrap in colored foil to add excitement at serving time—

Scrub medium baking potatoes (or yams or sweet potatoes). Brush with salad oil. Wrap each in a piece of aluminum foil, overlapping ends. (New foil colors in 7-inch width—gold, red, blue.) Bake 45 to 60 minutes on the grill or right on top of coals. Turn potatoes occasionally. Give 'em the pinch test to tell when done. Cut a crisscross with fork in top of package, push on ends to fluff, add chunk of butter.

Blue-cheese Dressing for Tossed Salad

Toss mixed garden greens with this for flavor zingo—

3 ounces blue cheese
½ cup salad or olive oil
2 tablespoons vinegar
1 tablespoon lemon juice
1 teaspoon anchovy paste
Dash steak sauce
½ clove garlic, minced
Salt and pepper

Crumble the cheese with a fork. Add remaining ingredients; mix thoroughly. Makes about ¾ cup.

Indian Roasting Ears

Golden corn takes on caramel-y flavor, turns taffy color—

Turn back husks and strip off silk. Lay husks back in position. Line ears up on grill over hot coals. Keep turning ears 15 to 20 minutes, or till husks are dry and browned. (Corn will look sun-tanned. For browner, sweeter corn, continue roasting to suit yourself.) To serve, break off husks—use glove or towel. Now on with plenty of butter, salt, pepper.

Quick Pickled Peaches

In saucepan, combine one No. 2½ can peach halves, 1 tablespoon mixed pickling spices, 1 teaspoon whole cloves, 1 tablespoon vinegar. Simmer 5 minutes. Drain. Dandy go-with for broiled slices of canned luncheon meat or ham.

Easy Baked Beans

4 ounces salt pork, cut in ½-inch cubes
2 1-pound cans (4 cups) pork and beans
½ cup catsup
¼ cup brown sugar
1 teaspoon dry mustard

Brown salt pork in skillet; drain. In a 2-quart bean pot, combine remaining ingredients. Top with salt pork. Bake uncovered on grill with hood down 1 hour (longer makes 'em even better!). For smoke flavor, toss pieces of damp hickory on coals while beans bake. Makes 8 servings.

Spinning Rye

Use a tiny "icebox" rye loaf. Butter slices on both sides. Reassemble loaf on skewer and turn over hot coals about 10 minutes or until heated through and crispy on the edges.

French Bread with Bar-B-Q Butter

Slash bread on the bias in 1-inch slices, cutting to, *but not through* the bottom crust. Blend 2 teaspoons garlic salad-dressing mix (from envelope) into 1 stick (½ cup) soft butter. Spread slices. Wrap in foil; heat on grill (turning often).

Turn page for budget barbecue steaks



Thick steaks for little wampum

Cracked-pepper Steak feeds the family →

Everybody gets several slices of juicy steak. This cut is chuck, but it won't sass the knife and fork—the steak has been made well-mannered by meat tenderizer. No, all that cracked pepper doesn't bite—just gives tantalizing flavor kick. Go-withs: Easy Baked Beans, Spinning Rye, tossed green salad.

Photograph: de Gennaro

Cracked-pepper Steak

4 pounds chuck steak, 2½ to 3 inches thick
Seasoned meat tenderizer
3 tablespoons cracked or coarsely ground pepper

Get your steak ready the day before your barbecue*: Slash fat edges. Sprinkle all surfaces of steak with seasoned meat tenderizer as you would salt. *Do not use salt.* With long-tined fork, pierce all surfaces deeply, at 1-inch intervals, working tenderizer in. Press cracked pepper into both sides of steak. Cover meat loosely and refrigerate overnight*. To barbecue: Broil on grill about 3 inches from coals, 35 to 50 minutes, turning frequently with tongs. To serve: Slice with sharp knife *diagonally across the grain*, at about a 30° angle—keep slices thin. Makes 6 to 8 servings.

*Speedy, same-day way: Use meat tenderizer and rub in pepper as above. Let stand *1 hour at room temperature;* broil.

Just-a-minute Garlic Steaks

Tear off a sheet of heavy foil large enough to cook your minute steaks on and turn up edge ½ inch all around to make "pan." In it melt garlic butter—about ¼ cup for 6 to 8 steaks. Dip steaks in the garlic butter to coat. Cook fast on foil over *hot* coals, 1 or 2 minutes per side. Push steaks aside and squeeze the juice of 1 lemon onto foil pan and add 2 tablespoons Worcestershire, mixing with the garlic butter. Quickly swish steaks through sauce and place each atop a thin slice of toasted French bread to catch the good juices. Spoon a little pan sauce over, too. Salt and pepper steaks. Serve sizzling.

Flank Steak Broil

For rare-meat fans. Snappy cooking and cross-grain carving are the key to success—

⅔ cup catsup
½ cup water
⅓ cup lemon juice
1 teaspoon celery seed
2 teaspoons Worcestershire
1 bay leaf
½ teaspoon cracked or coarsely ground pepper
¼ teaspoon crushed basil
Dash Tabasco sauce
1 flank steak, about 1½ pounds, scored

For catsup marinade, combine all ingredients except steak. Simmer uncovered 10 minutes. Cool to room temperature. Pour over steak in shallow baking dish; let stand in refrigerator several hours or overnight, spooning sauce over occasionally. Place over *hot* coals. Broil 5 minutes; turn and broil 5 minutes more or till done. Cut *very thin* slices diagonally *across* the grain. Serve on buttered, toasted buns. Heat marinade, and pass. Makes 6 servings.

Budgeteer Teriyaki

Tender cube steaks take on sensational flavor!—

¼ cup soy sauce
¼ cup salad oil
1 tablespoon molasses or sugar
1 teaspoon ground ginger
½ teaspoon dry mustard
1 clove garlic, minced
6 to 8 cube steaks

Combine first 6 ingredients for sauce. Cut steaks in 1-inch-wide strips. Loosely thread on skewers, accordion style; brush with sauce. Broil over *hot* coals a few minutes, turning and brushing with sauce several times. Makes 6 to 8 servings.

Bargain barbecues for the crowd

Hickory Brisket Slices

You eat every ounce you buy. Serve as hot sandwiches—

4 pounds beef fresh boneless brisket
1¼ cups catsup
¾ cup brown sugar
¾ cup chili sauce
¾ cup wine vinegar
¾ cup water
½ cup lemon juice
¼ cup bottled steak sauce
¼ cup prepared mustard
1 tablespoon celery seed
2 tablespoons Worcestershire
1 tablespoon soy sauce
1 clove garlic, minced
Dash Tabasco sauce
Fresh-ground pepper to taste

Place brisket on sheet of aluminum foil on grill of barbecue smoker, away from the hot coals. Sprinkle meat with salt. Add some dampened hickory to the coals and close smoker hood. Smoke hickory-barbecue 4 hours or till meat is tender. Slice very thin across the grain, making ¼-inch slices. Line up slices in shallow foilware pan. Combine remaining ingredients and simmer 30 minutes; pour over the meat. Heat 1 hour in smoker with slow coals. Makes 10 servings.

Rotisserie Turkey

Hard to beat this for the money! And easy—

In buying ready-to-cook turkey, allow ½ pound per person. Rub inside of bird with 1 tablespoon salt. Truss turkey and balance on spit—drumstick holding fork is dandy helper. (Or use new rotary roast rack—no trussing needed.) Brush bird with salad oil. Adjust on rotisserie—have slow coals at back of barbecue, a drip pan under revolving bird.

Roast about 15 minutes per pound. For smoke flavor, toss damp hickory on coals, and roast with hood down. (If you like, brush bird with your favorite barbecue sauce during last half hour of cooking.) About 20 minutes before turkey roasting time is up, snip cord that holds drumsticks to spit. Test doneness by raising drumstick up and down (protect hands with paper towels). Leg should move easily or twist out of joint. Also press thick part of drumstick—meat should feel very soft. Before carving, let turkey rest 15 minutes—easier to slice.

More outdoor recipes on page 103



Bake a cheesecake pie!

By Pat McBride

HERE'S the best and easiest cheesecake ever! In fact, it's so good you'll have to make it yourself to see what we mean. You'll like the cream-cheese filling—it's smooth and rich. The topper is tangy sour cream; crust is the graham-cracker kind. This cheesecake bakes in an 8-inch pie plate, is right size for a family.





1 Mix the graham-cracker crumbs with melted butter or margarine. Press crumbs into a buttered 8-inch pie plate. You can use the back of a spoon, as shown, or the bottom of a glass measuring cup. Be sure to build up the edge for a pretty finish.

Make crumbs the jiffy way with a blender. Or, to roll crumbs without the "scatter," place crackers (about 16) in plastic bag or waxed-paper envelope; roll with rolling pin to medium crumbs.

Speedy Cheesecake Pie

1¼ cups plain- or cinnamon-graham-cracker crumbs
¼ cup butter or margarine, melted
1 8-ounce package cream cheese, softened
½ cup sugar
1 tablespoon lemon juice
½ teaspoon vanilla
Dash salt
2 eggs

• • •

1 cup dairy sour cream
2 tablespoons sugar
½ teaspoon vanilla

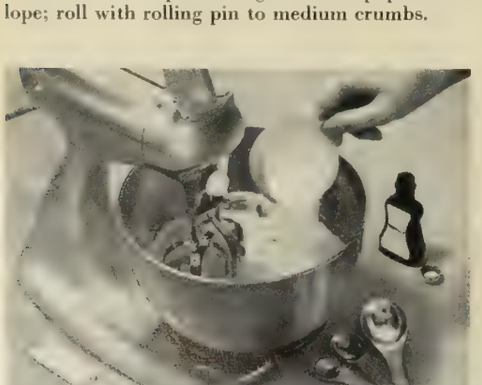
Combine crumbs and butter; press into buttered 8-inch pie plate, building up the sides.

To make filling, beat cream cheese until fluffy; gradually blend in ½ cup sugar, the lemon juice, vanilla, and salt. Add eggs, one at a time, beating well after each.

Pour filling into crumb crust. Bake in slow oven (325°) 25 to 30 minutes or until set.

Combine sour cream, 2 tablespoons sugar, and the vanilla; spoon over top of pie. Bake 10 minutes longer. Cool. Chill several hours. Serve with red-ripe strawberries.

Photographs: Mike Nelson



2 Here's how for the easy filling. Let cream cheese soften at room temperature, then beat fluffy. Gradually add sugar, lemon juice, vanilla, and salt, scraping down sides of bowl. Add eggs, one at a time, beating well after each addition.



3 Pour the creamy filling into the crumb crust. (Slick out every drop with a rubber scraper.) Pie bakes in a slow oven (325°) for only 25 to 30 minutes or until the filling is set. Now you are ready to add the sour-cream "frosting."



4 Spoon sour-cream mixture over filling; then bake 10 minutes longer. Chill pie several hours. It will cut beautifully—dot each wedge with a plump strawberry. Serves 6 as refreshments, or count on 9 after-dinner servings. Hot coffee is a must.

EW SOUPS FROM 2 SOUPS



Add new exciting flavor to simple buffet suppers



Good things begin to happen when you plan a meal around a good hot soup. More time for Mother – souper suppers are so easy to fix. More fun for the family – soup tastes so good, soup feels so good, it just naturally cheers a hungry crowd.

Sometimes it's fun to make a new soup–by combining two great Campbell favorites. Try the new soups suggested here, or make up your own. There's good nutrition in Campbell's Soups – vitamins, proteins, minerals!

And when you make a new soup, you're on the way to being known for the most delicious buffet suppers in town!

Once a day . . . every day . . .
enjoy *Campbell's Soups*

NEW SOUP: **CELERY-BEAN**

1 can Campbell's Cream of Celery Soup,
1 can Campbell's Bean with Bacon Soup,
1½ soup cans water. 4 servings.

WITH IT: HOT DOGS, FRESH FRUIT







EW SOUP: **TOMATO-VEGETABLE**

1 can Campbell's Tomato Soup,
2 cans Campbell's Vegetable Soup,
2 soup cans water. 6 to 8 servings.

WITH IT: SWISS CHEESE, RYE BREAD



NEW SOUP: **CHICKEN-MUSHROOM**

1 can Campbell's Cream of Chicken Soup,
1 can Campbell's Cream of Mushroom Soup,
1½ soup cans water. 4 servings.

WITH IT: APPLE-NUT SALAD, SALTINES







EW SOUP: **VEGETABLE-NOODLE**

1 can Campbell's Vegetable Beef Soup,
1 can Campbell's Beef Noodle Soup,
1½ soup cans water. 4 servings.

WITH IT: TOMATO SALAD, HOT ROLLS



NEW SOUP: **BEEF-TOMATO**

1 can Campbell's Beef Soup,
1 can Campbell's Tomato Soup,
2 soup cans water. 4 to 6 servings.

WITH IT: GREEN SALAD, FRENCH BREAD







You're sure to please the whole family when you serve B&M Brick Oven Baked Beans. All day long, B&M Beans are baked through and through in a rich brown sugar sauce and with selected tender pork. That's what gives them that real old-fashioned, downeast flavor. High in protein, nourishing and easily digested B&M Brick Oven Baked Beans are a special treat with raisin-rich B&M Brown Bread and with zesty Corn Relish on the side.

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More nutritious because they're high in protein content!
Easily digested because they're baked through and through.



brick oven
B&M BAKED BEANS
BAKED OVEN-HOT IN BOTH GLASS JARS AND TINS

Chinese asparagus . . . honorable vegetable!



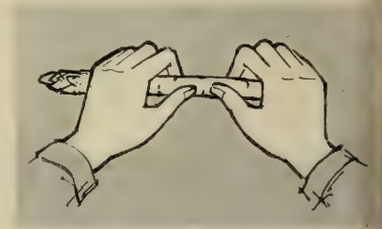
Photograph: Scott

By Dee Allison

Cut and cook the Chinese way for fresh flavor, bright color. Little oil, bite-size pieces, quick stir-frying are the secrets.

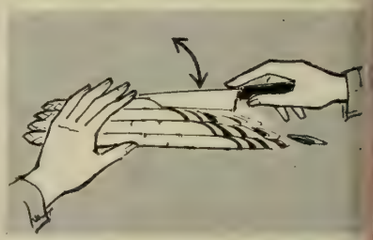
1
Snap off and discard woody base of stalk. Finding the "breaking point" is simple if you test by bending the stalk between your thumbs and forefingers.

The stalk of asparagus breaks easily where the woodiness ends and the tenderness begins.



2
Line up several stalks on cutting board. Hold chef's knife with blade straight down and cut across asparagus on extreme bias, making slices ¼ inch thick.

This gives you thin, slanting pieces, about 1½ inches long. Small pieces with many exposed surfaces mean faster cooking.



3
Heat 1 tablespoon salad oil in large skillet. When hot, add 3 cups cut asparagus. Sprinkle on ½ teaspoon each salt and monosodium glutamate, dash pepper.

Cover. Shake pan *above* high heat (like popping corn) just till tender. Takes only 4 to 5 minutes. Don't overcook!





"Our new Country Kitchen Cakes taste as rich...and keep as fresh...as homemade butter cake!"

Betty Crocker

Bake them round—bake them square—
bake them homemade perfect with

NEW BETTY CROCKER COUNTRY KITCHEN CAKE MIXES!

There's only *one* mix that makes real homemade cake like this. Melt-in-your-mouth good as grandmother's best butter cake! As fresh and moist tomorrow as the day you bake! It's America's *newest* cake mix—new Betty Crocker Country Kitchen Cake Mix. Taste the difference. Bake up a tall proud layer cake, round or square. It'll come out *homemade perfect*—we guarantee it on every package of our new Betty Crocker Country Kitchen Mix!



Homemade good—country kitchen good—the red spoon tells you it's Betty Crocker good...and General Mills guarantees it on every package!

Any spring vegetable worth its salt is worth



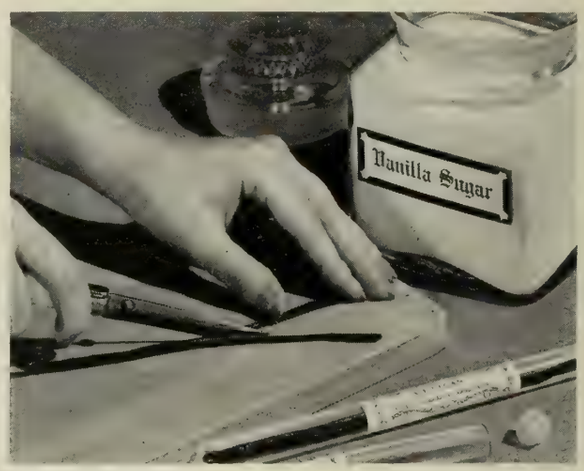
When it rains it pours

SMART COOK!

The vanilla bean—a gourmet flavor secret



For cooking adventure, buy a vanilla bean. It comes in a glass tube from a food-specialty counter. Here we're adding aromatic vanilla flavor to custard. Cut a 4-inch length of bean in small pieces. Add to milk, scald as usual; strain.



To copy French chefs, use vanilla sugar to sweeten *and* flavor puddings, whipped cream, cream fillings, ice cream. To make the sugar, split 1 or 2 vanilla beans in half and place in canister of sugar—3 to 5 pounds. Let "age" about 2 weeks.

Photographs: Scott



Strawberries and cream taste even better with a sprinkling of old-fashioned vanilla sugar. And remember it for shortcakes. Vanilla sugar enhances these fruits, *too:* fresh peaches and pears, raspberries, applesauce, fruit compotes.



for the finest in tuna

LOOK FOR THE MERMAID ON THE LABEL



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When it comes to tuna... *it pays to buy the best*

This is the prime fillet tuna, pressure-baked our own way to protect the delicate flavor. White Star is the highest-quality tuna you can buy. Yet this superior tuna costs so little — in comparison to other foods — why settle for less than the best? Next time you shop for tuna, look twice. Be sure to get the prime fillet brand — White Star — the tuna with the mermaid on the label.



EASY FIXIN' SALAD! Rinse a variety of salad greens, drain well, then chill. Break greens into a salad bowl, add a can of White Star tuna. Add sliced hard-cooked eggs, tomato slices, crisp celery and carrot cuts. Top with mayonnaise or salad dressing, season and mix lightly.

Now in the new Family Size, too!



Those who prefer Fancy Pack use our solid light tuna...



White Star Tuna

EGGS–stuffed, sauced, or souffleed

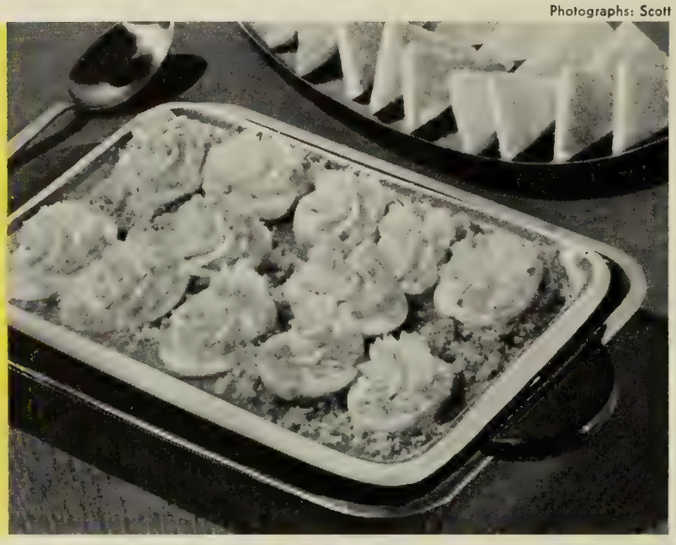
Photographs: Scott

Stuffed-egg Casserole

3 tablespoons butter
3 tablespoons enriched flour
1 No. 2½ can tomatoes
½ cup chopped onion
2 teaspoons sugar
6 hard-cooked eggs, *deviled*
½ cup buttered bread crumbs

Melt butter; blend in flour. Add tomatoes, onion, sugar, 1¼ teaspoons salt, and dash pepper; cook and stir till thick. Pour into 10x6x1½-inch baker.

Arrange eggs in sauce; top with the crumbs. Bake at 425° for 10 minutes or till hot. Serve on toast. Serves 6.





Eggs a la King

1 cup chopped celery
¼ cup chopped green pepper
¼ cup finely chopped onion
1 can condensed cream of celery soup
½ cup milk
1 cup diced process cheese
4 hard-cooked eggs, chopped
6 stuffed green olives, sliced

Cook vegetables in 2 tablespoons hot fat till tender. Add soup, milk, and cheese; heat and stir till cheese melts. Add chopped eggs, olives; heat.

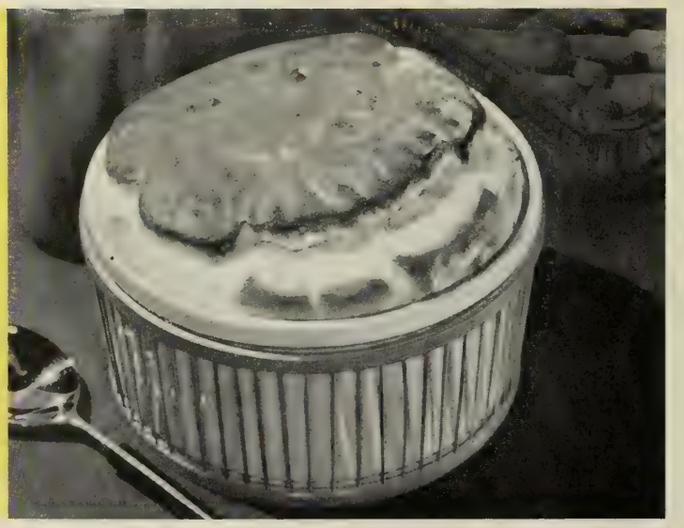
Trim with extra egg, sliced. Serve on toast. Serves 4.

Parsley Cheese Souffle

Melt 3 tablespoons butter and blend in 3 tablespoons flour. Add 1 cup milk; cook and stir till thick. Remove from heat; add 2 cups shredded sharp process cheese; stir to melt. Add 1 cup cooked rice, ¼ cup snipped parsley, ½ teaspoon salt.

Beat 4 egg yolks till thick and lemon-colored; slowly stir in the hot mixture. Beat 4 egg whites till stiff; fold in the cheese mixture. Pour into *ungreased* 2-quart casserole. With a spoon, trace circle around top, 1 inch from edge and 1 inch deep.

Bake at 300° about 50 to 60 minutes or till mixture does not adhere to knife. Serves 5.



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Good Seasons Salad Dressing Mixes
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When the baby cries, what happens to the cake?

You may not be interrupted every time you mix a cake. ■ But it does happen . . . and with some batters, even a slight interruption can ruin the cake. ■ Before General Foods Kitchens blesses a Swans Down Cake Mix, home economists, scientists and plant technicians may bake as many as 1000 cakes in all sorts of ovens and pans, at all sorts of temperatures. We do everything possible so that your cake will come out perfectly in spite of a call to the telephone or a cry from the baby. ■ When we say you'll enjoy our many General Foods Kitchens products, we make sure you will enjoy them . . . from the first step of the preparation to the last bite of the eating.

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Clear, simple instructions and 1660 step-by-step pictures make even difficult jobs easy.

Tips for busy gals—

How to hem a flared skirt

Just a few extra stitches make a neat, inconspicuous hem in a circular skirt.



The trick in making an even, flat hem in a full skirt: stitch gathering threads along the cut edge of the hem width.

These control-threads ease excess hem fabric into tiny gathers and eliminate the bulky ridges.

Take out old hem; press out crease mark. Put on garment, wearing appropriate shoes. Chalk or pin new hem line.



Turn hem on marked line. Pin folded edge of hem to get it even and flat; baste hem a ¼-inch from the folded edge.

Cut hem to a 2-inch width or less; very full skirts should have narrower hems.

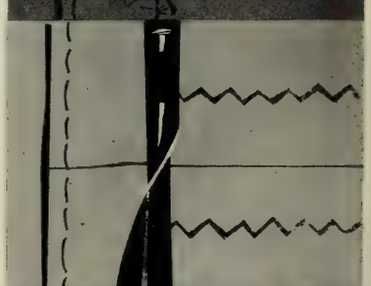
Press the new hem fold to shape it to skirt; don't press raw edge, for that may leave an unwanted crease mark.



Control fullness with machine stitching ¼ inch from cut edge; stitch from seam to seam.

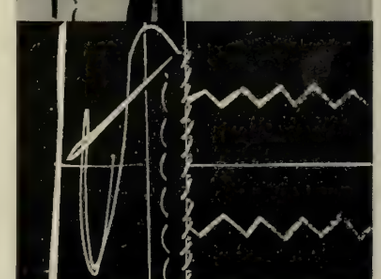
Pull up bobbin threads to gather; distribute fullness evenly, matching seams.

Steam press to shrink out extra fullness. Insert pressing cloth between fabric layers to prevent crease marks.



Pin seam binding to hem; machine-stitch it about a ¼-inch from cut edge of hem. Binding should cover control-stitching.

Fold seam binding over hem's edge. Pin it to garment, then baste it in place.



Blind hemming with seam binding makes sturdy hems in circular skirts; it's quick and easy.

To blind-hem: catch only one fiber of the garment and take a large stitch in the binding.

Stitches must be invisible on garment's right side. Final steps: remove basting threads; steam press carefully.

4 Fresh Italian Dressings no one can buy

...make one tonight with this GOOD SEASONS MIX



Good Seasons Italian Dressing. So unusually savory, robust with garlic—flecked with onion and sweet red peppers! Takes just seconds to mix. Easy directions are on the Good Seasons envelope. You combine your favorite oil, vinegar and a little water with the Mix. The water, or a substitute liquid, makes the blend smoother. (A continental chef's secret!) You can use many substitutes, vary the dressing to your own special taste. See the recipes below for delicious suggestions.



Italian Tomato-Parmesan Dressing. Like a tomato tang in dressing? Just substitute tomato sauce or catsup for the water. Optional last touch: add 2 tablespoons grated Parmesan cheese. Pour on a salad of greens, artichoke hearts (canned or prepared frozen), and rings of red Italian onions. Magnifico!



Italian Wine Dressing. Prepare the Good Seasons Dressing but substitute red wine, white wine, or vermouth for the water. Makes the flavor even more vivid—a nice sparkle with greens. An excellent marinade, too.



Italian Avocado Dressing. Use half vinegar and half lemon juice. Then, substitute mashed avocado for the water. A bright and garlic-y dressing, but with a mellow base. Delicious with salads that include tomatoes or mixed, chilled vegetables—and very special with sea food or fruit.

Get the new Good Seasons cruet, with measurements marked, where you buy the 7 Mixes: Italian, Classic, Cheese-Garlic, Exotic Herbs, Bleu Cheese, Garlic, Onion.

Recipes recommended by General Foods Kitchens

Try! George will love this





NEW! BORDEN'S CREAM CHEESE
in easy-to-serve "butter dish" bars
five most popular flavors



Here's something different! Enjoy the convenience of fresh-tasting Cream Cheese in 6 oz. bars shaped to fit any butter dish. "Butter Bar" shape also makes serving from the package easier than ever. Slice it or spread it. New heavy foil wrap folds protectively over unused portion of bar.

Borden's—and only Borden's brings you new, handy Cream Cheese Bars in five delicious flavors:

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BORDEN'S FINE CHEESES very big on flavor

MONEY
FOR YOUR RECIPES

Holiday pies; sausage fix-ups

SEND your best recipe for a holiday pie or sausage fix-up. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next December. Winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Holiday pies—festive ones for Christmas dinner or party refreshments. Your recipe may be for a traditional favorite, or for a quickie made with packaged pie filling and pie-crust mix. What makes yours special? Use a pastry, crumb, or coconut crust? Ideas:

ice-cream mince pie
Noel eggnog tarts
best pumpkin pie
chocolate chiffon
Nesselrode pie
spicy raisin pie
cranberry-mince lattice pie
cheesecake pie

Sausage fix-ups. Take your choice of sausage styles: fresh pork sausage in bulk, links, or rolls; or brown-and-serve, canned, or smoked sausage. Tell us about an easy sausage casserole or skillet supper—one that's just right for those busy December days. Memory jogs:

link-sausage grill
noodle bake
barbecued sausage balls
spaghetti sauce
cheese-sausage loaf
scrapple
sausage-'n-apple towers

This month's winners

(*See recipes on pages 93 and 94*)

Cook-of-the-Month for Ground Beef
Mrs. Jacob M. Potts, Grand Rapids, Mich.

Cook-of-the-Month for Cooking with Jams, Jellies
Mrs. Harry Creager, Delavan, Ill.

Other Winners

Mrs. Joseph Aliano, North Arlington, N. J.
Mrs. Adelbert G. Burnett, Alderwood Manor, Wash.
Mrs. E. S. Dunkin, Memphis, Tenn.
Mrs. Kenneth Forman, Mansfield Center, Conn.
Mrs. Hildreth H. Hatheway, Santa Barbara, Calif.
Mrs. Mary Whitehead, Farmington, Mich.

Honor Roll

Mrs. William W. Chinn, Pueblo, Colo.
Mrs. James R. Dieden, Chicago, Ill.
Mrs. J. F. Finnegan, Minneota, Minn.
Mrs. Charles R. Gibbs, Charleston, W. Va.
Mrs. Ralph D. Humphreys, Fort Dodge, Iowa
Marie T. Jones, Springfield, Mass.
Mrs. Robert McGinnis, Madison, Wis.
Helen L. Newman, San Francisco, Calif.
Mrs. Thomas W. Novotny, Arlington Heights, Ill.
Mrs. Gradie Robinson, Portland, Oreg.
Mrs. Dallas Shambaugh, Cavalier, N. Dak.
Mrs. Carl Sinovic, Overland Park, Kans.
Mrs. Geo. B. Zier, Lorain, Ohio

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "December Holiday Pies" or "December Sausage Fix-ups." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, May 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5405 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.



Look what you can do with hot cling peaches and hamburger!

Add glamor to budget meats with a golden garnish of cling peaches, *baked*, *broiled*, or *heated* in a saucepan... hot cling peaches are that 'something different' you've been looking for! And heating really brings out the tangy-sweet flavor of the fruit. Remember, only clings will hold their flavor, sunny color and plump shape during heating.

Peachy Burgers: Broil clin peach halves with hamburgers (*Or* heat 'em in a saucepan.

Midas Meat Loaf: Follov the family's favorite mea loaf recipe. Then, for th final 10 minutes of baking crown with cheese slices an surround with cling peac halves. Before serving, fi peach hollows with mustar and catsup if desired.

SUNNIEST WAY TO BRIGHTEN ANY MEAL—CANNED CLING PEACHES FROM CALIFORNIA • CLING PEACH ADVISORY BOAI





Sea Garden Bake... marvelous meal-in-one with the full, natural flavor of Del Monte Peas

Wouldn't you like all the good garden flavor you can get—*plus* all the convenience of canned peas? Then DEL MONTE is the brand to buy, and this new one-dish meal is here to prove it!

These peas are specially raised to retain their natural flavor in canning. Specially selected for tenderness, too. And you'll find the best-tasting peas of *several* sizes in every spoonful of DEL MONTE *Early Garden* Peas. So you get the blending of sweeter smaller peas with richer larger ones that gives a batch of fresh peas so much flavor.

Here's a real difference in canned peas that's worth insisting on. DEL MONTE *Early Garden* Peas, because they *taste* so good, every time.

SEA GARDEN BAKE

- 1½ cups soft bread crumbs
- ⅛ teaspoon each of dried thyme and rosemary
- ¼ teaspoon onion salt
- 1 tablespoon minced parsley
- 1 tablespoon liquid from dill pickles
- 1 small can (7¾ oz.) DEL MONTE Brand Salmon, flaked
- 6 fillets of sole (defrost if frozen)
- 12 pimiento strips, if desired
- 6 sticks (about ¼ in. thick) cut lengthwise from DEL MONTE Dill Pickles
- 1 can (10½ oz.) condensed cream of celery soup, undiluted
- 1 No. 303 can (17 oz.) DEL MONTE *Early Garden* Peas, drained
- ⅓ cup shredded cheddar cheese

Mix bread, seasonings, parsley. Blend in pickle liquid, salmon. Make rolls (or layer sole and stuffing sandwich-style instead): Divide mixture evenly on fillet centers; top with pimiento, pickle. Wrap ends of fillets over stuffing; fasten with picks. Spread soup to cover bottom of shallow 2-qt. baking dish. Place fish in soup. Pour drained peas around fish. Top fish with cheese. Bake covered in mod. hot oven (375°F.) about 30-35 min. Serve at once. Serves 6.

Del Monte® Peas



Hamburger fix-ups

File under Meats



Stroganoff Beefburgers

Sour cream and crisp bacon bits make this an extra-special bun filling. For company dinners, bring this flavorful meat sauce to the table in a chafing dish, serve over toast points—

1 to 1½ pounds ground beef
3 slices bacon, diced
½ cup chopped onion
• • •
1½ tablespoons enriched flour
¾ teaspoon salt
¼ teaspoon paprika
Dash pepper
• • •
1 can condensed cream of mushroom soup
1 cup dairy sour cream
• • •
8 to 10 hamburger buns, split and toasted

Brown ground beef and bacon. Add onion; cook until tender but not brown. Drain off excess fat. Blend flour and seasonings into meat mixture. Stir in soup. Cook slowly, uncovered, 20 minutes, stirring frequently. Stir in sour cream and heat through. Serve in toasted buns. Makes 8 to 10 servings.

Mrs. Jacob M. Potts, Grand Rapids, Michigan

Cut along dotted lines



Photographs: Scott

Jam-flavored cookies

Pineapple Drop Cookies

The best! These rich cookies, delicately flavored with pineapple preserves, are crisp around the edges, chewy in the centers. Marvelous with ice cream or hot tea

1 cup sugar
¾ cup butter or margarine, softened
1 egg
¼ cup commercial pineapple preserves
2¼ cups sifted enriched flour
1 teaspoon soda
½ teaspoon salt

Gradually add sugar to butter, creaming until light and fluffy. Beat in egg and pineapple preserves. Sift together dry ingredients; add to creamed mixture, mixing thoroughly. Drop from teaspoon, 2 inches apart, on ungreased baking sheet. Bake in moderate oven (375°) about 10 minutes or until cookies are delicately brown. Let cool 1 or 2 minutes; remove from pan. If desired, top each cooky with a bit of pineapple preserves and a walnut half just before serving. Makes 3½ dozen.

Mrs. Harry Creager, Delavan, Illinois

Add these pages to your COOK BOOK
File under Cookies





Old-fashioned Shortbread Cookies

1 cup shortening
½ cup granulated sugar
½ cup brown sugar
2 egg yolks
3 tablespoons milk
2 teaspoons vanilla
• • •
2⅔ cups sifted enriched flour
2 teaspoons cream of tartar
1 teaspoon soda
½ teaspoon salt
½ cup commercial red-raspberry preserves or jam

Thoroughly cream shortening and sugars; add egg yolks, milk, and vanilla; beat well. Sift together dry ingredients; add to creamed mixture. Chill dough 1 hour. On *well-floured* pastry cloth, roll *half* the dough at a time to ⅛ inch. Cut with a 2-inch round cutter. Cut small hole in center of *half* the cookies. Place about ½ teaspoon preserves on each plain cooky. Top with a cutout cooky; press edges with inverted spoon to seal. Bake, 1 inch apart, on ungreased cooky sheet in moderate oven (350°) 10 to 12 minutes. Makes 3½ dozen.

Mrs. Adelbert G. Burnett, Alderwood Manor, Washington



Frosted Jam Bars

Melt ½ cup butter or margarine; stir in ½ cup dark corn syrup. Mix in 1 beaten egg and ½ teaspoon vanilla. Sift together 1½ cups sifted enriched flour, 1 teaspoon baking powder, ½ teaspoon salt, and ½ teaspoon cinnamon; add to syrup mixture. Spread *half* the batter in greased 11x7x1½-inch pan. Spoon ¾ cup commercial strawberry preserves or jam over; carefully cover with remaining batter. Bake in hot oven (400°) 20 to 25 minutes. Frost while warm with confectioners' sugar icing. Cool. Cut in bars. Makes about 1½ dozen. *Mrs. E. S. Dunkin, Memphis, Tennessee*

Cherry Cream-cheese Tarts

1 3-ounce package cream cheese, softened
½ cup butter or margarine, softened
1 cup sifted enriched flour
¼ teaspoon salt
• • •
½ cup commercial cherry preserves, cut up
½ cup chopped California walnuts
1 teaspoon grated lemon peel

Blend cream cheese and butter; add flour and salt. Form dough in ball; chill 3 to 4 hours. Mix preserves, nuts, and peel. Divide dough in half. On lightly floured surface, roll each half to 12x10-inch rectangle, ⅛ inch thick. Cut each in twenty 2½-inch squares. Place ½ teaspoon preserves in center of each square. Moisten edges; fold in triangles. Seal edges with fork. Bake on ungreased cooky sheet in moderate oven (375°) about 12 minutes. Dust with confectioners' sugar. Makes 40.

Mrs. Mary Whitehead, Farmington, Michigan



Add these pages to your Better Homes & Gardens Cook Book



Parmesan Meat Loaf

1 pound ground beef
1 cup large-curd cream-style cottage cheese
½ cup quick-cooking rolled oats
1 egg
¼ cup catsup
2 teaspoons prepared mustard
2 tablespoons chopped onion
1 teaspoon salt
Dash pepper
⅓ cup grated Parmesan cheese

Thoroughly mix all ingredients except Parmesan cheese. Lightly pack meat into 8x8x2-inch pan. Bake in moderate oven (350°) 20 minutes. Sprinkle top with cheese. Bake 10 minutes longer. Let stand 5 minutes; cut in squares. Makes 6 servings.

Mrs. Joseph Aliano, North Arlington, New Jersey



Meat Balls in Gingersnap Sauce

1 pound ground beef
1 egg
¾ cup soft bread crumbs
¼ cup water
¼ cup finely chopped onion
½ teaspoon salt
Dash pepper
1½ cups water
2 beef bouillon cubes
⅓ cup brown sugar
¼ cup dark seedless raisins
2½ tablespoons lemon juice
½ cup coarse gingersnap crumbs

Combine meat with next 6 ingredients; shape in about twenty-five 1-inch balls. Bring 1½ cups water to boiling. Stir in bouillon cubes, sugar, raisins, lemon juice, and crumbs. Add meat balls; cook uncovered over *low* heat 10 minutes. Turn meat balls, spooning sauce over; cook 10 minutes longer, stirring occasionally. Makes 5 or 6 servings.

Mrs. Kenneth Forman, Mansfield Center, Connecticut



Hamburger-Biscuit Supper Pie

Brown 1 pound ground beef; spoon off excess fat. Stir in 1 tablespoon instant minced onion. Soak 1 tablespoon instant minced onion in ⅔ cup milk. Prepare 2 cups packaged biscuit mix according to package directions for rolled biscuits, using milk-onion mixture for liquid. Roll in two 8-inch circles, about ¼ inch thick. Press one circle into well-greased 8¼x1¾-inch round ovenware cake dish. To meat mixture add 1 cup shredded sharp process American cheese, ¼ cup mayonnaise, and 3 tablespoons snipped parsley; spread over biscuit. Top with second biscuit. Flute edge. Bake in moderate oven (375°) 15 to 20 minutes. Drizzle 1 tablespoon melted butter over top; sprinkle with 1 teaspoon instant minced onion. Bake 2 minutes or till onion is toasty. Cut in wedges. Pass **Vegetable Sauce:** Mix 1 can condensed cream of vegetable soup, ⅓ cup milk, and ¼ teaspoon monosodium glutamate. Heat and stir till hot.

Mrs. Hildreth H. Hathaway, Santa Barbara, California



One simple change will make a remarkable difference in this potato salad...cross out "salad dressing"...specify

MIRACLE WHIP



Actually, Miracle Whip is *more* than a "salad dressing." It is a truly *different* dressing, luxuriously rich and smooth . . . and so *wonderful* tasting.

To make Miracle Whip, Kraft uses more expensive ingredients and more of them—plenty of good country eggs and the very best salad oil.

And Kraft combines these fine ingredients in a special way that gives the creamiest, smoothest texture imaginable.

But it is Miracle Whip's *flavor* that's really exciting. A lively, teasing, uniquely delicious flavor that no one has ever been able to copy.

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Yes, *Fleischmann's flavor* is more delicate than the taste of ordinary margarines made from a mixture of vegetable oils. It has a *golden* taste just like the high-price spread. Try Fleischmann's Margarine.

Fleischmann's CORN OIL MARGARINE

Fancy puddings from a package

These desserts are made in minutes but are as delicious as if they'd taken all day. The secret? Packaged pudding plus a few flavor extras—plus imagination.



Jiffy Pudding Parfaits—easy, glamorous, and good! Alternate red and white layers of strawberries and vanilla pudding in dessert glasses—use skyscraper ones for big effect. Crown each parfait with butterfly of strawberry halves and serve with crisp cookies.

Photographs: Mike Nelson



Pineapple Dessert. Packaged pudding is made with pineapple juice for refreshing tang, sunny color. Whipped cream adds richness. For a bit of crunch, fold in broken walnuts or pecans.

More on page 98

give hamburgers a grand new taste



make Huntburgers

Of course, you don't *need* special recipes for Hunt's Tomato Sauce—you can simply add it to *your own* favorites.

For example, when you fry just plain hamburgers, brown one side, turn, and pour on Hunt's Tomato Sauce. When they're done, the bubbling-hot sauce will be deliciously blended with the meat juices.

As for Huntburgers, they're really special! Men love them because Hunt's adds honest-to-goodness tomato flavor. *All* tomato—already kettle-simmered for you with delicious seasonings. The beautiful color and the rich flavor tell you why it's America's favorite. *Try it!*

1 lb. ground beef — Salt and pepper
4 slices sharp cheese — Oil for frying
1 8-oz. can Hunt's Tomato Sauce

Form beef into 8 *thin* hamburger patties. Sprinkle with salt and pepper. Lay cheese on 4 patties. Cover with remaining patties. Pinch edges together to enclose the cheese completely. Brown on one side in hot oil in skillet. Turn and pour Hunt's Tomato Sauce over them. Simmer 8 to 10 minutes, basting occasionally. Serve piping hot with the delicious pan gravy.



Hunt...for the best

RECIPES on every can. Also, write for FREE Recipe Booklet, "21 NEW WAYS TO SERVE HAMBURGER." Hunt Foods, Dept. L5, P.O. Box 5, Fullerton, Calif. In Canada: Hunt Foods, Tilbury, Ontario.

This is my Happiness Room

The day quiets down when I sit here. I am serene, content, ecstatic. I made the frilly curtains, ordered the soft breeze, the gentle sun. This is my room without worries. Here I am all woman, all mother . . . *proudly.*



The floor is Matico Vinyl-Asbestos Tile #374 soft pink with cocoa, aqua and candy pink

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Packaged pudding

Begins on page 96



Lemon Ribbon Cake—a speedy spectacular to impress guests. You start with loaf angel cake from the market. Split cake in four layers. A lemon-y pudding, light as air, goes between and frosts the outside. Top with a generous sprinkling of toasted coconut.



Cranberry Danish Cream is luscious as it looks. You make the gala layers with two puddings. On bottom: smooth vanilla rennet-custard. Up top is Danish dessert—currant-raspberry flavor. We've spiked it with cranberry-juice cocktail. Slivered almonds are trim.



Pink-cloud Molds—strawberry-flavored gelatin fluffed up with whipped cream. You fold in a flavor surprise: flecks of crushed peppermint-stick candy. For "almost sundaes," pour your favorite chocolate sauce over the dessert cups. Pass vanilla wafers.

Recipes on page 114

NEW

Guaranteed by Good Housekeeping

LIVELIER CHICKEN TASTE



New enriched egg noodles



Better than ever. Richer, livelier, more home-cooked-tasting than ever—we've *doubled the chicken flavor.* Impossible? Try it and see!

New, enriched egg noodles that always cook up tender yet firm. Yea, every ingredient in Lipton Chicken Noodle Soup is *truly superb.*

Heartwarming nourishment in every fragrant spoonful of this livelier tasting soup. Enjoy it *soon!* While you're at it, try 'em all!

Home-cooked taste—the new mix way!



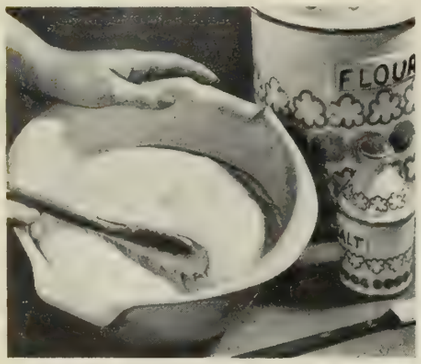
Penny rolls– light and airy!

By Virginia Heffington



These are the silkiest, most tender little hot rolls you ever ate—absolutely delicious! Serve Penny Rolls once and they'll become a tradition. A big plus for parties: You mix them up a day ahead, shape in rolls and bake the next day.

Success tips—glance at them as you follow the recipe

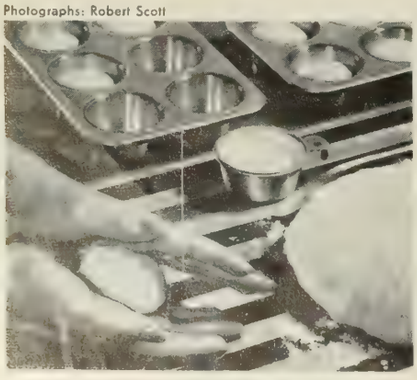


1 The first 2 cups of flour were added on the electric mixer—now it's your turn. Add remaining flour and beat with spoon till dough is smooth. Cover and let rise.



2 Cooling-off period. After dough has been stirred down, it goes into the refrigerator overnight. Our bowl has a plastic lid. Or make a tight cap of foil or saran.

Photographs: Robert Scott



3 Next day, shape rolls. Dough will be *sticky* so turn out on a well-floured board. Flour hands, too. Divide dough in half—keep other half chilled for easy handling.



4 Finishing touch: After baking, brush Penny Rolls with melted butter. Then hurry them to the table—these buns are at their very best while hot from the oven.

Penny Rolls

1 package active dry yeast
½ cup warm water
¼ cup sugar
1 tablespoon salad oil or shortening
1 teaspoon salt
½ cup hot water
1 egg
3 to 3¼ cups sifted enriched flour

Soften yeast in warm water, (110°). In large mixing bowl, combine sugar, salad oil, salt, and hot water; stir to dissolve sugar. Cool to lukewarm. Stir in egg and yeast mixture. Add 2 cups flour; on electric mixer, beat at medium speed about 2 minutes.

Stir in rest of flour. (The softer the dough, the lighter the rolls. But inexperienced cooks may want the 3¼ cups flour.) Now beat vigorously with spoon 3 minutes or till dough is smooth. Scrape down sides of bowl.

Cover; let rise in warm place till double (1 to 1¼ hours). Stir down in 20 to 25 strokes. Cover tightly and refrigerate overnight. Turn out on floured surface; use sharp knife to cut in half. (Keep other half of dough in refrigerator.)

Pinch or snip off balls of dough and shape in rolls. Place in greased muffin pans—the pans should be about ⅓ full. Repeat for remaining half of dough. Cover rolls; let rise till double (45 to 60 minutes). Bake in moderate oven (375°) about 10 minutes or till golden brown. Brush tops of rolls with melted butter or margarine; remove from pans and serve at once. Makes about 2½ dozen small rolls.

Glorious eating...

for better health through better nutrition



When you reach for the skillet... reach for the Wesson

Wesson sets the new fashion for *cookery with vegetable oil* in place of the old way with solid shortenings. Try this delicious new dish, for example. It averages only about 690 calories per serving. Smoke's out, flavor's in with Wesson. It's *poly-unsaturated* to help you cut down on saturated fat. And Wesson is lighter and clearer than any other leading oil.

Wesson is unexcelled when medical recommendation specifies a readily available vegetable oil to replace solid fat. Wesson is processed for optimum poly-unsaturates. Therefore, unlike solid shortenings, it is never hydrogenated.

New Easy Recipe! Beef Tips Veronique

—low in saturated fat—made with poly-unsaturated Wesson, the pure vegetable oil

Brown 2 pounds lean tender beef cubes in 3 tablespoons Wesson. Salt. Remove meat, keep hot. Stir 1 tablesp. each dry mustard and honey, 1 teasp. salt in ½ cup water, add to drippings, simmer to blend. Mix in 2 tablesp. chopped parsley, 3 cups cooked rice. Add 1 cup seedless grapes (or ¼ cup raisins) and ½ cup pecans or walnuts, heat. Serve with the meat. 6 servings, about 690 calories each.

Delicious

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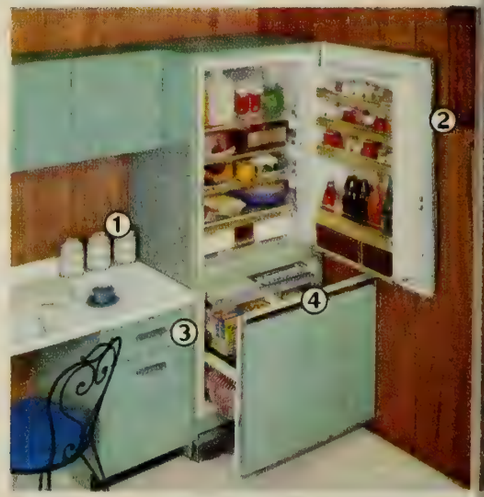
General Electric Company, Household Refrigerator Dept., Louisville 1, Ky.



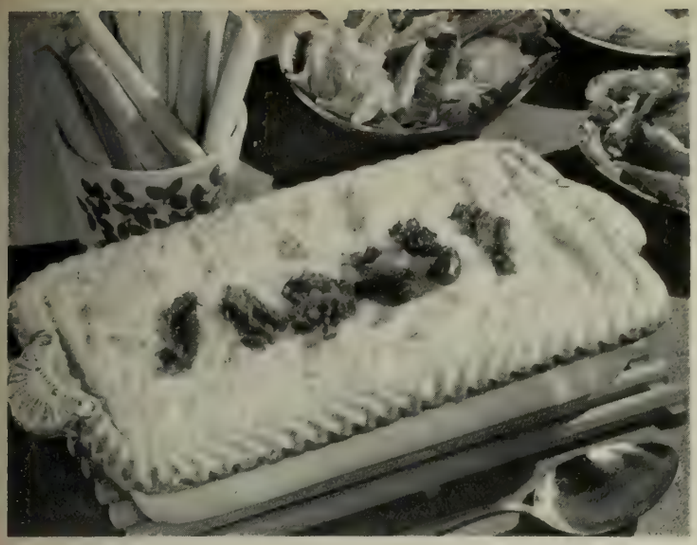
Three Adjustable Swing-Out Shelves bring even the food in back right out front! And you can adjust shelves up or down even when loaded with food—to fit in a large ham or pie. Cleaning the refrigerator is so easy, too. The shelves lift out completely.



New! Changeable Decorator Panels let you change the front of this refrigerator-freezer to match your kitchen decor! Available as accessories in 4 Mix-or-Match colors. Also three Fashion Finishes—Simulated Wood Grain, Brushed Aluminum or Coppertone.



Straight-Line Design and Big Roll-Out Fre
1. Fits flush with walls—no coils in back to accum dirt. 2. No waste space at side for door clear 3. Front lines up with base cabinets. 4. Roll-Out Fr holds up to four huge supermarket bags of food



Surprise for supper—creamed chipped beef in a casserole. It's Chipped-beef Puff with a fluffy topper of egg and cheese. While the casserole is baking you have plenty of time to toss a green salad and set the table. For a speedy dessert try this combination—warm canned peach slices spooned over coffee ice cream.

Dried beef tricks

DISCOVER the good flavor of dried beef! It comes in packages or jars. Keep a jar handy for unexpected guests. To fix dried beef for main dishes or snacks, tear it gently with your fingers or snip it in tiny shreds.

Recipes on page 106

Photographs: Mike Nelson



Don't overlook dried beef for the snack tray. Try Dried-beef Appetizers—two different ones from the same recipe. Serve them on toothpicks stuck in a giant-size grapefruit. Speedier yet: Dried-beef Log flecked with stuffed green olives. Guests help themselves. Tangy tomato juice and crisp crackers make tasty snack partners.

What French's does to hamburger...



...should happen on your grill!

Nothing's more delicious than hamburgers sizzled over charcoal—and topped with this wonderfully different golden sauce! You'll love it because it's rich with the *7-spice* goodness of French's Mustard. French's spicy golden touch blends and betters the taste of this recipe and most any food. Try it—and for your next barbecue, serve this golden barbecue sauce. Easy to make . . . delicious with French's Mustard.



Enjoy it! on Food and in Food

Golden Barbecue Sauce

4 tablespoons butter or margarine
¼ cup chopped green pepper
¼ cup French's minced onion or
½ cup chopped fresh onion
½ cup French's Mustard
2 tbsp. light brown sugar
1 cup bouillon
Dash cayenne, ½ tsp. salt and ¼ tsp. pepper

Melt butter, add green pepper, onion and cook over low heat until lightly browned. Blend in French's Mustard, sugar. Add bouillon, seasonings. Stir. Cook 10 minutes. (Makes 1½ cups sauce, enough for 8-12 hamburgers.) Spoon over hamburgers on grill.

7 lively spices in every jar...

that's the secret of French's Golden Touch!



Greatest Mixer of them all!

Discover why more and more people are enjoying grapefruit juice mixed with other juices and beverages. It's so delicious and it's nature's gold mine of Vitamin C—one vitamin your body cannot store. You need a fresh supply of it every day. Canned grapefruit juice gives you this needed Vitamin C the natural way—in combination with other vitamins and minerals, natural fruit sugars, healthful alkalinity, and additional health benefits.

1. CITRUS PUNCH

3 lbs. marshmallows
4 cups water
8 cups grapefruit juice
8 tbs. lime juice
8 cups ginger ale
pineapple or raspberry sherbet

Melt marshmallows in water over hot water. Add grapefruit juice, lime juice. Cool. Add ginger ale. Top with pineapple or raspberry sherbet. Serve in punch bowl or oversize snifter glass.

2. GRAPEFRUIT JUICE AND . . .

Use your imagination! Good so many ways!

3. MINTED GRAPEFRUIT COOLER

¼ cup sugar
½ cup fresh mint leaves
1 cup boiling water
1 cup unsweetened grapefruit juice

Combine sugar, mint leaves; add boiling water. Let steep 5 minutes. Strain out leaves. Add grapefruit juice. Pour over cracked ice. Garnish with additional mint. Add few drops green food coloring if desired.

4. GRAPEFRUIT AND PINEAPPLE JUICE

Mix equal parts of grapefruit and pineapple juice. Chill. Sweeten to taste.

5. GRAPEFRUIT-GRAPE JUICE COOLER

Combine equal parts of grapefruit juice and grape juice. Sweeten to taste. Pour over cracked ice.

Nature's gold mine



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GRAPEFRUIT JUICE from FLORIDA

GRAPEFRUIT FIZZ

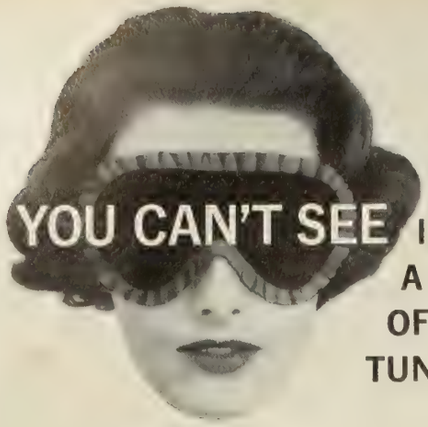
1 egg white
½ cup sugar
1 cup unsweetened grapefruit juice
1 pint ginger ale

Beat egg white until foamy. Add sugar gradually and beat until stiff. Add grapefruit juice and mix together thoroughly. Pour over cracked ice to half fill glass. Add ginger ale. Stir slightly.



of Vitamin C

makes every drink taste better!



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Dried beef tricks

Begins on page 103

Dried-beef Appetizers

Two tempters for the snack tray that use every smidgen of dried beef

2 3-ounce packages cream cheese, softened
1 tablespoon light cream
2 tablespoons instant minced onion

• • •

4 ounces (2 cups) dried beef
16 stuffed green olives

Combine cheese, cream, and onion; mix well. **Dried-beef Rolls:** Cut 8 slices of dried beef in half. Fold each half to make a long strip and spread each with some of the cream-cheese mixture. Wrap each strip around an olive and secure with a toothpick. Chill. **Dried-beef Balls:** Make small balls from remaining cheese mixture. Snip rest of dried beef with scissors, and roll balls of cheese in snipped dried beef. Chill. Serve on toothpicks.

Dried-beef Log

Make it ahead—store in refrigerator until party time. Each guest slices a piece to eat with crisp crackers—

1 8-ounce package cream cheese, softened
¼ cup grated Parmesan cheese
1 tablespoon prepared horseradish
⅓ cup chopped stuffed green olives

• • •

2½ ounces (1 cup) dried beef, finely snipped

Blend together cream cheese, Parmesan cheese, and horseradish; stir in olives. On waxed paper, shape in two 6-inch rolls, 1½ inches in diameter. Chill several hours or overnight. Roll each "log" in snipped dried beef.

Chipped-beef Puff

Creamed chipped beef gets an airy cheese topper—makes a delicious luncheon or supper dish—

Creamed Chipped Beef

4 ounces (2 cups) dried beef, coarsely torn
¼ cup butter or margarine
3 tablespoons enriched flour
Dash pepper
2 cups milk
2 tablespoons diced pimiento
1 3-ounce can (⅔ cup) broiled sliced mushrooms, drained

Cheese Topper

3 egg whites
¼ teaspoon salt
3 egg yolks
⅓ cup shredded process American cheese

Cook dried beef in butter over low heat, stirring until slightly crisp and frizzled. Blend flour into butter in pan; add pepper. Gradually stir in milk; cook, stirring constantly until smooth and mixture thickens. Stir in pimiento and mushrooms. Pour into a 10x6x1½-inch baking dish. Keep hot in moderate oven (375°) while you make Cheese Topper. Beat egg whites with salt till stiff peaks form. Beat yolks till thick and lemon-colored. Fold yolks into whites; fold in cheese. Pour over hot creamed chipped-beef mixture. Bake 15 to 20 minutes at 375° or till golden brown. Garnish with additional pieces of frizzled dried beef, if desired. Makes 4 or 5 servings.

COMING IN JUNE!

Swordsmanship!

Whole meals—appetizers to desserts—cooked on a skewer. Pages of color on the hottest back-yard idea you'll use this summer.

Build yourself some comfort

Six pages of patio surfaces, roofs, fences, screens, benches, lighting, landscaping—and the whole story on materials, costs, and how to do it.

Good news for late gardeners

Immediate bloom. Accurate choice of color. Strong, healthy stock. You get them all when you set out started plants. We'll have the new varieties, all the dope on planting.

An elegant Continental soup can be on your table tonight

Campbell's freezing brings you an authentic cream of potato soup for only about 12¢ a bowl



If it hadn't been for a quick-thinking seaman returning from America with Sir Francis Drake, the world might still be waiting for potato soup.

When Drake ordered everything thrown overboard to lighten ship in a storm, one of his sailors pocketed a few potatoes. These were the first ever planted in Ireland, and soon potatoes were everyday fare all over Europe.

This was the potato's role—a plain, but companionable vegetable—until French chefs brought out all its delicate flavor in a fragrant cream soup. Here was a dish so superb that it found its way onto fancy menus everywhere (at fancy prices).

Continental Eating at Home

Now, thanks to Campbell's skill and freezing, you can serve a cream of potato soup at home comparable to one you'd get in a fine Continental restaurant.

Campbell chefs start with specially selected white potatoes and cook them until tender. Then they add fresh milk, cream, butter, onion, and seasonings, and let the soup simmer up to the precise moment it satisfies their educated tastes.

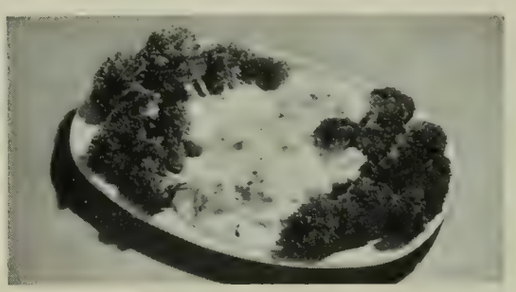
Then, quicker than you can steal a whiff, the soup is rushed to the freezer. There just isn't any other way to keep the flavors kettle-fresh for your table.

A Dollar's Worth for Pennies

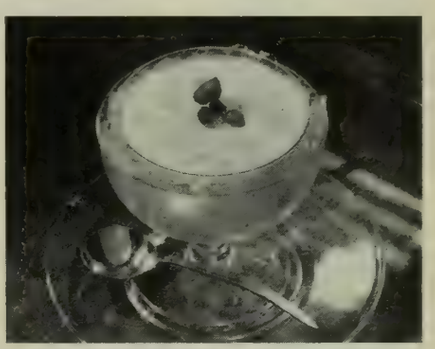
At a gourmet restaurant, soup like this might cost $1 or more . . . and be well worth it. But Campbell's Cream of Potato Soup costs you only about 12¢ a bowl. Try some today . . . look in your grocer's freezer for the red and white can.



Cream of Potato Soup, a specialty of famous Continental restaurants, now yours to enjoy anytime—thanks to Campbell's freezing.



Gourmet Sauce. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup; 1 soup can milk; ½ cup chopped cucumber; 2 tbsp. finely chopped onion; 1 tbsp. finely chopped parsley; ⅛ tsp. celery salt. Heat slowly; stir now and then. Serve over broiled fish, broccoli, etc. Makes about 2¾ cups sauce.



Crème Vichyssoise. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup and 1 soup can water or milk; heat slowly until soup is thawed. Beat until smooth with an electric blender or rotary beater. Chill at least 4 hours. Thin with cold milk if desired. Serve in chilled bowls. Makes 3 servings. (For variation, stir in ½ cup sour cream after beating.)



Old-Fashioned Vegetable with Beef
Cream of Potato • Cream of Shrimp
Clam Chowder (New England Style)
Green Pea with Ham • Oyster Stew

CREAM of POTATO SOUP

FROZEN by Campbell's



"White Lily" opens a whole new era in Stainless design

Distinctive, unique, everlastingly beautiful—the delicate beauty of precious white porcelain flowers embedded in sparkling Solid Stainless by Oneida. Perfectly safe in the dishwasher—guaranteed by Good Housekeeping.** Mirror finish. 16 pc. for 4, $22.95. 24 pc. for 6, $34.95. 50 pc. for 8, $59.95

**Replacement or refund of money if not as advertised therein.

ONEIDA SILVERSMITHS, makers of
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COMMUNITY* SILVERPLATE
1881 ROGERS SILVERPLATE
TUDOR* PLATE ONEIDA COMMUNITY
ONEIDA* DINNERWARE

SOLID STAINLESS by Oneida

Big cookout

Begins on page 74

On-the-grill Spareribs

Salad-dressing mix does the seasoning job for this tart-sweet glaze. For smoky ribs, see hickory trick below—

2 envelopes herb- or French-salad-dressing mix
½ cup dark corn syrup
¼ cup vinegar
3 tablespoons brown sugar
• • •
4 pounds lean spareribs

For basting sauce, combine salad-dressing mix, corn syrup, vinegar, and brown sugar; stir well and set aside. Place ribs bone side down on grill over *slow* coals. (Keep an eye on fire—ribs tend to dry out and char.) Broil about 20 minutes; turn meaty side down and leave briefly until nicely browned. Turn meat side up again and broil about 20 minutes longer. Now brush meat side with basting sauce. Continue to broil without turning, 20 to 30 minutes, or till done (no pink), basting occasionally with the sauce. At the last, brush sauce on both sides of ribs, and let broil 2 or 3 minutes on each side for a handsome glaze. Makes 4 servings.

Hickory trick: For smoke flavor sans flare-up, wrap a handful of dry hickory chips in aluminum foil. With fork, poke holes in top of foil and place package on the hot coals for the last half hour of cooking. The heat from the coals soon starts the smoke—chips can't blaze because air is shut out by foil. Dandy way for hickory smoking on open grill!

Mustard Topper for Franks

1 cup dairy sour cream
2 tablespoons golden-brown prepared mustard
1 tablespoon lemon juice
1 tablespoon minced onion
1 teaspoon salt
1 teaspoon Worcestershire sauce
4 drops Tabasco sauce
Dash pepper

Combine all ingredients and stir to blend. Serve over hot franks, or pass with ham or grilled fish. Makes about 1¼ cups.

Ripe-olive Relish

Gives flavor importance to plain burgers and hot dogs—

1 tablespoon instant minced onion
1 tablespoon water
½ cup ripe olives
½ cup finely chopped dill pickle
½ cup finely diced celery
3 tablespoons salad oil
2 tablespoons vinegar
¼ teaspoon salt
¼ teaspoon pepper

Let instant onion stand in the water a few minutes. Cut olives in thin wedges. Combine onion, olives, and remaining ingredients. For blend of flavors, let stand an hour or longer before serving. Chill if desired. Makes about 1½ cups.

Skillet Potatoes

4 cups cooked potatoes, diced (about 6 medium potatoes)
2 cups sliced onions
2 tablespoons snipped parsley
2 tablespoons chopped pimiento
½ teaspoon salt
¼ teaspoon pepper
• • •
¼ cup fat

Combine potatoes, onions, parsley, and pimiento. Add seasonings. Brown in hot fat in large skillet until golden brown and crisp—keep turning potatoes carefully. Makes 6 servings.

Spring Coleslaw

2 cups shredded new cabbage
½ cup diced cucumber
½ cup diced celery
¼ cup chopped green pepper
1 teaspoon salt
¼ teaspoon paprika
• • •
½ cup salad dressing or mayonnaise
2 tablespoons vinegar
1 teaspoon prepared mustard

Combine chilled vegetables, salt, and paprika. Combine remaining ingredients; pour over vegetables. Toss lightly. Makes 6 servings.

Patio Potato Salad

8 cups diced cooked potatoes
½ cup chopped celery and tops
¼ cup snipped parsley
¼ cup chopped green pepper
¼ cup sliced green onions
¼ cup chopped dill pickle
• • •
¼ cup clear French dressing
1 cup mayonnaise or salad dressing
2 to 2½ teaspoons salt
½ teaspoon pepper
1 teaspoon dry mustard

Combine vegetables and pickle; pour French dressing over; toss to mix. Blend mayonnaise and seasonings; add to salad, and toss. Chill. Makes 8 to 10 servings.

Barbecued Rice

Fix this Spanish rice to go with burgers. Or, for a meal-in-one, add about 2 cups diced luncheon meat or Bologna to ingredients in foil pouch—

1 4⅝-ounce package (1⅓ cups) precooked rice
½ cup extra-hot catsup
½ cup cold water
1 3-ounce can (⅔ cup) broiled sliced mushrooms
¼ cup finely chopped onion
2 tablespoons chopped green pepper
½ teaspoon salt
2 tablespoons butter or margarine

Tear off a 3-foot length of 18-inch-wide foil. Fold in half to make a square. Put your fist in center of

[*Turn to page 111*

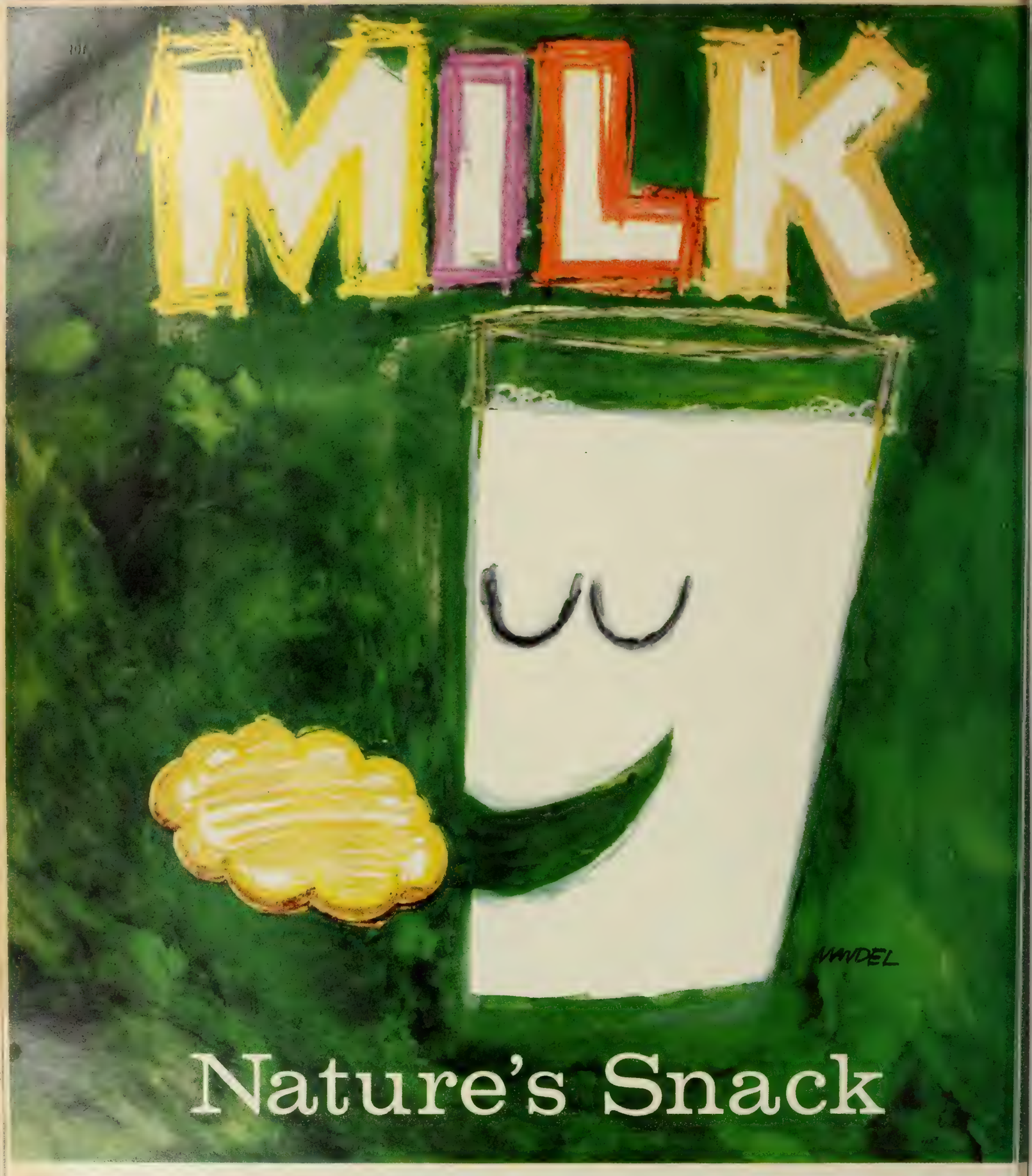
new
Wish-Bone Deluxe FRENCH
hugs the salad...not the plate

Lettuce-lovin' new Deluxe French . . . superb ingredients magically blended to cling tight to each frilly lettuce leaf. All its subtly-spiced French flavor stays on the salad.

Try new velvety-smooth, mild and mellow Wish-Bone Deluxe French now!



give your salads a
"touch of Genie-us"
with
Wish-Bone
• Italian Dressing
• French Dressing
• Cheese Dressing
• Russian Dressing



One at noon, one at night,
One along the way...
You never outgrow your need for Milk,
Drink three glasses every day!



AMERICAN **DAIRY** ASSOCIATION

Representing the Dairy Farmers in your area

Big cookout

Continued from page 109

foil; bring up sides to form a pouch. Put all ingredients, except butter, in foil pouch (use mushroom liquid, too). Carefully mix with a spoon. Dot with butter. Seal tightly. Place on grill over hot coals and heat about 15 to 18 minutes. Fluff rice with a fork and sprinkle with snipped parsley before serving. Makes 4 servings.

Cran-B-Q Sauce

Exactly the right flavor with slices of broiled canned luncheon meat or ham—

1 1-pound can (2 cups) jellied cranberry sauce
⅓ cup bottled steak sauce
1 tablespoon brown sugar
1 tablespoon salad oil
2 teaspoons prepared mustard

Combine ingredients and beat with electric or rotary beater (or blend in blender). Serve as is or heat. Makes about 2 cups.

Chili Con Carne

When you have a long-cooking meat, like Hickory Brisket Slices (page 78), let a kettle of beans bubble alongside for next day's supper—

1½ cups dry red or kidney beans*
• • •
1 large onion, sliced
1 green pepper, chopped
1 pound ground beef
1 tablespoon fat
1 1-pound can (2 cups) tomatoes
1 8-ounce can (1 cup) seasoned tomato sauce
1 to 1½ tablespoons chili powder
1½ teaspoons salt
Dash paprika
Dash cayenne pepper
3 whole cloves
1 bay leaf

Rinse the beans; then add to 1½ quarts cold water and let stand overnight. Add 1 teaspoon salt to beans and soaking water; cover, and simmer until *tender*, about 1 hour. Drain, reserving bean liquid.

Brown onion, green pepper, and meat in hot fat. Add tomatoes, tomato sauce, and seasonings. Cover; simmer 1½ hours, adding reserved bean liquid or water, if needed. Add beans; heat thoroughly. Makes 6 servings.

*Or use two 1-pound cans (4 cups) red or kidney beans. Drain beans, add to cooked tomato-meat mixture; heat.

Fast Flapjacks

Nothing beats breakfast outdoors, especially when it's hot cakes! Don't forget plenty of butter and warm syrup!—

Prepare batter from your favorite pancake mix according to package directions—you'll appreciate a shaker for fast, no-muss mixing. Season griddle with salt: Tie salt in a piece of cloth; rub vigorously over griddle heated on grill top. Or sprinkle salt directly on griddle and rub in with paper towels. Then rub off. Repeat the salt after each batch. Test griddle by sprinkling on a few drops water. If water dances, griddle is ready. Dip batter with ¼-cup measure; pour on griddle. Pancakes are ready to turn when edges look cooked and top is covered with tiny bubbles. Turn once.

"Our next speaker..." may be YOU!



Here are a few simple techniques to follow when you speak into a microphone. Sit or stand about 8 to 10 inches from the microphone, set at a level to speak directly into it. Don't move backward or forward or from side to side.

The microphone will exaggerate both the good and bad qualities of your voice. If yours is raspy or nasal, speak across the face of the mike to minimize these qualities. Sibilants, too, are held down this way.

Mikes are extremely sensitive instruments. Turn as far away as possible if you feel a cough or sneeze coming on. Don't play with things on the desk or stand. Don't shuffle your script. Don't handle the mike in any way.

Try to control your voice at its natural pitch, speaking in a normal conversational manner. If you're reading, read into the microphone—not the script.

YOUNGSTERS just love to chew Wrigley's SPEARMINT Gum. Good for teeth—helps keep them clean, fresh.



Snow Top Cookies

DELICIOUS NEW DROP BROWNIES

These cookies are so tempting and inviting and so marvelous-tasting, people hardly leave a crumb. With easy Fudge Brownie Mix, takes about 20 minutes. Piling on the topping of peaks of nut meats, chocolate bits and miniature marshmallows gives that delightful snow top look, adds an extra yummy taste and makes these cookies different. See new easy recipe, left.

RECIPE *for Snow Top Cookies Yields 40. Photograph, right.*

1—Fix 1 pkg. Fudge Brownie Mix according to directions on pkg. for Brownie Drop Cookies but bake at 350°F for 8 min.
2—Instead of frosting use snow top topping made by combining ⅔ cup miniature marshmallows, ⅔ cup chocolate bits, ½ cup coarsely chopped nut meats. . . .
3—After cookies bake 8 min. remove from oven and pile on topping. Press gently down onto top of hot cookies to get all to stick well together. Return to oven. Bake 4 minutes more. (Baking time is 12 minutes in all).



A happy, satisfying treat

Here's a lot of pleasure for little money, in the lively flavor and smooth chewing of delicious Wrigley's SPEARMINT Gum. The chewing aids digestion, sweetens breath. Try it.



*These are Borden's *flavor flakes*
In seconds they turn into whipped potatoes so good you cannot tell them from homemade! Borden's own *flavor flake* process... so quick and gentle it keeps delicate flavor cells unbroken... captures the real farm-fresh potato taste.
Try them tonight.



BORDEN'S
VERY BIG ON FLAVOR

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Look for the new 16-serving size.

All-purpose

Kitchen cabinet

Well-planned multiple unit is 8 feet long, 6 high, 3 deep—offers the tops in accessible, organized storage.



An inventory of china, crystal, trays, linens, equipment dictated division of space for this handy cabinet in the L. C. Winter kitchen, Murray, Utah. This side is 16 inches deep. Note wide pull-out drawers for linens, place mats.

Photographs: Warren Reynolds. Data: Jeanne T. Leeson



Other side of all-purpose, divider cabinet is 20 inches deep. It houses cleaning supplies at one end, canned foods at other. Each has its own door. Shelves for canned foods are concave so you don't have to struggle getting to back—each item is readily visible. No reaching here!

More on page 114



new Chocolate Cinnamon Buns

Streamlined-easy! Only minutes to mix with Gold Medal! A fabulous Betty Crocker "first!"

Imagine fragrant, warm cinnamon buns with each fluffy-light bite brim full of chocolatey flavor! Then, imagine a yeast recipe that's truly streamlined-easy! That's our new Gold Medal recipe for Chocolate Cinnamon Buns!

EASY RECIPE:

3/4 cup warm water (not hot—110 to 115°)
1 pkg. active dry yeast
1/4 cup shortening
1 tsp. salt
1/4 cup sugar
1 egg
1/3 cup cocoa
2 1/4 cups *sifted* GOLD MEDAL Flour
1 tbsp. soft butter
1 1/2 tsp. cinnamon
3 tbsp. sugar
chopped pistachio nuts, almonds or pecans



mixer bowl, dissolve yeast in warm water. Add ortening, salt, sugar, egg, cocoa, 1 cup flour. Beat min., med. speed on mixer or 300 vigorous strokes hand. Scrape sides and bottom of bowl. Stir in maining flour; blend well. Scrape sides of bowl.

over with cloth; let rise in warm place (85°) until ouble in bulk, about 1 hr. (If kitchen is cool, place ough on rack over bowl of hot water; cover com-etely with towel.) Stir down by beating 25 strokes. rn soft dough out on well floured cloth-covered board. Roll into rectangle, 12x9". Spread with butter; sprinkle with cinnamon-sugar mixture. Roll up, beginning at wide side. Pinch edge into roll. Cut 12 pieces. Place in greased 9" sq. pan. Let rise in warm place (85°) until double, about 40 min.

Heat oven to 375° (quick mod.). Bake *25 min.* Remove from pan; frost top immediately with Icing (¾ cup *sifted* confectioners' sugar moistened with cream or milk to spreading consistency). Sprinkle with chopped nuts. Serve warm.



Free! Active dry YEAST inside when you buy specially-marked 5-lb. and larger Gold Medal sacks. It's enough free yeast to bake delicious, new-and-easy Chocolate Cinnamon Buns!

Bake it Better with Gold Medal—The "Kitchen-tested" Flour!

"Unguentine for a nasty cut? I thought it was only for burns."



For years, doctors have known that Unguentine is most effective for treating burns. Now . . . science demonstrates . . .

UNGUENTINE® TAKES OVER

as no plain antiseptic can

—gives instant aid to injured skin!

Instantly—the moment it touches the skin—Unguentine fights germs, relieves pain, starts healing and forms a protective dressing as no cream or liquid can! Nothing's safer for children—the whole family! And it's painless and stainless! Great for all kinds of skin injuries—cuts, scrapes, scratches, bruises, burns—also chapped hands and lips.



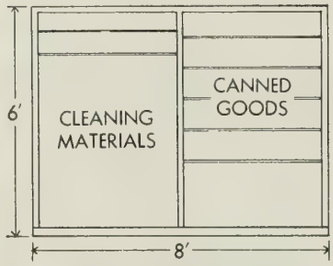
Play it safe—let Unguentine take over!

Kitchen storage

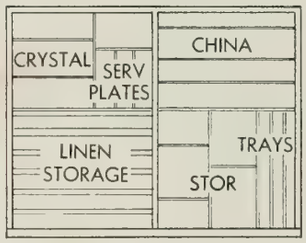
Begins on page 112



Cabinet is just steps away from the kitchen eating area, making table-setting easy. Handsome wood blends with paneling used throughout house to give unit a furniture look.



Cabinet is 3 feet deep, but could be made any size to accommodate your needs, inventory, and space.



If planning dividers as shown here, be sure to measure height of trays, pitchers, crystal, and bottles.

Packaged puddings

Continued from page 98

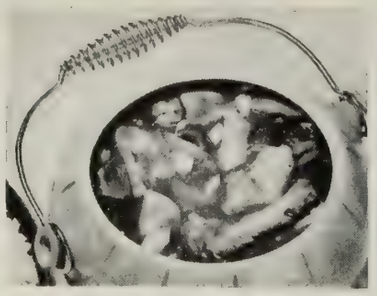
Lemon Ribbon Cake

It's airy cake and pudding all in one—an elegant dessert you can make ahead—

1 10x4x2-inch loaf angel cake
• • •
1 package vanilla pudding
3 tablespoons lemon juice
2 tablespoons sugar
• • •
1 6-ounce can (⅔ cup) evaporated milk, chilled icy cold
¼ cup lemon juice
• • •
¼ cup flaked coconut, toasted

Slice cake lengthwise in 4 even layers. Prepare pudding according to package directions, *but using only 1¾ cups milk.* Stir in 3 tablespoons lemon juice and the sugar. Cool thoroughly. Beat smooth. Whip chilled evaporated milk till soft peaks form; add ¼ cup lemon juice and beat till stiff peaks form; fold into pudding. Spread half the pudding mixture between cake layers; frost top and sides with remaining pudding. Sprinkle top with coconut. Chill. Makes 8 to 10 servings.

HOW TO GIVE LEFTOVERS A LIFT!



Cut leftover steak or beef into ⅛" thick slices, brown in 2 tbs. fat with diced onion, 1 cup diced green pepper. Add 1 cup triple-strength Herb-Ox Bouillon, cover, simmer for 10 min. Add 4 tomatoes, quartered. Blend in 2 tbs cornstarch, 4 tbs. water, cook till thickened. Serve over hot rice or crisp fried noodles. For 4.

Hearty beef flavor of Herb-Ox Cubes gives zing to leftovers, nourishing richness to gravies, almost everything you cook!

FREE money-saving recipe booklet, write: Pure Food Company, Dept. Z-19, Mamaroneck, N. Y.

Herb-Ox BOUILLON CUBES

take one new mother,

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Please send me complete Wisconsin Vacation Kit including colorful guide book, map, fishing regulations and sources of additional regional information.

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CITY _____ ZONE ____ STATE _____

Cranberry Danish Cream

A happy flavor union of two simple puddings. Show off the ruby and white layers in crystal—

1 package vanilla rennet-custard
• • •
1 package currant-raspberry-flavored Danish dessert
1 pint bottle (2 cups) cranberry-juice cocktail
• • •
Slivered blanched almonds, toasted

Prepare vanilla rennet-custard according to package directions. Pour into sherbet glasses. Let set undisturbed for 10 minutes until firm. Meanwhile prepare Danish dessert according to package directions, *but using cranberry-juice cocktail for the liquid.* Cool 10 minutes. Spoon the Danish dessert over custard; chill till set, about 3 or 4 hours. Top with almonds. Makes 8 servings.

Pink-cloud Molds

Fluffy gelatin wonders with bits of peppermint-stick candy folded in—

1 package strawberry- or raspberry-flavored gelatin
1 cup hot water
2 cups heavy cream, whipped
½ cup crushed peppermint-stick candy

Dissolve gelatin in hot water; chill till partially set. Fold whipped cream and candy into gelatin mixture. Spoon into individual molds; chill till set. Unmold. Makes 6 to 8 servings.

Jiffy Pudding Parfaits

Easy, yes; but the luscious layers have lots of style—

1 package vanilla pudding
• • •
1 cup heavy cream, whipped
1 teaspoon vanilla
• • •
2 cups sliced strawberries, chilled

Prepare pudding according to the package directions, *but using only 1¾ cups milk;* chill. Beat smooth; fold in whipped cream and vanilla. In parfait glasses, alternate layers of strawberries and pudding. Trim with strawberry halves. Makes 6 servings.

Pineapple Dessert

A fluffy pudding with the gentle tang of pineapple juice. Next time try apricot nectar—

1 package vanilla pudding
1 12-ounce can (1½ cups) unsweetened pineapple juice
• • •
1 cup heavy cream, whipped
¼ cup broken California walnuts (optional)

Prepare pudding according to the package directions, *but using 1½ cups pineapple juice instead of milk.* Cool thoroughly. Beat smooth; fold in whipped cream and nuts; chill. Serve topped with walnut halves. Makes 4 servings.

Summer furniture—the very latest information about the utmost in relaxation and beauty shown you in the June issue.





All cooking controls at eye-level.



Two ovens and broiler at reach-in height.



Surface units that let you see into pans.



Cutting board right where you need it.



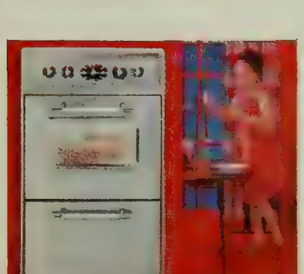
Can be hung on wall or placed on a cabinet to suit your height. Available in 40-inch width (above) . . . or 30-inch Debutante model.

Everything's where it should be on the exclusive

Tappan 'Fabulous 400'



d Star Award gas range. e finest gas ranges built.



Gas and electric built-ins look exactly alike. Wide choice of colors.



For seventy-nine years, Tappan has been making ranges to suit the very special needs of every family. Today Tappan ranges offer more conveniences and more value than ever before. How proud you'll be of your new Gold Ribbon Tappan.

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Please send me free Kitchen Plans Book ☐, Betty Brown's Favorite Recipes ☐.

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Better Homes & Gardens citations for

ACTION IN EDUCATION

IN RECOGNITION of community action to improve education, *Better Homes & Gardens*, in co-operation with the National Education Association and the National School Boards Association, will present special citations.

The citations are designed to provide incentive to local organizations and individuals to work with school officials for better schools—public, private, and parochial. Any project meeting these qualifications is eligible for an ACTION IN EDUCATION award. Projects may relate to financing school construction, giving increased recognition to outstanding scholarship, helping to improve instructional standards, or other similar activities. Citation plaques will be given to sponsors of the winning entries, and the achievements will be publicized nationally.

1 A project may have been started any time, but must be completed by May 15, 1960. Winners will be announced in the October 1960 issue.

2 Entry forms can be obtained by writing: ACTION IN EDUCATION Awards Editor, *Better Homes & Gardens*, Des Moines 3, Iowa (use the coupon below), or by contacting the offices of the National Education Assoc., 1201 Sixteenth Street N.W., Washington 6, D.C., or the National School Boards Assoc., 1940 Sheridan Road, Evanston, Illinois.

3 Entry forms must be postmarked not later than midnight, May 15, 1960, and they must be received at *Better Homes & Gardens* by May 25, 1960. More than one entry may be submitted. They must be submitted on official entry blanks.

4 All entries become the property of the Meredith Publishing Company, which reserves all reproduction rights. Entry material will not be returned.

5 Judging will be based on (a) the need for the project undertaken, (b) the problems encountered, (c) the means used to achieve the results through co-operative community action, and (d) the degree of success achieved.

6 Entries will be judged by the editors of *Better Homes & Gardens* and representatives of the NEA and NSBA.

Better Homes & Gardens
ACTION IN EDUCATION
Awards Editor
Des Moines 3, Iowa

Please send the complete entry form and information on your 1959-60 ACTION IN EDUCATION awards program.

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Restores "New" gleam fast to both copper and brass!

• **Faster, easier than messy pastes** • **Leaves your copperware, brass sparkling bright without scouring!**

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New! Cuts dulling, oxide surface film. Polishes like-new luster into stainless steel sinks, flatware, chrome auto trim!

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Save for FREE U. S. Savings Stamps.



Color-drenched Cargo! All the new-shaped little cocktail glasses are splashed with vibrant Voodoo Red . . . the beverages with Tropic Turquoise . . . the pilsners with Sunfire Orange.

Funward bound!

"Caribbean Cruise" glasses by Libbey

Gayest glasses under the sun—exciting new Caribbean Cruise by Libbey! You're bound to go overboard for the frolicsome little figures lit with brilliant color and glittering with 22K gold. They're real *fun*-lovers, these sparklers—every glass has Libbey's famous chip-defiant rim.* And every set comes with its own shining brass-finished caddy! A fabulous find at such low, low prices. All sets attractively boxed for gift mailing.



Pilsners and caddy. About $10



Beverage glasses and caddy. About $7



Cocktail glasses and caddy. About $5

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Heating • Air Conditioning • Water Heating
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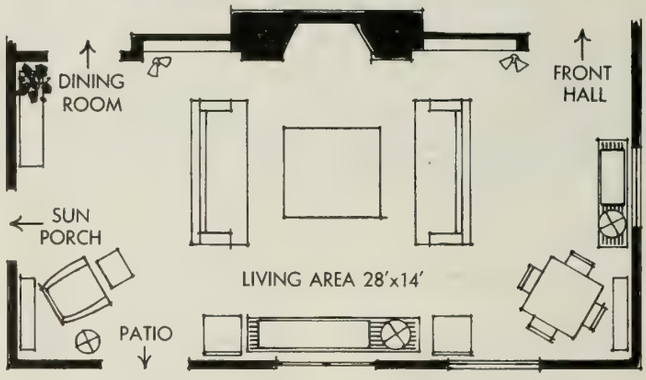
How do you decorate a long, narrow room?

By Jessie Walker



Don't crowd a narrow room with too much furniture; make use of small-scale, dual-purpose furnishings.

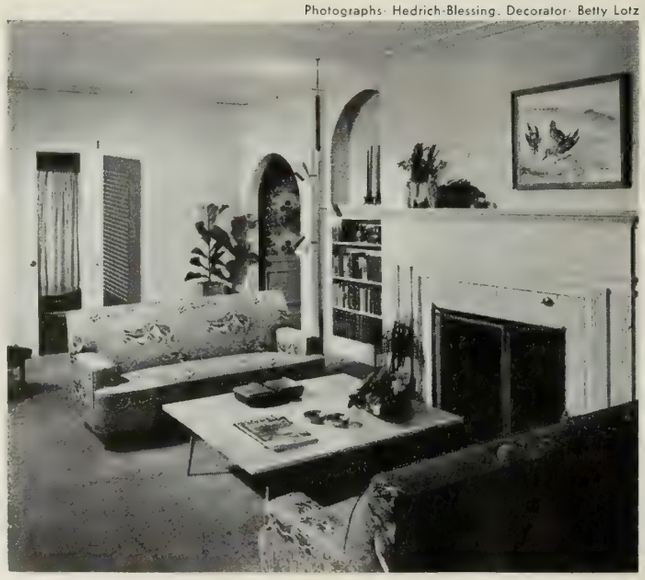
The side chairs can be drawn up to sofas for a small grouping. The bench is a lamp table and a seating piece. Large coffee table strikes a visual balance with imposing fireplace.



Thirteen seating pieces are in this narrow room, yet it's spacious.

Small, flexible furniture pieces supplement the important fireplace grouping—the room's focal point—without crowding the 14-foot width.

Photographs: Hedrich-Blessing. Decorator: Betty Lotz



Use light colors on walls; light walls seem to recede, making a narrow room appear wider. Here the light wall color also helps to minimize numerous openings and irregular wall sections.

The sofas' placement in the center of this living room, at right angles to the long fireplace wall, helps to break the room's length and emphasizes the widening, horizontal lines.

Photographed in the John Silander home, Winnetka, Illinois.



DRESSES BY JEANE SCOTT

THIS GORHAM STERLING IS FIRELIGHT, FIVE-PIECE PLACE SETTING, $36.75, FEDERAL TAX INCLUDED.

Entertaining confidently is easier for a Gorham girl

When you entertain, your sterling silver should be the gem of your table.

We design Gorham sterling for the girl who entertains successfully because she entertains with confidence. She enjoys her own parties, knowing that guests admire her taste as well as her knack for making them welcome.

Firelight, the Gorham sterling we show above, is one of the striking designs we have created just for her. It's so graceful, and it is actually heavier than most other sterling. Everlasting in its beauty, too!

Ask your silverware store to show you the Gorham patterns, traditional and contemporary. Or write for the new booklet showing all the lovely designs . . . Gorham, Providence 7, R. I.

GORHAM STERLING

AMERICA'S LEADING SILVERSMITHS SINCE 1831

PRICES SUBJECT TO CHANGE WITHOUT NOTICE. ©1960 BY THE GORHAM COMPANY, PROVIDENCE, R. I.

TWO STORIES: more and better space

Begins on page 52



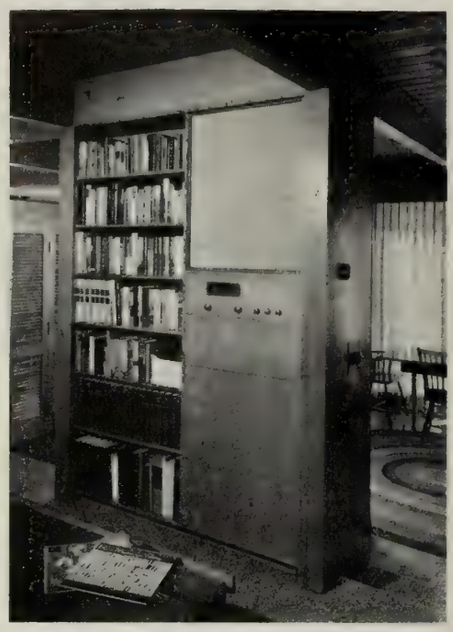
Since family living is at the rear of this house, there's no need for an old-fashioned, enclosed front porch. This simple canopy recalls the stately grace of Traditional design.

On the practical side, the canopy shields the entryway from soggy weather. The structure continues around the side of the house, and protects the sidewalk all the way to the garage.



From inside, the front entryway is both good looking and worth its space. There's a double closet for guest wraps at left, and a powder room just off the picture at the right.

The glass panel beside the door is a modern adaptation of old-time hand-blown glass. Floor of the entryway is flagstone—an easy-to-clean surface that shrugs off heavy traffic.



In the center of the house (see plan), this divider unit is a convenient place for book and record storage, and hi-fi equipment.

This photograph gives you an idea of the excellent circulation from room to room. You enter the house at left, then move quickly to kitchen and family room (rear), or the living room to the right of this good-looking and useful divider.

This combination kitchen and family room may be opened or closed at will



The family room in this home has two big advantages. First, the broad windows keep the room bright and cheerful all day long. Second, the kitchen (behind the folding doors) is close at hand yet can be completely hidden from view of the family room.

This room is also used for "sit-down" dining—and what a fine place to enjoy meals, alongside the oversize windows! Furnishings are informal; the floor beneath the braided rugs is random-width oak planking that carries out the Traditional decorating theme.



Presto, and the folding doors open to disclose a modern, fully equipped kitchen. Note the simple flush doors on the kitchen cabinets; they are in keeping with the efficient arrangement of this meal-planning center.

Breakfast bar is also useful for serving in the family room. Wood stools slide beneath, and are out of the way.

Now! Spring-clean with color... this new easy way!



1. Rit lets your washer do the work!



2. Rit Kelly Green and Rit Royal Blue.

Just push the button on your washer ...RIT COLOR will do the rest!



3. Rit Scarlet and Rit Charcoal Grey.



4. Rit Orange and Rit Cocoa Brown.

Guaranteed by Good Housekeeping

You can change your colors as easily as you change your mind!
It's so easy, so sure—because Rit is designed for washer dyeing.

It's spring cleaning time! That means fabric cleaning time, too. Now, while you're making all your washables spick-and-span, give lovely new Rit Color to bedspreads and slipcovers—shag rugs and curtains—all through the house!

No boiling, no stirring—your washer does the work. All 35 Rit Colors are *made* for washer use. And when it comes to dark colors, only Rit gives you such *rich,* vibrant tones—thanks to the exclusive Rit washer formula.

RIT lets you live in color! From the filmiest nightie to the sturdiest bedspread—in basin or washer—if you can wash it, Rit can color it. (Except for glass or mineral fibers.)

Send for exciting new booklet "The House That Color Built." Color-illustrated, and written by a top interior decorator, it will help you refurbish *your* home with color. Send 25¢ with your name and address to Miss Rit, Dept. HC, 1437 W. Morris St., Indianapolis, Indiana.



You're so Bright when you use

RIT® COLOR

America's largest selling home dye!

Special Springtime Showing

KENTILE VINYL ASBESTOS FLOORS

SAVE NOW... SPRUCE UP...

70 Sparkling Colors to Choose from!



Family room and kitchen floors above were completed in Kentile® Vinyl Asbestos Metallic Style, Autumn Gold and Dawn Gold, with Gold Feature Strips. Wall Base is Beige KenCove.®

SO EASY TO INSTALL YOURSELF...EASIEST FLOOR TO CARE FOR!

Because it's made with vinyl, it stays bright and shiny for years with just an occasional damp mopping and waxing. It's greaseproof . . . can be used anywhere indoors. No special tools needed to install it yourself . . . just a brush and scissors will do. And you can even install Kentile Vinyl Asbestos Tile directly over old linoleum or asphalt tile.

Tile for an 8'x10' floor in th Metallic Style shown abov (including gold strips an adhesive)...about $39

SEE THE "SPECIAL SPRINGTIME SHOWING" AT YOUR NEARBY KENTILE DEALER...HE'S LISTED IN THE YELLOW PAGES.

The famous Kentile Floors also include Solid Vinyl, Rubber, Cork and Asphalt Tile—in over 200 Decorator Colors.

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YOU PAY NO MORE FOR A KENTILE FLOOR

A place for the PIANO

This musical family made their piano the focal point of their room arrangement.

Photographs: Lisanti. Interior designer: Hazel Dell Brown



Instead of pushing your piano into a corner flat against the wall, try setting it at a right angle to a wall, or in an "island" furniture grouping as in the picture above.

This furniture plan makes the piano the center of interest. The chairs are grouped before it; the low table was custom-made so its length would match that of the piano's.



To finish the piano back, heavy mesh similar to the fabric used on speakers was framed and attached to the piano back. This covering, designated on the piano order, was applied by the piano company's workmen.

During the daytime, the keyboard faces the window for daylight; a floor lamp is near by to supply adequate nighttime lighting. Photographed in the home of Dr. and Mrs. Paul Davidson, Lancaster, Pennsylvania.



Refrigerator obsolete as a PTERANODON? You need a new one!

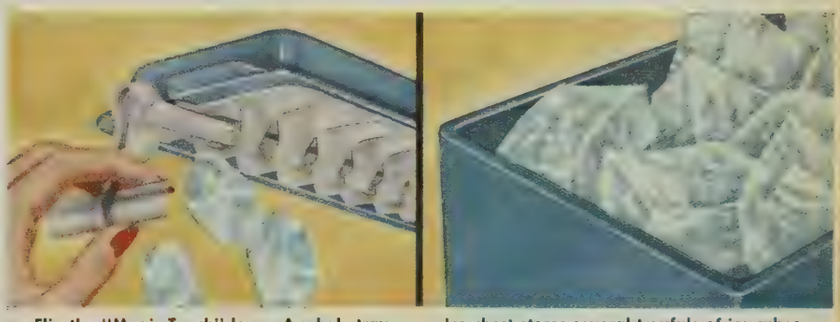
Your "flying dragon" friend simply suggests that you stop struggling with the antiquity of your present refrigerator and buy a new one.

New features in the '60 refrigerators make earlier models obsolete. Like swing-out shelves, roll-out freezer baskets, compact styling, frost-free, and many others. And you'll marvel at their wonderful Inland "Magic Touch" ice cube trays and chest.

Yes, like magic, you flip the "Magic Touch" lever. A whole trayful of ice cubes drops into the chest. You always have several trayfuls ready for instant use in the storage chest. The ice chest is convenient in the kitchen or for serving . . . indoors or for cookouts.

Go see the 1960 refrigerators at your favorite store. Ask the salesman to show you the new features and to demonstrate the "Magic Touch" ice cube trays and chest. You'll be glad you bought a new refrigerator in '60.

MODERN REFRIGERATORS MAKE AND STORE ICE CUBES THE "MAGIC TOUCH" WAY



Flip the "Magic Touch" lever. A whole trayful of ice cubes drops into storage chest.

Ice chest stores several trayfuls of ice cubes. Also handy for serving indoors or outdoors.

INLAND MANUFACTURING "Magic Touch"

HANDI-STOR ICE CUBE TRAY

INLAND MANUFACTURING DIVISION • General Motors Corporation, Dayton, Ohio

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Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores which feature personal counsel in furnishing and decorating your home.

Here you can buy BH&G Five Star home plans, books, and Idea Annuals, including the new Home Plans book showing 126 plans. Manufacturers' product literature is also available.

To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers offer personal help only. Visit the Home Planning Center near you soon. There is no charge.

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Of Special Interest

When in Washington, D. C., visit eight-story National Housing Center, 1625 L St., NW. The Center contains exhibits of the latest building materials and products for the home.

When in New York, visit the National Design Center at 415 East 53 Street. Utilize its Information Bureau and view the changing exhibits of both home furnishings and architectural interior design products.

(personal counsel not available)

*Offer advice on home planning, do not offer help with decorating or furnishing.

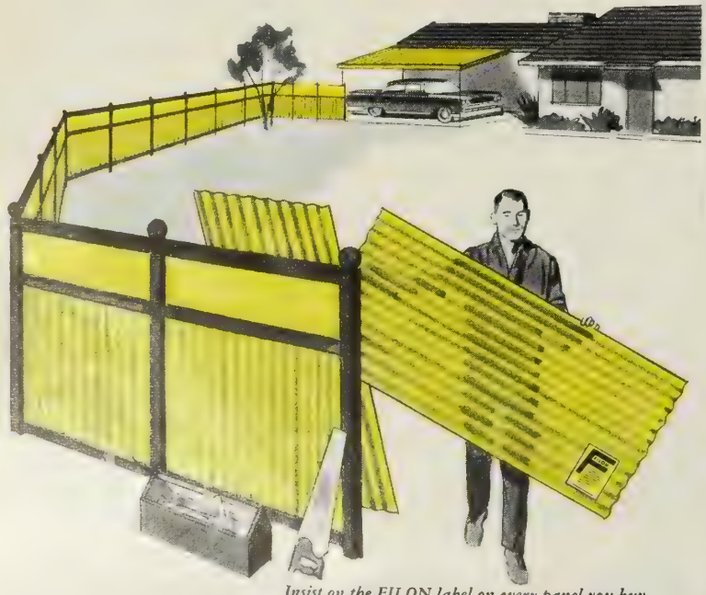
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Insist on the FILON label on every panel you buy with the EXCLUSIVE FILON GUARANTEE



Unlimited uses for FILON, all easy to install with ordinary tools. For patio roofs, carports, fences, pool enclosures, awnings, greenhouses, room dividers, luminous ceilings. 20 exciting decorator colors which include exclusive THERMOBLOK Heat Control Colors. Guaranteed shatterproof, weatherproof, strong. Economical, too. For example, enough FILON for an 8-foot by 10-foot patio roof costs you as little as $39! Buy it now at lumber, building material and glass dealers.

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MODERN CLASSIC . . . happy combination of natural wood tones, fresh flowers and glowing metals . . . with the beautifully simple lines of these modern Hide-A-Bed sectional sofas. Only Hide-A-Bed gives you a sofa designed to look like a sofa *plus* a bed that sleeps like a bed . . . because Hide-A-Bed is by Simmons, maker of the world-famous Beautyrest mattress. You get the sitting comfort of Beautyrest cushions . . . the sleeping comfort of a genuine Simmons mattress...*and* authentic Simmons styling. Choose from modern, traditional or contemporary styles in Hide-A-Bed—the sofa with a guest room inside. Your local store will have your Hide-A-Bed custom-covered in your choice of 200 fashion fabrics and delivered to your home . . . on easiest credit terms.

New Fashions in living with Hide-A-Bed

the only convertible sofa with real sleeping comfort by Simmons



Hide-A-Bed sectionals convert instantly to comfortable beds.

Outdoor lighting creates a complete new picture after dark.

What a beautiful difference Outdoor Lighting makes



Before outdoor lighting, this home was pleasant in the daytime. With outdoor lighting added, it becomes *beautiful* by night. And the 3 decorative garden fixtures and 2 spotlights cost less than $120.

(and these garden lights cost less than $120)

A whole new world awakens when darkness falls . . . and the outdoor lights go on. Gardens bloom with nighttime color—a new atmosphere surrounds you and your home. Easily mounted floodlights bathe your terrace or patio in a soft, romantic glow. Small spotlights and mushroom lights show off the beauty of your garden and yard, surrounding your house with a protective mantle of light. And it's so easy and so affordable! To find out how outdoor lighting can make your home more beautiful, see your Lighting Dealer, or Electric Utility Company.

Qualify your home for this symbol of modern living

LIVE BETTER . . . ELECTRICALLY

Sponsored by Edison Electric Institute

What's more fun than this?

By Ann Usher



Too young to be using a saw? Not at all. It's a favorite activity in nursery school. Old boards nailed to uprights are steady and safe.

CHILDREN are fascinated by tools. Tools not only make lots of noise, they are the way you make things. Just let your youngsters enjoy them at first, with no purpose other than learning how to handle the tools safely. Even preschoolers prove serious and careful.

Photographs: Joan Liffring

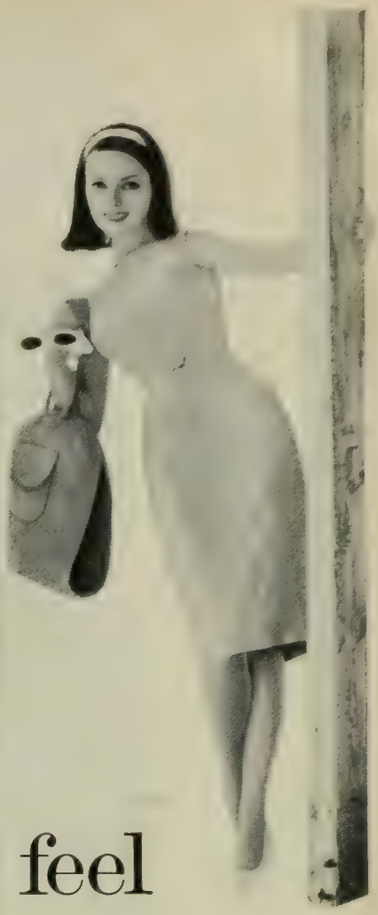


Brad's first efforts at hammering are haphazard and ineffective. Soon, he'll see that Dad's method is better and then will learn to drive a nail straight and true.



Show the youngsters the section of the workshop where they may operate, keeping in that area the tools they may use. Now, Brad seems to be starting a new project.

More on page 129



feel free as all outdoors!

use Tampax— and forget there's a difference in days of the month!

Tampax never lets its presence be felt. Imparts a sense of sureness in everything you do. Always dainty for change and disposal. Nothing can show. No one can know. Without odor—without cumbersome reminders—you're cool, clean, fresh—the way you want to be! Always comfortable. Try Tampax® this month. Regular, Super, Junior absorbencies, available wherever such products are sold. Look for Tampax Vendor in restrooms throughout the United States.

TAMPAX Incorporated, Palmer, Mass.

New colors, true colors, clear colors in Lees Color Jubilee

To add to the joy of living... Lees brings you a heavenly selection of clear, true hues in carpets and rugs. More colors than ever before, more textures and designs: hardy twists, lush plushes, smart tweeds, beautiful sculptures.

What makes Lees colors so special, so clear? Lees exclusive small-batch method of cleansing fibers; Lees own way of triple-blending them for perfect distribution of weight and dye.
And, this jubilant array is yours at prices you can afford . . . $8.95 to $25.95 a square yard (monthly budget payments, if you wish). Choose now, during Lees Color Jubilee, at your Lees dealer.



Loomed for lots of living...those heavenly carpets by *Lees*®



One of Lees plain textured designs, ENCHANTRESS (shown in 3 colors) is luxurious all wool pile—in 25 clear, true colors. 9′ x 12′, about $200. In fine homes and business places, everywhere, the carpet's Lees.

those heavenly carpets by *Lees*®

Choose with confidence... every Lees carpet is registered

James Lees and Sons Company, Bridgeport Pa.

What's more fun?

Begins on page 127



Here, Brad's thingumajig is shaping up somewhat. To an adult, the project may seem purposeless, but it's absorbing to Brad, and helps him to a sense of planning and dimensions.

Dad is probably curious about the what's-it, but he's satisfied because his boy is showing enthusiasm for building something. He encourages Brad, doesn't offer help unless asked.



Young Craig's enthusiasm for tools carries over to a construction set. Here, he experiments with driving large screws.

When he tires of this, his father will start some screws into a board for him. They may not go in very straight when Craig takes over, but it's fun. He may keep at it for an hour—or become bored in just a few minutes.



Occasionally, the young builder wants a special project. Help will be needed on a job as complex as this battery-powered windmill that really works.

With a construction set, the budding handyman can produce finished-looking designs. Also, it helps him learn some of the principles of building and mechanics—useful later in real workshop projects.

Quick is easy, Quick is fast,
Quick is lovely, Quick will last
. . . . and last!



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WALLPAPERS
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HOLIDAY COOK BOOK



$2.95

Whether you're planning a surprise birthday party, a special holiday get-together, or an informal tea, the colorful Better Homes & Gardens Holiday Cook Book is just what you need. It's filled with recipes for everything from scrumptious roast turkey to dainty tea-time tidbits—recipes for all holidays and special celebrations.

But the Holiday Cook Book is much more than just a recipe book. You'll also find many helpful hints for entertaining and tips for decorations in this exciting book. In addition, it includes meal plans, recipes and table-setting ideas for foreign-style meals and American buffets.

You get all this plus a colorful cover bound in hard plastic—washable and durable enough to take years of use without losing its beauty—all for only $2.95 (Canada, $3.50).

Available wherever books are sold, or send check or money order to Better Homes & Gardens, 7805 Meredith Bldg, Des Moines 3, Iowa.

WHAT TO DO ABOUT A WET BASEMENT

(and what not to do!)



If your basement walls are damp because moisture penetrates from the outside, brushing on any thin paint-like material won't give you permanent dry walls. And, because proper waterproofing will bond to masonry *but not to paint*, you will be at the end of your rope. Brush on a coat of a professional product like *Thoroseal*. The directions will show you the right thickness.



But if water is actually flowing through cracks, use *Waterplug* first. You push it in like putty, and like magic, the flow of water stops in minutes. Then *Thoroseal* goes on top and the job is done.



Remember, a *Thoroseal* wall is a decorator wall. It comes in a variety of gay pastel colors plus white and gray. Your nice dry basement becomes an extra room in your house. Use the coupon to write for literature.

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Address_____

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Standard Dry Wall Products, Inc.

Box X-8, New Eagle, Pennsylvania

Protecting the earth's masonry since 1912

House on ONE LEVEL

Begins on page 58

You can see from the plan and photographs how well this house achieves its purpose. Friends who visit the Chandlers are amazed by the spaciousness, the warmth, the just plain fun of it. Mrs. Chandler tells us her family thinks of their home as an adventure—an adventure in living.

Your next house can be an exciting new experience, too. As the Chandlers' story has shown, your planning before you buy or build should be based on just two things:

1) the way your family likes to live;

2) the natural advantages of your lot.

A one-level home like the Chandlers' may be the best answer in both cases. Almost every room shares the view, and no stairs interfere with getting around.

Best of all, the outside is close at hand—in fact, you'll discover it can work as an extra "living room" on many lots during a good share of the year.



Shoji screens in the living room can be closed to both the guest bedroom (right) and the entry hall (left of the vertical shadow).

With these screens closed and the draperies pulled, the Chandlers have complete privacy. Or, with the draperies open, they can watch the lights from boats and other houses twinkle across Lake Sammamish.



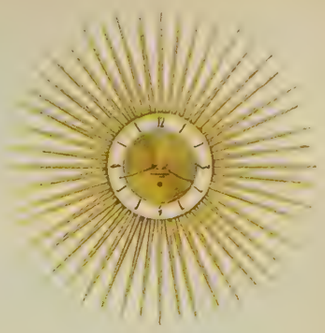
This small room off the living room is furnished as a study; it can be quickly converted to a guest bedroom for weekend visitors.

Usually the Chandlers leave these shojis partly closed; but when many guests arrive, they open the screens to create one big room for entertaining. The couch then provides extra seating space.

The door at rear leads to a hall, the bath, and the other bedroom.

More photographs, page 132

Quick way to redecorate a wall



NEW ATHENS

A blazing sunburst of golden color with 48 gleaming rays and stunning embossed brass numerals. 20" diameter. 8-day, **$27.50**. Electric, **$24.95**.



NEW SCROLL

Modern beauty blended with old world elegance! Graceful jet-black break-resistant plastic scroll design. 22" from tip to tip. Lovely silver-colored dial. 8-day, **$16.95**. Electric, **$14.95**.



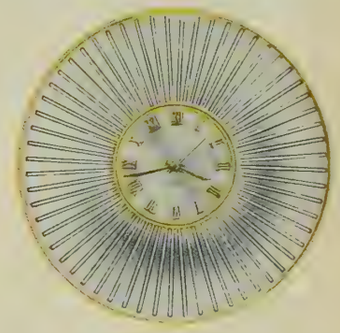
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Shimmering star in modern design with brilliant ebony and burnished brass spokes. Lustrous brass dial. Our largest!—26" diameter. 8-day, **$19.95**.



NEW CAMDEN

Spectacular diamond leaf design lends magnificent beauty to any motif. 22½" diameter. Gold color case with the luxury touch of embossed numerals. 8-day, **$22.50**. Electric, **$19.95**.



NEW PARLIAMENT

Superb masterpiece of tasteful elegance! Richly appointed silverplated case and dial. Applied solid brass numerals. 16" diameter. Electric, **$29.95**.



Tired walls? Add new life, new color, new glamor with a Westclox Decorator Wall Clock. Choose from the widest selection ever . . . modern or traditional . . 8-day keywound or electric. Prices as low as $10.95! They're welcome gifts for Mother's Day, anniversaries and birthdays. And what bride could resist a Westclox for her new home! See them at your dealer today!

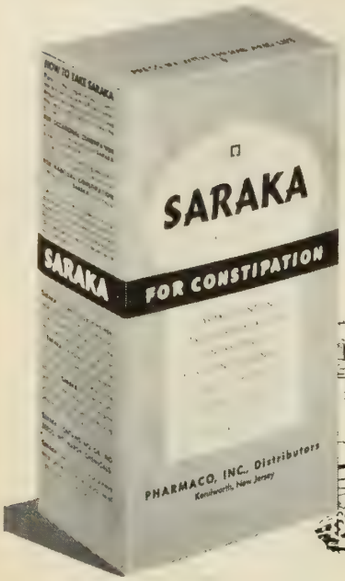
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Now...for today's younger men and women over 45

SARAKA



The modern bulk stimulant...to help maintain regularity in the prime-of-life years



From coast to coast word is spreading about the miracle of SARAKA...the all-vegetable bulk stimulant that's helping thousands to get more enjoyment from the bonus years by promoting regularity in a gentle, effective way.

Unlike "trigger" laxatives containing strong chemical stimulants that may cause a harsh or violent action in the colon, SARAKA is known for its gentle double action that helps establish natural-like regularity, without hurry-up or discomfort. Only SARAKA contains Bassorin to add the bulk often lacking in the diet, plus Cortex Frangula for mild stimulant laxative action . . . and Vitamin B_1. No wonder many doctors who recommend SARAKA are themselves users! SARAKA is also available in sugar-free form as SARAKA-D.

Get SARAKA and take as directed. Middle-age constipation will be relieved and you will be helped towards that wonderfully easy regularity of youth that makes life more enjoyable.

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"Views not equalled anywhere" — Cincinnati Times-Star

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Cut it any size and shape and apply.



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BEFORE YOU PAINT, ALWAYS USE SPACKLE®



Finest crack and crevice filler—available as paste or powder wherever paint is sold!

ASK FOR IT BY NAME

Rex Wheat Germ Oil-25yrs.

DOGS — CATS — BIRDS

STOP Misery! Itch, Eczema, Dry coat due to lack SKIN VITAMIN—Linoleic oil (50% in Rex). Add to food. Give Beauty, Brilliant Sheen to Coat or Feathers.



Write for free folder. REX, Monticello, Illinois.

ONE-LEVEL house

Continued from page 130



The breakfast bar is made of laminated maple strips, supported by brass legs. It was designed to slide over a permanent low cabinet that opens from the kitchen. Although the table looks built-in, it can be moved quite easily. The table and the glass-doored cupboard above it form an airy divider between the family room and kitchen.



It's no problem at all to serve sit-down dinners in the family room. Here you see how Mrs. Chandler slides out the "breakfast bar" and makes it double as a dining-room table. The tall storage cabinet beyond the table opens to both the kitchen and the family room.

Build a Better Way of Life with Wood Products... Rely on **Simpson**®



Ceiling finished in Forestone Striated Texture Acoustical Tile

FORESTONE CHANGES RIOT TO QUIET . . . BEAUTIFULLY

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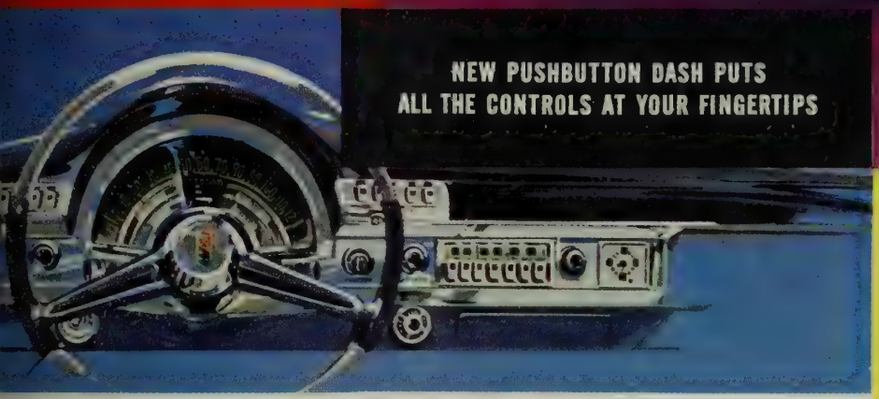
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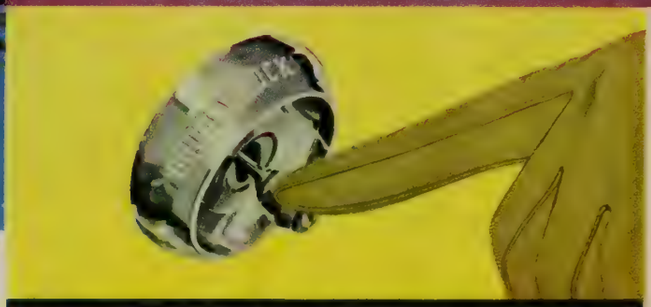




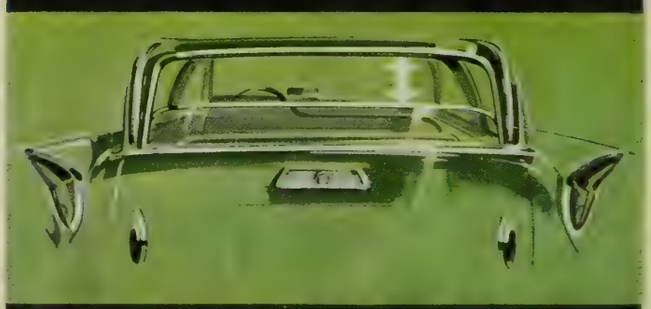
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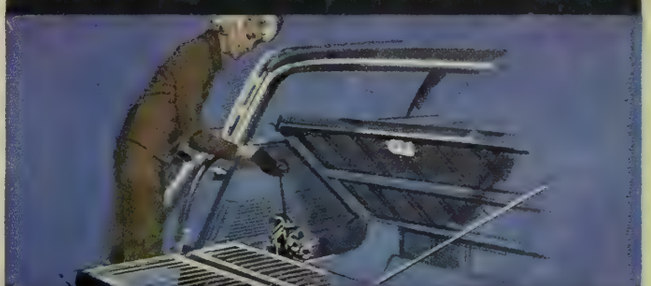
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Parents will find this hard to believe: these wagons keep you reminded how happy you are to have a family of kids—even on a long haul. They put the rascals in place and you at ease.

For one thing, the antic room in back is bigger than ever, but the wagons are not. New Unibody Construction makes body and frame a solid, welded unit. Gone is the old concept of separate body and bulky frame. Inches of room are saved inside. There's added distance between the driver and the circus ring that lively kids turn any wagon into.

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San Francisco

Begins on page 72

And the culture and traditions, plus the occasional fog, of London." Restaurateur, Trader Vic, says "San Francisco is like New York with the hardness taken out." And it is, but it doesn't look like New York. San Francisco, when it *tries* to look like New York, shouldn't. It looks like San Francisco, and nothing else in the world looks like San Francisco. Therein beats the heart of this American romance.

San Francisco in 45 (round) square miles at the tip of a peninsula looks like a cat's-paw about to be dipped in the water of the Bay. It is built up and down and atop 40 hills that seem more like 400 after the most casual stroll. From any one of a thousand vistas, night or day, look up or down, turn left or right, the view is a costume ball. Look up and houses like clean white steps scale to the summit of Telegraph Hill; look down and the cold blue ribbon of the Bay giftwraps a landlocked harbor; look right, and while you may have seen it in a hundred photographs, there's not one like the one in front of you of the San Francisco-Oakland Bay Bridge, over eight miles long; look left at the city's favorite, the Golden Gate, the world's longest single span suspension bridge. Stand by Coit Tower at the top of Telegraph Hill at night and look at a city, and you will say it is a night city. The next morning from Twin Peaks, in the eloquent silence of the city in the sun, you will say it is a day city.

The physical act of *being* San Francisco then is a lovely thing. But our romance with this city is more than a physical affair. San Francisco is proud and gay, creative and tolerant, temperamental and eccentric, worldly and sentimental, wealthy and expensive. It is more like a woman than a man to look at and to live with. And it is a lady with a Past—and how her suitors worship her past. (Columnist Caen calls enemies of her past —those who would alter her edifices—the manic progressives.)

The lady was always a city, but the city was not always a lady. Over the years, friends and enemies have worked at reforming this unpredictable mistress. Periodically, they have succeeded. But her reformation must largely be credited to age (although San Francisco is still our most alcoholic and suicidal city per capita).

Those who would change her must consider that she was forced to mature faster perhaps than any other American city. In fact, she never really had an adolescence. San Francisco reached her boundaries before most cities found theirs. If you're thrust overnight from infancy to adulthood, the growing pains are too abrupt not to leave something of a split personality.

San Francisco was a little elusive to locate from the beginning. Consider, for example, if Sir Francis Drake in 1579 hadn't passed the California coast when fog shrouded the Golden Gate, the three-mile channel to the inland Bay. The city today might have a heritage of English tea shops instead of its international potpourri. Drake failed to find the Golden Gate, but a Spanish expedition did in 1769, and in 1776, Spain established the Presidio, still one of the largest military reservations in the country and certainly the largest within the boundaries of a city. The same year, Mission Delores was founded and survives handsomely today.

Even by 1841, the settlement known as Yerba Buena (good herb) existed only as an outpost for traders and seafarers. From a population of 100, it became a city of 10,000 by the gold years of 1848-50. By 1851, it grew to 30,000; by the end of 1852, over 40,000.

When California was annexed in 1848, a Mexican general, Jose Castro, selected a good year to predict: "These Americans are so contriving that some day they will build ladders to touch the sky, and once in the heavens they will change the whole face of the universe and even the color of the stars."

The state scarcely waited for Castro to finish before proving him right. The shout heard 'round the world was "Gold!" The first rush to the diggings enticed 893 of the 900 settlers in the region; 25,000 covered wagons crossed the Sierra Nevada Mountains. Ships—immigrant ships, trade ships, clipper ships—from New York, China, South America anchored in the Bay, deserted by their crews to the gold fields. In the harbor, the forest of masts of the lost ships looked like a watery graveyard.

They arrived, crossing land and sea, singing "Oh, Susanna" to lyrics of unbridled optimism:

I soon shall be in San Francisco
And then I'll look all 'round,

And when I see the gold lumps there
I'll pick them off the ground,
I'll scrape the mountains clean, my boys,
I'll drain the rivers dry.
A pocket full of rocks bring home,
So, brothers, don't you cry.

Almost as many fortunes were made with pick and shovel, brawn and courage as with dice and cards, prostitution and whiskey. The gamblers, the con men, the crooks, the courtesans could have sung "Oh, Susanna" with still different lyrics: "I'll pick the miners off the ground. I'll scrape their gold sacks dry. Back they'll go to dig some more, So I won't have to try."

By 1850, there were almost as many casinos, saloons, and brothels as there were homes and businesses. This was the Barbary Coast, where prostitutes outnumbered respectable women 100 to 1. In less than a year, an almost deserted city had become "one large gambling hell." The infant had become a woman overnight.

It was a time when San Francisco furnished "the best bad things in America." It was a city in size only. The streets were pools of brush and clay. Riders or drunks falling into the mud were known to suffocate before they were noticed. A sign posted at the corner of Kearny and Clay Streets read: "This street is impassable, not even jackassable." Eggs sold for $10 a dozen; water was a dollar a bucket —you furnish the bucket! A bag of gold dust bought the freedom of any criminal for any crime. Between 1851 and 1856, a thousand murders had been committed, and only one man had been condemned. The carelessly assembled giant of a city was a tinderbox, too; it was leveled like one big bonfire six times in less than two years.

But the lady who was no lady even survived the Vigilance Committees that periodically put her on the wagon. By 1906, "The Wickedest City in the World" had a population of over 400,000, and it was the gayest, grandest, gaudiest gingerbread castle the world had ever seen.

The palaces of the bonanza kings, the mining and railroad millionaires, covered the "Hill of the Golden Promise," which an Irishman named "Nob" for "snob" in Irish slang. Sherman, Sheridan, and Grant drove horse and buggy into the Garden Court of the Palace Hotel. Enrico Caruso and Oscar Wilde were in the lobby. An Hawaiian king died in a Palace suite, and the emperor of Brazil found the Palace so awesome that he said it made him ashamed of Brazil.

The Palace was well named. It was almost as improbably elegant as a newspaperman facetiously described it: "(The) beds (are) made with Swiss watch springs and stuffed with camel's hair, each single hair costing eleven cents. . . . Each elevator contains a piano and a bowling alley. . . . All the entrees will be sprinkled with gold dust. . . ."

The city had taken on airs. It was hard to tell a brothel madam from a society matron by the clothes she wore. Churches, schools, libraries, and hospitals appeared. The lady had grown—wiser and more beautiful.

Then for 48 seconds in the early dawn of April 18, 1906, the lady had an attack that would age her in a hurry. With a rumble, then with a roar, bolts of earth buckled and cracked and spilled the city into its foundations. The earth tremors sounded "as if the ocean had stood on end and was coming through the Golden Gate."

It wasn't bad, as history's worst earthquakes go, but the final tragedy was not the terrible tempered San Andreas fault. The tremors toppled wood-stove fires that fed on a city built of their fuel. They broke out first in the congested areas of the old frame lodging houses south of Market Street. Like one great wooden warehouse, the city exploded into a violent holocaust. It burned for three days, while its people fought with everything from wine to dynamite.

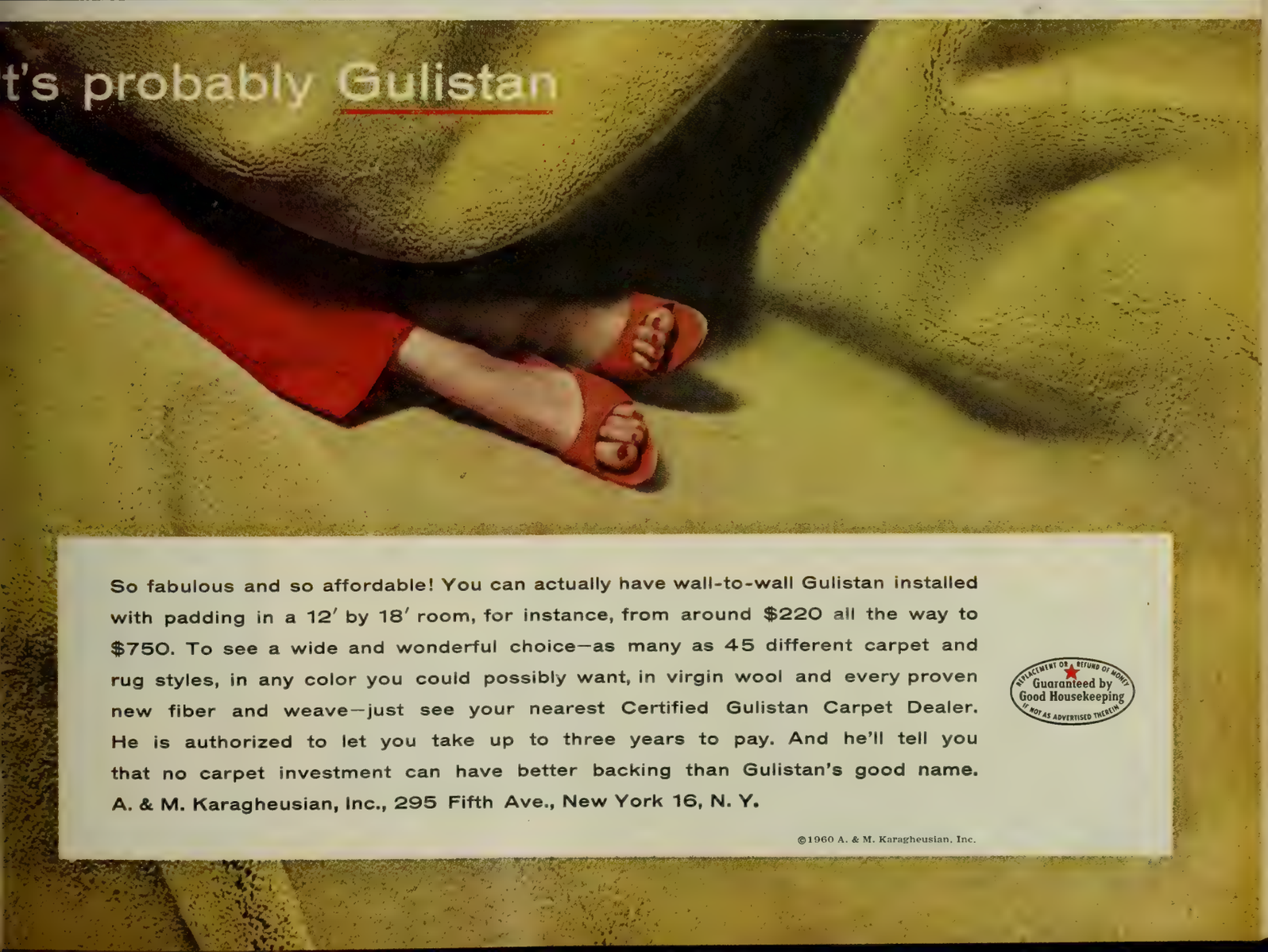
Some blamed the devil in the earth; others cried that God took vengeance on a wicked people. Why then, asked Charlie Field, did Hotaling's whiskey warehouse survive when everything around it collapsed?

If, as they say, God spanked the town
For being over-frisky;
Why did He burn the churches down
And spare Hotaling's whiskey?

The peculiar love San Franciscans have for their city was bravely expressed in Will Irwin's classic, *The City That Was*, lamenting its destruction as eloquently as any man ever did a woman: "The old San Francisco is dead. The gayest, lightest hearted, most pleasure-loving city of the western continent . . . is a horde of refugees living among ruins. . . . It is as though a pretty, frivolous woman had passed through a great tragedy. She survives, but she is sobered and different."

San Francisco was different surely, but not sobered. After the quake, a slogan was posted and repeated: "Eat, drink, and be merry —for tomorrow you may have to move to Oakland." And Willie

[*Turn to next page*



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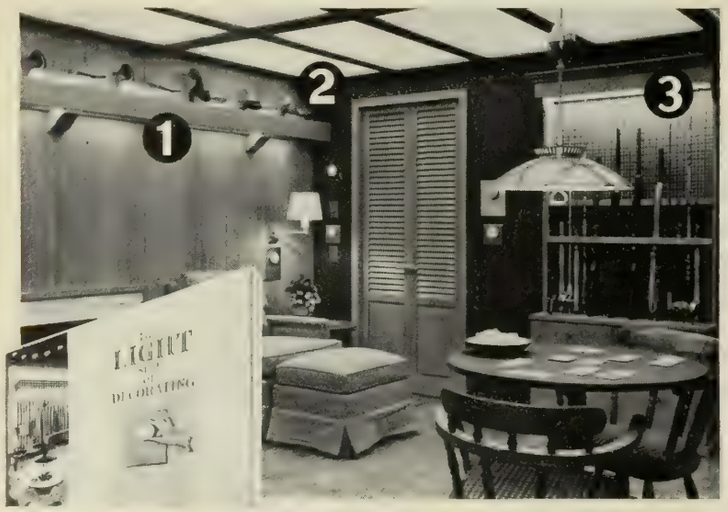
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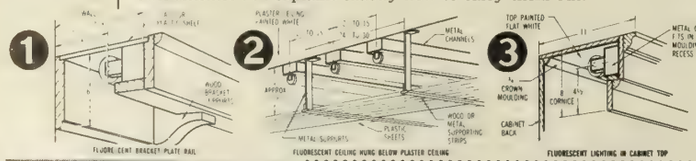
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San Francisco

Continued from preceding page

Britt testified that he'd rather be a busted lamppost in San Francisco than the Waldorf-Astoria.

There were many among the lady's suitors who would never get over it. Others were convinced that in rebuilding the city, they hadn't lost a mistress, they had gained a wife, more devoted and lovelier than ever. They tell the before-and-after story of San Francisco by what you can see, not by what you can touch. If the city burned down to its last red velvet tassel, the view from Twin Peaks would still expose a clean panorama of hills and Bay and ocean. No holocaust could alter San Francisco's climate either. In the winter, it is warmer than most of the country, and in the summer, it is cooler. The sun shines 66 per cent of the time, and it's estimated that the fog is wet only 15 days a year.

Forced to list the qualities loved most, you'll find few that were lost in the fire. While an occasional tourist will disparage the hill climbs ("for mountain goats"), the native will say, "You don't know how to walk them." A tourist goes direct by the map; a native walks the level routes. He'll tell you to go to the top of a hill at night, and he'll call his city "jewels"—but that won't do. From the top of a ladder at night, Grand Island, Nebraska, looks like jewels.

The last word on San Francisco's hills, however, was had by a resident who estimated "that a dime dropped on the crest of California Street would gather speed enough to kill a horse on Market Street, unless it hit a Chinaman on Grant."

The tourist has every right to ask what fog does for a city—that oyster-gray mist that blinds motorists, vaporlocks cars, unravels curls, and obstructs views. It also alters the sweep and curve of the city, screening the Golden Gate with a curious curtain of white foam that occasionally parts to expose a span of red-orange tower. It floats on the Bay like whipped cream and settles on the hills like clouds that have collapsed. It stirs foghorns to caution, conducting a staccato of throatly sirens—now wailing, now pausing three seconds, now wailing, now pausing 20 seconds, now wailing—mournful, safe, and alert.

The fog has had more than a little to do with the native costume of this best-dressed city in America. Californians traditionally are informal dressers (alas, shopping in bathing suits in larger cities to the south) which gives San Francisco still another way of being different. The women are gloved and hatted and suited, selecting versatile clothes that do well by them in cold, wet, or warm.

San Franciscans are no less devoted to their Bay. What is the Bay anyway, but that part of the city that's under water? No native can improve on what Daniel Webster said about the Bay—that it alone was 20 times more valuable than Texas. The Bay, if literally you could close the Golden Gate, would be an eighth sea, 450 miles square and 55 miles long.

[*Turn to page 140*

SO MANY of you have asked about our little canine friend who went through her paces to illustrate our dog training series in January, February, and March, that we're bringing her back here for a curtain call.

Speedy is her name, and she is perfect proof that a dog doesn't have to be a thoroughbred to be an intelligent, loving pet. Speedy is an uncertain mixed breed, probably part collie or shepherd, and part of perhaps several other smaller breeds such as cocker, spitz or terrier. It is true that picking a dog from a litter of mixed pups may never work out as well a second time as it might in one particular case. This is one reason why you should always consider a dog's personality above everything else when choosing one as a pet, whether or not it has a pedigree.

Speedy's personality is considered outstanding by the authors of our training series because she is full of pep, eager to learn, gentle, sensitive, but not shy or cringing. She is two



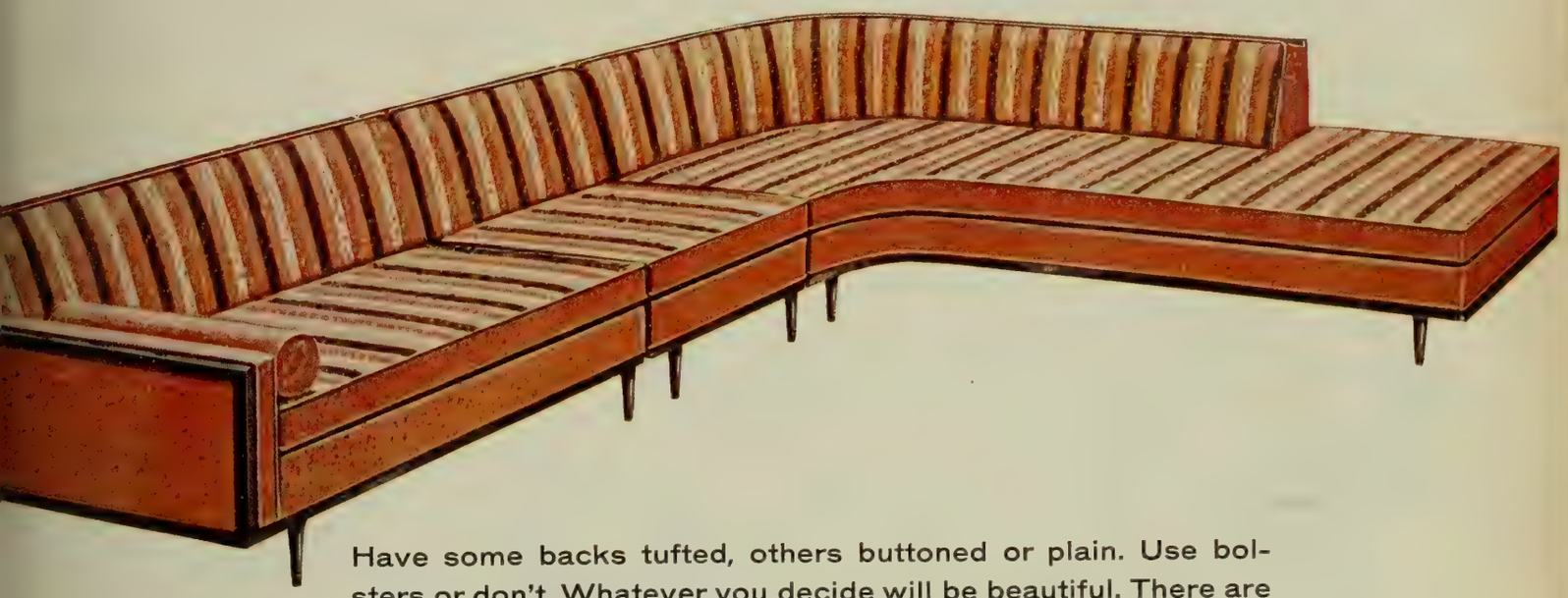
years old and a perfect family pet.

We're going to have more articles on dogs this year, and in one we'll give you some pointers on how to buy a dog. The popularity of some breeds of dogs has changed in recent years and we'll report the status of the popular breeds today, too.

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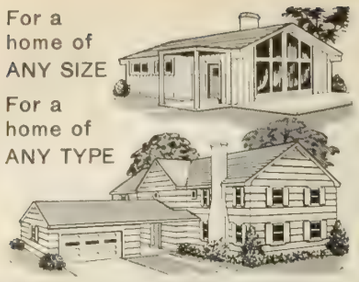


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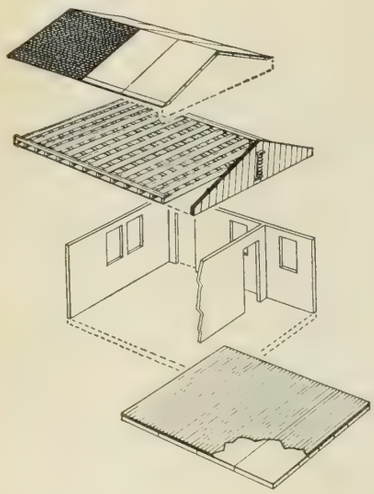
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San Francisco

Continued from page 138

There are several islands in the Bay—Alcatraz, 12 acres of rock, housing some long-time residents; Yerba Buena, a naval base, a steppingstone for the Bay Bridge carrying it through the world's largest diameter tunnel; Angel, the largest island in the Bay, reached only by boat; Treasure, the largest man-made island in the world, dredged from the bottom of the Bay as the site for the Golden Gate International Exposition in 1939-1940.

As he did Treasure Island, man formed the Bay's foremost attractions—the Golden Gate Bridge and the San Francisco-Oakland Bay Bridge, both considered impossible to achieve. How could you build a bridge that would span over eight miles of water, be high enough to allow the largest ships to pass under, and still reach the deep floor of the Bay?

"San Francisco knows how," William Howard Taft once said, and it was done to become one of the seven wonders of the modern world. The Golden Gate Bridge, more singularly beautiful, cost $35 million, slightly more than twice as much as the movie *Ben Hur*.

If the Bay and the hills and the fog are a San Franciscan's first love, he is hardly less attached to the city's more animate attractions. These, he feels, require more love and care since *they*, the manic progressives, can take them away. (Let them tamper with the Golden Gate Bridge.) You need no more hints that we are talking now of cable cars. These inexhaustible antiques still squire you around with the same attractive inefficiency they have had for over 85 years.

The cable car caused no less a stir when it was first introduced than the Golden Gate Bridge. It was just as impossible to devise a form of public transportation that would scale the city's hills as it was later to span the turbulent waters of the Golden Gate with a bridge. But a local manufacturer, Andrew S. Hallidie, designed a grip that would attach to a continuously moving underground cable without tearing it apart.

Jim Schock in *San Francisco: A Time and a Place for Everything* describes the cable car as: "Probably the only man-made invention that is faithfully, at all cost, maintained with a sanctity, love and devotion usually reserved for the remaining buffalo herds and even more rare whooping cranes. It is the only transportation in the world where people fight to stand up instead of to sit down."

Sentimental San Franciscans, whose reverence for the past is legendary, have defeated every effort to disband the cars. They are no less attractive to tourists, and as a result, the operators carry something of a reputation that rivals that of a New York cab driver. The ladies, particularly, have met their match in the little rollers. Madame is not allowed to stand on the outside step. When one grand dame insisted, the operator advised: "Lady, if you find a way to keep your hat on, your skirt down, and still stay on the car, you can." When a female visitor lost her hat on a windy day, the motorman watched as it rolled with the wind and said, "Go chase it yourself. I'm tired of being quaint and colorful."

A San Franciscan may lament the changing faces and places of Fisherman's Wharf and Chinatown. When he dismisses them both as "tourist traps," you may suspect that he is a native shortly out of Chicago. There are more original San Franciscans in Chinatown and the Italian dominated Wharf and North Beach than in any other section of the city.

The Wharf fishermen are the same men who made the Wharf an attraction to outsiders. The great restaurants on the Wharf were established by fishing families—the Sabellas, the Bellantes, the Aliotos, the Tarantinos, the DiMaggios. Joe, Tom, Mike, Vince, and Dom DiMaggio were catching fish before baseballs and swinging crab nets before bats.

The crab fishermen have been on the Wharf for almost a century, while the first restaurant didn't appear until 1922. The curio shops with souvenirs came much later. But the sights and smells have been there from the beginning when the Wharf was built as a receiving dock for bay and ocean catches.

The colorful crab fishermen are hard, but not hardened, even in the face of unrewarding work financially, and scarcely one has not seen a tragedy at sea. Even the restaurant men, who have hung up their nets for the more profitable end of the business, never lose their love for it and the men who still go down to the sea in ships.

The same continuity characterizes San Francisco's Chinese community. And already you may draw another reason for this national and native love affair with a city. The worldly aura of San Francisco has given the city its uniqueness as much as its hills and Bay. Behind the pagodas of Chinatown is a gentle community of closely integrated and devoted families. Chinatown alone has a population of 45,000, the largest Chinese community outside of the Orient.

The community, of course, is an integral part of the city, although it still is guided partially by the ancient laws and customs of the Chinese Six Companies. The association operates as a welfare agency, representing Chinatown in civic, national, and international affairs. It also maintains one of the eight schools in Chinatown which the children attend after public school to study Chinese customs, language, and history.

In San Francisco's obsession at times with sameness, a cynical view of Chinatown was expressed this way: "Chinatown is no more. Today the Chinese are all graduates of Cal and Stanford." The Chinese will repeat the same sentiment with justifiable pride. In scale to population, Chinese students in near-by universities far outnumber Caucasians.

The Chinese Six Companies together with service clubs and veterans' organizations—and traditional Oriental family solidarity—are credited with the almost total absence of delinquency among Chinese children. One veteran San Francisco judge said: "In my court, I've never come across a delinquent case having to do with a Chinese child."

Chinatown's record was not always so admirable. Associations called Tongs were nests of vice and crime in the late 1800s. Their violent rivalries for slave traffic produced the infamous Tong wars. One of the most notorious San Francisco villains, Fong Chong, called Little Pete, operated a skillful blackmailing business in

[*Turn to page 143*

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Now! A Complete Up-To-Date Guide To Scenic America

Hundreds of exciting vacation ideas . . . selected routings to new adventures; top fishing spots; special attractions for children; choice camera shots.

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NEW PHILCO air wrap

KEEPS MEAT FRESH 11 DAYS!

VEGETABLES STAY FRESH 14 DAYS! LEFTOVERS STAY FRESH 10 DAYS!

REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

Greatest development in food preservation since home freezing!

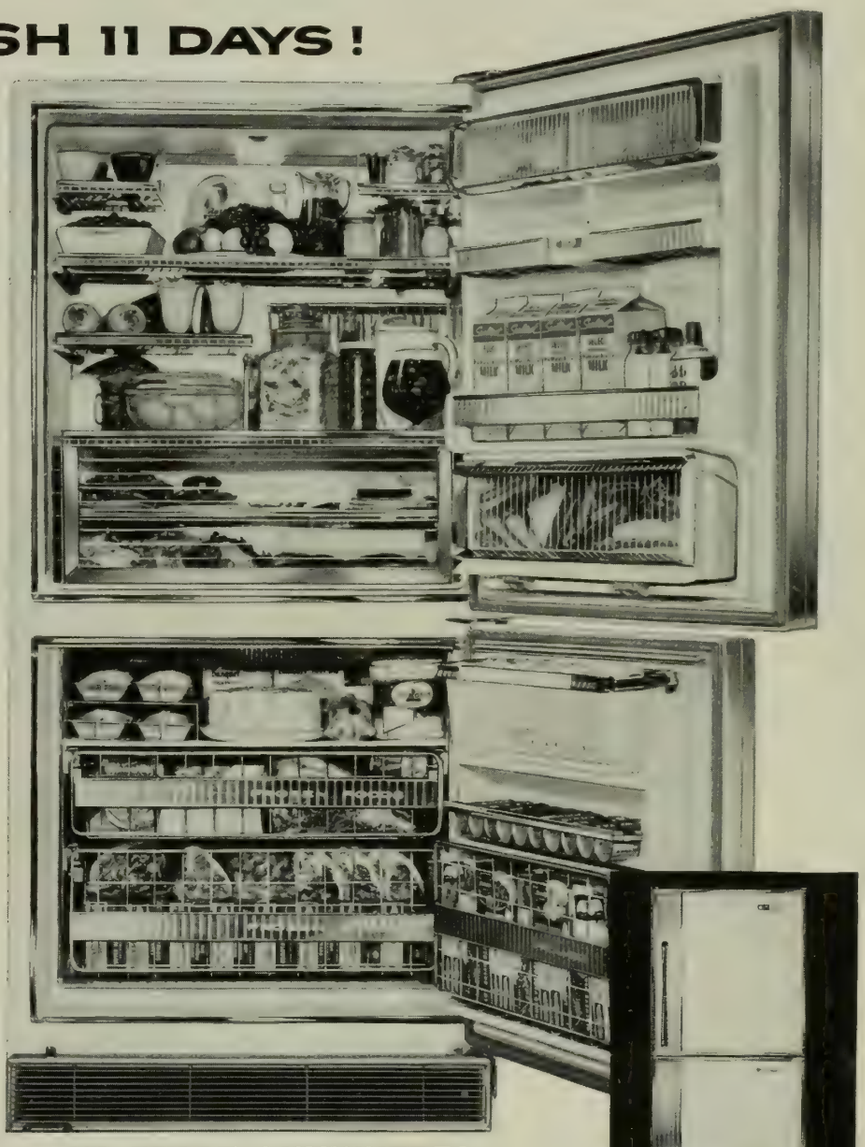
LABORATORY TESTS* PROVE IT! Philco "Air Wrap" was compared with other leading makes of refrigerators. "Air Wrap" kept all foods fresh 65% longer than the average of those tested – *without wrapping or covering!*

**Good Housekeeping confirms these test results.*



FOOD LASTS LONGER in "Air Wrap" because only "Air Wrap" has cold, moist, unmoving air scientifically best for foods! Protects against drying, spoiling.

ONLY PHILCO HAS IT! See "Air Wrap" in the 1960 king-size Super Marketer at right. Check for other Philco features. Dairy Bar Door, Tilt-Out Crisper, portable Ice Keeper, stunning new styling, flat back for that "built-in" look, and many others. At your Philco dealer's now!



NO FROST ANYWHERE!

Only Philco's defrosting system "thinks for itself" to keep both refrigerator and freezer free of frost—automatically! P.S. The freezer in this Philco Super Marketer is the *largest free of frost* freezer section on the market today!

18 RM 08—17.6 cu. ft. total storage including king-size 6.7 cu. ft. freezer

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DOUGLAS FIR PLYWOOD ASSOCIATION, TACOMA 2, WASHINGTON

San Francisco

Continued from page 140

Chinatown. Between Little Pete and the Tong wars (one lasting seven years and sixty lives), Chinatown was no place to be caught alive—not even for Little Pete, who was caught alive in a barber's chair after he had executed a race-track swindle and was promptly shaved and shot. With the demise of Little Pete and the developing prosperity of the respectable families, today's Chinatown emerged, rebuilt after the earthquake.

To the charge that today's Chinatown is commercialized, John Kan, a sort of ambassador without portfolio as well as the proprietor of the community's best restaurant, said that a good many shopkeepers simply recognize that tourists would be disappointed if they didn't put on Chinese costumes and talk pidgin English. "You know the standing joke," said Kan, " 'flied lice' instead of 'fried rice.' "

Flied or fried, the rice in Chinatown like Green Goddess salad at the Garden Court, olympic oysters at Trader Vic's, crab legs at Bardelli's suggest in no special order another of San Francisco's most famous attractions: Food. This city, this lady from a little mining town in the West found happiness in the international flavor of her cuisine, and all who sup at her table eat more and better than perhaps at any other in the country. Her dining rooms range in appeal from the contrived disorder of the Old Spaghetti Factory in the Beatnik's North Beach to the elegance of Ernie's French and Italian fare. A restaurant directory of San Francisco is bewildering in its worldly variety: Indian curries, Cantonese duck, Armenian Kebab, French bouillabaisse, German bratwurst.

San Francisco's epicurean poet, Trader Vic, has made his Polynesian restaurant a landmark in the city. From Vic's first hamburger cooked on a big Franklin stove in Berkeley, his restaurant became that little place no one knows about. (There are so many of these in San Francisco that a respectable guide could be published to direct the uninformed.) With expansion, Vic was pronounced "Veec," establishing a French restaurant where he served all the food and drink you could consume for $7.50 a head. When he opened his first Polynesian restaurant in Oakland, Trader Vic's became that little place *everyone* knows about.

The city is no less fond of Vic than he is of her. "The community is like a family. Nothing is so important here that it's out of reach, not even society." There is still the sense of the small town it never was.

With one exception: The lady has a skeleton in her closet. And, man, it's like you relate; you're swinging; you make the scene. Wow! From Columbus Avenue northwest down four blocks of Grant, the Beats (beatitude, man, not beat up) make their pads.

The City Lights Pocket Book Shop is a sort of international headquarters, not to mention a fine bookstore. Here, the hipster can find anything from the gentle philosophy of Zen Buddhism down to all its distortions. A new arrival from Greenwich Village may even find his mail. One letter delivered to the shop was addressed simply, "Hank Franklin (Baby), San Francisco. Hold for arrival." Notices on jazz and poetry readings, dramatic productions, and even private parties are posted on the shop's bulletin board.

One such reading at the Co-Existence Bagel Shop introduced a young poet who first assured his audience that his poem, really, was about nothing at all. Then he went on to prove it. The audience was not receptive; he was clearly trying too hard to emulate the master's (Jack Kerouac) philosophy: "I don't know. I don't care, and it doesn't make any difference." He had the first faint symptoms of hair on his chin and a monkey, literally, on his back. The monkey, set self-consciously in the back of his neck, looked as if his fur and tail were extensions of the poet's head.

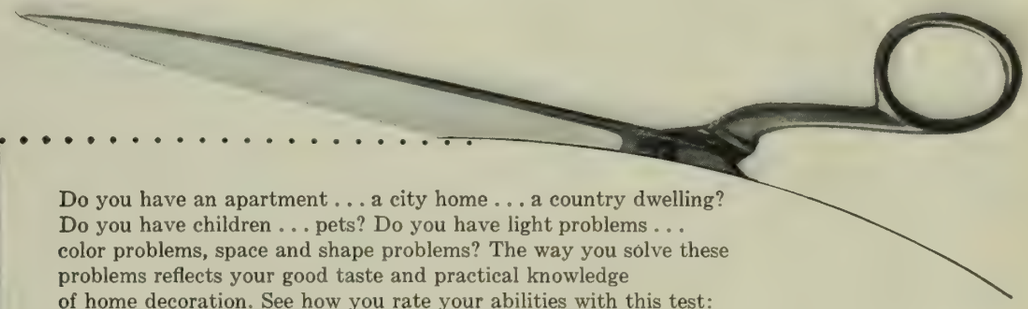
The Beats are charged with merely being *against.* Time and place are a drag. They are called a generation, but can so few be a generation? Their passive protest, abstract and esoteric, is symbolized less by prose and poetry than by beards and bedbugs.

The Beats made heroes in the same breath they are villainized by San Franciscans, have become as much of an attraction in North Beach as the Italian settlement of fine shops and restaurants. At a posh coffeehouse in North Beach, given a beatnik name in an obvious attempt to attract tourists who want to see, even touch, a live Beatnik, a bearded member arrived, probably the first ever to enter. He joined a table of astonished and delighted visitors. The manager, sporting a beard himself, hustled over and ordered the live Beat out: "Go away," he shouted. "Ya wanna give the place a bad name."

The Beats, the weekend Beats, the tourist Beats, the sunglasses, sandal, and bearded Beats make another kind of comment on San Francisco: She is the most democratic of our American cities. She will even tolerate a lot of nonsense.

[*Turn to next page*





Do you have an apartment . . . a city home . . . a country dwelling? Do you have children . . . pets? Do you have light problems . . . color problems, space and shape problems? The way you solve these problems reflects your good taste and practical knowledge of home decoration. See how you rate your abilities with this test:

1. A colonial home should have: a. wall to wall carpeting b. period area rugs c. combination of carpets and rugs
2. Color harmony in a traditional room should be keyed by a. wall color b. draperies c. carpets
3. In a man's room, his dressing bureau should be a. two feet high b. four feet high c. six feet high
4. How many different colors should you use in a modern apartment? a. seven to ten b. three to five c. one to two
5. Which color grouping should you emphasize in a ranch type house? a. earth tones b. pastels c. sky and foliage

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CARPETS BY FIRTH

ANSWERS: 1.b 2.c 3.b 4.b 5.a

San Francisco

Continued from preceding page

San Francisco from her earliest golden days has been a generous benefactor for new art forms, without discouraging the old. For its size, San Francisco exhibits more art, hears more music, and watches more theater than any other city in America. And in the originality of its art, size notwithstanding, the city is probably unique.

San Francisco's poetry is its own, as is much of its literature, ranging from the limp wet pen of the Sunday Beatnik ("Poem on the Flower that Grows Beside Whatever Road This Is We're Lost On") to the vitriolic indictment of man's inhumanity (Allen Ginsberg's "Howl") to the romanticism of Robinson Jeffers.

The city has always provided a base for writers, and the roster is distinguished indeed. A few: Mark Twain, Robert Louis Stevenson, Bret Harte, Jack London, John Steinbeck, William Saroyan, Walter Van Tilburg Clark. The sometimes baffling, but always creative, quality of its jazz has made the city a training ground for musicians with progressive instincts. Painters, sculptors, and craftsmen find a common form for their diversified techniques in this uninhibited art colony's abstract expressionism.

The architecture of the area is distinctly individual, too, and while it has been created to complement the shape and look of the land, the best of it can be adapted anywhere and only waits for the rest of the country to catch up.

In its reverence for culture, San Francisco was the first city in America to support a symphony orchestra with public funds. The city also supports a noncommercial TV station, KQED, which is widely lauded as having the knack for presenting distinguished cerebral entertainment without playing under or over the heads of its audience. San Francisco's George Washington Senior High School serves as a model for the entire country, both for its faculty requirements and educational standards. It is these things, along with six higher educational institutions, that San Franciscans discuss when a visitor asks about Beatniks.

San Francisco is fiercely proud and protective of its wordly reputation. Its citizens wear their city like a white glove. Soviet Premier Khrushchev's reception was an example. If not open-armed, at least openhanded, Mr. K's welcome in San Francisco after a sour reception in Los Angeles was wildly enthusiastic.

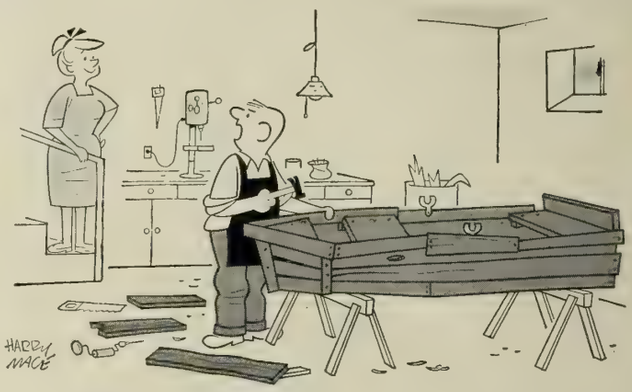
Of course, there is something to the idea that San Francisco's different way of doing things is simply the opposite of the way Los Angeles does them. But a Los Angelean coming to San Francisco or a Des Moinite or a Chicagoan or a New Yorker can't change things either. They try, but they can't. Instead they become the most extreme native sons in their love for the past and their pride in their presence.

As more and more hundreds arrive, their tenure will be noted, and one can visualize a time when residents will wear hash marks on their sleeves, each mark noting a year of residency.

Even the tourist becomes a sort of Sunday citizen, and one, a Chicagoan, remarked to his 8-year-old daughter on the eve of their departure for San Francisco, that within 24 hours they would be standing at the top of Telegraph Hill. "Can't we go to the top of the hill right now?" she asked. He had to explain that they didn't live in San Francisco. "It isn't fair!" she said.

And it really isn't.

For highlights of a San Francisco tour by auto, foot, and cable car, turn to page 149.



"One more wisecrack and I'll name it after you!"



Lodgepole Pine complements furnishings in formal or informal interiors. Knotty Pine's finish mutes knots and grain into den's rich backdrop.

Bright new paneling idea...

the right-for-color woods of the Western Pine Region*

You can brighten any room in your home with Western Pine Region woods. Finish them in cheerful colors so that the grain shows through . . . glorifying the warm, natural beauty of the wood.

See your lumber dealer. He'll help you create many exciting and unusual effects with paneling of Western Pine Region woods. And look for this paneling in new custom-quality homes near you!



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"Nature Makes News" helps you select or create attractive finishes for paneling of Western Pine Region woods. "101 Home Ideas" suggests decorating, remodeling and building styles for any room in your home. Write to Western Pine Association, Dept. 427-G, Yeon Bldg., Portland 4, Oregon.

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The party's brighter with this new approach to flatware

Gay conversation, tempting food, a table set to perfection with finest china, crystal . . . and the newest achievement in flatware, Stainless by Lyon. Formal or casual entertaining takes on new sparkle with the perfect practicality and perfect elegance of Stainless by Lyon. Traits certain to draw admiring looks are the flawless balance of design, the enviable weight, the hand finishing that makes edges satiny to the touch. And, of course, each classic Lyon pattern enjoys an everlasting glow not available in precious metal—it never needs polishing and never dulls with age. Every time you wash it, even in the dishwasher, it's new again. Set a mood of festivity in your home when you set your table with the beauty and quality of Stainless by Lyon. 5-piece place setting, $10.25, at fine stores everywhere. 16-piece service for four, $29.95. (Also open stock.) A wide selection of serving pieces is available in all three patterns.

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For an authoritative reference on flatware and its correct use, write for the new Lyon booklet, "New Era of Elegance." Send 10¢ to Dept. H, Tableware Division, Lyon Incorporated, 125 Parkway Road, Bronxville 8, New York.

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These curtains were washed in blue Cheer*

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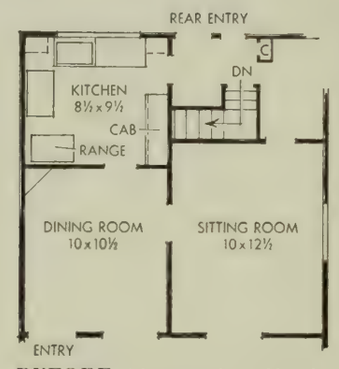
BEFORE. The old kitchen always came into the view of dinner guests. The handsome antique table was crowded off into an uncomfortable, out-of-the-way spot. Sloped ceiling did not show to best advantage with the old plan.

AFTER. This new, open-plan kitchen is meant to be seen from every angle. A floor-to-ceiling divider (at left) screens the refrigerator from sight. The shell-inlaid relief by Emile Norman decorates the family room side of the wall. Now, the sloped ceiling enhances the new open plan.

Built-in oven and range are just beyond the service counter and cantilevered wall cabinets.

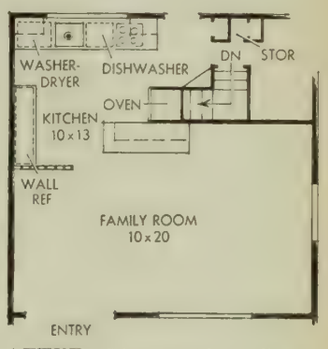
This kitchen saved a house

Three tiny rooms minus two walls meant a big kitchen-family room, plus a brand-new look for the van Loben Sels home in Carmel, California.



BEFORE. A long-neglected kitchen, a cramped dining space, plus a little-used sitting room cut up this part of the house.

The extra doorways and corners multiplied the traffic problems.



AFTER. The outside walls remained intact, while two inside partitions came down for space.

To help the budget, the sink was kept at the same location to connect with the existing plumbing.

Photographs: Mason Weymouth. Architect: Walter Burde, A.I.A. Data: Elizabeth Clemons





BEFORE. Makeshift work top was cut short, leaving a big gap from sink to wall. High wall cabinets offered little storage. Swing-up-and-out windows hooked open on the ceiling above sink.

AFTER. Wall refrigerator allows extra storage and a wood-surfaced counter. Appliances line up under new windows. Glassware stores in double-access cabinet over mosaic counter.

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The Plastic Sheath... A true anti-blister paint... Outlasts ordinary paint by as much as 50%... Richer, cleaner colors. Applies in any weather. Goes on twice as easy, twice as fast. Dries bug-free in 20 minutes. Ideal for wood siding, masonry, stucco, asbestos and asphalt shingles.

A beautiful range of no-glare Western Colors.



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..now Faze Latex House Paint ɔffers definite protection ıgainst surface heat-blisters!

lere's How It Works!



THE FINISH THAT "PERSPIRES" TO LET INSIDE MOISTURE OUT!

Hot sun beating on a painted surface, draws moisture from inside your home through its wood, stucco or masonry exterior. The underside of ordinary paint traps this moisture...raising blisters on its surface. The Faze "Plastic Sheath" allows this moisture to escape in a constant, invisible evaporation!

ET A FINISH THAT STAYS PERMANENTLY WATERPROOF!

Although the Faze "Plastic Sheath" permits the sun to draw out interior moisture, the exterior surface of the paint remains thoroughly watertight. Even in areas of extreme dampness, the Faze "Plastic Sheath" protects your home so securely, so thoroughly, the repainting period is extended as much as 50%.



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So Utterly New

that standard paint formulas now have become obsolete!

Anti-blistering means longer life—repainting dollars saved!
Blisters are weak spots on the surface. When they dry out they break . . . allowing wind, rain, dirt to grind the surface away. Now, the Faze "Plastic Sheath" offers you assured blister protection!

Tougher, stronger, more elastic film gives 50% more life and wear.
Fabulous but true! General Paint chemists actually created a new kind of paint molecule. If you could see ordinary paint molecules they would look like spotted freckle clusters, subject to attack and breakdown from extreme weather and moisture. The Faze "Plastic Sheath" molecule is bigger, longer and interwoven in a solid front!

"Once-in-a-lifetime" primer assures one coat repainting thereafter!
Because the Faze "Plastic Sheath" is such a completely new type of paint the specially developed Faze Latex Primer should be applied over the entire house area to condition the surface. Then and thereafter, one coat of new Faze Latex House Paint will be adequate.

Richer, cleaner colors because the Faze "Plastic Sheath" is no-glare!
The "Plastic Sheath" dries to a soft and velvety finish. Even in the most intense sun, light is absorbed, not reflected back to mar the beauty of your home.

20 minutes after painting—it's bug-free and rainproof!
Paint in any kind of weather and be assured of a bright, sparkling and clean job. Yes, 20 minutes after painting it can rain buckets and you're protected!

A true all-purpose paint—it even bonds to asphalt shingles!
Apply Faze from the roof down . . . from shingles to metal lamps. Ideal for wood, stucco, masonry or asbestos siding.

Choose brush or roller—Faze cuts wrist-fatigue to the minimum!
You'll agree it's the greatest paint you ever used, because it goes on so easily and so much faster.

Forget solvents and thinners—clean up with soap and water!
Yes, soap and water thoroughly cleans both you and your painting tools!

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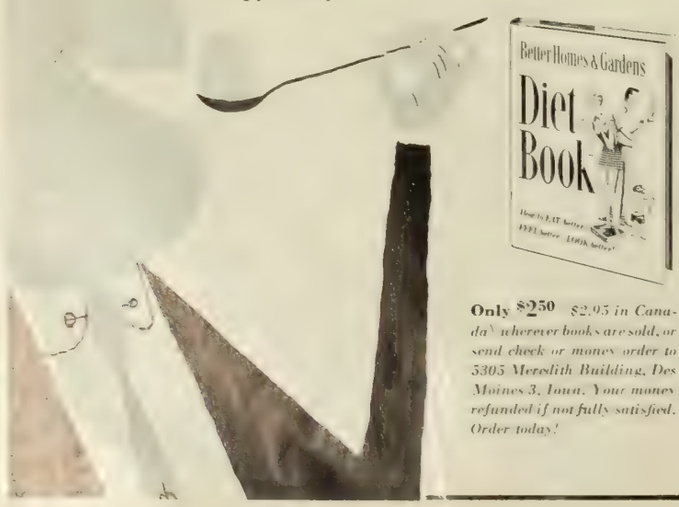
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Plants of the West—

FIRETHORN

Here are three ways to use this fast growing, colorful plant— as a climber, espalier, small tree.

Jeannette Grossman



Shrubby climber: Use firethorn to soften the horizontal lines of a board fence. Wire, firmly attached to the fence, is used as support. Occasional pruning will make it more dense. Firethorn is evergreen in warm climates—semi-evergreen in other areas.

Photographs: de Genna



Espalier: Firethorn adapts well as an espalier. A sin plant, well pruned to selected branches, makes an attr tive pattern on a wall. Like the climber, the espalier ne support to hold it in this position. For best production fruit, plant in full sun.



Small, flowering tree: allowing only one stem to velop, you can create a sm flowering tree.

When shopping, select plant with a suitable stem training; by pruning as grows, a tree is formed.

Firethorn puts on two sh a year. In spring, it is cove with clusters of tiny, wh flowers, followed in fall w bright red berries.

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Today you can have electric house heating—*and cooling*, too—for year-round comfort. If you're planning to build, buy or modernize, consider electric house heating—your next logical step in modern living. Ask your electric utility.

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ACTION IN EDUCATION—

BETTER SCHOOLS are up to you!

From all over the country comes evidence of America's growing concern over education. Here's how a few communities have met their problems.

By George Weinstein

In Raritan Township, New Jersey, homes were going up so fast that schools couldn't keep up with the influx of new pupils. A group of builders met one evening and decided on an unusual course of action. They would build a school and give it to the town. They found a 15-acre site and went to work, 14 building firms co-operating. In the fall of 1958, a beautiful 10-room school was turned over to the community.

But these 14 public-spirited builders didn't stop there. Looking ahead, they saw that with the current rate of pupil increase the new school would soon be overcrowded, too. Last fall they offered to build a four-room addition, to be ready in time for the midwinter term. The completed 14-room building, costing about $630,000, is believed to be the first in the country financed in this manner.

This hard-headed group of businessmen was doubly motivated: first, by a sense of civic duty; and second, by the knowledge that good schools are good business for any community.

In Hot Springs, Arkansas, most citizens knew little about their schools and seemed to care even less. They had just disapproved the school tax rate needed for the year's program. The board of education managed to scrape together enough money to keep the schools open, but things couldn't go on like this. What to do?

A new superintendent told the board to get the people of Hot Springs into the act. After all, the schools were really their responsibility. He suggested a citizens advisory committee.

Such a committee was organized and began to investigate the problem. Its first look was at the tax rate which, after careful study, was considered too low. The voters proved willing to accept this judgment made by their fellow-citizens, and they approved an increase. Then another citizens committee undertook an intensive study of integration. It brought in a plan that is gradually being put into effect. Still another committee suggested long-needed curriculum changes.

After that came a recommendation for a salary raise for teachers and other employees; then a city-wide plan to improve maintenance in all buildings; and, most recently, a proposal for a new junior high school. All this, of course, meant more taxes—plenty more. But the citizens of Hot Springs don't mind as much now. The schools are theirs, and they know it.

In Oskaloosa, Iowa, schools were in bad shape. The newest had been erected in 1921, and one school still in use was built in 1882. Every classroom was overcrowded, and four times since World War II the voters had turned down bond issues to add new classrooms.

Then one morning a large chunk of plaster fell in one of the elementary school buildings. Fortunately no one was hurt. But 15 indignant mothers, recognizing what could have been a tragedy, got together and decided to wake the town up. They would dramatize the incident to their neighbors.

In a few weeks, a Mothers' Crusade for Better Schools—500 strong—went into action for a building program that would include a new high school, a new elementary school, and additions to two other grade schools. The program would cost $1,050,000.

The mothers canvassed and recanvassed every group in Oskaloosa—church, fraternal, civic, labor, professional. They buttonholed every merchant and professional man in town, made "coffeetime" visits to neighbors, sought out newcomers and got them to register for the election. On the last day of the campaign, 2,300



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the only lounging rocker that combines the features of a rocker and reclining lounge chair.

Just touch the handle and the rocker will lock into reclining position while the exclusive Hide-A-Way Ottoman raises for relaxing comfort.

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children and mothers paraded down the main street with signs and floats made by high school students. On election day, the mothers provided transportation and baby sitters.

Seventy-three per cent of the citizens voted in favor of new schools.

In the Saginaw River Valley area of Michigan, a crisis had to be faced. The three counties comprising the valley—Bay, Midland, and Saginaw—had only one institution for higher learning, the Bay City Junior College, and it was facing eviction with no place to go. The college had been set up originally in a section of the Bay City High School building, and now, sprawled out catch-as-catch-can over five school buildings, it had exhausted every available inch of space.

When a small group of school men and civic leaders met to discuss the problem, someone dusted off a ten-year dream: a four-year college owned and run by the three counties.

The people attending the meeting returned to their counties, sounded out public sentiment, and found that there was enthusiastic support for a local college. A committee of 30, organized to look into the possibilities, swelled almost overnight to 300. On it were housewives, corporation presidents, merchants, teachers, industrial workers, and newspaper editors. They went to work studying costs, locations, legal angles—every possible phase of the problem. After several months of intensive investigation, the committee presented a plan for the college.

It got support everywhere—from labor unions, civic organizations, chambers of commerce, newspapers, religious leaders. But there were several hurdles. The Michigan legislature would have to pass enabling laws—which it did. The voters would then have to approve the formation of a special tri-county taxing unit, and after that pass on an $8 million bond issue—which they did, after a large organized campaign boosted the project.

This fall, Tri-County College will open its doors to about 2,000 students. It will start out with a two-year course, but in the near future it expects to become a full-fledged four-year college with an eventual enrollment of 6,000.

In communities all over the country, citizens are working to improve education by volunteering their services directly to the schools in any way they can help—as librarians, teacher aides, recreation leaders, cafeteria assistants, and a thousand other capacities.

In Fairfield, Connecticut, for instance, a group of industrial scientists are devoting one night a week to giving superior high school students advanced work in physics and chemistry—with special attention to jet propulsion, nuclear reaction, rockets, and electronics.

In Phoenix, at Madison School Number One, the PTA, trying to place the community's resources at the service of the school, unearthed a wealth of highly usable talent. They found experts in rocks and minerals, bees, worms, birds, banking, aviation, poetry, Indians, Mexico, and dozens of other fields, all eager to help. These experts now give classroom demonstrations, put on assembly programs, offer guidance to students interested in their fields, judge contests, and help committees looking for special information.

In Dade County, Florida, research scientists and laboratories are offering their talents and facilities to gifted high school science students. For an hour or two each day, students report to neighboring laboratories where they learn scientific techniques in such fields as bacteriology, enzyme chemistry, microbiology, and meteorology.

In Ravenswood, California, there was much dissatisfaction with the school's new report card system. It rated a student by comparing his performance with his own potential. The former A, B, C, D, F marking plan, which rated students against each other, was also unpopular.

The Ravenswood Citizens Committee, a group working for better schools, offered to study the problem and see if it could work out something more acceptable. It made a comprehensive survey of report cards from all parts of the country, discussed them carefully, and, after much thought, came up with a new plan. Report cards would carry teachers' comments, not grades.

On the face of it, however, the project proved to be a flop. It was greeted with violent disapproval. There was bitter debate at every meeting at which it was discussed, and in the end, a compromise report card plan had to be devised.

But in spite of this apparent failure, the project was really a great success. From the discussions, the committee began to realize that the differences of opinion lay not just in the report cards but in basic educational viewpoints.

And the community discovered that they benefited from airing these opinions. For the first time, they recognized the many problems of education and their own responsibility for the solutions.

Now, Ravenswood, deeply interested in every aspect of education, is making real progress in solving many of the schools' bigger problems—double sessions, new buildings, curriculum changes, and others. Meetings still generate plenty of discussion, but they also lead to constructive action.

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Model 331



There's nothing to compare to the comfort, relaxation and satisfaction any man will get from his Hi-Lo-Recliner. He can sit up and have full leg support with the exclusive OTTO-MATIC foot-rest, or he can recline to any comfort angle . . . even full bed. When not reclined, the back is low for style.

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Please send me the FREE illustrated folder showing the complete line of La-Z-Boy's fine chairs and rockers.

Name _____

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How rich should you be to own this table?

See the rich drawer front of woven wood? It is *authentic* woven wood, not just a woven effect. And authentic woven wood is still excitingly ahead of its time. Especially beautiful, set off by fine burnished walnut. Now look at this table's design. It has true Scandinavian simplicity, rather daring, very elegant. Every line is pure, clean, almost but not quite monastic. You'll see this table in the homes of the rich, being given tender loving care by the downstairs maid and the Great Dane. But you don't need a downstairs maid or a Great Dane to *own* it: Perception tables (there are 12 in the group) begin as low as $59.95. To match: Perception dining room and bedroom furniture. See it soon.

Lane

tables, chests, dining room and bedroom furniture

New! Lane Home Decorator Kit. Handy, helpful plan book of decorating ideas. Send 25c to The Lane Co., Inc., Dept. G11, Altavista, Va. Made in Canada by Knechtel Furn., Ltd., Hanover, Ont.

SAN FRANCISCO

Begins on page 72

The drive, the walk, and the ride



1 City Hall, Civic Center. **2** Shopping. **3** Chinatown. **4** North Beach. **5** Telegraph Hill. **6** Presidio. **7** Palace of Fine Arts. **8** Golden Gate Bridge. **9** Baker's Beach, China Beach. **10** Palace of the Legion of Honor, Lincoln Park. **11** Cliff House, Seal Rocks, Sutro Heights. **12** Great Highway, Ocean Beach, Playland. **13** Lake Merced. **14** Fleishhacker Pool, San Francisco Zoological Gardens. **15** Golden Gate Park. **16** Academy of Sciences, North American Hall, Steinhart Aquarium, African Hall, Morrison Planetarium, Japanese Tea Garden, De Young Museum, Strybing Arboretum and Botanic Garden, Kezar Stadium, Buffalo Paddocks, Elk Glen. **17** Twin Peaks. **18** Mount Davidson. **19** Buena Vista Park. **20** Mission Delores. **21** John McLaren Park. **22** Bayshore Freeway. **23** San Francisco-Oakland Bay Bridge. **24** Ferry Building, Embarcadero. **25** Fisherman's Wharf, Aquatic Park. **26** Union Square. **27** Market Street cable cars.

San Francisco has made it easy for you to see as much as possible in a short time. A 49-mile drive, well marked and routed in and around the city, leaves out few principal attractions. Reasonably enough, it is called the 49-Mile Scenic Drive.

Start from the center of the city at City Hall which dominates the awesome Civic Center with a dome higher than the national capitol's. Eight buildings form the center, handsomely planned and architecturally assimilated. City Hall, together with the Civic Auditorium, the State Building, and the Public Library, faces on a landscaped plaza. Twin structures, the Opera House, one of the best in the country, and the Veterans Building (with the San Francisco Museum of Art) share the green lawn of Memorial Court. The United Nations was founded and the Japanese Peace Treaty was signed at the Opera House.

You'll pass some of the best shops anywhere as you proceed; spot-check and come back. If you stop now, you'll be tempted to spend an afternoon in Gump's alone, a gift emporium with its own jade museum and permanent exhibit of paintings.

In Chinatown, you'll want to return to walk and view windows featuring dried sharks fin, salted fish, duck glazed with wax, tubs of snails, eels, and octopi. At Royal House, you can buy Ming Dynasty as well as modern treasures, such as a spider web carved in ivory with the complete text of the Japanese Note of Surrender and

[*Turn to page 152*

POWERFUL NEW PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!



NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'
Toilet ALL-ANGLE Plunger

Ordinary plungers don't seat properly, forcing air and water to splash back. Thus you have a mess and you lose the very pressure needed to clear the clogging mass.

With "Toilaflex", designed for toilets, no air or water can escape. The patented, tapered tail forms an air-tight fit: the full pressure plows through the obstruction and swishes it down. Can't miss!

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No need to go on a starvation diet. The easy way is to eat right in the first place. *Better Homes & Gardens* new Diet Book tells you how. Only $2.50, Canada $2.95, wherever books are sold; or send check or money order to 7705 Meredith Building, Des Moines 3, Iowa.

Protect family from germs of
DISEASE



on BATHROOM FLOOR, TOILET!

Dangerous germs can cling to bathroom floor, toilet—lurk in other danger spots throughout house—even after "cleaning" with pine oils, bleaches, other so-called "disinfectants" inefficient in killing germs in presence of soap or dirt. To make your home hospital clean pour Creolin into the scrubbing water with usual cleaning agent, in cleaning bathroom, kitchen, cellar, bedrooms; and full strength in toilet, sinks, garbage pail. Strongly germicidal but safe as diluted; easy on hands. Destroys odor-causing germs; doesn't just "mask" odors.

Helps cut down disease. At all druggists. To save, get the *large* bottle of CREOLIN.



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NEW ALCOA SIDING IS A WALL OF BEAUTY. Never before have so many quality features been built into a siding product. Alcoa's bonderized, paint-gripping surface preparation and new Alcoa* Alumalure finish combine to give your home the most durable, the most weather-resistant aluminum siding finish known! New, modern colors are available in 25 different combinations—developed especially for Alcoa.

NEW ALCOA SIDING IS A WALL OF COMFORT. Special, factory-applied foam insulation gives you real protection from heat and cold. Alcoa Aluminum Foil backing reflects furnace heat for added fuel savings; provides extra dividends in comfort for old homes as well as new—actually increases the effectiveness of other types of insulation.

NEW ALCOA SIDING IS A WALL OF PROTECTION. Alcoa Siding is made of a brand-new rugged alloy never before used for siding. This alloy is covered with alclad—a tough, metallurgically bonded coating which results in extra protection. Foam insulation adds rigidity. Alcoa's metal-foam-foil combination is the strongest, most durable aluminum siding construction obtainable.

And . . . new Alcoa Siding is a "Care-free" wall. Won't rot, split, corrode or crack. Your Alcoa Siding installation will remain fresh and new looking even after years of weathering—without repainting.

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gives you three wonderful walls in one!

NEW ALCOA ALUMINUM SIDING IS SIX WAYS BETTER



1. New Alcoa Alumalure finish gives longer life to exteriors.
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SOLD EXCLUSIVELY BY AUTHORIZED DEALERS OF THESE GREAT NAMES IN BUILDING:

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Write Aluminum Company of America, 2190-E Alcoa Building, Pittsburgh 19, Pa.

San Francisco

Continued from page 119

the Allies' instructions on its 12 longitudinal threads. It's yours for $2,000.

Teakwood furniture, jade and gold jewelry, antiques, and curios can be seen everywhere along Grant, Jackson, and the side streets. The small alleys off Grant, like Cameron, once a red light and gambling district, and Ross Alley (stop at Tsang's Ricksha after dinner; ask for Mai Tai Sing, the dragon lady) are some of the most fascinating side trips in Chinatown.

If you're especially fortunate, you may meet Edward Quon or another of the officers of the Four Families Benevolent Association. Ask to see the black-paneled chambers of their headquarters, decorated with exquisite ancient Chineseart. Gold leaf and mother-of-pearl inlaid in frames house pictures, hand-woven with silk thread to form birds and trees and flowers with all their delicate shading and color.

Chingwah Lee's private collection of sculptures, jade, and ivory dates back to the pre-Christian era and the Ming and Manchu Dynasties. Mr. Lee, a noted movie character actor and Chinese historian, opens his museum on Saturday afternoons and by appointment.

If you can arrange it, have a resident escort you to Kong Chow Temple, and walk through St. Mary's Square to see the magnificent 12-foot granite and stainless steel statue of Sun Yat-sen, the founder of the Chinese Republic.

Chinatown wears its best dress during its New Year between January 20 and February 20. For seven days and nights, it is alive with the sights and sounds and smells of lanterns, firecrackers, and incense designed to banish evil spirits.

Still on Grant Avenue, you'll come to North Beach, "Little Italy," where the city's largest minority have made their homes for years. From the hills that fall to the Bay on one side, the district has a Mediterranean splendor that reminds its residents of Naples. Cheese, breads, pastes, and sausages in the shop windows compete for attention with the espresso houses and craft shops, the Bohemians and the Beats.

Near by was the infamous Barbary Coast of Gold Rush days, so tied and tamed now that it is a home-decorating center. This isn't to suggest there's any shortage of night life. The area abounds with bars, restaurants, and night clubs that have introduced some of our most gifted entertainers.

There are many ways to the top of Telegraph Hill. On the 49-Mile Drive, you're routed on Lombard Street which, in the opposite direction to Russian Hill, is "the crookedest street in the world." Strangers often find themselves on streets so steep that when they reach the top of the hill the front end of the car blocks the view ahead. Your first encounter scaling such a summit leaves you longing for a ski lift—or a cable car.

Public transportation generally is superb, and you'll take less time on a shuttle bus or a cable car for short distances than it takes to park your own car once you arrive. You may find an opening at Union Square's underground garage, but you are more likely to wish you were one of the Square's hundreds of pigeons.

On foot and cable car, after all, are the proper ways to make your concentrated tours. From the center of the city, the Powell Street cable car takes off from a wooden turntable at Market, Powell, and Eddy. Here, the conductor and the grip man push the car around, with your help, until it faces north. You'll pass within a block of the Mark Hopkins and Fairmont Hotels at the summit of Nob Hill, roll over a flank of Russian Hill to within three blocks of Fisherman's Wharf.

The Hyde Street line is the nearest thing to an amusement park ride. At Jackson, it makes a 90-degree turn, rolls on to Hyde Street, down the clifflike sweep of Russian Hill to Aquatic Park. The California Street car also leaves from Market, taking you through the financial district, the West's Wall Street. From anyone of the three lines, you'll be in or on the fringe of Chinatown.

Back on course, the 49-Mile Drive swings by the historic Presidio, a 1,542-acre military reservation, and the Palace of Fine Arts, built in 1915 for the International Exposition. Next up: the Golden Gate Bridge, which you'll eventually want to cross to look back at the city from Vista Point. The cliff below you, littered with garbage by thoughtless tourists, stops at the Bay, where the islands and bridges are backgrounded by the ascending white skyline of the city. You may choose to continue on to Sausalito, if only to tour the homes and hills of this elite art colony.

Returning across the Golden Gate, the drive continues past Baker's Beach and the Palace of the Legion of Honor in Lincoln Park, where you'll view an outstanding collection of Rodin sculpture.

If you time it right, you can have lunch at Cliff House, overlooking Seal Rocks. The Great Highway

[*Turn to page 187*



GARRY MOORE SAYS—ENTER NOW AND WIN!



$100,000 in Prizes

IN PITTSBURGH PAINTS WALLHIDE® CONTEST

OVER 1,000 CHANCES TO WIN!



10 GRAND PRIZES . . . Vacations for 2 in glamorous Rio—via VARIG AIRLINES

• Imagine *you* on a millionaire's 10-day vacation to Rio . . . flying aboard a fabulous pure jet of VARIG, the Jet Airline to Brazil! You'll fly in the ultra-quiet, vibration-free comfort of a magnificent Boeing Inter-Continental 707, and be the guests of the plush Gloria Hotel. Round-trip air fare from New York, hotel, meals and sight-seeing trips are included!





4 SECOND PRIZES

1960 RAMBLER Station Wagons

• Custom Cross Country Station Wagons. Ahead of other compact cars by 10 years and 25 billion owner-driven miles. Weather-Eye heater, reclining seats, white-wall tires.

8 THIRD PRIZES

HARDMAN DUO Player-Pianos



• *Two* pianos in one—compact professional 88-key console *plus* modern player-piano! Anyone can play it!

30 FOURTH PRIZES

CALORIC KITCHEN Ensembles



• Completely automatic 30-inch deluxe gas range, double sink bowl and kitchen canopy—all color coordinated!

200 FIFTH PRIZES

SETH THOMAS "Countess" Clocks



• Smart new design in black, brass and white. Fits any decor. Strikes hour, half-hour.

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SLOAN-ASHLAND Complete 4-in-1 Multishop



• Heavy-duty power drill, orbital sander, polisher, jig saw, sabre saw, power planer! Professional quality.

300 SEVENTH PRIZES

Famous GRUEN Precision Watches



• 17 jewels, antimagnetic, unbreakable mainspring! Choose dainty women's *Rosaline* or rugged water- and shock-resistant men's *Pinecrest*.

250 EIGHTH PRIZES

MY SIN Perfume by LANVIN



• The best perfume Paris has to offer! Large 2-oz. bottle. Favorite of movie stars, society, royalty!

WHY MILLIONS PREFER RUBBERIZED WALLHIDE



- Goes on faster
- Use brush or roller
- No laps, no brush marks
- Touch-ups don't show
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- Dries faster—in just 20 minutes
- Can be washed repeatedly—even scrubbed
- Brush or roller wash clean in soap and water
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Watch the Garry Moore Show—CBS-TV—Tuesday Evenings

HERE'S ALL YOU DO TO WIN—IT'S EASY!

Just tell us (in 25 additional words or less on entry blank below) why you like to paint with famous Pittsburgh WALLHIDE Wall Paint or Enamel.

Mail completed entry—with the name WALLHIDE from front of label (any size can) to: WALLHIDE, Box 778, Chicago 77, Ill. You may enter as often as you like, but each entry must include name from front of can. Duplicate prizes in case of ties. Entries judged on originality, neatness and aptness of thought. All entries must be postmarked by midnight May 14, 1960. *Get your* WALLHIDE *and additional entry blanks (with detailed official rules) at your Pittsburgh Paint dealer's store. See Yellow Pages.*

Offer good only in Continental U. S. A. and Hawaii. Void in all states where prohibited by law.

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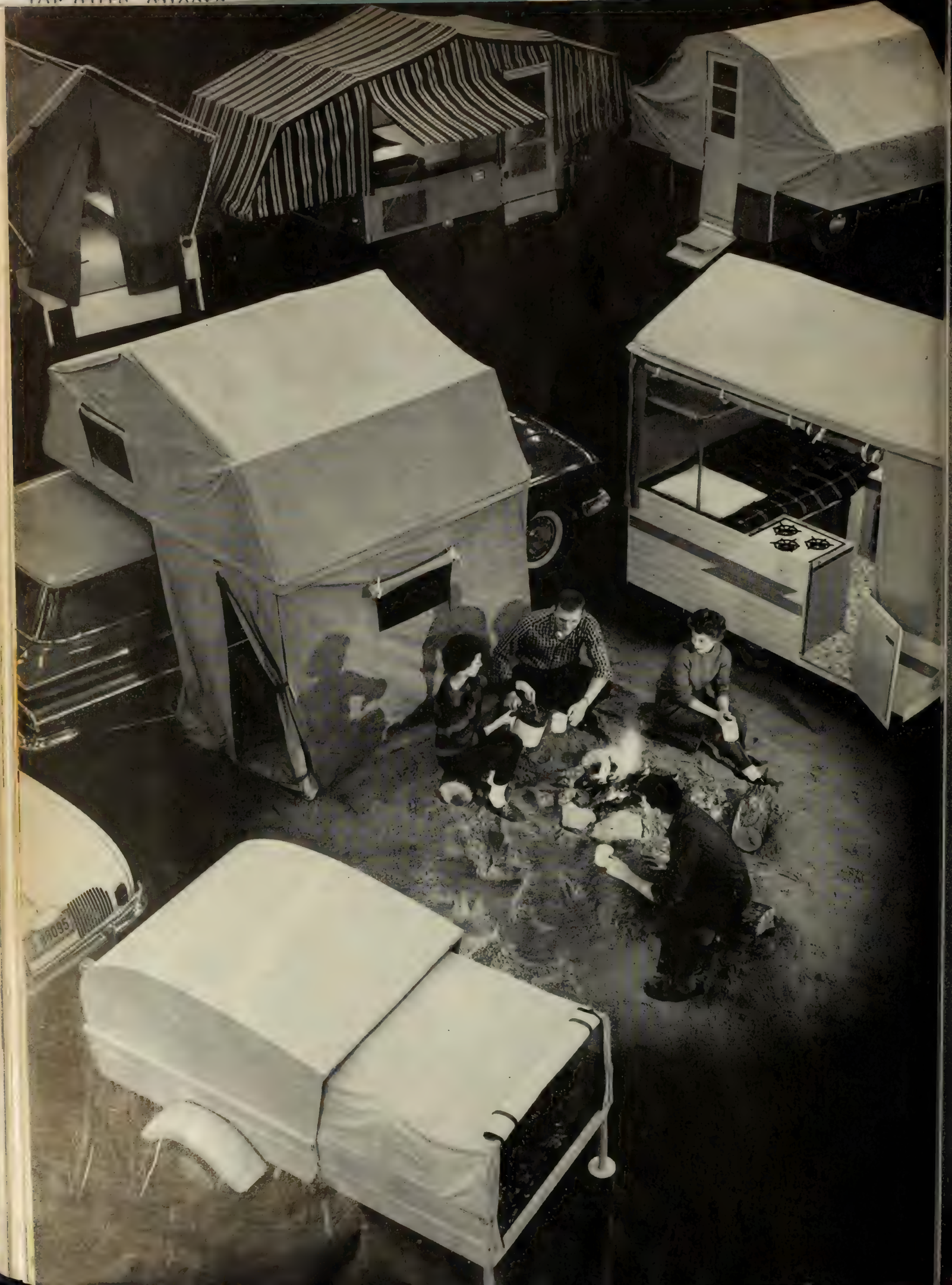
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Name_____

Address_____

City_____ Zone___ State___

BHG-50



CAMPERS:
roll your own

By David Jordan

THESE canvas cottages on wheels now make it easy for your family to take a camping vacation. Any of the five trailers shown (or the car-top sleeper) will go wherever your car can go, and when you get there, open into an efficient, comfortable shelter in a matter of minutes.

You can drive anywhere you like, knowing that at the end of the day you'll have a comfortable bed and, in most cases, equipment for preparing a good, hot dinner.

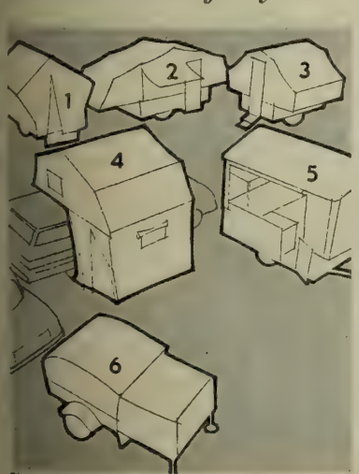
These campers travel so well, even at road speeds, that you hardly know you're towing one. All the camp trailers are light enough so that you don't need overload springs or special hitch arrangements on your car. Trailer brakes are also unnecessary. In fact, you can unhitch any of these rigs and lead it around by the tongue with one hand.

You can save enough on two summers' vacations to pay for one of these campers, besides having the invaluable assets of complete mobility and weeks in the open air. Prices range from $900 for the de luxe models, with every convenience installed and ready to roll, down to $250 for one we designed at *Better Homes & Gardens* for you to build.

We planned our trailer to make efficient use of standard lumber and hardware. It has two sets of double bunks, plenty of storage space, and room to install kitchen equipment. The canvas cover is a standard 8x10 wall tent with flaps added to cover the tailgate opening—much less costly than a custom-made cover. Our design can be adapted to use almost any other size wall tent, too. The tent is hung inside a ¾-inch conduit framework, which eliminates many problems in construction, and saves you time and manpower when you set it up at the campsite.

More on next page

Which trailer for you?



Photograph: Hopkins

1) A *Better Homes & Gardens* trailer for you to build. **2)** Lets you camp in style. All the extras and lots of space. **3)** Is a lower priced trailer, a good buy for budget campers. **4)** Car-top sleeper, with dressing room and side curtains (not shown), for complete privacy. A camp kitchen is made to go with this outfit. **5)** A home on wheels in a neat package. **6)** Sleeps two—perfect for small cars to tow.

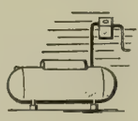


SILENT
GAS
AIR CONDITIONING

Comfortable GAS air conditioning helps the whole family live better — and sleep better — all summer long. GAS does all the big household jobs better — automatically. Just set the controls and GAS cooks meals, heats water, incinerates refuse, heats and cools your home, refrigerates foods and dries clothes.

GAS is modern, fast, clean, dependable, safe, silent and economical. Ask your GAS company to show you how inexpensively GAS will modernize your home.

GAS is 7 ways better for the big household services



IF YOU LIVE BEYOND THE GAS MAINS, ENJOY THE COMFORT AND CONVENIENCE OF LP-GAS (BOTTLED OR TANK) FOR ALL THE BIG HOUSEHOLD SERVICES.

GEM — Gas Equipment Manufacturers Group — Member

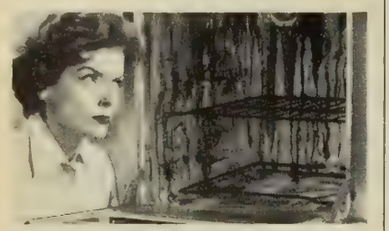
The many advantages of Gas equipment are brought to your attention by these suppliers to the Gas Industry:

American Meter Co.
Fisher Governor Co.
Koppers Company, Inc.
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Dirtiest Ovens SPARKLE

IN LESS TIME... WITH LESS WORK

this quick EASY-OFF Way!



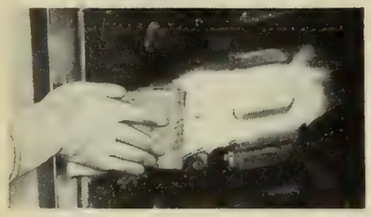
DOES YOUR OVEN LOOK LIKE THIS?

Greasy-grimy . . . can smoke and cause a dangerous fire



APPLY EASY-OFF OVEN CLEANER

and let set . . . then . . .



JUST WIPE... *EASY-OFF cuts black encrusted grease like magic*





A clean oven bakes better, roasts better . . . makes you a better cook

Depend on

® EASY-OFF OVEN CLEANER

Approximately 5,000,000 home-loving families regularly look to *Better Homes & Gardens* for reliable help in solving all their household problems.

Worry of

FALSE TEETH

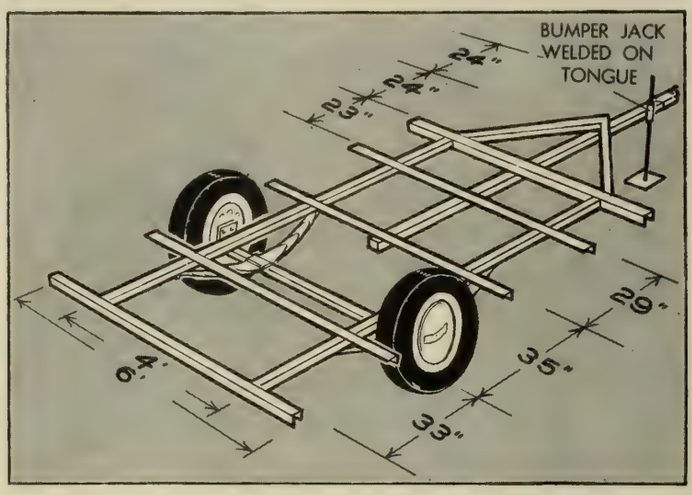
Slipping or Irritating?

Don't be embarrassed by loose false teeth slipping, dropping or wobbling when you eat, talk or laugh. Just sprinkle a little FASTEETH on your plates. This pleasant powder gives a remarkable sense of added comfort and security by holding plates more firmly. No gummy, gooey, pasty taste or feeling. It's **alkaline** (non-acid). Get FASTEETH at drug counters everywhere.

CAMPERS: roll your own

Begins on page 154

STEP 1 *Make the frame, springs and axle*

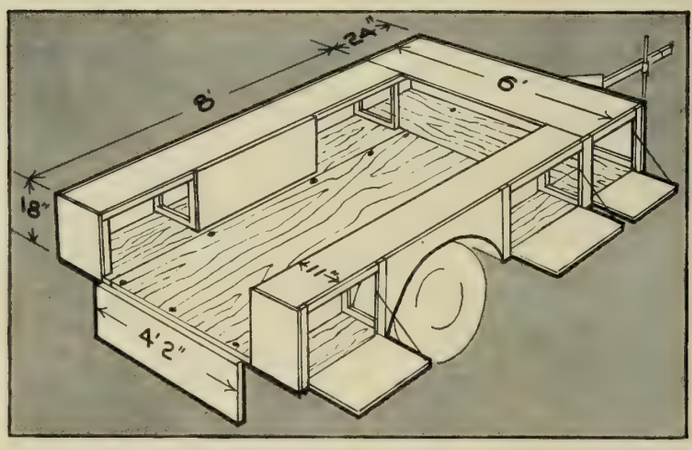


Make the frame for the BH&G trailer from 2x2x3/16-inch channel iron for the main frame, 2x2x⅛-inch angle iron for the cross members. Use a length of channel iron for a tongue, and reinforce by welding strap iron across the channel opening.

Cut costs on the frame in two ways: buy used iron from the junkyard and cut as much of the iron to size as you can before you take it to be welded. If you know how to do the job, rent a welder.

Weld a bumper jack and trailer hitch on the tongue and make two wooden stands to fit under the rear corners of the trailer. This three-point suspension assures a solid platform when you bed down at night.

STEP 2 *Next comes the floor and body*

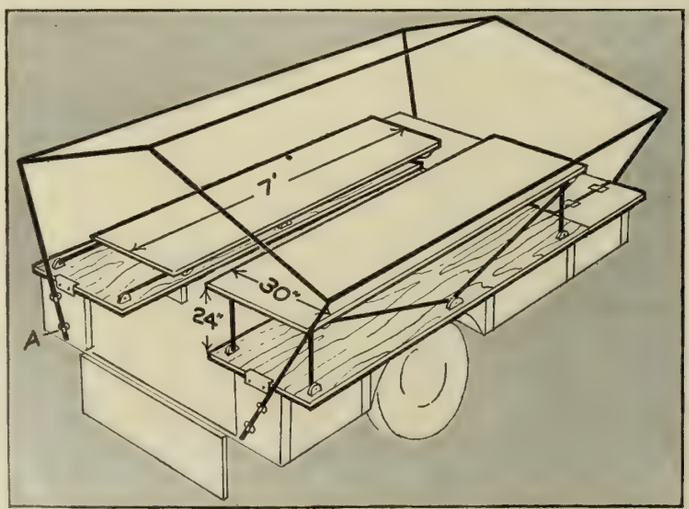


Seven sheets of ¾-inch plywood, 150 feet of 2x2, and a few scraps of 1x2 stock supply all the lumber to build the trailer bed and bunks.

Build the side boxes only 11 inches wide so the floor will accommodate 4x8 pieces of sheet material when you need a utility trailer.

Build doors along the right side as shown so you can cook while on the road without having to open the whole rig. The side boxes and front counter are framed with 2x2s and covered with plywood, fastened with ring-groove nails. The whole assembly is mounted on the frame with carriage bolts. Drill through wood and metal parts all at once.

STEP 3 *Adding the tent frame and bunks*



In this drawing, the right set of double bunks is shown extended and set up. The left set is pushed in and folded for travel.

Bend ¾-inch thin wall conduit into U-shaped upright supports for the bunks. (They're amazingly sturdy.) Fasten them beneath the top bunks with conduit hangers. Screw pivot blocks to bottom bunk and bolt on the uprights.

Diagonal braces are ½-inch conduit with the ends flattened and notched to fit over bolt in block on bottom bunk. Secure with wing nuts. Nail 2x2s to the underside of top bunk to stiffen it.

Tent framework is ¾-inch conduit in five- and ten-foot lengths. (A) shows upright poles slipped into the two-hole conduit hangers.

More on page 158

ANOTHER IN HONEYWELL'S DIAMOND JUBILEE PARADE OF PRODUCTS

Only Honeywell could improve the world's finest thermostat



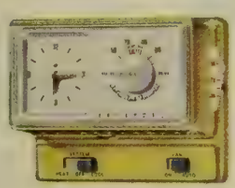
The world-famous Honeywell Round now easier to read, easier to set . . . more attractive than ever!

INSIST ON HONEYWELL QUALITY CONTROLS FOR EVERY HEATING AND COOLING NEED



New Weather Station

At last, a smart *master* control for your year-round air conditioning system! You'll control the temperature, check humidity, barometer and indoor-outdoor temperatures. You'll pre-set the clock for automatic temperature changes. Warning lights signal "clogged filter" and disorders you can correct.



Electric Clock Thermostat

This popular Thermostat says "good morning" with warmth! It automatically reduces temperatures at night . . . then warms your home before you get up. Saves fuel and money. Controls cooling the same way.





New Indoor-Outdoor System

With a thermostat outside as well as inside, you enjoy unequalled heating or cooling comfort. This amazing system automatically raises and lowers room temperature to compensate for outdoor weather changes. Ask your dealer.

NEW comfort range tells you when temperature slips into a discomfort area.

NEW picture-window dial that's easy on the eyes. Read settings from afar without error.

NEW diamond-luster finish. A dramatic new tone. Ring slips off easily when you want to redecorate.

NEW eye-saving numerals make it easy to see and set the exact temperature you want.

Once again Honeywell sets the pace in home comfort, styling and control. Now the famous Honeywell Round is even easier to set, and more attractive than ever. You'll see new big numbers through the new picture-window dial. And you'll find a new comfort-zone thermometer, now separated from the temperature dial. Of course, we didn't change such outstanding trouble-free features as the dust-free mercury switch. Nor could we improve Honeywell's traditional dependability. For the finest thermostat in Honeywell's 75 years of quality, have your heating and air conditioning dealer install this new Honeywell Round.

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Water, water everywhere? Far from it! America's water facilities are critically behind the demand. During one hot spell 1000 systems rationed water—a curb that affected 25 million people in 45 states. Will *your* town be next? Help prevent it. Write for the free booklet "WATER—make sure you'll always have plenty." It shows you how to learn if you're running short, what steps to take if you are. Mail the coupon today.



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Please send me a free copy of the booklet "WATER—make sure you'll always have plenty."

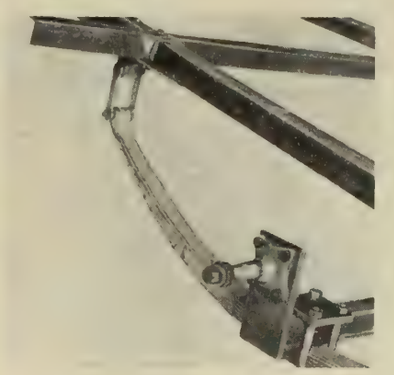
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City _____ Zone____ State____

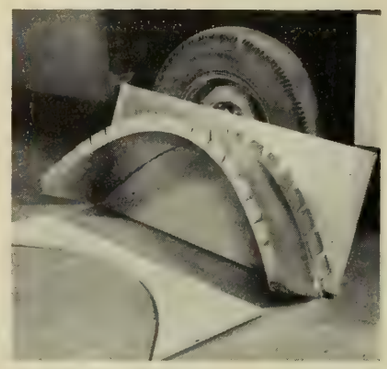
CAMPERS

Continued from page 156



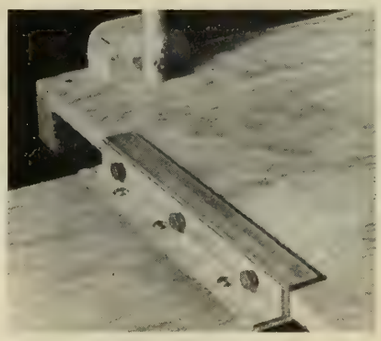
A new assembly of springs, axle, and wheels is costly, but you can make the same things from junk parts as we did.

Get springs, frame fittings, and spindles from an old car. Make axle from two pieces of angle iron welded together as shown. Most car spindles can be modified to bolt onto the plates welded to the axle.



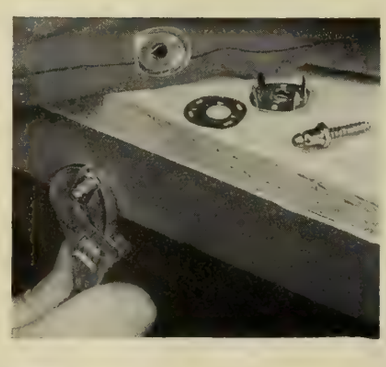
Make the wheel wells from heavy-gauge galvanized sheet metal as shown. Leave a minimum of eight inches between top of wheel and the well.

Nail the sheet metal to the wood with roofing nails. Build each well as a unit and install it in the side box before you apply plywood sheeting.



Two pieces of one-inch angle iron make this fitting to allow the bunks to slide in and out. Bolt the angle iron together with flathead bolts; then bolt the fitting to the side box.

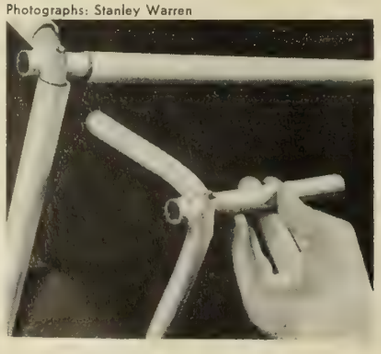
At the back end, use a piece of two-inch angle iron bolted to the end of the side box.



Buy fasteners like these from a tent supplier to fasten the tent to the trailer.

With the tent erected, set two fasteners on the sides of each corner. Then space the fasteners around the tent about a foot apart. Hang the tent in the frame loosely with shock cord (buy it at the tent shop).

Photographs: Stanley Warren



Bend slip fittings for corners, peak of the tent frame from ½-inch conduit. Drill, bolt them together. Erect the tent frame, rebending the fittings as necessary. Remove the fittings and braze the joints.

The frame conduit slips over fittings and the tent's weight holds framework together.

HELP US KEEP THE THINGS WORTH KEEPING



Photograph by Harold Halma

If you're a father, you don't have to look into your briefcase for the facts on how much peace is worth to you.

The answer is right in your heart.

But keeping the peace isn't just a matter of wanting it. *Peace costs money*. Money for strength to keep the peace. Money for science and education to help make peace lasting. And money saved by individuals to keep our economy healthy.

Every U.S. Savings Bond you buy is a direct investment in America's Peace Power. It not only earns money for you—it earns *peace*. And it helps us keep the things worth keeping.

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8:00 A. M.

You're off and rolling with famous Fuller Interior Latex! Paint any which way. This paint slides on smoothly, quickly, evenly—with never a lap mark.



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Over half through already! Fuller Interior Latex does the job twice as fast as old-time paints. And there's no "painty" odor.

11:30 A. M.

You've a beautiful new room, rich in color beauty that will last for years! Fuller Interior Latex dries to touch in minutes...rinses neatly from roller or brush under the water tap ... costs no more. Choose from 216 decorator colors at your Fuller dealer now.

NEW EASY-PAINTING ENAMEL, TOO! Fuller Semi-Gloss Interior Enamel is ideal for kitchens, woodwork and baths. Dirt whisks off with a damp cloth. Try it!



FULLER
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This is a family house!

By Barbara Lenox



The steep pitch of the roof line at the front of the house adds to the dramatic appearance of the entry. The double doors were set slightly off center to make the entry seem less formal.

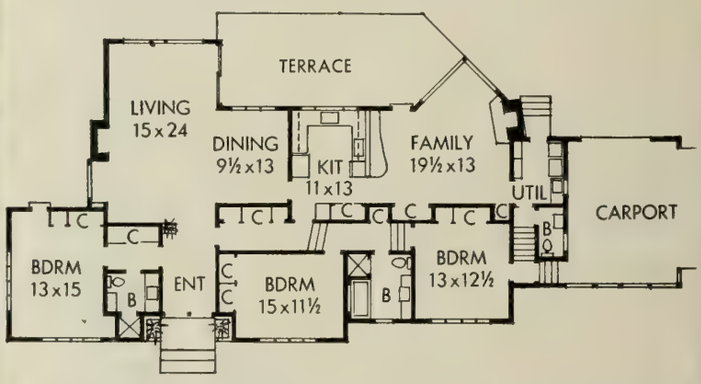
The small trees at each side of the doors grow from recesses in the concrete steps. Note that the shuttered bedroom windows on the right are lower than those at the left of the entry.

Photographs: de Gennaro. Architect: Arthur Swab, A.I.A.



Triangular nook in the family room is just the right size for lunch or a snack. Here, Mrs. Cutler takes a coffee break and chats with Donald, Jr. The fireplace sits at an unusual angle across the corner of the nook and the room itself (see plan).

Dropped ceiling of the nook makes the whole room cozy. The Cutlers use the plate rail to display their many ship models.



Plan shows how this house fits its sloping lot. The floor levels of both bedrooms on the right are lower than the rest of the house. The carport, too, is lower. The kitchen is located to serve both the dining room and the eating area in the family room.

Doors open from both the family room and the living room onto the partially sheltered concrete terrace at the rear of the house. The rugged texture of the shake roof shows off better on this side, where it is important for contrast with the smooth stucco walls.



THIS PASADENA house brings the Donald Cutlers and their teen-age sons together when they like—or allows complete privacy when they want it. The Cutlers can entertain friends in the living room while the boys study in their bedrooms or visit with their own guests in the family room.

Shades born to be blended together...
Shades you've never seen in a paper napkin before!

Now Scotkins in Color!





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You're an artist . . . blending Scotkins' exclusive new colors! You're inspired . . . creating new table settings every day! And with each lustrous shade comes rich linen-like texture, linen-like strength. Scotkins® don't shred, don't fall apart . . . just one lasts the meal. Look for new colored Scotkins in luncheon size. Traditional white, too, in luncheon and dinner sizes. All in the new Scotkins box.

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ix two . . . Mix Three . . . Make table magic with pastel-pretty Scotkins!



Once you discover the many uses of White King Water Softener Conditioner you'll never be without it. Keeping fabrics soft, colors bright and adding longer life to all your family wash is just a start for this truly amazing product.

Before you begin your spring cleaning this year, pick up a package of Softener Conditioner. You'll find many, many helpful suggestions to make cleaning easier right on the package.



Another fine product of the White King Soap Company... "Quality in the West for 100 Years"

SWEETENS COFFEE POTS. Remove dark brown film that makes coffee bitter by adding 1 tbsp. of Softener Conditioner to a full pot of water and putting it through a regular coffee-making cycle. Rinse with clear water.

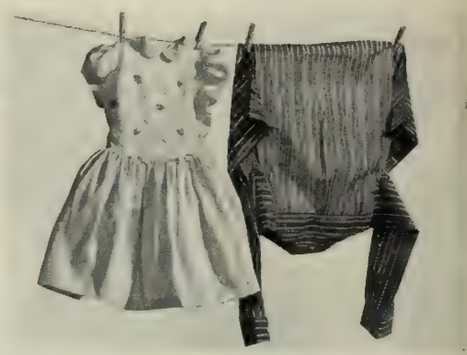
THIS IS THE PRODUCT YOU'LL FIND A NEW USE FOR EVERY DAY!



ENDS DIAPER RASH. Protect baby's skin from irritation by soaking diapers in a pail of water with ½ to 1 cup of Softener Conditioner. Wring out and wash, adding Softener to the first rinse.



CLOTHES WON'T SCORCH when ironed or turn yellow in the dryer when you use Softener Conditioner in your washer. Because they rinse clear, your clothes will iron easier, faster, too.



EASIER WAY TO WASH 'N WEAR. Just condition the first rinse and your miracle fabrics will keep that like-new look longer. Colors stay bright and fabrics soft. *Really* need little or no ironing



CLEANS PORCELAIN AND PAINT. Safest ever for appliances and woodwork. Use 1 tbsp. Softener Conditioner to a quart of warm water. Wipe, then rinse with clean cloth and clear water.



BRIGHTENS DIAMONDS. Remove film and give your diamond a new brilliance and sparkle by soaking it in a tumbler with a solution of 1 tsp. of Softener Conditioner and warm water. Rinse.

SAVES YOU UP TO ½ ON SOAP AND DETERGENT

Leaves no lint or hard-water deposits in washer.



FREE! White King Housecleaning Guide: 24 ways to make life easier around the house and cut hours from cleaning time! Write White King, Dept. B.H. 2, Box 2198, Los Angeles 54, California.

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Landscape a split-level

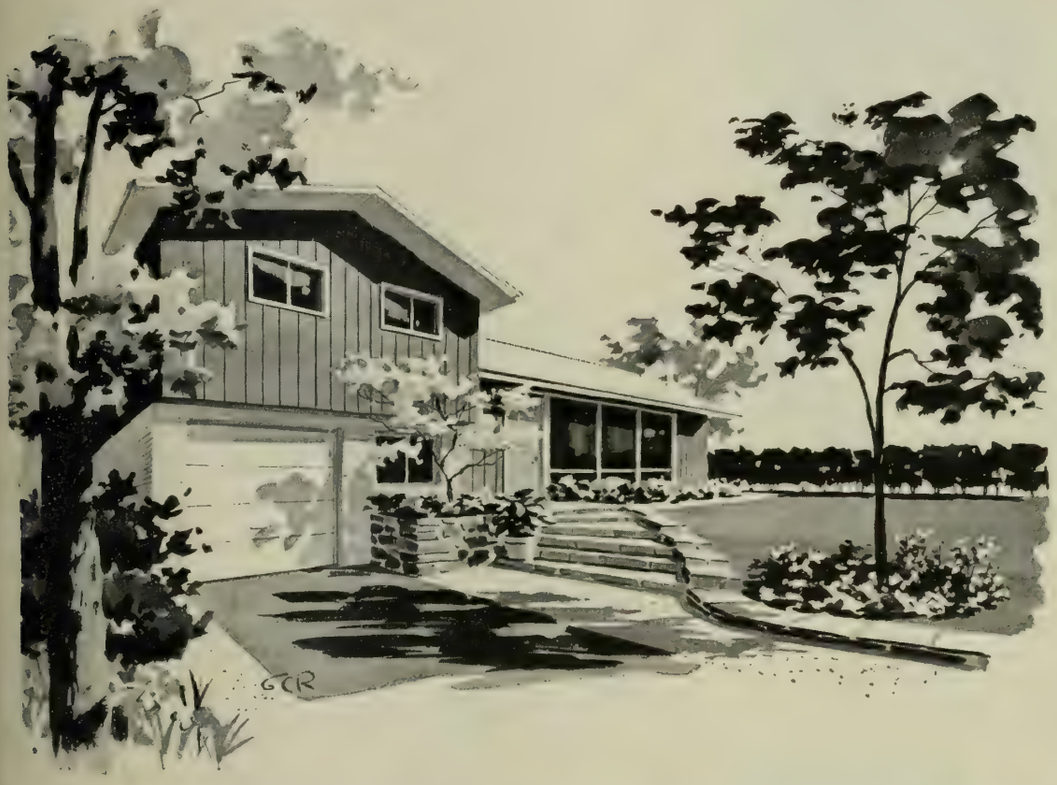
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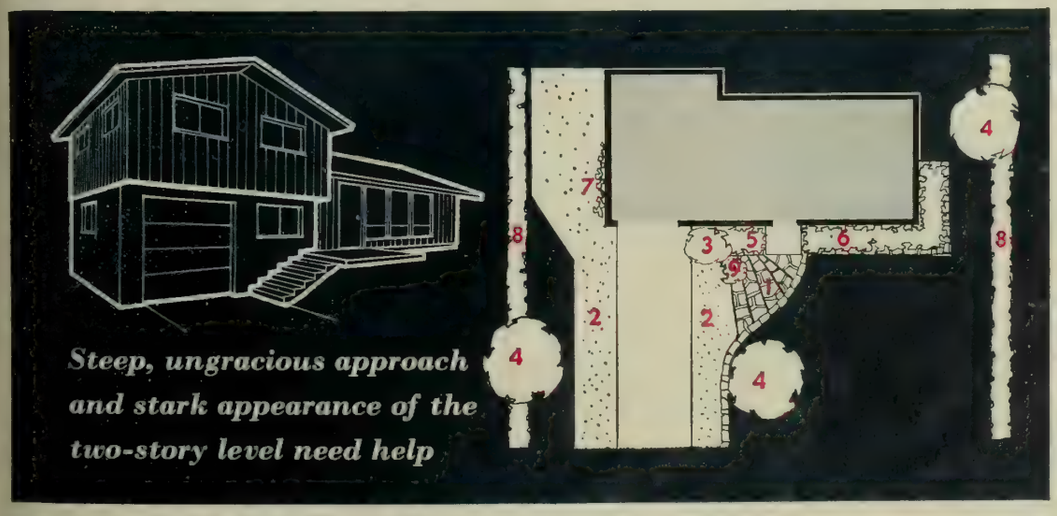
as budget or wishes demand. Correct selection and placement of plant materials and structural details give both the house and its surroundings a pleasing, comfortable look.

To minimize height, plant a tall-growing shade tree at an approximate 45° angle from the tall corners of the house, and plan for a long, horizontal line across this portion of the building. Add weight on the low side with a lower-growing tree set at a similar angle but not on a direct line with the first. Group low plantings near foundation.

Since the split-level design is an informal one, choose plant materials that grow in rounded, informal shapes.

In addition to giving balance and beauty to the architectural features of your home, you'll notice from the illustrations we show here that this approach to the problems of the split-level house fulfills the important practical ends of every good landscaping plan: shade, framing the house, privacy, better use of space, climate and noise control, and increased property value.



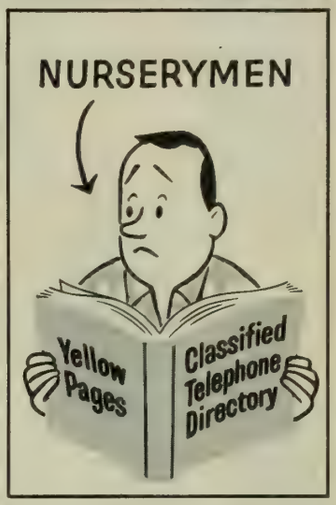


Steep, ungracious approach and stark appearance of the two-story level need help

Grading and rebuilding steps (1) may call for professional help, but the improvement is worth the expense. Use topsoil removed from bank and landing strips (2, 2) to form planting well for small, horizontally branched tree (3).

Shade trees (4) soften harsh lines, give balance and a frame to the house. Color and pattern interest are created with ground cover (5), flower beds (6), potted plants (9), and a vine or tree espaliered on garage wall (7).







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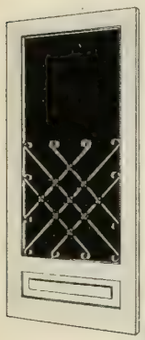
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M-D MESH GRILLE
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M-D PUSH GRILLE NO. 15 (above)
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500 Series 13 inches wide. Complete with magazine holders

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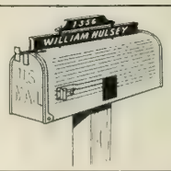
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Recipes for laundering

Wash and Wear

By Anne Anderson

Whether you call it Wash and Wear or Easy Care—it's here to stay. Ask any mother! More and more Wash and Wear clothes and fabrics are being made and sold each year. *And each year they get better and better.*

Even so, a few problems arose in the past because Wash and Wear was new, it was not laundered correctly—and because some clothes were falsely labeled Wash and Wear. (This, however, is being remedied today with the new federal fabric-labeling law which requires fabrics to have labels giving fiber content and family name of each fiber according to percentages. So read buying guide below.)

The biggest headache came because Wash and Wear is a misnomer! Generally, it needs a steam-iron touch-up to give it a bandbox neatness. But, if you're too busy to be fastidious, much of today's *quality* Wash and Wear may be worn with nary a thought—*if you launder it properly.*

We cheer one busy homemaker with several small children who has this to say: "Wash and Wear—I love it! I hate ironing and really don't have time for it. So most of the clothes go from dryer onto my bouncy little ones. My kids may not look as crisp when they first put those clothes on, but half hour later, who can tell the difference!"

What to look for in buying Wash and Wear

- Study fabric content on hang tag or label. Be sure the fabrics are composed of (1) 100 per cent synthetic fibers, or (2) a blend of at least 50 per cent synthetic fibers with the rest natural fibers, or (3) 100 per cent cotton with a special resin finish.
- Buy quality—no bargains in cheap Wash and Wear!
- Be sure buttons, trims, pockets, shoulder pads, linings, interlinings, interfacings, seam bindings are washable.
- Avoid clothes with top stitching. These *need* ironing.
- Check seams so they're not puckered. If so when new, laundering won't improve them. Plain seams loosely overcast are best. Synthetics, blends should be sewed with synthetic thread; resin cottons with mercerized cotton.

General Wash and Wear laundering tips

- Follow laundry equipment instruction books if available.
- Before washing, pretreat collars, cuffs. Remove stains.
- Launder *more often.* It takes shorter wash—3 to 6 minutes for light, moderately soiled, 6 to 10 for heavily soiled.
- Wash loads should be smaller—half-washer's capacity.
- Wash synthetics in cold or warm water; resin-finished cottons in warm or hot. *Rinse in cold*—wrinkles-away secret!
- Bleach if needed. For synthetics: chlorine or sodium perborate. For resin cottons: read hang-tag instructions.
- Fabric softeners help remove wrinkles, prevent static. Use in *last* rinse, following bottle directions. (Note: If you live in hard-water area and need water conditioner too, *avoid using in same rinse with fabric softener.* They are not compatible. Solution: Add water conditioner to deep rinse. Reset washer to repeat rinse, add softener.)
- To dry, use medium, low, or Wash and Wear setting. Do not crowd or overdry.
- *Do* remove clothes immediately; hang or fold to avoid new wrinkles. Use timer to alert when drying time is up.
- Generally, if garment is machine-washable, you'll get best drying results in a dryer, even if hang tag says to "drip dry." *Exception:* Drip dry pleated clothes.

See Wash and Wear "recipes" on next page

SAVE THIS "IRON LESS" RECIPE CHART FOR WASH AND WEAR.
Hang it near your laundry equipment. It'll help keep Wash and Wear clothes looking new longer, and save you time, temper, work, and money.

If you have a new washer and dryer . . .

Synthetics and blends used for men's suits, slacks, shirts, dresses, blouses, lingerie, skirts.

LAUNDRY AIDS: All-purpose detergent. (Liquid detergent if washing in cold water.) If needed, chlorine or sodium perborate bleach. If desired: use water conditioner and/or fabric softener in rinses, following the package instructions and general rinsing tip on page 160. (Some washers now have automatic bleach and rinse dispensers.)

WASH: In warm or cold water—3 to 6 minutes for light and moderately soiled loads; 6 to 10 if heavily soiled. Rinse in *cold* water. Use slow spin if provided.

Note: You can skip these directions if your washer has Wash and Wear setting which automatically selects the proper wash and rinse temperatures, the time, and proper wash and rinse speeds.

DRY: At Wash and Wear setting if available. Or at medium heat setting—anywhere from 10 to 30 minutes, noting and recording drying time for future use. Quickly remove clothes.

(New dryers have a no-heat, cool-off period at the end of the cycle to help do away with wrinkles in Wash and Wear.)

No dryer? Then be sure you have used *cold* water rinse. After spin cycle, remove the clothes, shake out, and hang on stainproof hangers to dry at room temperature.

If you have a new washer and dryer . . .

Resin-finished cottons such as children's clothes, sportswear, men's shirts, dresses, cord suits, rainwear, blouses, skirts, and slacks.

LAUNDRY AIDS: All-purpose detergent. Bleach if needed, but follow hang tag instructions. Chlorine bleach may be used if finish is *nonchlorine retentive.* But use sodium perborate bleach if tag says, "avoid chlorine bleach." If desired: water conditioner and/or fabric softener, following package instructions and general rinsing tip on page 160. (Some washers now have automatic bleach and rinse dispensers.)

WASH: In hot water for white clothes, in warm for colored—3 to 6 minutes for light and moderately soiled loads; 6 to 10 if heavily soiled. Rinse in cold or warm water. Use slow spin if provided on washer.

Note: Skip these directions if washer has Wash and Wear setting which automatically selects proper wash and rinse temperatures, time, and proper wash and rinse speeds.

DRY: At Wash and Wear setting if available. Or medium heat setting for only about 15 minutes—just long enough to dewrinkle and fluff up. Remove while still damp. Finish drying on stainproof hangers. Finger press seams and collars. Saves lots of ironing later!

No dryer? After the final spin cycle, remove the clothes, shake out, and dry on stainproof hangers.

If you have combination washer-dryer . . .

Synthetics and blends used for men's suits, slacks, shirts, dresses, blouses, lingerie, skirts.

LAUNDRY AIDS: Low-sudsing detergent is a must (as it is for all front-loading washers.) If needed, chlorine or sodium perborate bleach. If desired: use water conditioner *or* fabric softener in rinse, following the package instructions. (Some combinations now have automatic bleach and/or rinse dispensers.)

WASH: In warm or cold water—3 to 6 minutes for light and moderately soiled loads; 6 to 10 minutes if clothes are heavily soiled. Rinse in *cold* water.

(You can skip these directions if your combination has a Wash and Wear setting—it'll do the above automatically.)

DRY: At Wash and Wear setting—or at "delicate" heat anywhere from 10 to 30 minutes, noting and recording the drying time for future reference. Be sure to remove the clothes from unit immediately to avoid new wrinkles; then hang and fold them.

If you have combination washer-dryer . . .

Resin-finished cottons such as children's clothes, sportswear, men's shirts, dresses, cord suits, rainwear, blouses, skirts, and slacks.

LAUNDRY AIDS: Low-sudsing detergent is a must. Bleach if needed, but follow hang tag instructions. Chlorine bleach may be used if finish is *nonchlorine retentive.* But use sodium perborate bleach if tag says "avoid chlorine bleach." If desired: water conditioner *or* fabric softener in rinse, following package instructions. (Some combinations have automatic bleach, rinse dispensers.)

WASH: In hot water for white clothes, in warm for colored—3 to 6 minutes for light and moderately soiled loads; 6 to 10 if heavily soiled. Rinse in *warm* or *cold* water. (Skip directions if combo has Wash and Wear setting—it'll do above automatically.)

DRY: At Wash and Wear setting—or at "delicate" heat for only about 15 minutes, just enough to dewrinkle and fluff up clothes. Take out while still damp. Finish drying on stainproof hangers. Finger press collars, seams.

Turn page for washers and dryers made before 1957, wringer washers.

Wash and Wear *continued*

If washer and dryer made before 1957 . . .

Synthetics and blends used for men's suits, slacks, shirts, dresses, blouses, lingerie, skirts.

LAUNDRY AIDS: All-purpose detergent. If needed, chlorine or sodium perborate bleach. If desired: use water conditioner and/or fabric softener in rinses, following package instructions and general rinsing tip on page 160.

WASH: In warm water—3 to 6 minutes for light and moderately soiled clothes, 6 to 10 minutes if heavily soiled.

(Note: In older washers, rinse water is usually warm because it is preset with the wash water, so it would be best to shorten final spin. However, if you can control the rinse temperature, use *cold* water.)

DRY: In older dryers, low and medium settings are generally hotter than corresponding settings on today's dryers which are designed to include Wash and Wear fabrics, so follow these directions:

Dry at low or medium heat for only about 7 to 15 minutes. Remove clothes immediately while still *slightly* damp. Place on stainproof hangers to cool at room temperature. Overdrying will heat-set wrinkles.

No dryer? Allow washer to spin for only 1 minute after rinse. Remove *dripping* clothes, place on stainproof hangers to drip dry.

If washer and dryer made before 1957 . . .

Resin-finished cottons such as children's clothes, sportswear, men's shirts, dresses, cord suits, rainwear, blouses, skirts, and slacks.

LAUNDRY AIDS: All-purpose detergent. Bleach if needed, but follow hang tag instructions. Chlorine bleach may be used if finish is *nonchlorine retentive*. But use sodium perborate bleach if tag says, "avoid chlorine bleach." If desired: water conditioner and/or fabric softener, following package instructions and general rinsing tip on page 160.

WASH: In hot water for white clothes, in warm for colored—3 to 6 minutes for light and moderately soiled clothes, 6 to 10 minutes if heavily soiled. (Note: In older washers, rinse water is usually warm because it is preset with wash water. Cold water rinse is not necessary for resin cottons.)

DRY: In older dryers, low and medium settings are generally hotter than corresponding settings on today's dryer which are designed to include Wash and Wear fabrics, so follow these directions: Dry at low or medium heat for only about 10 to 15 minutes. Remove the clothes immediately while still damp. Finish drying on stainproof hangers. Finger press seams and collars. Saves loads of ironing!

No dryer? Allow washer to spin for only 1 minute after rinse. Remove clothes, drip dry.

If you have a wringer washer . . .

Synthetics and blends used for men's suits, slacks, shirts, dresses, blouses, lingerie, skirts.

LAUNDRY AIDS: Liquid detergent or predissolved all-purpose detergent. If needed, chlorine or sodium perborate bleach. If desired, use water conditioner in the first deep rinse; fabric softener in a second rinse, following package instructions.

WASH: In *cold* water—*2 to 3* minutes for light and moderately soiled loads; *3 to 6* minutes if heavily soiled. (Remember to pretreat collars and cuffs, remove stains before washing.) Turn off washing action at end of wash period. Put the clothes through the wringer as usual. Rinse in *cold* water.

DRY: In new dryer at Wash and Wear setting or at medium heat setting from 10 to 30 minutes, noting drying time for future reference.

If dryer was made before 1957, dry at low or medium heat setting for only 7 to 15 minutes. Remove clothes immediately while still *slightly* damp. Place on stainproof hangers to cool at room temperature.

No dryer? Then be sure to gently hand-squeeze the clothes from the final rinse. Don't twist. Then place on stainproof hangers to dry. (Clothes will drip.)

If you have a wringer washer . . .

Resin-finished cottons such as children's clothes, sportswear, men's shirts, dresses, cord suits, rainwear, blouses, skirts, and slacks.

LAUNDRY AIDS: All-purpose detergent. Bleach if needed, but follow hang tag instructions. Chlorine bleach may be used if finish is *nonchlorine retentive*. But use sodium perborate bleach if tag says, "avoid chlorine bleach." If desired, water conditioner in first deep rinse; fabric softener in a second rinse, following package instructions.

WASH: In *warm* water—*2 to 3* minutes for light and moderately soiled loads; *3 to 6* minutes if heavily soiled. (Remember to pretreat collars and cuffs, remove stains before washing.) Turn off washing action at end of wash period. If using a dryer, put clothes through wringer as usual. (If no dryer, "break" the safety release so wringer rollers are not in contact. Garment will slide through by rotation of bottom roller.) Rinse in *cold* water.

DRY: In all dryers, either at Wash and Wear or at medium heat for only about 7 to 15 minutes—just to dewrinkle. Remove while still *damp*. Finish drying on stainproof hangers.

No dryer? Gently hand-squeeze clothes from final rinse. Don't twist. Place on stainproof hangers. (Clothes will drip.)



GP

GEORGIA-PACIFIC

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Georgia-Pacific, Dept. BHG 560, Equitable Bldg., Portland, Oregon

Please send me sample swatches and color book of room ideas with Georgia-Pacific Family-Proof Paneling.

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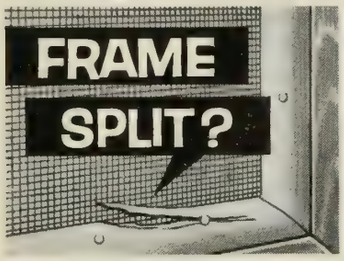


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REGULAR OIL SPRAY ELECTRIC MOTOR



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Nothing like it to resist water, weather!



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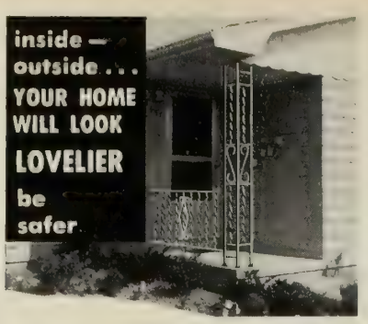
PLASTIC WOOD

Handles like putty—hardens into wood!

NOW! WASH AWAY PAINT WITH WATER!

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Versa PRODUCTS COMPANY
LODI 5, OHIO

STOP that DRAWER FROM STICKING Easy—Quick—Forever! WITH Roll-eez® SET "A"

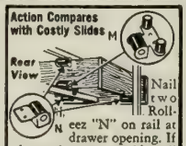


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If your NAILS BREAK OR SPLIT

CORRECT THEM THIS MEDICALLY PROVED WAY. Just drink one daily envelope of Knox Unflavored Gelatine (115-120 grains, about 5¢) in fruit or vegetable juice, bouillon or water. Published clinical studies—using Knox, and Knox alone—show 7 out of 10 women have success. Mostly within 90 days. Avoid imitations. Your doctor will tell you.

PHYSICIANS: Reprints of all published medical studies on request.

© 1960 Knox Gelatine, Inc., Johnstown, N. Y.

HANDYMAN HOW-TO

Helpful, inexpensive ideas for your home and shop equipment





This month, we're introducing a partnership of regular contributors. Ray Troutfetter (left), a salesman, and Zellis "Zip" Zeller, an engineer, live close together in Des Moines, Iowa.

The two help each other on their handyman projects and from their sessions come many tips for this column. Two ideas from this handyman combo lead off our handyman how-to this month.

Photographs: Stanley Warren; Zeller



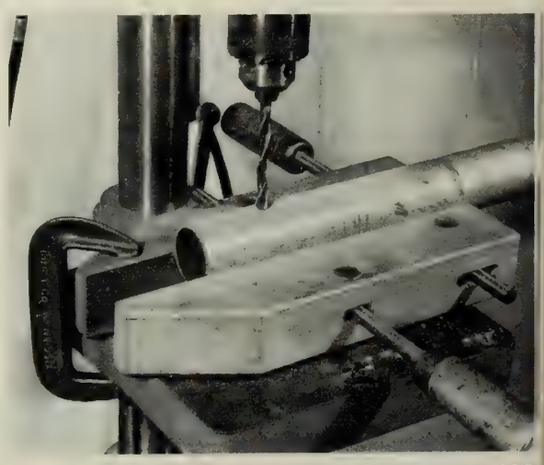
Cutting spline kerfs works much faster with this home-made jig. The upright piece of half-inch plywood rides against the rip fence of a power table saw.

Attach two pieces of 1x1 to the plywood to form a 90-degree angle.

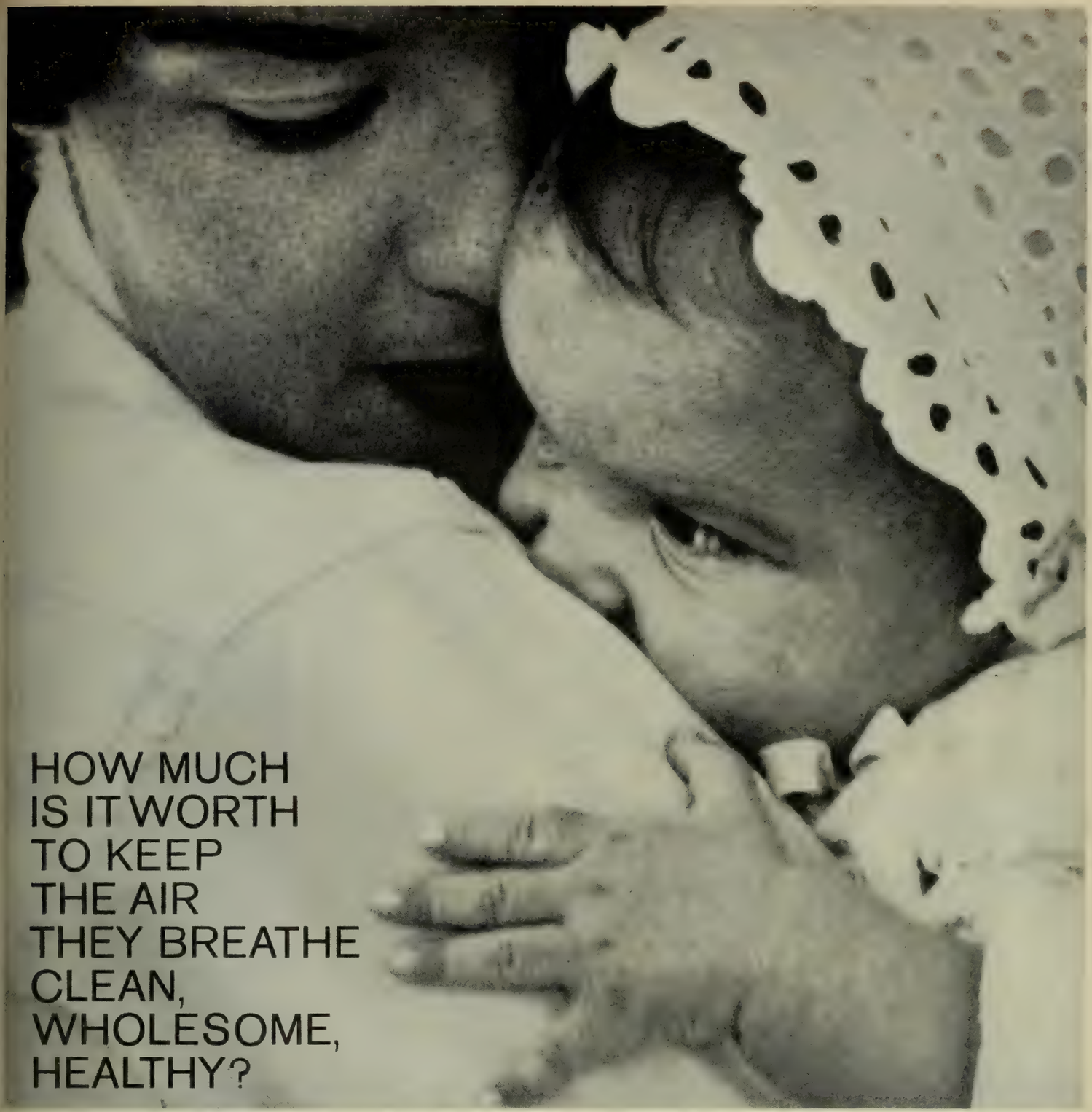
Zeller-Troutfetter
Des Moines, Iowa

Hold pipe firmly on the table of your drill press with two ordinary clamps.

Large gluing clamp goes on pipe first. After positioning, tighten C-clamp to hold assembly on the table.



More on page 166



HOW MUCH IS IT WORTH TO KEEP THE AIR THEY BREATHE CLEAN, WHOLESOME, HEALTHY?

There's nothing you wouldn't pay to protect your family's health and happiness. Yet have you ever thought how important the air in your home is to both health and happiness.

Think of what it would mean to them to provide the filtered, clean air you get when you install healthful General Electric Central System Air Conditioning. Everybody will live in a relaxed air of satisfaction—sounder sleep—better appetites—calmer nerves. There'll be fewer cleaning chores and bills. And you don't have to be a millionaire either. General Electric Central System Air Conditioning can be installed for as little as $20 a month, after a small down payment.*

For a free survey and estimate of your air conditioning needs and a copy of G.E.'s new fact booklet on whole-house air conditioning, call your General Electric heating and air conditioning dealer, listed in the yellow pages of your phone book—or mail coupon today.

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Air Conditioning Dept., Tyler, Texas

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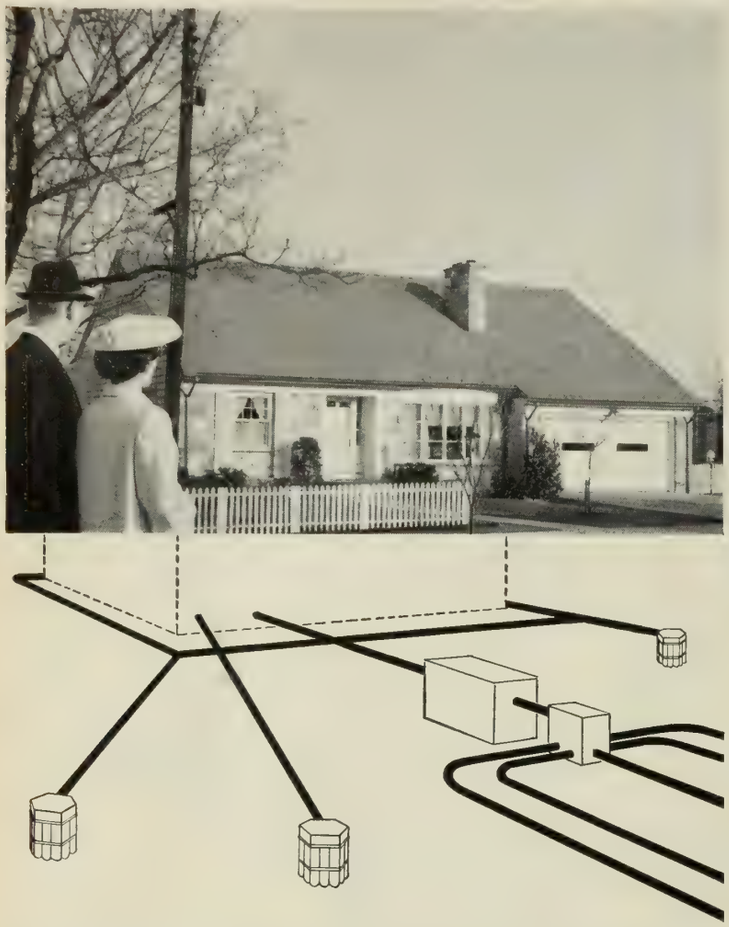
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You want a cellar that stays dry, even in the wettest weather . . . a septic system that keeps sink, tub and toilet drains running free . . . a good, dry lot.

Be sure you buy from a builder who gives you Bermico Sure Dry Drainage.

He has protected your home by installing long-lasting Bermico® Bituminized Fibre Pipe underground — to drain water away from the foundation and downspouts — to properly dispose of waste water and sewage — to prevent soggy spots from forming in your lot.

For detailed information write Brown Company, Dept. 2120, 150 Causeway Street, Boston 14, Mass.

Bermico Fibre Pipe

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Mills: Berlin, N. H.; Birmingham, Ala.; Corvallis, Ore.

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Nibroc Wipers • Onco for Innersoles • Chemicals • High Grade Lumber • Plywood and Veneer

Handyman how-to

Begins on page 164



Turntable for finishing or painting jobs is any regular outdoor grill with a center post. Cover the grill with paper or cardboard.

Work is easy to rotate, and you won't make finger marks. You can use this turntable idea either for spraying or brushing your projects.

Roderick McKenzie
Fort Lauderdale, Florida



Handy rack to store sanding disks can be made from small pie tins cut in half. One tin will give you a spot for both the pad and a supply of paper disks.

Attach them to the wall in a convenient place, and your searching for elusive sanding items is ended.

Hauthaway Mabbett, Jr.
Hingham, Massachusetts



Way to check whether the light really goes off when you close the refrigerator door is to feel the bulb as the door is first opened.

If the bulb is warm to the touch when the refrigerator is opened after being closed for awhile, you may need to replace the switch.

M. R. Beasley
Jackson, Michigan



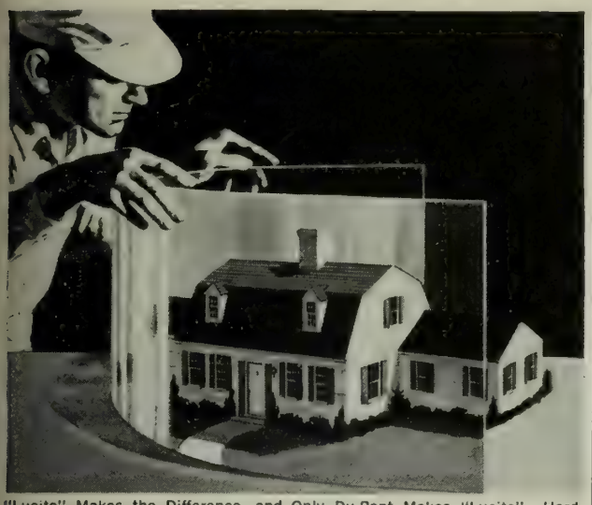
Emergency clamp for rope or cable can be made from a short length of copper or brass tubing. Cut tubing, crush flat in a vise. Then drill a hole in the middle, insert a stove bolt and cut off any excess length.

Clamp grips the strands of rope when bolt is tightened.

Gus Gretes
Norfolk, Virginia

▶ Send your original handyman, family car, and sportsman tips (no photographs) to the Handyman, Family Car, and Sports Editor, 6705 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All tips will be considered carefully, but those which are not accepted cannot be returned to you.

So Easy to Apply...So Sure to Last... Du Pont's New LUCITE® House Paint



"Lucite" Makes the Difference, and Only Du Pont Makes "Lucite". Hard, satin-smooth surface of "Lucite" forms a protective shield against dirt, grime and destructive weather, over wood, stucco or masonry.

Outstanding Durability, Easy Application, Superior Blister Resistance Can Give Your Home Extra Years of Beauty and Protection

Wilmington, Del.—The Du Pont Company announces a new house paint that can save homeowners hundreds of dollars and make it necessary to paint your house only once a decade. Called "Lucite" Acrylic House Paint, it is made with acrylic resin, similar to the acrylic resin used so successfully in the longer lasting "Lucite" auto finishes.

Tested for Years

Du Pont research chemists have tested it for years in all kinds of weather, in all parts of the country. These tests proved that, when applied to properly prepared wood or masonry surfaces, "Lucite" will last 50% longer than conventional house paint and also provide excellent resistance to moisture blistering.

To gain these maximum benefits of extra durability and blister-resistance, you should start your painting from a bare wood surface—either new wood or old wood from which the previous coats of paint have been completely removed. Such bare wood surfaces should first be primed with the specially formulated Du Pont Blister-Resistant Primer, followed by 2 coats of "Lucite" Acrylic House Paint.

Performance over previously painted surfaces will be determined largely by the condition of the old paint. It is not possible to assure freedom from blistering, cracking, flaking or peeling unless the old finish is completely removed. If the old finish is definitely firmly adhering, with little or no chalking, good durability can be expected provided that you use 1 coat of Du Pont Blister-Resistant Primer, followed by 2 coats of "Lucite" House Paint.

If the old paint is in poor condition (badly eroded and blistered), it should be completely removed by burning or power sanding. Then the 50% longer life can be gained by applying 1 coat of the Blister-Resistant Primer and 2 coats of "Lucite".

Save Hundreds

When you figure the total cost of painting and repainting your house over the years, it's easy to see how you can save hundreds of dollars by using this new paint system. Chances are you'll never have to repeat the priming coat again. And you'll pay just a few extra dollars for *all* the "Lucite" House Paint you'll need. Most dealers sell it for only about a dollar more per gallon than fine-quality, conventional house paint.

Paint Blistering Problem Now 90% Solved by Du Pont "Lucite" House Paint Over New Primer

Blistering, long the homeowners' biggest headache, now gives way to the chemical research that created Du Pont "Lucite" Acrylic House Paint. Used over new Du Pont Blister-Resistant Primer, on new wood or on old surfaces from which the paint has been removed, it resists unsightly blister damage.

Blistering is usually caused by moisture getting behind the paint film—from the shower bath, the laundry and structural defects. Ordinary paint on the outside of a house forms a film that moisture can't get through. This moisture often pushes the paint away from the wood and causes the paint to blister.

Paint manufacturers have long known that one secret of durability is a good primer. Du Pont laboratories developed Blister-Resistant Primer to give maximum protection over any kind of wood—even yellow pine. DULUX® alkyd resins and special solvents in this primer assure deep penetration and tight grip.

This new Du Pont paint system helps to prevent blistering 2 ways:

1. The new primer penetrates deeply and adheres to the surface exceptionally well.
2. "Lucite" is porous enough to allow the moisture vapor inside the wood to escape without causing blisters.

If the present paint on your house is blistering, the old paint film must be completely removed and the bare wood thoroughly sanded. If this is not done, blistering is apt to recur on those sections where the old paint has not been removed.

After completing these steps, apply Blister-Resistant Primer and 1 or 2 coats of "Lucite" Acrylic House Paint. Du Pont tests indicate that this finishing system solves the blistering problem in about 90% of the cases.

When you next paint your house (or a portion of it), be sure you buy or specify "the paint that's worth the work": "Lucite" Acrylic House Paint.

"Lucite" Goes on Fast, Easy... So Simple to Clean Up... And It Dries in 30 Minutes

Never before has an exterior house paint been so easy to apply. The new "Lucite" Acrylic House Paint slips on without effort, and gives a uniform low sheen. The paint stays put . . . doesn't run or sag. No lap marks show, for it dries evenly, covers surface imperfections. If you need a thinner, just use water.

One of the big advantages of the new Du Pont "Lucite" Acrylic House Paint is its fast drying. It dries in 30 minutes and is ready for a second coat in an hour. You can apply 2 coats in 1 day. Thus you enjoy maximum savings by reducing the amount of time and money necessary to complete the job.



White and 16 smart colors.

"Lucite" Does Wonders for Stucco, Masonry

Du Pont's new "Lucite" House Paint also does wonders for stucco, cement block, brick and stone. On new or unpainted masonry, apply directly 2 coats of "Lucite" for 50% greater durability than ordinary masonry paints. On surfaces previously painted with oil paint that is firmly adhering, 2 coats of "Lucite" should provide similar durability. For other surface specifications, consult your Du Pont dealer or the booklet offered on this page.

"Lucite" dries to a smooth, low-sheen finish that hides surface imperfections. Its glass-like smoothness wards off dirt, grime and destructive weather. Because of its hard surface, heavy rains wash away surface dirt and grime.

BUY THE PAINT THAT'S WORTH THE WORK

...THE BEAUTY LASTS

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Please send me — FREE — the new 12-page booklet, "How to Get Extra Years of Beauty from Your Next House Paint Job."

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you a product is made of steel. Look for it when you buy.

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Antrol Rose Bomb or Dust gives amazing 3-way protection against aphids, Jap beetles, other bugs and blight that spoil your flowers



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2. Keep killing for weeks. Unlike some insecticides both the Rose Bomb and Dust have residual action—power to keep killing insects for weeks after spraying!

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At Your Garden Supply Dealer's

BOYLE-MIDWAY, 22 East 40 St., New York 16, N. Y.

You can know the first warnings of CANCER

By Donald G. Cooley

You can't detect cancer yourself. Even your doctor can't diagnose cancer by just looking at, or feeling, a suspicious lump or lesion. But with your own self-examining hands and eyes you *can* detect some of the common danger signals which call for an immediate check-up—in between the regular annual checkups which are the best means of early detection.

Changes in our bodies often occur so gradually that we may not notice them. For instance, one of the danger signals that may mean cancer is "change in a wart or mole." But how do you know there's a change if, say, the mole is between your shoulder blades and you haven't given it a glance in years? The habit of inspecting our bodies occasionally is a healthy one, provided we don't become hysterical, fear-ridden pulse-feelers.

One million Americans who have had cancer are alive and well today. Twenty years ago there were only 180,000 cured-cancer cases. A vital part of this improvement, which needs still further improvement, is treatment by modern methods in cancer's early stages. Obviously, this early treatment is not possible unless the patient goes early to his doctor. Educational programs of the American Cancer Society have alerted millions of people to the 7 danger signals that if present for at least two weeks may mean cancer:

1. Unusual bleeding or discharge.
2. A lump or thickening in the breast or elsewhere.
3. A sore that does not heal.
4. Persistent change in bowel or bladder habits.
5. Persistent hoarseness or cough.
6. Persistent indigestion or difficulty in swallowing.
7. Change in a wart or mole.

You will see that signals 2, 3, and 7 practically demand self-examination for earliest detection. These signals are usually painless and easier to miss than, say, a signal of abnormal bleeding. A simple routine of self-examination will familiarize you with the topography and landmarks of your body so that if changes occur you will recognize them. Don't be a hypochondriac about it. A positive signal does not mean that cancer exists—only that your doctor should look into it. Self-examination once a month between your regular yearly medical checkups is about right.

Your skin

Inspect your entire skin, ideally with a full-length mirror and a hand mirror. The logical time is after bathing.

What to look for: Get to know the location and normal appearance of moles, birthmarks, warts, and old scars. If any of these enlarge, change color, ulcerate, or show other changes, see your doctor. Note scaly patches and new or old lesions that become crusted, elevated, or do not heal—especially in areas of the skin exposed to sunlight. If moles and warts are in areas continually rubbed and irritated by clothing, your doctor may recommend removal. Note any visible lumps, swellings, or distortions of body contours.

What to feel for: Run the flat of your hand over the groin area and around your elbows, feeling with the finger tips for lumps, swellings, and thickened "bumps." While standing or lying with your muscles relaxed, feel under the armpit area and down the side of your chest. Do this with the arm on the side that's being examined hanging limply, and again with that arm raised above your head.

Your head and neck

Run your fingers over your scalp to detect lumps. Get full-face and profile views of yourself in a mirror, looking for visible lumps or swellings around and under the jaw, the neck, and the area where collarbone and neck join. Feel with the pressure of flattened finger tips in these areas.

Your mouth

Inspect your lips for crusted patches and for cracks and sores that do not heal. Look into your mouth with the aid of a flashlight and mirror. If there are whitish patches, lumps, persistent sore [*Turn to page 172*

You'll Find *Fascinating Ideas* at Your

Weyerhaeuser 4-SQUARE Lumber Dealer

Make your home a real center for family fun and activities. Build a handsome guest wall—visitors will love it, you'll use it between times for reading and napping! Build a two-way garden shelter —you'll have trouble deciding whether to relax on the patio side or exercise your green thumb at the garden workbench! These are just two of many Fascinating Ideas your 4-Square Lumber Dealer has for you. They're designed to make construction easy and economical—and to dramatize the rich, natural beauty of wood. Built of Weyerhaeuser 4-Square Lumber and Plywood, they can substantially increase the value of your home. See your 4-Square Lumber Dealer soon for how-to-do-it sketches . . . for helpful building and financing information . . . and for new Weyerhaeuser "Family Planned" Home designs.



Free Folder . . . this month's Fascinating Idea folder, containing descriptions and drawings of ideas shown here, is at your 4-Square Lumber Dealer now. Or write: Weyerhaeuser Company, Dept. B5, First National Bank Bldg., St. Paul 1, Minn.



Space Saving Guest Wall

Full size bed slides under a wood paneled built-in, for comfortable daytime sitting space. Wardrobe, writing corner complete the unit.



Spacious "Family Planned" Home

You reach every room direct from the center hall in this 3 bedroom, 1½ bath home. Note appealing wood siding and trim. Design No. 6138.



Two-Way Garden Shelter

Garden workbench and covered patio set back-to-back on an A-frame design . . . built with Weyerhaeuser 4-Square Lumber and Plywood.

Weyerhaeuser Company
Lumber and Plywood Division

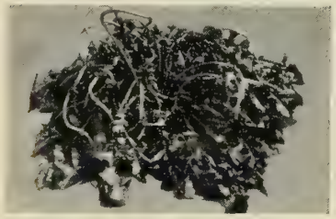
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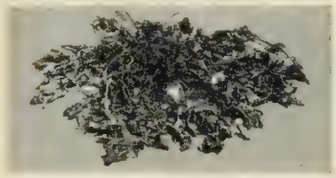
. . . the back saving chemical that can tell the weeds from the grass!



This strong, healthy dandelion has been Weedone-treated—its days are numbered!



Shortly after a Weedone treatment the weed wilts, shows definite signs of dying.



It's dead—from leaf top to root tip. Fast, selective Weedone action did it!

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WEEDONE enters the system of the weed, kills the whole plant! And no chemical weed killer is more effective or safer to use. Get WEEDONE, it's been compounded specially for home lawns!



Easy to apply . . . Liquid or Dry
(still at the same low price!)
8-oz. can (liquid) for sprayer **$1.00**
5-lb. bag (dry) for spreader **$2.25**
Larger sizes available.

(Dry form slightly higher west of Rockies)

AMCHEM **WEEDONE**

Amchem and Weedone are registered trademarks of
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AMBLER, PA. • Niles, Calif. • St. Joseph, Mo.

Cancer warnings

Begins on page 170

spots, or a "canker sore" that lasts longer than a couple of weeks, see your doctor. With an index finger, feel for lumps and hardened, thickened areas inside the cheeks, on the roof or floor of your mouth, on the gums, and under or on the tongue. If parts of your cheek, tongue, or gums are continually irritated by jagged teeth or ill-fitting dentures, have your dentist correct these conditions at once.

Self-examination of the breasts by women

About 95 per cent of all breast cancers are first discovered by women themselves. Nearly half of all women with breast cancer are being saved; more could be saved if more cases were discovered early and treated properly. Self-examination of the breasts is widely taught as the best method of detecting the first signs of what may be cancer. Your doctor may teach you a simple method of self-examination to be followed *every month* at the end of the menstrual period. Or you can learn when the instruction film, Breast Self-Examination, will next be shown in your community by calling the local unit of the American Cancer Society.

A standard routine of breast self-examination is as follows:

1. Sit or stand in front of a mirror, arms relaxed at your sides. Examine the breasts carefully for any changes in size or shape. Look for any puckering or dimpling of the skin, any discharge or change in the nipples. Repeat this inspection with both hands raised above your head.

2. Lie on a bed, placing a pillow or thick towel under your left shoulder, and your left hand under your head. Take the following steps in order, feeling for lumps or thickening. Then repeat for the right breast. (Fingers of the examining hands should be held together flat and should press gently but firmly with small circular motions.)

3. Feel the inner, upper quarter of the left breast, starting at breastbone and going outward toward the nipple line. Feel the area around the nipple.

4. Feel the lower inner part of the breast.

5. Bring your left arm down to your side. Feel under the armpit.

6. Feel the upper, outer quarter of the breast from the nipple line to where the arm is resting.

7. Feel the lower, outer section of the breast, going from outer part to nipple.

You will get to know your body better, and to recognize possible early changes, if you take a few minutes once a month for this self-examination. If any one of the seven danger signals lasts longer than a couple of weeks, see your doctor immediately. *Never* depend on self-examination alone for cancer protection—it's merely a step by which you can detect things you might otherwise miss.

Of course, you should already have a habit of taking an annual physical examination by your doctor. There are danger signals of cancer—and of innumerable other diseases—that he can detect long before any signals are apparent to you. This annual checkup is painless and relatively brief. If there is any reason to suspect a precancerous condition, a more detailed examination is made. More often than not, however, the patient leaves the doctor's office in the wonderful state of mind that comes from being given a clean bill of health.

HAYES... THE ONE SPRAYER THAT GUARANTEES YOU PROPER APPLICATION OF GARDEN CHEMICALS



If you are not getting effective results with garden or lawn sprays, don't blame the chemicals ...blame the sprayer!

The money you spend on garden and lawn chemicals can be completely wasted if they are applied with an inferior sprayer.

But NEVER—when you use a Hayes garden hose sprayer!

The Hayes enables garden and lawn chemicals to positively do the job they were designed for. Because—it has patented, built-in *balanced, metering jets* that are precision-made and control-tested. These jets produce a thoroughly mixed, accurately proportioned spray—the correct mixture as specified by the chemical manufacturer.

This is important because tests by independent research laboratories show that many garden hose sprayers are woefully inaccurate in proportioning the water and chemical. These sprayers deliver a mixture that is either *far too weak* to do any good—or *so strong* it can burn the plants.

Along with its exceptional accuracy, the Hayes is so easy to use...lightweight, compact—automatic in operation. It has been tested and approved by leading manufacturers of garden chemicals for use with their products...the only sprayer ever to be awarded this remarkable endorsement.

Hayes garden sprayers are available in various size models priced from $3.25. At nursery and hardware dealers everywhere. Write for *free* booklet on garden and lawn care.

NOTE THESE EXCLUSIVE FEATURES:



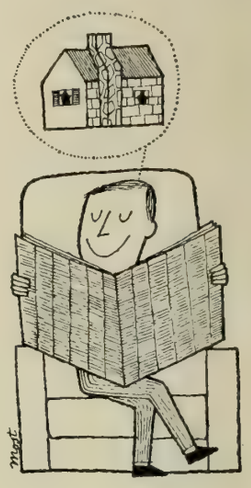
1. Patented internal metering jets. 2. Adjustable nozzle deflector. 3. Positive on-and-off control valve. 4. Patented backflow valve.

SINCE 1934—Hayes spray guns have been tested and proved by 26 years' usage . . . millions are in operation today.



Hayes
SPRAY GUN COMPANY
World's largest manufacturer of garden hose sprayers
98 No. San Gabriel Blvd., Dept. C, Pasadena, California
Producer of Hayes and Ortho spray guns

HOW TO WRITE A WANT AD



There's art to writing want ads, as you've probably noted while skimming through your newspaper.

If you're on the verge of trying to sell something through a want ad, here is help for you:

▶ **Be vivid**—Extra words cost a few cents more, but wouldn't *you* be more interested in a "child-tested-and-approved puppy" than a plain "puppy for sale"?

▶ **Be accurate**—If the car you are selling has six cylinders, say six.

This will save you from answering phone calls from people who are just dying to buy your car—but only if it has eight cylinders.

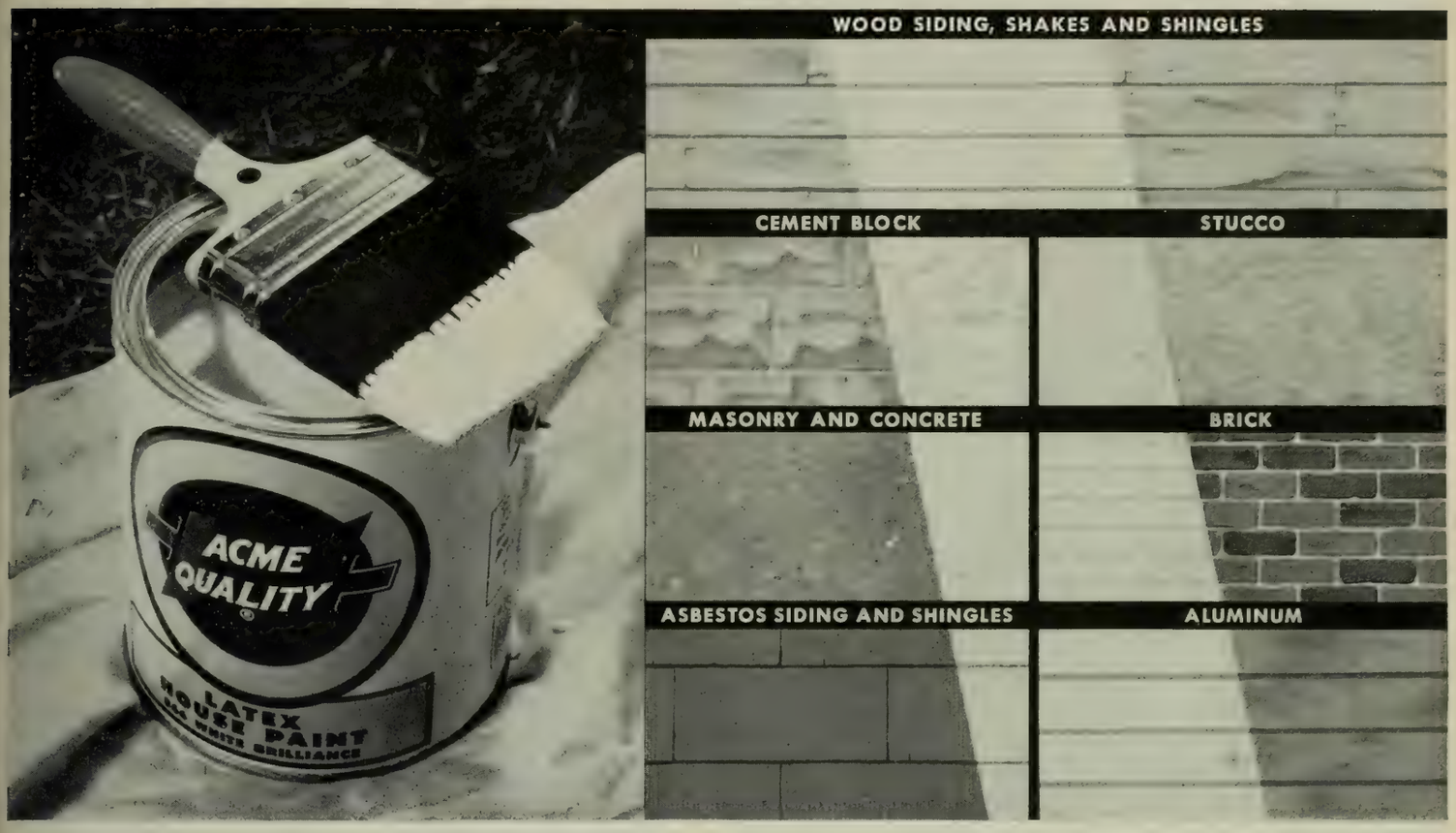
▶ **Be first**—Most want ad sections are printed by subject—alphabetically. The pets are grouped together, garden tools are together, etc.

The odds get better if you're first or up front on the list in a section.

Example: you want to hire an office boy. Don't say "Young man wanted . . ." Instead, get your ad right up front with "Ambitious young man wanted. . . ."

NOW ONE MIRACLE PAINT DOES YOUR WHOLE HOUSE

One perfect paint for all exterior surfaces



NEW ACME LATEX HOUSE PAINT

16 WAYS BETTER

Longer Life—Tested for years around the world, a new paint of outstanding durability.

New Toughness and Flexibility—Withstands punishment that breaks down ordinary paints.

Blister Resistance—Breather-type paint permits water vapor to escape without breaking the paint film.

Fume and Mildew Resistance—Withstands fumes and mildew—good for industrial areas, coastal areas, and the South.

Alkali Resistance—Contains no oils that will destroy the paint film by turning it into soap.

Low-Chalking—Won't stain adjacent masonry or wood surfaces.

Easy Washing—Its tight smooth film sheds dirt that collects on ordinary paints.

Easier to Apply—Brushes so easily it just seems to slip on without any tiresome effort.

Brushes, Rolls or Sprays—Apply it any way you choose—get the best job quickly and easily.

No Brush Marks or Sags—Stop and start anytime, anywhere—stays put—laps or sags won't show.

Paint Early or Late—Paint when there's early morning dew, when the sun's shining, or when the surface is damp.

Uniform Low Sheen—Helps to minimize surface defects—eliminates glossy areas under the eaves.

Dries in Minutes—Dries before dust, rain, leaves, bugs or anything can mar its surface.

Clean Up with Water—It's so easy—your brushes, rollers, and any spatterings clean up quickly and thoroughly with water.

Fade and Stain Resistant Colors—Full range of colors, even pastels, are permanent and stain resistant.

Brilliant White—A true white that stays white—it will make your home the envy of the neighborhood.

See your Acme paint dealer now for brand-new Acme *Latex* House Paint—he'll help you select from beautiful colors never before available in an exterior paint.

Best in oil base paint, too!

A quality standard for 75 years, Acme *New Era* House Paint gives a bright new look to any home . . . available in 72 beautiful decorator colors.

ACME QUALITY PAINTS, INC.

Better Looking Every Way!

Detroit, Mich. • Burbank, Calif. • Garland, Texas

True Temper tools do more ...you do less!

Proof? See below. And remember, there's a True Temper tool for every lawn and garden job, dozens of different ones. So be sure to insist on True Temper.



$4.95*

Shoveling is easier with the back-saving "Dynalite"

Taper forging puts extra metal at shoulders and down the center for strength and balance. Edges are thinner for light weight, faster penetration. Hard, smooth blade sheds dirt easier. Fire-hardened handle, too. You can feel the difference! No. DLR.

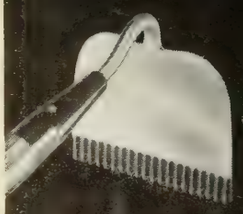
New!

"Rocket" Pruner cuts better, feels better

Flared, cushion grips fit your hand comfortably; won't slip, wet or dry, or in gloved hand. Head is curved and pointed for better "aim", easier reach. Wide-opening, ultra-keen blade is tempered cutlery steel, cuts crisp and clean. Try it! No. A35.



$3.25



Really bites into soil

Floral hoe has new, serrated blade. Its sharp teeth do the job faster, easier, in all soils. (Other True Temper hoes also feature this new-type blade.) No. TLY5.

$3.00* *Slightly higher west

See these superb tools at your hardware or garden supply store today. True Temper, Cleveland 15, Ohio.

TRUE TEMPER® THE RIGHT TOOL FOR THE RIGHT JOB

How to set a straight post

ANYONE can set a post, but there's a knack to setting them in straight. Look these ideas over. They'll save you some effort the next time post setting is on your list of chores

Photographs: Stanley



Measure off and mark post sites carefully before you begin to dig. A misplaced hole can be "moved," but it just means double work.

Auger-type digger, shown here, works better in clay or gummy soil. In loose or sandy soil, the clamshell type does a faster job.

Protect grass by dumping soil on tarpaulin.



Use outrigger braces to help you line up posts if you're working alone or plan to anchor posts in concrete. Nail braces to stakes driven in ground—fasten them to post after aligning it with level. Leave these braces in place until the concrete base has hardened. You can remove them immediately if tamped soil is only fill you use.

More pictures on next page

Where to get it

You may often want to know where to buy a particular piece of merchandise that you see mentioned in the editorial articles of *Better Homes & Gardens*.

It is impossible to list in the magazine itself sources of each and every item mentioned or illustrated.

But we do have a Subscriber's Information Bureau whose job it is to tell you what you want to know about such things. They'll be happy to help you—without charge—if you'll just drop them a card or a letter at any time, about any item, in any issue.

Some things pictured are the individual possessions of homeowners and may have been bought or made years ago. Duplicates may not be available.

When you write, be sure you describe the item or items carefully, giving the page number and the issue in which you saw the merchandise. Please address:

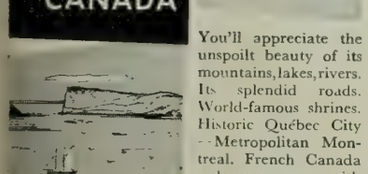
THE SUBSCRIBER'S
INFORMATION BUREAU
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GARDENS
DES MOINES 3, IOWA

Do you need help with these problems? Home planning, building, decorating, furnishing, remodeling? You'll find friendly help, without cost, in the Home Planning Centers of stores listed on page 124.



ENJOY A VACATION IN FRENCH CANADA





You'll appreciate the unspoilt beauty of its mountains, lakes, rivers. Its splendid roads. World-famous shrines. Historic Québec City --Metropolitan Montreal. French Canada welcomes you with warm hospitality and mouth-watering cuisine in comfortable modern inns and hotels.



LA PROVINCE DE Québec

Provincial Tourist Bureau
710 Grande-Allée East, Dept. 65-A
Québec City, Canada

Please send me Free road-map and illustrated booklets to plan my Québec vacation.

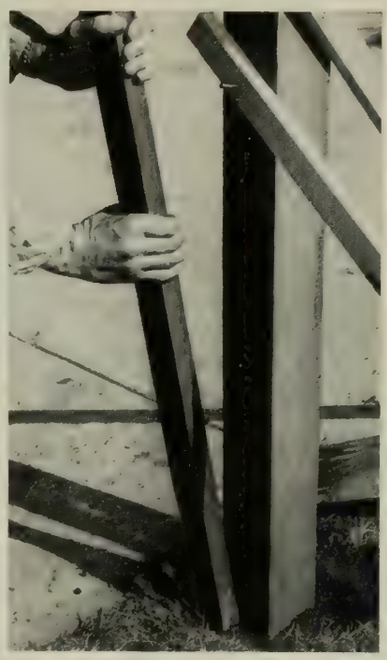
My main interest is.....

Name.....

Street.....

City .....*State*.....

Set a straight post *continued*



Take a little extra care when setting your posts in with a tamped earth base. Fill soil back into the hole only a little at a time—then tamp.

Repeat the process so that you'll have several layers of tightly tamped soil, not one mass tamped only on the top.

Mound soil slightly around base of the post so that rain will be easily shed. Life of post is lengthened if you use pressure-treated wood.



Compensate for the pull on corner or end posts with cross bracing, wooden or metal, bolted or nailed diagonally between the uprights, these braces should be set to slope down in the direction of pull. Add wire for extra bracing, as shown. Weatherproof aluminum wire will give you long wear. Use at least a size No. 12 for best results



Bury a brick, piece of concrete—anything that takes a good bite in the soil, to offset wire-fencing tension on end posts. A "deadman" is not necessary on a fence of posts and wooden rails.

Fasten one end of supporting wire near post top and twist other end around deadman. The deeper it's buried, the firmer support will be.



The best side trip we ever took

The first Pilgrim community

By Donald Junkins



Photograph: Plimoth Plantation

From an offshore island where they spent their first Sunday in America, the Mayflower Pilgrims peered across the water and saw what seemed to be cornfields on the mainland. Sick with fever and anxious to settle where crops would grow, they crossed the harbor the next day and made their historic landing on Plymouth Rock. The corn turned out to be merely stalks of an abandoned Indian village, but the Pilgrims stayed anyhow, enduring both disappointment and a severe winter which, with the fever, killed off more than half of their number within the first three months. The community they built there was called Plimoth Plantation.

Today, just two miles from its original site near the harbor, where Mayflower II now lies at anchor beside Plymouth Rock, is a newly erected Plimoth Plantation, almost identical with the first settlement.

The colony's main street, known as First Street, then, later, as Leyden Street after the Dutch city the Pilgrims had left so many years earlier, is lined with authentically reproduced houses bearing the famous pioneer names: Bradford, Brewster, Howland, Fuller, Warren. The roofs are made of bundled marsh-thatch or homemade shingles, and each house has Indian shutters, a stone chimney, a fence, and an herb garden.

Inside is the family Bible box, where valuables were stored. There are also drawn-rope mattress springs, trundle beds, trenchers from which the whole family ate, and "hutches," those chairs with convertible table top backs. Matchlock guns, which sometimes took a whole minute to fire after the trigger was pulled, hang on the fireplace beside brightly colored Indian corn being dried for corn meal mush and corn cakes. In each house, visitors can have their questions answered by trained hostesses.

These hostesses are dressed in authentic and colorful Pilgrim costumes, as are the craftsmen who demonstrate pit sawing, shingle cutting, and peg driving. As a special feature, every Friday afternoon in August the town of Plymouth stages "Pilgrim's Progress," a full-dress march from the waterfront to the Fort for religious services.

The first Fort-Meetinghouse is at the top of First Street, commanding a view of both the Bay, which Pilgrims feared Spanish pirate ships would enter, and the backwoods Indian country.

Plimoth Plantation also has an Indian village and a Reception Center where visitors can see special exhibits and a movie of the construction and trans-Atlantic crossing of Mayflower II.

The Plantation is open from 9 a.m. to 5 p.m. every day from mid-April to the weekend after Thanksgiving. Driving south from Boston on Route 3, turn east on 3A for Plymouth. The Plantation is two miles beyond the town.

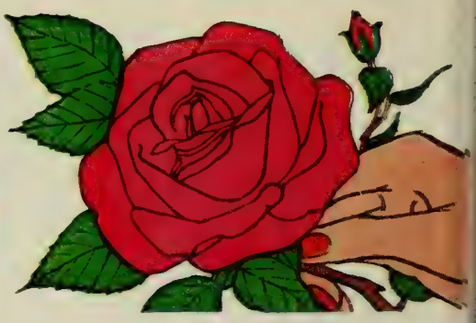
BUSY MOTHER FINDS SOLUTION FOR BUG PROBLEMS



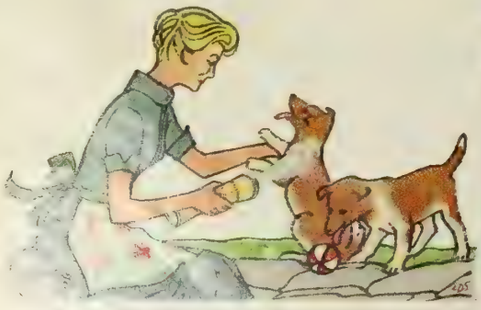
"It's as easy as this. Pour an all-purpose malathion insecticide into one of these new hose attachments, add water according to instructions and just turn the tap!"



"Malathion is the ounce of prevention that's worth a pound of cure! It takes me just minutes a week to protect *all* the things I grow...*before* they're damaged."



"I spray everything . . . flowers, shrubs, fruit trees, vegetables . . . and what delightful results . . . just look at this rose. Malathion has protected it from aphids, beetles, worms . . . everything."



"I use malathion in a pet formulation to keep Jock and Kilty flea-free. This plastic squeeze bottle makes application easy. No muss, no fuss. A malathion spray bomb protects my house plants."



"Our family loves cookouts but hates mosquitoes. Before he lights the fire, Dad sprays lawn and shrubbery with malathion. An hour later we can eat out . . . instead of being eaten out."



Over 100 well-known manufacturers package malathion liquids, dusts and spray bombs under their own brand names. Make sure to check the label or list of ingredients for *malathion.*

Tank sprayers are more efficient for larger gardens



The compressed air sprayer is the gardener's favorite. Moderately priced, it is adaptable to many spraying jobs around the home and garden. It covers effectively up to 15 feet.

Most tanks are provided with shoulder straps, as shown here. A few of the smaller models have handles to make them easy to carry. Keep in mind the weight of water before deciding on the size of tank to buy.



The knapsack sprayer straps to your back. A horizontal pump handle at the base of the tank makes it easy to keep up the pressure. It also operates an agitator in the tank.

The pack-type sprayers generally cost more than the compressed air types, but they are more efficient since they develop higher pressure and much longer reach for spraying dense foliage of taller shrubs and small trees.

Wheel-type tanks relieve weight; aid spraying large areas



Cart sprayers make easier work of lawn and large area coverage. You can get a freestanding cart to carry a shoulder-type sprayer, or one of the many new models shown here. They are available with or without the lever-type pump handle for building up pressure.

Here, a spray boom has been mounted to provide two jets. A nozzle for use as a conventional sprayer is part of the equipment.



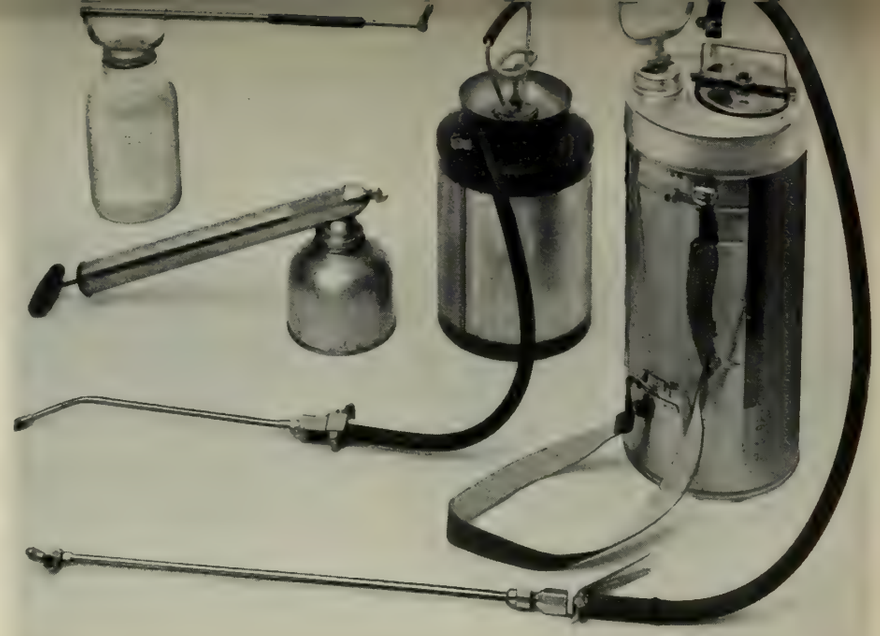
A small power sprayer is an ideal means of providing fast, effortless spraying. While more expensive than hand-operated models, it offers complete control—from a fine spray pattern at low pressure to a coarse spray at high pressure for good penetration.

A mechanical agitator lets you handle any sprayable material. The sprayer can be wheeled easily from job to job.

PUSH OUT

177

Cut along dotted lines



Pressure sprayers may be made of glass, galvanized metal, brass, or stainless steel. The material used for the tanks will depend upon the size and cost of the sprayer. All have good resistance to corrosion, especially if cleaned after each use. If you are planning to get one of the larger, carry-type sprayers, consider the weight that you can handle. A gallon of water weighs about 8½ pounds - a 3-gallon sprayer will then hold 25½ pounds of water.

How to choose and use SPRAYERS

EVERY season, thousands of flowering shrubs, trees, evergreens, and lawns are liable to damage from insects, diseases, or other pests. But the many new and more efficient types of sprayers and spray materials available today make it easy to prevent such costly and needless destruction. Spraying needs no longer be a time-consuming chore, and any time spent doing it brings some unexpected pleasures. You may be surprised at how much more enjoyment, satisfaction, and understanding of plant life and nature in general the activity brings you.

Just remember—spraying can be only as effective as it is thorough; you must cover every part of the plant. If trees and dense foliage must be sprayed, you'll need a high pressure sprayer; a low pressure sprayer will work well for less sturdy plants. Adjust your sprayer nozzle to fit the situation; for flying insects, you'll want a fine mist that remains suspended longer in the air; for crawling insects, set the nozzle for coarse droplets that will wet the surfaces thoroughly. Choose a sprayer you know will do the job you want it to do. Use these pages as a guide.

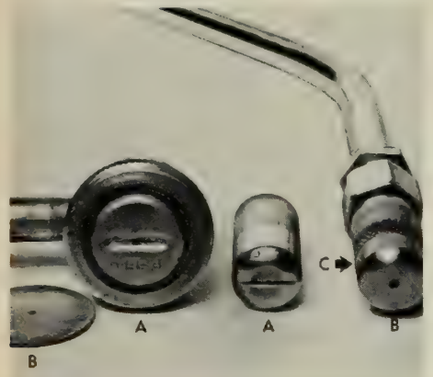
Add these pages to your GARDEN BOOK

File with Maintenance



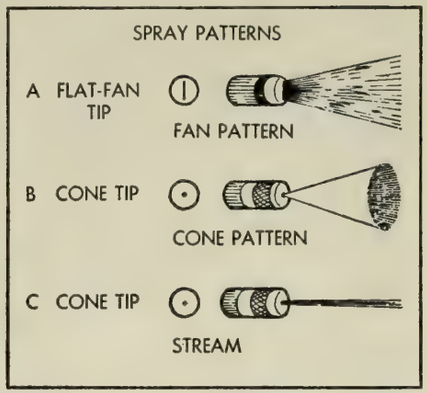
PUSH OUT

The nozzle plays an important part in spraying



The sprayer nozzle forms the spray pattern and aids in breaking up the liquid into droplets. The amount of pressure in the sprayer actually determines the droplet size.

The patterns may be either a flat fan (A), or cone (B) shape. Many all-purpose sprayers provide nozzles for both types.



Spray patterns are changed by switching the tips. A twist of the adjustable cone nozzle (C) converts a fine mist to a long distance stream for spraying trees.

For general garden use, choose the cone pattern. Use the flat fan pattern for lawns, hedges, and other broad areas.

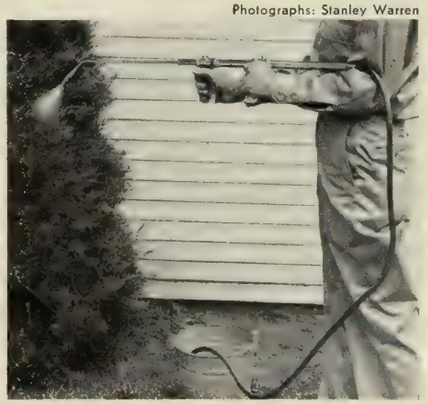
Hand sprayers are ideal for house plants, small gardens

Photographs: Stanley Warren



The hand pump sprayer, with its easily cleaned glass tank, is practical for spraying house plants and small quantities of insecticides or fungicides around the home.

Two types are available: the intermittent mist sprayer — it discharges only on the forward stroke — and the continuous mist sprayer that gives a uniform, fast discharge and has a fully adjustable nozzle.



The slide sprayer provides relatively high pressures (up to 200 pounds) which makes it a practical choice for spraying a few small trees or shrubs. The nozzle is adjustable so any sprayable material can be used.

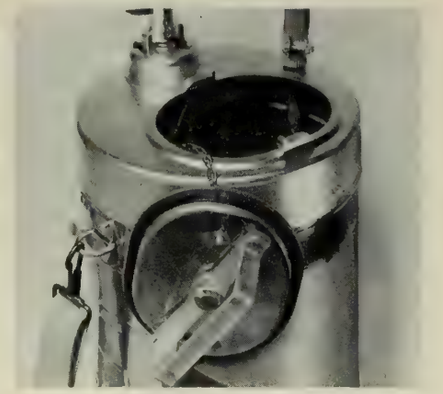
Here, a pail is used to hold the liquid, though some slide-type sprayers have small glass containers attached; back-pack tanks are also available for this type sprayer.

Compressed air tanks are easy to fill and to clean out



Built-in funnel tops are generally available on tank-type sprayers to make it convenient for you to pour in the spray materials and to clean the tank after using.

The pump is a part of the removable top. The complete sprayer is shown on page 1.



The large, open top on this tank gives excellent access to the interior for ease in filling and cleaning. The complete sprayer can also be seen on page 1.

A model is available with a removable funnel top, combining advantages of both.

Four tips for using and caring for your sprayer

1. Spray regularly; it is much easier to prevent trouble than to cure it. Plan a preventive spray program for your garden and start following it early in the season. Be sure to follow the manufacturer's directions for mixing all spray chemicals.
2. Rinse your sprayer with plenty of water after each use; spray materials left to stand in the sprayer will cause corrosion. Store leftover, mixed spray materials in properly labeled glass jugs.
3. If you use your sprayer for weed killing, clean all parts immediately after using with a strong detergent and plenty of water. Since it is very difficult to remove every trace of weed killer, which may damage valuable plants, many gardeners prefer to have a special sprayer clearly marked, "For Weeds Only."
4. Store your sprayer in a dry, safe place to extend its usefulness and prevent accidental damage.

THE DIARY OF A Plain dirt gardener®



To wind up the day, David got out the sprayer. David pushed while I handled the hose and nozzle. We doused all rose plants thoroughly.

By Harry R. O'Brien

May 1. Tonight I finished moving the last of my vegetable seedlings from the electric hotbed to the cold frame. In this cold frame, too, most all of the annual seeds sown are up and growing.

Yesterday I brought home a new white dogwood tree from the nursery. This afternoon I cleared a space in the shrub border along the east side of the garden. Here I dug a suitable hole.

After David was home from work, the two of us hauled the dogwood over and lowered it into the hole. When the hole was partly filled with soil, we watered well and then finished filling it in.

May 2. Today, I dug mum plants. Those that had lived over the winter I pulled apart to make single divisions and potted them up in 3-inch peat pots. I sunk the pots in the soil at one end of the cold frame. Last year I did it this way and had mebbe the finest mums I ever had to set out.

May 4. Crab grass and its cousins are coming up in cultivated spaces by the millions. Something had to be done, and quickly. So with the wheel hoe, I tore into the new strawberry bed and elsewhere. The big idea is to tear 'em out while they are small.

May 8. Maggie and I drove over to Donald's with some seed potatoes, a goodly supply of rhubarb and the day's cutting of asparagus.

Donald and Janet are full of enthusiasm for raising food crops on their new suburban plantation.

May 9. With my small weeding hoe, I carefully hoed around all of my new strawberries. This was a careful, close-up job, to get the little weeds near the plants that I couldn't reach with the wheel hoe. Then on to do a similar job in three of the rose beds.

May 11. "What did you set out back there? They look like petunia plants," said Maggie as she came by after she had deposited the kitchen debris on the compost pile.

"They are petunia plants," said I. "They're the all-double ones I raised from seed under the fluorescent lights in the basement."

This reveals that tonight I began the great transplanting into garden beds of my spring labors in plant raising. The other row of plants I put out were dwarf Unwin hybrid dahlias from the frame.

Also began work to get another bed ready for annuals. First job here was to dig out a lot of tall bearded iris growing neglected amid grass and weeds. They won't bloom, for the buds were all killed during the winter. For the present, I'm heeling in this iris in a vacant space on the other side of the east shrubbery. [*Turn to next page*





SWAN ALL-PLASTIC GRASS STOP ends tiresome trimming around walks, flower beds, trees . . . keeps your lawn and garden neat and trim. Mowing is so much easier and faster. Lifetime, rustproof green plastic has no sharp edges to cut hands or feet. In 4, 6, 8-inch widths—24, 40-foot coils, 100-foot lengths. Economical 24-foot coil **$2.89**



SWANSEAL SUPREME is a deluxe vinyl garden hose with deep dimension wall and full depth virgin vinyl cover. This fully-guaranteed hose will stay soft and flexible even at low temperatures and it's so light in weight even a child can handle it. Complete with finest nickel-plated couplings. Economical 50-foot length as low as **$4.95.**

You can trust the products ... made by SWAN

SWAN

complete line of Swan plastic and rubber garden hose at your nearby hardware, department store, garden supply center, or lumber dealer • Swan Rubber Company, Bucyrus, Ohi

Kill Every Insect That Ever Attacks Roses

Prevent Blackspot and Powdery Mildew, too



USE

End-o-Pest

FOR ROSES

The Most Effective Rose Dust Ever Developed



AVAILABLE 3 WAYS

Ready-to-use dust gun (shown above)
Economical 20-oz. canister
Handy aerosol spray "bomb"

By the makers of New Vigoro Rose Food—the finest meal your roses ever had.

Now available in Garden Stores, Supermarkets & Variety Stores

End-o-Pest and Vigoro are trademarks of Swift & Company

The diary of a plain dirt gardener

Begins on preceding page

May 12. One of my firm resolutions for this year is to have more and better mums. To that end I'm visiting the various nurseries and growers in our area to pick up varieties that I want here at home. I brought home a dozen more today.

These, and others to come by mail, I'm potting up in 3-inch peat pots and sinking them in the cold frame, alongside those divisions of my own I put there the other day.



I planted single divisions of mums in peat pots, then sunk them in one end of the cold frame.

May 13. Two years ago a big elm tree to the west of our house died and had to be removed. I need a tree in that space to give afternoon shade. So yesterday I stopped at a local nursery and picked out a good size sugar maple which had been dug in late winter and was heeled in, balled and burlapped.

Today the nursery planting crew brought this new tree and did a good job of planting. It is almost in full leaf. It may seem foolish to plant a tree mebbe 20 feet high this late in the season. But by digging the tree when it is dormant, ball and burlapping, and keeping it sufficiently watered through the summer, I am sure it will thrive.

May 15. When David came home tonight he saw me riding the power mower. He didn't interrupt me, but went on in the house. He was glad not to have to do the mowing.

I phoned Donald that the vegetable plants in the cold frame were ready to be moved. I had grown enough for him, too. He came over for them and brought Danny and Gary along. I dug what he wanted of cabbage and tomatoes.

"But don't plant the tomatoes tonight. It is going to frost," I warned him.

After supper, Maggie bundled up to stand the chilly air and came outdoors. She took one end of the sash frames, I took the other. We covered up the cold frame. I threw old burlap over divers cracks which might let in cold air.

May 16. A box of mums came in the mail today. These were duly potted up in peat pots and put with the others. It was cold all day so I worked all bundled up.

May 17. Another job was to begin watering that new shade tree. I do this by taking the nozzle off the hose and letting water run gently around the outer edges of the ball of earth. I want the water to get soaked down to where the small roots are.

May 19. This evening I began setting out cabbage plants from the cold frame to the vegetable spaces. As usual, I watered them in with high analysis soluble plant food dissolved in water.

For supper tonight we had the most wonderful spinach in the world. It was our own, eaten less than an hour after I had pulled it.

May 23. Main chore now is to get space ready for annuals. I spaded it by hand to turn under the grass and weeds. Also worked at getting the big bed ready for mums.

May 27. Maggie and I went up to Michigan on a business trip. This morning we stopped near Niles to visit our friends Orville Dunham and Leva, his wife. They are noted as originators of new mums.

Mardi Gras and Pink Cherub, two of the 1960 All-America Mum Selections are theirs. They also originated the Harvest Giant series of mums being introduced by a large wholesale plant firm this year.

May 30. Today Maggie spent much time out in the garden pulling weeds from the row of California poppies now in bloom. Wee Willie, the dwarf annual Sweet William, is beginning to bloom in the next row from seed I had sown there.



I used a small hoe to cut weeds next to the new strawberries. The wheel hoe wouldn't reach them.

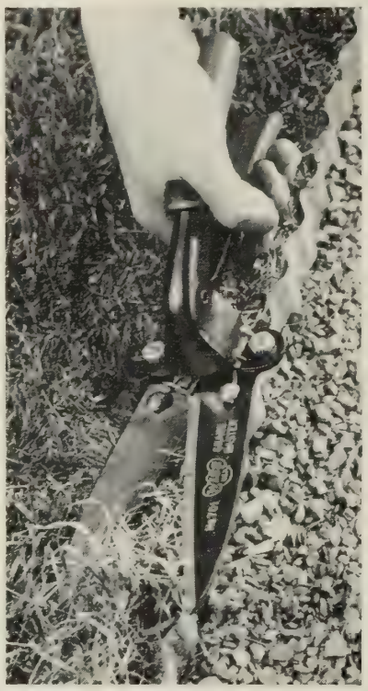
May 31. David got out the little tiller and did a lot of cultivating for me. I was working the rose beds with the wheel hoe.

To wind up the day, David got out the power sprayer. We mixed up a tank of spray. David pushed the sprayer. I handled the hose and nozzle. We doused all the roses thoroughly. The war against blackspot is on in earnest.

Cut it with WISS

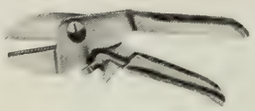
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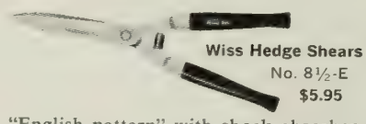


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The idea index

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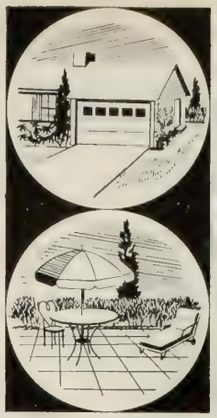
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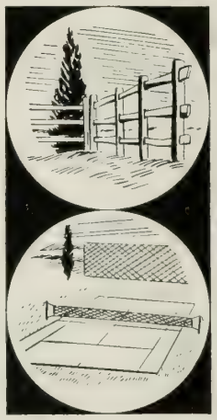
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These Five Star home plans and the new Home Plans book may be ordered from the firms listed on page 124. In many localities, you can order both plans and book through your building-materials dealer. Or, you can buy them directly from Better Homes & Gardens, 1714 Locust Street, Des Moines 3, Iowa.

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Boating is America's first-ranking participant sport. If you're numbered among the nautical, you've probably settled the fact that the bow is up front, and the stern somewhere toward the back of the boat.

But, if you're like a good many other boating enthusiasts, you may still have a few qualms about this business of port and starboard.

Here, once and for all, is an easy way to remember those terms for the left and right sides of a boat, and how to tell which color running light identifies each.

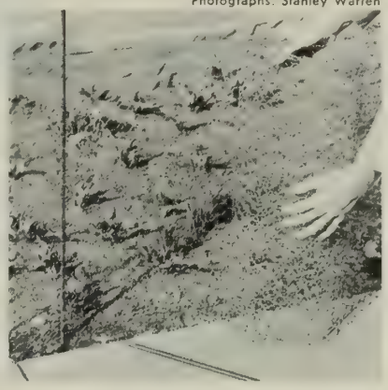
The secret lies in the length of the words themselves. *Port, left,* and *red* are all shorter words than *starboard, right,* and *green.* It's that easy.

Put the shorter words in one group, the longer words in the other. If you can separate and line them up in your mind that way, you'll never be confused again.

GARDENING HOW-TO

Use these timesaving ideas to cut the labor, double your fun

Photographs: Stanley Warren



Rabbit barrier. Use temporary 24-inch-wide wire-mesh fence to protect spring-flowering bulbs from damage.

To enclose the bed, weave the wire mesh over sturdy, 36-inch steel rods, spaced four feet apart; then drive the rods into the ground. Rabbits delight in feeding on young shoots and can clean out a bed overnight.

Jo Miller
Alexandria, Minnesota



Spade cleaner. Carry an inexpensive putty knife in your pocket while spading in the garden to scrape moist, sticky soil from the blade of the spade.

A bright, clean spade is much easier to work with. When you are finished working in the garden, always clean your tools before putting them away.

William Wright
Dayton, Ohio



Plastic bag hothouse. Use plastic bags to make ideal miniature hothouses for protecting early set vegetable plants in the garden.

Place small stakes in the soil around the plant to support the bag and to keep it from touching the leaves. Cover at night and remove during the day until the plants become hardened.

G. C. Heil
Madison, Wisconsin



Cutworm control. Wrap paper collar around the stems of newly set plants, extending it two inches above and below the ground level.

Chlordane applied to soil around the plants will also protect by killing cutworms.

Harvey Carlson
Detroit, Michigan

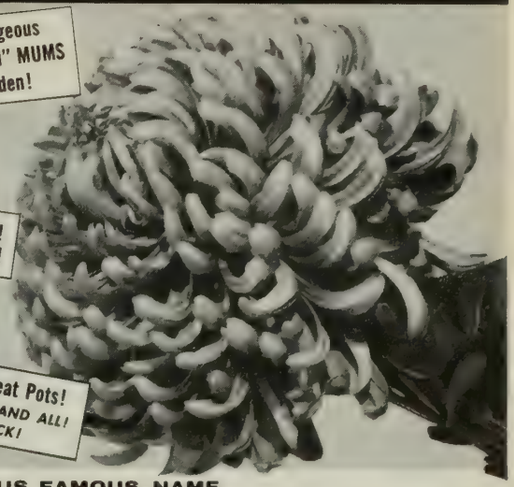
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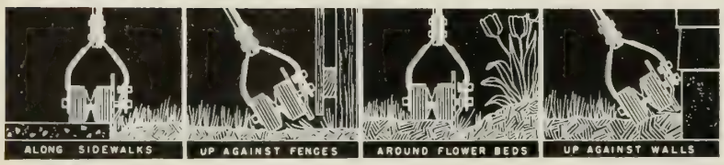


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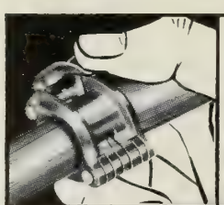
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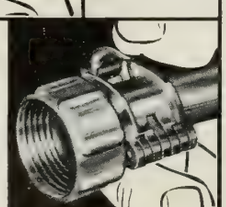
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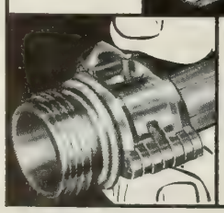
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Are your children ready for SUMMER?

To make vacation days the relaxed pleasure they should be, now's the time to be certain your children are ready for the coming season.

Check these reminders. Then, if you act now, your family will be all set for summer sun and fun.

Polio shot. A fourth, or booster shot given ahead of the season has proved very effective in protecting children against paralytic polio.

Poison ivy protection. If you or the children are going to vacation where there's likely to be poison ivy, a series of immunizing pills should be begun at least 6 weeks in advance.

Sun tan foundation. If the weather is mild and the sun strong at least a few hours each day, have your children start sunning for short periods when the sun is at its brightest.

Try to manage some exposure each day for your preschoolers, gradually lengthening the time. School children can take advantage of sunny weekends.

An early season foundation of tan will help tender skin take hot, summer sun without burning.

Summer clothes appraisal. Check over swim and play suits, shorts, sandals, and so forth, to see if they still fit or if they need mending or replacing.

Shoulder straps and hems can be lengthened, waistlines let out, or repairs made now—instead of hurriedly the day of an expedition.

If new garments are required, the range of styles and sizes is more complete now than later on.

Summer camp plans. If any of your youngsters want to go to summer camp, application should be made well in advance of the date chosen. Camping clothes and gear should be assembled.

Most camps require a certificate of physical fitness from the child's doctor and one from the dentist that he has checked the prospective camper's teeth. So arrangements should be made for these examinations. A busy doctor or dentist may not be able to give the child an appointment at the last minute.

Summer school. If your community is one of the many that have set up summer courses to stimulate bright students or to aid slow learners, find out when classes start and when they'll be completed. Then you can plan any trip for a period that won't conflict with your child's attendance at summer school.

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MAY

GARDEN REMINDERS

In all areas

Starter solutions: When transplanting started plants, water them in with a solution of water and soluble plant food right after setting. This reduces the shock of transplanting.

Insects: Keep insects under control right from the start and you will have a more enjoyable garden. Use a complete spray or dust containing both insecticide and fungicide.

Central and East

Lawns: Spray this month with 2,4-D and 2,4,5-T weed killer to destroy broadleaf weeds while young and tender. . . . Set lawn mower blade up to cut grass at 1½-2 inches high.

Shrubs, trees: Prune tips of evergreens to promote branching and compactness. . . . Feed roses when 2-3 inches of new growth appears. . . . Foundation plantings will benefit from extra waterings in addition to the spring rains.

Annuals, perennials, bulbs: Do not remove the foliage of spring bulbs until it dies down. . . . Pinch chrysanthemum plants when six inches high. . . . Mulch flower beds.

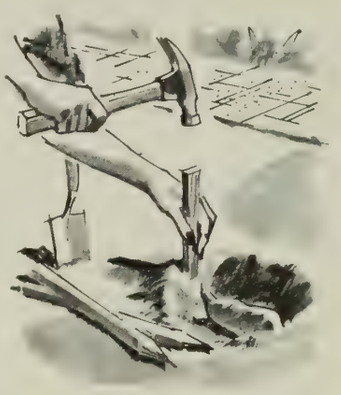
Fruits, vegetables: Work a well-balanced plant food into strawberry, raspberry plantings. . . . Don't rush to set out tomato plants—they need warm soil and plenty of sun.

South and Southeast

Lawns: Feed Bermuda grass with a complete lawn food to keep it growing vigorously—crowd out weeds. In shady spots, plant Zoysia or St. Augustine grass.

Shrubs, trees: Prune spring-flowering trees and shrubs right after they finish blooming. . . . During dry periods, water trees and shrubs set last winter. Place hose near base of plant and soak slowly, using gentle stream.

Annuals, perennials, bulbs: Broadcast seed of zinnias and marigolds where they are to flower; thin out as seedlings begin to crowd. . . . In Upper South feed peonies to encourage large blooms. . . . Plant gladiolus every two weeks until mid-June for a long season of bloom. . . . Fill planter boxes with ferns, petunias, fuchsias. [*Turn to next page*



To avoid damage to dahlias when staking, set a 14-inch stake in soil near tuber at planting time. Replace with a 6-foot stake later.



To save time and effort in filling sprinkling can, wrap hose around handle, with nozzle in can. Tension holds nozzle steady while can fills.



Anchor Fence is the happy way to keep your children and pets playing safely at home—the sure way to protect your property from stray animals and trespassers. And quality built Anchor Fence improves the value of your property. Good neighbors agree on Anchor Fence! For a helpful *free* booklet write: ANCHOR FENCE, 6512 Eastern Ave., Baltimore 24, Md. *For free estimate*, call local Anchor office, today. For phone number, see Yellow Pages.

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Garden reminders

Begins on preceding page

California

Lawns: Start a regular feeding and watering schedule for the season and stick to it. . . . In heavy shade, plant ground covers such as ivy or ajuga. . . . Sharpen lawn mower blades for cleanest cutting.

Shrubs, trees: Remove suckers sprouting from understock of grafted or budded trees, roses, lilacs. . . . Mulch rose beds with 1-2 inches of peat or compost.

Annuals, perennials: Set out new chrysanthemums for fall bloom from bands or pots for faster growth. . . . Started annuals can be set out safely now in cooler areas. . . . Pinch out tips of fast growing plants to encourage bushiness.

Fruits, vegetables: Begin weeding vegetable gardens as soon as seedlings can be distinguished from weeds that came up with them. . . . Set out a few container-grown fruit trees.

Pacific Northwest

Lawns: Use 2,4-D and 2,4,5-T combination weed killer to rid lawn of broadleaf weeds. . . . Feed lawns with a complete lawn food if you haven't already done so.

Shrubs, trees: In Washington, co-operate with the Century 21 Exposition; help beautify your town by planting trees and shrubs. . . . Transplant broadleaf evergreens.

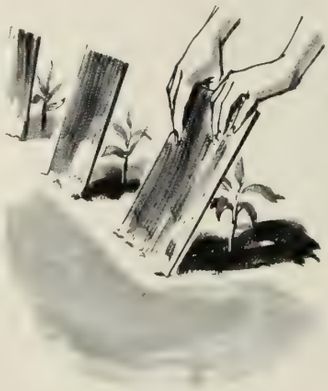
Annuals, bulbs: Let tops of spring-flowering bulbs die down before lifting and replanting. . . . Encourage more bloom by pinching out the tips of annuals.

Texas-Southwest

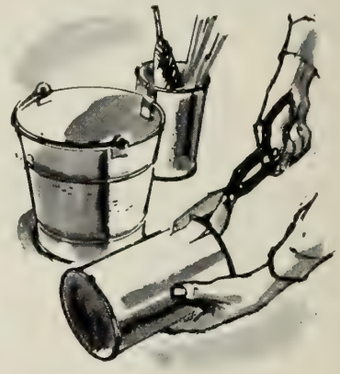
Lawns: Treat newly planted lawns with weed killer only after the new grass has been mowed at least four times.

Shrubs, vines: Spray euonymus with miscible oil solution to control scale insects. . . . Mulch roses to conserve moisture. . . . Prune trees and shrubs only if they need shaping.

Annuals, perennials: Feed peonies after they have finished blooming. . . . Set out chrysanthemums now for fall bloom. . . . Fill vacant spots in border with potted annuals. . . . Mulch with peat or compost to save labor.



To shield newly set plants from hot sun, slant wood shingles in soil on southwest side of plant. Remove after several days.

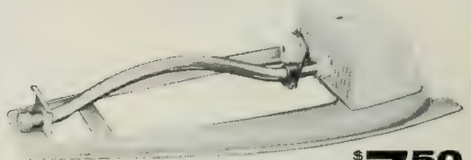


To avoid retrieving tools when setting out plants, attach juice can to water pail. Cut strip at top of can, bend to hook on edge of pail.



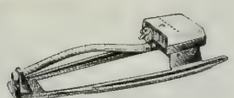
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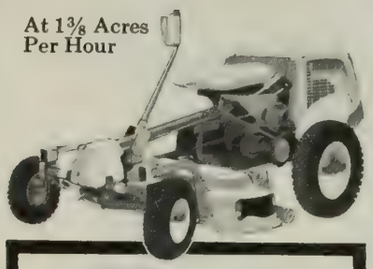
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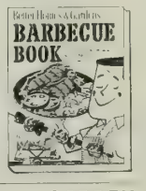
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WRITE FOR GARDEN BOOK, DEPT. 42, CALIFORNIA REDWOOD ASSOCIATION
576 Sacramento Street, San Francisco 11

San Francisco

Continued from page 152

and the esplanade passes a magnificent stretch of ocean sand beach. And with all of San Francisco's water advantages, your next surprise will be lovely Lake Merced, fine for trout fishing, and the Fleishhacker Zoo and Pool, the largest in the world.

Next to Fisherman's Wharf and Chinatown, Golden Gate Park is the favorite tourist stop. To the resident San Franciscan, the park is the city's top attraction. Created out of over a thousand acres of desert, it is larger than Central Park and more varied.

The gardens are at their best in the spring, but the park knows no off season. Buffalo, elk, and deer roam the grounds, separated from you, of course. Steinhart Aquarium displays all manner of sea life; Strybing Arboretum and Botanic Garden exhibits 3,000 varieties of plants; Morrison Planetarium and De Young Museum, with an historical collection of arms and ship models, are highlights for children and adults alike.

Obviously, the park cannot be fully appreciated on one stop, a day, or even two days. If the rest of the city disappeared, the park alone would be reason enough to draw you to the area.

You'll have the most complete view of the city from Twin Peaks, the geographical center. At Easter, Mount Davidson, southeast of the peaks, draws thousands of worshipers to its huge concrete cross for sunrise services.

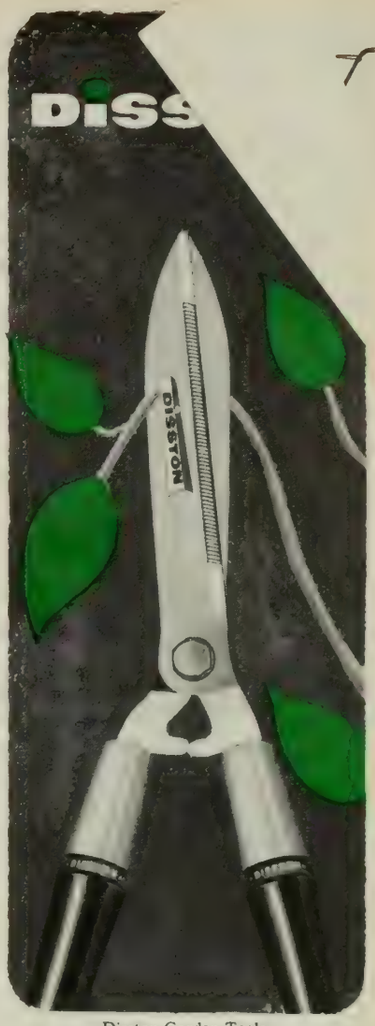
On your route, you'll visit another great religious shrine: Mission Dolores, established in 1776. A crumbling graveyard and soft green gardens adjoin the four-foot thick walls of this almost 200-year-old memorial.

Your tour will near completion as you pass under the San Francisco-Oakland Bay Bridge to the Ferry Building, a distinguished city landmark with its 235-foot clock tower. Inside, a panoramic map of California in relief is almost as exciting as an air view of the entire state. The World Trade Center here displays goods from all parts of the globe.

From the Ferry Building, you can stroll the 200-foot wide Embarcadero where great passenger liners and import ships from all parts of the world arrive and leave. If you walk the length of the Embarcadero, you'll arrive at Fisherman's Wharf where you can tour the Bay by boat and return to the Wharf for lunch or dinner.

The History Room of the Wells-Fargo Bank traces California's Gold Rush days, including displays of gold nuggets and a stagecoach. Equally a part of San Francisco's historic grandeur is the Palace Hotel, now the Sheraton-Palace. Built in 1875, gutted by the earthquake and fire of 1906, the restored Palace is almost as elegant as ever.

You'll have completed your tour, having returned to the "Slot," as Market Street is known to San Franciscans.



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They call it the "Man's flower"



Photographs: Stanley Warren

It's a tough one, that thrives on sun and heat, grows 6 feet tall, and has as many flowers as a dandelion. Men like, and grow it, even though it takes lots of spade work to do it.

The Aztecs called it Acocotli, Cocoxochitl, or perhaps Acocoxochitl. Today, we call it the dahlia, or the man's flower. By any name, it's a glory in the garden.

Its flowers are so big that any less than 4 inches across are technically called "miniatures." Medium range is about 6 inches, and some of the big ones reach dinner-plate size, up to 14 inches across.

Dahlias give a good color range, too—almost anything but blue, in fact. Here are a few: ivory, chrome yellow, lemon tangerine, buff, vermilion, cherry, and cream.

Dahlias bear a profusion of blooms, too, the smaller varieties producing more than large-flowered types. It's not uncommon for the miniatures to bear as many as 100 blooms during a single growing season.

The plants are as husky as the flowers. The taller varieties get up to 6 or 8 feet. The shortest ones reach a sturdy 2.

Fortunately, dahlias flourish as well in the North as they do in Old Mexico. But we do make one concession to their warm heritage: each fall we dig and store the tubers in a frost-free place over winter.

These characteristics naturally appeal to men, so strongly that men have been primarily responsible for the increasing popularity of the dahlia.

How to grow dahlias



New roots bought from dahlia growers will already be trimmed, ready for planting when you get them.

If you are starting with undivided roots from your own garden, cut them apart, leaving a piece of stem on each root division. Roots without part of stem will not grow.



Choose a location where plants will get at least 6 hours of sun daily. Drive a 5- to 7-foot stake by each hole before you set out the roots.

Space large dahlias 3 feet apart, smaller kinds about 2 feet. Make planting holes 4 to 6 inches deep. Set tuber on side, cover with soil.



Feed dahlias when they get about 18 inches high. Pinch off top of plant when it's 6 inches high, so branching is encouraged.

Water liberally through summer. Tie shoots of taller varieties to stake as they grow—one tie about every 15 inches will serve.

Better, easier, Rotary Tilling with finger-tip controlled full power reverse!

Simplicity

Roticul

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Works close to fences, between shrubs . . . no exhausting "pull-back"! A powerful sod buster for toughest soils — crumbles soil with gentle spading, lifting motion for perfect rotary tilling. Complete job visibility. Ask your Simplicity dealer how easy it is to own Roticul

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Cuts Grass Like Scissors!

STANLEY GRASS SHEARS GS30 $3.25



positive action easy to use

Just try the new high-angle handle that fits hand comfortably and keeps knuckles clear. Completely new design with fast draw-cut action. Fully heat-treated polished blades.

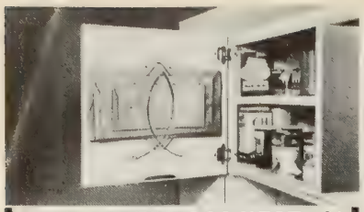
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New Britain, Connecticut

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ALSTO CO., Dept. BH-5, 1067 Detroit Ave., Cleveland 13, Ohio



WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. $5.95 plus 50c post. COD's accepted.

MOCCASIN-CRAFT, 65-YF Mulberry St., Lynn, Mass.

NEW MONROE FOLD-KING FOLDING TABLE LINE



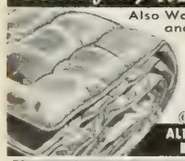
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Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 52nd year. WRITE

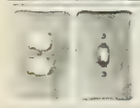
Monroe Company, 34 Church St., Colfax, Iowa

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GILBERT H. WILD & SON, Dept. BH-50, Sarcoxie, Mo.

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MORTON'S Dept. 14-E Wash. 4, D. C.



1000 Name and Address Labels $1 ANY 3 DIFFERENT ORDERS $2 ppd.

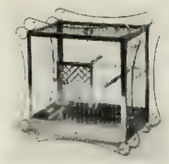
Sensational bargain! Your name and address printed on 1000 finest quality gummed labels. Padded! Packed with THEL Plastic GIFT BOX. Use them on stationery, books, cards, etc. 1000 only $1 ppd. SPECIAL SAVE. MONDAY ANY 3 DIFFERENT ORDERS $2. *Satisfaction guaranteed.* HANDY LABELS, 501 Jasperson Bldg., Culver City 1, California.

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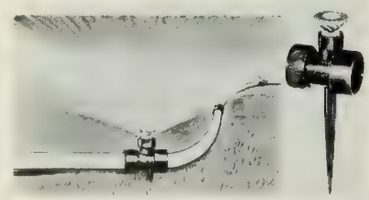
A solid metal construction that is nicked finished for durability. Dimensions L-15" x W-8" x H-15". Comes fully equipped with 2 feeder cups, 2 perches and swing.

HAPPY PET SPECIALTIES Dept. B, 2425 Atlantic Ave. Brooklyn 33, N. Y.

Ladies— END Loose Cords With The HOLD FAST When you've finished with your toaster, mixer, iron, etc., put your appliances away with a no dangling feeling. Be sure to keep cords secure with the Hold Fast. Send 25 cents each or 5 for $1 ppd.

New Idea, 1191 West High St., Elkhart, Indiana

Are *you* using *Better Homes & Gardens* New Cook Book? Get your copy of this popular meal-planning guide wherever books are sold, or send check or money order for $3.95 to Department 7605, Meredith Publishing Company, Des Moines 3, Iowa.



SPRINKLE UP TO 1500 SQ. FT. - $1

New turbine-action Sprinkler spins a fine mist of water up to 1,500 square feet! Attaches to any hose. Set up singly, or in series . . . it's the world's lowest-priced sprinkler system. Versatile—can be moved where needed. Rugged, molded-nylon design . . . can't clog or rust. *Guaranteed the most effective sprinkler you've ever used or money back!* Only $1, postage paid . . . three for $2.79. Order WHIRL-A-JETS by mail from **Sunset House, 643 Sunset Building, Beverly Hills, California.**

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Keep glasses handy. A magnet built into this leather eyeglass case holds it tightly on the dash. Result: glasses are easily found, can't break. Ideal for sunglasses on vacation trips. Case, $1, ppd.

Mastercraft, Dept. B, 275 Congress, Boston 10, Mass.



Perfect for a shower—umbrella favors in pastel colors. Invert to use for nuts or mints. Pretty lacy plastic, 3 inches across, in blue, yellow, pink, or white. Box of 24 (all one color), $1.25, ppd.

Maid of Scandinavia Co., 3245 Raleigh, Minneapolis 16, Minn.



Save time—use name and address stamp instead of writing out return information. Inked pad's in holder. Personalized ballpoint pens write 4 different colors: blue, red, green, black. Desk Set, $1.59, ppd.

Terry Elliott Co., Dept. S-10, P.O. Box 1918, New York 17, N.Y.



Solves the problem for children who "can't wait" when on a trip. Slip disposable plastic bag over ring; later, toss. Cardboard box holds child's weight. Fold it to carry. Gotta-Go Kit, $2.98, ppd.

Zipoy Sales, Dept. B, 3525 West Fuller, Minneapolis 10, Minn.



Pretty and unbreakable—great combination for summer serving! Iced beverages seem even cooler in tumblers made of bamboo sections. Natural tan color, green trim. Six 5-inch-tall tumblers, $4.45, ppd.

The Old Mexico Shop, Dept. BHG, Santa Fe, N. M.



Dad deserves a medal? Give him one on Father's Day! This one says "To the Best Daddy in the World." Gold finish with red enamel center, it's 2 inches across. Comes in gift box. Medal, $1.95; ppd.

Gay Gifts, Dept. B, 388 Queen Anne Rd., Teaneck, N. J.



So nice for spice. Real charmer for your kitchen with its rows of old-fashioned apothecary jars. Removable bottom rod holds roll of paper towels or cloth ones. Hooks hold utensils or potholders. It's 19x14x4 inches, with hand-polished finish in honey-tone pine or maple. Complete with 16 popular spices, $22.95; Assemble-Yourself Kit plus spice, $16.95, ppd.

Yield House, Dept. BHG, North Conway, N. H.



Dress up an old chest. Brass drawer pulls, 4½ inches wide, are lacquered to prevent tarnish. The French Provincial (left), $1, pr., matching escutcheon, 50c; Eagles, $1, pr., escutcheon, 50c, ppd.

Paris Shop, Dept. BHG, 33 Center Ave., New Rochelle, N.Y.



Personalized covers for golf clubs will delight a golfing Dad who likes to take good care of his woods. Soft tan leather with red trim. Name in gold. Two-cover set, $2.98; 4-cover set, $4.98, ppd.

Medford Products, Dept. BHG, P. O. Box 39, Bethpage, N.Y.



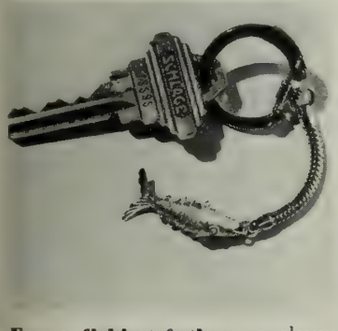
Your name engraved on a brass plate for front door or mailbox. It's 2½x5⅜ inches, lacquered to take weather. Print 2-line name (up to 21 letters), allow 10 days for delivery. Plate, screws, $1, ppd.

Breck's of Boston, 251 Breck Bldg., Boston 10, Mass.



Bright spot in any room—brass wall planter. Effective alone, in pairs, or in groups, it transforms a blank wall into a brilliant backdrop. Lacquered to protect finish; 14 inches across; $6.50, ppd.

Hathore House, Dept. BHG, 542 Third Ave., New York 16, N.Y.



For a fishing father—a clever key ring from which dangles a fish that certainly stirs conversation. Sterling silver body is jointed so fish wiggles in quite a lifelike manner. Key Chain, $1.95, ppd.

B. M. Lawrence, Dept. BHG, 244 California, San Francisco, Calif.



Such a clever holder for phonograph albums or magazines—copy of a big cranberry scoop. Especially nice in an Early American room. In warm brown pine, 15x14x8 inches, it holds 50 LPs; $13.70, ppd.

Leslie Creations, Dept. 147, Lafayette Hill, Pa.



An authentic, solid cast iron

"Pot-Belly Stove"

EXACTLY AS NOW BEING SOLD FOR $39.95
23" HIGH, 8" IN DIAMETER, WEIGHT 35 LBS.

A perfect, authentic accent for your Early American decor; make it into a lamp, a planter, an ash tray, or fill it with coal or wood and heat your patio. Not a toy—it really works . . . made just as our company has produced them since before the Civil War.

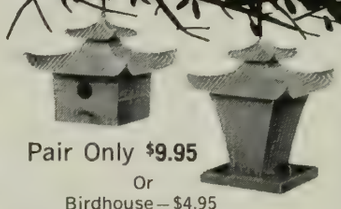
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Your Pot-belly stove will be shipped freight prepaid

FIRST AND ONLY ORIENTAL PAGODA BIRDHOUSE AND FEEDER!

NEW! "Birgoda"



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Birdhouse—$4.95
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Board 'n Room—in authentic oriental surroundings. Beautifully made of high impact polystyrene in pale green with a hint of orange. Won't warp, rot or rust. Fully guaranteed. Never needs painting. At better stores—or order direct. Both only $9.95 postpaid. Ordered separate—Birdhouse $4.95 plus 35¢ postage . . . Feeder $5.95 plus 35¢ postage. Dealer inquiries invited.

Remco INC. DEPT. BHG-50, 545 N. LA SALLE STREET, CHICAGO 10, ILLINOIS



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If it's expert home advice you're after...

see the consultants at a *Better Homes & Gardens* Home Planning Center. See page 124 for the Center nearest you. The Centers offer sound, money-saving suggestions on decorating and home furnishing. And remember, there's no charge for Home Planning Center help.

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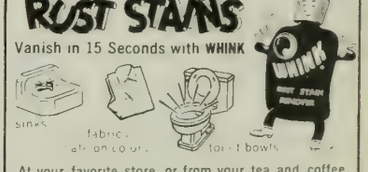
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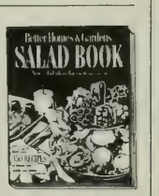
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Pocket-size adding machine does all your math problems with ease. Adds - subtracts - multiplies to 99,999,999. Magic Brain Calculator balances check books, adds grocery tapes, bridge scores, children's schoolwork, income tax statements, car mileage. Gives the answer *in seconds*. Simple to use . . . all steel mechanism works fast. For housewives, businessmen, students. *Money back guarantee!* MAGIC BRAIN CALCULATOR. $1, postage paid. **Sunset House, 643 Sunset Building, Beverly Hills, California.**



"You mean all these years I've been eating this trash?"

THE MAN NEXT DOOR®

To have a street named after you in our town, you have to be either a president of the United States, a tree, or a subdivider's daughter.

◆ ◆ ◆

This spring, 16-year-old Rosemary fell in love right on schedule—the day the apple tree sprouted blossoms. It will last until the first Monday after the lilacs lose theirs.

◆ ◆ ◆

Looking at the neighborhood crop of kindergartners romping their way to school, it occurred to me that one of them may be the first man on Mars—and I certainly hope there's nothing breakable up there.

◆ ◆ ◆

Our church will be 100 years old next month. "Just think, 5,200 Wednesday night dinners," sighed Christine, who served a few score of them herself.

◆ ◆ ◆

The young couple whose house backs up on ours have been married about a tenth as long as we have, but the outward indications are that they already owe money on almost as many things.

◆ ◆ ◆

Rosemary is studying French, and Chris and I are thinking of brushing up our rusty parleyvoos. We don't have much luck in English; maybe we can understand our children in French.

◆ ◆ ◆

Christine and I hadn't seen Lou Belle Fair for a long time until we ran into her the other day. I hardly recognized her, but loyal Chris said later, "Lou Belle hasn't changed a bit. She had a cold last time I saw her—and she was sniffling today."

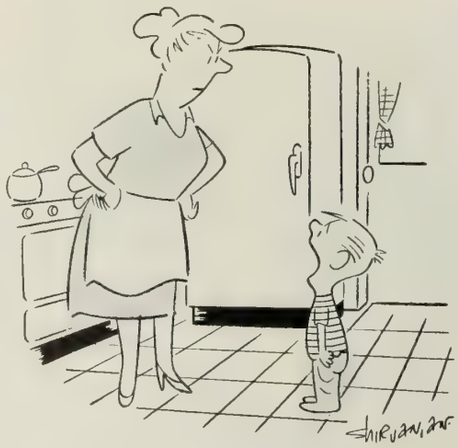
Her fifth grade class is making an objective, nonpartisan study of the various presidential hopefuls, rating them on experience, ability, and, as Judy explains it, all-around cuteness.

◆ ◆ ◆

Bud accepts our ruling that he can't have the radio on in his room while he is studying, but he can't see why turning up the living-room hi-fi so loud that he can hear it through three doors is a violation of the rule.

◆ ◆ ◆

Now and then I preface my dinner table remarks with, "Now when I was a boy," just to see if the chorus of groans from the children will get any louder. It always does, but recently our teen-ager Rosemary, conscious of her sophistication, has been restricting herself to rolling her eyes heavenward in a silent plea for patience.



"You can't spank me now.
My pockets are full of frogs."

Dr. Mel Ramsey says young people are getting bigger and healthier all the time. The only way he can explain it is that there must be some miracle nutritional ingredient in pizza.

◆ ◆ ◆

The Daly family had a scare when their old dog was missing for a couple of days. "Fortunately," said Martin, "he came back before we put an ad in the paper. Ajax is sort of a hard dog to describe in print."

◆ ◆ ◆

It started to rain sometime in the night, and I got up to close the windows. Before I shut the casements in what we grandly call the upstairs sitting room, I fished a cigarette from my robe pocket and smoked it as I looked out. . . . It was a gentle spring rain. . . . "Just what we needed," everybody would be saying tomorrow. . . . I thought of other rains. . . . It was always raining in Italy. That isn't exactly true, but whenever I think of the war, it is raining. . . . The childhood rains were happy ones—building dams in the gutters, floating wood-chip boats. The kids don't seem to do that any more. On rainy days they stay in and watch television. . . . "You're not made of sugar; a little water won't hurt you," our mothers said, and out we went, dressed like the little boy in the soda cracker ads. . . . Sad rains. Falling on the country churchyard the day we buried Tom, the first time I had ever stood beside the grave of someone my own age. . . . The rains of romance. From how many dances did we run to the shelter of the car, the girls laughing, we being gallant, our coats over their shoulders. . . . I shot the cigarette toward the street in a hissing arc and cranked the window shut. . . . Rain affects people differently. It gives a twinge of neuralgia to some. I feel it most in my old nostalgia.

Burton Hillis

P.S. Bob Hannelly from Washington hints that we'll all soon be down with Galluping Pollitis. We are in the Year of the Polls, between the Russians and the missile gap—both of which can be put off, but the polls, like utility bills, can't.

Dear Burton: The polls will be nerve wracking in 1960. Young men with long tablets and longer faces will demand your secret choice for water commissioner and hospital attendant. Pulse-takers will try to gauge the mood of Republican delegates—pro-Nixon or uninvited. Dr. Gallup himself will be sounding out the "don't knows" to be sure they're not electing Truman again.

Polls are ruthless. They crush your pleasantly vagrant thoughts into the great tub called public opinion. You have to be "for" or "against." Pollsters don't respect the "maybes" and the "oh-dear-they're-all-such-nice-men" attitudes.

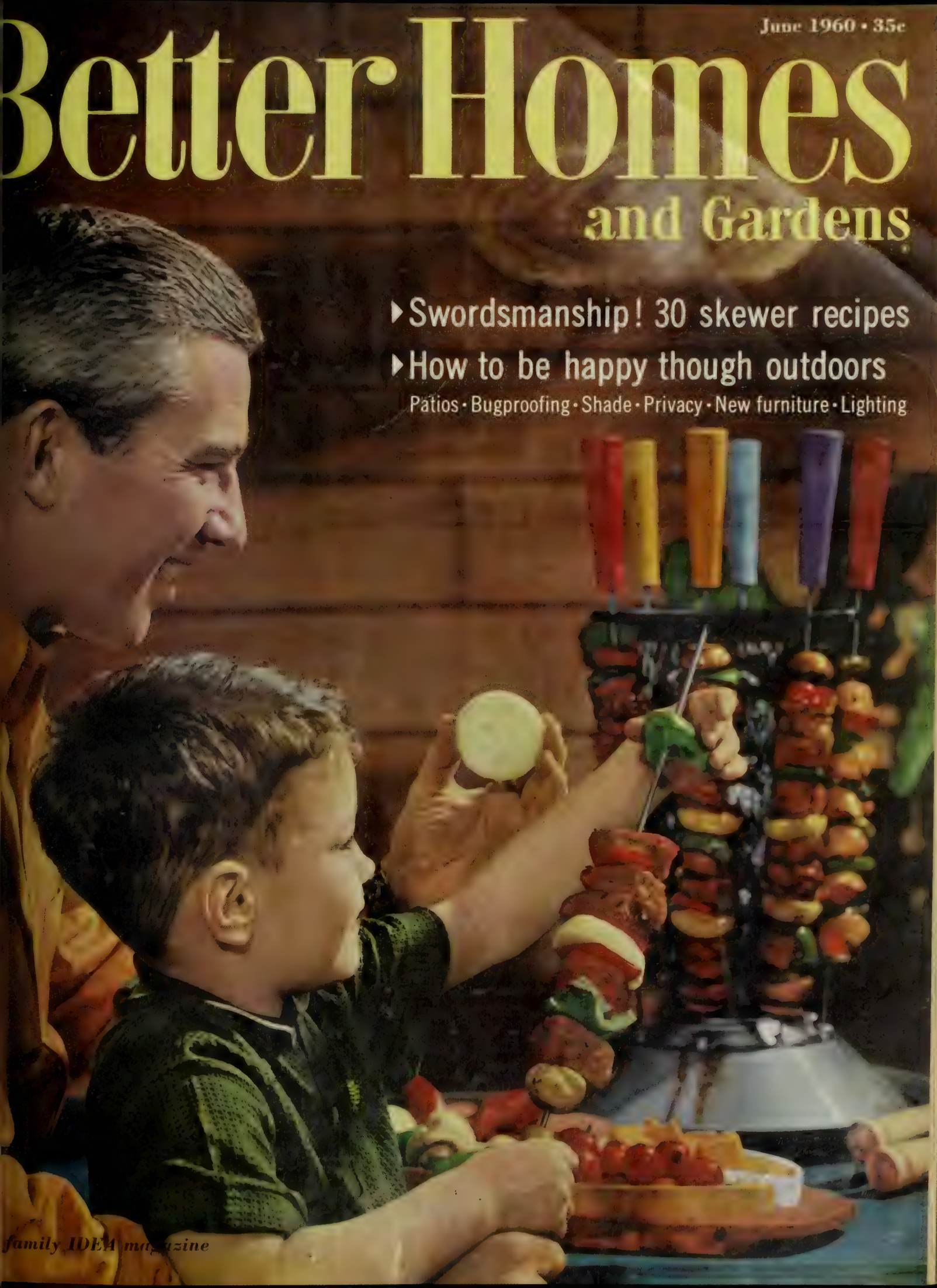
The only way to beat the polls is to become a poller. Then you can glare accusingly at the witness and demand: "Do you favor more aid for Outerbank?" If he says yes, you put an ostentatious check mark under, "Acts knowing, but isn't." With a withering glance, you announce that Outerbank long has been so prosperous, it is sending aid to us.

After all, Burton, the old quizmaster's rule applies: If you can't answer 'em, ask 'em!

Yours,
Bob

June 1960 • 35c

Better Homes and Gardens



- Swordsmanship! 30 skewer recipes
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Holiday from Apron Strings



Imperial double-oven model RBB-99 with optional Rotisserie. Other models available with single and double ovens.

Frigidaire Wall Ovens

New Pull 'N Clean Ovens mean "stand-up" cleaning..."more-fun" automatic cooking!

For everyday holiday living, build-in the Frigidaire double-oven Imperial Wall Oven. Wonderful Cook-Master Control lets you cook whole meals, turns oven on and off—automatically. And the amazing Spatter-Free Broiler Grill lets you broil time after time without oven cleaning! For "cook-out" fun, *indoors*, specify optional big-roast Rotisserie.

Best of all, cleaning is quick 'n easy with any of the 8 new Frigidaire Wall Ovens—keeps the *fun* in cooking! New Pull 'N Clean Oven models, shown, bring the lower oven to you for cleaning. Drop-Leaf Doors and French Doors swing completely out of your way. Five Kitchen Rainbow colors* . . . with matching Built-In Cooking Tops or Satin Chrome Fold-Back Surface Units. Frigidaire Division, General Motors Corporation, Dayton 1, Ohio.

* *Sunny Yellow, Mayfair Pink, Turquoise, Charcoal Gray, Aztec Copper—plus Satin Chrome.*



3 Easy-Cleaning Frigidaire "Firsts"

Pull 'N Clean Oven slides out like a drawer. Clean standing up.

French Doors swing out of the way for easy cleaning.

Drop-Leaf Doors swing clear down for up-close cleaning.

AT LEFT, *Custom Imperial double-oven model RBB-92 with French Doors and Pull 'N Clean Oven.*



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FRIGIDAIRE
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Advanced Appliances designed with you in mind



NEW! The gift to give or get for carefree cooking...

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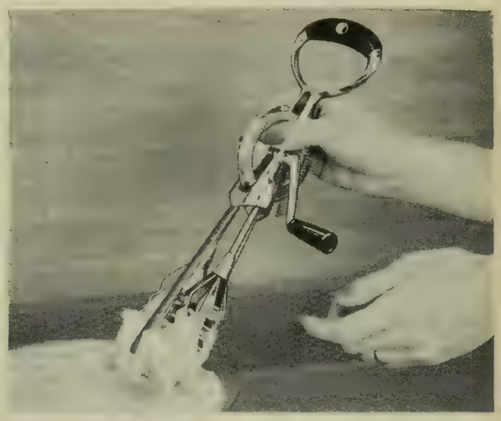
37 beautiful Flint *stainless steel* matching pieces and sets to choose from—in this the cookware that's made to enjoy. Use without care! You couldn't break it if you bounced it. You couldn't tarnish it if you tried! Flint stays shining with no polishing. Cooks to perfection, too. Wonderful Radiant Heat Core wraps everything you cook in fast, even heat. Double boiler shown above, $12.50. Matching stainless pie plate, $2.95. Flint stainless steel Cookware also available with thick copper bottoms.



New handsome stainless steel Flint Wall Can Opener has an extra-fast "zipper" action. Zips open any size or shape can leaving safe, smooth edge—then "hands" you the lid. Only $7.95.



Beautiful new Flint Wall and countertop "Susan" Holdster Sets include the first new kind of knife in your lifetime—the new Flint Waverly Edge that stays sharp from year to year. Complete set, $19.95 and $25.00.



New Flint Mixer never tires your arm. Smart easy-grip handle and amazing Rhythm Beaters whip the heaviest batters smooth . . . quickly and easily. Convenient hang-up hole in handle! $4.95.

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June, 1960; Vol. 38, No. 6
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The family IDEA magazine

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Cover: New—a vertical kabober! Everyone loads his own skewer and anchors the tip in motorized base. Each skewer revolves in place, like a spinning top, to broil all sides of kabob (details on page 43). For skewer cooking—full meals, appetizers, and desserts—turn to page 42. Photograph: Suter, Hedrich-Blessing.

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Ground-in grime... or simply soiled...





you need CLOROX to get out dirt that suds leave in!

Naturally you add Clorox when things get *grimy.* But now we know there's dirt that suds can't budge *even in lightly soiled washloads.* Tiny soil particles and normal body oils lock themselves in so tightly they're actually *suds-proof.* Getting suds-proof dirt out—and the gray it causes—calls for Clorox.

Clorox takes over where suds leave off. Suds will loosen *ordinary* dirt. But *suds-proof* dirt demands the special *dissolving* action of Clorox. Every time you add Clorox, you add cleaning power that suds alone cannot match.

Clorox actually dissolves suds-proof dirt that makes clothes gray!



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One question

POLITICAL conventions, like Army-Navy football games and the World Series, usually find us close to a television set, deep in nervous enjoyment. We derive from these contests and the pageantry that surrounds them—the boisterous rooters, the flags unfurled, the brassy, off-key music—a peculiarly American exhilaration, part glee, part reassurance. As we sit there in our living room pulling hard for some politician, exulting when things seem to go his direction, slumping down in our chair when they don't, we often imagine how other countries must envy us this privilege.

But which candidate should we root for? Who deserves our support? This question, always a weighty one, appears heavier every election. Each new crisis holds the distinction of sounding more ominous than the last. This time, we face both a brand-new decade and a completely different era. Never before has a campaign been held under skies decorated with sputniks. And only once before in the last 30 years has no President been running; this year's aspirants, without exception, are completely untried in that office. So our task is to judge which untested man would best lead a rapidly changing nation in an unpredictable age. How should we go about it?

Standing the candidates side-by-side in the mind like suspects in some fanciful police lineup to see who has the widest grin, the happiest family, the largest (or smallest) savings account, or even the shaggiest hair, is not the approach we favor. It seems more relevant to measure each man, in turn, in relation to the office he seeks.

This makes it harder to choose correctly, especially among untested men, but nonetheless we feel no despair. Our conviction that the whole matter might properly be resolved by the answer to one simple question evolves from our equally simple faith in America's form of government. Democracy has enjoyed our trust for as long as we can remember. We've heard her virtue repeatedly challenged, both from outside the country and in, but we've yet to see it denied. And until we do, our persistent faith will remain, like a child's, absolute. Moreover, we think a good President must share this intense allegiance; in democracy lies this country's strength, and only a believer can extract it. So to spot the best bet among the candidates—all of whose other qualifications seem roughly equivalent—we're relying on one question:

Which man is most fond of democracy, not just the word but the concept? Who, to phrase it another way, has limitless and genuine faith in the American people?

In basing our verdict on such a large question, we recognize several dangers. We're aware, for instance, that men have been known to endorse almost any plan of action to get elected, then, once in office, to do the reverse—or even nothing at all. We know, too, that the size of our question invites meaningless generalities; in such vast areas thrive scores of politicians to whom democracy means no more than an oratorical crutch on which to limp away from live issues.

So we've set up a sort of guidance system. Both to protect ourselves from error and to steer the right man more swiftly to our hearts, we've established a few checkpoints for gauging each candidate's sincerity—the first, to see whose loyalty extends past the nearest lobbyist's nose.

The President and Vice-President, alone among men in government, are elected by *all* the people, and one of their jobs, as a consequence, is to keep pressure groups in check. Democracy diminishes every time such a group gets an unfair advantage. Yet some candidates court influential support by promising favors. Every senator and representative has a state or district to promote, and registered lobbyists in Washington outnumber Congressmen eight to one. The climate is perfect for trading.

It's good for measuring men's stature, too, and we've developed our own grading system. To the man we notice bestowing such promises, like other people's gumdrops to screaming children, we award no points at all. To the man who hears the clamoring but ignores it, we give the score of one. Five points await any candidate who both refuses all new offers and speaks out, in the majority's interest, against already existing inequities.

From a candidate's dealings with larger groups—"blocs," as they're sometimes called—we'll get a second indication of the size of his faith in the people. As it happens, this magazine is edited in the Iowa farm belt, and many of the people we talk to, and live among, consider the farm question this year's big issue—as well they might. But we've never met a single farmer—or a farmer with conscience, anyhow—who really enjoys being subsidized. Continuation of the program under which taxpayers are now charged $3 billion a year for higher food prices disturbs farmers no less than the rest of us. Yet there are still politicians who come out this way offering more of the same—convinced, apparently,

for the candidates

that you win men's respect by appealing to their selfishness.

You don't; and to put it mildly, we dislike their insinuations. Bribery, whether political or not and however cunningly disguised, indicates on the part of the briber an undeniable contempt. Anyone with no more respect for the American people than to assume they all put greed above national interest (while tempting them to do so) has no business in public office, and certainly not in the White House. Like all other responsible citizens who dominate our population, farmers don't want their own prosperity to handicap the rest of the country. Their concern for this nation's welfare is as great as any man's—and much greater than the man's who thinks otherwise. Which leads to another checkpoint.

We plan to grade each candidate in inverse proportion to his skill at political juggling. Telling food-producers one thing and food-buyers another; saying this in front of labor groups and that in front of management—these divide-and-pamper-everyone tactics have no place in the 1960s. New eras demand new political techniques. Our need today is for a President who unites—one who seeks to reduce, not exploit, any differences that exist. If we're to make progress against our competition, suspicion of our neighbors and resentment of our friends must first be eliminated.

Congressman Wilbur D. Mills, Chairman of the House Ways and Means Committee, which has charge of writing the tax laws, recently explained how one of two next-door neighbors, both earning the same income, can legally be required to pay five times as much federal income tax as the other. The injustices of such a tax structure, which Mr. Mills himself calls "a house of horrors," can't help but breed grievances. Yet we're told that in an election year it's political folly to suggest change. We'll favor the candidate who thinks differently and says so, recommending and endorsing specific improvements.

We'll favor, too, the man who stands up to the loaded questions of strike prevention and inter-service rivalries. Both the recent steel shutdown and the continuing missile squabble, aside from any loss in production, have inflicted casualties in morale. The public understandably grows bitter toward *all* parties in these painful disputes, realizing only too well whose money and whose security ultimately pay for the shameful bickering.

Something else that interests us is what the candidates think of big government. We prefer a man who recognizes that size does not always indicate strength, and that a healthy government and its various branches should carry no excess weight. There's no reason why the public should support men whose job, to take a recent example, is the writing and publishing of sober advice on how to hold a fork. We resent not only the cost of such ventures but the attitude they describe. Paternalism, in government as elsewhere, clearly reflects somebody's belief that other people are children. In a politician, this characteristic shows insufficient respect for the people.

We are the stockholders in this business of democracy, not helpless underlings, and we prefer inventive leadership to a welfare community or fatherly advice. The qualities of leadership are not those of a man rushing headlong toward some private destiny, pulling the rest of the country behind him like an unwilling dog on a leash; nor are they those of an inert politician who needs to be butted from behind. A good leader is one who knows, first, which direction the people behind him want to be led, second, the speed with which they're capable of traveling, and third, the possible danger of arriving at the goal too late.

The items on our check list follow a simple, uncomplicated pattern for a simple, uncomplicated reason. We believe that if America is to survive the atomic age with limbs intact, she must have a President truly in love with democracy. And in that delicate form of government, the people are to be trusted. They are not to be misled, manipulated, overlooked, underrated, threatened, coddled, or otherwise misused. The people are to be trusted.

During the next few weeks, as we seek the right man to root for, we expect to see on television screens, and in magazines and newspapers, appeals for support from candidates who would snicker at our innocence —those proudly "practical" politicians so wise to democracy's shortcomings and so smug about the general public's susceptibility to their gimmicks. We advise them to spare the effort. Wind-blown posturing and the merchandising of an image will only turn us the other way. The elements of a democracy are mutually responsible, and before we put our faith in a candidate we expect signs of his faith in us. On the shoulders of whoever displays it, we'll gladly put this country's future. On other, less trustful, candidates, we'll simply wish, with what cheerfulness we can muster, good health and a thumping defeat.

What? Unguentine for a nasty cut? I thought it was only for burns...



Now science finds Unguentine effective for all kinds of everyday skin injuries!

UNGUENTINE® BOOSTS NATURE'S HEALING POWER as no plain antiseptic can!

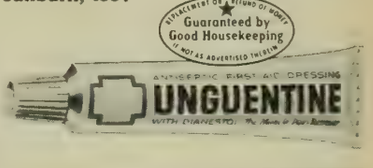


1. Nature sends its healing serum to the surface of a skin injury. But tension may keep serum droplets apart. As germs get through, healing slows down!



2. Unguentine instantly spreads this healing serum, creates a protective blanket to lock out germs and to promote healing more effectively than nature itself!

Unguentine gives instant aid to injured skin Relieves pain, fights germs, promotes healing *and* forms a protective antiseptic dressing as no cream or liquid can! Nothing's safer for children, the whole family—for *all kinds* of skin injuries: cuts, scrapes, scratches, burns; painful sunburn, too!





NOW—GET YOUR MONEY-SAVING UNGUENTINE-CURAD* FIRST-AID KIT.

Play it safe— let Unguentine take over!

*T.M. of the Kendall Co.



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NEW BEAUTY, PROTECTION . . .

for your home. Extra protective and extremely strong, the small-mesh weave (each individual link only 1″ square) gives a lighter, more modern look to your yard. And new Modernmesh is zinc-clad *after* weaving to stay good-looking years longer. For a colorful, *free* booklet write: ANCHOR FENCE, 6513 Eastern Ave., Baltimore 24, Maryland.

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Plants in: Baltimore, Md.; Houston, Texas; and Whittier, Cal. • Sold direct from factory branches in principal cities.

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Division of ANCHOR POST PRODUCTS, INC.

THE IDEA INDEX



Desk built in a bay window

This built-in desk provides a pleasant, well-lighted place to work or study—and there's plenty of working and storage space for any project. For example, one drawer provides a shelf of the proper height for typing, while the drawer below it stores the typewriter out of sight.



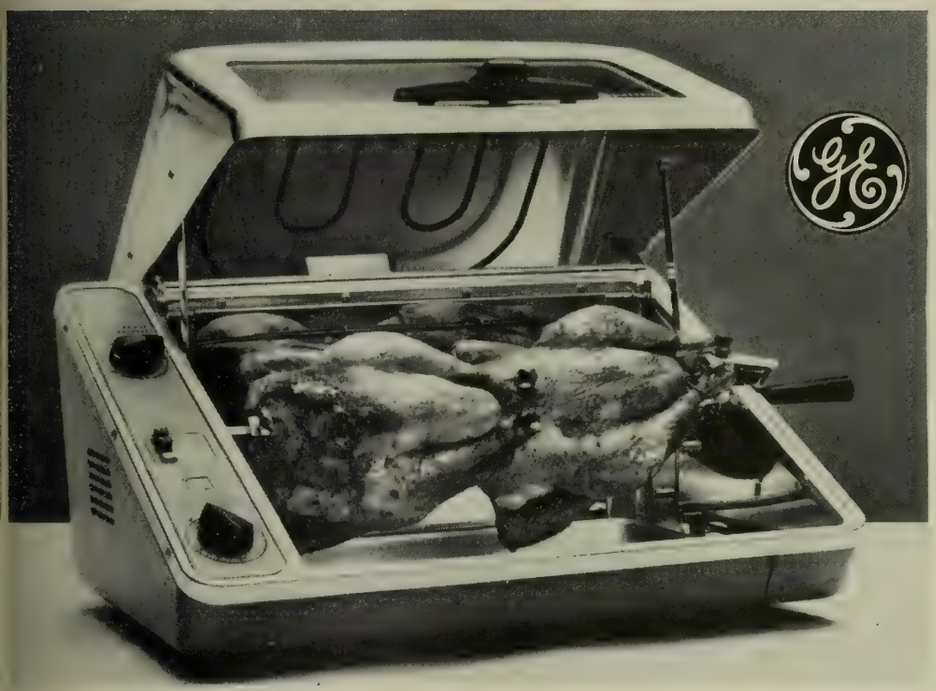
Try this handsome open stairway

Tired of that dark, heavy-looking old stairway? Then try opening it up this way for a dramatic effect. Large "steps" down both sides can be used as a picture gallery. Decorative safety features are the expanded-metal laths mounted between these pairs of upright 2x2s.

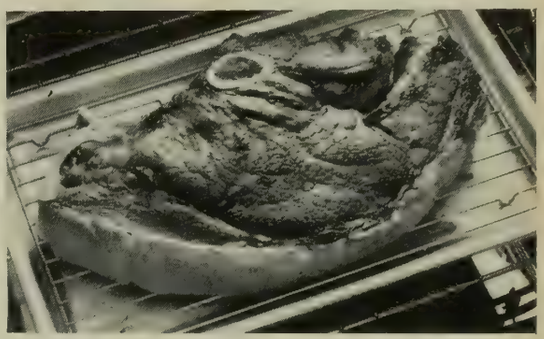
More on page 11

five good reasons for owning a General Electric Rotisserie-Oven (*even if you have a good range oven*)





1 It's a rotisserie... infra-red broiler... precision oven! Does so much more than an ordinary rotisserie. Does as many things, in fact, as an expensive range-oven—and has range-oven accuracy. Actually modernizes your kitchen. Big size, too—rotisserizes a 16-pound turkey. Poultry and roasts baste themselves for extra-juicy, tender eating. Exclusive Tilt-Top lid lifts up completely for easy access to food.

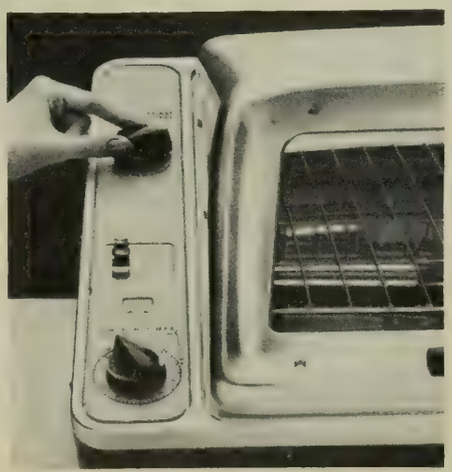


2 Infra-red broiling seals in the natural juices for best-ever steaks and seafood—brown and crusty outside, delectable inside. Rotisserie-Oven's top Calrod® heating element swings down, makes it easy to clean every part.



3 Bake without heating up the kitchen! Separate baking element on bottom, thermostatic heat control assure perfect cakes, breads, fancy desserts. Tilt-Top lid closes completely for baking—glass window lets you peek in. Even tricky dishes like souffles, Baked Alaska, come out perfect every time.

General Electric Co., Portable Appliance Department
Bridgeport 2, Connecticut



4 It has automatic pushbutton controls found in expensive new ovens. Thermostat maintains correct temperature. Buzzer signals when time is up—heat shuts off automatically so you can't overcook.



5 It's portable, you can cook anywhere with the General Electric Rotisserie-Oven. Compact—ideal for tiny kitchens—gives you latest luxury features you've always wanted—at low cost! Cooks indoors, outdoors—uses regular house current.

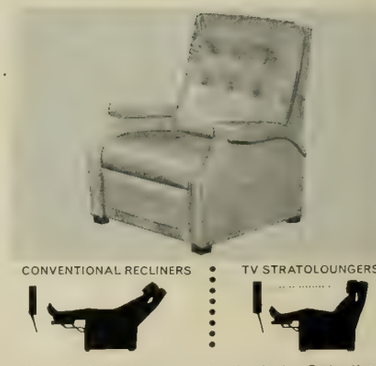
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Lucky Dad to watch TV, read, relax . . . in the comfort cradle so exclusively Stratolounger's! Hours of heart-easing, tension-releasing scientific rest in minutes! There's only one Stratolounger! Many styles, sizes, featuring care-free *Boltaflex*. Value-priced from $59.50 (Stratoresters) to $189.50 at fine stores everywhere.



Often imitated, never duplicated—Only the TV Stratoloungers offer so many automatic relax positions—a wider range than any recliner in America! Look for the Stratolounger nameplate

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.....and your installation is guaranteed when it's put in by a qualified electrical contractor!

The type of organization best qualified to install your electric heating is the same one you naturally entrust to install the electrical system itself . . . the qualified *electrical* contractor. And because his workmen *are* qualified, your contractor is not afraid to back his work with a written guarantee. Electric heat is the most modern . . . comfortable . . . convenient way to heat your home. Make sure it's installed by experts—insist on a qualified *electrical* contractor!

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Quality is economy, use Acme Quality Paint!

The major expense in any house painting job is the cost of preparation and application, not paint. That's why it doesn't pay to settle for an inferior grade of paint that might last only a few years. Use Acme Quality Paint . . . the longer-lasting paint that's specially formulated to give your home positive protection against the rain, sleet, and snow.

With Acme, you get more than just top-quality paint . . .

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Here's what he'll do for you . . .

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THE IDEA INDEX



Wind-sun protector for porch

Giant vertical louvers protect this porch from wind and blinding sun, yet don't obstruct the picturesque view. A horizontal center cross-member pivots the vertical louvers on steel pins set in wooden header. In operation, it works just like a huge wood shutter set on edge.



Versatile end table and filing chest

A deep drawer fitted with file folder guides, hides behind the facade of an Americana apothecary chest. It makes a filing cabinet suitable for almost any room in your home. Single top drawer can hold stationery. It's available in furniture stores for about $80.

More on page 16

Nasty, time-consuming jobs you'll never have to do again . . . thanks to KELVINATOR!



No more pre-scrubbing clothes!

Dirty grime vanishes from playclothes in the new Kelvinator washer without one bit of hand-scrubbing, yet it's so gentle it won't tear a paper napkin. Of course, you get lint filter and bleach dispenser, *all* the important things. But only Kelvinator gives you Deep Turbulent washing action that energizes the wash-water itself to do thorough cleaning without any washing by hand whatsoever!



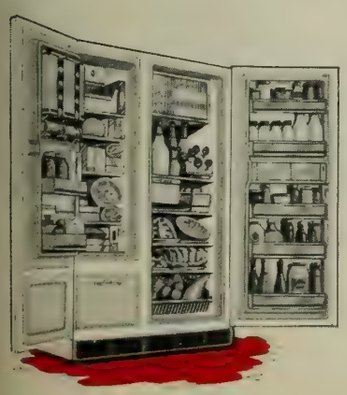
No more oven cleaning!

The drudgery of oven cleaning is gone forever . . . ended by Kelvinator's "Throw-Away" aluminum foil oven liners. Whisk out food-stained liners . . . slip in shiny new ones . . . and presto, a clean oven! A typical example of the wonderful *plus* built into every Kelvinator product. This *plus* doesn't cost a penny extra, but it will save your time, your labor, your disposition!



No more defrosting!

The simplest, safest way to end messy defrosting is yours in every new "No-Frost" Kelvinator. You never have to defrost the freezer section! You never have to defrost the refrigerator section! And Kelvinator "No-Frost" costs less to run than other systems. Laboratory tests by the Kelvinator Institute show big savings in electricity . . . nearly the cost of the refrigerator over the years.



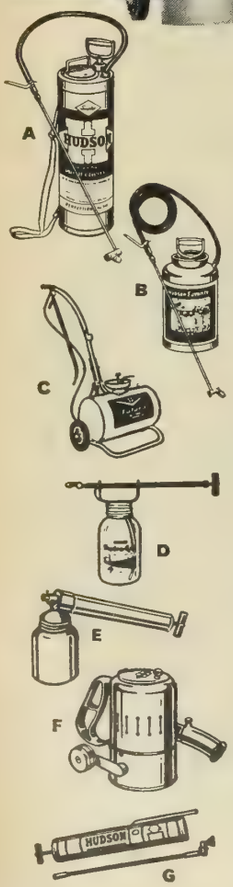
No foodkeeper anywhere, except Kelvinator's fabulous Foodarama, offers you an upright freezer and big-family refrigerator, both in one cabinet. It's only 41 inches wide . . . costs much less than buying two separate units.

There's a PLUS for you in every appliance made by Kelvinator

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Make Your Outdoor "Living Room" More Enjoyable, Beautiful and Livable

Do flies, mosquitoes and gnats keep you indoors? Do weeds, crabgrass and brown spot mar the beauty of your lawn? Will insects and disease blast the beauty of your flowers and shrubs and destroy your fruit? You need the right Hudson Sprayer or Duster to apply the right pesticide easily, economically and quickly, in the right amount, right place and right way.

A good example is the STROLLER†. You get full coverage...under leaves (where so much damage starts) as well as over leaves. The exact spray pattern...cone or fan...fine or coarse uses less pesticide yet gives you full control. The Stroller with Red-Cap† cart is only $16.95*. The Red-Cap cart, which puts any Hudson Sprayer on wheels, only $2.95* for early buyers...regularly $4.00*.

See These and Many More at Your Hudson Dealer

A. SIMPLEX® Inner-Seal Sprayers. Finest, most efficient made. Seal from within. 3 gal. $17.95*, 4 gal. $19.95*.

B. SAF-T-LOK® SPRAYERS. Charge in fewer strokes. 2 gal. Favorite® $11.95*. Other models $9.90* to $12.95*.

C. LEVER PUMP-UP SPRAYER. Light, easy, quick pump-up. Futura® 3 gal. $18.32*, Rolero† 6 gal. $39.50*.

D. HYDRA-GUNS®. Handy high pressure. 2 quarts. Single action shown $5.95*. Continuous action model $6.95*.

E. ECLIPSE† Stainless Continuous Sprayer $7.95*. Others in tinplate and glass from about 47¢* to $5.95*.

F. BANTAM® Crank Duster. Powerful, easy turning. $10.95*.

G. ADMIRAL†. Most wanted duster. Dusts under as well as over leaves. $2.95*. Others from 89¢* to $2.75*.

POWER SPRAYERS. Ideal for larger homes and estates. 7 gal. Comando® $129.50*. 12 gal. Suburban† $143.50*.

Wherever hardware and garden supplies are sold

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*Suggested Retail Price F.O.B. Factory

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HUDSON

THE IDEA INDEX



Panel screen—good camouflage

A narrow, framed length of leftover bamboo curtain conceals an unwanted kitchen view from the living room—a common problem in apartments. Bits of yarn and ribbons woven into bamboo add color and texture; or you can buy similar ready-made wood-slat material.



Solve a corner furnishing problem

The openness of this bookshelf allows you to put it in front of the window, which extends all the way into the corner. Wall brackets and floor-to-ceiling brass poles support the shelves. The poles also provide enough support for a complete phonograph record library. ***More on page 19***

THE IDEA INDEX



A new kind of kitchen table

Triangular table adds extra work space to this kitchen. It's fun for family meals—also comes in for double duty when you're baking or preparing foods. Electric outlet on the side panel is handy for portable appliances. Rounded corners permit safe flow of kitchen traffic.



Shallow unit for glassware

A sliver of space in a hallway, kitchen, or dining room offers extra inches for hard-to-store items. Slim-depth shelves hold single rows of glassware. Doors slide back for a full view and easy access. Canned foods, cups, sugar bowls, and creamers would also fit in a cabinet like this.

More photographs on next page

FLIP-TOP Deviled Eggs...
tasty trick with "handy ham"





These jaunty Flip-Top Deviled Eggs disappear in smiles of satisfaction from lunch boxes, picnic baskets and party buffets!

BLEND YOLKS OF 6 BOILED EGGS WITH 4½ OZ. CAN UNDERWOOD DEVILED HAM, CHOPPED ONION, MAYONNAISE, LEMON JUICE AND DASH OF WORCESTERSHIRE. M-M-MARVELOUS!

You'll find wonderful and flavorful things happen to eggs when you add Underwood, the "handy ham." Because Underwood Deviled Ham takes up so little space – keep plenty on hand for ham treats in a hurry!



DOES MOST ANYTHING HAM CAN DO
...AND JUST AS DELICIOUSLY, TOO!

Made from whole hams finely ground and deftly seasoned for a wonderful can't-be-copied flavor.

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all the meat is beef
in new
Pard

Swift's Premium

...so when you buy beef for the family
...buy lickin'-good Pard for the family dog

New, nourishing, ever so much more tasty dog food. Your dog will love it... thrive on it—new *lickin'-good* Pard. All the meat is *beef* in Pard.

The two most trusted words in meat.
Our 105th year.

THE IDEA INDEX



Opaque privacy fence

Privacy for your yard and house doesn't mean you have to fence yourself in. This frosted glass wall gives you full privacy without shutting out light. Opaque structural plastic could be used in place of glass; the frame, of course, can be made in different sizes and shapes.



Enclosed terrace is insect-free

Increase the enjoyment of a terrace by enclosing the area with screening to keep insects out. Screened skylights provide light, permitting a planting of grass, shade-tolerant plants. With removable windows, the terrace becomes a year-around, "outdoor" living room for the family.

More on page 22

r gifts, guests–for fresher summer living

ANNON towels in charming fashion designs



Treat for a bride or your own bath–fluffy, flowery "Rose Wreath" print. 24 x 46 bath size, only 1.98

Every CANNON TOWEL stays soft and thirsty, wears for years. Cannon's Beauti-Fluff process makes all the difference.



eautiful surprise–the soft sparkle of "Harlequin" diamonds, 24 x 46, ly 1.98. Lovely solid colors, bath size (on shelves), only 98¢



Colorful "Moroccan" stripes delight the eye, stay bright through years of extra summer baths. Cannon colors wash wonderfully! 22 x 44 bath size, only 1.39

see the difference • feel the difference • enjoy the difference for years

Prices shown are approximate.

Cannon Mills, Inc., 70 Worth St., New York 13, N. Y. • Towels • Sheets • Bedspreads • Draperies • Stockings • Terry Cloth

TRADE MARK REG. U.S. PAT. OFF. CANNON



if YOU'RE TIRED of PAINTING...

INSTALL

ALSCO

ALUMINUM SIDING

Join the thousands of homeowners who are enjoying new freedom from every "four-or-five-years" painting. Start saving with permanent aluminum siding by Alsco. Save on heating costs as well as upkeep. Tough acrylic finish is heat bonded to aluminum. Comes in white and ten decorator colors. Right for remodeling . . . and new homes, too!

Get an Alsco Siding estimate before you paint!

Send for free color literature on Alsco Aluminum Siding . . .

Alsco Aluminum, Dept AS-96, P. O. Box 260, Akron 8, Ohio

We're planning to remodel ( ) build ( )

Name _____

Address _____

City _____ Zone _____ State _____

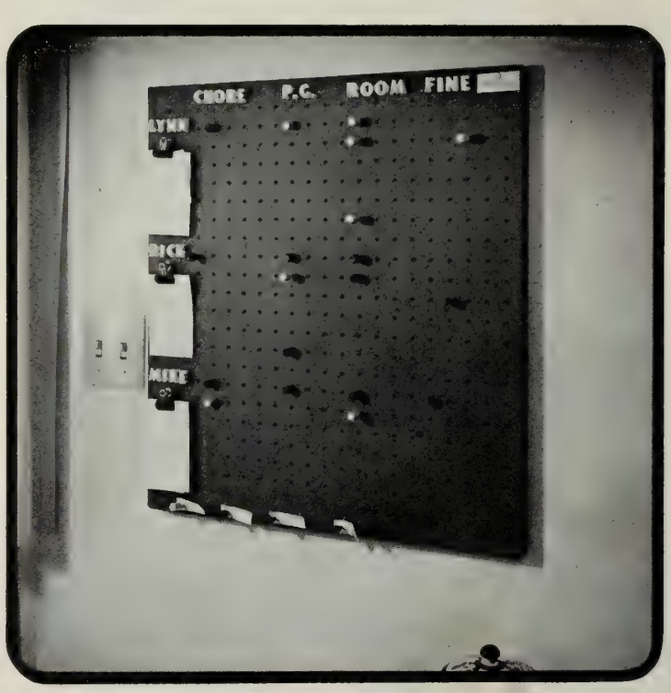
In Canada: Alsco Products Ltd., Scarborough, Ont.

THE IDEA INDEX



A contemporary window fashion

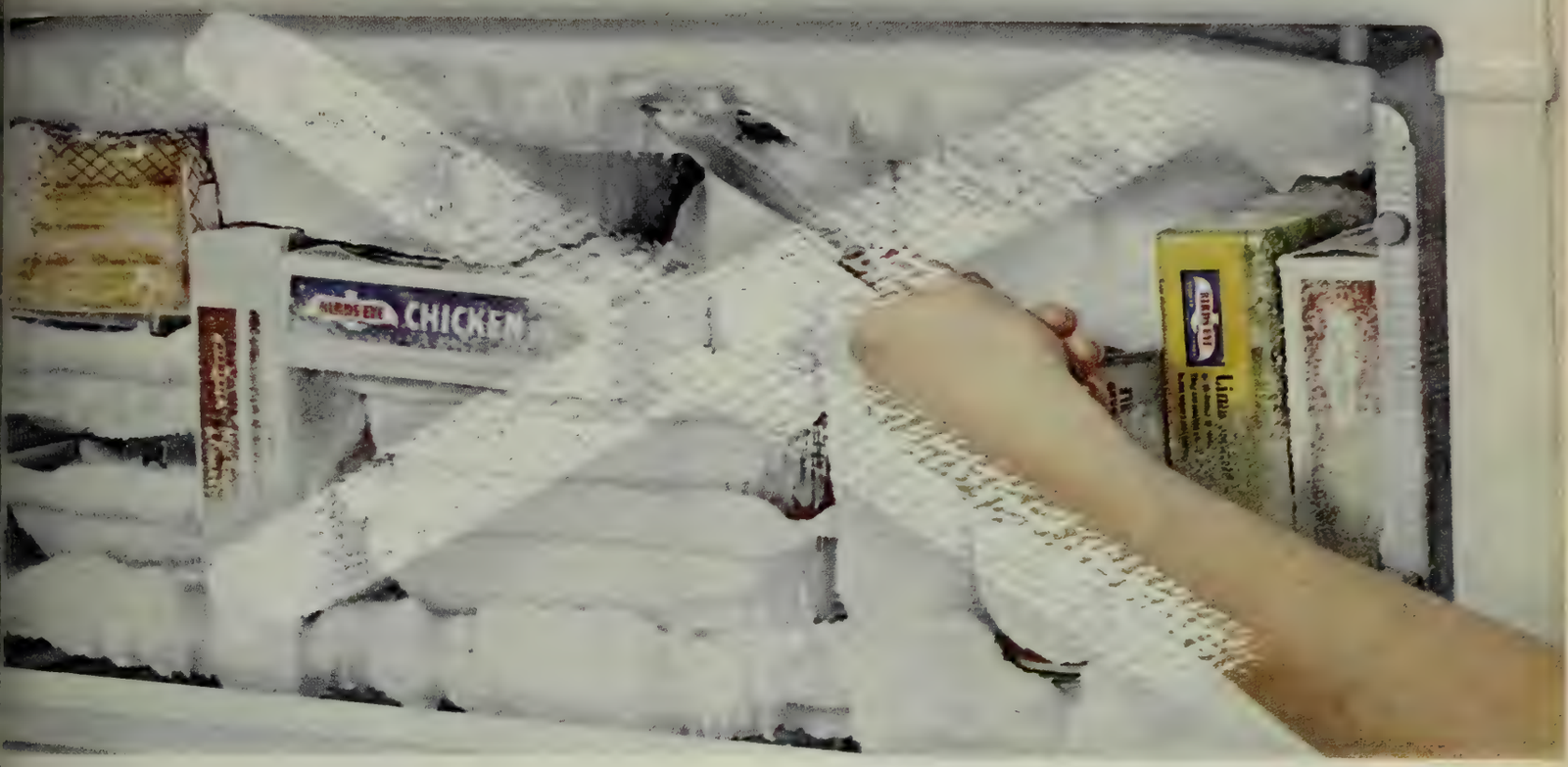
A striped shade covers this slim window which is set flush against the adjacent wall. Notice the shade pull; it's a big plastic ring. In children's rooms, small plastic toys make clever shade pulls; in the kitchen, dress up shades with pulls of imitation fruit or flowers.



Children's chore board

This wall board lists youngsters' duties. Each child's name is at left with a list of chores beneath. Completed job earns colored pegs indicating excellent, average, bad. Lapses of duty get "fines" (like other judges hand out). Personal grooming, room care, attitude also earn marks.

More on page 24



NO MORE DEFROSTING—EVEN IN THE FREEZER!

General Electric Frost-Guard System prevents frost from forming anywhere in this big new Refrigerator-Freezer! Adjustable Swing-Out Shelves bring all foods out front!

Progress Is Our Most Important Product

GENERAL ELECTRIC

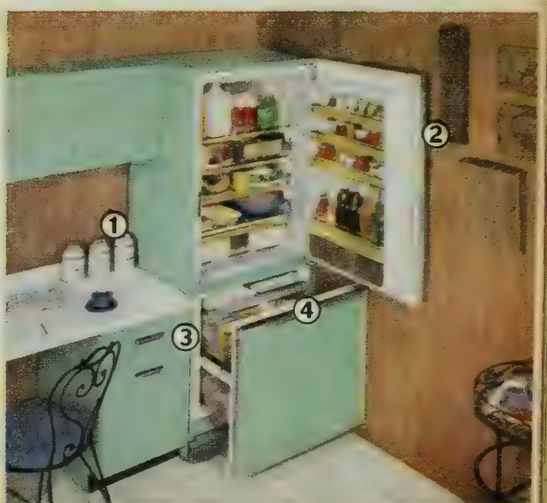
neral Electric Company, Household Refrigerator Dept., Louisville 1, Ky.



ree Adjustable Swing-Out Shelves bring en the food in back right out front! You can just shelves up or down even when loaded with od—to fit in a large ham or a pie. Cleaning is sy, too . . . the shelves lift out completely!



Handy Freeze-N-Store Ice Service. Simply flip trays over to eject cubes; refill with water right in the freezer! Container stores up to 6 trays of cubes. Freeze-N-Store Ice Service and Frost-Guard are available in both the 13 and 15-cubic-foot models.



Straight-Line Design and Big Roll-Out Freezer 1. Fits flush with walls—no coils in back to accumulate dirt. 2. No waste space at side for door clearance 3. Front lines up with base cabinets. 4. Roll-Out Freeze holds up to 4 huge supermarket bags of frozen foods

Mersman for Moderns

New *Sculpture* design in **Genuine Walnut**



Here's Modern to live with, and love! Clean, sculptured lines, distinctive swept-back legs, and a mellow, hand-rubbed walnut finish that is warmly at home in any setting. Styles for every room, modestly priced. See Sculpture and other fine Mersman Tables at better stores. The Mersman Bros. Corp., Celina, Ohio.



MERSMAN TABLES

Mersman Tables

"THE COSTUME JEWELRY OF THE HOME"



May we send you our free illustrated folder?

THE IDEA INDEX



Handy carport storage

This roomy carport storage cabinet always shows its best face to passers-by. The solid wall on the street side hides any clutter; and the doors, opening on the service area side, are never obstructed. A beveled sill at the base makes it easy to move wheeled tools in and out.



Storage space you didn't know you had

The cabinet arrangement here has all these advantages: it occupies only a small space on the side of a hall, has a large capacity for many types of storage, provides storage for each bedroom just outside the bedroom doors. It's perfect for a children's bedroom wing.



Have more fun on carefree floors of Oak

There's fun for all when the floors are durable Oak. Fun for the young set who like to roll back the rug and rock...fun for Mom, since Oak Floors can take this kind of punishment without damage. Oak's tough surface resists scratches; heavy furniture won't dent it. The rich natural beauty of grain and color will never fade nor wear away. So, for a lifetime of enjoyment, be sure your new home has beautiful, durable Oak Floors.

You'll always be glad you have **OAK FLOORS**

National Oak Flooring Manufacturers' Association, 814 Sterick Building, Memphis 3, Tenn.

The kid and cargo space is bigger- the wagons are not

New Unibody puts more space inside without raising the roof or stretching the body

The 1960 wagons from Chrysler Corporation put space in its place—inside not out. They give you more room than ever for hauling bulky cargo or frisky kids, yet they fit in the same garage or parking space as last year's models.

A new way of building cars called Unibody Construction gave us the answer to this seeming contradiction. Unibody makes body and frame a solid, welded unit. Gone is the old concept of separate body and bulky frame. The inches of space this let us save shows up inside as added room and comfort.

These new wagons can also take more weight without strain. Unibody Construction removes the fat from the frame and beefs up the strength. They carry a load with confidence and grace.

And with these new wagons from Chrysler Corporation you can choose your power. New easy-breathing V-8's; new slant sixes with real get-up-and-go that give two or three more miles per gallon than previous sixes.

There are many more features offered (like the ones at right) that set these wagons off as something special. Let a drive bring out the difference great engineering makes.



Lock all doors from driver's seat.



No dogleg (dotted line) to bang knees.

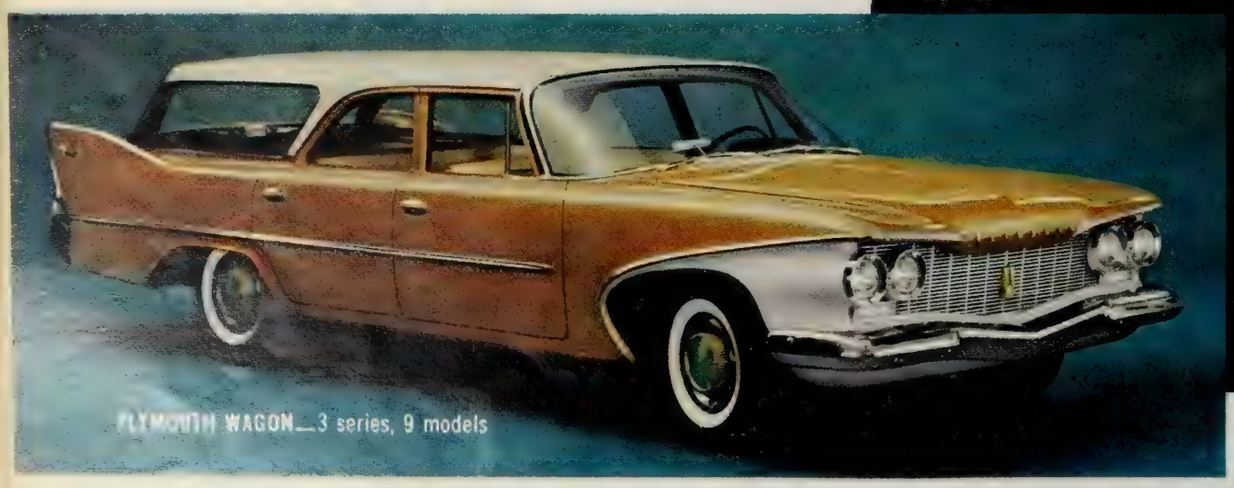


Hidden locker for stowing valuables.



Rear-facing third seat adds room—easy entry.





PLYMOUTH WAGON—3 series, 9 models



Power steering is full-time, not pan

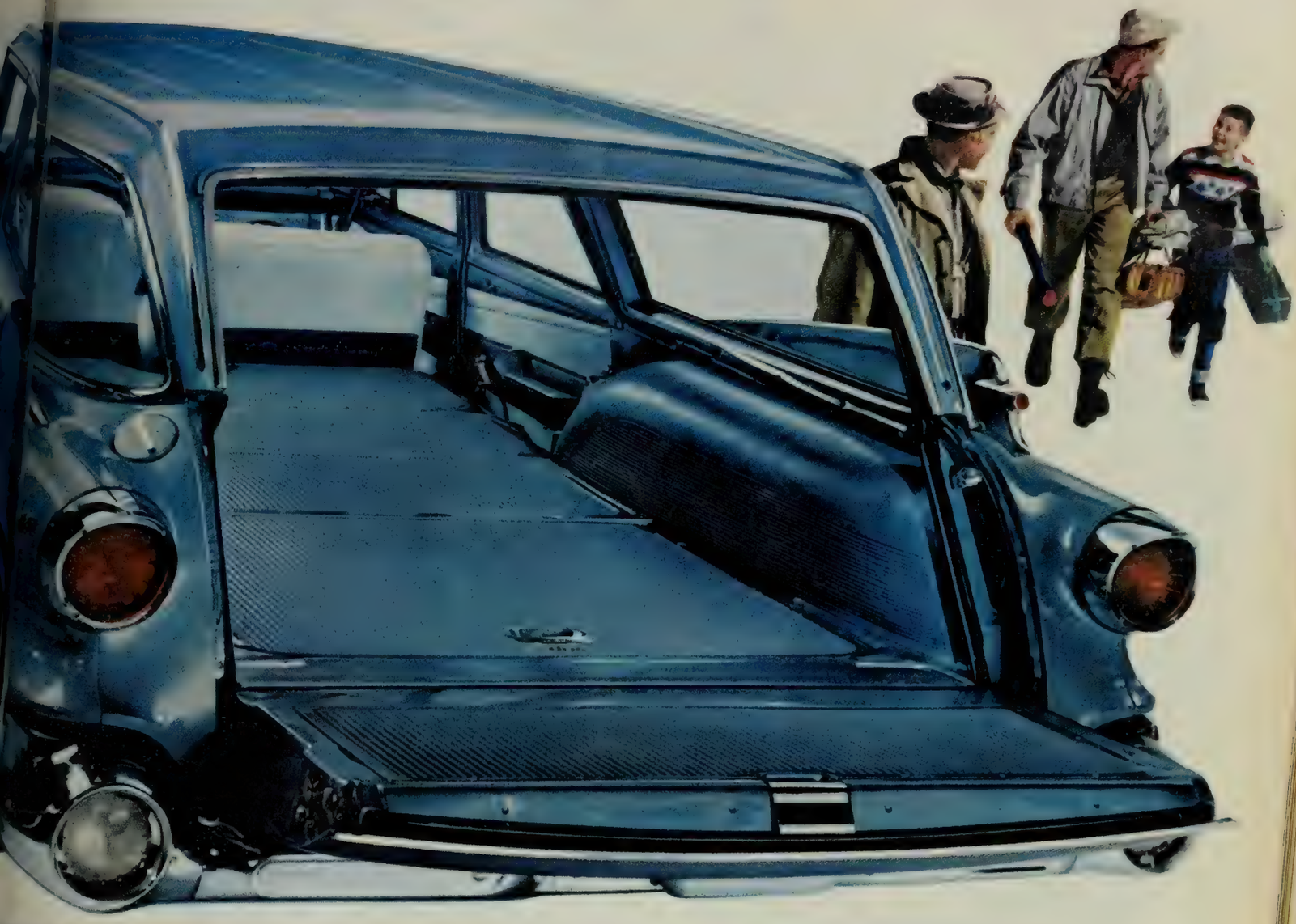
The Quick, the Strong, and the Quiet

from CHRYSLER CORPORATION

VALIANT · PLYMOUTH · DODGE DART · DODGE · DE SOTO · CHRYSLER · IMPERIAL

27 MODELS TO CHOOSE FROM

4 Valiant wagons • 9 Plymouth wagons • 6 Dodge Dart wagons • 4 Dodge wagons • 4 Chrysler wagons



DODGE DART WAGON—2 series, 6 models



ou can close rear window from front seat.

Pushbutton controls are safely out of children's reach.

Unibody surrounds you with silent strength.

DODGE WAGON—2 series, 4 models





Practice aids for little leaguers



Not every little (or bigger) leaguer can have coaching from an old pro like Ralph A. (Babe) Pinelli, who spent 40 years in the major leagues as player and umpire. But anyone can have a batting tee to develop a level swing and to learn to keep his eye on the ball. This one's a cultivator disk and 1½-inch pipe. Sliding 2-inch radiator hose makes it adjustable.

By Bob Gilmore

WHETHER this is your first year with a small baseball player or you're an old hand at shagging flies, these three father-and-son projects will make a hero of you and a better competitor of your boy. All three are inexpensive and easy to build with hand tools, and can be folded and stored out of the way during the off season.

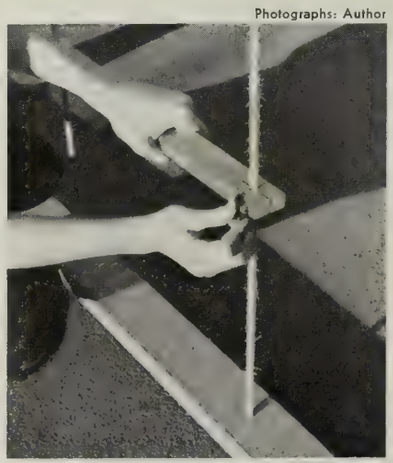
Photographs: Author



Bob Feller learned pitching control by throwing through a hoop; even better is this adjustable target, and it trains catchers as well. Top and bottom members are 2x4s, sides 1x4s, "batter" and braces are fir plywood.



Steel shelf brackets reinforce corners; plywood "batter" stands on bottom 2x4, hangs from top member by thin wire so it can give when hit by a pitched ball.



Two ⅜-inch ropes are spaced 17 inches apart between top and bottom members; 1x2s are drilled and slotted. Bolts allow tightening at the desired level.

More on page 31

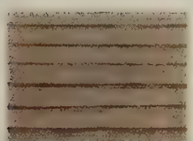
Build a Better Way of Life with Wood . . . Rely on **Simpson**®



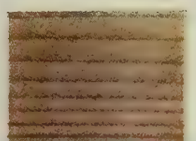
Siding pictured is Lifecoat Sequoia Red

Your home will look better, longer

WITH SIMPSON LIFECOAT REDWOOD SIDING



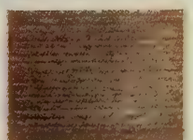
Driftwood Gray



Clear Water Repellent



White or Neutral Prime



Autumn Brown

Member of California Redwood Association

Redwood siding is the *natural* choice for a home you can be proud of, for its warmth and beauty will last year after year. Now Simpson's exclusive Lifecoat process offers six superb factory primed finishes, bonded to top-grade, Certified Kiln Dried redwood in a manner that cannot be duplicated at job-site.

Besides offering the smoothest, most uniform finish imaginable, Lifecoat requires only one additional paint coat. And each piece of siding is back coated with a protective water repellent. Whether you are building a new home, or re-siding an old one, *Side With Lifecoat* . . . available in all standard siding patterns and trim. For full details ask your builder or lumber dealer, or write to: *Simpson, Room 1001F White Building, Seattle 1, Washington.*

Rely on Simpson for the finest in Douglas Fir, Western Hemlock and Redwood Lumber; Acoustical, Insulating and Hardboard Products; Plywood and Doors; Engineered Wood Products. — Quality Since 1890

01BH/2957



"It's the most"

It's her own dream bathroom—with fixtures and fittings by Kohler of Kohler.

Dad and mom must agree "it's the most" to have a second bathroom for their favorite daughter—and bathroom emancipation for themselves.

"Dreamy" is the delicate Peachblow color of the new Dynametric bath and the Carvel lavatory, which are also available in six other pastel colors and white. The all-brass fittings are finished in chrome that shines like sterling—but is easier to clean. See your Kohler dealer or write for booklet J-19.

KOHLER CO. *Established 1873* KOHLER, WIS.

KOHLER OF KOHLER

ENAMELED IRON AND VITREOUS CHINA PLUMBING FIXTURES • ALL-BRASS FITTINGS • ELECTRIC PLANTS • AIR-COOLED ENGINES • PRECISION CONTROLS

Practice aids

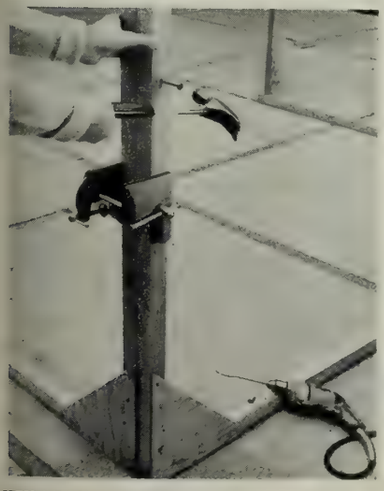
Begins on page 28



A batting cage that doubles as a backstop saves time and lost balls and protects windows and bystanders. This one's made in four sections with 2x2s and scrap plywood. Dimensions are 6 feet deep, 6 feet square in back, 8 feet square in front.



Build the frames separately, bracing the corners with triangles of plywood. Use rustproof nails and waterproof glue. Attach chicken wire to each section separately with closely spaced staples. A coat of wood preservative is a good idea.



Clamp the frames in position temporarily while you drill for carriage bolts. Space three bolts at each corner and use wing nuts and washers.

Heavy canvas hung in front of the back screen will prevent bulging from impact.

Upper East Coast...one of Florida's nine vacation regions



Delightful places to stay line the shore at Upper East Coast resorts. This Daytona Beach hostelry is typical with its ocean-front sun deck and swimming pool.

Relax where Florida fun begins

You feel the relaxing holiday spirit of Florida the moment you reach its Upper East Coast. The fun begins at Fernandina Beach. And it flows like a melody through a score of seashore resorts, reaching a crescendo at spectacular Daytona Beach and the Halifax River recreational area.

There is salty Mayport where you cross the St. Johns by ferry and stop to dine on delectable seafoods. Then lively Jacksonville Beach greets you with its bright fun spots and pleasant places for a family to stay. Quieter Ponte Vedra Beach beckons with its challenging golf, and Marineland with its deep-fathom creatures.

You will want to stop over in bustling Jacksonville. Its shops and restaurants hold many delights. Trace the centuries at historic St. Augustine. It was an established village in 1565, fifty-five years before Plymouth Rock.

Matchless good times await you in every one of Florida's nine exciting vacation regions. So do visit them all. The brand new guide book is a big aid in planning a tour. Send for your free copy. Mail coupon today.



Castillo de San Marcos in St. Augustine is oldest U.S. masonry fort.



The majestic St. Johns River is famous for big black bass fishing.

Florida

LAND OF GOOD LIVING



FREE! Get this *brand new* 1960 edition, 100-pg. GUIDE to FLORIDA VACATIONS. Tells in words and dozens of full-color pictures what to do, see in all nine regions of Florida.

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Commission Building, Tallahassee, Florida
Send FREE Guide to Florida Vacations to:

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

EXECUTIVES: For facts on industrial advantages, write: Florida Development Commission, Dept. D, on your letterhead.



KitchenAid®
THE DEPENDABLE DISHWASHER

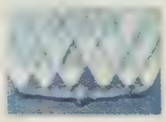
helps to make your evening yours

Your big night out! When you have a KitchenAid dishwasher, you have time to prepare leisurely for special events. Here's how KitchenAid helps:

Washes perfectly. Exclusive KitchenAid revolving wash action really scrubs dishes clean. Sanitized, flowing hot air dries everything sparkling bright.

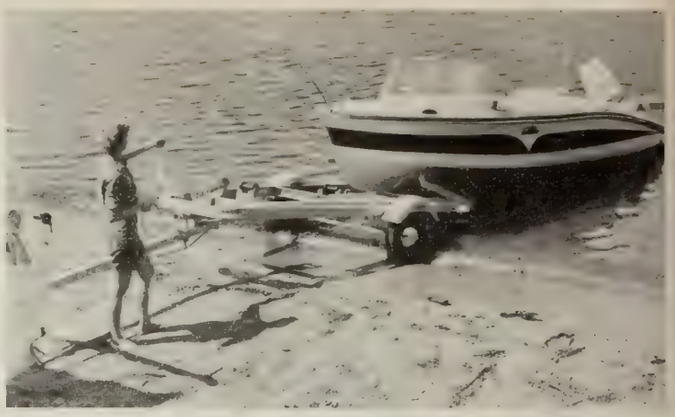
Dependability. Long life is synonymous with the KitchenAid name. And rarely is service ever needed. A complete choice of models, portable or built-in—there's a KitchenAid for every kitchen. Every piece of tableware, in large or small loads, is thoroughly washed—completely cleaned.

Quality is KitchenAid—in workmanship, performance and appearance. Your neighbor who owns one is your best reference. Ask her. See the Yellow Pages for your nearest dealer or write KitchenAid Home Dishwasher Division, The Hobart Manufacturing Company, Dept. KB, Troy, Ohio. (In Canada, write Hobart, 175 George St., Toronto 2.)



Look for the BIG, BLUE WASH ARM

More time for living with
KitchenAid®
AUTOMATIC DISHWASHERS
by HOBART, the world's largest manufacturer of food, kitchen and dishwashing machines



Many boat trailers are now designed so you can launch the boat without submerging the trailer. You should make full use of this feature to preserve your trailer, especially if launching in salt water. Wheel bearings are especially vulnerable to water damage.

Boat trailing tips

Hints to put more convenience and safety into the fun of traveling with your boat



Photographs: Stanley Warren

When you stop for the night or let your boat stand on the trailer for a long time, loosen the tie-down straps to relieve strain on the boat.

Use tie-downs that go all the way around the stern of the boat, rather than only to the stern cleats, which are not built for this job.



For safety's sake, use an extra line going through the bow eye of the boat, around the winch post of the trailer.

Without this extra line, the winch rope takes all the strain of travel. If it breaks or if the winch rachet slips, there is nothing to hold down the bow.



Almost every state requires tail and brake lights. Most states require a license.

All states have other and varying laws about boat trailers, so if you plan a trip outside your own state, it is wise to check laws of the states you will pass through.

Write for a digest of state boat trailer laws from The Outboard Boating Club of America, 307 N. Michigan Ave., Chicago, Illinois.

BE REALLY REFRESHED... AROUND THE CLOCK!



RECIPE: 1. Stuff hot franks with coleslaw. 2. Roll franks in slice of mustard-spread bread. Fasten with wooden pick, brush with melted butter, brown in hot oven. Garnish. 3. Mix relish into canned baked beans, pile into sliced franks. 4. Garnish hot franks with dill pickle and sash of pimiento, all enclosed in a bun.





KING-REGULAR

At cook-out time...serve these Extra-Fancy Franks with King Size Coke and be really refreshed! Only Coca-Cola gives you that cheerful lift.. that cold crisp taste that brightens any bite. Sign of Good Taste

COPYRIGHT © 1960 THE COCA-COLA COMPANY. "COKE" IS A REGISTERED TRADE-MAR



1. "Come on in," says Dave Garroway,

"and see America's best new home buys—built with Johns-Manville 7-Star Values. Take it from me, these are better houses because they're made with better materials. In fact, the builders can't show this 7-Star sign unless their houses are built with *at least five* Johns-Manville 7-Star Value products. For example:



2. ***"On the outside.*** Many 7-Star Value Builders are using these rich, new Rock Shake Sidewalls and Seal-O-Matic Roof Shingles —that not even a hurricane can budge. Note the interesting use of translucent J-M Corrulux over the door. In places you can't see, they are using such 7-Star Value products as Strongbord Sheathing, Transite Pipe for the home—and J-M Home Insulation.

ROCK SHAKE, SEAL-O-MATIC, CORRULUX, STRONGBORD, TRANSITE, TERRAFLEX, are registered trademarks of the Johns-Manville Corporation



3. ***"On the inside.*** Today, most 7-Star Value Builders give you the very latest thing in flooring—glamorous vinyl-asbestos Terraflex Floor Tile—and ceilings of sound-killing Johns-Manville Acoustical Panels. Or patio roofs and room partitions of translucent Corrulux. (Incidentally, these 7-Star Value products are also available for home improvements—at your Johns-Manville Dealer.)



4. ***"This key-keeper by Drexel, $4.00 value only $2.00 plus coupon.***** Our way of saying 'Thank you for coming in' to our 7-Star Value model homes! It's a solid walnut Colonial key rack with a moisture-proof container for ivy. Ask the builder for a coupon that entitles you to get this exclusive $4.00 value for only $2.00. Mail the coupon, with cash, check or money order. PEACE!"

*(*Also available in Canada.)*

DAVE GARROWAY *tells about 7-Star Value products on his* TODAY *show on* NBC-TV.

JOHNS MANVILLE JM PRODUCTS JOHNS-MANVILLE

"Is That the Dinner Bell?" For an 8" x 10" full-color print of this original photo by Walter Chandoha, send 25c in coin to Cat Pictures, Dept. BH-89, Box 6586, Chicago 77, Illinois. Offer good only in U. S. A.



"Raised on Puss'n Boots ...morning and evening... in perfect health every day of their lives"

"My two lovely cats have known nothing but Puss 'n Boots in the six years they've been with us," writes Mrs. L. R. of Maryville, Mo., "and they've grown to splendid maturity, with gentle, kindly dispositions."

Like countless owners, Mrs. L. R. has proved what perfectly balanced nourishment *fed daily does for cats...that whole fish (a natural storehouse of vitamins, minerals, and proteins) combined with choice cereals and extra Vitamins B_1 and E, supplies every nutrient a cat is known to need.*

No wonder Puss 'n Boots cats have such glossy coats, jewel-like eyes: they're in *beautiful* health! Begin today—feed your cat Puss 'n Boots day after day and see the rapid improvement.

EVERY DAY—ALL THIS NOURISHMENT IN EVERY 8 OZ. CAN

SUNDAY
MONDAY
TUESDAY
WEDNESDAY
THURSDAY
FRIDAY
SATURDAY

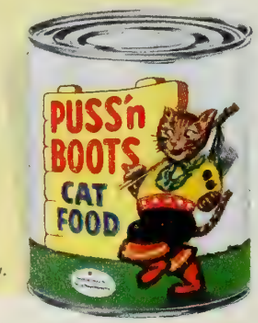
A can of Puss 'n Boots has *twice* as much calcium—for strong bones—as a 10 oz. glass of milk.

There is more protein in a can of Puss 'n Boots than in a juicy lamb chop.

Puss 'n Boots contains *two* times as much blood-building iron as a cup of steamed spinach.

In Puss 'n Boots there is as much riboflavin—for healthy eyes—as in an equal serving of lean raw beef.

Plus other vital nutrients essential to your cat's well-being.



Available in 8-oz. and 15-oz. sizes

PUSS'n BOOTS

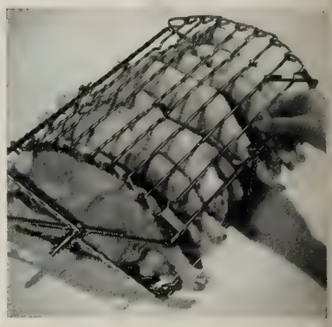
Once a day—Every day—for lifelong nutrition

Coast Fisheries Division of The Quaker Oats Company, Chicago 54, Illinois

It's NEWS to me!®

Adjusts to any shape from wieners to a 24-lb. turkey. Think how it simplifies rotisserie cooking! No problem of getting meat balanced on the center spit; no prongs to insert; no trussing needed. Conserves meat juice. Stainless steel rods are interlocked—they'll curve to fit any shape, then hook to hold securely. Available to fit any electric, charcoal, gas, or oven rotisserie.

Spitless Spit, $14.95, in stores. Cal-Det Products Co., Culver City, Calif.



Attach handle to hose—see how much faster you can wash basement, patio, garage, driveway. Lets you wet the surface and scrub it at the same time—no more wetting it, going over it with a brush, then going back over it again to rinse. Brush has on-off valve on handle, sturdy plastic bristles. Replacement brush-head is available.

Spray-Scrubber, $9.95, in stores. Titan Sales Corp., 701 Seneca St., Buffalo 10, N.Y.



Dial glows in the dark—ideal bedside phone. You can easily locate phone without getting up to turn on a light. Dial light even gets brighter when you pick up receiver. One-third smaller than phones in use today, it fits easily on bedside table or small desk. In pink, blue, white, aqua, or beige.

Princess costs slightly more than regular phones for installation and monthly service charge. Bell Telephone System, Room 537A, 195 Broadway, New York 7, N.Y.



You can glue or nail this redwood paneling on a wall to give any room new richness. Ideal for do-it-yourselfer to work with, it has tongue and groove joints to insure tight fit and fast installation. Only ⅜ inches thick, it's easy for you to handle. Can even cover a gently curving wall. Comes in 4-, 6-, or 8-inch widths, can be arranged random planked. Expose either the smooth or textured side.

La Honda Redwood Paneling is about $20 for a package that covers up to 78 sq. ft., from a building supply dealer. Simpson Redwood, 1031 White Bldg., Seattle 1, Wash.



Scrubs floors, vacuums rugs—oh, such a big cleaning help! What's more, after scrubbing, it vacuums dirty water off your floor into an inner tank so water isn't re-used. Actually, motor is attached to handle—you merely snap off vacuum attachment and click on scrub attachment. Vacuum unit has disposable dirt bag (holds 3 lbs.).

Scrub Master plus power handle, $39.95; Sweep Master plus handle, $34.95; both attachments plus the handle, $59.95, in stores. Bissell, Inc., Grand Rapids, Mich.



More NEWS on page 38



CROWN ZELLERBACH CORPORATION

soft strong sure

Chiffon toilet tissue

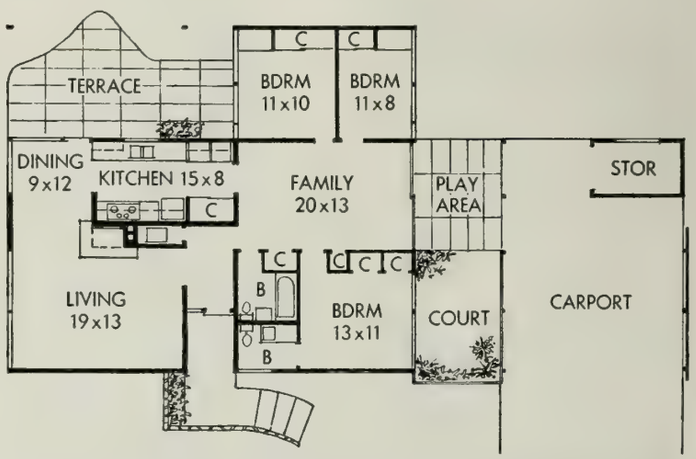
-with lanolin, of course



The long, low street side of this house presents a nearly unbroken face of rough-sawn cedar siding. The small brick wall calls attention to the simple entry. The roof line of the carport and the 10-foot screen in front of the garden court add length to this view of the house. The house itself is only 45 feet long, with a total of 1,365 square feet.

A wide-open Western house

MILD winters and cool, pleasant summers make a closed-up house about as sensible as a Stone Age cave. This compact house opens up to sunlight and fresh air—it makes the outdoors seem a part of the owners' lives. The Harry Marches of Seattle, Washington, chose this house for the way it lets them live informally and for the way the floor plan almost helps them raise their young family.



Architects Durham, Anderson and Freed of Seattle designed the floor plan to meet the needs of most growing families. The adult living areas in this house are separated from the scarring effects of the children's play. Note that the furnace is centrally located in the brick fireplace wall.

Photographs: Hedrich-Blessing. Decorator: Roger Bullock, Del-Teet. Data: Margery Phillips



The fireplace with its raised slab hearth is the center of interest in the living room. The dining room is an extension of this area and is convenient to all—the living room, kitchen, and terrace. The 4x14 beams that support the tongue-and-groove hemlock ceiling were stained dark.



Load-bearing beams that support roof are seen through the glass living-dining end of house. Glass is wrapped around the corner to offer a good view of the terrace under open grid-work extension of the roof. Panel of vertical siding, hidden by draperies in the picture at left, shows here.



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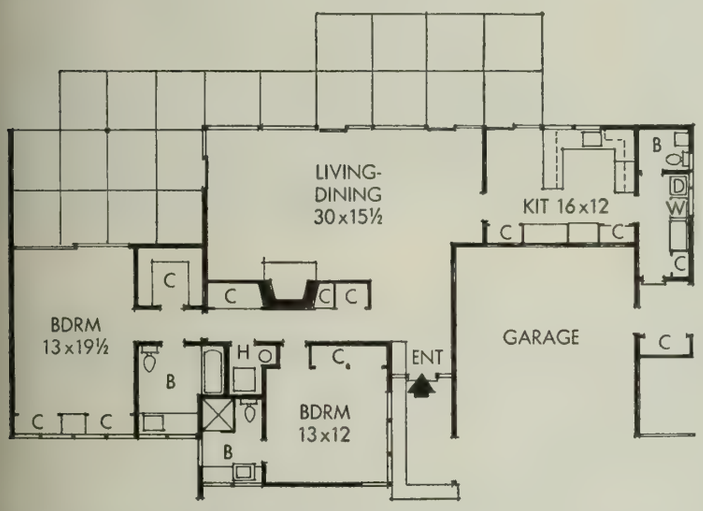
Send for free color catalog sheet and name of nearest dealer, Dept. A • VIRTUE BROS. MFG. CO. • LOS ANGELES 45, CALIF.

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"All that is necessary for the triumph of evil is for good men to do nothing" Edmund Burke



Redwood posts every four feet contrast with the flat siding—it is tongue-and-groove Philippine mahogany in four-inch width. The extension of the beams beyond the overhang makes the roof itself look much lighter. The front gable has fixed glass which is exposed in two panels and covered by louvers that match the siding in the other four. The louvers maintain privacy for the bedroom inside and make draperies unnecessary for these windows.



Floor plan shows how the bedrooms are completely separated from the work and service area. The door-height fireplace storage wall separates the bedroom traffic lane from the living area. The porch at the right side of the garage shelters entrance through service area and kitchen.

As peaceful as the Pacific

By Elizabeth Gilrain

JUST one look and you'll agree that this is a truly beautiful home. It's the result of painstaking planning by the Howard Wickershams of Pasadena, California, and their architect, Harold J. Bissner, A.I.A. They studied materials, sketched plans, and built models for eight months before the blueprints were drawn, construction started.

The symmetrical design of the house, the careful detailing of the exterior materials, and the long, low roof line give it a peaceful, nestling look. Everything is in the correct scale—the siding is just the right width, the beams project just enough, the gable is just the right size, the roof slopes just enough, even the matching garage door seems perfectly in character.

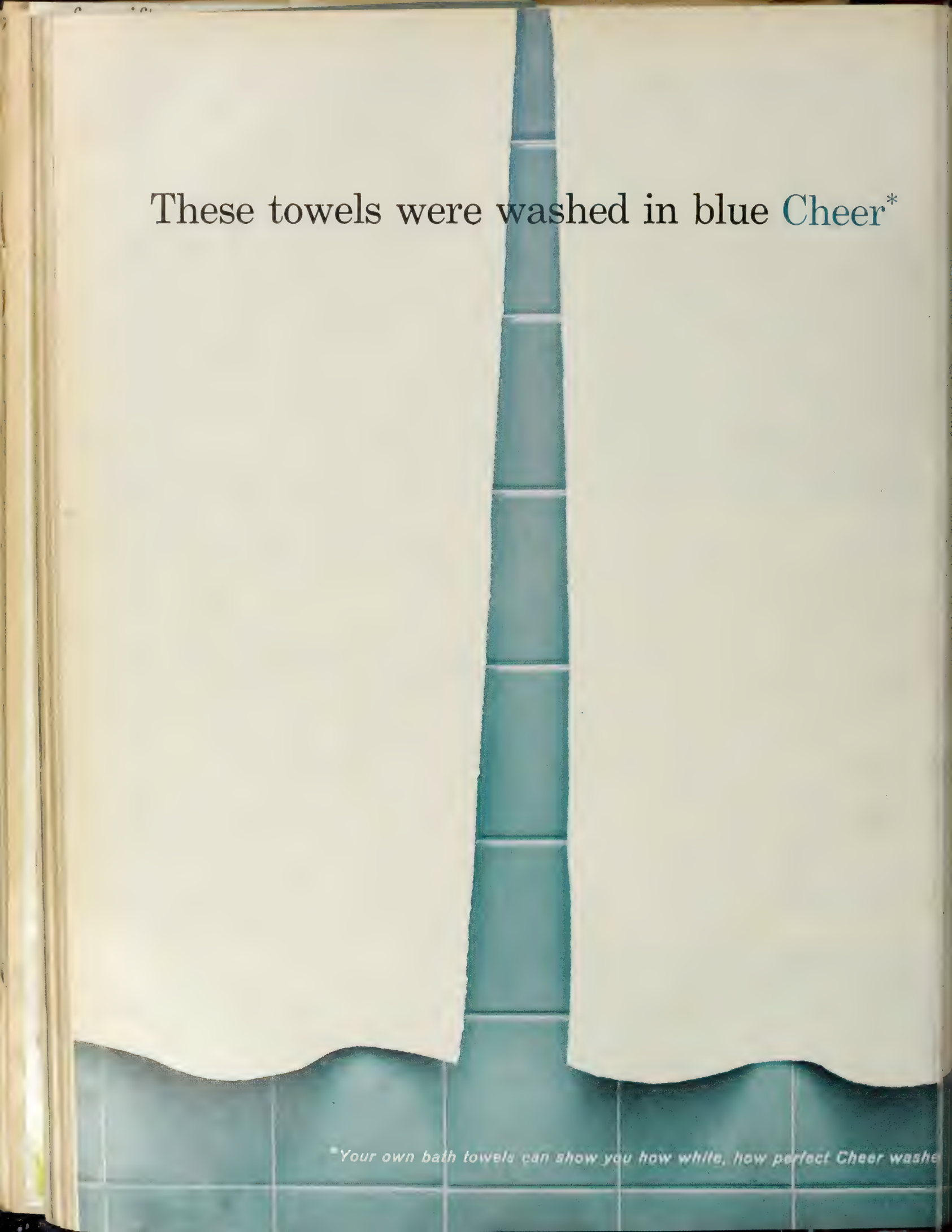
More photographs on page 366

Photographs: de Gennaro. Decorator: Phil Hunt, A.I.D.



The slate floor and the overhead wood grille (note the concealed ceiling lights) extend past the front door to define the entry inside and out. The bedroom hallway is just beyond the coat closet in the fireplace wall at right. Handsome Philippine mahogany wall repeats the same wood that was used for the exterior siding.

These towels were washed in blue Cheer*



*Your own bath towels can show you how white, how perfect Cheer washe

As peaceful as the Pacific

Begins on page 36 E

Glass wall lets this living-dining room blend with a fenced patio and garden



Dining area occupies the end of the living room nearest the kitchen. The draperies close to cover all the glass in this wall when the weather's foul. When open like this, they cover a large wood panel. The sliding glass door near the corner, and another in the breakfast nook offer easy access to the patio that stretches along the rear of the house.

The tall fence outside makes the garden and patio completely private and helps them become another "room."

Note that the ceiling slopes for a short distance just above the glass wall. This helps dramatize the large windows and makes possible the low line of the roof overhang outside, without lowering the entire ceiling in this room.



Arrangement of the furniture defines the living-conversation area at the other end of the room. For parties, a change in arrangement makes the room seem much bigger. This part of the room looks out on the wider, sheltered part of the patio. Another sliding glass door here saves steps.

Outside, the fir beams of the roof continue their pattern overhead—but instead of roofing, redwood laths were nailed to the beams here and spaced for a mixture of sun and shade.

The smart valance that neatly tops off the unobtrusive draperies is made of wood, painted to match the walls. Sturdy chairs and davenport were picked for comfort—the smaller furnishings add to this home's over-all character.

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This long coffee table (8x3 feet) teams handsomely with the extra-long, sectional sofa. It looks like a cherished antique, but you should have seen it before the paint remover was applied!

It came from the secondhand shop in the form of an old-fashioned library table, coated with layers of varnish and black paint. The refinishing process wasn't complicated—just took a little time.

Shorter legs, reversed to put the stretchers near the floor, made the table a suitable height. The wood was cleaned of paint and varnish, and sanded.

One coat of gloss varnish was applied, and rubbed with steel wool to dull the shine; 2 coats of thinned, dull varnish, rubbed with steel wool between coats, and a good waxing with a furniture paste wax, gave the walnut wood this fine, open-pore finish.

Once a useless relic, now FINE furniture

From a secondhand library table, this couple made a coffee table for the living room and a buffet for the dining area.

Photographs: de Gennaro



The drawer section of the old table became a wall-hung buffet. Since the house was being built at the time, the cabinet was bolted to the exposed studs in the unfinished wall.

You could attach a similar unit to any wall with cleats bolted to the studs. Four slate panels make the surface impervious to hot dishes. The Robert Stein home, Malibu, California.



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It's NEWS to me!

Begins on page 36



Nifty for nibblers who like to relax outdoors with an iced drink and a snack right at their finger tips. Just push this 30-inch-long tube into the ground beside your chair, snap the gay plastic plate on top, then lean back and enjoy the sheer luxury. Plates also can be used as dinner plates on the table. Easy to clean, take little storage room. Tubes non-rust aluminum.

Snack-Stick, $3.98, for set of 4; 98c each, in stores. Decor Plastic Mfg. Co., 107 North Franklin St., Syracuse 2, N.Y.



It can't rust. Sturdy plastic seeder, weeder, feeder requires no maintenance, not even oiling. Just flush with hose after using a weed killer to prevent damage to seeds you might put in hopper next. Has a finger-tip on-off lever in handle. Calibrated control adjusts the flow from very fine to extra heavy. Hopper holds more than 25 lbs.

Greenmaster $7.95, in stores. Federal Tool Corp., 3600 W. Pratt Blvd., Chicago 45, Ill.



Do a professional job folding shirts or blouses, and do it quick as a wink with this ingenious helper. Plastic form holds folds straight and neat as you work with sleeves and as you tuck 'em in. You could slide a perfectly folded shirt off form into plastic storage bag.

Fold-rite costs $3.95; 10 plastic storage bags are 59c, ppd. from mfr., Hilltop Products Co., P. O. Box 247-BHG, Wilton, Conn.



Hear stereo anywhere. Portable tape recorder and player has two 7-inch speakers built right in so you can enjoy your tape collection anywhere you go. (What fun to have stereo at a summer cabin!) It will record both monophonic or stereo; separate playback head reproduces 2-track or 4-track stereo as well as all monophonic tapes. By adjusting the sound directors, you control stereo sound range to suit yourself. Accessory headset permits you to listen privately.

Stereo Monitoring Recorder costs about $750 from dealers. Ampex Audio, Inc., Sunnyvale, Calif.



Shine up to Dad on Father's Day with an electric shoe polisher. A touch of his toe and the polishing pads start spinning. There's one for black shoes and one for brown shoes. In seconds, and without having to stoop over, his shoes are really shined. (It's a gift idea the whole family can use, too.)

Electric Shoe Polisher, $29.95, in stores. Dremel Mfg., Racine, Wis.



What a handy idea. Juicer fits top of pitcher so you can squeeze fruit juice right into container in which you'll serve or store it. When pitcher's full, simply remove juicer insert and put on the lid. Certainly simplifies your job. The pitcher is in unbreakable plastic, has 1½ qt. capacity. In several colors.

Roto Juicer is $4.98, in stores. Plas-Tex Div., Cal-Dak Corp., Los Angeles, Calif.

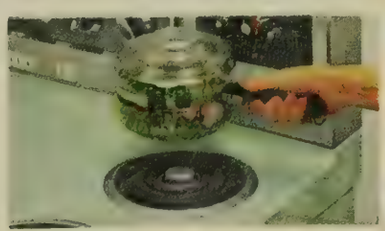
More NEWS on page 40



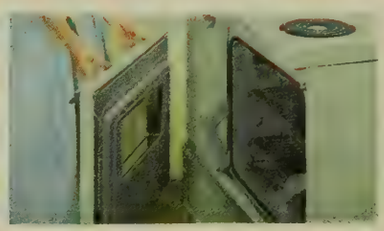
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2. Safety-Matic Unit makes every utensil (even glass) automatic.



3. Lift-Off Oven Doors make ovens easier to get at when you clean.



4. Surface Units plug out for easy cleaning—so do oven heaters.

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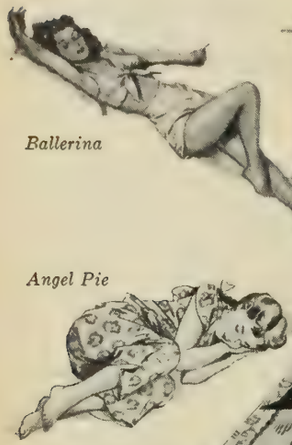
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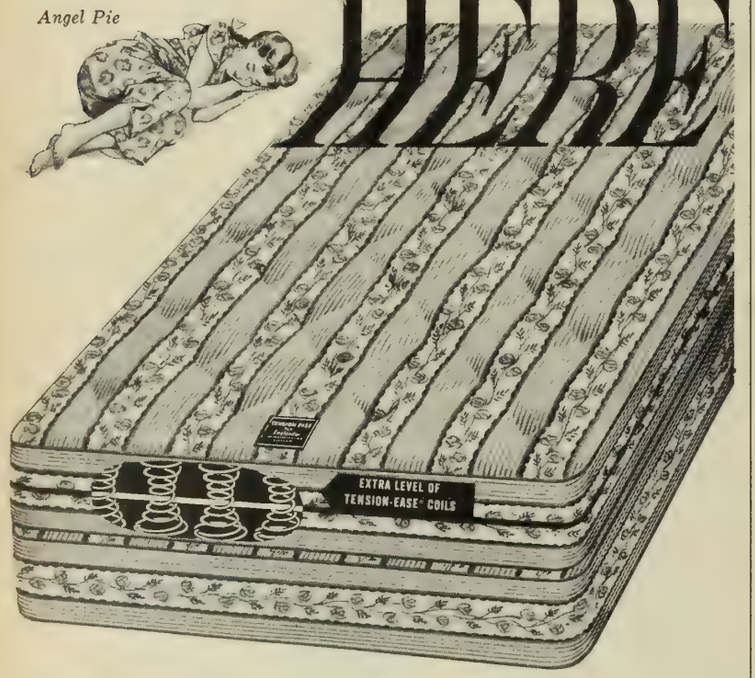
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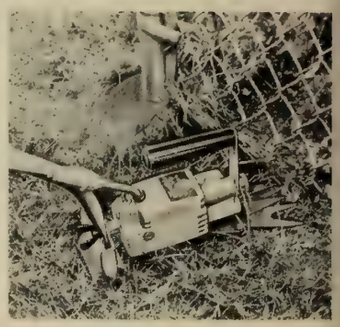
It's NEWS to me!

Continued from page 38



Bevy of big helpers for outdoor cooking fans includes metal spikes for baking potatoes at the back of the grill under the hood; hot dog roaster with a turning crank (holds six at a time), and a rack which hangs on the edge of the grill for holding seasonings and utensils.

Androck Potato Baker with spikes to hold 6 potatoes, 98c; hot dog roaster, $1.49; the condiment rack, $1.49, in stores. The Washburn Co., Worcester 8, Mass.



Gets under the fence, cuts the grass right next to walls and tree trunks. Scissorlike blade is the reason, of course. It has a safety feature, too—won't throw sticks or stones to the side. Cut tall grass, shrubs at any level. Long handle for no-stoop cutting is optional.

Electric Shrub and Grass Shear is $39.95; easily attached long handle costs $5, in stores. Skil Corp., 5033 Elston, Chicago 30, Ill.



Gain more work space by closing the chrome cover on this smartly styled gas range when it's not in use. Safety feature, too—if cover is closed, small children can't see controls. When you fold the cover back, it becomes a high, protective back-splasher. Free-standing range with built-in look is available in 30-, 36-, or 40-inch models. Many options on feature combinations.

Contemporary Range, $276.50 for 30-inch model, from dealers. Crown Stove Works, Chicago 50, Ill.



Father's Day find might well be an impact tool to save handyman's time. Drills wood up to 2 inch, steel up to ½ inch, masonry up to ⅝ inch. Will also tighten and loosen lug nuts, tap or re-tap holes, operate as power screwdriver, sander, grinder, polisher, or wire brush machine.

Impact Tool Kit, $79.95, in catalog or stores. Sears, Roebuck and Co., Chicago 7, Ill.



Handy to have for paper plates. Metal holders keep them from blowing away, make them much easier to carry when they're full, holds 'em steady as you eat. Standard 9-inch plates snap right in, stay in well. Holder's black with brass-finish handles—adds a dress-up look to your table outdoors or in.

Party-Tray, set of four, $1, in stores. Hascot, Inc. 7315 N. Ridgeway Ave., Skokie, Ill.



Makes quick work of cleaning a drain in kitchen, bath, or laundry area. Use for gutters, too. Flexible rod coils neatly in metal container when not in use. Only the length of rod required for the job unwinds. No need for you to remove crossbars or dismantle traps.

Little Pete (15 ft. long), $4.95; Big Pete (26 ft.), $7.95, in stores. Shor-Line Sewer Equipment Co., 1247 Belmont, Chicago 13, Ill.

For other new and interesting products, see Shopping by Mail items on page 154

Get new Kraft Barbecue Sauce FREE just for trying it! (Wonderful on chicken!)



Simmers real cook-out flavor right into the chicken!

Here's the barbecue sauce that gives you the flavor you cook outdoors to get. Take us up on this offer and feast on the best chicken you've ever eaten!

Here's how to get your bottle of Kraft Barbecue Sauce FREE!

Buy your first bottle of the new Kraft Barbecue Sauce and use it to barbecue chicken. (When you taste what this new barbecue sauce does for chicken, you'll never be without it!) Or try it with ribs—hamburgers—your favorite cook-out specialty. Just *taste* the difference it makes!

Then mail the yellow band from the bottle of Kraft Barbecue Sauce with this order blank to: Kraft Barbecue Sauce, Box 7795, Chicago 77, Illinois. We'll promptly send you a coupon good for one regular-size (18 oz.) bottle FREE!

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Limit—one coupon to a family. Offer good in USA and Canada only. Void where prohibited, taxed or restricted. Offer expires August 31, 1960.



Green and red peppers *Cubes of marinated beef* *Marinated lamb squares*

Partially cooked onions *Big mushrooms* *Pineapple, olives, cukes*

Swordsmanship! or how to put your whole show—from appetizers to desserts—on skewers!

By Myrna Johnston and Foods Staff

Turn page for little kabobs



Tiny eggplants ***Baby patty-pan squashes*** ***Tomato quarters*** ***Cabbage caddy for skewers***

Precooked new potatoes

Kabob cafeteria! Line up the makings (*above*)

Everyone spears his own dinner, chefs it *his way*—no complaints! Guests can help themselves any time at whim of appetite, and latecomers have the same chance at hot and tempting food as early arrivals. Self-service goes over big with the young crowd, especially when the "counter" is set up at poolside.

Spin your dinner, each food on own sword (*below*)

On center spit is Stuffed Breast of Lamb. Vegetable partners: roasted yams, summer turnips. Dessert: plump spit-baked apples. Those are brown-and-serve rolls getting a brush of butter —they get toasty all over when given a hot-coals finale. (This grill wonder is motorized to turn 7 skewers at one time.)

Photographs: de Gennaro. Accessories by Fae Huttenlocher



Little kabobs for patio parties

Photographs: de Gennaro



Be famous for Island Teriyaki

Hibachi cooks strips of soy-sauced sirloin steak to tasty perfection. Fun to use rea bamboo skewers — soak them in water a few minutes before threading. At the tip of each skewer is a crunchy water chestnut.

If Teriyaki is your meat course, serve with Chinese fried rice and pineapple salad. O fix tiny kabobs as hot appetizers.

Shore Dinner on a Ferris wheel

Wiener wheel of rotisserie — either the all electric or charcoal kind — whirls a sea food feast. On the spokes: pink shrimp chunks of African lobster tail, scallops cherry tomatoes, stuffed green olives.

Baste with lemon butter while broiling Offer traditional fare — French fries (the fro zen kind is easy), coleslaw, watermelon.

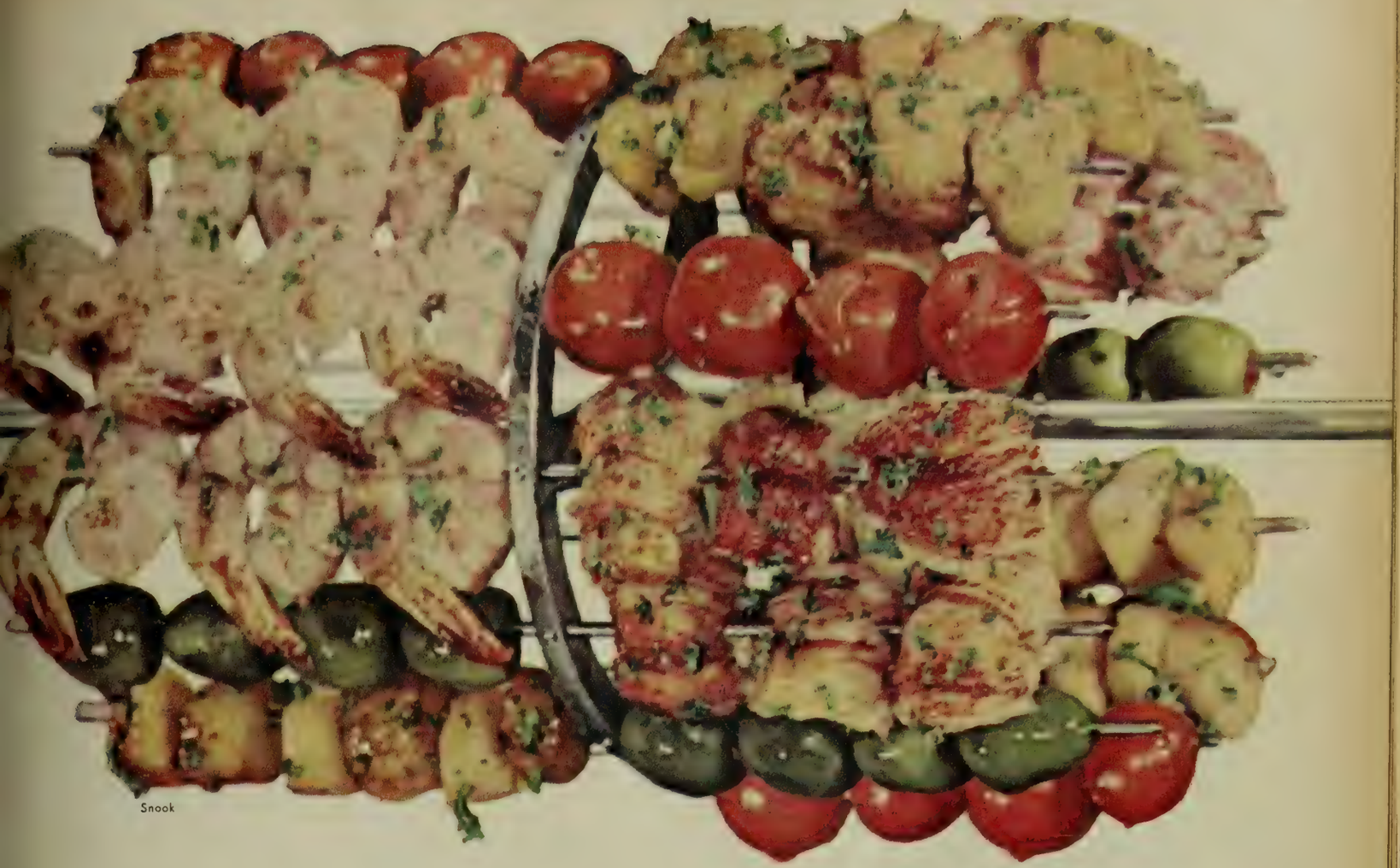
Flowerpot fiesta—a grill buffet!

You can fix a whole battery of multi-siz grills from clay flowerpots and saucers. Lin flowerpots to brim with foil; fill ⅔ full c micalike insulating pellets — or use sand c gravel topped with a square of foil.

Add 6 to 8 briquets, use charcoal lighte and toss in lighted match. Flowerpots ca serve as individual grills or warmers, too.

Dessert en brochette ***Salad is relishes on ice*** ***Mexican Beef Kabobs*** ***Gay appetizer centerpiec***





Snook

Turn page for rotisserie meats

Lunch-on-a-Stick ***Skewered vegetables*** ***Saucer of extras*** ***Tiny tomatoes, etc.***





Giant spits cook the meat

Roast a trio of whirlibirds (*left*)

Those roasting chickens cook slowly over the coals with hood down—real barbecue flavor! To truss: Skewer neck skin to back; loop cord over skewer and tie wings *firmly* to body. Dovetail birds on spit.

Loop cord around legs and tail of each; tie to rod. Use 2 holding forks per bird. Or, to use a single fork between birds, bend so tines are in opposite directions (like a "running S"); insert a regular holding fork in chick at each end.

Photographed at the home of E. Wade Busby, Encino, California, by de Gennaro



Easy-going barbecue—a big roast ➧

Here we show a rolled rump of beef—fills large order for sandwiches. Mount on spit. Insert holding forks at both ends, placing at right angles to each other for tight lock. Rotate rod in upturned hands. In balance? If not, remount roast.

You'll need a meat thermometer to cue you in on doneness. News: This spit has one built in—the dial is at end of handle. Another type of meat thermometer is shown checking on chickens at left.



Turkey in a cage—no trussing! ➧

Rotary roast rack fits on rotisserie in place of the usual spit. You center the turkey in bottom rack of frame—tie drumsticks to tail. Now put top section in position and tighten thumbscrews.

Another type of no-spit rack hugs roast in a flexible frame of interlocking metal rods. Either rig is self-balancing, saves temper and time. Use to hold whole hams, large or small roasts—clamp in rack and let 'er roll! No galloping or skidding.



New smoke know-how for ribs ➧

Lace meaty, loin back ribs on spit, pleating in accordion folds. Cook 1 hour over *slow* coals or till done. Last 20 minutes, slosh on French Quarter Sauce and try this smoke-flavor tip.

Wrap a fistful of dry hickory chips in aluminum foil. Puncture top of package with fork and place on the hot coals. Soon smoke will puff out, continuing half an hour. Splendid technique for open-grill smoking—without air, hickory can't blaze.



Pork chops ride in a basket ➧

If you select thick chops (about 1¼ inches), each will be like an individual pork roast! For faster cooking, choose thinner chops. Toward end of cooking time, give meat a good brushing with sauce—see the recipe for Roast Pork Chops.

Wire broil basket fits on spit rod; the top fastens in four different positions to adjust to thickness of meat. Just the ticket for rotating wieners, hamburgers, chicken halves, or your catch of fish.

Kabobs galore, next page

Photographs: Allen Snook

Kabobs!—show off your skill in a blaze of glory

Whirling desserts that are served piping hot as a cookout finale (*upper left*)

Donut Holes taste like the real McCoy! They're snippets of refrigerated biscuits (from a tube), "baked" on a stick, rolled in cinnamon-sugar.
Fruit-bobs: Thread maraschino cherry in center of canned peach halves—begin and end skewer with halved pineapple rings. Brush with butter; broil.
Hot Cakes—cubes of pound cake are "iced" with currant jelly and flaked coconut, then toasted!
Cart-wheel Bananas. No-slip trick: Leave peel on. Alternate banana cuts with orange—see recipe.
Candy-Cooky Poles: Toast big fat marshmallows and chocolate drop cookies till good and gooey.

Full-meal kabobs are worth their charcoal in fun and feasting! (*far right*)

Pig-in-a-poke: Wrap frankfurter cuts in partially cooked bacon, broil with Bologna or salami slices folded in fans, dill-pickle chunks.
Abacus Ribs. Have spareribs cut in narrow strips; marinate as in recipe; string with tiny onions.
Armenian Shish Kebab. Cubes of herb-marinated lamb, quartered red and green peppers, onion slices.
On-a-Saber Beef. Chunks of round steak (treated with tenderizer), mushrooms, canned potatoes.
Mandarin Dinner—glazed squares of luncheon meat laced with preserved kumquats, crab apples.
Sea-food Sword. Soy-sauced shrimp ride the coals with scallops, stuffed olives, lemon wedges.

Skewer appetizers for hungry guests while waiting on the roast (*lower left*)

Mushroom Buttons are filled with deviled ham, then lined up with midget pickled onions.
Bacon-Cheese Bites. Cubes of cheese are broiled in bacon jackets. Delicious! Ready lickety-split!
Cocktail Totem. Build up with stuffed green olives, canned cocktail franks, inch-big meat balls.
Western Starter—a skewerful of chicken livers in bacon, artichoke hearts, crisp water chestnuts.
Shrimpkin—they're spiked with Louisiana Sauce.

Photograph: Allen Snook



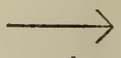
Recipes start on page 104



Good news for the hurry-up gardener

By Beatrice Cashman

DON'T WORRY if you missed the first rush of the spring planting season. At your garden center you'll find started plants of everything you could want—from Aster to Zinnia! You can get choice, full-grown plants in individual pots and containers, or strong transplants put up by the dozen or hundred in convenient packs and flats. For the gardener who wants a garden in a hurry, started plants are the answer.



You can have a whole row of the gay 1960 All-America Rose Selections winner, Sarabande, blooming in your garden tomorrow if you get started plants grown in large containers. The lovely semi-double floribunda will give you a summer-long round of sprightly color on low, compact bushes. Keep soil firm around roots when planting; wait 'til next spring to prune.

Photograph: de Gennaro. Produced by Fleeta Brownell Woodroffe



You'll always find started plants growing in soil in some kind of container. Container will vary with size and type of the plants.

Those used for woody perennials and shrubs with large root systems, such as roses, may be made of papier-mache, asphalt paper, or tin. Soak papier-mache thoroughly and plant pot and all; remove asphalt paper, tin containers before planting.



The red clay pot is still a popular and serviceable container for started plants. It is usually chosen for the larger, specimen plants that have been transplanted carefully two or more times in the greenhouse.

To remove the plant without disturbing the soil ball, turn it over in your hand and tap the edge of the pot lightly against a solid surface, just as is shown here.



Many of the started plants and vegetables now available at your garden center are being grown in the new and convenient pressed-peat pots.

Since they allow the roots of the plant to grow right through the wall of the pot, you plant pot and all in your garden. No transplanting shock or setback means stronger plants and quicker results for you.



Handy carrying cases for an assortment of the small, individual plants make shopping for your favorites an easy task at today's garden center. Plants that have been removed from their containers are protected with polyethylene wrappers.

You'll have many kinds to choose from, including pansies, marigolds, salvia, snapdragons, and coleus.



If you need plants in quantity for edgings, flower beds or borders, get transplants grown in flats or half-flats. You'll have as many as fifty or a hundred to give you color where you want it. Space them generously to give them room to develop into specimen plants during the season.

Cut each plant with its square of soil from the box with a trowel or knife, just as you would cut a cake.



For the gardener who wants "some of this and some of that," young transplants are grown in packs. These are miniature flats that hold four, six, ten, or twelve plants of a single variety. Plants in packs are inexpensive to buy and easy to work with.

Another great advantage of started plants is that, since they are rooted and growing in good soil, they need not be planted immediately.

More on page 52



Hurry-up gardener

continued

1 For magnificent color and striking effects, plant fancy-leaved caladiums. They need warmth and moisture, some shade from the hot summer sun. Get bulbs that are well started in the new pressed-peat pots. They can be plunged right into the soil so plants suffer no transplanting setback.

The handsome new green and white variety, Aaron, is shown in this foundation planting with marigolds Man-in-the-Moon and Orange Climax, rear, Naughty Marietta and Rusty Red at front.

2 Few annuals bloom more profusely or in a greater variety of color and color combinations than do the popular phlox drummondi—named for the Englishman who discovered this American native on the plains of Texas. The sparkling coral variety shown here is the greatly improved tetra phlox, Glamour, winner of a 1960 All-America award.

You'll want quantities of these fine border and edging plants that thrive in hot weather, so buy them in packs of a dozen or more.

3 Petunias don't care whether or not you pay them special attention. Singles or doubles; fringed, frilled, or plain—just give them a spot to grow in and they blossom merrily from now until frost.

If the spot is a large one and you want masses of color, buy transplants by the pack or the flat. These are strong, sturdy plants that have already been transplanted and pinched back at least once. For smaller areas and immediate bloom, choose the specimen plants in 3- or 4-inch pots.

4 Sweet-scented, jaunty dianthus—pinks—make a delightful addition to the terrace border. Or plant them at the base of a high-branching tree where passers-by will enjoy their spicy fragrance.

These prettily frilled flowers that look like miniature carnations are easy to grow in any well-drained soil. Set plants six to eight inches apart in a spot that gets plenty of sunshine. Like all flowering annuals, they blossom more freely and for a longer time if faded blooms are cut.

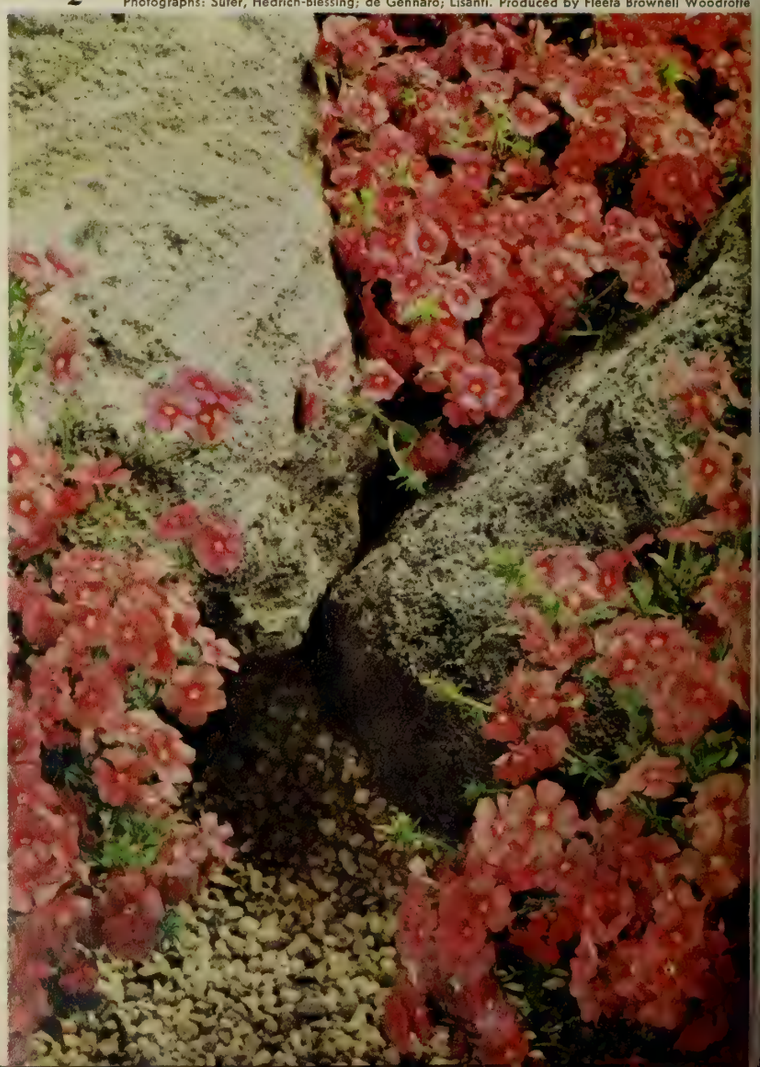
5 For terrace boxes and window planters, geraniums excel. And you'll find a wonderful selection of vibrant colors, beautifully marked foliage, and vigorous, well-branched plants among the many exciting varieties now on the market.

Geraniums perform best if given full sun or very light, dappled shade. Keep soil just coolly moist but never soggy—"on the dry side," as experienced gardeners say. Before first frosts, bring plants indoors to grow on an east window sill.



1

2 Photographs: Suter, Hedrich-Blessing; de Gennaro; Lisanti. Produced by Fleeta Brownell Woodroffe





3



5

Photograph: Weymouth. Landscape architect-owner: Douglas Baylis

4





Classical curves give this wrought-iron group a formality that's appropriate with clipped green hedges. The crisp white and black could silhouette smartly against a house painted in geranium pink or a deeper hue copied from Williamsburg.

Lavender's new . . . dilly-dilly! So is the shape! Yet this garden party glamour's more sturdy than it looks. Moisture's no worry, the fabric's saran. Moving's so easy because the table top's a square of fiberglass and the entire frame is aluminum tubing.

LOOKS

By Florence Byerly

Relax in the sun . . . and be carefree when there's rain. Frame and attached upholstery are completely weather-resistant. Vinyl-top table's unharmed by hot dishes, or alcohol, costs about $50 for a stack of four.



Move-about furniture follows the shade. Chair is lightweight aluminum; cart (about $50) rolls on ball casters so smoothly that ice barely tinkles in the pitcher.

Air-cooled! Umbrella with aluminum slats is vented to let hot air escape. Chair is as cool as sitting on a breeze for both back and seat are mesh; pad is removable. Mesh table dries quickly after rain.

20° COOLER

Looks costly, too . . . but you'll be surprised! Here's fine design in medium priced furniture that's weather resistant for summer and comfortable for year-round enjoyment.

More cool comfort on next page

Photographs: Hopkins

Looks 20° cooler

continued



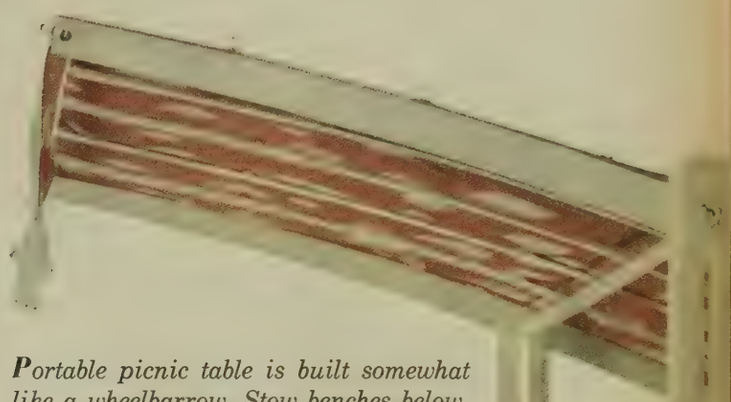
Adjust the back for comfort. Or fold it on top of seat if you insist on winter storing. Better idea: use it in a TV room or even in a kitchen. There's space to cuddle the baby; and formula can't stain webbing. About $100 buys two chairs and a table.

Here's a close-up view of a lounge chair to match the group at right. Back is high (39 inches) but price is low (under $20). It's also made in cerulean blue lacquer.





Redwood teamed with aluminum is finished to resist rain, even snow. Design is so attractive that modern-minded families can proudly use it in the living room until they can afford more comfort. Settee costs under $50, a chair would be less.



Portable picnic table is built somewhat like a wheelbarrow. Stow benches below, lift up with handle, and push everything to the coolest corner in the garden.

Canopy tilts high or low, solves the problem of sunset glare. It can be removed completely during winter.

Paint as gay as the party makes this refreshment bar a conversation piece. Top is 18 inches, wide enough to hold an electric griddle for hamburgers.

Group includes tables and chairs for dining or cards, can be used outdoors, indoors, or down in the basement.



A house that likes people

Photographs: Hedrich-Blessing Data Lois R





Here's a Contemporary home that is distinctive, yet blends in perfectly among older houses. Brick side walls are extended three feet for added character; panels at the front entry are translucent glass.

By John Normile, A.I.A.

The owners of this house are unassuming and friendly. Friends drop in often, and they enjoy an informal party now and then. They love the outdoors—especially their yard and garden. Their children can't be corralled in just any cramped play space. In short, this family enjoys life and makes no bones about it.

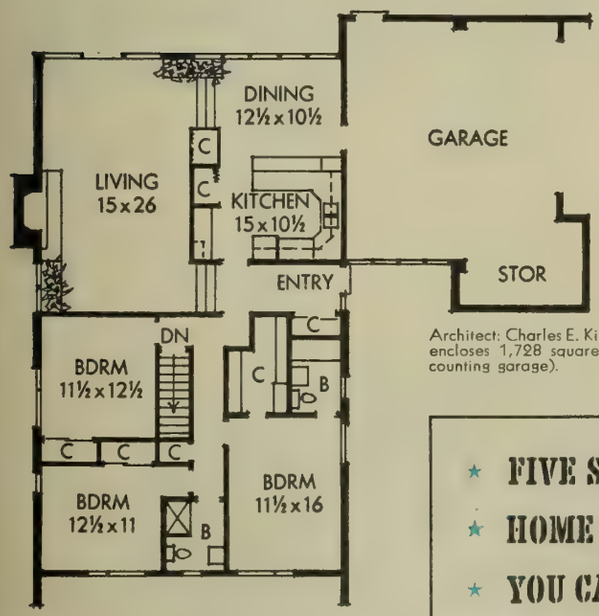
We're describing the J. A. McQuillans, of Belleville, Illinois, who live in this house. If *your* family lives much the same way, you ought to start planning an easy-living house . . . just like this one.



Living and dining rooms are neatly separated by a low storage cabinet. Both rooms look out on the terrace; the high ceiling makes this area remarkably spacious.

An island of quiet, this living room is three feet lower than the rest of the house. Brick fireplace wall carries right outside and frames the terrace view.





Architect: Charles E. King, A.I.A. The house encloses 1,728 square feet of space (not counting garage).

You'd never guess a modest house could open up so dramatically in the rear! Here the McQuillans have built a private patio behind shrubbery and a high board fence.

A wood ramp leads to the living room; an enlarged "well" daylights the basement.

★ FIVE STAR
★ HOME 3006
★ YOU CAN
★ BUY PLANS
★ SEE PAGE 153

More photographs on page 153

DEATH BY DRIVING

By Lawrence Lader

THE SHORT-WAVE RADIO in Alfred Moseley's blue station wagon crackled urgently as we raced along the throughway outside of Boston at three in the morning. It was Sergeant Bellevue at State Police Headquarters calling, "Cruiser 916, Cruiser 916!"

Moseley lifted the speaker from his dashboard and asked for the latest report. "Bad collision," the Sergeant said. "At least one known dead."

The first call had awakened Moseley at his home only forty minutes before. In the last three days he had averaged four hours sleep a night, and the corners of his eyes and mouth were pinched with fatigue. He had telephoned the rest of his "team" and picked me up at my hotel. We had made good time until we hit fog patches, drifting like ghostly balloons, along Route 128. Now we were slowed down to 20 mph.

"Car 2 calling Car 1! Where are you, Al?" It was Andy Newcomb, our mechanic. Moseley gave him our position. A few minutes later, Fred Baltz in Car 4, then Jim Tunny in Car 3 called in. Baltz was our traffic engineer, Tunny the sociologist.

They are part of a unique 18-man medical and scientific team, and this is the first report on their work—the most important study of its kind ever made—Harvard's Fatal Highway Collision Project. The group has been studying highway deaths in the Boston area in the last year and is a landmark in the investigation of one of the nation's major tragedies, the automobile fatality. Each case investigated is a detailed, exhausting process. Yet from hundreds of cases completed in five years will come revolutionary conclusions that will make life safer for all drivers and pedestrians.

Although millions of dollars properly have been invested in such medical research as diabetes which took 28,000 lives in 1957, almost nothing until now has been spent in probing the mystery of highway collisions which kill about 40,000 people annually. Here is a frightful toll and its causes have been virtually ignored or misunderstood.

When a driver swerved across a Massachusetts highway, rammed the rear of a truck and killed himself, the police report carried the perfunctory assumption: "Driver asleep at the wheel." But Moseley, a Harvard research psychologist, and Dr. Richard Ford, chairman of Harvard Medical School's Department of Legal Medicine, Suffolk County Medical Examiner, and now associate director of the Collision Project, were convinced that complex, hidden factors lay behind such cases.

They discovered that the brake lights were burning when the car hit the truck, proving that the driver was awake, struggling to avoid a collision. The cracked right corner of the windshield and brain damage to the driver revealed by autopsy showed that the man had been thrown violently to the right. The final clue was the wheel bearings which had not been greased in 27,000 miles. They had caused the right front wheel to lock and sent the car into an uncontrollable skid!

Determined to pursue all the factors behind fatal collisions, Moseley and Ford financed the study for 17 months from their own pockets. Then, in December, 1958, the National Institutes of Health gave them a five-year, $810,000 grant, and the Research on Fatal Highway Collisions Project was formally established as part of Harvard Medical School.

Like public health officers tackling an epidemic disease, Moseley and Ford first dig out the symptoms or cause of each accident. They determine the manner of death and how the injuries are produced. Finally they seek to eliminate the disease by controls over every contributing cause.

The Project employs a wide range of experts—pathologists, blood chemists, and tissue specialists to examine the physical condition of crash victims; psychiatrists to explore the emotional framework; a sociologist to study the family background and family reactions to the collision. The Massachusetts State Police and the Massachusetts Registry of Motor Vehicles provide invaluable support and information in assembling complete details on accidents. And Moseley added that the studies would be incomplete without the generous co-operation [*Turn to page 138*




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The most buildable cabin yet

By Neil Kuehnl

A TWO-WEEK VACATION is all it took the Warren Reynolds family to build this handsome cabin in northern Minnesota. You can do the same on your own vacation lot—with very little outside help—by following the step-by-step instructions in this article. (You'll find the panelized building method makes the job amazingly simple.) Or, if you prefer, take this design to a contractor and let him ready your new vacation home before midsummer.



Brightly colored panels make this vacation house distinctive; the pale-blue stain is a perfect background in this Northwoods setting.

Simple wood ramps replace steps at these side entrances; another door leads out onto the deck. The Reynoldses can fence (or even screen) the deck later if they wish. Note that the concrete-block foundation is carefully adjusted in height above the ground to compensate for the sloping site.

If you had a young fortune, you couldn't conjure up a more perfect way to spend summer weekends! Nestled on a wooded site above a cool Northern lake, this cabin has a marvelous view, a sunny deck, and all the fresh air you could ask for.

The living and dining rooms at the front have plenty of big windows; bedrooms are off by themselves at the rear.

Photographs: Reynolds



Time for relaxation—and the whole Reynolds family gathers around the central fireplace. The metal hood is free-hanging; the stone hearth was laid directly on the sturdy plywood flooring. Interior partitions are no higher than outside walls, to avoid any "closed-in" feeling.



From inside, the living room seems to thrust right out over the lake! The combination loafing-lounge and double bed was made from oversize flush-panel doors. Cork-pattern tiles and fir ceiling are warm and natural looking.

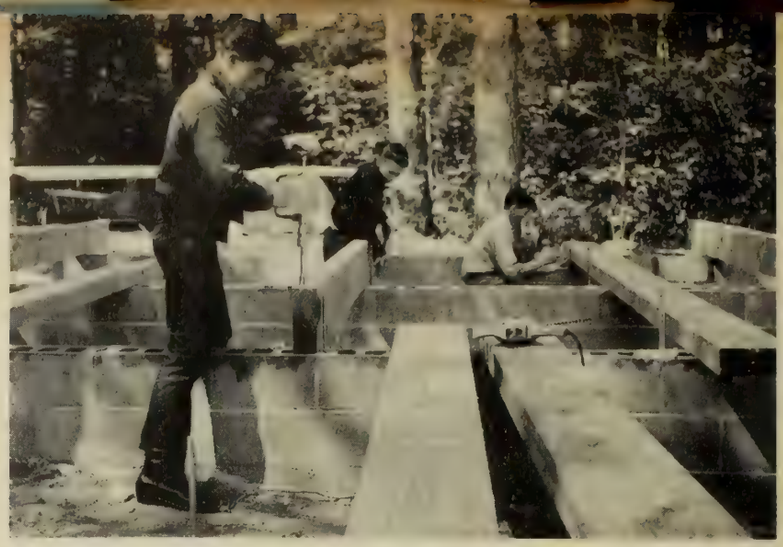
Turn the page to see how this cabin was built

Cabin is planned to go up fast

Continued



1 *These six parallel rows use no more concrete blocks than a standard perimeter foundation, but the improved ventilation combats rotting. Footings here go below the frost line; note bolts for fastening floor joists. "Open" foundation lets cooling air circulate.*



2 *Steve Reynolds drills and counterbores bolt holes in the 4x10 fir joists. To keep the joist size manageable, the Reynoldses used three lengths of timber under the cabin floor, end to end. Careful measuring and leveling insured a "square" structure, even on this sloping site. Note: this under-house space should not be used for storage, to avoid attracting animal boarders.*



3 *Both the joists and the 2x6 cross (blocking) beams are on 48-inch centers, so the standard 4x8-foot plywood panels go down quickly. Timbers were treated with preservative before laying; the 1⅛-inch-thick panels received two coats of penetrating stain and sealer on all surfaces and edges.*

More how-to photographs on page 136



4 *Wall sections are assembled with steel straps and lag screws. Posts are 4x4s; top plates shown here are 4x6s, since they support the roof. For power, the Reynoldses ran cable 500 feet to a neighbor's cabin, later used it to wire their own!*

5 *Once the wall skeleton is up, a little muscle-power gets the scored-plywood panels in place. When nailed over the posts, these panels produce a very rigid structure. Edges come pre-grooved for overlap; 1x4 redwood battens are later nailed over the joints for a tight seal.*



Build yourself some SUMMER COMFORT

HERE ARE six pages of patio surfaces, roofs, support systems, privacy screens, fences, benches, insect screening, lighting, and landscaping so you can plan a convenient patio for your home. Also included: materials you'll need, estimates of how much it will cost, and how to get started. Your first job is paper work. Careful and complete planning is the vital step for a successful patio. This guide will help you over that first big hurdle—so get your pencil, pick the ideas that suit your home and your pocketbook—and start your planning right now!

Access from the living-dining area or the kitchen is best. If you have an existing door, try to locate your patio to take advantage of it. Or consider replacing a window with a new door. A new sliding glass door will also add a view from the inside.

Size of your patio depends both on the uses you plan and the money you can invest. You should probably consider a 12 foot width as minimum; a good yardstick is the size of your living room. Also, think of children's play and entertaining.

Shape can be rectangular, circular, or free form. Property lines and existing landscaping may limit your design. For an overhead structure, regular shapes are easiest, best looking; for paved areas only, free forms are fine, pleasantly informal.



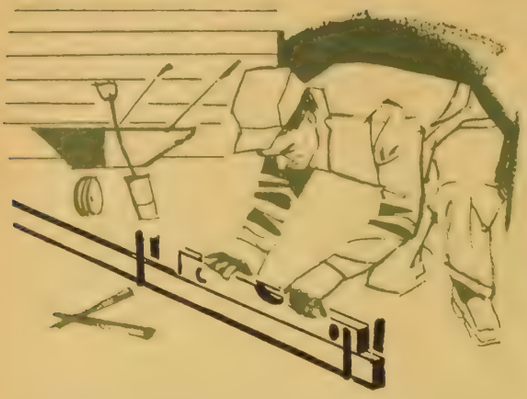
Drawings: Stirts

Privacy is essential for relaxed use of your patio. Plan to reduce exposure to the street, neighbors, or an unpleasant view, without excessive screening. Perhaps your new patio would be more private at the side of your house instead of at the back.

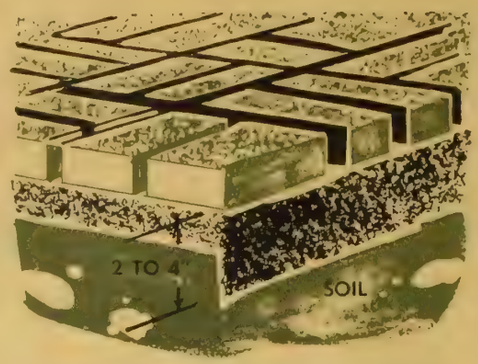
Shade is most needed from the glaring western afternoon sun. Can you plan your patio so that your house or existing trees will provide some ready-made protection? If you build your shade, don't forget to save a spot for sunning on pleasant days.

Landscaping is the finishing touch. If possible, take advantage of all matured landscaping you already have. Consider putting in a new group of shrubs to give needed privacy. And a new clump of trees might give lacy shade as well as natural beauty.

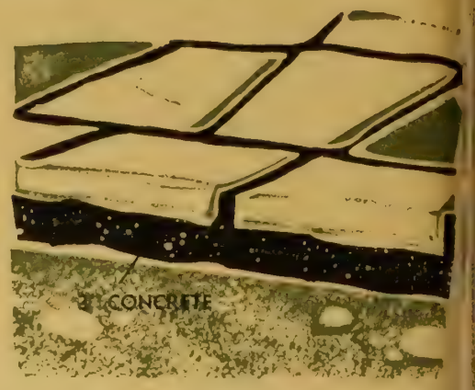
Start with a smooth, durable outdoor "floor"



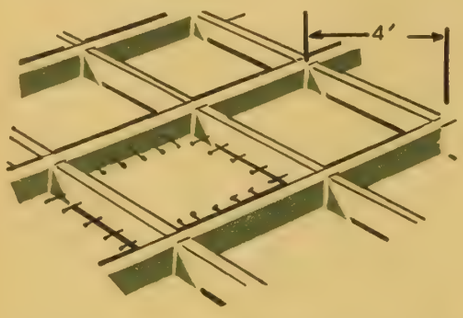
Establish the level of the patio surface and stake a straight board in place. So water will run off, provide a slope of at least one per cent by leveling board, lowering one end an inch for every 8 feet.



Economy surface is brick or 2-inch concrete block, laid on a sand base. Dig out soil for a 4-inch sand base in the North, 2 inches in the South. Smooth and tamp sand, then tap bricks tight together.



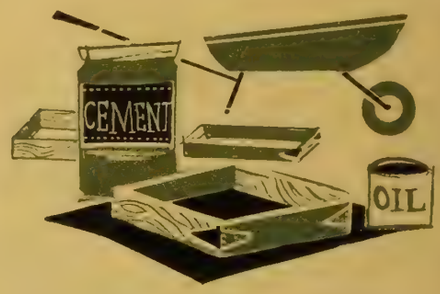
Flagstones give you a rugged, lifetime surface. Lay thicker stones on well-drained soil, or on a sand base for extra stability. One-inch and ½-inch stones need a poured-concrete base about 3 inches thick.



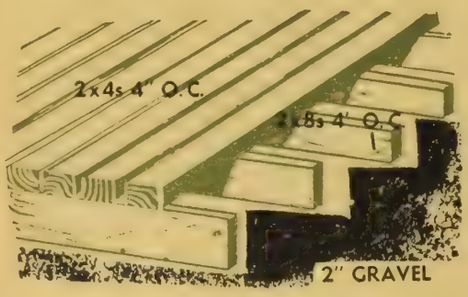
Poured concrete (if you mix it, use 1 part cement, 2¼ parts sand, 3 of gravel) offers smooth permanent surface. Dividers of construction grade redwood help prevent cracks and add texture and pattern.



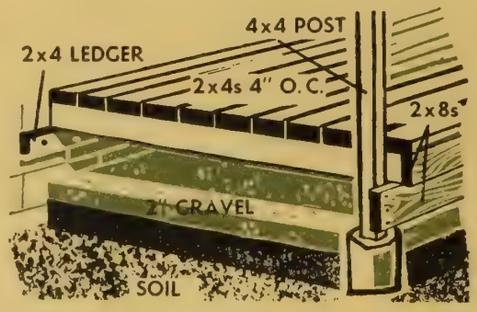
A textured surface on concrete looks better, breaks reflections. For pebbled surface, press flat pebbles into moist concrete as it starts to set. For a striated finish, brush it with a straw broom.



Precast concrete squares let you work piecemeal. Set them on sand or lay large ones on well-drained soil. Make your own in re-usable oiled frames. Work on wrapping paper so concrete won't stick.



Practical wood deck raises outdoor living a step off the ground. Redwood works best since no finish or upkeep is needed. Soil under deck should be well-drained, covered with gravel to discourage weeds.



Plan your deck on posts if your house sits high above grade or your lot slopes sharply. Use 2x8 joists for 12-foot spans, 2x10s for 15 feet. Posts can stop at floor level or extend up to a roof.



If you pick a free-form shape, get smooth curves by laying out your garden hose. Drive stakes every two feet at sharp curves, four feet at straight parts. Nail hardboard to the stakes for concrete forms.

Estimate your flooring costs with this guide to approximate prices

Brick and block on sand base

Prices include a 4-inch deep sand base

Paving brick	$.53 per square foot
Sand brick	.39 per square foot
Common brick (use in South only)	.30 per square foot
2-inch concrete blocks	.22 per square foot

Flagstone

Flagstone prices vary considerably from one locality to another. These prices are for irregularly shaped stones (cut stones cost more) and do not include a base material.

Thick (2 to 2½ inches)	$.65 per square foot
Thin (½ to 1 inch)	.50 per square foot

Poured concrete (4 inches thick)

Mixed yourself	$.17 per square foot
Ready-mixed	.20 per square foot
Completely finished slab, including labor	.42 per square foot

Redwood dividers (construction grade)

2x4s	$.28 per lineal foot
1x4s	.12 per lineal foot

Redwood for decks

Prices computed for construction grade redwood

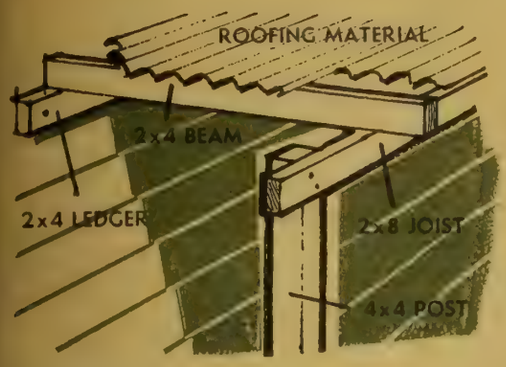
2x4 flooring (finish grade)	$.85 per square foot
2x8s for floor joists	.25 per lineal foot
2x10s for floor joists	.32 per lineal foot
4x4s for uprights	.26 per lineal foot

Pressure-treated fir for wood decks

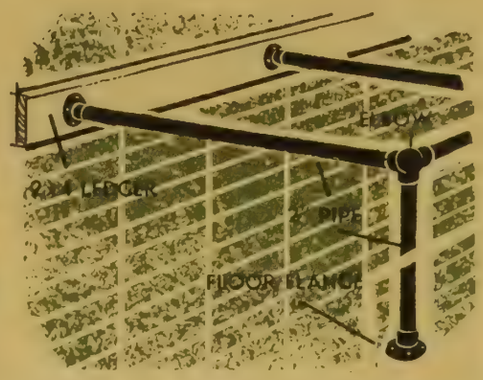
2x4 flooring	$.30 per square foot
2x8s for floor joists	.37 per lineal foot
2x10s for floor joists	.46 per lineal foot
4x4s for uprights	.34 per lineal foot

Estimated floor costs for your area _____

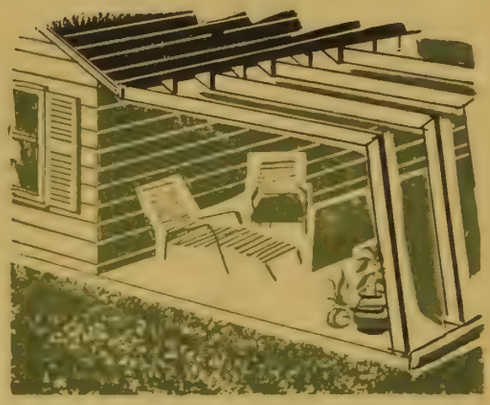
Then add your support system and roofing



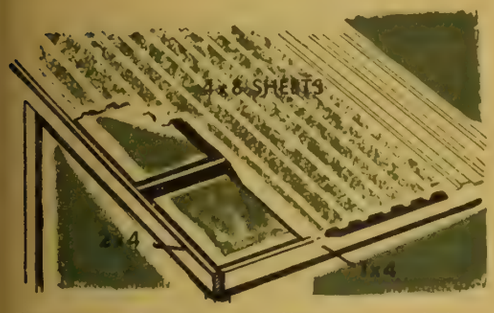
For post-and-beam system in wood, use 4x4 posts (or doubled 2x4s) on 4-foot centers. Nail ledger through siding to wall studs. Brace end posts upright with scrap lumber, add the joists and beams.



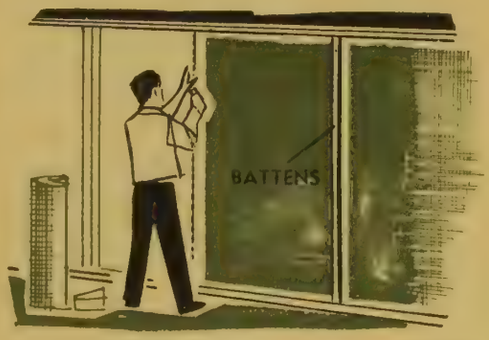
Use aluminum or steel pipe for a quick, light-duty support system. New threadless fittings that fasten with setscrews make the job easy. Flanges hold the structure to the house and to the floor or footings.



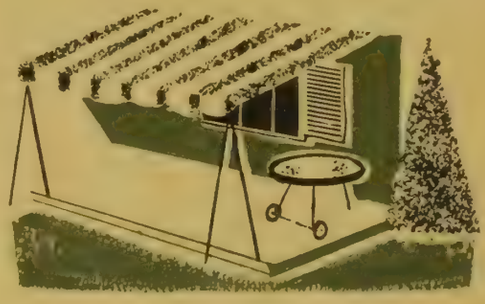
Extending your eaves is often a good way to build a roof. Remove fascia and soffit, nail beams to rafters with as much lap as possible. You might experiment with slanted uprights as shown here, too.



Corrugated aluminum and fiberglass are lightweight and sturdy. Cut sheets with ordinary tools and nail to a wood frame, or use screws into pipe. Both materials come in a variety of colors.



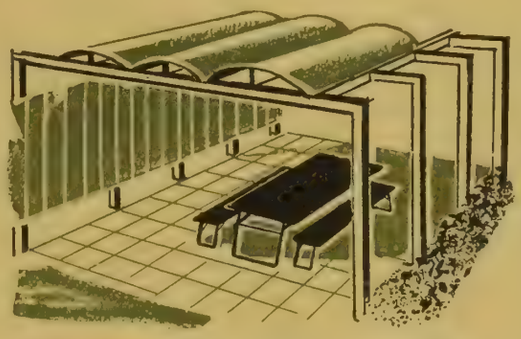
A screened "cage" offers complete bug protection without losing the outdoor effect. Plan supports on a 4-foot module, and staple screening on from a 4-foot roll. Cover joints with battens.



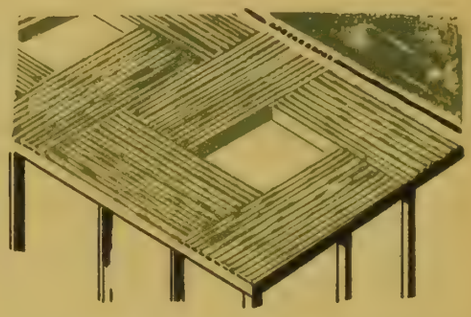
Colorful canvas offers good, cheap shade and can be used with many types of frames. For a shade like the one shown, fasten one side to the house, support the other with a stringer between guyed poles.



Hardboard or plywood makes good economy roof. Prime and paint before installing. Light colors for the top side reflect heat best. Nail to framework, calk all joints, and cover with battens.



Exterior plywood can be painted or covered with roofing or tar and gravel. Use ½-inch on 4-foot-on-center frames. Or try ¼-inch for this distinctive roof. Bend, nail sheets to beams, calk joints.



For dappled sun and shade effect, use wood lath, lattice molding strips, snow fencing, or expanded metal lath. Consider these materials, too, for partial shade areas in a screened "cage."

Use this list of approximate prices to compute roof-support costs

Post-and-beam supports
See floor surface cost section for approximate prices of wood

Pipe supports

Steel pipe	
2-inch diameter	$.66 per lineal foot
1½-inch diameter	.50 per lineal foot
Aluminum pipe	
2-inch diameter	$1.28 per lineal foot
1½-inch diameter	.97 per lineal foot
Fittings	
2-inch flanges	$ .90
2-inch Ts	2.05
2-inch elbows	1.42
1½-inch flanges	.69
1½-inch Ts	1.40
1½-inch elbows	1.00

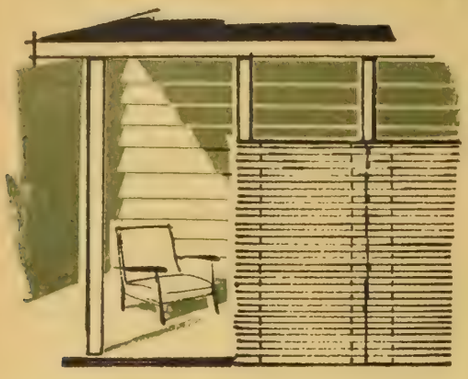
Roofing materials

Corrugated fiberglass	$.67 per square foot
Corrugated aluminum	.22 per square foot
Canvas (10 ounce)	.11 to .22 per square foot
¼-inch tempered hardboard	.23 per square foot
½-inch exterior plywood	.27 per square foot
¼-inch exterior plywood	.16 per square foot
Wood lath (spaced on 4-inch centers)	.05 per square foot
Expanded metal lath	.07 per square foot

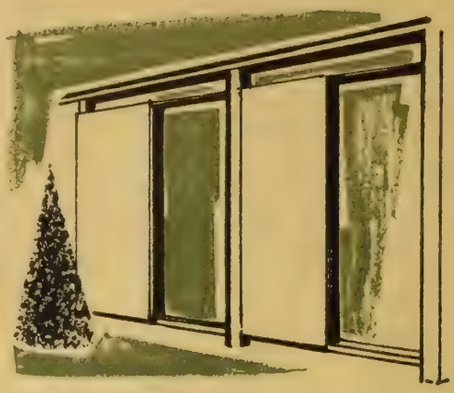
Insect screening

Galvanized	$.12 per square foot
Fiberglass	.14 per square foot
Aluminum	.13 per square foot
Nylon	.15 per square foot
Louvered	.33 per square foot
Estimated roof-support costs for your system	_____

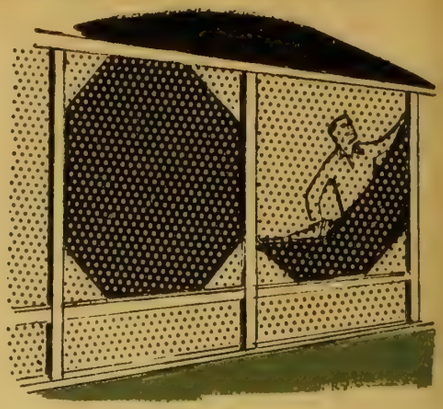
Plan for privacy with these screens and fences



Snow fencing nailed to 4x4s is easy, economical. Space posts as shown for standard rolls or use the fencing horizontally on other frames. You can use fencing on one or both sides of frame.



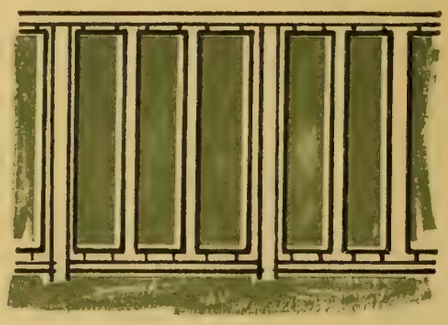
For a screen that doesn't need painting or maintenance, use flat or corrugated asbestos cement panels nailed to a redwood framework. Posts are 8-foot 4x4s, sunk three feet. Panels are 2x4 feet.



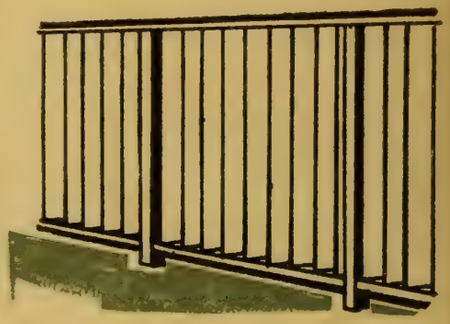
Canvas panels snap-fastened inside screening give privacy when porch is close to a neighbor; they provide shade where the late western sun is a problem. Your dealer will cut and hem the canvas.



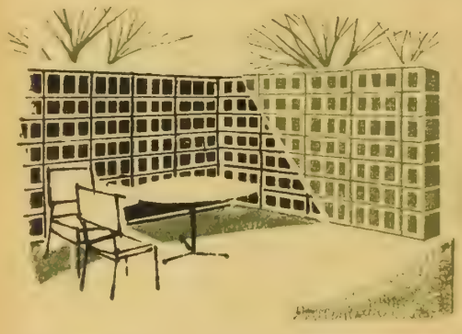
Weave a fence like this between 2x2 posts on 4-foot centers. For slats, use ½x4s. Sink redwood or treated posts below frost line, level tops. Start weaving at the top, add 1x4 cap and end trim boards last.



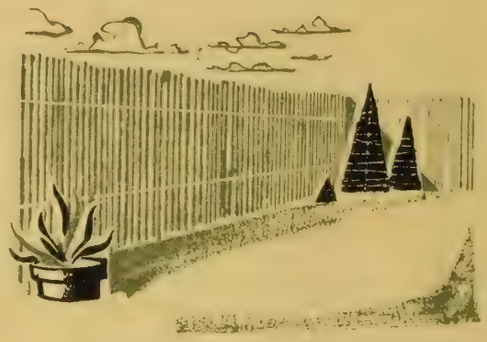
Make this screen with standard "blind-stop" stock from lumber yard, rabbeted to receive each panel. Use fiberglass, exterior plywood or tempered hardboard panels; erect 4x4 posts, 2x4 stringers.



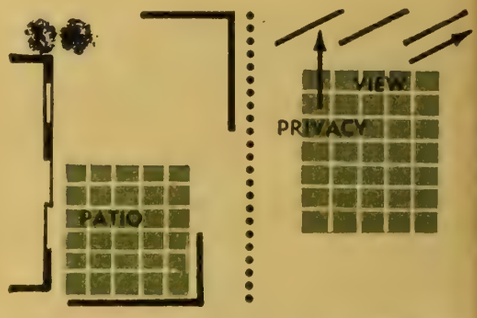
Vertical louvers screen an unwanted view, but not the breeze. Set posts on 8-foot centers, attach 2x4 stringers. Nail first 1x4 louver, then use spacers at top and bottom to make each louver parallel.



For partial privacy, consider a concrete block grille. Build it on footings as you would any masonry wall; no reinforcement is needed on a 6-foot or lower wall. Use flue blocks or a special pattern.



A stockade-type fence gives complete privacy. You can buy grape stakes to nail to a frame; or use split cedar saplings, economical reeds wired together in rolls, or pre-assembled cedar rails.



Give your fences some extra flair—long straight sections are often weak and unattractive. Set one section close, another a few feet away (left) or plan a staggered row of 8-foot sections (right).

Your guide for estimating approximate prices of privacy screens

Supporting frames
Compute the cost of the posts and stringers you'll need from the wood prices shown under floor surfaces

Screening material

Snow fencing	$.08 per square foot
⅛-inch asbestos cement panels	.18 per square foot
Canvas	.11 to .22 per square foot
Plastic panels	.65 per square foot
⅛-inch perforated hardboard	.21 per square foot
⅝-inch grooved plywood	.37 per square foot

Woven fence

2x2 posts	$.11 per lineal foot
1x4 caps (number 2 grade)	.07 per lineal foot
½x4 slats (number 1 clear grade)	.12 per lineal foot

Vertical louvered fence

1x4s	$.07 per lineal foot

Hollow block grille

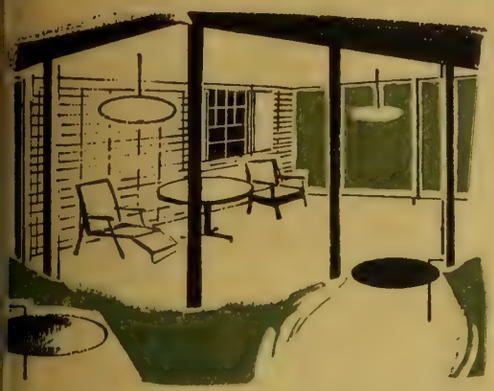
3-hole blocks (8x8x16)	$.22 each
Special blocks	.50 to 1.00 each
Solar tile (8x8x8)	.83 each

Stockade type
Grape-stake prices vary widely according to local availability

Cedar rails, 6 feet high	$3.00 per lineal foot
Unpolished natural reeds, 6 feet high	.50 per lineal foot

Estimated privacy screen costs for your patio _____
Add floor-surface costs _____
Add roof-support costs _____
Estimated total for your project _____

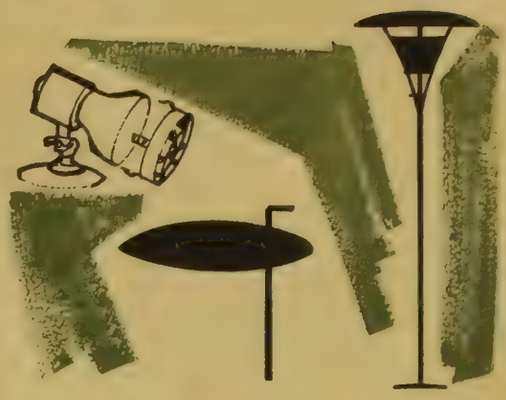
Here are some flourishes you can add



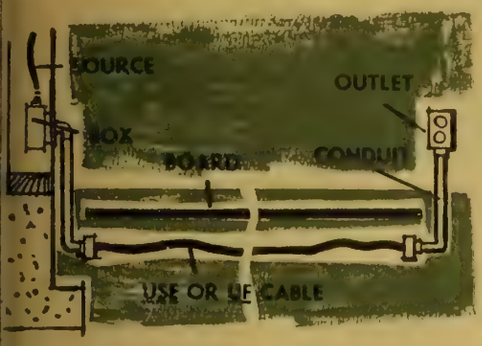
Often the coolest, most pleasant time to enjoy your patio is at night; you'll need lighting to make it attractive, more useful and safe. If your home is not new, have your electrical system checked first.



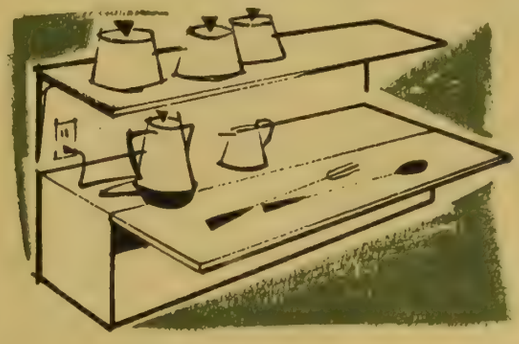
Before you permanently install any type of lighting fixtures, experiment with the locations at night to be sure you get a good effect. Don't forget to study your lighting from inside, looking out, too.



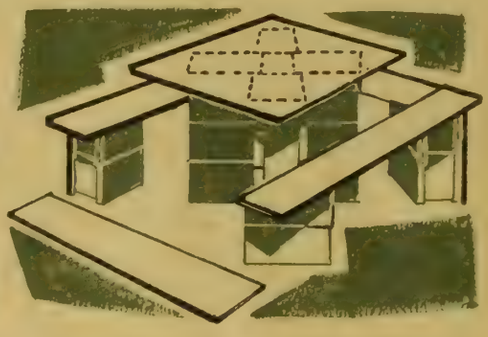
Many inexpensive fixtures are available to do special outdoor lighting jobs. Diffusers fit on projector lamps to soften your general lighting. Outdoor "floor lamps" can easily be moved.



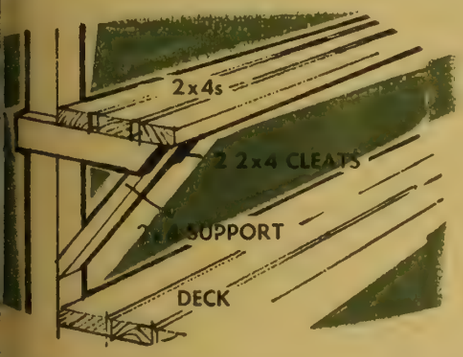
Follow this diagram to install convenient new electrical outlets exactly where you need them outdoors. Trench is at least 12 inches deep; board protects underground cable if you dig near by, later.



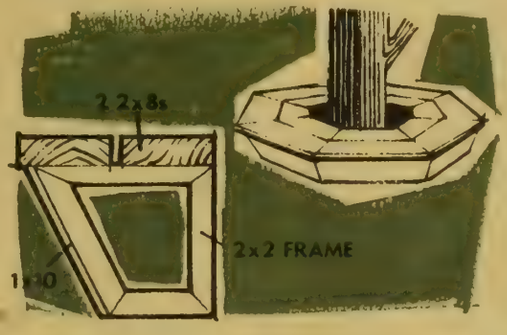
A new outlet and shelf-counter simplify your outdoor cheffing operations. Use 1x12 plank or plywood supported on brackets. For storage, add a box-cabinet underneath with a swing-up door.



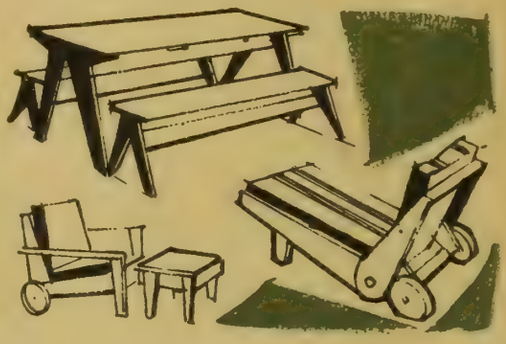
Make your own economical picnic table with concrete blocks and a 4-foot-square plywood top as shown. Use 6-foot-long 2x12 planks for benches. For permanence, set blocks with mortar, cleat top on.



Built-in seating will give you "party" capacity at low cost. It can be part of your roof, deck or screening supports. Follow diagram above, add backrests and plastic-covered foam cushions if you like.



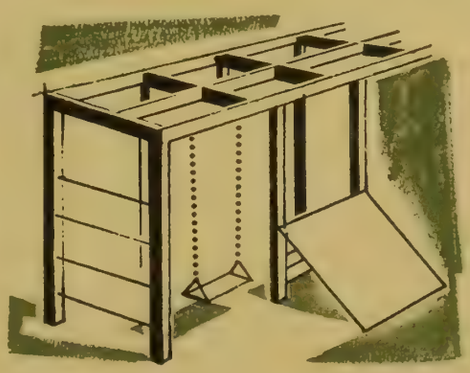
Freestanding benches you build yourself can be tailored to your needs. Drawing shows construction for surrounding a tree. Adapt it for perimeter seating or benches to combine for a low serving table.



For more ambitious do-it-yourself furniture, you may need plans. See back issues of Better Homes & Gardens for plans of the furniture shown or check your building materials dealer.



Include a play area in your plans if you have young children. Sandboxes, when outgrown, can be planted with flowers. A circular "highway," with a 16-foot diameter, provides for tricycles and scooters.

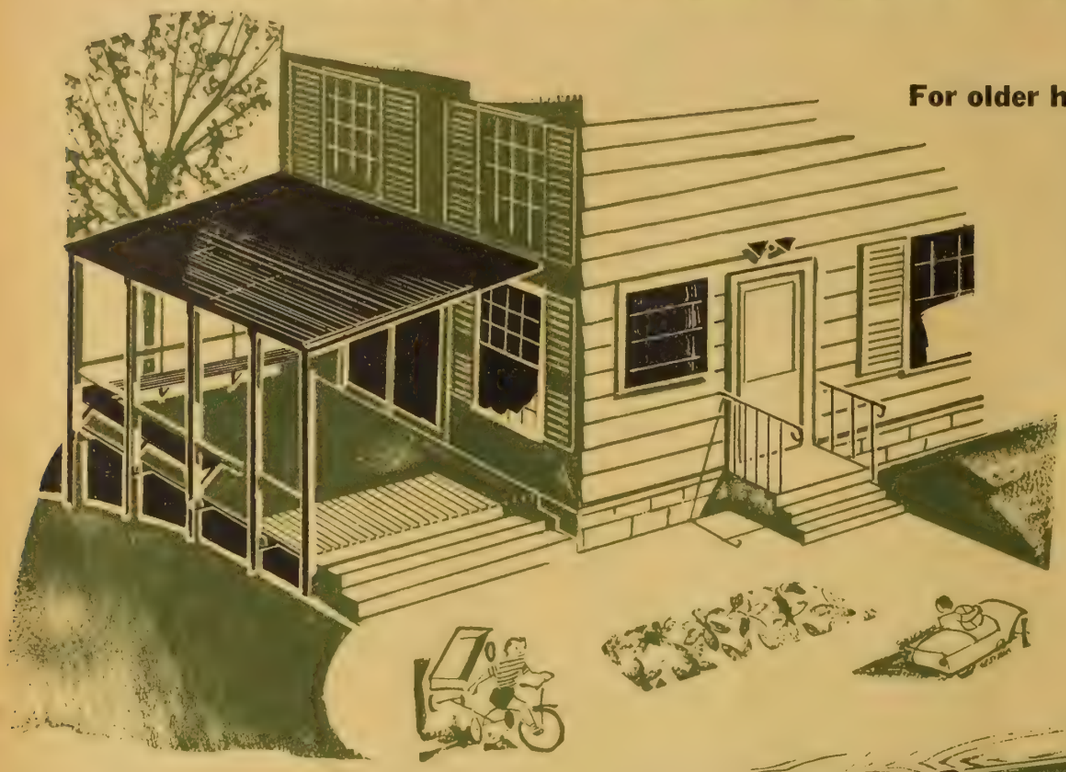


A climbing-grid frame of 4x4 posts with 2x6 headers makes a wonderful exercise center for the children. Plan a swing, a ladder, and add a slide with waxed tempered hardboard, braced on 2x2 frame.



Plan landscaping early to complement your patio. For shade, choose thornless honey locust or American linden trees; group for fast effect. For privacy, use amur maples or Russian olives.

The finished patio—well worth your efforts

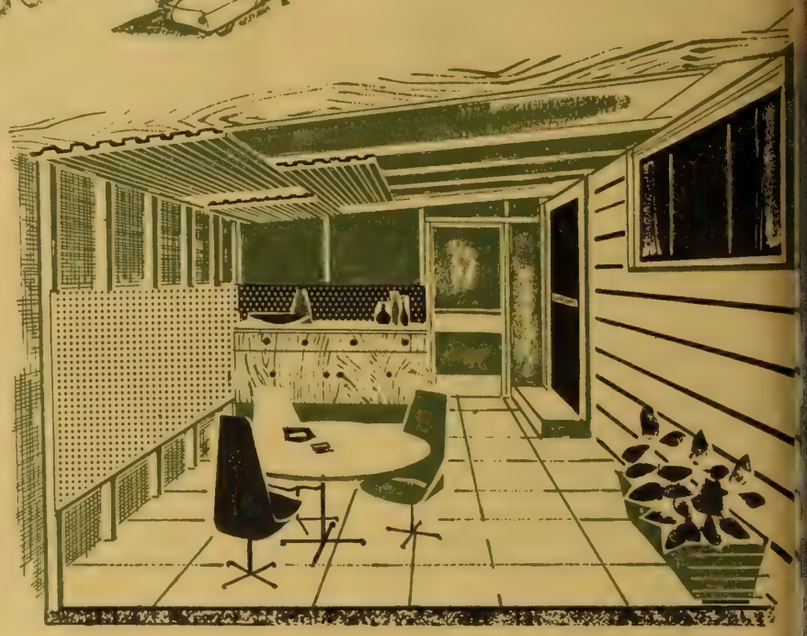


For older homes, a deck is often the answer

If a high foundation or sloping lot is your problem, plan a deck like this. Locate it to take advantage of any existing doors, if possible, or consider the convenience you'll gain by replacing a living or dining room window with new French doors.

Use 4x4 supporting posts on 4-foot centers to carry the floor joists, the built-in corner bench, a railing, and the roof.

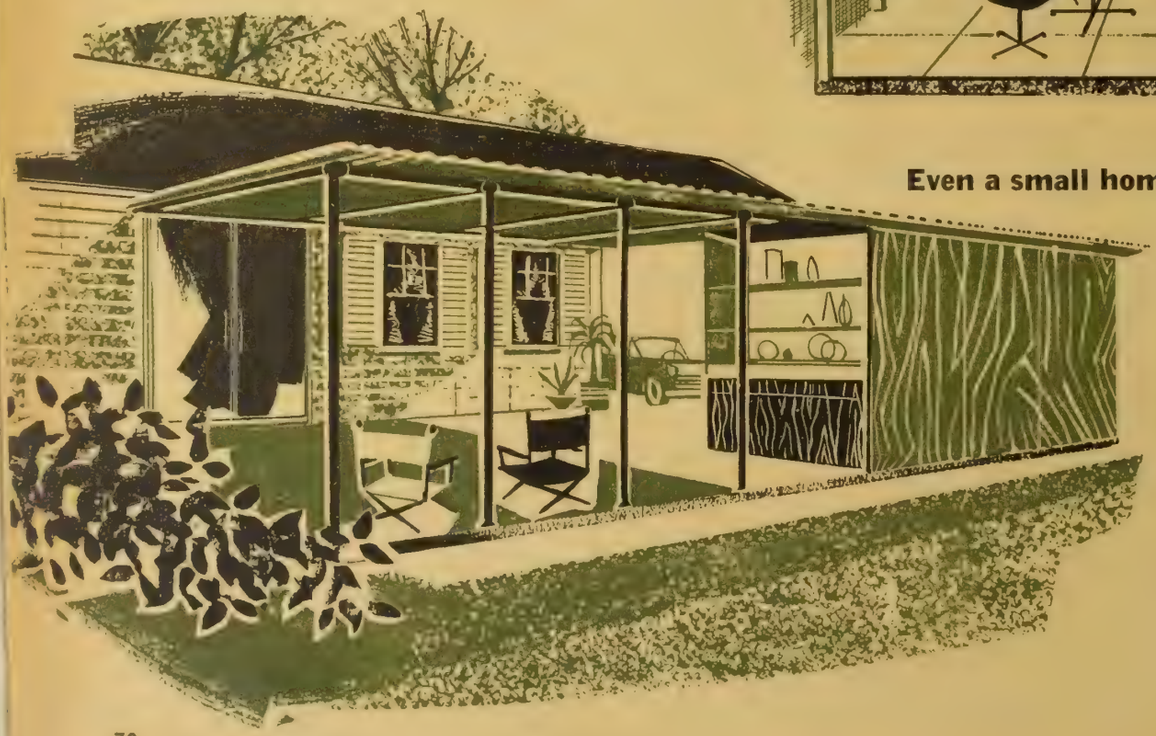
Including a new door, the materials for a deck like this (12x20 feet) will cost you about $385. The on-grade concrete slab would be about $55 additional.



A patio at the side solves many problems

If your back yard is a poor location because of inaccessibility or lack of privacy, why not build a patio at the side of your house? You might use two-foot, precast concrete blocks, set off with redwood dividers.

Plan the support system for 4-foot-wide rolls of screening, add 4-foot-high sheets of perforated hardboard one foot off the ground, for privacy. The materials for this 12x20-foot patio would cost approximately $330.



Even a small home can have an outdoor room

If your home has a carport on one side, consider adding outdoor living and a storage unit like this.

Pour a concrete slab across the back and extend it behind carport. The plywood storage unit serves both the patio and the driveway. Metal posts hold up the corrugated fiberglass roof over the patio—the roof extends over the storage unit to keep rain out and bring light in.

Material for this project—including a new sliding glass door and concrete and roofing for an area 12x28 feet in size—would cost about $750.



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saucepan, combine 1 can Campbell's Tomato p, ¼ cup each sweet pickle relish and chopped on, 1 tbsp. each brown sugar, vinegar and Worcesshire. Cover; simmer gently about 15 min. Stir now then. Now you're ready to barbecue!

BARBECUE: Place 8 large hamburgers, 2 lb. frankers (slit), or 6 servings of steak on grill about 6" ve glowing coals. Cook, basting with sauce and ing now and then. A tasty treat for any outdoor together (or indoor barbecue)!



2 New! For chicken and spareribs
MUSHROOM COOKOUT SAUCE

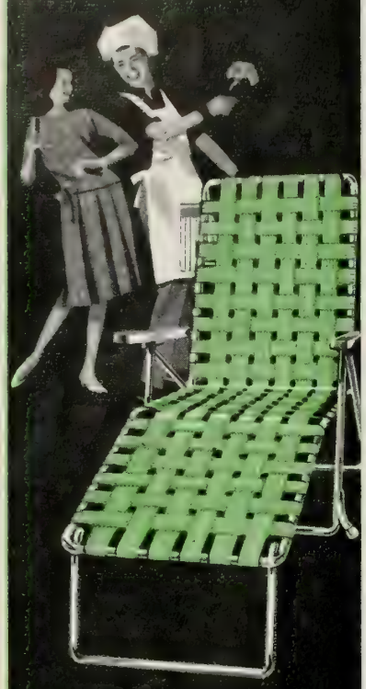
In saucepan, mix 1 can each Campbell's Onion and Cream of Mushroom Soups, ½ cup ketchup, ¼ cup each salad oil and vinegar, 2 cloves garlic (minced), 2 tbsp. brown sugar, 1 tbsp. Worcestershire, ⅛ tsp. Tabasco. Cover; simmer 15 min.; stir now and then. TO BARBECUE: Brush 4 broilers, split, with salad oil; place (skin side up) about 6" above glowing coals. Cook 15 min. each side. Brush with sauce; cook 30 min. more; baste and turn every 5 min. Use 6 lb. spareribs (simmered 1 hr.); cook on grill 30 min.



Look for other easy recipes on the back of every can.

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By Virginia Heffington



Apricot Ribbon Ring ↑

Cream cheese, crunchy with pecans and celery, is the luscious filling for this gelatin salad. Zingy bubbles of lemon-lime carbonated beverage are held in the layers of gelatin. Crushed pineapple, apricot nectar, and lemon juice add refreshing fruit flavor.

Recipes on page 74

Cream-cheese Freeze

A real smoothie! It has the "homemade" flavor of old-fashioned crank-style ice cream. But it's the simple refrigerator kind. You use just 4 ingredients—cream cheese plus sugar, light cream, and vanilla. Wonderful plain or fancied up with bright strawberries.

Photographs: Scott





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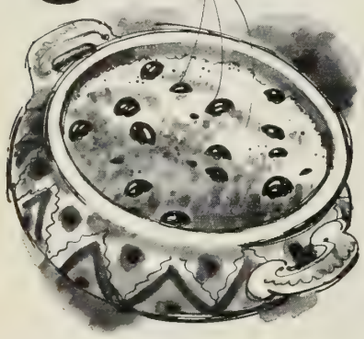
State_____

Offer ends midnight July 31, 1960. Limit one refund per family.

One taste will tell you it's gourmet-good!

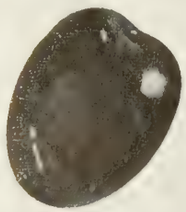


Ripe Olives in Spanish Rice





Special recipe? Not at all! Just use your own for Spanish Rice—for every 6 servings add 1 cup Ripe Olives (slices or wedges). Makes an easy gourmet delight ..makes for mighty *happy* eaters, too. As Olive Advisory Board, San Francisco, says:
Ripe Olives bring a smile to your taste!



Apricot Ribbon Ring

1 9-ounce can (1 cup) crushed pineapple
2 envelopes (2 tablespoons) unflavored gelatin
¼ cup cold water
1 12-ounce can (1½ cups) apricot nectar
¼ cup lemon juice
¼ teaspoon salt
1 7-ounce bottle (about 1 cup) lemon-lime carbonated beverage, *well chilled*

• • •

1 3-ounce package cream cheese, softened
3 tablespoons mayonnaise or salad dressing
Dash salt
⅓ cup chopped celery
¼ cup chopped pecans

Drain pineapple, reserving syrup. Soften gelatin in cold water and the reserved pineapple syrup. Heat apricot nectar just to boiling; add to gelatin, stirring till gelatin is dissolved. Add lemon juice and ¼ teaspoon salt; cool to room temperature. To keep the bubbles of carbonated beverage, add by carefully pouring down side of bowl; stir *gently with up and down motion.* Chill till partially set. Add crushed pineapple stirring *gently with up and down motion.* Fill a 5½-cup ring mold ⅓ full; chill till almost firm. Blend cream cheese, mayonnaise, and dash salt; stir in celery and pecans. Spoon over layer of almost firm gelatin, spreading evenly. Add remaining gelatin and chill till firm. Makes 8 to 10 servings.

Cream-cheese Freeze

2 3-ounce packages cream cheese, softened
⅔ cup sugar
2½ teaspoons vanilla
2 cups light cream

Cream together the cheese, sugar, and vanilla. Slowly add the cream, mixing thoroughly. Freeze in refrigerator tray till firm; break in chunks and beat with electric mixer till smooth.* Return to tray; freeze firm. Makes 6 servings.

*Or freeze till partially frozen; beat smooth with rotary beater.

Mock Hollandaise Sauce

1 3-ounce package cream cheese, softened
2 tablespoons milk
1 egg yolk
1½ teaspoons lemon juice
Dash salt

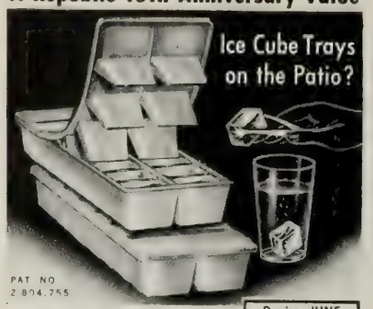
Blend cream cheese and milk. Add egg yolk and blend thoroughly. Add lemon juice and salt; beat well. Cook over low heat, stirring constantly, till of a nice sauce consistency. Serve immediately over hot cooked asparagus or broccoli. Makes about ½ cup.

Fluffy Orange Dressing

1 3-ounce package cream cheese, softened
1 teaspoon grated orange peel
2 tablespoons orange juice
1 tablespoon lemon juice
1 tablespoon honey
½ teaspoon salt
½ cup salad oil

With electric beater, blend all ingredients except salad oil. Add oil in slow stream, beating constantly. Chill. Stir; serve. Makes 1 cup.

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WRIGHT'S BAR-B-Q SMOKE
FREE SAMPLE ... Send name and address of your grocer to: WRIGHT'S SMOKE CO. Dept. BH 2435 McGee, Kansas City, Missouri

Better Homes and Gardens TEST KITCHEN

62

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;OOD, TRUE GRAVIES–*IN CANS!*

Jow 2 Kinds (New Chicken or Beef Gravy) ready to serve



New! Golden Chicken Gravy with tender bits of chicken all through it

Tuck your napkin in and reach for the ladle. This good gravy won't take a back seat even to Grandma's favorite recipe. It's put together with real chicken stock and bits of tender chicken. Chock full of old-time, country-style flavor like the "Sunday Dinner" chicken gravy of long ago. Folksy seasonings and homey spices add a special touch to bring out all the chicken goodness.

No matter how you fix your chicken you're sure to have plenty of tasty chicken gravy. Heat and serve it, hot and savory, over mashed potatoes, rice, noodles or biscuits. Use it for rich chicken goodness in dozens of delicious recipes. Better keep a couple of cans around . . . this one gets called for all the time.



Use Franco-American Beef Gravy so many ways, too



juices of lean beef give FRANCO-AMERICAN f Gravy real roasting-pan flavor, yet it's ly to use just as it comes from the can! You enjoy potatoes or rice with lots of gravy at meal. And you can put together dozens of cious sauces and casseroles at a moment's ce. All this—and only about 25 calories per up serving. Try it soon.



Mushroom Sauce Supreme—Cook ¼ to ½ cup chopped onion in 2 tbsp. shortening. Stir in 1 can Franco-American Beef Gravy, 1 can (4 oz.) drained, sliced mushrooms. Heat; stir now and then. Serve over sliced cooked beef, pork, or pork chops. Makes about 1¾ cups sauce.



Beef Pie—In 1-qt. casserole, mix 1 can Beef Gravy, ¼ cup each chopped onion and celery, 1 clove minced garlic, 1 cup each cubed cooked beef and potatoes, ½ cup cooked peas, ½ tsp. Worcestershire. Bake 15 min. at 450° F. Top with drop biscuit dough (1 cup mix); bake 15 min. longer.



FRANCO-AMERICAN IS A TRADEMARK OF CAMPBELL SOUP COMPANY

FRANCO-AMERICAN


Another "make-ahead"
one-dish dinner, savory with
Hunt's Tomato Sauce-
Shepherd's Pie

Wouldn't you be proud to serve this Shepherd's Pie?

This special Hunt recipe is made of lamb* — that's why it's called Shepherd's Pie. The meat is meltingly tender, the vegetables sweet and fresh-tasting. And the airy ring of mashed potatoes makes it a *complete* dinner.

It's the sauce, though, that really *makes* the dish—the rich pan juices of the meat and vegetables blended with Hunt's Tomato Sauce.

Hunt's *belongs* here (and in all your other tomato dishes, too) because Hunt's is *all tomato*, through and through. It's kettle-simmered to a rich, thick consistency, and seasoned just *so*. It's *tomato at its cookin' best!*

- 2 lbs. lamb* stew meat, boned and cubed
- 2 tablesp. flour
- 1 teasp. salt
- ⅛ teasp. pepper
- ¼ teasp. chili powder (optional)
- 3 tablesp. pure vegetable oil, such as Wesson
- 2 8-oz. cans Hunt's Tomato Sauce
- 2 cups water
- ½ teasp. salt
- 1 bay leaf
- 4 carrots, quartered
- 8 small onions
- ½ lb. cut string beans
- 2 cups mashed potatoes, homemade or instant

*You may substitute beef, if you like.

Wipe meat with a damp cloth. Mix flour, 1 teasp. salt, pepper and chili powder, and roll meat in this mixture; brown in hot oil. Pour off excess oil. Mix Hunt's Tomato Sauce, water, ½ teasp. salt and bay leaf. Pour over meat and simmer, covered, for 1¼ hours. Add vegetables, and cook 30 minutes longer, or until vegetables are tender. Pour stew into 2-quart greased casserole. Spoon mashed potatoes around outside rim. Bake in moderate oven (375°F.) about 15 minutes. Makes 5 to 6 servings. If you make Shepherd's Pie a day ahead, add mashed potatoes before final heating. Follow with a light dessert, such as fruit.

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Hunt...for the best



***Helpful Recipes** on every can. Also, write for FREE Recipe Booklet, "Easy One-Dish Meals." Address Hunt Foods, Dept. L6, P.O. Box 251, Fullerton, California. In Canada: Hunt Foods, Tilbury, Ont.*

MONEY
FOR YOUR RECIPES

Best meat loaves; self-frosted cakes

WHAT'S NEW with these two family-style favorites? Send us your latest and most unusual recipe for meat loaves and for cakes that frost themselves. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next January. The winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Best meat loaves may be made with one meat or a combo—ground beef, pork, ham, lamb, veal, or liver. Use tuna or chicken, if you wish. Do you add cracker or bread crumbs, or cereal? What seasonings? Shape it in a loaf, ring, roll, or individual loaves? Ideas:

oven-barbecued meat loaf
glazed ham ring
chicken-rice loaf
veal loaf with mushroom sauce
stuffed meat roll
Mexican meat loaf

Self-frosted cakes. We mean time-savers that form their own toppings right in the oven—like an upside-down cake or a cake with baked-on meringue. Or, do you bake a cake, then quickly spread with chocolate pieces or broil on a topper? Use a cake recipe or a mix?

pineapple upside-down cake
broiled coconut frosting
gingerbread peach cups
cake with jelly-nut topper

This month's winners

(*See recipes on pages 85 and 86*)

Cook-of-the-Month for Best Barbecue Salads

Mrs. Verna Bruner, Sacramento, Calif.

Cook-of-the-Month for Ice-cream Delights

Mrs. Laura M. Getschmann, Bremerton, Wash.

Other Winners

Ruby E. Evans, Glendale, Calif.
Mrs. R. A. Hanson, Pittsburgh, Pa.
Helen Louise Newman, San Francisco, Calif.
Mrs. Malcolm G. Pierson, Tampa, Fla.
Mrs. Shirley Strieber, Charleston, W. Va.
Mrs. James Watts, Omaha, Nebr.

Honor Roll

Mrs. Bernard W. Boyle, Washington, D. C.
Mrs. Howard W. Courtney, Clearwater, Fla.
Mrs. Alvin Emery, Spokane, Wash.
Mrs. Mamie Fly, Wichita, Kans.
Mrs. Norman W. Frost, Kalamazoo, Mich.
Mrs. James N. Holeman, Sturgis, Ky.
Edna A. Klein, Witt, Ill.
Mrs. Ernest J. Meili, Minneapolis, Minn.
Helene Dean Olson, Manhattan, Kans.
Mrs. Fred W. Ritter, Jr., Bremen, Ind.
Mrs. Robert J. Runkle, Peoria, Ill.
Mrs. J. A. Satterfield, Fort Worth, Tex.
Mrs. Ernest H. Tempel, Setauket, N.Y.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "January Best Meat Loaves" or "January Self-frosted Cakes." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, June 30. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5406 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

We'll pay you 50¢ to make



Pillsbury Golden Pie Crust

and sliced bananas get togethe

Marshmallows make the light, can't-fail meringue,
the crust turns out tender and flaky,
and the filling, creamy and flavorful!

BANANA MALLOW PIE

Bake.....9-inch pie shell from Pillsbury Golden Pie Crust Mix or Sticks as directed on package. Cool.
Slice.....2 or 3 bananas into pie shell.
Prepare...1 package instant vanilla pie filling as directed on package. Pour over bananas, and let stand 5 minutes.
Sprinkle..with 2 cups of Kraft Miniature Marshmallows.
Broil.....until the marshmallows are deliciously browned. Chill for 30 minutes before serving.



this Banana Mallow Pie!



Kraft Miniature Marshmallows

with light and luscious results!



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I have made Banana Mallow Pie and am enclosing:
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Please send me 50¢ as promised in your ad.

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Offer expires Dec. 31, 1960. Void where prohibited, taxed or otherwise restricted.

GEAR of the year!

BARBECUING is now a way of life—typically American. This was not always so. Just a few years ago, it was a struggling infant. Today it has matured. And so has the gear—to sport the finest in features and convenience.

By Anne Anderson



Twirling vertical kabober is a new barbecue idea. It has a motorized base, eight skewers.

Each turns like a top so charcoal in vertical firebasket cooks food on all sides. Wonderful indoors—no smoke! (Fat goes into drip shield, not fire.) Height: 23 inches. See unit on cover, too.



Picturesque addition to your terrace or yard is this deluxe barbecue cart, gaily painted in red and yellow.

It boasts a cast iron grill, a 4-quart ice cream freezer, a charcoal bucket, a wicker bottle caddy, two-tier condiment rack, detachable cutting board, two serving trays, and an adjustable sun umbrella.

More on page 82

Photographs: Hopkins, Suter, Hedrich-Blessing.



Triangular hood gives smoker-braziers a new look. A chrome lid covers front. Hood folds down, covers grid when not in use.

Sliding cutting board at front hides tool compartment. Note big tray below, plastic ice bucket with easy-access, hinged lid.

Basket carryall is big helper in taking dishes, food, and gear from kitchen to back yard—all in one trip! Two big, rubber wheels and tilt-back handle let you take it up and down stairs easily.

The handsome yellow and white cooler is budget-minded, compact.





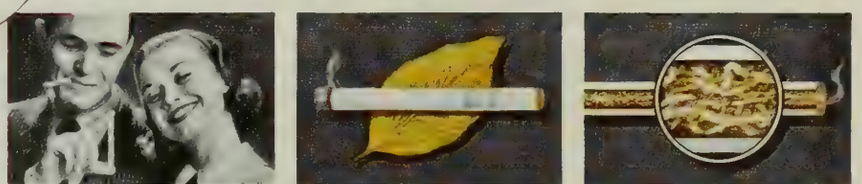
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NO DRY "SMOKED-OUT" TASTE!

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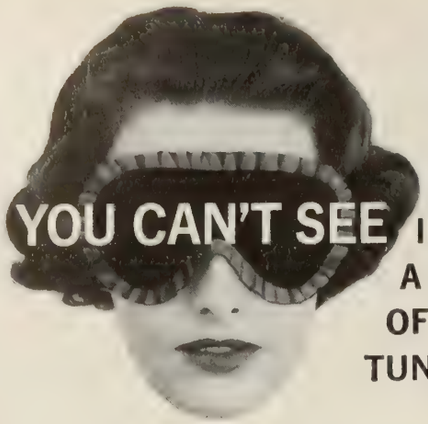
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Today you have a guide to quality in tuna. Breast O' Chicken is now *the* tuna that's certified for quality, flavor and texture, by the United States Testing Company.

Enjoy the satisfaction of knowing you are serving only the best o' tuna.

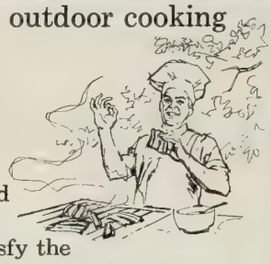
Breast-O'-Chicken BRAND Tuna

© B-O-C TUNA INC.



New **idea** for creative outdoor cooking

B-V beef flavor added to your favorite Bar-B-Q sauce



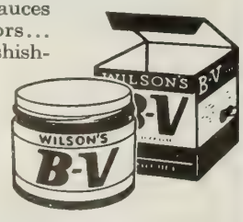
Now beef up all your backyard sizzle feasts with these tangy sauces. They're certain to satisfy the biggest outdoor appetites, thanks to the deep flavor magic of B-V, Wilson's rich concentrate of beef.

examples:

1. For made-at-home Bar-B-Q sauce—Prepare Bar-B-Q sauce using your favorite recipe and make these simple changes... Omit salt and soy sauce, if called for, and add 1 teaspoon of Wilson's B-V beef extract for each cup of sauce used.

2. For prepared Bar-B-Q sauce—Heat 1 to 2 cups of your favorite commercial Bar-B-Q sauce. Add 1 teaspoon of Wilson's B-V beef extract for each cup of sauce and stir until B-V is completely dissolved.

You'll want to serve these zesty sauces with *everything* you cook outdoors... Pork, beef, poultry, hamburgers, shish-kabobs, and hot-dogs.



Rich B-V, Wilson's beef extract, is made only from the purest foods. Start now to cook with a creative dash all your own. **For free B-V recipe book, write Wilson & Co., Inc., Dept. B, Chicago 1, Illinois.**

Wilson & Co., Inc., Meat Packers • Chicago, Illinois

Gear of the year!

Begins on page 80



A complete outdoor cooking center come true. There's charcoal grill at one end and 27-inch, drop-in electric range with oven, two cooking units, and griddle at other end. Cart has 30-foot 220-volt cord, two drop-leaf cutting shelves, umbrella. Cart and grill are mahogany vinyl-coated metal; range, turquoise porcelain.



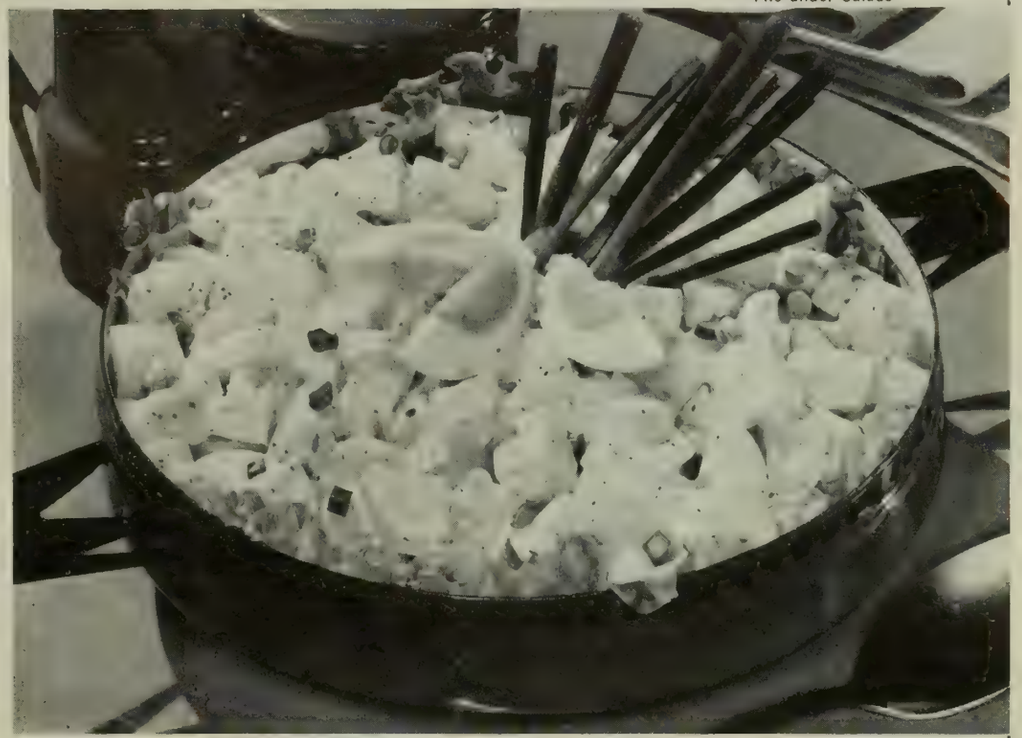
Pushbuttons on this smoker-rotisserie-grill control built-in fire starter, rotisserie, and night light. There's also an automatic timer with bell signal, and outlet for electric appliances. A tilt grid for controlled grilling comes in two half sections for easier charcoal filling, and cook-up-front space when using rotisserie.

More on page 89

Better Homes and Gardens TEST KITCHEN

Best barbecue salads

File under Salads



Pepped-up Potato Salad

As flavorful as any potato salad we've ever tasted! Mustard seed and celery seed (soaked in vinegar) make the difference. An easy salad because there's no dressing to make—

1½ teaspoons mustard seed
1 teaspoon celery seed
3 tablespoons vinegar
• • •
1½ teaspoons salt
½ cup finely chopped green onions and tops
5 cups diced cooked potatoes
¾ cup mayonnaise or salad dressing
2 hard-cooked eggs, chopped

Soak mustard seed and celery seed in vinegar (several hours or overnight, if possible). Combine seed mixture with salt and green onions. Add potatoes and mix lightly. Add mayonnaise and chopped eggs; toss to mix. Chill thoroughly. Trim with hard-cooked egg wedges and green onions. Makes 6 servings.

Mrs. Verna Bruner, Sacramento, California

Cut along dotted lines



Photographs: Mike Nelson

Ice-cream treats

Lemon Angel Frost

So airy, smooth, and creamy it just melts in your mouth. And don't forget the chocolate trim—it's delightful with the lemon-y tang—

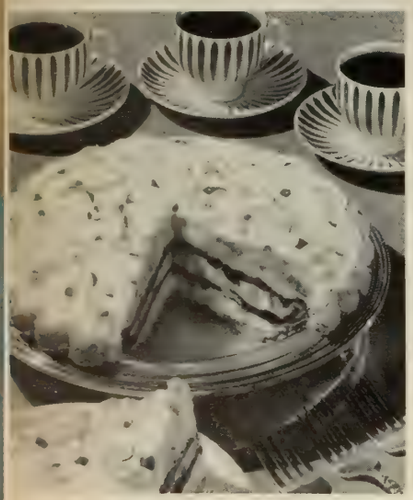
2 egg whites
½ cup sugar
• • •
2 egg yolks
½ teaspoon grated lemon peel
¼ cup lemon juice
• • •
½ cup heavy cream, whipped
Semisweet-chocolate curls

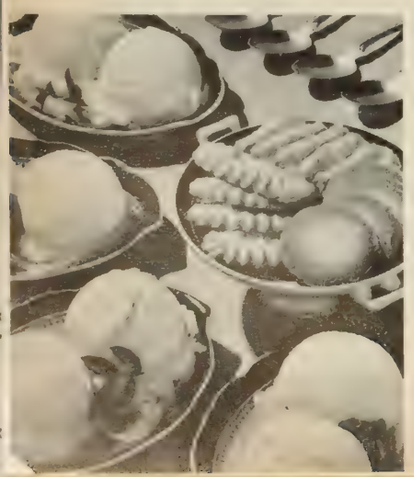
Beat egg whites till soft peaks form; gradually add sugar, beating to stiff peaks. Beat egg yolks till thick and lemon colored. Fold egg yolks, lemon peel, and lemon juice into egg whites. Fold in whipped cream. Pour into refrigerator tray; freeze firm. Serve in sherbets. Top with shaved semisweet chocolate. Makes 6 to 8 servings.

Mrs. Laura M. Getschmann, Bremerton, Washington

Add these pages to your COOK BOOK
File under Desserts







Pineapple Cake—Ice-cream Icing

1 9-ounce can (1 cup) crushed pineapple
3 egg yolks
1½ teaspoons lemon juice
⅓ cup sugar
¾ cup sifted cake flour
½ teaspoon baking powder
Dash salt
• • •
3 egg whites
⅓ cup sugar
1 quart strawberry ice cream, softened

Drain pineapple *thoroughly*, reserving ¼ cup syrup. Beat yolks till thick and lemon colored; gradually add lemon juice and reserved syrup, beating till very thick. Gradually beat in ⅓ cup sugar. Sift together dry ingredients; fold into yolk mixture. Beat whites till soft peaks form; gradually add ⅓ cup sugar, beating to stiff peaks. Fold whites into yolk mixture. Fold in pineapple. Bake in *ungreased* 13x9x2-inch pan in slow oven (325°) about 25 minutes. Invert pan and cool. Spread ice cream over cake in pan. Freeze. Cut in squares.

Mrs. R. A. Hanson, Pittsburgh, Pennsylvania

Fudge Ribbon Torte

2 pints vanilla ice cream, softened
1 9-inch baked pastry shell
1 recipe Fudge Sauce
½ package (1 packet) meringue mix
¼ cup crushed peppermint-stick candy

Spread *1 pint* ice cream in pastry shell; cover with *half* the cooled Fudge Sauce; freeze. Repeat layers; freeze. Prepare meringue according to package directions for pie meringue. Reserve 2 teaspoons candy; fold remainder into meringue; spread over pie, sealing to edges. Sprinkle on candy. Bake in very hot oven (475°) 4 minutes or till lightly browned. Serve at once or freeze. **Fudge Sauce:** Mix 2 tablespoons butter, two 1-ounce squares unsweetened chocolate, 1 cup sugar, and one 6-ounce can (⅔ cup) evaporated milk; cook and stir till thick. Add 1 teaspoon vanilla. Cool thoroughly. *Mrs. James Watts, Omaha, Nebraska*

Lime Refresher—Low Cal

1 package lime-flavored gelatin
¾ cup hot water
½ cup sugar
3 tablespoons lemon juice
1½ teaspoons grated lemon peel
1½ cups buttermilk
1 stiff-beaten egg white

Dissolve gelatin in hot water. Add sugar; stir to dissolve. Stir in juice, peel, and buttermilk. Pour into refrigerator tray; freeze firm. Break in chunks; beat with electric beater till smooth.* Fold in egg white. Freeze firm. Makes 5 or 6 servings.

*Or partially freeze; beat with rotary beater.

Helen Louise Newman, San Francisco, California

Add these pages to your Better Homes & Gardens Cook Book







Campfire Coleslaw

8 cups finely shredded crisp cabbage
1 cup thin-sliced raw cauliflower
¼ cup chopped onion
¼ cup sliced radishes
¼ cup chopped green pepper
Zippy Garlic Dressing

Combine chilled vegetables. Toss with **Zippy Garlic Dressing:** Combine 1 cup dairy sour cream, ½ envelope cheese-garlic salad-dressing mix, ¼ cup milk, 1 tablespoon salad oil, 1 tablespoon lemon juice, and ½ teaspoon salt; stir well. Trim salad with green-pepper rings. Makes 6 to 8 servings.

Mrs. Shirley Strieber, Charleston, West Virginia

Fiesta Corn in Tomato Cups

1 12-ounce can (1½ cups) whole kernel corn, well drained
¼ cup *each* chopped green pepper, chopped pimiento, sliced green onions, and sliced ripe olives
½ cup diced celery
Dash freshly ground pepper
• • •
1 recipe Chili Dressing
6 to 8 large ripe tomatoes

Combine all ingredients except dressing and tomatoes; pour Chili Dressing over vegetables and mix well. Chill thoroughly. At serving time, drain corn mixture well. Turn tomatoes stem end down; cut each *not quite through* in wedges; spread apart. Spoon corn mixture into center. Makes 6 to 8 servings. **Chili Dressing:** In jar, mix ⅓ cup catsup, ¼ cup salad oil, ¼ cup tarragon vinegar, 1 tablespoon sugar, ¾ teaspoon chili powder, ½ teaspoon salt, 2 dashes Tabasco sauce, and 1 small clove garlic, minced; cover and shake.

Mrs. Malcolm G. Pierson, Tampa, Florida

Shoestring Toss

1 cup julienne carrot strips, cooked and drained
1 cup drained cooked or canned French-style green beans
1 cup celery strips
½ cup clear French dressing
½ medium head lettuce
1 small head romaine
1 head Bibb lettuce
2 hard-cooked eggs, sliced

Combine carrots, beans, and celery; pour French dressing over. Chill at least 3 hours. Drain off excess dressing; reserve. Line large salad bowl with part of greens; break in remaining greens in bite-size pieces. Arrange marinated vegetables and the egg slices over greens. Dash with salt and freshly ground pepper. Toss lightly, adding enough reserved dressing to coat leaves. Makes 6 servings.

Ruby E. Evans, Glendale, California



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. . . less than 450 calories per serving

Season and flour a 2½ to 3 pound chicken. Brown in ½ inch Wesson. Remove chicken, drain off all but 2 tablesp. drippings and browned bits. Add 1 clove minced garlic, 2 cups chicken broth or bouillon, ¼ teasp. crushed rosemary. Replace chicken, add 3 sliced carrots, 3 lemon slices, 2 tablesp. chopped parsley, salt to taste. Cover, simmer 30 minutes. If desired thicken gravy. 4 servings, about 436 calories each.

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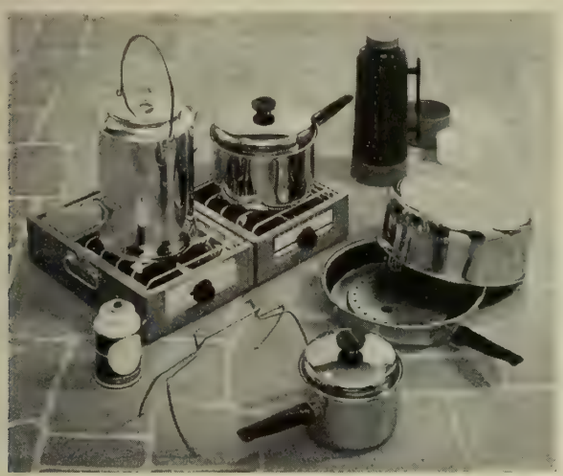
Gear of the year!

Continued from page 82



Photographs: Hopkins.

Well-designed center illustrates trend to convenient barbecuing. It has smoker grill and rotisserie, roomy laminated-plastic work counter, automatic controls, night light, warming compartment, storage galore.



Compact camping gear is also big back-yard helper. Use folding two-burner stove for brewing coffee or cooking corn-on-the-cob. Nesting pots and pans are heatlined stainless steel, fit into large saucepan. Five-piece set has detachable handle. Aluminum percolator is 20-cupper.



olding picnic table with attached side benches is weatherproof aminated plastic in walnut grain. Folding end benches provide xtra seats. Lightweight cooler has bail handle, lift-off lid.

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BHG—5/60

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NO-DUCT HOOD

removes cooking odors and grease

...without ducts!

The new NAUTILUS No-Duct Hood employs the same scientific principle of adsorption by activated charcoal that enabled the atomic submarine NAUTILUS to stay under water for two months without new supplies of fresh air. It's the answer for *your* kitchen!

- No ducts, no vents, no outside louvres, no drafts
- Install it yourself—in minutes (no carpentry or masonry required)
- Goes with any type range, any location
- It's portable—can be used in apartments
- Wide choice of sizes and finishes

Nautilus® NO-DUCT HOOD*

*Pat. Pend.

BHG-6

MAJOR INDUSTRIES, INC.
505 North LaSalle St., Chicago 10, Ill.

Please send me further information on the Nautilus No-Duct Hood, as well as the name of my local dealer.

Name_____

Address_____

City_____ State_____

Telephone_____

IT'S COOKOUT TIME

Start with SPAM®



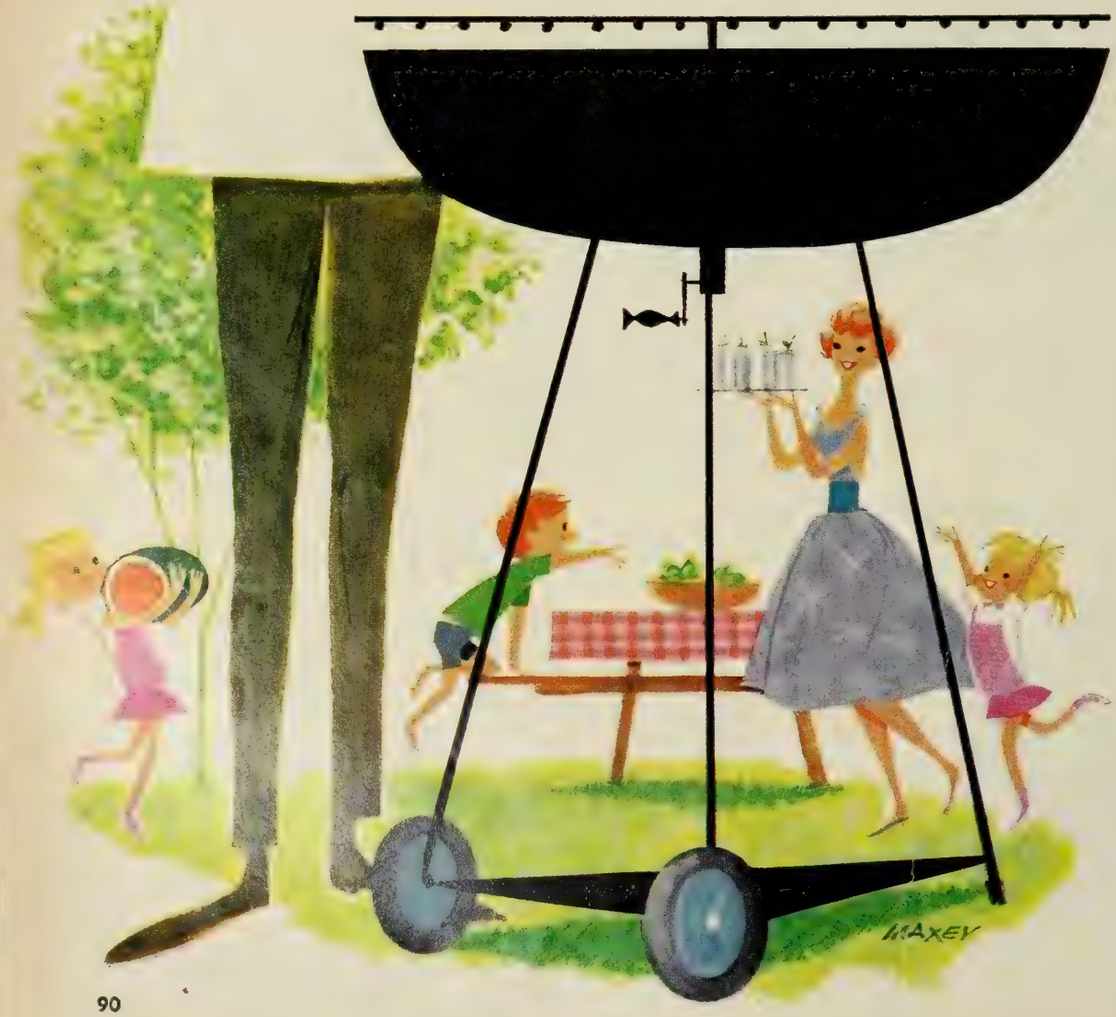
...for "Kabobs Neapolitan"

They'll say "Bravissima," when you serve these! For each serving, thread on skewer thick square slice of SPAM, chunk of Mozarella cheese, slice of green pickle, another SPAM square, a large whole mushroom, a tiny cherry tomato. SPAM and mushrooms should first be marinated in a spicy Italian salad dressing. Broil over hot coals 10-20 min. basting occasionally with salad dressing. (See if you don't find that SPAM is the easiest-handling, easiest-eating "kabob" meat ever!)

NOW MARKETED IN CANADA

HORMEL

SPAM IS THE REGISTERED TRADEMARK FOR A PURE PORK PRODUCT PACKED ONLY BY GEO. A. HORMEL & CO., GENERAL OFFICES, AUSTIN, MINN., U.S.A.



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SPAM Bar-B-Q Bundles

Everything cooks together, in a foil "dish".

or each serving, take generous double-thickness of uminum foil. Place 2 thick slices SPAM in center, ld a canned sweet potato, stalks of frozen asparagus, ick slice of apple (or banana halved lengthwise then t in two). Season potato and vegetables with Lea & errins Worcestershire Sauce; sprinkle brown sugar n fruit. Seal foil with double fold. Place on grill over w heat; let cook hour or more. You'll note that doors or out . . . only SPAM tastes like SPAM. Be- use only SPAM is made from such *good* meat!



Patio SPAM Loaves

Impressive to look at . . . but so easy to do.

Spread each whole SPAM loaf (except for ends) with prepared horseradish-mustard. Then stud SPAM loaf with tiny onions (pickled or canned) and pitted ripe olives. Fasten to SPAM with wooden picks. Broil on rotisserie over medium heat until SPAM loaves are sizzling. Good accompaniment: steamed-in-foil zucchini. *Did you know?* SPAM is made from juicy pork shoulder and mild tender ham . . . good meats, high in protein! And have you figured that penny for penny . . . you can't find a better meat buy?



SPAM Boat!

Festive meal-in-a-loaf . . . (handy fix-ahead, too).

Cut slice off top of a loaf of Italian or French bread and hollow out, leaving a 1-inch wall. Measure 1 c. bread crumbs (from center); combine with 1 can SPAM, diced or chopped, 4 hard-cooked eggs, diced, 1 c. diced celery, 2 tbsp. chopped dill pickles, 1 tbsp. minced green onions, 2 tbsp. chopped stuffed olives, ½ c. mayonnaise, blended with 1 tsp. Lea & Perrins Worcestershire Sauce. Spoon mixture lightly into loaf, replace top. Brush entire loaf with butter; wrap in foil. Bake over grill 30 min. or until heated through.

COOKOUT TIME



Good Seasons Salad Dressing Mix makes fresh dressings no one can buy. Takes seconds. Try all 7 flavor-rich Mixes: Onion, Garlic, Italian, Cheese-Garlic, Bleu Cheese, Classic, Exotic Herbs. All you do is add your favorite oil, vinegar, water. New cruet for easy mixing has measurements marked, serves handsomely.

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Fonda Plastic Coated Plates And Cups—No dishwashing! Clean up in seconds. And because Fonda plates are *plastic coated,* they won't absorb liquids, won't buckle *or* give a paper taste to foods. Available in new modern Monogram (shown) or other striking, colorful designs—some with matching cups.





It's Cookout Time for

LEA & PERRINS WORCESTERSHIRE

Add exciting flavor to your barbecue with Lea & Perrins. Use it to season your sauces, meats, fish and casseroles – either while cooking or at the table. Lea & Perrins is the only sauce with the real Worcestershire flavor. For Lea & Perrins is full-strength Worcestershire – the original. And there's still no other like it!

Send for free cook book "DISHES MEN LIKE"

• 64 pages, 168 recipes • 84 good 'go-togethers'
• Barbecue section, hints and recipes

WRITE LEA & PERRINS, INC., POLLITT DRIVE, FAIR LAWN, N. J. – Dept. B1





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LOOK WHAT LEA & PERRINS CAN DO FOR A COOKOUT!





TEXAS BARBECUE SAUCE

1 5-oz. bottle Lea & Perrins Worcestershire Sauce
2 c. water
½ tsp. pepper
¼ c. brown sugar
¼ c. butter
1 tsp. garlic salt, or 2 cloves garlic, minced
1 c. vinegar
½ c. lemon juice

Combine all ingredients. Bring to a boil, reduce heat and simmer uncovered for 10 minutes. Makes about 4 cups. Will keep in the refrigerator.





DEVIL'S DIP

2 tbsp. Lea & Perrins Worcestershire Sauce
3 c. large curd cottage cheese
½ c. mayonnaise
¼ tsp. Tabasco Sauce
1 envelope Good Seasons Exotic Herbs Salad Dressing Mix
1 tbsp. minced onion

Combine and mix ingredients thoroughly. Chill. Stir when ready to use. Serve in bowl, set on pretty, disposable, Fonda plates. (Makes about 3½ cups.)





FRENCH BREAD WITH WORCESTERSHIRE BUTTER

2 tbsp. Lea & Perrins Worcestershire Sauce
1 loaf French bread
½ c. butter
1 tbsp. chopped chives

Split loaf of French bread in half, lengthwise. Cut each half in 4 sections. Heat Lea & Perrins Sauce and butter, stirring until blended. Brush bread generously with this mixture. Dot with chopped chives. Wrap in foil, heat on grill.





TOMATO SURPRISE

1½ tbsp. Lea & Perrins Worcestershire Sauce
1 c. finely chopped Spam
2 tsp. minced onion
2 eggs, beaten
¾ c. soft bread crumbs
1 tsp. sugar
3 tbsp. butter
6 large ripe tomatoes

Remove tops from tomatoes; scoop out pulp. Mix Spam, eggs, seasonings, ½ c. crumbs, chopped and drained tomato pulp. Fill tomatoes, top with bread crumbs tossed in melted butter. Wrap each tomato in foil, cook over grill until soft.

COOKOUT TIME



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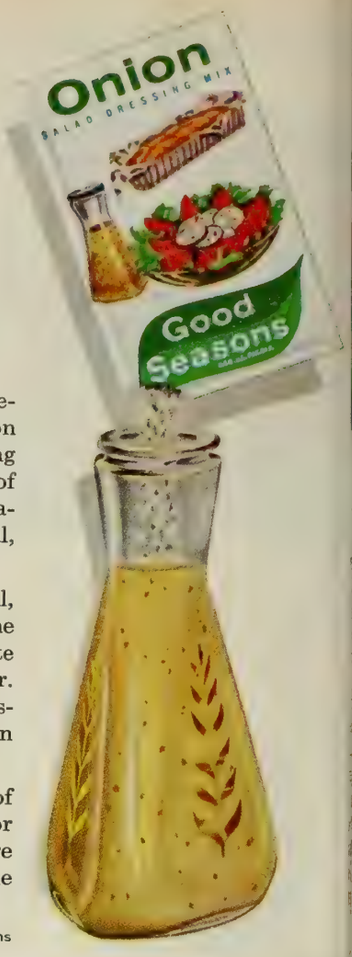
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Be the first in backyard row!

Make New Onion Dressings with Good Seasons Mix





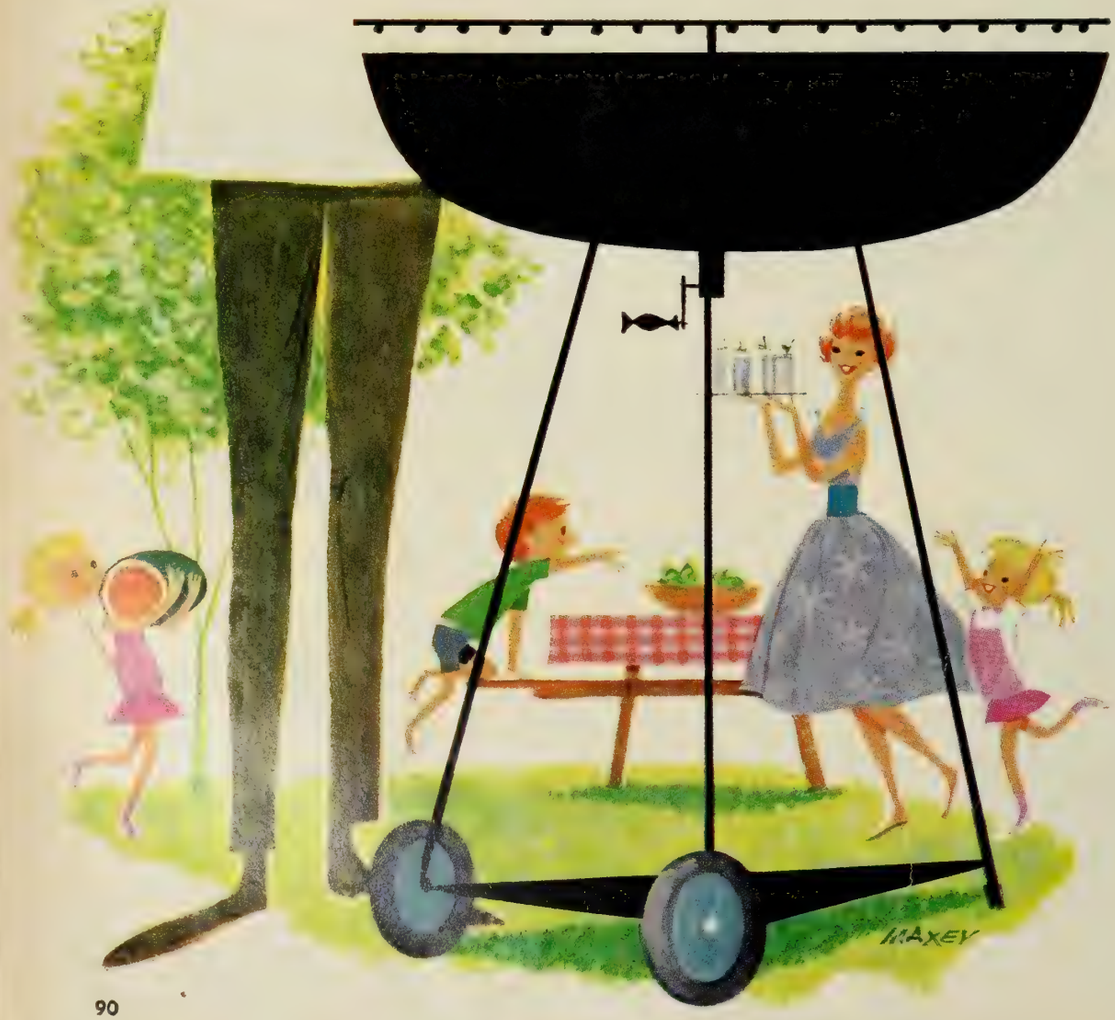
Completely different, and delicious. Good Seasons new Onion Mix makes a light, fresh dressing with an herb-spice base, flecks of sweet red pepper, and a provocative touch of onion. Very flavorful, but never sharp.

All you do is add your favorite oil, vinegar and a bit of water to the Mix. The water, or a substitute liquid, makes the blend smoother. Easy mixing directions and suggestions for dressing variations are on the Good Seasons envelope.

Try this dressing on a salad of mixed greens, orange sections or canned mandarin oranges (they're so *easy*) and a sprinkling of blue cheese chunks. Simply great!

GENERAL FOODS KITCHENS

Recipes recommended by General Foods Kitchens



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Special salads . . . with the very first Onion Dressings

ensational Slaw

cups shredded red cabbage
cups shredded green cabbage
cup seedless green grapes, chilled
¼ cup mayonnaise
¾ cup *Good Seasons Onion Dressing* (make with sour cream instead of water)

lace red and green cabbage in salad bowl. Add ½ cup onion ressing and blend. Thoroughly chill. Meanwhile, combine may- naise with remaining ¼ cup dressing. Sprinkle whole green apes over salad and toss with mayonnaise mixture. Serves 4 6. (Easiest, and appetizing, served on Fonda paper plates.) **reamy Onion Dressing:** Using sour cream instead of the two blespoons of water in Good Seasons Dressing gives a slightly eamier taste, delightful in slaws. The onion flavor is smooth, enly distributed. Ends that tear-y business of chopping onions.

Dad's Own Salad

½ cup *Good Seasons Onion Dressing*
1 teaspoon Lea & Perrins Worcestershire
1 cup raw cauliflowerets
6 cups raw spinach in pieces
4 cups lettuce in pieces
1 cup croutons
½ cup sliced stuffed olives
2 tomatoes in wedges

Combine onion dressing, Lea and Perrins, and cauliflowerets in small bowl and chill. Mix greens, croutons and olives. Pour dressing-cauliflowerets mixture over greens and toss. Garnish with tomato wedges. Serves 10 to 12. **Onion Dressing:** Follow easy mixing directions on back of envelope of Good Seasons Onion Mix. You'll add your own salad oil, vinegar, and a bit of water for smoother blending. Makes a completely new dressing, full-bodied, with just the right touch of onion. Men love it!

Good Seasons Salad Dressing Mix gives you dressings no one can buy

COOKOUT TIME



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IT'S COOKOUT DESSERT TIME



Campfire

THE FULL-SIZE MARSHMALLOWS THAT KIDS LIKE BEST (and toast most!)



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Try these 3 new dessert ideas with Campfire Marshmallows



COOKOUT COOLER

Melt 32 Campfire marshmallows (½ lb.) and 1 cup water in saucepan; stir occasionally. Cool, and blend in 2 cups unsweetened pineapple juice, ¼ cup lemon juice and ⅛ tsp. salt. Mix well and chill. Add 3 cups Squirt or ginger ale just before serving. Pour into ice filled glasses. Top with a marshmallow. Serves 6-8.



CAMPFIRE SANDWICHES

Toast a marshmallow on a toasting fork. While it's on the fork, make a sandwich with chocolate cookies or graham crackers, hold tight, and pull out the fork.





FROZEN MALLOW DELIGHT

Melt ¼ lb. Campfire marshmallows (16) with water in double boiler. Cool, and fold in ½ can of orange, lime, grape, or any other frozen fruit juice concentrate, thawed out, and 1 cup whipping cream, whipped (or 1 cup sour cream as a variation). Pour into tray and freeze, stirring occasionally. Serves 6.

New! Stay-Fresh Package

Campfires now come in a sealed outer wrap with 3 boxes separately wrapped in cellophane inside. This keeps them plump and tender so they taste better and toast better. Only Campfires are packaged this way—you always get them fresh and unsqueezed.

Best liked for cooking and baking, too!

COOKOUT TIME



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FAMILY FUN STARTS WITH SQ

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SQUIRT®

drink with the HAPPY taste!

Nothing cools off a cook-out thirst like bright and bubbly Squirt. You get the happy taste of fresh fruit in every sip—and there's never an after-thirst. Put *more* fun in your cook-outs—put plenty of Squirt on ice!

Copyright 1960, The Squirt Company



SQUIRT-KABOB DANDIES Alternate strawberry, cubed pineapple, lime, orange and green cherry on pointed swizzle stick. Pour Squirt over ice cubes and tint a party pink with maraschino cherry juice. Pop a fruit Squirt-Kabob into each glass and serve.



SQUIRT COOKOUT COLLINS Tall cool ones mixed with Squirt are the toast of the cookout. Use your imagination and make up your own Special. No matter what your fancy, light and lively Squirt has a fresh clean tang that gives all your mixed drinks more zip and zest.

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EVERYTHING GOES
on Plastic Coated
FONDA PAPER PLATES



Won't absorb or buckle...
No paper taste
and no dishwashing!

Now you can serve any foods—hot gravies, sauces, even *soups* on new Fonda *plastic coated* paper plates and bowls.

Plastic coating makes Fonda Plates extra strong and firm. They won't soak through, buckle or "taste." Your food stays safely *on* the plate and delicious—right down to the last mouthful. Slow eaters included.

No dishes to wash. Clean up in *seconds*. And did you ever imagine throw-away plates could be so pretty?



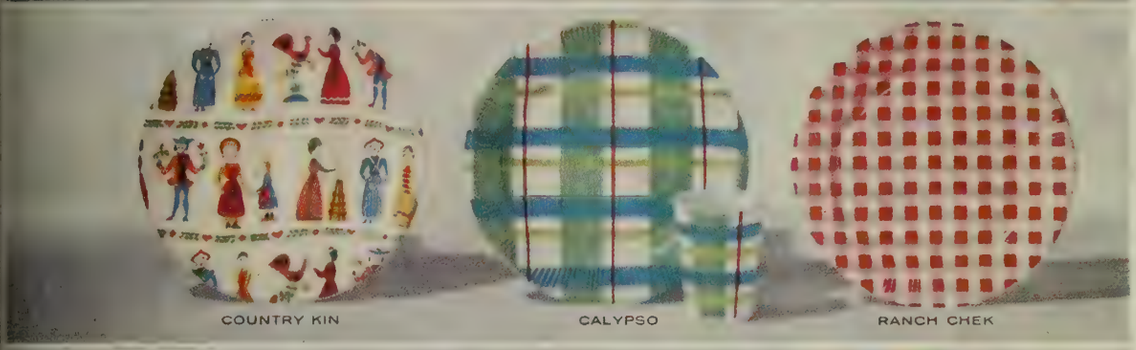
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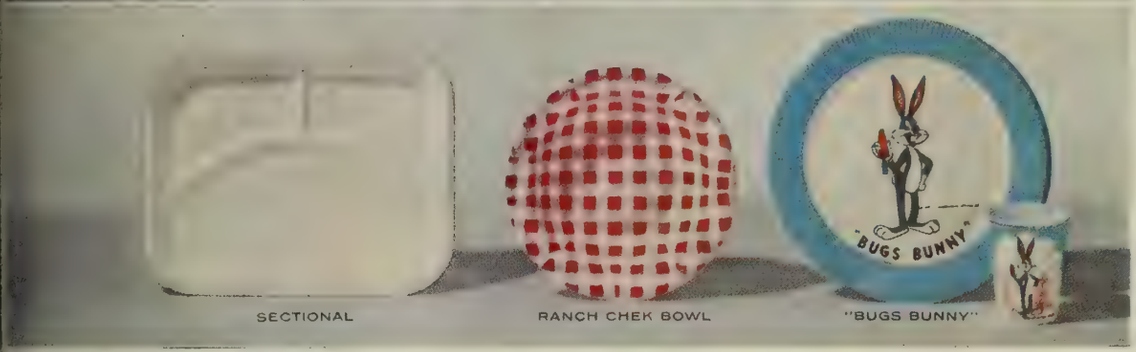
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A FONDA PLATE FOR EVERY USE



9" Fonda Plates – Convenient dinner-plate size for hot meats (topped off with Lea & Perrins Worcestershire sauce) or heavily gravied foods. Smooth, plastic coating prevents soak-through.



7" Fonda Plates—Just the right size for condiments, salads (with Good Seasons Dressing), butter or dessert.



Fonda Bowls—Ideal for piping hot soups, gravies, stews, cole slaw. Or fill 'em with Campfire Marshmallows as a treat for children.



Fonda Sectional Plates – Prevent 'togetherness' when serving combinations like toasted Spamwich and drippy cole slaw. Great for TV-eating, too.



Fonda "Bugs Bunny" Plates – Bugs Bunny and all his pals. Tweety, Daffy Duck, Porky Pig, Speedy Gonzales. Perfect for children's parties. Great for problem eaters, too.



Fonda Cups – Use Fonda *Hot* Cups for coffee, cocoa, tea. Fonda *Cold* Cups for "Squirt," other soft drinks or beer. In patterns that match Fonda plates.

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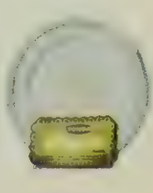


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...and to be sure your

rely on the COOK BOOKS by the Editors of Better Homes & Gardens



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IT'S

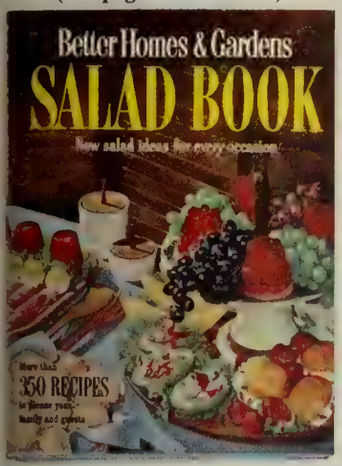
Cookout time is fun time for the entire family. And you'll have fun discovering many new cookout ideas as you turn each half-page above.

So, Dad, pour on the charcoal, light your fire. Mom, put these famous products on your shopping list. Then you and the family can try all of these exciting, new cookout ideas and recipes.

The half-pages above are punched to fit into the Outdoor Cooking chapter of your favorite cook book. (And they are perforated for easy removal.) Tear out and save the pages—your family will love 'em!

cookout is a success

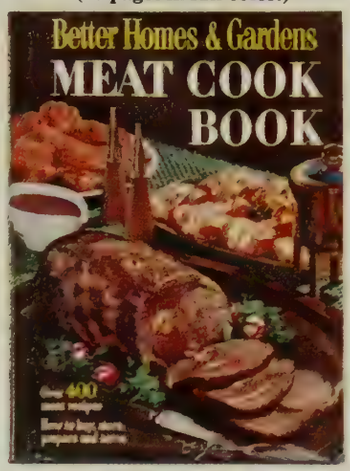
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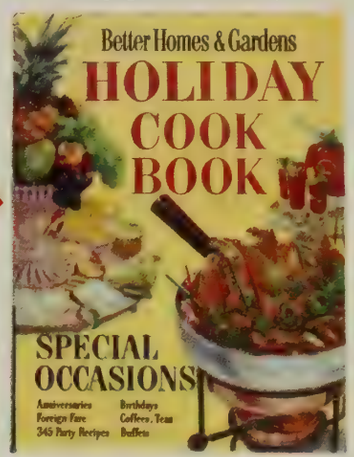
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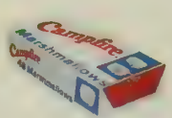


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Shown: Model 83-G, $19.95.* Other COSCO serving carts from $13.95.*

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*Slightly higher in The Far West.

Food on skewers

Begins on page 42

Kabob Cafeteria

Here is what we show on pages 42 and 43. Folks help themselves, alternating chunks of meat and vegetables on skewers—

Marinated Lamb Squares (recipe below)
Marinated Beef Cubes (recipe below)
Precooked small new potatoes or canned potatoes
Tiny cooked or canned onions
Baby patty-pan squashes
Tiny eggplants or eggplant crosscuts
Green and sweet red peppers, quartered
Whole mushrooms
Firm-ripe tomatoes, quartered
Pitted ripe olives
Chunks of canned pineapple
Husky slices of cucumber

If peppers and mushrooms tend to fall apart in skewering, dip them first in boiling water for a minute; or use an ice pick to make small hole. Broil filled skewers over hot coals to medium rare, brushing vegetables frequently with melted butter or margarine. (Use rotating skewers or turn often on grill.)

Marinated Lamb Squares

Salad-dressing mix adds subtle flavor to the marinade—

2 envelopes garlic salad-dressing mix
⅔ cup chopped onion
¾ cup chopped celery tips and leaves
⅓ cup vinegar
½ cup salad oil
½ cup cooking sherry
1 tablespoon Worcestershire sauce

• • •

2 pounds boneless lamb, cut in 1½-inch cubes

In deep bowl, combine all ingredients but meat; mix well. Add meat to the marinade and stir to coat. Refrigerate overnight or let stand at room temperature 2 or 3 hours, turning meat occasionally. Fill skewers—see Kabob Cafeteria. Makes 6 servings.

Marinated Beef Cubes

Peppy marinade, yet the good beef flavor predominates—

½ cup salad oil
¼ cup vinegar
¼ cup chopped onion
1 teaspoon salt
1 teaspoon coarsely ground or cracked pepper
2 teaspoons Worcestershire sauce or steak sauce

• • •

2 pounds lean beef round or chuck, cut in 1½-inch cubes

In deep bowl, combine all ingredients except meat; mix well. Add meat to the marinade and stir to coat. Refrigerate overnight or let stand at room temperature 2 or 3 hours, turning meat occasionally. Fill skewers—see Kabob Cafeteria. Makes 6 servings.

Stuffed Breast of Lamb

Don't miss this! The meat is rich and juicy—the dressing builds it up to delicious proportions. Maybe not easy to eat, but well worth the effort—Henry VIII manners are the only way here—

2 lamb breasts (about 1½ to 2 pounds each)
1 recipe Rosemary Stuffing

Have meatman trim lamb breasts even with the longest rib. In each, have him make a pocket with the opening at the *wider end* (not along the side)—this will be at the longest rib and parallel to it. (You'll probably need to direct him, as the pockets are made differently than usual, so stuffed roasts can rotate on rotisserie without bumping.)

Season the pockets with salt and pepper; stuff lightly with Rosemary Stuffing—don't pack.* Insert small skewer pins across openings; lace shut with string.

To mount first roast, push spit through center of *small* end and on through laced opening; mount second roast, starting at *large* end. (This places heavy part of roasts in center of spit for better balance and even turning.) Use 2 holding forks in each roast. Attach spit and turn on motor. Roast over coals about 45 minutes to 1 hour. Don't overcook—lamb is at its juicy best when roasted medium rare to medium, and served *piping hot*. For giant appetites, give everyone half a roast (cut across between ribs). Or carve each roast in thirds. Makes 4 to 6 servings.

*Wrap any extra stuffing in foil and heat over coals.

Rosemary Stuffing

The flavor of rosemary is to lamb, what the tang of mustard is to ham—

1 teaspoon rosemary

• • •

1 cup water
¼ cup butter or margarine
1 clove garlic, minced
1 8-ounce package (3½ cups) herb-seasoned stuffing
⅔ cup snipped parsley

To release maximum herb flavor, add a teaspoon of boiling water to rosemary and set aside to steep. In saucepan, combine the 1 cup water, butter, and garlic; bring to boiling. When butter has melted, remove from heat and add packaged stuffing, parsley, and rosemary; mix lightly. Makes about 4 cups.

Vegetables on a Spit

Once more we say this is about the best thing that ever happened in the vegetable kingdom!—

Scrub red yams, white turnips, and tart apples—leave all whole in jackets. Core apples. String apples and each kind of vegetable on its own skewer. For tender skins, brush with melted butter or margarine. Let rotate, with hot coals lined up in rows between skewers. Start yams and apples first—they'll take 30 to 45 minutes. Allow about 25 to 30 minutes for the turnips. If vegetables get done before the meat (they'll stand still on rotating spit), wrap in aluminum foil and lay

[*Turn to page 106*



APEFRUIT CUCUMBER SALAD
Average Serving . . . 117 Calories

envelope unflavored gelatin
cup grapefruit syrup from sections
teaspoon salt
1 tablespoon lime juice
2 cups drained grated cucumber (3 large)
1 cup sieved cottage cheese
½ cup diet salad dressing
¼ cup minced parsley
2 No. 2 cans grapefruit sections, drained

Soften gelatin in grapefruit syrup. Heat, stirring constantly, until gelatin dissolves. Add salt and lime juice. Combine cucumber, cottage cheese, diet dressing, parsley. Add to gelatin mixture and blend. Spoon into 6 individual molds. Chill till firm. Serve on watercress with grapefruit sections. Serves 6.

GRAPEFRUIT BREAKFAST BOON
Average Serving . . . 72 Calories
1 one-pound can Florida grapefruit sections
Chill sections and serve. One 1-lb. can serves 4.

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low to go light on calories *(and love it!)*

ting calories? Grapefruit sections can make ier. These low-calorie recipes not only taste ous—they help you keep your vitality up you're keeping calories down.

ture's gold mine of Vitamin C! Everybody s a fresh supply of Vitamin C every day—itamin the body can't store. Grapefruit sec- provide Vitamin C the natural way—in com- ion with other vital nutrients and health its. The least expensive of all canned fruit ey're the thrifty way to get your Vitamin C!

GRAPEFRUIT SNOW
Average Serving . . . 116 Calories

1 No. 2 can grapefruit sections, drained
Grapefruit syrup from sections
1 envelope unflavored gelatin
¼ cup cold water
1½ teaspoons non-caloric sweetener solution or 12 tablets
2 eggs separated
1 tablespoon cornstarch
1 cup milk
¾ teaspoon non-caloric sweetener solution or 6 tablets
Dash of salt

Measure syrup drained from sections; add water to make 1 cup. Heat. Soften gelatin in cold water; dissolve in hot syrup. Add sweetener. Chill till mixture begins to thicken. Beat egg whites till stiff. Beat into gelatin mixture. Chill. To make custard: Beat egg yolks. Mix cornstarch with small amount cold milk; add to egg yolks with sweetener, remaining milk. Cook, stirring constantly, over low heat till thick. Stir in salt. Cool. Spoon gelatin mixture into dish; top with sections and custard. Serves 6.



RAPEFRUIT SECTIONS from Florida



Nature's gold mine of Vitamin C



Food on skewers

Continued from page 104

them in firebox away from the coals so they stay hot.

You can roast other vegetables, too. Allow 45 minutes to 1 hour for baking potatoes or acorn squash Tomatoes cook in a jiffy, so start them last of all.

Brown-and-serve Rolls on Rotisserie

They look beautiful, golden and toasty on all sides. Inside is soft, outside is crusty—

Shortly before serving time, thread brown-and-serve rolls on a spit. Brush rolls with melted butter or margarine and let rotate over coals about 10 to 15 minutes.

Island Teriyaki

The most persnickety gourmet will approve! Gingerroot is the flavor key—

- ½ cup soy sauce
- ¼ cup brown sugar
- 2 tablespoons olive oil
- 1 tablespoon grated gingerroot or 1 teaspoon dry ginger
- ½ teaspoon monosodium glutamate
- ¼ teaspoon cracked pepper
- 2 cloves garlic, minced

• • •

- 1½ pounds top sirloin steak, cut in strips ¼ inch thick and about 1 inch wide
- Canned water chestnuts

In deep bowl, combine all ingredients except meat and chestnuts; mix well. Add meat and stir to coat. Let stand 2 hours at room temperature. Lace meat in accordion style on skewers. Add a water chestnut at end of each skewer. Broil over hot coals about 10 to 12 minutes or to rare or medium-rare stage, turning frequently and basting with the soy marinade. Makes 4 or 5 servings.

Shore Dinner

Lobster tail, shrimp, and scallops broil on a wiener wheel—see page 45—

Partially cook frozen lobster tails by simmering in salted water 10 minutes. With scissors, snip each lobster shell open, remove meat and cut in thirds. Peel and devein shrimp, leaving last section of shell and tail intact. String the following on spokes of wiener wheel or on skewers: lobster chunks, shrimp, scallops, cherry tomatoes, and big stuffed green olives. Brush with lemon butter (1 part lemon juice to 2 parts melted butter). Sprinkle with salt. Place on rotisserie. Broil till sea food is done, about 8 to 10 minutes, brushing frequently with lemon butter. Before serving, sprinkle with snipped parsley. Serve piping hot with tartare sauce or mayonnaise.

Mexican Beef Kabobs

As seen on the flowerpot grill buffet, page 44. Herbs and spices give that south-of-the-border taste—

- ½ cup chopped onion
- 1 tablespoon olive oil
- 1 cup wine vinegar
- ½ teaspoon salt
- ½ teaspoon crushed oregano
- ½ teaspoon cumin
- ½ teaspoon cloves
- ½ teaspoon cinnamon
- ½ teaspoon pepper
- 1 clove garlic, minced

• • •

- 1½ pounds round steak, cut in 1½-inch cubes
- Nonseasoned meat tenderizer

For sauce: Cook onion in hot oil until tender, but not brown. Add vinegar and seasonings; cover and simmer 20 minutes; cool.

Meanwhile sprinkle all surfaces of steak cubes with meat tenderizer as you would salt. *Do not use salt.* With fork, pierce deeply on all sides to work tenderizer in. Let stand 40 minutes at room temperature. Skewer meat; brush with sauce. Broil over hot coals, about 12 to 15 minutes for medium rare, turning frequently and basting often with sauce. Makes 4 or 5 servings.

Lunch-on-a-Stick

Help yourself to a tempting skewerful from the flowerpot buffet, page 45—

String 1½-inch squares of canned luncheon meat on skewers along with quartered orange slices (cut 'em thick and leave peel on) and cooked or canned sweet potatoes. Broil over slow coals, turning frequently and brushing with **Orange Glaze:** Combine ½ cup brown sugar, ½ cup orange juice, ¼ cup vinegar, and 1 tablespoon prepared mustard; simmer uncovered 10 minutes.

Rotisserie Roasting

Choose a roast weighing at least 3½ to 4 pounds so it will still be juicy when cooked. Have meatman tie roast at 1-inch intervals with heavy cord to make compact. (If meat is lean, have outside covered with a layer of fat, then trussed securely.)

Let meat come to room temperature before starting to cook. Insert spit through center of roast and adjust holding forks. Test balance by rotating with ends of spit rod in upturned hands. If roast is off center, remount. Insert meat thermometer at slant into heaviest part of roast so tip is in center but not touching bone, fat, or metal spit.

Arrange hot coals at back of firebox, a drip pan in front of coals and under roast. The coals should be a little less hot than for broiling. (Use *slow* coals if you're cooking with hood closed.) Knock off the gray ash. Attach spit, turn on motor, and cook till meat thermometer tells you roast is done (see temperatures in roasting guide). Roasts are self-basting—juices bubble on surface of meat while it cooks.

Because of the many variables in outdoor barbecuing, cooking times can be only estimates. Most roasts will cook a little faster than in a range oven.

When roast is done, let it firm up 15 to 20 minutes before carving. You may lower firebox to stop cooking and let roast rotate for that time, or transfer roast to platter.

Rotisserie roasting guide

Kind of roast	Total cooking time* (approximate)	Reading of meat thermometer
Beef		
Rare	2 to 2½ hrs.	140°
Medium	2½ to 3 hrs.	160°
Well-done	3 to 4 hrs.	170°
Pork, fresh		
Well-done	2 to 3½ hrs.	185°
Lamb		
Medium	1½ to 2 hrs.	175°
Well-done	2 to 2½ hrs.	180°

**Based on a 4- to 6-pound roast that has come to room temperature*

Whirlibird Chickens

Select fryers, about 2½ pounds each, ready-to-cook weight. Salt cavities. Truss and mount on spit as described on page 47. Test for balance. Brush birds with Chicken Brush-on Sauce or salad oil. Sprinkle with salt and pepper, then dash generously with paprika for color.

Attach spit, turn on motor and roast over the coals (use drip pan as in Rotisserie Roasting). Chicken is self-basting as it rotates—juices should bubble on the skin. For extra flavor, or if birds look dry, brush now and then with Chicken Brush-on Sauce or salad oil during last half hour. Allow about 1 hour of roasting without barbecue hood, or 1¼ to 1½ hours with hood down. *Doneness test:* Press thick part of drumstick between fingers (protect with paper towel). Meat feels very soft when done.

Chicken Brush-on Sauce

- 1 5-ounce bottle (⅔ cup) Worcestershire sauce
- ½ cup salad oil
- ¼ to ⅓ cup lemon juice
- 1 clove garlic, minced

Combine all ingredients and use as basting sauce for chicken or turkey. Heat remaining sauce to pass in bowl. Makes about 1⅓ cups.

Rotisserie Turkey: For no-truss method, see picture on page 47. Directions for roasting are given in the May 1960 issue of *Better Homes & Gardens*, page 78.

Barbecued Ribs

Lace meaty, loin back ribs in accordion style on spit, using holding forks. Place drip pan in position—see Rotisserie Roasting. Let ribs rotate over *slow* coals 1 hour or till meat is well-done (no pink when snipped between bones). Last 20 minutes, baste well with French Quarter Sauce, and add hickory to coals for smoke flavor. (Try the hickory trick on page 47. Or add damp hickory: First soak hickory hunks, crosscuts, or bark in water 1 hour. If you use sawdust, flakes, or chips, dampen when you start the fire. Mahogany chips and fruitwood also give wonderful smoke flavor.)

French Quarter Sauce

More lemon-y than sweet. So good!—

- 1 cup chopped onion
- ¼ cup salad oil
- 1 8-ounce can (1 cup) seasoned tomato sauce
- ½ cup water
- ¼ cup brown sugar

[*Turn to page 109*

ENTER LE CONTEST HOT!

WIN A CAR OF YOUR OWN!

* For Les Girls Only



The Dauphine is fun to drive and so much more chic than Papá's old cast-off tub. It's petite, economique, comes in 7 colors. It will seat you, 4 kids and 2 dogs!

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TEN $500 BILLS FIFTY $100 BILLS ONE HUNDRED $20 BILLS

LOOK FOR THIS FLEX-VAC SEAL
It's your guarantee of *vacuum-fresh*, delicious flavor in luncheon meats and franks.



IT'S A PICNIC TO ENTER! You don't have to be an expert at anything. You can write your entry in 5 minutes (even if your husband considers you a bird-brain). All you do is finish this sentence in 25 words or less, *"It would be fun to own my own car because . . ."*

ENTER AS OFTEN AS YOU PLEASE! Enclose, with each entry, the front of one *empty* FLEX-VAC luncheon meat (or franks) package. Or a reasonable facsimile.

Then serve the contents of the package to the family. They haven't enjoyed such deliciously fresh picnic and luncheon meats since Grandmére stopped making her own. Always look for the FLEX-VAC seal on the package *before* you buy.

READ 'LES OFFICIAL RULES'

1. Only 'Les Girls', aged 16 and over, may enter.

2. Write your entry on plain paper, on the entry blank at the right, or on entry blank to be found inside many FLEX-VAC packages. Complete, in 25 *additional* words, or less, the statement; "It would be fun to own my own car because..." Print or write your name and address on your entry.

3. You may enter as often as you wish but each entry must be accompanied by the front of an empty FLEX-VAC package showing the FLEX-VAC seal and brand of meat, or a reasonable hand-drawn facsimile. Mail each entry individually with adequate postage.

4. Your entry must be your own original work, submitted in your own name. All entries will be judged by the Reuben H. Donnelley Corporation, on the basis of originality, aptness of thought and sincerity. Duplicate prizes will be awarded in event of ties. The judges' decision will be final.

5. All entries must be postmarked by midnight, August 10, 1960 and received by August 24, 1960. They will become the property of Standard Packaging Corporation, and will not be returned.

6. Winners will be notified in person or by mail about six weeks after close of contest. Contest subject to all governmental regulations. Employees (and immediate family members) of Standard Packaging Corporation, Renault Inc., their advertising agencies, packers and/or manufacturers using FLEX-VAC packaging, are not eligible. A list of winners will be sent upon receipt of stamped, self-addressed envelope.

7. Twenty Renault Dauphines (with standard equipment) and 160 cash prizes will be awarded as listed elsewhere in this notice.

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Enclose with each entry the front of one empty FLEX-VAC package (showing brand of luncheon meat or franks) or reasonable facsimile. Contest closes midnight, August 10, 1960.

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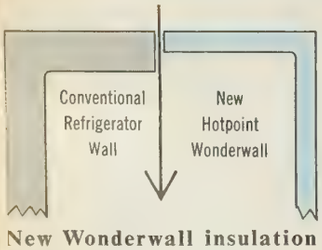
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NEW WONDERWALL INSULATION ADDS 50% MORE FOOD SPACE



New Wonderwall insulation means more space inside . . . another exclusive "first" for Hotpoint "Space Age 18." Wonderwall is one-half as thick, yet more efficient than ordinary insulation. Doubles freezer space, 25% more refrigerator space—gives you 50% more food storage than any conventional 12 cu. foot refrigerator.

Hotpoint "Space Age 18" is really two complete appliances in one. An 11.6 cubic-foot refrigerator and a 6.7 cubic-foot freezer in the floor space required by a conventional 12 cubic-foot refrigerator . . . all made possible by the miracle of new Wonderwall insulation exclusive with Hotpoint.

Only the Hotpoint "Space Age 18" brings you so many modern features: greater storage space inside, automatic defrosting, swing-out shelf convenience, Magna-Seal Doors, flush-to-wall design . . . the entire refrigerator rolls out for easy cleaning, and roomy door shelves can handle even half-gallon milk bottles!

Visit your Hotpoint dealer now and see all the "Space Age" models. They're beautiful . . . in classic white and four decorator colors.

NO DEFROSTING EVER IN REFRIGERATOR OR FREEZE

One more *plus* value of the "Space Age 18". . . with Hotpoint, you'll ne defrost again!

SWING-OUT SHELVES PUT A FOOD IN SIGHT, IN REACH!

A fingertip does it . . . Hotpoint shelves, crisper and freezer basket swing out for easy access. Adjustab up or down, removable for cleaning

Hotpoint

(A Division of General Electric Company, Chicago 44)

Food on skewers

Continued from page 106

¼ cup lemon juice
3 tablespoons Worcestershire sauce
2 tablespoons prepared mustard
2 teaspoons salt
¼ teaspoon pepper

Cook onion in hot oil until tender. Add remaining ingredients; simmer uncovered 15 minutes. Makes enough sauce to baste 4 pounds loin back ribs or spareribs.

Roast Pork Chops

Terrific—you'll even want to gnaw the bones!—

1 cup chopped onion
1 clove garlic, minced
¼ cup salad oil
1 cup water
¾ cup catsup
⅓ cup lemon juice
3 tablespoons sugar
2 tablespoons Worcestershire sauce
1 tablespoon prepared mustard
2 teaspoons salt
¼ teaspoon Tabasco sauce

• • •

Rib or loin pork chops, cut 1 to 1¼ inches thick

For sauce: Cook onion and garlic in hot oil till tender but not brown. Add remaining ingredients except meat; simmer uncovered 15 minutes. Makes about 2⅓ cups.

Lock chops in spit basket. Rotate over *slow* coals 45 minutes to 1 hour, or until pork is done—no pink. Baste with the sauce during last 20 minutes of cooking. If you like smoke flavor, here's the time to use it—see recipe for Barbecued Ribs.

Kabobing for swordsmen

Combine the words "shish" (skewer) and "kebab" (broil), and there you have the Armenian ancester of the American kabob. Wonder about *kabab*, *kebob*, *cabob?* Just spellings used in various Near East and Middle East countries. In Russia, the word is *shashlik*. The French say *en brochette*. Hawaiians have their *teriyaki*. Anyway it's dinner cooked on a stick. In this country, kabobs may be anything from the traditional meat to marshmallows!

Kabob choices. Select quick-cooking food like cubes of lamb or tender steak. (Or use a marinade or meat tenderizer on less-tender cuts of beef.) Tomatoes, mushrooms, green peppers, precooked or canned tiny potatoes and onions are dandy to string on with the meat (see Kabob Cafeteria).

Even-Steven cooking. When different kinds of food share the same skewer, choose only those that will get done in the same length of time and that are approximately the same size.

Professional look. In cubing meat, make the pieces even. Same goes for cutting vegetables.

Elbowroom. Leave a smidgen of space between tidbits on a skewer, so heat can reach all surfaces. Exception: For beef kabobs cooked rare, push foods closely together.

Over-the-coals brush-up. Slosh vegetables with melted butter or margarine, or salad oil, before and during skewer cooking. If you used a marinade on the meat, baste with it now and then.

Skewer go-round: Lucky the chef who boasts motorized skewers! For hand turning, use a kabob frame or support ends of skewers on bricks set atop grill.

Brisk broil: Cook kabobs at a good clip (takes hot coals). That way food stays moist, yet browns to a luscious turn.

Serving from a sword. Ready to eat? To "unhand" a skewerful, point skewer down at plate; put a 2-tined fork above the 2 or 3 chunks of food nearest tip and push them off. Repeat with next group of foods on skewer, and so on. (If you try to push off more at a time you'll squash vegetables or squeeze out juice.)

What to eat with kabobs? Shish kebab calls for fluffy buttered rice—or buckwheat groats—or pilaf—or bulghour wheat. Chinese fried rice goes with teriyaki. Partner beef kabobs with baked potatoes, ham or luncheon meat kabobs with sweet potatoes or hot buttered hominy or grits.

Dessert kabobs

Donut Holes

If you're looking for a spectacular on a small scale, this is it! Perfect with campfire coffee—

Cut refrigerated biscuits (from a tube) in thirds, and roll each piece into a ball. String on skewers, leaving about ½ inch between balls. "Bake" over *hot* coals, *turning constantly* until browned and completely done, about 7 minutes. At once, push off skewers into melted butter or margarine; roll in cinnamon-sugar mixture. Eat right away! One tube of refrigerated biscuits makes 30.

Hot Cakes

Not the usual kind, but a luscious, hot dessert—

Cut a pound cake or angel cake (from baked goods counter) in 1½-inch cubes. Spear each on fork and dip in melted currant jelly, then roll in flaked coconut to cover. String on skewers and toast over *very hot* coals, turning often.

Or dip cubes of angel or pound cake in sweetened condensed milk,

[*Turn to next page*

EASY RECIPE FOR PINK PORCUPINE CAKE

Everyone raves over it. Photo below.

1—Bake strawberry angel food cake from mix. Frost with 1 pkg. fluffy white frosting mix.

2—Select extra handsome, juicy fresh strawberries. Rinse and dry; do not hull; refrigerate.

3—Just before serving, spear each berry with wood pick. Place on cake so that each slice will have at least two berries. To decorate base, alternate strawberry with scoop of strawberry ice cream. The result is not only beautiful but luscious too!

Delicious New pink porcupine angel cake

Here's cake that's easy, fun to make and fun to eat. The fun comes from having strawberries on picks so that each person can twirl and swirl own berries in the fluffy frosting on own piece of cake. Pass plate of extra strawberry twirlers if you care to. Recipe, left.

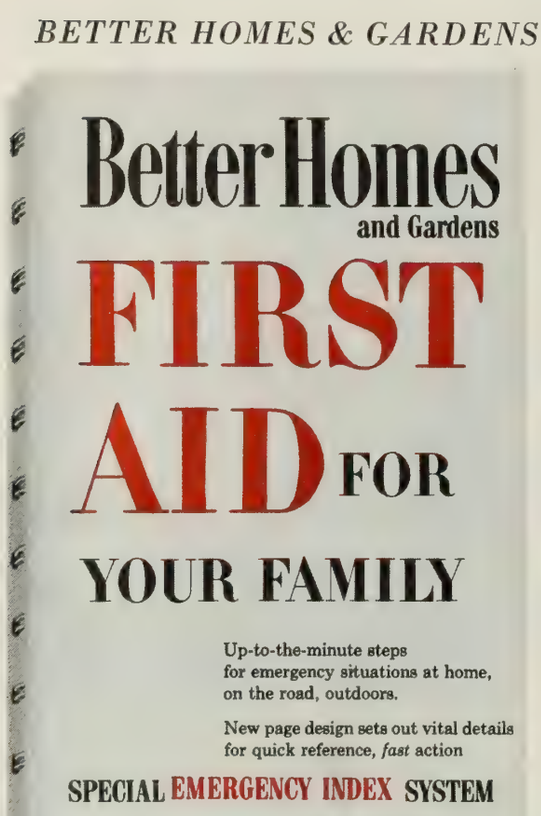
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Food on skewers

Continued from preceding page

or in a mixture of ½ cup honey and 1 tablespoon lemon juice. Roll in flaked coconut and toast as above.

Cart-wheel Bananas

Leave peel on firm bananas; cut in diagonal slices, about ¾ inch thick. Dip cut ends in lemon juice, then dunk in mixture of brown sugar and cinnamon. Thread on skewers (going through skin), alternating with quartered orange slices (thick and unpeeled). Broil until hot through and banana peel turns brown.

Full-meal kabobs

Abacus Ribs

Little onions, beaded along with the sweet-sour ribs, give recipe its name—

4 pounds spareribs, cut in narrow strips

• • •

1 cup clear French dressing
½ cup finely chopped onion
½ cup chili sauce
2 tablespoons brown sugar
2 to 3 tablespoons lemon juice
2 tablespoons Worcestershire sauce

• • •

Cooked or canned small whole onions

Rub ribs with salt and pepper; place in shallow baking dishes. Combine next 6 ingredients for marinade; pour over ribs, coating all. Let stand 2 hours at room temperature or overnight in refrigerator, spooning marinade over occasionally. Drain, reserving marinade. Lace ribs on spit in accordion style, threading onions on as you weave in and out. Rotate over coals 45 minutes to 1 hour or until done (no pink when snipped between bones), brushing frequently with marinade. Makes 4 servings.

Armenian Shish Kebab

Here's a traditional Near East marinade. Wonderful on chicken halves, too, for grill broiling—

½ cup olive or salad oil
¼ cup lemon juice
1 teaspoon salt
1 teaspoon marjoram
1 teaspoon thyme
½ teaspoon pepper
1 clove garlic, minced
½ cup chopped onion
¼ cup snipped parsley

• • •

2 pounds boneless lamb, cut in 1½-inch cubes
Green peppers, quartered
Sweet red peppers, quartered
Thick onion slices

In deep bowl, combine first 9 ingredients for herb marinade; mix well. Add meat and stir to coat. Refrigerate overnight or let stand at room temperature 2 or 3 hours, turning meat occasionally. Fill skewers, alternating meat cubes with chunks of green and red pepper and onion slices. Broil over hot coals to medium rare, brushing frequently with melted butter or margarine. (Use rotating skewers or turn often on grill.) Makes 6 servings.

On-a-Saber Beef

Meat tenderizer works miracles on not-so-tender cuts of beef—

Sprinkle all surfaces of 1½-inch cubes of round steak with nonseasoned meat tenderizer as you would salt. *Do not use salt.* With fork, pierce deeply on all sides to work tenderizer in. Let stand 40 minutes at room temperature. Skewer meat; brush with Hot Basting Sauce. Broil over the coals, about 12 to 15 minutes for medium rare, turning frequently and basting often with the sauce.

[*Turn to page 113*

What does central air conditioning cost?

To estimate quickly the cost of a whole-house cooling system, added to your heating, use these figures: 50c—70c per square foot in a new home; 60c—$1 per square foot in existing homes. Cost of air conditioning varies from house to house because of differences in construction, exposure, and kind of system. Cost of central air conditioning can be worked into your house mortgage.

Furnace sizes are rated in BTU's (British Thermal Units) and this is also the best way to rate cooling equipment. An older method is to rate cooling capacity in tons. One ton of cooling is equal to a cooling capacity of 12,000 BTU's per hour. Very roughly, this is adequate cooling for 600 square feet of home space.

The cost of operating central air conditioning for a six-room house will vary from less than $40 a season to something around $120, according to the house and the severity of a summer's heat and humidity. To get a more realistic estimate of this cost, you should deduct from these figures the cost of keeping cool *without air conditioning*. To prove the point: Try to find an owner of central air conditioning who complains of its operating cost.



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Food on skewers

Continued from page 110

Hot Basting Sauce

"Hot" describes the stepped-up flavor—

½ cup extra-hot catsup
2 tablespoons honey
2 tablespoons vinegar
1 tablespoon prepared mustard
2 teaspoons kitchen bouquet
Dash Tabasco sauce

Thoroughly mix all ingredients. Use to baste beef kabobs and burgers. Makes ¾ cup.

Mandarin Dinner

Cut canned luncheon meat in 1- to 1½-inch cubes. String on skewers with canned spiced crab apples and preserved kumquats. Broil over slow coals, turning frequently and brushing with **Glaze:** Melt 2 tablespoons butter or margarine; add ¼ cup brown sugar, ¼ cup crab-apple or kumquat syrup, and 2 teaspoons lemon juice. Bring to boiling.

Sea-food Sword

Two favorite shellfish take on that good soy flavor. Serve with French fries and tomato salad—

¼ cup soy sauce
¼ cup salad oil
¼ cup lemon juice
¼ cup minced parsley
½ teaspoon salt
Dash pepper
• • •
Fresh or frozen shrimp
Fresh or frozen scallops
Large stuffed green olives
Lemon wedges

Combine first 6 ingredients for basting sauce. Peel and devein shrimp, leaving last section of shell and tail intact. Add shrimp and scallops to basting sauce and let stand 1 hour at room temperature, stirring now and then. On skewers, alternate shrimp*, scallops, olives, and lemon wedges. Broil over hot coals, turning and brushing sea food frequently with the sauce. Don't overcook.

*To match picture, put shrimp on skewer in pairs, turning the second one upside down and reversing its direction.

Hot appetizer kabobs

Mushroom Buttons

Wash fresh mushrooms (don't soak or peel), or use large canned mushroom crowns. Remove stems. Fill mushroom crowns generously with canned deviled ham; put two together to make sandwiches. Alternate on skewers with pickled onions. Brush with melted butter or margarine. Rotate over coals about 4 to 5 minutes or till mushrooms are done, brushing frequently with butter.

Bacon-Cheese Bites

Wrap 1-inch cubes of sharp process American cheese in partially cooked slices of bacon. Rotate over coals, till bacon is done and cheese is melty—takes just a few minutes.

Cocktail Totems

There's a trick to making meat balls stay on the skewer: evaporated milk—

Kabob Meat Balls:

2 tablespoons instant minced onion
¼ cup evaporated milk
1 egg
½ pound ground beef
½ cup fine cracker crumbs
½ teaspoon salt
3 dashes Tabasco sauce
Canned or packaged cocktail franks
Large stuffed green olives
¼ cup butter or margarine, melted
Dash liquid smoke

Soak instant onion in evaporated milk a few minutes. Thoroughly combine meat and egg; add crumbs, milk, salt, and Tabasco, mixing well. Shape in 1-inch balls —recipe makes about 16. For totem pole effect, fill skewers in this order: meat ball, 2 cocktail franks (threaded crosswise), stuffed olive. Combine butter and liquid smoke; brush on kabobs. Rotate over hot coals about 5 minutes or till meat balls are done, brushing frequently with smoke-butter.

Western Starter

Can't beat this for a sophisticated appetizer—artichoke hearts, bacon-wrapped chicken livers, water chestnuts!—

Let canned artichoke hearts stand in Italian salad dressing for several hours. Slice canned water chestnuts in thirds. Cut chicken livers in slices slightly larger than the chestnut slices; dip in soy sauce. Sandwich a piece of chestnut between two slices of chicken liver; wrap with a half-slice of bacon and fasten with toothpick. Alternate bacon-wrapped chicken livers and artichoke hearts on skewers. Rotate over hot coals about 7 minutes or till chicken livers are done and bacon is crisp.

Shrimpkin

A piping-hot shrimp cocktail—

Louisiana Sauce:

¾ cup chopped onion
½ cup salad oil
¾ cup catsup
¾ cup water
⅓ cup lemon juice
3 tablespoons sugar
3 tablespoons Worcestershire sauce
2 tablespoons prepared mustard
2 teaspoons salt
¼ teaspoon Tabasco sauce
• • •
Fresh or frozen shrimp

For sauce cook onion in salad oil until tender but not brown; add next 8 ingredients, and simmer uncovered 15 minutes. Peel and devein shrimp, leaving last section of shell and tail intact. Brush with Louisiana Sauce. Rotate over hot coals until shrimp are done, about 5 to 8 minutes, brushing frequently with the sauce. Pass bowl of remaining sauce (recipe makes about 2½ cups).

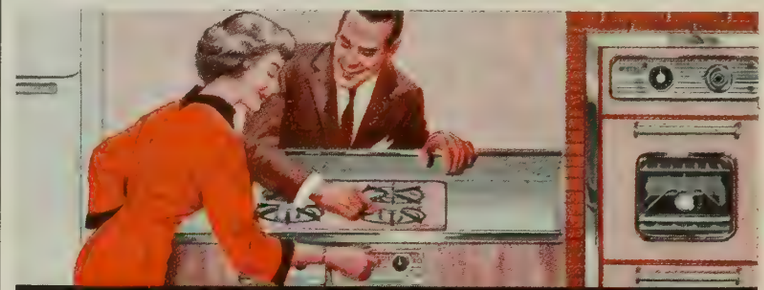


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When in New York, visit the National Design Center at 415 East 53 Street. Utilize its Information Bureau and view the changing exhibits of both home furnishings and architectural interior design products.

(personal counsel not available)

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Good news about synthetics

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Now you can do something about the gradual loss of whiteness in synthetics. Thanks to the bleach with the Woman's Touch! Tests show that a cup of modern Purex in the weekly wash keeps synthetics white as new. And just two tablespoons of Purex in a basin of warm, sudsy water work wonders for hand washables. Cosmetic stains—"yellowing" from perfumes and colognes—simply disappear.

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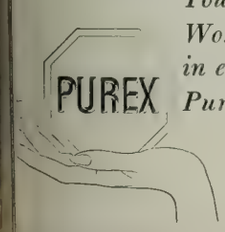
Today, there's no need to "give up" on badly stained synthetics. Trust modern Purex to bleach stains away—even grass and coffee stains—without weakening the fabric. Just soak the soiled area in this special solution: ¼ cup of Purex to a quart of water.

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Purex is the *pure* chlorine bleach for today's new laundering problems. Its modern formula is so gentle—yet cleanses so completely—that it's recommended for the most delicate washables by *textile manufacturers* themselves! And Purex bleaching power easily gets out the stubbornest stains and dirt from all your family washes. You'll like the modern bottle, too. It has a big, strong handle—shaped to fit a woman's hand. Safer to pour with!

All of these are things you asked for in a bleach—and Purex gives them to you. That's why we say:

You'll find the Woman's Touch in every Purex product!



The best side trip we ever took—

Quaint Little Denmark



Muench



By Patricia and Ron Deutsch

When we were traveling on U.S. 101 along the coast of California recently, we stopped not far from Santa Barbara to ask a service station attendant where we might get an afternoon snack. "Like Danish pastry?" he asked. We nodded. "Three miles that way," he said, pointing. We followed his directions and turned east on California Highway 150 which took us through a typical dry western valley dotted with live oak. Suddenly the scenery changed. We saw flower farms and grazing dairy cattle, then a windmill turning in a light breeze. A final turn in the road and we were in the town of Solvang, face to face with a transplanted Denmark.

In Copenhagen Square, half-timbered buildings with curled shingles held signs offering *Aebleskiver*, *Haanddyppede Chocolader*, and *Danske Bakerei*. We turned into Copenhagen Drive, where the windows of brightly painted store fronts were crammed with Danish porcelain and printing, woodcraft and silver, and wooden toys and iron Copenhagen stoves made by local craftsmen.

Everything contributed to the sense of a different world. Danish accents were thick and plentiful. Even the gifts we bought were marked, not "Souvenir of Solvang," but "*Hilsen Fra Solvang*." When we lunched at The Little Mermaid, a scrubbed and blue-eyed girl in a traditional costume brought us *Smorrebrod* (Danish open-faced sandwiches), strong *kaffee*, and, of course, the ever-present Danish pastries.

Solvang was founded in 1911, when three Danes from Iowa went west to find a college site. By 1914, Atterdag College, a folk school where the learning was done without books, was under way. The school attracted many Danish families, who soon began a dairy industry and started offering pastry to passers-by. Before long, Solvang—which means sunny valley—was a much-loved way stop, three miles off the main road between Los Angeles and San Francisco.

As hundreds of families poured in, the town began its festivals. Almost any holiday—including July 4th and Grundlov's Day (Danish Independence Day)—brings bright costumes to the streets. During the winter *Fastelavn's Fest*, Atterdag Bowl becomes a center of dance and song, and an *aebleskiver* breakfast is held in the main street.

We saw the Danish gristmill that has become a guest house in Ferdinand Sorensen's back yard, and the Hans Christian Andersen fairy-tale house. We stopped at Bethania Lutheran Church, replica of a Danish church built in 1000 A.D.

We drove past the school and spotted a wooden stork on the chimney, and we passed traditional homes such as "Elverhoy," which might have been lifted from a Copenhagen suburb. Just before we left, we toured Mission Santa Ines, close to colorful Copenhagen Square. Its crumbling adobe bricks, older than the Constitution, and its quiet mission garden provided a sense of another time, as well as another place.

Teach your tadpole to swim

"Swimming comes as naturally as breathing to a small child." That's the belief of Crystal Scarborough, who has specialized for 38 years in teaching young children to swim. In our pictures, Mrs. Scarborough demonstrates her techniques with one of her "proofs," 3-year-old Jody Locklear. This freckle-faced performer has been swimming with the confidence and abandon of an exuberant tadpole since he was 2.

Although Mrs. Scarborough teaches babies as young as 2 months in her Los Angeles swim school, she thinks 1½ years is an ideal age because then a child is curious and beginning to explore.

According to this experienced instructor, there are two "musts" in teaching a young child to swim: the pool must be heated to a comfortable 90° at all times; and learning to swim must always be a game, played by teacher and beginner. Mrs. Scarborough has worked out the steps pictured here to make a child as much at home in water as on land. However, she often combines steps or doesn't take them in precise sequence. The important thing is to key the instruction to the youngster's mood.

More photographs on page 114F



Swimming solo will give your child the thrill of accomplishment. This is an ability that may actually save his life someday.

Photographs: Will Connell



Step 1. *The young beginner and his teacher enjoy the water in the shallow end of the pool. They play with some float toys.*



Step 2. *Teacher pours water from a toy so it splashes over the child's head and face.*



Step 3. *Youngster sits on steps in shallow water, with teacher directly in front of him. She catches him gently under his arms as he pushes off from step to dive toward her.*

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Tadpoles swim

Begins on page 114D



Step 4
Teacher places the child's head on her shoulder.

She grasps his legs and manipulates them to show him how to kick with feet and legs, or "motor boat."



Step 6
The beginner now puts to use the first few lessons.

Combining the kicking and arm strokes, he "dog paddles" to the teacher, who is directly in front of him.

Step 5
Child is held by teacher's hand under his armpit.

With her free hand, she demonstrates position of a hand as swimmer pulls it through water for stroke.

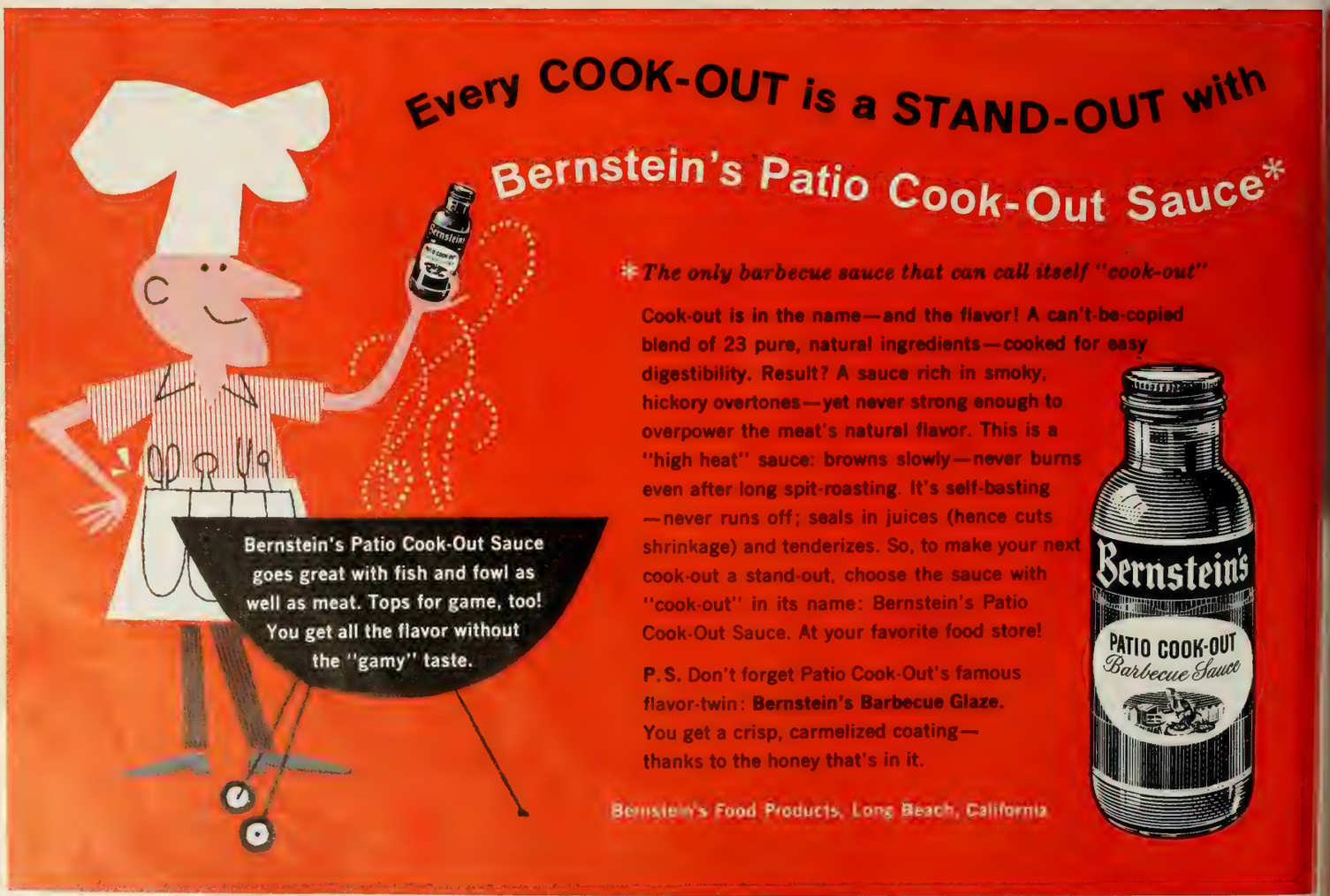


Step 7
Teacher and child play the game of "bubbling out," to learn how to breathe with head under the water.

Teacher holds child in her arms and prompts him.

Final step is soloing, which we showed at the beginning of this article.





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Durable new paint for stucco homes! Fuller Exterior Latex Masonry Paint gives your home that "fresh-painted" look for years . . . goes on easily . . . dries in 1 hour . . . cleans up in water. Try it!

Barbecue KP

Care of your barbecue gear repays you with better cooking, longer wear. The ideas below get the job done quickly and easily.

Hopkins



Equipment helpers: 1 Rippled rake for whisking food bits off grill rods, fire-tending. 2 Nylon-web scouring pad. 3 Concentrated brush-on cleaner (use rubber gloves). 4 Shovel for no-smudge handling of charcoal. 5 Plastic-mesh pad. 6 Oven protector spray keeps rack shiny. 7 Liquid grill cleaner. 8 Fat-free cooking aid cuts down sticking. 9 Grill brush has wire bristles, scraping blade. 10 Soap-filled pads. 11 Steel wool balls. 12 Heavy-duty aluminum foil for lining firebox and hood, for making drip pans. 13 Outdoor grill preservative (paste type) prevents and removes rust, also cleans.

Guard your grill!

Spray rods with fat-free cooking aid or oven protector spray; or brush with salad oil before cooking—helps avoid sticking of food, saves cleanup.

Grill will last longer if you wait to put it over coals till a few minutes before you're ready to cook.

There are two schools of thought about grill cleaning. School I: Remove grill after cooking and clean pronto. Hold with hot pad and wipe off with cloth dampened in cold water, or wrap in wet newspapers or paper towels. Use the scouring aids shown in the picture above to remove stubborn spots.

School II: Cleanse by fire: Just leave grill top over coals to char. Remove grill; scrape rods with wire brush; use soap-filled pads.

Wash spit baskets, skewers, and holding forks in hot sudsy water.

Fix up that firebox!

Line firebox or brazier with heavy-duty foil. Foil reflects heat, speeds up cooking. Line smoker hood, too.

Bed of gravel or micalike pellets on top of foil keeps firebox from burning out. Also absorbs grease, cuts down on flare-ups, lets air in so heat is evenly distributed.

Pour on more micalike pellets or rake up and over coals to smother. At end of season, dump pellets on garden—good soil conditioners.

If you use gravel, wash in hot water after several barbecues. Spread out to dry *thoroughly* before replacing. Wet gravel will "pop."

Wipe off all surfaces of firebox, inside and out, with damp paper towels or cloth, then dry.

The story on winter storage

Equipment should be *clean*. Brush grill with salad oil; do same to firebox, inside and out. Cover with special barbecue cover or canvas, stow away where it's dry.

Keep leftover charcoal in metal caddy in *dry place*. If charcoal is the slightest bit damp, spread out to dry before storing—damp charcoal may ignite spontaneously!

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NEW SIMONIZ ELECTRIC POLISHER FLOOR WAX. ½ gal. For *all* floors! Buffs to high polish. NEW ANTI-SLIP SIMONIZ PASTE FLOOR WAX. 1 lb. can. Revolutionary new anti-slip formula. Protects wood floors with extra hard, extra bright finish. TONE . . . 6½ oz. can of new Simoniz spray wax that cleans and waxes furniture. SIMONIZ CHROME CLEANER. 8 oz. can. Brings up original beauty of chromium, nickel, copper, brass.

If dealer can't supply you, send your name and address and that of dealer, to General Electric Co., Vacuum Cleaner Dept., Bridgeport 2, Conn. We'll arrange offer through your dealer, or a nearby dealer. *Offer expires July 15, 1960.*

Progress Is Our Most Important Product

GENERAL ELECTRIC



Wall-climbing unit of cabinets and shelves has space-saving compactness and maximum flexibility.

Select components to fit your wall space and storage needs. Entire unit costs about $495.

Furniture for every storage need

By Georgi Greer



Versatile chest, 54 inches tall and 22 inches wide, has 11 drawers, including 6 separate small ones at the top. It's usable in every room of your house. Price: about $155.



Photographs: Hedrich-Blessing



Special purpose trays of molded plastic give this buffet storage extras. They're grooved to hold tumblers, dishes, flatware. They slide out—you can carry them to and from the table or the dishwasher.

Five wood trays, 4 drawers, and the hutch give you more organized storage for table linens, place mats, and other table accessories. Hinged doors fold flat, take up little space when opened.

Buffet: about $265. Hutch: about $190.

More on page 118

Show off your copper!





The Drackett Company, Cincinnati, Ohio

Now copper stays bright longer with New Formula TWINKLE®

Now Twinkle not only cleans brighter than new, it leaves an invisible shield on copper that protects it from tarnishing. Keeps that lovely glow much, much longer.

Easiest to use. Easy on your hands. No waste with paste. So get out your copper and keep it out. Just be sure it's cleaned with Twinkle.



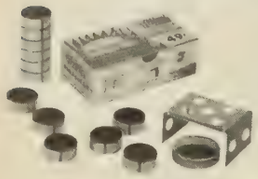
Special Offer! Extra-deep REVERE Skillet-Sauce Pan, $2.50 with front Twinkle panel. (Regular $4.19 value.) Extra-deep (7″ x 1½″) to make sauces, gravies, eggs extra good!

For each pan, send $2.50 in coin (no stamps) and front panel to Twinkle, Box 1958, Cincinnati 1, Ohio.

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Start Barbecues, Campfires the Safe, Sure Way



Safe as a candle to use, THERMOS FIRE LIGHTER discs start fires from the bottom out, work fast, form a better bed of coals. Economical, odorless, greaseless. 12 discs for only 49¢ start 12 fires. If your dealer can't supply you, send 50¢ to cover handling with your name and address to: Dept. FB

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STOP FLAVOR LOSS in Frozen Foods!



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New . . . Virtually unbreakable PANELESCENT®

Nite-Lite

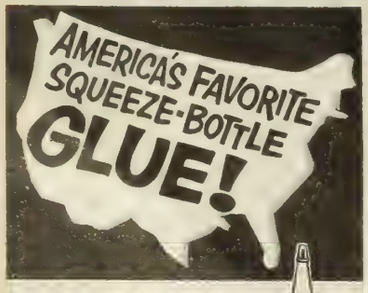
No bulb to burn out, no switch to turn off! It is just a thin disc of coated steel that gives off a soft glow without heat. Perfect safety Nite-Lite for nursery, bedroom, hallway, bath. At leading stores everywhere . . . only 98¢

SYLVANIA

Subsidiary of GENERAL TELEPHONE & ELECTRONICS

WASH AWAY PAINT WITH WATER!

TM-4 WASH AWAY PAINT REMOVER makes refinishing real easy. Ask for TM-4.





Elmer's Glue-All. Handy, easy to use. No muss, no fuss. Dries fast, clear and strong. The best all-purpose household glue you can buy. Send a stamped, self-addressed envelope for free copy of "Elmer's Guide To Good Gluing". 16 pages of gluing hints and tips. The Borden Company, 350 Madison Avenue, New York 17, New York.

How To Hold FALSE TEETH More Firmly in Place

Do your false teeth annoy and embarrass by slipping, dropping or wobbling when you eat, laugh or talk? Just sprinkle a little FASTEETH on your plates. This **alkaline** (non-acid) powder holds false teeth more firmly and more comfortably. No gummy, gooey, pasty taste or feeling. Does not sour. Checks "plate odor" (denture breath). Get FASTEETH today, at drug counters everywhere.



Storage

Begins on page 116



Wall-to-wall groupings of these freestanding storage pieces look built-in. Chests and hutches are separate; you can easily rearrange them, move them from room to room or from apartment to new home. The design blends with almost any decorating theme.



Tall, slim-looking cabinet has compartments that are ideal for storing men's wear—from socks to hats. It's a fine storage piece, too, for a double-duty guest room. Cost: about $325.

Narrow chest fits into snug places, such as between a wall and a window.

Various-size drawers are sectioned to hold jewelry, gloves, scarfs, lingerie. Approximate price: $145.



For information about storage pieces, write Editorial Information, Better Homes & Gardens, Des Moines 3, Iowa.



THE MAYTAG COMPANY, NEWTON, IOWA. SOLD IN CANADA AND THROUGHOUT THE WORLD

Never before has it been this simple to wash clothes exactly right



NEW MAYTAG EXCLUSIVE:
You push just one button. No dials to turn. No charts to learn.

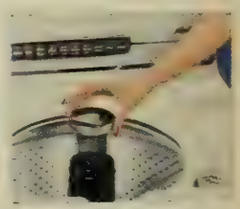
Even if you're a bride and have never done a laundry in your life, you can wash any washable fabric perfectly with this new Maytag Automatic. For all you have to know is the kind of load you want to wash. Simply put the clothes in and push the button that describes them. The new Maytag does the rest.

This new Maytag *automatically* selects the *correct* water level, washing temperature, washing time, and agitation speed; rinsing temperature and time; even the speed of the spin.

There's a button for every kind of load you'll ever wash, plus a button that lets you rinse things separately and a button that lets you spin dry separately. See this exclusive new automatic – and its matching Halo of Heat® Dryer – at your Maytag dealer's now.



Maytag's Automatic Bleach Dispenser knows exactly when to add the bleach.



Maytag's Lint-Filter Agitator eliminates the problem of unsightly lint.

MAYTAG –the dependable automatics

Floor tile:

Knowing what the flooring expert knows may save you hundreds of dollars!

ARE you one of the many people who've always assumed that the only difference between kinds of floor tile involves "quality" and cost? The fact is that there's much more to buying floor tile. For tile can be—and is—made to have different *traits*, as well as degrees of quality and expense.

If you're in the market for floor tile, you should know these traits. Then, by matching them with the flooring problem at hand, you can do the job in a way that will assure you of getting the most for your money.

For example, BFG makes almost every kind of floor tile. Every kind is good—but *how* good it is for you depends on what characteristics you want in your tile and where you plan to use it.



Solving a tile problem

Let's say you have a good-sized kitchen to tile—about 12′ by 12′. Since this is a work area, you may feel it doesn't rate an all-out luxury treatment. If you want, you can have it covered in popular, low-cost asphalt floor tile for around thirty dollars and you'll have a good-looking, sturdy floor. Remember though, your kitchen is the busiest room in the house—and asphalt is less resilient than most other tile. It is also less resistant to spilled oil or grease than some other tiles.

A perfectionist's answer

If you want your kitchen floor to last for years and years, consider BFG Agatine with vinyl. It's a blend of vinyl and rubber—the quiet comfort of rubber combined with the glossy good looks and sturdy strength of vinyl. Exclusive B.F.Goodrich Agatine with vinyl will cost a little more than asphalt, but will last years longer. It's a tile to consider for almost any room in your home.



Budget-minded beauty

Another excellent choice for the kitchen problem we started with is BFG Koroseal Vinyl Asbestos. This practical, budget-minded tile blends vinyl with asbestos (the main ingredient of asphalt tile). The result is a tile with clearer colors than asphalt, more strength, and considerably longer life. And it is very moderately priced. In fact, flooring an entire ground floor with BFG Koroseal Vinyl Asbestos instead of more costly solid vinyl could save you as much as 50%.

A new development

If you want even more of the beauty and durability that vinyl offers you, you might choose a brand-new BFG tile called Vinyl "400." The finish of Vinyl "400" has a satiny gloss and it is styled in high fashion terrazzo, marble and metallic designs. As the name implies, it is a luxury tile with a high vinyl content. And unlike high-priced vinyls, it is an all-purpose tile. Be sure to see it.

Unsurpassed luxury and strength

For sheer beauty, no floor tile made surpasses a special kind of BFG tile called Corinthian. Corinthian is a translucent vinyl tile—pure, clear vinyl with the colors actually suspended in it. Light doesn't glance off Corinthian tile; it puts highlights *into* it, giving your floor an unimaginably rich, three-dimensional effect. Corinthian has the appearance of real marble but wears many times longer.

The super-quiet tile

In addition to the world's most beautiful tile, BFG also makes the world's most comfortable tile—an exclusive product called "Airpath" rubber tile. Regular rubber tile, also made by BFG, is naturally quieter and more comfortable than any other kind—and "Airpath" is rubber tile with an added *cushion of sponge rubber*. Cushioned for pin-drop quiet and extreme comfort, it's something to consider for a playroom, for bedrooms, or for a living room.



Charting the answers

How long do you want your floor to last? What kind of rooms are you tiling? How important is beauty? Comfort? First cost? If *you* can answer these questions, the chart at the right will help you select the perfect kind of tile for any need. Check it over. Then see your B.F.Goodrich floor tile dealer. For information on where to buy any BFG product, write: President's Office, The B.F.Goodrich Company, Akron, Ohio.

The stunning floor at the right is made of Beige Agatine and Eggshell White Agatine, with a feature strip of Royal Gold Corinthian, all exclusive products of B.F.Goodrich.

First with new ideas for the good, rich life at home.

B.F.Goodrich



A buyer's guide to floor tile from B.F.Goodrich

(KEEP THIS PAGE)

TYPE OF B.F.GOODRICH TILE	THICK-NESS	APPROX. COST INSTALLED PER SQ. FT.*	UNDERFOOT COMFORT	RESISTANCE TO DENTING	RESISTANCE TO OIL, GREASE	LIFE EXPECT-ANCY (years)	INSTALL ON:
Asphalt	1/8"	$ .20-.40	*Fair*	*Fair*	*Poor to Fair*	*5-15*	*Concrete on, above or below ground level. Or on suspended wood.*
Koroseal Vinyl Asbestos	1/16"	.30-.43	*Fair to Good*	*Excellent*	*Excellent*	*10-15*	
Heavier Koroseal Vinyl Asbestos	.080"	.37-.50	*Fair to Good*	*Excellent*	*Excellent*	*15-20*	
Vinyl "400"	1/16"	.45-.65	*Fair to Good*	*Excellent*	*Excellent*	*10-15*	
Rubber	.080"	.50-.70	*Good*	*Excellent*	*Fair*	*10-20*	*Concrete on or above ground level. Or on suspended wood.*
Heavier Rubber	1/8"	.62-.82	*Excellent*	*Excellent*	*Fair*	*20-30*	
Agatine with Vinyl	.080"	.55-.75	*Excellent*	*Excellent*	*Good*	*10-20*	
Heavier Agatine with Vinyl	1/8"	.70-.90	*Excellent*	*Excellent*	*Good*	*20-30*	
Airpath Rubber Tile	.080"	.85-1.05	*Superior*	*Good*	*Fair*	*10-20*	
Corinthian Translucent Vinyl	1/8"	2.00-2.25	*Good*	*Excellent*	*Superior*	*40-50*	

*ARRANGED IN ORDER OF RELATIVE COST, THE LESS EXPENSIVE AT THE TOP.
VARIES WITH PREVAILING PRICES FOR MATERIALS AND LABOR, SIZE OF INSTALLATION, AREAS, AND JOB CONDITIONS.

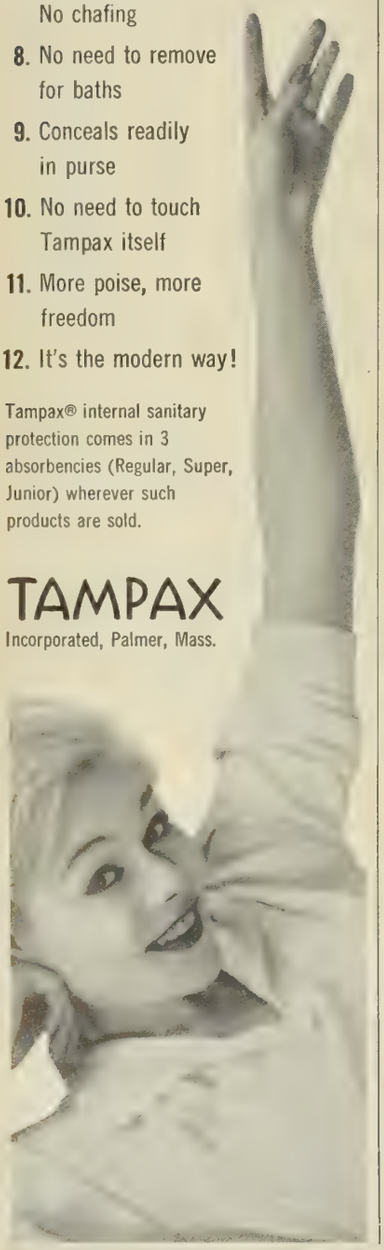
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12 GOOD REASONS TO USE TAMPAX

1. Completely comfortable
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3. No odor can form
4. No belts, pins, pads
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   for baths
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    Tampax itself
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Tampax® internal sanitary protection comes in 3 absorbencies (Regular, Super, Junior) wherever such products are sold.

TAMPAX
Incorporated, Palmer, Mass.



Try a new outlook for summer



During cold months, the furniture goes right up close to the fire. But summer is here, and it's time to enjoy the view and cool breezes from the windows. Here's how the W. W. Boardman, Jr. family of St. Paul does it.

Winter arrangement of the living room looks like this. Love seats and coffee table are placed for cozy conversation or snacks near the fireplace.

For an added feeling of warmth, draw draperies cover large window expanse.

Wallpapered folding screen softens corner of room with a pleasing decorative pattern.

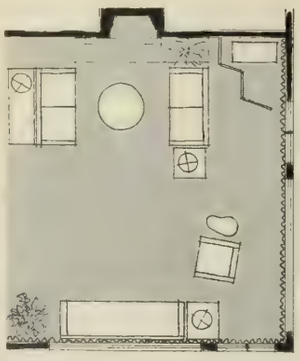
Photographs: Reynolds



Summer arrangement emphasizes the picturesque view across treetops toward the river.

Neutral-colored draperies are drawn back so that windows at each end of the fixed panes can be opened for maximum ventilation and coolness.

The window walls become a refreshing, cool-looking mural that everyone enjoys.

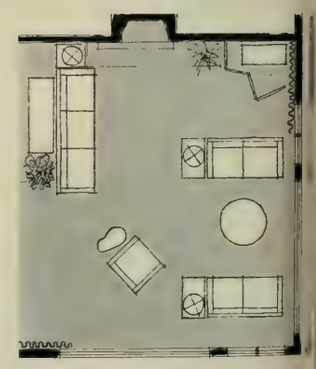


Winter floor plan (left) shows how all the furniture groupings face away from windows, toward fireplace.

Make a simple scale drawing of your new furniture plan on paper before doing the actual moving.

Summer floor plan (right) shows the grouping of love seats and coffee table moved from fireplace to the windows.

Lounge chair and table are shifted to the left to become part of the new picture-window grouping.





Acclaim by Lane

A cabinetmaker will tell you: he couldn't duplicate these tables at three times the price!

The inlaid dovetail border. The rich *seasoned* walnut. The satiny finish only *hand*-rubbing can achieve! Custom details you'll see in *every* beautiful Acclaim table by Lane! And craftsmanship where it *counts!* In the sturdy top that won't warp, won't split. In joinings locked to a grown-together fit. In legs so firmly planted, there's no rock, no wobble. Indeed the proudest cabinetmaker might have made *this* table. But never at anything *near* the modest Lane price *you* pay! *From a collection of 17 Acclaim tables by Lane, starting as low as $29.95.*

Lane *tables, chests, dining room and bedroom furniture*



Boomerang cocktail table, 44" x 48" x 14½" high.



Triangular table, 26½" x 26½" x 18" high.



Round cocktail table, 38" diameter, 14½" high.

Work out your decorating ideas with the new Lane Home Decorating Kit! Send 25¢ to The Lane Co., Inc., Dept. G12, Altavista, Va. Made in Canada by Knechtel Furn., Ltd., Hanover, Ont.



My family's FAVORITE FISHING spots!

By Byron W. Dalrymple



Photograph: Appel

RECENTLY, I was recalling with nostalgia a woods-scented summer morning in northern Michigan, an ice-blue gem of lake, and trout rising as we drove past. I remember how quickly I stopped the car, got out my fly rod, and soon had four silvery-pink rainbows caught, cleaned, and broiling over coals on green sticks whittled by my young son, Mike. Meanwhile, my wife Ellen and our other boy, Terry, had been picking wild strawberries.

What a wonderful lunch! What a delightful family memory!

And we've been fortunate enough to garner hundreds like it—to travel, fish, and vacation all over the country. You see, not only do I love to fish, but as an outdoor writer I've virtually fished for our living for the past 20 years. I've been able to fish in every state, as well as in Canada and Mexico. And now, from this welter of experience, I've selected a few of the spots I'd include among my favorites.

I say "my" but I really mean "our," for although these places are tops for fishing, they also furnish enjoyment for those members of the family who don't want to fish. Depending on which one you pick, there's swimming, boating, hiking, horseback riding, mountain climbing, and just lying on sandy beaches. Then there's wildlife and [*Turn to next page*

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EXCLUSIVE INSULATED HEETWALL construction gives more heat transfer area. Water heats faster, stays hot longer—more economical . . . eliminates danger of scalding water from temperature build-up.

Permaglas®
A PRODUCT OF
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ONLY GAS

does so much more...for so much less!

Favorite fishing spots

Begins on page 124

nature study, picnicking, and the wonderful old pastime of sightseeing. Each area has unusual eating places, too, with regional cooking. And no discomforts. Every one of our favorite spots is accessible via good roads.

The fishing? Excellent and varied, not trout or bass alone; each spot offers a selection of species. Nor are these experts-only waters. There's something to suit anyone—the dry fly enthusiast, the spinning, plug casting, trolling, or surf fishing addict, or the cane-pole-and-worm man.

Best of all, perhaps, these places are inexpensive. To be sure, they all have plush lodges and lodgings for those who can afford them, but each also has numerous cook-in cottages that cost, for a family, from $35 to $75 a week, their facilities varying accordingly. Motels and sleeping cottages average from $7 to $12 per day for a double, and about $3 extra for children's cots.

Food costs depend on your tastes and appetite. We like to cook a quick breakfast, eat a picnic lunch, then have a big dinner. It saves money. Good lakeside dinners in all these places, we've found, average from $1.75 to $3.50.

Take your own boat and motor if possible. This saves $1.50 to $4 per day for the boat and an average of $7.50 a day for the motor. On large lakes, you can hire a guide for the first day—the average cost is from $8 to $12—then go it alone.

We've discovered that we save money, too, by staying in a small-town non-resort motel a few miles away from the resort proper, then driving there each day. We also like to camp in our own small travel trailer, and all of our "favorites" have good campgrounds and trailer spots near by—many of them free, and the rest at low nightly or weekly fees.

I won't argue with you that I've left some dandy spots off my list. Maybe for you they're even better than those I've included. But try mine out if you can. Even if you don't change your mind, you'll have fun making comparisons.

Midsouth

Paris in the spring—that's for us. Paris, Tennessee, with dogwood and redbud mingled with pink and white honeysuckle on the hills, the light scent of sassafras and wild onions seasoning the balmy May air, and immense, sprawling Kentucky Lake, impoundment on the Tennessee River, awallow with black bass, white bass, and crappies. Nowhere is fishing, scenery, and simply being alive more delightful at this time of year.

I've seen a ton of sweet-meated crappies brought in at one fishing dock on a single day, and when white bass were running in the Big Sandy River near Paris, I've caught them until I was worn out. Big ones—two, three, even four pounds.

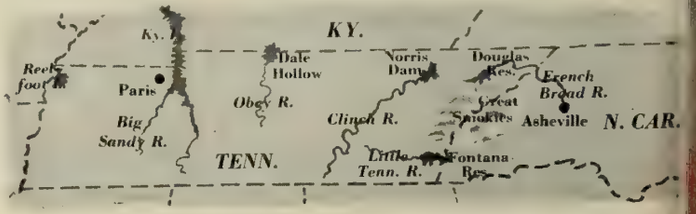
But of course you don't have to come in May. Nor specifically to Kentucky Lake. Kentucky and Tennessee are today among the nation's most excellent all-summer fishing-vacation states. The numerous large impoundments—Dale Hollow, Cumberland, Herrington, Cherokee, Norris, and many more—have made the region a national playground.

Of course, Paris is only a morning's drive from the Mississippi herself, and here, near the Kentucky border, lies wild, mysterious Reelfoot Lake. Cypress studded, with huge lily pads everywhere, it offers bass and bluegill fishing of a very special variety. Even the boats used here are different, with special jointed oars. Gaudy wood ducks chatter among the moss-hung cypresses at the explosive leap of a hooked bass, and the mouth-watering scent of fried catfish wafts down the evening breeze.

Fly fishermen should seek out the diminutive mooneye in Kentucky Lake. Record-catchers should troll for huge walleyes in Dale Hollow, cast for record smallmouth bass there, or try for a muskie in the in-flowing Obey River. Below the big dams, many streams also furnish wonderful rainbow trout. I once fished both white bass and rainbows with flies below Norris, on the Clinch.

Douglas reservoir, near Sevierville, furnishes wonderful bass-crappie, and for sport, not eating, you should try the wild-leaping river shad of the French Broad River below Douglas Dam. Great Smokies Park, which spills over into North Carolina, has excellent trout fishing.

Few anglers realize it, but North Carolina has hundreds of miles of good trout streams. Some reservoirs have trout, too, and into the famed Fontana Reservoir, south of the Park, also flow some of the finest smallmouth bass streams imaginable. [*Turn to page 129*



A little MOORE paint makes a big difference



©BENJAMIN MOORE & CO. 1960

Painted especially for Benjamin Moore & Co. by Stevan Dohanos



A little MOORE paint makes a big difference

—and compared with the angler's meager catch, our painting family has a lot more to show for their day's activity! In spanking-clean white or delightful colors, Moore's Exterior Paints keep a fresh, gleaming appearance for years. The perfect finish for every paint job is as near as your friendly Benjamin Moore Dealer.

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For over 75 years preferred by professionals...perfect for yo

It's a pretty cool customer who won't warm up to this wagon!

Nowhere will you find a wagon that can be put to any wider use than one of these new Chevies. You have a choice of five handy, handsome models with the widest seating, widest cargo area and widest selection of engines and transmissions in the low-price field. Whatever the need of the moment—whether it's space for toting a tribe of noisy youngsters to a weekday matinee or for packing picnic paraphernalia on a quiet Sunday afternoon—these Chevrolets are beautifully, dutifully built to do the job. Your dealer's waiting to fill you in on the wide variety of virtues you'll find in no other wagon near Chevy's price!

Roomier Body by Fisher *with a lower and narrower transmission tunnel that gives more foot room.*

Pride-pleasing style *(you'll like the way it combines good looks with good sense, that easier-to-load vacation-sized trunk, for instance).*

New Economy Turbo-Fire V8 *(makes friends fast by getting up to 10% more miles on a gallon of regular).*

Shift-free Turboglide*—*Chevy's the only car in its field with an automatic transmission that eliminates even a hint of a shift.*

Hi-Thrift 6 *(built, of course, with Chevy's ever-faithful dependability).*

Coil springs at all 4 wheels *(with the extra cushioning of newly designed body mounts, you've never had it smoother than you do in Chevrolet).*

Quicker stopping Safety-Master brakes *(another important reason Chevy's the kind of friend you can count on).*

**Optional at extra cost.*

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Favorite fishing spots

Continued from page 126

Fontana is an excellent stopover, with a full range of vacation activities. The big lake, surrounded by a scenic forest, has rainbows and bass, among other species. Farther north, near Asheville, the winding French Broad River is loaded with smallmouths. And a major surprise: this river and the Little Tennessee also furnish muskellunge. So does Fontana.

Ozarks



The restful resort town of Mountain Home, Arkansas, is our midsummer Ozark favorite. For 50 miles below near-by Bull Shoals Dam, there is matchless rainbow and brown trout fishing. July and August are the best months. Drifting with a guide all day in an Ozark "Johnboat," catching big trout, lunching on a gravel bar—this is a romantic family experience. This whole area, of course, is a unique vacationland. Norfork Dam, only a few minutes away, has scenic beauty, an excellent picnic and campground, and a fish hatchery where one can watch huge trout cruise. Bull Shoals Dam matches Norfork, and in between, there are scores of lodges, rental cottages, and good roadside restaurants.

Once the White and Norfork were famed smallmouth bass streams. Then high dams brought colder water and made trout stocking feasible. Today, they offer some of the nation's largest, most abundant trout, and the big impoundments they formed are splashing with record bass, both largemouth and smallmouth. Yet stream smallmouth fishing, for which the Ozarks were originally famous, is far from gone.

The beautiful Buffalo River is a short drive south of Mountain Home, and the sparkling, racing Current and Eleven Point Rivers can be floated near by in Arkansas, or, better still, up in Missouri, at Riverton, Doniphan, or Branson. Jack's Fork, also in Missouri, is teeming with cartwheeling smallmouth bass. This season, ponderous Table Rock Dam will finish forming another vast fishing area near by in southern Missouri.

We like Eureka Springs, too, for Ozark beauty and historic rubbernecking. And between it and Berryville flows the shallow, lovely King's River, another bass stream. There are many streams throughout the region where you can also catch fighting channel catfish.

A great pastime here is to camp or cottage on one of the lakes and set trotlines for channel and blue catfish. Coming from this clear water, they're delicious eating.

There are other delightful side line endeavors. I remember how we picked blueberries and wild blackberries one summer in the ancient hills, then ate them with golden fried catfish while picnicking during a float trip.

The new big lakes are indeed paradise for anglers, but in the Ozarks, it's the rollicking streams that bring nostalgia, with their bass, trout, pan fish, channel cats, and even walleyes.

Midwest



Last June, Mike and I cast into the green sheltered waters behind Lime Island, Michigan, in northern Lake Huron's maze of bays, and discovered a bonanza of big walleyes. These delicious, white-fleshed fish are in the shoreside waters of the eastern Upper Peninsula region by the millions in early summer—and with almost no one there to catch them!

If you cross the world's largest deep-water bridge at Mackinaw City and follow the good roads eastward, you'll discover, all along the Upper Peninsula shore, striking scenery, lovely rocky islands, and protected bays galore. When you tire of catching walleyes, there are yellow perch, pike, muskellunge, and bass.

This area probably is the least touched by Michigan's many tourists. Yet it's filled with interest—from Paul Bunyan's statue at St. Ignace to the famed St. Mary's River locks at Sault Ste. Marie. It has secluded creeks and beaver ponds with big native trout. Deer peek from the forest. Campgrounds and wayside parks are inviting, and accommodations are excellent and inexpensive. There are also untold miles of public beaches.

This is a favorite spot of ours, but there are other good ones near by. Off Waugoshance Point west of Mackinaw City, in the Lower Peninsula, for instance, there's good smallmouth bass fishing in late June.

Once I caught 25 leaping bass there in 25 casts. And beginning in early July, there's fly fishing for cisco in the Straits and elsewhere along the big lakes.

A vacationing family here must see the Western Upper Peninsula, too. It's a white-water wonderland of tumbling streams—the Paint, Net, Michigamme, Sturgeon, Ontonagon, and many more, all filled with trout and smallmouth bass. Northward, historic "copper country" of the Keweenaw Peninsula leads visitors to fine lake trout and pike fishing, a chance at the rare Medora whitefish of the likenamed lake, and a trip to Isle Royal National Park, offshore in Lake Superior.

June's nippy in the Upper Peninsula, and if the weather is *too* crisp there—as it sometimes is—we drift back down across the Straits and fish for big brown trout. I like the unique sport, long famous here, of fly fishing for the outsize old settlers at night. The Au Sable and Manistee Rivers, and Sturgeon of the Lower Peninsula, all have heavy insect hatchings in June that bring walloping browns out to feed crazily after dark. The towns of Wolverine, Grayling, and Gaylord are good headquarters. There are many lakes with big bluegills and other pan fish. Indeed, among Michigan's 11,000 lakes and 36,000 miles of trout streams, picking a single summer favorite could become a pleasant lifetime chore!

New England



When we think of New England, we picture the town of Rangeley, Maine, and the Rangeley lakes in late June or early July. Follow Route 4 northwest from Farmington, or Route 16 northeast from Gorham, New Hampshire, and you'll find it. Here, just east of the Maine-New Hampshire border and a short distance south through the wilderness from Quebec, is a setting of forested mountains among which sprawl several large lakes and innumerable small ponds, all laced together by streams.

It's cool summer resort country, and Rangeley Lake is loaded with trophy-size, gorgeously hued brook trout and landlocked salmon. Other lakes of the chain are likewise loaded. Drive around and you'll see creeks bulging with smaller brookies. I recall once watching a horde of them cruising a clear pool below a beaver dam, their gaudy red bellies drawing mesmerizing lines as if in glass.

Fishing's so good here, scenery and atmosphere so striking, that no family gets bored. Deer browse in

[*Turn to next page*

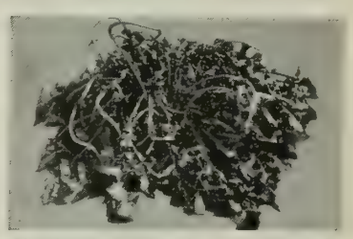
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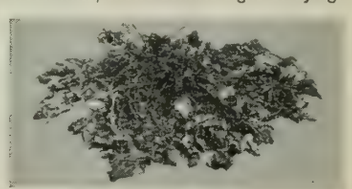
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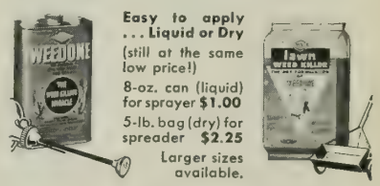
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Favorite fishing spots

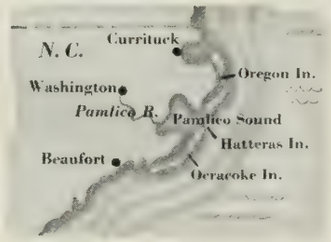
Continued from preceding page

your back yard. There's boating and swimming, too, and for hikers, the famed Appalachian Trail runs near by, crossing Route 4. An easy drive to New Hampshire puts you into the White Mountain region.

Brook, brown, lake trout, landlocked salmon—these are the "Maine" fare. But they're by no means all. It's difficult to resist a tour to Bangor and on toward New Brunswick, for the coast has a primitive, rocky beauty and sea-run Atlantic salmon race up coastal rivers. Striped bass smash lures in bays, surf, and brackish streams. Mackerel, pollock, and tautog give visiting inland anglers a salty workout in a striking setting, and northward, on the St. Croix River, is some of the world's finest smallmouth bass fishing. There's good pickerel fishing, too, in many a Maine stream and pond.

Drift west across New Hampshire and you'll find trout, smallmouth bass, and white perch in abundance. Nor can an angler afford to miss Lake Sunapee on New Hampshire Route 11 east of Newport. Here, the rare Sunapee Lake golden trout, a large relative of the brookie, holds forth. This resort lake also furnishes bass and landlocked salmon. Farther west, among the scattered islands of the St. Lawrence near Ogdensburg, New York, is a mecca for bass, pike, and muskellunge fishermen, as well as one of the most popular family vacation resorts in the country.

Atlantic Coast



Washington, North Carolina, sits astride U.S. 17 where the broad Pamlico River spreads in a maze of creeks, inlets, bays, and islands toward Pamlico Sound. I remember one May when this vast, watery wilderness was lavender with wisteria on every bankside bush and I was fighting fish of seemingly endless varieties—bass, chain pickerel, and the doughty, pound-size redbreast sunfish that fight as well as any bass. Then, as I moved out toward the sound, salt-water species took over: sea trout, channel bass, drum, whiting, sheepshead, croaker, flounder.

This area is one of the best fishing grounds on the continent. Marshy lowlands studded with feathery green cypresses give way, eastward, to placid blue Pamlico Sound, and then comes the outer barrier: endless miles of thin sand strips, beautiful beaches where swimming, sunning, surf fishing, and sight-seeing are a constant round of excitement. Along historic Ocracoke and Hatteras is some of the greatest channel bass and bluefish fishing (and sightseeing) in the world. No boat is needed. Even kingfish are taken from the beach.

The best spots are the inlets: Ocracoke, Hatteras, and Oregon. Along the new road, you can now drive between these points, pausing to fish and swim and laze on the beach where you please. May and June, and again September and October, are the best times for fishing. Back ashore, tidal canals, creeks, and lakes like Mattamuskeet abound with largemouth black bass of awesome sizes. In every small town, regional restaurants offer delectable sea food.

Florida



The world's most spectacular black bass fishing is in Florida, in its thousands of clear, fresh-water lakes. We have a secluded favorite: Lake Panasoffkee, just off U.S. 301 southwest of Wildwood. Here, in a mysteriously beautiful swampland setting where long-billed limpkins wail and snowy-white egrets share the fishing, there are numerous good lodges on one side of the lake, wilderness on the other. In the lake itself are big bass galore and endless, scrappy pan fish.

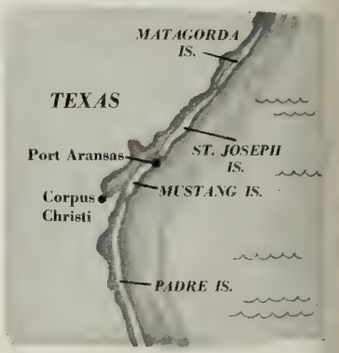
For adventure, you can float for 50 or 60 miles down the lake's outlet and into the Withlacoochee River, mainly through wilderness, with villages here and there. The fishing and scenery both are sensational.

Panasoffkee's central location puts within easy driving distance hundreds of other lakes. Also, Tampa, St. Petersburg, and Orlando are all only an hour or so away. Along the so-called "ridge country" south of Leesburg, orange blossoms scent the air, and each hill has another bass-filled lake nestling at its feet.

When you're sated with black bass, go westward. The Gulf Coast is less than 50 miles away, and Crystal River and Homosassa furnish a welter of salt-water species, from leaping tarpon to channel bass and sea trout. Or go eastward and fish the famed St. Johns River, for shad or bass. A bit southward there's Coca and the Indian River, headquarters for more large sea trout than anywhere else along American shores. And always, everywhere, there are white sand beaches, beckoning blue water. As all tourists know, there's never a lack of activity in Florida. What many fail to realize, however, is that late spring and early summer are the very best fishing times, as well as the most economical vacation times.

If you can, leave time to drive along the upper Gulf Coast—Panama City, Mobile, Biloxi, Gulfport. Here are spots somewhat off the beaten path with superb fishing. Abundant school dolphin skyrocket when hooked off Fort Morgan, Alabama, and there are wonderful inland bass-bluegill rivers, like the Tensaw, above Mobile, to be cruised with your family boat. These, like our pet Panasoffkee, are unusual and out-of-the-way. They're less fished, less crowded, and more restful.

Western Gulf Coast



"Where They Bite Every Day" says the sign at Port Aransas on the Texas Gulf Coast. We think it's very close to true. This intriguing favorite village of ours is on Mustang Island, reached by a new causeway from Aransas Pass on the mainland, or from another at Corpus Christi. It's surrounded by superlative salt-water fishing of fantastic variety.

For 200 miles north and another 200 south, slender sand strips (Padre Island, St. Joseph, Matagorda) enclose vast shallow bays, boiling with channel bass, sea trout, sheepshead, and drum. There are free launching ramps for small boats. A huge free fishing pier thrusts out into the open Gulf at Port Aransas, where hordes of anglers catch delicious pompano, Spanish mackerel, whiting, tarpon, and ling, among others. From Fisherman's Wharf, in town, boats can be chartered to take you out after leaping sailfish, swift bonito, marlin, dolphin, and kingfish.

This is a terrific vacation playground, too. There are excellent sea-food restaurants, miles of free beaches (you can drive on them at low tide), and numerous accommodations that cover a wide price scale. And all of this western Gulf Coast is unspoiled, much of it totally undeveloped. Padre Island, likely to be our next National Park, runs clear to the Mexican border without a single settlement.

A day's drive inland puts you into fresh-water fishing country, just the opposite of the coast but just as exciting and equally unspoiled. This is the "Highland Lakes" and "Hill Country" region west of Austin. Buchanan Lake,

[*Turn to page 132*

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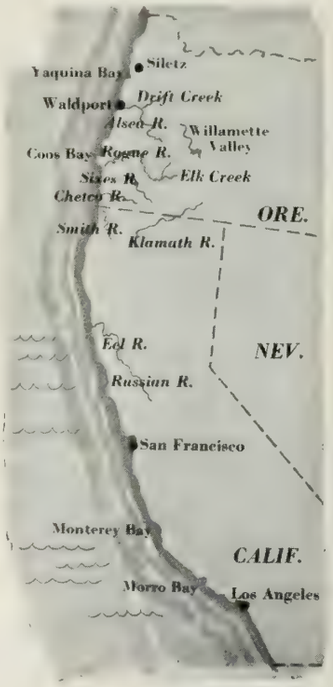
Favorite fishing spots

Continued from page 130

Granite Shoals, Travis, Inks—all impoundments on the Texas Colorado—teem with outsize black bass, white bass, crappie, and catfish. There are excellent vacation accommodations among rugged hills forested with mistletoe-hung mesquite, live oak, and cedar, and paved with wild flowers in spring and early summer. There are also caverns (like Longhorn, near Burnet) to explore.

Pacific Coast

Nowhere on earth can an angler more economically, and with more certainty, fulfill the urge to fight it out with a king salmon than at Monterey, California. In this scenic setting near Pacific Grove and Carmel, party boats take up to ten anglers at a time out into Monterey Bay, where, from April through October, blue waters are alive with bull-strong fish. I've gone six straight days with a limit each day —and been back at the dock long before noon. Red-meated salmon up to 40 pounds are common. The boats furnish bait, tackle, and instructions if you need them. Seldom does the trip cost more than $10—less than the price of a single salmon on the market! It's a great family experience, a wonderful way for a boy and his dad to catch their first big blue-water fish.



Although Monterey is a favorite of ours, we include with it the whole scenic coast from here south to Morro Bay. The beaches are excellent and endless. We rent clam forks and gather delectable big Pismo clams, or try for abalone at low tides. We rent crab traps and set them while fishing from rocks for sea bass, rock fish, ling, surf perch, and scores of other salty gamesters. On the beach at Morro Bay, you can buy the large, deep-water Dungeness crabs, fresh from the boiling pot. They're a gourmet's dish. And boats at both Morro Bay and Monterey can take you bottom fishing for a host of deep-water fish species, too. Sometimes vermilion-colored rockfish are caught four at a time on multiple-hook rigs.

Farther south, party boats from every port below Los Angeles take anglers out for once-in-a-lifetime thrills with battling yellowtail, long-finned albacore, school tuna, barracuda, and great white sea bass. The cost is only a few dollars per person. Or from white sand beaches in that area, you can fish the surf for croakers, corvina, and surf perch.

North of Monterey, if you breeze up to San Francisco, there are abundant striped bass (not native to the Pacific but stocked from the Atlantic coast years ago) throughout the labyrinth of bays. And farther north are numberless trout streams—the Russian, Eel, Klamath, Smith—clear to the Oregon border. They're world famous for steelheads, salmon, cutthroats, even sturgeon.

The roiling blue Alsea River enters the Pacific at Waldport, Oregon. The last time we were there, Mike and I caught silvery, sea-run cutthroat trout in tidewater that all but tore our tackle apart. This favorite place of ours is a perfect setting for family fishing in the Northwest, where "fishing" means trout and salmon. Rivers and bays teem with them—rainbows, wild-fighting steelheads, cutthroats, kokanee, the great chi-

For certain

We mothers are prey to much indecision,
Groping our way toward insight and vision,
But always one aspect remains crystal clear
In the midst of our doubts. We know why we're here!

—May Richstone

nook, and the leaping, silver salmon.

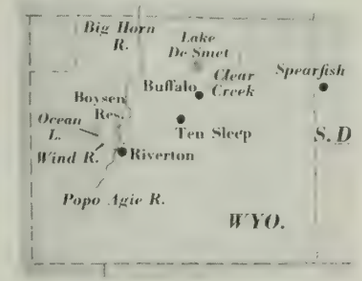
Coastal forests are slashed by numberless streams that rush from rugged mountains: Drift Creek with its beautiful waterfall, the Yaquina, Siletz, Suislaw, and, to the south, countless others, from the famed rushing Rogue, the Elk, Sixes, and Chetco, to the broad Coos at Coos Bay, where salmon, trout, and striped bass, in from the surf, intermingle. Everywhere, scenery is stunning. Some streams must be boated and some may be waded, but all are stiff with fish.

Fishing doesn't end at the stream mouths, either. Up and down the mountainous coast, sandy beaches and rocky headlands also invite salt-water fishing. Numerous species—halibut, rock fishes, sea basses, and varied, doughty surf perch are abundant. Nor should a visitor miss the clamming. It's good family activity, almost as much fun as the fishing. We always dig razor clams on minus tides and go after softshells up in the river mouths when the tide lowers the water line. Chowder and clam patties are delicious.

Midsummer is the best time here. Otherwise, the beaches may be too cool for swimming and cook-outs. And the coastal mountains, which are scenic "musts" on the list, are at their best during the summer. Their streams roar with white water, and trout lurk in deep pools. Over the coast ranges eastward, good fishing and sight-seeing continue throughout the Willamette Valley.

Drifting north along the coast, across the Columbia, western Washington seems more water than land. One could spend years fishing the various salmons and trouts here, and never fish the same water twice. Indeed, an excellent idea is to drift along the Northwest Coast, savoring sights and wetting lines as you go.

West



Lake De Smet, in north-central Wyoming, could be sold on scenery alone; it stands among rolling, treeless hills covered with silvery sage, and to the West, the awesome purple peaks of the Big Horns heave up for a backdrop. In the lake roam thousands of the healthiest, fightingest rainbow trout on earth. From this super-fine rainbow strain, Wyoming collects spawn to do a great share of its trout stocking.

Sound like a pack-in fishing ground? Quite the opposite. De Smet is not only one of Wyoming's best, but also one of its most accessible, trout waters. It lies beside U.S. 87 a few miles north of Buffalo. One August morning, I took a six-trout limit there before eight a.m., and not a fish under four pounds! We've been going back ever since.

The lake offers excellent yellow perch fishing, too, and there's fine stream fishing (and sight-seeing) in every direction. Westward, you can go on U.S. highways straight up into matchless high-country scenery, over Powder Pass from Buffalo, or over Granite Pass from Sheridan farther north. Here, icy lakes and streams filled with trout are everywhere. So are picnic- and campgrounds. High beaver ponds offer fine fishing, too. Midsummer's a good time to visit this mountain country.

Over the hump from Buffalo, you glide down into historic Ten Sleep, where you'll find excellent fishing. Farther west, when you come to the valley of the Big Horn River, there are interesting towns, historical scenes, dude ranches, and fishing for big stream rainbows. Near Riverton, Boysen Reservoir has more of the same, plus Kokanee salmon. A few miles west is Ocean Lake, long a paradise for crappie and bass fishermen.

From here, Yellowstone, Grand Teton, Montana, and Idaho are only a day's drive. Around West Yellowstone lies a greater volume of top-notch trout fishing and mountain sight-seeing than anywhere else in the country. Driving south from Yellowstone on U.S. 26, don't miss Dubois on the Wind River. It has both trout and trackless mountains at your elbow. Likewise for Lander and the Popo Agie River.

An easy drive eastward from De Smet are South Dakota's ancient and exciting Black Hills, with historic Deadwood, Lead, the famed old Homestake mine, and beautiful, trout-filled Spearfish Creek.

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—President Dwight D. Eisenhower

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The most buildable cabin yet

Continued from page 64



6 *The two 4x12 roof beams fit down over steel straps on the posts. These beams, running the length of the cabin, were later joined with four tie-rods, to insure complete rigidity in both directions. (The Reynoldses knew their cabin would have to stand up to strong winds and heavy winter snow-loads.)*



8 *Roof is finished with an underlayment of black felt, followed by white granular roofing. It's laid down at the roof edge first, then overlapped to the peak. Nails and a special adhesive make this low-cost roof lastingly weatherproof. The white color on top reflects most of the summer sun's rays.*



7 *The 2x6 roof decking is then toenailed at the apex between the two big beams. Note the simple jig which rides the beams and maintains a straight and true ridge line (arrow). Interior bedroom partitions have now been added; they bear no load.*



9 *Final step is the installation of fixed glass and the operable windows, which have been assembled in vertical pairs. All wood window surfaces were primed beforehand; final painting or staining was then a simple matter.*



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Death by driving

Begins on page 60

the group gets from those whose lives are directly affected by the accidents.

Moseley and his team, as I discovered during the week I spent with them, are engaged in a never-ending game of detection. When we reached the scene of the collision that night on Route 128, there was a tangle of cars along the outside strip and on the center island. A black car, its rear smashed, lay on its side on the center grass. We were told that an elderly man in the rear seat had been killed; the young man driving and two women passengers had been taken to a near-by hospital, unhurt but shaken up. "Who hit them?" Moseley asked the State Police Lieutenant.

"We don't even know," he told us. "There's such a mess, we may never know for sure."

Moseley asked his traffic engineer to make a study of the tire tracks in the immediate area. By studying and photographing the tracks, we could determine where the black car was hit and what path it followed. From the tire tracks and clues like paint chips left on the damaged car, we could also identify possible suspects.

"There's something odd about these tracks," Moseley whispered. "My guess is that the black car wasn't moving when it was hit." But he said nothing to his traffic engineer. Each expert must make his study independently.

Moseley sniffed the air and walked to the edge of the road a few hundred yards from the Charles River. Smoke seemed to be rising along the river. "Peat-bog fire," Moseley said. "Combined with fog, it must have blanketed the road and cut visibility to nothing." We soon found, in fact, that the tangle of parked cars had pulled off the highway until the fog and smoke lifted.

Newcomb now began his mechanical inspection of the damaged car. All four wheels were removed. The brakes and linings and wheel cylinders were tested. He checked the emergency brakes, hose connections in the engine, tie-rods, drive shafts, power steering mechanism, and every other component that might have contributed to the collision. Any tire or part suspected of hidden damage would be sent back to the laboratory for further tests.

Moseley, who carries a portable carbon monoxide kit, first checked the air inside the car to see if any fumes might have affected the driver. Then he ran the engine for fifteen minutes and sampled the air again. For Moseley is convinced carbon monoxide poisoning may play a large role in collisions.

Now Moseley set to work taking flash pictures of the damaged black car. Examining its right side, he whistled sharply. There was a thin scrape running from the front fender to the rear door. "This looks like new damage," he exclaimed. "Tomorrow we'll make more thorough tests and look for paint marks or chips that should identify the collision car. But right now, I'd be willing to bet that our victim was hit on two separate occasions tonight and by two different cars."

Half an hour later, the traffic engineer returned with his preliminary report on the surface conditions and contours of the road, a diagram of skid marks and tire treads, and probable visibility, measured by his light-meter, at the time of the accident.

"That black car was standing astride the second and third lanes when it was hit from the rear," he stated. "Another thing, Al. There's a second set of tracks that looks suspicious, almost as if a second car had swiped him on the right and kept on going."

Although Newcomb would not complete his mechanical examination for hours, the left rear wheel had already supplied another piece to the puzzle. "No lubrication, Al," Newcomb reported. The wheel locked when it was hit just as if the brakes were on; the car skidded and flopped on its side and the axle was badly bent.

Tunny had learned from the police that the driver of the black car was a college student of twenty-four, whom we shall call John Falk, and that it was his grandfather who had been killed. The other occupants were his mother and grandmother. "We'll go right to the hospital," Moseley said. There the doctor told us all three patients would be discharged in a few hours. At 8:30 a.m. Falk agreed to talk with us. "It's amazing how well people co-operate once they learn the purpose of the Project and how it may help prevent future fatalities," Tunny explained.

Falk was sitting up in bed. His small, watery blue eyes wandered uncertainly around the room. "The fog was terrible," he said in a thin voice. "We were just creeping along, and then it got so bad I decided it was safer to stop."

"In the middle of the highway?" Moseley asked.

Falk looked startled. "Well, not exactly. Sort of on the inside lane. You see, I got out of the car quickly and examined the center island. But there was a sharp slope, and I was afraid of getting stuck. So I got back in the car. . . ."

"Nothing happened before that?"

"No!"



"You didn't hear anything strange?"

"Well, now that you mention it, I guess I did," Falk admitted. "There was sort of an odd, grating sound, and when I got back in the car, Mother said, 'I think someone sideswiped us.' So I thought the safest thing to do was to pump the brake pedal back and forth and make the taillights flash to warn any cars coming up behind us."

"But despite that, you were hit from the rear?"

"Yes, about three minutes later. There was an awful jolt, and the car skidded and seemed to turn slowly on its side. I didn't have any trouble getting out and helping my mother and grandmother. But my grandfather just lay still in the back seat. It was terrible."

This was the first of a series of interviews with the Falk family. Every aspect of John Falk's life—school, home, employment, friends, and associates—was explored for possible clues. The crucial information was supplied by the autopsy. Falk's grandfather had previously suffered two minor heart attacks. Despite some concussion in the accident, his death could probably be traced to heart failure.

The facts then are: That night in dangerous fog, John Falk had left his car between the second and third lanes. Even after one car sideswiped him, he did nothing to protect his car or family but pump the brake pedal. On the record, it may be called an accident—at worst, "unsafe operation of vehicle." But we are just beginning to fathom some of the tangled factors behind every collision.

The tragedy is that until recently we knew almost nothing about the factors affecting every collision. We accepted popular myths, and put the blame on obvious causes like drinking and speeding. Even speeding has taken on a new perspective. Many fatalities studied by the Harvard Project have occurred at speeds of 30 and even 15 mph. One occupant death occurred at 4 mph. States like Connecticut have launched determined crack-downs against speeders. But after initial success, Connecticut was startled to find that other factors had intervened, that the number of accidents and injuries had actually increased. The great majority of pedestrian deaths have been at speeds of from 10-20 mph and 2-10 mph in deaths involving children pedestrians.

Remarkable evidence has come from the Automotive Crash Injury Research of Cornell University. In a study covering over 3,000 cars in injury-producing accidents, over 74 per cent had been moving at speeds under 60 mph, and the accident rate proved to be almost as great at 40 mph as at 20 mph. "Strict maintenance of a top traveling speed of 40 mph would still have seen the occurrence of 60 per cent of the dangerous or fatal injuries," concluded the Cornell study. This means that low speeds, too, are dangerous. It's clear that efforts devoted exclusively to speed regulation cannot solve the problem of dangerous or fatal injuries in automobile accidents.

The Harvard group is making a special study of cases involving police chases. Typical of the background of these cases was one that occurred at Mount Kisco, New York. Police had received reckless driving complaints one evening against a 20-year-old sailor, Derrick Worcester. They had tried once to catch him but failed.

Later in the evening, two patrol cars, joined by a third, spotted him, and a 90-mph chase began. Worcester's car crossed the white line on a dangerous curve and piled head-on into the car of six women, all mothers, who were driving home from a church guild meeting. Two of the women were killed outright; the other four and Worcester were severely injured.

The case may set a precedent. The families of the six women have filed claims against Mount Kisco and Bedford for $3,375,000, contending that the police of both communities caused the chase. They claim that the police could have apprehended Worcester without endangering the lives of others. Moseley believes this is the first case where an innocent victim has legally tried to place the blame on the police.

Most drivers involved in chases turn out to be well known to the police. How can reckless driving of this sort be controlled without chases? The Collision Project is convinced at this point that it is a community problem the solution of which depends on the co-operation of the police and the parents of young people with bad driving records.

On mechanical failures, the Collision Project has already amassed significant evidence. They are a major factor in fatal collisions.

Many recent fatalities resulted from a lack of lubrication in the cars' wheel bearings. The intense frictional heat expanded the bearings, locked the wheels, and caused the car to skid as if the brakes had been applied. Damaged or defective tie-rods, drive shafts, brakes, and other critical items were found in collision cars. In a recent hit-and-run case, the car was in such shocking condition that Moseley called it "criminal to have allowed it on the road."

Crucial as a preventive measure is a periodic motor vehicle inspection law. Fourteen states like New York and Massachusetts already require all cars to be inspected annually or semi-annually at an official inspection station. "Even a weak law is better than nothing," Moseley concludes. "But we are now studying techniques and standards that will make weak laws better and help us ban mechanically faulty cars from the road. Every

[*Turn to page 144*



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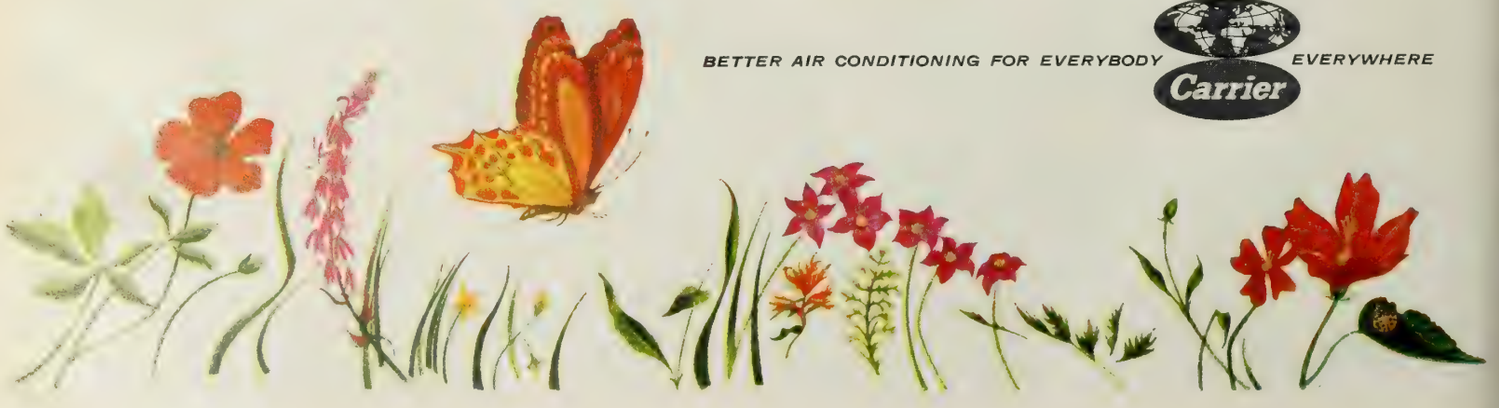
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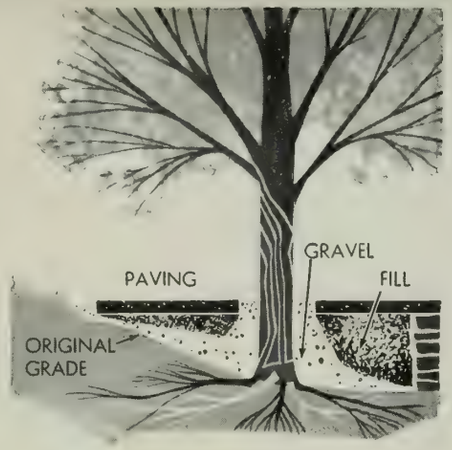
How to build a terrace around an existing tree

Newly planted trees can adapt to a "life in a terrace" fairly easily. But long-established trees whose roots have been covered have less flexibility.

There is no way to cover roots with an impervious layer without changing the normal air and moisture relationships. But you can, by certain steps, help the tree adjust to changed soil conditions.

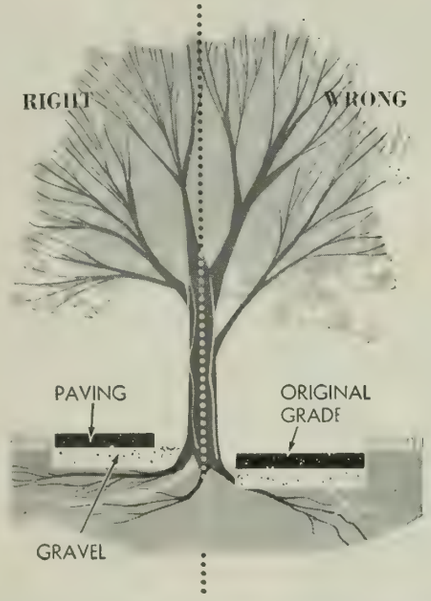
Before paving, remove all sod from the area. Apply a tree food at double the recommended rate. Water it in. Apply an inch of water on two separate occasions.

Don't pave within 2 feet of the trunk. This isn't to protect the trunk, but to offer a larger surface for the exchange of air with the root zone. If possible, the gravel pad under the slab should extend up to the trunk itself.



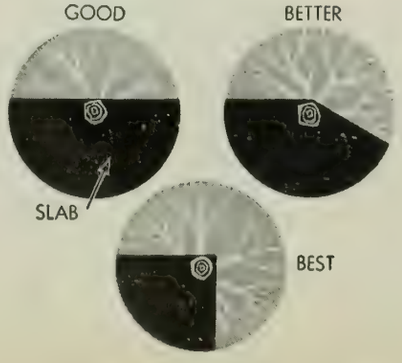
Disturb the original grade as little as possible when you pave over a root zone. If the terrace will be above existing grade, use a 6- to 8-inch pad of coarse rock or gravel immediately over the original grade.

If more than 2 feet of fill is required, it is advisable to get the help of a landscape architect or tree maintenance firm.



The important feeder roots of most trees are in a band about 1 to 2 feet thick, just 3 or 4 inches below the soil surface.

If you excavate into this band of roots, in order to maintain the grade or lower it, you will destroy a large proportion of the roots which supply water and nutrients, and the tree may be damaged beyond recovery.



When paving around an existing tree, leave as much of the root zone uncovered as you can. One way: Position the terrace so the tree won't be centered in the paving. A corner position is probably best as it covers fewer roots.

Enlarging the size of the "well" seldom helps much, since the area near the trunk has only a few feeder roots. It's the feeder roots out near the drip line that count. The more of these feeder roots you save, the better the chance the tree has of surviving.

Cut along dotted lines



Photograph: Hedrich-Blessing Studio; Chicago World Flower and Garden Show

A tree thrives when its root zone is covered with sand-based paving. Unmortared brick is no more a barrier to the movement of air and water than a carpet of grass or a flower bed.

How to grow TREES in TERRACES

TREE ROOTS NEED a constant supply of water and air which paving tends to block. If the paving is done improperly, there'll be no warning bell, no flashing light to indicate that something's wrong. It may take five months or five years for the damage to show. But damage isn't necessary. You can mix trees and terraces. And here's how. . . .

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File with Shade

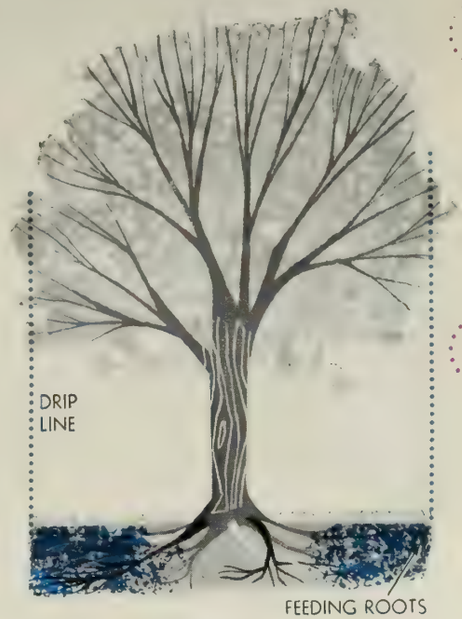


How to prepare a terrace planting pocket

When you plan your terrace, try to place the planting pocket to a side or a corner of the area to be paved so some of the roots can grow beyond the paving as the tree matures. Also see the sketch, bottom right, on page 3.

Before beginning construction, remove all sod and spread a complete tree food over the area to be paved. Apply at twice the recommended rates for normal feeding. Soak the food into the soil.

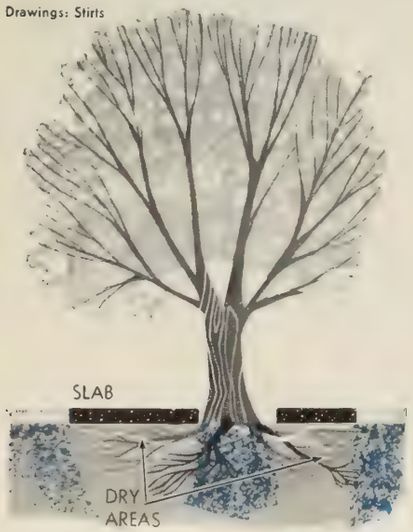
When the terrace is built, lay it on a 3- to 5-inch pad of coarse gravel or rock. This makes a desirable foundation for the paving, and also creates a channel for movement of air under the slab.

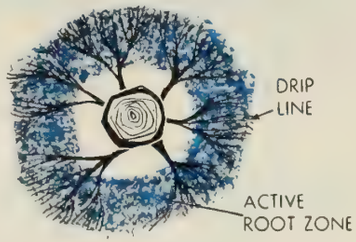


The small feeder roots of most trees are concentrated in an irregular doughnut-shaped area that roughly parallels the drip line.

These feeder roots are the ones most likely to be damaged by solid paving, for they need the most moisture and air.

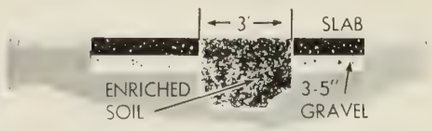
Drawings: Stirts





Here's a top view of the doughnut-shaped area filled by feeder roots. When growing conditions aren't uniform, this area may be considerably more distorted than shown.

Feeder roots are more likely to be injured by paving than are the big "spoke" roots.



Roots do not grow "toward" water, or food, or anything else. They do grow fastest where growing conditions are most favorable.

Roots under a slab will grow very slowly, but once they penetrate to moist soil beyond, they'll quickly resume normal growth rate.

A terrace planting pocket should be at least 3 feet across—any less would seriously restrict the flow of air and moisture.

Excavate at least 2 feet deep and refill with enriched soil, to which you have added organic matter such as peat or compost.

PUSH

OUT

How to protect an existing large tree whose roots have been covered with paving

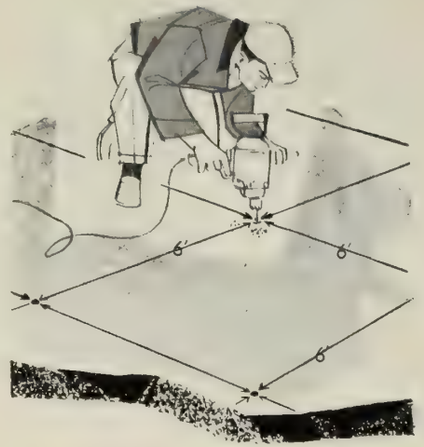
When a tree has been damaged by paving over its roots, there is seldom any dramatic or immediate evidence of trouble.

The danger signals appear slowly. In the spring, damaged trees usually leaf out more slowly than normal. The leaves that develop are small and light in color.

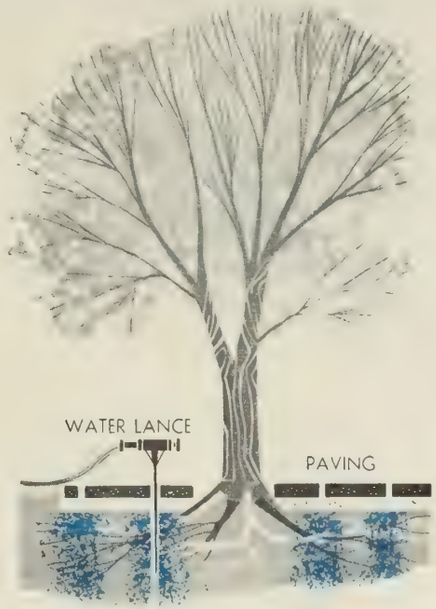
During the summer, twigs grow slowly or not at all. The leaves wilt and droop between rains and whenever days are hot and dry. In the fall, the tree drops its leaves earlier than usual.

These signals of damage may not occur together. But any one of them is enough to justify corrective treatment. The earlier you give the tree help, the better will be its chances of survival.

If you value the tree, get immediate help from a professional tree service.



To get additional moisture to roots, drill through paving in a 4- to 6-foot grid pattern. Use ¾-inch carbide tipped drill, so you can force an entry with a water lance.





Water through these holes at least once a month while tree is in leaf. Feed through them both early spring and late fall.

If tree is near the edge of the terrace, also use the lance to force fertilizer and moisture under the edge of the slab.

If the tree is very valuable, have it sprayed by a tree specialist with a wiltproofing compound such as geon latex.

The spraying should be done each year in early summer after the leaves have matured and before hot weather sets in.

PUSH

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Death by driving

Continued from page 139

state should have such a law which is of immeasurable protection to the motorist."

Another major, but neglected, cause of collisions is the physical condition of drivers. "Over and over again, we have found the missing clue in the driver's medical history," says Doctor Ford.

A Boston businessman recently became ill at his office and, although an associate offered to escort him home, insisted on driving himself. Fifteen minutes later his car went out of control, struck three parked cars, and killed a pedestrian. After the driver died in the hospital, Doctor Ford's autopsy revealed that an old arterial defect had suddenly ruptured. Checking the driver's medical history, Doctor Ford found that he had suffered from frequent blackouts. Yet he had continued to use his car, endangering other vehicles and pedestrians.

In another case outside Boston, a man collided with an approaching truck, lost control of his car, but managed to swerve into an adjoining lot where his car turned over. His throat was crushed by the wheel, and he died before the ambulance arrived. Following its usual practice of checking the personal belongings of every victim, the Collision Project found a brief inscription in the man's notebook: "Dilantin, $2.50." Since Dilantin is a drug to counteract epileptic seizures, Doctor Ford tracked down the man's personal physician. He finally admitted his patient had suffered from epilepsy for years. Moreover, he had been riding with the patient only a few months back when the man had suffered a seizure and the doctor was forced to grab the wheel.

Such cases have brought the Collision Project to two further conclusions. "We cannot afford to guess at the causes of collisions," stated Doctor Ford. "It should be mandatory by law in every state that an autopsy be performed immediately on all collision victims, and that any driver surviving an accident in which there is a fatality should receive an immediate physical examination."

Does this mean that we desperately need preventive laws—laws requiring any doctor with knowledge of physical or mental defects that impair his patient's ability, to report such defects to the Department of Motor Vehicles?

Here is one of the Project's most controversial problems. For the medical profession may criticize the transfer of such information as a breach of medical confidence. Reasonable as this objection may be, the stakes for society are far higher. Drivers with heart conditions or other organic defects subject to sudden illness are a continuing menace on our highways. If fatal collisions resulting from a driver's medical history are to be controlled, preventive laws must be passed, providing both for periodic examinations by the driver's own physician and possible re-examination by a state physician.

More and more as the Collision study progresses, the Harvard team has discovered the critical importance of traffic patterns, lighting, and road conditions in fatal collisions. In one case, written off by the police as a freak coincidence, a car veered off Soldier's Field Road on the Charles River outside Boston one night—for no discernible reason—and plunged into the water. Six months later a similar tragedy occurred at night at the same spot.

Convinced this was more than coincidence, Doctor Ford sat near by for four hours one night and studied traffic. Soon he noticed occasional interruptions in the routine pattern. Soldiers Field Road was intersected at this point by a crossroad controlled by a stop light. Approaching on the intersecting road, an occasional driver would avoid the light by cutting into a private service road that led to a factory on the corner. Then he would swing back into Soldiers Field Road. Here was the answer! For almost every time a car reentered the main highway, it swerved so far to the center that drivers in the reverse lane, startled by unexpected headlights, instinctively pulled right toward the river. In both tragedies, the drivers had pulled over too far and lost control.

As a result of these findings, the police changed the traffic pattern by prohibiting entry of the service road, and no further accident has occurred.

The Collision Project is constantly probing the mysteries of accident-prone traffic sites. A "dark-adaptation" chart has been developed for nighttime collisions to determine what the driver could actually see of the highway, other cars, and pedestrians. Such research demands hours at the collision site, the checking of traffic speed on radar-meters, the counting of cars at hazardous time periods, and the study of driving habits which affect the problem.

After a pedestrian was killed last summer on a congested Boston corner, the team found that a nearby street lamp, which performed efficiently in winter, was so obstructed by the foliage of surrounding trees it was virtually useless. After a series of night collisions on

Since you spend almost ⅓ of your life in bed...

doesn't it make sense to have a phone beside you?



a turn-off of a major highway, the team found that signs in this 55-mph zone were so hard to read that drivers slowed down abruptly, often being rammed by following cars. As soon as mercury vapor lamps were installed to illuminate the areas, no further collisions occurred.

The driver's vision is a frequent factor in fatal collisions. In one case, after a man had struck and killed a woman in Boston on a drizzly night, Moseley found the driver had difficulty answering his questions. Did the woman step out abruptly in front of his car? Yes, he said, but suddenly he remembered she had pulled back hesitantly. Was she carrying an umbrella? No, he said, but then reversed his answer. Moseley took him to Doctor Hardenbergh, the Project ophthalmologist, who found his vision seriously defective.

A Connecticut study revealed that of 44,000 applicants for new licenses, 20,000 had substandard vision; only 4,400 were wearing corrective glasses. In California, an investigation of 33 fatal accidents showed that all drivers involved had one weak eye—and 30 of their collisions had occurred on the weak side. (See "Drivers' Eye Tests: A Nation-wide Farce," *Better Homes & Gardens*, May, 1959.) The tragedy is that few states demand strict eye examinations of their drivers. In 34 states, drivers can renew their licenses repeatedly without any check on vision that might have deteriorated since the original license test five or twenty years before.

The State Police Laboratory, headed by Dr. Arthur J. McBay, often supplies the Harvard team with essential clues—a tire-tread pattern, specks of dirt, grease, and blood. All can be photographed and studied under a microscope to link a suspected car with an accident. One hit-and-run car was identified by the tire-tread pattern imprinted on the victim's flesh. Another was identified by microscopic comparison of paint from the front fender with a speck of paint found in the dead man's clothes.

One night, I went with Moseley and his team to a Boston suburb where a hit-and-run car had killed a man on a highly traveled street. Three witnesses believed the fleeing car was black. But only an hour later, the police of a neighboring town picked up a suspect in a brown car with its right headlight smashed and a bad crack on the right corner of the windshield. The suspect admitted striking the man. The next morning, however, his lawyer began taking testimony from witnesses, building his defense on the evidence of a black car.

The medical examiner retained the victim's clothes at the funeral parlor. "My first guess," Moseley said, "is that the car struck him head-on and pitched him against the windshield." We found the skull partially crushed. And imprinted on the front of the victim's jacket was a circle of fine glass particles, obviously from a headlight.

"Now let's look at the car," Moseley said. Sure enough, above the broken headlight was a distinct pattern-mark on the paint. Moseley cut a swatch of cloth from the jacket, placed it next to the marks on the paint, and photographed them together. When the photographs were enlarged later in the laboratory, we could see that the cloth pattern exactly duplicated the pattern on the paint.

One significant laboratory study concerns carbon monoxide. The Collision Project plans to train animals in set routines to study the effect of small doses of carbon monoxide fumes on behavior change. "We suspect that even ten per cent carbon monoxide poisoning plays a role in fatal collisions," said Moseley.

A driver's blood can be checked weeks after an accident for the remnants of carbon monoxide. A few years back, a driver, dazed and confused, stumbled into a farmhouse near his parked car. The police found his wife dead in the car. She appeared to be bruised. The man was arrested and held for murder until the chemist found a high level of carbon monoxide in the dead woman's blood. The couple had parked in an air-conditioned car, leaving the motor running so that the air conditioning would not drain the battery. But a defective intake valve sucked carbon monoxide into the car, killing the wife and overcoming the husband who only regained con-

[*Turn to next page*

In future issues, *Better Homes & Gardens* will continue to support and report the findings of the Collision Project group. We believe, in time, that this research will influence the design of automobiles and the use of safety devices, that it will effect changes in traffic engineering, car maintenance and inspection, police training, and state and federal laws—and will save the lives of countless numbers in years to come.

In producing this first report, the writer, Lawrence Lader, like the Collision Project team itself, was on emergency call 24 hours a day. Besides going to the scene of the accidents, he followed up with Project team members in their investigation of related factors.

Lader, a former president of the Society of Magazine Writers, has been a magazine editor, a foreign correspondent, and has written some 250 magazine articles.

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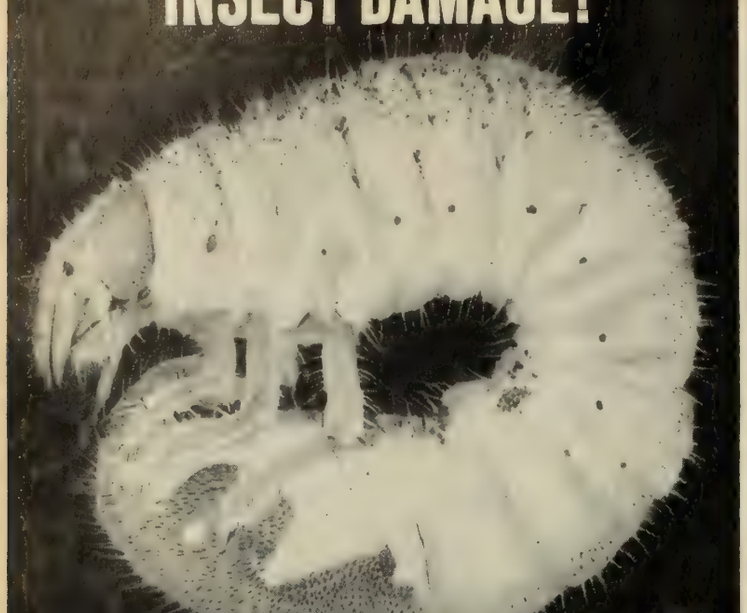
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Death by driving

Continued from page 145

sciousness hours after the engine stopped.

The Collision team concentrates every conceivable scientific and medical skill in an all-out attack against highway accidents as a frightening disease. They are studying its nature in the same manner that public health teams once located the source of infection for yellow fever in the mosquito. They are seeking the conditions which produce the causes in order to learn how to defeat them.

One great tool, already available, which parallels the immunization of the individual against disease, is the protection of the automobile driver and passengers against crash damage. Four major protective devices already have been developed by engineers and tested in actual accidents by the Cornell University project. Rather than being immunized, the automobile occupant is "packaged"—the same concept that has reduced injuries in the Air Force and commercial air lines by 900 per cent.

The crucial device is the seat belt, which protects the occupant from being flung against the windshield or interior surface, and above all, from being ejected from the car. A special study at Harvard of 10 fatal accidents showed that eight of them probably would not have resulted in death if seat belts had been used! The Cornell studies have shown that ejection is the greatest danger, increasing the chances of severe injury or death five times. The use of the belt, on the other hand, reduces the chance of injury or fatality as much as 60 per cent. If they had used a belt, some 5,000 people killed in collisions last year probably would have lived.

The number two protective device is the door-lock, which helps prevent the door bursting open on impact. Combined with the seat belt, it provides added protection against ejection.

The third protective device is the recessed steering wheel. Since the exposed wheel column, pointed at the driver like a spear, has always been a leading source of danger inside the car, the recessed wheel partially guards the face and chest from a concentrated blow.

The final protective device involves interior padding of the car—dashboard and visors to cushion occupants in front, and the back of the front seat to cushion those in the rear.

All four protective devices have proved their worth in actual accidents. One case the Harvard group reported involved a car that hit a tree and bounced off four feet. The bumper was pushed 30 inches into the engine, and the engine jammed into the front seat. The driver hit the steering wheel, which was recessed, and while he had no seat belt, the wheel acted as an energy-absorbing device. He was held in a hospital overnight and released. His passenger in the front seat hit the metallic frame of the windshield and was killed instantly.

Still, the promotion and use of these protective devices have been tragically neglected. Only one automobile manufacturer advertised the seat belt and other safety devices in 1956, and only seven per cent of their customers paid a few dollars extra for what might have meant the difference between life and death. The result today is that less than four per cent of the American public use seat belts.

All manufacturers installed safety-locks on their doors in 1956, which have already cut the rate of ejection. Cornell studies have shown the locks are an improvement, but still far from completely effective. Although all manufacturers have introduced recessed wheels since 1956, Cornell studies have not yet been able to measure a consistent improvement for all models. In the total safety picture, manufacturers have made little but a token gesture.

The final objective of the Harvard Collision Project is to translate medical and scientific research—not only its own but the results of other studies—into legislative action. New laws and administrative procedures at both the federal and state levels are essential in stamping out the disease of highway deaths. One portent is the bill, already introduced to Congress by Representative Kenneth A. Roberts of Alabama, which would prescribe seat belts and other safety equipment for all cars owned by the U. S. Government.

"What we may need is a drastic, new legal approach to collision fatalities," says Moseley. "If a driver with a weak heart knowingly endangers other cars and pedestrians, our present laws overlook what is certainly criminal negligence and almost outright murder. Why should a driver, knowingly using a defective car, get away with such

Song of the open? Road

I know that summer's here because
The flowers are a-bloomin',
The butterflies are flittin'
And the temperature is zoomin'.
And hopeful anglers everywhere
Are tempting fish to eat lures,
And highway crews have closed the roads
And opened up the detours.

—*Suzanne Douglass*

killing? Why should a killer at the wheel be treated any differently than a killer with a gun?"

This may seem to be a revolutionary concept, but we have always harnessed the full resources of law and government against every other epidemic from yellow fever to polio. When we know that 42 per cent of all young people between 15 and 25 who will die in the United States next year will be the victims of highway fatalities, few will deny that the time for decisive action has arrived.

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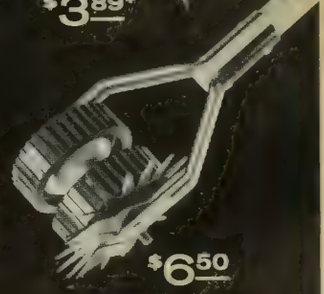
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FIRST AID...when seconds count!

In an emergency, what you do before the doctor arrives is often more important to the patient's welfare than what the doctor does himself once he finally gets there.

Some families keep first-aid equipment in their homes or cars, but not everyone who keeps it knows how to use it correctly. The techniques shown here are the approved methods of treating burns. Read them at your leisure, trying to fix them permanently in your mind. In an emergency, there's no time to learn what to do. You must know it—and do it—in a matter of seconds.

BURNS

Minor burns. Hold under cold running water for several minutes, or immerse in a container of clean, cool water. Cleanse with plain, white soap.

For mild burns of moderate size, apply either a paste of wet baking soda; gauze, impregnated with petroleum jelly, sold in sterile packets; or a mild burn ointment. Ointments should be used *only* on minor burns.

Cover with sterile bandage. Excluding air relieves the pain.

Major burns. If possible, wrap the patient carefully in a blanket or sheet and get to a hospital at once. If this is not possible, immerse the burn in warm, not hot, water. If the burn is extensive or involves the trunk, thighs, or large skin areas, put the patient (clothes and all) into a bathtub full of warm running water.

Stir some baking soda into the water and keep the patient supported in the tub until the doctor comes. If immersion is not possible, have the patient lie on a bed on a clean sheet and wrap him in another clean sheet. Cover him with a blanket to keep him comfortably warm while waiting for a doctor.



When a major burn covers a large area, immerse the patient in warm running water.

Important don'ts.

Don't open large blisters.

Don't apply antiseptics.

Don't apply greases, ointments, butter, unsterile substances, fluffy cotton, or any materials the doctor will find hard to remove.

Don't pull clothing that sticks to the skin. Use scissors to cut around it.



Apply sterile gauze or fresh linen moistened with baking soda and water solution.

Chemical burns. Strip clothing from the burn and flood it continuously with clean water. If possible, stand the patient under a running shower. If the corrosive liquid already has dried, summon a doctor instead.

Combat shock. Immediate fluid replacement helps to prevent shock, a major threat of severe burns. Give this saline shock solution—one cupful every hour—unless the patient is unconscious or vomiting:

1 teaspoon salt
½ teaspoon baking soda in
1 quart water

Bandaging. First-aid bandaging is to hold the dressings in place, exclude air, and protect against dirt and germs. Separate the surfaces of burned skin areas—between fingers, toes, or under arms—with moistened strips of clean cloth. Cover with a sterile bandage until the doctor can take over.

Powder burns. Unless the skin is torn, cleanse it gently with bland, white soap and water, then cover with a dry dressing. The greatest danger from most powder burns is not the burn but tiny puncture wounds of powder particles which may drive tetanus organisms into the skin. All children and adults should have tetanus toxoid inoculations which provide immunization.

Extensive burns. Whether superficial or deep, burns that cover any large area of skin—as the chest, the back, or a complete upper extremity—are always major burns. So are burns of the face and hands (other than the most trivial) which may leave scars or deformities. Any time a burn covers nine per cent or more of the body, doctors consider it "extensive." In such cases, give immediate first aid and get prompt medical help.



Quickly flood chemical burns with large amounts of water as from a running shower.



Thirst is a sign of impending shock. Administering a saline solution often prevents it.



Moistened strips of a clean cloth between burned fingers or toes prevent sticking.



Burns that cover over 9 per cent of the body are major. Get prompt medical help.



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JUNE

GARDEN REMINDERS

In all areas

Chrysanthemums: Cut or pinch off tips of mum plants to cause branching, compact plants, and increased bloom. If more plants of a variety are wanted, root some of the tips in flat of moist sand.

Weeds: Warm weather spurs growth of weeds in the garden and lawn. Cultivate the garden faithfully once a week to prevent weeds from getting a foothold. Use lawn weed chemicals as directed by the manufacturer's label.

Central and East

Lawns: Apply a lawn disease chemical to prevent splotching of grass by fungus. If unchecked, disease will be encouraged by heat the next three months.

Shrubs, trees, vines: Spray with malathion to control oyster-shell scale just hatched on lilacs and other woody plants. . . . Rake up and burn holly leaves to help control leaf miner. . . . Visit a nursery to select potted plants that will complete your landscape scheme—a wide selection of roses, trees, vines, and other plants is available.

Annuals, perennials, bulbs: Make another planting of gladiolus bulbs and repeat in two weeks to insure late-cut flowers. . . . Move tuberous begonias outdoors into shady spot, protected from wind. Support the stems with stakes and plant ties. . . . Stake delphiniums and other tall perennials before they bloom to prevent damage by storms. . . . Fill in vacant spots in border with quick-flowering annuals.

South and Southeast

Lawns: Keep a spare rotary mower blade on hand for replacement while dull one is being sharpened and balanced. Touch up blade with file before each mowing.

Shrubs, trees: Give camellias and azaleas their last spring feeding. To help insure a good crop of camellia blooms next time, keep plants well watered while the new buds are developing this month. . . . In the southern coastal plain, give palms their summer feeding.

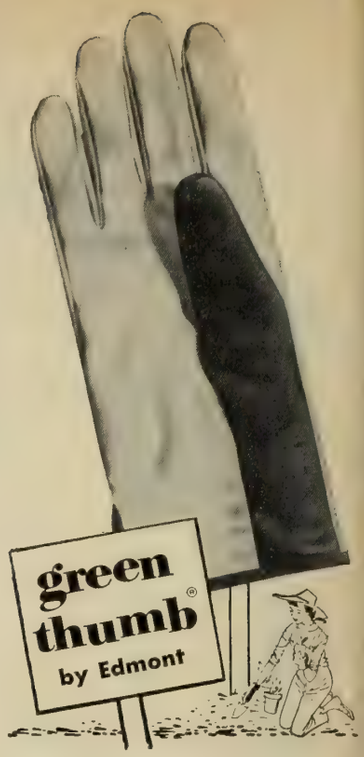
Annuals, perennials, bulbs: Replace spring annuals that are through blooming with new annual plants. . . . Plant water lilies in tubs of rich soil. . . .



To prevent weed-killer spray from drifting onto desirable flower border plants, hold cardboard between lawn and flowers. Use coarse spray.



To keep paint off shrubs when redecorating, cradle shrub with drapery or burlap sheet by tying ends to two stakes driven into ground.



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Set tubs of tropical kinds in water 70 degrees or above. . . . In Middle South, complete the planting of gladiolus bulbs.

California

Lawns: Give lawn a late spring feeding. Regular feeding keeps turf thick, discourages weed invasion. . . . Apply chlordane to prevent unsightly brown areas in lawn caused by sod webworm. Make treatment soon after mowing.

Annuals, perennials: Feed Bird-of-Paradise plants and water generously to insure large plants and more flowers next fall and winter. . . . Plant nasturtiums and petunias for quick color in planters and borders. . . . In the Fog Belt area, plant tuberous begonias for gay color this summer.

Shrubs, vines: In interior valleys, mulch azaleas, camellias, and fuchsias. Syringe fuchsias with spray from the hose twice a day during hot weather.

Pacific Northwest

Lawns: Edging along borders will keep grass from creeping in, competing with flowers. . . . To keep annual bluegrass under control, use a special chemical available at garden centers. . . . Mow lawn regularly to keep grass thick and green.

Shrubs, trees, vines: Continue to water newly planted shrubs, trees, and vines, but taper off on established ones by the end of the month. . . . Prune and train shrubs being grown against a wall, such as pyracantha and evergreen ceanothus. . . . For a summer of color, select and plant potted roses now.

Annuals, perennials: Dig primroses and replant in partial shade. . . . Replace cineraria with lobelia, impatiens, and begonias. . . . Set out wilt-resistant China asters in a spot where asters have not been grown for several years. Control leaf hoppers on plants by applying DDT or malathion.

Texas-Southwest

Lawns: Apply chelate iron to St. Augustine grass that stays yellow in spite of a regular lawn feeding schedule.

Shrubs, vines: Trim back rampant vines beginning to cover windows. Root some of the trimmings for new vines if needed elsewhere. . . . Syringe azaleas with the hose at least twice a week in addition to weekly soaking of roots. . . . Feed all shrubs that have finished blooming.



To do a neat job of removing sod when setting steppingstones, outline stones with flour. Then cut sod with spade and place stone.



To support tomato plants, set sturdy stake next to plant. Use strips cut spiral fashion from old nylon stockings to tie plant to stake.



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June, 1960

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It likes people

Begins on page 58



A mealtime bonus at the McQuillans is this view of the handsome terrace they've screened from the outside world. With the kitchen so handy, serving is no problem. It's easy to bring in the groceries and parcels, too, through the garage door at right.



The skylight in the kitchen brings in so much daylight (even in cloudy weather) it's fitted with louvers for light control. Work area is a compact "U" shape, with the counters near the dining room. There are more storage cabinets off picture at right.

How to get plans

Five Star Home 3006, shown on page 58, is one of a monthly series for which you can buy complete plans with the following features:

★ **Designs by America's foremost architects** in styles from Cape Cod to Contemporary.

★ **Detailed working drawings,** from which your home will be erected. The cost is $18 for the first set; $18 for the second set; $9 for the third and additional sets ordered at the same time.

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★ **Builder-owner agreement,** a suggested legal contract to assure home is built as specified.

★ **Cost-finding list of materials.** (List available at 25 cents* purchased separately.) With this list, a builder or building materials dealer can estimate costs.

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These Five Star home plans and the new Home Plans book may be ordered from the firms listed on page 114. In many localities, you can order both plans and book through your building-materials dealer. Or, you can buy them directly from Better Homes & Gardens, 1714 Locust Street, Des Moines 3, Iowa.

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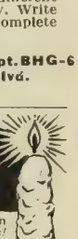
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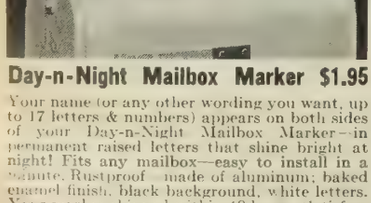
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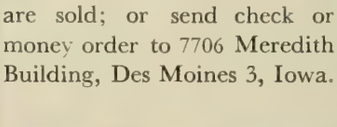
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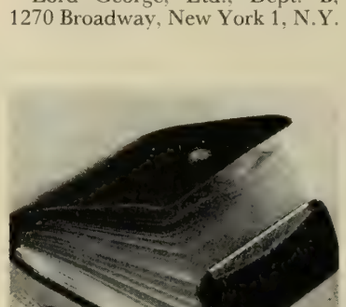
Cushion for knees protects your clothes, too, as you're gardening or working on some indoor chore. Pads are thick sponge rubber with easy-to-adjust web straps. Fit men or women. Knee Pads, $2.25, ppd.

Lord George, Ltd., Dept. B, 1270 Broadway, New York 1, N.Y.



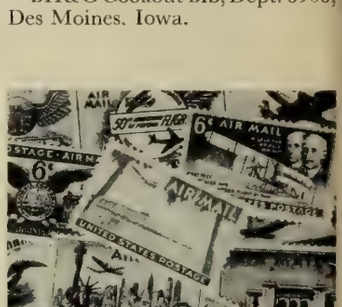
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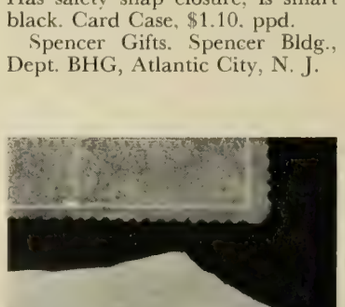
Hold everything, Dad. so it's clearly visible in this leather case. Stores and shows 80 credit cards, photos, passes, or what-have-you. Has safety snap closure, is smart black. Card Case, $1.10, ppd.

Spencer Gifts, Spencer Bldg., Dept. BHG, Atlantic City, N. J.



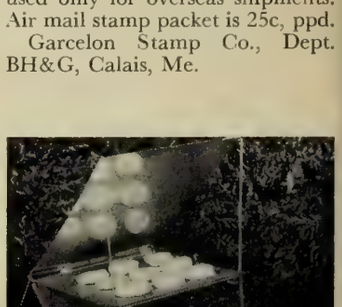
Eyes on the skies—and quite a find for stamp collectors. Packet of 15 U. S. air mails includes such hard-to-get ones as the 80c stamp used only for overseas shipments. Air mail stamp packet is 25c, ppd.

Garcelon Stamp Co., Dept. BH&G, Calais, Me.



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Sunset House, 73 Sunset Building, Beverly Hills, Calif.



Certainly versatile. Reflector oven, fully open, bakes or broils; half open is a table, dish dryer, warming shelf; closed, it's a bread board. It's 12x14x1 inches, weighs just 1 lb. 14 oz., $7.95, ppd.

Corcoran, Inc., Dept. BH&G, Stoughton, Mass.



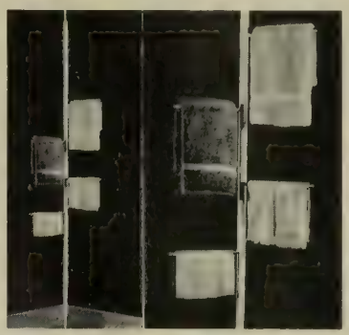
De-lightful effect is created by these patio hurricane lamps. Good news—they burn citronella-impregnated candles (long-burning) to repel mosquitoes. Place along a path, edge of your patio, or in border plantings—get set for compliments. Holders are nonrusting aluminum. Total height: 44 inches. Gard 'N Lites, 4 for $5; twelve Skeeto-Lite Candles, 98c, ppd.

Damar's, 711 Damar Building, Elizabeth, N. J.



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Templeton Craftsmen, Dept. BH&G, Templeton, Mass.



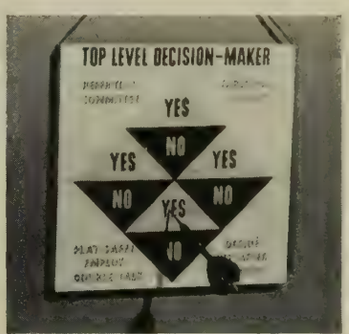
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Hobi, Dept. BH5, Flushing 52, New York.



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Mastercraft, 275 Congress Street, Dept. BH, Boston 10, Mass.



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Idiot's Delight, Ltd., Dept. BH, Wellesley, Mass.



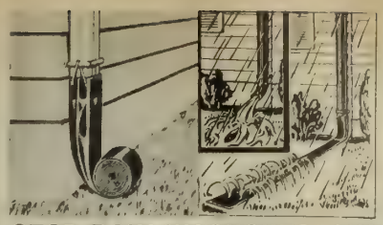
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Whether your problem is choosing a kitchen color scheme or living room furniture, Home Planning experts will be glad to help you.

And remember, there is no charge for a Home Planning Center visit. See the list on page 114 for location of your nearest Center.

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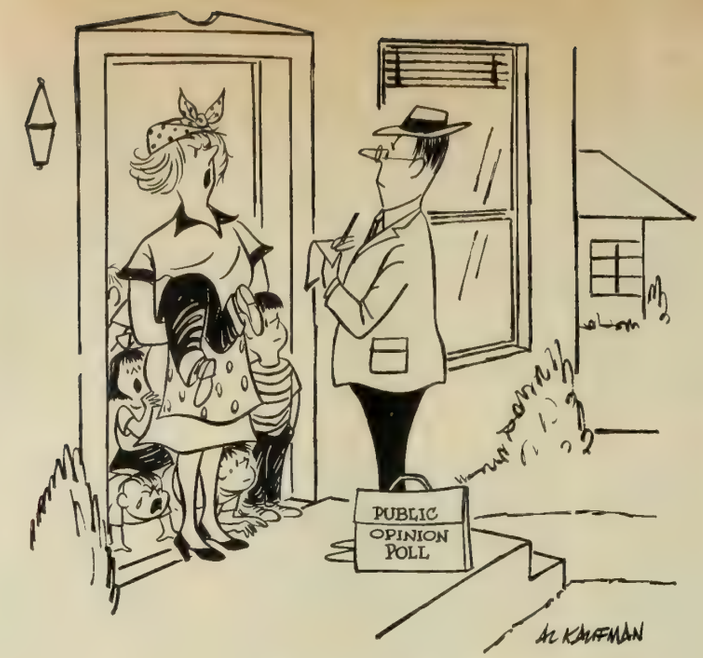
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"I wouldn't vote for *any* man!"

"It isn't the temptation that is so hard to resist," Judy said with 10-year-old insight, "it's the candy."

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Mr. Millikin, superintendent of our schools, told the PTA that he hopes to add Russian to the curriculum while it can still be offered as an elective.

◆ ◆ ◆

As further evidence of doubtful morality and unmistakable dishonesty in public and private life is uncovered, we wonder when we'll be peeled down to the hard core of honesty and integrity we know is still there.

◆ ◆ ◆

"People have always handled my name with the greatest respect," Martin Daly remarked with quiet pride. "At least, I have never heard anyone drop it."

◆ ◆ ◆

These teen-agers who go steady for the security of always having a date for a party will never know, as many of our generation did, the thrill of responding to the challenge of self-improvement in magazine advertisements. "I was a 90-pound weakling," declared the heavily muscled giant being ogled by beautiful girls. "They laughed when I sat down to play the piano," we were assured by a happy pianist who could take his pick from a crowd of adoring girls. In those days, by gosh, if you couldn't get a date, you ran errands to earn a few dollars so you could send away for something that would make you The Life of the Party.

◆ ◆ ◆

The beatnik is rapidly going the way of the American buffalo, to which he bears a strong resemblance.

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June doesn't always bust out as much as it leaks in.

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Bill Norman is afraid that no matter how ugly and monotonous the lunar landscape may be, the first men to the moon will return with color slides to inflict on their friends.

◆ ◆ ◆

Dr. George Hall, our minister, dropped in the other evening when Rosemary was gabbing on the phone, Junior and Judy were watching a TV western, and Christine and I were playing gin rummy. As I told the family later, we weren't exactly sinning, but neither was Rosemary washing the dinner dishes, Junior doing his homework, Judy practicing her piano lesson, mother balancing the checkbook, or I reading the Psalms.

◆ ◆ ◆

At 12, Junior is going through a phase in which the only thing he can really count on is his appetite.

◆ ◆ ◆

Rosemary reminded her teen-age pals that it was only a year ago they were chanting: "We don't care what people say, rock 'n roll is here to stay."

◆ ◆ ◆

People who are determined to do a thing or bust, sometimes do it—and bust.

◆ ◆ ◆

Your throat is dry as she walks on stage . . . Her right hand is tightly clenched and her stiff smile betrays she is nervous. . . . You hope she won't lose her balance when she curtsies. . . . She turns to the piano, and you pray she hits the right chord. . . . There are three minor flubs as she plays the piece. . . . Your hands are numb as you join in the applause. . . . A neighbor leans over: "Such a relaxed and poised little girl. You must be very proud.". . . You nod dumbly and sigh in deep relief that you and Judy have gotten through her spring recital without disgracing the family.

Burton Hillis



"I still don't understand. What was a little metal spaceman doing in a box of cereal?"

P. S. We've had "slanguage" and "teen-glish," "bop talk" and "gobbledygook;" now, Washington's Bob Hannelly analyzes "capitalese."

Dear Burton: After 20 years in this city, I'm still awed by the way we talk in Washington. The other day, Allen Dulles, director of the Central Intelligence Agency, announced that his spy data had improved since he was able "to crank into our estimates more of the elements of programming. . . ."

In my boyhood days, "to crank" concerned a rotary and fatiguing motion of the right arm involved in starting a Model T Ford. The word has come up in the world since then and has now reached the summit. In Washington, if you can crank something into something else, you've got a job that pays $20,000 and rates two secretaries and a limousine. In this town, an official doesn't add two and two and get four. He cranks two into two and lets a committee worry about the outcome.

The other day, an Air Force general came up with the word "survivability." If you have survivability, you're more or less okay for a while, provided you're wearing your Mae West and didn't cheat on your income tax. Frankly though, Burton, if I were a congressman and some general launched "survivability" at me, I'd clip three zeroes off his appropriation.

Anyway, for real survivability, you have to crank in some programming that calls for perpetual longevity. This eternal livability is pretty hard to come by, no matter how you program it. You're lucky these days to last long enough to crank in a little Social Security.

Best,
Bob